

ESTTA Tracking number: **ESTTA1252923**

Filing date: **12/08/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91276821
Party	Plaintiff Diesel S.p.A
Correspondence address	WILLIAM C. WRIGHT EPSTEIN DRANGEL, LLP 60 EAST 42ND STREET SUITE 1250 NEW YORK, NY 10165 UNITED STATES Primary email: mail@ipcounselors.com No phone number provided
Submission	Motion for Summary Judgment  <b>Yes</b> , the Filer previously made its initial disclosures pursuant to Trademark Rule 2.120(a); OR the motion for summary judgment is based on claim or issue preclusion, or lack of jurisdiction.  The deadline for pretrial disclosures for the first testimony period as originally set or reset: <b>04/07/2023</b>
Filer's name	William C. Wright
Filer's email	mail@ipcounselors.com
Signature	/William C. Wright/
Date	12/08/2022
Attachments	MSJ_AMERICAN DIESEL PATRIOT.pdf(285956 bytes ) Declaration ISO AMERICAN DIESEL PATRIOT MSJ.pdf(131633 bytes ) AMERICAN DIESEL PATRIOT MSJ Exhibit_compressed.pdf(4711769 bytes )

William C. Wright  
Hannah Rosenson  
EPSTEIN DRANGEL LLP  
60 East 42nd Street, Suite 1250  
New York, NY 10165  
Tel: 212-292-5390  
Fax: 212-292-5391  
E-Mail: mail@ipcounselors.com  
*Attorneys for Opposers*

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD**

Diesel S.p.A,  
*Opposer,*

v.

Alvaro Sanchez,  
*Applicant.*

**Opposition No. 91276821**

**MOTION FOR SUMMARY JUDGMENT**

Pursuant to 37 C.F.R. § 2.127 and Fed R. Civ. P. 56, Opposer Diesel S.p.A (hereinafter, “Opposer”) by its undersigned attorneys, hereby moves for summary judgment to sustain the Opposition against Applicant Alvaro Sanchez’s (hereinafter, “Applicant”) U.S. Trademark Application Ser. No. 90695665 (hereinafter, the “Application”) for the mark AMERICAN DIESEL PATRIOT (hereinafter, “Applicant’s Mark”) in Class 25.





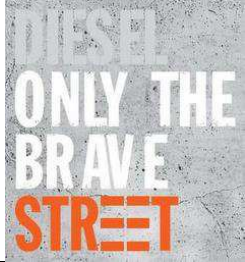
As described below, due to Applicant’s admissions by operation of law following Applicant’s failure to respond to Opposer’s Requests for Admission, there are no material facts in dispute and the Application should be refused as a matter of law.

## **STATEMENT OF FACTS**

Opposer is an internationally renowned lifestyle company, founded in 1978, that designs, manufactures, markets and distributes apparel, footwear and accessories for men, women and children. Since its inception, Opposer has become a leading pioneer in denim and casual fashion, known for moving ahead of the trends in its industry. Opposer has evolved into the world of premium casual wear, becoming a true alternative to the established luxury market. Opposer produces no less than three thousand new products every season and sells such products in over ten thousand stores across approximately eighty countries throughout the world. Capitalizing on its success, Opposer has partnered with several leading companies to expand its fashion and lifestyle consumer product categories.

Opposer is the owner of all rights, title, and interest in and to DIESEL and DIESEL formative marks (collectively, “Opposer’s Marks”) for clothing, apparel, tops, bottoms, headwear, footwear, jackets, outerwear, undergarments, clothing and fashion accessories, home goods, home fixtures, furniture, home décor, drinkware, and related goods, as well as retail store services for the same (hereinafter, “Opposer’s Goods/Services). In addition to its extensive prior common law rights, Opposer owns registrations, as set forth below, for DIESEL and DIESEL formative marks.

<b><u>REGISTRATIONS</u></b>				
<b>MARK</b>	<b>REG. NO.</b>	<b>REG. DATE</b>	<b>CLASS</b>	<b>STATUS</b>
DIESEL	1498698	August 2, 1988	25	Incontestable
DIESEL	1564710	November 7, 1989	25	Incontestable
DIESEL-ONLY-THE-BRAVE-DIESEL	1605656	July 10, 1990	25	Incontestable

				
DIESEL-ONLY-THE-BRAVE-DIESEL 	1939141	December 5, 1995	3, 9, 14, 18, 24, 25	Incontestable
DIESEL	1989390	July 30, 1996	3, 9, 14, 18, 24, 25	Incontestable
DIESEL	3524221	October 28, 2008	11, 20, 21	Incontestable
DIESEL BLACK GOLD	3956724	May 10, 2011	18, 25	Registered
DIESEL	4268431	January 01, 2013	35, 45	Incontestable
DIESEL BAD	4835318	October 20, 2015	3	Incontestable
 BAD DIESEL	5363096	December 26, 2017	3	Registered
DIESEL BAD TONIGHT	5368603	January 2, 2018	3	Registered
	5653098	January 15, 2019	25	Registered
	5701776	March 19, 2019	3	Registered
DIESEL SPIRIT OF THE BRAVE	5812708	July 23, 2019	3	Registered
DIESEL	5899446	November 5, 2019	9	Registered
DIESEL SOUND OF THE BRAVE	6313073	April 6, 2021	3	Registered
DIESEL	6733921	May 24, 2022	25	Registered

The registrations for Opposer's Marks are valid and subsisting. Accordingly, Opposer has entitlement to a statutory cause of action on the grounds of a likelihood of confusion under 15 U.S.C. § 1052(d). TBMP § 309.03(b).

On May 7, 2021, Applicant filed with the United States Patent and Trademark Office the Application for Applicant's Mark in respect of "Clothing, namely, T-shirts, sweatshirts, sweatpants, sweatshirt hoodies" in Class 25 (hereinafter, "Applicant's Goods"). Rosenson Decl. at Exhibit C.

On June 16, 2022, Opposer filed the Notice of Opposition in this case. Applicant filed an Answer on June 20, 2022. See Docket Entries #1 and 4.

On September 23, 2022, Opposer served its Initial Disclosures, First Set of Interrogatories, First Set of Requests for the Production of Documents, and First Set of Requests for Admission. Rosenson Decl. at ¶ 7.

On September 23, 2022, Applicant replied to Opposer's discovery request email stating, "Asshole." Rosenson Decl. at ¶ 8.

On September 27, 2022, Opposer sent Applicant an email stating "Mr. Sanchez... I had the pleasure of sitting in on your telephonic discovery conference with Ms. Rosenson, who handled your chauvinism and inappropriateness with more poise and respect than you, frankly, deserve. Going forward, if there is any more of this, we will deal with your behavior swiftly and with severe consequences. No further warnings will be issued." Rosenson Decl. at ¶ 9.

On September 27, 2022, Applicant replied to Opposer's email stating, "I don't give a fuk what you think." Rosenson Decl. at ¶ 10.

On November 9, 2022, Opposer sent Applicant an email reminder that Applicant's

responses to Opposer's discovery requests were due and inquired whether Applicant would provide the responses. Rosenson Decl. at ¶ 11.

As of the date of this motion, Applicant has not responded to Opposer's email dated November 9, 2022, and has not provided any response to Opposer's First Set of Interrogatories, Opposer's First Set of Requests for the Production of Documents, nor Opposer's First Set of Requests for Admission. Rosenson Decl. at ¶ 12.

### **ARGUMENT**

#### **I. Standard for Summary Judgment**

Summary judgment is proper where "there is no genuine dispute as to any material fact and the movant is entitled to judgment as a matter of law." Fed. R. Civ. P. 56(c); *see also* TBMP § 528.01. Where a motion for summary judgment is made in accordance with Rule 56, it is incumbent on the non-moving party to proffer evidence sufficient to demonstrate the existence of a genuine dispute as to a material fact. A dispute is genuine only if, on the entirety of the record, a reasonable jury could resolve a factual matter in favor of the non-movant. *See Sweats Fashions, Inc. v. Pannill Knitting Co.*, 833 F.2d 1560, 1562, 4 USPQ2d 1793, 1795 (Fed. Cir. 1987).

#### **II. Opposer's Marks Have Priority Over Applicant's Mark**

Opposer has priority over Applicant. Opposer has been using Opposer's Marks for years prior to any date of priority on which Applicant may rely. Opposer's Registration Nos. 1498698, 1564710, 1605656, 1939141, 1989390, 3524221, 4268431, and 4835318 have become incontestable under 15 U.S.C. § 1065 and thus are conclusive evidence of Opposer's exclusive right to use that mark in commerce in connection with Opposer's Goods/Services, related goods and services, and/or goods and services within Opposer's natural scope of expansion. The remaining registrations for Opposer's Marks are valid and subsisting, and thus are *prima facie*

evidence of Opposer's exclusive right to use those marks in commerce in connection with Opposer's Goods/Services, related goods and services, and/or goods and services within Opposer's natural scope of expansion. Rosenson Decl. at ¶ 4-5. Opposer has continuously used Opposer's Marks in commerce throughout the period of its registrations, and Opposer continues to use Opposer's Marks in commerce through the date of this motion. Accordingly, given Opposer's registrations and its continued use in commerce of Opposer's Marks as claimed in the Notice of Opposition, dating back prior to Applicant's earliest date of actual use or constructive use of Applicant's Mark, Opposer has indisputable priority in and to Opposer's Marks for Opposer's Goods/Services.

### **III. Applicant's Mark is Likely to Cause Confusion**

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the source of the goods and/or services of the parties. *See* 15 U.S.C. § 1052(d). Likelihood of confusion is determined by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (CCPA 1973), commonly known as the *du Pont* factors. Two factors are considered the most important of the *du Pont* factors: (1) the similarity of the marks, and (2) the relatedness of the goods. *See In re i.am.symbolic, llc*, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017) (quoting *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (CCPA 1976) ("The fundamental inquiry mandated by § 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods and differences in the marks.").

A determination of likelihood of confusion is a question of law based on a finding of

relevant underlying facts. *See In re Majestic Distilling Co.*, 315 F.3d 1311, 65 USPQ2d 1201 (Fed. Cir. 2003); *see also Specialty Brands, Inc. v. Coffee Bean Distribs., Inc.*, 748 F.2d 669, 671, 223 USPQ 1281, 1282 (Fed. Cir. 1984) (“[T]he issue of likelihood of confusion is the ultimate conclusion of law to be decided by the court.”) (citations & quotations omitted); *Sweats Fashions, Inc. v. Pannill Knitting Co.*, 833 F.2d 1560, 4 USPQ2d 1793 (Fed. Cir. 1987) (holding that in the Federal Circuit, the issue of likely confusion is one of law, not fact, on summary judgment).

Here, the relevant facts are undisputed because they are based upon the statements that must be deemed admitted by operation of law following Applicant’s failure to respond to Opposer’s Requests for Admission. “If a party on which requests for admission have been served fails to timely respond thereto, the requests will stand admitted by operation of law unless the party is able to show that its failure to timely respond was the result of excusable neglect or unless a motion to withdraw or amend the admissions is filed pursuant to Fed. R. Civ. P. 36(b) and granted by the Board.” TBMP § 407.03(a); *see also Athleta, Inc. v. Sales*, Opposition No. 91218461, 2017 TTAB LEXIS 236 (TTAB July 19, 2017) (finding a likelihood of confusion based in part upon *pro se* applicant’s admissions made by operation of Fed. R. Civ. P. 36 for having not responded to opposer’s requests for admission).

Opposer served its First Set of Requests for Admission on September 23, 2022, and Applicant has failed to respond as of the date of this motion. Rosenson Decl. at ¶ 7, 12. Neither excusable neglect nor a motion to withdraw or amend the admissions pursuant to Fed. R. Civ. P. 36(b) is present in this case. Mere statements contrary to the facts deemed admitted by operation of Fed. R. Civ. P. 36 are not sufficient to trigger either exception. *See Athleta, Inc.* at \*9 (“Thus, even if [a]pplicant attempted to rebut the admissions with evidence, and it has not, it would be to no avail... Likewise, even if [a]pplicant filed a brief arguing that we should not rely upon the



admissions, we would disregard the arguments to avoid any prejudice to [o]pposer.”) (citations and quotations omitted); see also *American Automobile Association (Inc.) v. AAA Legal Clinic of Jefferson Crooke, P.C.*, 930 F.2d 1117, 19 USPQ2d 1142, 1144 (5th Cir. 1991) (Holding a court may not *sua sponte* withdraw or ignore admissions without a motion to withdraw or amend, stating “An admission that is not withdrawn or amended cannot be rebutted by contrary testimony or ignored...even if the matters admitted relate to material facts that defeat a party’s claim.”); *Tyler Perry Studios, LLC v. Kearney*, Cancellation No. 92053298, 2014 TTAB LEXIS 267, \*8 (TTAB June 20, 2014) (“Despite Respondent’s denials in her answer to the petition, the deemed admissions supersede those denials and we are bound by them.”). Accordingly, each of the requests for admission in Opposer’s First Set of Requests for Admission must be deemed admitted.

Specifically, the following statements must be deemed admitted:

- (1) DIESEL in Applicant’s Mark is spelled the same as DIESEL in Opposer’s Marks.
- (2) DIESEL in Applicant’s Mark is pronounced the same as DIESEL in Opposer’s Marks.
- (3) DIESEL in Applicant’s Mark has the same meaning as DIESEL in Opposer’s Marks.
- (4) DIESEL in Applicant’s Mark has the same commercial impression as DIESEL in Opposer’s Marks.
- (5) Applicant’s Mark is confusingly similar to Opposer’s Marks.
- (6) Applicant’s Goods are the same as or are confusingly similar to Opposer’s Goods.
- (7) Opposer was using Opposer’s Marks in the United States prior to Applicant’s use of Applicant’s Mark in the United States.
- (8) The types of customers to whom Applicant’s Goods are offered under Applicant’s Mark are the same or similar to customers to whom Opposer’s Goods are offered.
- (9) The types of customers to whom Applicant’s Goods under Applicant’s Mark are

marketed toward and/or intended to be sold are the same or similar customers as those to whom Opposer's Goods are offered.

(10) Applicant was aware of Opposer when Applicant adopted Applicant's Mark.

(11) Applicant was aware of Opposer's Marks when Applicant adopted Applicant's Mark.

(12) Applicant was aware of Opposer as of the filing date of the Application.

(13) Applicant was aware of Opposer as of March 9, 2021.

(14) Applicant was aware of Opposer's Marks as of the filing date of the Application.

(15) Applicant was aware of Opposer's Marks as of March 9, 2021.

Rosenson Decl. at Exhibit D.

The establishment of these facts by operation of law, in combination with the facts already in the record, compels the conclusion that Applicant's Mark is likely to cause confusion with Opposer's Marks.

#### **IV. Conclusion**

Applicant's admissions conclusively answer the factual questions at the core of this case. Thus, Opposer is entitled to judgment as a matter of law.

For the reasons set forth above, Opposer respectfully requests that Opposer's motion for summary judgment should be granted and the Application should be refused.

**EPSTEIN DRANGEL, LLP**

Dated: December 8, 2022

By: / William C. Wright /

William C. Wright  
60 East 42<sup>nd</sup> Street, Suite 1250  
New York, New York 10165  
Phone: (212) 292-5390  
Fax: (212) 292-5391

*Attorney for Opposer*

**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing Motion for Summary Judgment was served by e-mail on Applicant Thursday, December 8, 2022 at the following address:

**ALVARO SANCHEZ**  
3481 SW 149TH AVENUE  
MIAMI, FL 33185  
UNITED STATES  
conquryourfear@gmail.com, tmapp@legalzoom.com

Dated: December 8, 2022

By: / Hannah Rosenson /  
Hannah Rosenson  
60 East 42nd Street, Suite 1250  
New York, NY 10165  
Tel: 212-292-5390  
Fax: 212-292-5391  
E-Mail: mail@ipcounselors.com  
*Attorney for Opposer*

\*\*\*\*\*

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Diesel S.p.A,  
*Opposer*

v.

Alvaro Sanchez,  
*Applicant.*

**Opposition No. 91276821**

---

---

**DECLARATION OF HANNAH ROSENSON IN SUPPORT OF OPPOSER’S MOTION  
FOR SUMMARY JUDGMENT**

---

---

I, Hannah Rosenson, hereby declare as follows:

1. I am an attorney admitted to practice in the State of New York, and am an associate with the law firm of Epstein Drangel LLP, located at 60 East 42<sup>nd</sup> Street, Suite 1250, New York, New York 10165.
2. I represent Opposer Diesel S.p.A (hereinafter, “Opposer”) in the above-captioned opposition proceeding, and I make and submit this Declaration in support of Opposer’s Motion for Summary Judgment.
3. I am over eighteen (18) years of age. I have never been convicted of a felony or any criminal offense involving moral turpitude, and I am fully competent to testify to the matters stated herein. I have personal knowledge of every statement made in this Declaration and such statements are true and correct.
4. A true and correct copy of printouts from the United States Patent and Trademark Office

databases showing U.S. Trademark Reg. Nos. 1498698, 1564710, 1605656, 1939141, 1989390, 3524221, 4268431 and 4835318 are attached hereto as **Exhibit A**.

5. A true and correct copy of printouts from the United States Patent and Trademark Office databases showing U.S. Trademark Reg. Nos. 3956724, 5363096, 5368603, 5653098, 5701776, 5812708, 5899446, 6313073 and 6733921 are attached hereto as **Exhibit B**.
6. A true and correct copy of printouts from the United States Patent and Trademark Office databases showing U.S. Trademark Application Ser. No. 90695665 are attached hereto as **Exhibit C**.
7. On September 23, 2022, Opposer served its Initial Disclosures, First Set of Interrogatories, First Set of Requests for the Production of Documents, and First Set of Requests for Admission. True and correct copies of Opposer's Initial Disclosures, First Set of Interrogatories, First Set of Requests for the Production of Documents, and First Set of Requests for Admission, as well as the email in which they were served upon Applicant, are attached as **Exhibit D**.
8. On September 23, 2022, Applicant replied to Opposer's discovery request email stating, "Asshole." A true and correct copy of the email is attached as **Exhibit E**.
9. On September 27, 2022, Opposer sent Applicant an email stating "Mr. Sanchez... I had the pleasure of sitting in on your telephonic discovery conference with Ms. Rosenson, who handled your chauvinism and inappropriateness with more poise and respect than you, frankly, deserve. Going forward, if there is any more of this, we will deal with your behavior swiftly and with severe consequences. No further warnings will be issued." A true and correct copy of the email is attached hereto as **Exhibit F**.
10. On September 27, 2022, Applicant replied to Opposer's email stating, "I don't give a fuk

what you think.” A true and correct copy of the email is attached hereto as **Exhibit G**.

11. On November 9, 2022, Opposer sent Applicant an email reminder that Applicant’s responses to Opposer’s discovery requests were due and inquired whether Applicant would provide the responses. A true and correct copy of the email is attached hereto as **Exhibit H**.

12. As of the date of this declaration, Applicant has not provided any response to Opposer’s First Set of Interrogatories, Opposer’s First Set of Requests for Admission, nor Opposer’s First Set of Requests for the Production of Documents.

I declare under the penalty of perjury that to the best of my knowledge the foregoing is true and correct.

Executed on Thursday, December 8, 2022.

By: /Hannah Rosenson/  
Hannah Rosenson  
EPSTEIN DRANGEL LLP  
60 East 42<sup>nd</sup> Street, Suite 1250  
New York, New York 10165  
Tel. No.: (212) 292 5390  
[mail@ipcounselors.com](mailto:mail@ipcounselors.com)  
*Attorney for Opposer*

# **EXHIBIT A**



**United States Patent and Trademark Office**[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Thu Oct 14 03:17:23 EDT 2021


[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)[Logout](#) Please logout when you are done to release system resources allocated for you.**Record 1 out of 1**[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)**Typed Drawing**

<b>Word Mark</b>	DIESEL
<b>Goods and Services</b>	IC 025. US 039. G & S: MEN'S, & WOMEN'S APPAREL NAMELY JEANS, SHIRTS, JACKETS AND SWEATSHIRTS. FIRST USE: 19840229. FIRST USE IN COMMERCE: 19840229
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	73468213
<b>Filing Date</b>	March 2, 1984
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	May 7, 1985
<b>Registration Number</b>	<b>1498698</b>
<b>Registration Date</b>	August 2, 1988
<b>Owner</b>	(REGISTRANT) DIESEL S.P.A. CORPORATION ITALY VIA DELL'INDUSTRIA 4-6 BREGANZE (VI) ITALY 36042
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	William C. Wright
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20180802.
<b>Renewal</b>	2ND RENEWAL 20180802
<b>Live/Dead Indicator</b>	LIVE

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

**For assistance with TSDR**, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2021-10-14 17:33:31 EDT				
<b>Mark:</b> DIESEL		No Image exists for this case.		
<b>US Serial Number:</b> 73468213		<b>Application Filing Date:</b> Mar. 02, 1984		
<b>US Registration Number:</b> 1498698		<b>Registration Date:</b> Aug. 02, 1988		
<b>Register:</b> Principal				
<b>Mark Type:</b> Trademark				
<b>TM5 Common Status Descriptor:</b>		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
<b>Status:</b> The registration has been renewed.				
<b>Status Date:</b> Aug. 02, 2018				
<b>Publication Date:</b> May 07, 1985				
<b>▼ Mark Information</b> <span style="float: right;"><a href="#">▲ Collapse All</a></span>				
<b>Mark Literal Elements:</b> DIESEL				
<b>Standard Character Claim:</b> No				
<b>Mark Drawing Type:</b> 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)				
<b>▼ Goods and Services</b>				
<b>Note:</b>				
The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> <li>Brackets [...] indicate deleted goods/services;</li> <li>Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li> <li>Asterisks *...* identify additional (new) wording in the goods/services.</li> </ul>				
<b>For:</b> MEN'S, & WOMEN'S APPAREL NAMELY JEANS, SHIRTS, JACKETS AND SWEATSHIRTS				
<b>International Class(es):</b> 025 - Primary Class		<b>U.S Class(es):</b> 039		
<b>Class Status:</b> ACTIVE				
<b>Basis:</b> 1(a)				

**First Use:** Feb. 29, 1984**Use in Commerce:** Feb. 29, 1984▼ **Basis Information (Case Level)****Filed Use:** Yes**Currently Use:** Yes**Filed ITU:** No**Currently ITU:** No**Filed 44D:** No**Currently 44E:** No**Filed 44E:** No**Currently 66A:** No**Filed 66A:** No**Currently No Basis:** No**Filed No Basis:** No▼ **Current Owner(s) Information****Owner Name:** DIESEL S.P.A.**Owner Address:** VIA DELL'INDUSTRIA 4-6  
BREGANZE (VI) ITALY 36042**Legal Entity Type:** CORPORATION**State or Country Where  
Organized:** ITALY▼ **Attorney/Correspondence Information****Attorney of Record****Attorney Name:** William C. Wright**Attorney Primary Email  
Address:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)**Attorney Email Authorized:** Yes**Correspondent****Correspondent  
Name/Address:** William C. Wright  
Epstein Drangel LLP  
60 East 42nd Street, Suite 2520  
New York, NEW YORK UNITED STATES 10165**Phone:** 2122925390**Fax:** 2122925391**Correspondent e-mail:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)**Correspondent e-mail  
Authorized:** Yes**Domestic Representative****Domestic Representative  
Name:** Epstein Drangel LLP**Phone:** 2122925390**Fax:** 2122925391**Domestic Representative e-  
mail:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)**Domestic Representative e-  
mail Authorized:** Yes▼ **Prosecution History**

Date	Description	Proceeding Number
May 27, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE)	88888

[Privacy](#) - [Terms](#)

	ENTERED	
May 27, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 27, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
May 27, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 27, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 27, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 16, 2020	TEAS WITHDRAWAL AS DOMESTIC REPRESENTATIVE RECEIVED	
Jul. 16, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jul. 16, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 19, 2020	NOTICE OF SUIT	
Aug. 02, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 02, 2018	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	64591
Aug. 02, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Aug. 02, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Jul. 20, 2018	TEAS SECTION 8 & 9 RECEIVED	
Aug. 02, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Sep. 15, 2015	NOTICE OF SUIT	
Sep. 15, 2015	NOTICE OF SUIT	
Jul. 31, 2008	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	65765
Jul. 31, 2008	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 10, 2008	ASSIGNED TO PARALEGAL	65765
Jul. 09, 2008	CASE FILE IN TICRS	
Jul. 01, 2008	TEAS SECTION 8 & 9 RECEIVED	
Nov. 02, 1994	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
May 23, 1994	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Aug. 02, 1988	REGISTERED-PRINCIPAL REGISTER	
May 23, 1988	OPPOSITION TERMINATED NO. 999999	72484
Mar. 17, 1988	OPPOSITION DISMISSED NO. 999999	72484
Oct. 28, 1985	OPPOSITION INSTITUTED NO. 999999	72484
May 07, 1985	PUBLISHED FOR OPPOSITION	
Apr. 10, 1985	NOTICE OF PUBLICATION	
Feb. 15, 1985	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 18, 1985	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 20, 1984	NON-FINAL ACTION MAILED	
Jul. 13, 1984	ASSIGNED TO EXAMINER	

### ▼ TM Staff and Location Information

**TM Staff Information - None**

**File Location**

Privacy - Terms

10/14/21, 5:59 PMStatus Search SN 1498698

Current Location:	GENERIC WEB UPDATE	Date in Location:	Aug. 02, 2018
-------------------	--------------------	-------------------	---------------

▼ Assignment Abstract Of Title Information

Summary		▼ Convey	
Total Assignments:	1	Registrant:	DIESEL S.P.A.

▼ Assignment 1 of 1

▲ Collapse All

Conveyance:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
Reel/Frame:	0587/0549	Pages:	2
Date Recorded:	Dec. 24, 1987		
Supporting Documents:	No Supporting Documents Available		

Assignor

Name:	ALESSIO JEANS, LTD.	Execution Date:	Oct. 08, 1987
Legal Entity Type:	CORPORATION	State or Country Where Organized:	NEW YORK

Assignee

Name:	DIESEL S.P.A.	State or Country Where Organized:	ITALY
Legal Entity Type:	CORPORATION		
Address:	61 VIA PONTICELLO MOLVENA, PROVINCE OF VICENZA, ITALY		

Correspondent

Correspondent Name:	HOLMAN & STERN		
Correspondent Address:	2401 FIFTEENTH STREET, N.W. WASHINGTON, DC 20009		

Domestic Representative - Not Found

▼ Proceedings - Click to Load

**United States Patent and Trademark Office**[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Thu Oct 14 03:17:23 EDT 2021

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)[Logout](#) Please logout when you are done to release system resources allocated for you.**Record 1 out of 1**[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)**Typed Drawing**

**Word Mark** DIESEL

**Goods and Services** IC 025. US 039. G & S: TROUSERS, PANTS, JEANS, SHORTS, SKIRTS, OVERCOATS, RAINCOATS, JACKETS, WINDRESISTANT JACKETS, CABANS, BLAZERS, SWEATERS, JERSEYS, VESTS, CARDIGANS, SHIRTS, T-SHIRTS, BLOUSES, DRESSES, SUITS, TRACKSUITS, SWEATSHIRTS, PULLOVER, OVERALLS. FIRST USE: 19781024. FIRST USE IN COMMERCE: 19790405

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 73788660

**Filing Date** March 23, 1989

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** August 15, 1989

**Registration Number** **1564710**

**Registration Date** November 7, 1989

**Owner** (REGISTRANT) DIESEL S.P.A. CORPORATION ITALY Via Dell' Industria 4-6 BREGANZE (VI) ITALY 36042

**Attorney of Record** William C. Wright

**Prior Registrations** 1498698

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20191212.

**Renewal** 2ND RENEWAL 20191212


**Live/Dead Indicator** LIVE

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)



**For assistance with TSDR**, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2021-10-14 18:00:00 EDT				
<b>Mark:</b> DIESEL		No Image exists for this case.		
<b>US Serial Number:</b> 73788660		<b>Application Filing Date:</b> Mar. 23, 1989		
<b>US Registration Number:</b> 1564710		<b>Registration Date:</b> Nov. 07, 1989		
<b>Register:</b> Principal				
<b>Mark Type:</b> Trademark				
<b>TM5 Common Status Descriptor:</b>		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
<b>Status:</b>		The registration has been renewed.		
<b>Status Date:</b>		Dec. 12, 2019		
<b>Publication Date:</b>		Aug. 15, 1989		
<b>▼ Mark Information</b> <a href="#">▲ Collapse All</a>				
<b>Mark Literal Elements:</b>		DIESEL		
<b>Standard Character Claim:</b>		No		
<b>Mark Drawing Type:</b>		1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)		
<b>▼ Related Properties Information</b>				
<b>Claimed Ownership of US Registrations:</b>		<a href="#">1498698</a>		
<b>▼ Goods and Services</b>				
<b>Note:</b>				
The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> <li>• Brackets [...] indicate deleted goods/services;</li> <li>• Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li> <li>• Asterisks *...* identify additional (new) wording in the goods/services.</li> </ul>				
<b>For:</b>		TROUSERS, PANTS, JEANS, SHORTS, SKIRTS, OVERCOATS, RAINCOATS, JACKETS, W		



BLAZERS, SWEATERS, JERSEYS, VESTS, CARDIGANS, SHIRTS, T-SHIRTS, BLOUSES, DRESSES, SWEATSHIRTS, PULLOVER, OVERALLS

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Oct. 24, 1978

**Use in Commerce:** Apr. 05, 1979

### ▼ Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

### ▼ Current Owner(s) Information

**Owner Name:** DIESEL S.P.A.

**Owner Address:** Via Dell' Industria 4-6  
BREGANZE (VI) ITALY 36042

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:** ITALY

### ▼ Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** William C. Wright

**Docket Number:** 4094-506

**Attorney Primary Email  
Address:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

**Attorney Email Authorized:** Yes

#### Correspondent

**Correspondent  
Name/Address:** William C. Wright  
EPSTEIN DRANGEL LLP  
60 E 42nd Street, Suite 2520  
60 E 42nd Street, Suite 2520  
New York, NEW YORK UNITED STATES 10165

**Phone:** 2122925390

**Fax:** 2122925391

**Correspondent e-mail:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

**Correspondent e-mail  
Authorized:** Yes

#### Domestic Representative

**Domestic Representative  
Name:** William C. Wright

**Phone:** 2122925391

**Fax:** 2122925391

[Privacy](#) - [Terms](#)

Domestic Representative e-mail: [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

Domestic Representative e-mail Authorized: Yes

### ▼ Prosecution History

Date	Description	Proceeding Number
Jun. 19, 2020	NOTICE OF SUIT	
Dec. 12, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Dec. 12, 2019	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	67723
Dec. 12, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
Dec. 12, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Oct. 29, 2019	TEAS SECTION 8 & 9 RECEIVED	
Nov. 07, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Sep. 15, 2015	NOTICE OF SUIT	
Sep. 15, 2015	NOTICE OF SUIT	
Oct. 13, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	73376
Oct. 13, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 10, 2009	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	73376
Oct. 07, 2009	TEAS SECTION 8 & 9 RECEIVED	
Nov. 21, 2008	CASE FILE IN TICRS	
Apr. 08, 1996	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 10, 1995	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 07, 1989	REGISTERED-PRINCIPAL REGISTER	
Aug. 15, 1989	PUBLISHED FOR OPPOSITION	
Jul. 15, 1989	NOTICE OF PUBLICATION	
Jun. 01, 1989	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 31, 1989	ASSIGNED TO EXAMINER	66454
May 31, 1989	ASSIGNED TO EXAMINER	65722

### ▼ TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Dec. 12, 2019

### ▲ Assignment Abstract Of Title Information - None recorded

### ▼ Proceedings - Click to Load



# United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)

## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Oct 14 03:17:23 EDT 2021

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

[Logout](#) Please logout when you are done to release system resources allocated for you.

## Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)



<b>Word Mark</b>	DIESEL-ONLY-THE-BRAVE-DIESEL
<b>Goods and Services</b>	IC 025. US 039. G & S: TROUSERS, PANTS, JEANS, SHORTS, SKIRTS, OVERCOATS, RAINCOATS, JACKETS, WINDRESISTANT JACKETS, CABANS, BLAZERS, SWEATERS, JERSEYS, VESTS, CARDIGANS, SHIRTS, T-SHIRTS, BLOUSES, DRESSES, SUITS, TRACKSUITS, SWEATSHIRTS, PULLOVERS, OVERALLS. FIRST USE: 19820227. FIRST USE IN COMMERCE: 19820731
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	02.01.09 - Indians, American (men) ; Men, American Indians ; Native Americans (men) 02.01.37 - Busts of men in profile ; Heads of men in profile ; Men - heads, portraiture, or busts in profile ; Portraiture of men in profile 24.05.01 - Circular or elliptical seals ; Seals, circular or elliptical
<b>Serial Number</b>	73788661
<b>Filing Date</b>	March 23, 1989
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 17, 1990
<b>Registration Number</b>	1605656
<b>Registration Date</b>	July 10, 1990
<b>Owner</b>	(REGISTRANT) DIESEL S.P.A. CORPORATION ITALY Via dell'Industria 4-6 Breganze (VICENZA) ITALY 36042
<b>Attorney of Record</b>	William C. Wright
<b>Prior Registrations</b>	1498698
<b>Type of Mark</b>	TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20200829.



**Renewal** 3RD RENEWAL 20200829

**Live/Dead  
Indicator** LIVE

[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)[| HOME |](#) [SITE INDEX|](#) [SEARCH |](#) [eBUSINESS |](#) [HELP |](#) [PRIVACY POLICY](#)

**For assistance with TSDR**, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2021-10-14 18:00:28 EDT				
<b>Mark:</b> DIESEL-ONLY-THE-BRAVE-DIESEL				
				
<b>US Serial Number:</b> 73788661		<b>Application Filing Date:</b> Mar. 23, 1989		
<b>US Registration Number:</b> 1605656		<b>Registration Date:</b> Jul. 10, 1990		
<b>Register:</b> Principal				
<b>Mark Type:</b> Trademark				
<b>TM5 Common Status Descriptor:</b>		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
<b>Status:</b> The registration has been renewed.				
<b>Status Date:</b> Aug. 29, 2020				
<b>Publication Date:</b> Apr. 17, 1990				
<b>▼ Mark Information</b> <span style="float: right;"><a href="#">▲ Collapse All</a></span>				
<b>Mark Literal Elements:</b> DIESEL-ONLY-THE-BRAVE-DIESEL				
<b>Standard Character Claim:</b> No				
<b>Mark Drawing Type:</b> 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)				
<b>Design Search Code(s):</b> 02.01.09 - Native Americans (men); Men, American Indians; Indians, American (men) 02.01.37 - Portraiture of men in profile; Men - heads, portraiture, or busts in profile; Busts of men in profile; I 24.05.01 - Seals, circular or elliptical; Circular or elliptical seals				
<b>▼ Related Properties Information</b>				
<b>Claimed Ownership of US Registrations:</b> <a href="#">1498698</a>				
<b>▼ Goods and Services</b>				
<b>Note:</b> The following symbols indicate that the registrant/owner has amended the goods/services:				

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** TROUSERS, PANTS, JEANS, SHORTS, SKIRTS, OVERCOATS, RAINCOATS, JACKETS, WINDRESISTA  
BLAZERS, SWEATERS, JERSEYS, VESTS, CARDIGANS, SHIRTS, T-SHIRTS, BLOUSES, DRESSES, SI  
SWEATSHIRTS, PULLOVERS, OVERALLS

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Feb. 27, 1982

**Use in Commerce:** Jul. 31, 1982

### ▼ Basis Information (Case Level)

**Filed Use:** Yes

**Filed ITU:** No

**Filed 44D:** No

**Filed 44E:** No

**Filed 66A:** No

**Filed No Basis:** No

**Currently Use:** Yes

**Currently ITU:** No

**Currently 44E:** No

**Currently 66A:** No

**Currently No Basis:** No

### ▼ Current Owner(s) Information

**Owner Name:** DIESEL S.P.A.

**Owner Address:** Via dell'Industria 4-6  
Breganze (VICENZA) ITALY 36042

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:** ITALY

### ▼ Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** William C. Wright

**Docket Number:** 4094-508

**Attorney Primary Email  
Address:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

**Attorney Email Authorized:** Yes

#### Correspondent

**Correspondent  
Name/Address:** William C. Wright  
EPSTEIN DRANGEL LLP  
60 E 42nd Street, Suite 2520  
New York, NEW YORK UNITED STATES 10165

**Phone:** 2122925390

**Correspondent e-mail:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

**Correspondent e-mail  
Authorized:** Yes

#### Domestic Representative

**Domestic Representative** William C. Wright

**Phone:** 2122925390

[Privacy](#) - [Terms](#)

Name:	
Domestic Representative e-mail:	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>
Domestic Representative e-mail Authorized:	Yes

▼ Prosecution History

Date	Description	Proceeding Number
Aug. 29, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 29, 2020	REGISTERED AND RENEWED (THIRD RENEWAL - 10 YRS)	75184
Aug. 29, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75184
Aug. 19, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Jul. 02, 2020	TEAS SECTION 8 & 9 RECEIVED	
Jun. 19, 2020	NOTICE OF SUIT	
Jul. 10, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Sep. 15, 2015	NOTICE OF SUIT	
Sep. 15, 2015	NOTICE OF SUIT	
Jun. 28, 2010	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	68973
Jun. 28, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 24, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Jun. 23, 2010	TEAS SECTION 8 & 9 RECEIVED	
Dec. 12, 2008	CASE FILE IN TICRS	
Jan. 27, 2001	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jan. 27, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 31, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
May 10, 1996	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Sep. 29, 1995	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jul. 10, 1990	REGISTERED-PRINCIPAL REGISTER	
Apr. 17, 1990	PUBLISHED FOR OPPOSITION	
Mar. 17, 1990	NOTICE OF PUBLICATION	
Jan. 30, 1990	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 18, 1989	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 28, 1989	NON-FINAL ACTION MAILED	
Jun. 23, 1989	ASSIGNED TO EXAMINER	66454
Jun. 21, 1989	ASSIGNED TO EXAMINER	59500

▼ TM Staff and Location Information

TM Staff Information - None	
File Location	
Current Location:	GENERIC WEB UPDATE
Date in Location:	Aug. 29,

Privacy - Terms

▲ **Assignment Abstract Of Title Information - None recorded**

▼ **Proceedings - Click to Load**





# United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)

## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Oct 14 03:17:23 EDT 2021

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

[Logout](#) Please logout when you are done to release system resources allocated for you.

## Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** DIESEL-ONLY-THE-BRAVE-DIESEL

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: perfume [ , toilet soaps ] ; [ cosmetics; namely, deodorants for personal use; creams, ] lotions [ and oils ] for [ the face and ] the body; [ cleansing milks, creams and oils; make-up creams; beauty masks; make-up removers; eye shadows; lipsticks; mascara; rouge; crayons for the eyes and the lips; powders, creams, oils and lotions for suntanning and after sun exposure; ] pre- and after shave creams and lotions; [ talcum powders, salts, ] foam and oil bath; creams and lotions after-bath [ ; shampoos; depilatory preparations; nail polishes; hair lotions, and dentifrices ]

IC 009. US 021 023 026 036 038. G & S: spectacles, spectacle frames, spectacle cases, lenses

IC 014. US 002 027 028 050. G & S: [ clocks and parts therefor, clocks incorporating radio, ] watches and parts therefor, [ watch chains, watches containing a gaming function, ] chronographs [ , chronometers ]; rings, bracelets, necklaces, [ hair-clips of precious metal, tie-clips, scarf rings of precious metal, ] pendants, [ ear clips, precious metal money clips, ] cufflinks [ , earrings, key-holders of precious metal, brooches, ornamental jewelry pins; all in metal precious or not ornamental jewelry pins ]

(CANCELLED) IC 016. US 002 005 022 023 029 037 038 050. G & S: [ stationery items; namely, calendars and almanacs, diaries, address books, personal organizers, note pad holders, paper holders, paper weights, paper stands, pencil holders, pencil stands, pencil cases, paper clip boxes, and adhesive tape dispensers; paper patterns for fabrics; newspapers, magazines, books and catalogues for fashion, furnishing and arts; photographs, pens, pencils ]

IC 018. US 002 003 041. G & S: handbags, suitcases, trunks for travel, knapsacks, travelling bags, vanity cases sold empty; purses, billfolds, attache cases, wallets, briefcases, key-cases, passport cases, business and credit card cases; umbrellas

IC 024. US 042. G & S: textile fabrics for use in the manufacture of clothing and furnishings; curtains, pillow cases, bedsheets, bedspreads, blankets, comforters for beds, table clothes, textile napkins, towels, placemats of fabric, oven gloves

IC 025. US 039. G & S: footwear; namely, shoes, boots and slippers, belts

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design** 02.01.09 - Indians, American (men) ; Men, American Indians ; Native Americans (men)

**Search Code** 02.01.37 - Busts of men in profile ; Heads of men in profile ; Men - heads, portraiture, or busts in profile ;  
Portraiture of men in profile  
26.01.02 - Circles, plain single line ; Plain single line circles  
26.01.17 - Circles, two concentric ; Concentric circles, two ; Two concentric circles

**Serial Number** 74433291

**Filing Date** September 7, 1993

**Current Basis** 44E

**Original Filing Basis** 1B;44D

**Published for Opposition** December 13, 1994

**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration Number** 1939141

**Registration Date** December 5, 1995

**Owner** (REGISTRANT) DIESEL S.p.A. CORPORATION ITALY VIA DELL'INDUSTRIA 4-6 BREGANZE (VI) ITALY 36042

**Attorney of Record** William C. Wright

**Priority Date** June 11, 1993

**Prior Registrations** 1498698;1564710;1605656

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20060313. PARTIAL SECTION 8(10-YR) 20160219.

**Renewal** 2ND RENEWAL 20160219

**Live/Dead Indicator** LIVE

[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

**For assistance with TSDR**, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS

DOCUMENTS

MAINTENANCE

[Back to Search](#)

Print

**Generated on:** This page was generated by TSDR on 2021-10-14 18:02:15 EDT

**Mark:** DIESEL-ONLY-THE-BRAVE-DIESEL



**US Serial Number:** 74433291

**Application Filing Date:** Sep. 07, 1993

**US Registration Number:** 1939141

**Registration Date:** Dec. 05, 1995

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status  
Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

**Status:** The registration has been renewed.

**Status Date:** Feb. 19, 2016

**Publication Date:** Dec. 13, 1994

## ▼ Mark Information

[▲ Collapse All](#)

**Mark Literal Elements:** DIESEL-ONLY-THE-BRAVE-DIESEL

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Design Search Code(s):** 02.01.09 - Men, American Indians; Native Americans (men); Indians, American (men)  
02.01.37 - Men - heads, portraiture, or busts in profile; Portraiture of men in profile; Heads of men in profile;  
26.01.02 - Plain single line circles; Circles, plain single line  
26.01.17 - Two concentric circles; Concentric circles, two; Circles, two concentric

## ▼ Related Properties Information

**Claimed Ownership of US  
Registrations:** [1498698](#), [1564710](#), [1605656](#)

[Privacy - Terms](#)

## ▼ Foreign Information

<b>Priority Claimed:</b>	Yes		
<b>Foreign Application Number:</b>	MI-93C004355	<b>Foreign Application Filing Date:</b>	Jun. 11, 1993
<b>Foreign Registration Number:</b>	604193	<b>Foreign Registration Date:</b>	Oct. 04, 1993
<b>Foreign Application/Registration Country:</b>	ITALY	<b>Foreign Expiration Date:</b>	Jun. 11, 2013

## ▼ Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

<b>For:</b>	perfume [, toilet soaps ]; [ cosmetics; namely, deodorants for personal use; creams, ] lotions [ and oils ] for [ cleansing milks, creams and oils; make-up creams; beauty masks; make-up removers; eye shadows; lipstick for the eyes and the lips; powders, creams, oils and lotions for suntanning and after sun exposure; ] pre- an lotions; [ talcum powders, salts, ] foam and oil bath; creams and lotions after-bath [; shampoos; depilatory p hair lotions, and dentifrices ]		
<b>International Class(es):</b>	003 - Primary Class	<b>U.S Class(es):</b>	001, 004, 006, 050, 05
<b>Class Status:</b>	ACTIVE		
<b>Basis:</b>	44(e)		
<b>For:</b>	spectacles, spectacle frames, spectacle cases, lenses		
<b>International Class(es):</b>	009 - Primary Class	<b>U.S Class(es):</b>	021, 023, 026, 036, 03
<b>Class Status:</b>	ACTIVE		
<b>Basis:</b>	44(e)		
<b>For:</b>	[ clocks and parts therefor, clocks incorporating radio, ] watches and parts therefor, [ watch chains, watches function, ] chronographs [, chronometers ]; rings, bracelets, necklaces, [ hair-clips of precious metal, tie-clip metal, ] pendants, [ ear clips, precious metal money clips, ] cufflinks [, earrings, key-holders of precious met jewelry pins; all in metal precious or not ornamental jewelry pins ]		
<b>International Class(es):</b>	014 - Primary Class	<b>U.S Class(es):</b>	002, 027, 028, 050
<b>Class Status:</b>	ACTIVE		
<b>Basis:</b>	44(e)		
<b>For:</b>	[ stationery items; namely, calendars and almanacs, diaries, address books, personal organizers, note pad weights, paper stands, pencil holders, pencil stands, pencil cases, paper clip boxes, and adhesive tape disp fabrics; newspapers, magazines, books and catalogues for fashion, furnishing and arts; photographs, pens,		
<b>International Class(es):</b>	016 - Primary Class	<b>U.S Class(es):</b>	002, 005, 022, 023, 05
<b>Class Status:</b>	SECTION 8 - CANCELLED		
<b>Basis:</b>	44(e)		

[Privacy - Terms](#)

<b>For:</b>	handbags, suitcases, trunks for travel, knapsacks, travelling bags, vanity cases sold empty; purses, billfolds briefcases, key-cases, passport cases, business and credit card cases; umbrellas		
<b>International Class(es):</b>	018 - Primary Class	<b>U.S Class(es):</b>	002, 003, 041
<b>Class Status:</b>	ACTIVE		
<b>Basis:</b>	44(e)		
<b>For:</b>	textile fabrics for use in the manufacture of clothing and furnishings; curtains, pillow cases, bedsheets, beds for beds, table clothes, textile napkins, towels, placemats of fabric, oven gloves		
<b>International Class(es):</b>	024 - Primary Class	<b>U.S Class(es):</b>	042
<b>Class Status:</b>	ACTIVE		
<b>Basis:</b>	44(e)		
<b>For:</b>	footwear; namely, shoes, boots and slippers, belts		
<b>International Class(es):</b>	025 - Primary Class	<b>U.S Class(es):</b>	039
<b>Class Status:</b>	ACTIVE		
<b>Basis:</b>	44(e)		

#### ▼ Basis Information (Case Level)

<b>Filed Use:</b>	No	<b>Currently Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No
<b>Filed 44D:</b>	Yes	<b>Currently 44E:</b>	Yes
<b>Filed 44E:</b>	No	<b>Currently 66A:</b>	No
<b>Filed 66A:</b>	No	<b>Currently No Basis:</b>	No
<b>Filed No Basis:</b>	No		

#### ▼ Current Owner(s) Information

<b>Owner Name:</b>	DIESEL S.p.A.		
<b>Owner Address:</b>	VIA DELL'INDUSTRIA 4-6 BREGANZE (VI) ITALY 36042		
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	ITALY

#### ▼ Attorney/Correspondence Information

<b>Attorney of Record</b>			
<b>Attorney Name:</b>	William C. Wright		
<b>Attorney Primary Email Address:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>	<b>Attorney Email Authorized:</b>	Yes
<b>Correspondent</b>			
<b>Correspondent Name/Address:</b>	William C. Wright Epstein Drangel LLP		

60 East 42nd Street, Suite 2520 New York, NEW YORK UNITED STATES 10165			
<b>Phone:</b>	2122925390	<b>Fax:</b>	2122925391
<b>Correspondent e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>	<b>Correspondent e-mail Authorized:</b>	Yes
<b>Domestic Representative</b>			
<b>Domestic Representative Name:</b>	Epstein Drangel LLP	<b>Phone:</b>	2122925390
<b>Fax:</b>	2122925391		
<b>Domestic Representative e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>	<b>Domestic Representative e-mail Authorized:</b>	Yes

### ▼ Prosecution History

Date	Description	Proceeding Number
May 27, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 27, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 27, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
May 27, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 27, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 27, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 19, 2020	NOTICE OF SUIT	
Apr. 17, 2017	NOTICE OF SUIT	
Apr. 17, 2017	NOTICE OF SUIT	
Apr. 25, 2016	NOTICE OF SUIT	
Apr. 25, 2016	NOTICE OF SUIT	
Feb. 19, 2016	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	76293
Feb. 19, 2016	REGISTERED - SEC. 9 GRANTED/CHECK RECORD FOR SEC. 8	76293
Feb. 19, 2016	REGISTERED - PARTIAL SEC. 8 (10-YR) ACCEPTED	76293
Feb. 19, 2016	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
Feb. 13, 2016	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	76293
Feb. 13, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Dec. 01, 2015	TEAS SECTION 8 & 9 RECEIVED	
Sep. 15, 2015	NOTICE OF SUIT	
Sep. 15, 2015	NOTICE OF SUIT	
Jan. 06, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Jun. 14, 2007	CASE FILE IN TICRS	
Mar. 13, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76293
Mar. 13, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 13, 2006	ASSIGNED TO PARALEGAL	76293

Dec. 01, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Dec. 01, 2005	TEAS SECTION 8 & 9 RECEIVED	
Jul. 15, 2002	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
May 24, 2002	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Dec. 05, 1995	REGISTERED-PRINCIPAL REGISTER	
Jun. 29, 1995	NOTICE OF ALLOWANCE CANCELLED	
Jun. 29, 1995	Sec. 1(B) CLAIM DELETED	71695
Mar. 07, 1995	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 13, 1994	PUBLISHED FOR OPPOSITION	
Nov. 11, 1994	NOTICE OF PUBLICATION	
Jul. 14, 1994	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 01, 1994	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Dec. 01, 1993	NON-FINAL ACTION MAILED	
Nov. 29, 1993	ASSIGNED TO EXAMINER	59959

### ▼ **TM Staff and Location Information**

#### **TM Staff Information - None**

#### **File Location**

**Current Location:** TMEG LAW OFFICE 106

**Date in Location:** Feb. 19, 2016

### ▲ **Assignment Abstract Of Title Information - None recorded**

### ▼ **Proceedings - Click to Load**

**United States Patent and Trademark Office**[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Thu Oct 14 03:17:23 EDT 2021

[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[BOTTOM](#)[HELP](#)[Logout](#)

Please logout when you are done to release system resources allocated for you.

**Record 1 out of 1**[TSDR](#)[ASSIGN Status](#)[TTAB Status](#)*( Use the "Back" button of the Internet Browser to return to TESS)***Typed Drawing****Word Mark** DIESEL**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: perfumes; [ toilet soaps; ] cosmetics, namely, deodorants for personal use; [ creams, ] lotions and oils for the face and the body; [ cleansing milks, creams and oils; make-up creams; beauty masks; make-up removers; eye shadows; lipsticks; mascara; rouge; crayons for the eyes and the lips; powders, creams, oils and lotions for suntanning and after sun exposure; ] pre- and after shave creams and lotions; [ talcum powders, salts, ] foam [ and oil ] bath [ ; creams and lotions after-bath; shampoos; depilatory preparations; nail polishes; hair lotions, and dentifrices ]

IC 009. US 002 026. G &amp; S: spectacles, spectacle frames, spectacle cases, lenses

IC 014. US 002 027 028 050. G &amp; S: [ clocks and parts therefor, clocks incorporating radio, ] watches and parts therefor, watch chains, watches containing a gaming function, chronographs; [ chronometers; ] rings, bracelets, necklaces, [ hair-clips of precious metal, tie-clips, scarf rings of precious metal, ] pendants, [ ear clips, precious metal ] money clips, cufflinks, [ earrings, ] key-holders; [ of precious metal, brooches, ornamental jewelry pins; ] all in metal precious or not

(CANCELLED) IC 016. US 002 005 022 023 029 037 038 050. G &amp; S: [ stationery items, namely, calendars and almanacs, diaries, address books, personal organizers, note pad holders, paper holders, paper weights, paper stands, pencil holders, pencil stands, pencil cases, paper clip boxes, and adhesive tape dispensers; paper patterns for fabrics; newspapers, magazines, books and catalogues for fashion, furnishing and arts; photographs, pens, pencils ]

IC 018. US 001 002 003 022 041. G &amp; S: handbags, suitcases, [ trunks for travel, ] knapsacks, travelling bags, vanity cases sold empty; purses, billfolds, attache cases, wallets, briefcases, key-cases, passport cases, business and credit card cases [ ; umbrellas ]

IC 024. US 042 050. G &amp; S: [ textile fabrics for use in the manufacture of clothing and furnishings; curtains, ] pillow cases, bedsheets, bedspreads, blankets, [ comforters for beds, table clothes, textile napkins, ] towels [ placemats of fabric, oven gloves ]

IC 025. US 022 039. G &amp; S: footwear, namely, shoes, boots, slippers and belts

**Mark Drawing Code** (1) TYPED DRAWING**Serial Number** 74433289**Filing Date** September 7, 1993**Current Basis** 44E**Original Filing Basis** 1B;44D



**Published for** December 6, 1994

**Opposition**

**Change In  
Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration  
Number** 1989390

**Registration  
Date** July 30, 1996

**Owner** (REGISTRANT) DIESEL S.p.A. CORPORATION ITALY VIA DELL'INDUSTRIA 4-6 BREGANZE (VI) ITALY 36042

**Attorney of  
Record** William C. Wright

**Priority Date** June 11, 1993

**Prior  
Registrations** 1498698;1564710;1605656

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20061012. PARTIAL SECTION 8(10-YR) 20160927.

**Renewal** 2ND RENEWAL 20160927

**Live/Dead  
Indicator** LIVE

---

[TESS HOME](#)

[NEW USER](#)

[STRUCTURED](#)

[FREE FORM](#)

[BROWSE DICT](#)

[SEARCH OG](#)

[TOP](#)


[HELP](#)

---

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

**For assistance with TSDR**, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2021-10-14 18:02:50 EDT				
<b>Mark:</b> DIESEL		No Image exists for this case.		
<b>US Serial Number:</b> 74433289		<b>Application Filing Date:</b> Sep. 07, 1993		
<b>US Registration Number:</b> 1989390		<b>Registration Date:</b> Jul. 30, 1996		
<b>Register:</b> Principal				
<b>Mark Type:</b> Trademark				
<b>TM5 Common Status Descriptor:</b>		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
<b>Status:</b>		The registration has been renewed.		
<b>Status Date:</b>		Sep. 27, 2016		
<b>Publication Date:</b>		Dec. 06, 1994		
<b>▼ Mark Information</b> <a href="#">▲ Collapse All</a>				
<b>Mark Literal Elements:</b>		DIESEL		
<b>Standard Character Claim:</b>		No		
<b>Mark Drawing Type:</b>		1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)		
<b>▼ Related Properties Information</b>				
<b>Claimed Ownership of US Registrations:</b>		<a href="#">1498698</a> , <a href="#">1564710</a> , <a href="#">1605656</a>		
<b>▼ Foreign Information</b>				
<b>Priority Claimed:</b>		Yes		
<b>Foreign Application Number:</b>		MI-93C004354		
<b>Foreign Registration Number:</b>		604192		
		<b>Foreign Application Filing Date:</b> Jun. 11, 1993		
		<b>Foreign Registration Date:</b> Oct. 04,		

[Privacy](#) - [Terms](#)

<b>Foreign Application/Registration Country:</b>	ITALY	<b>Foreign Expiration Date:</b> Jun. 11, 2003
▼ <b>Goods and Services</b>		
<b>Note:</b> The following symbols indicate that the registrant/owner has amended the goods/services: <ul style="list-style-type: none"> <li>• Brackets [...] indicate deleted goods/services;</li> <li>• Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li> <li>• Asterisks *...* identify additional (new) wording in the goods/services.</li> </ul>		
	<b>For:</b> perfumes; [ toilet soaps; ] cosmetics, namely, deodorants for personal use; [ creams, ] lotions and oils for the cleansing milks, creams and oils; make-up creams; beauty masks; make-up removers; eye shadows; lipstick for the eyes and the lips; powders, creams, oils and lotions for suntanning and after sun exposure; [ pre- an lotions; [ talcum powders, salts, ] foam [ and oil ] bath [ ; creams and lotions after-bath; shampoos; depilator hair lotions, and dentifrices ]	
<b>International Class(es):</b>	003 - Primary Class	<b>U.S Class(es):</b> 001, 004, 006, 050, 05
<b>Class Status:</b>	ACTIVE	
<b>Basis:</b>	44(e)	
	<b>For:</b> spectacles, spectacle frames, spectacle cases, lenses	
<b>International Class(es):</b>	009 - Primary Class	<b>U.S Class(es):</b> 002, 026
<b>Class Status:</b>	ACTIVE	
<b>Basis:</b>	44(e)	
	<b>For:</b> [ clocks and parts therefor, clocks incorporating radio, ] watches and parts therefor, watch chains, watches c chronographs; [ chronometers; ] rings, bracelets, necklaces, [ hair-clips of precious metal, tie-clips, scarf rin pendants, [ ear clips, precious metal ] money clips, cufflinks, [ earrings, ] key-holders; [ of precious metal, br pins; ] all in metal precious or not	
<b>International Class(es):</b>	014 - Primary Class	<b>U.S Class(es):</b> 002, 027, 028, 050
<b>Class Status:</b>	ACTIVE	
<b>Basis:</b>	44(e)	
	<b>For:</b> [ stationery items, namely, calendars and almanacs, diaries, address books, personal organizers, note pad weights, paper stands, pencil holders, pencil stands, pencil cases, paper clip boxes, and adhesive tape disp fabrics; newspapers, magazines, books and catalogues for fashion, furnishing and arts; photographs, pens,	
<b>International Class(es):</b>	016 - Primary Class	<b>U.S Class(es):</b> 002, 005, 022, 023, 02
<b>Class Status:</b>	SECTION 8 - CANCELLED	
<b>Basis:</b>	44(e)	
	<b>For:</b> handbags, suitcases, [ trunks for travel, ] knapsacks, travelling bags, vanity cases sold empty; purses, billfo briefcases, key-cases, passport cases, business and credit card cases [ ; umbrellas ]	
<b>International Class(es):</b>	018 - Primary Class	<b>U.S Class(es):</b> 001, 002, 003, 022, 04
<b>Class Status:</b>	ACTIVE	
<b>Basis:</b>	44(e)	
	<b>For:</b> [ textile fabrics for use in the manufacture of clothing and furnishings; curtains, ] pillow cases, business, de	Privacy - Terms

comforters for beds, table clothes, textile napkins, ] towels [ placemats of fabric, oven gloves ]	
<b>International Class(es):</b> 024 - Primary Class	<b>U.S Class(es):</b> 042, 050
<b>Class Status:</b> ACTIVE	
<b>Basis:</b> 44(e)	
<b>For:</b> footwear, namely, shoes, boots, slippers and belts	
<b>International Class(es):</b> 025 - Primary Class	<b>U.S Class(es):</b> 022, 039
<b>Class Status:</b> ACTIVE	
<b>Basis:</b> 44(e)	

### ▼ Basis Information (Case Level)

<b>Filed Use:</b> No	<b>Currently Use:</b> No
<b>Filed ITU:</b> Yes	<b>Currently ITU:</b> No
<b>Filed 44D:</b> Yes	<b>Currently 44E:</b> Yes
<b>Filed 44E:</b> No	<b>Currently 66A:</b> No
<b>Filed 66A:</b> No	<b>Currently No Basis:</b> No
<b>Filed No Basis:</b> No	

### ▼ Current Owner(s) Information

<b>Owner Name:</b> DIESEL S.p.A.	
<b>Owner Address:</b> VIA DELL'INDUSTRIA 4-6 BREGANZE (VI) ITALY 36042	
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> ITALY

### ▼ Attorney/Correspondence Information

#### Attorney of Record

<b>Attorney Name:</b> William C. Wright	
<b>Attorney Primary Email Address:</b> <a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>	<b>Attorney Email Authorized:</b> Yes

#### Correspondent

<b>Correspondent Name/Address:</b> William C. Wright Epstein Drangel LLP 60 East 42nd Street, Suite 2520 New York, NEW YORK UNITED STATES 10165	
<b>Phone:</b> 2122925390	<b>Fax:</b> 2122925391
<b>Correspondent e-mail:</b> <a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>	<b>Correspondent e-mail Authorized:</b> Yes

#### Domestic Representative

<b>Domestic Representative:</b> Epstein Drangel LLP	<b>Phone:</b> 2122925390
---	--------------------------

<b>Name:</b>	
<b>Fax:</b>	2122925391
<b>Domestic Representative e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>
<b>Domestic Representative e-mail Authorized:</b>	Yes

### ▼ Prosecution History

Date	Description	Proceeding Number
May 27, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 27, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 27, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
May 27, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 27, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 27, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 19, 2020	NOTICE OF SUIT	
Apr. 17, 2017	NOTICE OF SUIT	
Apr. 17, 2017	NOTICE OF SUIT	
Sep. 27, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Sep. 27, 2016	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	75461
Sep. 27, 2016	REGISTERED - SEC. 9 GRANTED/CHECK RECORD FOR SEC. 8	75461
Sep. 27, 2016	REGISTERED - PARTIAL SEC. 8 (10-YR) ACCEPTED	75461
Sep. 26, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Aug. 22, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Aug. 22, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jul. 07, 2016	TEAS SECTION 8 & 9 RECEIVED	
Apr. 25, 2016	NOTICE OF SUIT	
Apr. 25, 2016	NOTICE OF SUIT	
Sep. 15, 2015	NOTICE OF SUIT	
Sep. 15, 2015	NOTICE OF SUIT	
Oct. 12, 2006	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	59807
Oct. 12, 2006	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Oct. 10, 2006	ASSIGNED TO PARALEGAL	59807
Jul. 26, 2006	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jul. 26, 2006	TEAS SECTION 8 & 9 RECEIVED	
Jul. 14, 2006	CASE FILE IN TICRS	
Jun. 25, 2002	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
May 03, 2002	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jul. 30, 1996	REGISTERED-PRINCIPAL REGISTER	
Mar. 25, 1996	Sec. 1(B) CLAIM DELETED	67403

Mar. 25, 1996	NOTICE OF ALLOWANCE CANCELLED	
Oct. 03, 1995	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 10, 1995	NOTICE OF ALLOWANCE CANCELLED	
Feb. 28, 1995	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Dec. 06, 1994	PUBLISHED FOR OPPOSITION	
Nov. 04, 1994	NOTICE OF PUBLICATION	
Jul. 14, 1994	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 01, 1994	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Dec. 01, 1993	NON-FINAL ACTION MAILED	
Nov. 29, 1993	ASSIGNED TO EXAMINER	59959

### ▼ **TM Staff and Location Information**

#### **TM Staff Information - None**

#### **File Location**

**Current Location:** TMEG LAW OFFICE 106

**Date in Location:** Sep. 27, 2016

### ▲ **Assignment Abstract Of Title Information - None recorded**

### ▼ **Proceedings - Click to Load**

**United States Patent and Trademark Office**[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Thu Oct 14 03:17:23 EDT 2021

[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[BOTTOM](#)[HELP](#)[Logout](#)

Please logout when you are done to release system resources allocated for you.

**Record 1 out of 1**[TSDR](#)[ASSIGN Status](#)[TTAB Status](#)*( Use the "Back" button of the Internet Browser to return to TESS)*

# DIESEL

**Word Mark** DIESEL**Goods and Services**

IC 011. US 013 021 023 031 034. G & S: (( [ Barbecue grill, bathtub enclosures, bathtubs, refrigerated beverages dispensing units, bidets, ceiling fans, ] ceramic and glass plates sold as parts of [ ovens and stoves, ] chandeliers, [electric lights for Christmas trees, electric coffee makers for commercial use, electric coffee makers for domestic use, electric coffee percolators, electric coffee pots, electric deep fryers, deodorant dispensing units for rooms, refrigerated dispensing units for beverages, refrigerated merchandise display cases, hand held electric hair dryers, stationery hair dryers for commercial and domestic use, electric fans, portable electric fans, fireplaces, fluorescent lighting tubes, freezers, gas lamps, gas stoves, hot water bottles, humidifiers, ice cube making machines, ice making machines, electric waffle irons, electric kettles, lamp shades, ] )) lamps, (( [lavatories, electric night lights, microwave ovens for cooking, domestic cooking ovens, electric toaster ovens, pen lights, electric pressure cookers, electric radiators for heating buildings, steam radiators for heating buildings, electric ranges, gas ranges, lamp reflectors, refrigerators, saunas, toilet seats, shower enclosures, shower heads, showers, sinks, sun lamps, hot water tanks, electric toasters, toilet tank balls, toilets, electric track lighting units, water closets, whirlpool baths, whirlpool jets, whirlpools, and non-electric warming pans for beds ] ))

(CANCELLED) IC 019. US 001 012 033 050. G & S: [ Telephone booths, ceramic enamel tiles, ceramic tiles, non-metal curtain walls, earthenware tiles, figurines of stone, concrete or marble, non-metal floor tiles, wood tile floors, glass tiles, gypsum tiles, modular and prefabricated log homes, manufactured housing, namely, mobile homes, prefabricated and modular homes, log homes sold in kit form, floor panels, glass panels, wall panels not of metal, parquet wood flooring; non-metal patio doors, non-metal roofing tiles, sculptures of cement, marble or stone, statues of stone, concrete or marble, statuettes of stone, concrete or marble, stucco tiles, wall tiles, non-metal trellises, wall panels not of metal ]

IC 020. US 002 013 022 025 032 050. G & S: Armchairs, (( [ sleeping bags, bed frames, ] bedroom furniture, beds, benches, bookcases, [ non-metal bottle caps, plastic boxes, ] filing cabinets, kitchen cabinets, furniture cabinets, [ plastic caps, non-metal caps for bottles, tea carts, caskets, ] chairs, [ deck chairs, furniture chests, chests of drawers, wood chopping block tables, non-metal closures for containers, hangers of clothes, non-metal clothes hooks, container closures of plastic, corks, couches, fitted fabric furniture covers, plastic crates, ] credenzas, [ cupboards, ] cushions, [ desks, ] divans, [ drawers, figurines made of bone, ivory, plaster, plastic, wax or wood, footstools, picture frames, furniture, highchairs, jewelry boxes not of metal, non-metal key holders, letter boxes made of plastic or wood, plastic lids, love seats, plastic luggage lining material, hand held mirrors, ] furniture mirrors, pillow, [ plate racks, non-metal name plates, display racks, magazine racks, room dividers, ] furniture screens, [ fire screens for domestic use, sculpture made of bone, ivory, plaster, plastic wax, wood, furniture seats, shelves, sleeping bags, ] )) sofas, (( [ stands for umbrellas, statues made of bone, ivory, plaster, plastic, wax and wood, statuettes made of bone, ivory, plaster, plastic, wax and wood, ] stools, tables, [ drafting tables, fixed towel

dispensers not of metal, wardrobes, waterbeds, wood boxes, and wood products, namely, composite panels, particle board and fiberboard for use in further manufacture ] ))

IC 021. US 002 013 023 029 030 033 040 050. G & S: (( [ Earthenware basins, hand basins, sugar basins, wash basins, basins, fitted picnic baskets, flower baskets, steamer baskets, wastepaper baskets, beer jugs, beer mugs, portable beverage dispensers, beverage glassware, beverage ware, ] bowls, [ glass bowls, rinsing bowls, ] salad bowls, [ bread boxes, cat litter boxes, glass boxes, lunch boxes, wooden and plastic decorative boxes, soap boxes, boxes for dispensing paper towels, bread boxes, hair brushes, champagne buckets, ice buckets, plastic buckets, wine buckets, cooling buckets for wine, butter coolers, butter dishes, buttonhooks, tea caddies, non-electric candelabras, not of precious metal, candle holders not of precious metal, fitted vanity cases, casseroles, caviar coolers, cocktail picks, cocktail shakers, ] coffee cups, [ hand-operated coffee grinders, non-electric coffee percolators, non-electric coffee pots, not of precious metal, non-electric coffee servers not of precious metal, coffee services not of precious metal, all purpose portable household containers, soap containers, thermal insulated containers for food or beverages, household containers for foods, containers for household or kitchen use not of precious metal, ] cups, coffee cups, [ egg cups, paper cups, plastic cups, dish covers, dish stands, portable beverage dispensers, soap dispensers, drinking flasks, ] drinking glasses, [ figures made of china, crystal, earthenware, glass, porcelain and terra cotta, figurines made of china, crystal, earthenware, glass, porcelain and terra cotta, flower pot holders, flower pots, brushes for footwear, frying pans, garlic presses, glass bowls, ] drinking glasses, [ goblets, pepper grinders, napkin holders, serviette holders, soap holders, sponge holders, toilet tissue holders, toothpick holders, towel holders, holders for flowers and plants, holders for household irons, holders for toilet paper, ] candle holders not of precious metal, [ ironing boards, insulting jars, jars for jams and jellies made of earthenware, glass, porcelain, plastic, jugs, syrup jugs, wine jugs, tea kettles, kitchen ladles, knife blocks, knife boards, knife rests, lemon squeezers, ] mugs, [ glass mugs, porcelain mugs, napkin rings not of precious metals, pails, lunch pails, cat litter pans, dust pans, glass pans, metal cooking pans, metal pans for cattle, paper plates, impregnated paper tissues for cleaning dishware, dispensers for paper towels, pastry boards, pie servers, pitchers, pots, cooking pots, teas pots not of precious metal, clothes drying racks, plastic bath racks, towel racks, reamers for fruit juice, ] salt cellars, [ salt shakers, saucepans, non-electric pressure cooking saucepans, saucers, ] sculptures made of china, [ crystal, earthenware, glass, porcelain and terra cotta, serviette rings not of precious metal, salt and pepper shakers, statues made of china, crystal, earthenware, glass, porcelain and terra cotta, statuettes made of china, crystal, earthenware, glass, porcelain and terra cotta, beverage stirrers, glass stoppers, household utensils, namely, strainers, tea balls not of precious metal, tea infusers not of precious metal, tea services not of precious metal, tea sets, meal trays, serving trays not of precious metals ] ))

**Standard  
Characters  
Claimed**

<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78730553
<b>Filing Date</b>	October 11, 2005
<b>Current Basis</b>	44E
<b>Original Filing Basis</b>	1B;44E
<b>Published for Opposition</b>	March 11, 2008
<b>Change In Registration</b>	CHANGE IN REGISTRATION HAS OCCURRED
<b>Registration Number</b>	<b>3524221</b>
<b>Registration Date</b>	October 28, 2008
<b>Owner</b>	(REGISTRANT) DIESEL S.p.A. CORPORATION ITALY VIA DELL'INDUSTRIA 4-6 BREGANZE (VI) ITALY 36042
<b>Attorney of Record</b>	William C. Wright
<b>Prior Registrations</b>	1939141;1989390;2339750;AND OTHERS
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. PARTIAL SECT 8 (6-YR). SECTION 8(10-YR) 20181101.



Renewal

1ST RENEWAL 20181101

Live/Dead Indicator

LIVE

- TESS HOME
- NEW USER
- STRUCTURED
- FREE FORM
- BROWSE DICT
- SEARCH OG
- TOP
- HELP

| [HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

**For assistance with TSDR**, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS

DOCUMENTS

MAINTENANCE

[Back to Search](#)

Print

**Generated on:** This page was generated by TSDR on 2021-10-14 18:07:34 EDT

**Mark:** DIESEL

# DIESEL

**US Serial Number:** 78730553

**Application Filing Date:** Oct. 11, 2005

**US Registration Number:** 3524221

**Registration Date:** Oct. 28, 2008

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status  
Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office

**Status:** The registration has been renewed.

**Status Date:** Nov. 01, 2018

**Publication Date:** Mar. 11, 2008

## ▼ Mark Information

▲ Collapse All

**Mark Literal Elements:** DIESEL

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## ▼ Related Properties Information

**Claimed Ownership of US Registrations:** [1939141](#), [1989390](#), [2339750](#) and others

## ▼ Foreign Information

**Foreign Registration Number:** 686092

**Foreign Registration Date:** Aug. 23, 1996

**Foreign Application/Registration Country:** ITALY

**Foreign Expiration Date:** Aug. 31, 2005

**Foreign Registration** Aug. 02, 2005

**Foreign Registration** Aug. 31, [Privacy - Terms](#)

Renewal Date:

Renewal Expiration Date:

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** (( [ Barbecue grill, bathtub enclosures, bathtubs, refrigerated beverages dispensing units, bidets, ceiling fan sold as parts of [ ovens and stoves, ] chandeliers, [electric lights for Christmas trees, electric coffee makers coffee makers for domestic use, electric coffee percolators, electric coffee pots, electric deep fryers, deodor rooms, refrigerated dispensing units for beverages, refrigerated merchandise display cases, hand held elec hair dryers for commercial and domestic use, electric fans, portable electric fans, fireplaces, fluorescent ligh lamps, gas stoves, hot water bottles, humidifiers, ice cube making machines, ice making machines, electric lamp shades, ] )) lamps, (( [lavatories, electric night lights, microwave ovens for cooking, domestic cooking i pen lights, electric pressure cookers, electric radiators for heating buildings, steam radiators for heating buil ranges, lamp reflectors, refrigerators, saunas, toilet seats, shower enclosures, shower heads, showers, sink tanks, electric toasters, toilet tank balls, toilets, electric track lighting units, water closets, whirlpool baths, w non-electric warming pans for beds ] ))

**International Class(es):** 011 - Primary Class

**U.S Class(es):** 013, 021, 023, 031, 03

**Class Status:** ACTIVE

**Basis:** 44(e)

**For:** [ Telephone booths, ceramic enamel tiles, ceramic tiles, non-metal curtain walls, earthenware tiles, figurines marble, non-metal floor tiles, wood tile floors, glass tiles, gypsum tiles, modular and prefabricated log home: namely, mobile homes, prefabricated and modular homes, log homes sold in kit form, floor panels, glass pa metal, parquet wood flooring; non-metal patio doors, non-metal roofing tiles, sculptures of cement, marble o concrete or marble, statuettes of stone, concrete or marble, stucco tiles, wall tiles, non-metal trellises, wall p

**International Class(es):** 019 - Primary Class

**U.S Class(es):** 001, 012, 033, 050

**Class Status:** SECTION 8 - CANCELLED

**Basis:** 44(e)

**For:** Armchairs, (( [ sleeping bags, bed frames, ] bedroom furniture, beds, benches, bookcases, [ non-metal bottl cabinets, kitchen cabinets, furniture cabinets, [ plastic caps, non-metal caps for bottles, tea carts, caskets, ] furniture chests, chests of drawers, wood chopping block tables, non-metal closures for containers, hangers clothes hooks, container closures of plastic, corks, couches, fitted fabric furniture covers, plastic crates, ] cr cushions, [ desks, ] divans, [ drawers, figurines made of bone, ivory, plaster, plastic, wax or wood, footstools highchairs, jewelry boxes not of metal, non-metal key holders, letter boxes made of plastic or wood, plastic luggage lining material, hand held mirrors, ] furniture mirrors, pillow, [ plate racks, non-metal name plates, d room dividers, ] furniture screens, [ fire screens for domestic use, sculpture made of bone, ivory, plaster, pla seats, shelves, sleeping bags, ] )) sofas, (( [ stands for umbrellas, statues made of bone, ivory, plaster, pla made of bone, ivory, plaster, plastic, wax and wood, ] stools, tables, [ drafting tables, fixed towel dispensers waterbeds, wood boxes, and wood products, namely, composite panels, particle board and fiberboard for us

**International Class(es):** 020 - Primary Class

**U.S Class(es):** 002, 013, 022, 025, 03

**Class Status:** ACTIVE

**Basis:** 44(e)

**For:** (( [ Earthenware basins, hand basins, sugar basins, wash basins, basins, fitted picnic baskets,

[Privacy](#) - [Terms](#)

	wastepaper baskets, beer jugs, beer mugs, portable beverage dispensers, beverage glassware, beverage v rinsing bowls, ] salad bowls, [ bread boxes, cat litter boxes, glass boxes, lunch boxes, wooden and plastic d boxes for dispensing paper towels, bread boxes, hair brushes, champagne buckets, ice buckets, plastic buc buckets for wine, butter coolers, butter dishes, buttonhooks, tea caddies, non-electric candelabras, not of pr not of precious metal, fitted vanity cases, casseroles, caviar coolers, cocktail picks, cocktail shakers, ] coffe coffee grinders, non-electric coffee percolators, non-electric coffee pots, not of precious metal, non-electric metal, coffee services not of precious metal, all purpose portable household containers, soap containers, th for food or beverages, household containers for foods, containers for household or kitchen use not of precic cups, [ egg cups, paper cups, plastic cups, dish covers, dish stands, portable beverage dispensers, soap di drinking glasses, [ figures made of china, crystal, earthenware, glass, porcelain and terra cotta, figurines ma earthenware, glass, porcelain and terra cotta, flower pot holders, flower pots, brushes for footwear, frying pa bowls, ] drinking glasses, [ goblets, pepper grinders, napkin holders, serviette holders, soap holders, spong holders, toothpick holders, towel holders, holders for flowers and plants, holders for household irons, holder holders not of precious metal, [ ironing boards, insulting jars, jars for jams and jellies made of earthenware, syrup jugs, wine jugs, tea kettles, kitchen ladles, knife blocks, knife boards, knife rests, lemon squeezers, ] i mugs, napkin rings not of precious metals, pails, lunch pails, cat litter pans, dust pans, glass pans, metal co cattle, paper plates, impregnated paper tissues for cleaning dishware, dispensers for paper towels, pastry b pots, cooking pots, teas pots not of precious metal, clothes drying racks, plastic bath racks, towel racks, rea cellars, [ salt shakers, saucepans, non-electric pressure cooking saucepans, saucers, ] sculptures made of glass, porcelain and terra cotta, serviette rings not of precious metal, salt and pepper shakers, statues mad earthenware, glass, porcelain and terra cotta, statuettes made of china, crystal, earthenware, glass, porcela stirrers, glass stoppers, household utensils, namely, strainers, tea balls not of precious metal, tea infusers n services not of precious metal, tea sets, meal trays, serving trays not of precious metals ] ))		
International Class(es):	021 - Primary Class	U.S Class(es):	002, 013, 023, 029, 03
Class Status:	ACTIVE		
Basis:	44(e)		

▼ Basis Information (Case Level)

Filed Use:	No	Currently Use:	No
Filed ITU:	Yes	Currently ITU:	No
Filed 44D:	No	Currently 44E:	Yes
Filed 44E:	Yes	Currently 66A:	No
Filed 66A:	No	Currently No Basis:	No
Filed No Basis:	No		

▼ Current Owner(s) Information

Owner Name:	DIESEL S.p.A.		
Owner Address:	VIA DELL'INDUSTRIA 4-6 BREGANZE (VI) ITALY 36042		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	ITALY

▼ Attorney/Correspondence Information

Attorney of Record	
--------------------	--

Privacy - Terms

<b>Attorney Name:</b>	William C. Wright		
<b>Attorney Primary Email Address:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>	<b>Attorney Email Authorized:</b>	Yes
<b>Correspondent</b>			
<b>Correspondent Name/Address:</b>	William C. Wright Epstein Drangel LLP 60 East 42nd Street, Suite 2520 New York, NEW YORK UNITED STATES 10165		
<b>Phone:</b>	2122925390	<b>Fax:</b>	2122925391
<b>Correspondent e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>	<b>Correspondent e-mail Authorized:</b>	Yes
<b>Domestic Representative</b>			
<b>Domestic Representative Name:</b>	Epstein Drangel LLP	<b>Phone:</b>	2122925390
<b>Fax:</b>	2122925391		
<b>Domestic Representative e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>	<b>Domestic Representative e-mail Authorized:</b>	Yes
<b>▼ Prosecution History</b>			
Date	Description	Proceeding Number	
May 27, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888	
May 27, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED		
May 27, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS		
May 27, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED		
May 27, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED		
May 27, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED		
Jun. 19, 2020	NOTICE OF SUIT		
Nov. 01, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED		
Nov. 01, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	64591	
Nov. 01, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591	
Nov. 01, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591	
Oct. 23, 2018	TEAS SECTION 8 & 9 RECEIVED		
Oct. 28, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED		
Sep. 15, 2015	NOTICE OF SUIT		
Sep. 15, 2015	NOTICE OF SUIT		
Jun. 03, 2015	SEC. 15 ACKNOWLEDGEMENT - E-MAILED		
Jun. 03, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 - MAILED		
Jun. 03, 2015	REGISTERED - SEC. 15 ACKNOWLEDGED	76873	
Apr. 24, 2015	REGISTERED - SEC. 15 AFFIDAVIT FILED	76873	
Jun. 03, 2015	REGISTERED - PARTIAL SEC. 8 (6-YR) ACCEPTED	76873	

Apr. 24, 2015	REGISTERED - SEC. 8 (6-YR) FILED	76873
Apr. 26, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76873
Apr. 24, 2015	TEAS SECTION 15 RECEIVED	
Apr. 24, 2015	TEAS SECTION 8 RECEIVED	
Feb. 04, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 12, 2009	AMENDMENT UNDER SECTION 7 – PROCESSED	
Jan. 06, 2009	ASSIGNED TO PARALEGAL	76533
Nov. 24, 2008	SEC 7 REQUEST FILED	
Nov. 24, 2008	PAPER RECEIVED	
Oct. 28, 2008	REGISTERED-PRINCIPAL REGISTER	
Sep. 23, 2008	1(B) BASIS DELETED; PROCEED TO REGISTRATION	61813
Sep. 22, 2008	NOTICE OF ALLOWANCE CANCELLED	61813
Sep. 23, 2008	CASE ASSIGNED TO INTENT TO USE PARALEGAL	61813
Sep. 22, 2008	TEAS DELETE 1(B) BASIS RECEIVED	
Jun. 03, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 11, 2008	PUBLISHED FOR OPPOSITION	
Feb. 20, 2008	NOTICE OF PUBLICATION	
Feb. 05, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76984
Feb. 05, 2008	ASSIGNED TO LIE	76984
Feb. 04, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 08, 2008	PRELIMINARY/VOLUNTARY AMENDMENT - ENTERED	88889
Jan. 08, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 13, 2007	NOTIFICATION OF INQUIRY AS TO SUSPENSION E-MAILED	
Jul. 13, 2007	INQUIRY TO SUSPENSION E-MAILED	
Jul. 13, 2007	SUSPENSION INQUIRY WRITTEN	81093
Jun. 23, 2007	SUSPENSION CHECKED – TO ATTORNEY FOR ACTION	77978
Jun. 21, 2007	ASSIGNED TO LIE	77978
Dec. 21, 2006	LETTER OF SUSPENSION E-MAILED	6332
Dec. 21, 2006	SUSPENSION LETTER WRITTEN	81093
Nov. 29, 2006	AMENDMENT FROM APPLICANT ENTERED	70138
Nov. 29, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
Nov. 28, 2006	ASSIGNED TO LIE	70138
Nov. 02, 2006	PAPER RECEIVED	
May 02, 2006	NON-FINAL ACTION E-MAILED	6325
May 02, 2006	NON-FINAL ACTION WRITTEN	81093
Apr. 14, 2006	ASSIGNED TO EXAMINER	81093
Dec. 22, 2005	PRELIMINARY/VOLUNTARY AMENDMENT - ENTERED	70997
Dec. 22, 2005	PAPER RECEIVED	
Oct. 13, 2005	PRELIMINARY/VOLUNTARY AMENDMENT - ENTERED	77075

Oct. 13, 2005	PAPER RECEIVED
Oct. 14, 2005	NEW APPLICATION ENTERED IN TRAM
▼ <b>TM Staff and Location Information</b>	
TM Staff Information - None	
File Location	
Current Location:	GENERIC WEB UPDATE
Date in Location:	Nov. 01, 2018
▲ <b>Assignment Abstract Of Title Information - None recorded</b>	
▼ <b>Proceedings - Click to Load</b>	



# United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)

## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Oct 14 03:17:23 EDT 2021

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

[Logout](#) Please logout when you are done to release system resources allocated for you.

## Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)

# DIESEL

**Word Mark** DIESEL

**Goods and Services** IC 035. US 100 101 102. G & S: Retail department store services and on-line retail store services featuring clothing, textile fabrics, footwear, headgear, perfumery and cosmetics, spectacles, carpets and floor coverings, tiles, glassware, porcelain, housewares, crockery, linen, wall paper, furniture, lighting fixtures, helmets with the exception of helmets for baseball, lacrosse, softball and American football, musical instruments, stationery and printed matter, leather articles, jewelry and watches, and books and journals. FIRST USE: 19960301. FIRST USE IN COMMERCE: 19961118

IC 045. US 100 101. G & S: Providing online information in the fields of fashion and lifestyles, excluding sports. FIRST USE: 19960301. FIRST USE IN COMMERCE: 19961118

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77056437

**Filing Date** December 4, 2006

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** March 20, 2012

**Registration Number** 4268431

**Registration Date** January 1, 2013

**Owner** (REGISTRANT) DIESEL S.p.A. CORPORATION ITALY Via dell'Industria 7 Molvena (Vicenza) ITALY 36060

**Attorney of Record** William C. Wright



**Prior** 1498698;1989390;AND OTHERS

**Registrations**

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL


**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead  
Indicator** LIVE

[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)[| HOME |](#) [SITE INDEX|](#) [SEARCH |](#) [eBUSINESS |](#) [HELP |](#) [PRIVACY POLICY](#)

**For assistance with TSDR**, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2021-10-14 18:10:07 EDT				
<b>Mark:</b> DIESEL				
<h1>DIESEL</h1>				
<b>US Serial Number:</b> 77056437		<b>Application Filing Date:</b> Dec. 04, 2006		
<b>US Registration Number:</b> 4268431		<b>Registration Date:</b> Jan. 01, 2013		
<b>Register:</b> Principal				
<b>Mark Type:</b> Service Mark				
<b>TM5 Common Status Descriptor:</b>				
		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
<b>Status:</b> A Sections 8 and 15 combined declaration has been accepted and acknowledged.				
<b>Status Date:</b> Jan. 31, 2019				
<b>Publication Date:</b> Mar. 20, 2012		<b>Notice of Allowance Date:</b> May 15, 2012		
<b>▼ Mark Information</b> <span style="float: right;"><a href="#">▲ Collapse All</a></span>				
<b>Mark Literal Elements:</b> DIESEL				
<b>Standard Character Claim:</b> Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
<b>Mark Drawing Type:</b> 4 - STANDARD CHARACTER MARK				
<b>▼ Related Properties Information</b>				
<b>Claimed Ownership of US Registrations:</b> <a href="#">1498698</a> , <a href="#">1989390</a> and others				
<b>▼ Goods and Services</b>				
<b>Note:</b> The following symbols indicate that the registrant/owner has amended the goods/services: <ul style="list-style-type: none"> <li>• Brackets [...] indicate deleted goods/services;</li> <li>• Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li> <li>• Asterisks *..* identify additional (new) wording in the goods/services.</li> </ul>				
<b>For:</b> Retail department store services and on-line retail store services featuring clothing, textile fabrics, cosmetics, spectacles, carpets and floor coverings, tiles, glassware, porcelain, housewares, or				

fixtures, helmets with the exception of helmets for baseball, lacrosse, softball and American football, musical printed matter, leather articles, jewelry and watches, and books and journals

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 01, 1996

**Use in Commerce:** Nov. 18, 1996

**For:** Providing online information in the fields of fashion and lifestyles, excluding sports

**International Class(es):** 045 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 01, 1996

**Use in Commerce:** Nov. 18, 1996

### ▼ Basis Information (Case Level)

**Filed Use:** Yes

**Filed ITU:** No

**Filed 44D:** No

**Filed 44E:** No

**Filed 66A:** No

**Filed No Basis:** No

**Currently Use:** Yes

**Currently ITU:** No

**Currently 44E:** No

**Currently 66A:** No

**Currently No Basis:** No

### ▼ Current Owner(s) Information

**Owner Name:** DIESEL S.p.A.

**Owner Address:** Via dell'Industria 7  
Molvena (Vicenza) ITALY 36060

**Legal Entity Type:** CORPORATION

**State or Country Where  
Organized:** ITALY

### ▼ Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** William C. Wright

**Docket Number:** 4094-504

**Attorney Primary Email  
Address:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

**Attorney Email Authorized:** Yes

#### Correspondent

**Correspondent  
Name/Address:** William C. Wright  
EPSTEIN DRANGEL LLP  
60 E 42nd Street, Suite 2520  
NEW YORK, NEW YORK UNITED STATES 10165-0808

**Phone:** 2122925390

**Fax:** 2122925

**Correspondent e-mail:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

**Correspondent e-mail:** Yes

[Privacy - Terms](#)

Authorized:

**Domestic Representative**

<b>Domestic Representative Name:</b>	William C. Wright	<b>Phone:</b>	2122925390
<b>Fax:</b>	2122925391		
<b>Domestic Representative e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>	<b>Domestic Representative e-mail Authorized:</b>	Yes

▼ **Prosecution History**

Date	Description	Proceeding Number
Jun. 19, 2020	NOTICE OF SUIT	
Jan. 31, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jan. 31, 2019	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Jan. 29, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Dec. 28, 2018	TEAS SECTION 8 & 15 RECEIVED	
Jan. 01, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jun. 07, 2017	NOTICE OF SUIT	
Jun. 07, 2017	NOTICE OF SUIT	
Sep. 15, 2015	NOTICE OF SUIT	
Sep. 15, 2015	NOTICE OF SUIT	
Feb. 09, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 01, 2013	REGISTERED-PRINCIPAL REGISTER	
Nov. 28, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 27, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	70138
Nov. 26, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 22, 2012	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Nov. 21, 2012	STATEMENT OF USE PROCESSING COMPLETE	76873
Nov. 15, 2012	USE AMENDMENT FILED	76873
Nov. 21, 2012	EXTENSION 1 GRANTED	76873
Nov. 15, 2012	EXTENSION 1 FILED	76873
Nov. 19, 2012	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76873
Nov. 15, 2012	TEAS EXTENSION RECEIVED	
Nov. 15, 2012	TEAS STATEMENT OF USE RECEIVED	
May 15, 2012	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 04, 2012	ASSIGNED TO EXAMINER	76733
Mar. 20, 2012	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 20, 2012	PUBLISHED FOR OPPOSITION	
Feb. 29, 2012	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 13, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	70138

Privacy - Terms

Feb. 10, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 30, 2012	TEAS/EMAIL CORRESPONDENCE ENTERED	70138
Jan. 30, 2012	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
Jan. 20, 2012	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 28, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 28, 2011	NON-FINAL ACTION E-MAILED	6325
Jul. 28, 2011	NON-FINAL ACTION WRITTEN	75601
Jul. 08, 2011	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 08, 2011	NON-FINAL ACTION E-MAILED	6325
Jul. 08, 2011	NON-FINAL ACTION WRITTEN	75601
Jun. 17, 2011	TEAS/EMAIL CORRESPONDENCE ENTERED	70138
Jun. 17, 2011	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
Jun. 08, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 08, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 08, 2010	NON-FINAL ACTION E-MAILED	6325
Dec. 08, 2010	NON-FINAL ACTION WRITTEN	75601
Nov. 17, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 17, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 17, 2010	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Sep. 23, 2010	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70138
Mar. 20, 2010	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Mar. 20, 2010	LETTER OF SUSPENSION E-MAILED	6332
Mar. 20, 2010	SUSPENSION LETTER WRITTEN	75601
Feb. 16, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Feb. 15, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Feb. 15, 2010	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Nov. 13, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70138
May 13, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70138
Nov. 07, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70138
May 06, 2008	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	70138
Nov. 05, 2007	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Nov. 05, 2007	LETTER OF SUSPENSION E-MAILED	6332
Nov. 05, 2007	SUSPENSION LETTER WRITTEN	75601
Oct. 04, 2007	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 04, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889

Oct. 04, 2007	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 22, 2007	NON-FINAL ACTION E-MAILED	6325
May 22, 2007	NON-FINAL ACTION WRITTEN	75601
May 07, 2007	AMENDMENT FROM APPLICANT ENTERED	70138
May 07, 2007	CORRESPONDENCE RECEIVED IN LAW OFFICE	70138
May 03, 2007	ASSIGNED TO LIE	70138
Apr. 09, 2007	PAPER RECEIVED	
Apr. 04, 2007	NON-FINAL ACTION E-MAILED	6325
Apr. 04, 2007	NON-FINAL ACTION WRITTEN	75601
Mar. 28, 2007	ASSIGNED TO EXAMINER	75601
Dec. 07, 2006	NEW APPLICATION ENTERED IN TRAM	

### ▼ **TM Staff and Location Information**

#### **TM Staff Information - None**

#### **File Location**

**Current Location:** TMO LAW OFFICE 114

**Date in Location:** Jan. 31, 2019

### ▲ **Assignment Abstract Of Title Information - None recorded**

### ▼ **Proceedings - Click to Load**

**United States Patent and Trademark Office**[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Thu Oct 14 03:17:23 EDT 2021

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)[Logout](#) Please logout when you are done to release system resources allocated for you.**Record 1 out of 1**[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)**DIESEL BAD****Word Mark** DIESEL BAD**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Perfumes; eau de toilette, [ eau de Cologne; ] deodorants for personal use; perfumed bath and shower gels [ ; perfumed body lotions, body creams and beauty gels for body care; after shave balm, after shave gel, after shave lotion ]**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 86526591**Filing Date** February 6, 2015**Current Basis** 44E**Original Filing Basis** 1B;44D**Published for Opposition** August 4, 2015**Registration Number** 4835318**Registration Date** October 20, 2015**Owner** (REGISTRANT) Diesel S.P.A. società per azioni (spa) ITALY Via dell'Industria, 4/6 Breganze (VI) ITALY I-36042**Attorney of Record** Dyan Finguerra-DuCharme**Priority Date** February 5, 2015**Type of Mark** TRADEMARK

Register

Affidavit

Text

Live/Dead

Indicator

PRINCIPAL

SECT 15. SECT 8 (6-YR).

LIVE

TESS HOME

NEW USER

STRUCTURED

FREE FORM

BROWSE DICT

SEARCH OG

TOP


HELP

| HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY



**For assistance with TSDR**, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2021-10-14 18:11:31 EDT				
<b>Mark:</b> DIESEL BAD				
<h1>DIESEL BAD</h1>				
<b>US Serial Number:</b>		86526591	<b>Application Filing Date:</b> Feb. 06, 2015	
<b>US Registration Number:</b>		4835318	<b>Registration Date:</b> Oct. 20, 2015	
<b>Filed as TEAS RF:</b>		Yes	<b>Currently TEAS RF:</b> Yes	
<b>Register:</b>		Principal		
<b>Mark Type:</b>		Trademark		
<b>TM5 Common Status Descriptor:</b>				
		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
<b>Status:</b>		A Sections 8 and 15 combined declaration has been accepted and acknowledged.		
<b>Status Date:</b>		Aug. 30, 2021		
<b>Publication Date:</b>		Aug. 04, 2015		
<b>▼ Mark Information</b> <span style="float: right;"><a href="#">▲ Collapse All</a></span>				
<b>Mark Literal Elements:</b>		DIESEL BAD		
<b>Standard Character Claim:</b>		Yes. The mark consists of standard characters without claim to any particular font style, size, or color.		
<b>Mark Drawing Type:</b>		4 - STANDARD CHARACTER MARK		
<b>▼ Foreign Information</b>				
<b>Priority Claimed:</b>		Yes		
<b>Foreign Application Number:</b>		013712468	<b>Foreign Application Filing Date:</b> Feb. 05, 2015	
<b>Foreign Registration Number:</b>		013712468	<b>Foreign Registration Date:</b> May 21, 2015	
<b>Foreign Application/Registration Country:</b>		EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM)	<b>Foreign Expiration Date:</b> Feb. 05, 2025	

## ▼ Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Perfumes; eau de toilette, [ eau de Cologne; ] deodorants for personal use; perfumed bath and shower gels body creams and beauty gels for body care; after shave balm, after shave gel, after shave lotion ]

**International Class(es):** 003 - Primary Class

**U.S Class(es):** 001, 004, 006, 050, 051

**Class Status:** ACTIVE

**Basis:** 44(e)

## ▼ Basis Information (Case Level)

**Filed Use:** No

**Filed ITU:** Yes

**Filed 44D:** Yes

**Filed 44E:** No

**Filed 66A:** No

**Filed No Basis:** No

**Currently Use:** No

**Currently ITU:** No

**Currently 44E:** Yes

**Currently 66A:** No

**Currently No Basis:** No

## ▼ Current Owner(s) Information

**Owner Name:** Diesel S.P.A.

**Owner Address:** Via dell'Industria, 4/6  
Breganze (VI) ITALY I-36042

**Legal Entity Type:** società per azioni (spa)

**State or Country Where  
Organized:** ITALY

## ▼ Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Dyan Finguerra-DuCharme

**Docket Number:** 20321.01611

**Attorney Primary Email  
Address:** [dfinguerra-ducharme@pryorcashman.com](mailto:dfinguerra-ducharme@pryorcashman.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent  
Name/Address:** Dyan Finguerra-DuCharme  
Pryor Cashman LLP  
7 Times Square  
New York, NEW YORK UNITED STATES 10036

**Phone:** 212-326-0443

**Fax:** 212-798-6307

**Correspondent e-mail:** [dfinguerra-ducharme@pryorcashman.com](mailto:dfinguerra-ducharme@pryorcashman.com)  
[tmdocketing@pryorcashman.com](mailto:tmdocketing@pryorcashman.com)  
[halaxis@pryorcashman.com](mailto:halaxis@pryorcashman.com)

**Correspondent e-mail  
Authorized:** Yes

[Privacy](#) - [Terms](#)

**Domestic Representative**

<b>Domestic Representative Name:</b>	Dyan Finguerra-DuCharme	<b>Phone:</b>	212-326-0443
<b>Fax:</b>	212-798-6307		
<b>Domestic Representative e-mail:</b>	<a href="mailto:dfinguerra-ducharme@pryorcashman.com">dfinguerra-ducharme@pryorcashman.com</a>	<b>Domestic Representative e-mail Authorized:</b>	Yes

**▼ Prosecution History**

Date	Description	Proceeding Number
Aug. 30, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Aug. 30, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	95189
Aug. 27, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	95189
May 07, 2021	TEAS SECTION 8 & 15 RECEIVED	
Oct. 20, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Feb. 12, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 12, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 20, 2015	REGISTERED-PRINCIPAL REGISTER	
Aug. 04, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 04, 2015	PUBLISHED FOR OPPOSITION	
Jul. 15, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 29, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	70629
Jun. 23, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 22, 2015	DATA MODIFICATION COMPLETED	70629
Jun. 17, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	70629
Jun. 17, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	70629
Jun. 11, 2015	ASSIGNED TO LIE	70629
Jun. 04, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 14, 2015	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 14, 2015	NON-FINAL ACTION E-MAILED	6325
May 14, 2015	NON-FINAL ACTION WRITTEN	90290
May 13, 2015	ASSIGNED TO EXAMINER	90290
Feb. 20, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 10, 2015	NEW APPLICATION ENTERED IN TRAM	

**▼ TM Staff and Location Information****TM Staff Information - None****File Location**

<b>Current Location:</b>	TMO LAW OFFICE 117	<b>Date in Location:</b>	Aug. 30,
--------------------------	--------------------	--------------------------	----------

Privacy - Terms

▲ **Assignment Abstract Of Title Information - None recorded**

▼ **Proceedings - Click to Load**

# **EXHIBIT B**

**United States Patent and Trademark Office**[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Thu Oct 14 03:17:23 EDT 2021

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)[Logout](#) Please logout when you are done to release system resources allocated for you.**Record 1 out of 1**[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)

# DIESEL BLACK GOLD

**Word Mark** DIESEL BLACK GOLD**Goods and Services** (CANCELLED) IC 003. US 001 004 006 050 051 052. G & S: [Perfumes; toilet soaps; cosmetics; deodorants for personal use; creams, lotions and oils for the face and the body; skin cleansing milks, creams and oils; make-up creams for the face and body; beauty masks; make-up removers; eye shadows; lipsticks; mascara; rouge; crayons for the eyes and the lips; powders, creams, oils and lotions for sun tanning and after sun exposure; pre and after shave creams and lotions; talcum; bath salts; bath foams and oils; after-bath skin creams and lotions; hair shampoos; depilatory preparations; nail polishes; hair lotions; dentifrices; scented home sprays in the nature of scented room sprays; scented oils used to produce aroma when heated; incense sticks; scented sachets; scented linen water]

IC 009. US 021 023 026 036 038. G &amp; S: Spectacles; sunglasses; cases and chains for spectacles and sunglasses; frames for spectacles; eyeglass lenses; [ protective helmets; electronic goods, namely, telephones, mobile phones, MP3 players, CD and DVD players, ] cases for MP3 players, cases for CD and DVD players [, and televisions; projection, computer and television screens and monitors; radio apparatus in the nature of radios, radio sets, mobile radios, radio transmitters and receivers; personal stereos and stereo systems comprising amplifiers, receivers and tuners; amusement apparatus adapted for use with television receivers only; electronic games, namely, hand-held units for playing electronic games and electronic game consoles for use with televisions and stand alone portable video game machines for use with televisions; computer software for processing images, graphics and texts; computer software for mobile phones; computer game software and electronic game software; computer software featuring musical sound recordings, musical video recordings, and music players in the field of fashion; computer software for use in database management, for use as a spreadsheet, and for word processing, in the field of entertainment, TV, and cinema; computer e-commerce software to allow users to perform electronic business transactions via a global computer network; video cameras, photographic cameras, electronic personal organizers ]

IC 014. US 002 027 028 050. G &amp; S: Jewelry and costume jewelry, rings being jewelry, bracelets, necklaces, tie-bars, scarf rings, pendants, ear clips, tie clips[, cufflinks of precious metal, ]earrings, [key holders made of precious metals,] brooches,[ pins being jewelry; clocks,] watches, [chronographs] for use as watches, chronometers

IC 018. US 001 002 003 022 041. G &amp; S: Trunks, travelling bags, umbrellas, handbags, suitcases, clutch bags, vanity cases sold empty, purses, billfolds, attaché cases, wallets, briefcases, key cases, wallet for passports and business cards, credit card cases, business card cases and bank note cases made of leather or imitation leather

IC 025. US 022 039. G &amp; S: Clothing, namely, coats, mantles, raincoats, dresses, suits, skirts, jackets, trousers, jeans, waistcoats, shirts, T-shirts, blouses, jerseys, sweaters, pullovers, blazers, cardigans, stockings, socks, tights, underwear, corsets, nightgowns, wedding gowns, women's suits, pajamas, Bermuda shorts, bathrobes, bathing suits, swimming suits, sun suits, sport jackets, wind-resistant jackets, anoraks for exercises, anoraks not for exercises, sweatsuits, ties, neckties, scarves, shawls, foulards, hosiery, gloves, sashes, belts, footwear, boots, shoes, slippers; [ clothing for children, namely, coats, mantles, raincoats, dresses, suits, skirts, jackets, trousers,

jeans, waistcoats, shirts, T-shirts, blouses, jerseys, sweaters, pullovers, blazers, cardigans, stockings, socks, tights, underwear, pajamas, Bermuda shorts, bathrobes, bathing suits, swimming suits, sun suits, scarves, hosiery, gloves, belts; clothing for neonates, namely, one-piece play suits, cloth bibs, baby bottoms, baby sleepers, baby diaper covers, baby bodysuits, baby tops, baby trousers, ] creepers, nightgowns, pajamas, sweatsuits; leather clothing, namely, leather jackets, leather pants, leather overcoats, leather coats, leather suits, leather skirts

**Standard  
Characters  
Claimed**

**Mark  
Drawing  
Code** (4) STANDARD CHARACTER MARK

**Serial  
Number** 79054397

**Filing Date** February 11, 2008

**Current  
Basis** 66A

**Original  
Filing Basis** 66A

**Published for  
Opposition** February 22, 2011

**Change In  
Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration  
Number** **3956724**

**International  
Registration  
Number** 0965751

**Registration  
Date** May 10, 2011

**Owner** (REGISTRANT) DIESEL S.P.A. Corporation ITALY Via dell'Industria, 4/6 I-36042 BREGANZE (VI) ITALY

**Attorney of  
Record** William C. Wright

**Priority Date** October 18, 2007

**Prior  
Registrations** 1498698;1564710;1989390

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECTION 71

**Live/Dead  
Indicator** LIVE

[TESS HOME](#)

[NEW USER](#)

[STRUCTURED](#)

[FREE FORM](#)

[BROWSE DICT](#)

[SEARCH OG](#)

[TOP](#)

[HELP](#)

[| HOME](#) [| SITE INDEX](#) [| SEARCH](#) [| eBUSINESS](#) [| HELP](#) [| PRIVACY POLICY](#)

**For assistance with TSDR**, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2021-10-14 18:09:36 EDT				
<b>Mark:</b> DIESEL BLACK GOLD		<b>DIESEL BLACK GOLD</b>		
<b>US Serial Number:</b> 79054397	<b>Application Filing Date:</b> Feb. 11, 2008			
<b>US Registration Number:</b> 3956724	<b>Registration Date:</b> May 10, 2011			
<b>Register:</b> Principal				
<b>Mark Type:</b> Trademark				
<b>TM5 Common Status Descriptor:</b>			LIVE/REGISTRATION/Issued and Active	
The trademark application has been registered with the Office				
<b>Status:</b> A partial Section 71 declaration has been accepted.				
<b>Status Date:</b> Jul. 12, 2017				
<b>Publication Date:</b> Feb. 22, 2011				
<b>▼ Mark Information</b> <span style="float: right;"><a href="#">▲ Collapse All</a></span>				
<b>Mark Literal Elements:</b> DIESEL BLACK GOLD				
<b>Standard Character Claim:</b> Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
<b>Mark Drawing Type:</b> 4 - STANDARD CHARACTER MARK				
<b>▼ Related Properties Information</b>				
<b>International Registration Number:</b> <a href="#">0965751</a>				
<b>International Registration Date:</b> Feb. 11, 2008				
<b>Claimed Ownership of US Registrations:</b> <a href="#">1498698</a> , <a href="#">1564710</a> , <a href="#">1989390</a>				
<b>▼ Goods and Services</b>				
<b>Note:</b> The following symbols indicate that the registrant/owner has amended the goods/services: <ul style="list-style-type: none"> <li>• Brackets [...] indicate deleted goods/services;</li> <li>• Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li> <li>• Asterisks *...* identify additional (new) wording in the goods/services.</li> </ul>				
<b>For:</b> [Perfumes; toilet soaps; cosmetics; deodorants for personal use; creams, lotions and oils for th				



[Privacy - Terms](#)

**Class Status:** ACTIVE**Basis:** 66(a)▼ **Basis Information (Case Level)****Filed Use:** No**Filed ITU:** No**Filed 44D:** No**Filed 44E:** No**Filed 66A:** Yes**Filed No Basis:** No**Currently Use:** No**Currently ITU:** No**Currently 44E:** No**Currently 66A:** Yes**Currently No Basis:** No▼ **Current Owner(s) Information****Owner Name:** DIESEL S.P.A.**Owner Address:** Via dell'Industria, 4/6  
I-36042 BREGANZE (VI)  
ITALY**Legal Entity Type:** Corporation**State or Country Where  
Organized:** ITALY▼ **Attorney/Correspondence Information****Attorney of Record****Attorney Name:** William C. Wright**Attorney Primary Email  
Address:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)**Attorney Email Authorized:** Yes**Correspondent****Correspondent  
Name/Address:** William C. Wright  
Epstein Drangel LLP  
60 East 42nd Street, Suite 2520  
New York, NEW YORK UNITED STATES 10165**Phone:** 2122925390**Fax:** 2122925391**Correspondent e-mail:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)**Correspondent e-mail  
Authorized:** Yes**Domestic Representative****Domestic Representative  
Name:** Epstein Drangel LLP**Phone:** 2122925390**Fax:** 2122925391**Domestic Representative e-  
mail:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)**Domestic Representative e-  
mail Authorized:** Yes▼ **Prosecution History**

Date	Description	Proceeding Number
May 27, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 27, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 27, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
May 27, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 27, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 27, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 06, 2021	TEAS SECTION 71 RECEIVED	
Jun. 19, 2020	NOTICE OF SUIT	
May 10, 2020	COURTESY REMINDER - SEC. 71 (10-YR) E-MAILED	
Dec. 04, 2018	INVALIDATION REVIEWED - NO ACTION REQUIRED BY OFFICE	72629
Nov. 22, 2018	PARTIAL INVALIDATION OF REG EXT PROTECTION CREATED	
May 19, 2018	PARTIAL INVALIDATION PROCESSED BY THE IB	
Mar. 22, 2018	PARTIAL INVALIDATION OF REG EXT PROTECTION SENT TO IB	
Mar. 22, 2018	INVALIDATION PROCESSED	68359
Mar. 12, 2018	PARTIAL INVALIDATION OF REG EXT PROTECTION CREATED	
Mar. 08, 2018	INTERNATIONAL REGISTRATION RENEWED	
Jul. 12, 2017	NOTICE OF ACCEPTANCE OF SEC. 71 - E-MAILED	
Jul. 12, 2017	REGISTERED - PARTIAL SEC 71 ACCEPTED	68335
Jul. 12, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Jun. 07, 2017	NOTICE OF SUIT	
Jun. 07, 2017	NOTICE OF SUIT	
May 11, 2017	TEAS WITHDRAWAL AS DOMESTIC REPRESENTATIVE RECEIVED	
Apr. 21, 2017	TEAS SECTION 71 RECEIVED	
Apr. 17, 2017	NOTICE OF SUIT	
Apr. 17, 2017	NOTICE OF SUIT	
Apr. 25, 2016	NOTICE OF SUIT	
Apr. 25, 2016	NOTICE OF SUIT	
Sep. 15, 2015	NOTICE OF SUIT	
Sep. 15, 2015	NOTICE OF SUIT	
Nov. 09, 2013	CHANGE OF NAME/ADDRESS REC'D FROM IB	
Feb. 24, 2013	FINAL DECISION TRANSACTION PROCESSED BY IB	
Sep. 30, 2011	FINAL DISPOSITION NOTICE SENT TO IB	
Sep. 30, 2011	FINAL DISPOSITION PROCESSED	68359
Aug. 10, 2011	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
May 10, 2011	REGISTERED-PRINCIPAL REGISTER	
Feb. 22, 2011	PUBLISHED FOR OPPOSITION	
Feb. 18, 2011	NOTIFICATION OF POSSIBLE OPPOSITION - PROCESSED BY IB	

Feb. 03, 2011	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Feb. 03, 2011	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Feb. 02, 2011	NOTICE OF PUBLICATION	
Jan. 18, 2011	EXAMINERS AMENDMENT MAILED	
Jan. 14, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
Jan. 14, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 14, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 14, 2011	EXAMINERS AMENDMENT -WRITTEN	82432
Jan. 14, 2011	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Jan. 14, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 29, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 29, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 29, 2010	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Jun. 29, 2010	INQUIRY AS TO SUSPENSION MAILED	
Jun. 28, 2010	SUSPENSION INQUIRY WRITTEN	82432
Jun. 04, 2010	SUSPENSION CHECKED – TO ATTORNEY FOR ACTION	73787
Dec. 18, 2009	NOTIFICATION OF POSSIBLE OPPOSITION - PROCESSED BY IB	
Dec. 03, 2009	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Dec. 03, 2009	NOTIFICATION OF POSSIBLE OPPOSITION CREATED, TO BE SENT TO IB	
Dec. 02, 2009	LETTER OF SUSPENSION MAILED	
Dec. 01, 2009	SUSPENSION LETTER WRITTEN	82432
Sep. 24, 2009	TEAS/EMAIL CORRESPONDENCE ENTERED	73787
Sep. 24, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	73787
Sep. 24, 2009	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Aug. 10, 2009	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	73787
Aug. 10, 2009	ASSIGNED TO LIE	73787
Feb. 09, 2009	LETTER OF SUSPENSION MAILED	
Feb. 08, 2009	SUSPENSION LETTER WRITTEN	82432
Jan. 29, 2009	AMENDMENT FROM APPLICANT ENTERED	76568
Jan. 29, 2009	CORRESPONDENCE RECEIVED IN LAW OFFICE	76568
Jan. 29, 2009	ASSIGNED TO LIE	76568
Jan. 21, 2009	PAPER RECEIVED	
Aug. 08, 2008	REFUSAL PROCESSED BY IB	
Jul. 21, 2008	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Jul. 21, 2008	REFUSAL PROCESSED BY MPU	67445
Jul. 18, 2008	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Jul. 17, 2008	NON-FINAL ACTION WRITTEN	82432
Jul. 08, 2008	ASSIGNED TO EXAMINER	82432

Jul. 08, 2008	NEW APPLICATION ENTERED IN TRAM	
Jul. 07, 2008	LIMITATION OF GOODS/SERVICES FROM IB ENTERED	72589
Jul. 03, 2008	SN ASSIGNED FOR SECT 66A APPL FROM IB	

### ▼ International Registration Information (Section 66a)

International Registration Number:	0965751	International Registration Date:	Feb. 11, 2008
Priority Claimed Flag:	Yes	Date of Section 67 Priority Claim:	Oct. 18, 2007
Intl. Registration Status:	REQUEST FOR EXTENSION OF PROTECTION PROCESSED	Date of International Registration Status:	Jul. 03, 2008
Notification of Designation Date:	Jul. 03, 2008	Date of Automatic Protection:	Jan. 03, 2010
International Registration Renewal Date:	Feb. 11, 2028		
First Refusal Flag:	Yes		

### ▼ TM Staff and Location Information

TM Staff Information			
TM Attorney:	MACFARLANE, JAMES W	Law Office Assigned:	LAW OFFICE 104
File Location			
Current Location:	Not Found	Date in Location:	Jul. 12, 2017

### ▼ Assignment Abstract Of Title Information

Summary		<div>▼ Convey</div>	
Total Assignments: 1		Registrant: DIESEL S.P.A.	
▼ Assignment 1 of 1		<div>▲ Collapse All</div>	
Conveyance: CHANGE OF ADDRESS			
Reel/Frame: <a href="#">5149/0271</a>		Pages: 2	
Date Recorded: Nov. 09, 2013			
Supporting Documents: <a href="#">assignment-tm-5149-0271.pdf</a>			
Assignor			
Name: <a href="#">DIESEL S.P.A.</a>		Execution Date: Sep. 27, 2013	
Legal Entity Type: UNKNOWN		State or Country Where Organized: ITALY	
Assignee			
Name: <a href="#">DIESEL S.P.A.</a>		State or Country Where Organized: NOT PR	
Legal Entity Type: NOT PROVIDED		NOT PR	

Privacy - Terms

<b>Address:</b>		VIA DELL'INDUSTRIA, 4/6 I-36042 BREGANZE (VI), ITALY
<b>Correspondent</b>		
<b>Correspondent Name:</b>		DIESEL S.P.A.
<b>Correspondent Address:</b>		VIA DELL'INDUSTRIA, 4/6 I-36042 BREGANZE (VI) ITALY
<b>Domestic Representative - Not Found</b>		
<b>▼ Proceedings - Click to Load</b>		



# United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)

## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Oct 14 03:17:23 EDT 2021

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

Logout

Please logout when you are done to release system resources allocated for you.

## Record 1 out of 1

[TSDR](#)

[ASSIGN Status](#)

[TTAB Status](#)

( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** BAD DIESEL

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Perfume, eau de toilette

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 19.09.03 - Bottles, jars or flasks with straight, vertical sides; Flasks with straight or vertical sides; Jars with straight or vertical sides  
19.09.06 - Bottles, jars or flasks with ribbing or other surface relief; Flasks with ribbing or other surface relief; Jars with ribbing or other surface relief  
26.07.15 - Diamonds, four or more diamonds; Four or more diamonds

**Serial Number** 87334949

**Filing Date** February 14, 2017

**Current Basis** 44E

**Original Filing Basis** 44E

**Published for Opposition** October 10, 2017

**Registration Number** 5363096

**Registration Date** December 26, 2017

**Owner** (REGISTRANT) Diesel S.P.A. società per azioni (spa) ITALY Via dell'Industria 4-6 36042 Breganze (VI) ITALY

**Attorney of Record** Dyan Finguerra-DuCharme

**Priority Date** December 21, 2016

**Prior Registrations** 1498698;1989390;4835318;AND OTHERS

**Description** The color(s) black, gold, and brown is/are claimed as a feature of the mark. The mark consists of a three-

**of Mark** dimensional configuration of product packaging in the form of a perfume bottle. The bottle is black and rectangular in shape with the texture of reptile skin. The word "BAD" appears in the center in the colors brown and gold, and the word "DIESEL" appears in black and embossed at the bottom. A gold stem leads up from the bottle to a black cap with a diamond-cut texture. The broken lines depicting the shape of the bottle and cap indicate placement of the mark and are not part of the mark. The gray areas depict outlining and are not a feature of the mark.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE



[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



**For assistance with TSDR**, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2021-10-14 18:11:59 EDT				
<b>Mark:</b> BAD DIESEL				
				
<b>US Serial Number:</b> 87334949		<b>Application Filing Date:</b> Feb. 14, 2017		
<b>US Registration Number:</b> 5363096		<b>Registration Date:</b> Dec. 26, 2017		
<b>Filed as TEAS RF:</b> Yes		<b>Currently TEAS RF:</b> Yes		
<b>Register:</b> Principal				
<b>Mark Type:</b> Trademark				
<b>TM5 Common Status Descriptor:</b>		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
<b>Status:</b> Registered. The registration date is used to determine when post-registration maintenance documents are due.				
<b>Status Date:</b> Dec. 26, 2017				
<b>Publication Date:</b> Oct. 10, 2017				

### ▼ Mark Information

[▲ Collapse All](#)

<b>Mark Literal Elements:</b>	BAD DIESEL
<b>Standard Character Claim:</b>	No
<b>Mark Drawing Type:</b>	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
<b>Description of Mark:</b>	The mark consists of a three-dimensional configuration of product packaging in the form of a perfume bottle rectangular in shape with the texture of reptile skin. The word "BAD" appears in the center in the colors brown, gold, and black. The word "DIESEL" appears in black and embossed at the bottom. A gold stem leads up from the bottle to a black cap. The broken lines depicting the shape of the bottle and cap indicate placement of the mark and are not part of the mark. The broken lines depicting the shape of the bottle and cap indicate placement of the mark and are not part of the mark.
<b>Color Drawing:</b>	Yes
<b>Color(s) Claimed:</b>	The color(s) black, gold, and brown is/are claimed as a feature of the mark.
<b>Design Search Code(s):</b>	19.09.03 - Jars with straight or vertical sides; Flasks with straight or vertical sides; Bottles, jars, and containers

[Privacy - Terms](#)

	19.09.06 - Jars with ribbing or other surface relief; Bottles, jars or flasks with ribbing or other surface relief; f surface relief
	26.07.15 - Four or more diamonds; Diamonds, four or more diamonds

▼ Related Properties Information

Claimed Ownership of US Registrations:	<a href="#">1498698</a> , <a href="#">1989390</a> , <a href="#">4835318</a> and others
--	--

▼ Foreign Information

Priority Claimed:	Yes		
Foreign Application Number:	015778384	Foreign Application Filing Date:	Dec. 21, 2016
Foreign Registration Number:	015778384	Foreign Registration Date:	Dec. 21, 2016
Foreign Application/Registration Country:	EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM)	Foreign Expiration Date:	Dec. 21, 2026

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For:	Perfume, eau de toilette		
International Class(es):	003 - Primary Class	U.S Class(es):	001, 004, 006, 050, 05
Class Status:	ACTIVE		
Basis:	44(e)		

▼ Basis Information (Case Level)

Filed Use:	No	Currently Use:	No
Filed ITU:	No	Currently ITU:	No
Filed 44D:	No	Currently 44E:	Yes
Filed 44E:	Yes	Currently 66A:	No
Filed 66A:	No	Currently No Basis:	No
Filed No Basis:	No		

▼ Current Owner(s) Information

Owner Name:	Diesel S.P.A.		
Owner Address:	Via dell'Industria 4-6 36042 Breganze (VI) ITALY		

Privacy - Terms

**Legal Entity Type:** società per azioni (spa)**State or Country Where  
Organized:** ITALY▼ **Attorney/Correspondence Information****Attorney of Record****Attorney Name:** Dyan Finguerra-DuCharme**Docket Number:** 20321DIESELB**Attorney Primary Email  
Address:** [dfinguerra-ducharme@pryorcashman.com](mailto:dfinguerra-ducharme@pryorcashman.com)**Attorney Email Authorized:** Yes**Correspondent****Correspondent  
Name/Address:** DYAN FINGUERRA-DUCHARME  
PRYOR CASHMAN LLP  
7 TIMES SQUARE  
NEW YORK, NEW YORK UNITED STATES 10036**Phone:** (212) 326-0443**Fax:** (212) 798-6307**Correspondent e-mail:** [dfinguerra-ducharme@pryorcashman.com](mailto:dfinguerra-ducharme@pryorcashman.com)  
[tmdocketing@pryorcashman.com](mailto:tmdocketing@pryorcashman.com)**Correspondent e-mail  
Authorized:** Yes**Domestic Representative****Domestic Representative  
Name:** Dyan Finguerra-DuCharme**Phone:** (212) 326-0443**Fax:** (212) 798-6307**Domestic Representative e-  
mail:** [dfinguerra-ducharme@pryorcashman.com](mailto:dfinguerra-ducharme@pryorcashman.com)**Domestic Representative e-  
mail Authorized:** Yes▼ **Prosecution History**

Date	Description	Proceeding Number
Dec. 26, 2017	REGISTERED-PRINCIPAL REGISTER	
Oct. 10, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 10, 2017	PUBLISHED FOR OPPOSITION	
Sep. 20, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 07, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 05, 2017	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 05, 2017	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 05, 2017	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 05, 2017	EXAMINERS AMENDMENT -WRITTEN	74666
Aug. 09, 2017	NOTIFICATION OF NOTICE OF UNRESPONSIVE AMENDMENT - E-MAILED	
Aug. 09, 2017	NOTICE OF UNRESPONSIVE AMENDMENT - E-MAILED	
Aug. 09, 2017	REPORT UNRESPONSIVE AMENDMENT - COMPLETED	74666
Jul. 21, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	70884
Jul. 21, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	70884
Jul. 18, 2017	ASSIGNED TO LIE	70884

Privacy - Terms

Jun. 12, 2017	TEAS VOLUNTARY AMENDMENT RECEIVED	
Jun. 08, 2017	TEAS VOLUNTARY AMENDMENT RECEIVED	
May 17, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 17, 2017	NON-FINAL ACTION E-MAILED	6325
May 17, 2017	NON-FINAL ACTION WRITTEN	74666
May 10, 2017	ASSIGNED TO EXAMINER	74666
Feb. 21, 2017	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Feb. 18, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 17, 2017	NEW APPLICATION ENTERED IN TRAM	

### ▼ **TM Staff and Location Information**

#### **TM Staff Information - None**

#### **File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Dec. 26, 2017

### ▲ **Assignment Abstract Of Title Information - None recorded**

### ▼ **Proceedings - Click to Load**



## United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)
[Trademarks](#) > **Trademark Electronic Search System (TESS)**

TESS was last updated on Thu Oct 14 03:17:23 EDT 2021

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)
[Logout](#) Please logout when you are done to release system resources allocated for you.

## Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)

## DIESEL BAD TONIGHT

**Word Mark** DIESEL BAD TONIGHT

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Perfumes; Toilet water; eau de Cologne; Deodorants for personal use; Perfumed bath and shower gels; Perfumed lotions, creams and gels for body care; After shave balm, after shave gel, after shave lotion

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87433128

**Filing Date** May 2, 2017

**Current Basis** 44E

**Original Filing Basis** 44D

**Published for Opposition** October 17, 2017

**Registration Number** 5368603

**Registration Date** January 2, 2018

**Owner** (REGISTRANT) Diesel S.P.A. società per azioni (spa) ITALY Via dell'Industria 4-6 36042 Breganze (VI) ITALY

**Attorney of Record** Dyan Finguerra-DuCharme

**Priority Date** April 28, 2017

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead** LIVE


Indicator

- TESS HOME
- NEW USER
- STRUCTURED
- FREE FORM
- BROWSE DICT
- SEARCH OG
- TOP
- HELP

| [HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

**For assistance with TSDR**, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2021-10-14 18:12:27 EDT				
<b>Mark:</b> DIESEL BAD TONIGHT				
<b>DIESEL BAD TONIGHT</b>				
<b>US Serial Number:</b> 87433128		<b>Application Filing Date:</b> May 02, 2017		
<b>US Registration Number:</b> 5368603		<b>Registration Date:</b> Jan. 02, 2018		
<b>Filed as TEAS RF:</b> Yes		<b>Currently TEAS RF:</b> Yes		
<b>Register:</b> Principal				
<b>Mark Type:</b> Trademark				
<b>TM5 Common Status Descriptor:</b>				
		<b>LIVE/REGISTRATION/Issued and Active</b>		
		The trademark application has been registered with the Office		
<b>Status:</b> Registered. The registration date is used to determine when post-registration maintenance documents are c				
<b>Status Date:</b> Jan. 02, 2018				
<b>Publication Date:</b> Oct. 17, 2017				
<b>▼ Mark Information</b> <span style="float: right;"><a href="#">▲ Collapse All</a></span>				
<b>Mark Literal Elements:</b> DIESEL BAD TONIGHT				
<b>Standard Character Claim:</b> Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
<b>Mark Drawing Type:</b> 4 - STANDARD CHARACTER MARK				
<b>▼ Foreign Information</b>				
<b>Priority Claimed:</b> Yes				
<b>Foreign Application Number:</b> 016663701		<b>Foreign Application Filing Date:</b> Apr. 28, 2017		
<b>Foreign Registration Number:</b> 016663701		<b>Foreign Registration Date:</b> Aug. 21, 2017		
<b>Foreign Application/Registration Country:</b> EUROPEAN (EU) OFFICE FOR HARMONIZATION IN THE INTERNAL MARKET (OHIM)		<b>Foreign Expiration Date:</b> Apr. 28, 2027		

## ▼ Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Perfumes; Toilet water; eau de Cologne; Deodorants for personal use; Perfumed bath and shower gels; Per gels for body care; After shave balm, after shave gel, after shave lotion

**International Class(es):** 003 - Primary Class

**U.S Class(es):** 001, 004, 006, 050, 051

**Class Status:** ACTIVE

**Basis:** 44(e)

## ▼ Basis Information (Case Level)

**Filed Use:** No

**Filed ITU:** No

**Filed 44D:** Yes

**Filed 44E:** No

**Filed 66A:** No

**Filed No Basis:** No

**Currently Use:** No

**Currently ITU:** No

**Currently 44E:** Yes

**Currently 66A:** No

**Currently No Basis:** No

## ▼ Current Owner(s) Information

**Owner Name:** Diesel S.P.A.

**Owner Address:** Via dell'Industria 4-6  
36042 Breganze (VI) ITALY

**Legal Entity Type:** società per azioni (spa)

**State or Country Where  
Organized:** ITALY

## ▼ Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Dyan Finguerra-DuCharme

**Docket Number:** 20321.00299

**Attorney Primary Email  
Address:** [dfinguerra-ducharme@pryorcashman.com](mailto:dfinguerra-ducharme@pryorcashman.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent  
Name/Address:** DYAN FINGUERRA-DUCHARME  
PRYOR CASHMAN LLP  
7 TIMES SQUARE  
NEW YORK, NEW YORK UNITED STATES 10036

**Phone:** (212) 326-0443

**Fax:** (212) 798-6307

**Correspondent e-mail:** [dfinguerra-ducharme@pryorcashman.com](mailto:dfinguerra-ducharme@pryorcashman.com)  
[dfinguerra-ducharme@pryorcashman.com](mailto:dfinguerra-ducharme@pryorcashman.com)  
[tmdocketing@pryorcashman.com](mailto:tmdocketing@pryorcashman.com)

**Correspondent e-mail  
Authorized:** Yes

[Privacy](#) - [Terms](#)



**Domestic Representative**

<b>Domestic Representative Name:</b>	Dyan Finguerra-DuCharme	<b>Phone:</b>	(212) 326-0443
<b>Fax:</b>	(212) 798-6307		
<b>Domestic Representative e-mail:</b>	<a href="mailto:dfinguerra-ducharme@pryorcashman.com">dfinguerra-ducharme@pryorcashman.com</a>	<b>Domestic Representative e-mail Authorized:</b>	Yes

**▼ Prosecution History**

Date	Description	Proceeding Number
Jan. 02, 2018	REGISTERED-PRINCIPAL REGISTER	
Oct. 17, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 17, 2017	PUBLISHED FOR OPPOSITION	
Sep. 27, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 14, 2017	ELECTRONIC RECORD REVIEW COMPLETE	68065
Sep. 08, 2017	ON HOLD - ELECTRONIC RECORD REVIEW REQUIRED	
Sep. 05, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Aug. 31, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	68123
Aug. 31, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	68123
Aug. 31, 2017	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Jul. 30, 2017	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Jul. 30, 2017	LETTER OF SUSPENSION E-MAILED	6332
Jul. 30, 2017	SUSPENSION LETTER WRITTEN	83173
Jul. 29, 2017	ASSIGNED TO EXAMINER	83173
Jul. 28, 2017	PRELIMINARY/VOLUNTARY AMENDMENT - ENTERED	68123
Jul. 25, 2017	ASSIGNED TO LIE	68123
Jun. 21, 2017	TEAS VOLUNTARY AMENDMENT RECEIVED	
May 06, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 05, 2017	NEW APPLICATION ENTERED IN TRAM	

**▼ TM Staff and Location Information****TM Staff Information - None****File Location**

<b>Current Location:</b>	PUBLICATION AND ISSUE SECTION	<b>Date in Location:</b>	Jan. 02, 2018
--------------------------	-------------------------------	--------------------------	---------------

**▲ Assignment Abstract Of Title Information - None recorded****▼ Proceedings - Click to Load**



# United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)

## Trademarks > Trademark Electronic Search System (TESS)

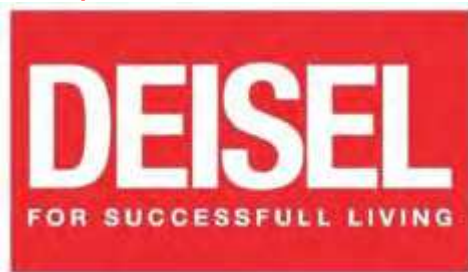
TESS was last updated on Thu Oct 14 03:17:23 EDT 2021

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

[Logout](#) Please logout when you are done to release system resources allocated for you.

## Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** DEISEL FOR SUCCESSFULL LIVING

**Goods and Services** IC 025. US 022 039. G & S: Dresses, skirts, jackets, trousers, jeans, shirts, T-shirts, sweaters, pullovers, cardigans, boxer shorts, bermuda shorts, caps, hats, belts. FIRST USE: 20180201. FIRST USE IN COMMERCE: 20180201

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 87779516

**Filing Date** February 1, 2018

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** October 30, 2018

**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration Number** 5653098

**Registration Date** January 15, 2019

**Owner** (REGISTRANT) DIESEL S.P.A. società per azioni (spa) ITALY VIA DELL'INDUSTRIA 4-6 BREGANZE (VI) ITALY 36042

**Attorney of Record** William C. Wright

**Description of Mark** The color(s) red and white is/are claimed as a feature of the mark. The mark consists of "DEISEL FOR SUCCESSFULL LIVING" in white set on a red background.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead**   LIVE  
**Indicator**

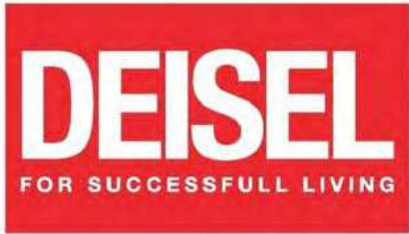

- 
- TESS HOME
  - NEW USER
  - STRUCTURED
  - FREE FORM
  - BROWSE DICT
  - SEARCH OG
  - TOP
  - HELP

---

| HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY

**For assistance with TSDR**, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2021-10-14 18:16:07 EDT				
<b>Mark:</b> DEISEL FOR SUCCESSFULL LIVING				
				
<b>US Serial Number:</b>	87779516	<b>Application Filing Date:</b>	Feb. 01, 2018	
<b>US Registration Number:</b>	5653098	<b>Registration Date:</b>	Jan. 15, 2019	
<b>Filed as TEAS RF:</b>	Yes	<b>Currently TEAS RF:</b>	Yes	
<b>Register:</b>	Principal			
<b>Mark Type:</b>	Trademark			
<b>TM5 Common Status Descriptor:</b>		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office		
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are due.			
<b>Status Date:</b>	Jan. 15, 2019			
<b>Publication Date:</b>	Oct. 30, 2018			

### ▼ Mark Information

[▲ Collapse All](#)

<b>Mark Literal Elements:</b>	DEISEL FOR SUCCESSFULL LIVING
<b>Standard Character Claim:</b>	No
<b>Mark Drawing Type:</b>	5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM
<b>Description of Mark:</b>	The mark consists of "DEISEL FOR SUCCESSFULL LIVING" in white set on a red background.
<b>Color Drawing:</b>	Yes
<b>Color(s) Claimed:</b>	The color(s) red and white is/are claimed as a feature of the mark.

### ▼ Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

[Privacy - Terms](#)

<b>For:</b>	Dresses, skirts, jackets, trousers, jeans, shirts, T-shirts, sweaters, pullovers, cardigans, boxer shorts, bermu		
<b>International Class(es):</b>	025 - Primary Class	<b>U.S Class(es):</b>	022, 039
<b>Class Status:</b>	ACTIVE		
<b>Basis:</b>	1(a)		
<b>First Use:</b>	Feb. 01, 2018	<b>Use in Commerce:</b>	Feb. 01, 2018

### ▼ Basis Information (Case Level)

<b>Filed Use:</b>	Yes	<b>Currently Use:</b>	Yes
<b>Filed ITU:</b>	No	<b>Currently ITU:</b>	No
<b>Filed 44D:</b>	No	<b>Currently 44E:</b>	No
<b>Filed 44E:</b>	No	<b>Currently 66A:</b>	No
<b>Filed 66A:</b>	No	<b>Currently No Basis:</b>	No
<b>Filed No Basis:</b>	No		

### ▼ Current Owner(s) Information

<b>Owner Name:</b>	DIESEL S.P.A.		
<b>Owner Address:</b>	VIA DELL'INDUSTRIA 4-6 BREGANZE (VI) ITALY 36042		
<b>Legal Entity Type:</b>	società per azioni (spa)	<b>State or Country Where Organized:</b>	ITALY

### ▼ Attorney/Correspondence Information

#### Attorney of Record

<b>Attorney Name:</b>	William C. Wright		
<b>Attorney Primary Email Address:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>	<b>Attorney Email Authorized:</b>	Yes

#### Correspondent

<b>Correspondent Name/Address:</b>	William C. Wright Epstein Drangel LLP 60 East 42nd Street, Suite 2520 New York, NEW YORK UNITED STATES 10165		
<b>Phone:</b>	2122925390	<b>Fax:</b>	2122925391
<b>Correspondent e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>	<b>Correspondent e-mail Authorized:</b>	Yes

#### Domestic Representative

<b>Domestic Representative Name:</b>	Epstein Drangel LLP	<b>Phone:</b>	2122925390
<b>Fax:</b>	2122925391		
<b>Domestic Representative e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>	<b>Domestic Representative e-mail Authorized:</b>	Yes

[Privacy - Terms](#)

## ▼ Prosecution History

Date	Description	Proceeding Number
May 27, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 27, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 27, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
May 27, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 27, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 27, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 27, 2019	REVIEW OF CORRESPONDENCE COMPLETE - CERTIFICATE OF REG MAILED	88888
Mar. 25, 2019	CORRECTION UNDER SECTION 7 – PROCESSED	75184
Mar. 19, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75184
Feb. 05, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 05, 2019	TEAS SECTION 7 REQUEST RECEIVED	
Jan. 15, 2019	REGISTERED-PRINCIPAL REGISTER	
Oct. 30, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 30, 2018	PUBLISHED FOR OPPOSITION	
Oct. 10, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 21, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 20, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 20, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 20, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 27, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 27, 2018	NON-FINAL ACTION E-MAILED	6325
Mar. 27, 2018	NON-FINAL ACTION WRITTEN	81853
Mar. 16, 2018	ASSIGNED TO EXAMINER	81853
Feb. 27, 2018	PRELIMINARY/VOLUNTARY AMENDMENT - ENTERED	70633
Feb. 22, 2018	ASSIGNED TO LIE	70633
Feb. 13, 2018	TEAS VOLUNTARY AMENDMENT RECEIVED	
Feb. 10, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 05, 2018	NEW APPLICATION ENTERED IN TRAM	

## ▼ TM Staff and Location Information

### TM Staff Information - None

### File Location

Current Location: POST REGISTRATION

Date in Location: Mar. 25,

## ▲ Assignment Abstract Of Title Information - None recorded

Privacy - Terms

▼ **Proceedings - Click to Load**



# United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)

## Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Feb 24 03:32:22 EST 2022

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

[Logout](#) Please logout when you are done to release system resources allocated for you.

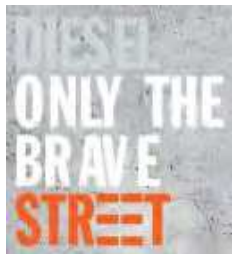
## Record 1 out of 1

[TSDR](#)

[ASSIGN Status](#)

[TTAB Status](#)

( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** DIESEL ONLY THE BRAVE STREET

**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Perfumes; eau de toilette; eau de cologne; deodorants for personal use; perfumed bath and shower gels; perfumed lotions, creams and gels for body care; after shave balm, after shave gel, after shave lotion

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code** 26.17.01 - Bands, straight ; Bars, straight ; Lines, straight ; Straight line(s), band(s) or bar(s)  
26.17.05 - Bands, horizontal ; Bars, horizontal ; Horizontal line(s), band(s) or bar(s) ; Lines, horizontal  
27.03.01 - Geometric figures forming letters, numerals or punctuation

**Serial Number** 88027692

**Filing Date** July 6, 2018

**Current Basis** 44E

**Original Filing Basis** 1B;44D;44E

**Published for Opposition** January 1, 2019

**Registration Number** 5701776

**Registration Date** March 19, 2019

**Owner** (REGISTRANT) DIESEL S.P.A. società per azioni (spa) ITALY Via dell'Industria, 4/6 Breganze (VI) ITALY I-36042

**Attorney of Record** Dyan Finguerra-DuCharme

**Priority Date** January 8, 2018

**Description of Mark** The color(s) gray, white and orange is/are claimed as a feature of the mark. The mark consists of the stylized wording "DIESEL" in gray set above "ONLY THE BRAVE" in white, set above "STREET" in orange, all on a speckled and cracked gray background

**Type of Mark** TRADEMARK

**Register** PRINCIPAL



**Live/Dead Indicator** LIVE

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)



For assistance with TSDR, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2022-02-24 15:05:24 EST				
<b>Mark:</b> DIESEL ONLY THE BRAVE STREET				
				
<b>US Serial Number:</b> 88027692		<b>Application Filing Date:</b> Jul. 06, 2018		
<b>US Registration Number:</b> 5701776		<b>Registration Date:</b> Mar. 19, 2019		
<b>Filed as TEAS RF:</b> Yes		<b>Currently TEAS RF:</b> Yes		
<b>Register:</b> Principal				
<b>Mark Type:</b> Trademark				
<b>TM5 Common Status Descriptor:</b>		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office.		
<b>Status:</b> Registered. The registration date is used to determine when post-registration maintenance documents are due.				
<b>Status Date:</b> Mar. 19, 2019				
<b>Publication Date:</b> Jan. 01, 2019				
<b>▼ Mark Information</b> <span style="float: right;">▲ Collapse All</span>				
<b>Mark Literal Elements:</b> DIESEL ONLY THE BRAVE STREET				
<b>Standard Character Claim:</b> No				
<b>Mark Drawing Type:</b> 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)				
<b>Description of Mark:</b> The mark consists of the stylized wording "DIESEL" in gray set above "ONLY THE BRAVE" in white, set above "STREET" in on a speckled and cracked gray background				
<b>Color Drawing:</b> Yes				
<b>Color(s) Claimed:</b> The color(s) gray, white and orange is/are claimed as a feature of the mark.				
<b>Design Search Code(s):</b> 26.17.01 - Straight line(s), band(s) or bar(s); Lines, straight; Bars, straight; Bands, straight 26.17.05 - Lines, horizontal; Horizontal line(s), band(s) or bar(s); Bars, horizontal; Bands, horizontal 27.03.01 - Geometric figures forming letters, numerals or punctuation				
<b>▼ Foreign Information</b>				
<b>Priority Claimed:</b> Yes				
<b>Foreign Application Number:</b> 017669391		<b>Foreign Application Filing Date:</b> Jan. 08, 2018		
<a href="#">Privacy - Terms</a>				

<b>Foreign Registration Number:</b>	017669391	<b>Foreign Registration Date:</b>	May 01, 2018
<b>Foreign Application/Registration Country:</b>	EUROPEAN UNION	<b>Foreign Expiration Date:</b>	Jan. 08, 2028
<b>Foreign Registration Renewal Date:</b>	Jan. 08, 2028		

### ▼ Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

<b>For:</b>	Perfumes; eau de toilette; eau de cologne; deodorants for personal use; perfumed bath and shower gels; perfumed lotions, c gels for body care; after shave balm, after shave gel, after shave lotion		
<b>International Class(es):</b>	003 - Primary Class	<b>U.S Class(es):</b>	001, 004, 006, 050, 051, 052
<b>Class Status:</b>	ACTIVE		
<b>Basis:</b>	44(e)		

### ▼ Basis Information (Case Level)

<b>Filed Use:</b>	No	<b>Currently Use:</b>	No
<b>Filed ITU:</b>	Yes	<b>Currently ITU:</b>	No
<b>Filed 44D:</b>	Yes	<b>Currently 44E:</b>	Yes
<b>Filed 44E:</b>	Yes	<b>Currently 66A:</b>	No
<b>Filed 66A:</b>	No	<b>Currently No Basis:</b>	No
<b>Filed No Basis:</b>	No		

### ▼ Current Owner(s) Information

<b>Owner Name:</b>	DIESEL S.P.A.		
<b>Owner Address:</b>	Via dell'Industria, 4/6 Breganze (VI) ITALY I-36042		
<b>Legal Entity Type:</b>	società per azioni (spa)	<b>State or Country Where Organized:</b>	ITALY

### ▼ Attorney/Correspondence Information

<b>Attorney of Record</b>			
<b>Attorney Name:</b>	Dyan Finguerra-DuCharme	<b>Docket Number:</b>	20321.00662
<b>Attorney Primary Email Address:</b>	<a href="mailto:dfinguerra-ducharme@pryorcashman.com">dfinguerra-ducharme@pryorcashman.com</a>	<b>Attorney Email Authorized:</b>	Yes
<b>Correspondent</b>			
<b>Correspondent Name/Address:</b>	DYAN FINGUERRA-DUCHARME PRYOR CASHMAN LLP 7 TIMES SQUARE NEW YORK, NEW YORK UNITED STATES 10036		
<b>Phone:</b>	212-326-0443	<b>Fax:</b>	212-798-6307

[Privacy - Terms](#)

<b>Correspondent e-mail:</b>	<a href="mailto:dfinguerra-ducharme@pryorcashman.com">dfinguerra-ducharme@pryorcashman.com</a> <a href="mailto:tmddocketing@pryorcashman.com">tmddocketing@pryorcashman.com</a> <a href="mailto:halaxis@pryorcashman.com">halaxis@pryorcashman.com</a>	<b>Correspondent e-mail Authorized:</b>	Yes
<b>Domestic Representative</b>			
<b>Domestic Representative Name:</b>	Dyan Finguerra-DuCharme	<b>Phone:</b>	212-326-0443
<b>Fax:</b>	212-798-6307		
<b>Domestic Representative e-mail:</b>	<a href="mailto:dfinguerra-ducharme@pryorcashman.com">dfinguerra-ducharme@pryorcashman.com</a>	<b>Domestic Representative e-mail Authorized:</b>	Yes

### ▼ Prosecution History

Date	Description	Proceeding Number
Mar. 19, 2019	REGISTERED-PRINCIPAL REGISTER	
Jan. 01, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jan. 01, 2019	PUBLISHED FOR OPPOSITION	
Dec. 12, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 28, 2018	ELECTRONIC RECORD REVIEW COMPLETE	70824
Nov. 23, 2018	ON HOLD - ELECTRONIC RECORD REVIEW REQUIRED	
Nov. 12, 2018	ASSIGNED TO LIE	73797
Oct. 29, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 26, 2018	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 26, 2018	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 26, 2018	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 26, 2018	EXAMINERS AMENDMENT -WRITTEN	90285
Oct. 25, 2018	ASSIGNED TO EXAMINER	90285
Jul. 13, 2018	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jul. 12, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 10, 2018	NEW APPLICATION ENTERED IN TRAM	

### ▼ TM Staff and Location Information

#### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Mar. 19, 2019

### ▼ Assignment Abstract Of Title Information - None recorded

### ▼ Proceedings

#### Summary

▼ Party type

▼ Proceeding type

**Number of Proceedings:** 11

#### ▼ Type of Proceeding: Opposition

▲ Collapse All

**Proceeding Number:** [91274453](#)

**Filing Date:** Feb 10, 2022

**Status:** Pending

**Status Date:** Feb 10, 2022

**Interlocutory Attorney:** ELIZABETH WINTER

Privacy - Terms

## Defendant

Name: Noir Faction LLC

Correspondent Address: NOIR FACTION LLC  
5050 QUORUM DRIVE, SUITE 700-#485  
DALLAS TX UNITED STATES , 75254

Correspondent e-mail: [sales@dieseled.com](mailto:sales@dieseled.com) , [jrollan23@gmail.com](mailto:jrollan23@gmail.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESELED	Opposition Pending	<a href="#">90643609</a>	

## Plaintiff(s)

Name: DIESEL S.P.A.

Correspondent Address: WILLIAM C. WRIGHT  
EPSTEIN DRANGEL LLP  
60 E 42ND STREET, STE 2520  
NEW YORK NY UNITED STATES , 10165

Correspondent e-mail: [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>
DIESEL			
DIESEL-formative marks			

Privacy - Terms

## Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Feb 10, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 10, 2022	Mar 22, 2022
1	FILED AND FEE	Feb 10, 2022	

## ▼ Type of Proceeding: Opposition

<b>Proceeding Number:</b>	<a href="#">91274302</a>	<b>Filing Date:</b>	Feb 02, 2022
<b>Status:</b>	Pending		<b>Status Date:</b>
<b>Interlocutory Attorney:</b>	LAWRENCE (LARRY) T STANLEY		
<b>Defendant</b>			
<b>Name:</b>	Diesel Lives Matter		
<b>Correspondent Address:</b>	HEATHER DENT TRADEMARK LAWYER LAW FIRM, PLLC 5240 MAGNOLIA AVENUE RIVERSIDE CA UNITED STATES , 92506		
<b>Correspondent e-mail:</b>	<a href="mailto:docket@trademarklawyerfirm.com">docket@trademarklawyerfirm.com</a> , <a href="mailto:heather@trademarklawyerfirm.com">heather@trademarklawyerfirm.com</a>		

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL LIVES MATTER	Opposition Pending	<a href="#">90318291</a>	

## Plaintiff(s)

Name:	DIESEL S.P.A.		
Correspondent Address:	WILLIAM C. WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND STREET, STE 2520 NEW YORK NY UNITED STATES , 10165		
Correspondent e-mail:	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>		

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>

Privacy - Terms

DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>

DIESEL

DIESEL-formative marks

## Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Feb 02, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 02, 2022	Mar 14, 2022
1	FILED AND FEE	Feb 02, 2022	

## ▼ Type of Proceeding: Opposition

Proceeding Number:	<a href="#">91271626</a>	Filing Date:	Sep 13, 2021
Status:	Terminated	Status Date:	Oct 07, 2021
Interlocutory Attorney:	MIKE WEBSTER		

## Defendant

Name:	Andrew Corridan		
Correspondent Address:	BEN MILLER MCKOOL SMITH HENNIGAN PC 300 SOUTH GRAND AVENUE SUITE 2900 LOS ANGELES CA UNITED STATES , 90071		
Correspondent e-mail:	<a href="mailto:bmiller@mckoolsmith.com">bmiller@mckoolsmith.com</a> , <a href="mailto:shawnism@icloud.com">shawnism@icloud.com</a> , <a href="mailto:shawn.corridan@yahoo.com">shawn.corridan@yahoo.com</a>		

## Associated marks

Mark	Application Status	Serial Number	Registration Number
TEAK AND DIESEL	Abandoned - After Inter-Partes Decision	<a href="#">90312571</a>	

## Plaintiff(s)

Name:	Diesel S.P.A.		
Correspondent Address:	WILLIAM C WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND STREET STE 2520 NEW YORK NY UNITED STATES , 10165		
Correspondent e-mail:	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>		

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>

Privacy - Terms

DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
8	TERMINATED	Oct 07, 2021	
7	BD DECISION: OPP DISMISSED W/O PREJ	Oct 07, 2021	
6	W/DRAW OF APPLICATION	Oct 01, 2021	
5	D CHANGE OF CORRESP ADDRESS	Oct 01, 2021	
4	D APPEARANCE / POWER OF ATTORNEY	Oct 01, 2021	
3	INSTITUTED	Sep 13, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 13, 2021	Oct 23, 2021
1	FILED AND FEE	Sep 13, 2021	

#### ▼ Type of Proceeding: Opposition

<b>Proceeding Number:</b>	<a href="#">91271185</a>	<b>Filing Date:</b>	Aug 22, 2021
<b>Status:</b>	Pending	<b>Status Date:</b>	Aug 22, 2021
<b>Interlocutory Attorney:</b>	LAWRENCE (LARRY) T STANLEY		
<b>Defendant</b>			
<b>Name:</b>	Diesel Jack Media, LLC		
<b>Correspondent Address:</b>	TREVOR P. SCHMIDT HUTCHISON PLLC 701 CORPORATE CENTER DRIVE, SUITE 250 RALEIGH NC UNITED STATES , 27607		
<b>Correspondent e-mail:</b>	<a href="mailto:tmgroup@hutchlaw.com">tmgroup@hutchlaw.com</a> , <a href="mailto:tschmidt@hutchlaw.com">tschmidt@hutchlaw.com</a>		

#### Associated marks

Mark	Application Status	Serial Number	Registration
DIESEL JACK MEDIA	Opposition Pending	<a href="#">88896423</a>	

[Privacy - Terms](#)

## Plaintiff(s)

Name: DIESEL S.P.A.

Correspondent Address: WILLIAM C. WRIGHT  
EPSTEIN DRANGEL LLP  
60 E 42ND STREET, STE 2520  
NEW YORK NY UNITED STATES , 10165

Correspondent e-mail: [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
7	EXTENSION OF TIME GRANTED	Dec 23, 2021	
6	D MOT FOR EXT W/ CONSENT	Dec 23, 2021	
5	EXTENSION OF TIME GRANTED	Sep 29, 2021	
4	D MOT FOR EXT W/ CONSENT	Sep 29, 2021	
3	INSTITUTED	Aug 22, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 22, 2021	Oct 01, 2021
1	FILED AND FEE	Aug 22, 2021	

▼ Type of Proceeding: Opposition

Privacy - Terms



<b>Proceeding Number:</b>	<a href="#">91270152</a>	<b>Filing Date:</b>	Jun 28, 2021
<b>Status:</b>	Terminated	<b>Status Date:</b>	Sep 28, 2021
<b>Interlocutory Attorney:</b>	MARY B MYLES		
<b>Defendant</b>			
<b>Name:</b>	Diesel Trucking, LLC		
<b>Correspondent Address:</b>	TRENTON H. COTNEY COTNEY CONSTRUCTION LAW, LLP 3110 CHERRY PALM DRIVE, SUITE 290 TAMPA FL UNITED STATES , 33619		
<b>Correspondent e-mail:</b>	<a href="mailto:tcotney@cotneycl.com">tcotney@cotneycl.com</a> , <a href="mailto:tm@cotneycl.com">tm@cotneycl.com</a> , <a href="mailto:malarcon@cotneycl.com">malarcon@cotneycl.com</a> , <a href="mailto:deckelmann@cotneycl.com">deckelmann@cotneycl.com</a>		
<b>Associated marks</b>			
<b>Mark</b>	<b>Application Status</b>	<b>Serial Number</b>	<b>Registration Number</b>
DIESEL TRUCKING	Abandoned - After Inter-Partes Decision	<a href="#">88857767</a>	
<b>Plaintiff(s)</b>			
<b>Name:</b>	DIESEL S.P.A.		
<b>Correspondent Address:</b>	WILLIAM C. WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND STREET, STE 2520 NEW YORK NY UNITED STATES , 10165		
<b>Correspondent e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>		
<b>Associated marks</b>			
<b>Mark</b>	<b>Application Status</b>	<b>Serial Number</b>	<b>Registration Number</b>
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>

DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>
Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Sep 28, 2021	
5	BD DECISION: OPP SUSTAINED	Sep 28, 2021	
4	NOTICE OF DEFAULT	Aug 18, 2021	
3	INSTITUTED	Jun 28, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 28, 2021	Aug 07, 2021
1	FILED AND FEE	Jun 28, 2021	

## ▼ Type of Proceeding: Opposition

<b>Proceeding Number:</b>	<a href="#">91269966</a>	<b>Filing Date:</b>	Jun 17, 2021
<b>Status:</b>	Pending		<b>Status Date:</b>
<b>Interlocutory Attorney:</b>	GEOFFREY MCNUTT		
	<b>Defendant</b>		
<b>Name:</b>	Diesel Displays & Interiors, LLC		
<b>Correspondent Address:</b>	MATT ACOSTA PLATT CHEEMA RICHMOND PLLC 1201 N. RIVERFRONT BLVD. SUITE 150 DALLAS TX UNITED STATES , 75207		
<b>Correspondent e-mail:</b>	<a href="mailto:macosta@pcrfirm.com">macosta@pcrfirm.com</a> , <a href="mailto:jmuriel@pcrfirm.com">jmuriel@pcrfirm.com</a> , <a href="mailto:lmarczak@pcrfirm.com">lmarczak@pcrfirm.com</a> , <a href="mailto:asamuel@pcrfirm.com">asamuel@pcrfirm.com</a>		

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL DEVELOPMENT	Opposition Pending	<a href="#">90083839</a>	
DIESEL DISPLAYS	Opposition Pending	<a href="#">90148765</a>	
DIESEL INTERIORS	Opposition Pending	<a href="#">90083540</a>	
DIESEL INTERIORS	Opposition Pending	<a href="#">90083700</a>	

## Plaintiff(s)

Name:	Diesel S.p.A.		
Correspondent Address:	WILLIAM C. WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND STREET, STE 2520 NEW YORK NY UNITED STATES , 10165		
Correspondent e-mail:	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>		

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>

DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
12	EXTENSION OF TIME GRANTED	Dec 22, 2021	
11	D MOT FOR EXT W/ CONSENT	Dec 22, 2021	
10	EXTENSION OF TIME GRANTED	Nov 24, 2021	
9	D MOT FOR EXT W/ CONSENT	Nov 24, 2021	
8	EXTENSION OF TIME GRANTED	Sep 24, 2021	
7	D MOT FOR EXT W/ CONSENT	Sep 24, 2021	
6	EXTENSION OF TIME GRANTED	Aug 27, 2021	
5	P MOT FOR EXT W/ CONSENT	Aug 26, 2021	
4	ANSWER	Jul 27, 2021	
3	INSTITUTED	Jun 17, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 17, 2021	Jul 27, 2021
1	FILED AND FEE	Jun 17, 2021	

## ▼ Type of Proceeding: Opposition

Proceeding Number:	<a href="#">91269325</a>	Filing Date:	May 13, 2021
Status:	Terminated	Status Date:	Aug 14, 2021
Interlocutory Attorney:	GEOFFREY MCNUTT		
Defendant			
Name:	Freedom Diesels		
Correspondent Address:	FREEDOM DIESELS 26723 OAK HILL DR SPRING TX UNITED STATES , 77386		
Correspondent e-mail:	<a href="mailto:gstevens@devotionhospice.com">gstevens@devotionhospice.com</a> , <a href="mailto:tmapp@legalzoom.com">tmapp@legalzoom.com</a>		

## Associated marks

Mark	Application Status	Serial Number	Registrati
FREEDOM DIESELS	Abandoned - After Inter-Partes Decision	<a href="#">90236934</a>	

Privacy - Terms

## Plaintiff(s)

Name: Diesel S.P.A.

Correspondent Address: WILLIAM C WRIGHT  
EPSTEIN DRANGEL LLP  
60 E 42ND STREET STE 2520  
NEW YORK NY UNITED STATES , 10165

Correspondent e-mail: [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 14, 2021	
5	BD DECISION: OPP SUSTAINED	Aug 14, 2021	
4	NOTICE OF DEFAULT	Jul 03, 2021	
3	INSTITUTED	May 13, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 13, 2021	Jun 22, 2021
1	FILED AND FEE	May 13, 2021	

## ▼ Type of Proceeding: Opposition

Proceeding Number: [91268931](#)

Filing Date: Apr 23, 2021

[Privacy - Terms](#)

<b>Status:</b>	Consolidated/Child Case			<b>Status Date:</b>	Feb 01, 2022
<b>Interlocutory Attorney:</b>	KATIE BUKRINSKY				
<b>Defendant</b>					
<b>Name:</b>	HM Health LLC				
<b>Correspondent Address:</b>	CAROLYN JUAREZ NEUGEBOREN ODOWD PC 1227 SPRUCE ST STE 200 BOULDER CO UNITED STATES , 80302				
<b>Correspondent e-mail:</b>	<a href="mailto:carolyn@nodiaw.com">carolyn@nodiaw.com</a> , <a href="mailto:rene@nodiaw.com">rene@nodiaw.com</a>				
<b>Associated marks</b>					
<b>Mark</b>	<b>Application Status</b>	<b>Serial Number</b>	<b>Registration Number</b>		
DIESEL	Opposition Pending	<a href="#">88653604</a>			
<b>Plaintiff(s)</b>					
<b>Name:</b>	Diesel S.p.A.				
<b>Correspondent Address:</b>	WILLIAM C WRIGHT EPSTEIN DRANGEL LLP 60 EAST 42ND STREET SUITE 2520 NEW YORK NY UNITED STATES , 10165				
<b>Correspondent e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>				
<b>Associated marks</b>					
<b>Mark</b>	<b>Application Status</b>	<b>Serial Number</b>	<b>Registration Number</b>		
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>		
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>		
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>		
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>		
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>		
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>		
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>		
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>		
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>		
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>		
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>		
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>		
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>		
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>		
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>		

DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>
Prosecution History			
Entry Number	History Text	Date	Due Date
14	CONSOLIDATED W/91252469; TRIAL DATES REMAIN AS SET	Feb 01, 2022	
13	TRIAL DATES REMAIN AS SET	Oct 06, 2021	
12	ANSWER	Sep 30, 2021	
11	EXTENSION OF TIME GRANTED	Aug 12, 2021	
10	P MOT FOR EXT W/ CONSENT	Aug 12, 2021	
9	EXTENSION OF TIME GRANTED	Jul 21, 2021	
8	P MOT FOR EXT W/ CONSENT	Jul 21, 2021	
7	EXTENSION OF TIME GRANTED	Jun 22, 2021	
6	P MOT FOR EXT W/ CONSENT	Jun 22, 2021	
5	EXTENSION OF TIME GRANTED	May 26, 2021	
4	D MOT FOR EXT W/ CONSENT	May 26, 2021	
3	INSTITUTED	Apr 23, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 23, 2021	Jun 02, 2021
1	FILED AND FEE	Apr 23, 2021	

▼ Type of Proceeding: Opposition

Proceeding Number:	<a href="#">91268244</a>	Filing Date:	Mar 18, 2021
Status:	Terminated	Status Date:	Oct 26, 2021
Interlocutory Attorney:	JENNIFER KRISP		
Defendant			
Name:	Antonio Hernandez Jr.		
Correspondent Address:	ANTONIO HERNANDEZ JR 1800 N MARTIN LUTHER KING JR BLVD APT 7102 WACO TX UNITED STATES , 76704		
Correspondent e-mail:	<a href="mailto:dzlcrew93@gmail.com">dzlcrew93@gmail.com</a>		

Associated marks

Mark	Application Status	Serial Number	Registration Number
DZL	Abandoned - After Inter-Partes Decision	<a href="#">90158358</a>	

Plaintiff(s)

Name:	Diesel S.P.A., 55DSL AG		
Correspondent Address:	WILLIAM C WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND ST STE 2520 NEW YORK NY UNITED STATES , 10165		
Correspondent e-mail:	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a> , <a href="mailto:Skilb@ipcounselors.com">Skilb@ipcounselors.com</a>		

Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND	<a href="#">73788661</a>	<a href="#">1605656</a>

Privacy - Terms

	RENEWED		
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>
55 DSL	REGISTERED AND RENEWED	<a href="#">75979021</a>	<a href="#">2352794</a>
55 DSL	Cancelled - Section 8	<a href="#">74532693</a>	<a href="#">2422397</a>
55DSL	PARTIAL SECTION 71 ACCEPTED	<a href="#">79056250</a>	<a href="#">3663814</a>
FIFTYFIVEDSL	PARTIAL SECTION 71 ACCEPTED	<a href="#">79140032</a>	<a href="#">4705722</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
11	TERMINATED	Oct 26, 2021	
10	BD DECISION: OPP SUSTAINED	Oct 26, 2021	
9	RESPONSE DUE 30 DAYS (DUE DATE)	Sep 16, 2021	Oct 16, 2021
8	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 07, 2021	Sep 06, 2021
7	D REQ TO W/DRAW AS ATTORNEY	Aug 04, 2021	
6	ANSWER	Apr 20, 2021	
5	D CHANGE OF CORRESP ADDRESS	Apr 20, 2021	
4	D APPEARANCE / POWER OF ATTORNEY	Apr 20, 2021	
3	INSTITUTED	Mar 18, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 18, 2021	Apr 27, 2021
1	FILED AND FEE	Mar 18, 2021	

## ▼ Type of Proceeding: Opposition

Proceeding Number:	<a href="#">91267950</a>	Filing Date:	Mar 03, 2021
Status:	Terminated	Status Date:	Jun 07, 2021
Interlocutory Attorney:	JENNIFER ELGIN		

Privacy - Terms

## Defendant

Name: Hogan, Lance

Correspondent Address: HOGAN, LANCE  
290 PEA FOWL RD  
SYLVESTER GA UNITED STATES , 31791

Correspondent e-mail: [bigcountryhogan1981@gmail.com](mailto:bigcountryhogan1981@gmail.com) , [notifications@trademarkengine.com](mailto:notifications@trademarkengine.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL COALITION	Abandoned - After Inter-Partes Decision	<a href="#">90141711</a>	

## Plaintiff(s)

Name: DIESEL S.P.A.

Correspondent Address: WILLIAM C. WRIGHT  
EPSTEIN DRANGEL LLP  
60 E 42ND STREET, STE 2520  
NEW YORK NY UNITED STATES , 10165

Correspondent e-mail: [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>

## Prosecution History

[Privacy](#) - [Terms](#)



Entry Number	History Text	Date	Due Date
6	TERMINATED	Jun 07, 2021	
5	BD DECISION: OPP SUSTAINED	Jun 07, 2021	
4	NOTICE OF DEFAULT	Apr 23, 2021	
3	INSTITUTED	Mar 03, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 03, 2021	Apr 12, 2021
1	FILED AND FEE	Mar 03, 2021	

▼ **Type of Proceeding: Opposition**

<b>Proceeding Number:</b>	<a href="#">91267166</a>	<b>Filing Date:</b>	Jan 21, 2021
<b>Status:</b>	Terminated	<b>Status Date:</b>	Apr 22, 2021
<b>Interlocutory Attorney:</b>	MIKE WEBSTER		
<b>Defendant</b>			
<b>Name:</b>	Steven Reece		
<b>Correspondent Address:</b>	STEVEN REECE 29009 DIXON ST, APT 5 HAYWARD CA UNITED STATES , 94544		
<b>Correspondent e-mail:</b>	<a href="mailto:tshaq36@gmail.com">tshaq36@gmail.com</a>		

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
DIESEL BRIGADE FITNESS	Abandoned - After Inter-Partes Decision	<a href="#">90084037</a>	

**Plaintiff(s)**

<b>Name:</b>	Diesel S.p.A.		
<b>Correspondent Address:</b>	WILLIAM C. WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND STREET, STE 2520 NEW YORK NY UNITED STATES , 10165		
<b>Correspondent e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>		

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 -	<a href="#">77056437</a>	<a href="#">4268431</a>

		Accepted and Acknowledged		
DIESEL ONLY THE BRAVE WILD		Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD		Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL		Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT		Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET		Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE		Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL		Registered	<a href="#">79228636</a>	<a href="#">5899446</a>
<b>Prosecution History</b>				
Entry Number	History Text	Date	Due Date	
6	TERMINATED	Apr 22, 2021		
5	BD DECISION: OPP SUSTAINED	Apr 22, 2021		
4	NOTICE OF DEFAULT	Mar 13, 2021		
3	INSTITUTED	Jan 21, 2021		
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 21, 2021	Mar 02, 2021	
1	FILED AND FEE	Jan 21, 2021		

**United States Patent and Trademark Office**[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Thu Feb 24 03:32:22 EST 2022

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)[Logout](#) Please logout when you are done to release system resources allocated for you.**Record 1 out of 1**[TSDR](#)[ASSIGN Status](#)[TTAB Status](#)*( Use the "Back" button of the Internet Browser to return to TESS)***DIESEL SPIRIT OF THE BRAVE****Word Mark** DIESEL SPIRIT OF THE BRAVE**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Perfumed soaps; perfumes; eau de cologne; toilet waters; eau de parfum; personal deodorants; cleaning preparations; fragrancng preparations, namely, fragrances for personal use; scented body lotions and creams; essential oils**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 88251754**Filing Date** January 7, 2019**Current Basis** 44E**Original Filing Basis** 44E**Published for Opposition** May 7, 2019**Registration Number** 5812708**Registration Date** July 23, 2019**Owner** (REGISTRANT) Diesel S.p.A. società per azioni (spa) ITALY Via dell'Industria, 4/6 Breganze (VI) Breganze (VI) ITALY I-36042**Attorney of Record** Dyan Finguerra-DuCharme**Prior Registrations** 1989390;5208471;5595836**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

For assistance with TSDR, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2022-02-24 15:08:39 EST				
<b>Mark:</b> DIESEL SPIRIT OF THE BRAVE				
DIESEL SPIRIT OF THE BRAVE				
<b>US Serial Number:</b> 88251754		<b>Application Filing Date:</b> Jan. 07, 2019		
<b>US Registration Number:</b> 5812708		<b>Registration Date:</b> Jul. 23, 2019		
<b>Filed as TEAS RF:</b> Yes		<b>Currently TEAS RF:</b> Yes		
<b>Register:</b> Principal				
<b>Mark Type:</b> Trademark				
<b>TM5 Common Status Descriptor:</b>		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office.		
<b>Status:</b> Registered. The registration date is used to determine when post-registration maintenance documents are due.				
<b>Status Date:</b> Jul. 23, 2019				
<b>Publication Date:</b> May 07, 2019				

### ▼ Mark Information

[▲ Collapse All](#)

<b>Mark Literal Elements:</b>	DIESEL SPIRIT OF THE BRAVE
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK

### ▼ Related Properties Information

<b>Claimed Ownership of US Registrations:</b>	<a href="#">1989390</a> , <a href="#">5208471</a> , <a href="#">5595836</a>
---	---

### ▼ Foreign Information

<b>Foreign Registration Number:</b>	184464203	<b>Foreign Registration Date:</b>	Jun. 25, 2018
<b>Foreign Application/Registration Country:</b>	FRANCE	<b>Foreign Expiration Date:</b>	Jun. 25, 2028

### ▼ Goods and Services

#### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

[Privacy - Terms](#)

- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Perfumed soaps; perfumes; eau de cologne; toilet waters; eau de parfum; personal deodorants; cleaning preparations; fragrance preparations, namely, fragrances for personal use; scented body lotions and creams; essential oils

**International Class(es):** 003 - Primary Class

**U.S Class(es):** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 44(e)

#### ▼ Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** Yes

**Filed 44E:** Yes

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

#### ▼ Current Owner(s) Information

**Owner Name:** Diesel S.p.A.

**Owner Address:** Via dell'Industria, 4/6 Breganze (VI)  
Breganze (VI) ITALY I-36042

**Legal Entity Type:** società per azioni (spa)

**State or Country Where  
Organized:** ITALY

#### ▼ Attorney/Correspondence Information

##### Attorney of Record

**Attorney Name:** Dyan Finguerra-DuCharme

**Docket Number:** 20321.00802

**Attorney Primary Email  
Address:** [dfinguerra@pryorcashman.com](mailto:dfinguerra@pryorcashman.com)

**Attorney Email Authorized:** Yes

##### Correspondent

**Correspondent  
Name/Address:** DYAN FINGUERRA-DUCHARME  
PRYOR CASHMAN LLP  
7 TIMES SQUARE  
NEW YORK, NEW YORK UNITED STATES 10036

**Phone:** 212-326-0443

**Correspondent e-mail:** [dfinguerra@pryorcashman.com](mailto:dfinguerra@pryorcashman.com)  
[tmddocketing@pryorcashman.com](mailto:tmddocketing@pryorcashman.com)  
[halexis@pryorcashman.com](mailto:halexis@pryorcashman.com)

**Correspondent e-mail  
Authorized:** Yes

##### Domestic Representative

**Domestic Representative  
Name:** Dyan Finguerra-DuCharme

**Phone:** 212-326-0443

**Domestic Representative e-mail:** [dfinguerra@pryorcashman.com](mailto:dfinguerra@pryorcashman.com)

**Domestic Representative e-mail  
Authorized:** Yes

#### ▼ Prosecution History

Date	Description	Proceeding Number
Jul. 23, 2019	REGISTERED-PRINCIPAL REGISTER	

Privacy - Terms

Jul. 17, 2019	ASSIGNED TO EXAMINER	93416
May 07, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 07, 2019	PUBLISHED FOR OPPOSITION	
Apr. 17, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 27, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 27, 2019	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 27, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 27, 2019	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 27, 2019	EXAMINERS AMENDMENT -WRITTEN	93427
Mar. 27, 2019	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 27, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 27, 2019	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 27, 2019	EXAMINERS AMENDMENT -WRITTEN	93427
Mar. 23, 2019	ASSIGNED TO EXAMINER	93427
Feb. 07, 2019	PRELIMINARY/VOLUNTARY AMENDMENT - ENTERED	70468
Feb. 03, 2019	ASSIGNED TO LIE	70468
Jan. 29, 2019	TEAS VOLUNTARY AMENDMENT RECEIVED	
Jan. 27, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 10, 2019	NEW APPLICATION ENTERED IN TRAM	

### ▼ TM Staff and Location Information

#### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jul. 23, 2019

### ▼ Assignment Abstract Of Title Information - None recorded

### ▼ Proceedings

#### Summary

▼ Party type

▼ Proceeding type

**Number of Proceedings:** 11

#### ▼ Type of Proceeding: Opposition

▲ Collapse All

**Proceeding Number:** [91274453](#)

**Filing Date:** Feb 10, 2022

**Status:** Pending

**Status Date:** Feb 10, 2022

**Interlocutory Attorney:** ELIZABETH WINTER

#### Defendant

**Name:** Noir Faction LLC

**Correspondent Address:** NOIR FACTION LLC  
5050 QUORUM DRIVE, SUITE 700-#485  
DALLAS TX UNITED STATES , 75254

**Correspondent e-mail:** [sales@dieseled.com](mailto:sales@dieseled.com) , [jrollan23@gmail.com](mailto:jrollan23@gmail.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration
DIESELED	Opposition Pending	<a href="#">90643609</a>	

Privacy - Terms

## Plaintiff(s)

Name: DIESEL S.P.A.

Correspondent Address: WILLIAM C. WRIGHT  
EPSTEIN DRANGEL LLP  
60 E 42ND STREET, STE 2520  
NEW YORK NY UNITED STATES , 10165

Correspondent e-mail: [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>
DIESEL			
DIESEL-formative marks			

## Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Feb 10, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 10, 2022	Mar 22, 2022
1	FILED AND FEE	Feb 10, 2022	

## ▼ Type of Proceeding: Opposition

Proceeding Number: [91274302](#)

Status: Pending

Filing Date: Feb 02, 2022

Status Date: Feb 02, 2022

Privacy - Terms

**Interlocutory Attorney:** LAWRENCE (LARRY) T STANLEY**Defendant****Name:** Diesel Lives Matter**Correspondent Address:** HEATHER DENT  
TRADEMARK LAWYER LAW FIRM, PLLC  
5240 MAGNOLIA AVENUE  
RIVERSIDE CA UNITED STATES , 92506**Correspondent e-mail:** [docket@trademarklawyerfirm.com](mailto:docket@trademarklawyerfirm.com) , [heather@trademarklawyerfirm.com](mailto:heather@trademarklawyerfirm.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
DIESEL LIVES MATTER	Opposition Pending	<a href="#">90318291</a>	

**Plaintiff(s)****Name:** DIESEL S.P.A.**Correspondent Address:** WILLIAM C. WRIGHT  
EPSTEIN DRANGEL LLP  
60 E 42ND STREET, STE 2520  
NEW YORK NY UNITED STATES , 10165**Correspondent e-mail:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>

Privacy - Terms



DIESEL

DIESEL-formative marks

## Prosecution History

Entry Number	History Text	Date	Due Date
3	INSTITUTED	Feb 02, 2022	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 02, 2022	Mar 14, 2022
1	FILED AND FEE	Feb 02, 2022	

## ▼ Type of Proceeding: Opposition

<b>Proceeding Number:</b>	<a href="#">91271626</a>	<b>Filing Date:</b>	Sep 13, 2021
<b>Status:</b>	Terminated	<b>Status Date:</b>	Oct 07, 2021
<b>Interlocutory Attorney:</b>	MIKE WEBSTER		
Defendant			
<b>Name:</b>	Andrew Corridan		
<b>Correspondent Address:</b>	BEN MILLER MCKOOL SMITH HENNIGAN PC 300 SOUTH GRAND AVENUE SUITE 2900 LOS ANGELES CA UNITED STATES , 90071		
<b>Correspondent e-mail:</b>	<a href="mailto:bmiller@mckoolsmith.com">bmiller@mckoolsmith.com</a> , <a href="mailto:shawnism@icloud.com">shawnism@icloud.com</a> , <a href="mailto:shawn.corridan@yahoo.com">shawn.corridan@yahoo.com</a>		

## Associated marks

Mark	Application Status	Serial Number	Registration Number
TEAK AND DIESEL	Abandoned - After Inter-Partes Decision	<a href="#">90312571</a>	

## Plaintiff(s)

Name:	Diesel S.P.A.		
Correspondent Address:	WILLIAM C WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND STREET STE 2520 NEW YORK NY UNITED STATES , 10165		
Correspondent e-mail:	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>		

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>

Privacy - Terms

DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
8	TERMINATED	Oct 07, 2021	
7	BD DECISION: OPP DISMISSED W/O PREJ	Oct 07, 2021	
6	W/DRAW OF APPLICATION	Oct 01, 2021	
5	D CHANGE OF CORRESP ADDRESS	Oct 01, 2021	
4	D APPEARANCE / POWER OF ATTORNEY	Oct 01, 2021	
3	INSTITUTED	Sep 13, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 13, 2021	Oct 23, 2021
1	FILED AND FEE	Sep 13, 2021	

## ▼ Type of Proceeding: Opposition

Proceeding Number:	<a href="#">91271185</a>	Filing Date:	Aug 22, 2021
Status:	Pending	Status Date:	Aug 22, 2021
Interlocutory Attorney:	LAWRENCE (LARRY) T STANLEY		

## Defendant

Name:	Diesel Jack Media, LLC
Correspondent Address:	TREVOR P. SCHMIDT HUTCHISON PLLC 701 CORPORATE CENTER DRIVE, SUITE 250 RALEIGH NC UNITED STATES , 27607
Correspondent e-mail:	<a href="mailto:tmgroup@hutchlaw.com">tmgroup@hutchlaw.com</a> , <a href="mailto:tschmidt@hutchlaw.com">tschmidt@hutchlaw.com</a>

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL JACK MEDIA	Opposition Pending	<a href="#">88896423</a>	

## Plaintiff(s)

Name:	DIESEL S.P.A.
Correspondent Address:	WILLIAM C. WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND STREET, STE 2520 NEW YORK NY UNITED STATES , 10165
Correspondent e-mail:	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND	<a href="#">73468213</a>	<a href="#">1498698</a>

Privacy - Terms

	RENEWED		
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
7	EXTENSION OF TIME GRANTED	Dec 23, 2021	
6	D MOT FOR EXT W/ CONSENT	Dec 23, 2021	
5	EXTENSION OF TIME GRANTED	Sep 29, 2021	
4	D MOT FOR EXT W/ CONSENT	Sep 29, 2021	
3	INSTITUTED	Aug 22, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 22, 2021	Oct 01, 2021
1	FILED AND FEE	Aug 22, 2021	

#### ▼ Type of Proceeding: Opposition

Proceeding Number:	<a href="#">91270152</a>	Filing Date:	Jun 28, 2021
Status:	Terminated	Status Date:	Sep 28, 2021
Interlocutory Attorney:	MARY B MYLES		
Defendant			
Name:	Diesel Trucking, LLC		
Correspondent Address:	TRENTON H. COTNEY COTNEY CONSTRUCTION LAW, LLP 3110 CHERRY PALM DRIVE, SUITE 290 TAMPA FL UNITED STATES , 33619		
Correspondent e-mail:	<a href="mailto:cotney@cotneycl.com">cotney@cotneycl.com</a> , <a href="mailto:tm@cotneycl.com">tm@cotneycl.com</a> , <a href="mailto:malarcon@cotneycl.com">malarcon@cotneycl.com</a> , <a href="mailto:deckelmann@cotneycl.com">deckelmann@cotneycl.com</a>		

[Privacy - Terms](#)

Associated marks				
Mark		Application Status	Serial Number	Registration Number
DIESEL TRUCKING		Abandoned - After Inter-Partes Decision	<a href="#">88857767</a>	
Plaintiff(s)				
Name:	DIESEL S.P.A.			
Correspondent Address:	WILLIAM C. WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND STREET, STE 2520 NEW YORK NY UNITED STATES , 10165			
Correspondent e-mail:	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>			
Associated marks				
Mark		Application Status	Serial Number	Registration Number
DIESEL		REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL		REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL		REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL		REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL		REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL		REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL		CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD		PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL		Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD		Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD		Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL		Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT		Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET		Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE		Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL		Registered	<a href="#">79228636</a>	<a href="#">5899446</a>
Prosecution History				
Entry Number	History Text	Date	Due Date	
6	TERMINATED	Sep 28, 2021		
5	BD DECISION: OPP SUSTAINED	Sep 28, 2021		
4	NOTICE OF DEFAULT	Aug 18, 2021		
3	INSTITUTED	Jun 28, 2021		
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 28, 2021	Aug 07, 2021	

Privacy - Terms

1	FILED AND FEE	Jun 28, 2021
---	---------------	--------------

▼ **Type of Proceeding: Opposition**

<b>Proceeding Number:</b> <a href="#">91269966</a>	<b>Filing Date:</b> Jun 17, 2021
<b>Status:</b> Pending	<b>Status Date:</b> Jun 17, 2021
<b>Interlocutory Attorney:</b> GEOFFREY MCNUTT	

**Defendant**

<b>Name:</b>	Diesel Displays & Interiors, LLC
<b>Correspondent Address:</b>	MATT ACOSTA PLATT CHEEMA RICHMOND PLLC 1201 N. RIVERFRONT BLVD. SUITE 150 DALLAS TX UNITED STATES , 75207
<b>Correspondent e-mail:</b>	<a href="mailto:macosta@pcrfirm.com">macosta@pcrfirm.com</a> , <a href="mailto:jmuriel@pcrfirm.com">jmuriel@pcrfirm.com</a> , <a href="mailto:lmarczak@pcrfirm.com">lmarczak@pcrfirm.com</a> , <a href="mailto:asamuel@pcrfirm.com">asamuel@pcrfirm.com</a>

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
DIESEL DEVELOPMENT	Opposition Pending	<a href="#">90083839</a>	
DIESEL DISPLAYS	Opposition Pending	<a href="#">90148765</a>	
DIESEL INTERIORS	Opposition Pending	<a href="#">90083540</a>	
DIESEL INTERIORS	Opposition Pending	<a href="#">90083700</a>	

**Plaintiff(s)**

<b>Name:</b>	Diesel S.p.A.
<b>Correspondent Address:</b>	WILLIAM C. WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND STREET, STE 2520 NEW YORK NY UNITED STATES , 10165
<b>Correspondent e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>

Privacy - Terms

DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
12	EXTENSION OF TIME GRANTED	Dec 22, 2021	
11	D MOT FOR EXT W/ CONSENT	Dec 22, 2021	
10	EXTENSION OF TIME GRANTED	Nov 24, 2021	
9	D MOT FOR EXT W/ CONSENT	Nov 24, 2021	
8	EXTENSION OF TIME GRANTED	Sep 24, 2021	
7	D MOT FOR EXT W/ CONSENT	Sep 24, 2021	
6	EXTENSION OF TIME GRANTED	Aug 27, 2021	
5	P MOT FOR EXT W/ CONSENT	Aug 26, 2021	
4	ANSWER	Jul 27, 2021	
3	INSTITUTED	Jun 17, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 17, 2021	Jul 27, 2021
1	FILED AND FEE	Jun 17, 2021	

## ▼ Type of Proceeding: Opposition

Proceeding Number:	<a href="#">91269325</a>	Filing Date:	May 13, 2021
Status:	Terminated	Status Date:	Aug 14, 2021
Interlocutory Attorney:	GEOFFREY MCNUTT		

## Defendant

Name:	Freedom Diesels
Correspondent Address:	FREEDOM DIESELS 26723 OAK HILL DR SPRING TX UNITED STATES , 77386
Correspondent e-mail:	<a href="mailto:gstevens@devotionhospice.com">gstevens@devotionhospice.com</a> , <a href="mailto:tmapp@legalzoom.com">tmapp@legalzoom.com</a>

## Associated marks

Mark	Application Status	Serial Number	Registration Number
FREEDOM DIESELS	Abandoned - After Inter-Partes Decision	<a href="#">90236934</a>	

## Plaintiff(s)

Name:	Diesel S.P.A.
Correspondent Address:	WILLIAM C WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND STREET STE 2520 NEW YORK NY UNITED STATES , 10165
Correspondent e-mail:	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>

## Associated marks

Mark	Application Status	Serial Number	Registration Number
------	--------------------	---------------	---------------------

DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Aug 14, 2021	
5	BD DECISION: OPP SUSTAINED	Aug 14, 2021	
4	NOTICE OF DEFAULT	Jul 03, 2021	
3	INSTITUTED	May 13, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 13, 2021	Jun 22, 2021
1	FILED AND FEE	May 13, 2021	

#### ▼ Type of Proceeding: Opposition

<b>Proceeding Number:</b>	<a href="#">91268931</a>	<b>Filing Date:</b>	Apr 23, 2021
<b>Status:</b>	Consolidated/Child Case	<b>Status Date:</b>	Feb 01, 2022
<b>Interlocutory Attorney:</b>	KATIE BUKRINSKY		
<b>Defendant</b>			
<b>Name:</b>	HM Health LLC		
<b>Correspondent Address:</b>	CAROLYN JUAREZ NEUGEBOREN ODOWD PC 1227 SPRUCE ST STE 200 BOULDER CO UNITED STATES , 80302		
<b>Correspondent e-mail:</b>	<a href="mailto:carolyn@nodiapl.com">carolyn@nodiapl.com</a> , <a href="mailto:rene@nodiapl.com">rene@nodiapl.com</a>		

Associated marks			
Mark	Application Status	Serial Number	Registration Number
DIESEL	Opposition Pending	<a href="#">88653604</a>	
Plaintiff(s)			
Name:	Diesel S.p.A.		
Correspondent Address:	WILLIAM C WRIGHT EPSTEIN DRANGEL LLP 60 EAST 42ND STREET SUITE 2520 NEW YORK NY UNITED STATES , 10165		
Correspondent e-mail:	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>		
Associated marks			
Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>
Prosecution History			
Entry Number	History Text	Date	Due Date
14	CONSOLIDATED W/91252469; TRIAL DATES REMAIN AS SET	Feb 01, 2022	
13	TRIAL DATES REMAIN AS SET	Oct 06, 2021	
12	ANSWER	Sep 30, 2021	
11	EXTENSION OF TIME GRANTED	Aug 12, 2021	
10	P MOT FOR EXT W/ CONSENT	Aug 12, 2021	
9	EXTENSION OF TIME GRANTED	Jul 21, 2021	

Privacy - Terms



8	P MOT FOR EXT W/ CONSENT	Jul 21, 2021
7	EXTENSION OF TIME GRANTED	Jun 22, 2021
6	P MOT FOR EXT W/ CONSENT	Jun 22, 2021
5	EXTENSION OF TIME GRANTED	May 26, 2021
4	D MOT FOR EXT W/ CONSENT	May 26, 2021
3	INSTITUTED	Apr 23, 2021
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 23, 2021 Jun 02, 2021
1	FILED AND FEE	Apr 23, 2021

## ▼ Type of Proceeding: Opposition

Proceeding Number:	<a href="#">91268244</a>	Filing Date:	Mar 18, 2021
Status:	Terminated	Status Date:	Oct 26, 2021
Interlocutory Attorney:	JENNIFER KRISP		
<b>Defendant</b>			
Name:	Antonio Hernandez Jr.		
Correspondent Address:	ANTONIO HERNANDEZ JR 1800 N MARTIN LUTHER KING JR BLVD APT 7102 WACO TX UNITED STATES , 76704		
Correspondent e-mail:	<a href="mailto:dzlcrew93@gmail.com">dzlcrew93@gmail.com</a>		

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DZL	Abandoned - After Inter-Partes Decision	<a href="#">90158358</a>	

## Plaintiff(s)

Name:	Diesel S.P.A., 55DSL AG		
Correspondent Address:	WILLIAM C WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND ST STE 2520 NEW YORK NY UNITED STATES , 10165		
Correspondent e-mail:	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a> , <a href="mailto:Skilb@ipcounselors.com">Skilb@ipcounselors.com</a>		

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>

Privacy - Terms

DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>
55 DSL	REGISTERED AND RENEWED	<a href="#">75979021</a>	<a href="#">2352794</a>
55 DSL	Cancelled - Section 8	<a href="#">74532693</a>	<a href="#">2422397</a>
55DSL	PARTIAL SECTION 71 ACCEPTED	<a href="#">79056250</a>	<a href="#">3663814</a>
FIFTYFIVEDSL	PARTIAL SECTION 71 ACCEPTED	<a href="#">79140032</a>	<a href="#">4705722</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
11	TERMINATED	Oct 26, 2021	
10	BD DECISION: OPP SUSTAINED	Oct 26, 2021	
9	RESPONSE DUE 30 DAYS (DUE DATE)	Sep 16, 2021	Oct 16, 2021
8	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 07, 2021	Sep 06, 2021
7	D REQ TO W/DRAW AS ATTORNEY	Aug 04, 2021	
6	ANSWER	Apr 20, 2021	
5	D CHANGE OF CORRESP ADDRESS	Apr 20, 2021	
4	D APPEARANCE / POWER OF ATTORNEY	Apr 20, 2021	
3	INSTITUTED	Mar 18, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 18, 2021	Apr 27, 2021
1	FILED AND FEE	Mar 18, 2021	

## ▼ Type of Proceeding: Opposition

Proceeding Number:	<a href="#">91267950</a>	Filing Date:	Mar 03, 2021
Status:	Terminated	Status Date:	Jun 07, 2021
Interlocutory Attorney:	JENNIFER ELGIN		
Defendant			
Name:	Hogan, Lance		
Correspondent Address:	HOGAN, LANCE 290 PEA FOWL RD SYLVESTER GA UNITED STATES , 31791		
Correspondent e-mail:	<a href="mailto:bigcountryhogan1981@gmail.com">bigcountryhogan1981@gmail.com</a> , <a href="mailto:notifications@trademarkengine.com">notifications@trademarkengine.com</a>		

## Associated marks

Mark	Application Status	Serial Number	Registrati
DIESEL COALITION	Abandoned - After Inter- Partes Decision	<a href="#">90141711</a>	

Privacy - Terms

## Plaintiff(s)

Name: DIESEL S.P.A.

Correspondent Address: WILLIAM C. WRIGHT  
EPSTEIN DRANGEL LLP  
60 E 42ND STREET, STE 2520  
NEW YORK NY UNITED STATES , 10165

Correspondent e-mail: [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
6	TERMINATED	Jun 07, 2021	
5	BD DECISION: OPP SUSTAINED	Jun 07, 2021	
4	NOTICE OF DEFAULT	Apr 23, 2021	
3	INSTITUTED	Mar 03, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 03, 2021	Apr 12, 2021
1	FILED AND FEE	Mar 03, 2021	

## ▼ Type of Proceeding: Opposition

Proceeding Number: [91267166](#)

Filing Date: Jan 21, 2021

[Privacy - Terms](#)

<b>Status:</b>	Terminated	<b>Status Date:</b>	Apr 22, 2021
<b>Interlocutory Attorney:</b>	MIKE WEBSTER		
<b>Defendant</b>			
<b>Name:</b>	Steven Reece		
<b>Correspondent Address:</b>	STEVEN REECE 29009 DIXON ST, APT 5 HAYWARD CA UNITED STATES , 94544		
<b>Correspondent e-mail:</b>	<a href="mailto:tshaq36@gmail.com">tshaq36@gmail.com</a>		
<b>Associated marks</b>			
<b>Mark</b>	<b>Application Status</b>	<b>Serial Number</b>	<b>Registration Number</b>
DIESEL BRIGADE FITNESS	Abandoned - After Inter-Partes Decision	<a href="#">90084037</a>	
<b>Plaintiff(s)</b>			
<b>Name:</b>	Diesel S.p.A.		
<b>Correspondent Address:</b>	WILLIAM C. WRIGHT EPSTEIN DRANGEL LLP 60 E 42ND STREET, STE 2520 NEW YORK NY UNITED STATES , 10165		
<b>Correspondent e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>		
<b>Associated marks</b>			
<b>Mark</b>	<b>Application Status</b>	<b>Serial Number</b>	<b>Registration Number</b>
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL	CANCELLED - SECTION 71	<a href="#">79050271</a>	<a href="#">3933720</a>
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL ONLY THE BRAVE WILD	Cancelled - Section 8	<a href="#">86340012</a>	<a href="#">4715246</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>
BAD DIESEL	Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>

DIESEL		Registered	<a href="#">79228636</a>	<a href="#">5899446</a>
Prosecution History				
Entry Number	History Text	Date	Due Date	
6	TERMINATED	Apr 22, 2021		
5	BD DECISION: OPP SUSTAINED	Apr 22, 2021		
4	NOTICE OF DEFAULT	Mar 13, 2021		
3	INSTITUTED	Jan 21, 2021		
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 21, 2021	Mar 02, 2021	
1	FILED AND FEE	Jan 21, 2021		

**United States Patent and Trademark Office**[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Thu Oct 14 03:17:23 EDT 2021

[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[BOTTOM](#)[HELP](#)[Logout](#)

Please logout when you are done to release system resources allocated for you.

**Record 1 out of 1**[TSDR](#)[ASSIGN Status](#)[TTAB Status](#)*( Use the "Back" button of the Internet Browser to return to**TESS)***DIESEL****Word Mark** DIESEL**Goods and Services**

IC 009. US 021 023 026 036 038. G & S: Spectacles; spectacles cases; spectacle chains; optical frames; contact lenses; protective helmets; sports helmets; helmets for leisure purposes; compact discs, DVDs featuring music; mp3 and mp4players; CD and DVD players; headphone-microphone combinations; electronic video game programs; downloadable electronic game programs; docking stations for computers and mobile phones; acoustic audio speakers; loudspeakers; audio-video amplifier; computers; carrying cases for mp3 players; cases for computer tablets; covers for computer tablets; cases for portable computers; covers for portable computers; cases for mp3/mp4players; cases for CD and DVD players; cases for cameras for photography; cases for video cameras; cases for electronic agendas; cases for e-books being tablet computers; covers for e-books being tablet computers; smart watches; USB cables; USB chargers; e-books being tablet computers; electronic book reader covers; electronic agendas, power cables; self - contained portable backup batteries for mobile devices; battery cases for laptops, phones and tablets; electric and power charging, battery banks being a renewable battery system to provide backup power; earbus; wearable activity trackers; wireless electronic tracking devices for locating and tracking lost articles by wirelessly interfacing with mobile electronic devices via a software application to alert the user to the articles' location; battery chargers; wearable digital electronic devices being smartwatches, telecommunication apparatus in the nature of wireless receivers in the form of jewelry; smart wristbands being electronically encoded identity wristbands and smartwatches; downloadable mobile applications and software for smart watches and mobile devices for processing, reviewing and editing data to enable users to control the presentation and information available from the devices; computer software for the reproduction, processing and streaming of audio, video and multimedia content; computer mice; electronic docking stations; batteries; rechargeable batteries; battery packs; power adapters for computers; electrical connectors, wires, cables, and adaptors; headphones and earphones; stereo headphones; in-ear headphones; stereo amplifier and speaker base stations being electronic docking stations; stereo speakers; audio speakers; microphones; portable digital audio and video players; electronic personal organizers; cameras; telephones; mobile phones; videophones; MP3 and other digital format audio and video players; mobile telephone covers; mobile telephone cases; headsets for mobile telephones, devices for hands-free use of mobile telephones; portable and handheld digital electronic devices being tablet computers; software and portable digital electronic devices for recording, organizing, transmitting, receiving, manipulating, playing and reviewing text, data, image, audio and video files; carrying cases, sacks, and bags, all for use with computers and portable and handheld digital electronic devices

**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 79228636**Filing Date** September 5, 2017

**Current Basis** 66A

**Original Filing Basis** 66A

**Published for Opposition** August 20, 2019

**Registration Number** 5899446

**International Registration Number** 1393461

**Registration Date** November 5, 2019

**Owner** (REGISTRANT) DIESEL S.p.A. JOINT STOCK COMPANY ITALY Via dell'Industria, 4-6 I-36042 BREGANZE (VI) ITALY

**Attorney of Record** William C. Wright

**Type of Mark** TRADEMARK

**Register** PRINCIPAL



**Live/Dead Indicator** LIVE

[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

**For assistance with TSDR**, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2021-10-14 18:16:37 EDT				
<b>Mark:</b> DIESEL				
<b>US Serial Number:</b>	79228636	<b>Application Filing Date:</b>	Sep. 05, 2017	
<b>US Registration Number:</b>	5899446	<b>Registration Date:</b>	Nov. 05, 2019	
<b>Register:</b>	Principal			
<b>Mark Type:</b>	Trademark			
<b>TM5 Common Status Descriptor:</b>	 LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Office			
<b>Status:</b>	Registered. The registration date is used to determine when post-registration maintenance documents are c			
<b>Status Date:</b>	Nov. 05, 2019			
<b>Publication Date:</b>	Aug. 20, 2019			
<b>▼ Mark Information</b> <a href="#">▲ Collapse All</a>				
<b>Mark Literal Elements:</b>	DIESEL			
<b>Standard Character Claim:</b>	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.			
<b>Mark Drawing Type:</b>	4 - STANDARD CHARACTER MARK			
<b>▼ Related Properties Information</b>				
<b>International Registration Number:</b>	<a href="#">1393461</a>			
<b>International Registration Date:</b>	Sep. 05, 2017			
<b>▼ Goods and Services</b>				
<b>Note:</b> The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> <li>• Brackets [...] indicate deleted goods/services;</li> <li>• Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li> <li>• Asterisks *.* identify additional (new) wording in the goods/services.</li> </ul>				
<b>For:</b> Spectacles; spectacles cases; spectacle chains; optical frames; contact lenses; protective help purposes; compact discs, DVDs featuring music; mp3 and mp4players; CD and DVD players;				



electronic video game programs; downloadable electronic game programs; docking stations for computers ; audio speakers; loudspeakers; audio-video amplifier; computers; carrying cases for mp3 players; cases for computer tablets; cases for portable computers; covers for portable computers; cases for mp3/mp4players; players; cases for cameras for photography; cases for video cameras; cases for electronic agendas; cases computers; covers for e-books being tablet computers; smart watches; USB cables; USB chargers; e-books electronic book reader covers; electronic agendas, power cables; self - contained portable backup batteries cases for laptops, phones and tablets; electric and power charging, battery banks being a renewable battery power; earbus; wearable activity trackers; wireless electronic tracking devices for locating and tracking lost interfacing with mobile electronic devices via a software application to alert the user to the articles' location; digital electronic devices being smartwatches, telecommunication apparatus in the nature of wireless receive smart wristbands being electronically encoded identity wristbands and smartwatches; downloadable mobile smart watches and mobile devices for processing, reviewing and editing data to enable users to control the available from the devices; computer software for the reproduction, processing and streaming of audio, video computer mice; electronic docking stations; batteries; rechargeable batteries; battery packs; power adapters; connectors, wires, cables, and adaptors; headphones and earphones; stereo headphones; in-ear headphones; speaker base stations being electronic docking stations; stereo speakers; audio speakers; microphones; portable players; electronic personal organizers; cameras; telephones; mobile phones; videophones; MP3 and other video players; mobile telephone covers; mobile telephone cases; headsets for mobile telephones, devices for telephones; portable and handheld digital electronic devices being tablet computers; software and portable recording, organizing, transmitting, receiving, manipulating, playing and reviewing text, data, image, audio and video cases, sacks, and bags, all for use with computers and portable and handheld digital electronic devices

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 66(a)

#### ▼ Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** Yes

**Filed 66A:** Yes

**Currently No Basis:** No

**Filed No Basis:** No

#### ▼ Current Owner(s) Information

**Owner Name:** DIESEL S.p.A.

**Owner Address:** Via dell'Industria, 4-6  
I-36042 BREGANZE (VI) ITALY

**Legal Entity Type:** JOINT STOCK COMPANY

**State or Country Where  
Organized:** ITALY

#### ▼ Attorney/Correspondence Information

##### Attorney of Record

**Attorney Name:** William C. Wright

**Attorney Primary Email** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)

**Attorney Email Authorized:** Yes

[Privacy](#) - [Terms](#)

<b>Address:</b>		
<b>Correspondent</b>		
<b>Correspondent Name/Address:</b>	William C. Wright Epstein Drangel LLP 60 East 42nd Street, Suite 2520 New York, NEW YORK UNITED STATES 10165	
<b>Phone:</b>	2122925390	<b>Fax:</b> 2122925391
<b>Correspondent e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>	<b>Correspondent e-mail Authorized:</b> Yes
<b>Domestic Representative</b>		
<b>Domestic Representative Name:</b>	Epstein Drangel LLP	
<b>Fax:</b>	2122925391	
<b>Domestic Representative e-mail:</b>	<a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>	<b>Domestic Representative e-mail Authorized:</b> Yes

### ▼ Prosecution History

Date	Description	Proceeding Number
May 27, 2021	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
May 27, 2021	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 27, 2021	TEAS CHANGE OF DOMESTIC REPRESENTATIVES ADDRESS	
May 27, 2021	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
May 27, 2021	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 27, 2021	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 20, 2020	FINAL DECISION TRANSACTION PROCESSED BY IB	
Feb. 28, 2020	FINAL DISPOSITION NOTICE SENT TO IB	
Feb. 28, 2020	FINAL DISPOSITION PROCESSED	71529
Feb. 05, 2020	FINAL DISPOSITION NOTICE CREATED, TO BE SENT TO IB	
Nov. 05, 2019	REGISTERED-PRINCIPAL REGISTER	
Sep. 06, 2019	NOTIFICATION OF POSSIBLE OPPOSITION - PROCESSED BY IB	
Aug. 21, 2019	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Aug. 21, 2019	NOTIFICATION OF POSSIBLE OPPOSITION CREATED, TO BE SENT TO IB	
Aug. 20, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 20, 2019	PUBLISHED FOR OPPOSITION	
Aug. 16, 2019	NOTIFICATION PROCESSED BY IB	
Jul. 31, 2019	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Jul. 31, 2019	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Jul. 31, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	

Jul. 18, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 18, 2019	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 18, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 18, 2019	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 18, 2019	EXAMINERS AMENDMENT -WRITTEN	81853
Jul. 17, 2019	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 17, 2019	NON-FINAL ACTION E-MAILED	6325
Jul. 17, 2019	NON-FINAL ACTION WRITTEN	81853
Jun. 21, 2019	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Jun. 21, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 15, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	76568
May 15, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	76568
May 15, 2019	ASSIGNED TO LIE	76568
May 08, 2019	TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED	
Nov. 19, 2018	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Nov. 19, 2018	LETTER OF SUSPENSION E-MAILED	6332
Nov. 19, 2018	SUSPENSION LETTER WRITTEN	81853
Oct. 01, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 01, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 01, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 01, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 20, 2018	REFUSAL PROCESSED BY IB	
Apr. 02, 2018	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Apr. 02, 2018	REFUSAL PROCESSED BY MPU	71529
Mar. 28, 2018	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Mar. 27, 2018	NON-FINAL ACTION WRITTEN	81853
Mar. 20, 2018	APPLICATION FILING RECEIPT MAILED	
Mar. 16, 2018	ASSIGNED TO EXAMINER	81853
Mar. 16, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Mar. 15, 2018	SN ASSIGNED FOR SECT 66A APPL FROM IB	

### ▼ International Registration Information (Section 66a)

<b>International Registration Number:</b>	1393461	<b>International Registration Date:</b>	Sep. 05, 2017
<b>Intl. Registration Status:</b>	REQUEST FOR EXTENSION OF PROTECTION PROCESSED	<b>Date of International Registration Status:</b>	Mar. 15, 2018
<b>Notification of Designation Date:</b>	Mar. 15, 2018	<b>Date of Automatic Protection:</b>	Sep. 15, 2019
<b>International Registration Renewal Date:</b>	Sep. 05, 2027		

[Privacy - Terms](#)

First Refusal Flag: Yes	
TM Staff and Location Information	
TM Staff Information - None	
File Location	
Current Location:	PUBLICATION AND ISSUE SECTION
Date in Location:	Nov. 05, 2019
Assignment Abstract Of Title Information - None recorded	
Proceedings - Click to Load	

**United States Patent and Trademark Office**[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Thu Feb 24 03:32:22 EST 2022

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)[Logout](#) Please logout when you are done to release system resources allocated for you.**Record 1 out of 1**[TSDR](#)[ASSIGN Status](#)[TTAB Status](#)*( Use the "Back" button of the Internet Browser to return to TESS)***DIESEL SOUND OF THE BRAVE****Word Mark** DIESEL SOUND OF THE BRAVE**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Perfumed soaps; perfumes; eau de cologne; toilet waters; eau de parfum; personal deodorants; cleaning preparations; fragrancings preparations, namely, fragrances for personal use; scented body lotions and creams; essential oils**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 90111289**Filing Date** August 13, 2020**Current Basis** 44E**Original Filing Basis** 44D;44E**Published for Opposition** January 19, 2021**Registration Number** 6313073**Registration Date** April 6, 2021**Owner** (REGISTRANT) DIESEL S.p.A società per azioni (spa) ITALY Via Dell'Industria, 4/6 Breganze (VI) ITALY I-36042**Attorney of Record** Dyan Finguerra-DuCharme**Priority Date** March 13, 2020**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

For assistance with TSDR, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2022-02-24 15:09:37 EST				
<b>Mark:</b> DIESEL SOUND OF THE BRAVE				
DIESEL SOUND OF THE BRAVE				
<b>US Serial Number:</b> 90111289		<b>Application Filing Date:</b> Aug. 13, 2020		
<b>US Registration Number:</b> 6313073		<b>Registration Date:</b> Apr. 06, 2021		
<b>Register:</b> Principal				
<b>Mark Type:</b> Trademark				
<b>TM5 Common Status Descriptor:</b>		LIVE/REGISTRATION/Issued and Active		
		The trademark application has been registered with the Office.		
<b>Status:</b> Registered. The registration date is used to determine when post-registration maintenance documents are due.				
<b>Status Date:</b> Apr. 06, 2021				
<b>Publication Date:</b> Jan. 19, 2021				
<b>▼ Mark Information</b> <span style="float: right;"><a href="#">▲ Collapse All</a></span>				
<b>Mark Literal Elements:</b> DIESEL SOUND OF THE BRAVE				
<b>Standard Character Claim:</b> Yes. The mark consists of standard characters without claim to any particular font style, size, or color.				
<b>Mark Drawing Type:</b> 4 - STANDARD CHARACTER MARK				
<b>▼ Foreign Information</b>				
<b>Priority Claimed:</b> Yes				
<b>Foreign Application Number:</b> 018210562		<b>Foreign Application Filing Date:</b> Mar. 13, 2020		
<b>Foreign Registration Number:</b> 018210562		<b>Foreign Registration Date:</b> Jun. 27, 2020		
<b>Foreign Application/Registration Country:</b> EUROPEAN UNION		<b>Foreign Expiration Date:</b> Mar. 13, 2030		
<b>Foreign Registration Renewal Date:</b> Mar. 13, 2030				
<b>▼ Goods and Services</b>				
<b>Note:</b> The following symbols indicate that the registrant/owner has amended the goods/services:				
<ul style="list-style-type: none"> <li>• Brackets [...] indicate deleted goods/services;</li> <li>• Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li> </ul>				

- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Perfumed soaps; perfumes; eau de cologne; toilet waters; eau de parfum; personal deodorants; cleaning preparations; fragrance preparations, namely, fragrances for personal use; scented body lotions and creams; essential oils

**International Class(es):** 003 - Primary Class

**U.S Class(es):** 001, 004, 006, 050, 051, 052

**Class Status:** ACTIVE

**Basis:** 44(e)

### ▼ Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** Yes

**Currently 44E:** Yes

**Filed 44E:** Yes

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

### ▼ Current Owner(s) Information

**Owner Name:** DIESEL S.p.A

**Owner Address:** Via Dell'Industria, 4/6  
Breganze (VI) ITALY I-36042

**Legal Entity Type:** società per azioni (spa)

**State or Country Where  
Organized:** ITALY

### ▼ Attorney/Correspondence Information

#### Attorney of Record

**Attorney Name:** Dyan Finguerra-DuCharme

**Docket Number:** 20321.01340

**Attorney Primary Email  
Address:** [dfinguerra-ducharme@pryorcashman.com](mailto:dfinguerra-ducharme@pryorcashman.com)

**Attorney Email Authorized:** Yes

#### Correspondent

**Correspondent  
Name/Address:** DYAN FINGUERRA-DUCHARME  
PRYOR CASHMAN LLP  
7 TIMES SQUARE  
NEW YORK, NEW YORK UNITED STATES 10036

**Correspondent e-mail:** [dfinguerra-ducharme@pryorcashman.com](mailto:dfinguerra-ducharme@pryorcashman.com)  
[tmddocketing@pryorcashman.com](mailto:tmddocketing@pryorcashman.com)  
[halexis@pryorcashman.com](mailto:halexis@pryorcashman.com)

**Correspondent e-mail  
Authorized:** Yes

#### Domestic Representative

**Domestic Representative  
Name:** Dyan Finguerra-DuCharme

**Domestic Representative e-  
mail:** [dfinguerra-ducharme@pryorcashman.com](mailto:dfinguerra-ducharme@pryorcashman.com)

**Domestic Representative e-  
mail Authorized:** Yes

### ▼ Prosecution History

Date	Description	Proceeding Number
Apr. 06, 2021	REGISTERED-PRINCIPAL REGISTER	
Jan. 19, 2021	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	

Privacy - Terms

Jan. 19, 2021	PUBLISHED FOR OPPOSITION	
Dec. 30, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 11, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 10, 2020	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 10, 2020	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 10, 2020	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 10, 2020	EXAMINERS AMENDMENT -WRITTEN	94485
Dec. 09, 2020	ASSIGNED TO EXAMINER	94485
Sep. 15, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 17, 2020	NEW APPLICATION ENTERED IN TRAM	

#### ▼ TM Staff and Location Information

TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 06, 2021

#### ▼ Assignment Abstract Of Title Information - None recorded

#### ▼ Proceedings - None recorded





## United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)[Trademarks](#) > [Trademark Electronic Search System \(TESS\)](#)

TESS was last updated on Thu Jun 16 03:47:22 EDT 2022

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)[Logout](#) Please logout when you are done to release system resources allocated for you.

## Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)**DIESEL**

Word Mark	DIESEL
Goods and Services	IC 025. US 022 039. G & S: Knit face masks being headwear
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	79314816
Filing Date	April 23, 2021
Current Basis	66A
Original Filing Basis	66A
Published for Opposition	March 8, 2022
Registration Number	<b>6733921</b>
International Registration Number	0608499
Registration Date	May 24, 2022
Owner	(REGISTRANT) DIESEL S.P.A. SOCIETÀ PER AZIONI (SPA) ITALY Via dell'Industria, 4/6 I-36042 BREGANZE (VI) ITALY
Attorney of Record	William C. Wright
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

For assistance with TSDR, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS	DOCUMENTS	MAINTENANCE	<a href="#">Back to Search</a>	Print
<b>Generated on:</b> This page was generated by TSDR on 2022-06-16 18:18:53 EDT				
<b>Mark:</b> DIESEL		<b>DIESEL</b>		
<b>US Serial Number:</b> 79314816		<b>Application Filing Date:</b> Apr. 23, 2021		
<b>US Registration Number:</b> 6733921		<b>Registration Date:</b> May 24, 2022		
<b>Register:</b> Principal				
<b>Mark Type:</b> Trademark				
<b>TM5 Common Status Descriptor:</b>		<b>LIVE/REGISTRATION/Issued and Active</b>		
		The trademark application has been registered with the Office		
<b>Status:</b> Registered. The registration date is used to determine when post-registration maintenance documents are c				
<b>Status Date:</b> May 24, 2022				
<b>Publication Date:</b> Mar. 08, 2022				
<b>▼ Mark Information</b> <a href="#">▲ Collapse All</a>				
<b>Mark Literal Elements:</b> DIESEL				
<b>Standard Character Claim:</b> No				
<b>Mark Drawing Type:</b> 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM				
<b>▼ Related Properties Information</b>				
<b>International Registration Number:</b> <a href="#">0608499</a>				
<b>International Registration Date:</b> Oct. 04, 1993				
<b>▼ Goods and Services</b>				
<b>Note:</b> The following symbols indicate that the registrant/owner has amended the goods/services: <ul style="list-style-type: none"><li>• Brackets [...] indicate deleted goods/services;</li><li>• Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and</li><li>• Asterisks *..* identify additional (new) wording in the goods/services.</li></ul>				
<b>For:</b> Knit face masks being headwear				
<a href="#">Privacy - Terms</a>				

**International Class(es):** 025 - Primary Class**U.S Class(es):** 022, 039**Class Status:** ACTIVE**Basis:** 66(a)▼ **Basis Information (Case Level)****Filed Use:** No**Filed ITU:** No**Filed 44D:** No**Filed 44E:** No**Filed 66A:** Yes**Filed No Basis:** No**Currently Use:** No**Currently ITU:** No**Currently 44E:** No**Currently 66A:** Yes**Currently No Basis:** No▼ **Current Owner(s) Information****Owner Name:** DIESEL S.P.A.**Owner Address:** Via dell'Industria, 4/6  
I-36042 BREGANZE (VI)  
ITALY**Legal Entity Type:** SOCIETÀ PER AZIONI (SPA)**State or Country Where  
Organized:** ITALY▼ **Attorney/Correspondence Information****Attorney of Record****Attorney Name:** William C. Wright**Attorney Primary Email  
Address:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)**Docket Number:** 4904-522**Attorney Email Authorized:** Yes**Correspondent****Correspondent  
Name/Address:** William C. Wright  
Epstein Drangel, LLP  
60 EAST 42ND STREET, SUITE 2520  
NEW YORK, NEW YORK UNITED STATES 10165**Correspondent e-mail:** [mail@ipcounselors.com](mailto:mail@ipcounselors.com)**Correspondent e-mail  
Authorized:** Yes**Domestic Representative - Not Found**▼ **Prosecution History**

Date	Description	Proceeding Number
May 24, 2022	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
May 24, 2022	REGISTERED-PRINCIPAL REGISTER	
Mar. 08, 2022	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 08, 2022	PUBLISHED FOR OPPOSITION	

Mar. 07, 2022	NOTIFICATION PROCESSED BY IB	
Feb. 16, 2022	NOTIFICATION OF POSSIBLE OPPOSITION SENT TO IB	
Feb. 16, 2022	NOTICE OF START OF OPPOSITION PERIOD CREATED, TO BE SENT TO IB	
Feb. 16, 2022	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 02, 2022	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 29, 2022	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 28, 2022	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 28, 2022	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 29, 2022	REFUSAL PROCESSED BY IB	
Jan. 13, 2022	NON-FINAL ACTION MAILED - REFUSAL SENT TO IB	
Jan. 13, 2022	REFUSAL PROCESSED BY MPU	72629
Dec. 23, 2021	NON-FINAL ACTION (IB REFUSAL) PREPARED FOR REVIEW	
Dec. 22, 2021	NON-FINAL ACTION WRITTEN	96136
Dec. 20, 2021	ASSIGNED TO EXAMINER	96136
Jul. 20, 2021	APPLICATION FILING RECEIPT MAILED	
Jul. 15, 2021	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 12, 2021	LIMITATION FROM ORIGINAL APPLICATION ENTERED	67445
Jul. 01, 2021	SN ASSIGNED FOR SECT 66A SUBSEQ DESIG FROM IB	

### ▼ International Registration Information (Section 66a)

<b>International Registration Number:</b>	0608499	<b>International Registration Date:</b>	Oct. 04, 1993
<b>Intl. Registration Status:</b>	REQUEST FOR EXTENSION OF PROTECTION PROCESSED	<b>Date of International Registration Status:</b>	Jul. 01, 2021
<b>Notification of Designation Date:</b>	Jul. 01, 2021	<b>Date of Automatic Protection:</b>	Jan. 01, 2023
<b>International Registration Renewal Date:</b>	Oct. 04, 2023		
<b>First Refusal Flag:</b>	Yes		

### ▼ TM Staff and Location Information

#### TM Staff Information - None

#### File Location

<b>Current Location:</b>	PUBLICATION AND ISSUE SECTION	<b>Date in Location:</b>	May 24, 2022
--------------------------	-------------------------------	--------------------------	--------------

### ▲ Assignment Abstract Of Title Information - None recorded

### ▲ Proceedings - None recorded

# **EXHIBIT C**



## United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)[Trademarks](#) > [Trademark Electronic Search System \(TESS\)](#)

TESS was last updated on Tue Dec 6 03:32:21 EST 2022

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)[Logout](#) Please logout when you are done to release system resources allocated for you.

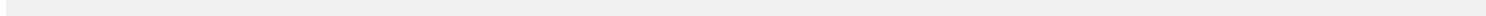
## Record 1 out of 1

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)

## American Diesel Patriot

<b>Word Mark</b>	AMERICAN DIESEL PATRIOT
<b>Goods and Services</b>	IC 025. US 022 039. G & S: Clothing, namely, T-shirts, sweatshirts, sweatpants, sweatshirt hoodies. FIRST USE: 20210309. FIRST USE IN COMMERCE: 20210309
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	90695665
<b>Filing Date</b>	May 7, 2021
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	May 31, 2022
<b>Owner</b>	(APPLICANT) sanchez, alvaro INDIVIDUAL UNITED STATES 3481 Sw 149Th Avenue Miami FLORIDA 33185
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "AMERICAN" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [TOP](#) | [HELP](#)[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [eBUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



For assistance with TSDR, email [teas@uspto.gov](mailto:teas@uspto.gov) and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

**Processing Wait Times:** Please note that due to an extraordinary surge in applications, processing times are longer than usual. See [current trademark processing wait times](#) for more information.

STATUS

DOCUMENTS

[Back to Search](#)

Print

Generated on:

This page was generated by TSDR on 2022-12-06 10:16:01 EST

Mark:

AMERICAN DIESEL PATRIOT

American Diesel Patriot

US Serial Number:

90695665

Application Filing Date:

May 07, 2021

Register:

Principal

Mark Type:

Trademark

TM5 Common Status Descriptor:

LIVE/APPLICATION/Opposition Pending

The pending trademark application has been examined by the Office and was published for opposition, at which time one or more oppositions were filed but they have not yet been decided.

Status:

An opposition after publication is pending at the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

Status Date:

Jun. 16, 2022

Publication Date:

May 31, 2022

▼ Mark Information

▲ Collapse All

Mark Literal Elements:

AMERICAN DIESEL PATRIOT

Standard Character Claim:

Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type:

4 - STANDARD CHARACTER MARK

Disclaimer:

"AMERICAN"

▼ Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For:

Clothing, namely, T-shirts, sweatshirts, sweatpants, sweatshirt hoodies

International Class(es):

025 - Primary Class

U.S Class(es):

022, 039

Class Status:

ACTIVE

Basis:

1(a)

First Use:

Mar. 09, 2021

Use in Commerce:

Mar. 09, 2021

▼ Basis Information (Case Level)

Filed Use:

Yes

Currently Use:

Yes

Filed ITU:

No

Currently ITU:

No

Filed 44D:

No

Currently 44E:

No

Filed 44E:

No

Currently 66A:

No



12/6/22, 10:40 AM

Trademark Status & Document Retrieval

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

▼ Current Owner(s) Information

Owner Name: sanchez, alvaro

Owner Address: 3481 Sw 149Th Avenue  
Miami, FLORIDA UNITED STATES 33185

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

▼ Attorney/Correspondence Information

Attorney of Record - None

Correspondent

Correspondent Name/Address: ALVARO SANCHEZ  
3481 SW 149TH AVENUE  
MIAMI, FLORIDA UNITED STATES 33185

Correspondent e-mail: [conquryourfear@gmail.com](mailto:conquryourfear@gmail.com)  
[tmapp@legalzoom.com](mailto:tmapp@legalzoom.com)

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

▼ Prosecution History

Date	Description	Proceeding Number
Jun. 16, 2022	OPPOSITION INSTITUTED NO. 999999	276821
Jun. 16, 2022	OPPOSITION PAPERS RECEIVED AT TTAB	
May 31, 2022	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 31, 2022	PUBLISHED FOR OPPOSITION	
May 11, 2022	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 27, 2022	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 06, 2022	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 06, 2022	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 06, 2022	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 14, 2022	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 14, 2022	NON-FINAL ACTION E-MAILED	6325
Jan. 14, 2022	NON-FINAL ACTION WRITTEN	96784
Jan. 12, 2022	ASSIGNED TO EXAMINER	96784
Aug. 09, 2021	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

▼ TM Staff and Location Information

TM Staff Information

TM Attorney: PANDIT, ROHINI NMN

Law Office Assigned: LAW OFFICE 117

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 28, 2022

▼ Assignment Abstract Of Title Information - None recorded

▼ Proceedings

https://tsdr.uspto.gov/#caseNumber=90695665&caseType=SERIAL\_NO&searchType=statusSearch

2/4

Summary		▼ Party type	▼ Proceeding type
Number of Proceedings: 1			
▼ Type of Proceeding: Opposition			▲ Collapse All
Proceeding Number: <a href="#">91276821</a>		Filing Date: Jun 16, 2022	
Status: Pending		Status Date: Jun 16, 2022	
Interlocutory Attorney: ANDREW P BAXLEY			
Defendant			
Name: Alvaro Sanchez			
Correspondent Address: ALVARO SANCHEZ 3481 SW 149TH AVENUE MIAMI FL UNITED STATES , 33185			
Correspondent e-mail: <a href="mailto:conquryourfear@gmail.com">conquryourfear@gmail.com</a> , <a href="mailto:tmapp@legalzoom.com">tmapp@legalzoom.com</a>			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
AMERICAN DIESEL PATRIOT	Opposition Pending	<a href="#">90695665</a>	
Plaintiff(s)			
Name: Diesel S.p.A			
Correspondent Address: WILLIAM C. WRIGHT EPSTEIN DRANGEL, LLP 60 EAST 42ND STREET, SUITE 1250 NEW YORK NY UNITED STATES , 10165			
Correspondent e-mail: <a href="mailto:mail@ipcounselors.com">mail@ipcounselors.com</a>			
Associated marks			
Mark	Application Status	Serial Number	Registration Number
DIESEL	REGISTERED AND RENEWED	<a href="#">78730553</a>	<a href="#">3524221</a>
DIESEL			
DIESEL formative marks			
DIESEL BLACK GOLD	PARTIAL SECTION 71 ACCEPTED	<a href="#">79054397</a>	<a href="#">3956724</a>
DIESEL ONLY THE BRAVE STREET	Registered	<a href="#">88027692</a>	<a href="#">5701776</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">74433289</a>	<a href="#">1989390</a>
DIESEL	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77056437</a>	<a href="#">4268431</a>
DIESEL BAD TONIGHT	Registered	<a href="#">87433128</a>	<a href="#">5368603</a>
DIESEL SPIRIT OF THE BRAVE	Registered	<a href="#">88251754</a>	<a href="#">5812708</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73468213</a>	<a href="#">1498698</a>
DIESEL	Registered	<a href="#">79228636</a>	<a href="#">5899446</a>
DIESEL	REGISTERED AND RENEWED	<a href="#">73788660</a>	<a href="#">1564710</a>
DIESEL SOUND OF THE BRAVE	Registered	<a href="#">90111289</a>	<a href="#">6313073</a>
DIESEL	Registered	<a href="#">79314816</a>	<a href="#">6733921</a>
DIESEL-ONLY-THE-BRAVE-DIESEL	REGISTERED AND RENEWED	<a href="#">74433291</a>	<a href="#">1939141</a>
DIESEL BAD	Section 8 and 15 - Accepted and Acknowledged	<a href="#">86526591</a>	<a href="#">4835318</a>

DIESEL-ONLY-THE-BRAVE-DIESEL		REGISTERED AND RENEWED	<a href="#">73788661</a>	<a href="#">1605656</a>
BAD DIESEL		Registered	<a href="#">87334949</a>	<a href="#">5363096</a>
DEISEL FOR SUCCESSFULL LIVING		Registered	<a href="#">87779516</a>	<a href="#">5653098</a>
Prosecution History				
Entry Number	History Text	Date	Due Date	
4	ANSWER	Jun 20, 2022		
3	INSTITUTED	Jun 16, 2022		
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 16, 2022	Jul 26, 2022	
1	FILED AND FEE	Jun 16, 2022		

# **EXHIBIT D**

**From:** [Hannah Rosenson](#)  
**To:** [Alvaro II; tmapp@legalzoom.com](#)  
**Cc:** [William C. Wright](#)  
**Subject:** Opp. No. 91276821 - Opposer's Initial Disclosures and First Set of Discovery Requests  
**Date:** Friday, September 23, 2022 1:26:00 PM  
**Attachments:** [Opposer's Initial Disclosures AMERICAN DIESEL PATRIOT.pdf](#)  
[Opposer's First Set of Interrogatories AMERICAN DIESEL PATRIOT.pdf](#)  
[Opposer's First Set of Requests for Admission AMERICAN DIESEL PATRIOT.pdf](#)  
[Opposer's First Set of RFP AMERICAN DIESEL PATRIOT.pdf](#)

---

Mr. Sanchez,

Please see attached Opposer's Initial Disclosures, First Set of Interrogatories, First Set of Requests for Admission, and First Set of Requests for Production of Documents.

Sincerely,  
Hannah



**Hannah Rosenson**

Epstein Drangel LLP  
60 East 42nd Street, Suite 1250  
New York, NY 10165

**T:** 212.292.5390

**F:** 212.292.5391

**E:** [hrosenson@ipcounselors.com](mailto:hrosenson@ipcounselors.com)

[website](#) | [blog](#) | [bio](#) | [vCard](#) | [map](#)

---

Disclaimer: This e-mail, and any attachments hereto, is intended only for use by the addressee(s) named herein and may contain legally privileged and/or confidential information. If you are not the intended recipient of this e-mail, you are hereby notified that any dissemination, distribution or copying of this e-mail, and any attachments hereto, is strictly prohibited. If you have received this e-mail in error, please immediately notify me at (212) 292-5390 and permanently delete the original and any copy of any email and any printout thereof.

William C. Wright  
Hannah Rosenson  
EPSTEIN DRANGEL LLP  
60 East 42nd Street, Suite 1250  
New York, NY 10165  
Tel: 212-292-5390  
Fax: 212-292-5391  
E-Mail: mail@ipcounselors.com  
*Attorneys for Opposer*

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD**

Diesel S.p.A.,  
*Opposer,*

v.

Alvaro Sanchez,  
*Applicant.*

**Opposition No. 91276821**

**OPPOSER'S INITIAL DISCLOSURES**

Opposer Diesel S.p.A., a Società Per Azioni, organized and existing under the laws of Italy (hereinafter, "Opposer"), hereby, by its undersigned attorney, provides the following disclosures pursuant to F.R.C.P. 26(a)(1):

**(A) INDIVIDUALS LIKELY TO HAVE DISCOVERABLE INFORMATION**

The following individuals, of whom Opposer is currently aware, may have information relevant to the facts alleged in the pleadings. Opposer may supplement this disclosure if it learns the identities of other individuals likely to have information relevant to the facts alleged with particularity in the pleadings.

1. Stefano Iesurum, Head of Legal Department at Opposer with a place of business at Via Dell'industria 4-6, 36042 Breganze (Vi), Italy, regarding Opposer's general

business and Opposer's Marks (defined *infra*), including the registration, use, enforcement, and fame of Opposer's Marks;

2. Applicant, regarding all facts relevant to the case; and
3. Any persons, the identities of which are presently unknown, having knowledge relevant to the facts at issue in the pleadings in this matter.

**(B) CATEGORIES OF DOCUMENTS AND THINGS:**

Opposer has conducted a reasonable and diligent investigation and determined that the following categories of documents and tangible things relevant to the disputed facts in this proceeding are in its possession.

1. Documents relating to Opposer's trademarks, as reflected in U.S. Trademark Reg. Nos. 1498698, 1564710, 1605656, 1939141, 1989390, 3524221, 3956724, 4268431, 4835318, 5363096, and 5368603, 5653098 5701776, 5812708, 5899446, 6313073, 6733921 and the uses thereof;
2. Documents relating to Opposer's business, the history of the company and the history of the brand;
3. Documents relating to Opposer's worldwide use, advertising, and promotion of its DIESEL and DIESEL-formative marks (collectively hereinafter, "Opposer's Marks");
4. Documents relating to the widespread fame, goodwill, and acclaim associated with Opposer's Marks;
5. Documents relating to the strength and public recognition of Opposer's Marks;
6. Documents relating to the goods and services offered in connection with Opposer's Marks;
7. Documents relating to the channels of trade for goods and services offered in connection with Opposer's Marks;
8. Documents relating to the enforcement of Opposer's Marks; and
9. Documents relating to Applicant's trademark, as reflected in U.S. Trademark Application Serial No. 90695665, and the prosecution history and use thereof.

Opposer's documents are located at Via Dell'industria 4-6, 36042 Breganze (Vi), Italy and/or at the offices of Opposer's counsel.

In accordance with Rule 26(a)(1), Opposer is making its initial disclosures based on information reasonably available at this time. Further discovery, investigation, and developments in this case may dictate the need to identify additional relevant documents and/or tangible objects.

In accordance with Rule 26(e), Opposer's disclosures will be supplemented as Opposer identifies additional documents and/or tangible objects that are relevant to the disputed facts alleged with particularity in the pleadings. Opposer reserves the right to seek a confidentiality agreement or a protective order prior to the production of certain documents.

**(C) COMPUTATION OF DAMAGES:**

Not applicable.

**(D) INSURANCE AGREEMENTS:**

Not applicable.

Opposer does not waive its right to rely upon information from individuals not named herein.

Further, these disclosures do not represent that Opposer is identifying every document, tangible thing, or witness possibly relevant to this proceeding.

Opposer reserves and does not waive its rights to (i) object on the grounds of competency, privilege, relevancy, materiality, hearsay, or any other proper ground; (ii) to use any such information, for any purpose, in whole or in part, in this opposition or any other action; and/or (iii) reserve the right to object on any and all grounds, at any time, to any other discovery requests or proceeding involving or relating to the subject matter of these disclosures.

**EPSTEIN DRANGEL, LLP**

Dated: September 23, 2022

By: / William C. Wright /  
William C. Wright  
60 East 42<sup>nd</sup> Street, Suite 2520  
New York, New York 10165  
Phone: (212) 292-5390  
Fax: (212) 292-5391  
*Attorney for Opposer*



\*\*\*\*\*

**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing Initial Disclosures was served by e-mail on Applicant on Friday, September 23, 2022 at the following address:

**ALVARO SANCHEZ**  
3481 SW 149TH AVENUE  
MIAMI, FL 33185  
UNITED STATES  
conquryourfear@gmail.com, tmapp@legalzoom.com

Dated: September 23, 2022

By: / Hannah Rosenson /  
Hannah Rosenson  
60 East 42nd Street, Suite 1250  
New York, NY 10165  
Tel: 212-292-5390  
Fax: 212-292-5391  
E-Mail: mail@ipcounselors.com  
*Attorney for Opposer*

\*\*\*\*\*

William C. Wright  
Hannah Rosenson  
EPSTEIN DRANGEL LLP  
60 East 42nd Street, Suite 1250  
New York, NY 10165  
Tel: 212-292-5390  
Fax: 212-292-5391  
E-Mail: mail@ipcounselors.com  
*Attorneys for Opposers*

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD**

Diesel S.p.A,  
*Opposer,*

v.

Alvaro Sanchez,  
*Applicant.*

**Opposition No. 91276821**

**OPPOSER'S FIRST SET OF INTERROGATORIES TO APPLICANT**

Pursuant to Rule 2.120 of the Trademark Rules of Practice, 37 C.F.R. § 2.120, and Rules 26 and 33 of the Federal Rules of Civil Procedure, opposer Diesel S.p.A (“Opposer”) hereby requests that applicant Alvaro Sanchez (“Applicant”) answer the following interrogatories (collectively, “Interrogatories”, each an “Interrogatory”) by serving written responses thereto at the offices of Opposer’s attorneys (Epstein Drangel LLP, 60 East 42nd Street, Suite 1250, New York, NY 10165) within thirty (30) days of the date of service of this set of Interrogatories. The Interrogatories shall be answered in accordance with the Definitions and Instructions set forth below. The full text of the Definitions and Instructions shall be deemed incorporated by reference into each of the Interrogatories.

## **DEFINITIONS**

As used herein:

A. “**Agreement**” means any written or oral contract, understanding, agreement or agreement in principle, all schedules, exhibits or other documents ancillary thereto or referred to therein, and all drafts of and amendments to the foregoing.

B. “**All**” and “**each**” shall be construed as “all and each.”

C. “**And**” and “**or**” shall be construed either disjunctively or conjunctively as necessary to bring within the scope of the Interrogatory all responses that might otherwise be construed to be outside of its scope.

D. “**Answer**” means Applicant’s (as defined *infra*) Answer, filed June 20, 2022, to the Notice of Opposition (as defined *infra*).

E. “**Applicant**” means Alvaro Sanchez and any company controlled by or affiliated therewith; any division, parent, subsidiary, licensee, franchisee, successor, predecessor-in-interest, assign or other related business entity; and every officer, employee, agent, attorney or other person acting or purporting to act on its behalf or through whom it acts or has acted, and the predecessors or successors of any of them.

F. “**Applicant’s Mark**” means the trademark AMERICAN DIESEL PATRIOT, as reflected in U.S. Trademark Application Serial No. 90695665 (the “**Application**”) for “Clothing, namely, T-shirts, sweatshirts, sweatpants, sweatshirt hoodies” in Class 25 (“**Applicant’s Goods**”).

G. “**Communication**” means, without limitation, the transmittal of information (in the form of facts, ideas, inquiries or otherwise), including, but not limited to, meetings,

discussions, conversations, telephone calls, recordings, photographs, notes, memoranda, letters, facsimiles, email and the transmittal of information in the form of agreements.

H. “**Concerning**” means relating to, referring to, describing, evidencing or constituting.

I. “**Describe**” when used in reference to:

- i) an oral Communication means to state or identify the date, time of day, duration, location, persons involved, witnesses, physical occurrences and a summary of the substance of any conversations;
- ii) a Document (as defined *infra*) means to describe the Document with specificity, including, where applicable, the subject matter of the Document, its date, the name, title and address of each writer or sender and each recipient, its present location and custodian and, if any such Document is not in Applicant’s possession or subject to its control, state what disposition was made of it, by whom and the date thereof. Applicant may furnish a copy of the Document in lieu of describing it, provided: (a) the Document contains the above information or Applicant separately furnishes such information when furnishing the Document, (b) Applicant identifies the production number of such Document in its written response to the Interrogatory; and (c) Applicant follows the Instructions set forth in Opposer’s First Set of Requests for the Production of Documents and Things to Applicant.

J. “**Document**” is used in the broadest sense possible consistent with the Federal Rules of Civil Procedure ,as adopted by the Trademark Rules of Practice and includes, without

limitation, non-identical copies (whether different from the original because of underlining, editing marks, notes made on or attached to such copy, or otherwise), and drafts, whether printed or recorded (through a sound, video or other electronic, magnetic or digital recording system) or reproduced by hand, including but not limited to writings, recordings, photographs, letters, correspondence, purchase orders, invoices, facsimiles, telegrams, telexes, memoranda, records, summaries, minutes, records or notes of personal conversations, interviews, meetings and/or conferences, note pads, notebooks, postcards, “Post-It” notes, stenographic or other notes, opinions or reports of consultants, opinions or reports of experts, projections, financial or statistical statements or compilations, checks (front and back), contracts, agreements, appraisals, analyses, confirmations, publications, articles, books, pamphlets, circulars, microfilms, microfiche, reports, studies, logs, surveys, diaries, calendars, appointment books, maps, charts, graphs, bulletins, tape recordings, videotapes, disks, diskettes, compact discs (CDs), data tapes or readable computer-produced interpretations or transcriptions thereof, electronically-transmitted messages (email), voicemail messages, inter-office communications, advertising, packaging and promotional materials and any other writings, papers and tangible things of whatever description whatsoever, including but not limited to all information contained in any computer or electronic data processing system, or on any tape, whether or not already printed out or transcribed. Without limiting the foregoing, “Document” includes electronically stored information and any and all subsisting metadata associated therewith.

K. **“Identify”** when used in reference to:

- i) a current officer or employee of Applicant means to state the person’s full name and title or position;
- ii) a former officer or employee of Applicant means to state, to the extent

known, the person's full name, last title or position with Applicant, and the person's present business affiliation, and business addresses and telephone number or residential address and telephone number;

- iii) any other person means to state, to the extent known, the person's full name, present or last known address, and the current or last known place of employment and business addresses and telephone number;
- iv) an oral Communication means to Describe the date and time of the communication, the place where the Communication occurred, the persons involved in the Communication, any other person present and the substance of the Communication;
- v) a business entity or institution means to state, to the extent known, its full name, address and telephone number;
- vi) a Document means to Describe the Document.

L. When not capitalized, "mark," "trademark" and "trade name" each incorporates trademarks, service marks, trade names and service names.

M. **"Market Research"** includes all surveys, polls, focus groups, trademark and/or any other search reports, market research studies and other investigations, whether or not such investigations were completed, discontinued or fully carried out.

N. **"Notice of Opposition"** means the notice of opposition filed by Opposer against Applicant's Application for Applicant's Mark on June 16, 2022.

O. **"Opposer"** means Diesel S.p.A.

P. **"Opposer's Marks"** means Opposer's marks pled in the Notice of Opposition, namely DIESEL and DIESEL formative marks for use in connection with, *inter alia*, clothing,

apparel, tops, bottoms, headwear, footwear, jackets, outerwear, undergarments, clothing and fashion accessories, home goods, home fixtures, furniture, home décor, drinkware, and related goods as well as retail store services for the same (“**Opposer’s Goods/Services**”).

Q. “**Person**” means any natural person or any business, legal or governmental entity or association.

R. “**Set Forth the Basis**” with respect to an allegation or denial of an allegation means to state all facts, evidence and bases on which Applicant is relying herein in support of such allegation or denial and to Identify all Documents Concerning such allegation or denial (including both those supporting and those tending to negate the allegation or denial).

S. “**Thing**” means any tangible object.

T. Except as a term is alternatively specifically defined above, the definitions set forth in Section 45 of the Lanham Act, 15 U.S.C. § 1127, are incorporated by reference as if fully set forth herein.

U. The use of the singular form of any word includes the plural and vice versa.

V. References to the masculine gender shall apply equally to the feminine gender.

### **INSTRUCTIONS**

1. Should Applicant claim that any particular Interrogatory is beyond the scope of permissible discovery, Applicant should specify in detail each and every ground on which any such claim rests.

2. Should Applicant find any Interrogatory or any term used therein to be vague, ambiguous, subject to varying interpretations or unclear, Applicant should identify the matter deemed to be ambiguous, vague, subject to interpretation or unclear, state its understanding of the disputed matter and respond to the best of its ability in accordance with that understanding.

3. Should Applicant be unable to answer any Interrogatory in full, Applicant should answer the Interrogatory to the fullest extent possible, specify the reasons for its inability to answer the remainder and state whatever information Applicant has concerning the unanswered portion.

4. If a claim of privilege is asserted in objecting to any Interrogatory or any aspect or portion thereof, and a full answer is not or will not be provided on the basis of such assertion, Applicant should offer a statement signed by an attorney representing Applicant setting forth as to each such Interrogatory or aspect or portion thereof the nature of the privilege (including work product) being claimed. Applicant should answer each Interrogatory and each part thereof not requesting privileged information.

5. Applicant must answer each Interrogatory and each part thereof separately and fully to the extent no objection is made.

6. Any objection to any Interrogatory for which a basis has not been specifically stated within the time provided by the Federal Rules of Civil Procedure shall be waived.

7. For the convenience of the Trademark Trial and Appeal Board and the parties, Applicant should quote each Interrogatory in full immediately preceding the response.

8. These Interrogatories shall be deemed continuing. Should Applicant at any time after preparing and furnishing the requested information ascertain or acquire additional responsive information, Applicant should produce such supplemental information to Opposer within thirty (30) days but in no event later than the day before the trial period opens.

### **INTERROGATORIES**

**INTERROGATORY NO. 1:** Describe, in detail, the development and selection of Applicant's Mark, including but not limited to Applicant's reason(s) for creating, selecting and/or adopting



Applicant's Mark.

**INTERROGATORY NO. 2:** Identify and Describe, in detail, any connotations or meanings of Applicant's Mark and/or any connotations or meanings intended to be conveyed by Applicant's Mark.

**INTERROGATORY NO. 3:** Identify and Describe, in detail, all of Applicant's past, current and/or intended designs, stylizations, or other uses of Applicant's Mark, alone and/or in combination with other elements.

**INTERROGATORY NO. 4:** Identify and Describe, in detail, each type of good or service that Applicant currently offers for sale, has previously sold, and/or intends to sell on or in connection with and/or bearing and/or under Applicant's Mark in the United States.

**INTERROGATORY NO. 5:** Identify any adwords, keywords, hashtags or other search engine optimization or online marketing terms purchased or used by Applicant that include Applicant's Mark or any portion thereof, alone or in combination with other elements.

**INTERROGATORY NO. 6:** Identify and Describe, in detail, Applicant's current use of Applicant's Mark in commerce in the United States on or in connection with Applicant's Goods.

**INTERROGATORY NO. 7:** Identify the price range for each of Applicant's Goods provided in connection with Applicant's Mark.

**INTERROGATORY NO. 8:** Identify the total amount of sales in the United States (in both dollars and units), broken down on a yearly basis since Applicant's date of first use, for Applicant's Goods provided in connection with Applicant's Mark.

**INTERROGATORY NO. 9:** Identify and Describe, in detail, with dates included, Applicant's first use of Applicant's Mark in commerce in the United States.

**INTERROGATORY NO. 10:** Describe, with particularity, the types of customers to whom Applicant's Goods offered under Applicant's Mark have been sold.

**INTERROGATORY NO. 11:** Describe, with particularity, the types of customers to whom Applicant's Goods offered under Applicant's Mark are marketed and/or intended to be sold (i.e., Applicant's target customers).

**INTERROGATORY NO. 12:** Identify and Describe, in detail, all channels of trade through which Applicant has offered for sale and/or sold and/or intends to sell Applicant's Goods offered under Applicant's Mark (e.g., the Internet, brick-and-mortar retail stores, etc.).

**INTERROGATORY NO. 13:** Describe, in detail, Applicant's marketing, promotional and/or advertising activities Concerning Applicant's Goods offered under Applicant's Mark. Where applicable, the response should include each type of media (e.g., social media, websites, magazines, newspapers, television) and media outlet (e.g., Instagram, Facebook, The New York

Times, CBS) through which such activities have been conducted.

**INTERROGATORY NO. 14:** Identify the total amount of marketing, promotional and/or advertising expenditures that Applicant has incurred in the United States Concerning Applicant's Goods offered under Applicant's Mark.

**INTERROGATORY NO. 15:** Describe all Market Research conducted or planned to be conducted in the United States by or on behalf of Applicant Concerning Applicant's Mark or Opposer's Marks, whether completed or not, and whether or not prepared in connection with this proceeding.

**INTERROGATORY NO. 16:** Identify all Agreements Concerning Applicant's Mark, including, but not limited to, licenses, assignments, transfers of rights, settlement agreements and consents to use.

**INTERROGATORY NO. 17:** Describe any objections that Applicant has received from any third party based, in whole or in part, on Applicant's use of Applicant's Mark.

**INTERROGATORY NO. 18:** Describe any investigation(s), including any formal or informal trademark clearance search(es), conducted by or on behalf of Applicant Concerning Applicant's Mark.

**INTERROGATORY NO. 19:** Describe how and when Applicant became aware of Opposer.

**INTERROGATORY NO. 20:** Describe how and when Applicant became aware of Opposer's Marks.

**INTERROGATORY NO. 21:** Identify any Communication or instance in which a Person has contacted or communicated with Applicant believing that Applicant or goods or services, including Applicant's Goods, offered for sale and/or sold under Applicant's Mark are related to, sponsored by, affiliated with and/or controlled by Opposer.

**INTERROGATORY NO. 22:** Identify if Applicant was aware of Opposer or Opposer's Marks prior to filing its Application for Applicant's Mark.

**INTERROGATORY NO. 23:** Identify each Person who answered or provided information used in answering these Interrogatories, specifying the particular Interrogatories for which each such Person provided an answer or information.

**INTERROGATORY NO. 24:** For each Request for Admission contained in Opposers' First Set of Requests for Admission, served simultaneously herewith, that Applicant did not admit in full, without qualification, Identify and Describe all facts supporting Applicant's reason or basis for not admitting the Request for Admission.

**EPSTEIN DRANGEL LLP**

Dated: September 23, 2022

By: / William C. Wright /  
William C. Wright

Hannah Rosenson  
60 East 42nd Street, Suite 1250  
New York, NY 10165  
Tel: 212-292-5390  
Fax: 212-292-5391  
E-Mail: [mail@ipcounselors.com](mailto:mail@ipcounselors.com)  
*Attorneys for Opposer*

\*\*\*\*\*

**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing OPPOSER'S FIRST SET OF INTERROGATORIES TO APPLICANT was served by e-mail on Applicant on Friday, September 23, 2022 at the following address:

**ALVARO SANCHEZ**  
3481 SW 149TH AVENUE  
MIAMI, FL 33185  
UNITED STATES  
conqueryourfear@gmail.com, tmapp@legalzoom.com

Dated: September 23, 2022

By: / Hannah Rosenson /  
Hannah Rosenson  
60 East 42nd Street, Suite 1250  
New York, NY 10165  
Tel: 212-292-5390  
Fax: 212-292-5391  
E-Mail: mail@ipcounselors.com  
*Attorney for Opposer*

\*\*\*\*\*

William C. Wright  
Hannah Rosenson  
EPSTEIN DRANGEL LLP  
60 East 42nd Street, Suite 1250  
New York, NY 10165  
Tel: 212-292-5390  
Fax: 212-292-5391  
E-Mail: mail@ipcounselors.com  
*Attorneys for Opposer*

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK TRIAL AND APPEAL BOARD**

Diesel S.p.A,  
*Opposer,*

v.

Alvaro Sanchez,  
*Applicant.*

**Opposition No. 91276821**

**OPPOSER’S FIRST SET OF REQUESTS FOR THE PRODUCTION OF DOCUMENTS  
AND THINGS TO APPLICANT**

Pursuant to Rule 2.120 of the Trademark Rules of Practice, 37 C.F.R. § 2.120, and Rule 34 of the Federal Rules of Civil Procedure, opposer Diesel S.p.A. (“Opposer”) hereby requests that applicant Alvaro Sanchez (“Applicant”) respond to the following requests for the production of documents and things (“Request(s)”) by serving written responses thereto at the offices of Opposer’s attorneys (Epstein Drangel LLP, 60 East 42nd Street, Suite 1250, New York, NY 10165), and by producing responsive Documents (as defined *infra*), within thirty (30) days of the date of service of this set of Requests. The Requests shall be answered in accordance with the Definitions and Instructions set forth below. The full text of the Definitions and Instructions shall

be deemed incorporated by reference into each of the Requests.

### **DEFINITIONS**

As used herein:

A. Except as a term is alternatively specifically defined herein, the definitions set forth in Opposer's First Set of Interrogatories to Applicant are incorporated by reference as if fully set forth herein.

B. A Request "Concerning" any subject calls for all Documents or Things that reflect, relate to, comprise, evidence, constitute, describe, explicitly or implicitly refer to, were reviewed in conjunction with, or were generated as a result of the subject matter of the request, including but not limited to all Documents that reflect, record, memorialize, discuss, evaluate, consider, review or report on the subject matter of the Request. A Request "Concerning" an allegation or denial of an allegation calls for both those Documents supporting and those tending to negate any such allegation or denial.

### **INSTRUCTIONS**

1. Applicant is required to produce any and all Documents in its possession, custody or control that are known or available to it, regardless of whether those Documents are possessed by it or by any agent, representative, attorney or other third party. Applicant must make a diligent search of its records (including but not limited to paper records, computerized records, electronic mail records and voicemail records) and of other papers and materials in its possession, custody or control, including but not limited to those Documents available to it or its agents, representatives, attorneys or other third parties.

2. All Documents produced for inspection must be organized and labeled to



correspond with the categories in the request or as the Documents are kept in the ordinary course. Fed. R. Civ. P. 34(b).

3. In the event that Applicant produces copies of the responsive Documents, Applicant is requested to retain the originals of all such Documents for inspection. Staples, clips, notes, tape and other items attached in any way to Documents or attaching Documents to each other should not be removed.

4. Where any copy of any Document is not identical to any other copy thereof by reason of any alteration, marginal notes, comments or other material contained therein or attached thereto, or otherwise, Applicant should produce all such non-identical copies separately.

5. Applicant should produce electronically stored information in the form or forms in which it is ordinarily maintained or in a reasonably usable form or forms, so long as such substituted form maintains all associated metadata.

6. If there are no Documents responsive to any particular request or part thereof, Applicant should so state in writing.

7. If any Document is known by Applicant to have been in existence, but is no longer in existence or in its possession, custody or control, Applicant should state:

- (a) whether the Document is missing or lost, and if so, the name and current address and phone number of the Persons who have knowledge of it;
- (b) whether the Document has been destroyed, and if so, the circumstances under which it was destroyed and the name and current address and phone number of the Persons who destroyed it or who have knowledge of its destruction; and

- (c) whether the Document has been transferred voluntarily or involuntarily, and in each instance explain the circumstances surrounding the date of its disposition and the identity of the Person who has possession, custody, or control of the Document.

8. If Applicant objects to furnishing Documents in response to any Request, or any part or portion thereof, Applicant should state specifically the basis of such objection, identify the Documents to which each objection applies, and furnish all requested Documents to which the objection does not apply.

9. In the event that any Document is withheld on a claim of attorney/client privilege or work product immunity, Applicant should offer a statement signed by an attorney representing him identifying as to each such Document:

- (a) the name of the author of the Document;
- (b) the name of the sender of the Document;
- (c) the names of all Persons to whom copies were sent or to whom the information contained therein was disclosed;
- (d) the job title of every Person named in (a), (b), and (c) above;
- (e) the date of the Document;
- (f) the date on which the Document was received;
- (g) a brief description of the nature and subject matter of the Document; and
- (h) the statute, rule, or decision which is claimed to give rise to the privilege.

10. If, in responding to any Request, Applicant perceives any ambiguity in construing the Request or the Definitions or Instructions relevant to the Request, Applicant

should identify the matter deemed ambiguous and set forth the construction chosen or used in answering the Request.

11. Any objection to any Request for which a basis has not been specifically stated within the time provided by the Federal Rules of Civil Procedure shall be waived.

12. These Requests are continuing in character so as to require prompt supplemental production if Applicant obtains or discovers further responsive Documents after preparing and serving its initial responses pursuant to these requests. Applicant should serve each supplemental response no later than 30 days after discovery of further responsive Documents. In no event should Applicant serve any supplemental response later than the day before the trial period opens.

### **REQUESTS**

**REQUEST NO. 1:** All Documents identified in response to Opposer's First Set of Interrogatories to Applicant, including those identified in lieu of a response.

**REQUEST NO. 2:** All Documents identified in Applicant's Initial Disclosures.

**REQUEST NO. 3:** All Documents, including Communications, Concerning the conception, development, and selection of each of Applicant's Marks, including any stylizations thereof.

**REQUEST NO. 4:** All Documents, including Communications, Concerning, referring to, evidencing and/or reflecting the significance, definition, connotation and/or meaning of Applicant's Mark.

**REQUEST NO. 5:** Documents sufficient to establish Applicant's past, current and/or intended designs, stylizations, or other uses of Applicant's Mark, alone and/or in combination with other elements.

**REQUEST NO. 6:** Documents sufficient to establish each type of good or service that Applicant currently offers for sale, has previously sold, and/or intends to sell on or in connection with and/or bearing and/or under Applicant's Mark in the United States.

**REQUEST NO. 7:** Representative photographs of each of Applicant's Goods offered under Applicant's Mark.

**REQUEST NO. 8:** Representative samples of Applicant's labeling, tags, packaging, and other point of sale materials used on or in connection with Applicant's Goods offered under Applicant's Mark.

**REQUEST NO. 9:** Documents sufficient to establish any domain names or websites owned and/or operated by Applicant that include Applicant's Mark, alone or in combination with other elements.

**REQUEST NO. 10:** Documents sufficient to establish any adwords, keywords, hashtags or other search engine optimization or online marketing terms purchased or used by Applicant that include Applicant's Mark or any portion thereof, alone or in combination with other elements.

**REQUEST NO. 11:** Documents sufficient to establish Applicant's current use of Applicant's Mark in connection with Applicant's Goods.

**REQUEST NO. 12:** Documents sufficient to establish the price range for each of Applicant's goods or services provided in connection with Applicant's Mark.

**REQUEST NO. 13:** Documents sufficient to establish the total amount of sales in the United States (in both dollars and units), broken down on a yearly basis since Applicant's date of first use, for Applicant's goods or services provided in connection with Applicant's Mark, including Applicant's Goods.

**REQUEST NO. 14:** Documents sufficient to establish Applicant's date of first use of Applicant's Mark in commerce in the United States on or in connection with Applicant's Goods.

**REQUEST NO. 15:** Documents sufficient to establish the types of customers to whom Applicant's Goods offered under Applicant's Mark have been sold.

**REQUEST NO. 19:** Documents sufficient to establish the types of customers to whom Applicant's Goods offered under Applicant's Mark are marketed and/or intended to be sold (i.e., Applicant's target customers).

**REQUEST NO. 20:** Documents sufficient to establish the care exercised by customers or potential customers of Applicant's Goods offered under Applicant's Mark.

**REQUEST NO. 21:** Documents sufficient to establish all channels of trade through which Applicant has offered for sale and/or sold and/or intends to sell Applicant's Goods offered under Applicant's Mark.

**REQUEST NO. 22:** Documents sufficient to establish Applicant's marketing, promotional and/or advertising activities Concerning Applicant's Goods offered under Applicant's Mark, including the types of media used, and all marketing plans.

**REQUEST NO. 23:** Documents sufficient to establish the total amount of marketing, promotional and/or advertising expenditures that Applicant has incurred in the United States Concerning Applicant's Goods offered under Applicant's Mark.

**REQUEST NO. 24:** Representative samples of all advertising, marketing and promotional materials (including, without limitation, brochures, print advertisements, pamphlets, manuals, information sheets, and any other promotional merchandise or literature) on which Applicant's Mark (alone or in connection with other elements) is printed, embossed, stamped, or otherwise affixed, whether or not such materials have been or are intended to be published or used in commerce.

**REQUEST NO. 25:** All Documents, including Communications, Concerning Market Research conducted or planned to be conducted in the United States by or on behalf of Applicant Concerning Applicant's Mark or Opposer's Marks, whether completed or not, and whether or not prepared in

connection with this proceeding.

**REQUEST NO. 26:** All Agreements Concerning Applicant's Mark, including, but not limited to, licenses, assignments, transfers of rights, settlement agreements and consents to use.

**REQUEST NO. 27:** All Documents, including Communications, Concerning any objections that Applicant has received from any third party based, in whole or in part, on Applicant's use of Applicant's Mark in the United States.

**REQUEST NO. 28:** All Documents Concerning any judicial or administrative proceedings in any forum Concerning Applicant's Mark.

**REQUEST NO. 29:** All trademark search reports conducted, or caused to be conducted, by or on behalf of Applicant, Concerning Applicant's Mark, and all Documents, including Communications, Concerning any such trademark searches.

**REQUEST NO. 30:** All Documents, including internal Communications and Communications between Applicant and any third party, Concerning Opposer, including those Concerning how and when Applicant first became aware of Opposer.

**REQUEST NO. 31:** All Documents, including internal Communications and Communications between Applicant and any third party, Concerning Opposer's Marks, including those Concerning how and when Applicant first became aware of Opposer's Marks.

**REQUEST NO. 32:** All Documents, including Communications, Concerning any instances in which a Person has contacted or communicated with Applicant, or any third party of which Applicant is aware, believing that Applicant or Applicant's goods or services, including Applicant's Goods, offered for sale and/or sold under Applicant's Mark are related to, sponsored by, affiliated with and/or controlled by Opposer.

**REQUEST NO. 33:** To the extent not otherwise requested herein, all Documents on which Applicant intends to rely in connection with this proceeding.

**REQUEST NO. 35:** Documents and Communications relied upon or Identified by Applicant in response to Opposer's First Set of Requests for Admission, served simultaneously herewith.

**REQUEST NO. 36:** For each Request for Admission contained in Opposer's First Set of Requests for Admission, served simultaneously herewith, that Applicant did not admit in full, without qualification, all Documents supporting Applicant's reason or basis for not admitting the Request for Admission.

**EPSTEIN DRANGEL LLP**

Dated: September 23, 2022

By: / William C. Wright /  
William C. Wright  
Hannah Rosenson  
60 East 42nd Street, Suite 1250  
New York, NY 10165



Tel: 212-292-5390  
Fax: 212-292-5391  
E-Mail: [mail@ipcounselors.com](mailto:mail@ipcounselors.com)  
*Attorneys for Opposer*

\*\*\*\*\*

**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing OPPOSER'S FIRST SET OF REQUESTS FOR THE PRODUCTION OF DOCUMENTS AND THINGS TO APPLICANT was served by e-mail on Applicant on Friday, September 23, 2022 at the following address:

**ALVARO SANCHEZ**  
3481 SW 149TH AVENUE  
MIAMI, FL 33185  
UNITED STATES  
conquryourfear@gmail.com, tmapp@legalzoom.com

Dated: September 23, 2022

By: / Hannah Rosenson /  
Hannah Rosenson  
60 East 42nd Street, Suite 1250  
New York, NY 10165  
Tel: 212-292-5390  
Fax: 212-292-5391  
E-Mail: mail@ipcounselors.com  
*Attorney for Opposer*

\*\*\*\*\*

William C. Wright  
Hannah Rosenson  
EPSTEIN DRANGEL LLP  
60 East 42nd Street, Suite 1250  
New York, NY 10165  
Tel: 212-292-5390  
Fax: 212-292-5391  
E-Mail: mail@ipcounselors.com  
*Attorneys for Opposers*

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Diesel S.p.A  
*Opposer,*

v.

Alvaro Sanchez,  
*Applicant.*

**Opposition No. 91276821**

**OPPOSERS' FIRST SET OF REQUESTS FOR ADMISSION TO APPLICANT**

Pursuant to Rule 2.120 of the Trademark Rules of Practice, 37 C.F.R. § 2.120, and Rules 26 and 36 of the Federal Rules of Civil Procedure, Opposer Diesel S.p.A (“Opposer”) hereby requests that applicant Alvaro Sanchez (“Applicant”) respond to the following requests for admission (collectively, “Requests for Admission”, each a “Request for Admission”) by serving written responses thereto at the offices of Opposer’s attorneys, (Epstein Drangel LLP, 60 East 42nd Street, Suite 1250, New York, NY 10165) within thirty (30) days of the date of service of this set of Requests for Admission. The Requests for Admission shall be answered in accordance with the Definitions and Instructions set forth below. The full text of the Definitions and Instructions shall be deemed incorporated by reference into each of the Requests for Admission.

## **DEFINITIONS**

1. Except when a term is alternatively specifically defined herein, the Definitions set forth in Opposer's First Set of Interrogatories to Applicant are incorporated by reference as if fully set forth herein.

## **INSTRUCTIONS**

1. Should Applicant claim that any particular Request for Admission is beyond the scope of permissible discovery, Applicant should specify in detail each and every ground on which any such claim rests.

2. Should Applicant find any Request for Admission or any term used therein to be vague, ambiguous, subject to varying interpretations or unclear, Applicant should identify the matter deemed to be ambiguous, vague, subject to interpretation or unclear, state its understanding of the disputed matter and respond to the best of its ability in accordance with that understanding.

3. Should Applicant be unable to answer any Request for Admission in full, Applicant should answer the Request for Admission to the fullest extent possible, specify the reasons for its inability to answer the remainder and state whatever information Applicant has concerning the unanswered portion.

4. If a claim of privilege is asserted in objecting to any Request for Admission or any aspect or portion thereof, and a full answer is not or will not be provided on the basis of such assertion, Applicant should offer a statement signed by an attorney representing Applicant setting forth as to each such Request for Admission or aspect or portion thereof the nature of the privilege (including work product) being claimed. Applicant should answer each Request for Admission and each part thereof not requesting privileged information.

5. Applicant must answer each Request for Admission and each part thereof separately and fully to the extent no objection is made.

6. Any objection to any Request for Admission for which a basis has not been specifically stated within the time provided by the Federal Rules of Civil Procedure shall be waived.

7. For the convenience of the Trademark Trial and Appeal Board and the parties, Applicant should quote each Request for Admission in full immediately preceding the response.

8. These Requests for Admission shall be deemed continuing. Should Applicant at any time after preparing and furnishing the requested information ascertain or acquire additional responsive information, Applicant should produce such supplemental information to Opposer within thirty (30) days but in no event later than the day before the trial period opens.

9. Unless otherwise stated, each Request for Admission is limited to the United States.

### **REQUESTS FOR ADMISSION**

**REQUEST FOR ADMISSION NO. 1:** Admit that “DIESEL” in Applicant’s Mark is spelled the same as “DIESEL” in Opposer’s Marks.

**REQUEST FOR ADMISSION NO. 2:** Admit that “DIESEL” in Applicant’s Mark is pronounced the same as “DIESEL” in Opposer’s Marks.

**REQUEST FOR ADMISSION NO. 3:** Admit that “DIESEL” in Applicant’s Mark has the same meaning as “DIESEL” in Opposer’s Marks.

**REQUEST FOR ADMISSION NO. 4:** Admit that “DIESEL” in Applicant’s Mark has the same commercial impression as “DIESEL” in Opposer’s Marks.

**REQUEST FOR ADMISSION NO. 5:** Admit that Applicant’s Mark is confusingly similar to Opposer’s Marks.

**REQUEST FOR ADMISSION NO. 6:** Admit that Applicant’s Goods are the same as or are confusingly similar to Opposer’s Goods.

**REQUEST FOR ADMISSION NO. 7:** Admit that Opposer was using Opposer’s Marks in the United States prior to Applicant’s use of Applicant’s Mark in the United States.

**REQUEST FOR ADMISSION NO. 8:** Admit that the types of customers to whom Applicant’s Goods are offered under Applicant’s Mark are the same or similar to customers to whom Opposer’s Goods are offered.

**REQUEST FOR ADMISSION NO. 9:** Admit that the types of customers to whom Applicant’s Goods under Applicant’s Mark are marketed toward and/or intended to be sold are the same or similar customers as those to whom Opposer’s Goods are offered.

**REQUEST FOR ADMISSION NO. 10:** Admit that Applicant was aware of Opposer when Applicant adopted Applicant’s Mark.

**REQUEST FOR ADMISSION NO. 11:** Admit that Applicant was aware of Opposer's Marks when Applicant adopted Applicant's Mark.

**REQUEST FOR ADMISSION NO. 12:** Admit that Applicant was aware of Opposer as of the filing date of the Application.

**REQUEST FOR ADMISSION NO. 13:** Admit that Applicant was aware of Opposer as of March 9, 2021.

**REQUEST FOR ADMISSION NO. 14:** Admit that Applicant was aware of Opposer's Marks as of the filing date of the Application.

**REQUEST FOR ADMISSION NO. 15:** Admit that Applicant was aware of Opposer's Marks as of March 9, 2021.

Dated: September 23, 2022

**EPSTEIN DRANGEL LLP**

By: / William C. Wright /  
William C. Wright  
Hannah Rosenson  
60 East 42nd Street, Suite 1250  
New York, NY 10165  
Tel: 212-292-5390  
Fax: 212-292-5391  
E-Mail: mail@ipcounselors.com  
*Attorneys for Opposer*

\*\*\*\*\*

**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing OPPOSERS' FIRST SET OF REQUESTS FOR ADMISSION TO APPLICANT was served by e-mail on Applicant on Friday, September 23, 2022 at the following address:

**ALVARO SANCHEZ**  
3481 SW 149TH AVENUE  
MIAMI, FL 33185  
UNITED STATES  
conquryourfear@gmail.com, tmapp@legalzoom.com

Dated: September 23, 2022

By: / Hannah Rosenson /  
Hannah Rosenson  
60 East 42nd Street, Suite 1250  
New York, NY 10165  
Tel: 212-292-5390  
Fax: 212-292-5391  
E-Mail: mail@ipcounselors.com  
*Attorney for Opposer*

\*\*\*\*\*



# **EXHIBIT E**

**From:** [Alvaro II](#)  
**To:** [Hannah Rosenson](#)  
**Subject:** Re: Opp. No. 91276821 - Opposer's Initial Disclosures and First Set of Discovery Requests  
**Date:** Friday, September 23, 2022 4:10:15 PM

---

Asshole

On Fri, Sep 23, 2022 at 1:29 PM Hannah Rosenson <[hrosenson@ipcounselors.com](mailto:hrosenson@ipcounselors.com)> wrote:

Mr. Sanchez,

Please see attached Opposer's Initial Disclosures, First Set of Interrogatories, First Set of Requests for Admission, and First Set of Requests for Production of Documents.

Sincerely,

Hannah



**Hannah Rosenson**

Epstein Drangel LLP

[60 East 42nd Street, Suite 1250](#)

[New York, NY 10165](#)

**T:** 212.292.5390

**F:** 212.292.5391

**E:** [hrosenson@ipcounselors.com](mailto:hrosenson@ipcounselors.com)

[website](#) | [blog](#) | [bio](#) | [vCard](#) | [map](#)

---

Disclaimer: This e-mail, and any attachments hereto, is intended only for use by the addressee(s) named herein and may contain legally privileged and/or confidential information. If you are not the intended recipient of this e-mail, you are hereby notified that any dissemination, distribution or copying of this e-mail, and any attachments hereto, is strictly prohibited. If you have received this e-mail in error, please immediately notify me at (212) 292-5390 and permanently delete the original and any copy of any email and any printout thereof.

# **EXHIBIT F**

**From:** [William C. Wright](#)  
**To:** [conquryourfear@gmail.com](mailto:conquryourfear@gmail.com)  
**Cc:** [Hannah Rosenson](#)  
**Subject:** RE: Opp. No. 91276821 - Opposer's Initial Disclosures and First Set of Discovery Requests  
**Date:** Tuesday, September 27, 2022 3:50:59 PM  
**Attachments:** [image001.png](#)

---

Mr. Sanchez,

I am a senior partner at Epstein Drangel.

I had the pleasure of sitting in on your telephonic discovery conference with Ms. Rosenson, who handled your chauvinism and inappropriateness with more poise and respect than you, frankly, deserve.

Going forward, if there is any more of this, we will deal with your behavior swiftly and with severe consequences.

No further warnings will be issued.

Bill



**William C. Wright**

Epstein Drangel LLP  
60 East 42nd Street, Suite 1250  
New York, NY 10165

**T:** 212.292.5390 x 203

**F:** 212.292.5391

**E:** [bwright@ipcounselors.com](mailto:bwright@ipcounselors.com)

[website](#) | [bio](#) | [linkedin](#) | [vCard](#) | [map](#)

---

Disclaimer: This e-mail, and any attachments hereto, is intended only for use by the addressee(s) named herein and may contain legally privileged and/or confidential information. If you are not the intended recipient of this e-mail, you are hereby notified that any dissemination, distribution or copying of this e-mail, and any attachments hereto, is strictly prohibited. If you have received this e-mail in error, please immediately notify me at (212) 292-5390 and permanently delete the original and any copy of any email and any printout thereof.

---

**From:** Alvaro II <[conquryourfear@gmail.com](mailto:conquryourfear@gmail.com)>  
**Sent:** Friday, September 23, 2022 4:10 PM  
**To:** Hannah Rosenson <[hrosenson@ipcounselors.com](mailto:hrosenson@ipcounselors.com)>  
**Subject:** Re: Opp. No. 91276821 - Opposer's Initial Disclosures and First Set of Discovery Requests

Asshole

On Fri, Sep 23, 2022 at 1:29 PM Hannah Rosenson <[hrosenson@ipcounselors.com](mailto:hrosenson@ipcounselors.com)> wrote:

Mr. Sanchez,

Please see attached Opposer's Initial Disclosures, First Set of Interrogatories, First Set of Requests for Admission, and First Set of Requests for Production of Documents.

Sincerely,  
Hannah



**Hannah Rosenson**

Epstein Drangel LLP

[60 East 42nd Street, Suite 1250](#)

[New York, NY 10165](#)

**T:** 212.292.5390

**F:** 212.292.5391

**E:** [hrosenson@ipcounselors.com](mailto:hrosenson@ipcounselors.com)

[website](#) | [blog](#) | [bio](#) | [vCard](#) | [map](#)

---

Disclaimer: This e-mail, and any attachments hereto, is intended only for use by the addressee(s) named herein and may contain legally privileged and/or confidential information. If you are not the intended recipient of this e-mail, you are hereby notified that any dissemination, distribution or copying of this e-mail, and any attachments hereto, is strictly prohibited. If you have received this e-mail in error, please immediately notify me at (212) 292-5390 and permanently delete the original and any copy of any email and any printout thereof.

# **EXHIBIT G**

---

**From:** Alvaro II <conquyourfear@gmail.com>  
**Sent:** Tuesday, September 27, 2022 4:47 PM  
**To:** William C. Wright <bwright@ipcounselors.com>  
**Subject:** Re: Opp. No. 91276821 - Opposer's Initial Disclosures and First Set of Discovery Requests

I don't give a fuk what you think.

On Tue, Sep 27, 2022 at 3:50 PM William C. Wright <[bwright@ipcounselors.com](mailto:bwright@ipcounselors.com)> wrote:

Mr. Sanchez,

I am a senior partner at Epstein Drangel.

I had the pleasure of sitting in on your telephonic discovery conference with Ms. Rosenson, who handled your chauvinism and inappropriateness with more poise and respect than you, frankly, deserve.

Going forward, if there is any more of this, we will deal with your behavior swiftly and with severe consequences.

No further warnings will be issued.

Bill

**William C. Wright**

Epstein Drangel LLP

[60 East 42nd Street, Suite 1250](#)

[New York, NY 10165](#)

**T:** 212.292.5390 x 203

**F:** 212.292.5391

**E:** [bwright@ipcounselors.com](mailto:bwright@ipcounselors.com)

[website](#) | [bio](#) | [linkedin](#) | [vCard](#) | [map](#)

Disclaimer: This e-mail, and any attachments hereto, is intended only for use by the addressee(s) named herein and may contain legally privileged and/or confidential information. If you are not the intended recipient of this e-mail, you are hereby notified that any dissemination, distribution or copying of this e-mail, and any attachments hereto, is strictly prohibited. If you have received this e-mail in error, please immediately notify me at (212) 292-5390 and permanently delete the original and any copy of any email and any printout thereof.

**From:** Alvaro II <[conquryourfear@gmail.com](mailto:conquryourfear@gmail.com)>

**Sent:** Friday, September 23, 2022 4:10 PM

**To:** Hannah Rosenson <[hrosenson@ipcounselors.com](mailto:hrosenson@ipcounselors.com)>

**Subject:** Re: Opp. No. 91276821 - Opposer's Initial Disclosures and First Set of Discovery Requests

Asshole

On Fri, Sep 23, 2022 at 1:29 PM Hannah Rosenson <[hrosenson@ipcounselors.com](mailto:hrosenson@ipcounselors.com)> wrote:

Mr. Sanchez,

Please see attached Opposer's Initial Disclosures, First Set of Interrogatories, First Set of Requests for Admission, and First Set of Requests for Production of Documents.

Sincerely,

Hannah

**Hannah Rosenson**

Epstein Drangel LLP

[60 East 42nd Street, Suite 1250](#)

[New York, NY 10165](#)

**T:** 212.292.5390

**F:** 212.292.5391

**E:** [hrosenson@ipcounselors.com](mailto:hrosenson@ipcounselors.com)

[website](#) | [blog](#) | [bio](#) | [vCard](#) | [map](#)

Disclaimer: This e-mail, and any attachments hereto, is intended only for use by the addressee(s) named herein and may contain legally privileged and/or confidential information. If you are not the intended recipient of this e-mail, you are hereby notified that any dissemination,



distribution or copying of this e-mail, and any attachments hereto, is strictly prohibited. If you have received this e-mail in error, please immediately notify me at (212) 292-5390 and permanently delete the original and any copy of any email and any printout thereof.

# **EXHIBIT H**

**From:** [Hannah Rosenson](#)  
**To:** [Alvaro II](#)  
**Cc:** [William C. Wright](#)  
**Subject:** RE: Opp. No. 91276821 - Opposer's Initial Disclosures and First Set of Discovery Requests  
**Date:** Wednesday, November 9, 2022 2:08:00 PM  
**Attachments:** [image001.png](#)

---

Mr. Sanchez,

We have not received your responses, which were due on October 24, 2022, to our discovery requests.

Please advise by November 11, 2022, if we can expect your responses. If we do not hear from you, we will assume that you have no intent on responding, and we will proceed with motion practice.

Hannah



**Hannah Rosenson**

Epstein Drangel LLP  
60 East 42nd Street, Suite 1250  
New York, NY 10165

**T:** 212.292.5390

**F:** 212.292.5391

**E:** [hrosenson@ipcounselors.com](mailto:hrosenson@ipcounselors.com)

[website](#) | [blog](#) | [bio](#) | [vCard](#) | [map](#)

---

Disclaimer: This e-mail, and any attachments hereto, is intended only for use by the addressee(s) named herein and may contain legally privileged and/or confidential information. If you are not the intended recipient of this e-mail, you are hereby notified that any dissemination, distribution or copying of this e-mail, and any attachments hereto, is strictly prohibited. If you have received this e-mail in error, please immediately notify me at (212) 292-5390 and permanently delete the original and any copy of any email and any printout thereof.

---

**From:** Alvaro II <[conquyourfear@gmail.com](mailto:conquyourfear@gmail.com)>  
**Sent:** Tuesday, September 27, 2022 4:47 PM  
**To:** William C. Wright <[bwright@ipcounselors.com](mailto:bwright@ipcounselors.com)>  
**Subject:** Re: Opp. No. 91276821 - Opposer's Initial Disclosures and First Set of Discovery Requests

I don't give a fuk what you think.

On Tue, Sep 27, 2022 at 3:50 PM William C. Wright <[bwright@ipcounselors.com](mailto:bwright@ipcounselors.com)> wrote:

Mr. Sanchez,

I am a senior partner at Epstein Drangel.

I had the pleasure of sitting in on your telephonic discovery conference with Ms. Rosenson, who handled your chauvinism and inappropriateness with more poise and respect than you, frankly, deserve.

Going forward, if there is any more of this, we will deal with your behavior swiftly and with severe consequences.

No further warnings will be issued.

Bill



**William C. Wright**

Epstein Drangel LLP

[60 East 42nd Street, Suite 1250](#)

[New York, NY 10165](#)

**T:** 212.292.5390 x 203

**F:** 212.292.5391

**E:** [bwright@ipcounselors.com](mailto:bwright@ipcounselors.com)

[website](#) | [bio](#) | [linkedin](#) | [vCard](#) | [map](#)

---

Disclaimer: This e-mail, and any attachments hereto, is intended only for use by the addressee(s) named herein and may contain legally privileged and/or confidential information. If you are not the intended recipient of this e-mail, you are hereby notified that any dissemination, distribution or copying of this e-mail, and any attachments hereto, is strictly prohibited. If you have received this e-mail in error, please immediately notify me at (212) 292-5390 and permanently delete the original and any copy of any email and any printout thereof.

---

**From:** Alvaro II <[conquryourfear@gmail.com](mailto:conquryourfear@gmail.com)>

**Sent:** Friday, September 23, 2022 4:10 PM

**To:** Hannah Rosenson <[hrosenson@ipcounselors.com](mailto:hrosenson@ipcounselors.com)>

**Subject:** Re: Opp. No. 91276821 - Opposer's Initial Disclosures and First Set of Discovery Requests

Asshole

On Fri, Sep 23, 2022 at 1:29 PM Hannah Rosenson <[hrosenson@ipcounselors.com](mailto:hrosenson@ipcounselors.com)> wrote:

Mr. Sanchez,

Please see attached Opposer's Initial Disclosures, First Set of Interrogatories, First Set of Requests for Admission, and First Set of Requests for Production of Documents.

Sincerely,  
Hannah

**Hannah Rosenson**

Epstein Drangel LLP

[60 East 42nd Street, Suite 1250](#)



[New York, NY 10165](#)

**T:** 212.292.5390

**F:** 212.292.5391

**E:** [hrosenson@ipcounselors.com](mailto:hrosenson@ipcounselors.com)

[website](#) | [blog](#) | [bio](#) | [vCard](#) | [map](#)

---

Disclaimer: This e-mail, and any attachments hereto, is intended only for use by the addressee(s) named herein and may contain legally privileged and/or confidential information. If you are not the intended recipient of this e-mail, you are hereby notified that any dissemination, distribution or copying of this e-mail, and any attachments hereto, is strictly prohibited. If you have received this e-mail in error, please immediately notify me at (212) 292-5390 and permanently delete the original and any copy of any email and any printout thereof.