

ESTTA Tracking number: **ESTTA1222922**

Filing date: **07/19/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Freestyle Brands, LLC
Granted to date of previous extension	07/20/2022
Address	6505 W. PARK BLVD. SUITE 306 - PMB #138 PLANO, TX 75093 UNITED STATES
Attorney information	MOLLY MACK CRANDALL BROOKS KUSHMAN P.C. 1000 TOWN CTR FL 22ND SOUTHFIELD, MI 48075-1242 UNITED STATES Primary email: mcrandall@brookskushman.com Secondary email(s): ejbrooks@brookskushman.com, mcan- tor@brookskushman.com 2483584400
Docket no.	FSTB0159OC

Applicant information

Application no.	79316198	Publication date	03/22/2022
Opposition filing date	07/19/2022	Opposition period ends	07/20/2022
International registration no.	1603530	International registration date	01/13/2021
Applicants	Alexander Barnett 48 BROADHURST AVENUE EDGWARE, MIDDLESEX HA8 8TT UNITED KINGDOM Hagen BrÃ¼ggemann CAROLINENWEG 16 59069 HAMM, NORDRHEIN-WESTFALEN FED REP GERMANY		

Goods/services affected by opposition

Class 035. First Use: None First Use In Commerce: None
Opposed goods and services in the class: retail store services featuring time instruments, watches;
online retail store services featuring time instruments, watches,

Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
False suggestion of a connection with persons, living or dead, institutions, beliefs, or national symbols	Trademark Act Section 2(a)


Marks cited by opposer as basis for opposition

U.S. registration no.	1640415	Application date	05/29/1990
Register	Principal		
Registration date	04/09/1991	Foreign priority date	NONE
Word mark	SHARK		
Design mark			
Description of mark	NONE		
Goods/services	Class 014. First use: First Use: Mar 1986 First Use In Commerce: May 1986 watches		

U.S. registration no.	2578975	Application date	08/04/1997
Register	Principal		
Registration date	06/11/2002	Foreign priority date	NONE
Word mark	SHARK TIDE		
Design mark			
Description of mark	NONE		
Goods/services	Class 014. First use: First Use: Aug 27, 1999 First Use In Commerce: Aug 27, 1999 watches, watchbands		

U.S. registration no.	4871841	Application date	11/12/2014
Register	Principal		
Registration date	12/15/2015	Foreign priority date	NONE
Word mark	SHARK TOOTH		
Design mark			
Description of mark	NONE		
Goods/services	Class 014. First use: First Use: Jun 9, 2015 First Use In Commerce: Jun 9, 2015 Watches		

U.S. registration no.	1809077	Application date	04/01/1993
Register	Principal		
Registration date	12/07/1993	Foreign priority	NONE

		date	
Word mark	NONE		
Design mark			
Description of mark	The mark comprises a distinctive logo comprising the design of a shark fin.		
Goods/services	Class 014. First use: First Use: Nov 1986 First Use In Commerce: Nov 1986 watches		

Attachments	<p>74375056#TMSN.png(bytes)</p> <p>Notice of Opposition MUDSHARK and Design 79316198.pdf(108967 bytes)</p> <p>SHARK - US Reg No 1640415 Trademark Status Document Retrieval.pdf(632602 bytes)</p> <p>SHARK TIDE - US Reg No 2578975 Trademark Status Document Retrieval.pdf(638864 bytes)</p> <p>SHARK TOOTH - US Reg No 4871841 Trademark Status Document Retrieval.pdf(360600 bytes)</p> <p>Shark Fin Design - US Reg No 1809077 Trademark Status Document Retrieval.pdf(627979 bytes)</p>
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Signature	/molly crandall/
Name	MOLLY MACK GRANDALL
Date	07/19/2022

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Trademark Application

Serial No.: 79316198

Filed: January 13, 2021

Trademark: **MUDSHARK & Design**

Atty. Docket No.: FSTB0159OC

Published in the *Official Gazette* on March 22, 2022

FREESTYLE BRANDS, LLC,)
)
 Opposer,)
)
 v.)
)
 ALEXANDER BARNETT)
)
 And)
)
 HAGEN BRÜGGEMANN)
)
 Applicants.)

Opposition No. _____

NOTICE OF OPPOSITION

VIA ELECTRONIC FILING
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Sir/Madam:

Opposer, Freestyle Brands, LLC ("Freestyle"), a limited liability company organized under the laws of Delaware, with a principal place of business at 6505 W. Park Blvd., Suite 306 – PMB #138, Plano, Texas 75093, believes that it is and will continue to be damaged by the


registration of the mark MUDSHARK & Design for "retail store services featuring . . . time instruments, watches" and "online retail store services featuring . . . time instruments, watches" in Class 35 (hereinafter the "Opposed Services") in the name of applicants Alexander Barnett, a UK individual with an address of 48 Broadhurst Avenue Edgware, Middlesex HA8 8TT United Kingdom, and Hagen Brüggemann, a German individual with an address of Carolinenweg 16 59069 Hamm, Nordrhein-Westfalen, Germany, ("Applicants"), as shown in U.S. Trademark Application Serial No. 79316198, and hereby opposes registration of the Opposed Services. The attorney of record in the opposed application is:

Sheryl De Luca
Nixon & Vanderhye P.C.
901 N. Glebe Road, 11th Floor
Arlington, Virginia, US

Phone: 703-816-4000
Fax: 703-816-4100
Email: nixonptomail@nixonvan.com

As grounds of opposition, it is alleged that:

1. Freestyle is the owner of and uses the trademarks SHARK, SHARK TIDE, SHARK TOOTH, and a Shark Fin Design (the "Freestyle Shark Marks"), among others, in connection with watches and watch-related goods in the United States and throughout the world.
2. Freestyle (or its predecessor in interest) began using its SHARK mark in connection with watches and watch-related goods since at least as early as 1986.
3. As a result of this use, Freestyle has obtained several trademark registrations around the world, including in the US as set forth in the table below (collectively, the "Freestyle Shark Marks"):

Mark	Reg. No. and Date	Goods
SHARK	US Reg. No. – 1640415 Reg. Date – 04/09/1991 Filing Date – 05/29/1990 First Use: 05/00/1986 (Incontestable)	Watches in Class 14
Shark Fin Design 	US Reg. No. – 1809077 Reg. Date – 12/07/1993 Filing Date – 04/01/1993 First Use: 11/00/1986 (Incontestable)	Watches in Class 14
SHARK TIDE	US Reg. No. – 2578975 Reg. Date – 06/11/2002 Filing Date – 08/04/1997 First Use: 08/27/1999 (Incontestable)	Watches; watchbands in Class 14
SHARK TOOTH	US Reg. No. – 4871841 Reg. Date – 12/15/2015 Filing Date – 11/12/2014 First Use: 06/09/2015 (Incontestable)	Watches in Class 14

Printouts from the USPTO Trademark Status and Document Retrieval System (TSDR) showing the current status and title of the foregoing registrations are submitted herewith pursuant to 37 C.F.R. Sec. 2.122(d)(1) and incorporated herein by reference.

4. These US trademark registrations for the Freestyle Shark Marks constitute prima facie evidence of the validity of Freestyle's Shark Marks and registrations, of Freestyle's

ownership of and exclusive right to use Freestyle's Shark Marks in commerce, and provides constructive notice of Freestyle's rights.

5. Freestyle's Shark Marks are extremely strong and well-known and represent considerable goodwill to Freestyle.

6. Freestyle has expended considerable time, effort, and expense in advertising and promoting the Freestyle Shark Marks, and the goods associated with these names, throughout the United States, with the result being that the purchasing public has come to know and recognize the goods of Freestyle by the Freestyle Shark Marks. Freestyle has exceedingly valuable goodwill established in the Freestyle Shark Marks.

7. Applicants are seeking to register MUDSHARK & Design as a trademark for many goods and services in Classes 9, 16, 25, 35, 38, 41, and 42, which includes "retail store services featuring . . . time instruments, watches" and "online retail store services featuring . . . time instruments, watches" in Class 35 (the Opposed Services). This is evidenced by the publication of the mark in the March 22, 2022 issue of the *Official Gazette*. The Applicants filed this application based Section 66A on January 13, 2021 and the USPTO assigned it Serial No. 79316198.

8. There is no issue as to priority. Freestyle (or its predecessor in interest) has used its SHARK mark for over 36 years, since at least as early as 1986, and registrations for the Freestyle Shark Marks issued long prior to the filing date of Application Serial No. 79316198.

9. Applicants had at least constructive knowledge of Freestyle's trademark rights based on the registrations for the Freestyle Shark Marks.

10. Freestyle has a family of trademarks with the recognizable common term "SHARK" for watches and watch-related accessories such that the public associates marks containing the common term "SHARK" with Freestyle.

11. Upon information and belief, Applicants did not use the MUDSHARK & Design mark prior to Freestyle's first use of the Freestyle Shark Marks.

12. The Applicants' MUDSHARK & Design mark is virtually identical to Freestyle's SHARK mark.

13. The Applicant's MUDSHARK & Design mark encompasses the entirety of Freestyle's SHARK mark.

14. The Applicants' mark is a close approximation of Freestyle's identity or persona, such that when the Applicants' mark is used in connection with the Opposed Services, a connection with Freestyle would be assumed.

15. The purchasing public would recognize Applicants' mark as pointing uniquely and unmistakably to Freestyle because Applicants' mark is a close approximation of Freestyle's identity or persona.

16. Applicants' Opposed Services are identical and/or closely related to the goods advertised, promoted, offered, and/or sold by Freestyle in connection with the Freestyle Shark Marks. The parties' goods and services are likely to be marketed to the same types of consumers and/or travel in the same channels of trade.

17. Because the purchasing public has come to recognize and associate the goods of Freestyle by the Freestyle Shark Marks, Applicants' proposed MUDSHARK & Design mark is likely to be confused with or suggest a connection to Freestyle.

18. Freestyle is not connected with the services offered by Applicants under its MUDSHARK & Design mark.

19. Applicants' MUDSHARK & Design mark so resembles Freestyle's previously-used and registered SHARK, SHARK TIDE, SHARK TOOTH, and Shark Fin Design marks, and the Opposed Services are the same as or are so closely related to Freestyle's goods, as to be likely, when used in connection with Applicants' Opposed Services, to cause confusion, or to cause mistake, or to deceive under Section 2(d) of the Lanham Act, as amended, 15 USC Sec. 1052(d).

20. Applicants' MUDSHARK & Design mark consists of matter which falsely suggests a connection with Freestyle under Section 2(a) of the Lanham Act, as amended, 15 USC Sec.1052(a).


21. The public has come to recognize the SHARK mark as uniquely and unmistakably pointing to Freestyle's identity or persona.

22. If the application is not refused registration for the Opposed Services, the Applicants would obtain at least a *prima facie* exclusive right to use the SHARK mark in connection with the Opposed Services. Such registration is a source of injury and damage to Freestyle.

WHEREFORE, Freestyle respectfully requests that registration of Applicants' MUDSHARK & Design mark shown in application Serial No. 79316198 be refused as to the Opposed Services and this opposition be sustained.

The fee required under 37 C.F.R. Sec. 2.6(a)(17) is being paid electronically concurrently with the filing of this Notice of Opposition. If the filing fee is found to be insufficient for any reason, please charge such deficiency to the deposit account.

Respectfully submitted,

By 
Molly Mack Crandall
Mark Cantor
Attorneys/Agents for Opposer Freestyle

Date: July 19, 2022
(Filed electronically via USPTO.ESSTA)

BROOKS KUSHMAN P.C.
1000 Town Center, 22nd Floor
Southfield, MI 48075
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mcrandall@brookskushman.com
mcantor@brookskushman.com

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS DOCUMENTS MAINTENANCE

[Back to Search](#)

Print

Generated on: This page was generated by TSDR on 2022-07-19 16:23:49 EDT

Mark: SHARK

No Image exists for this case.

US Serial Number: 74063824

Application Filing Date: May 29, 1990

US Registration Number: 1640415

Registration Date: Apr. 09, 1991

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Aug. 24, 2020

Publication Date: Jan. 15, 1991

Mark Information

Mark Literal Elements: SHARK

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: watches

International Class(es): 014 - Primary Class

U.S Class(es): 027

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 1986

Use in Commerce: May 1986

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: FREESTYLE BRANDS, LLC

Owner Address: 6505 W. PARK BLVD., SUITE 306 - PMB #138
PLANO, TEXAS UNITED STATES 75093

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Molly Mack Crandall

Docket Number: FSTB0112TUS

Attorney Primary Email Address: trademarks@brookskushman.com

Attorney Email Authorized: Yes

Correspondent

Privacy - Terms

Correspondent Name/Address: Molly Mack Crandall
 BROOKS KUSHMAN P.C.
 1000 TOWN CENTER, 22ND FLOOR
 SOUTHFIELD, MICHIGAN UNITED STATES 48075

Phone: 2483584400

Fax: 2483583351

Correspondent e-mail: trademarks@brookskushman.com
mcrandall@brookskushman.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 04, 2022	NOTICE OF SUIT	
Aug. 24, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 24, 2020	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	76293
Aug. 24, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76293
Aug. 21, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Jul. 08, 2020	TEAS SECTION 8 & 9 RECEIVED	
Apr. 28, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 28, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 28, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 28, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 28, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 08, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 30, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 12, 2010	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	68502
Oct. 12, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 07, 2010	TEAS SECTION 8 & 9 RECEIVED	
Oct. 07, 2010	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Oct. 07, 2010	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 23, 2010	NOTICE OF SUIT	
Nov. 04, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 28, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 19, 2007	CASE FILE IN TICRS	
Jun. 07, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 24, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 21, 2001	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Dec. 21, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 08, 2001	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
May 08, 1997	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Apr. 09, 1997	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Apr. 09, 1991	REGISTERED-PRINCIPAL REGISTER	
Jan. 15, 1991	PUBLISHED FOR OPPOSITION	
Dec. 14, 1990	NOTICE OF PUBLICATION	
Oct. 12, 1990	APPROVED FOR PUB - PRINCIPAL REGISTER	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Aug. 24, 2020

Assignment Abstract Of Title Information

Summary

[Conveyance Filter](#)

Total Assignments: 16

Registrant: Sunburst Products, Inc.

Assignment 1 of 16

Conveyance: SECURITY AGREEMENT

Reel/Frame: [1498/0960](#)

Pages: 12

Date Recorded: Aug. 19, 1996

Supporting Documents: No Supporting Documents Available

Assignor

[Privacy - Terms](#)

Name: SUNBURST PRODUCTS, INC.	Execution Date: Apr. 06, 1995
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA
Assignee	
Name: BANK OF AMERICA NT & SA	Execution Date: Apr. 06, 1995
Legal Entity Type: ASSOCIATION NATIONAL BANKING	State or Country Where Organized: CALIFORNIA
Address: SAN GABRIEL VALLEY REGIONAL OFFICE #1463 15625 E. STAFFORD ST. CITY OF INDUSTRY, CALIFORNIA 91744	
Correspondent	
Correspondent Name: BANK OF AMERICA NT & SA.	
Correspondent Address: LEGAL DEPARTMENT #24017 PETER FUAD, ESQ. 555 SO. FLOWER ST., 8TH FLR. LOS ANGELES, CA 90071	
Domestic Representative - Not Found	
Assignment 2 of 16	

Conveyance: RELEASE OF SECURITY AGREEMENT	Pages: 7
Reel/Frame: 1793/0439	
Date Recorded: Sep. 21, 1998	
Supporting Documents: assignment-tm-1793-0439.pdf	
Assignor	
Name: BANK OF AMERICA NT&SA	Execution Date: Sep. 11, 1998
Legal Entity Type: A NATIONAL BANKING ASSOCIATION	State or Country Where Organized: UNITED STATES
Assignee	
Name: SUNBURST PRODUCTS, INC.	Execution Date: Sep. 11, 1998
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA
Address: 161 PLAZA LA VISTA CAMARILLO, CALIFORNIA 93010	
Correspondent	
Correspondent Name: BANK OF AMERICA NT&SA	
Correspondent Address: MARGARET LEHMANN LEGAL DEPT., #24017 555 SOUTH FLOWER STREET, SUITE 800 LOS ANGELES, CA 90071	
Domestic Representative - Not Found	
Assignment 3 of 16	

Conveyance: SECURITY AGREEMENT	Pages: 34
Reel/Frame: 2141/0052	
Date Recorded: May 16, 2000	
Supporting Documents: assignment-tm-2141-0052.pdf	
Assignor	
Name: SUNBURST PRODUCTS, INC.	Execution Date: Apr. 03, 2000
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA
Assignee	
Name: FLEET NATIONAL BANK, AS AGENT	Execution Date: Apr. 03, 2000
Legal Entity Type: UNKNOWN	State or Country Where Organized: No Place Where Organized Found
Address: ONE FEDERAL ST. BOSTON, MASSACHUSETTS 02110	
Correspondent	
Correspondent Name: WINSTON & STRAWN	
Correspondent Address: LAURA KONRATH 35 WEST WACKER DRIVE, 33RD FLOOR CHICAGO, ILLINOIS 60601	
Domestic Representative - Not Found	
Assignment 4 of 16	

Conveyance: RELEASE OF SECURITY INTEREST	Pages: 6
Reel/Frame: 3039/0092	
Date Recorded: Aug. 27, 2004	
Supporting Documents: assignment-tm-3039-0092.pdf	
Assignor	

Name: [FLEET NATIONAL BANK, AS ADMINISTRATIVE AGENT](#) **Execution Date:** Aug. 25, 2004

Legal Entity Type: NATIONAL BANKING ASSOCIATION **State or Country Where Organized:** No Place Where Organized Found

Assignee

Name: [SUNBURST PRODUCTS, INC.](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Address: 161 PLAZA LA VISTA
CAMARILLO, CALIFORNIA 93010-7734

Correspondent

Correspondent Name: LATHAM & WATKINS, LLP

Correspondent Address: RHONDA DELEON
650 TOWN CENTER DRIVE, SUITE 2000
COSTA MESA, CA 92626

Domestic Representative - Not Found

Assignment 5 of 16

Conveyance: SECURITY AGREEMENT

Reel/Frame: [3047/0115](#) **Pages:** 71

Date Recorded: Sep. 03, 2004

Supporting Documents: [assignment-tm-3047-0115.pdf](#)

Assignor

Name: [SUNBURST PRODUCTS, INC.](#) **Execution Date:** Aug. 25, 2004

Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Assignee

Name: [NATIONAL CITY BANK, AS COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** OHIO

Address: 629 EUCLID AVE., LOC 01-3028
CLEVELAND, OHIO 44114-3484

Correspondent

Correspondent Name: LATHAM & WATKINS, LLP

Correspondent Address: RHONDA DELEON
650 TOWN CENTER DRIVE, SUITE 2000
COSTA MESA, CALIFORNIA 92626

Domestic Representative - Not Found

Assignment 6 of 16

Conveyance: NOTICE OF GRANT OF SECURITY INTEREST

Reel/Frame: [3315/0722](#) **Pages:** 6

Date Recorded: May 24, 2006

Supporting Documents: [assignment-tm-3315-0722.pdf](#)

Assignor

Name: [SUNBURST PRODUCTS, INC.](#) **Execution Date:** Apr. 19, 2006

Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Assignee

Name: [LAMINAR DIRECT CAPITAL L.P., AS AGENT](#)

Legal Entity Type: LIMITED PARTNERSHIP **State or Country Where Organized:** DELAWARE

Address: 10000 MEMORIAL DRIVE
SUITE 500
HOUSTON, TEXAS 77024

Correspondent

Correspondent Name: MOORE & VAN ALLEN PLLC

Correspondent Address: 430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560

Domestic Representative - Not Found

Assignment 7 of 16

Conveyance: TERMINATION OF SECURITY INTEREST

Reel/Frame: [3319/0703](#) **Pages:** 4

Date Recorded: May 31, 2006

Supporting Documents: [assignment-tm-3319-0703.pdf](#)

Assignor

Name: [NATIONAL CITY BANK, AS COLLATERAL AGENT](#) **Execution Date:** Apr. 19, 2006

Privacy - Terms

Assignee
 Legal Entity Type: NATIONAL BANKING ASSOCIATION State or Country Where Organized: UNITED STATES
 Name: [SUNBURST PRODUCTS, INC.](#)
 Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA
 Address: 47-50 33RD STREET
 LONG ISLAND CITY, NEW YORK 11101

Correspondent
 Correspondent Name: MOORE & VAN ALLEN PLLC
 Correspondent Address: 430 DAVIS DRIVE
 SUITE 500
 MORRISVILLE, NC 27560

Domestic Representative - Not Found
Assignment 8 of 16

Conveyance: ASSIGNMENT OF ASSIGNOR'S SECURITY INTEREST (SEE DOCUMENTS FOR DETAILS)
 Reel/Frame: [4084/0150](#) Pages: 26
 Date Recorded: Oct. 23, 2009
 Supporting Documents: [assignment-tm-4084-0150.pdf](#)

Assignor
 Name: [LAMINAR DIRECT CAPITAL, L.L.C.](#) Execution Date: Jul. 31, 2008
 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE
 DBA, AKA, TA, Formerly: FORMERLY LAMINAR DIRECT CAPITAL L.P.

Assignee
 Name: [BINDA USA HOLDINGS, INC.](#)
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE
 Address: 1407 BROADWAY, SUITE 400
 NEW YORK, NEW YORK 10018

Correspondent
 Correspondent Name: MATTHEW M. JAKUBOWSKI
 Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
 SOUTHFIELD, MI 48075-1238

Domestic Representative - Not Found
Assignment 9 of 16

Conveyance: RELEASE BY SECURED PARTY
 Reel/Frame: [4085/0533](#) Pages: 7
 Date Recorded: Oct. 27, 2009
 Supporting Documents: [assignment-tm-4085-0533.pdf](#)

Assignor
 Name: [BINDA USA HOLDINGS, INC.](#) Execution Date: Sep. 30, 2009
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee
 Name: [SUNBURST PRODUCTS, INC.](#)
 Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA
 Address: 1407 BROADWAY
 NEW YORK, NEW YORK 10018

Correspondent
 Correspondent Name: MATTHEW M. JAKUBOWSKI
 Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
 SOUTHFIELD, MI 48075-1238

Domestic Representative - Not Found
Assignment 10 of 16

Conveyance: SECURITY INTEREST
 Reel/Frame: [5054/0393](#) Pages: 10
 Date Recorded: Jun. 24, 2013
 Supporting Documents: [assignment-tm-5054-0393.pdf](#)

Assignor
 Name: [SUNBURST PRODUCTS, INC.](#) Execution Date: Jun. 21, 2013
 Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA

Assignee

Privacy - Terms

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 100 PARK AVENUE, 14TH FLOOR
NEW YORK, NEW YORK 10017

Correspondent

Correspondent Name: SUSAN O'BRIEN

Correspondent Address: CT LIEN SOLUTIONS
187 WOLF ROAD, SUITE 101
ALBANY, NY 12205

Domestic Representative - Not Found

Assignment 11 of 16

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5689/0019](#)

Pages: 15

Date Recorded: Dec. 11, 2015

Supporting Documents: [assignment-tm-5689-0019.pdf](#)

Assignor

Name: [SUNBURST PRODUCTS, INC.](#)

Execution Date: Nov. 16, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [SUNSHINE TIME INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1407 BROADWAY
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: MOLLY MACK CRANDALL

Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
BROOKS KUSHMAN P.C.
SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Assignment 12 of 16

Conveyance: SECURITY AGREEMENT

Reel/Frame: [5669/0838](#)

Pages: 28

Date Recorded: Nov. 17, 2015

Supporting Documents: [assignment-tm-5669-0838.pdf](#)

Assignor

Name: [SUNSHINE TIME, INC.](#)

Execution Date: Nov. 17, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 100 PARK AVENUE, 14TH FLOOR
NEW YORK, NEW YORK 10017

Correspondent

Correspondent Name: SUSAN O'BRIEN

Correspondent Address: 187 WOLF ROAD, SUITE 101
CT LIEN SOLUTIONS
ALBANY, NY 12206

Domestic Representative - Not Found

Assignment 13 of 16

Conveyance: RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5672/0657](#)

Pages: 8

Date Recorded: Nov. 19, 2015

Supporting Documents: [assignment-tm-5672-0657.pdf](#)

Assignor

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION, AS AGENT](#)

Execution Date: Nov. 17, 2015

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [SUNBURST PRODUCTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1407 BROADWAY, SUITE 400
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: SUSAN O'BRIEN

Correspondent Address: 187 WOLF ROAD, SUITE 101
CT LIEN SOLUTIONS
ALBANY, NY 12205

Domestic Representative - Not Found**Assignment 14 of 16**

Conveyance: CHANGE OF NAME

Reel/Frame: [5687/0987](#)

Pages: 3

Date Recorded: Dec. 11, 2015

Supporting Documents: [assignment-tm-5687-0987.pdf](#)

Assignor

Name: [SUNSHINE TIME INC.](#)

Execution Date: Nov. 23, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [GENEVA WATCH GROUP, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1407 BROADWAY
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: MOLLY MACK CRANDALL

Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
BROOKS KUSHMAN P.C.
SOUTHFIELD, MI 48075

Domestic Representative - Not Found**Assignment 15 of 16**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [5952/0918](#)

Pages: 15

Date Recorded: Dec. 15, 2016

Supporting Documents: [assignment-tm-5952-0918.pdf](#)

Assignor

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION, AS AGENT](#)

Execution Date: Dec. 14, 2016

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [GENEVA WATCH GROUP, INC. \(F/K/A SUNSHINE TIME INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1407 BROADWAY
SUITE 400
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: CORPORATION SERVICE COMPANY

Correspondent Address: 1090 VERMONT AVENUE, NW
WASHINGTON, DC 20005

Domestic Representative - Not Found**Assignment 16 of 16**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5993/0889](#)

Pages: 7

Date Recorded: Feb. 23, 2017

Supporting Documents: [assignment-tm-5993-0889.pdf](#)

Assignor

Name: [GENEVA WATCH GROUP, INC.](#)

Execution Date: Dec. 22, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [FREESTYLE BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 6505 W. PARK BLVD., SUITE 306 - PMB #138
PLANO, TEXAS 75093

Correspondent

Correspondent Name: MOLLY MACK CRANDALL

Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
BROOKS KUSHMAN P.C.
SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 6

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition



For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS DOCUMENTS MAINTENANCE

[Back to Search](#)

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Mark: SHARK TIDE

SHARK TIDE

US Serial Number: 75335059

Application Filing Date: Aug. 04, 1997

US Registration Number: 2578975

Registration Date: Jun. 11, 2002

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 11, 2012

Publication Date: Feb. 24, 1998

Notice of Allowance Date: May 19, 1998

Mark Information

Mark Literal Elements: SHARK TIDE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US [1640415](#) Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: watches, watchbands

International Class(es): 014 - Primary Class

U.S Class(es): 002, 027, 028, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 27, 1999

Use in Commerce: Aug. 27, 1999

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: FREESTYLE BRANDS, LLC

Owner Address: 6505 W. PARK BLVD., SUITE 306 - PMB #138
PLANO, TEXAS UNITED STATES 75093

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Molly Mack Crandall

Docket Number: FSTB0115TUS

[Privacy](#) - [Terms](#)

Attorney Primary Email Address: trademarks@brookskushman.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Molly Mack Crandall
 BROOKS KUSHMAN P.C.
 1000 TOWN CENTER, 22ND FLOOR
 SOUTHFIELD, MICHIGAN UNITED STATES 48075

Phone: (248) 358-4400

Fax: (248) 358-3351

Correspondent e-mail: trademarks@brookskushman.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jun. 08, 2022	TEAS SECTION 8 & 9 RECEIVED	
May 04, 2022	NOTICE OF SUIT	
Jun. 11, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 28, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 28, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 28, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 28, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 28, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 08, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 30, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 11, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	64591
Jan. 11, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Jan. 09, 2012	TEAS SECTION 8 & 9 RECEIVED	
Jun. 23, 2010	NOTICE OF SUIT	
Nov. 04, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 28, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 18, 2007	CASE FILE IN TICRS	
Sep. 12, 2007	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	64591
Sep. 04, 2007	ASSIGNED TO PARALEGAL	64591
Aug. 20, 2007	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 20, 2007	TEAS SECTION 8 & 15 RECEIVED	
Aug. 20, 2007	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Aug. 20, 2007	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 07, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 24, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 11, 2002	REGISTERED-PRINCIPAL REGISTER	
Mar. 25, 2002	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 23, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Nov. 23, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 09, 2001	NON-FINAL ACTION MAILED	
May 29, 2001	ASSIGNED TO EXAMINER	76145
Feb. 10, 2001	STATEMENT OF USE PROCESSING COMPLETE	
Feb. 10, 2001	SOU EXTENSION 4 GRANTED	
Apr. 21, 2000	SOU EXTENSION 4 FILED	
Apr. 21, 2000	USE AMENDMENT FILED	
Mar. 10, 2000	SOU EXTENSION 3 GRANTED	
Nov. 19, 1999	SOU EXTENSION 3 FILED	
Jul. 06, 2000	PETITION TO REVIVE-GRANTED	
Apr. 21, 2000	PETITION TO REVIVE-RECEIVED	
Mar. 01, 2000	ABANDONMENT - NO USE STATEMENT FILED	
Mar. 23, 1999	SOU EXTENSION 2 GRANTED	
Feb. 23, 1999	SOU EXTENSION 2 FILED	
Dec. 14, 1998	SOU EXTENSION 1 GRANTED	
Nov. 18, 1998	SOU EXTENSION 1 FILED	
May 19, 1998	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 24, 1998	PUBLISHED FOR OPPOSITION	
Jan. 23, 1998	NOTICE OF PUBLICATION	
Dec. 19, 1997	APPROVED FOR PUB - PRINCIPAL REGISTER	

Nov. 28, 1997	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 30, 1997	EXAMINER'S AMENDMENT MAILED	
Oct. 22, 1997	ASSIGNED TO EXAMINER	74301

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jan. 11, 2012

Assignment Abstract Of Title Information

Summary

[Conveyance Filter](#)

Total Assignments: 14

Registrant: Sunburst Products, Inc.

Assignment 1 of 14

Conveyance: SECURITY INTEREST

Reel/Frame: 2473/0913

Pages: 57

Date Recorded: May 24, 2002

Supporting Documents: [assignment-tm-2473-0913.pdf](#)

Assignor

Name: ADVANCE WATCH COMPANY LTD.	Execution Date: <u>Jul. 28, 2000</u>
Legal Entity Type: <u>CORPORATION</u>	State or Country Where Organized: <u>DELAWARE</u>
Name: ADVANCE GROUP, LLC	Execution Date: <u>Jul. 28, 2000</u>
Legal Entity Type: <u>UNKNOWN</u>	State or Country Where Organized: <u>No Place Where Organized Found</u>
Name: FADA INDUSTRIES, INC.	Execution Date: <u>Jul. 28, 2000</u>
Legal Entity Type: <u>UNKNOWN</u>	State or Country Where Organized: <u>No Place Where Organized Found</u>
Name: FIRSTRUE LIMITED	Execution Date: <u>Jul. 28, 2000</u>
Legal Entity Type: <u>UNKNOWN</u>	State or Country Where Organized: <u>No Place Where Organized Found</u>
Name: GENEVA WATCH COMPANY, INC.	Execution Date: <u>Jul. 28, 2000</u>
Legal Entity Type: <u>UNKNOWN</u>	State or Country Where Organized: <u>No Place Where Organized Found</u>
Name: SUNBURST PRODUCTS, INC	Execution Date: <u>Jul. 28, 2000</u>
Legal Entity Type: <u>UNKNOWN</u>	State or Country Where Organized: <u>No Place Where Organized Found</u>
Name: VENICE WATCH COMPANY LLC	Execution Date: <u>Jul. 28, 2000</u>
Legal Entity Type: <u>UNKNOWN</u>	State or Country Where Organized: <u>No Place Where Organized Found</u>

Assignee

Name: FLEET NATIONAL BANK, AS AGENT	Execution Date: <u>Jul. 28, 2000</u>
Legal Entity Type: <u>ASSOCIATION</u>	State or Country Where Organized: <u>No Place Where Organized Found</u>
Address: <u>100 FEDERAL STREET BOSTON, MASSACHUSETTS 02110</u>	

Correspondent

Correspondent Name: <u>BROWN RUDNICK BERIACK ISRAELS LLP</u>
Correspondent Address: <u>BOX 1P, 18TH FLOOR MARIA M. ELISEEVA ESQ. ONE FINANCIAL CENTER BOSTON, MA 02110</u>

Domestic Representative - Not Found

Assignment 2 of 14

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: 3039/0092

Pages: 6

Date Recorded: Aug. 27, 2004

Supporting Documents: [assignment-tm-3039-0092.pdf](#)

Assignor

Name: FLEET NATIONAL BANK, AS ADMINISTRATIVE AGENT	Execution Date: <u>Aug. 25, 2004</u>
Legal Entity Type: <u>NATIONAL BANKING ASSOCIATION</u>	State or Country Where Organized: <u>No Place Where Organized Found</u>

Assignee

Name: SUNBURST PRODUCTS, INC.	Execution Date: <u>Jul. 28, 2000</u>
Legal Entity Type: <u>CORPORATION</u>	State or Country Where Organized: <u>CALIFORNIA</u>
Address: <u>161 PLAZA LA VISTA</u>	

CAMARILLO, CALIFORNIA 93010-7734

Correspondent

Correspondent Name: LATHAM & WATKINS, LLP
Correspondent Address: RHONDA DELEON
650 TOWN CENTER DRIVE, SUITE 2000
COSTA MESA, CA 92626

Domestic Representative - Not Found

Assignment 3 of 14

Conveyance: SECURITY AGREEMENT
Reel/Frame: [3047/0115](#) **Pages:** 71
Date Recorded: Sep. 03, 2004

Supporting Documents: [assignment-tm-3047-0115.pdf](#)

Assignor

Name: [SUNBURST PRODUCTS, INC.](#) **Execution Date:** Aug. 25, 2004
Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Assignee

Name: [NATIONAL CITY BANK, AS COLLATERAL AGENT](#)
Legal Entity Type: CORPORATION **State or Country Where Organized:** OHIO
Address: 629 EUCLID AVE., LOC 01-3028
CLEVELAND, OHIO 44114-3484

Correspondent

Correspondent Name: LATHAM & WATKINS, LLP
Correspondent Address: RHONDA DELEON
650 TOWN CENTER DRIVE, SUITE 2000
COSTA MESA, CALIFORNIA 92626

Domestic Representative - Not Found

Assignment 4 of 14

Conveyance: NOTICE OF GRANT OF SECURITY INTEREST
Reel/Frame: [3315/0722](#) **Pages:** 6
Date Recorded: May 24, 2006

Supporting Documents: [assignment-tm-3315-0722.pdf](#)

Assignor

Name: [SUNBURST PRODUCTS, INC.](#) **Execution Date:** Apr. 19, 2006
Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Assignee

Name: [LAMINAR DIRECT CAPITAL L.P., AS AGENT](#)
Legal Entity Type: LIMITED PARTNERSHIP **State or Country Where Organized:** DELAWARE
Address: 10000 MEMORIAL DRIVE
SUITE 500
HOUSTON, TEXAS 77024

Correspondent

Correspondent Name: MOORE & VAN ALLEN PLLC
Correspondent Address: 430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560

Domestic Representative - Not Found

Assignment 5 of 14

Conveyance: TERMINATION OF SECURITY INTEREST
Reel/Frame: [3319/0703](#) **Pages:** 4
Date Recorded: May 31, 2006

Supporting Documents: [assignment-tm-3319-0703.pdf](#)

Assignor

Name: [NATIONAL CITY BANK, AS COLLATERAL AGENT](#) **Execution Date:** Apr. 19, 2006
Legal Entity Type: NATIONAL BANKING ASSOCIATION **State or Country Where Organized:** UNITED STATES

Assignee

Name: [SUNBURST PRODUCTS, INC.](#)
Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA
Address: 47-50 33RD STREET
LONG ISLAND CITY, NEW YORK 11101

Correspondent

Correspondent Name: MOORE & VAN ALLEN PLLC

Correspondent Address: 430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560

Domestic Representative - Not Found

Assignment 6 of 14

Conveyance: ASSIGNMENT OF ASSIGNOR'S SECURITY INTEREST (SEE DOCUMENTS FOR DETAILS)

Reel/Frame: [4084/0150](#)

Pages: 26

Date Recorded: Oct. 23, 2009

Supporting Documents: [assignment-tm-4084-0150.pdf](#)

Assignor

Name: [LAMINAR DIRECT CAPITAL, L.L.C.](#)

Execution Date: Jul. 31, 2008

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

DBA, AKA, TA, Formerly: FORMERLY LAMINAR DIRECT CAPITAL L.P.

Assignee

Name: [BINDA USA HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1407 BROADWAY, SUITE 400
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: MATTHEW M. JAKUBOWSKI

Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
SOUTHFIELD, MI 48075-1238

Domestic Representative - Not Found

Assignment 7 of 14

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4085/0533](#)

Pages: 7

Date Recorded: Oct. 27, 2009

Supporting Documents: [assignment-tm-4085-0533.pdf](#)

Assignor

Name: [BINDA USA HOLDINGS, INC.](#)

Execution Date: Sep. 30, 2009

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [SUNBURST PRODUCTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1407 BROADWAY
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: MATTHEW M. JAKUBOWSKI

Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
SOUTHFIELD, MI 48075-1238

Domestic Representative - Not Found

Assignment 8 of 14

Conveyance: SECURITY INTEREST

Reel/Frame: [5054/0393](#)

Pages: 10

Date Recorded: Jun. 24, 2013

Supporting Documents: [assignment-tm-5054-0393.pdf](#)

Assignor

Name: [SUNBURST PRODUCTS, INC.](#)

Execution Date: Jun. 21, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 100 PARK AVENUE, 14TH FLOOR
NEW YORK, NEW YORK 10017

Correspondent

Correspondent Name: SUSAN O'BRIEN

Correspondent Address: CT LIEN SOLUTIONS
187 WOLF ROAD, SUITE 101
ALBANY, NY 12205

Domestic Representative - Not Found

Assignment 9 of 14

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5689/0019](#)

Pages: 15

Date Recorded: Dec. 11, 2015

Supporting Documents: [assignment-tm-5689-0019.pdf](#)

Assignor

Name: [SUNBURST PRODUCTS, INC.](#)

Execution Date: Nov. 16, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [SUNSHINE TIME INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1407 BROADWAY
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: MOLLY MACK CRANDALL

Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
BROOKS KUSHMAN P.C.
SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Assignment 10 of 14

Conveyance: SECURITY AGREEMENT

Reel/Frame: [5669/0838](#)

Pages: 28

Date Recorded: Nov. 17, 2015

Supporting Documents: [assignment-tm-5669-0838.pdf](#)

Assignor

Name: [SUNSHINE TIME, INC.](#)

Execution Date: Nov. 17, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 100 PARK AVENUE, 14TH FLOOR
NEW YORK, NEW YORK 10017

Correspondent

Correspondent Name: SUSAN O'BRIEN

Correspondent Address: 187 WOLF ROAD, SUITE 101
CT LIEN SOLUTIONS
ALBANY, NY 12206

Domestic Representative - Not Found

Assignment 11 of 14

Conveyance: RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5672/0657](#)

Pages: 8

Date Recorded: Nov. 19, 2015

Supporting Documents: [assignment-tm-5672-0657.pdf](#)

Assignor

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION, AS AGENT](#)

Execution Date: Nov. 17, 2015

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [SUNBURST PRODUCTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 1407 BROADWAY, SUITE 400
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: SUSAN O'BRIEN

Correspondent Address: 187 WOLF ROAD, SUITE 101
CT LIEN SOLUTIONS
ALBANY, NY 12205

Domestic Representative - Not Found

Assignment 12 of 14

Conveyance: CHANGE OF NAME

Reel/Frame: [5687/0987](#)

Pages: 3

Date Recorded: Dec. 11, 2015

Supporting Documents: [assignment-tm-5687-0987.pdf](#)

Assignor

Name: [SUNSHINE TIME INC.](#)

Execution Date: Nov. 23, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [GENEVA WATCH GROUP, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1407 BROADWAY
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: MOLLY MACK CRANDALL

Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
BROOKS KUSHMAN P.C.
SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Assignment 13 of 14

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [5952/0918](#)

Pages: 15

Date Recorded: Dec. 15, 2016

Supporting Documents: [assignment-tm-5952-0918.pdf](#)

Assignor

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION, AS AGENT](#)

Execution Date: Dec. 14, 2016

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [GENEVA WATCH GROUP, INC. \(F/K/A SUNSHINE TIME INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1407 BROADWAY
SUITE 400
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: CORPORATION SERVICE COMPANY

Correspondent Address: 1090 VERMONT AVENUE, NW
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 14 of 14

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5993/0889](#)

Pages: 7

Date Recorded: Feb. 23, 2017

Supporting Documents: [assignment-tm-5993-0889.pdf](#)

Assignor

Name: [GENEVA WATCH GROUP, INC.](#)

Execution Date: Dec. 22, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [FREESTYLE BRANDS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 6505 W. PARK BLVD., SUITE 306 - PMB #138
PLANO, TEXAS 75093

Correspondent

Correspondent Name: MOLLY MACK CRANDALL

Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
BROOKS KUSHMAN P.C.
SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 6

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS DOCUMENTS MAINTENANCE

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Mark: SHARK TOOTH

SHARK TOOTH

US Serial Number: 86452417

Application Filing Date: Nov. 12, 2014

US Registration Number: 4871841

Registration Date: Dec. 15, 2015

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Apr. 01, 2021

Publication Date: Jun. 09, 2015

Notice of Allowance Date: Aug. 04, 2015

Mark Information

Mark Literal Elements: SHARK TOOTH

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: [1640415](#)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: Watches

International Class(es): 014 - Primary Class

U.S Class(es): 002, 027, 028, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 09, 2015

Use in Commerce: Jun. 09, 2015

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: FREESTYLE BRANDS, LLC

Owner Address: 6505 W. PARK BLVD., SUITE 306 - PMB #138
PLANO, TEXAS UNITED STATES 75093

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

[Privacy](#) - [Terms](#)

Attorney of Record

Attorney Name: Molly Mack Crandall

Docket Number: FSTB0108TUS

Attorney Primary Email Address: trademarks@brookskushman.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Molly Mack Crandall
 BROOKS KUSHMAN P.C.
 1000 TOWN CTR FL 22
 SOUTHFIELD, MICHIGAN UNITED STATES 48075-1183

Phone: 248.358.4400

Fax: 248.358.3351

Correspondent e-mail: trademarks@brookskushman.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
May 04, 2022	NOTICE OF SUIT	
Apr. 01, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 01, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	95188
Apr. 01, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	95188
Dec. 16, 2020	TEAS SECTION 8 & 15 RECEIVED	
Dec. 15, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Mar. 08, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 30, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 15, 2015	REGISTERED-PRINCIPAL REGISTER	
Nov. 25, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 13, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 12, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 23, 2015	STATEMENT OF USE PROCESSING COMPLETE	74055
Oct. 09, 2015	USE AMENDMENT FILED	74055
Oct. 21, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	74055
Oct. 09, 2015	TEAS STATEMENT OF USE RECEIVED	
Aug. 04, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 09, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 09, 2015	PUBLISHED FOR OPPOSITION	
May 20, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 04, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
May 01, 2015	ASSIGNED TO LIE	69712
Apr. 07, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 07, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 06, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 06, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 09, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 09, 2015	NON-FINAL ACTION E-MAILED	6325
Mar. 09, 2015	NON-FINAL ACTION WRITTEN	76406
Mar. 03, 2015	ASSIGNED TO EXAMINER	76406
Nov. 19, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 15, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 110

Date in Location: Apr. 01, 2021

Assignment Abstract Of Title Information

Summary

Conveyance Filter

Total Assignments: 5

Registrant: SUNBURST PRODUCTS, INC.

Assignment 1 of 5

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5689/0019](#)

Pages: 15

Date Recorded: Dec. 11, 2015

Supporting Documents: [assignment-tm-5689-0019.pdf](#)

Assignor	
Name: SUNBURST PRODUCTS, INC.	Execution Date: Nov. 16, 2015
Legal Entity Type: CORPORATION	State or Country Where Organized: CALIFORNIA
Assignee	
Name: SUNSHINE TIME INC.	
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Address: 1407 BROADWAY NEW YORK, NEW YORK 10018	
Correspondent	
Correspondent Name: MOLLY MACK CRANDALL	
Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR BROOKS KUSHMAN P.C. SOUTHFIELD, MI 48075	
Domestic Representative - Not Found	

Assignment 2 of 5

Conveyance: SECURITY AGREEMENT

Reel/Frame: [5669/0838](#)

Pages: 28

Date Recorded: Nov. 17, 2015

Supporting Documents: [assignment-tm-5669-0838.pdf](#)

Assignor	
Name: SUNSHINE TIME, INC.	Execution Date: Nov. 17, 2015
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Assignee	
Name: WELLS FARGO BANK, NATIONAL ASSOCIATION, AS AGENT	
Legal Entity Type: ASSOCIATION	State or Country Where Organized: UNITED STATES
Address: 100 PARK AVENUE, 14TH FLOOR NEW YORK, NEW YORK 10017	
Correspondent	
Correspondent Name: SUSAN O'BRIEN	
Correspondent Address: 187 WOLF ROAD, SUITE 101 CT LIEN SOLUTIONS ALBANY, NY 12206	
Domestic Representative - Not Found	

Assignment 3 of 5

Conveyance: CHANGE OF NAME

Reel/Frame: [5687/0987](#)

Pages: 3

Date Recorded: Dec. 11, 2015

Supporting Documents: [assignment-tm-5687-0987.pdf](#)

Assignor	
Name: SUNSHINE TIME INC.	Execution Date: Nov. 23, 2015
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Assignee	
Name: GENEVA WATCH GROUP, INC.	
Legal Entity Type: CORPORATION	State or Country Where Organized: DELAWARE
Address: 1407 BROADWAY NEW YORK, NEW YORK 10018	
Correspondent	
Correspondent Name: MOLLY MACK CRANDALL	
Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR BROOKS KUSHMAN P.C. SOUTHFIELD, MI 48075	
Domestic Representative - Not Found	

Assignment 4 of 5

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [5952/0918](#)

Pages: 15

Date Recorded: Dec. 15, 2016

Supporting Documents: [assignment-tm-5952-0918.pdf](#)

Assignor	
-----------------	--

Assignee
 Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION, AS AGENT](#) Execution Date: Dec. 14, 2016
 Legal Entity Type: NATIONAL ASSOCIATION State or Country Where Organized: UNITED STATES

Correspondent
 Name: [GENEVA WATCH GROUP, INC. \(F/K/A SUNSHINE TIME INC.\)](#)
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE
 Address: 1407 BROADWAY
 SUITE 400
 NEW YORK, NEW YORK 10018

Correspondent
 Correspondent Name: CORPORATION SERVICE COMPANY
 Correspondent Address: 1090 VERMONT AVENUE, NW
 WASHINGTON, DC 20005

Domestic Representative - Not Found
Assignment 5 of 5

Conveyance: ASSIGNS THE ENTIRE INTEREST
 Reel/Frame: [5993/0889](#) Pages: 7
 Date Recorded: Feb. 23, 2017
 Supporting Documents: [assignment-tm-5993-0889.pdf](#)

Assignor
 Name: [GENEVA WATCH GROUP, INC.](#) Execution Date: Dec. 22, 2016
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee
 Name: [FREESTYLE BRANDS, LLC](#)
 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE
 Address: 6505 W. PARK BLVD., SUITE 306 - PMB #138
 PLANO, TEXAS 75093

Correspondent
 Correspondent Name: MOLLY MACK CRANDALL
 Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
 BROOKS KUSHMAN P.C.
 SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Proceedings

Summary

Party type

Proceeding type

Number of Proceedings: 4

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition

Type of Proceeding: Opposition



For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

Processing Wait Times: Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS DOCUMENTS MAINTENANCE

[Back to Search](#)

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Mark:



US Serial Number: 74375056

Application Filing Date: Apr. 01, 1993

US Registration Number: 1809077

Registration Date: Dec. 07, 1993

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 23, 2013

Publication Date: Sep. 14, 1993

Mark Information

Mark Literal Elements: None

Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark comprises a distinctive logo comprising the design of a shark fin.

Design Search Code(s): 03.19.01 - Sharks

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks "*" identify additional (new) wording in the goods/services.

For: watches

International Class(es): 014 - Primary Class

U.S Class(es): 027

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 1986

Use in Commerce: Nov. 1986

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: FREESTYLE BRANDS, LLC

Owner Address: 6505 W. PARK BLVD., SUITE 306 - PMB #138
PLANO, TEXAS UNITED STATES 75093

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Molly Mack Crandall

Docket Number: FSTB0109TUS

[Privacy](#) - [Terms](#)

Attorney Primary Email Address: trademarks@brookskushman.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Molly Mack Crandall
 BROOKS KUSHMAN P.C.
 1000 TOWN CENTER, 22ND FLOOR
 SOUTHFIELD, MICHIGAN UNITED STATES 48075

Phone: (248) 358-4400

Fax: (248) 358-3351

Correspondent e-mail: trademarks@brookskushman.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found**Prosecution History**

Date	Description	Proceeding Number
May 04, 2022	NOTICE OF SUIT	
Apr. 28, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 28, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 28, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 28, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 28, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 08, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 30, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 25, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 23, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - MAILED	
Jan. 23, 2013	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	76533
Jan. 23, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76533
Jan. 22, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Jan. 02, 2013	TEAS SECTION 8 & 9 RECEIVED	
Jan. 02, 2013	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 23, 2010	NOTICE OF SUIT	
Nov. 04, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 28, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 20, 2008	NOTICE OF DESIGN SEARCH CODE MAILED	
Sep. 06, 2007	CASE FILE IN TICRS	
Jun. 07, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 24, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 22, 2003	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Oct. 22, 2003	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 17, 2003	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jul. 17, 2003	PAPER RECEIVED	
Aug. 01, 1999	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Feb. 23, 1999	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Dec. 07, 1993	REGISTERED-PRINCIPAL REGISTER	
Sep. 14, 1993	PUBLISHED FOR OPPOSITION	
Aug. 13, 1993	NOTICE OF PUBLICATION	
Jul. 06, 1993	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 01, 1993	ASSIGNED TO EXAMINER	68113

TM Staff and Location Information**TM Staff Information - None****File Location**

Current Location: GENERIC WEB UPDATE

Date in Location: Jan. 23, 2013

Assignment Abstract Of Title Information**Summary**[Conveyance Filter](#)

Total Assignments: 16

Registrant: Sunburst Products, Inc.

Assignment 1 of 16

Conveyance: SECURITY AGREEMENT

Reel/Frame: [1498/0960](#)

Pages: 12

Date Recorded: Aug. 19, 1996

Supporting Documents: No Supporting Documents Available

[Privacy - Terms](#)

Assignor
 Name: [SUNBURST PRODUCTS, INC.](#) Execution Date: Apr. 06, 1995
 Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA

Assignee
 Name: [BANK OF AMERICA NT & SA](#)
 Legal Entity Type: ASSOCIATION NATIONAL BANKING State or Country Where Organized: CALIFORNIA
 Address: SAN GABRIEL VALLEY REGIONAL OFFICE #1463
 15625 E. STAFFORD ST.
 CITY OF INDUSTRY, CALIFORNIA 91744

Correspondent
 Correspondent Name: BANK OF AMERICA NT & SA.
 Correspondent Address: LEGAL DEPARTMENT #24017
 PETER FUAD, ESQ.
 555 SO. FLOWER ST., 8TH FLR.
 LOS ANGELES, CA 90071

Domestic Representative - Not Found

Assignment 2 of 16

Conveyance: RELEASE OF SECURITY AGREEMENT
 Reel/Frame: [1793/0439](#) Pages: 7
 Date Recorded: Sep. 21, 1998
 Supporting Documents: [assignment-tm-1793-0439.pdf](#)

Assignor
 Name: [BANK OF AMERICA NT&SA](#) Execution Date: Sep. 11, 1998
 Legal Entity Type: A NATIONAL BANKING ASSOCIATION State or Country Where Organized: UNITED STATES

Assignee
 Name: [SUNBURST PRODUCTS, INC.](#)
 Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA
 Address: 161 PLAZA LA VISTA
 CAMARILLO, CALIFORNIA 93010

Correspondent
 Correspondent Name: BANK OF AMERICA NT&SA
 Correspondent Address: MARGARET LEHMANN
 LEGAL DEPT., #24017
 555 SOUTH FLOWER STREET, SUITE 800
 LOS ANGELES, CA 90071

Domestic Representative - Not Found

Assignment 3 of 16

Conveyance: SECURITY AGREEMENT
 Reel/Frame: [2141/0052](#) Pages: 34
 Date Recorded: May 16, 2000
 Supporting Documents: [assignment-tm-2141-0052.pdf](#)

Assignor
 Name: [SUNBURST PRODUCTS, INC.](#) Execution Date: Apr. 03, 2000
 Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA

Assignee
 Name: [FLEET NATIONAL BANK, AS AGENT](#)
 Legal Entity Type: UNKNOWN State or Country Where Organized: No Place Where Organized Found
 Address: ONE FEDERAL ST.
 BOSTON, MASSACHUSETTS 02110

Correspondent
 Correspondent Name: WINSTON & STRAWN
 Correspondent Address: LAURA KONRATH
 35 WEST WACKER DRIVE, 33RD FLOOR
 CHICAGO, ILLINOIS 60601

Domestic Representative - Not Found

Assignment 4 of 16

Conveyance: RELEASE OF SECURITY INTEREST
 Reel/Frame: [3039/0092](#) Pages: 6
 Date Recorded: Aug. 27, 2004
 Supporting Documents: [assignment-tm-3039-0092.pdf](#)



Assignor
 Name: [FLEET NATIONAL BANK, AS ADMINISTRATIVE AGENT](#) Execution Date: Aug. 25, 2004
 Legal Entity Type: NATIONAL BANKING ASSOCIATION State or Country Where Organized: No Place Where Organized Found

Assignee
 Name: [SUNBURST PRODUCTS, INC.](#)
 Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA
 Address: 161 PLAZA LA VISTA
 CAMARILLO, CALIFORNIA 93010-7734

Correspondent
 Correspondent Name: LATHAM & WATKINS, LLP
 Correspondent Address: RHONDA DELEON
 650 TOWN CENTER DRIVE, SUITE 2000
 COSTA MESA, CA 92626

Domestic Representative - Not Found

Assignment 5 of 16

Conveyance: SECURITY AGREEMENT
 Reel/Frame: [3047/0115](#) Pages: 71
 Date Recorded: Sep. 03, 2004
 Supporting Documents: [assignment-tm-3047-0115.pdf](#)

Assignor
 Name: [SUNBURST PRODUCTS, INC.](#) Execution Date: Aug. 25, 2004
 Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA

Assignee
 Name: [NATIONAL CITY BANK, AS COLLATERAL AGENT](#)
 Legal Entity Type: CORPORATION State or Country Where Organized: OHIO
 Address: 629 EUCLID AVE., LOC 01-3028
 CLEVELAND, OHIO 44114-3484

Correspondent
 Correspondent Name: LATHAM & WATKINS, LLP
 Correspondent Address: RHONDA DELEON
 650 TOWN CENTER DRIVE, SUITE 2000
 COSTA MESA, CALIFORNIA 92626

Domestic Representative - Not Found

Assignment 6 of 16

Conveyance: NOTICE OF GRANT OF SECURITY INTEREST
 Reel/Frame: [3315/0722](#) Pages: 6
 Date Recorded: May 24, 2006
 Supporting Documents: [assignment-tm-3315-0722.pdf](#)

Assignor
 Name: [SUNBURST PRODUCTS, INC.](#) Execution Date: Apr. 19, 2006
 Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA

Assignee
 Name: [LAMINAR DIRECT CAPITAL L.P., AS AGENT](#)
 Legal Entity Type: LIMITED PARTNERSHIP State or Country Where Organized: DELAWARE
 Address: 10000 MEMORIAL DRIVE
 SUITE 500
 HOUSTON, TEXAS 77024

Correspondent
 Correspondent Name: MOORE & VAN ALLEN PLLC
 Correspondent Address: 430 DAVIS DRIVE
 SUITE 500
 MORRISVILLE, NC 27560

Domestic Representative - Not Found

Assignment 7 of 16

Conveyance: TERMINATION OF SECURITY INTEREST
 Reel/Frame: [3319/0703](#) Pages: 4
 Date Recorded: May 31, 2006
 Supporting Documents: [assignment-tm-3319-0703.pdf](#)

Assignor



Name: [NATIONAL CITY BANK, AS COLLATERAL AGENT](#) **Execution Date:** Apr. 19, 2006

Legal Entity Type: NATIONAL BANKING ASSOCIATION **State or Country Where Organized:** UNITED STATES

Assignee

Name: [SUNBURST PRODUCTS, INC.](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Address: 47-50 33RD STREET
LONG ISLAND CITY, NEW YORK 11101

Correspondent

Correspondent Name: MOORE & VAN ALLEN PLLC

Correspondent Address: 430 DAVIS DRIVE
SUITE 500
MORRISVILLE, NC 27560

Domestic Representative - Not Found

Assignment 8 of 16

Conveyance: ASSIGNMENT OF ASSIGNOR'S SECURITY INTEREST (SEE DOCUMENTS FOR DETAILS)

Reel/Frame: [4084/0150](#) **Pages:** 26

Date Recorded: Oct. 23, 2009

Supporting Documents: [assignment-tm-4084-0150.pdf](#)

Assignor

Name: [LAMINAR DIRECT CAPITAL, L.L.C.](#) **Execution Date:** Jul. 31, 2008

Legal Entity Type: LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

DBA, AKA, TA, Formerly: FORMERLY LAMINAR DIRECT CAPITAL L.P.

Assignee

Name: [BINDA USA HOLDINGS, INC.](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Address: 1407 BROADWAY, SUITE 400
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: MATTHEW M. JAKUBOWSKI

Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
SOUTHFIELD, MI 48075-1238

Domestic Representative - Not Found

Assignment 9 of 16

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [4085/0533](#) **Pages:** 7

Date Recorded: Oct. 27, 2009

Supporting Documents: [assignment-tm-4085-0533.pdf](#)

Assignor

Name: [BINDA USA HOLDINGS, INC.](#) **Execution Date:** Sep. 30, 2009

Legal Entity Type: CORPORATION **State or Country Where Organized:** DELAWARE

Assignee

Name: [SUNBURST PRODUCTS, INC.](#)

Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Address: 1407 BROADWAY
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: MATTHEW M. JAKUBOWSKI

Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
SOUTHFIELD, MI 48075-1238

Domestic Representative - Not Found

Assignment 10 of 16

Conveyance: SECURITY INTEREST

Reel/Frame: [5054/0393](#) **Pages:** 10

Date Recorded: Jun. 24, 2013

Supporting Documents: [assignment-tm-5054-0393.pdf](#)

Assignor

Name: [SUNBURST PRODUCTS, INC.](#) **Execution Date:** Jun. 21, 2013

Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Privacy - Terms

Assignee

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 100 PARK AVENUE, 14TH FLOOR
NEW YORK, NEW YORK 10017

Correspondent

Correspondent Name: SUSAN O'BRIEN

Correspondent Address: CT LIEN SOLUTIONS
187 WOLF ROAD, SUITE 101
ALBANY, NY 12205

Domestic Representative - Not Found

Assignment 11 of 16

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5689/0019](#)

Pages: 15

Date Recorded: Dec. 11, 2015

Supporting Documents: [assignment-tm-5689-0019.pdf](#)

Assignor

Name: [SUNBURST PRODUCTS, INC.](#)

Execution Date: Nov. 16, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [SUNSHINE TIME INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1407 BROADWAY
NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: MOLLY MACK CRANDALL

Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
BROOKS KUSHMAN P.C.
SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Assignment 12 of 16

Conveyance: SECURITY AGREEMENT

Reel/Frame: [5669/0838](#)

Pages: 28

Date Recorded: Nov. 17, 2015

Supporting Documents: [assignment-tm-5669-0838.pdf](#)

Assignor

Name: [SUNSHINE TIME, INC.](#)

Execution Date: Nov. 17, 2015

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Assignee

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 100 PARK AVENUE, 14TH FLOOR
NEW YORK, NEW YORK 10017

Correspondent

Correspondent Name: SUSAN O'BRIEN

Correspondent Address: 187 WOLF ROAD, SUITE 101
CT LIEN SOLUTIONS
ALBANY, NY 12206

Domestic Representative - Not Found

Assignment 13 of 16

Conveyance: RELEASE OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5672/0657](#)

Pages: 8

Date Recorded: Nov. 19, 2015

Supporting Documents: [assignment-tm-5672-0657.pdf](#)

Assignor

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION, AS AGENT](#)

Execution Date: Nov. 17, 2015

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [SUNBURST PRODUCTS, INC.](#)

Legal Entity Type: CORPORATION State or Country Where Organized: CALIFORNIA
 Address: 1407 BROADWAY, SUITE 400
 NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: SUSAN O'BRIEN
 Correspondent Address: 187 WOLF ROAD, SUITE 101
 CT LIEN SOLUTIONS
 ALBANY, NY 12205

Domestic Representative - Not Found

Assignment 14 of 16

Conveyance: CHANGE OF NAME
 Reel/Frame: [5687/0987](#) Pages: 3
 Date Recorded: Dec. 11, 2015

Supporting Documents: [assignment-tm-5687-0987.pdf](#)

Assignor

Name: [SUNSHINE TIME INC.](#) Execution Date: Nov. 23, 2015
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee

Name: [GENEVA WATCH GROUP, INC.](#)
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE
 Address: 1407 BROADWAY
 NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: MOLLY MACK CRANDALL
 Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
 BROOKS KUSHMAN P.C.
 SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Assignment 15 of 16

Conveyance: RELEASE BY SECURED PARTY
 Reel/Frame: [5952/0918](#) Pages: 15
 Date Recorded: Dec. 15, 2016

Supporting Documents: [assignment-tm-5952-0918.pdf](#)

Assignor

Name: [WELLS FARGO BANK, NATIONAL ASSOCIATION, AS AGENT](#) Execution Date: Dec. 14, 2016
 Legal Entity Type: NATIONAL ASSOCIATION State or Country Where Organized: UNITED STATES

Assignee

Name: [GENEVA WATCH GROUP, INC. \(F/K/A SUNSHINE TIME INC.\)](#)
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE
 Address: 1407 BROADWAY
 SUITE 400
 NEW YORK, NEW YORK 10018

Correspondent

Correspondent Name: CORPORATION SERVICE COMPANY
 Correspondent Address: 1090 VERMONT AVENUE, NW
 WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 16 of 16

Conveyance: ASSIGNS THE ENTIRE INTEREST
 Reel/Frame: [5993/0889](#) Pages: 7
 Date Recorded: Feb. 23, 2017

Supporting Documents: [assignment-tm-5993-0889.pdf](#)

Assignor

Name: [GENEVA WATCH GROUP, INC.](#) Execution Date: Dec. 22, 2016
 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Assignee

Name: [FREESTYLE BRANDS, LLC](#)
 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE
 Address: 6505 W. PARK BLVD., SUITE 306 - PMB #138

PLANO, TEXAS 75093

Correspondent

Correspondent Name: MOLLY MACK CRANDALL

Correspondent Address: 1000 TOWN CENTER, 22ND FLOOR
BROOKS KUSHMAN P.C.
SOUTHFIELD, MI 48075

Domestic Representative - Not Found

Proceedings

Summary

[Party type](#)

[Proceeding type](#)

Number of Proceedings: 2

Type of Proceeding: Opposition

Type of Proceeding: Opposition