

ESTTA Tracking number: **ESTTA1227777**

Filing date: **08/09/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Ate My Heart Inc.		
Entity	Corporation	Citizenship	California
Address	C/O PRYOR CASHMAN LLP, 7 TIMES SQUARE NEW YORK, NY 10036 UNITED STATES		
Attorney information	BRAD D. ROSE PRYOR CASHMAN LLP C/O PRYOR CASHMAN LLP, 7 TIMES SQUARE NEW YORK, NY 10036 UNITED STATES Primary email: brose@pryorcashman.com Secondary email(s): dfinguerre-ducharme@pryorcashman.com, rk-larberg@pryorcashman.com, mchandler@pryorcashman.com, tmdocketing@pryorcashman.com, jalbrink@pryorcashman.com 212 421 4100		
Docket no.	16419.00003		

Applicant information

Application no.	97016246	Publication date	07/19/2022
Opposition filing date	08/09/2022	Opposition period ends	08/18/2022
Applicant	SHENZHEN QIANHAI BAYMAY CROSS BORDER ECOMMERCE LIMITED ROOM 201, BLDG A, NO.1, QIANWAN 1ST RD QIANHAI SHENZHEN-HONG KONG CO-OP ZONE SHENZHEN, 518000 CHINA		

Goods/services affected by opposition

Class 025. First Use: None First Use In Commerce: None

All goods and services in the class are opposed, namely: Boots; Dresses; Gloves; Headwear; Hosiery; Neckties; Pants; Scarfs; Shirts; Shoes; Shorts; Singlets; Swimwear; T-shirts; Trousers; Underwear; Baby bodysuits; Baby bottoms; Baby tops; Belts for clothing; Bottoms as clothing; Clothing layettes; Denim pants; Evening dresses; Girdles; Masquerade costumes; Maternity clothing, namely, shirts, pants, shorts; Outerwear, namely, coats, hats, gloves; Tops as clothing; Wedding gowns; Women's clothing, namely, shirts, dresses, skirts, blouses; Yoga pants; Yoga socks; Yoga tops

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
--------------------------------------	----------------------------

Marks cited by opposer as basis for opposition


U.S. registration no.	5116758	Application date	08/24/2010
Register	Principal		
Registration date	01/10/2017	Foreign priority date	NONE
Word mark	LADY GAGA		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 003. First use: First Use: Feb 2010 First Use In Commerce: Feb 2010 lipsticks</p> <p>Class 004. First use: First Use: Apr 2010 First Use In Commerce: Apr 2010 candles, prayer candles</p> <p>Class 006. First use: First Use: Mar 2009 First Use In Commerce: Mar 2009 metal key chains</p> <p>Class 009. First use: First Use: Feb 20, 2009 First Use In Commerce: Feb 20, 2009 protective covers for portable media players; pre-recorded flash drives featuring audio and audiovisual musical recordings; a digital booklet about celebrities-recorded on computer media and featuring, photographs and links to the web sites of others; sunglasses</p> <p>Class 011. First use: First Use: Nov 2009 First Use In Commerce: Nov 2009 light wands not being toys</p> <p>Class 014. First use: First Use: Oct 3, 2008 First Use In Commerce: Oct 3, 2008 Necklaces, rings, plastic rings, bracelets; jewelry, rubber or silicone wristbands in the nature of a bracelet</p> <p>Class 016. First use: First Use: Jan 7, 2009 First Use In Commerce: Jan 7, 2009 decalcomanias; stickers; folders; notebooks; temporary tattoos; posters; lenticular posters; calendars; souvenir programs concerning musical events</p> <p>Class 018. First use: First Use: Nov 2009 First Use In Commerce: Nov 2009 tote bags</p> <p>Class 022. First use: First Use: Nov 11, 2009 First Use In Commerce: Nov 11, 2009 lanyards for holding badges</p> <p>Class 024. First use: First Use: Mar 10, 2010 First Use In Commerce: Mar 10, 2010 sports towels</p> <p>Class 025. First use: First Use: Oct 2, 2008 First Use In Commerce: Oct 2, 2008 Shirts, t-shirts, tank tops, hooded jackets, hooded sweatshirts; headwear and</p>		

	<p>hats; clothing accessories, namely, raglans</p> <p>Class 026. First use: First Use: Feb 23, 2009 First Use In Commerce: Feb 23, 2009</p> <p>novelty buttons</p> <p>Class 028. First use: First Use: Mar 2009 First Use In Commerce: Mar 2009</p> <p>costume masks; toy play light wands</p> <p>Class 035. First use: First Use: Oct 24, 2008 First Use In Commerce: Oct 24, 2008</p> <p>Online retail store services featuring candles, prayer candles, calendars, key chains, clothing, headphones, musical sound recordings, downloadable musical sound recordings, posters, sunglasses, jewelry, sports towels, costume masks, temporary tattoos, tote bags, light wands, ornamental buttons, songbooks, headwear, souvenir programs concerning musical events, pre-recorded flash drives featuring audio and audiovisual recordings, a digital booklet, photographs and links to the websites of others, and music merchandise</p>
--	---

U.S. registration no.	3695129	Application date	01/13/2009
Register	Principal		
Registration date	10/13/2009	Foreign priority date	NONE
Word mark	LADY GAGA		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 025. First use: First Use: Jun 2008 First Use In Commerce: Jun 2008</p> <p>Clothing for women, men and children, namely, [shirts,] t-shirts, sweatshirts, [blouses,] pullovers [, tank tops, jackets, coats, sweaters, vests, pants, sweat-pants, shorts, bottoms, skirts, and dresses] ; fashion accessories, namely, hats, [caps, visors, headbands,] wristbands, [hoods,] scarves [,] *and* bandanas [, neckties, mufflers, gloves, mittens and belts; underwear, namely, boxersshorts, undershorts, underpants, bras, socks, and hosiery; footwear, namely, shoes, sneakers and boots; swim wear, beachwear, and loungewear, namely, pajamas and robes]</p>		


U.S. registration no.	3695038	Application date	11/13/2008
Register	Principal		
Registration date	10/13/2009	Foreign priority date	NONE
Word mark	LADY GAGA		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 041. First use: First Use: Sep 1, 2006 First Use In Commerce: Sep 1, 2006</p> <p>Entertainment services, namely, performances and public appearances by a live musical artist and providing [non-downloadable prerecorded music online and] information regarding a musical artist online via a global computer network</p>		

U.S. registration no.	3960468	Application date	02/01/2010
-----------------------	---------	------------------	------------

Register	Principal		
Registration date	05/17/2011	Foreign priority date	NONE
Word mark	LADY GAGA		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: Jun 2008 First Use In Commerce: Jun 2008 Series of musical sound recordings, audio-visual recordings featuring music and musical-based entertainment; downloadable musical sound recordings and audio-visual recordings featuring music and musical-based entertainment; downloadable ringtones via a global computer network and wireless devices; computer application software for mobile phones, namely, forelectronic storage of data and graphics, for downloading and playing music and video clips, and for the receipt and transmission of messages; [vinyl covers specially adapted for cell phones, MP3 players, laptops, and gaming devices;] headphones</p> <p>Class 016. First use: First Use: Aug 20, 2009 First Use In Commerce: Aug 20, 2009 Printed materials, namely, posters, songbooks [; pens]</p> <p>Class 025. First use: First Use: Jun 2008 First Use In Commerce: Jun 2008 Clothing, namely, tank tops, t-shirts, jackets, hooded sweatshirts; headwear</p> <p>Class 035. First use: First Use: Aug 20, 2009 First Use In Commerce: Aug 20, 2009 [Issuing gift certificates which may then be redeemed for goods and services]</p> <p>Class 038. First use: First Use: Aug 20, 2009 First Use In Commerce: Aug 20, 2009 [Providing on-line chat rooms for transmission of messages among computer usersconcerning a musical performer]</p> <p>Class 041. First use: First Use: Sep 1, 2006 First Use In Commerce: Sep 1, 2006 Entertainment services, namely, live musical performances; providing a website featuring entertainment information on arecording artist and her tours, performances, appearances, news, a biography, non-downloadable audio and audiovisual recordings featuring music and musical-based entertainment, photographs, and otherentertainment information [; online journals, namely, blogs featuring information on a recording artist; fan clubs; entertainment services, namely, providing webcasts featuring music and musical-based entertainment]</p>		

U.S. registration no.	5186733	Application date	03/31/2011
Register	Principal		
Registration date	04/18/2017	Foreign priority date	NONE

Word mark	LADY GAGA FAME
Design mark	
Description of mark	NONE
Goods/services	Class 003. First use: First Use: Aug 22, 2012 First Use In Commerce: Aug 22, 2012 Eau de parfum; body lotions; shower gels; soaps

U.S. registration no.	4760473	Application date	01/11/2011
Register	Principal		
Registration date	06/23/2015	Foreign priority date	07/13/2010
Word mark	HAUS OF GAGA		
Design mark			
Description of mark	NONE		
Goods/services	Class 041. First use: First Use: Feb 23, 2014 First Use In Commerce: Feb 23, 2014 Webcasts featuring music and musical-based entertainment		

U.S. registration no.	4024775	Application date	04/26/2010
Register	Principal		
Registration date	09/13/2011	Foreign priority date	NONE
Word mark	GAGA		
Design mark			
Description of mark	NONE		
Goods/services	Class 033. First use: First Use: Aug 31, 2010 First Use In Commerce: Aug 31, 2010		

	Wines
--	-------

Attachments	85984000#TMSN.png(bytes) 77925278#TMSN.png(bytes) 85215130#TMSN.png(bytes) 85023485#TMSN.png(bytes) Notice of Opposition - GAGAFIT - 8.9.22.pdf(2642602 bytes)
-------------	---

Signature	/Brad D. Rose/
Name	Brad D. Rose
Date	08/09/2022

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application U.S. Serial No. 97/016,246
Filing Date: September 8, 2021
Mark: GAGAFIT

ATE MY HEART INC.,

Opposer,

-against-

SHENZHEN QIANHAI BAYMAY CROSS
BORDER ECOMMERCE LIMITED,

Applicant.

Opposition No.

NOTICE OF OPPOSITION

Opposer Ate My Heart Inc. (“Opposer” or “AMH”), a corporation organized under the laws of the State of California, with its principal place of business at c/o Pryor Cashman LLP, 7 Times Square, New York, NY 10036, believes that it will be damaged by registration of the mark shown in Application Serial No. 97/016,246 and hereby opposes the same. The grounds for opposition are as follows:

1. AMH is a corporation owned by the internationally-renowned recording artist, actress, performer, and fashion and beauty icon Stefani Germanotta p/k/a Lady Gaga. Her albums have been certified Diamond and Multi-Platinum around the world, and she has won several prestigious awards, including multiple Grammy Awards, Golden Globe Awards, and an Academy Award.

2. In 2008, Lady Gaga instantly became a household name with the debut of her single, *Just Dance*, which sold 14.8 million copies worldwide, followed by the full-length album *The Fame*. The single *Just Dance* was a massive club hit by the time it debuted on the *Billboard*

Hot 100, reaching number one by January 2009. Lady Gaga's follow-up single, *Poker Face*, topped singles charts across the board, and two additional tracks, *LoveGame* and *Paparazzi*, also broke the *Billboard* Top Ten. Lady Gaga released an EP album, *The Fame Monster*, in November 2009 that the Recording Industry Association of America (RIAA) certified as Platinum. Three singles from that album, *Bad Romance*, *Telephone* and *Alejandro*, all hit the Top Ten. Lady Gaga's album *Born This Way*, released in 2011, has sold over 6 million copies worldwide. The single *Born This Way* debuted at number one on the *Billboard Hot 100*, and at the time of its debut, it was the fastest selling single in iTunes history. Lady Gaga subsequently released the albums *Artpop* (2013) and *Cheek to Cheek* (with Tony Bennett) (2014), which both sold over 1 million records worldwide and received widespread critical acclaim.

3. In 2016, Lady Gaga released her fifth studio album, *Joanne*, which reached No. 1 in the United States. In reaching this achievement, Lady Gaga became the first female to have four No. 1 albums in the nation during the 2010s.

4. In 2018, Lady Gaga released the soundtrack to *A Star Is Born*, a critically-acclaimed film in which she co-starred along with Academy Award nominated actor Bradley Cooper. The soundtrack to *A Star Is Born* debuted at No. 1 on the *Billboard 200* chart. Lady Gaga was awarded an Oscar award for Best Original Song at the Academy Awards in connection with her song *Shallow* from the film *A Star Is Born*. In addition, Lady Gaga won an award for Best Actress at the Critics' Choice Awards and has been nominated for several industry awards for her performance including a Golden Globe nomination for Best Actress.

5. At the Grammy Awards in 2020, Lady Gaga won awards for the Best Song Written For Visual Media for her song *I'll Never Love Again* from the film *A Star Is Born*, and Best Compilation Soundtrack For Visual Media for the soundtrack for *A Star Is Born*.

6. In 2020, Lady Gaga released her sixth studio album, *Chromatica*, which reached No. 1 on the *Billboard 200* chart. At the Grammy Awards in 2021, *Chromatica* garnered a Grammy Award nomination for “Best Pop Vocal Album,” and Lady Gaga won her second Grammy Award for Best Pop Duo/Group Performance, making history as being part of the first female collaboration to win the award.

7. Lady Gaga has sold more than 36 million albums and over 140 million singles worldwide. *Time* magazine has included Lady Gaga in its annual list of the “Most Influential People in the World,” and *Forbes* has identified her as one of the “100 Most Powerful and Influential” celebrities in the world. On more than one occasion, *Forbes* has placed Lady Gaga on its annual list of the “World's 100 Most Powerful Women.” In 2013, Lady Gaga topped *Forbes*’ list of the “Top-Earning Celebrities Under 30.” In 2015, *Billboard* named Lady Gaga as the 2015 Woman of the Year.

8. In 2018, Lady Gaga announced her Las Vegas residency at the new Park MGM Resort. Lady Gaga performed dozens of shows at the Park Theater over the course of 2019 and 2020. The residency comprised two different shows, the majority of which was “Lady Gaga Enigma,” which was billed as “a brand-new odyssey of her pop hits built as an experience unlike any other.” In August 2021, she announced her return to residency in Las Vegas at the Park MGM Resort for the “Lady Gaga Jazz & Piano” residency.

9. Lady Gaga has also earned many additional music industry awards and accolades, including Grammy Awards for Best Female Pop Vocal Performance in 2010 for *Bad Romance*, Best Pop Vocal Album in 2010 for *The Fame Monster*, Best Electronic/Dance Album in 2009 for *The Fame*, and Best Dance Recording in 2009 for *Poker Face*. She received three Grammy nominations, including nominations for Album of the Year and Best Pop Vocal for *Born This Way*

and Best Pop Solo Performance for the single *You and I*. Lady Gaga is also the first female to receive the Digital Diamond Award from the RIAA. To date, Lady Gaga has earned 13 Grammy Awards and 34 nominations. In 2020, Lady Gaga was also awarded the first-ever Tricon Award at the MTV Video Music Awards for her contributions to fashion, music, and activism. In total, she has won 18 MTV Video Music Awards, three People's Choice Awards, and the Songwriters Hall of Fame's Contemporary Icon Award for "attaining an iconic status in pop culture," just to name a few.

10. In 2022, Lady Gaga was awarded Best Actress at the New York Film Critics Circle Awards and nominated for Best Actress in a Motion Picture-Drama at the Golden Globe Awards and the Critics' Choice Movie Awards for her role in the film *House of Gucci*.

11. Lady Gaga offers for sale clothing, headwear, and hair accessories, under the LADY GAGA mark, including through her website located at <ladygaga.com> and/or through her licensees.

12. Lady Gaga has garnered tremendous amounts of unsolicited publicity for her cutting-edge, fashion-forward attire and her unique design sensibilities. Lady Gaga has been featured on the covers of several prominent magazines, many of which several times, including but not limited to *Vogue*, *Elle*, *Vanity Fair*, *Glamour*, *GQ*, *Rolling Stone* and *Esquire*.

13. Lady Gaga promotes herself throughout the United States via the Internet, including, but not limited on Facebook, Instagram, Twitter, as well as other social media.

14. AMH has continuously and substantially used the mark LADY GAGA in interstate commerce since at least as early as 2006.

15. AMH is the owner of the following federal trademark registrations for marks that include the term GAGA (hereinafter referred to as the “LADY GAGA Marks” and the “LADY GAGA Registrations”):

Mark	Reg. No.	Goods / Services
LADY GAGA	5,116,758	<p>Class 3: Lipsticks</p> <p>Class 4: Candles; prayer candles</p> <p>Class 6: Metal key chains</p> <p>Class 9: Protective covers for portable media players; pre-recorded flash drives featuring audio and audiovisual musical recordings; a digital booklet about celebrities recorded on computer media and featuring, photographs and links to the web sites of others; sunglasses</p> <p>Class 11: Light wands not being toys</p> <p>Class 14: Necklaces, rings, plastic rings, bracelets; jewelry, rubber or silicone wristbands in the nature of a bracelet</p> <p>Class 16: Decalcomanias; stickers; folders; notebooks; temporary tattoos; posters; lenticular posters; calendars; souvenir programs concerning musical events</p> <p>Class 18: Tote bags</p> <p>Class 22: Lanyards for holding badges</p> <p>Class 24: Sports towels</p> <p>Class 25: Shirts, t-shirts, tank tops, hooded jackets, hooded sweatshirts; headwear and hats; clothing accessories, namely, raglans</p> <p>Class 26: Novelty buttons</p> <p>Class 28: Costume masks; toy play light wands</p> <p>Class 35: Online retail store services featuring candles, prayer candles, calendars, key chains, clothing, headphones, musical sound recordings, downloadable musical sound recordings,</p>

Mark	Reg. No.	Goods / Services
		posters, sunglasses, jewelry, sports towels, costume masks, temporary tattoos, tote bags, light wands, ornamental buttons, songbooks, headwear, souvenir programs concerning musical events, pre-recorded flash drives featuring audio and audiovisual recordings, a digital booklet, photographs and links to the websites of others, and music merchandise
LADY GAGA	3,695,129	Class 25: Clothing for women, men and children, namely, t-shirts, sweatshirts, pullovers; fashion accessories, namely, hats, wristbands, scarves and bandanas.
LADY GAGA	3,695,038	Class 41: Entertainment services, namely, performances and public appearances by a live musical artist and providing information regarding a musical artist online via a global computer network.
LADY GAGA	3,960,468	<p>Class 9: Series of musical sound recordings, audio-visual recordings featuring music and musical-based entertainment; downloadable musical sound recordings and audio-visual recordings featuring music and musical-based entertainment; downloadable ringtones via a global computer network and wireless devices; computer application software for mobile phones, namely, for electronic storage of data and graphics, for downloading and playing music and video clips, and for the receipt and transmission of messages; headphones</p> <p>Class 16: Printed materials, namely, posters, songbooks.</p> <p>Class 25: Clothing, namely, tank tops, t-shirts, jackets, hooded sweatshirts; headwear</p> <p>Class 41: Entertainment services, namely, live musical performances; providing a website featuring entertainment information on a recording artist and her tours, performances, appearances, news, a biography, non-downloadable audio and audiovisual recordings featuring music and musical-based entertainment, photographs, and other entertainment information.</p>
LADY GAGA FAME	5,186,733	Class 3: Eau de parfum; body lotions; shower gels; soaps
HAUS OF GAGA	4,760,473	Class 41: Webcasts featuring music and musical-based entertainment
GAGA	4,024,775	Class 33: Wine

16. True and correct copies of the LADY GAGA Registrations, which are valid and subsisting, and the TSDR reports for the LADY GAGA Registrations are attached hereto as Exhibit A. AMH hereby gives notice in accordance with Trademark Rules of Practice 2.122(d)(2) that it will rely upon the LADY GAGA Registrations and TSDR reports as evidence in this proceeding, and a status copy showing present title will be introduced into evidence on its behalf during AMH's testimony period. Furthermore, these registrations are valid, subsisting, and in full force and effect and serve as evidence of AMH's exclusive right to use the marks in commerce on or in connection with the goods and services identified in the LADY GAGA Registrations, as provided by 15 U.S.C. § 1115(a).

17. AMH uses the LADY GAGA Marks for a wide variety of goods and services, and through its exclusive use of the LADY GAGA Marks throughout the United States, AMH has developed extensive common law rights in the LADY GAGA Marks.

18. As a result of Lady Gaga's dominance of the music industry, including her sold-out musical performances and concert tours, platinum selling albums, her national and international public and media appearances, her recognition as an award-winning actress, her status as an entrepreneur and fashion icon, and the solicited and unsolicited publicity she has received, the LADY GAGA Marks have become well-known by the general public and in the relevant industries, are recognized and relied upon as identifying AMH's goods and services and as distinguishing them from the goods and services of others, and have come to represent and symbolize extremely valuable goodwill belonging exclusively to AMH.

19. AMH has spent substantial time, effort and money promoting its goods and services under the LADY GAGA Marks. Through these efforts, the LADY GAGA Marks have become famous within the meaning of Section 43(c) of the Lanham Act, as amended 15 U.S.C. § 1125(c).

20. Upon information and belief, Applicant SHENZHEN QIANHAI BAYMAY CROSS BORDER ECOMMERCE LIMITED is limited company (Ltd.) of China with an address of ROOM 201, BLDG A, NO.1, QIANWAN 1ST RD QIANHAI SHENZHEN-HONG KONG CO-OP ZONE SHENZHEN CHINA 518000.

21. On September 8, 2021, Applicant filed a Section 1(b) application for the mark GAGAFIT covering Class 25 “boots; dresses; gloves; headwear; hosiery; neckties; pants; scarfs; shirts; shoes; shorts; singlets; swimwear; t-shirts; trousers; underwear; baby bodysuits; baby bottoms; baby tops; belts for clothing; bottoms as clothing; clothing layettes; denim pants; evening dresses; girdles; masquerade costumes; maternity clothing, namely, shirts, pants, shorts; outerwear, namely, coats, hats, gloves; tops as clothing; wedding gowns; women's clothing, namely, shirts, dresses, skirts, blouses; yoga pants; yoga socks; yoga tops” (the “Application” or the “GAGAFIT Mark”).

22. Despite AMH’s long prior statutory and common law rights in the LADY GAGA Marks, Applicant, with both constructive and actual notice of the LADY GAGA Registrations, and long after AMH established rights in and to the LADY GAGA Marks, adopted and filed Application Serial No. 97/016,246 for registration of Applicant’s GAGAFIT Mark.

23. AMH has continuously and exclusively used the LADY GAGA Marks in connection with its goods and services prior to Applicant’s filing date. As such, AMH has priority.

FIRST CAUSE OF ACTION
Registration Should Be Refused Further to 15 U.S.C. § 1052(d)

24. Applicant’s GAGAFIT Mark is similar to the LADY GAGA Marks in sight, sound, meaning, and overall commercial impression.

25. The Application identifies goods that are identical and/or closely related to the goods identified in the LADY GAGA Registrations and the goods on which Opposer uses its famous LADY GAGA Marks.

26. The LADY GAGA Registrations and the Application are not limited with respect to channels of trade.

27. AMH and Applicant market and promote their respective goods to the general consuming public without regard to sophistication.

28. Applicant's use of the GAGAFIT Mark is likely to cause confusion, mistake or deception with consequent injury to AMH and the public. Such use and registration of the GAGAFIT Mark in connection with the goods identified in the Application is likely to cause consumers to mistakenly believe that Applicant's goods emanate from AMH or Lady Gaga, or that Applicant is in some way associated with or connected with AMH or Lady Gaga, when, in fact, no such relationship exists.

29. If Applicant is granted registration for the GAGAFIT Mark, it would obtain, thereby, at least a prima facie exclusive right to use the mark in connection with the goods identified in the Application. Such a registration would be a source of damage and injury to AMH.

30. Registration of the mark reflected in the Application should be refused pursuant to Section 2(d) of the Trademark Act of 1946, as amended, 15 U.S.C. § 1052(d), on the grounds that Applicant's GAGAFIT Mark so resembles the LADY GAGA Marks as to cause confusion, mistake and/or deception, all to the damage of AMH.

WHEREFORE, Opposer, by its undersigned attorneys, requests that its opposition to Application Serial No. 97/016,246 be sustained and that the Trademark Trial and Appeal Board

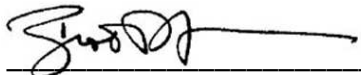
grant any and all further relief to Opposer that the Board finds necessary and just in the circumstances.

Opposer appoints as its attorneys in these proceedings Brad D. Rose, Dyan Finguerra-DuCharme, Ryan S. Klarberg, and Mallory Chandler of the firm Pryor Cashman LLP, 7 Times Square, New York, New York 10036, to whom all correspondence in this proceeding should be addressed.

Dated: August 9, 2022

Respectfully submitted,

PRYOR CASHMAN LLP

By: 

Brad D. Rose
Dyan Finguerra-DuCharme
Ryan S. Klarberg
Mallory Chandler
7 Times Square
New York, New York 10036
(212) 421-4100
brose@pryorcashman.com
dfinguerra-ducharme@pryorcashman.com
rklarberg@pryorcashman.com
mchandler@pryorcashman.com
tmdocketing@pryorcashman.com

Attorneys for Opposer Ate My Heart Inc.

EXHIBIT A

United States of America

United States Patent and Trademark Office

LADY GAGA

Reg. No. 5,116,758

Registered Jan. 10, 2017

**Int. Cl.: 3, 4, 6, 9, 11, 14,
16, 18, 22, 24, 25, 26, 28,
35**

Service Mark

Trademark

Principal Register

Ate My Heart Inc. (CALIFORNIA CORPORATION)
c/o Jeff Gillman, Gelfand, Rennert et al
1880 Century Park East, Suite 1600
Los Angeles, CA 90067

CLASS 3: lipsticks

FIRST USE 2-00-2010; IN COMMERCE 2-00-2010

CLASS 4: candles, prayer candles

FIRST USE 4-00-2010; IN COMMERCE 4-00-2010

CLASS 6: metal key chains

FIRST USE 3-00-2009; IN COMMERCE 3-00-2009

CLASS 9: protective covers for portable media players; pre-recorded flash drives featuring audio and audiovisual musical recordings; a digital booklet about celebrities recorded on computer media and featuring, photographs and links to the web sites of others; sunglasses

FIRST USE 2-20-2009; IN COMMERCE 2-20-2009

CLASS 11: light wands not being toys

FIRST USE 11-00-2009; IN COMMERCE 11-00-2009

CLASS 14: Necklaces, rings, plastic rings, bracelets; jewelry, rubber or silicone wristbands in the nature of a bracelet

FIRST USE 10-3-2008; IN COMMERCE 10-3-2008

CLASS 16: decalcomanias; stickers; folders; notebooks; temporary tattoos; posters; lenticular posters; calendars; souvenir programs concerning musical events

FIRST USE 1-7-2009; IN COMMERCE 1-7-2009

CLASS 18: tote bags

FIRST USE 11-00-2009; IN COMMERCE 11-00-2009

CLASS 22: lanyards for holding badges

FIRST USE 11-11-2009; IN COMMERCE 11-11-2009



Michelle K. Lee

Director of the United States
Patent and Trademark Office

CLASS 24: sports towels

FIRST USE 3-10-2010; IN COMMERCE 3-10-2010

CLASS 25: Shirts, t-shirts, tank tops, hooded jackets, hooded sweatshirts; headwear and hats; clothing accessories, namely, raglans

FIRST USE 10-2-2008; IN COMMERCE 10-2-2008

CLASS 26: novelty buttons

FIRST USE 2-23-2009; IN COMMERCE 2-23-2009

CLASS 28: costume masks; toy play light wands

FIRST USE 3-00-2009; IN COMMERCE 3-00-2009

CLASS 35: Online retail store services featuring candles, prayer candles, calendars, key chains, clothing, headphones, musical sound recordings, downloadable musical sound recordings, posters, sunglasses, jewelry, sports towels, costume masks, temporary tattoos, tote bags, light wands, ornamental buttons, songbooks, headwear, souvenir programs concerning musical events, pre-recorded flash drives featuring audio and audiovisual recordings, a digital booklet, photographs and links to the websites of others, and music merchandise

FIRST USE 10-24-2008; IN COMMERCE 10-24-2008

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3695038, 3695129

"Lady Gaga" identifies the stage name of Stefani Germanotta, a living individual, whose consent to registration is of record.

SER. NO. 85-984,000, FILED 08-24-2010

JEFFREY S DEFORD, EXAMINING ATTORNEY

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-08-05 13:55:32 EDT

Mark: LADY GAGA

LADY GAGA

US Serial Number: 85984000

Application Filing Date: Aug. 24, 2010

US Registration Number: 5116758

Registration Date: Jan. 10, 2017

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jan. 10, 2017

Publication Date: Mar. 29, 2016

Mark Information

Mark Literal Elements: LADY GAGA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Color(s) Claimed: Color is not claimed as a feature of the mark.

Name Portrait Consent: "Lady Gaga" identifies the stage name of Stefani Germanotta, a living individual, whose consent to registration is of record.

Related Properties Information

Claimed Ownership of US Registrations: 3695038, 3695129

Child Of: 85115004

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: lipsticks

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 2010

Use in Commerce: Feb. 2010

For: candles, prayer candles

International Class(es):	004 - Primary Class	U.S Class(es):	001, 006, 015
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Apr. 2010	Use in Commerce:	Apr. 2010
For:	metal key chains		
International Class(es):	006 - Primary Class	U.S Class(es):	002, 012, 013, 014, 023, 025, 050
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Mar. 2009	Use in Commerce:	Mar. 2009
For:	protective covers for portable media players; pre-recorded flash drives featuring audio and audiovisual musical recordings; a digital booklet about celebrities recorded on computer media and featuring, photographs and links to the web sites of others; sunglasses		
International Class(es):	009 - Primary Class	U.S Class(es):	021, 023, 026, 036, 038
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Feb. 20, 2009	Use in Commerce:	Feb. 20, 2009
For:	light wands not being toys		
International Class(es):	011 - Primary Class	U.S Class(es):	013, 021, 023, 031, 034
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Nov. 2009	Use in Commerce:	Nov. 2009
For:	Necklaces, rings, plastic rings, bracelets; jewelry, rubber or silicone wristbands in the nature of a bracelet		
International Class(es):	014 - Primary Class	U.S Class(es):	002, 027, 028, 050
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Oct. 03, 2008	Use in Commerce:	Oct. 03, 2008
For:	decalcomanias; stickers; folders; notebooks; temporary tattoos; posters; lenticular posters; calendars; souvenir programs concerning musical events		
International Class(es):	016 - Primary Class	U.S Class(es):	002, 005, 022, 023, 029, 037, 038, 050
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 07, 2009	Use in Commerce:	Jan. 07, 2009
For:	tote bags		
International Class(es):	018 - Primary Class	U.S Class(es):	001, 002, 003, 022, 041
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Nov. 2009	Use in Commerce:	Nov. 2009
For:	lanyards for holding badges		
International Class(es):	022 - Primary Class	U.S Class(es):	001, 002, 007, 019, 022, 042, 050
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Nov. 11, 2009	Use in Commerce:	Nov. 11, 2009
For:	sports towels		

International Class(es): 024 - Primary Class

U.S Class(es): 042, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 10, 2010

Use in Commerce: Mar. 10, 2010

For: Shirts, t-shirts, tank tops, hooded jackets, hooded sweatshirts; headwear and hats; clothing accessories, namely, raglans

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 02, 2008

Use in Commerce: Oct. 02, 2008

For: novelty buttons

International Class(es): 026 - Primary Class

U.S Class(es): 037, 039, 040, 042, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 23, 2009

Use in Commerce: Feb. 23, 2009

For: costume masks; toy play light wands

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 2009

Use in Commerce: Mar. 2009

For: Online retail store services featuring candles, prayer candles, calendars, key chains, clothing, headphones, musical sound recordings, downloadable musical sound recordings, posters, sunglasses, jewelry, sports towels, costume masks, temporary tattoos, tote bags, light wands, ornamental buttons, songbooks, headwear, souvenir programs concerning musical events, pre-recorded flash drives featuring audio and audiovisual recordings, a digital booklet, photographs and links to the websites of others, and music merchandise

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 24, 2008

Use in Commerce: Oct. 24, 2008

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: Yes

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Ate My Heart Inc.

Owner Address: c/o Jeff Gillman, Gelfand, Rennert et al
1880 Century Park East, Suite 1600
Los Angeles, CALIFORNIA UNITED STATES 90067

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brad D. Rose

Correspondent

Correspondent Name/Address: BRAD D. ROSE
PRYOR CASHMAN LLP
7 TIMES SQ
NEW YORK, NEW YORK UNITED STATES 10036

Phone: 212-326-0875

Fax: 212-798-6369

Correspondent e-mail: tlee@pryorcashman.com tmdocketing@pryorcashman.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jan. 10, 2022	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 10, 2017	REGISTERED-PRINCIPAL REGISTER	
Dec. 05, 2016	1(B) BASIS DELETED; PROCEED TO REGISTRATION	66530
Nov. 25, 2016	NOTICE OF ALLOWANCE CANCELLED	66530
Nov. 21, 2016	TEAS POST PUBLICATION AMENDMENT RECEIVED	
Nov. 08, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 04, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 04, 2016	TEAS EXTENSION RECEIVED	
May 24, 2016	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 29, 2016	PUBLISHED FOR OPPOSITION	
Mar. 09, 2016	NOTICE OF PUBLICATION	
Feb. 23, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Feb. 18, 2016	EXAMINERS AMENDMENT MAILED	
Feb. 17, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 17, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 17, 2016	EXAMINERS AMENDMENT -WRITTEN	75516
Feb. 16, 2016	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Feb. 09, 2016	WITHDRAWN FROM PUB - OG REVIEW QUERY	99910
Jan. 22, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Jan. 14, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 13, 2016	DIVISIONAL PROCESSING COMPLETE	
Nov. 30, 2015	DIVISIONAL REQUEST RECEIVED	
Jan. 11, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Dec. 11, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 09, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 09, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 30, 2015	TEAS REQUEST TO DIVIDE RECEIVED	
Jun. 10, 2015	NON-FINAL ACTION MAILED	
Jun. 09, 2015	NON-FINAL ACTION WRITTEN	75516
Dec. 02, 2014	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
May 16, 2014	LETTER OF SUSPENSION MAILED	
May 16, 2014	SUSPENSION LETTER WRITTEN	75516
Mar. 28, 2014	SUSPENSION CHECKED Å- TO ATTORNEY FOR ACTION	76568
Sep. 17, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Mar. 15, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Sep. 03, 2012	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Aug. 30, 2012	ASSIGNED TO LIE	76568
Aug. 24, 2012	ASSIGNED TO EXAMINER	75516
Feb. 15, 2012	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	59554
Jan. 23, 2012	ASSIGNED TO LIE	59554
Jul. 22, 2011	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	68658
Jan. 21, 2011	LETTER OF SUSPENSION MAILED	
Jan. 20, 2011	SUSPENSION LETTER WRITTEN	78553

Dec. 29, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	68658
Dec. 29, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	68658
Dec. 28, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 08, 2010	NON-FINAL ACTION MAILED	
Dec. 07, 2010	NON-FINAL ACTION WRITTEN	78553
Nov. 29, 2010	NON-FINAL ACTION MAILED	
Nov. 29, 2010	NON-FINAL ACTION WRITTEN	78553
Nov. 19, 2010	ASSIGNED TO EXAMINER	78553
Nov. 08, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 08, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 05, 2010	LETTER OF PROTEST EVIDENCE FORWARDED	
Oct. 18, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 18, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 14, 2010	PRELIMINARY/VOLUNTARY AMENDMENT - ENTERED	68658
Sep. 14, 2010	ASSIGNED TO LIE	68658
Aug. 30, 2010	TEAS VOLUNTARY AMENDMENT RECEIVED	
Aug. 28, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 27, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jan. 10, 2017

Proceedings

Summary

Number of Proceedings: 11

Type of Proceeding: Opposition

Proceeding Number: [91276207](#)

Filing Date: May 13, 2022

Status: Suspended

Status Date: Jul 03, 2022

Interlocutory Attorney: JENNIFER ELGIN

Defendant

Name: Wang Shuxia

Correspondent Address: ZHIHUA HAN
WEN IP LLC
7710 80TH PL SE
MERCER ISLAND WA UNITED STATES , 98040

Correspondent e-mail: josh@wen-ip.com , summer@pujiip.com , michael@pujiip.com , tina@pujiip.com , amy@pujiip.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
YODYGAGA	Opposition Pending	90754589	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent Address: BRAD D. ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerre-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com , jalbrink@pryorcashman.com , machandler@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA FAME	Registered	85984271	5186733
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA	Registered	85984000	5116758

Prosecution History			
Entry Number	History Text	Date	Due Date
4	NOTICE OF DEFAULT	Jul 03, 2022	
3	INSTITUTED	May 13, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 13, 2022	Jun 22, 2022
1	FILED AND FEE	May 13, 2022	

Type of Proceeding: Opposition

Proceeding Number: [91275228](#)

Filing Date: Mar 24, 2022

Status: Suspended

Status Date: May 14, 2022

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Zhuhai Solnce Technology Co., Ltd

Correspondent Address: ZHUHAI SOLNCE TECHNOLOGY CO LTD
D 524 08 TAIFENG COMMERCIAL LOGISTICS CENTER, NO 33 HUAWEI ROAD XIANGZHOU DISTRICT
ZHUHAI CHINA , 519000

Correspondent e-mail: adamdinglaw@outlook.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
RUBYGAGA	Opposition Pending	90683170	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	Registered	85984000	5116758
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038

Prosecution History			
Entry Number	History Text	Date	Due Date
7	RESPONSE DUE	Jul 05, 2022	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jun 29, 2022	Jul 29, 2022
5	D REQ TO W/DRAW AS ATTORNEY	May 19, 2022	
4	NOTICE OF DEFAULT	May 14, 2022	

3	INSTITUTED	Mar 24, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 24, 2022	May 03, 2022
1	FILED AND FEE	Mar 24, 2022	

Type of Proceeding: Opposition

Proceeding Number:	91272183	Filing Date:	Oct 07, 2021
Status:	Terminated	Status Date:	Jan 11, 2022
Interlocutory Attorney:	MIKE WEBSTER		

Defendant			
Name:	Chengzhi Deng		
Correspondent Address:	YI WAN LAW OFFICE OF YI WAN 100 CHURCH STREET, SUITE 800 NEW YORK NY UNITED STATES , 10007		
Correspondent e-mail:	yi.wan@tbchadwick.com , docketing25@tbchadwick.com		

Associated marks			
Mark	Application Status	Serial Number	Registration Number
DALIGAGA	Abandoned - After Inter-Partes Decision	90481076	
Plaintiff(s)			

Name:	Ate My Heart Inc.		
Correspondent Address:	BRAD D ROSE PRYOR CASHMAN LLP 7 TIMES SQUARE NEW YORK NY UNITED STATES , 10036		
Correspondent e-mail:	brose@pryorcashman.com , dfinquerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , jroth@pryorcashman.com , mdocketing@pryorcashman.com		

Associated marks			
Mark	Application Status	Serial Number	Registration Number
LADY GAGA FAME	Registered	85984271	5186733
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	Registered	85984000	5116758

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Jan 11, 2022	
5	BD DECISION: OPP SUSTAINED	Jan 11, 2022	
4	NOTICE OF DEFAULT	Nov 27, 2021	
3	INSTITUTED	Oct 07, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 07, 2021	Nov 16, 2021
1	FILED AND FEE	Oct 07, 2021	

Type of Proceeding: Opposition

Proceeding Number:	91271909	Filing Date:	Sep 23, 2021
Status:	Terminated	Status Date:	Dec 30, 2021
Interlocutory Attorney:	ELIZABETH WINTER		

Defendant			
Name:	Guangzhou Fengyue Cross-border E-commerce Co., LTD		

Correspondent STEVEN W.WEINRIEB
Address: 8717 COLD SPRING ROAD
POTOMAC MD UNITED STATES , 20854

Correspondent e-mail: binco@jiejinp.com , info@jiejinp.com , wendyhalena@foxmail.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
LADYKAKA	Abandoned - After Inter-Partes Decision	90423952	
Plaintiff(s)			

Name: Ate My Heart Inc.

Correspondent BRAD D. ROSE
Address: PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: tle@pryorcashman.com , jroth@pryorcashman.com , jalbrink@pryorcashman.com , tmddocketing@pryorcashman.com , dfinguerre-ducharme@pryorcashman.com , rklarberg@pryorcashman.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	Registered	85984000	5116758
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Dec 30, 2021	
5	BD DECISION: OPP SUSTAINED	Dec 29, 2021	
4	NOTICE OF DEFAULT	Nov 13, 2021	
3	INSTITUTED	Sep 23, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 23, 2021	Nov 02, 2021
1	FILED AND FEE	Sep 23, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91271979](#)

Filing Date: Sep 23, 2021

Status: Terminated

Status Date: Jan 03, 2022

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: XinWangYuan Technology (Shenzhen) Co., LTD.

Correspondent ZHIHUA HAN
Address: WEN IP LLC
7710 80TH PL SE
MERCER ISLAND WA UNITED STATES , 98040

Correspondent e-mail: josh@wen-ip.com , foreign@chiram.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
POKERGAGA	Abandoned - After Inter-Partes Decision	79305408	
Plaintiff(s)			

Name: Ate My Heart Inc.

Correspondent BRAD D ROSE
Address: PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036-6569

Correspondent e-mail: brose@pryorcashman.com , jroth@pryorcashman.com , jalbrink@pryorcashman.com , dfinguerre-ducharme@pryorcashman.com , rkl@pryorcashman.com

mail: arberg@pryorcashman.com , tmdocketing@pryorcashman.com , tlee@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	Registered	85984000	5116758
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jan 03, 2022	
5	BD DECISION: OPP SUSTAINED	Jan 03, 2022	
4	NOTICE OF DEFAULT	Nov 17, 2021	
3	INSTITUTED	Sep 28, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 28, 2021	Nov 07, 2021
1	FILED AND FEE	Sep 23, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91254165](#)

Filing Date: Jan 31, 2020

Status: Terminated

Status Date: May 21, 2020

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Shenzhen Niulang Gift Co., Ltd

Correspondent Address: STEIN TANG
1201 N ORANGE ST SUITE 7488
WILMINGTON DE UNITED STATES , 19801

Correspondent e-mail: glory0147@outlook.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
APTGAGA	Abandoned - After Inter-Partes Decision	88549138	
APTGAGA	Abandoned - After Inter-Partes Decision	88549091	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LADY GAGA	Registered	85984000	5116758
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
LADY GAGA FAME	Registered	85984271	5186733
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	May 21, 2020	
5	BD DECISION: OPP SUSTAINED	May 21, 2020	
4	NOTICE OF DEFAULT	Apr 09, 2020	
3	INSTITUTED	Feb 19, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 19, 2020	Mar 30, 2020
1	FILED AND FEE	Jan 31, 2020	

Type of Proceeding: Cancellation

Proceeding Number:	92073427	Filing Date:	Jan 31, 2020
Status:	Terminated	Status Date:	May 25, 2020
Interlocutory Attorney:	LAWRENCE (LARRY) T STANLEY		

Defendant

Name:	Shenzhen Niulang Gift Co., Ltd
Correspondent Address:	SHENZHEN NIULANG GIFT CO LTD 2F058 NO 5 HUANANCHENG PINGHU, ST LONGGANG DIST SHENZHEN CHINA , 518000
Correspondent e-mail:	TM@sellergrowth.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
APTGAGA	Cancelled - Section 18	87817425	5579934

Plaintiff(s)

Name:	Ate My Heart Inc.
Correspondent Address:	BRAD D ROSE PRYOR CASHMAN LLP 7 TIMES SQUARE NEW YORK NY UNITED STATES , 10036
Correspondent e-mail:	brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , jalbrink@pryorcashman.com , tmdocketing@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA	Registered	85984000	5116758
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468

Prosecution History			
Entry Number	History Text	Date	Due Date
7	TERMINATED	May 25, 2020	
6	COMMR ORDER CANCELLING REG	May 25, 2020	
5	BD DECISION: CAN GRANTED	May 19, 2020	
4	NOTICE OF DEFAULT	Apr 02, 2020	
3	INSTITUTED	Feb 12, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 12, 2020	Mar 23, 2020
1	FILED AND FEE	Jan 31, 2020	

Type of Proceeding: Opposition

Proceeding Number:	91249042	Filing Date:	Jun 21, 2019
---------------------------	--------------------------	---------------------	--------------

Status: Terminated

Status Date: Sep 25, 2019

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Shenzhen Gufeng E-commerce Co., Ltd.

Correspondent Address: HUANG GUANGCHUAN
SHENZHEN GUFENG E-COMMERCE CO LTD
RM 809 CHUANGJIAN BLDG NO 6023 , SHENNAN BOULEVARD SOUTH FUTIAN DIST
SHENZHEN CHINA , 518000

Correspondent e-mail: weiyumm05@163.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LOVYGAGA	Abandoned - After Inter-Partes Decision	88194776	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
LADY GAGA	Registered	85984000	5116758
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Sep 25, 2019	
5	BD DECISION: OPP SUSTAINED	Sep 25, 2019	
4	NOTICE OF DEFAULT	Aug 13, 2019	
3	INSTITUTED	Jun 24, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 24, 2019	Aug 03, 2019
1	FILED AND FEE	Jun 21, 2019	

Type of Proceeding: Opposition

Proceeding Number: [91249030](#)

Filing Date: Jun 17, 2019

Status: Terminated

Status Date: Sep 23, 2019

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Shenzhen Caminfly Technology Co., Ltd.

Correspondent Address: SHENZHEN CAMINFLY TECHNOLOGY CO LTD
BLDG TANGDONG GUANGDIAN ST XIXIANG BAOAN, RM1-408
SHENZHEN CHINA , 518000

Correspondent e-mail: 413002536@qq.com , support@petgaga.cn

Associated marks

Mark	Application Status	Serial Number	Registration Number
------	--------------------	---------------	---------------------

Plaintiff(s)**Name:** Ate My Heart Inc.**Correspondent Address:** BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036**Correspondent e-mail:** brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , jalbrink@pryorcashman.com
tmdocketing@pryorcashman.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	Registered	85984000	5116758
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Sep 23, 2019	
5	BD DECISION: OPP SUSTAINED	Sep 23, 2019	
4	NOTICE OF DEFAULT	Aug 10, 2019	
3	INSTITUTED	Jun 21, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 21, 2019	Jul 31, 2019
1	FILED AND FEE	Jun 17, 2019	

Type of Proceeding: Opposition**Proceeding Number:** [91245411](#)**Filing Date:** Dec 18, 2018**Status:** Terminated**Status Date:** Feb 05, 2020**Interlocutory Attorney:** LAWRENCE (LARRY) T STANLEY**Defendant****Name:** Xuchang Ruiqiuyan Trade Co., Ltd.**Correspondent Address:** ZHOU LIPING
XUCHANG RUIQIYUAN TRADE CO LTD
9/F SOUTH UNIT 1 BLOCK 7 EAST, SHIDAI HUANGTING, YUNLIANGHE STREET,
XUCHANG CHINA , 100124**Correspondent e-mail:** zhouliping@m.sbwsbw.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
GAGQUEEN	Abandoned - After Inter-Partes Decision	87956128	

Plaintiff(s)**Name:** Ate My Heart, Inc.**Correspondent Address:** BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036**Correspondent e-mail:** brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038

LADY GAGA	Registered	85984000	5116758
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA FAME	Registered	85984271	5186733

Prosecution History

Entry Number	History Text	Date	Due Date
8	TERMINATED	Feb 05, 2020	
7	BD DECISION: OPP SUSTAINED	Feb 05, 2020	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Nov 27, 2019	Dec 27, 2019
5	RESPONSE DUE 30 DAYS (DUE DATE)	Oct 09, 2019	Nov 08, 2019
4	ANSWER	Jan 26, 2019	
3	INSTITUTED	Dec 20, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 20, 2018	Jan 29, 2019
1	FILED AND FEE	Dec 18, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91238292](#)

Filing Date: Dec 11, 2017

Status: Terminated

Status Date: Mar 27, 2018

Interlocutory Attorney: WENDY COHEN

Defendant

Name: Jiajia (Xiamen) Technology Co., Ltd.

Correspondent Address: JIAJIA (XIAMEN) TEC
NO12 GAODIAN ROAD, UNIT 606-607 BLOCK
XIAMEN CHINA , 361000

Correspondent e-mail: INFO@ETONVISA.COM

Associated marks

Mark	Application Status	Serial Number	Registration Number
MINI GAGA	Abandoned - After Inter-Partes Decision	87232173	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , tmdocketing@pryorcashman.com , rklarberg@pryorcashman.com , halaxis@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	Registered	85984000	5116758
EAU DE GAGA	Abandoned - No Statement Of Use Filed	86103614	
LADY GAGA	ABANDONED-FAILURE TO RESPOND OR LATE RESPONSE	85115004	
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA FAME	Abandoned - No Statement Of Use Filed	85282752	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Mar 27, 2018	
5	BD DECISION: SUSTAINED	Mar 27, 2018	
4	NOTICE OF DEFAULT	Jan 30, 2018	
3	PENDING, INSTITUTED	Dec 11, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 11, 2017	Jan 20, 2018
1	FILED AND FEE	Dec 11, 2017	

United States of America

United States Patent and Trademark Office

LADY GAGA

Reg. No. 3,695,129 STEFANI GERMANOTTA (UNITED STATES INDIVIDUAL)
Registered Oct. 13, 2009 135 W. 70TH STREET, #1A
NEW YORK, NY 10023

Int. Cl.: 25 FOR: CLOTHING FOR WOMEN, MEN AND CHILDREN, NAMELY, SHIRTS, T-SHIRTS, SWEATSHIRTS, BLOUSES, PULLOVERS, TANK TOPS, JACKETS, COATS, SWEATERS, VESTS, PANTS, SWEATPANTS, SHORTS, BOTTOMS, SKIRTS, AND DRESSES; FASHION ACCESSORIES, NAMELY, HATS, CAPS, VISORS, HEADBANDS, WRISTBANDS, HOODS, SCARVES, BANDANAS, NECKTIES, MUFFLERS, GLOVES, MITTENS AND BELTS; UNDERWEAR, NAMELY, BOXER SHORTS, UNDERSHORTS, UNDERPANTS, BRAS, SOCKS, AND HOSIERY; FOOTWEAR, NAMELY, SHOES, SNEAKERS AND BOOTS; SWIM WEAR, BEACHWEAR, AND LOUNGEWEAR, NAMELY, PAJAMAS AND ROBES, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK
PRINCIPAL REGISTER

FIRST USE 9-1-2006; IN COMMERCE 9-1-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

"LADY GAGA" IDENTIFIES THE STAGE NAME OF STEFANI GERMANOTTA, A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

SER. NO. 77-648,609, FILED 1-13-2009.

ANNE FARRELL, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2022-08-05 13:56:49 EDT

Mark: LADY GAGA

LADY GAGA

US Serial Number: 77648609

Application Filing Date: Jan. 13, 2009

US Registration Number: 3695129

Registration Date: Oct. 13, 2009

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Nov. 23, 2019

Publication Date: Jul. 28, 2009

Mark Information

Mark Literal Elements: LADY GAGA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Name Portrait Consent: "Lady Gaga" identifies the stage name of Stefani Germanotta, a living individual whose consent is of record.

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing for women, men and children, namely, [shirts,] t-shirts, sweatshirts, [blouses,] pullovers [, tank tops, jackets, coats, sweaters, vests, pants, sweatpants, shorts, bottoms, skirts, and dresses] ; fashion accessories, namely, hats, [caps, visors, headbands,] wristbands, [hoods,] scarves [,] *and* bandanas [, neckties, mufflers, gloves, mittens and belts; underwear, namely, boxer shorts, undershorts, underpants, bras, socks, and hosiery; footwear, namely, shoes, sneakers and boots; swim wear, beachwear, and loungewear, namely, pajamas and robes]

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 2008

Use in Commerce: Jun. 2008

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: ATE MY HEART INC.

Owner Address: RZO LLC
250 W 57th St, 23rd Floor
New York, NEW YORK UNITED STATES 10107

Legal Entity Type: CORPORATION

State or Country: CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brad D. Rose, Esq.

Docket Number: 16419.00004

Attorney Primary Email Address: tlee@pryorcashman.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Brad D. Rose, Esq.
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK, NEW YORK UNITED STATES 10036-6569

Phone: 212-326-0875

Fax: 212-798-6369

Correspondent e-mail: tlee@pryorcashman.com tmdocketing@pryorcashman.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 23, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Nov. 23, 2019	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	74886
Nov. 23, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	74886
Nov. 23, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74886
Oct. 15, 2019	TEAS SECTION 8 & 9 RECEIVED	
Oct. 13, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 07, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 07, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Dec. 07, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Oct. 13, 2015	TEAS SECTION 8 & 15 RECEIVED	
Sep. 22, 2011	AMENDMENT UNDER SECTION 7 Â- PROCESSED	75184
Jul. 02, 2011	AMENDMENT UNDER SECTION 7 Â- PROCESSED	75184
Jun. 21, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Jun. 20, 2011	TEAS SECTION 7 REQUEST RECEIVED	
Nov. 08, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 08, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 18, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 18, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 03, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 28, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 28, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 28, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 13, 2009	REGISTERED-PRINCIPAL REGISTER	
Jul. 28, 2009	PUBLISHED FOR OPPOSITION	
Jul. 08, 2009	NOTICE OF PUBLICATION	

Jun. 19, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Jun. 18, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 09, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 09, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 09, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 23, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	70138
May 23, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
May 21, 2009	ASSIGNED TO LIE	70138
May 20, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 12, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2009	NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2009	NON-FINAL ACTION WRITTEN	78366
Feb. 12, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2009	NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2009	NON-FINAL ACTION WRITTEN	78366
Feb. 11, 2009	ASSIGNED TO EXAMINER	78366
Jan. 16, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 23, 2019

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Stefani Germanotta

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4138/0522](#)

Pages: 3

Date Recorded: Jan. 27, 2010

Supporting Documents: [assignment-tm-4138-0522.pdf](#)

Assignor

Name: [STEFANI GERMANOTTA](#)

Execution Date: Jan. 26, 2010

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [ATE MY HEART INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: C/O JEFF GILLMAN, GELFAND, RENNERT AND FELDMAN, L.L.P.
1880 CENTURY PARK EAST, SUITE 1600
LOS ANGELES, CALIFORNIA 90067

Correspondent

Correspondent Name: LAWRENCE E. APOLZON

Correspondent Address: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
866 UNITED NATIONS PLAZA
NEW YORK, NY 10017

Domestic Representative - Not Found

United States of America

United States Patent and Trademark Office

LADY GAGA

Reg. No. 3,695,038 STEFANI GERMANOTTA (UNITED STATES INDIVIDUAL)
Registered Oct. 13, 2009 135 W. 70TH STREET, #1A
NEW YORK, NY 10023

Int. Cl.: 41 FOR: ENTERTAINMENT SERVICES, NAMELY, PERFORMANCES AND PUBLIC APPEARANCES BY A LIVE MUSICAL ARTIST AND PROVIDING NON-DOWNLOADABLE PRERECORDED MUSIC ONLINE AND INFORMATION REGARDING A MUSICAL ARTIST
SERVICE MARK ONLINE VIA A GLOBAL COMPUTER NETWORK, IN CLASS 41 (U.S. CLS. 100, 101 AND
PRINCIPAL REGISTER 107).

FIRST USE 9-1-2006; IN COMMERCE 9-1-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

"LADY GAGA" IDENTIFIES THE STAGE NAME OF STEFANI GERMANOTTA, A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

SER. NO. 77-614,180, FILED 11-13-2008.

ANNE FARRELL, EXAMINING ATTORNEY



David J. Kypos

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2022-08-05 13:57:44 EDT

Mark: LADY GAGA

LADY GAGA

US Serial Number: 77614180

Application Filing Date: Nov. 13, 2008

US Registration Number: 3695038

Registration Date: Oct. 13, 2009

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Nov. 25, 2019

Publication Date: Jul. 28, 2009

Mark Information

Mark Literal Elements: LADY GAGA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Name Portrait Consent: "Lady Gaga" identifies the stage name of Stefani Germanotta, a living individual whose consent is of record.

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Entertainment services, namely, performances and public appearances by a live musical artist and providing [non-downloadable prerecorded music online and] information regarding a musical artist online via a global computer network

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2006

Use in Commerce: Sep. 01, 2006

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: ATE MY HEART INC.

Owner Address: RZO LLC
250 W 57th St, 23rd Floor
New York, NEW YORK UNITED STATES 10107

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brad D. Rose

Docket Number: 16419.00004

Attorney Primary tle@pryorcashman.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Brad D. Rose
Name/Address: Pryor Cashman LLP
7 Times Square
7 Times Square
New York, NEW YORK UNITED STATES 10036

Phone: 212-326-0875

Fax: 212-798-6369

Correspondent e-mail: tle@pryorcashman.com tmdocketing@pryorcashman.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 25, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Nov. 25, 2019	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68502
Nov. 25, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68502
Nov. 23, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502
Oct. 15, 2019	TEAS SECTION 8 & 9 RECEIVED	
Oct. 13, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 07, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 07, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	76873
Dec. 07, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76873
Oct. 13, 2015	TEAS SECTION 8 & 15 RECEIVED	
Nov. 08, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 08, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 18, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 18, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Feb. 03, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 28, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 28, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 28, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 13, 2009	REGISTERED-PRINCIPAL REGISTER	
Jul. 28, 2009	PUBLISHED FOR OPPOSITION	
Jul. 08, 2009	NOTICE OF PUBLICATION	
Jun. 19, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138
Jun. 18, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 18, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 18, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 18, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 18, 2009	EXAMINERS AMENDMENT -WRITTEN	78366

Jun. 09, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 09, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 09, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 23, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	70138
May 23, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
May 21, 2009	ASSIGNED TO LIE	70138
May 20, 2009	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Feb. 12, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2009	NON-FINAL ACTION E-MAILED	6325
Feb. 12, 2009	NON-FINAL ACTION WRITTEN	78366
Feb. 11, 2009	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Feb. 11, 2009	NON-FINAL ACTION E-MAILED	6325
Feb. 11, 2009	NON-FINAL ACTION WRITTEN	78366
Feb. 11, 2009	ASSIGNED TO EXAMINER	78366
Nov. 17, 2008	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Nov. 25, 2019

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Stefani Germanotta

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [4138/0522](#)

Pages: 3

Date Recorded: Jan. 27, 2010

Supporting Documents: [assignment-tm-4138-0522.pdf](#)

Assignor

Name: [STEFANI GERMANOTTA](#)

Execution Date: Jan. 26, 2010

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [ATE MY HEART INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: C/O JEFF GILLMAN, GELFAND, RENNERT AND FELDMAN, L.L.P.
1880 CENTURY PARK EAST, SUITE 1600
LOS ANGELES, CALIFORNIA 90067

Correspondent

Correspondent Name: LAWRENCE E. APOLZON

Correspondent Address: FROSS ZELNICK LEHRMAN & ZISSU, P.C.
866 UNITED NATIONS PLAZA
NEW YORK, NY 10017

Domestic Representative - Not Found

United States of America

United States Patent and Trademark Office

LADY GAGA

Reg. No. 3,960,468

Registered May 17, 2011

**Int. Cls.: 9, 16, 25, 35, 38
and 41**

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

ATE MY HEART INC. (CALIFORNIA CORPORATION)
C/O JEFF GILLMAN
1880 CENTURY PARK EAST, SUITE 1600
LOS ANGELES, CA 90067

FOR: SERIES OF MUSICAL SOUND RECORDINGS, AUDIO-VISUAL RECORDINGS FEATURING MUSIC AND MUSICAL-BASED ENTERTAINMENT; DOWNLOADABLE MUSICAL SOUND RECORDINGS AND AUDIO-VISUAL RECORDINGS FEATURING MUSIC AND MUSICAL-BASED ENTERTAINMENT; DOWNLOADABLE RINGTONES VIA A GLOBAL COMPUTER NETWORK AND WIRELESS DEVICES; COMPUTER APPLICATION SOFTWARE FOR MOBILE PHONES, NAMELY, FOR ELECTRONIC STORAGE OF DATA AND GRAPHICS, FOR DOWNLOADING AND PLAYING MUSIC AND VIDEO CLIPS, AND FOR THE RECEIPT AND TRANSMISSION OF MESSAGES; VINYL COVERS SPECIALLY ADAPTED FOR CELL PHONES, MP3 PLAYERS, LAPTOPS, AND GAMING DEVICES; HEADPHONES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-0-2008; IN COMMERCE 6-0-2008.

FOR: PRINTED MATERIALS, NAMELY, POSTERS, SONGBOOKS; PENS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 8-20-2009; IN COMMERCE 8-20-2009.

FOR: CLOTHING, NAMELY, TANK TOPS, T-SHIRTS, JACKETS, HOODED SWEATSHIRTS; HEADWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-20-2009; IN COMMERCE 8-20-2009.

FOR: ISSUING GIFT CERTIFICATES WHICH MAY THEN BE REDEEMED FOR GOODS AND SERVICES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-20-2009; IN COMMERCE 8-20-2009.

FOR: PROVIDING ON-LINE CHAT ROOMS FOR TRANSMISSION OF MESSAGES AMONG COMPUTER USERS CONCERNING A MUSICAL PERFORMER, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 8-20-2009; IN COMMERCE 8-20-2009.

FOR: ENTERTAINMENT SERVICES, NAMELY, LIVE MUSICAL PERFORMANCES; PROVIDING A WEBSITE FEATURING ENTERTAINMENT INFORMATION ON A RECORDING ARTIST AND HER TOURS, PERFORMANCES, APPEARANCES, NEWS, A BIOGRAPHY, NON-DOWNLOADABLE AUDIO AND AUDIOVISUAL RECORDINGS FEATURING MUSIC



David J. Kyros

Director of the United States Patent and Trademark Office

Reg. No. 3,960,468 AND MUSICAL-BASED ENTERTAINMENT, PHOTOGRAPHS, AND OTHER ENTERTAINMENT INFORMATION; ONLINE JOURNALS, NAMELY, BLOGS FEATURING INFORMATION ON A RECORDING ARTIST; FAN CLUBS; ENTERTAINMENT SERVICES, NAMELY, PROVIDING WEBCASTS FEATURING MUSIC AND MUSICAL-BASED ENTERTAINMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-1-2006; IN COMMERCE 9-1-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,695,038 AND 3,695,129.

THE NAME(S), PORTRAIT(S), AND/OR SIGNATURE(S) SHOWN IN THE MARK IDENTIFIES THE STAGE NAME OF STEFANI GERMANOTTA, WHOSE CONSENT(S) TO REGISTER IS MADE OF RECORD.

SER. NO. 77-925,278, FILED 2-1-2010.

KAELIE KUNG, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2022-08-05 13:58:54 EDT

Mark: LADY GAGA

LADY GAGA

US Serial Number: 77925278

Application Filing Date: Feb. 01, 2010

US Registration Number: 3960468

Registration Date: May 17, 2011

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Mar. 16, 2022

Publication Date: Mar. 01, 2011

Mark Information

Mark Literal Elements: LADY GAGA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Name Portrait Consent: The name(s), portrait(s), and/or signature(s) shown in the mark identifies the stage name of Stefani Germanotta, whose consent(s) to register is made of record.

Related Properties Information

Claimed Ownership of US Registrations: 3695038, 3695129

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Series of musical sound recordings, audio-visual recordings featuring music and musical-based entertainment; downloadable musical sound recordings and audio-visual recordings featuring music and musical-based entertainment; downloadable ringtones via a global computer network and wireless devices; computer application software for mobile phones, namely, for electronic storage of data and graphics, for downloading and playing music and video clips, and for the receipt and transmission of messages; [vinyl covers specially adapted for cell phones, MP3 players, laptops, and gaming devices;] headphones

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 2008

Use in Commerce: Jun. 2008

For: Printed materials, namely, posters, songbooks [; pens]

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 20, 2009

Use in Commerce: Aug. 20, 2009

For: Clothing, namely, tank tops, t-shirts, jackets, hooded sweatshirts; headwear

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 2008

Use in Commerce: Jun. 2008

For: [Issuing gift certificates which may then be redeemed for goods and services]

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: SECTION 8 - CANCELLED

Basis: 1(a)

First Use: Aug. 20, 2009

Use in Commerce: Aug. 20, 2009

For: [Providing on-line chat rooms for transmission of messages among computer users concerning a musical performer]

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: SECTION 8 - CANCELLED

Basis: 1(a)

First Use: Aug. 20, 2009

Use in Commerce: Aug. 20, 2009

For: Entertainment services, namely, live musical performances; providing a website featuring entertainment information on a recording artist and her tours, performances, appearances, news, a biography, non-downloadable audio and audiovisual recordings featuring music and musical-based entertainment, photographs, and other entertainment information [; online journals, namely, blogs featuring information on a recording artist; fan clubs; entertainment services, namely, providing webcasts featuring music and musical-based entertainment]

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 01, 2006

Use in Commerce: Sep. 01, 2006

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Ate My Heart Inc.

Owner Address: The RZO Companies
250 West 57th St, 23rd Floor
New York, NEW YORK UNITED STATES 10107

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brad D. Rose

Docket Number: 16419.00004

Attorney Primary tlee@pryorcashman.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Brad D. Rose
Name/Address: Pryor Cashman LLP
7 Times Square
New York, NEW YORK UNITED STATES 10036

Phone: 212-326-0875

Fax: 212-798-6369

Correspondent e-mail: tlee@pryorcashman.com tmdocketing@pryorcashman.com jalbrink@pryorcashman.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 16, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 16, 2022	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Mar. 16, 2022	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
Mar. 15, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Nov. 05, 2021	TEAS SECTION 8 & 9 RECEIVED	
May 17, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jul. 13, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 13, 2017	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	69615
Jul. 12, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69615
May 17, 2017	TEAS SECTION 8 & 15 RECEIVED	
Aug. 05, 2013	NOTICE OF SUIT	
May 07, 2012	NOTICE OF SUIT	
Dec. 12, 2011	CORRECTION UNDER SECTION 7 Â- PROCESSED	68973
Dec. 12, 2011	SEC 7 REQUEST FILED	68973
Dec. 12, 2011	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Jun. 27, 2011	POST REGISTRATION ACTION MAILED - SEC. 7	68973
Jun. 27, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Jun. 20, 2011	TEAS SECTION 7 REQUEST RECEIVED	
May 17, 2011	REGISTERED-PRINCIPAL REGISTER	
Mar. 01, 2011	PUBLISHED FOR OPPOSITION	
Feb. 09, 2011	NOTICE OF PUBLICATION	
Jan. 26, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	68658
Jan. 25, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 07, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 07, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 07, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 08, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Nov. 08, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 18, 2010	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Oct. 18, 2010	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 16, 2010	NON-FINAL ACTION MAILED	
Aug. 15, 2010	NON-FINAL ACTION WRITTEN	81094
Jul. 20, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	68658
Jul. 20, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	68658
Jul. 20, 2010	ASSIGNED TO LIE	68658
Jul. 09, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 08, 2010	ASSIGNED TO EXAMINER	81094
Apr. 28, 2010	NON-FINAL ACTION MAILED	
Apr. 28, 2010	NON-FINAL ACTION WRITTEN	83176
Apr. 27, 2010	ASSIGNED TO EXAMINER	83176

Feb. 08, 2010NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM

Feb. 04, 2010NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 16, 2022

United States of America

United States Patent and Trademark Office

LADY GAGA FAME

Reg. No. 5,186,733

Registered Apr. 18, 2017

Int. Cl.: 3

Trademark

Principal Register

Ate My Heart Inc. (CALIFORNIA CORPORATION)
c/o Gelfand, Rennert and Feldman, L.L.P.
1880 Century Park East, Suite 1600
Los Angeles, CA 90067

CLASS 3: Eau de parfum; body lotions; shower gels; soaps

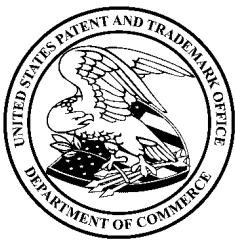
FIRST USE 8-22-2012; IN COMMERCE 8-22-2012

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 3695038, 3695129

The name(s), portrait(s), and/or signature(s) shown in the mark identifies a particular living individual, whose consent(s) to register is made of record.

SER. NO. 85-984,271, FILED 03-31-2011
THEODORE M MCBRIDE, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-08-05 14:00:16 EDT

Mark: LADY GAGA FAME

LADY GAGA FAME

US Serial Number: 85984271

Application Filing Date: Mar. 31, 2011

US Registration Number: 5186733

Registration Date: Apr. 18, 2017

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 18, 2017

Publication Date: Jul. 21, 2015 **Notice of Allowance Date:** Jan. 19, 2016

Mark Information

Mark Literal Elements: LADY GAGA FAME

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Name Portrait Consent: The name(s), portrait(s), and/or signature(s) shown in the mark identifies a particular living individual, whose consent(s) to register is made of record.

Related Properties Information

Claimed Ownership of US Registrations: 3695038, 3695129

Child Of: 85282752

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Eau de parfum; body lotions; shower gels; soaps

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 22, 2012

Use in Commerce: Aug. 22, 2012

Basis Information (Case Level)

Filed Use: No

Filed ITU: Yes

Filed 44D: No

Filed 44E: No

Filed 66A: No

Filed No Basis: No

Currently Use: Yes

Currently ITU: No

Currently 44E: No

Currently 66A: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Ate My Heart Inc.

Owner Address: c/o Gelfand, Rennert and Feldman, L.L.P
1880 Century Park East, Suite 1600
Los Angeles, CALIFORNIA UNITED STATES 90067

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brad D. Rose

Docket Number: 16419.08

Attorney Primary tlee@pryorcashman.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent BRAD D. ROSE
Name/Address: PRYOR CASHMAN LLP
7 TIMES SQ FL 3
NEW YORK, NEW YORK UNITED STATES 10036-6569

Phone: 212-326-0875

Fax: 212-798-6369

Correspondent e-mail: tlee@pryorcashman.com tmdocketing@pryorcashman.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Apr. 18, 2022	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 18, 2017	REGISTERED-PRINCIPAL REGISTER	
Mar. 15, 2017	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Mar. 14, 2017	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 09, 2017	STATEMENT OF USE PROCESSING COMPLETE	70565
Feb. 23, 2017	USE AMENDMENT FILED	70565
Mar. 09, 2017	DIVISIONAL PROCESSING COMPLETE	
Feb. 23, 2017	DIVISIONAL REQUEST RECEIVED	
Mar. 08, 2017	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Feb. 23, 2017	TEAS REQUEST TO DIVIDE RECEIVED	
Feb. 23, 2017	TEAS STATEMENT OF USE RECEIVED	
Jan. 21, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 19, 2017	SOU EXTENSION 2 GRANTED	98765
Jan. 19, 2017	SOU EXTENSION 2 FILED	98765
Jan. 19, 2017	TEAS EXTENSION RECEIVED	
Jul. 20, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 18, 2016	SOU EXTENSION 1 GRANTED	98765
Jul. 18, 2016	SOU EXTENSION 1 FILED	98765
Jul. 18, 2016	TEAS EXTENSION RECEIVED	
Jul. 18, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 19, 2016	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 04, 2015	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	

Aug. 11, 2015	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jul. 21, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 21, 2015	PUBLISHED FOR OPPOSITION	
Jul. 01, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 11, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	70884
Jun. 11, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 10, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 09, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 09, 2015	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Apr. 01, 2015	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70884
Oct. 01, 2014	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70884
Mar. 26, 2014	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70884
Sep. 25, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70884
Mar. 20, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70884
Sep. 20, 2012	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70884
Sep. 12, 2012	ASSIGNED TO LIE	70884
Mar. 07, 2012	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Mar. 07, 2012	LETTER OF SUSPENSION E-MAILED	6332
Mar. 07, 2012	SUSPENSION LETTER WRITTEN	76134
Mar. 06, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 05, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 05, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 06, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 06, 2011	NON-FINAL ACTION E-MAILED	6325
Sep. 06, 2011	NON-FINAL ACTION WRITTEN	76134
Aug. 29, 2011	LETTER OF PROTEST EVIDENCE FORWARDED	
Jun. 28, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jun. 28, 2011	NON-FINAL ACTION E-MAILED	6325
Jun. 28, 2011	NON-FINAL ACTION WRITTEN	76134
Jun. 27, 2011	ASSIGNED TO EXAMINER	76134
Apr. 05, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 04, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Mar. 14, 2017

Proceedings

Summary

Number of 11
Proceedings:

Type of Proceeding: Opposition

Proceeding [91276207](#)
Number:

Filing Date: May 13, 2022

Status: Suspended

Status Date: Jul 03, 2022

Interlocutory JENNIFER ELGIN
Attorney:

Defendant

Name: Wang Shuxia

Correspondent ZHIHUA HAN

Address: WEN IP LLC
7710 80TH PL SE
MERCER ISLAND WA UNITED STATES , 98040

Correspondent e-mail: josh@wen-ip.com , summer@pujiip.com , michael@pujiip.com , tina@pujiip.com , amy@pujiip.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
YODYGAGA	Opposition Pending	90754589	
Plaintiff(s)			

Name: Ate My Heart Inc.

Correspondent BRAD D. ROSE
Address: PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com , jalbrink@pryorcashman.com , machandler@pryorcashman.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA FAME	Registered	85984271	5186733
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA	Registered	85984000	5116758

Prosecution History			
Entry Number	History Text	Date	Due Date
4	NOTICE OF DEFAULT	Jul 03, 2022	
3	INSTITUTED	May 13, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 13, 2022	Jun 22, 2022
1	FILED AND FEE	May 13, 2022	

Type of Proceeding: Opposition

Proceeding Number: [91275228](#)

Filing Date: Mar 24, 2022

Status: Suspended

Status Date: May 14, 2022

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Zhuhai Solnce Technology Co., Ltd

Correspondent ZHUHAI SOLNCE TECHNOLOGY CO LTD
Address: D 524 08 TAIFENG COMMERCIAL LOGISTICS CENTER, NO 33 HUAWAI ROAD XIANGZHOU DISTRICT
ZHUHAI CHINA , 519000

Correspondent e-mail: adamdinglaw@outlook.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
RUBYGAGA	Opposition Pending	90683170	
Plaintiff(s)			

Name: Ate My Heart Inc.

Correspondent BRAD D ROSE
Address: PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com , com

Associated marks			
Mark	Application Status	Serial	Registration

Mark	Application Status	Number	Number
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	Registered	85984000	5116758
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038

Prosecution History			
Entry Number	History Text	Date	Due Date
7	RESPONSE DUE	Jul 05, 2022	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jun 29, 2022	Jul 29, 2022
5	D REQ TO W/DRAW AS ATTORNEY	May 19, 2022	
4	NOTICE OF DEFAULT	May 14, 2022	
3	INSTITUTED	Mar 24, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 24, 2022	May 03, 2022
1	FILED AND FEE	Mar 24, 2022	

Type of Proceeding: Opposition

Proceeding Number: [91272183](#)

Filing Date: Oct 07, 2021

Status: Terminated

Status Date: Jan 11, 2022

Interlocutory Attorney: MIKE WEBSTER

Defendant

Name: Chengzhi Deng

Correspondent Address: YI WAN
LAW OFFICE OF YI WAN
100 CHURCH STREET, SUITE 800
NEW YORK NY UNITED STATES , 10007

Correspondent e-mail: yi.wan@tbchadwick.com , docketing25@tbchadwick.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
DALIGAGA	Abandoned - After Inter-Partes Decision	90481076	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , jroth@pryorcashman.com , mdocketing@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LADY GAGA FAME	Registered	85984271	5186733
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	Registered	85984000	5116758

Prosecution History			
Entry Number	History Text	Date	Due Date

6	TERMINATED	Jan 11, 2022	
5	BD DECISION: OPP SUSTAINED	Jan 11, 2022	
4	NOTICE OF DEFAULT	Nov 27, 2021	
3	INSTITUTED	Oct 07, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 07, 2021	Nov 16, 2021
1	FILED AND FEE	Oct 07, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91271909](#)

Filing Date: Sep 23, 2021

Status: Terminated

Status Date: Dec 30, 2021

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Guangzhou Fengyue Cross-border E-commerce Co., LTD

Correspondent Address: STEVEN W. WEINRIEB
8717 COLD SPRING ROAD
POTOMAC MD UNITED STATES , 20854

Correspondent e-mail: binco@jieyinp.com , info@jieyinp.com , wendyhalena@foxmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LADYKAKA	Abandoned - After Inter-Partes Decision	90423952	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent Address: BRAD D. ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: tlee@pryorcashman.com , jroth@pryorcashman.com , jalbrink@pryorcashman.com , tmddocketing@pryorcashman.com , dfinguerre-ducharme@pryorcashman.com , rkclarberg@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	Registered	85984000	5116758
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Dec 30, 2021	
5	BD DECISION: OPP SUSTAINED	Dec 29, 2021	
4	NOTICE OF DEFAULT	Nov 13, 2021	
3	INSTITUTED	Sep 23, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 23, 2021	Nov 02, 2021
1	FILED AND FEE	Sep 23, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91271979](#)

Filing Date: Sep 23, 2021

Status: Terminated

Status Date: Jan 03, 2022

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: XinWangYuan Technology (Shenzhen) Co., LTD.

Correspondent ZHIHUA HAN
Address: WEN IP LLC
7710 80TH PL SE
MERCER ISLAND WA UNITED STATES , 98040

Correspondent e-mail: josh@wen-ip.com , foreign@chiram.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
POKERGAGA	Abandoned - After Inter-Partes Decision	79305408	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent BRAD D ROSE
Address: PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036-6569

Correspondent e-mail: brose@pryorcashman.com , jroth@pryorcashman.com , jalbrink@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com , tleee@pryorcashman.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	Registered	85984000	5116758
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jan 03, 2022	
5	BD DECISION: OPP SUSTAINED	Jan 03, 2022	
4	NOTICE OF DEFAULT	Nov 17, 2021	
3	INSTITUTED	Sep 28, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 28, 2021	Nov 07, 2021
1	FILED AND FEE	Sep 23, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91254165](#)

Filing Date: Jan 31, 2020

Status: Terminated

Status Date: May 21, 2020

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Shenzhen Niulang Gift Co., Ltd

Correspondent STEIN TANG
Address: 1201 N ORANGE ST SUITE 7488
WILMINGTON DE UNITED STATES , 19801

Correspondent e-mail: glory0147@outlook.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
APTGAGA	Abandoned - After Inter-Partes Decision	88549138	
APTGAGA	Abandoned - After Inter-Partes Decision	88549091	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent BRAD D ROSE

Address: PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LADY GAGA	Registered	85984000	5116758
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
LADY GAGA FAME	Registered	85984271	5186733
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	May 21, 2020	
5	BD DECISION: OPP SUSTAINED	May 21, 2020	
4	NOTICE OF DEFAULT	Apr 09, 2020	
3	INSTITUTED	Feb 19, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 19, 2020	Mar 30, 2020
1	FILED AND FEE	Jan 31, 2020	

Type of Proceeding: Cancellation

Proceeding Number: [92073427](#)

Filing Date: Jan 31, 2020

Status: Terminated

Status Date: May 25, 2020

Interlocutory Attorney: LAWRENCE (LARRY) T STANLEY

Defendant

Name: Shenzhen Niulang Gift Co., Ltd

Correspondent Address: SHENZHEN NIULANG GIFT CO LTD
2F058 NO 5 HUANANCHENG PINGHU, ST LONGGANG DIST
SHENZHEN CHINA , 518000

Correspondent e-mail: TM@sellergrowth.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
APTGAGA	Cancelled - Section 18	87817425	5579934

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , jalbrink@pryorcashman.com , tmdocketing@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA	Registered	85984000	5116758
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA FAME	Registered	85984271	5186733

LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468

Prosecution History			
Entry Number	History Text	Date	Due Date
7	TERMINATED	May 25, 2020	
6	COMMR ORDER CANCELLING REG	May 25, 2020	
5	BD DECISION: CAN GRANTED	May 19, 2020	
4	NOTICE OF DEFAULT	Apr 02, 2020	
3	INSTITUTED	Feb 12, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 12, 2020	Mar 23, 2020
1	FILED AND FEE	Jan 31, 2020	

Type of Proceeding: Opposition

Proceeding Number: [91249042](#) **Filing Date:** Jun 21, 2019
Status: Terminated **Status Date:** Sep 25, 2019
Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Shenzhen Gufeng E-commerce Co., Ltd.
Correspondent Address: HUANG GUANGCHUAN
 SHENZHEN GUFENG E-COMMERCE CO LTD
 RM 809 CHUANGJIAN BLDG NO 6023 , SHENNAN BOULEVARD SOUTH FUTIAN DIST
 SHENZHEN CHINA , 518000
Correspondent e-mail: weiyumm05@163.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LOVYGAGA	Abandoned - After Inter-Partes Decision	88194776	

Plaintiff(s)

Name: Ate My Heart Inc.
Correspondent Address: BRAD D ROSE
 PRYOR CASHMAN LLP
 7 TIMES SQUARE
 NEW YORK NY UNITED STATES , 10036
Correspondent e-mail: dfinguerre-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
LADY GAGA	Registered	85984000	5116758
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Sep 25, 2019	
5	BD DECISION: OPP SUSTAINED	Sep 25, 2019	
4	NOTICE OF DEFAULT	Aug 13, 2019	
3	INSTITUTED	Jun 24, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 24, 2019	Aug 03, 2019
1	FILED AND FEE	Jun 21, 2019	

Type of Proceeding: Opposition

Proceeding Number: [91249030](#)

Filing Date: Jun 17, 2019

Status: Terminated

Status Date: Sep 23, 2019

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Shenzhen Caminfly Technology Co., Ltd.

Correspondent Address: SHENZHEN CAMINFLY TECHNOLOGY CO LTD
BLDG TANGDONG GUANGDIAN ST XIXIANG BAOAN, RM1-408
SHENZHEN CHINA , 518000

Correspondent e-mail: 413002536@qq.com , support@petgaga.cn

Associated marks

Mark	Application Status	Serial Number	Registration Number
PET GAGA	Abandoned - After Inter-Partes Decision	88083701	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerre-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , jalbrink@pryorcashman.com
, tmdocketing@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	Registered	85984000	5116758
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Sep 23, 2019	
5	BD DECISION: OPP SUSTAINED	Sep 23, 2019	
4	NOTICE OF DEFAULT	Aug 10, 2019	
3	INSTITUTED	Jun 21, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 21, 2019	Jul 31, 2019
1	FILED AND FEE	Jun 17, 2019	

Type of Proceeding: Opposition

Proceeding Number: [91245411](#)

Filing Date: Dec 18, 2018

Status: Terminated

Status Date: Feb 05, 2020

Interlocutory Attorney: LAWRENCE (LARRY) T STANLEY

Defendant

Name: Xuchang Ruiqiyuan Trade Co., Ltd.

Correspondent Address: ZHOU LIPING
XUCHANG RUIQIYUAN TRADE CO LTD
9/F SOUTH UNIT 1 BLOCK 7 EAST, SHIDAI HUANGTING, YUNLIANGHE STREET,
XUCHANG CHINA , 100124

Correspondent e-mail: zhouliping@m.sbwsbw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
GAGQUEEN	Abandoned - After Inter-Partes Decision	87956128	
Plaintiff(s)			

Name: Ate My Heart, Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerre-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	Registered	85984000	5116758
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA FAME	Registered	85984271	5186733

Prosecution History			
Entry Number	History Text	Date	Due Date
8	TERMINATED	Feb 05, 2020	
7	BD DECISION: OPP SUSTAINED	Feb 05, 2020	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Nov 27, 2019	Dec 27, 2019
5	RESPONSE DUE 30 DAYS (DUE DATE)	Oct 09, 2019	Nov 08, 2019
4	ANSWER	Jan 26, 2019	
3	INSTITUTED	Dec 20, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 20, 2018	Jan 29, 2019
1	FILED AND FEE	Dec 18, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91238292](#)

Filing Date: Dec 11, 2017

Status: Terminated

Status Date: Mar 27, 2018

Interlocutory Attorney: WENDY COHEN

Defendant

Name: Jiajia (Xiamen) Technology Co., Ltd.

Correspondent Address: JIAJIA (XIAMEN) TEC
NO12 GAODIAN ROAD, UNIT 606-607 BLOCK
XIAMEN CHINA , 361000

Correspondent e-mail: INFO@ETONVISA.COM

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MINI GAGA	Abandoned - After Inter-Partes Decision	87232173	
Plaintiff(s)			

Name: Ate My Heart Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerre-ducharme@pryorcashman.com , tmdocketing@pryorcashman.com , rklarberg@pryorcashman.com , halexis@pryorcashman.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	Registered	85984000	5116758
EAU DE GAGA	Abandoned - No Statement Of Use Filed	86103614	
LADY GAGA	ABANDONED-FAILURE TO RESPOND OR LATE RESPONSE	85115004	
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA FAME	Abandoned - No Statement Of Use Filed	85282752	

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Mar 27, 2018	
5	BD DECISION: SUSTAINED	Mar 27, 2018	
4	NOTICE OF DEFAULT	Jan 30, 2018	
3	PENDING, INSTITUTED	Dec 11, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 11, 2017	Jan 20, 2018
1	FILED AND FEE	Dec 11, 2017	

United States of America

United States Patent and Trademark Office

HAUS OF GAGA

Reg. No. 4,760,473

Registered June 23, 2015

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

ATE MY HEART INC. (CALIFORNIA CORPORATION)
C/O JEFF GILLMAN, GELFAND, RENNERT ET AL
1880 CENTURY PARK EAST, SUITE 1600
LOS ANGELES, CA 90067

FOR: WEBCASTS FEATURING MUSIC AND MUSICAL-BASED ENTERTAINMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-23-2014; IN COMMERCE 2-23-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON ERPN CMNTY TM OFC APPLICATION NO. 009244625, FILED 7-13-2010.

OWNER OF U.S. REG. NOS. 3,695,038 AND 3,695,129.

"GAGA" IDENTIFIES THE STAGE NAME OF STEFANI GERMANOTTA, A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

THE ENGLISH TRANSLATION OF "HAUS" IS "HOUSE".

SN 85-215,130, FILED 1-11-2011.

KARANENDRA S. CHHINA, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-08-05 14:01:08 EDT

Mark: HAUS OF GAGA

HAUS OF GAGA

US Serial Number: 85215130

Application Filing Date: Jan. 11, 2011

US Registration Number: 4760473

Registration Date: Jun. 23, 2015

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Sep. 30, 2021

Publication Date: Feb. 07, 2012 **Notice of Allowance Date:** Apr. 03, 2012

Mark Information

Mark Literal Elements: HAUS OF GAGA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Translation: The English translation of "HAUS" is "HOUSE".

Name Portrait Consent: "Gaga" identifies the stage name of Stefani Germanotta, a living individual whose consent is of record.

Related Properties Information

Claimed Ownership of US Registrations: 3695038, 3695129

Foreign Information

Priority Claimed: Yes

Foreign Application Number: 009244625

Foreign Application Filing Date: Jul. 13, 2010

Foreign Application/Registration Country: EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Webcasts featuring music and musical-based entertainment

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 23, 2014

Use in Commerce: Feb. 23, 2014

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: Yes

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Ate My Heart Inc.

Owner Address: The RZO Companies
250 West 57th Street, 23rd Floor
New York, NEW YORK UNITED STATES 10107

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brad D. Rose

Docket Number: 16419.00004

Attorney Primary Email Address: tlee@pryorcashman.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Brad D. Rose
PRYOR CASHMAN LLP
7 TIMES SQ FL 3
NEW YORK, NEW YORK UNITED STATES 10036-6569

Phone: 212-326-0875

Fax: 212-798-6369

Correspondent e-mail: tlee@pryorcashman.com tmdocketing@pryorcashman.com jalbrink@pryorcashman.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 30, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 30, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77074
Sep. 29, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77074
Jun. 16, 2021	TEAS SECTION 8 & 15 RECEIVED	
Jun. 23, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jun. 23, 2015	REGISTERED-PRINCIPAL REGISTER	
May 20, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
May 19, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 21, 2015	STATEMENT OF USE PROCESSING COMPLETE	65362
Apr. 03, 2015	USE AMENDMENT FILED	65362
Apr. 03, 2015	TEAS STATEMENT OF USE RECEIVED	
Oct. 04, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 02, 2014	SOU EXTENSION 5 GRANTED	98765

Oct. 02, 2014	SOU EXTENSION 5 FILED	98765
Oct. 02, 2014	TEAS EXTENSION RECEIVED	
Apr. 16, 2014	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 15, 2014	SOU EXTENSION 4 GRANTED	65362
Apr. 03, 2014	SOU EXTENSION 4 FILED	65362
Apr. 03, 2014	TEAS EXTENSION RECEIVED	
Apr. 03, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 21, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Aug. 20, 2013	SOU EXTENSION 3 GRANTED	65362
Aug. 14, 2013	SOU EXTENSION 3 FILED	65362
Aug. 14, 2013	TEAS EXTENSION RECEIVED	
Apr. 19, 2013	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Apr. 18, 2013	SOU EXTENSION 2 GRANTED	65362
Mar. 26, 2013	SOU EXTENSION 2 FILED	65362
Apr. 16, 2013	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Mar. 26, 2013	TEAS EXTENSION RECEIVED	
Aug. 11, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST MAILED	
Aug. 09, 2012	SOU EXTENSION 1 GRANTED	98765
Aug. 09, 2012	SOU EXTENSION 1 FILED	98765
Aug. 09, 2012	TEAS EXTENSION RECEIVED	
Apr. 03, 2012	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 07, 2012	PUBLISHED FOR OPPOSITION	
Jan. 18, 2012	NOTICE OF PUBLICATION	
Jan. 03, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	67287
Dec. 21, 2011	EXAMINERS AMENDMENT MAILED	
Dec. 20, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 20, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 20, 2011	EXAMINERS AMENDMENT -WRITTEN	76741
Nov. 21, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	67287
Nov. 21, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	67287
Nov. 14, 2011	ASSIGNED TO LIE	67287
Oct. 28, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 29, 2011	NON-FINAL ACTION MAILED	
Apr. 28, 2011	NON-FINAL ACTION WRITTEN	76741
Apr. 01, 2011	EXAMINER'S AMENDMENT MAILED	
Mar. 31, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 31, 2011	EXAMINERS AMENDMENT -WRITTEN	76741
Mar. 30, 2011	ASSIGNED TO EXAMINER	76741
Jan. 14, 2011	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 14, 2011	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 114

Date in Location: Sep. 30, 2021

Proceedings

Summary

Number of Proceedings: 12

Type of Proceeding: Opposition

Proceeding Number: [91276207](#)

Filing Date: May 13, 2022

Status: Suspended

Status Date: Jul 03, 2022

Interlocutory Attorney: JENNIFER ELGIN

Defendant

Name: Wang Shuxia

Correspondent Address: ZHIHUA HAN
WEN IP LLC
7710 80TH PL SE
MERCER ISLAND WA UNITED STATES , 98040

Correspondent e-mail: josh@wen-ip.com , summer@pujiip.com , michael@pujiip.com , tina@pujiip.com , amy@pujiip.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
YODYGAGA	Opposition Pending	90754589	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent Address: BRAD D. ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com , jalbrink@pryorcashman.com , machandler@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA FAME	Registered	85984271	5186733
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA	Registered	85984000	5116758

Prosecution History

Entry Number	History Text	Date	Due Date
4	NOTICE OF DEFAULT	Jul 03, 2022	
3	INSTITUTED	May 13, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 13, 2022	Jun 22, 2022
1	FILED AND FEE	May 13, 2022	

Type of Proceeding: Opposition

Proceeding Number: [91275228](#)

Filing Date: Mar 24, 2022

Status: Suspended

Status Date: May 14, 2022

Interlocutory Attorney: JENNIFER KRISP

Defendant

Name: Zhuhai Solnce Technology Co., Ltd

Correspondent Address: ZHUHAI SOLNCE TECHNOLOGY CO LTD
D 524 08 TAIFENG COMMERCIAL LOGISTICS CENTER, NO 33 HUAWEI ROAD XIANGZHOU DISTRICT
ZHUHAI CHINA , 519000

Correspondent e-mail: adamdinglaw@outlook.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
RUBYGAGA	Opposition Pending	90683170	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerre-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	Registered	85984000	5116758
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038

Prosecution History			
Entry Number	History Text	Date	Due Date
7	RESPONSE DUE	Jul 05, 2022	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Jun 29, 2022	Jul 29, 2022
5	D REQ TO W/DRAW AS ATTORNEY	May 19, 2022	
4	NOTICE OF DEFAULT	May 14, 2022	
3	INSTITUTED	Mar 24, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 24, 2022	May 03, 2022
1	FILED AND FEE	Mar 24, 2022	

Type of Proceeding: Opposition

Proceeding Number: [91272183](#)

Filing Date: Oct 07, 2021

Status: Terminated

Status Date: Jan 11, 2022

Interlocutory Attorney: MIKE WEBSTER

Defendant

Name: Chengzhi Deng

Correspondent Address: YI WAN
LAW OFFICE OF YI WAN
100 CHURCH STREET, SUITE 800
NEW YORK NY UNITED STATES , 10007

Correspondent e-mail: yi.wan@tbchadwick.com , docketing25@tbchadwick.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
DALIGAGA	Abandoned - After Inter-Partes Decision	90481076	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerre-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , jroth@pryorcashman.com , mdocketing@pryorcashman.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
LADY GAGA FAME	Registered	85984271	5186733
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468

LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	Registered	85984000	5116758

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Jan 11, 2022	
5	BD DECISION: OPP SUSTAINED	Jan 11, 2022	
4	NOTICE OF DEFAULT	Nov 27, 2021	
3	INSTITUTED	Oct 07, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 07, 2021	Nov 16, 2021
1	FILED AND FEE	Oct 07, 2021	

Type of Proceeding: Opposition

Proceeding Number:	91271979	Filing Date:	Sep 23, 2021
Status:	Terminated	Status Date:	Jan 03, 2022
Interlocutory Attorney:	ELIZABETH WINTER		

Defendant	
Name:	XinWangYuan Technology (Shenzhen) Co., LTD.
Correspondent Address:	ZHIHUA HAN WEN IP LLC 7710 80TH PL SE MERCER ISLAND WA UNITED STATES , 98040
Correspondent e-mail:	josh@wen-ip.com , foreign@chiram.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
POKERGAGA	Abandoned - After Inter-Partes Decision	79305408	
Plaintiff(s)			

Name:	Ate My Heart Inc.
Correspondent Address:	BRAD D ROSE PRYOR CASHMAN LLP 7 TIMES SQUARE NEW YORK NY UNITED STATES , 10036-6569
Correspondent e-mail:	brose@pryorcashman.com , jroth@pryorcashman.com , jalbrink@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com , tlee@pryorcashman.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	Registered	85984000	5116758
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Jan 03, 2022	
5	BD DECISION: OPP SUSTAINED	Jan 03, 2022	
4	NOTICE OF DEFAULT	Nov 17, 2021	
3	INSTITUTED	Sep 28, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 28, 2021	Nov 07, 2021
1	FILED AND FEE	Sep 23, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91254165](#)**Filing Date:** Jan 31, 2020**Status:** Terminated**Status Date:** May 21, 2020**Interlocutory Attorney:** MARY CATHERINE FAINT**Defendant****Name:** Shenzhen Niulang Gift Co., Ltd**Correspondent Address:** STEIN TANG
1201 N ORANGE ST SUITE 7488
WILMINGTON DE UNITED STATES , 19801**Correspondent e-mail:** glory0147@outlook.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
APTGAGA	Abandoned - After Inter-Partes Decision	88549138	
APTGAGA	Abandoned - After Inter-Partes Decision	88549091	

Plaintiff(s)**Name:** Ate My Heart Inc.**Correspondent Address:** BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036**Correspondent e-mail:** brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rkларberg@pryorcashman.com , tmdocketing@pryorcashman.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
LADY GAGA	Registered	85984000	5116758
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
LADY GAGA FAME	Registered	85984271	5186733
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	May 21, 2020	
5	BD DECISION: OPP SUSTAINED	May 21, 2020	
4	NOTICE OF DEFAULT	Apr 09, 2020	
3	INSTITUTED	Feb 19, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 19, 2020	Mar 30, 2020
1	FILED AND FEE	Jan 31, 2020	

Type of Proceeding: Cancellation

Proceeding Number: [92073427](#)**Filing Date:** Jan 31, 2020**Status:** Terminated**Status Date:** May 25, 2020**Interlocutory Attorney:** LAWRENCE (LARRY) T STANLEY**Defendant****Name:** Shenzhen Niulang Gift Co., Ltd**Correspondent Address:** SHENZHEN NIULANG GIFT CO LTD
2F058 NO 5 HUANANCHENG PINGHU, ST LONGGANG DIST
SHENZHEN CHINA , 518000

Correspondent e-mail: TM@sellergrowth.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
APTGAGA	Cancelled - Section 18	87817425	5579934
Plaintiff(s)			

Name: Ate My Heart Inc.

Correspondent
Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , jalbrink@pryorcashman.com , tmdocketing@pryorcashman.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA	Registered	85984000	5116758
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468

Prosecution History

Entry Number	History Text	Date	Due Date
7	TERMINATED	May 25, 2020	
6	COMMR ORDER CANCELLING REG	May 25, 2020	
5	BD DECISION: CAN GRANTED	May 19, 2020	
4	NOTICE OF DEFAULT	Apr 02, 2020	
3	INSTITUTED	Feb 12, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 12, 2020	Mar 23, 2020
1	FILED AND FEE	Jan 31, 2020	

Type of Proceeding: Opposition

Proceeding Number: [91249042](#)

Filing Date: Jun 21, 2019

Status: Terminated

Status Date: Sep 25, 2019

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Shenzhen Gufeng E-commerce Co., Ltd.

Correspondent
Address: HUANG GUANGCHUAN
SHENZHEN GUFENG E-COMMERCE CO LTD
RM 809 CHUANGJIAN BLDG NO 6023 , SHENNAN BOULEVARD SOUTH FUTIAN DIST
SHENZHEN CHINA , 518000

Correspondent e-mail: weiyumm05@163.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
LOVYGAGA	Abandoned - After Inter-Partes Decision	88194776	
Plaintiff(s)			

Name: Ate My Heart Inc.

Correspondent
Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
LADY GAGA	Registered	85984000	5116758
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Sep 25, 2019	
5	BD DECISION: OPP SUSTAINED	Sep 25, 2019	
4	NOTICE OF DEFAULT	Aug 13, 2019	
3	INSTITUTED	Jun 24, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 24, 2019	Aug 03, 2019
1	FILED AND FEE	Jun 21, 2019	

Type of Proceeding: Opposition

Proceeding Number: [91249030](#)

Filing Date: Jun 17, 2019

Status: Terminated

Status Date: Sep 23, 2019

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Shenzhen Caminfly Technology Co., Ltd.

Correspondent Address: SHENZHEN CAMINFLY TECHNOLOGY CO LTD
BLDG TANGDONG GUANGDIAN ST XIXIANG BAOAN, RM1-408
SHENZHEN CHINA , 518000

Correspondent e-mail: 413002536@qq.com , support@petgaga.cn

Associated marks			
Mark	Application Status	Serial Number	Registration Number
PET GAGA	Abandoned - After Inter-Partes Decision	88083701	
Plaintiff(s)			

Name: Ate My Heart Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , jalbrink@pryorcashman.com , tmdocketing@pryorcashman.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	Registered	85984000	5116758
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
Prosecution History			

Entry Number	History Text	Date	Due Date
6	TERMINATED	Sep 23, 2019	
5	BD DECISION: OPP SUSTAINED	Sep 23, 2019	
4	NOTICE OF DEFAULT	Aug 10, 2019	
3	INSTITUTED	Jun 21, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 21, 2019	Jul 31, 2019
1	FILED AND FEE	Jun 17, 2019	

Type of Proceeding: Opposition

Proceeding Number: [91245411](#)

Filing Date: Dec 18, 2018

Status: Terminated

Status Date: Feb 05, 2020

Interlocutory Attorney: LAWRENCE (LARRY) T STANLEY

Defendant

Name: Xuchang Ruiqiuyan Trade Co., Ltd.

Correspondent ZHOU LIPING

Address: XUCHANG RUIQIYUAN TRADE CO LTD
9/F SOUTH UNIT 1 BLOCK 7 EAST, SHIDAI HUANGTING, YUNLIANGHE STREET,
XUCHANG CHINA , 100124

Correspondent e-mail: zhouliping@m.sbwsbw.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
GAGAEQUEEN	Abandoned - After Inter-Partes Decision	87956128	

Plaintiff(s)

Name: Ate My Heart, Inc.

Correspondent BRAD D ROSE

Address: PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerre-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , tmdocketing@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	Registered	85984000	5116758
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA FAME	Registered	85984271	5186733

Prosecution History

Entry Number	History Text	Date	Due Date
8	TERMINATED	Feb 05, 2020	
7	BD DECISION: OPP SUSTAINED	Feb 05, 2020	
6	RESPONSE DUE 30 DAYS (DUE DATE)	Nov 27, 2019	Dec 27, 2019
5	RESPONSE DUE 30 DAYS (DUE DATE)	Oct 09, 2019	Nov 08, 2019
4	ANSWER	Jan 26, 2019	
3	INSTITUTED	Dec 20, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 20, 2018	Jan 29, 2019
1	FILED AND FEE	Dec 18, 2018	

Type of Proceeding: Opposition

Proceeding Number: [91238292](#)

Filing Date: Dec 11, 2017

Status: Terminated

Status Date: Mar 27, 2018

Interlocutory Attorney: WENDY COHEN

Defendant

Name: Jiajia (Xiamen) Technology Co., Ltd.

Correspondent Address: JIAJIA (XIAMEN) TEC
NO12 GAODIAN ROAD, UNIT 606-607 BLOCK
XIAMEN CHINA , 361000

Correspondent e-mail: INFO@ETONVISA.COM

Associated marks

Mark	Application Status	Serial Number	Registration Number
MINI GAGA	Abandoned - After Inter-Partes Decision	87232173	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerra-ducharme@pryorcashman.com , tmdocketing@pryorcashman.com , rklarberg@pryorcashman.com , halexis@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
GAGA	REGISTERED AND RENEWED	85023485	4024775
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	Registered	85984000	5116758
EAU DE GAGA	Abandoned - No Statement Of Use Filed	86103614	
LADY GAGA	ABANDONED-FAILURE TO RESPOND OR LATE RESPONSE	85115004	
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA FAME	Registered	85984271	5186733
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA FAME	Abandoned - No Statement Of Use Filed	85282752	

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Mar 27, 2018	
5	BD DECISION: SUSTAINED	Mar 27, 2018	
4	NOTICE OF DEFAULT	Jan 30, 2018	
3	PENDING, INSTITUTED	Dec 11, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 11, 2017	Jan 20, 2018
1	FILED AND FEE	Dec 11, 2017	

Type of Proceeding: Opposition

Proceeding Number: [91222536](#)

Filing Date: Jun 24, 2015

Status: Terminated

Status Date: Sep 28, 2015

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: Liu Junlu

Correspondent Address: TANG YI
RM 704, BLDG 2 JIANWAI SOHO, CHAOYANG
BEIJING CHINA , 100022

Correspondent e-mail: info@cipm.hk

mail: _____

Associated marks

Mark	Application Status	Serial Number	Registration Number
GAGA BRÓWN	Abandoned - After Inter-Partes Decision	86409578	

Plaintiff(s)

Name: Ate My Heart, Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: brose@pryorcashman.com , dfinguerre-ducharme@pryorcashman.com , rklarberg@pryorcashman.com , jeisheid@pryorcashman.com , tmdocketing@pryorcashman.com , [ja](#)

Associated marks

Mark	Application Status	Serial Number	Registration Number
GAGA	REGISTERED AND RENEWED	85023485	4024775
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
LADY GAGA	ABANDONED-FAILURE TO RESPOND OR LATE RESPONSE	85115004	
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
LADY GAGA FAME	Abandoned - No Statement Of Use Filed	85282752	
EAU DE GAGA	Abandoned - No Statement Of Use Filed	86103614	

Prosecution History

Entry Number	History Text	Date	Due Date
7	TERMINATED	Sep 28, 2015	
6	BD DECISION: SUSTAINED	Sep 28, 2015	
5	NOTICE OF DEFAULT	Aug 17, 2015	
4	P MOT FOR DEFAULT JUDGMENT	Aug 12, 2015	
3	PENDING, INSTITUTED	Jun 25, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 25, 2015	Aug 04, 2015
1	FILED AND FEE	Jun 24, 2015	

Type of Proceeding: Opposition

Proceeding Number: [91214268](#)

Filing Date: Dec 31, 2013

Status: Terminated

Status Date: Mar 27, 2014

Interlocutory Attorney: CHRISTEN M ENGLISH

Defendant

Name: Berlin LLC

Correspondent Address: JONATHAN MATKOWSKY
MATKOWSKY LAW PC
375 PARK AVE, STE 2607
NEW YORK NY UNITED STATES , 10152-2600

Correspondent e-mail: jonathan@matkowsky.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
GAGAFIT	Abandoned - After Inter-Partes Decision	85901121	

Plaintiff(s)

Name: Ate My Heart Inc.

Correspondent Address: BRAD D ROSE
PRYOR CASHMAN LLP
7 TIMES SQUARE

NEW YORK NY UNITED STATES , 10036-6569

Correspondent e-mail: DFinguerra-DuCharme@pryorcashman.com , RKlarberg@pryorcashman.com , tmdocketing@pryorcashman.com , jalbrink@pryorcashman.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
LADY GAGA	REGISTERED AND RENEWED	77614180	3695038
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215132	
LADY GAGA	ABANDONED-FAILURE TO RESPOND OR LATE RESPONSE	85115004	
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215110	
LADY GAGA	REGISTERED AND RENEWED	77925278	3960468
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215017	
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215034	
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215089	
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215100	
LADY GAGA FAME	Abandoned - No Statement Of Use Filed	85282752	
EAU DE GAGA	Abandoned - No Statement Of Use Filed	86103614	
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215038	
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215123	
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215045	
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215094	
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215104	
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215114	
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215050	
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215102	
LADY GAGA	REGISTERED AND RENEWED	77648609	3695129
HAUS OF GAGA	Abandoned - No Statement Of Use Filed	85215055	
HAUS OF GAGA	Section 8 and 15 - Accepted and Acknowledged	85215130	4760473
GAGA	REGISTERED AND RENEWED	85023485	4024775

Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Mar 27, 2014	
5	BD DECISION: SUSTAINED	Mar 27, 2014	
4	P MOT FOR DEFAULT JUDGMENT	Feb 24, 2014	
3	PENDING, INSTITUTED	Dec 31, 2013	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 31, 2013	Feb 09, 2014
1	FILED AND FEE	Dec 31, 2013	

United States of America

United States Patent and Trademark Office

GAGA

Reg. No. 4,024,775

Registered Sep. 13, 2011

Int. Cl.: 33

TRADEMARK

PRINCIPAL REGISTER

JACKSON FAMILY FARMS, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)
421 AVIATION BOULEVARD
SANTA ROSA, CA 95403

FOR: WINES, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 8-31-2010; IN COMMERCE 8-31-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-023,485, FILED 4-26-2010.

MARIA-VICTORIA SUAREZ, EXAMINING ATTORNEY



David J. Kyjars

Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*
What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*
What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

Generated on: This page was generated by TSDR on 2022-08-05 14:02:06 EDT

Mark: GAGA

GAGA

US Serial Number: 85023485

Application Filing Date: Apr. 26, 2010

US Registration Number: 4024775

Registration Date: Sep. 13, 2011

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Feb. 16, 2022

Publication Date: Nov. 09, 2010

Mark Information

Mark Literal Elements: GAGA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Wines

International Class(es): 033 - Primary Class

U.S Class(es): 047, 049

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 31, 2010

Use in Commerce: Aug. 31, 2010

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: ATE MY HEART INC.

Owner Address: The RZO Companies
250 West 57th St, 23rd Floor
New York, NEW YORK UNITED STATES 10107

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Brad D. Rose, Esq.

Docket Number: 16419.00004

Attorney Primary tlee@pryorcashman.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Brad D. Rose, Esq.
Name/Address: Pryor Cashman LLP
7 Times Square
New York, NEW YORK UNITED STATES 10036

Phone: 212 326 0875

Fax: 212 798 6369

Correspondent e- tlee@pryorcashman.com [tmdocketing@pryorcash](mailto:tmdocketing@pryorcashman.com)
mail: man.com jalbrink@pryorcashman.com

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 16, 2022	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Feb. 16, 2022	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	74272
Feb. 16, 2022	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	74272
Feb. 16, 2022	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74272
Sep. 10, 2021	TEAS SECTION 8 & 9 RECEIVED	
Sep. 13, 2020	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Sep. 20, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 20, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67110
Sep. 20, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67110
Aug. 16, 2017	TEAS SECTION 8 & 15 RECEIVED	
Sep. 13, 2016	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 24, 2013	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 11, 2012	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 11, 2012	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 13, 2011	REGISTERED-PRINCIPAL REGISTER	
Aug. 04, 2011	TTAB RELEASE CASE TO TRADEMARKS	198920
Aug. 04, 2011	OPPOSITION TERMINATED NO. 999999	198920
Aug. 04, 2011	OPPOSITION DISMISSED NO. 999999	198920
Mar. 09, 2011	OPPOSITION INSTITUTED NO. 999999	198920
Dec. 08, 2010	EXTENSION OF TIME TO OPPOSE RECEIVED	
Nov. 09, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 09, 2010	PUBLISHED FOR OPPOSITION	
Oct. 05, 2010	NOTICE OF ACCEPTANCE OF AMENDMENT TO ALLEGE USE E-MAILED	
Oct. 04, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Oct. 04, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 04, 2010	USE AMENDMENT ACCEPTED	76625
Oct. 02, 2010	AMENDMENT TO USE PROCESSING COMPLETE	88889
Oct. 02, 2010	USE AMENDMENT FILED	88889
Oct. 01, 2010	TEAS AMENDMENT OF USE RECEIVED	
Oct. 02, 2010	ASSIGNED TO LIE	69712

Oct. 01, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 06, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 06, 2010	NON-FINAL ACTION E-MAILED	6325
Jul. 06, 2010	NON-FINAL ACTION WRITTEN	76625
Jul. 06, 2010	ASSIGNED TO EXAMINER	76625
Apr. 30, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 29, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Feb. 16, 2022

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Jackson Family Farms, LLC

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5008/0810](#)

Pages: 5

Date Recorded: Apr. 17, 2013

Supporting Documents: [assignment-tm-5008-0810.pdf](#)

Assignor

Name: [JACKSON FAMILY WINES, INC.](#)

Execution Date: Jul. 18, 2012

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [ATE MY HEART INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1880 CENTURY PARK EAST, SUITE 1600
C/O JEFF GILLMAN, GELFAND, RENNERT AND FELDMAN, L.L.P.
LOS ANGELES, CALIFORNIA 90067

Correspondent

Correspondent Name: TERESA LEE

Correspondent Address: 7 TIMES SQUARE, C/O PRYOR CASHMAN LLP
NEW YORK, NY 10036-6569

Domestic Representative - Not Found