

ESTTA Tracking number: **ESTTA1194283**

Filing date: **03/02/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer information

Name	Fair Isaac Corporation
Granted to date of previous extension	03/02/2022
Address	181 METRO DRIVE, SUITE 700 SAN JOSE, CA 95110 UNITED STATES
Attorney information	TIMOTHY M. KENNY NORTON ROSE FULBRIGHT US LLP 98 SAN JACINTO BOULEVARD, SUITE 1100 AUSTIN, TX 78701 UNITED STATES Primary email: mnipdocket@nortonrosefulbright.com Secondary email(s): FICOTM@nortonrosefulbright.com 6123212800
Docket no.	FAIR.T0617US

Applicant information

Application no.	90534817	Publication date	11/02/2021
Opposition filing date	03/02/2022	Opposition period ends	03/02/2022
Applicant	Pico Networks, Inc. 340 S LEMON AVE #5616 WALNUT, CA 91789 UNITED STATES		

Goods/services affected by opposition

<p>Class 042. First Use: Oct 18, 2017 First Use In Commerce: Oct 18, 2017 All goods and services in the class are opposed, namely: Application service provider (ASP) featuring e-commerce software for use as a payment gateway that authorizes processing of credit cards or direct payments formerchants; Application service provider(ASP) featuring software for use in customer relationship management, digital content management, and payment processing; Cloud computing featuring software for use in customer relationship management, digital content management, and payment processing; Design and development of on-line computer software systems; Platform as a service (PAAS) featuring computer software platforms for customer relationship management, digital content management, and payment processing; Providing a members-only website featuring technology which provides members with the ability to manage digital content and subscriptions, customer relationships, and payment processing; Providing a web-based service featuring technology that enables users to manage the production and publication of electronic books (e-books) and related digital content and offer them for sale to the general public; Providing a website featuring non-downloadable software for digital content and customer relationship management; Providing a website featuring on-</p>

line non-downloadable software that enables users to manage digital content and subscriptions, customer relationships, and payment processing; Providing an online non-downloadable Internet-based system application featuring technology enabling users to manage digital content and subscriptions; Providing electronic verification of on-line orders of digital content and generating electronic permission codes which then allow users to access said digital content; Providing on-line non-downloadable software for customer relationship management, digital content management, and payment processing; Software as a service (SAAS) services featuring software for customer relationship management, digital content management, and payment processing; Software development and product-development in the field of customer relationship management and digital content subscription management


Grounds for opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks cited by opposer as basis for opposition


U.S. registration no.	2273432	Application date	09/02/1997
Register	Principal		
Registration date	08/31/1999	Foreign priority date	NONE
Word mark	FICO		
Design mark	FICO		
Description of mark	The term "FICO" is an acronym for Applicant "Fair, Isaac & Company".		
Goods/services	Class 036. First use: First Use: Nov 8, 1995 First Use In Commerce: Nov 8, 1995 consultation services in the field of financial information, namely, providing credit [storing] * scoring * services		

U.S. registration no.	2573131	Application date	09/27/2000
Register	Principal		
Registration date	05/28/2002	Foreign priority date	NONE
Word mark	FICO		


Design mark	
Description of mark	NONE
Goods/services	<p>Class 035. First use: First Use: Nov 1995 First Use In Commerce: Nov 1995 Business information services; information storage and retrieval in the field of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, portfolio management, communications management and data management; statistical forecasting and analysis; business consultation, preparing business reports and management consultation</p> <p>Class 036. First use: First Use: Nov 1995 First Use In Commerce: Nov 1995 Financial analysis and consultation; financial information provided by electronic means; risk management; consultation on debt recovery and collection</p> <p>Class 041. First use: First Use: Nov 1995 First Use In Commerce: Nov 1995 Education and training in the field of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, portfolio management, communications management and data management</p>

U.S. registration no.	2714565	Application date	09/01/2000
Register	Principal		
Registration date	05/06/2003	Foreign priority date	NONE
Word mark	MYFICO		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 035. First use: First Use: Mar 2001 First Use In Commerce: Mar 2001 Providing business information services in the fields of modeling, scoring, and analytics, credit risk management, and statistical forecasting and analysis</p> <p>Class 036. First use: First Use: Mar 2001 First Use In Commerce: Mar 2001 Financial analysis and consultation; financial information provided by electronic means; credit risk management</p> <p>Class 041. First use: First Use: Mar 2001 First Use In Commerce: Mar 2001 Educational services, namely, conducting e-mail, website, public educational forums, and conferences in the use of scoring and analytics, and credit risk management</p> <p>Class 042. First use: First Use: Mar 2001 First Use In Commerce: Mar 2001 Data mining and data warehousing services, namely, using proprietary software to evaluate, analyze, and collect data for use in modeling, scoring, and analytics,</p>		

	and credit risk management; providing online newsletters in the fields of modeling, scoring, and analytics
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U.S. registration no.	2989390	Application date	06/02/2004
Register	Principal		
Registration date	08/30/2005	Foreign priority date	NONE
Word mark	FICO		
Design mark			
Description of mark	NONE		
Goods/services	Class 009. First use: First Use: Mar 2004 First Use In Commerce: Mar 2004 Computer software in the field of credit scoring for use in creating and implementing business decision processes, riskmanagement, evaluating credit ratings, score computation, score strategy and management and credit marketing in the field of financial services, insurance, telecommunications and retail industries		

U.S. registration no.	4032019	Application date	02/25/2009
Register	Principal		
Registration date	09/27/2011	Foreign priority date	NONE
Word mark	FICO		

Design mark	
Description of mark	NONE
Goods/services	<p>Class 009. First use: First Use: Mar 2004 First Use In Commerce: Mar 2004 Computer software in the field of credit scoring for use in creating and implementing business decision processes, riskmanagement, evaluating credit ratings, score computation, score strategy and management and credit marketing; computer software for use in credit application processing; computer software for accountmanagement; computer software for use in rendering business and financial information; graphical user interface software for use with various database software; computer software which acts as a decision support system for determining account origination; software and enterprisesoftware applications for use in monitoring, tracking, detecting, preventing and managing fraud in credit transactions,identity theft and other types of fraudin connection with credit grantors, financial and lending institutions, and insurance companies, insurance providers and insurance payors; scorecard development, score computation, scorecard management and strategy support software for usein making credit, lending and insurancedecisions; computer programs in the field of investment and risk analysis for financial institutions, namely, asset andliability analysis of current performance measurements and risk management projections and queuing and case management software; computer software for businessapplications for use in automation, management and maintenance of business rules and business policies; software for predictive modeling, business rules management, business rules execution and design of business rules and strategy trees, all for use in business decision automation and control systems; providing downloadable online newsletters in the fieldsof modeling, scoring, and analytics, financial information, risk analysis, riskmanagement, credit scoring, credit management, and statistical and economic forecasting and analysis, fraud, and business decision processes and management</p> <p>Class 016. First use: First Use: Mar 2004 First Use In Commerce: Mar 2004 Printed publications, namely, user manuals for computer software, customer training manuals, research publications and newsletters, all in the field of financial information and risk analysis; publications and printed materials, namely, brochures, booklets, manuals, pamphlets, periodicals, newsletters, leaflets, informational sheets, and guides in fields ofmodeling, scoring, and analytics, financial information, risk analysis, risk management, credit scoring, credit management, and statistical and economic forecasting and analysis, fraud, and business decision processes and management</p> <p>Class 035. First use: First Use: Nov 1995 First Use In Commerce: Nov 1995 Computerized database management; business information services; economic and statistical forecasting and analysis; business consultation; preparing business reports and management consultation; datamarketing services, namely, providing statistical reports and marketing data evaluation for others by means of computer; providing statistical information for mortgage eligibility through a rating system; business services, namely, providing predictive modeling in the fields of marketing strategies, marketing communications and marketing campaigns; providing predictive modeling services to facilitate customer risk assess-</p>

ment and customer account management

Class 036. First use: First Use: Nov 8, 1995 First Use In Commerce: Nov 8, 1995

Credit scoring services; credit risk management services; financial analysis and consultation; financial information provided by electronic means; providing information in the fields of credit rating in the nature of modeling, scoring and analytics; financial risk management; financial portfolio management; providing information about credit scores and credit management; financial management; consultation on debt recovery and collection; financial and insurance risk analysis services, namely, scorecard development, computation and management; evaluating credit risks through use of algorithms; evaluation of credit risk data to determine mortgage risk; evaluating credit bureau data for credit grantors, financial and lending institutions, insurance companies, insurance providers and insurance payors; credit bureau score updating services; small business credit risk scoring services; consultation services in the field of financial information; financial consulting services in the field of portfolio risk and profits for consumer-credit lenders, namely, product planning, account acquisition, management and collections, and management information system and organizational structure; information services in the field of credit scoring, customer credit evaluation and customer collections


Class 041. First use: First Use: Nov 1995 First Use In Commerce: Nov 1995

Educational services in the field of risk management for consumer credit lenders, namely, conducting seminars and in-house training; education and training in the fields of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management in the nature of classes, seminars and workshops; educational services, namely, conducting classes, seminars, and conferences in the nature of creation and execution of business decision processes using analytical models, data management and software for marketing, customer management and business management; educational services, namely, conducting e-mail, website, public educational forums, and conferences in the use of scoring and analytics, and credit risk management; educational services in the field of risk management for consumer credit lenders, namely, the conducting of seminars and in-house training; providing online newsletters in the fields of modeling, scoring, and analytics, financial information, risk analysis, risk management, credit scoring, credit management, and statistical and economic forecasting and analysis, fraud, and business decision processes and management

Class 042. First use: First Use: Mar 2002 First Use In Commerce: Mar 2002

Computer programming and software design and development; computer systems analysis and consultation; web-hosting services; data mining and data warehousing services, namely, using proprietary software to evaluate, analyze and collect data for use in modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management; providing temporary use of online non-downloadable software for use in accessing and searching databases in the fields of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management; providing temporary use of on-line non-downloadable software for business applications for use in automation, management and maintenance of business rules and business policies; providing temporary online use of non-downloadable software for predictive modeling in the fields of customer marketing, customer business strategy decisions, customer account management and customer risk assessment; providing temporary use of online non-downloadable software for use in monitoring, tracking, detecting, preventing and

	<p>managing fraud in credit transactions, identity theft and other types of fraud in connection with credit grantors, financial and lending institutions, and insurance companies, insurance providers and insurance payors; providing temporary use of online non-downloadable software for predictive modeling, business rules management, business rules execution and design of business rules and strategy trees, all for use in business decision automation and control systems; development of customized software for others for use in monitoring, tracking, detecting, preventing and managing fraud; business information searching and retrieval in the field of modeling, scoring and analytics, credit risk management, risk management, marketing and solicitation, account origination, account management and customer management, portfolio management, communications management and data management for others</p> <p>Class 045. First use: First Use: Mar 10, 2009 First Use In Commerce: Mar 10, 2009</p> <p>Fraud detection services using data warehousing, data mining and predictive modeling software, all for use in monitoring, tracking, detecting, preventing and managing fraud and identity theft in the fields of credit card fraud, debit card fraud, check fraud, identity theft, mortgage fraud, and banking fraud</p>
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U.S. application no.	88230457	Application date	12/14/2018
Registration date	NONE	Foreign priority date	NONE
Word mark	ULTRAFICO		
Design mark			
Description of mark	NONE		
Goods/services	<p>Class 009. First use: First Use: None First Use In Commerce: None</p> <p>Computer software in the field of credit scoring for use in creating and implementing business decision processes, risk management, evaluating credit ratings, score computation, score strategy and management and credit marketing; score card development, score computation, score card management and strategy support software for use in making credit, lending and insurance decisions; computer programs in the field of investment and risk analysis for financial institutions, namely, asset and liability analysis of current performance measurements and risk management projections and queuing and case management software; providing downloadable online newsletters in the fields of modeling, scoring, and analytics, financial information, risk analysis, risk management, credit scoring, credit management, and statistical and economic forecasting and analysis; computer software in the field of credit scoring for use in creating and implementing business decision processes, risk management, evaluating credit ratings, score computation, score strategy and management and credit marketing in the field of financial services, insurance, telecommunications and retail industries</p> <p>Class 016. First use: First Use: None First Use In Commerce: None</p> <p>Publications and printed materials, namely, brochures, booklets, manuals,</p>		

pamphlets, periodicals, newsletters, leaflets, informational sheets, and guides in fields of modeling, scoring, and analytics, financial information, risk analysis, risk management, credit scoring, credit management, and statistical and economic-forecasting and analysis

Class 035. First use: First Use: None First Use In Commerce: None

Computerized database management; business information services; economic and statistical forecasting and analysis; preparing business reports and management consultation; data marketing services, namely, providing statistical reports and marketing data evaluation for others by means of computer; providing statistical information for mortgage eligibility through a rating system; business services, namely, providing predictive modeling in the fields of marketing strategies, marketing communications and marketing campaigns; providing predictive modeling services to facilitate customer risk assessment and customer account management

Class 036. First use: First Use: None First Use In Commerce: None

Credit scoring services; credit risk management services; financial analysis and consultation; financial information provided by electronic means; providing information in the fields of credit rating in the nature of modeling, scoring and analytics; financial risk management; financial portfolio management; providing information about credit scores and credit management; financial management; financial and insurance risk analysis services, namely, scorecard development, computation and management; evaluating credit risks through use of algorithms; evaluation of credit risk data to determine mortgage risk; evaluating credit bureau data for credit grantors, financial and lending institutions, insurance companies, insurance providers and insurance payors; credit bureau score updating services; small business credit risk scoring services; information services in the field of credit scoring, customer credit evaluation and customer collections; consultation services in the field of financial information; financial consulting services in the field of portfolio risk and profits for consumer credit lenders, namely, product planning, account acquisition, management and collections, and management information system and organizational structure, namely, providing credit scoring services

Class 041. First use: First Use: None First Use In Commerce: None

Educational services in the field of risk management for consumer credit lenders, namely, conducting seminars and in-house training; education and training in the fields of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management in the nature of classes, seminars and workshops; educational services, namely, conducting classes, seminars, and conferences in the nature of creation and execution of business decision processes using analytical models, data managements and software for marketing, customer management and business management, educational services, namely, conducting e-mail, website, public educational forums, and conferences in the use of scoring and analytics, and credit risk management; educational services in the field of risk management for consumer credit lenders, namely, the conducting of seminars and in-house training; providing online newsletters in the fields of modeling, scoring, and analytics, financial information, risk analysis, risk management, credit scoring, credit management, and statistical and economic forecasting and analysis, fraud, and business decision processes and management; education and training in the field of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, portfolio management, communications management and data management, namely, conducting workshops and seminars

Class 042. First use: First Use: None First Use In Commerce: None

Computer programming and software design and development; computer systems analysis and consultation; web-hosting services; data mining and data

	<p>warehousing services, namely, using proprietary software to evaluate, analyze and collect data for use in modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management; providing temporary use of online non-downloadable software for use in accessing and searching databases in the fields of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management; providing temporary online use of non-downloadable software for predictive modeling in the fields of customer marketing, customer business strategy decisions, customer account management and customer risk assessment; business information searching and retrieval in the field of modeling, scoring and analytics, credit risk management, risk management, marketing and solicitation, account origination, account management and customer management, portfolio management, communications management and data management for others; computerized business information storage and retrieval in the field of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, portfolio management, communications management and data management</p>
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Attachments	<p>75350490#TMSN.png(bytes) 76137347#TMSN.png(bytes) 78428995#TMSN.png(bytes) 77678037#TMSN.png(bytes) 88230457#TMSN.png(bytes) 90534817 PICO Notice of Opposition.pdf(158048 bytes) 90534817 PICO Exhibit A.pdf(515175 bytes)</p>
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Signature	/Timothy M. Kenny/
Name	TIMOTHY M. KENNY
Date	03/02/2022

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of Application Serial No. 90/534,817
For the Mark: PICO
By: Pico Networks, Inc.
Filed: February 18, 2021
Published in the Official Gazette: November 2, 2021

Fair Isaac Corporation,

Opposer,

v.

Pico Networks, Inc.,

Applicant.

Opposition No. _____

NOTICE OF OPPOSITION

Opposer, Fair Isaac Corporation (hereinafter “FICO”), a Delaware corporation having a business address of 181 Metro Drive, Suite 700 San Jose, CA 95110, believes that it will be damaged by registration of Application Serial No. 90/534,817 (the “Application”) and hereby opposes the Application on the grounds of priority and likelihood of confusion pursuant to 15 U.S.C. §§ 1063 and 1052(d).

As grounds for opposition, FICO alleges the following:

1. Since 1956, FICO has been an industry leader in providing business analytic solutions. Over time, such solutions have included, but are not limited to, decision management, fraud detection, cybersecurity management and authentication solutions, fraud and security management applications, biometric authentication solutions, credit scores, model development tools, decision management applications, decision optimization tools, and artificial intelligence solutions.

2. FICO currently works with thousands of companies in over 100 countries to provide scores, solutions, software and consulting services. In its fiscal year 2021, FICO had revenues of \$1.32 billion, and employed approximately 3,600 people in offices in the U.S. and worldwide.

3. Since at least as early as 1995, FICO has continuously, extensively, and exclusively used the FICO name and the FICO mark, and various other marks comprised of or incorporating “FICO” (collectively, “the “FICO Marks”) in connection with credit scoring services. Since then, FICO’s use of the FICO marks has expanded to cover a large number and wide variety of goods and services, in many industries and markets in the United States and around the world.

4. In accordance with federal law, FICO has registered the following FICO Marks on the Principal Register of the United States Patent and Trademark Office:

MARK	REG. NO.	SERVICES	ISSUE DATE
FICO	2,273,432	Class 36: Consultation services in the field of financial information, namely, providing credit scoring services.	August 31, 1999
FICO	2,573,131	Class 35: Business information services; information storage and retrieval in the field of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, portfolio management, communications management and data management; statistical forecasting and analysis; business consultation, preparing business reports and management consultation; Class 36: Financial analysis and consultation; financial	May 28, 2002

MARK	REG. NO.	SERVICES	ISSUE DATE
		<p>information provided by electronic means; risk management; consultation on debt recovery and collection;</p> <p>Class 41: Education and training in the field of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, portfolio management, communications management and data management.</p>	
MYFICO	2,714,565	<p>Class 35: Providing business information services in the fields of modeling, scoring, and analytics, credit risk management, and statistical forecasting and analysis;</p> <p>Class 36: Financial analysis and consultation; financial information provided by electronic means; credit risk management;</p> <p>Class 41: Educational services, namely, conducting e-mail, website, public educational forums, and conferences in the use of scoring and analytics, and credit risk management;</p> <p>Class 42: Data mining and data warehousing services, namely, using proprietary software to evaluate, analyze, and collect data for use in modeling, scoring, and analytics, and credit risk management; providing online</p>	May 6, 2003

MARK	REG. NO.	SERVICES	ISSUE DATE
		newsletters in the fields of modeling, scoring, and analytics.	
FICO	2,989,390	Class 9: Computer software in the field of credit scoring for use in creating and implementing business decision processes, risk management, evaluating credit ratings, score computation, score strategy and management and credit marketing in the field of financial services, insurance, telecommunications and retail industries.	August 30, 2005
FICO	4,032,019	Class 9: Computer software in the field of credit scoring for use in creating and implementing business decision processes, risk management, evaluating credit ratings, score computation, score strategy and management and credit marketing; computer software for use in credit application processing; computer software for account management; computer software for use in rendering business and financial information; graphical user interface software for use with various database software; computer software which acts as a decision support system for determining account origination; software and enterprise software applications for use in monitoring, tracking, detecting, preventing and managing fraud in credit transactions, identity theft and other types of fraud in connection with credit grantors, financial and lending institutions, and insurance companies, insurance providers and insurance payors; scorecard	September 27, 2011

MARK	REG. NO.	SERVICES	ISSUE DATE
		<p>development, score computation, scorecard management and strategy support software for use in making credit, lending and insurance decisions; computer programs in the field of investment and risk analysis for financial institutions, namely, asset and liability analysis of current performance measurements and risk management projections and queuing and case management software; computer software for business applications for use in automation, management and maintenance of business rules and business policies; software for predictive modeling, business rules management, business rules execution and design of business rules and strategy trees, all for use in business decision automation and control systems; providing downloadable online newsletters in the fields of modeling, scoring, and analytics, financial information, risk analysis, risk management, credit scoring, credit management, and statistical and economic forecasting and analysis, fraud, and business decision processes and management;</p> <p>Class 16: Printed publications, namely, user manuals for computer software, customer training manuals, research publications and newsletters, all in the field of financial information and risk analysis; publications and printed materials, namely, brochures,</p>	

MARK	REG. NO.	SERVICES	ISSUE DATE
		<p>booklets, manuals, pamphlets, periodicals, newsletters, leaflets, informational sheets, and guides in fields of modeling, scoring, and analytics, financial information, risk analysis, risk management, credit scoring, credit management, and statistical and economic forecasting and analysis, fraud, and business decision processes and management;</p> <p>Class 35: Computerized database management; business information services; economic and statistical forecasting and analysis; business consultation; preparing business reports and management consultation; data marketing services, namely, providing statistical reports and marketing data evaluation for others by means of computer; providing statistical information for mortgage eligibility through a rating system; business services, namely, providing predictive modeling in the fields of marketing strategies, marketing communications and marketing campaigns; providing predictive modeling services to facilitate customer risk assessment and customer account management;</p> <p>Class 36: Credit scoring services; credit risk management services; financial analysis and consultation; financial information provided by electronic means; providing information in the fields of credit rating in the nature of modeling,</p>	

MARK	REG. NO.	SERVICES	ISSUE DATE
		<p>scoring and analytics; financial risk management; financial portfolio management; providing information about credit scores and credit management; financial management; consultation on debt recovery and collection; financial and insurance risk analysis services, namely, scorecard development, computation and management; evaluating credit risks through use of algorithms; evaluation of credit risk data to determine mortgage risk; evaluating credit bureau data for credit grantors, financial and lending institutions, insurance companies, insurance providers and insurance payors; credit bureau score updating services; small business credit risk scoring services; consultation services in the field of financial information; financial consulting services in the field of portfolio risk and profits for consumer credit lenders, namely, product planning, account acquisition, management and collections, and management information system and organizational structure; information services in the field of credit scoring, customer credit evaluation and customer collections;</p> <p>Class 41: Educational services in the field of risk management for consumer credit lenders, namely, conducting seminars and in-house training; education and training in the fields of modeling, scoring and analytics, marketing and solicitation, account</p>	

MARK	REG. NO.	SERVICES	ISSUE DATE
		<p>origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management in the nature of classes, seminars and workshops; educational services, namely, conducting classes, seminars, and conferences in the nature of creation and execution of business decision processes using analytical models, data management and software for marketing, customer management and business management; educational services, namely, conducting e-mail, website, public educational forums, and conferences in the use of scoring and analytics, and credit risk management; educational services in the field of risk management for consumer credit lenders, namely, the conducting of seminars and in-house training; providing online newsletters in the fields of modeling, scoring, and analytics, financial information, risk analysis, risk management, credit scoring, credit management, and statistical and economic forecasting and analysis, fraud, and business decision processes and management;</p> <p>Class 42: Computer programming and software design and development; computer systems analysis and consultation; web-hosting services; data mining and data</p>	

MARK	REG. NO.	SERVICES	ISSUE DATE
		<p>warehousing services, namely, using proprietary software to evaluate, analyze and collect data for use in modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management; providing temporary use of online non-downloadable software for use in accessing and searching databases in the fields of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management; providing temporary use of on-line non-downloadable software for business applications for use in automation, management and maintenance of business rules and business policies; providing temporary online use of non-downloadable software for predictive modeling in the fields of customer marketing, customer business strategy decisions, customer account management and customer risk assessment; providing temporary use of online non-downloadable software for use in monitoring, tracking, detecting, preventing and managing fraud in credit</p>	

MARK	REG. NO.	SERVICES	ISSUE DATE
		<p>transactions, identity theft and other types of fraud in connection with credit grantors, financial and lending institutions, and insurance companies, insurance providers and insurance payors; providing temporary use of online non-downloadable software for predictive modeling, business rules management, business rules execution and design of business rules and strategy trees, all for use in business decision automation and control systems; development of customized software for others for use in monitoring, tracking, detecting, preventing and managing fraud; business information searching and retrieval in the field of modeling, scoring and analytics, credit risk management, risk management, marketing and solicitation, account origination, account management and customer management, portfolio management, communications management and data management for others;</p> <p>Class 45: Fraud detection services using data warehousing, data mining and predictive modeling software, all for use in monitoring, tracking, detecting, preventing and managing fraud and identity theft in the fields of credit fraud, credit card fraud, debit card fraud, check fraud, identity theft, mortgage fraud, and banking fraud.</p>	

5. Each of the registrations listed above is valid, subsisting, and incontestable pursuant to Section 15 of the Lanham Act, 15 U.S.C. § 1065.

6. In addition to its federal registrations, FICO is the owner of the following pending U.S. Trademark Application:

MARK	SER. NO.	SERVICES	FILED
ULTRAFICO	88/230,457	<p>Class 9: Computer software in the field of credit scoring for use in creating and implementing business decision processes, risk management, evaluating credit ratings, score computation, score strategy and management and credit marketing; scorecard development, score computation, scorecard management and strategy support software for use in making credit, lending and insurance decisions; computer programs in the field of investment and risk analysis for financial institutions, namely, asset and liability analysis of current performance measurements and risk management projections and queuing and case management software; providing downloadable online newsletters in the fields of modeling, scoring, and analytics, financial information, risk analysis, risk management, credit scoring, credit management, and statistical and economic forecasting and analysis; computer software in the field of credit scoring for use in creating and implementing business decision processes, risk management, evaluating credit ratings, score computation, score strategy and management and</p>	December 14, 2018

MARK	SER. NO.	SERVICES	FILED
		<p>credit marketing in the field of financial services, insurance, telecommunications and retail industries;</p> <p>Class 16: Publications and printed materials, namely, brochures, booklets, manuals, pamphlets, periodicals, newsletters, leaflets, informational sheets, and guides in fields of modeling, scoring, and analytics, financial information, risk analysis, risk management, credit scoring, credit management, and statistical and economic forecasting and analysis;</p> <p>Class 35: Computerized database management; business information services; economic and statistical forecasting and analysis; preparing business reports and management consultation; data marketing services, namely, providing statistical reports and marketing data evaluation for others by means of computer; providing statistical information for mortgage eligibility through a rating system; business services, namely, providing predictive modeling in the fields of marketing strategies, marketing communications and marketing campaigns; providing predictive modeling services to facilitate customer risk assessment and customer account management;</p> <p>Class 36: Credit scoring services; credit risk management services; financial analysis and</p>	

MARK	SER. NO.	SERVICES	FILED
		<p>consultation; financial information provided by electronic means; providing information in the fields of credit rating in the nature of modeling, scoring and analytics; financial risk management; financial portfolio management; providing information about credit scores and credit management; financial management; financial and insurance risk analysis services, namely, scorecard development, computation and management; evaluating credit risks through use of algorithms; evaluation of credit risk data to determine mortgage risk; evaluating credit bureau data for credit grantors, financial and lending institutions, insurance companies, insurance providers and insurance payors; credit bureau score updating services; small business credit risk scoring services; information services in the field of credit scoring, customer credit evaluation and customer collections; consultation services in the field of financial information; financial consulting services in the field of portfolio risk and profits for consumer credit lenders, namely, product planning, account acquisition, management and collections, and management information system and organizational structure, namely, providing credit scoring services;</p> <p>Class 41: Educational services in the field of risk management for consumer credit lenders, namely, conducting seminars and in-</p>	

MARK	SER. NO.	SERVICES	FILED
		<p>house training; education and training in the fields of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management in the nature of classes, seminars and workshops; educational services, namely, conducting classes, seminars, and conferences in the nature of creation and execution of business decision processes using analytical models, data managements and software for marketing, customer management and business management, educational services, namely, conducting e-mail, website, public educational forums, and conferences in the use of scoring and analytics, and credit risk management; educational services in the field of risk management for consumer credit lenders, namely, the conducting of seminars and in-house training; providing online newsletters in the fields of modeling, scoring, and analytics, financial information, risk analysis, risk management, credit scoring, credit management, and statistical and economic forecasting and analysis, fraud, and business decision processes and management; education and training in the field of modeling, scoring and analytics, marketing and solicitation, account origination, account management</p>	

MARK	SER. NO.	SERVICES	FILED
		<p>and customer management, risk management, portfolio management, communications management and data management, namely, conducting workshops and seminars;</p> <p>Class 42: Computer programming and software design and development; computer systems analysis and consultation; web-hosting services; data mining and data warehousing services, namely, using proprietary software to evaluate, analyze and collect data for use in modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management; providing temporary use of online non-downloadable software for use in accessing and searching databases in the fields of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management; providing temporary online use of non-downloadable software for predictive modeling in the fields of customer marketing, customer business strategy decisions,</p>	

MARK	SER. NO.	SERVICES	FILED
		customer account management and customer risk assessment; business information searching and retrieval in the field of modeling, scoring and analytics, credit risk management, risk management, marketing and solicitation, account origination, account management and customer management, portfolio management, communications management and data management for others; computerized business information storage and retrieval in the field of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, portfolio management, communications management and data management.	

7. Copies of the Registration Certificates for these registrations and the Trademark Electronic Search System printout for “ULTRAFICO” are incorporated by reference and attached hereto as **Exhibit A**.

8. The FICO Marks are inherently distinctive and serve to identify and indicate the source of FICO’s goods and services to the consuming public.

9. FICO has developed a substantial amount of goodwill in the FICO Marks. The Marks are well-known and respected by customers and consumers and represent FICO’s commitment to providing them with high-quality goods and services.

10. FICO has significantly invested in advertising, using, promoting and developing public awareness in its FICO Marks and the FICO Marks have significant market penetration and recognition.

11. As a result of FICO 's longtime use and promotion of the FICO Marks, the FICO Marks have a high degree of distinctiveness and serve to identify FICO, to distinguish FICO and its products and services from those of other businesses, and to distinguish the source or origin of FICO's products and services. As a result of these efforts by FICO, the relevant customers and consumers throughout the United States widely recognize and associate the FICO Marks with FICO and its products and services.

12. As a result of FICO's extensive use and promotion of the FICO Marks, FICO has acquired valuable common law rights in the FICO Marks.

13. FICO has actively enforced its trademark rights in the FICO Marks.

14. On February 18, 2021, Applicant filed a trademark application for PICO in connection with "Application service provider (ASP) featuring e-commerce software for use as a payment gateway that authorizes processing of credit cards or direct payments for merchants; Application service provider (ASP) featuring software for use in customer relationship management, digital content management, and payment processing; Cloud computing featuring software for use in customer relationship management, digital content management, and payment processing; Design and development of on-line computer software systems; Platform as a service (PAAS) featuring computer software platforms for customer relationship management, digital content management, and payment processing; Providing a members-only website featuring technology which provides members with the ability to manage digital content and subscriptions, customer relationships, and payment processing; Providing a web-based service featuring technology that enables users to

manage the production and publication of electronic books (e-books) and related digital content and offer them for sale to the general public; Providing a website featuring non-downloadable software for digital content and customer relationship management; Providing a website featuring on-line non-downloadable software that enables users to manage digital content and subscriptions, customer relationships, and payment processing; Providing an online non-downloadable Internet-based system application featuring technology enabling users to manage digital content and subscriptions; Providing electronic verification of on-line orders of digital content and generating electronic permission codes which then allow users to access said digital content; Providing on-line non-downloadable software for customer relationship management, digital content management, and payment processing; Software as a service (SAAS) services featuring software for customer relationship management, digital content management, and payment processing; Software development and product development in the field of customer relationship management and digital content subscription management” in Class 42.

15. The Application for Applicant’s alleged PICO mark was published for opposition in the *Official Gazette* on November 2, 2021.

16. On November 2, 2021, FICO timely filed the First 90-Day Request for Extension of Time to Oppose the Applications for Good Cause, which were granted by the Trademark Trial and Appeal Board (“TTAB”).

17. FICO has trademark priority for the FICO Marks over Applicant’s alleged PICO mark.

18. FICO’s rights in the FICO Marks are superior to any rights Applicant may have or claim in the alleged PICO mark that are the subject of the Application.

19. Applicant's Application contains a date of first use of October 18, 2017. In contrast, FICO has continuously used the FICO Marks since at least as early as 1995. Additionally, FICO has used its FICO Marks specifically in connection with software since at least 2000. These dates are long before the filing date of Applicant's application or any first use date that Applicant may claim.

20. FICO's rights in and use of the FICO Marks is long prior to Applicant's filing of the above-identified Application, Applicant's actual use of the alleged mark that is the subject of the Application, or any date upon which Applicant can claim priority.

21. The FICO Marks are arbitrary or suggestive in relation to the goods and services offered by FICO in connection with the FICO Marks, which makes the FICO Marks conceptually strong and inherently distinctive..

22. The alleged PICO mark that Applicant seeks to register is nearly identical in appearance to the FICO Marks.

23. The alleged PICO mark that Applicant seeks to register only differs from the FICO Marks based on one letter.

24. The alleged PICO mark that Applicant seeks to register is confusingly similar in commercial impression to the FICO Marks.

25. The goods and services identified by Applicant in the Application are the same, similar, related and/or within the zone of natural expansion of the goods and services identified and offered in connection with the FICO Marks.

26. The Application for the alleged PICO Mark and some of FICO's registrations and application for the FICO Marks fall in the same international trademark class, namely, International Class 42.

27. On information and belief, Applicant's goods and services offered in connection with the alleged PICO mark and FICO's goods and services offered in connection with the FICO Marks are offered to customers in the same industries.

28. On information and belief, FICO's goods and services offered in connection with its FICO Marks and Applicant's goods and services offered in connection with its alleged PICO mark are promoted in the same channels of trade to the same customers or class of customers.

29. The alleged PICO mark that Applicant seeks to register so resembles the FICO Marks as to be likely, when used on or in connection with Applicant's services, to cause confusion, or to cause mistake, or to deceive.

30. Purchasers and prospective purchasers are likely to falsely believe that the goods and services of Applicant sold in connection with the alleged PICO mark are sponsored, endorsed or approved by FICO, or are in some way affiliated, connected or associated with FICO. Registration of the Application should therefore be refused under 15 U.S.C. §1052(d).

31. Registration of the alleged PICO mark would be a source of damage to FICO because Applicant's mark so resembles the FICO Marks as to create confusion, mistake, and/or deception. Persons familiar with the FICO Marks are likely to erroneously believe that Applicant's services are offered by FICO or are authorized, licensed, endorsed, or sponsored by FICO, and registration of Applicant's mark would be inconsistent with FICO's rights in the FICO Marks.

32. Registration of the alleged PICO mark would be a source of damage to FICO because it would prevent FICO from using or registering its FICO Marks in connection with services that are within FICO's zone of natural expansion.

33. Registration of Applicant's alleged PICO mark would be a source of damage to FICO because it would enable Applicant to trade on and receive the benefit of the goodwill in the FICO Marks, which FICO has built up at great labor and expense over many years.

34. Registration of Applicant's alleged PICO mark would be a source of damage to FICO, as it would confer upon Applicant various statutory presumptions to which it is not entitled in view of FICO's long prior use of the FICO Marks.

WHEREFORE, FICO requests that registration of Application Serial No. 90/534,817 for PICO be denied in its entirety and this opposition be sustained.

The filing fee in the amount of \$600.00 as required by 37 C.F.R. § 2.6(a)(17) is submitted herewith. The Commissioner of Trademarks is authorized to draw on the deposit account of Norton Rose Fulbright US LLP, Account No. 50-1212/FAIR:006/TMK, in the event that anything prevents the successful completion of electronic payment of the filing fee.

Respectfully submitted,

Date: March 2, 2022

/s/Timothy M. Kenny
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ATTORNEYS FOR OPPOSER
FAIR ISAAC CORPORATION

EXHIBIT A

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,273,432

United States Patent and Trademark Office

Registered Aug. 31, 1999

**SERVICE MARK
PRINCIPAL REGISTER**

FICO

**FAIR, ISAAC AND COMPANY, INC. (DELA-
WARE CORPORATION)
120 NORTH REDWOOD DRIVE
SAN RAFAEL, CA 949031996**

**FOR: CONSULTATION SERVICES IN THE
FIELD OF FINANCIAL INFORMATION,
NAMELY, PROVIDING CREDIT STORING
SERVICES, IN CLASS 36 (U.S. CLS. 100, 101
AND 102).**

**FIRST USE 11-8-1995; IN COMMERCE
11-8-1995.**

**THE TERM "FICO" IS AN ACRONYM FOR
APPLICANT "FAIR ISSAC & COMPANY".**

SER. NO. 75-350,490, FILED 9-2-1997.

PAUL LAMB, EXAMINING ATTORNEY

Int. Cls.: 35, 36 and 41

Prior U.S. Cls.: 100, 101, 102 and 107

Reg. No. 2,573,131

United States Patent and Trademark Office

Registered May 28, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

FICO

FAIR, ISAAC AND COMPANY, INC. (CALIFORNIA CORPORATION)
200 SMITH RANCH ROAD
SAN RAFAEL, CA 94903

FOR: BUSINESS INFORMATION SERVICES; INFORMATION STORAGE AND RETRIEVAL IN THE FIELD OF MODELING, SCORING AND ANALYTICS, MARKETING AND SOLICITATION, ACCOUNT ORIGINATION, ACCOUNT MANAGEMENT AND CUSTOMER MANAGEMENT, RISK MANAGEMENT, PORTFOLIO MANAGEMENT, COMMUNICATIONS MANAGEMENT AND DATA MANAGEMENT; STATISTICAL FORECASTING AND ANALYSIS; BUSINESS CONSULTATION, PREPARING BUSINESS REPORTS AND MANAGEMENT CONSULTATION, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-0-1995; IN COMMERCE 11-0-1995.

FOR: FINANCIAL ANALYSIS AND CONSULTATION; FINANCIAL INFORMATION PROVIDED BY

ELECTRONIC MEANS; RISK MANAGEMENT; CONSULTATION ON DEBT RECOVERY AND COLLECTION, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-0-1995; IN COMMERCE 11-0-1995.

FOR: EDUCATION AND TRAINING IN THE FIELD OF MODELING, SCORING AND ANALYTICS, MARKETING AND SOLICITATION, ACCOUNT ORIGINATION, ACCOUNT MANAGEMENT AND CUSTOMER MANAGEMENT, RISK MANAGEMENT, PORTFOLIO MANAGEMENT, COMMUNICATIONS MANAGEMENT AND DATA MANAGEMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-0-1995; IN COMMERCE 11-0-1995.

SER. NO. 76-137,347, FILED 9-27-2000.

MARGERY A. TIERNEY, EXAMINING ATTORNEY

Int. Cls.: 35, 36, 41, and 42

Prior U.S. Cls.: 100, 101, 102, and 107

United States Patent and Trademark Office

Reg. No. 2,714,565

Registered May 6, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

MYFICO

FAIR, ISAAC AND COMPANY, INC. (DELAWARE CORPORATION)
200 SMITH RANCH ROAD
SAN RAFAEL, CA 94903

FOR: PROVIDING BUSINESS INFORMATION SERVICES IN THE FIELDS OF MODELING, SCORING, AND ANALYTICS, CREDIT RISK MANAGEMENT, AND STATISTICAL FORECASTING AND ANALYSIS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-0-2001; IN COMMERCE 3-0-2001.

FOR: FINANCIAL ANALYSIS AND CONSULTATION; FINANCIAL INFORMATION PROVIDED BY ELECTRONIC MEANS; CREDIT RISK MANAGEMENT, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-0-2001; IN COMMERCE 3-0-2001.

FOR: EDUCATIONAL SERVICES, NAMELY, CONDUCTING E-MAIL, WEBSITE, PUBLIC EDUCATIONAL FORUMS, AND CONFERENCES IN

THE USE OF SCORING AND ANALYTICS, AND CREDIT RISK MANAGEMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 3-0-2001; IN COMMERCE 3-0-2001.

FOR: DATA MINING AND DATA WAREHOUSING SERVICES, NAMELY, USING PROPRIETARY SOFTWARE TO EVALUATE, ANALYZE, AND COLLECT DATA FOR USE IN MODELING, SCORING, AND ANALYTICS, AND CREDIT RISK MANAGEMENT; PROVIDING ONLINE NEWSLETTERS IN THE FIELDS OF MODELING, SCORING, AND ANALYTICS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-0-2001; IN COMMERCE 3-0-2001.

OWNER OF U.S. REG. NO. 2,273,432.

SN 78-024,093, FILED 9-1-2000.

SUELLEN HICKEY, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 2,989,390

United States Patent and Trademark Office

Registered Aug. 30, 2005

**TRADEMARK
PRINCIPAL REGISTER**

FICO

FAIR ISAAC CORPORATION (DELAWARE CORPORATION)
3661 VALLEY CENTRE DRIVE
SAN DIEGO, CA 92130

FOR: COMPUTER SOFTWARE IN THE FIELD OF CREDIT SCORING FOR USE IN CREATING AND IMPLEMENTING BUSINESS DECISION PROCESSES, RISK MANAGEMENT, EVALUATING CREDIT RATINGS, SCORE COMPUTATION, SCORE STRATEGY AND MANAGEMENT AND CREDIT MARKETING IN THE FIELD OF FINANCIAL SERVICES, INSURANCE, TELECOMMUNICATIONS AND RETAIL INDUSTRIES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-0-2004; IN COMMERCE 3-0-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,273,432, 2,573,131, AND 2,714,565.

SER. NO. 78-428,995, FILED 6-2-2004.

WILLIAM VERHOSEK, EXAMINING ATTORNEY

United States of America

United States Patent and Trademark Office

FICO

Reg. No. 4,032,019

FAIR ISAAC CORPORATION (DELAWARE CORPORATION)
901 MARQUETTE AVENUE, SUITE 3200
MINNEAPOLIS, MN 55402

Registered Sep. 27, 2011

Int. Cls.: 9, 16, 35, 36, 41, 42, and 45

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

FOR: COMPUTER SOFTWARE IN THE FIELD OF CREDIT SCORING FOR USE IN CREATING AND IMPLEMENTING BUSINESS DECISION PROCESSES, RISK MANAGEMENT, EVALUATING CREDIT RATINGS, SCORE COMPUTATION, SCORE STRATEGY AND MANAGEMENT AND CREDIT MARKETING; COMPUTER SOFTWARE FOR USE IN CREDIT APPLICATION PROCESSING; COMPUTER SOFTWARE FOR ACCOUNT MANAGEMENT; COMPUTER SOFTWARE FOR USE IN RENDERING BUSINESS AND FINANCIAL INFORMATION; GRAPHICAL USER INTERFACE SOFTWARE FOR USE WITH VARIOUS DATABASE SOFTWARE; COMPUTER SOFTWARE WHICH ACTS AS A DECISION SUPPORT SYSTEM FOR DETERMINING ACCOUNT ORIGINATION; SOFTWARE AND ENTERPRISE SOFTWARE APPLICATIONS FOR USE IN MONITORING, TRACKING, DETECTING, PREVENTING AND MANAGING FRAUD IN CREDIT TRANSACTIONS, IDENTITY THEFT AND OTHER TYPES OF FRAUD IN CONNECTION WITH CREDIT GRANTORS, FINANCIAL AND LENDING INSTITUTIONS, AND INSURANCE COMPANIES, INSURANCE PROVIDERS AND INSURANCE PAYORS; SCORECARD DEVELOPMENT, SCORE COMPUTATION, SCORECARD MANAGEMENT AND STRATEGY SUPPORT SOFTWARE FOR USE IN MAKING CREDIT, LENDING AND INSURANCE DECISIONS; COMPUTER PROGRAMS IN THE FIELD OF INVESTMENT AND RISK ANALYSIS FOR FINANCIAL INSTITUTIONS, NAMELY, ASSET AND LIABILITY ANALYSIS OF CURRENT PERFORMANCE MEASUREMENTS AND RISK MANAGEMENT PROJECTIONS AND QUEUING AND CASE MANAGEMENT SOFTWARE; COMPUTER SOFTWARE FOR BUSINESS APPLICATIONS FOR USE IN AUTOMATION, MANAGEMENT AND MAINTENANCE OF BUSINESS RULES AND BUSINESS POLICIES; SOFTWARE FOR PREDICTIVE MODELING, BUSINESS RULES MANAGEMENT, BUSINESS RULES EXECUTION AND DESIGN OF BUSINESS RULES AND STRATEGY TREES, ALL FOR USE IN BUSINESS DECISION AUTOMATION AND CONTROL SYSTEMS; PROVIDING DOWNLOADABLE ONLINE NEWSLETTERS IN THE FIELDS OF MODELING, SCORING, AND ANALYTICS, FINANCIAL INFORMATION, RISK ANALYSIS, RISK MANAGEMENT, CREDIT SCORING, CREDIT MANAGEMENT, AND STATISTICAL AND ECONOMIC FORECASTING AND ANALYSIS, FRAUD, AND BUSINESS DECISION PROCESSES AND MANAGEMENT, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).



David J. Kyfos

Director of the United States Patent and Trademark Office

FIRST USE 3-0-2004; IN COMMERCE 3-0-2004.

Reg. No. 4,032,019 FOR: PRINTED PUBLICATIONS, NAMELY, USER MANUALS FOR COMPUTER SOFTWARE, CUSTOMER TRAINING MANUALS, RESEARCH PUBLICATIONS AND NEWSLETTERS, ALL IN THE FIELD OF FINANCIAL INFORMATION AND RISK ANALYSIS; PUBLICATIONS AND PRINTED MATERIALS, NAMELY, BROCHURES, BOOKLETS, MANUALS, PAMPHLETS, PERIODICALS, NEWSLETTERS, LEAFLETS, INFORMATIONAL SHEETS, AND GUIDES IN FIELDS OF MODELING, SCORING, AND ANALYTICS, FINANCIAL INFORMATION, RISK ANALYSIS, RISK MANAGEMENT, CREDIT SCORING, CREDIT MANAGEMENT, AND STATISTICAL AND ECONOMIC FORECASTING AND ANALYSIS, FRAUD, AND BUSINESS DECISION PROCESSES AND MANAGEMENT, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 3-0-2004; IN COMMERCE 3-0-2004.

FOR: COMPUTERIZED DATABASE MANAGEMENT; BUSINESS INFORMATION SERVICES; ECONOMIC AND STATISTICAL FORECASTING AND ANALYSIS; BUSINESS CONSULTATION; PREPARING BUSINESS REPORTS AND MANAGEMENT CONSULTATION; DATA MARKETING SERVICES, NAMELY, PROVIDING STATISTICAL REPORTS AND MARKETING DATA EVALUATION FOR OTHERS BY MEANS OF COMPUTER; PROVIDING STATISTICAL INFORMATION FOR MORTGAGE ELIGIBILITY THROUGH A RATING SYSTEM; BUSINESS SERVICES, NAMELY, PROVIDING PREDICTIVE MODELING IN THE FIELDS OF MARKETING STRATEGIES, MARKETING COMMUNICATIONS AND MARKETING CAMPAIGNS; PROVIDING PREDICTIVE MODELING SERVICES TO FACILITATE CUSTOMER RISK ASSESSMENT AND CUSTOMER ACCOUNT MANAGEMENT, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-0-1995; IN COMMERCE 11-0-1995.

FOR: CREDIT SCORING SERVICES; CREDIT RISK MANAGEMENT SERVICES; FINANCIAL ANALYSIS AND CONSULTATION; FINANCIAL INFORMATION PROVIDED BY ELECTRONIC MEANS; PROVIDING INFORMATION IN THE FIELDS OF CREDIT RATING IN THE NATURE OF MODELING, SCORING AND ANALYTICS; FINANCIAL RISK MANAGEMENT; FINANCIAL PORTFOLIO MANAGEMENT; PROVIDING INFORMATION ABOUT CREDIT SCORES AND CREDIT MANAGEMENT; FINANCIAL MANAGEMENT; CONSULTATION ON DEBT RECOVERY AND COLLECTION; FINANCIAL AND INSURANCE RISK ANALYSIS SERVICES, NAMELY, SCORECARD DEVELOPMENT, COMPUTATION AND MANAGEMENT; EVALUATING CREDIT RISKS THROUGH USE OF ALGORITHMS; EVALUATION OF CREDIT RISK DATA TO DETERMINE MORTGAGE RISK; EVALUATING CREDIT BUREAU DATA FOR CREDIT GRANTORS, FINANCIAL AND LENDING INSTITUTIONS, INSURANCE COMPANIES, INSURANCE PROVIDERS AND INSURANCE PAYORS; CREDIT BUREAU SCORE UPDATING SERVICES; SMALL BUSINESS CREDIT RISK SCORING SERVICES; CONSULTATION SERVICES IN THE FIELD OF FINANCIAL INFORMATION; FINANCIAL CONSULTING SERVICES IN THE FIELD OF PORTFOLIO RISK AND PROFITS FOR CONSUMER CREDIT LENDERS, NAMELY, PRODUCT PLANNING, ACCOUNT ACQUISITION, MANAGEMENT AND COLLECTIONS, AND MANAGEMENT INFORMATION SYSTEM AND ORGANIZATIONAL STRUCTURE; INFORMATION SERVICES IN THE FIELD OF CREDIT SCORING, CUSTOMER CREDIT EVALUATION AND CUSTOMER COLLECTIONS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 11-8-1995; IN COMMERCE 11-8-1995.

FOR: EDUCATIONAL SERVICES IN THE FIELD OF RISK MANAGEMENT FOR CONSUMER CREDIT LENDERS, NAMELY, CONDUCTING SEMINARS AND IN-HOUSE TRAINING; EDUCATION AND TRAINING IN THE FIELDS OF MODELING, SCORING AND ANALYTICS, MARKETING AND SOLICITATION, ACCOUNT ORIGINATION, ACCOUNT MANAGEMENT AND CUSTOMER MANAGEMENT, RISK MANAGEMENT, CREDIT RISK MANAGEMENT, PORTFOLIO MANAGEMENT, COMMUNICATIONS MANAGEMENT AND DATA MANAGEMENT IN THE NATURE OF CLASSES, SEMINARS AND WORKSHOPS; EDUCATIONAL SERVICES, NAMELY, CONDUCTING CLASSES, SEMINARS, AND CONFERENCES IN THE

Reg. No. 4,032,019 NATURE OF CREATION AND EXECUTION OF BUSINESS DECISION PROCESSES USING ANALYTICAL MODELS, DATA MANAGEMENT AND SOFTWARE FOR MARKETING, CUSTOMER MANAGEMENT AND BUSINESS MANAGEMENT; EDUCATIONAL SERVICES, NAMELY, CONDUCTING E-MAIL, WEBSITE, PUBLIC EDUCATIONAL FORUMS, AND CONFERENCES IN THE USE OF SCORING AND ANALYTICS, AND CREDIT RISK MANAGEMENT; EDUCATIONAL SERVICES IN THE FIELD OF RISK MANAGEMENT FOR CONSUMER CREDIT LENDERS, NAMELY, THE CONDUCTING OF SEMINARS AND IN-HOUSE TRAINING; PROVIDING ONLINE NEWSLETTERS IN THE FIELDS OF MODELING, SCORING, AND ANALYTICS, FINANCIAL INFORMATION, RISK ANALYSIS, RISK MANAGEMENT, CREDIT SCORING, CREDIT MANAGEMENT, AND STATISTICAL AND ECONOMIC FORECASTING AND ANALYSIS, FRAUD, AND BUSINESS DECISION PROCESSES AND MANAGEMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 11-0-1995; IN COMMERCE 11-0-1995.

FOR: COMPUTER PROGRAMMING AND SOFTWARE DESIGN AND DEVELOPMENT; COMPUTER SYSTEMS ANALYSIS AND CONSULTATION; WEB-HOSTING SERVICES; DATA MINING AND DATA WAREHOUSING SERVICES, NAMELY, USING PROPRIETARY SOFTWARE TO EVALUATE, ANALYZE AND COLLECT DATA FOR USE IN MODELING, SCORING AND ANALYTICS, MARKETING AND SOLICITATION, ACCOUNT ORIGINATION, ACCOUNT MANAGEMENT AND CUSTOMER MANAGEMENT, RISK MANAGEMENT, CREDIT RISK MANAGEMENT, PORTFOLIO MANAGEMENT, COMMUNICATIONS MANAGEMENT AND DATA MANAGEMENT; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE FOR USE IN ACCESSING AND SEARCHING DATABASES IN THE FIELDS OF MODELING, SCORING AND ANALYTICS, MARKETING AND SOLICITATION, ACCOUNT ORIGINATION, ACCOUNT MANAGEMENT AND CUSTOMER MANAGEMENT, RISK MANAGEMENT, CREDIT RISK MANAGEMENT, PORTFOLIO MANAGEMENT, COMMUNICATIONS MANAGEMENT AND DATA MANAGEMENT; PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE FOR BUSINESS APPLICATIONS FOR USE IN AUTOMATION, MANAGEMENT AND MAINTENANCE OF BUSINESS RULES AND BUSINESS POLICIES; PROVIDING TEMPORARY ONLINE USE OF NON-DOWNLOADABLE SOFTWARE FOR PREDICTIVE MODELING IN THE FIELDS OF CUSTOMER MARKETING, CUSTOMER BUSINESS STRATEGY DECISIONS, CUSTOMER ACCOUNT MANAGEMENT AND CUSTOMER RISK ASSESSMENT; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE FOR USE IN MONITORING, TRACKING, DETECTING, PREVENTING AND MANAGING FRAUD IN CREDIT TRANSACTIONS, IDENTITY THEFT AND OTHER TYPES OF FRAUD IN CONNECTION WITH CREDIT GRANTORS, FINANCIAL AND LENDING INSTITUTIONS, AND INSURANCE COMPANIES, INSURANCE PROVIDERS AND INSURANCE PAYORS; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE SOFTWARE FOR PREDICTIVE MODELING, BUSINESS RULES MANAGEMENT, BUSINESS RULES EXECUTION AND DESIGN OF BUSINESS RULES AND STRATEGY TREES, ALL FOR USE IN BUSINESS DECISION AUTOMATION AND CONTROL SYSTEMS; DEVELOPMENT OF CUSTOMIZED SOFTWARE FOR OTHERS FOR USE IN MONITORING, TRACKING, DETECTING, PREVENTING AND MANAGING FRAUD; BUSINESS INFORMATION SEARCHING AND RETRIEVAL IN THE FIELD OF MODELING, SCORING AND ANALYTICS, CREDIT RISK MANAGEMENT, RISK MANAGEMENT, MARKETING AND SOLICITATION, ACCOUNT ORIGINATION, ACCOUNT MANAGEMENT AND CUSTOMER MANAGEMENT, PORTFOLIO MANAGEMENT, COMMUNICATIONS MANAGEMENT AND DATA MANAGEMENT FOR OTHERS , IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-0-2002; IN COMMERCE 3-0-2002.

FOR: FRAUD DETECTION SERVICES USING DATA WAREHOUSING, DATA MINING AND PREDICTIVE MODELING SOFTWARE, ALL FOR USE IN MONITORING, TRACKING, DETECTING, PREVENTING AND MANAGING FRAUD AND IDENTITY THEFT IN THE FIELDS OF CREDIT FRAUD, CREDIT CARD FRAUD, DEBIT CARD FRAUD, CHECK FRAUD,

Reg. No. 4,032,019 IDENTITY THEFT, MORTGAGE FRAUD, AND BANKING FRAUD, IN CLASS 45 (U.S. CLS. 100 AND 101).

FIRST USE 3-10-2009; IN COMMERCE 3-10-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,273,432, 2,989,390, AND OTHERS.

SN 77-678,037, FILED 2-25-2009.

JEFF DEFORD, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

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Mark: ULTRAFICO

ULTRAFICO

US Serial Number: 88230457

Application Filing Date: Dec. 14, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: A fifth request for extension of time to file a Statement of Use has been granted.

Status Date: Feb. 22, 2022

Publication Date: Jun. 25, 2019 Notice of Allowance Date: Aug. 20, 2019

Mark Information

Mark Literal Elements: ULTRAFICO

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

Claimed Ownership of US Registrations: 2273432, 2573131, 2989390 and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Computer software in the field of credit scoring for use in creating and implementing business decision processes, risk management, evaluating credit ratings, score computation, score strategy and management and credit marketing; scorecard development, score computation, scorecard management and strategy support software for use in making credit, lending and insurance decisions; computer programs in the field of investment and risk analysis for financial institutions, namely, asset and liability analysis of current performance measurements and risk management projections and queuing and case management software; providing downloadable online newsletters in the fields of modeling, scoring, and analytics, financial information, risk analysis, risk management, credit scoring, credit management, and statistical and economic forecasting and analysis; computer software in the field of credit scoring for use in creating and implementing business decision processes, risk management, evaluating credit ratings, score computation, score strategy and management and credit marketing in the field of financial services, insurance, telecommunications and retail industries

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

For: Publications and printed materials, namely, brochures, booklets, manuals, pamphlets, periodicals, newsletters, leaflets, informational

sheets, and guides in fields of modeling, scoring, and analytics, financial information, risk analysis, risk management, credit scoring, credit management, and statistical and economic forecasting and analysis

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(b)

For: Computerized database management; business information services; economic and statistical forecasting and analysis; preparing business reports and management consultation; data marketing services, namely, providing statistical reports and marketing data evaluation for others by means of computer; providing statistical information for mortgage eligibility through a rating system; business services, namely, providing predictive modeling in the fields of marketing strategies, marketing communications and marketing campaigns; providing predictive modeling services to facilitate customer risk assessment and customer account management

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Credit scoring services; credit risk management services; financial analysis and consultation; financial information provided by electronic means; providing information in the fields of credit rating in the nature of modeling, scoring and analytics; financial risk management; financial portfolio management; providing information about credit scores and credit management; financial management; financial and insurance risk analysis services, namely, scorecard development, computation and management; evaluating credit risks through use of algorithms; evaluation of credit risk data to determine mortgage risk; evaluating credit bureau data for credit grantors, financial and lending institutions, insurance companies, insurance providers and insurance payors; credit bureau score updating services; small business credit risk scoring services; information services in the field of credit scoring, customer credit evaluation and customer collections; consultation services in the field of financial information; financial consulting services in the field of portfolio risk and profits for consumer credit lenders, namely, product planning, account acquisition, management and collections, and management information system and organizational structure, namely, providing credit scoring services

International Class(es): 036 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 1(b)

For: Educational services in the field of risk management for consumer credit lenders, namely, conducting seminars and in-house training; education and training in the fields of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management in the nature of classes, seminars and workshops; educational services, namely, conducting classes, seminars, and conferences in the nature of creation and execution of business decision processes using analytical models, data managements and software for marketing, customer management and business management, educational services, namely, conducting e-mail, website, public educational forums, and conferences in the use of scoring and analytics, and credit risk management; educational services in the field of risk management for consumer credit lenders, namely, the conducting of seminars and in-house training; providing online newsletters in the fields of modeling, scoring, and analytics, financial information, risk analysis, risk management, credit scoring, credit management, and statistical and economic forecasting and analysis, fraud, and business decision processes and management; education and training in the field of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, portfolio management, communications management and data management, namely, conducting workshops and seminars

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

For: Computer programming and software design and development; computer systems analysis and consultation; web-hosting services; data mining and data warehousing services, namely, using proprietary software to evaluate, analyze and collect data for use in modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management; providing temporary use of online non-downloadable software for use in accessing and searching databases in the fields of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, credit risk management, portfolio management, communications management and data management; providing temporary online use of non-downloadable software for predictive modeling in the fields of customer marketing, customer business strategy decisions, customer account management and customer risk assessment; business information searching and retrieval in the field of modeling, scoring and analytics, credit risk management, risk management, marketing and solicitation, account origination, account management and customer management, portfolio management, communications management and data management for others; computerized business information storage and retrieval in the field of modeling, scoring and analytics, marketing and solicitation, account origination, account management and customer management, risk management, portfolio management, communications management and data management

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No
Filed ITU: Yes
Filed 44D: No
Filed 44E: No
Filed 66A: No
Filed No Basis: No

Currently Use: No
Currently ITU: Yes
Currently 44E: No
Currently 66A: No
Currently No Basis: No

Current Owner(s) Information

Owner Name: Fair Isaac Corporation
Owner Address: 181 Metro Drive
San Jose, CALIFORNIA UNITED STATES 95110
Legal Entity Type: CORPORATION
State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Timothy M. Kenny
Attorney Primary Email Address: mnipdocket@nortonrosefulbright.com
Docket Number: FAIR.T0537US
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Timothy M. Kenny
NORTON ROSE FULBRIGHT US LLP
98 SAN JACINTO BOULEVARD
SUITE 1100
AUSTIN, TEXAS UNITED STATES 78701
Phone: 612-321-2800
Fax: 612-321-2288
Correspondent e-mail: mnipdocket@nortonrosefulbright.com ficotm@nortonrosefulbright.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Feb. 23, 2022	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 22, 2022	EXTENSION 5 GRANTED	66154
Feb. 15, 2022	EXTENSION 5 FILED	66154
Feb. 22, 2022	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66154
Feb. 15, 2022	TEAS EXTENSION RECEIVED	
Aug. 14, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 12, 2021	EXTENSION 4 GRANTED	98765
Aug. 12, 2021	EXTENSION 4 FILED	98765
Aug. 12, 2021	TEAS EXTENSION RECEIVED	
Feb. 09, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 05, 2021	EXTENSION 3 GRANTED	98765
Feb. 05, 2021	EXTENSION 3 FILED	98765
Feb. 05, 2021	TEAS EXTENSION RECEIVED	
Aug. 21, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 19, 2020	EXTENSION 2 GRANTED	98765
Aug. 19, 2020	EXTENSION 2 FILED	98765
Aug. 19, 2020	TEAS EXTENSION RECEIVED	
Feb. 29, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 19, 2020	EXTENSION 1 GRANTED	98765

Feb. 19, 2020	EXTENSION 1 FILED	98765
Feb. 19, 2020	TEAS EXTENSION RECEIVED	
Feb. 19, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 19, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 19, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 20, 2019	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 25, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 25, 2019	PUBLISHED FOR OPPOSITION	
Jun. 05, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 16, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 16, 2019	EXAMINER'S AMENDMENT ENTERED	88888
May 16, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
May 16, 2019	EXAMINERS AMENDMENT E-MAILED	6328
May 16, 2019	EXAMINERS AMENDMENT -WRITTEN	73360
May 02, 2019	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Apr. 23, 2019	WITHDRAWN FROM PUB - OG REVIEW QUERY	99910
Apr. 10, 2019	ASSIGNED TO LIE	66121
Mar. 18, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 18, 2019	EXAMINER'S AMENDMENT ENTERED	88888
Mar. 18, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Mar. 18, 2019	EXAMINERS AMENDMENT E-MAILED	6328
Mar. 18, 2019	EXAMINERS AMENDMENT -WRITTEN	73360
Mar. 12, 2019	ASSIGNED TO EXAMINER	73360
Jan. 07, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 18, 2018	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: BLANDU, FLORENTINA

Law Office Assigned: LAW OFFICE 117

File Location

Current Location: INTENT TO USE SECTION

Date in Location: Feb. 22, 2022

Proceedings

Summary

Number of Proceedings: 8

Type of Proceeding: Opposition

Proceeding Number: [91269406](#)

Filing Date: May 18, 2021

Status: Terminated

Status Date: Dec 08, 2021

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Tridium, Inc.

Correspondent Address: CAROLE R. KLEIN
MORGAN, LEWIS & BOCKIUS LLP
1111 PENNSYLVANIA AVENUE, NW
WASHINGTON DE UNITED STATES , 20004-2541

Correspondent e-mail: trademarks@morganlewis.com , carole.klein@morganlewis.com , thomas.loran@morganlewis.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FICOM	Abandoned - After Inter-Partes Decision	90121136	

Plaintiff(s)**Name:** Fair Isaac Corporation**Correspondent Address:** TIMOTHY M. KENNY
NORTON ROSE FULBRIGHT US LLP
98 SAN JACINTO BOULEVARD, SUITE 1100
AUSTIN TX UNITED STATES , 78710**Correspondent e-mail:** mnipdocket@nortonrosefulbright.com , mplsbrandsteam01@nortonrosefulbright.com , tim.kenny@nortonrosefulbright.com , mary.catherine.amerine@nortonrosefulbright.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FICO	REGISTERED AND RENEWED	75350490	2273432
FICO	REGISTERED AND RENEWED	76137347	2573131
MYFICO	REGISTERED AND RENEWED	78024093	2714565
FICO	REGISTERED AND RENEWED	78428995	2989390
FICO	Section 8 and 15 - Accepted and Acknowledged	77678037	4032019
ULTRAFICO	Fifth Extension - Granted	88230457	

Prosecution History

Entry Number	History Text	Date	Due Date
12	TERMINATED	Dec 08, 2021	
11	BD DECISION: OPP SUSTAINED	Dec 08, 2021	
10	NOTICE OF DEFAULT	Oct 19, 2021	
9	EXTENSION OF TIME GRANTED	Aug 26, 2021	
8	D MOT FOR EXT W/ CONSENT	Aug 26, 2021	
7	EXTENSION OF TIME GRANTED	Aug 03, 2021	
6	STIP FOR EXT	Jul 27, 2021	
5	EXTENSION OF TIME GRANTED	Jun 28, 2021	
4	D MOT FOR EXT W/ CONSENT	Jun 28, 2021	
3	INSTITUTED	May 18, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 18, 2021	Jun 27, 2021
1	FILED AND FEE	May 18, 2021	

Type of Proceeding: Opposition**Proceeding Number:** [91256016](#)**Filing Date:** May 27, 2020**Status:** Terminated**Status Date:** Apr 30, 2021**Interlocutory Attorney:** YONG OH (RICHARD) KIM**Defendant****Name:** Fylo, LLC**Correspondent Address:** JOHN M BEHLES
LEXIGENT LLC
12543 SOUTH 71ST E AVE
BIXBY OK UNITED STATES , 74008**Correspondent e-mail:** jb@lexigentllc.com , eofficeaction@apcoll.com**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FYLO	Abandoned - After Inter-Partes Decision	88626868	

Plaintiff(s)**Name:** Fair Isaac Corporation**Correspondent Address:** TIMOTHY M KENNY
NORTON ROSE FULBRIGHT US LLP
60 SOUTH SIXTH STREET, SUITE 3100
MINNEAPOLIS MN UNITED STATES , 55402**Correspondent e-mail:** MPLSBrandsTeam01@nortonrosefulbright.com , mnipdocket@nortonrosefulbright.com , tim.kenny@nortonrosefulbright.com , joy.wan@nortonrosefulbright.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
FICO	REGISTERED AND RENEWED	75350490	2273432
FICO	REGISTERED AND RENEWED	76137347	2573131
MYFICO	REGISTERED AND RENEWED	78024093	2714565
FICO	REGISTERED AND RENEWED	78428995	2989390
FICO	Section 8 and 15 - Accepted and Acknowledged	77678037	4032019
ULTRAFICO	Fifth Extension - Granted	88230457	

Prosecution History			
Entry Number	History Text	Date	Due Date
7	TERMINATED	Apr 30, 2021	
6	BD DECISION: OPP SUSTAINED	Apr 30, 2021	
5	P MOT FOR SUMMARY JUDGMENT	Mar 04, 2021	
4	ANSWER	Jul 06, 2020	
3	INSTITUTED	May 27, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	May 27, 2020	Jul 06, 2020
1	FILED AND FEE	May 27, 2020	

Type of Proceeding: Opposition

Proceeding Number:	91251318	Filing Date:	Oct 01, 2019
Status:	Terminated	Status Date:	Feb 03, 2020
Interlocutory Attorney:	ELIZABETH WINTER		

Defendant	
Name:	FIVO LLC
Correspondent Address:	ROBERT LEONARDO FIVO LLC 9465 COUNSELORS ROW #200 INDIANAPOLIS IN UNITED STATES , 46240
Correspondent e-mail:	ROBERT@FIVO.IO , notifications@trademarkengine.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
FIVO	Abandoned - After Inter-Partes Decision	88301018	

Plaintiff(s)	
Name:	Fair Isaac Corporation
Correspondent Address:	TIMOTHY M KENNY NORTON ROSE FULBRIGHT US LLP 98 SAN JACINTO BLVD, SUITE 1100 AUSTIN TX UNITED STATES , 78701-4255
Correspondent e-mail:	mnipdocket@nortonrosefulbright.com , mplsbrandsteam01@nortonrosefulbright.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
FICO	REGISTERED AND RENEWED	75350490	2273432
FICO	REGISTERED AND RENEWED	76137347	2573131
MYFICO	REGISTERED AND RENEWED	78024093	2714565
FICO	REGISTERED AND RENEWED	78428995	2989390
FICO	Section 8 and 15 - Accepted and Acknowledged	77678037	4032019
ULTRAFICO	Fifth Extension - Granted	88230457	

Prosecution History			
Entry Number	History Text	Date	Due Date
6	TERMINATED	Feb 03, 2020	

5	BD DECISION: OPP SUSTAINED	Feb 03, 2020	
4	NOTICE OF DEFAULT	Nov 20, 2019	
3	INSTITUTED	Oct 01, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 01, 2019	Nov 10, 2019
1	FILED AND FEE	Oct 01, 2019	

Type of Proceeding: Opposition

Proceeding Number: [91249985](#) **Filing Date:** Aug 05, 2019
Status: Suspended **Status Date:** Feb 14, 2022
Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Jiko Group, Inc.

Correspondent Address: CHRISTINA M LICURSI
WOLF GREENFIELD & SACKS PC
600 ATLANTIC AVENUE
BOSTON MA UNITED STATES , 02210-2206

Correspondent e-mail: cxltrademarks@wolfgreenfield.com , jlstrademarks@wolfgreenfield.com , azstrademarks@wolfgreenfield.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
JIKO	Opposition Pending	87821939	
JIKO SOLID	Opposition Pending	87822247	
MYJIKO	Opposition Pending	87822333	
JIKO	Opposition Pending	87822408	

Plaintiff(s)

Name: Fair Isaac Corporation

Correspondent Address: TIMOTHY M KENNY
NORTON ROSE FULBRIGHT US LLP
98 SAN JACINTO BLVD, STE 1100
AUSTIN TX UNITED STATES , 78701

Correspondent e-mail: mnipdocket@nortonrosefulbright.com , mplsbrandsteam01@nortonrosefulbright.com , tim.kenny@nortonrosefulbright.com , joy.wang@nortonrosefulbright.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FICO	REGISTERED AND RENEWED	75350490	2273432
FICO	REGISTERED AND RENEWED	76137347	2573131
MYFICO	REGISTERED AND RENEWED	78024093	2714565
FICO	REGISTERED AND RENEWED	78428995	2989390
FICO	Section 8 and 15 - Accepted and Acknowledged	77678037	4032019
ULTRAFICO	Fifth Extension - Granted	88230457	

Prosecution History

Entry Number	History Text	Date	Due Date
23	SUSPENDED	Feb 14, 2022	
22	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 08, 2022	
21	TRIAL DATES REMAIN AS SET	Jan 24, 2022	
20	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 18, 2022	
19	SUSPENDED	Sep 09, 2021	
18	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 08, 2021	
17	SUSPENDED	Jun 22, 2021	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 22, 2021	
15	SUSPENDED	Mar 29, 2021	
14	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 26, 2021	
13	SUSPENDED	Dec 28, 2020	

12	D MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Dec 28, 2020	
11	SUSPENDED	Oct 26, 2020	
10	D MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Oct 26, 2020	
9	EXTENSION OF TIME GRANTED	Sep 04, 2020	
8	P MOT FOR EXT W/ CONSENT	Sep 04, 2020	
7	D CHANGE OF CORRESP ADDRESS	Mar 17, 2020	
6	SUSPENDED	Mar 11, 2020	
5	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Mar 11, 2020	
4	ANSWER	Sep 12, 2019	
3	INSTITUTED	Aug 06, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 06, 2019	Sep 15, 2019
1	FILED AND FEE	Aug 05, 2019	

Type of Proceeding: Opposition

Proceeding Number: [91249622](#)

Filing Date: Jul 18, 2019

Status: Terminated

Status Date: Dec 20, 2019

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: 2020 Secure LLC DBA SecurityStudio

Correspondent Address: HOLLEY C HORRELL
GREENE ESPEL PLLP
222 S NINTH STREET SUITE 2200
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: lshapiro@greeneespel.com , hhorrell@greeneespel.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
MYFISASCORE	Abandoned - After Inter-Partes Decision	88058367	

Plaintiff(s)

Name: Fair Isaac Corporation

Correspondent Address: SHUANGQI WANG
NORTON ROSE FULBRIGHT US LLP
98 SAN JACINTO BOULEVARD SUITE 1100
AUSTIN TX UNITED STATES , 78701

Correspondent e-mail: mnipdocket@nortonrosefulbright.com , mplsbrandsteam01@nortonrosefulbright.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FICO	REGISTERED AND RENEWED	75350490	2273432
FICO	REGISTERED AND RENEWED	76137347	2573131
MYFICO	REGISTERED AND RENEWED	78024093	2714565
FICO	REGISTERED AND RENEWED	78428995	2989390
FICO	Section 8 and 15 - Accepted and Acknowledged	77678037	4032019
ULTRAFICO	Fifth Extension - Granted	88230457	

Prosecution History

Entry Number	History Text	Date	Due Date
7	TERMINATED	Dec 20, 2019	
6	BD DECISION: OPP SUSTAINED	Dec 20, 2019	
5	W/DRAW OF APPLICATION	Dec 13, 2019	
4	ANSWER	Aug 27, 2019	
3	INSTITUTED	Jul 18, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 18, 2019	Aug 27, 2019
1	FILED AND FEE	Jul 18, 2019	

Type of Proceeding: Opposition

Proceeding Number: [91249624](#)

Filing Date: Jul 18, 2019

Status: Terminated

Status Date: Dec 20, 2019

Interlocutory Attorney: ANN LINNEHAN VOGLER

Defendant

Name: SecurityStudio Inc

Correspondent Address: HOLLEY C HORRELL
GREENE ESPEL PLLP
222 S NINTH STREET SUITE 2200
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: lshapiro@greeneespel.com , hhorrell@greeneespel.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FISASCORE	Abandoned - After Inter-Partes Decision	87903485	

Plaintiff(s)

Name: Fair Isaac Corporation

Correspondent Address: SHUANGQI WANG
NORTON ROSE FULBRIGHT US LLP
98 SAN JACINTO BOULEVARD SUITE 1100
AUSTIN TX UNITED STATES , 78701

Correspondent e-mail: mnipdocket@nortonrosefulbright.com , mplsbrandsteam01@nortonrosefulbright.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
FICO	REGISTERED AND RENEWED	75350490	2273432
FICO	REGISTERED AND RENEWED	76137347	2573131
MYFICO	REGISTERED AND RENEWED	78024093	2714565
FICO	REGISTERED AND RENEWED	78428995	2989390
FICO	Section 8 and 15 - Accepted and Acknowledged	77678037	4032019
ULTRAFICO	Fifth Extension - Granted	88230457	

Prosecution History

Entry Number	History Text	Date	Due Date
7	TERMINATED	Dec 20, 2019	
6	BD DECISION: OPP SUSTAINED	Dec 20, 2019	
5	W/DRAW OF APPLICATION	Dec 13, 2019	
4	ANSWER	Aug 27, 2019	
3	INSTITUTED	Jul 18, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 18, 2019	Aug 27, 2019
1	FILED AND FEE	Jul 18, 2019	

Type of Proceeding: Opposition

Proceeding Number: [91249276](#)

Filing Date: Jul 03, 2019

Status: Pending

Status Date: Jul 03, 2019

Interlocutory Attorney: REBECCA J STEMPIEN_COYLE

Defendant

Name: FIDO Alliance, Inc.

Correspondent Address: JOHN C CAIN
FLECKMAN & MCGLYNN PLLC
8945 LONG POINT RD STE 120
HOUSTON TX UNITED STATES , 77055

Correspondent e-mail: cain@fleckman.com , trademarks@fleckman.com

Mark	Application Status	Serial Number	Registration Number
FIDO	Opposition Pending	88120383	

Plaintiff(s)

Name: Fair Isaac Corporation

Correspondent Address: TIMOTHY M KENNY
NORTON ROSE FULBRIGHT US LLP
60 SOUTH SIXTH STREET SUITE 3100
MINNEAPOLIS MN UNITED STATES , 55402

Correspondent e-mail: mnipdocket@nortonrosefulbright.com , mplsbrandsteam01@nortonrosefulbright.com

Mark	Application Status	Serial Number	Registration Number
FICO	REGISTERED AND RENEWED	75350490	2273432
FICO	REGISTERED AND RENEWED	76137347	2573131
MYFICO	REGISTERED AND RENEWED	78024093	2714565
FICO	REGISTERED AND RENEWED	78428995	2989390
FICO	Section 8 and 15 - Accepted and Acknowledged	77678037	4032019
ULTRAFICO	Fifth Extension - Granted	88230457	

Prosecution History

Entry Number	History Text	Date	Due Date
7	BD ORDER-FURTHER CONSOLIDATION-CHILD OF 91225634	May 13, 2020	
6	BD ORDER-CONSOLIDATED-NONPARENT OF 91225634	Oct 02, 2019	
5	ANSWER	Jul 17, 2019	
4	D CHANGE OF CORRESP ADDRESS	Jul 17, 2019	
3	INSTITUTED	Jul 03, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 03, 2019	Aug 12, 2019
1	FILED AND FEE	Jul 03, 2019	

Type of Proceeding: Cancellation

Proceeding Number: [92071706](#)

Filing Date: Jul 03, 2019

Status: Pending

Status Date: Jul 10, 2019

Interlocutory Attorney: REBECCA J STEMPIEN_COYLE

Defendant

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Mark	Application Status	Serial Number	Registration Number
FIDO	Cancellation Pending	85760442	4679315
FIDO	Cancellation Pending	85760452	4682450
FIDO	Cancellation Pending	85760443	4877885
FIDO	Cancellation Pending	85760444	5141976

Plaintiff(s)

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Associated marks

Mark	Application Status	Serial Number	Registration Number
FICO	REGISTERED AND RENEWED	75350490	2273432
FICO	REGISTERED AND RENEWED	76137347	2573131
MYFICO	REGISTERED AND RENEWED	78024093	2714565
FICO	REGISTERED AND RENEWED	78428995	2989390
FICO	Section 8 and 15 - Accepted and Acknowledged	77678037	4032019
ULTRAFICO	Fifth Extension - Granted	88230457	

Prosecution History

Entry Number	History Text	Date	Due Date
9	BD ORDER-FURTHER CONSOLIDATION-NONPARENT OF 91225634	Oct 02, 2019	
8	BD ORDER-CONSOLIDATED-NONPARENT OF 91225634	Sep 23, 2019	
7	P MOT TO CONSOLIDATE	Aug 28, 2019	
6	D UNDELIVERABLE MAIL	Aug 05, 2019	
5	D CHANGE OF CORRESP ADDRESS	Jul 17, 2019	
4	ANSWER	Jul 17, 2019	
3	INSTITUTED	Jul 10, 2019	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 10, 2019	Aug 19, 2019
1	FILED AND FEE	Jul 03, 2019	