

ESTTA Tracking number: **ESTTA1229063**

Filing date: **08/15/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following parties oppose registration of the indicated application.

Opposers information

Name	Moonbug Entertainment Limited
Granted to date of previous extension	09/03/2022
Address	LABS UPPER LOCK, 2ND FLOOR 3-6 WATER LANE LONDON, NW18JZ UNITED KINGDOM

Name	Treasure Studio, Inc.
Granted to date of previous extension	09/03/2022
Address	18100 VON KARMAN AVENUE, SUITE 400 IRVINE, CA 92612 UNITED STATES

Attorney information	WILLIAM C. WRIGHT EPSTEIN DRANGEL LLP 60 EAST 42ND STREET, SUITE 1250 NEW YORK, NY 10165 UNITED STATES Primary email: mail@ipcounselors.com No phone number provided
Docket no.	

Applicant information

Application no.	97035887	Publication date	07/05/2022
Opposition filing date	08/15/2022	Opposition period ends	09/03/2022
Applicant	Wang, Xiaowei RM 1403, DUTY FREE BUSINESS BLD NO. 6, FUHUA 1ST RD, FUTIAN DISTRICT SHENZHEN, GUANGDONG, 518000 CHINA		


Goods/services affected by opposition

Class 028. First Use: Aug 5, 2021 First Use In Commerce: Aug 5, 2021
All goods and services in the class are opposed, namely: Baby multiple activity toys; Children's educational toys for developing cognitive skills; Infant development toys; Toy vehicles


Grounds for opposition


Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)

Marks cited by opposer as basis for opposition


U.S. registration no.	5918526	Application date	02/14/2019
Register	Principal		
Registration date	11/26/2019	Foreign priority date	NONE
Word mark	COCOMELON		
Design mark			
Description of mark	The mark consists of the wording "COCOMELON", with a cartoon watermelon and ladybug above the wording.		
Goods/services	<p>Class 009. First use: First Use: Jan 9, 2019 First Use In Commerce: Jan 9, 2019 Audio recordings featuring children's nursery rhymes and songs; Audio and videorecordings featuring children's nurseryrhymes and songs</p> <p>Class 041. First use: First Use: Aug 17, 2018 First Use In Commerce: Aug 17, 2018 Educational and entertainment services,namely, providing on-line interactive children's stories; Providing on-line videos featuring 3D-animation, educational stories for children, children's nurseryrhymes and sing-along songs, not downloadable; Providing a website featuring non-downloadable audio recordings in the field of educational stories for children, children's nursery rhymes and sing-along songs</p>		


U.S. registration no.	5830142	Application date	08/20/2018
Register	Principal		
Registration date	08/06/2019	Foreign priority date	NONE

Word mark	COCOMELON
Design mark	
Description of mark	NONE
Goods/services	Class 009. First use: First Use: Jan 9, 2019 First Use In Commerce: Jan 9, 2019 Audio recordings featuring children's nursery rhymes and songs Class 041. First use: First Use: Aug 17, 2018 First Use In Commerce: Aug 17, 2018 Educational and entertainment services, namely, providing on-line interactive children's stories; Providing on-line videos featuring 3D-animation, educational stories for children, children's nurseryrhymes and sing-along songs, not downloadable

U.S. registration no.	6375368	Application date	07/24/2020
Register	Principal		
Registration date	06/08/2021	Foreign priority date	07/24/2020
Word mark	COCOMELON		
Design mark			
Description of mark	NONE		
Goods/services	Class 016. First use: First Use: None First Use In Commerce: None Paper and cardboard; printed matter, namely, paper signs, books, newsletters, brochures, magazines and comics in the field of children's entertainment and education; bookbinding material; photographs; stationery and office requisites in the nature of staplers, adhesive tape dispensers and rubber bands, except furniture; adhesives for stationery or household purposes; drawing materials and materials for artists, namely, paintbrushes, crayons and drawing pens; paintbrushes; printed instructional and teaching materials in the field of children's education and entertainment; plastic sheets, films and bags for wrapping and packaging; printers' type, printing blocks; cartoon prints; printed cartoon strips; story books; printed colouring books; printed children's comics; children's storybooks; painting books; printed books in the field of children's entertainment and education; poster books; novels; educational books featuring pre-school and elementary level English and mathematics and general knowledge; picture books; drawing books; printed books for children; sticker activity books; printed pop-up books in the field of children's educational books featuring pre-school and elementary level English and mathematics; children's activity books; series of fiction books; printed children's books incorporating an audio component; stationery; printed stationery; paper stationery; stationery and educational supplies, namely, writing paper, pens and pencils; greeting cards; birthday cards; blank		

	cards; postcards; diaries; stickers being stationery;pencils; pen and pencil cases; pens; colouring pens; colouring crayons; colouring pencils; chalk; rulers, namely, drawing rulers, drafting rulers, ungraduated rulers; erasers; printed wall charts, namely, blank charts and charts for displaying data about human height; gift bags;paper bags; paper wall decals ; tissues, namely, tissue paper; paper party decorations; printed party invitations; paper party bags; modelling clay for children; drawing pads; printed note pads; writing pads; stencils; paper gift cards being stationery; printed magazines featuring children's entertainment and education; printed teaching activity guides in the field of math, English, science and pre-school and elementary level general learning; plastic gift wrap; advertising posters; printed advertising publications, namely, brochures and magazines in the field of children's entertainment and education; printed invitations; arts and-crafts paint kits; replacement parts therefor included in this class
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U.S. registration no.	6421553	Application date	11/05/2019
Register	Principal		
Registration date	07/13/2021	Foreign priority date	NONE
Word mark	COCOMELON		
Design mark			
Description of mark	NONE		
Goods/services	Class 028. First use: First Use: Aug 31, 2020 First Use In Commerce: Aug 31, 2020 Toys, games and playthings, namely, plush toys, dolls		


U.S. registration no.	6521784	Application date	11/05/2019
Register	Principal		
Registration date	10/12/2021	Foreign priority date	NONE
Word mark	COCOMELON		
Design mark			

Description of mark	NONE
Goods/services	Class 025. First use: First Use: Oct 2020 First Use In Commerce: Oct 2020 Clothing, namely, shirts, sweatshirts, sweatpants, underwear, sleepwear

U.S. registration no.	6563758	Application date	11/05/2019
Register	Principal		
Registration date	11/16/2021	Foreign priority date	NONE
Word mark	COCOMELON		
Design mark			
Description of mark	<p>The mark consists of a designed cartoon watermelon with a ladybug and antenna all above the literal element "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white border with pink interior. A smiley face, consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the pink interior of the centered screen, in addition to pink shaded cheeks and a white spot that is above the right eye. A black, red, yellow, white, and blue lady bug appears on the top-left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon. Each letter of "COCOMELON" appears in a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, "L" and "O" are blue, and "N" is purple. The color gray represents background and is not part of the mark.</p>		
Goods/services	Class 025. First use: First Use: Oct 2020 First Use In Commerce: Oct 2020 Clothing, namely, shirts, sweatshirts, underwear, sleepwear		

U.S. application no.	88681253	Application date	11/05/2019
Registration date	NONE	Foreign priority date	NONE
Word mark	COCOMELON		
Design mark			
Description of mark	NONE		
Goods/services	Class 025. First use: First Use: None First Use In Commerce: None Clothing, namely, pants, sweaters, jackets, snowsuits, rainwear, coats, shorts, sweatpants, dresses, skirts, undershirts, socks, swimwear; hats; scarves; gloves; footwear, namely, shoes, sandals, slippers, and athletic shoes; baby bibs not of paper; Halloween and masquerade costumes		

U.S. application no.	88681280	Application date	11/05/2019
Registration date	NONE	Foreign priority date	NONE
Word mark	COCOMELON		

Design mark			
Description of mark	<p>The mark consists of the design element of a cartoon watermelon with a ladybug and antenna all above the literal element "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white border with pink interior. A smiley face, consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the pink interior of the centered screen, in addition to pink shaded cheeks and a whitespot that is above the right eye. A black, red, yellow, white, and blue lady bug appears on the top- left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon. The watermelon and antenna contain a gray shadow. Each letter of "COCOMELON" contains a gray shadow and appears in a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, "L" and "O" are blue, and "N" is purple.</p>		
Goods/services	<p>Class 028. First use: First Use: None First Use In Commerce: None Toys, games and playthings, namely, plush toys, dolls, doll clothing and costumes, doll accessories, board games, card games, manipulative puzzles, electronic learning toys, squeeze toys, bath toys, beach water toys, beach sand toys, multiple activity baby toys, infant toys, baby rattles, puppets, bean bags, pull toys, ride-on toys, toy vehicles, toy scooters, sports balls, beach balls, playground balls, toy foam balls, wind up toys, balloons, toy building blocks, construction toys, toy shovels, toy pails, toy musical instruments, toy action figures and accessories therefor; party favors in the nature of small toys; Christmas tree ornaments; puzzles; card games; yo-yos; costumes for toys; toy masks</p>		
U.S. application no.	88681248	Application date	11/05/2019
Registration date	NONE	Foreign priority date	NONE
Word mark	COCOMELON		

Design mark	<h1>COCOMELON</h1>		
Description of mark	NONE		
Goods/services	Class 009. First use: First Use: None First Use In Commerce: None Downloadable mobile application for children's education and entertainment featuring, games, music, images, and animated cartoons; sunglasses; bicycle helmets		

U.S. application no.	88681262	Application date	11/05/2019
Registration date	NONE	Foreign priority date	NONE

Word mark	COCOMELON		
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Design mark	<h1>COCOMELON</h1>		
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Description of mark	NONE		
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Goods/services	Class 028. First use: First Use: None First Use In Commerce: None Toys, games and playthings, namely, doll clothing and costumes, doll accessories, board games, card games, manipulative puzzles, electronic learning toys, squeeze toys, bath toys, beach water toys, beach sand toys, multiple activity baby toys, infant toys, baby rattles, puppets, bean bags, pull toys, ride-on toys, toy vehicles, toy scooters, sports balls, beach balls, playground balls, toy foam balls, wind up toys, balloons, toy building blocks, construction toys, toy shovels, toy pails, toy musical instruments, toy action figures and accessories therefor; party favors in the nature of small toys; Christmas tree ornaments; puzzles; card games; yo-yos; costumes for toys; toy masks		
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U.S. application no.	88681270	Application date	11/05/2019
Registration date	NONE	Foreign priority date	NONE

Word mark	COCOMELON		
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Description of mark	<p>The mark consists of the design element of a cartoon watermelon with a ladybug and antenna all above the literal element "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white border with pink interior. A smiley face, consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the pink interior of the centered screen, in addition to pink shaded cheeks and a whitespot that is above the right eye. A black, red, yellow, white, and blue lady bug appears on the top-left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon. The watermelon and antenna contain a gray shadow. Each letter of "COCOMELON" contains a gray shadow and appears in a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, "L" and "O" are blue, and "N" is purple.</p>
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Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None Downloadable mobile application for children's education and entertainment featuring, games, music, images, and animated cartoons; DVDs featuring children's educational and entertainment matter, games, music, images, and animated cartoons; sunglasses; microphones, headphones; bicycle helmets</p>
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U.S. application no.	88984408	Application date	11/05/2019
Registration date	NONE	Foreign priority date	NONE

Word mark	COCOMELON
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Design mark	
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Description of mark	NONE
Goods/services	Class 009. First use: First Use: Aug 2021 First Use In Commerce: Aug 2021 DVDs featuring children's educational and entertainment matter, games, music, images, and animated cartoons (date of first use March 2021); microphones, headphones (date of first use August 2021)

U.S. application no.	88681276	Application date	11/05/2019
Registration date	NONE	Foreign priority date	NONE


Word mark	COCOMELON
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Description of mark	The mark consists of the design element of a cartoon watermelon with a ladybug and antenna all above the literal element "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white border with pink interior. A smiley face, consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the pink interior of the centered screen, in addition to pink shaded cheeks and a whitespot that is above the right eye. A black, red, yellow, white, and blue lady bug appears on the top-left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon. The watermelon and antenna contain a gray shadow. Each letter of "COCOMELON" contains a gray shadow and appears in a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, "L" and "O" are blue, and "N" is purple.
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Goods/services	Class 025. First use: First Use: None First Use In Commerce: None Clothing, namely, pants, sweaters, jackets, snowsuits, rainwear, coats, shorts, sweatpants, dresses, skirts, undershirts, socks, swimwear; hats; scarves; gloves; footwear, namely, shoes, sandals, slippers, and athletic shoes; baby bibs not of paper; Halloween and masquerade costumes
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U.S. application no.	88945840	Application date	06/03/2020
Registration date	NONE	Foreign priority	NONE

		date	
Word mark	COCOMELON		
Design mark			
Description of mark	<p>The mark consists of the design element of a cartoon watermelon with a ladybug and antenna all above the literal element "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white border with pink interior. A smiley face, consisting of black eyes, a black nose, and a black mouth that each contain white spots, appears atop the pink interior of the centered screen, in addition to pink shaded cheeks and a white spot that is above the right eye. A black, red, yellow, white, and blue lady bug appears on the top-left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon. The watermelon and antenna contain a gray shadow. Each letter of "COCOMELON" contains a gray shadow and appears in a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, "L" and "O" are blue, and "N" is purple.</p>		
Goods/services	<p>Class 003. First use: First Use: Mar 21, 2021 First Use In Commerce: Mar 21, 2021</p> <p>Bath soap; body wash; shower gel; 3-in-1 non-medicated soap for use as body wash, hair shampoo and hair conditioner; non-medicated hand soap; hair shampoo; hair conditioner; bubble bath; bath foam</p>		

U.S. application/ registration no.	NONE	Application date	NONE
Register	NONE		
Registration date	NONE		
Mark	COCOMELON		
Goods/services	<p>a popular streaming media show and YouTube channel featuring 3D animation videos of both traditional nursery rhymes and original children's songs and a variety of consumer products, such as t-shirts, backpacks and other gear</p>		

U.S. application/ registration no.	NONE	Application date	NONE
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Register	NONE
Registration date	NONE
Mark	
Goods/services	a popular streaming media show and YouTube channel featuring 3D animation videos of both traditional nursery rhymes and original children's songs and a variety of consumer products, such as t-shirts, backpacks and other gear

Attachments	88302374#TMSN.png(bytes) 88085423#TMSN.png(bytes) 79302227#TMSN.png(bytes) 88981825#TMSN.png(bytes) 88982618#TMSN.png(bytes) 88681280#TMSN.png(bytes) 88681248#TMSN.png(bytes) 88681262#TMSN.png(bytes) 88681270#TMSN.png(bytes) 88984408#TMSN.png(bytes) 88681276#TMSN.png(bytes) 88945840#TMSN.png(bytes) Cocomelon Logo.jpg Notice of Opposition - kakamelon.pdf(160825 bytes) KAKAMELON Exhibit.pdf(4222929 bytes)
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Signature	/Hannah Rosenson/
Name	Hannah Rosenson
Date	08/15/2022

William C. Wright
Hannah Rosenson
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Attorneys for Opposer

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

Treasure Studio, Inc. and Moonbug
Entertainment Limited,
Opposers,

v.

Xiaowei Wang,
Applicant.

Opposition No. _____

NOTICE OF OPPOSITION

In the matter of U.S. trademark application Ser. No. 97035887, Treasure Studio, Inc., a corporation organized and existing under the laws of the State of California, located at 18100 Von Karman Avenue, Suite 400, Irvine, California 92612 and Moonbug Entertainment Limited, a private limited company, incorporated under the laws of the United Kingdom, located at Labs Upper Lock, 2nd Floor, 3-6 Water Lane, London, United Kingdom NW18JZ (hereinafter, “Opposers”), believe that they are or will be damaged by the registration of the trademark KAKAMELON (hereinafter, “Applicant’s Mark”), as reflected in U.S. Trademark Application Ser. No. 97035887, in the name of Xiaowei Wang, an individual and citizen of China, located at Rm 1403, Duty Free Business Bld No. 6, Fuhua 1st Rd, Futian District Shenzhen, Guangdong CHINA 518000 (hereinafter, “Applicant”), and hereby opposes same.

As grounds therefor, Opposers, by and through their undersigned attorneys, allege as follows.

1. Opposers are global entertainment companies that create and distribute inspiring and engaging stories to expand the worlds and minds of children under their own popular brands, such as Blippi, Little Baby Bum, Arpo and The Sharksons, as well as in partnership with prominent children's entertainment brands including Mattel Inc., Nickelodeon, Procter & Gamble and LEGO.

2. Opposers own the intellectual property assets for a popular streaming media show and YouTube channel featuring 3D animation videos of both traditional nursery rhymes and original children's songs (hereinafter, "CoComelon Content").


3. Established in 2006, and rebranded to the current CoComelon name in 2018, the CoComelon YouTube channel now generates more than 2 billion views a month, and as of July 2021, the CoComelon YouTube channel was the most viewed YouTube channel in the United States and the second most viewed YouTube channel in the world.

4. On February 24, 2022, YouTube channel *CoComelon* became the second channel to surpass 130 million subscribers.

5. In addition to streaming content, Opposers have also developed a variety of consumer products, such as t-shirts, backpacks and other gear, which is sold through the official CoComelon store at <https://shop.moonbug.com/collections/cocomelon> (hereinafter, "CoComelon Products").

6. Opposers are the owner of all rights, title, and interest in and to COCOMELON




and  (hereinafter, “Opposers’ Marks”) for the CoComelon Content and CoComelon Products (hereinafter, “Opposers’ Goods/Services”).






7. Opposers have expended vast amounts of time, effort, and money in developing, advertising, and publicizing Opposers’ Goods/Services and Opposers’ Marks.

8. Opposers’ Marks have become famous, are distinctive indicators of the origin of Opposers’ Goods/Services, and are extremely valuable symbols of Opposers’ goodwill.

9. Since long prior to any date on which Applicant can rely, Opposers have continuously used in commerce Opposers’ Marks for Opposers’ Goods/Services.

10. In addition to Opposers’ common law rights, Opposers own U.S. trademark registrations and applications of Opposers’ Marks, as set forth in the chart below. Print-outs of said registrations and applications from the electronic database records of the United States Patent and Trademark Office (hereinafter, “USPTO”) are attached hereto as **Exhibit A**.

<u>REGISTRATIONS / APPLICATIONS</u>				
MARK	REG. NO./ SER. NO.	REG. DATE/APP. DATE	CLASS	STATUS
	5918526	Nov. 26, 2019	9, 41	Registered
COCOMELON	5830142	Aug. 6, 2019	9, 41	Registered
COCOMELON	6375368	June 8, 2021	16	Registered
COCOMELON	6421553	July 13, 2021	28	Registered
COCOMELON	6521784	Oct. 12, 2021	25	Registered

	6563758	Nov. 16, 2021	25	Registered
COCOMELON	88681253	Nov. 5, 2019	25	Allowed
	88681280	Nov. 5, 2019	28	Allowed
COCOMELON	88681248	Nov. 5, 2019	9	Allowed
COCOMELON	88681262	Nov. 5, 2019	28	Allowed
	88681270	Nov. 5, 2019	9	Allowed
COCOMELON	88984408	Nov. 5, 2019	9	Allowed
	88681276	Nov. 5, 2019	25	Allowed
	88945840	June 3, 2020	3	Allowed

11. The registrations and applications are valid and subsisting and are conclusive evidence of Opposers' exclusive rights to use Opposers' Marks in commerce in connection with Opposers' Goods/Services, related goods and services, and/or goods and services within Opposers' scope of natural expansion.

12. With full knowledge, and in spite, of Opposers' prior rights in and to Opposers' Marks, on September 20, 2021, Applicant filed a use-based application for Applicant's Mark, Ser. No. 97035887 (hereinafter, the "Application"), for "Baby multiple activity toys; Children's educational toys for developing cognitive skills; Infant development toys; Toy vehicles" in Class 28 (hereinafter, "Applicant's Goods").

13. There is no issue of priority as the filing date of the Application, and any alleged dates of first use in commerce of Applicant's Mark are subsequent to Opposers' actual use in commerce of Opposers' Marks for Opposers' Goods/Services and/or Opposers' constructive first use dates and/or registration dates for Opposers' Marks.

14. Opposers have been harmed, and continue to be harmed, by the Application.

COUNT ONE
(Likelihood of Confusion)

15. Opposers repeat and re-allege each and every allegation set forth in the foregoing paragraphs as though fully set forth herein.

16. Applicant's Mark is so similar to Opposers' Marks in sound, appearance, meaning, and/or commercial impression as to be likely to cause confusion, mistake or deception as to the source of origin or sponsorship of the goods/services for which the marks are used or are intended to be used on or in connection with.

17. Applicant's Mark is likely to cause the mistaken belief that Applicant's Goods originate with, are sponsored by, and/or are otherwise affiliated with Opposers.

18. Applicant's Goods, as set forth in the Application, are the same as or similar to Opposers' Goods/Services, are within Opposers' scope of natural expansion, are or will be offered for sale to the same general class of purchasers, and/or are or will be sold through the same or similar channels of trade in which Opposers' Goods/Services are or will be sold.

19. Applicant's Mark is a colorable imitation or misappropriation of Opposers' Marks and will enable Applicant to reap where it has not sown by trading on the goodwill of Opposers' businesses as symbolized by Opposers' Marks.

20. Applicant's Mark is likely to cause irreparable loss, injury and damage to Opposers' businesses and to the extensive goodwill and reputation associated with Opposers' Marks.

COUNT TWO
(Dilution)

21. Opposers repeat and re-allege each and every allegation set forth in the foregoing paragraphs as though fully set forth herein.

22. Before the filing date of the Application, Opposers' Marks had acquired distinctiveness and a high degree of consumer recognition and, as a result of Opposers' long and continuous use of the same, had become famous.

23. Upon information and belief, the registration or commercial use of Applicant's Mark will cause, or is likely to cause, dilution of the distinctive quality of Opposers' Marks and will, or would, thereby diminish the capacity of Opposers' Marks to identify and distinguish Opposers' Goods/Services.

WHEREFORE, Opposers believe they will be damaged by the registration of Applicant's Mark for Applicant's Goods, as set forth in the Application, and as such respectfully request that the Board sustain this opposition and refuse registration of Applicant's Mark.

EPSTEIN DRANGEL, LLP

Dated: August 1, 2022

By: / William C. Wright /
William C. Wright
Hannah Rosenson
60 East 42nd Street, Suite 1250
New York, NY 10165

Tel: 212-292-5390
Fax: 212-292-5391
E-Mail: mail@ipcounselors.com
Attorneys for Opposers

EXHIBIT A



United States Patent and Trademark Office

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Word Mark COCOMELON

Goods and Services IC 009. US 021 023 026 036 038. G & S: Audio recordings featuring children's nursery rhymes and songs; Audio and video recordings featuring children's nursery rhymes and songs. FIRST USE: 20190109. FIRST USE IN COMMERCE: 20190109

IC 041. US 100 101 107. G & S: Educational and entertainment services, namely, providing on-line interactive children's stories; Providing on-line videos featuring 3D-animation, educational stories for children, children's nursery rhymes and sing-along songs, not downloadable; Providing a website featuring non-downloadable audio recordings in the field of educational stories for children, children's nursery rhymes and sing-along songs. FIRST USE: 20180817. FIRST USE IN COMMERCE: 20180817

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 02.01.34 - Monsters (not robots) ; Other grotesque including men formed by plants or objects
03.23.14 - Beetles ; Fireflies ; Ladybugs ; Lightning bugs ; Roaches ; Termites ; Water bugs
05.09.10 - Cantaloupes ; Watermelons

Serial Number 88302374

Filing Date February 14, 2019

Current Basis 1A

Original Filing Basis 1A

Published for Opposition September 10, 2019

Registration Number 5918526

International Registration Number 1516041

Registration November 26, 2019

Date

Owner (REGISTRANT) Treasure Studio, Inc. CORPORATION CALIFORNIA 18100 Von Karman Avenue, Suite 400 Irvine CALIFORNIA 92612

(LAST LISTED OWNER) TREASURE STUDIO, INC. CORPORATION CALIFORNIA 18100 VON KARMAN AVENUE, SUITE 400 IRVINA CALIFORNIA 92612

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record William C. Wright

Description of Mark Color is not claimed as a feature of the mark. The mark consists of the wording "COCOMELON", with a cartoon watermelon and ladybug above the wording.

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL



Live/Dead Indicator LIVE

-
- [TESS HOME](#)
 - [NEW USER](#)
 - [STRUCTURED](#)
 - [FREE FORM](#)
 - [BROWSE DICT](#)
 - [SEARCH OG](#)
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For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2022-08-01 16:33:21 EDT				
Mark: COCOMELON				
				
US Serial Number:	88302374	Application Filing Date:	Feb. 14, 2019	
US Registration Number:	5918526	Registration Date:	Nov. 26, 2019	
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	No	
Register:	Principal			
Mark Type:	Trademark, Service Mark			
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.			
Status Date:	Nov. 26, 2019			
Publication Date:	Sep. 10, 2019			
▼ Mark Information				▲ Collapse All
Mark Literal Elements:	COCOMELON			
Standard Character Claim:	No			
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)			
Description of Mark:	The mark consists of the wording "COCOMELON", with a cartoon watermelon and ladybug above the word			
Color(s) Claimed:	Color is not claimed as a feature of the mark.			
Design Search Code(s):	02.01.34 - Monsters (not robots); Other grotesque including men formed by plants or objects 03.23.14 - Fireflies; Ladybugs; Fire flies; Beetles; Lightning bugs; Water bugs; Roaches; Cockroaches; Stink bugs 05.09.10 - Watermelons; Cantaloupes			
▼ Related Properties Information				Privacy - Terms

International Registration Number: [1516041](#)

International Application(s) /Registration(s) Based on this Property: [A0092778/1516041](#)

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: Audio recordings featuring children's nursery rhymes and songs; Audio and video recordings featuring child songs

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 03

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 09, 2019

Use in Commerce: Jan. 09, 2019

For: Educational and entertainment services, namely, providing on-line interactive children's stories; Providing or animation, educational stories for children, children's nursery rhymes and sing-along songs, not downloadal featuring non-downloadable audio recordings in the field of educational stories for children, children's nurse songs

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 17, 2018

Use in Commerce: Aug. 17, 2018

▼ Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

▼ Current Owner(s) Information

Owner Name: TREASURE STUDIO, INC.

Owner Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINA, CALIFORNIA UNITED STATES 92612

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFOR

[Privacy - Terms](#)

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: William C. Wright

Attorney Primary Email Address: mail@ipcounselors.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: William C. Wright
Epstein Drangel LLP
60 East 42nd Street, Suite 2520
New York, NEW YORK UNITED STATES 10165

Phone: 2122925390

Fax: 2122925391

Correspondent e-mail: mail@ipcounselors.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Jul. 22, 2022	NOTICE OF SUIT	
Jul. 21, 2022	NOTICE OF SUIT	
Jul. 21, 2022	NOTICE OF SUIT	
Jun. 23, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 15, 2022	NOTICE OF SUIT	
Jun. 15, 2022	NOTICE OF SUIT	
Apr. 20, 2022	NOTICE OF SUIT	
Apr. 20, 2022	NOTICE OF SUIT	
Feb. 04, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 07, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 07, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 07, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 07, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 07, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 25, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Nov. 26, 2019	REGISTERED-PRINCIPAL REGISTER	
Oct. 29, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 29, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 10, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 10, 2019	PUBLISHED FOR OPPOSITION	
Aug. 21, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	

Aug. 05, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 05, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	70138
Aug. 05, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
Jul. 31, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 16, 2019	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 16, 2019	NON-FINAL ACTION E-MAILED	6325
Jul. 16, 2019	NON-FINAL ACTION WRITTEN	92823
Jul. 16, 2019	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Jul. 05, 2019	ON HOLD - ELECTRONIC RECORD REVIEW REQUIRED	
Jul. 02, 2019	ASSIGNED TO LIE	70138
Jun. 25, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 12, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 11, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 11, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 02, 2019	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 02, 2019	NON-FINAL ACTION E-MAILED	6325
May 02, 2019	NON-FINAL ACTION WRITTEN	92823
May 02, 2019	REMOVED FROM TEAS PLUS	92823
Apr. 25, 2019	ASSIGNED TO EXAMINER	92823
Mar. 21, 2019	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Mar. 08, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 18, 2019	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 26, 2019

▼ Assignment Abstract Of Title Information

Summary

▼ Convey

Total Assignments: 4

Registrant: Treasure Studio, Inc.

▼ Assignment 1 of 4

▲ Collapse All

Conveyance: ENTITY CONVERSION

Reel/Frame: [7063/0496](#)

Pages: 3

Date Recorded: Sep. 28, 2020

Supporting Documents: [assignment-tm-7063-0496.pdf](#)

Assignor

Name: [TREASURE STUDIO, INC.](#)

Execution Date: Aug. 07, 2020

Privacy - Terms

Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA
Assignee			
Name:	TREASURE STUDIO, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	CALIFORNIA
Address:	18100 VON KARMAN AVENUE, SUITE 400 IRVINE, CALIFORNIA 92612		
Correspondent			
Correspondent Name:	STACY J. GROSSMAN		
Correspondent Address:	LAW OFFICE OF STACY J. GROSSMAN PLLC 888 SEVENTH AVENUE, 10TH FLOOR NEW YORK, NY 10106		
Domestic Representative - Not Found			
▼ Assignment 2 of 4			
Conveyance:	ENTITY CONVERSION		
Reel/Frame:	7109/0290	Pages:	4
Date Recorded:	Nov. 18, 2020		
Supporting Documents:	assignment-tm-7109-0290.pdf		
Assignor			
Name:	TREASURE STUDIO, LLC	Execution Date:	Nov. 09, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	CALIFORNIA
Assignee			
Name:	TREASURE STUDIO, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA
Address:	18100 VON KARMAN AVENUE, SUITE 400 IRVINA, CALIFORNIA 92612		
Correspondent			
Correspondent Name:	STACY J. GROSSMAN		
Correspondent Address:	LAW OFFICE OF STACY J. GROSSMAN PLLC 500 MAMARONECK AVENUE, SUITE 320 HARRISON, NY 10528		
Domestic Representative - Not Found			
▼ Assignment 3 of 4			
Conveyance:	SECURITY INTEREST		
Reel/Frame:	7321/0674	Pages:	10
Date Recorded:	Jun. 09, 2021		
Supporting Documents:	assignment-tm-7321-0674.pdf		

Assignor			
Name:	MOONBUG ENTERTAINMENT LIMITED	Execution Date:	Jun. 07, 2021
Legal Entity Type:	PRIVATE LIMITED COMPANY	State or Country Where Organized:	ENGLAND AND WALI
Name:	EL BEBE PRODUCTIONS LIMITED	Execution Date:	Jun. 07, 2021
Legal Entity Type:	PRIVATE LIMITED COMPANY	State or Country Where Organized:	ENGLAND AND WALI
Name:	TREASURE STUDIO, INC.	Execution Date:	Jun. 07, 2021
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA
Assignee			
Name:	EAST WEST BANK		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA
Address:	9300 FLAIR DR., 6TH FLOOR EL MONTE, CALIFORNIA 91731		
Correspondent			
Correspondent Name:	KIRSTIN CHOI, SENIOR PARALEGAL		
Correspondent Address:	1999 AVE OF THE STARS FL 27 PAUL HASTINGS LLP LOS ANGELES, CA 90067		
Domestic Representative - Not Found			
▼ Assignment 4 of 4			
Conveyance:	TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT AT REEL/FRA		
Reel/Frame:	7539/0652	Pages:	6
Date Recorded:	Dec. 22, 2021		
Supporting Documents:	assignment-tm-7539-0652.pdf		
Assignor			
Name:	EAST WEST BANK	Execution Date:	Dec. 22, 2021
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA
Assignee			
Name:	MOONBUG ENTERTAINMENT LIMITED		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	ENGLAND AND WALI
Address:	LABS UPPER LOCK, 2ND FLOOR, 3-6 WATER LANE CAMDEN TOWN, UNITED KINGDOM NW1 8JZ		
Name:	EL BEBE PRODUCTIONS LIMITED		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	ENGLAN

Address: 86-90 PAUL STREET LONDON, UNITED KINGDOM EC2A 4NE		Organized:	
Name: TREASURE STUDIO, INC.			
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA		
Address: 18100 VON KARMAN AVENUE, SUITE 400 IRVINE, CALIFORNIA 92612			
Correspondent			
Correspondent Name: LATHAM & WATKINS LLP			
Correspondent Address: 355 SOUTH GRAND AVENUE LOS ANGELES, CA 90071-1560			
Domestic Representative - Not Found			
▼ Proceedings			
Summary		▼ Party type	▼ Proceed
Number of Proceedings: 1			
▼ Type of Proceeding: Opposition			▲ Collapse All
Proceeding Number: 91268517		Filing Date: Apr 01, 2021	
Status: Terminated		Status Date: Jul 01, 2021	
Interlocutory Attorney: YONG OH (RICHARD) KIM			
Defendant			
Name: Hu YaHong			
Correspondent Address: KATHY QI HAO TCW GLOBAL LEGAL GROUP 490 S FAIR OAKS AVE PASADENA CA UNITED STATES , 91105			
Correspondent e-mail: tcw.ip@yahoo.com , tmp_ip@hotmail.com			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
YOYOMELON	Abandoned - After Inter-Partes Decision	90091245	
Plaintiff(s)			
Name: Treasure Studio, Inc.			
Correspondent Address: WILLIAM C. WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND STREET, STE 2520 NEW YORK NY UNITED STATES , 10165			
Correspondent e-mail: mail@ipcounselors.com			

Associated marks			
Mark	Application Status	Serial Number	Registration Number
COCOMELON	Registered	88302374	5918526
COCOMELON	Third Extension - Granted	88681262	
COCOMELON	Third Extension - Granted	88681280	
COCOMELON	Third Extension - Granted	88681276	
COCOMELON	Fourth Extension - Granted	88681248	
COCOMELON	Third Extension - Granted	88681270	
COCOMELON	SU - Response After Non-Final Action - Entered	88945840	
COCOMELON	Registered	88085423	5830142
COCOMELON	Third Extension - Granted	88681253	
Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 01, 2021	
5	BD DECISION: OPP SUSTAINED	Jul 01, 2021	
4	NOTICE OF DEFAULT	May 22, 2021	
3	INSTITUTED	Apr 01, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 01, 2021	May 11, 2021
1	FILED AND FEE	Apr 01, 2021	



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[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)**Trademarks** > **Trademark Electronic Search System (TESS)**

TESS was last updated on Mon Aug 1 04:07:25 EDT 2022

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#) Please logout when you are done to release system resources allocated for you.**Record 1 out of 1**[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

COCOMELON

Word Mark COCOMELON**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Audio recordings featuring children's nursery rhymes and songs. FIRST USE: 20190109. FIRST USE IN COMMERCE: 20190109

IC 041. US 100 101 107. G & S: Educational and entertainment services, namely, providing on-line interactive children's stories; Providing on-line videos featuring 3D-animation, educational stories for children, children's nursery rhymes and sing-along songs, not downloadable. FIRST USE: 20180817. FIRST USE IN COMMERCE: 20180817

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 88085423**Filing Date** August 20, 2018**Current Basis** 1A**Original Filing Basis** 1A**Published for** March 12, 2019**Registration Number** 5830142**International Registration Number** 1515399**Registration Date** August 6, 2019**Owner** (REGISTRANT) Treasure Studio, Inc. CORPORATION CALIFORNIA 18100 Von Karman Avenue, Suite 400 Irvine

CALIFORNIA 92612

(LAST LISTED OWNER) TREASURE STUDIO, INC. CORPORATION CALIFORNIA 18100 VON KARMAN AVENUE, SUITE 400 IRVINA CALIFORNIA 92612

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record William C. Wright

Type of Mark TRADEMARK. SERVICE MARK

Register PRINCIPAL


Live/Dead Indicator LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2022-08-01 16:35:00 EDT				
Mark: COCOMELON				
<h1>COCOMELON</h1>				
US Serial Number:	88085423	Application Filing Date:	Aug. 20, 2018	
US Registration Number:	5830142	Registration Date:	Aug. 06, 2019	
Filed as TEAS Plus:	Yes	Currently TEAS Plus:	Yes	
Register:	Principal			
Mark Type:	Trademark, Service Mark			
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are c			
Status Date:	Aug. 06, 2019			
Publication Date:	Mar. 12, 2019	Notice of Allowance Date:	May 07, 2019	
▼ Mark Information ▲ Collapse All				
Mark Literal Elements:	COCOMELON			
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.			
Mark Drawing Type:	4 - STANDARD CHARACTER MARK			
▼ Related Properties Information				
International Registration Number:	1515399			
International Application(s) /Registration(s) Based on this Property:	A0092772/1515399			
▼ Goods and Services				
Note:	The following symbols indicate that the registrant/owner has amended the goods/services:			

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:	Audio recordings featuring children's nursery rhymes and songs		
International Class(es):	009 - Primary Class	U.S Class(es):	021, 023, 026, 036, 03
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 09, 2019	Use in Commerce:	Jan. 09, 2019

For:	Educational and entertainment services, namely, providing on-line interactive children's stories; Providing or animation, educational stories for children, children's nursery rhymes and sing-along songs, not downloada		
International Class(es):	041 - Primary Class	U.S Class(es):	100, 101, 107
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Aug. 17, 2018	Use in Commerce:	Aug. 17, 2018

▼ Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes
Filed ITU:	No	Currently ITU:	No
Filed 44D:	No	Currently 44E:	No
Filed 44E:	No	Currently 66A:	No
Filed 66A:	No	Currently No Basis:	No
Filed No Basis:	No		

▼ Current Owner(s) Information

Owner Name:	TREASURE STUDIO, INC.		
Owner Address:	18100 VON KARMAN AVENUE, SUITE 400 IRVINA, CALIFORNIA UNITED STATES 92612		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA

▼ Attorney/Correspondence Information

Attorney of Record			
Attorney Name:	William C. Wright		
Attorney Primary Email Address:	mail@ipcounselors.com	Attorney Email Authorized:	Yes

Correspondent			
Correspondent Name/Address:	William C. Wright Epstein Drangel LLP 60 East 42nd Street, Suite 2520		

New York, NEW YORK UNITED STATES 10165

Phone: 2122925390

Fax: 2122925391

Correspondent e-mail: mail@ipcounselors.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found**▼ Prosecution History**

Date	Description	Proceeding Number
Jul. 22, 2022	NOTICE OF SUIT	
Jul. 21, 2022	NOTICE OF SUIT	
Jul. 21, 2022	NOTICE OF SUIT	
Jun. 23, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 15, 2022	NOTICE OF SUIT	
Jun. 15, 2022	NOTICE OF SUIT	
Apr. 20, 2022	NOTICE OF SUIT	
Apr. 20, 2022	NOTICE OF SUIT	
Feb. 04, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 07, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 07, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 07, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 07, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 07, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 25, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 29, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 29, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 06, 2019	REGISTERED-PRINCIPAL REGISTER	
Jul. 03, 2019	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jul. 02, 2019	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 20, 2019	STATEMENT OF USE PROCESSING COMPLETE	69302
Jun. 10, 2019	USE AMENDMENT FILED	69302
Jun. 20, 2019	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Jun. 10, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 10, 2019	TEAS STATEMENT OF USE RECEIVED	
May 07, 2019	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 12, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 12, 2019	PUBLISHED FOR OPPOSITION	
Feb. 20, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	

Feb. 03, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 02, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	74221
Feb. 02, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	74221
Feb. 01, 2019	ASSIGNED TO LIE	74221
Jan. 28, 2019	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 05, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 05, 2018	NON-FINAL ACTION E-MAILED	6325
Dec. 05, 2018	NON-FINAL ACTION WRITTEN	77769
Dec. 05, 2018	ASSIGNED TO EXAMINER	77769
Aug. 28, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 23, 2018	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 02, 2019

▼ Assignment Abstract Of Title Information

Summary

▼ Convey

Total Assignments: 4

Registrant: Treasure Studio, Inc.

▼ Assignment 1 of 4

▲ Collapse All

Conveyance: ENTITY CONVERSION

Reel/Frame: [7063/0496](#)

Pages: 3

Date Recorded: Sep. 28, 2020

Supporting Documents: [assignment-tm-7063-0496.pdf](#)

Assignor

Name: [TREASURE STUDIO, INC.](#)

Execution Date: Aug. 07, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [TREASURE STUDIO, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINE, CALIFORNIA 92612

Correspondent

Correspondent Name: STACY J. GROSSMAN

Correspondent Address: LAW OFFICE OF STACY J. GROSSMAN PLLC
888 SEVENTH AVENUE, 10TH FLOOR

Privacy - Terms

NEW YORK, NY 10106

Domestic Representative - Not Found**▼ Assignment 2 of 4****Conveyance:** ENTITY CONVERSION**Reel/Frame:** [7109/0290](#)**Pages:** 4**Date Recorded:** Nov. 18, 2020**Supporting Documents:** [assignment-tm-7109-0290.pdf](#)**Assignor****Name:** [TREASURE STUDIO, LLC](#)**Execution Date:** Nov. 09, 2020**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** CALIFORNIA**Assignee****Name:** [TREASURE STUDIO, INC.](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** CALIFORNIA**Address:** 18100 VON KARMAN AVENUE, SUITE 400
IRVINA, CALIFORNIA 92612**Correspondent****Correspondent Name:** STACY J. GROSSMAN**Correspondent Address:** LAW OFFICE OF STACY J. GROSSMAN PLLC
500 MAMARONECK AVENUE, SUITE 320
HARRISON, NY 10528**Domestic Representative - Not Found****▼ Assignment 3 of 4****Conveyance:** SECURITY INTEREST**Reel/Frame:** [7321/0674](#)**Pages:** 10**Date Recorded:** Jun. 09, 2021**Supporting Documents:** [assignment-tm-7321-0674.pdf](#)**Assignor****Name:** [MOONBUG ENTERTAINMENT LIMITED](#)**Execution Date:** Jun. 07, 2021**Legal Entity Type:** PRIVATE LIMITED COMPANY**State or Country Where Organized:** ENGLAND AND WAL**Name:** [EL BEBE PRODUCTIONS LIMITED](#)**Execution Date:** Jun. 07, 2021**Legal Entity Type:** PRIVATE LIMITED COMPANY**State or Country Where Organized:** ENGLAND AND WAL**Name:** [TREASURE STUDIO, INC.](#)**Execution Date:** Jun. 07, 2021**Legal Entity Type:** CORPORATION**State or Country Where Organized:** CALIFOR

Privacy - Terms

Assignee				
Name:	EAST WEST BANK			
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA	
Address:	9300 FLAIR DR., 6TH FLOOR EL MONTE, CALIFORNIA 91731			
Correspondent				
Correspondent Name:	KIRSTIN CHOI, SENIOR PARALEGAL			
Correspondent Address:	1999 AVE OF THE STARS FL 27 PAUL HASTINGS LLP LOS ANGELES, CA 90067			
Domestic Representative - Not Found				
▼ Assignment 4 of 4				
Conveyance:	TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT AT REEL/FRA... 7321/			
Reel/Frame:	7539/0652	Pages:	6	
Date Recorded:	Dec. 22, 2021			
Supporting Documents:	assignment-tm-7539-0652.pdf			
Assignor				
Name:	EAST WEST BANK		Execution Date:	Dec. 22, 2021
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA	
Assignee				
Name:	MOONBUG ENTERTAINMENT LIMITED			
Legal Entity Type:	CORPORATION	State or Country Where Organized:	ENGLAND AND WALI	
Address:	LABS UPPER LOCK, 2ND FLOOR, 3-6 WATER LANE CAMDEN TOWN, UNITED KINGDOM NW1 8JZ			
Name:	EL BEBE PRODUCTIONS LIMITED			
Legal Entity Type:	CORPORATION	State or Country Where Organized:	ENGLAND AND WALI	
Address:	86-90 PAUL STREET LONDON, UNITED KINGDOM EC2A 4NE			
Name:	TREASURE STUDIO, INC.			
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA	
Address:	18100 VON KARMAN AVENUE, SUITE 400 IRVINE, CALIFORNIA 92612			
Correspondent				
Correspondent Name:	LATHAM & WATKINS LLP			
Correspondent Address:	355 SOUTH GRAND AVENUE			

LOS ANGELES, CA 90071-1560

Domestic Representative - Not Found

▼ Proceedings

Summary

▼ Party type

▼ Proceed

Number of Proceedings: 1

▼ Type of Proceeding: Opposition

▲ Collapse All

Proceeding Number: [91268517](#)

Filing Date: Apr 01, 2021

Status: Terminated

Status Date: Jul 01, 2021

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Hu YaHong

Correspondent Address: KATHY QI HAO
 TCW GLOBAL LEGAL GROUP
 490 S FAIR OAKS AVE
 PASADENA CA UNITED STATES , 91105

Correspondent e-mail: tcw.ip@yahoo.com , tmp_ip@hotmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
YOYOMELON	Abandoned - After Inter-Partes Decision	90091245	

Plaintiff(s)

Name: Treasure Studio, Inc.

Correspondent Address: WILLIAM C. WRIGHT
 EPSTEIN DRANGEL LLP
 60 E 42ND STREET, STE 2520
 NEW YORK NY UNITED STATES , 10165

Correspondent e-mail: mail@ipcounselors.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
COCOMELON	Registered	88302374	5918526
COCOMELON	Third Extension - Granted	88681262	
COCOMELON	Third Extension - Granted	88681280	
COCOMELON	Third Extension - Granted	88681276	
COCOMELON	Fourth Extension - Granted	88681248	

Privacy - Terms

COCOMELON	Third Extension - Granted	88681270	
COCOMELON	SU - Response After Non-Final Action - Entered	88945840	
COCOMELON	Registered	88085423	5830142
COCOMELON	Third Extension - Granted	88681253	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 01, 2021	
5	BD DECISION: OPP SUSTAINED	Jul 01, 2021	
4	NOTICE OF DEFAULT	May 22, 2021	
3	INSTITUTED	Apr 01, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 01, 2021	May 11, 2021
1	FILED AND FEE	Apr 01, 2021	



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Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)**COCOMELON****Word Mark** COCOMELON**Goods and Services** IC 016. US 002 005 022 023 029 037 038 050. G & S: Paper and cardboard; printed matter, namely, paper signs, books, newsletters, brochures, magazines and comics in the field of children's entertainment and education; bookbinding material; photographs; stationery and office requisites in the nature of staplers, adhesive tape dispensers and rubber bands, except furniture; adhesives for stationery or household purposes; drawing materials and materials for artists, namely, paintbrushes, crayons and drawing pens; paintbrushes; printed instructional and teaching materials in the field of children's education and entertainment; plastic sheets, films and bags for wrapping and packaging; printers' type, printing blocks; cartoon prints; printed cartoon strips; story books; printed colouring books; printed children's comics; children's storybooks; painting books; printed books in the field of children's entertainment and education; poster books; novels; educational books featuring pre-school and elementary level English and mathematics and general knowledge; picture books; drawing books; printed books for children; sticker activity books; printed pop-up books in the field of children's educational books featuring pre-school and elementary level English and mathematics; children's activity books; series of fiction books; printed children's books incorporating an audio component; stationery; printed stationery; paper stationery; stationery and educational supplies, namely, writing paper, pens and pencils; greeting cards; birthday cards; blank cards; postcards; diaries; stickers being stationery; pencils; pen and pencil cases; pens; colouring pens; colouring crayons; colouring pencils; chalk; rulers, namely, drawing rulers, drafting rulers, ungraduated rulers; erasers; printed wall charts, namely, blank charts and charts for displaying data about human height; gift bags; paper bags; paper wall decals ; tissues, namely, tissue paper; paper party decorations; printed party invitations; paper party bags; modelling clay for children; drawing pads; printed note pads; writing pads; stencils; paper gift cards being stationery; printed magazines featuring children's entertainment and education; printed teaching activity guides in the field of math, English, science and pre-school and elementary level general learning; plastic gift wrap; advertising posters; printed advertising publications, namely, brochures and magazines in the field of children's entertainment and education; printed invitations; arts and crafts paint kits; replacement parts therefor included in this class**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 79302227**Filing Date** July 24, 2020**Current Basis** 66A**Original Filing Basis** 66A

Published March 23, 2021

**for
Opposition**

**Registration
Number** 6375368

**International
Registration
Number** 1570479

**Registration
Date** June 8, 2021

Owner (REGISTRANT) Moonbug Entertainment Limited PRIVATE LIMITED COMPANY UNITED KINGDOM Labs Upper Lock, 2nd floor 3-6 Water Lane, Camden Town Lo UNITED KINGDOM

**Attorney of
Record** William C Wright

Priority Date July 24, 2020

**Type of
Mark** TRADEMARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2022-08-01 16:35:48 EDT				
Mark: COCOMELON		COCOMELON		
US Serial Number: 79302227	Application Filing Date: Jul. 24, 2020			
US Registration Number: 6375368	Registration Date: Jun. 08, 2021			
Register: Principal				
Mark Type: Trademark				
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are c			
Status Date:	Jun. 08, 2021			
Publication Date:	Mar. 23, 2021			
▼ Mark Information				▲ Collapse All
Mark Literal Elements:	COCOMELON			
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.			
Mark Drawing Type:	4 - STANDARD CHARACTER MARK			
▼ Related Properties Information				
International Registration Number:	1570479			
International Registration Date:	Jul. 24, 2020			
▼ Goods and Services				
Note:				
The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *..* identify additional (new) wording in the goods/services. 				
For:	Paper and cardboard; printed matter, namely, paper signs, books, newsletters, brochures, magazines, children's entertainment and education; bookbinding material; photographs; stationery and office supplies; adhesive tape dispensers and rubber bands, except furniture; adhesives for stationery or household			

materials for artists, namely, paintbrushes, crayons and drawing pens; paintbrushes; printed instructional art materials in the field of children's education and entertainment; plastic sheets, films and bags for wrapping and packaging; printed cartoon prints; printed cartoon strips; story books; printed colouring books; printed children's comics; children's educational books; printed books in the field of children's entertainment and education; poster books; novels; educational books; and elementary level English and mathematics and general knowledge; picture books; drawing books; printed activity books; printed pop-up books in the field of children's educational books featuring pre-school and elementary level mathematics; children's activity books; series of fiction books; printed children's books incorporating an audio component; printed stationery; paper stationery; stationery and educational supplies, namely, writing paper, pens and pencils; birthday cards; blank cards; postcards; diaries; stickers being stationery; pencils; pen and pencil cases; pens; crayons; colouring pencils; chalk; rulers, namely, drawing rulers, drafting rulers, ungraduated rulers; erasers; blank charts and charts for displaying data about human height; gift bags; paper bags; paper wall decals; tissue paper party decorations; printed party invitations; paper party bags; modelling clay for children; drawing pads; stencils; paper gift cards being stationery; printed magazines featuring children's entertainment and educational activity guides in the field of math, English, science and pre-school and elementary level general learning; printed posters; printed advertising publications, namely, brochures and magazines in the field of children's entertainment; printed invitations; arts and crafts paint kits; replacement parts therefor included in this class

International Class(es):	016 - Primary Class	U.S Class(es):	002, 005, 022, 023, 024
Class Status:	ACTIVE		
Basis:	66(a)		

▼ **Basis Information (Case Level)**

Filed Use:	No	Currently Use:	No
Filed ITU:	No	Currently ITU:	No
Filed 44D:	No	Currently 44E:	No
Filed 44E:	No	Currently 66A:	Yes
Filed 66A:	Yes	Currently No Basis:	No
Filed No Basis:	No		

▼ **Current Owner(s) Information**

Owner Name:	Moonbug Entertainment Limited		
Owner Address:	Labs Upper Lock, 2nd floor 3-6 Water Lane, Camden Town Lo UNITED KINGDOM		
Legal Entity Type:	PRIVATE LIMITED COMPANY	State or Country Where Organized:	UNITED KINGDOM

▼ **Attorney/Correspondence Information**

Attorney of Record

Attorney Name:	William C Wright		
Attorney Primary Email Address:	mail@ipcounselors.com	Attorney Email Authorized:	Yes

Correspondent

Correspondent William C Wright

Name/Address: Epstein Drangel LLP
60 East 42nd Street, Suite 2520
New York, NEW YORK UNITED STATES 10165

Phone: 2122925390

Correspondent e-mail: mail@ipcounselors.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

▼ **Prosecution History**

Date	Description	Proceeding Number
Jul. 22, 2022	NOTICE OF SUIT	
Jul. 21, 2022	NOTICE OF SUIT	
Jul. 21, 2022	NOTICE OF SUIT	
Jul. 01, 2022	LIMITATION FROM THE IB EXAMINED, NO ACTION IS NEEDED	72629
Jun. 15, 2022	NOTICE OF SUIT	
Jun. 15, 2022	NOTICE OF SUIT	
Apr. 20, 2022	NOTICE OF SUIT	
Apr. 20, 2022	NOTICE OF SUIT	
Feb. 05, 2022	RESTRICTION OF HOLDER'S RIGHT OF DISPOSAL RECEIVED	
Oct. 30, 2021	FINAL DECISION TRANSACTION PROCESSED BY IB	
Sep. 30, 2021	FINAL DISPOSITION NOTICE SENT TO IB	
Sep. 30, 2021	FINAL DISPOSITION PROCESSED	71529
Sep. 10, 2021	LIMITATION FROM THE IB EXAMINED, NO ACTION IS NEEDED	70029
Sep. 08, 2021	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Sep. 04, 2021	RESTRICTION OF HOLDER'S RIGHT OF DISPOSAL RECEIVED	
Jun. 08, 2021	REGISTERED-PRINCIPAL REGISTER	
Mar. 23, 2021	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 23, 2021	PUBLISHED FOR OPPOSITION	
Mar. 03, 2021	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 01, 2021	REFUSAL PROCESSED BY IB	
Feb. 18, 2021	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 18, 2021	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 18, 2021	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Feb. 18, 2021	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 18, 2021	EXAMINERS AMENDMENT -WRITTEN	86868
Feb. 14, 2021	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 12, 2021	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 12, 2021	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 08, 2021	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Feb. 08, 2021	REFUSAL PROCESSED BY MPU	67445

Jan. 26, 2021	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Jan. 26, 2021	APPLICATION FILING RECEIPT MAILED	
Jan. 25, 2021	NON-FINAL ACTION WRITTEN	86868
Jan. 21, 2021	ASSIGNED TO EXAMINER	86868
Jan. 21, 2021	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 19, 2021	LIMITATION FROM ORIGINAL APPLICATION ENTERED	68359
Jan. 14, 2021	SN ASSIGNED FOR SECT 66A APPL FROM IB	

▼ International Registration Information (Section 66a)

International Registration Number:	1570479	International Registration Date:	Jul. 24, 2020
Priority Claimed Flag:	Yes	Date of Section 67 Priority Claim:	Jul. 24, 2020
Intl. Registration Status:	REQUEST FOR EXTENSION OF PROTECTION PROCESSED	Date of International Registration Status:	Jan. 14, 2021
Notification of Designation Date:	Jan. 14, 2021	Date of Automatic Protection:	Jul. 14, 2022
International Registration Renewal Date:	Jul. 24, 2030		
First Refusal Flag:	Yes		

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	PUBLICATION AND ISSUE SECTION	Date in Location:	Jun. 08, 2021
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▼ Assignment Abstract Of Title Information - None recorded

▼ Proceedings - None recorded



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COCOMELON

Word Mark COCOMELON

Goods and Services IC 028. US 022 023 038 050. G & S: Toys, games and playthings, namely, plush toys, dolls. FIRST USE: 20200831. FIRST USE IN COMMERCE: 20200831

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88981825

Filing Date November 5, 2019

Current Basis 1A

Original Filing Basis 1B

Published for Opposition June 23, 2020

Registration Number **6421553**

International Registration Number 1517189

Registration Date July 13, 2021

Owner (REGISTRANT) TREASURE STUDIO, INC. CORPORATION CALIFORNIA 18100 VON KARMAN AVENUE, SUITE 400 IRVINA CALIFORNIA 92612

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record William C. Wright

Prior Registrations 5830142

Type of Mark TRADEMARK


Register PRINCIPAL

Live/Dead Indicator LIVE

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STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2022-08-01 16:36:21 EDT				
Mark: COCOMELON				
<h1>COCOMELON</h1>				
US Serial Number:	88981825	Application Filing Date:	Nov. 05, 2019	
US Registration Number:	6421553	Registration Date:	Jul. 13, 2021	
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes	
Register:	Principal			
Mark Type:	Trademark			
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are c			
Status Date:	Jul. 13, 2021			
Publication Date:	Jun. 23, 2020	Notice of Allowance Date:	Aug. 18, 2020	
▼ Mark Information ▲ Collapse All				
Mark Literal Elements:	COCOMELON			
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.			
Mark Drawing Type:	4 - STANDARD CHARACTER MARK			
▼ Related Properties Information				
International Registration Number:	1517189			
International Application(s) /Registration(s) Based on this Property:	A0092958/1517189			
Claimed Ownership of US Registrations:	5830142			
Child Of:	88681262			

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For:	Toys, games and playthings, namely, plush toys, dolls		
International Class(es):	028 - Primary Class	U.S Class(es):	022, 023, 038, 050
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Aug. 31, 2020	Use in Commerce:	Aug. 31, 2020

▼ Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes
Filed ITU:	Yes	Currently ITU:	No
Filed 44D:	No	Currently 44E:	No
Filed 44E:	No	Currently 66A:	No
Filed 66A:	No	Currently No Basis:	No
Filed No Basis:	No		

▼ Current Owner(s) Information

Owner Name:	TREASURE STUDIO, INC.		
Owner Address:	18100 VON KARMAN AVENUE, SUITE 400 IRVINA, CALIFORNIA UNITED STATES 92612		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name:	William C. Wright	Docket Number:	5032-500
Attorney Primary Email Address:	mail@ipcounselors.com	Attorney Email Authorized:	Yes

Correspondent

Correspondent Name/Address:	William C. Wright Epstein Drangel LLP 60 East 42nd Street, Suite 2520 New York, NEW YORK UNITED STATES 10165		
Phone:	2122925390	Fax:	2122925
Correspondent e-mail:	mail@ipcounselors.com	Correspondent e-mail Authorized:	Yes

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Domestic Representative - Not Found**▼ Prosecution History**

Date	Description	Proceeding Number
Jul. 22, 2022	NOTICE OF SUIT	
Jul. 21, 2022	NOTICE OF SUIT	
Jul. 21, 2022	NOTICE OF SUIT	
Jun. 15, 2022	NOTICE OF SUIT	
Jun. 15, 2022	NOTICE OF SUIT	
Apr. 20, 2022	NOTICE OF SUIT	
Apr. 20, 2022	NOTICE OF SUIT	
Jul. 13, 2021	REGISTERED-PRINCIPAL REGISTER	
Jun. 09, 2021	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jun. 08, 2021	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jun. 01, 2021	STATEMENT OF USE PROCESSING COMPLETE	66154
May 05, 2021	USE AMENDMENT FILED	66154
Jun. 01, 2021	DIVISIONAL PROCESSING COMPLETE	
May 05, 2021	DIVISIONAL REQUEST RECEIVED	
May 24, 2021	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
May 05, 2021	TEAS REQUEST TO DIVIDE RECEIVED	
May 05, 2021	TEAS STATEMENT OF USE RECEIVED	
Apr. 07, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 07, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 07, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 07, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 07, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 13, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 11, 2021	SOU EXTENSION 1 GRANTED	98765
Feb. 11, 2021	SOU EXTENSION 1 FILED	98765
Feb. 11, 2021	TEAS EXTENSION RECEIVED	
Nov. 25, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 18, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 23, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 23, 2020	PUBLISHED FOR OPPOSITION	
Jun. 03, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 18, 2020	ASSIGNED TO LIE	69712
May 12, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	

Apr. 15, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 15, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 15, 2020	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 12, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2020	NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2020	NON-FINAL ACTION WRITTEN	94649
Feb. 10, 2020	ASSIGNED TO EXAMINER	94649
Jan. 23, 2020	TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED	88889
Jan. 23, 2020	TEAS VOLUNTARY AMENDMENT RECEIVED	
Nov. 13, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 08, 2019	NEW APPLICATION ENTERED IN TRAM	

▼ **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 08, 2021

▲ **Assignment Abstract Of Title Information - None recorded**

▲ **Proceedings - None recorded**



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COCOMELON

Word Mark COCOMELON

Goods and Services IC 025. US 022 039. G & S: Clothing, namely, shirts, sweatshirts, sweatpants, underwear, sleepwear. FIRST USE: 20201000. FIRST USE IN COMMERCE: 20201000

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88982618

Filing Date November 5, 2019

Current Basis 1A

Original Filing Basis 1B

Published for Opposition June 16, 2020

Registration Number 6521784

International Registration Number 1513480

Registration Date October 12, 2021

Owner (REGISTRANT) TREASURE STUDIO, INC. CORPORATION CALIFORNIA 18100 VON KARMAN AVENUE, SUITE 400 IRVINA CALIFORNIA 92612

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record William C. Wright

Prior Registrations 5830142

Type of Mark TRADEMARK


Register PRINCIPAL

Live/Dead Indicator LIVE

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)

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Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
Generated on: This page was generated by TSDR on 2022-08-01 16:36:51 EDT				
Mark: COCOMELON				
<h1>COCOMELON</h1>				
US Serial Number:	88982618	Application Filing Date:	Nov. 05, 2019	
US Registration Number:	6521784	Registration Date:	Oct. 12, 2021	
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes	
Register:	Principal			
Mark Type:	Trademark			
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are c			
Status Date:	Oct. 12, 2021			
Publication Date:	Jun. 16, 2020	Notice of Allowance Date:	Aug. 11, 2020	
▼ Mark Information ▲ Collapse All				
Mark Literal Elements:	COCOMELON			
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.			
Mark Drawing Type:	4 - STANDARD CHARACTER MARK			
▼ Related Properties Information				
International Registration Number:	1513480			
International Application(s) /Registration(s) Based on this Property:	A0092957/1513480			
Claimed Ownership of US Registrations:	5830142			
Child Of:	88681253			

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing, namely, shirts, sweatshirts, sweatpants, underwear, sleepwear

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2020

Use in Commerce: Oct. 2020

▼ Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

▼ Current Owner(s) Information

Owner Name: TREASURE STUDIO, INC.

Owner Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINA, CALIFORNIA UNITED STATES 92612

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: William C. Wright

Attorney Primary Email Address: mail@ipcounselors.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: William C. Wright
Epstein Drangel LLP
60 East 42nd Street, Suite 2520
New York, NEW YORK UNITED STATES 10165

Phone: 2122925390

Fax: 2122925

Correspondent e-mail: mail@ipcounselors.com

Correspondent e-mail Authorized: Yes

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Domestic Representative - Not Found**▼ Prosecution History**

Date	Description	Proceeding Number
Jul. 22, 2022	NOTICE OF SUIT	
Jul. 21, 2022	NOTICE OF SUIT	
Jul. 21, 2022	NOTICE OF SUIT	
Jun. 15, 2022	NOTICE OF SUIT	
Jun. 15, 2022	NOTICE OF SUIT	
Apr. 20, 2022	NOTICE OF SUIT	
Apr. 20, 2022	NOTICE OF SUIT	
Oct. 12, 2021	REGISTERED-PRINCIPAL REGISTER	
Sep. 07, 2021	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Sep. 04, 2021	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 16, 2021	STATEMENT OF USE PROCESSING COMPLETE	74197
Aug. 06, 2021	USE AMENDMENT FILED	74197
Aug. 16, 2021	DIVISIONAL PROCESSING COMPLETE	
Aug. 06, 2021	DIVISIONAL REQUEST RECEIVED	
Aug. 16, 2021	CASE ASSIGNED TO INTENT TO USE PARALEGAL	74197
Aug. 06, 2021	TEAS REQUEST TO DIVIDE RECEIVED	
Aug. 06, 2021	TEAS STATEMENT OF USE RECEIVED	
Apr. 07, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 07, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 07, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 07, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 07, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 14, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 12, 2021	SOU EXTENSION 1 GRANTED	98765
Jan. 12, 2021	SOU EXTENSION 1 FILED	98765
Jan. 12, 2021	TEAS EXTENSION RECEIVED	
Nov. 25, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 11, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 16, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 16, 2020	PUBLISHED FOR OPPOSITION	
May 27, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 12, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 21, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	70633

Apr. 21, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	70633
Apr. 20, 2020	ASSIGNED TO LIE	70633
Apr. 15, 2020	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Feb. 11, 2020	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Feb. 11, 2020	LETTER OF SUSPENSION E-MAILED	6332
Feb. 11, 2020	SUSPENSION LETTER WRITTEN	94649
Feb. 10, 2020	ASSIGNED TO EXAMINER	94649
Nov. 13, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 08, 2019	NEW APPLICATION ENTERED IN TRAM	

▼ **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 04, 2021

▲ **Assignment Abstract Of Title Information - None recorded**

▲ **Proceedings - None recorded**



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Trademarks > Trademark Electronic Search System (TESS)

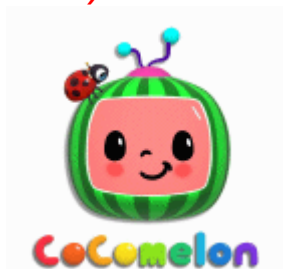
TESS was last updated on Mon Aug 1 04:07:25 EDT 2022

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Record 1 out of 1

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Word Mark COCOMELON

Goods and Services IC 025. US 022 039. G & S: Clothing, namely, shirts, sweatshirts, underwear, sleepwear. FIRST USE: 20201000. FIRST USE IN COMMERCE: 20201000

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 02.01.34 - Monsters (not robots) ; Other grotesque including men formed by plants or objects
03.23.14 - Beetles ; Fireflies ; Ladybugs ; Lightning bugs ; Roaches ; Termites ; Water bugs
04.07.01 - Person formed by plants ; Plants forming a person ; Plants or combinations of plants representing a person ; Plants representing a person
05.09.10 - Cantaloupes ; Watermelons
16.01.01 - Antennas ; Radio antennas ; Satellite dishes ; Television antennas, roof and rabbit ears
16.01.03 - CB radios ; Projection screens (television) ; Radios ; Remote controls, television ; Screens, projection ; Screens, television ; Television sets

Serial Number 88982813

Filing Date November 5, 2019

Current Basis 1A

Original Filing Basis 1B

Published for Opposition June 23, 2020

Registration Number 6563758

International Registration Number 1514223

Registration Date November 16, 2021

Owner (REGISTRANT) TREASURE STUDIO, INC. CORPORATION CALIFORNIA 18100 VON KARMAN AVENUE, SUITE 400 IRVINA CALIFORNIA 92612

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record William C. Wright

Prior Registrations 5830142

Description of Mark The colors red, orange, yellow, green, blue, purple, black, white, and pink are claimed as a feature of the mark. The mark consists of a designed cartoon watermelon with a ladybug and antenna all above the literal element "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white border with pink interior. A smiley face, consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the pink interior of the centered screen, in addition to pink shaded cheeks and a white spot that is above the right eye. A black, red, yellow, white, and blue lady bug appears on the top- left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon. Each letter of "COCOMELON" appears in a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, "L" and "O" are blue, and "N" is purple. The color gray represents background and is not part of the mark.

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE



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Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	Back to Search	Print
------------------------	---------------------------	-----------------------------	--------------------------------	-----------------------

Generated on:	This page was generated by TSDR on 2022-08-01 16:37:42 EDT		
Mark:	COCOMELON		
			
US Serial Number:	88982813	Application Filing Date:	Nov. 05, 2019
US Registration Number:	6563758	Registration Date:	Nov. 16, 2021
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:		LIVE/REGISTRATION/Issued and Active	
		The trademark application has been registered with the Office	
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are due.		
Status Date:	Nov. 16, 2021		
Publication Date:	Jun. 23, 2020	Notice of Allowance Date:	Aug. 18, 2020

▼ Mark Information [▲ Collapse All](#)

Mark Literal Elements:	COCOMELON
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Description of Mark:	The mark consists of a designed cartoon watermelon with a ladybug and antenna all above the literal element. The watermelon has green stripes and contains a centered screen that is composed of a white border with pink interior consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the pink interior of the watermelon. The watermelon has pink shaded cheeks and a white spot that is above the right eye. A black, red, yellow, white, and blue ladybug is positioned on the top-left side of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon. Each letter of the word "CoComelon" appears in a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are green, "L" and "O" are blue, and "N" is purple. The color gray represents background and is not shown.
Color Drawing:	Yes

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Color(s) Claimed: The colors red, orange, yellow, green, blue, purple, black, white, and pink are claimed as a feature of the mark.

Design Search Code(s): 02.01.34 - Monsters (not robots); Other grotesque including men formed by plants or objects
 03.23.14 - Fireflies; Water bugs; Lightning bugs; Roaches; Cockroaches; Stink bugs; Termites; Fire flies; Be
 04.07.01 - Plants or combinations of plants representing a person; Plants representing a person; Plants for
 formed by plants
 05.09.10 - Cantaloupes; Watermelons
 16.01.01 - Antennas; Radio antennas; Satellite dishes; Television antennas, roof and rabbit ears
 16.01.03 - Projection screens (television); Radios; Remote controls, television; Screens, projection; Screens
 Television sets

▼ Related Properties Information

International Registration Number: [1514223](#)

International Application(s) /Registration(s) Based on this Property: [A0092959/1514223](#)

Claimed Ownership of US Registrations: [5830142](#)

Child Of: [88681276](#)

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Clothing, namely, shirts, sweatshirts, underwear, sleepwear

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 2020

Use in Commerce: Oct. 2020

▼ Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

▼ Current Owner(s) Information

Owner Name: TREASURE STUDIO, INC.

[Privacy](#) - [Terms](#)

Owner Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINA, CALIFORNIA UNITED STATES 92612

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: William C. Wright

Attorney Primary Email Address: mail@ipcounselors.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: William C. Wright
Epstein Drangel LLP
60 East 42nd Street, Suite 2520
New York, NEW YORK UNITED STATES 10165

Phone: 2122925390

Fax: 2122925391

Correspondent e-mail: mail@ipcounselors.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Jul. 22, 2022	NOTICE OF SUIT	
Jul. 21, 2022	NOTICE OF SUIT	
Jul. 21, 2022	NOTICE OF SUIT	
Jun. 15, 2022	NOTICE OF SUIT	
Jun. 15, 2022	NOTICE OF SUIT	
Apr. 20, 2022	NOTICE OF SUIT	
Apr. 20, 2022	NOTICE OF SUIT	
Nov. 16, 2021	REGISTERED-PRINCIPAL REGISTER	
Oct. 09, 2021	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 08, 2021	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 08, 2021	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 08, 2021	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Oct. 08, 2021	EXAMINERS AMENDMENT E-MAILED	
Oct. 08, 2021	SU-EXAMINER'S AMENDMENT WRITTEN	94649
Oct. 06, 2021	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Oct. 06, 2021	NON-FINAL ACTION E-MAILED	
Oct. 06, 2021	SU - NON-FINAL ACTION - WRITTEN	94649
Aug. 31, 2021	NOTICE OF DESIGN SEARCH CODE E-MAILED	

Aug. 28, 2021	STATEMENT OF USE PROCESSING COMPLETE	66154
Aug. 06, 2021	USE AMENDMENT FILED	66154
Aug. 28, 2021	DIVISIONAL PROCESSING COMPLETE	
Aug. 06, 2021	DIVISIONAL REQUEST RECEIVED	
Aug. 16, 2021	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Aug. 06, 2021	TEAS REQUEST TO DIVIDE RECEIVED	
Aug. 06, 2021	TEAS STATEMENT OF USE RECEIVED	
Apr. 07, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 07, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 07, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 07, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 07, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 13, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 11, 2021	SOU EXTENSION 1 GRANTED	98765
Feb. 11, 2021	SOU EXTENSION 1 FILED	98765
Feb. 11, 2021	TEAS EXTENSION RECEIVED	
Nov. 25, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 18, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 23, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 23, 2020	PUBLISHED FOR OPPOSITION	
Jun. 03, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 15, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 16, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 15, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 15, 2020	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 11, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 11, 2020	NON-FINAL ACTION E-MAILED	6325
Feb. 11, 2020	NON-FINAL ACTION WRITTEN	94649
Feb. 10, 2020	ASSIGNED TO EXAMINER	94649
Nov. 14, 2019	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 13, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 08, 2019	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Oct. 08, 2021

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▼ **Assignment Abstract Of Title Information - None recorded**

▼ **Proceedings - None recorded**



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COCOMELON

Word Mark COCOMELON**Goods and Services** IC 025. US 022 039. G & S: Clothing, namely, pants, sweaters, jackets, snowsuits, rainwear, coats, shorts, sweatpants, dresses, skirts, undershirts, socks, swimwear; hats; scarves; gloves; footwear, namely, shoes, sandals, slippers, and athletic shoes; baby bibs not of paper; Halloween and masquerade costumes**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 88681253**Filing Date** November 5, 2019**Current Basis** 1B**Original Filing Basis** 1B**Published for Opposition** June 16, 2020**International Registration Number** 1513480**Owner** (APPLICANT) TREASURE STUDIO, INC. CORPORATION CALIFORNIA 18100 VON KARMAN AVENUE, SUITE 400 IRVINA CALIFORNIA 92612**Assignment Recorded** ASSIGNMENT RECORDED**Attorney of Record** William C. Wright**Prior Registrations** 5830142**Type of Mark** TRADEMARK

Register PRINCIPAL
Live/Dead Indicator LIVE

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Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	Back to Search	Print
Generated on:	This page was generated by TSDR on 2022-08-01 16:38:19 EDT		
Mark:	COCOMELON		
		COCOMELON	
US Serial Number:	88681253	Application Filing Date:	Nov. 05, 2019
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:		LIVE/APPLICATION/Under Examination	
		The trademark application has been accepted by the Office (minimum filing requirements) and that this application has been examined by the examiner.	
Status:	A third request for extension of time to file a Statement of Use has been granted.		
Status Date:	Jan. 31, 2022		
Publication Date:	Jun. 16, 2020	Notice of Allowance Date:	Aug. 11, 2020
▼ Mark Information			▲ Collapse All
Mark Literal Elements:	COCOMELON		
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.		
Mark Drawing Type:	4 - STANDARD CHARACTER MARK		
▼ Related Properties Information			
International Registration Number:	1513480		
International Application(s) /Registration(s) Based on this Property:	A0092957/1513480		
Claimed Ownership of US Registrations:	5830142		
Parent Of:	88982618		
▼ Goods and Services			Privacy - Terms

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing, namely, pants, sweaters, jackets, snowsuits, rainwear, coats, shorts, sweatpants, dresses, skirts, swimwear; hats; scarves; gloves; footwear, namely, shoes, sandals, slippers, and athletic shoes; baby bibs; masquerade costumes

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(b)

▼ Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

▼ Current Owner(s) Information

Owner Name: TREASURE STUDIO, INC.

Owner Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINA, CALIFORNIA UNITED STATES 92612

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: William C. Wright

Attorney Primary Email Address: mail@ipcounselors.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: William C. Wright
Epstein Drangel LLP
60 East 42nd Street, Suite 2520
New York, NEW YORK UNITED STATES 10165

Phone: 2122925390

Fax: 2122925391

Correspondent e-mail: mail@ipcounselors.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

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▼ Prosecution History

Date	Description	Proceeding Number
Feb. 02, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 31, 2022	SOU EXTENSION 3 GRANTED	98765
Jan. 31, 2022	SOU EXTENSION 3 FILED	98765
Jan. 31, 2022	TEAS EXTENSION RECEIVED	
Aug. 17, 2021	CORRECTED NOA E-MAILED	
Aug. 17, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 16, 2021	SOU EXTENSION 2 GRANTED	74197
Aug. 06, 2021	SOU EXTENSION 2 FILED	74197
Aug. 16, 2021	DIVISIONAL PROCESSING COMPLETE	
Aug. 06, 2021	DIVISIONAL REQUEST RECEIVED	
Aug. 16, 2021	CASE ASSIGNED TO INTENT TO USE PARALEGAL	74197
Aug. 06, 2021	TEAS REQUEST TO DIVIDE RECEIVED	
Aug. 06, 2021	TEAS EXTENSION RECEIVED	
Apr. 07, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 07, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 07, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 07, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 07, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 14, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 12, 2021	SOU EXTENSION 1 GRANTED	98765
Jan. 12, 2021	SOU EXTENSION 1 FILED	98765
Jan. 12, 2021	TEAS EXTENSION RECEIVED	
Nov. 25, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 11, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 16, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 16, 2020	PUBLISHED FOR OPPOSITION	
May 27, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 12, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 21, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	70633
Apr. 21, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	70633
Apr. 20, 2020	ASSIGNED TO LIE	70633
Apr. 15, 2020	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Feb. 11, 2020	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Feb. 11, 2020	LETTER OF SUSPENSION E-MAILED	6332
Feb. 11, 2020	SUSPENSION LETTER WRITTEN	94649

Feb. 10, 2020	ASSIGNED TO EXAMINER	94649
Nov. 13, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 08, 2019	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information

TM Attorney: GADSON, SHARI B.

Law Office Assigned: LAW OFFICE 120

File Location

Current Location: DIVISIONAL UNIT

Date in Location: Aug. 16, 2021

▼ Assignment Abstract Of Title Information

Summary

▼ Convey

Total Assignments: 2

Applicant: Treasure Studio, Inc.

▼ Assignment 1 of 2

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Conveyance: ENTITY CONVERSION

Reel/Frame: [7063/0496](#)

Pages: 3

Date Recorded: Sep. 28, 2020

Supporting Documents: [assignment-tm-7063-0496.pdf](#)

Assignor

Name: [TREASURE STUDIO, INC.](#)

Execution Date: Aug. 07, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [TREASURE STUDIO, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINE, CALIFORNIA 92612

Correspondent

Correspondent Name: STACY J. GROSSMAN

Correspondent Address: LAW OFFICE OF STACY J. GROSSMAN PLLC
888 SEVENTH AVENUE, 10TH FLOOR
NEW YORK, NY 10106

Domestic Representative - Not Found

▼ Assignment 2 of 2

Conveyance: ENTITY CONVERSION

Reel/Frame: [7109/0290](#)

Pages: 4

Date Recorded: Nov. 18, 2020

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Supporting Documents: [assignment-tm-7109-0290.pdf](#)

Assignor

Name:	TREASURE STUDIO, LLC	Execution Date:	Nov. 09, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	CALIFORNIA

Assignee

Name:	TREASURE STUDIO, INC.	State or Country Where Organized:	CALIFORNIA
Legal Entity Type:	CORPORATION		
Address:	18100 VON KARMAN AVENUE, SUITE 400 IRVINA, CALIFORNIA 92612		

Correspondent

Correspondent Name:	STACY J. GROSSMAN
Correspondent Address:	LAW OFFICE OF STACY J. GROSSMAN PLLC 500 MAMARONECK AVENUE, SUITE 320 HARRISON, NY 10528

Domestic Representative - Not Found

Proceedings

Summary ▼ Party type ▼ Proceed

Number of Proceedings: 1

Type of Proceeding: Opposition ▲ Collapse All

Proceeding Number:	91268517	Filing Date:	Apr 01, 2021
Status:	Terminated	Status Date:	Jul 01, 2021
Interlocutory Attorney:	YONG OH (RICHARD) KIM		

Defendant

Name:	Hu YaHong
Correspondent Address:	KATHY QI HAO TCW GLOBAL LEGAL GROUP 490 S FAIR OAKS AVE PASADENA CA UNITED STATES , 91105
Correspondent e-mail:	tcw.ip@yahoo.com , twp_ip@hotmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
YOYOMELON	Abandoned - After Inter-Partes Decision	90091245	

Plaintiff(s)

Name:	Treasure Studio, Inc.
Correspondent Address:	WILLIAM C. WRIGHT

[Privacy - Terms](#)

EPSTEIN DRANGEL LLP
60 E 42ND STREET, STE 2520
NEW YORK NY UNITED STATES , 10165

Correspondent e-mail: mail@jpcounselors.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
COCOMELON	Registered	88302374	5918526
COCOMELON	Third Extension - Granted	88681262	
COCOMELON	Third Extension - Granted	88681280	
COCOMELON	Third Extension - Granted	88681276	
COCOMELON	Fourth Extension - Granted	88681248	
COCOMELON	Third Extension - Granted	88681270	
COCOMELON	SU - Response After Non-Final Action - Entered	88945840	
COCOMELON	Registered	88085423	5830142
COCOMELON	Third Extension - Granted	88681253	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 01, 2021	
5	BD DECISION: OPP SUSTAINED	Jul 01, 2021	
4	NOTICE OF DEFAULT	May 22, 2021	
3	INSTITUTED	Apr 01, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 01, 2021	May 11, 2021
1	FILED AND FEE	Apr 01, 2021	



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[Trademarks](#) > [Trademark Electronic Search System \(TESS\)](#)

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Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark COCOMELON

Goods and Services IC 028. US 022 023 038 050. G & S: Toys, games and playthings, namely, plush toys, dolls, doll clothing and costumes, doll accessories, board games, card games, manipulative puzzles, electronic learning toys, squeeze toys, bath toys, beach water toys, beach sand toys, multiple activity baby toys, infant toys, baby rattles, puppets, bean bags, pull toys, ride-on toys, toy vehicles, toy scooters, sports balls, beach balls, playground balls, toy foam balls, wind up toys, balloons, toy building blocks, construction toys, toy shovels, toy pails, toy musical instruments, toy action figures and accessories therefor; party favors in the nature of small toys; Christmas tree ornaments; puzzles; card games; yo-yos; costumes for toys; toy masks

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 02.01.34 - Monsters (not robots) ; Other grotesque including men formed by plants or objects
 03.23.14 - Beetles ; Fireflies ; Ladybugs ; Lightning bugs ; Roaches ; Termites ; Water bugs
 04.07.01 - Person formed by plants ; Plants forming a person ; Plants or combinations of plants representing a person ; Plants representing a person
 05.09.10 - Cantaloupes ; Watermelons
 16.01.01 - Antennas ; Radio antennas ; Satellite dishes ; Television antennas, roof and rabbit ears
 16.01.03 - CB radios ; Projection screens (television) ; Radios ; Remote controls, television ; Screens, projection ; Screens, television ; Television sets

Serial Number 88681280

Filing Date November 5, 2019

Current Basis 1B

Original Filing Basis 1B

Published for Opposition June 23, 2020

International Registration Number 1514224

Owner (APPLICANT) TREASURE STUDIO, INC. CORPORATION CALIFORNIA 18100 VON KARMAN AVENUE, SUITE

400 IRVINA CALIFORNIA 92612

**Assignment
Recorded**

ASSIGNMENT RECORDED

**Attorney of
Record**

William C. Wright

**Prior
Registrations**

5830142

**Description
of Mark**

The color(s) red, orange, yellow, green, blue, purple, black, white, pink, and gray is/are claimed as a feature of the mark. The mark consists of the design element of a cartoon watermelon with a ladybug and antenna all above the literal element "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white border with pink interior. A smiley face, consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the pink interior of the centered screen, in addition to pink shaded cheeks and a white spot that is above the right eye. A black, red, yellow, white, and blue lady bug appears on the top- left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon. The watermelon and antenna contain a gray shadow. Each letter of "COCOMELON" contains a gray shadow and appears in a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, "L" and "O" are blue, and "N" is purple.

Type of Mark

TRADEMARK

Register

PRINCIPAL



**Live/Dead
Indicator**

LIVE

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For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	Back to Search	Print
Generated on: This page was generated by TSDR on 2022-08-01 16:38:52 EDT			
Mark: COCOMELON			
			
US Serial Number:	88681280	Application Filing Date:	Nov. 05, 2019
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:		LIVE/APPLICATION/Under Examination	
		The trademark application has been accepted by the Office (minimum filing requirements) and that this application has been accepted by the examiner.	
Status:	A third request for extension of time to file a Statement of Use has been granted.		
Status Date:	Jan. 31, 2022		
Publication Date:	Jun. 23, 2020	Notice of Allowance Date:	Aug. 18, 2020
▼ Mark Information ▲ Collapse All			
Mark Literal Elements:	COCOMELON		
Standard Character Claim:	No		
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)		
Description of Mark:	The mark consists of the design element of a cartoon watermelon with a ladybug and antenna all above the "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white interior. A smiley face, consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the centered screen, in addition to pink shaded cheeks and a white spot that is above the right eye. A black, red ladybug appears on the top-left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon and antenna contain a gray shadow. Each letter of "COCOMELON" contains a gray shadow as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, and "N" is purple.		
Color Drawing:	Yes		
Privacy - Terms			

Color(s) Claimed:	The color(s) red, orange, yellow, green, blue, purple, black, white, pink, and gray is/are claimed as a feature
Design Search Code(s):	02.01.34 - Monsters (not robots); Other grotesque including men formed by plants or objects 03.23.14 - Fireflies; Water bugs; Lightning bugs; Roaches; Cockroaches; Stink bugs; Termites; Fire flies; Be 04.07.01 - Plants or combinations of plants representing a person; Plants representing a person; Plants for formed by plants 05.09.10 - Cantaloupes; Watermelons 16.01.01 - Antennas; Radio antennas; Satellite dishes; Television antennas, roof and rabbit ears 16.01.03 - Projection screens (television); Radios; Remote controls, television; Screens, projection; Screens Television sets

▼ Related Properties Information

International Registration Number:	1514224
International Application(s) /Registration(s) Based on this Property:	A0092961/1514224
Claimed Ownership of US Registrations:	5830142

▼ Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:	Toys, games and playthings, namely, plush toys, dolls, doll clothing and costumes, doll accessories, board g manipulative puzzles, electronic learning toys, squeeze toys, bath toys, beach water toys, beach sand toys, infant toys, baby rattles, puppets, bean bags, pull toys, ride-on toys, toy vehicles, toy scooters, sports balls, balls, toy foam balls, wind up toys, balloons, toy building blocks, construction toys, toy shovels, toy pails, toy action figures and accessories therefor; party favors in the nature of small toys; Christmas tree ornaments; p costumes for toys; toy masks	
International Class(es):	028 - Primary Class	U.S Class(es): 022, 023, 038, 050
Class Status:	ACTIVE	
Basis:	1(b)	

▼ Basis Information (Case Level)

Filed Use:	No	Currently Use:	No
Filed ITU:	Yes	Currently ITU:	Yes
Filed 44D:	No	Currently 44E:	No
Filed 44E:	No	Currently 66A:	No
Filed 66A:	No	Currently No Basis:	No
Filed No Basis:	No		

▼ Current Owner(s) Information

[Privacy - Terms](#)

Owner Name:	TREASURE STUDIO, INC.		
Owner Address:	18100 VON KARMAN AVENUE, SUITE 400 IRVINA, CALIFORNIA UNITED STATES 92612		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name:	William C. Wright		
Attorney Primary Email Address:	mail@ipcounselors.com	Attorney Email Authorized:	Yes

Correspondent

Correspondent Name/Address:	William C. Wright Epstein Drangel LLP 60 East 42nd Street, Suite 2520 New York, NEW YORK UNITED STATES 10165		
Phone:	2122925390	Fax:	2122925391
Correspondent e-mail:	mail@ipcounselors.com	Correspondent e-mail Authorized:	Yes

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Feb. 02, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 31, 2022	SOU EXTENSION 3 GRANTED	98765
Jan. 31, 2022	SOU EXTENSION 3 FILED	98765
Jan. 31, 2022	TEAS EXTENSION RECEIVED	
Aug. 07, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 05, 2021	SOU EXTENSION 2 GRANTED	98765
Aug. 05, 2021	SOU EXTENSION 2 FILED	98765
Aug. 05, 2021	TEAS EXTENSION RECEIVED	
Apr. 07, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 07, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 07, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 07, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 07, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 04, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 02, 2021	SOU EXTENSION 1 GRANTED	98765
Feb. 02, 2021	SOU EXTENSION 1 FILED	98765

Feb. 02, 2021	TEAS EXTENSION RECEIVED	
Nov. 25, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 18, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 23, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 23, 2020	PUBLISHED FOR OPPOSITION	
Jun. 03, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 14, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 15, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 15, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 15, 2020	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 12, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2020	NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2020	NON-FINAL ACTION WRITTEN	94649
Feb. 10, 2020	ASSIGNED TO EXAMINER	94649
Jan. 23, 2020	TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED	88889
Jan. 23, 2020	TEAS VOLUNTARY AMENDMENT RECEIVED	
Nov. 14, 2019	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 13, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 08, 2019	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information

TM Attorney: GADSON, SHARI B.

Law Office Assigned: LAW OFFICE 120

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Aug. 18, 2020

▼ Assignment Abstract Of Title Information

Summary

▼ Convey

Total Assignments: 2

Applicant: Treasure Studio, Inc.

▼ Assignment 1 of 2

▲ Collapse All

Conveyance: ENTITY CONVERSION

Reel/Frame: [7063/0496](#)

Pages: 3

Date Recorded: Sep. 28, 2020

Supporting Documents: [assignment-tm-7063-0496.pdf](#)

Assignor

Name: [TREASURE STUDIO, INC.](#)

Execution Date: Aug. 07,

Legal Entity Type: CORPORATION

State or Country Where CALIFORNIA

Privacy - Terms

Organized:

Assignee

Name: [TREASURE STUDIO, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** CALIFORNIA

Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINE, CALIFORNIA 92612

Correspondent

Correspondent Name: STACY J. GROSSMAN

Correspondent Address: LAW OFFICE OF STACY J. GROSSMAN PLLC
888 SEVENTH AVENUE, 10TH FLOOR
NEW YORK, NY 10106

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ENTITY CONVERSION

Reel/Frame: [7109/0290](#) **Pages:** 4

Date Recorded: Nov. 18, 2020

Supporting Documents: [assignment-tm-7109-0290.pdf](#)

Assignor

Name: [TREASURE STUDIO, LLC](#) **Execution Date:** Nov. 09, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** CALIFORNIA

Assignee

Name: [TREASURE STUDIO, INC.](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINA, CALIFORNIA 92612

Correspondent

Correspondent Name: STACY J. GROSSMAN

Correspondent Address: LAW OFFICE OF STACY J. GROSSMAN PLLC
500 MAMARONECK AVENUE, SUITE 320
HARRISON, NY 10528

Domestic Representative - Not Found

Proceedings

Summary **Party type** **Procee**

Number of Proceedings: 1

Type of Proceeding: Opposition

Proceeding Number: 91268517	Filing Date: Apr 01, 2021
Status: Terminated	Status Date: Jul 01, 2021
Interlocutory Attorney: YONG OH (RICHARD) KIM	

Defendant

Name: Hu YaHong
Correspondent Address: KATHY QI HAO TCW GLOBAL LEGAL GROUP 490 S FAIR OAKS AVE PASADENA CA UNITED STATES , 91105
Correspondent e-mail: tcw.ip@yahoo.com , tmp_ip@hotmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
YOYOMELON	Abandoned - After Inter-Partes Decision	90091245	

Plaintiff(s)

Name: Treasure Studio, Inc.
Correspondent Address: WILLIAM C. WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND STREET, STE 2520 NEW YORK NY UNITED STATES , 10165
Correspondent e-mail: mail@ipcounselors.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
COCOMELON	Registered	88302374	5918526
COCOMELON	Third Extension - Granted	88681262	
COCOMELON	Third Extension - Granted	88681280	
COCOMELON	Third Extension - Granted	88681276	
COCOMELON	Fourth Extension - Granted	88681248	
COCOMELON	Third Extension - Granted	88681270	
COCOMELON	SU - Response After Non-Final Action - Entered	88945840	
COCOMELON	Registered	88085423	5830142
COCOMELON	Third Extension - Granted	88681253	

Prosecution History

Privacy - Terms

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 01, 2021	
5	BD DECISION: OPP SUSTAINED	Jul 01, 2021	
4	NOTICE OF DEFAULT	May 22, 2021	
3	INSTITUTED	Apr 01, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 01, 2021	May 11, 2021
1	FILED AND FEE	Apr 01, 2021	



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COCOMELON

Word Mark COCOMELON

Goods and Services IC 009. US 021 023 026 036 038. G & S: Downloadable mobile application for children's education and entertainment featuring, games, music, images, and animated cartoons; sunglasses; bicycle helmets

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 88681248

Filing Date November 5, 2019

Current Basis 1B

Original Filing Basis 1B

Published for Opposition June 23, 2020

Owner (APPLICANT) TREASURE STUDIO, INC. CORPORATION CALIFORNIA 18100 VON KARMAN AVENUE, SUITE 400 IRVINA CALIFORNIA 92612

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record William C. Wright

Prior Registrations 5830142

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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STATUS	DOCUMENTS	Back to Search	Print
Generated on: This page was generated by TSDR on 2022-08-01 16:39:35 EDT			
Mark: COCOMELON			
<h1>COCOMELON</h1>			
US Serial Number:	88681248	Application Filing Date:	Nov. 05, 2019
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:		LIVE/APPLICATION/Under Examination	
		The trademark application has been accepted by the Office (minimum filing requirements) and that this application has been accepted by the examiner.	
Status:	A fourth request for extension of time to file a Statement of Use has been granted.		
Status Date:	Jul. 06, 2022		
Publication Date:	Jun. 23, 2020	Notice of Allowance Date:	Aug. 18, 2020
▼ Mark Information ▲ Collapse All			
Mark Literal Elements:	COCOMELON		
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.		
Mark Drawing Type:	4 - STANDARD CHARACTER MARK		
▼ Related Properties Information			
Claimed Ownership of US Registrations:	5830142		
Parent Of:	88984408		
▼ Goods and Services			
Note:	The following symbols indicate that the registrant/owner has amended the goods/services:		
	<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 		

For: Downloadable mobile application for children's education and entertainment featuring, games, music, image sunglasses; bicycle helmets

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 039

Class Status: ACTIVE

Basis: 1(b)

▼ Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

▼ Current Owner(s) Information

Owner Name: TREASURE STUDIO, INC.

Owner Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINA, CALIFORNIA UNITED STATES 92612

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: William C. Wright

Docket Number: 5032-502

Attorney Primary Email Address: mail@ipcounselors.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: William C. Wright
Epstein Drangel LLP
60 East 42nd Street, Suite 1250
New York, NEW YORK UNITED STATES 10165

Phone: 2122925390

Fax: 2122925391

Correspondent e-mail: mail@ipcounselors.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Jul. 07, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 07, 2022	CORRECTED NOA E-MAILED	

Jul. 06, 2022	SOU EXTENSION 4 GRANTED	70565
Jun. 21, 2022	SOU EXTENSION 4 FILED	70565
Jul. 06, 2022	DIVISIONAL PROCESSING COMPLETE	
Jun. 16, 2022	DIVISIONAL REQUEST RECEIVED	
Jul. 06, 2022	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Jun. 21, 2022	TEAS REQUEST TO DIVIDE RECEIVED	
Jun. 21, 2022	TEAS EXTENSION RECEIVED	
Feb. 02, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 31, 2022	SOU EXTENSION 3 GRANTED	98765
Jan. 31, 2022	SOU EXTENSION 3 FILED	98765
Jan. 31, 2022	TEAS EXTENSION RECEIVED	
Aug. 07, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 05, 2021	SOU EXTENSION 2 GRANTED	98765
Aug. 05, 2021	SOU EXTENSION 2 FILED	98765
Aug. 05, 2021	TEAS EXTENSION RECEIVED	
Apr. 07, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 07, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 07, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 07, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 07, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 13, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 11, 2021	SOU EXTENSION 1 GRANTED	98765
Feb. 11, 2021	SOU EXTENSION 1 FILED	98765
Feb. 11, 2021	TEAS EXTENSION RECEIVED	
Nov. 25, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 18, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 23, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 23, 2020	PUBLISHED FOR OPPOSITION	
Jun. 03, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 18, 2020	ASSIGNED TO LIE	69712
May 12, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 16, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 15, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 15, 2020	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 12, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2020	NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2020	NON-FINAL ACTION WRITTEN	94649

Feb. 10, 2020	ASSIGNED TO EXAMINER	94649
Nov. 13, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 08, 2019	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information

TM Attorney: GADSON, SHARI B.

Law Office Assigned: LAW OFFICE 120

File Location

Current Location: DIVISIONAL UNIT

Date in Location: Jul. 06, 2022

▼ Assignment Abstract Of Title Information

Summary

▼ Convey

Total Assignments: 2

Applicant: Treasure Studio, Inc.

▼ Assignment 1 of 2

▲ Collapse All

Conveyance: ENTITY CONVERSION

Reel/Frame: [7063/0496](#)

Pages: 3

Date Recorded: Sep. 28, 2020

Supporting Documents: [assignment-tm-7063-0496.pdf](#)

Assignor

Name: [TREASURE STUDIO, INC.](#)

Execution Date: Aug. 07, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [TREASURE STUDIO, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINE, CALIFORNIA 92612

Correspondent

Correspondent Name: STACY J. GROSSMAN

Correspondent Address: LAW OFFICE OF STACY J. GROSSMAN PLLC
888 SEVENTH AVENUE, 10TH FLOOR
NEW YORK, NY 10106

Domestic Representative - Not Found

▼ Assignment 2 of 2

Conveyance: ENTITY CONVERSION

Reel/Frame: [7109/0290](#)

Pages: 4

Date Recorded: Nov. 18, 2020

Privacy - Terms

Supporting Documents: [assignment-tm-7109-0290.pdf](#)

Assignor

Name:	TREASURE STUDIO, LLC	Execution Date:	Nov. 09, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	CALIFORNIA

Assignee

Name:	TREASURE STUDIO, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA
Address:	18100 VON KARMAN AVENUE, SUITE 400 IRVINA, CALIFORNIA 92612		

Correspondent

Correspondent Name:	STACY J. GROSSMAN
Correspondent Address:	LAW OFFICE OF STACY J. GROSSMAN PLLC 500 MAMARONECK AVENUE, SUITE 320 HARRISON, NY 10528

Domestic Representative - Not Found

▼ Proceedings

Summary ▼ Party type ▼ Proceed

Number of Proceedings: 1

▼ Type of Proceeding: Opposition ▲ Collapse All

Proceeding Number:	91268517	Filing Date:	Apr 01, 2021
Status:	Terminated	Status Date:	Jul 01, 2021
Interlocutory Attorney:	YONG OH (RICHARD) KIM		

Defendant

Name:	Hu YaHong		
Correspondent Address:	KATHY QI HAO TCW GLOBAL LEGAL GROUP 490 S FAIR OAKS AVE PASADENA CA UNITED STATES , 91105		
Correspondent e-mail:	tcw.ip@yahoo.com , tmp_ip@hotmail.com		

Associated marks

Mark	Application Status	Serial Number	Registration Number
YOYOMELON	Abandoned - After Inter-Partes Decision	90091245	

Plaintiff(s)

Name:	Treasure Studio, Inc.
Correspondent Address:	WILLIAM C. WRIGHT

Privacy - Terms

EPSTEIN DRANGEL LLP
60 E 42ND STREET, STE 2520
NEW YORK NY UNITED STATES , 10165

Correspondent e-mail: mail@jpcounselors.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
COCOMELON	Registered	88302374	5918526
COCOMELON	Third Extension - Granted	88681262	
COCOMELON	Third Extension - Granted	88681280	
COCOMELON	Third Extension - Granted	88681276	
COCOMELON	Fourth Extension - Granted	88681248	
COCOMELON	Third Extension - Granted	88681270	
COCOMELON	SU - Response After Non-Final Action - Entered	88945840	
COCOMELON	Registered	88085423	5830142
COCOMELON	Third Extension - Granted	88681253	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 01, 2021	
5	BD DECISION: OPP SUSTAINED	Jul 01, 2021	
4	NOTICE OF DEFAULT	May 22, 2021	
3	INSTITUTED	Apr 01, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 01, 2021	May 11, 2021
1	FILED AND FEE	Apr 01, 2021	



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TESS was last updated on Mon Aug 1 04:07:25 EDT 2022

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#) Please logout when you are done to release system resources allocated for you.**Record 1 out of 1**[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

COCOMELON

Word Mark COCOMELON**Goods and Services** IC 028. US 022 023 038 050. G & S: Toys, games and playthings, namely, doll clothing and costumes, doll accessories, board games, card games, manipulative puzzles, electronic learning toys, squeeze toys, bath toys, beach water toys, beach sand toys, multiple activity baby toys, infant toys, baby rattles, puppets, bean bags, pull toys, ride-on toys, toy vehicles, toy scooters, sports balls, beach balls, playground balls, toy foam balls, wind up toys, balloons, toy building blocks, construction toys, toy shovels, toy pails, toy musical instruments, toy action figures and accessories therefor; party favors in the nature of small toys; Christmas tree ornaments; puzzles; card games; yo-yos; costumes for toys; toy masks**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 88681262**Filing Date** November 5, 2019**Current Basis** 1B**Original Filing Basis** 1B**Published for Opposition** June 23, 2020**International Registration Number** 1517189**Owner** (APPLICANT) TREASURE STUDIO, INC. CORPORATION CALIFORNIA 18100 VON KARMAN AVENUE, SUITE 400 IRVINA CALIFORNIA 92612**Assignment Recorded** ASSIGNMENT RECORDED**Attorney of Record** William C. Wright

Prior Registrations 5830142

Registrations

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	Back to Search	Print
Generated on: This page was generated by TSDR on 2022-08-01 17:02:27 EDT			
Mark: COCOMELON			
<h1>COCOMELON</h1>			
US Serial Number:	88681262	Application Filing Date:	Nov. 05, 2019
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:		LIVE/APPLICATION/Under Examination	
		The trademark application has been accepted by the Office (minimum filing requirements) and that this application has been examined by the examiner.	
Status:	A third request for extension of time to file a Statement of Use has been granted.		
Status Date:	Jan. 31, 2022		
Publication Date:	Jun. 23, 2020	Notice of Allowance Date:	Aug. 18, 2020
▼ Mark Information ▲ Collapse All			
Mark Literal Elements:	COCOMELON		
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.		
Mark Drawing Type:	4 - STANDARD CHARACTER MARK		
▼ Related Properties Information			
International Registration Number:	1517189		
International Application(s) /Registration(s) Based on this Property:	A0092958/1517189		
Claimed Ownership of US Registrations:	5830142		
Parent Of:	88981825		
▼ Goods and Services			

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Toys, games and playthings, namely, doll clothing and costumes, doll accessories, board games, card game electronic learning toys, squeeze toys, bath toys, beach water toys, beach sand toys, multiple activity baby puppets, bean bags, pull toys, ride-on toys, toy vehicles, toy scooters, sports balls, beach balls, playground toys, balloons, toy building blocks, construction toys, toy shovels, toy pails, toy musical instruments, toy acti therefor; party favors in the nature of small toys; Christmas tree ornaments; puzzles; card games; yo-yos; c

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(b)

▼ Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

▼ Current Owner(s) Information

Owner Name: TREASURE STUDIO, INC.

Owner Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINA, CALIFORNIA UNITED STATES 92612

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: William C. Wright

Docket Number: 5032-500

Attorney Primary Email Address: mail@ipcounselors.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: William C. Wright
Epstein Drangel LLP
60 East 42nd Street, Suite 2520
New York, NEW YORK UNITED STATES 10165

Phone: 2122925390

Fax: 2122925

Correspondent e-mail: mail@ipcounselors.com

Correspondent e-mail Authorized: Yes

[Privacy - Terms](#)

Domestic Representative - Not Found**▼ Prosecution History**

Date	Description	Proceeding Number
Feb. 02, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 31, 2022	SOU EXTENSION 3 GRANTED	98765
Jan. 31, 2022	SOU EXTENSION 3 FILED	98765
Jan. 31, 2022	TEAS EXTENSION RECEIVED	
Jul. 29, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 27, 2021	SOU EXTENSION 2 GRANTED	98765
Jul. 27, 2021	SOU EXTENSION 2 FILED	98765
Jul. 27, 2021	TEAS EXTENSION RECEIVED	
Jun. 02, 2021	CORRECTED NOA E-MAILED	
Jun. 01, 2021	DIVISIONAL PROCESSING COMPLETE	
May 05, 2021	DIVISIONAL REQUEST RECEIVED	
May 24, 2021	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
May 05, 2021	TEAS REQUEST TO DIVIDE RECEIVED	
Apr. 07, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 07, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 07, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 07, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 07, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 13, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 11, 2021	SOU EXTENSION 1 GRANTED	98765
Feb. 11, 2021	SOU EXTENSION 1 FILED	98765
Feb. 11, 2021	TEAS EXTENSION RECEIVED	
Nov. 25, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 18, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 23, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 23, 2020	PUBLISHED FOR OPPOSITION	
Jun. 03, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 18, 2020	ASSIGNED TO LIE	69712
May 12, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 15, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 15, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 15, 2020	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 12, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325

Feb. 12, 2020	NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2020	NON-FINAL ACTION WRITTEN	94649
Feb. 10, 2020	ASSIGNED TO EXAMINER	94649
Jan. 23, 2020	TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED	88889
Jan. 23, 2020	TEAS VOLUNTARY AMENDMENT RECEIVED	
Nov. 13, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 08, 2019	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information

TM Attorney: GADSON, SHARI B.

Law Office Assigned: LAW OFFICE 120

File Location

Current Location: DIVISIONAL UNIT

Date in Location: Jun. 01, 2021

▼ Assignment Abstract Of Title Information

Summary

▼ Convey

Total Assignments: 2

Applicant: Treasure Studio, Inc.

▼ Assignment 1 of 2

▲ Collapse All

Conveyance: ENTITY CONVERSION

Reel/Frame: [7063/0496](#)

Pages: 3

Date Recorded: Sep. 28, 2020

Supporting Documents: [assignment-tm-7063-0496.pdf](#)

Assignor

Name: [TREASURE STUDIO, INC.](#)

Execution Date: Aug. 07, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [TREASURE STUDIO, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINE, CALIFORNIA 92612

Correspondent

Correspondent Name: STACY J. GROSSMAN

Correspondent Address: LAW OFFICE OF STACY J. GROSSMAN PLLC
888 SEVENTH AVENUE, 10TH FLOOR
NEW YORK, NY 10106

Domestic Representative - Not Found

▼ Assignment 2 of 2

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Conveyance:	ENTITY CONVERSION		
Reel/Frame:	7109/0290	Pages:	4
Date Recorded:	Nov. 18, 2020		
Supporting Documents:	assignment-tm-7109-0290.pdf		

Assignor

Name:	TREASURE STUDIO, LLC	Execution Date:	Nov. 09, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	CALIFORNIA

Assignee

Name:	TREASURE STUDIO, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA
Address:	18100 VON KARMAN AVENUE, SUITE 400 IRVINA, CALIFORNIA 92612		

Correspondent

Correspondent Name:	STACY J. GROSSMAN		
Correspondent Address:	LAW OFFICE OF STACY J. GROSSMAN PLLC 500 MAMARONECK AVENUE, SUITE 320 HARRISON, NY 10528		

Domestic Representative - Not Found**▼ Proceedings**

Summary	▼ Party type	▼ Proceeding
Number of Proceedings:	1	
▼ Type of Proceeding: Opposition	▲ Collapse All	

Proceeding Number:	91268517	Filing Date:	Apr 01, 2021
Status:	Terminated	Status Date:	Jul 01, 2021
Interlocutory Attorney:	YONG OH (RICHARD) KIM		

Defendant

Name:	Hu YaHong		
Correspondent Address:	KATHY QI HAO TCW GLOBAL LEGAL GROUP 490 S FAIR OAKS AVE PASADENA CA UNITED STATES , 91105		
Correspondent e-mail:	tcw.ip@yahoo.com , tmp_ip@hotmail.com		

Associated marks

Mark	Application Status	Serial Number	Registration Number
YOYOMELON	Abandoned - After Inter-Partes Decision	90091245	

Plaintiff(s)**Name:** Treasure Studio, Inc.**Correspondent Address:** WILLIAM C. WRIGHT
EPSTEIN DRANGEL LLP
60 E 42ND STREET, STE 2520
NEW YORK NY UNITED STATES , 10165**Correspondent e-mail:** mail@ipcounselors.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
COCOMELON	Registered	88302374	5918526
COCOMELON	Third Extension - Granted	88681262	
COCOMELON	Third Extension - Granted	88681280	
COCOMELON	Third Extension - Granted	88681276	
COCOMELON	Fourth Extension - Granted	88681248	
COCOMELON	Third Extension - Granted	88681270	
COCOMELON	SU - Response After Non-Final Action - Entered	88945840	
COCOMELON	Registered	88085423	5830142
COCOMELON	Third Extension - Granted	88681253	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 01, 2021	
5	BD DECISION: OPP SUSTAINED	Apr 07, 2022	
4	NOTICE OF DEFAULT	May 22, 2021	
3	INSTITUTED	Apr 01, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 01, 2021	May 11, 2021
1	FILED AND FEE	Apr 01, 2021	



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Trademarks > Trademark Electronic Search System (TESS)

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Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark COCOMELON

Goods and Services IC 009. US 021 023 026 036 038. G & S: Downloadable mobile application for children's education and entertainment featuring, games, music, images, and animated cartoons; DVDs featuring children's educational and entertainment matter, games, music, images, and animated cartoons; sunglasses; microphones, headphones; bicycle helmets

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 02.01.34 - Monsters (not robots) ; Other grotesque including men formed by plants or objects
03.23.14 - Beetles ; Fireflies ; Ladybugs ; Lightning bugs ; Roaches ; Termites ; Water bugs
04.07.01 - Person formed by plants ; Plants forming a person ; Plants or combinations of plants representing a person ; Plants representing a person
05.09.10 - Cantaloupes ; Watermelons
16.01.01 - Antennas ; Radio antennas ; Satellite dishes ; Television antennas, roof and rabbit ears
16.01.03 - CB radios ; Projection screens (television) ; Radios ; Remote controls, television ; Screens, projection ; Screens, television ; Television sets

Serial Number 88681270

Filing Date November 5, 2019

Current Basis 1B

Original Filing Basis 1B

Published for Opposition June 23, 2020

Owner (APPLICANT) TREASURE STUDIO, INC. CORPORATION CALIFORNIA 18100 VON KARMAN AVENUE, SUITE 400 IRVINA CALIFORNIA 92612

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record William C. Wright

Prior 5830142

Registrations

Description of Mark The color(s) red, orange, yellow, green, blue, purple, black, white, pink, and gray is/are claimed as a feature of the mark. The mark consists of the design element of a cartoon watermelon with a ladybug and antenna all above the literal element "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white border with pink interior. A smiley face, consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the pink interior of the centered screen, in addition to pink shaded cheeks and a white spot that is above the right eye. A black, red, yellow, white, and blue lady bug appears on the top- left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon. The watermelon and antenna contain a gray shadow. Each letter of "COCOMELON" contains a gray shadow and appears in a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, "L" and "O" are blue, and "N" is purple.

Type of Mark TRADEMARK

Register PRINCIPAL



Live/Dead Indicator LIVE

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Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	Back to Search	Print
---------------	------------------	--------------------------------	-----------------------

Generated on:	This page was generated by TSDR on 2022-08-01 17:04:22 EDT		
Mark:	COCOMELON		
			
US Serial Number:	88681270	Application Filing Date:	Nov. 05, 2019
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:		LIVE/APPLICATION/Under Examination	
		The trademark application has been accepted by the Office (minimum filing requirements) and that this application has been accepted by the examiner.	
Status:	A third request for extension of time to file a Statement of Use has been granted.		
Status Date:	Jan. 31, 2022		
Publication Date:	Jun. 23, 2020	Notice of Allowance Date:	Aug. 18, 2020

▼ Mark Information [▲ Collapse All](#)

Mark Literal Elements:	COCOMELON		
Standard Character Claim:	No		
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)		
Description of Mark:	The mark consists of the design element of a cartoon watermelon with a ladybug and antenna all above the "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white interior. A smiley face, consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the centered screen, in addition to pink shaded cheeks and a white spot that is above the right eye. A black, red ladybug appears on the top- left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon and antenna contain a gray shadow. Each letter of "COCOMELON" contains a gray shadow as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, and "N" is purple.		
Color Drawing:	Yes		

[Privacy](#) - [Terms](#)

Color(s) Claimed: The color(s) red, orange, yellow, green, blue, purple, black, white, pink, and gray is/are claimed as a feature

Design Search Code(s): 02.01.34 - Monsters (not robots); Other grotesque including men formed by plants or objects
 03.23.14 - Fireflies; Water bugs; Lightning bugs; Roaches; Cockroaches; Stink bugs; Termites; Fire flies; Be
 04.07.01 - Plants or combinations of plants representing a person; Plants representing a person; Plants for
 formed by plants
 05.09.10 - Cantaloupes; Watermelons
 16.01.01 - Antennas; Radio antennas; Satellite dishes; Television antennas, roof and rabbit ears
 16.01.03 - Projection screens (television); Radios; Remote controls, television; Screens, projection; Screens
 Television sets

▼ Related Properties Information

Claimed Ownership of US Registrations: [5830142](#)

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Downloadable mobile application for children's education and entertainment featuring, games, music, image
 DVDs featuring children's educational and entertainment matter, games, music, images, and animated cart
 microphones, headphones; bicycle helmets

International Class(es): 009 - Primary Class **U.S Class(es):** 021, 023, 026, 036, 03

Class Status: ACTIVE

Basis: 1(b)

▼ Basis Information (Case Level)

Filed Use: No

Filed ITU: Yes

Filed 44D: No

Filed 44E: No

Filed 66A: No

Filed No Basis: No

Currently Use: No

Currently ITU: Yes

Currently 44E: No

Currently 66A: No

Currently No Basis: No

▼ Current Owner(s) Information

Owner Name: TREASURE STUDIO, INC.

Owner Address: 18100 VON KARMAN AVENUE, SUITE 400
 IRVINA, CALIFORNIA UNITED STATES 92612

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFOR

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: William C. Wright

Attorney Primary Email Address: mail@ipcounselors.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: William C. Wright
Epstein Drangel LLP
60 East 42nd Street, Suite 2520
New York, NEW YORK UNITED STATES 10165

Phone: 2122925390

Fax: 2122925391

Correspondent e-mail: mail@ipcounselors.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Feb. 02, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 31, 2022	SOU EXTENSION 3 GRANTED	98765
Jan. 31, 2022	SOU EXTENSION 3 FILED	98765
Jan. 31, 2022	TEAS EXTENSION RECEIVED	
Aug. 07, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 05, 2021	SOU EXTENSION 2 GRANTED	98765
Aug. 05, 2021	SOU EXTENSION 2 FILED	98765
Aug. 05, 2021	TEAS EXTENSION RECEIVED	
Apr. 07, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 07, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 07, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 07, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 07, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 13, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 11, 2021	SOU EXTENSION 1 GRANTED	98765
Feb. 11, 2021	SOU EXTENSION 1 FILED	98765
Feb. 11, 2021	TEAS EXTENSION RECEIVED	
Nov. 25, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 18, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 23, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 23, 2020	PUBLISHED FOR OPPOSITION	

Jun. 03, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 14, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 16, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 15, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 15, 2020	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 12, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2020	NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2020	NON-FINAL ACTION WRITTEN	94649
Feb. 10, 2020	ASSIGNED TO EXAMINER	94649
Nov. 14, 2019	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 13, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 08, 2019	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information

TM Attorney: GADSON, SHARI B.

Law Office Assigned: LAW OFFICE 120

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Aug. 18, 2020

▼ Assignment Abstract Of Title Information

Summary

▼ Convey

Total Assignments: 2

Applicant: Treasure Studio, Inc.

▼ Assignment 1 of 2

▲ Collapse All

Conveyance: ENTITY CONVERSION

Reel/Frame: [7063/0496](#)

Pages: 3

Date Recorded: Sep. 28, 2020

Supporting Documents: [assignment-tm-7063-0496.pdf](#)

Assignor

Name: [TREASURE STUDIO, INC.](#)

Execution Date: Aug. 07, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [TREASURE STUDIO, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINE, CALIFORNIA 92612

Correspondent

Privacy - Terms

Correspondent Name:	STACY J. GROSSMAN
Correspondent Address:	LAW OFFICE OF STACY J. GROSSMAN PLLC 888 SEVENTH AVENUE, 10TH FLOOR NEW YORK, NY 10106

Domestic Representative - Not Found**▼ Assignment 2 of 2**

Conveyance:	ENTITY CONVERSION		
Reel/Frame:	7109/0290	Pages:	4
Date Recorded:	Nov. 18, 2020		
Supporting Documents:	assignment-tm-7109-0290.pdf		

Assignor

Name:	TREASURE STUDIO, LLC	Execution Date:	Nov. 09, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	CALIFORNIA

Assignee

Name:	TREASURE STUDIO, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA
Address:	18100 VON KARMAN AVENUE, SUITE 400 IRVINA, CALIFORNIA 92612		

Correspondent

Correspondent Name:	STACY J. GROSSMAN
Correspondent Address:	LAW OFFICE OF STACY J. GROSSMAN PLLC 500 MAMARONECK AVENUE, SUITE 320 HARRISON, NY 10528

Domestic Representative - Not Found**▼ Proceedings**

Summary	▼ Party type	▼ Proceed
Number of Proceedings:	1	
▼ Type of Proceeding: Opposition	▲ Collapse All	

Proceeding Number:	91268517	Filing Date:	Apr 01, 2021
Status:	Terminated	Status Date:	Jul 01, 2021
Interlocutory Attorney:	YONG OH (RICHARD) KIM		

Defendant

Name:	Hu YaHong		
Correspondent Address:	KATHY QI HAO TCW GLOBAL LEGAL GROUP 490 S FAIR OAKS AVE PASADENA CA UNITED STATES , 91105		

Correspondent e-mail: tcw.ip@yahoo.com , tmp_ip@hotmail.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
YOYOMELON	Abandoned - After Inter-Partes Decision	90091245	

Plaintiff(s)**Name:** Treasure Studio, Inc.

Correspondent Address: WILLIAM C. WRIGHT
 EPSTEIN DRANGEL LLP
 60 E 42ND STREET, STE 2520
 NEW YORK NY UNITED STATES , 10165

Correspondent e-mail: mail@ipcounselors.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
COCOMELON	Registered	88302374	5918526
COCOMELON	Third Extension - Granted	88681262	
COCOMELON	Third Extension - Granted	88681280	
COCOMELON	Third Extension - Granted	88681276	
COCOMELON	Fourth Extension - Granted	88681248	
COCOMELON	Third Extension - Granted	88681270	
COCOMELON	SU - Response After Non-Final Action - Entered	88945840	
COCOMELON	Registered	88085423	5830142
COCOMELON	Third Extension - Granted	88681253	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 01, 2021	
5	BD DECISION: OPP SUSTAINED	Jul 01, 2021	
4	NOTICE OF DEFAULT	May 22, 2021	
3	INSTITUTED	Apr 01, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 01, 2021	May 11, 2021
1	FILED AND FEE	Apr 01, 2021	



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[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)**Trademarks** > **Trademark Electronic Search System (TESS)**

TESS was last updated on Mon Aug 1 04:07:25 EDT 2022

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)[Logout](#) Please logout when you are done to release system resources allocated for you.**Record 1 out of 1**[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

COCOMELON

Word Mark COCOMELON**Goods and Services** IC 009. US 021 023 026 036 038. G & S: DVDs featuring children's educational and entertainment matter, games, music, images, and animated cartoons (date of first use March 2021); microphones, headphones (date of first use August 2021). FIRST USE: 20210800. FIRST USE IN COMMERCE: 20210800**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 88984408**Filing Date** November 5, 2019**Current Basis** 1B**Original Filing Basis** 1B**Published for Opposition** June 23, 2020**Owner** (APPLICANT) TREASURE STUDIO, INC. CORPORATION CALIFORNIA 18100 VON KARMAN AVENUE, SUITE 400 IRVINA CALIFORNIA 92612**Assignment Recorded** ASSIGNMENT RECORDED**Attorney of Record** William C. Wright**Prior Registrations** 5830142**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

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[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

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Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	Back to Search	Print
Generated on: This page was generated by TSDR on 2022-08-01 17:05:27 EDT			
Mark: COCOMELON			
<h1>COCOMELON</h1>			
US Serial Number:	88984408	Application Filing Date:	Nov. 05, 2019
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:		LIVE/APPLICATION/Under Examination	
		The trademark application has been accepted by the Office (minimum filing requirements) and that this application has been examined by the examining attorney.	
Status:	A Statement of Use has been forwarded to the examining attorney for examination.		
Status Date:	Jul. 06, 2022		
Publication Date:	Jun. 23, 2020	Notice of Allowance Date:	Aug. 18, 2020
▼ Mark Information ▲ Collapse All			
Mark Literal Elements:	COCOMELON		
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.		
Mark Drawing Type:	4 - STANDARD CHARACTER MARK		
▼ Related Properties Information			
Claimed Ownership of US Registrations:	5830142		
Child Of:	88681248		
▼ Goods and Services			
Note:	The following symbols indicate that the registrant/owner has amended the goods/services:		
	<ul style="list-style-type: none"> • Brackets [...] indicate deleted goods/services; • Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and • Asterisks *.* identify additional (new) wording in the goods/services. 		

For:	DVDs featuring children's educational and entertainment matter, games, music, images, and animated cartoons (date of first use August 2021); microphones, headphones (date of first use August 2021)		
International Class(es):	009 - Primary Class	U.S Class(es):	021, 023, 026, 036, 038
Class Status:	ACTIVE		
Basis:	1(b)		
First Use:	Aug. 2021	Use in Commerce:	Aug. 2021

▼ Basis Information (Case Level)

Filed Use:	No	Currently Use:	No
Filed ITU:	Yes	Currently ITU:	Yes
Filed 44D:	No	Currently 44E:	No
Filed 44E:	No	Currently 66A:	No
Filed 66A:	No	Currently No Basis:	No
Filed No Basis:	No		

▼ Current Owner(s) Information

Owner Name:	TREASURE STUDIO, INC.		
Owner Address:	18100 VON KARMAN AVENUE, SUITE 400 IRVINA, CALIFORNIA UNITED STATES 92612		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name:	William C. Wright	Docket Number:	5032-502
Attorney Primary Email Address:	mail@ipcounselors.com	Attorney Email Authorized:	Yes

Correspondent

Correspondent Name/Address:	William C. Wright Epstein Drangel LLP 60 East 42nd Street, Suite 1250 New York, NEW YORK UNITED STATES 10165		
Phone:	2122925390	Fax:	2122925391
Correspondent e-mail:	mail@ipcounselors.com	Correspondent e-mail Authorized:	Yes

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Jul. 06, 2022	STATEMENT OF USE PROCESSING COMPLETE	70565

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Jun. 21, 2022	USE AMENDMENT FILED	70565
Jul. 06, 2022	DIVISIONAL PROCESSING COMPLETE	
Jun. 16, 2022	DIVISIONAL REQUEST RECEIVED	
Jul. 06, 2022	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Jun. 21, 2022	TEAS REQUEST TO DIVIDE RECEIVED	
Jun. 21, 2022	TEAS STATEMENT OF USE RECEIVED	
Feb. 02, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 31, 2022	SOU EXTENSION 3 GRANTED	98765
Jan. 31, 2022	SOU EXTENSION 3 FILED	98765
Jan. 31, 2022	TEAS EXTENSION RECEIVED	
Aug. 07, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 05, 2021	SOU EXTENSION 2 GRANTED	98765
Aug. 05, 2021	SOU EXTENSION 2 FILED	98765
Aug. 05, 2021	TEAS EXTENSION RECEIVED	
Apr. 07, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 07, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 07, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 07, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 07, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 13, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 11, 2021	SOU EXTENSION 1 GRANTED	98765
Feb. 11, 2021	SOU EXTENSION 1 FILED	98765
Feb. 11, 2021	TEAS EXTENSION RECEIVED	
Nov. 25, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 18, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 23, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 23, 2020	PUBLISHED FOR OPPOSITION	
Jun. 03, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 18, 2020	ASSIGNED TO LIE	69712
May 12, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 16, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 15, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 15, 2020	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 12, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2020	NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2020	NON-FINAL ACTION WRITTEN	94649
Feb. 10, 2020	ASSIGNED TO EXAMINER	94649

Nov. 13, 2019 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM

Nov. 08, 2019 NEW APPLICATION ENTERED IN TRAM

▼ **TM Staff and Location Information**

TM Staff Information

TM Attorney: GADSON, SHARI B.

Law Office Assigned: LAW OFFICE 120

File Location

Current Location: TMO LAW OFFICE 120

Date in Location: Jul. 06, 2022

▼ **Assignment Abstract Of Title Information - None recorded**

▼ **Proceedings - None recorded**



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Trademarks > Trademark Electronic Search System (TESS)

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Word Mark COCOMELON

Goods and Services IC 025. US 022 039. G & S: Clothing, namely, pants, sweaters, jackets, snowsuits, rainwear, coats, shorts, sweatpants, dresses, skirts, undershirts, socks, swimwear; hats; scarves; gloves; footwear, namely, shoes, sandals, slippers, and athletic shoes; baby bibs not of paper; Halloween and masquerade costumes

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 02.01.34 - Monsters (not robots) ; Other grotesque including men formed by plants or objects
 03.23.14 - Beetles ; Fireflies ; Ladybugs ; Lightning bugs ; Roaches ; Termites ; Water bugs
 04.07.01 - Person formed by plants ; Plants forming a person ; Plants or combinations of plants representing a person ; Plants representing a person
 05.09.10 - Cantaloupes ; Watermelons
 16.01.01 - Antennas ; Radio antennas ; Satellite dishes ; Television antennas, roof and rabbit ears
 16.01.03 - CB radios ; Projection screens (television) ; Radios ; Remote controls, television ; Screens, projection ; Screens, television ; Television sets

Serial Number 88681276

Filing Date November 5, 2019

Current Basis 1B

Original Filing Basis 1B

Published for Opposition June 23, 2020

International Registration Number 1514223

Owner (APPLICANT) TREASURE STUDIO, INC. CORPORATION CALIFORNIA 18100 VON KARMAN AVENUE, SUITE 400 IRVINA CALIFORNIA 92612



Assignment Recorded ASSIGNMENT RECORDED

Attorney of William C. Wright

Record**Prior Registrations** 5830142**Description of Mark** The color(s) red, orange, yellow, green, blue, purple, black, white, pink, and gray is/are claimed as a feature of the mark. The mark consists of the design element of a cartoon watermelon with a ladybug and antenna all above the literal element "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white border with pink interior. A smiley face, consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the pink interior of the centered screen, in addition to pink shaded cheeks and a white spot that is above the right eye. A black, red, yellow, white, and blue lady bug appears on the top- left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon. The watermelon and antenna contain a gray shadow. Each letter of "COCOMELON" contains a gray shadow and appears in a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, "L" and "O" are blue, and "N" is purple.**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

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Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	Back to Search	Print
Generated on: This page was generated by TSDR on 2022-08-01 17:06:23 EDT			
Mark: COCOMELON			
			
US Serial Number:	88681276	Application Filing Date:	Nov. 05, 2019
Filed as TEAS RF:	Yes	Currently TEAS RF:	Yes
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:		LIVE/APPLICATION/Under Examination	
		The trademark application has been accepted by the Office (minimum filing requirements) and that this application has been accepted by the examiner.	
Status:	A third request for extension of time to file a Statement of Use has been granted.		
Status Date:	Jan. 31, 2022		
Publication Date:	Jun. 23, 2020	Notice of Allowance Date:	Aug. 18, 2020
▼ Mark Information ▲ Collapse All			
Mark Literal Elements:	COCOMELON		
Standard Character Claim:	No		
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)		
Description of Mark:	The mark consists of the design element of a cartoon watermelon with a ladybug and antenna all above the "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white interior. A smiley face, consisting of eyes, a nose, and a mouth that each contain white spots, appears atop the centered screen, in addition to pink shaded cheeks and a white spot that is above the right eye. A black, red ladybug appears on the top-left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon and antenna contain a gray shadow. Each letter of "COCOMELON" contains a gray shadow as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, and "N" is purple.		
Color Drawing:	Yes		
Privacy - Terms			

Color(s) Claimed: The color(s) red, orange, yellow, green, blue, purple, black, white, pink, and gray is/are claimed as a feature

Design Search Code(s): 02.01.34 - Monsters (not robots); Other grotesque including men formed by plants or objects
 03.23.14 - Fireflies; Water bugs; Lightning bugs; Roaches; Cockroaches; Stink bugs; Termites; Fire flies; Be
 04.07.01 - Plants or combinations of plants representing a person; Plants representing a person; Plants for
 formed by plants
 05.09.10 - Cantaloupes; Watermelons
 16.01.01 - Antennas; Radio antennas; Satellite dishes; Television antennas, roof and rabbit ears
 16.01.03 - Projection screens (television); Radios; Remote controls, television; Screens, projection; Screens
 Television sets

▼ Related Properties Information

International Registration Number: [1514223](#)

International Application(s) /Registration(s) Based on this Property: [A0092959/1514223](#)

Claimed Ownership of US Registrations: [5830142](#)

Parent Of: [88982813](#)

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Clothing, namely, pants, sweaters, jackets, snowsuits, rainwear, coats, shorts, sweatpants, dresses, skirts, swimwear; hats; scarves; gloves; footwear, namely, shoes, sandals, slippers, and athletic shoes; baby bibs; masquerade costumes

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(b)

▼ Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

▼ Current Owner(s) Information

Owner Name:	TREASURE STUDIO, INC.		
Owner Address:	18100 VON KARMAN AVENUE, SUITE 400 IRVINA, CALIFORNIA UNITED STATES 92612		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name:	William C. Wright		
Attorney Primary Email Address:	mail@ipcounselors.com	Attorney Email Authorized:	Yes

Correspondent

Correspondent Name/Address:	William C. Wright Epstein Drangel LLP 60 East 42nd Street, Suite 2520 New York, NEW YORK UNITED STATES 10165		
Phone:	2122925390	Fax:	2122925391
Correspondent e-mail:	mail@ipcounselors.com	Correspondent e-mail Authorized:	Yes

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Feb. 02, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 31, 2022	SOU EXTENSION 3 GRANTED	98765
Jan. 31, 2022	SOU EXTENSION 3 FILED	98765
Jan. 31, 2022	TEAS EXTENSION RECEIVED	
Aug. 31, 2021	CORRECTED NOA E-MAILED	
Aug. 31, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 28, 2021	SOU EXTENSION 2 GRANTED	66154
Aug. 06, 2021	SOU EXTENSION 2 FILED	66154
Aug. 28, 2021	DIVISIONAL PROCESSING COMPLETE	
Aug. 06, 2021	DIVISIONAL REQUEST RECEIVED	
Aug. 16, 2021	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Aug. 06, 2021	TEAS REQUEST TO DIVIDE RECEIVED	
Aug. 06, 2021	TEAS EXTENSION RECEIVED	
Apr. 07, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 07, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 07, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 07, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	

Apr. 07, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 13, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 11, 2021	SOU EXTENSION 1 GRANTED	98765
Feb. 11, 2021	SOU EXTENSION 1 FILED	98765
Feb. 11, 2021	TEAS EXTENSION RECEIVED	
Nov. 25, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 18, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 23, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 23, 2020	PUBLISHED FOR OPPOSITION	
Jun. 03, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 15, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 16, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 15, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 15, 2020	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 11, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 11, 2020	NON-FINAL ACTION E-MAILED	6325
Feb. 11, 2020	NON-FINAL ACTION WRITTEN	94649
Feb. 10, 2020	ASSIGNED TO EXAMINER	94649
Nov. 14, 2019	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 13, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 08, 2019	NEW APPLICATION ENTERED IN TRAM	

▼ **TM Staff and Location Information**

TM Staff Information

TM Attorney: GADSON, SHARI B.

Law Office Assigned: LAW OFFICE 120

File Location

Current Location: DIVISIONAL UNIT

Date in Location: Aug. 28, 2021

▼ **Assignment Abstract Of Title Information**

Summary

▼ **Convey**

Total Assignments: 2

Applicant: Treasure Studio, Inc.

▼ **Assignment 1 of 2**

▲ **Collapse All**

Conveyance: ENTITY CONVERSION

Reel/Frame: [7063/0496](#)

Pages: 3

Date Recorded: Sep. 28, 2020

Supporting Documents: [assignment-tm-7063-0496.pdf](#)

Assignor

Privacy - Terms

Name: TREASURE STUDIO, INC.	Execution Date: Aug. 07, 2020
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA

Assignee

Name: TREASURE STUDIO, LLC	Execution Date: Aug. 07, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: CALIFORNIA
Address: 18100 VON KARMAN AVENUE, SUITE 400 IRVINE, CALIFORNIA 92612	

Correspondent

Correspondent Name: STACY J. GROSSMAN
Correspondent Address: LAW OFFICE OF STACY J. GROSSMAN PLLC 888 SEVENTH AVENUE, 10TH FLOOR NEW YORK, NY 10106

Domestic Representative - Not Found**▼ Assignment 2 of 2**

Conveyance: ENTITY CONVERSION	
Reel/Frame: 7109/0290	Pages: 4
Date Recorded: Nov. 18, 2020	
Supporting Documents: assignment-tm-7109-0290.pdf	

Assignor

Name: TREASURE STUDIO, LLC	Execution Date: Nov. 09, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: CALIFORNIA

Assignee

Name: TREASURE STUDIO, INC.	Execution Date: Nov. 09, 2020
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA
Address: 18100 VON KARMAN AVENUE, SUITE 400 IRVINA, CALIFORNIA 92612	

Correspondent

Correspondent Name: STACY J. GROSSMAN
Correspondent Address: LAW OFFICE OF STACY J. GROSSMAN PLLC 500 MAMARONECK AVENUE, SUITE 320 HARRISON, NY 10528

Domestic Representative - Not Found**▼ Proceedings**

Summary	▼ Party type
Number of Proceedings: 1	

▼ Type of Proceeding: Opposition

[▲ Collapse All](#)

Proceeding Number: 91268517	Filing Date: Apr 01, 2021
Status: Terminated	Status Date: Jul 01, 2021
Interlocutory Attorney: YONG OH (RICHARD) KIM	

Defendant

Name: Hu YaHong
Correspondent Address: KATHY QI HAO TCW GLOBAL LEGAL GROUP 490 S FAIR OAKS AVE PASADENA CA UNITED STATES , 91105
Correspondent e-mail: tcw.ip@yahoo.com , tmp_ip@hotmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
YOYOMELON	Abandoned - After Inter-Partes Decision	90091245	

Plaintiff(s)

Name: Treasure Studio, Inc.
Correspondent Address: WILLIAM C. WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND STREET, STE 2520 NEW YORK NY UNITED STATES , 10165
Correspondent e-mail: mail@ipcounselors.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
COCOMELON	Registered	88302374	5918526
COCOMELON	Third Extension - Granted	88681262	
COCOMELON	Third Extension - Granted	88681280	
COCOMELON	Third Extension - Granted	88681276	
COCOMELON	Fourth Extension - Granted	88681248	
COCOMELON	Third Extension - Granted	88681270	
COCOMELON	SU - Response After Non-Final Action - Entered	88945840	
COCOMELON	Registered	88085423	583014
COCOMELON	Third Extension - Granted	88681253	

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Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 01, 2021	
5	BD DECISION: OPP SUSTAINED	Jul 01, 2021	
4	NOTICE OF DEFAULT	May 22, 2021	
3	INSTITUTED	Apr 01, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 01, 2021	May 11, 2021
1	FILED AND FEE	Apr 01, 2021	



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Trademarks > Trademark Electronic Search System (TESS)

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Record 1 out of 1

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Word Mark COCOMELON

Goods and Services IC 003. US 001 004 006 050 051 052. G & S: Bath soap; body wash; shower gel; 3-in-1 non-medicated soap for use as body wash, hair shampoo and hair conditioner; non-medicated hand soap; hair shampoo; hair conditioner; bubble bath; bath foam. FIRST USE: 20210321. FIRST USE IN COMMERCE: 20210321

Mark Drawing Code (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code 02.11.02 - Eyes, human ; Human eyes ; Iris (eye)
 02.11.04 - Human lips or mouths
 02.11.16 - Faces, smiley ; Smiley faces
 02.11.25 - Blood vessels, human ; Brain, human ; Buttocks, human ; Human, other parts of the body ; Intestines, human ; Lungs, human ; Nerves, human ; Nose, human ; Spine, human ; Tongue, human
 03.23.14 - Beetles ; Fireflies ; Ladybugs ; Lightning bugs ; Roaches ; Termites ; Water bugs
 03.23.24 - Stylized insects, spiders and micro-organisms
 05.09.10 - Cantaloupes ; Watermelons
 16.01.01 - Antennas ; Radio antennas ; Satellite dishes ; Television antennas, roof and rabbit ears
 16.01.03 - CB radios ; Projection screens (television) ; Radios ; Remote controls, television ; Screens, projection ; Screens, television ; Television sets
 26.01.13 - Circles, two (not concentric) ; Two circles
 26.01.21 - Circles that are totally or partially shaded.
 26.17.01 - Bands, straight ; Bars, straight ; Lines, straight ; Straight line(s), band(s) or bar(s)
 26.17.06 - Bands, diagonal ; Bars, diagonal ; Diagonal line(s), band(s) or bar(s) ; Lines, diagonal

Serial Number 88945840

Filing Date June 3, 2020

Current Basis 1B

Original Filing Basis 1B

Published for Opposition April 6, 2021

International Registration 1557359

Number

Owner (APPLICANT) TREASURE STUDIO, INC. CORPORATION CALIFORNIA 18100 VON KARMAN AVENUE, SUITE 400 IRVINA CALIFORNIA 92612

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record William C. Wright

Prior Registrations 5830142;5918526

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COCO" OR "MELON" APART FROM THE MARK AS SHOWN

Description of Mark The color(s) red, orange, yellow, green, blue, purple, black, white, pink, and gray is/are claimed as a feature of the mark. The mark consists of the design element of a cartoon watermelon with a ladybug and antenna all above the literal element "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white border with pink interior. A smiley face, consisting of black eyes, a black nose, and a black mouth that each contain white spots, appears atop the pink interior of the centered screen, in addition to pink shaded cheeks and a white spot that is above the right eye. A black, red, yellow, white, and blue lady bug appears on the top- left of the watermelon. A blue, purple, and pink antenna appears on the top-center of the watermelon. The watermelon and antenna contain a gray shadow. Each letter of "COCOMELON" contains a gray shadow and appears in a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" and "O" are yellow, "M" and "E" are green, "L" and "O" are blue, and "N" is purple.

Type of Mark TRADEMARK

Register PRINCIPAL



Live/Dead Indicator LIVE

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Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	Back to Search	Print
Generated on:	This page was generated by TSDR on 2022-08-01 17:07:01 EDT		
Mark:	COCOMELON		
			
US Serial Number:	88945840	Application Filing Date:	Jun. 03, 2020
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:		LIVE/APPLICATION/Under Examination	
	The trademark application has been accepted by the Office (minimum filing requirements) and that this application has been accepted by the examining examiner.		
Status:	Applicant's response has been entered to a non-final Office action issued after review of the Statement of Use returned to the examining attorney for further review. To view all documents in this file, click on the Trademark icon at the top of this page.		
Status Date:	Jul. 11, 2022		
Publication Date:	Apr. 06, 2021	Notice of Allowance Date:	Jun. 01, 2021
▼ Mark Information ▲ Collapse All			
Mark Literal Elements:	COCOMELON		
Standard Character Claim:	No		
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)		
Description of Mark:	The mark consists of the design element of a cartoon watermelon with a ladybug and antenna all above the word "COCOMELON". The watermelon has green stripes and contains a centered screen that is composed of a white interior. A smiley face, consisting of black eyes, a black nose, and a black mouth that each contain white spots on the interior of the centered screen, in addition to pink shaded cheeks and a white spot that is above the right eye. A blue lady bug appears on the top- left of the watermelon. A blue, purple, and pink antenna appears on the top of the watermelon. The watermelon and antenna contain a gray shadow. Each letter of "COCOMELON" contains a different color, as follows from beginning to end: The letter "C" is red, "O" is orange, "C" is blue, "O" is purple, "M" is green, "E" is yellow, "L" and "O" are blue, and "N" is purple.		
Color Drawing:	Yes		

Color(s) Claimed: The color(s) red, orange, yellow, green, blue, purple, black, white, pink, and gray is/are claimed as a feature

Disclaimer: "COCO" OR "MELON"

Design Search Code(s): 02.11.02 - Iris (eye); Human eyes; Eyes, human
 02.11.04 - Human lips or mouths
 02.11.16 - Smiley faces; Faces, smiley
 02.11.25 - Human, other parts of the body; Buttocks, human; Brain, human; Intestines, human; Lungs, human; Blood vessels, human; Nose, human; Spine, human
 03.23.14 - Termites; Stink bugs; Cockroaches; Roaches; Lightning bugs; Ladybugs; Fireflies; Fire flies; Bee
 03.23.24 - Stylized insects, spiders, and micro-organisms
 05.09.10 - Cantaloupes; Watermelons
 16.01.01 - Satellite dishes; Television antennas, roof and rabbit ears; Radio antennas; Antennas
 16.01.03 - Radios; Remote controls, television; Screens, projection; Screens, television; Television sets; Pro
 CB radios
 26.01.13 - Circles, two (not concentric); Two circles
 26.01.21 - Circles that are totally or partially shaded.
 26.17.01 - Lines, straight; Straight line(s), band(s) or bar(s); Bars, straight; Bands, straight
 26.17.06 - Lines, diagonal; Diagonal line(s), band(s) or bar(s); Bars, diagonal; Bands, diagonal

▼ Related Properties Information

International Registration Number: [1557359](#)

International Application(s) /Registration(s) Based on this Property: [A0097299/1557359](#)

Claimed Ownership of US Registrations: [5830142](#), [5918526](#)

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Bath soap; body wash; shower gel; 3-in-1 non-medicated soap for use as body wash, hair shampoo and hand soap; hair shampoo; hair conditioner; bubble bath; bath foam

International Class(es): 003 - Primary Class **U.S Class(es):** 001, 004, 006, 050, 051

Class Status: ACTIVE

Basis: 1(b)

First Use: Mar. 21, 2021 **Use in Commerce:** Mar. 21, 2021

▼ Basis Information (Case Level)

Filed Use: No

Filed ITU: Yes

Filed 44D: No

Currently Use: No

Currently ITU: Yes

Currently 44E: No

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Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

▼ Current Owner(s) Information

Owner Name: TREASURE STUDIO, INC.

Owner Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINA, CALIFORNIA UNITED STATES 92612

Legal Entity Type: CORPORATION

State or Country Where
Organized: CALIFORNIA

▼ Attorney/Correspondence Information

Attorney of Record

Attorney Name: William C. Wright

Attorney Primary Email
Address: mail@ipcounselors.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: William C. Wright
Epstein Drangel LLP
60 East 42nd Street, Suite 2520
New York, NEW YORK UNITED STATES 10165

Phone: 2122925390

Fax: 2122925391

Correspondent e-mail: mail@ipcounselors.comCorrespondent e-mail
Authorized: Yes

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Jul. 11, 2022	TEAS/EMAIL CORRESPONDENCE ENTERED	96338
Jul. 11, 2022	CORRESPONDENCE RECEIVED IN LAW OFFICE	96338
Jul. 11, 2022	ASSIGNED TO LIE	96338
Jul. 08, 2022	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 05, 2022	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jul. 05, 2022	NON-FINAL ACTION E-MAILED	
Jul. 05, 2022	SU - NON-FINAL ACTION - WRITTEN	74676
Jun. 23, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 14, 2022	STATEMENT OF USE PROCESSING COMPLETE	66230
May 27, 2022	USE AMENDMENT FILED	66230
Jun. 14, 2022	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
May 27, 2022	TEAS STATEMENT OF USE RECEIVED	

Feb. 04, 2022	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 03, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 01, 2021	SOU EXTENSION 1 GRANTED	98765
Dec. 01, 2021	SOU EXTENSION 1 FILED	98765
Dec. 01, 2021	TEAS EXTENSION RECEIVED	
Jun. 01, 2021	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 07, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 07, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 07, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 07, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 07, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Apr. 06, 2021	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 06, 2021	PUBLISHED FOR OPPOSITION	
Mar. 17, 2021	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 27, 2021	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 26, 2021	TEAS/EMAIL CORRESPONDENCE ENTERED	70884
Feb. 26, 2021	CORRESPONDENCE RECEIVED IN LAW OFFICE	70884
Feb. 25, 2021	ASSIGNED TO LIE	70884
Nov. 26, 2020	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 25, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 14, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 08, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 08, 2020	NON-FINAL ACTION E-MAILED	6325
Sep. 08, 2020	NON-FINAL ACTION WRITTEN	74676
Sep. 04, 2020	ASSIGNED TO EXAMINER	74676
Jun. 26, 2020	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jun. 25, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 06, 2020	NEW APPLICATION ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information

TM Attorney: FROMM, MARTHA L

Law Office Assigned: LAW OFFICE 106

File Location

Current Location: TMEG LAW OFFICE 101

Date in Location: Jul. 11, 2022

▼ Assignment Abstract Of Title Information

Summary

Total Assignments: 4

Applicant: Treasure [Privacy - Terms](#)

▼ Assignment 1 of 4

[▲ Collapse All](#)

Conveyance: ENTITY CONVERSION

Reel/Frame: [7063/0496](#)

Pages: 3

Date Recorded: Sep. 28, 2020

Supporting Documents: [assignment-tm-7063-0496.pdf](#)

Assignor

Name: [TREASURE STUDIO, INC.](#)

Execution Date: Aug. 07, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [TREASURE STUDIO, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINE, CALIFORNIA 92612

Correspondent

Correspondent Name: STACY J. GROSSMAN

Correspondent Address: LAW OFFICE OF STACY J. GROSSMAN PLLC
888 SEVENTH AVENUE, 10TH FLOOR
NEW YORK, NY 10106

Domestic Representative - Not Found

▼ Assignment 2 of 4

Conveyance: ENTITY CONVERSION

Reel/Frame: [7109/0290](#)

Pages: 4

Date Recorded: Nov. 18, 2020

Supporting Documents: [assignment-tm-7109-0290.pdf](#)

Assignor

Name: [TREASURE STUDIO, LLC](#)

Execution Date: Nov. 09, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

Assignee

Name: [TREASURE STUDIO, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 18100 VON KARMAN AVENUE, SUITE 400
IRVINA, CALIFORNIA 92612

Correspondent

Correspondent Name: STACY J. GROSSMAN

Correspondent Address: LAW OFFICE OF STACY J. GROSSMAN PLLC

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500 MAMARONECK AVENUE, SUITE 320
HARRISON, NY 10528

Domestic Representative - Not Found

▼ **Assignment 3 of 4**

Conveyance: SECURITY INTEREST

Reel/Frame: [7321/0674](#)

Pages: 10

Date Recorded: Jun. 09, 2021

Supporting Documents: [assignment-tm-7321-0674.pdf](#)

Assignor

Name: [MOONBUG ENTERTAINMENT LIMITED](#)

Execution Date: Jun. 07, 2021

Legal Entity Type: PRIVATE LIMITED COMPANY

State or Country Where Organized: ENGLAND AND WAL

Name: [EL BEBE PRODUCTIONS LIMITED](#)

Execution Date: Jun. 07, 2021

Legal Entity Type: PRIVATE LIMITED COMPANY

State or Country Where Organized: ENGLAND AND WAL

Name: [TREASURE STUDIO, INC.](#)

Execution Date: Jun. 07, 2021

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [EAST WEST BANK](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 9300 FLAIR DR., 6TH FLOOR
EL MONTE, CALIFORNIA 91731

Correspondent

Correspondent Name: KIRSTIN CHOI, SENIOR PARALEGAL

Correspondent Address: 1999 AVE OF THE STARS FL 27
PAUL HASTINGS LLP
LOS ANGELES, CA 90067

Domestic Representative - Not Found

▼ **Assignment 4 of 4**

Conveyance: TERMINATION AND RELEASE OF TRADEMARK SECURITY AGREEMENT AT REEL/FRAME NO. 7321/

Reel/Frame: [7539/0652](#)

Pages: 6

Date Recorded: Dec. 22, 2021

Supporting Documents: [assignment-tm-7539-0652.pdf](#)

Assignor

Name: [EAST WEST BANK](#)

Execution Date: Dec. 22,

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFOR

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Assignee			
Name:	MOONBUG ENTERTAINMENT LIMITED		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	ENGLAND AND WAL
Address:	LABS UPPER LOCK, 2ND FLOOR, 3-6 WATER LANE CAMDEN TOWN, UNITED KINGDOM NW1 8JZ		
Name:	EL BEBE PRODUCTIONS LIMITED		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	ENGLAND AND WAL
Address:	86-90 PAUL STREET LONDON, UNITED KINGDOM EC2A 4NE		
Name:	TREASURE STUDIO, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	CALIFORNIA
Address:	18100 VON KARMAN AVENUE, SUITE 400 IRVINE, CALIFORNIA 92612		
Correspondent			
Correspondent Name:	LATHAM & WATKINS LLP		
Correspondent Address:	355 SOUTH GRAND AVENUE LOS ANGELES, CA 90071-1560		
Domestic Representative - Not Found			
▼ Proceedings			
Summary	▼ Party type		▼ Proceed
Number of Proceedings:	1		
▼ Type of Proceeding: Opposition	▲ Collapse All		
Proceeding Number:	91268517	Filing Date:	Apr 01, 2021
Status:	Terminated	Status Date:	Jul 01, 2021
Interlocutory Attorney:	YONG OH (RICHARD) KIM		
Defendant			
Name:	Hu YaHong		
Correspondent Address:	KATHY QI HAO TCW GLOBAL LEGAL GROUP 490 S FAIR OAKS AVE PASADENA CA UNITED STATES , 91105		
Correspondent e-mail:	tcw.ip@yahoo.com , tmp_ip@hotmail.com		
Associated marks			
Mark	Application Status	Serial Number	Registr Number
YOYOMELON	Abandoned - After	90091245	

Inter-Partes Decision

Plaintiff(s)

Name: Treasure Studio, Inc.**Correspondent Address:** WILLIAM C. WRIGHT
EPSTEIN DRANGEL LLP
60 E 42ND STREET, STE 2520
NEW YORK NY UNITED STATES , 10165**Correspondent e-mail:** mail@ipcounselors.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
COCOMELON	Registered	88302374	5918526
COCOMELON	Third Extension - Granted	88681262	
COCOMELON	Third Extension - Granted	88681280	
COCOMELON	Third Extension - Granted	88681276	
COCOMELON	Fourth Extension - Granted	88681248	
COCOMELON	Third Extension - Granted	88681270	
COCOMELON	SU - Response After Non-Final Action - Entered	88945840	
COCOMELON	Registered	88085423	5830142
COCOMELON	Third Extension - Granted	88681253	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jul 01, 2021	
5	BD DECISION: OPP SUSTAINED	Jul 01, 2021	
4	NOTICE OF DEFAULT	May 22, 2021	
3	INSTITUTED	Apr 01, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 01, 2021	May 11, 2021
1	FILED AND FEE	Apr 01, 2021	