ESTTA Tracking number: **ESTTA1325106**
Filing date: **11/29/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91273132
Party	Defendant Gillz, LLC
Correspondence address	RITA E KLINE RENNER OTTO BOISSELLE & SKLAR LLP 1621 EUCLID AVENUE FLOOR 19 CLEVELAND, OH 44113 UNITED STATES Primary email: rkline@rennerotto.com Secondary email(s): spacsi@rennerotto.com, ip@rennerotto.com, mjohnson@rennerotto.com, litigation@rennerotto.com 216-621-1113
Submission	Other Motions/Submissions
Filer's name	Rita E. Kline
Filer's email	rkline@rennerotto.com, spacsi@rennerotto.com, ip@rennerotto.com, litigation@rennerotto.com, mjohnson@rennerotto.com
Signature	/Rita E. Kline/
Date	11/29/2023
Attachments	Change of Name.pdf(237510 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE TRADEMARK TRIAL AND APPEAL BOARD

AVID SPORTSWEAR LLC, Opposer,	)	Opposition No. 91273132 Mark
v.	)	
GILLZ, LLC, Applicant.	)	Application No. 90/390,877

CONSENTED MOTION TO UPDATE BOARD RECORDS TO REFLECT APPLICANT'S CHANGE OF NAME

Please take notice that Applicant Gillz, LLC changed its name to:

Outdoor Nation, LLC
DBA Gillz, LLC and Outdoor Nation Unlimited.

This change of name was recorded by the Assignment Recordation Branch of the USPTO at Reel/Frame: 8196/0712 for several U.S. trademark properties, including the subject application, on September 11, 2023. Attached as Exhibit A is a copy of the USPTO's Notice of Recordation of Assignment Document.

The parties respectfully request the Board to update its records to reflect the Applicant's change of name. Opposer has consented to this Motion.

Dated: November 29, 2023

Respectfully submitted,

/Rita E. Kline/

Rita E. Kline (0072493)
RENNER, OTTO, BOISSELLE & SKLAR, LLP
1621 Euclid Avenue, Floor 19
Cleveland, OH 44115
Telephone: (216) 736-3170
Facsimile: (216) 621-6165
Email: rkline@rennerotto.com
Attorney for Outdoor Nation, LLC

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing of CONSENTED MOTION TO UPDATE BOARD RECORDS TO REFLECT APPLICANT'S CHANGE OF NAME has been served via email on the following:

Karol Kepchar
AKIN GUMP STRAUSS HAUER & FELD LLP
2001 K STREET NW
WASHINGTON, DC 20006
Email: kkepchar@akingump.com
ipdocketing@akingump.com

/Rita E. Kline/
Rita E. Kline

EXHIBIT A

UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

SEPTEMBER 18, 2023

PTAS

RITA E. KLINE
1621 EUCLID AVE.
FLOOR 19
CLEVELAND, OH 44115

900800001

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT RECORDATION BRANCH OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE ASSIGNMENT RECORDATION BRANCH AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT RECORDATION BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 09/11/2023

REEL/FRAME: 8196/0712
NUMBER OF PAGES: 3

BRIEF: CHANGE OF NAME

DOCKET NUMBER: GILZ27G

ASSIGNOR:
GILLZ, LLC

DOC DATE: 07/31/2023
CITIZENSHIP: FLORIDA
ENTITY: LIMITED LIABILITY COMPANY

ASSIGNEE:
OUTDOOR NATION, LLC
DBA GILLZ, LLC AND OUTDOOR NATION UNLIMITED
25 2ND STREET S
JACKSONVILLE, FLORIDA 32250

CITIZENSHIP: FLORIDA
ENTITY: LIMITED LIABILITY COMPANY

SERIAL NUMBER: 77477476
REGISTRATION NUMBER: 3904713
MARK: REEL LIFE
DRAWING TYPE: STANDARD CHARACTER MARK

FILING DATE: 05/18/2008
REGISTRATION DATE: 01/11/2011

SERIAL NUMBER: 85449116 FILING DATE: 10/17/2011
REGISTRATION NUMBER: 4167125 REGISTRATION DATE: 07/03/2012
MARK:
DRAWING TYPE: AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S) /NUMBER(S)

SERIAL NUMBER: 86036015 FILING DATE: 08/13/2013
REGISTRATION NUMBER: 4639445 REGISTRATION DATE: 11/18/2014
MARK: REEL LIFE
DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 86456081 FILING DATE: 11/17/2014
REGISTRATION NUMBER: 5037128 REGISTRATION DATE: 09/06/2016
MARK: GILLZ
DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 87284222 FILING DATE: 12/29/2016
REGISTRATION NUMBER: 5556449 REGISTRATION DATE: 09/04/2018
MARK: GILLZ
DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 87284252 FILING DATE: 12/29/2016
REGISTRATION NUMBER: 5571300 REGISTRATION DATE: 09/25/2018
MARK: REEL LIFE
DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 88603854 FILING DATE: 09/04/2019
REGISTRATION NUMBER: 6234782 REGISTRATION DATE: 12/29/2020
MARK: FINTECH
DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 88930464 FILING DATE: 05/22/2020
REGISTRATION NUMBER: 6959718 REGISTRATION DATE: 01/24/2023
MARK: REEL LIFE
DRAWING TYPE: AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

SERIAL NUMBER: 90121163 FILING DATE: 08/18/2020
REGISTRATION NUMBER: 6444762 REGISTRATION DATE: 08/10/2021
MARK:
DRAWING TYPE: AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S) /NUMBER(S)

SERIAL NUMBER: 90121181 FILING DATE: 08/18/2020
REGISTRATION NUMBER: 7045616 REGISTRATION DATE: 05/09/2023
MARK: FINTECH
DRAWING TYPE: AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

SERIAL NUMBER: 90177310 FILING DATE: 09/13/2020
REGISTRATION NUMBER: 6407600 REGISTRATION DATE: 07/06/2021
MARK:
DRAWING TYPE: AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S) /NUMBER(S)

SERIAL NUMBER: 90254736 FILING DATE: 10/14/2020
REGISTRATION NUMBER: REGISTRATION DATE:
MARK: REEL LIFE LIVIN'
DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 90390877 FILING DATE: 12/17/2020
REGISTRATION NUMBER: REGISTRATION DATE:
MARK: REEL LIFE ADVENTURES
DRAWING TYPE: AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

SERIAL NUMBER: 90513080 FILING DATE: 02/05/2021
REGISTRATION NUMBER: 6898001 REGISTRATION DATE: 11/15/2022
MARK: GILLZ
DRAWING TYPE: AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

SERIAL NUMBER: 90747389 FILING DATE: 06/01/2021
REGISTRATION NUMBER: REGISTRATION DATE:
MARK: MAD PELICAN
DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 97139832 FILING DATE: 11/23/2021
REGISTRATION NUMBER: REGISTRATION DATE:
MARK: MAD PELICAN
DRAWING TYPE: AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) IN STYLIZED FORM

SERIAL NUMBER: 97139858 FILING DATE: 11/23/2021
REGISTRATION NUMBER: REGISTRATION DATE:
MARK: MAD PELICAN
DRAWING TYPE: AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) IN STYLIZED FORM

SERIAL NUMBER: 97141655 FILING DATE: 11/24/2021
REGISTRATION NUMBER: REGISTRATION DATE:
MARK:
DRAWING TYPE: AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S) /NUMBER(S)

SERIAL NUMBER: 97141684 FILING DATE: 11/24/2021
REGISTRATION NUMBER: REGISTRATION DATE:
MARK:
DRAWING TYPE: AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S) /NUMBER(S)

SERIAL NUMBER: 97187927 FILING DATE: 12/23/2021
REGISTRATION NUMBER: REGISTRATION DATE:
MARK: FINTECH
DRAWING TYPE: AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

SERIAL NUMBER: 97187948 FILING DATE: 12/23/2021
REGISTRATION NUMBER: REGISTRATION DATE:
MARK: FINTECH
DRAWING TYPE: AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S) /NUMBER(S)

SERIAL NUMBER: 97187961 FILING DATE: 12/23/2021
REGISTRATION NUMBER: REGISTRATION DATE:
MARK:
DRAWING TYPE: AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S) /NUMBER(S)

SERIAL NUMBER: 97202371 FILING DATE: 01/04/2022
REGISTRATION NUMBER: REGISTRATION DATE:
MARK: LESSER KNOWN
DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 97217834 FILING DATE: 01/13/2022
REGISTRATION NUMBER: REGISTRATION DATE:
MARK: FINTECH
DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 97220241 FILING DATE: 01/14/2022
REGISTRATION NUMBER: REGISTRATION DATE:
MARK: OUTDOOR NATION UNLIMITED
DRAWING TYPE: STANDARD CHARACTER MARK

SERIAL NUMBER: 97239350 FILING DATE: 01/26/2022
REGISTRATION NUMBER: REGISTRATION DATE:
MARK:
DRAWING TYPE: AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S) /NUMBER(S)

ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION