

ESTTA Tracking number: **ESTTA1210719**

Filing date: **05/23/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Deckers Outdoor Corporation		
Entity	Corporation	Citizenship	Delaware
Address	250 COROMAR DRIVE GOLETA, CA 93117 UNITED STATES		

Attorney information	LAURA R. WANER GREER, BURNS, & CRAIN LTD. 300 SOUTH WACKER DRIVE SUITE 2500 CHICAGO, IL 60606 UNITED STATES Primary email: tmddocket@gbc.law 3123600080		
Docket no.	0525-149062		

Applicant information

Application no.	90855257	Publication date	04/26/2022
Opposition filing date	05/23/2022	Opposition period ends	05/26/2022
Applicant	Wang, Jun 305, WANGZHONGZHUANG GROUP, ZHIMADI VIL. JIANGJIADIAN TOWN, YU'AN DISTRICT LU'AN CITY, ANHUI, 237142 CHINA		

Goods/services affected by opposition


Class 025. First Use: Jan 25, 2021 First Use In Commerce: Jan 25, 2021 All goods and services in the class are opposed, namely: Veils; Ball gowns; Bridesmaid dresses; Clothing, namely, crops; Cocktail dresses; Evening dresses; Men's suits; One piece garment for infants and toddlers; Wedding dresses; Women's ceremonial dresses
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Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Dilution by tarnishment	Trademark Act Sections 2 and 43(c)

Marks cited by opposer as basis for opposition


U.S. registration	5147817	Application date	12/01/2015
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no.			
Register	Principal		
Registration date	02/21/2017	Foreign priority date	NONE
Word mark	HOKA		
Design mark			
Description of mark	The mark consists of "HOKA" with a bird design in the center of the "O".		
Goods/services	Class 025. First use: First Use: Jun 30, 2015 First Use In Commerce: Jun 30, 2015 Footwear		

U.S. registration no.	4503041	Application date	02/11/2013
Register	Principal		
Registration date	03/25/2014	Foreign priority date	NONE
Word mark	HOKA		
Design mark			
Description of mark	NONE		
Goods/services	Class 025. First use: First Use: May 2010 First Use In Commerce: May 2010 Footwear		


U.S. registration no.	4383181	Application date	11/19/2012
Register	Principal		
Registration date	08/13/2013	Foreign priority date	NONE
Word mark	HOKA ONE ONE		

Design mark	<h1>HOKA ONE ONE</h1>		
Description of mark	NONE		
Goods/services	Class 025. First use: First Use: May 2010 First Use In Commerce: May 2010 Footwear		

U.S. registration no.	4383182	Application date	11/19/2012
Register	Principal		
Registration date	08/13/2013	Foreign priority date	NONE
Word mark	HOKA ONE ONE		
Design mark			
Description of mark	The mark consists of the words "HOKA ONE ONE". The words "ONE" and "ONE" are stacked on top of each other. There is a bird design inside the letter "O" in "HOKA".		
Goods/services	Class 025. First use: First Use: May 2010 First Use In Commerce: May 2010 Footwear		

U.S. registration no.	4918445	Application date	11/19/2012
Register	Principal		
Registration date	03/15/2016	Foreign priority date	NONE
Word mark	HOKA ONE ONE		
Design mark	<h1>HOKA ONE ONE</h1>		

Description of mark	NONE
Goods/services	Class 025. First use: First Use: May 10, 2014 First Use In Commerce: May 10, 2014 Clothing, namely, t-shirts

U.S. registration no.	4918446	Application date	11/19/2012
Register	Principal		
Registration date	03/15/2016	Foreign priority date	NONE
Word mark	HOKA ONE ONE		
Design mark			
Description of mark	The mark consists of the words "HOKA ONE ". The words "ONE" and "ONE" are stacked on top of each other. There is a bird design inside the letter "O" in "HOKA".		
Goods/services	Class 025. First use: First Use: May 10, 2014 First Use In Commerce: May 10, 2014 Clothing, namely, t-shirts		

U.S. registration no.	6295985	Application date	05/22/2019
Register	Principal		
Registration date	03/16/2021	Foreign priority date	NONE
Word mark	HOKA		
Design mark			
Description of mark	NONE		
Goods/services	Class 025. First use: First Use: Apr 2017 First Use In Commerce: Apr 2017 Headwear; Clothing, namely, jackets, hooded sweatshirts, pullovers, t-shirts, tank tops, shorts, athletic pants, socks and sports bras		

Attachments	86835588#TMSN.png(bytes) 85846514#TMSN.png(bytes) 85782878#TMSN.png(bytes)
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	85782906#TMSN.png(bytes) 85782856#TMSN.png(bytes) 85782866#TMSN.png(bytes) 88442325#TMSN.png(bytes) 149062_AKHOKA_USTM_Notice_of_Opposition_05-23_2022.pdf(135119 bytes) 149062 Opposition Exhibits 1-7.pdf(4223670 bytes)
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Signature	/Laura R. Wanek/
Name	Laura R. Wanek
Date	05/23/2022

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Application Serial No.:)
90/855,257)
For the mark – “AKHOKA”)
)
Deckers Outdoor Corporation,)
)
Opposer,)
)
v.)
)
Wang, Jun)
)
Applicant.)

NOTICE OF OPPOSITION

Box TTAB
Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

Dear Sir:

The above-identified Opposer believes that it will be damaged by the registration of the above-identified application, and hereby opposes the same.

The grounds for opposition are as follows:

1. Opposer, Deckers Outdoor Corporation, is a corporation existing under the laws of Delaware and having a principal place of business at 250 Coromar Drive, Goleta, California 93117, United States of America (formerly 495-A South Fairview Avenue, Goleta, California, 93117, United States of America).



2. On information and belief, Applicant Jun Wang, is an individual having an address of record at No. 305, Wangzhongzhuang, Zhimadi Vil., Jiangjiadian Town, Yu'an District, Lu'an City, Anhui CHINA 237142.


3. At least as early as 2010, Opposer's predecessor adopted the trademarks HOKA and HOKA ONE ONE for footwear (herein "the HOKA trademarks"). Since 2010, Opposer and its predecessors have continuously used the HOKA trademarks in connection with footwear. Subsequently, and well before the filing date of U.S. Application Serial No. 90/855,257 for AKHOKA (hereinafter "the '257 Application"), Opposer expanded its range of goods to include clothing.

4. Opposer is the owner of **U.S. Trademark Registration No. 5,147,817** for the mark HOKA (stylized) for "Footwear," in International Class 025; **U.S. Trademark Registration No. 4,503,041** for the mark HOKA for "Footwear," in International Class 025; **U.S. Trademark Registration No.**

4,383,181 for the mark HOKA ONE ONE for “Footwear,” in International Class 025; U.S. Trademark Registration No. 4,383,182 for the mark HOKA ONE ONE (stylized) for “Footwear,” in International Class 025; U.S. Trademark Registration No. 4,918,445 for the mark HOKA ONE ONE for “Clothing, namely, t-shirts” in International Class 025; U.S. Trademark Registration No. 4,918,446 for the mark HOKA ONE ONE (stylized) for “Clothing, namely, t-shirts;” in International Class 025; and U.S. Trademark Registration No. 6,295,985 for the mark HOKA for “Headwear; Clothing, namely, jackets, hooded sweatshirts, pullovers, t-shirts, tank tops, shorts, athletic pants, socks and sports bras”.

5. True and correct copies of Opposer’s registrations are attached as Exhibit 1, 2, 3, 4, 5, 6 and 7.

<u>Mark</u>	<u>Class</u>	<u>Registration Number</u>	<u>Exhibit</u>
	25	5,147,817	<u>Exhibit 1</u>
HOKA	25	4,503,041	<u>Exhibit 2</u>
HOKA ONE ONE	25	4,383,181	<u>Exhibit 3</u>
	25	4,383,182	<u>Exhibit 4</u>
HOKA ONE ONE	25	4,918,445	<u>Exhibit 5</u>

	25	4,918,446	<u>Exhibit 6</u>
HOKA	25	6,295,985	<u>Exhibit 7</u>

Opposer’s registrations are valid and subsisting, and are owned by Opposer, and several of them are incontestable pursuant to 15 U.S.C. § 1065 (hereinafter referred to as the “HOKA Marks”).

6. Opposer’s HOKA Marks are famous trademarks in the United States, and the HOKA Marks were famous prior to the filing date of the ‘257 Application.

7. On information and belief, on July 29, 2021, Applicant filed the ‘257 Application to register the mark “AKHOKA” in class 25 (for “Veils; Ball gowns; Bridesmaid dresses; Clothing, namely, crops; Cocktail dresses; Evening dresses; Men's suits; One piece garment for infants and toddlers; Wedding dresses; Women's ceremonial dresses”) based on a first use in commerce of January 25, 2021.

8. Opposer’s rights in its HOKA Marks are superior to any rights Applicant may have in the opposed ‘257 Application, since Opposer’s use

and registration of its HOKA Marks long pre-date the filing date of the '257 Application.

9. On information and belief, Applicant applied for federal registration long after Opposer's HOKA Marks had become famous in the United States.

COUNT I – LIKELIHOOD OF CONFUSION under Section 2(d)

10. Opposer re-alleges paragraphs 1-9 of this Notice of Opposition as set forth herein in full.

11. Applicant has applied to register its AKHOKA mark under the '257 Application on goods that are similar or identical to Opposer's goods covered by Opposer's HOKA Marks.

12. Simultaneous use of Opposer's HOKA Marks and Applicant's AKHOKA mark for their respective goods is likely to cause public confusion, mistake and/or deception in violation of Section 2(d) of the Trademark Act. 15 U.S.C. §1052(d). Applicant's mark is confusingly similar to both Opposer's HOKA and HOKE ONE ONE Marks. Applicant's goods covered by the opposed AKHOKA application are similar to the goods covered by Opposer's

previously used and registered HOKA Marks, and could be encountered by the same purchasers under circumstances that use of similar marks would give rise to the mistaken belief that the parties' respective goods come from a common source.

COUNT II – DILUTION under Section(s) 2 and 43(c)

13. Opposer re-alleges paragraphs 1-9 of this Notice of Opposition as set forth herein in full.

14. Use of the AKHOKA mark as shown in the '257 Application is likely to dilute the distinctive quality of Opposer's famous HOKA and HOKA ONE ONE Marks in violation of Section 43(c) of the Trademark Act. 15 U.S.C. § 1125(c).

15. Opposer is likely to be damaged by the registration of Applicant's mark.

WHEREFORE, Opposer prays that registration of Applicant's Application No. 90/855,257 for the mark AKHOKA be refused registration.

The required fee of \$600.00 is enclosed. Please charge any additional fees to Deposit Account No. 07-2069, and address all correspondence regarding this opposition to:

Laura R. Wanek
Greer, Burns & Crain, Ltd.
300 South Wacker Drive
Suite 2500
Chicago, Illinois 60606
Telephone: (312) 360-0080
Facsimile: (312) 360-9315

Dated: May 23, 2022

Respectfully submitted,

Deckers Outdoor Corporation

By /Laura R. Wanek/

Laura R. Wanek
Attorney for Opposer

Greer, Burns & Crain, Ltd.
300 South Wacker Drive
Suite 2500
Chicago, Illinois 60606
Telephone: (312) 360-0080
Facsimile: (312) 360-9315

Exhibit 1

United States of America

United States Patent and Trademark Office



Reg. No. 5,147,817

Deckers Outdoor Corporation (DELAWARE CORPORATION)
250 Coromar Drive
Goleta, CA 93117

Registered Feb. 21, 2017

Int. Cl.: 25

CLASS 25: Footwear

Trademark

FIRST USE 6-30-2015; IN COMMERCE 6-30-2015

Principal Register

The mark consists of "HOKA" with a bird design in the center of the "O".

SER. NO. 86-835,588, FILED 12-01-2015
CAROL A SPILS, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Exhibit 2

United States of America
United States Patent and Trademark Office

HOKA

Reg. No. 4,503,041

DECKERS OUTDOOR CORPORATION (DELAWARE CORPORATION)
250 COROMAR DRIVE
GOLETA, CA 93117

Registered Mar. 25, 2014

Int. Cl.: 25

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 5-0-2010; IN COMMERCE 5-0-2010.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,983,462.

SN 85-846,514, FILED 2-11-2013.

NATALIE POLZER, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

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Requirements in the First Ten Years*

What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

Exhibit 3

United States of America

United States Patent and Trademark Office

HOKA ONE ONE

Reg. No. 4,383,181

Registered Aug. 13, 2013

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

DECKERS OUTDOOR CORPORATION (DELAWARE CORPORATION)
495-A SOUTH FAIRVIEW AVENUE
GOLETA, CA 93117

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-0-2010; IN COMMERCE 5-0-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,983,462.

SER. NO. 85-782,878, FILED 11-19-2012.

NATALIE POLZER, EXAMINING ATTORNEY



Sean Street Lee

Acting Director of the United States Patent and Trademark Office

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Requirements in the First Ten Years*

What and When to File:

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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Exhibit 4

United States of America
United States Patent and Trademark Office

HOKA ONE ONE

Reg. No. 4,383,182

DECKERS OUTDOOR CORPORATION (DELAWARE CORPORATION)
250 COROMAR DRIVE
GOLETA, CA 93117

Registered Aug. 13, 2013

Amended June 14, 2016

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

Int. Cl.: 25

FIRST USE 5-0-2010; IN COMMERCE 5-0-2010.

TRADEMARK

OWNER OF U.S. REG. NO. 3,983,462.

PRINCIPAL REGISTER

THE MARK CONSISTS OF THE WORDS "HOKA ONE ONE". THE WORDS "ONE" AND "ONE" ARE STACKED ON TOP OF EACH OTHER. THERE IS A BIRD DESIGN INSIDE THE LETTER "O" IN "HOKA".

SER. NO. 85-782,906, FILED 11-19-2012.



Michelle K. Lee

Director of the United States
Patent and Trademark Office

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See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

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Exhibit 5

United States of America

United States Patent and Trademark Office

HOKA ONE ONE

Reg. No. 4,918,445

DECKERS OUTDOOR CORPORATION (DELAWARE CORPORATION)
250 COROMAR DRIVE

Registered Mar. 15, 2016

GOLETA, CA 93117

Int. Cl.: 25

FOR: CLOTHING, NAMELY, T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 5-10-2014; IN COMMERCE 5-10-2014.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,983,462.

SN 85-782,856, FILED 11-19-2012.

NATALIE POLZER, EXAMINING ATTORNEY



Michelle K. Lee

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Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

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***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Exhibit 6

United States of America
United States Patent and Trademark Office

HOKA ONE ONE

Reg. No. 4,918,446

DECKERS OUTDOOR CORPORATION (DELAWARE CORPORATION)
250 COROMAR DRIVE
GOLETA, CA 93117

Registered Mar. 15, 2016

Int. Cl.: 25

FOR: CLOTHING, NAMELY, T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 5-10-2014; IN COMMERCE 5-10-2014.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NO. 3,983,462.

THE MARK CONSISTS OF THE WORDS "HOKA ONE ". THE WORDS "ONE" AND "ONE" ARE STACKED ON TOP OF EACH OTHER. THERE IS A BIRD DESIGN INSIDE THE LETTER "O" IN "HOKA".

SN 85-782,866, FILED 11-19-2012.

NATALIE POLZER, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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Exhibit 7

United States of America

United States Patent and Trademark Office

HOKA

Reg. No. 6,295,985

Registered Mar. 16, 2021

Int. Cl.: 25

Trademark

Principal Register

Deckers Outdoor Corporation (DELAWARE CORPORATION)
250 Coromar Drive
Goleta, CALIFORNIA 93117

CLASS 25: Headwear; Clothing, namely, jackets, hooded sweatshirts, pullovers, t-shirts, tank tops, shorts, athletic pants, socks and sports bras

FIRST USE 4-00-2017; IN COMMERCE 4-00-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 5147817, 4503041, 4503045

SER. NO. 88-442,325, FILED 05-22-2019



A handwritten signature in black ink, appearing to read "Dennis H. H. H. H.".

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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