

ESTTA Tracking number: **ESTTA1196227**

Filing date: **03/11/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91274942
Party	Defendant Alfwear, Inc.
Correspondence address	TRENT BAKER BAKER IP PLLC 124 SOUTH MAIN STREET #3147 CEDAR CITY, UT 84720 UNITED STATES Primary email: trent@bakerip.com Secondary email(s): admin@bakerip.com, bowen@rqn.com, kpickering@rqn.com 801-618-3359
Submission	Appearance of Counsel/Power of Attorney
Filer's name	S. Brandon Owen
Filer's email	bowen@rqn.com, arichards@rqn.com, trent@bakerip.com, admin@bakerip.com, kpickering@rqn.com
Signature	/s S. Brandon Owen/
Date	03/11/2022
Attachments	Notice of Appearance of Co-Counsel S Brandon Owen 91274942.pdf(117292 bytes) Notice of Appearance of Co-Counsel Adam K. Richards 91274942.pdf(117271 bytes)

S. Brandon Owen (9971)
Adam K. Richards (14487)
RAY QUINNEY & NEBEKER P.C.
36 South State Street, Suite 1400
Post Office Box 45385
Salt Lake City, Utah 84111
Telephone: (801) 532-1500
Facsimile: (801) 532-7543
bowen@rqn.com
arichards@rqn.com

Trent H. Baker (8799)
BAKER IP PLLC
358 South 700 East, B154
Salt Lake City, Utah 84102
Telephone: (801) 618-3359
trent@bakerip.com

Attorneys for Applicant Alfwear, Inc.

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application: Serial No. 97-022,893
Mark: KÜHL
Filed: September 11, 2021
Published: November 9, 2021
Opposition No. 91274942

MAST-JAEGERMEISTER US, INC.,	
------------------------------	--

Opposer,	
----------	--

v.	
----	--

ALFWEAR, INC.,	
----------------	--

Applicant.	
------------	--

NOTICE OF APPEARANCE OF CO-COUNSEL

PLEASE TAKE NOTICE that pursuant to 37 C.F.R. §§ 11.1 and 11.14, S. Brandon Owen of the law firm of Ray Quinney & Nebeker P.C. hereby enters his appearance as co-counsel for Applicant Alfwear, Inc. in the above-captioned action. Trent Baker of Baker IP PLLC will respectfully continue as legal representative and main correspondent for Alfwear, Inc.

DATED this 11th day of March, 2022.

RAY QUINNEY & NEBEKER P.C.

/s S. Brandon Owen /
S. Brandon Owen
Adam K. Richards

1596712

Attorneys for Applicant Alfwear, Inc.

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing **NOTICE OF APPEARANCE OF CO-COUNSEL** was served on counsel for Opposer by forwarding said copy on this 11th day of March, 2022, via email to:

Katrin Lewertoff
FERDINAND IP, LLC
1221 Post Road East, Suite 302
Westport, CT 06880
klewertoff@fiplawgroup.com
lauras@fiplawgroup.com

DATED this 11th day of March, 2022.

/s Kelly D. Pickering /
Kelly D. Pickering

1596712

S. Brandon Owen (9971)
Adam K. Richards (14487)
RAY QUINNEY & NEBEKER P.C.
36 South State Street, Suite 1400
Post Office Box 45385
Salt Lake City, Utah 84111
Telephone: (801) 532-1500
Facsimile: (801) 532-7543
bowen@rqn.com
arichards@rqn.com

Trent H. Baker (8799)
BAKER IP PLLC
358 South 700 East, B154
Salt Lake City, Utah 84102
Telephone: (801) 618-3359
trent@bakerip.com

Attorneys for Applicant Alfwear, Inc.

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Trademark Application: Serial No. 97-022,893
Mark: KÜHL
Filed: September 11, 2021
Published: November 9, 2021
Opposition No. 91274942

MAST-JAEGERMEISTER US, INC.,	
------------------------------	--

Opposer,	
----------	--

v.	
----	--

ALFWEAR, INC.,	
----------------	--

Applicant.	
------------	--

NOTICE OF APPEARANCE OF CO-COUNSEL

PLEASE TAKE NOTICE that pursuant to 37 C.F.R. §§ 11.1 and 11.14, Adam K. Richards of the law firm of Ray Quinney & Nebeker P.C. hereby enters his appearance as co-counsel for Applicant Alfwear, Inc. in the above-captioned action. Trent Baker of Baker IP PLLC will respectfully continue as legal representative and main correspondent for Alfwear, Inc.

DATED this 11th day of March, 2022.

RAY QUINNEY & NEBEKER P.C.

/s Adam K. Richards /

S. Brandon Owen

Adam K. Richards

1596717

Attorneys for Applicant Alfwear, Inc.

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing **NOTICE OF APPEARANCE OF CO-COUNSEL** was served on counsel for Opposer by forwarding said copy on this 11th day of March, 2022, via email to:

Katrin Lewertoff
FERDINAND IP, LLC
1221 Post Road East, Suite 302
Westport, CT 06880
klewertoff@fiplawgroup.com
lauras@fiplawgroup.com

DATED this 11th day of March, 2022.

/s Kelly D. Pickering /
Kelly D. Pickering

1596717