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Filing date: **11/02/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91274162
Party	Plaintiff Wrangler Apparel Corp.
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Signature	/paul j. kennedy/
Date	11/02/2022
Attachments	Opp. No. 91274162 - Opposers Designation of Lead Counsel.pdf(118372 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

WRANGLER APPAREL CORP.,

Opposer

v.

BALANCE ATHLETICA, LLC,

Applicant.

Opposition No. 91274162 (Parent)



Mark:

Serial No.: 90/332,530

Filing Date: November 20, 2020

RETAIL ROYALTY COMPANY,

Opposer

v.

BALANCE ATHLETICA, LLC,

Applicant.

Opposition No. 91274163

THE NORTH FACE APPAREL CORP.,

Opposer

v.

BALANCE ATHLETICA, LLC,

Applicant.

Opposition No. 91274167

OPPOSERS' DESIGNATION OF LEAD COUNSEL

On October 3, 2022, the Board consolidated of the above captioned proceedings, while maintaining Opp. No. 91274162 as the “parent case” for purposes of filings. (12 TTABVUE).

Pursuant to that Order, Opposers Wrangler Apparel Corp. (“Wrangler”), Retail Royalty Company (“RRC”), and The North Face Apparel Corp. (“TNF”) (collectively, “Opposers”) were given thirty days to appoint a lead counsel to supervise and coordinate the conduct of their case. Opposers have conferred with one another and have agreed to designate Paul J. Kennedy, of Troutman Pepper Hamilton Sanders LLP, as Lead Counsel for purposes of these consolidated proceedings. The undersigned has secured the consent of RRC and TNF to make this filing.

Opposers concurrently request the Board continue to provide notices via electronic correspondence to the following counsel:

Aaron Silverstein (asilverstein@sandsip.com);
Seth A. Walters (swalters@sandsip.com); and
Michael Rizzo (mrizzo@sandsip.com).

Dated: November 2, 2022

Respectfully submitted,

By: /Paul J. Kennedy/

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CERTIFICATE OF ESTTA FILING

I, Paul J. Kennedy, hereby certify that on November 2, 2022, this Opposers' Designation of Lead Counsel is being electronically filed with the U.S. Patent and Trademark Office Trademark Trial and Appeal Board, P.O. Box 1451, Alexandria, VA 22313, via ESTTA.

/Paul J. Kennedy/

Paul J. Kennedy

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on November 2, 2022, a true and correct copy of the foregoing Opposers' Designation of Lead Counsel was served via email on the counsel listed below:

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