

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
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April 21, 2022

Opposition No. 91274923

*H-E-B, LP, The Board of Regents of The
University of Texas System*

v.

Retail Sports Marketing, Inc.

Karl Kochersperger, Paralegal Specialist:

Applicant's¹ consented motion filed April 14, 2022 to extend time to file its answer to the notice of opposition, and to extend conference, disclosure, discovery and trial dates, is granted. Trademark Rule 2.127(a).

Answer is due May 17, 2022. An answer must be filed through ESTTA, the Board's Electronic System for Trademark Trials and Appeals. See Trademark Rule 2.106(b)(1)/2.114(b)(1).

The conference, disclosure, discovery and trial dates are reset in accordance with Applicant's motion.

Time to Answer	5/17/2022
Deadline for Discovery Conference	6/16/2022
Discovery Opens	6/16/2022
Initial Disclosures Due	7/16/2022

¹ The notice of appearance/power of attorney (filed April 11, 2022) and change of correspondence address (filed April 14, 2022) for Applicant are noted and the proceeding file has been updated to reflect the changes.

Expert Disclosures Due	11/13/2022
Discovery Closes	12/13/2022
Plaintiff's Pretrial Disclosures Due	1/27/2023
Plaintiff's 30-day Trial Period Ends	3/13/2023
Defendant's Pretrial Disclosures Due	3/28/2023
Defendant's 30-day Trial Period Ends	5/12/2023
Plaintiff's Rebuttal Disclosures Due	5/27/2023
Plaintiff's 15-day Rebuttal Period Ends	6/26/2023
Plaintiff's Opening Brief Due	8/25/2023
Defendant's Brief Due	9/24/2023
Plaintiff's Reply Brief Due	10/9/2023
Request for Oral Hearing (optional) Due	10/19/2023

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in

their proper order; 4) depositions and exhibits must be clearly labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:** Parties are strongly encouraged to check the entire document before filing.² The Board will not extend or reset proceeding schedule dates or other deadlines to allow time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.

² To facilitate accuracy, ESTTA provides thumbnails to view each page before submitting.