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ESTTA Tracking number: ESTTA1167272 Filing date: 10/20/2021

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Varsity Spirit LLC
Granted to Date of previous ex- tension	10/20/2021
Address	6745 LENOX CENTER COURT, SUITE 300 MEMPHIS, TN 38115 UNITED STATES

Attorney informa- tion	DANNY M. AWDEH FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP 901 NEW YORK AVENUE, NW WASHINGTON, DC 20001 UNITED STATES Primary Email: docketing@finnegan.com Secondary Email(s): danny.awdeh@finnegan.com, katie.mcknight@finnegan.com, morgan.smith@finnegan.com, TTAB-Leg- al-Assistants@finnegan.com 202-408-4000
Docket Number	14460.0148

Applicant Information

Application No.	87912479	Publication date	06/22/2021
Opposition Filing Date	10/20/2021	Opposition Peri- od Ends	10/20/2021
Applicant	Sportable Scoreboards, Inc. 106 MAX HURT DRIVE MURRAY, KY 42071 UNITED STATES		

Goods/Services Affected by Opposition

Class 035. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: On-line retail outlet, mail order catalogue and distributorships featuring scoreboards, timers, marquees, digital displays, sponsorship panels and electronic message displays for use in connection with sporting events or in gyms, athletic facilities or grounds; business services, namely, assisting with advertisement solicitation for the digital displays, marquees, message boards, scoreboards and panels made, used, and sold by, for, or under the varsity scoreboards brand usedprimarily for sporting events or in gyms, athletic facilities or grounds

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)	
Dilution by blurring	Trademark Act Sections 2 and 43(c)	

Marks Cited by Opposer as Basis for Opposition

		I	
U.S. Registration No.	3418764	Application Date	09/01/1999
Registration Date	04/29/2008	Foreign Priority Date	NONE
Word Mark	VARSITY.COM	•	·
Design Mark	VARSI	TY.CO	M
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use	e: 2003/12/31 First U	se In Commerce: 2003/12/31
	Online retail store services fea discs, school supplies, jewelry which features advertisement interest to teenage boys and Class 039. First use: First Use Travel agency services, name Class 045. First use: First Use Providing an online database girls, namely, fashion	y [and home furnishi s for the goodsand s girls on a global com e: 2005/12/31 First U ely, making reservation e: 2003/12/31 First U	ngs] ; providing a website ervices of others on topics of puter network se In Commerce: 2005/12/31 ons
U.S. Pogistration	2426402	Application Data	00/01/1000

U.S. Registration No.	3436493	Application Date	09/01/1999
Registration Date	05/27/2008	Foreign Priority Date	NONE
Word Mark	VARSITY		
Design Mark			
	VARSITY		
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2003/12/31 First Use In Commerce: 2003/12/31		
	Online retail store services featuring pre-recorded [videotapes] and compact discs, school supplies, jewelry [and home furnishings;] providing a website which features advertisements for the goods and services of others on topics of interest to teenage boys and girls on a global computer network		
	Class 039. First use: First Use: 2005/12/31 First Use In Commerce: 2005/12/31		
	Travel agency services, namely, making reservations		
	Class 045. First use: First Use: 2003/12/31 First Use In Commerce: 2003/12/31		

	Providing an online database in the field of topics of interest to teenage boysand		
	girls, namely, fashion		
U.S. Registration No.	4110341	Application Date	04/16/2010
Registration Date	03/06/2012	Foreign Priority Date	NONE
Word Mark	V VARSITY SHOP	-	
Design Mark	The mark consists of stylized		
Description of Mark		he phrase "VARSITY	" in capital letter, which has a
Goods/Services	Class 035. First use: First Use: 2011/07/20 First Use In Commerce: 2011/07/20 on-line retail store services featuringDVDs, compact discs, jewelry, athletic shirts, athletic shorts, athletic tops, bodysuits, dresses, hats, jackets, jerseys, leotards, pants, shirts, shorts, skirts, sweaters, sweatpants, sweatshirts, t-shirts, unitards and warm-up suits, sports bags, carry-all bags, shoulder bags, back-packs, knapsacks, duffle bags, all-purpose sporting bags, all-purpose carrying		
		noe bags, messenge ns, uniforms for cheer wear, namely, athleti	bags, travel cases, key hold- leaders, drill teams, pom c shoes, cheerleader shoes,
U.S. Registration No.	4607865	Application Date	06/30/2010
Registration Date	09/23/2014	Foreign Priority Date	NONE
Word Mark	VARSITY ALL STAR	-	

Design Mark

VARSITY ALL STAR

Description of Mark	NONE
Goods/Services	Class 035. First use: First Use: 2007/03/00 First Use In Commerce: 2007/03/00 business information and accounting advisory services; Special event planning for business purposes, namely, providing gym owners and coaches scheduling information for cheerleading and dance competitions and events information with respect to cheerleading and dance uniforms Class 041. First use: First Use: 2007/03/00 First Use In Commerce: 2007/03/00 providing educational courses and revenue-sharing educational programs in the field of cheerleading and dance to gym owners and coaches [; providing choreography services for others]

U.S. Registration No.	5438497	Application Date	06/20/2014
Registration Date	04/03/2018	Foreign Priority Date	NONE
Word Mark	A VARSITY ACHIEVEMENT	BRAND	
Design Mark	A VARSITY ACHIEVEMENT BRAND		
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 2018/01/28 First Use In Commerce: 2018/01/28 Jewelry, namely, watches, class rings, rings, keys, charms, and pins; key chains as jewelry Class 016. First use: First Use: 2018/01/28 First Use In Commerce: 2018/01/28 Educational publications, namely, educational learning cards, flash cards, activ- ity cards, workbooks, textbooks, activity books, story books, puzzle books, prin- ted puzzles, teacher guides, manuals, posters and educational booklets in the field of life science; textbooks in the field of life science; educational program materials, namely, printed teachers' guides in the field of social studies; globes; three-dimensional models and maps;books, namely, yearbooks, annuals, and other commemorative publications; photographs; fine paper products, namely, diplomas, stationery, announcements, name cards; yearbooks for educational institutions containing information related to alumni; maps, posters, pencils,		

pens, stationery, printed certificates, greeting cards, books, event programs, banners, motivational cards, newsletters and brochures in the fields of educa- tion, motivation, leadership, teamwork, and character development
Class 020. First use: First Use: 2018/01/28 First Use In Commerce: 2018/01/28
Picture frames and certificate frames
Class 025. First use: First Use: 2018/01/28 First Use In Commerce: 2018/01/28
Choir robes and collars; clergy robes and stoles; academic robes; confirmation robes; graduation robes, graduation caps; caps; tams; gowns; hoods; neck-bands; mortarboards, namely, caps worn during academic ceremonies; judicial robes, nurses capes, surplices, cottas, rabats, and stoles; shirts
Class 035. First use: First Use: 2018/01/28 First Use In Commerce: 2018/01/28
Promoting public awareness of the importance of responsible actions on the par- tof youths in the areas of community outreach, improving grades and teamwork anddistribution of printed material in connection therewith
Class 036. First use: First Use: 2018/01/28 First Use In Commerce: 2018/01/28
Providing educational scholarships
Class 041. First use: First Use: 2018/01/28 First Use In Commerce: 2018/01/28
Educational services, namely, conducting programs in the field of character de- velopment, leadership and motivation; publication of books, namely, yearbooks, annuals, and other commemorative books

U.S. Registration No.	5894092	Application Date	12/04/2017
Registration Date	10/29/2019	Foreign Priority Date	NONE
Word Mark	VARSITY BRANDS IMPACT		
Design Mark	VARSITY B	RANDS I	MPACT
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2014/11/01 First Use In Commerce: 2014/11/01 Brand development services, namely, consulting, creation, and development of brands for schools; marketing services, namely, creation of school logos and mascots for others; advertising and marketingadvising and consulting services for assisting schools with methods for creating and improving school spirit, stu- dent engagement, student safety, and school leadership; development of mar- keting strategies, concepts and tactics, namely, brand awareness services Class 041. First use: First Use: 2014/11/01 First Use In Commerce: 2014/11/01 Providing educational courses in the fields of leadership, school spirit, student engagement, and life skills offered through online, non-downloadable instruc- tional videos and curriculum; education services, namely, providing workshops, courses, and conferences in the fields of student leadership, faculty and staff en- gagement, and community engagement Class 042. First use: First Use: 2014/11/01 First Use In Commerce: 2014/11/01		

	Graphic design services for creating graphic elements of school logos and mas- cots		
U.S. Application	86316142	Application Date	06/20/2014
No. Registration Date	NONE	Foreign Priority	NONE
	NONE	Date	NONE
Word Mark Design Mark	A VARSITY SPORT BRAND)	
	A VARSITY	SPORT	BRAND
Description of Mark	NONE		
Goods/Services			
	Class 018. First use: First Use: 0 First Use In Commerce: 0 Leather key chains; sports bags, athletic bags, carry-all bags, gym bags, travel bags Class 028. First use: First Use: 0 First Use In Commerce: 0 Sports equipment, namely, bucket caddy for carrying, storing and transporting balls and other sports equipment, soccer goals, stress relief balls for hand exer- cise, stress relief cubes for hand exercise; athletic protective pads for football; tossing and catching games, namely, disc toss games consisting essentially of flying discs, bean bags, bean bag games, shuffle boards, shuffle board games; scooter board, scooter board games; equipment utilized during the playing of sports, namely, boundary cones; bowling sets; pumps for inflating sports equip- ment, namely, basketballs, footballs, soccer balls, and playground balls; cooper- ativeplay equipment, namely, plastic hoops, namely, toy hoop sets; teamwork trekkers; game set comprising ball, stand, bat, paddle and ball; juggling equip- ment; horseshoes for recreational purposes; badminton sets; floor hockey sets comprising,floor hockey sticks, floor hockey pucks, floor hockey balls; table ten- nis accessories, namely, balls, nets, paddles, post sets, rackets, tables; foosball tables; foosball table accessories, namely, balls; multi-purpose game tables, air- powered hockey tables, bumper pool tables; personal rest and exercise mats; athletic floor tape for marking play areas and gym mats for games; table top games; namely, basketball games and football gamesand table top game stands for use therewith; billiard game playing equipment; shuffleboard tables; personal fitness mats; swing sets; croquet sets; soccer equipment, namely, soccer game tables and soccer corner flags; oversized vinyl play balls for children; pool tables and accessories, namely, cues, cue racks, cue tips, ball trays, triangles, pool balls, chalk and bumpers; and table tennis equipment, namely, paddles, balls, paddle faces, clamps and nets; sports equipment, namely, racks specially adap-		
	ted for the storage of footbal pylons, athletic tape, blockin sleds for speedand strength helmets, protective athletic of sports equipment, football do pad sets, including hip, thigh cessories therefor; goal post	I helmets and football g dummy and replace training of football pla sups and supporters, k own markers and chai and knee pads, and pads, football training	shoulder pads, anchorless ement parts therefor, blocking ayers, chin straps for football

exercise equipment in the nature of high step machines for agility training, kick- ing cages, kicking tee, lineman chute for speed training, lineman markers, mouth pieces for athletic use, punting cages, pylons for marking the goal line and end zone, football pads to be worn on hands andforearms during football drills, and shoulder pads and accessories, namely, neck roll pads, biceps pads, back plates, sternum plates, shoulder pad elastic, andshoulder pad laces; clothing es- peciallyadapted for sport use in the nature of chainman's and boxman's vests, football pants, scrimmage vests, and flax vests in the nature of padded vests specially adapted for use in the sport of football;Baseballs and softballs, base- ball bats, softball bats, baseball gloves, and softball gloves; balls, mats, hoops, ropes,bags, hurdles, arches and conduits for a specially-designed fitness course; athletic landing cushion apparatus-namely, tumbling mats, landing cush- ions for highjumpers and pole vaulters, and accessories including covers for such tumbling mats and landing cushions, and vaulting boxes for use with vault- ers' landing cushions; athletic equipment, namely, hurdles, starting blocks, high jump and pole vault cross bars, jump standards, vault standards, toe boards, take-off boards, batting tees, kicking cages, athletic agility training units com- posed of metal rods supporting a rectangular grid of cording, and soccer goals; nets used in the games of tennis, badminton, volley ball, water polo, soccer, skeet, lacrosse, field and ice hockey, basketball, paddle tennis, deck tennis, hand tennis, ring tennis, and for gymnasium nets, golf practice and baseball bat- ting cages, baseballprotection and baseball and tennis backstop nets, and spe- cially adapted nets for dividing or partitioning gymnasium andother sports and game areas; manually-operated exercise equipment and exercise machines; specially designed bags for sports equipment class 035. First use: First Use: 0 First Use In Commerce: 0 Mail order catalog services, online r
plies

Related Proceed- ings	91228292
Attachments	75984008#TMSN.png(bytes) 75983628#TMSN.png(bytes) 85976194#TMSN.png(bytes) 85074898#TMSN.png(bytes) 86315936#TMSN.png(bytes) 87706948#TMSN.png(bytes) 86316142#TMSN.png(bytes) 2021-10-20 Notice of Opposition VARSITY SCOREBOARDS 87912479.pdf(2143864 bytes)
Signature	/Danny M_Awdeh/

Signature	/Danny M. Awdeh/
Name	Danny M. Awdeh
Date	10/20/2021

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

VARSITY	SPIRIT LLC	
VARSITI	SFINIT LLC	

Opposer,

v.

SPORTABLE SCOREBOARDS, INC.

Applicant.

Opposition No.

Serial No. 87912479 Filed: May 8, 2018 Mark: VARSITY SCOREBOARDS

NOTICE OF OPPOSITION

Varsity Spirit LLC ("Opposer") believes that it will be damaged by the registration of U.S. Trademark Application Serial No. 87912479 for the mark VARSITY SCOREBOARDS for "On-line retail outlet, mail order catalogue and distributorships featuring scoreboards, timers, marquees, digital displays, sponsorship panels and electronic message displays for use in connection with sporting events or in gyms, athletic facilities or grounds; business services, namely, assisting with advertisement solicitation for the digital displays, marquees, message boards, scoreboards and panels made, used, and sold by, for, or under the varsity scoreboards brand used primarily for sporting events or in gyms, athletic facilities or grounds" in International Class 35, and opposes this application.

As grounds for its opposition, Opposer alleges the following upon actual knowledge with respect to itself and its own acts. All other allegations are based upon information and belief.

Varsity and the Famous VARSITY Name and Marks

1. Opposer Varsity Spirit LLC is a Tennessee limited liability company with a business address at 6745 Lenox Center Court, Suite 300, Memphis, Tennessee 38115.

2. With a rich history spanning half a century, Opposer, through its predecessors-ininterest, and related companies (collectively, "Varsity"), have long been at the forefront of student athletics, student engagement, community spirit, and achievement.

3. Since at least 1978, Varsity has used the VARSITY name and mark in connection with cheerleading competitions and other sports activities. Over this time, the VARSITY brand has been a driving force behind cheerleading's dynamic transformation into the popular activity it is today.

4. In 1980, Varsity hosted the first national cheerleading championship—the National High School Cheerleading Championship. In 1983, the competition aired on the ESPN network. By 2015, Varsity's National High School Cheerleading Championship, National College Cheerleading and Dance Team Championship, and National Dance Team Championship were televised nationally.

5. Over the years, Varsity has expanded to offer a range of competitions, instructional programs, and educational courses relating to athletics, school spirit, student engagement, and school leadership under the VARSITY name and marks.

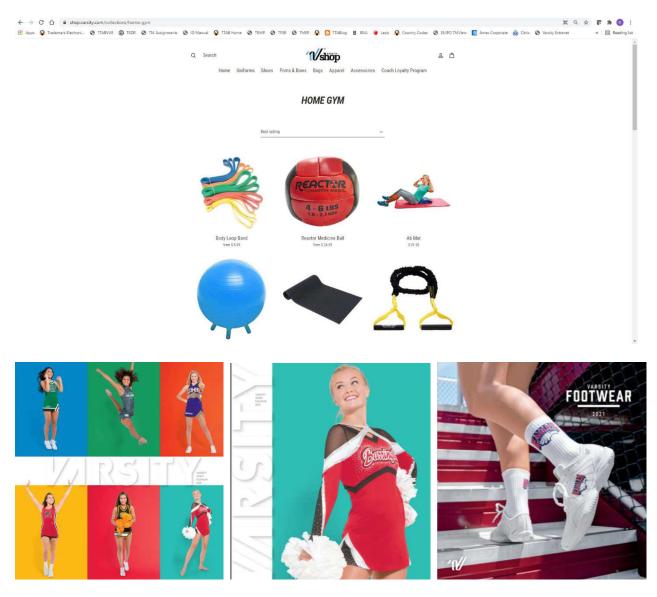
6. Through these programs and other activities, Varsity now educates hundreds of thousands of students annually and hosts cheer/dance competitions nationwide in connection with the Varsity Mark.

7. Additionally, Varsity outfits over 1 million athletes and is the world's largest designer and manufacturer of cheerleading and dance uniforms. Varsity leads the industry

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through the development of innovative, high-quality apparel, footwear, accessories, and equipment designed for spirit and athletic performance, which it has been selling under the Varsity Marks (defined below) for many decades. Varsity also offers graphic design services under the Varsity Marks to personalize its VARSITY-branded apparel, footwear, accessories, and equipment with custom logos and names.

8. Varsity also offers apparel, uniforms, footwear, accessories, bags, and equipment in its catalogs and the VARSITY SHOP online retail store:



9. Varsity's products and services are promoted, offered, and sold under the VARSITY mark as well as various VARSITY-formative marks, including VARSITY.COM, VARSITY SHOP and Design, VARSITY ALL STAR, A VARSITY ACHIEVEMENT BRAND, VARSITY BRANDS IMPACT, and A VARSITY SPORT BRAND, among others (collectively, the "Varsity Marks"). Varsity owns, among others, the following valid and subsisting United States trademark registrations and pending applications for the Varsity Marks:

Mark	Reg. No. Issue Date	Goods/Services First Use in Commerce
VARSITY.COM	3418764 04-29-2008	Online retail store services featuring pre-recorded compact discs, school supplies, jewelry; providing a website which features advertisements for the goods and services of others on topics of interest to teenage boys and girls on a global computer network in Class 35 First Use in Commerce: 12-31-2003 Travel agency services, namely, making reservations in Class 39 First Use in Commerce: 12-31-2005 Providing an online database in the field of topics of
		interest to teenage boys and girls, namely, fashion in Class 45 First Use in Commerce: 12-31-2003
VARSITY	3436493 05-27-2008	Online retail store services featuring pre-recorded compact discs, school supplies, jewelry; providing a website which features advertisements for the goods and services of others on topics of interest to teenage boys and girls on a global computer network in Class 35 First Use in Commerce: 12-31-2003 Travel agency services, namely, making reservations in Class 39 First Use in Commerce: 12-31-2005 Providing an online database in the field of topics of interest to teenage boys and girls, namely, fashion in Class 45

Mark	Reg. No. Issue Date	Goods/Services First Use in Commerce		
1/shop	4110341 03-06-2012	On-line retail store services featuring DVDs, compact discs, jewelry, athletic shirts, athletic shorts, athletic tops, bodysuits, dresses, hats, jackets, jerseys, leotards, pants, shirts, shorts, skirts, sweaters, sweatpants, sweatshirts, t- shirts, unitards and warm-up suits, sports bags, carry-all bags, shoulder bags, backpacks, knapsacks, duffle bags, all-purpose sporting bags, all-purpose carrying bags, tote bags, umbrellas, shoe bags, messenger bags, travel cases, key holders, overnight bags, pom poms, uniforms for cheerleaders, drill teams, pom pom squads, pep squads, footwear, namely, athletic shoes, cheerleader shoes, dance shoes, gloves, vests, caps, sports bras, socks, loungewear in Class 35 First Use in Commerce: 07-20-2011		
VARSITY ALL STAR	4607865 09-23-2014	Business information and accounting advisory services; Special event planning for business purposes, namely, providing gym owners and coaches scheduling information for cheerleading and dance competitions and events information with respect to cheerleading and dance uniforms in Class 35 First Use in Commerce: 03-00-2007 Providing educational courses and revenue-sharing educational programs in the field of cheerleading and dance to gym owners and coaches; providing choreography services for others in Class 41 First Use in Commerce: 03-00-2007		
A VARSITY ACHIEVEMENT BRAND	5438497 04-03-2018	Jewelry, namely, watches, class rings, rings, keys, charms, and pins; key chains as jewelry in Class 14 First Use in Commerce: 01-28-2018 Educational publications, namely, educational learning cards, flash cards, activity cards, workbooks, textbooks, activity books, story books, puzzle books, printed puzzles, teacher guides, manuals, posters and educational booklets in the field of life science; textbooks in the field of life science; educational program materials, namely, printed teachers' guides in the field of social studies; globes; three- dimensional models and maps; books, namely, yearbooks, annuals, and other commemorative publications; photographs; fine paper products, namely, diplomas, stationery, announcements, name cards; yearbooks for		

Mark	Reg. No. Issue Date	Goods/Services First Use in Commerce
		educational institutions containing information related to alumni; maps, posters, pencils, pens, stationery, printed certificates, greeting cards, books, event programs, banners, motivational cards, newsletters and brochures in the fields of education, motivation, leadership, teamwork, and character development in Class 16 First Use in Commerce: 01-28-2018
		Picture frames and certificate frames in Class 20 First Use in Commerce: 01-28-2018
		Choir robes and collars; clergy robes and stoles; academic robes; confirmation robes; graduation robes, graduation caps; caps; tams; gowns; hoods; neckbands; mortarboards, namely, caps worn during academic ceremonies; judicial robes, nurses capes, surplices, cottas, rabats, and stoles; shirts in Class 25 First Use in Commerce: 01-28-2018
		Promoting public awareness of the importance of responsible actions on the part of youths in the areas of community outreach, improving grades and teamwork and distribution of printed material in connection therewith in Class 35 First Use in Commerce: 01-28-2018
		Providing educational scholarships in Class 36 First Use in Commerce: 01-28-2018
		Educational services, namely, conducting programs in the field of character development, leadership and motivation; publication of books, namely, yearbooks, annuals, and other commemorative books in Class 41 First Use in Commerce: 01-28-2018
VARSITY BRANDS IMPACT	5894092 10-29-2019	Brand development services, namely, consulting, creation, and development of brands for schools; marketing services, namely, creation of school logos and mascots for others;
		advertising and marketing advising and consulting services for assisting schools with methods for creating and improving school spirit, student engagement, student safety, and school leadership; development of marketing strategies, concepts and tactics, namely, brand awareness

Mark	Reg. No. Issue Date	Goods/Services First Use in Commerce		
A VARSITY SPORT BRAND	Serial No. 86316142 Filed 06-20-2014	services in Class 35 First Use in Commerce: 11-01-2014 Providing educational courses in the fields of leadership, school spirit, student engagement, and life skills offered through online, non-downloadable instructional videos and curriculum; education services, namely, providing workshops, courses, and conferences in the fields of student leadership, faculty and staff engagement, and community engagement in Class 41 First Use in Commerce: 11-01-2014 Graphic design services for creating graphic elements of school logos and mascots in Class 42 First Use in Commerce: 11-01-2014 Mail order catalog services, online retail store services, and wholesale distributorship services all in the fields of sporting and athletic goods, equipment and supplies, physical fitness and exercise equipment, children's play equipment, electronic and action skill games and recreational equipment, supplies and accessories therefor; online retail store services featuring clothing, uniforms and footwear, sporting and athletic goods, equipment and supplies; customized online retail store service featuring a customized pre-designated inventory of clothing, uniforms, footwear, and sporting and athletic goods, equipment and supplies in Class 35 Sports equipment, namely, bucket caddy for carrying, storing and transporting balls and other sports equipment, soccer goals, stress relief balls for hand exercise, stress relief cubes for hand exercise; athletic protective pads for football; tossing and catching games, namely, disc toss games consisting essentially of flying discs, bean bags, bean bag games, shuffle boards, shuffle board games; scooter board, scooter board games; equipment utilized during the playing of sports, namely, boundary cones; bowling sets; pumps for inflating sports equipment, namely, basketballs, footballs, soccer balls, and playground		
		balls; cooperative play equipment, namely, plastic hoops, namely, toy hoop sets; teamwork trekkers; game set comprising ball, stand, bat, paddle and ball; juggling		

Mark	Reg. No. Issue Date	Goods/Services First Use in Commerce				
		equipment; horseshoes for recreational purposes; badminton sets; floor hockey sets comprising, floor hockey sticks, floor hockey pucks, floor hockey balls; table tennis accessories, namely, balls, nets, paddles, post sets, rackets, tables; foosball tables; foosball table accessories, namely, balls; multi-purpose game tables, air-powered hockey tables, bumper pool tables; personal rest and exercise mats; athletic floor tape for marking play areas and gym mats for games; table top games; namely, basketball games and football games and table top game stands for use therewith; billiard game playing equipment; shuffleboard tables; personal fitness mats; swing sets; croquet sets; soccer equipment, namely, soccer game tables and soccer corner flags; oversized vinyl play balls for children; pool tables and accessories, namely, cues, cue racks, cue tips, ball trays, triangles, pool balls, chalk and bumpers; and table tennis equipment, namely, paddles, balls, paddle faces, clamps and nets; sports equipment, namely, racks specially adapted for the storage of football helmets and football shoulder pads, anchorless pylons, athletic tape, blocking dummy and replacement parts therefor, blocking sleds for speed and strength training of football players, chin straps for football helmets, protective athletic cups and supporters, bags specially adapted for sports equipment, football adsuter gads and accessories therefor; goal post pads, football training equipment, namely, handle shields in the nature of pads with reinforced handles for use during football drills, exercise equipment in the nature of high step machines for agility training, kicking cages, kicking tee, lineman chute for speed training, lineman markers, mouth pieces for athletic use, punting cages, pylons for marking the goal line and end zone, football pads to be worn on hands and forearms during football drills, and shoulder pads and accessories, namely, neck roll pads, biceps pads, back plates, sternum plates, shoulder pad elastic, and shoulder pad laces; clothin				
		nature of padded vests specially adapted for use in the sport of football; Baseballs and softballs, baseball bats,				

Mark	Reg. No. Issue Date	Goods/Services First Use in Commerce
		softball bats, baseball gloves, and softball gloves; balls, mats, hoops, ropes, bags, hurdles, arches and conduits for a specially-designed fitness course; athletic landing cushion apparatus-namely, tumbling mats, landing cushions for high jumpers and pole vaulters, and accessories including covers for such tumbling mats and landing cushions; athletic equipment, namely, hurdles, starting blocks, high jump and pole vault cross bars, jump standards, vault standards, toe boards, take-off boards, batting tees, kicking cages, athletic agility training units composed of metal rods supporting a rectangular grid of cording, and soccer goals; nets used in the games of tennis, badminton, volley ball, water polo, soccer, skeet, lacrosse, field and ice hockey, basketball, paddle tennis, deck tennis, hand tennis, ring tennis, and for gymnasium nets, golf practice and baseball batting cages, baseball protection and baseball and tennis backstop nets, and specially adapted nets for dividing or partitioning gymnasium and other sports and game areas; manually-operated exercise equipment and exercise machines; specially designed bags for sports equipment in Class 28 Mail order catalog services, online retail store services, and wholesale distributorship services all in the fields of sporting and athletic goods, equipment and supplies, physical fitness and exercise equipment, children's play equipment, electronic and action skill games and recreational equipment, supplies and accessories therefor; online retail store services featuring clothing, uniforms and
		footwear, sporting and athletic goods, equipment and supplies; customized online retail store service featuring a customized pre-designated inventory of clothing, uniforms, footwear, and sporting and athletic goods, equipment and supplies in Class 35

10. Printouts from the U.S. Patent and Trademark Office's TESS/TSDR databases, including assignment information, for the registrations and application listed in Paragraph 9 are attached as Exhibit A.

11. The foregoing registrations are valid and subsisting and constitute prima facie evidence of the validity of the marks and registrations, and of Varsity's ownership and exclusive right to use the marks in commerce.

12. As a result of Varsity's extensive use, promotional efforts, and commercial success, the VARSITY mark has achieved such widespread public recognition that it became famous long before May 8, 2018, the filing date of the opposed application, and any other date on which Applicant can rely.

Applicant and Its Application

13. Sportable Scoreboards, Inc. ("Applicant") is a Kentucky corporation with an address of 106 Max Hurt Drive, Murray, Kentucky 42071.

14. On May 8, 2018, Applicant filed an intent-to-use trademark application for the mark VARSITY SCOREBOARDS for "On-line retail outlet, mail order catalogue and distributorships featuring scoreboards, timers, marquees, digital displays, sponsorship panels and electronic message displays; business services, namely, developing fundraising campaigns for others, by providing information and resources regarding fundraising ideas, fundraising techniques and fundraising benefits and benefits of soliciting sponsors through sponsor panels" in Class 35 (the "VARSITY SCOREBOARDS Application"). The application was assigned Serial No. 87912479.

15. On May 10, 2021, Applicant amended its description of its Class 35 services to read "On-line retail outlet, mail order catalogue and distributorships featuring scoreboards, timers, marquees, digital displays, sponsorship panels and electronic message displays for use in connection with sporting events or in gyms, athletic facilities or grounds; business services, namely, assisting with advertisement solicitation for the digital displays, marquees, message

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boards, scoreboards and panels made, used, and sold by, for, or under the varsity scoreboards brand used primarily for sporting events or in gyms, athletic facilities or grounds."

Count One <u>Likelihood of Confusion, 15 U.S.C. § 1052(d)</u>

16. Varsity repeats and re-alleges each and every allegation set forth in each of the preceding paragraphs.

17. Varsity has used in commerce, registered, and/or applied to register its Varsity Marks long prior to the May 8, 2018 filing date of the VARSITY SCOREBOARDS Application, any first-use/use-in-commerce date that may be alleged by Applicant, and any other date on which Applicant can rely. In addition, Varsity has used in commerce its Varsity Marks in connection with its apparel products, uniforms, footwear, accessories, and equipment designed for spirit and athletic performance, and catalog services, online retail store services, and wholesale distributorship services featuring apparel, uniforms, footwear, accessories, bags, and equipment before Applicant's May 8, 2018 filing date, first-use/use-in-commerce date, and any other date on which Applicant can rely.

18. Applicant's VARSITY SCOREBOARDS mark so resembles Varsity's prior used, filed, and/or registered Varsity Marks, and the services/products covered by Varsity's Varsity Marks and Applicant's VARSITY SCOREBOARDS mark (as amended) are related in such a way that it is likely that a consumer would be confused, mistaken, or deceived as to the source of the parties' respective goods/services under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

Count Two <u>Dilution, 15 U.S.C. § 1125(c)</u>

19. Varsity repeats and re-alleges each and every allegation set forth in each of the preceding paragraphs.

11

20. Through extensive use and promotion, Varsity's distinctive VARSITY mark is famous, as defined under Section 43(c)(1) of the Lanham Act, as amended, 15 U.S.C. § 1125(c)(1).

21. Varsity's VARSITY mark became famous well before the May 8, 2018 filing date of the VARSITY SCOREBOARDS Application, any first-use and first-use-in-commerce date alleged by Applicant, and any other date on which Applicant can rely.

22. Applicant's VARSITY SCOREBOARDS mark is likely to dilute the distinctive quality of the VARSITY mark under Section 43(c) of the Lanham Act, as amended, 15 U.S.C. § 1125(c).

WHEREFORE, Varsity will be damaged by the registration of the VARSITY

SCOREBOARDS mark and respectfully requests that this opposition be sustained, and that the mark shown in Application Serial No. 87912479 be refused registration.

A filing fee has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge such deficiency to Deposit Account No. 06-0916.

By:

Respectfully submitted,

Dated: October 20, 2021

/ Danny M. Awdeh / Danny M. Awdeh Katie McKnight FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P. 901 New York Avenue, N.W. Washington, D.C. 20001-4413 Telephone: (202) 408-4000

docketing@finnegan.com danny.awdeh@finnegan.com katie.mcknight@finnegan.com TTAB-Legal-Assistants@finnegan.com

Attorneys for Opposer Varsity Spirit LLC Notice of Opposition Serial No. 87912479 Mark: VARSITY SCOREBOARDS

Exhibit A



United States Patent and Trademark Office

Home Site Index Search FAQ Glossary Contacts eBusiness eBiz alerts News

Trademarks > **Trademark Electronic Search System (TESS)**

TESS was last updated on Wed Oct 20 03:47:22 EDT 2021

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	Воттом	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							
Logout	Please lo	ogout whe	en you ar	e done to	o release s	ystem res	sources a	allocated	for you.	
Start	ist At:		DR Jump	to record	1:	Rec	ord 3	out o	f 3	
TSDR TESS)	ASS	IGN Status	TTAB Stat	^{us} (Us	e the "Bac	ck" butto	on of the	Internet	Browse	r to return to

VARSITY	Y.COM
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Word Mark	VARSITY.COM
Goods and Services	IC 035. US 100 101 102. G & S: Online retail store services featuring pre-recorded [videotapes and]compact discs, school supplies, jewelry [and home furnishings] ; providing a website which features advertisements for the goods and services of others on topics of interest to teenage boys and girls on a global computer network. FIRST USE: 20031231. FIRST USE IN COMMERCE: 20031231
	IC 039. US 100 105. G & S: Travel agency services, namely, making reservations. FIRST USE: 20051231. FIRST USE IN COMMERCE: 20051231
	IC 045. US 100 101. G & S: Providing an online database in the field of topics of interest to teenage boys and girls, namely, fashion. FIRST USE: 20031231. FIRST USE IN COMMERCE: 20031231
Mark Drawing Code	(1) TYPED DRAWING
Trademark Search Facility Classification Code	NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks
Serial Number	75984008
Filing Date	September 1, 1999
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	February 7, 2006
Registration Number	3418764
Registration Date Owner	April 29, 2008 (REGISTRANT) VARSITY SPIRIT CORPORATION CORPORATION TENNESSEE 2525 Horizon Lake Drive Memphis TENNESSEE 38133

10/20/21, 1:27 PM	Trademark Electronic Search System (TESS)
	(LAST LISTED OWNER) VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY TENNESSEE 6745 Lenox Center Ct Suite 300 Memphis TENNESSEE 381154300
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Danny M. Awdeh
Prior Registrations	1680452;1752630
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE ".COM" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20180521.
Renewal	1ST RENEWAL 20180521
Live/Dead Indicator	LIVE

TESS HOME NEW USER	STRUCTURED FREE FORM	BROWSE DICT	SEARCH OG	Тор	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC PREV DOC	NEXT DOC LAST DOC							

|.HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY

Generated on: This page was generated by TSDR on 2021-10-20 13:28:16 EDT

Mark: VARSITY.COM

VARSITY.COM

		v	ARSIIT.CUM
US Serial Number:	75984008	Application Filing Sep. 01, 1999 Date:	
US Registration Number:		Registration Date: Apr. 29, 2008	
Register:	Principal		
Mark Type:	Service Mark		
TM5 Common S Descri		LIVE/REGISTRATION/Issued and Active	
		The trademark application has been registered with the Office.	
Status:	The registration has been renewed.		
Status Date:	May 21, 2018		
Publication Date:	Feb. 07, 2006	Notice of Aug. 08, 2006 Allowance Date:	
	Mark	Information	
Mark Literal Elements:	VARSITY.COM		
Standard Character Claim:	No		
Mark Drawing Type:	1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)		
Disclaimer:	".COM"		
	Related Prop	perties Information	
Claimed Ownership of US	1680452, 1752630		
Registrations:			
Child Of:	75791750		
	Goods	and Services	
Brackets [] indDouble parenth	indicate that the registrant/owner has amended the go licate deleted goods/services; lesis (()) identify any goods/services not claimed in a entify additional (new) wording in the goods/services.		
For:		ideotapes and]compact discs, school supplies, jewelry [and home to r the goods and services of others on topics of interest to teenage b	
International Class(es):	035 - Primary Class	U.S Class(es): 100, 101, 102	
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Dec. 31, 2003	Use in Commerce: Dec. 31, 2003	
For:	Travel agency services, namely, making reservations		
International Class(es):	039 - Primary Class	U.S Class(es): 100, 105	
Class Status:	ACTIVE		

Basis:	1(a)	
First Use:	Dec. 31, 2005	Use in Commerce: Dec. 31, 2005
For:	Providing an online database in the field of topics of inte	rest to teenage boys and girls, namely, fashion
International Class(es):	045 - Primary Class	U.S Class(es): 100, 101
Class Status:	ACTIVE	
Basis:	1(a)	
First Use:	Dec. 31, 2003	Use in Commerce: Dec. 31, 2003
	Basis Informa	tion (Case Level)

Filed Use:	No	Currently Use:	Yes
Filed ITU:	Yes	Currently ITU:	No
Filed 44D:	No	Currently 44E:	No
Filed 44E:	No	Currently 66A:	No
Filed 66A:	No	Currently No Basis:	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name: VARSITY SPIRIT LLC Owner Address: 6745 Lenox Center Ct Suite 300 Memphis, TENNESSEE UNITED STATES 381154300 Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TENNESSEE Where Organized:

Attorney/Correspondence Information

	Attorney of Record			
Attorney Name:	Danny M. Awdeh	Docket Number:	14458.0028	
Attorney Primary Email Address:	docketing@finnegan.com	Attorney Email Authorized:	Yes	
Correspondent				
Name/Address:	Danny M. Awdeh Finnegan, Henderson, Farabow, Garrett & Dunner, LL 901 New York Avenue, NW Washington, DISTRICT OF COLUMBIA UNITED STATES 20001			
Phone:	202-408-4000 Fax: 202-408-4400			
Correspondent e- mail:	docketing@finnegan.com	Correspondent e- mail Authorized:	Yes	
	Domestic Repr	esentative - Not For	und	

Prosecution History

Date	Description	Proceeding Number
May 21, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 21, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76533
May 21, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76533
May 18, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
May 09, 2018	TEAS SECTION 8 & 9 RECEIVED	
Mar. 07, 2018	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 27, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 27, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	

Jun. 21, 2017	NOTICE OF SUIT	
Apr. 29, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Mar. 31, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 02, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 28, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 24, 2014		
May 14, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	67723
May 14, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Apr. 28, 2014	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 14, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Apr. 28, 2014	TEAS SECTION 8 & 15 RECEIVED	
Jul. 31, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 21, 2012		
May 18, 2012		
Apr. 29, 2008	REGISTERED-PRINCIPAL REGISTER	00550
Mar. 25, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	68552
Mar. 25, 2008		68552
Mar. 18, 2008		
Mar. 11, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 07, 2008	APPLICATION FILING RECEIPT MAILED	00151
Mar. 03, 2008	STATEMENT OF USE PROCESSING COMPLETE	66154
Feb. 08, 2008		66154
Mar. 03, 2008		
Feb. 11, 2008		
Feb. 11, 2008		
Feb. 08, 2008	TEAS STATEMENT OF USE RECEIVED	
Aug. 06, 2007	EXTENSION 2 GRANTED	98765
Aug. 06, 2007	EXTENSION 2 FILED	98765
Aug. 06, 2007		01000
Jun. 12, 2007	ASSIGNED TO EXAMINER	81860
Feb. 07, 2007		98765
Feb. 07, 2007	EXTENSION 1 FILED	98765
Feb. 07, 2007		
Aug. 08, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 23, 2006	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Mar. 02, 2006		
Feb. 07, 2006	EXTENSION OF TIME TO OPPOSE RECEIVED	
	PUBLISHED FOR OPPOSITION	
Jan. 18, 2006	PUBLISHED FOR OPPOSITION NOTICE OF PUBLICATION	71001
Jan. 18, 2006 Dec. 29, 2005	PUBLISHED FOR OPPOSITION NOTICE OF PUBLICATION LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Jan. 18, 2006 Dec. 29, 2005 Dec. 23, 2005	PUBLISHED FOR OPPOSITION NOTICE OF PUBLICATION LAW OFFICE PUBLICATION REVIEW COMPLETED ASSIGNED TO LIE	74221 74221
Jan. 18, 2006 Dec. 29, 2005 Dec. 23, 2005 Dec. 21, 2005	PUBLISHED FOR OPPOSITION NOTICE OF PUBLICATION LAW OFFICE PUBLICATION REVIEW COMPLETED ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER	74221
Jan. 18, 2006 Dec. 29, 2005 Dec. 23, 2005 Dec. 21, 2005 Dec. 21, 2005	PUBLISHED FOR OPPOSITION NOTICE OF PUBLICATION LAW OFFICE PUBLICATION REVIEW COMPLETED ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED	74221 6328
Jan. 18, 2006 Dec. 29, 2005 Dec. 23, 2005 Dec. 21, 2005 Dec. 21, 2005 Dec. 21, 2005	PUBLISHED FOR OPPOSITION NOTICE OF PUBLICATION LAW OFFICE PUBLICATION REVIEW COMPLETED ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED EXAMINERS AMENDMENT -WRITTEN	74221
Jan. 18, 2006 Dec. 29, 2005 Dec. 23, 2005 Dec. 21, 2005 Dec. 21, 2005 Dec. 21, 2005 Oct. 04, 2005	PUBLISHED FOR OPPOSITION NOTICE OF PUBLICATION LAW OFFICE PUBLICATION REVIEW COMPLETED ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED EXAMINERS AMENDMENT -WRITTEN PREVIOUS ALLOWANCE COUNT WITHDRAWN	74221 6328 74832
Jan. 18, 2006 Dec. 29, 2005 Dec. 23, 2005 Dec. 21, 2005 Dec. 21, 2005 Dec. 21, 2005 Oct. 04, 2005 Sep. 30, 2005	PUBLISHED FOR OPPOSITION NOTICE OF PUBLICATION LAW OFFICE PUBLICATION REVIEW COMPLETED ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED EXAMINERS AMENDMENT - WRITTEN PREVIOUS ALLOWANCE COUNT WITHDRAWN ASSIGNED TO LIE	74221 6328
Jan. 18, 2006 Dec. 29, 2005 Dec. 23, 2005 Dec. 21, 2005 Dec. 21, 2005 Dec. 21, 2005 Dec. 21, 2005 Oct. 04, 2005 Sep. 30, 2005 Sep. 23, 2005	PUBLISHED FOR OPPOSITION NOTICE OF PUBLICATION LAW OFFICE PUBLICATION REVIEW COMPLETED ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED EXAMINERS AMENDMENT -WRITTEN PREVIOUS ALLOWANCE COUNT WITHDRAWN ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER	74221 6328 74832 76985
Jan. 18, 2006 Dec. 29, 2005 Dec. 23, 2005 Dec. 21, 2005 Dec. 21, 2005 Dec. 21, 2005 Oct. 04, 2005 Sep. 30, 2005 Sep. 23, 2005	PUBLISHED FOR OPPOSITION NOTICE OF PUBLICATION LAW OFFICE PUBLICATION REVIEW COMPLETED ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED EXAMINERS AMENDMENT - WRITTEN PREVIOUS ALLOWANCE COUNT WITHDRAWN ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED	74221 6328 74832 76985 6328
Jan. 18, 2006 Dec. 29, 2005 Dec. 23, 2005 Dec. 21, 2005 Dec. 21, 2005 Dec. 21, 2005 Oct. 04, 2005 Sep. 30, 2005 Sep. 23, 2005 Sep. 23, 2005	PUBLISHED FOR OPPOSITION NOTICE OF PUBLICATION LAW OFFICE PUBLICATION REVIEW COMPLETED ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED EXAMINERS AMENDMENT -WRITTEN PREVIOUS ALLOWANCE COUNT WITHDRAWN ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED EXAMINERS AMENDMENT E-MAILED	74221 6328 74832 76985 6328 74832
Jan. 18, 2006 Dec. 29, 2005 Dec. 21, 2005 Dec. 21, 2005 Dec. 21, 2005 Oct. 04, 2005 Sep. 30, 2005 Sep. 23, 2005 Sep. 23, 2005 Sep. 23, 2005 Mar. 29, 2005	PUBLISHED FOR OPPOSITION NOTICE OF PUBLICATION LAW OFFICE PUBLICATION REVIEW COMPLETED ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED EXAMINERS AMENDMENT - WRITTEN PREVIOUS ALLOWANCE COUNT WITHDRAWN ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED EXAMINERS AMENDMENT E-MAILED EXAMINERS AMENDMENT - WRITTEN NON-FINAL ACTION E-MAILED	74221 6328 74832 76985 6328 74832 6325
Jan. 18, 2006 Dec. 29, 2005 Dec. 23, 2005 Dec. 21, 2005 Dec. 21, 2005 Dec. 21, 2005 Oct. 04, 2005 Sep. 30, 2005 Sep. 23, 2005 Sep. 23, 2005 Sep. 23, 2005 Mar. 29, 2005	PUBLISHED FOR OPPOSITION NOTICE OF PUBLICATION LAW OFFICE PUBLICATION REVIEW COMPLETED ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED EXAMINERS AMENDMENT - WRITTEN PREVIOUS ALLOWANCE COUNT WITHDRAWN ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED EXAMINERS AMENDMENT F-WRITTEN NON-FINAL ACTION E-MAILED NON-FINAL ACTION WRITTEN	74221 6328 74832 76985 6328 74832
Jan. 18, 2006 Dec. 29, 2005 Dec. 23, 2005 Dec. 21, 2005 Dec. 21, 2005 Dec. 21, 2005 Oct. 04, 2005 Sep. 30, 2005 Sep. 23, 2005 Sep. 23, 2005 Sep. 23, 2005 Mar. 29, 2005 Mar. 29, 2005	PUBLISHED FOR OPPOSITION NOTICE OF PUBLICATION LAW OFFICE PUBLICATION REVIEW COMPLETED ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED EXAMINERS AMENDMENT -WRITTEN PREVIOUS ALLOWANCE COUNT WITHDRAWN ASSIGNED TO LIE APPROVED FOR PUB - PRINCIPAL REGISTER EXAMINERS AMENDMENT E-MAILED EXAMINERS AMENDMENT E-MAILED NON-FINAL ACTION E-MAILED NON-FINAL ACTION WRITTEN PREVIOUS ALLOWANCE COUNT WITHDRAWN	74221 6328 74832 76985 6328 74832 6325
Jan. 18, 2006 Dec. 29, 2005 Dec. 21, 2005 Dec. 21, 2005 Dec. 21, 2005 Oec. 21, 2005 Oct. 04, 2005 Sep. 30, 2005 Sep. 23, 2005 Sep. 23, 2005 Sep. 23, 2005 Mar. 29, 2005 Mar. 29, 2005 Feb. 07, 2005	PUBLISHED FOR OPPOSITIONNOTICE OF PUBLICATIONLAW OFFICE PUBLICATION REVIEW COMPLETEDASSIGNED TO LIEAPPROVED FOR PUB - PRINCIPAL REGISTEREXAMINERS AMENDMENT E-MAILEDEXAMINERS AMENDMENT -WRITTENPREVIOUS ALLOWANCE COUNT WITHDRAWNASSIGNED TO LIEAPPROVED FOR PUB - PRINCIPAL REGISTEREXAMINERS AMENDMENT E-MAILEDEXAMINERS AMENDMENT E-MAILEDEXAMINERS AMENDMENT E-MAILEDEXAMINERS AMENDMENT WRITTENNON-FINAL ACTION E-MAILEDNON-FINAL ACTION WRITTENPREVIOUS ALLOWANCE COUNT WITHDRAWNTEAS CHANGE OF CORRESPONDENCE RECEIVED	74221 6328 74832 76985 6328 74832 6325 74832
Jan. 18, 2006 Dec. 29, 2005 Dec. 21, 2005 Dec. 21, 2005 Dec. 21, 2005 Oec. 21, 2005 Oec. 04, 2005 Sep. 30, 2005 Sep. 23, 2005 Sep. 23, 2005 Mar. 29, 2005 Mar. 29, 2005 Feb. 07, 2005 Sep. 20, 2004	PUBLISHED FOR OPPOSITIONNOTICE OF PUBLICATIONLAW OFFICE PUBLICATION REVIEW COMPLETEDASSIGNED TO LIEAPPROVED FOR PUB - PRINCIPAL REGISTEREXAMINERS AMENDMENT E-MAILEDEXAMINERS AMENDMENT - WRITTENPREVIOUS ALLOWANCE COUNT WITHDRAWNASSIGNED TO LIEAPPROVED FOR PUB - PRINCIPAL REGISTEREXAMINERS AMENDMENT E-MAILEDEXAMINERS AMENDMENT E-MAILEDAPPROVED FOR PUB - PRINCIPAL REGISTEREXAMINERS AMENDMENT E-MAILEDEXAMINERS AMENDMENT E-MAILEDNON-FINAL ACTION E-MAILEDNON-FINAL ACTION WRITTENPREVIOUS ALLOWANCE COUNT WITHDRAWNTEAS CHANGE OF CORRESPONDENCE RECEIVEDLAW OFFICE PUBLICATION REVIEW COMPLETED	74221 6328 74832 76985 6328 74832 6325 74832 74832
Jan. 18, 2006 Dec. 29, 2005 Dec. 21, 2005 Dec. 21, 2005 Dec. 21, 2005 Oec. 21, 2005 Oct. 04, 2005 Sep. 30, 2005 Sep. 23, 2005 Sep. 23, 2005 Sep. 23, 2005 Mar. 29, 2005 Mar. 29, 2005 Feb. 07, 2005	PUBLISHED FOR OPPOSITIONNOTICE OF PUBLICATIONLAW OFFICE PUBLICATION REVIEW COMPLETEDASSIGNED TO LIEAPPROVED FOR PUB - PRINCIPAL REGISTEREXAMINERS AMENDMENT E-MAILEDEXAMINERS AMENDMENT -WRITTENPREVIOUS ALLOWANCE COUNT WITHDRAWNASSIGNED TO LIEAPPROVED FOR PUB - PRINCIPAL REGISTEREXAMINERS AMENDMENT E-MAILEDEXAMINERS AMENDMENT E-MAILEDEXAMINERS AMENDMENT E-MAILEDEXAMINERS AMENDMENT WRITTENNON-FINAL ACTION E-MAILEDNON-FINAL ACTION WRITTENPREVIOUS ALLOWANCE COUNT WITHDRAWNTEAS CHANGE OF CORRESPONDENCE RECEIVED	74221 6328 74832 76985 6328 74832 6325 74832

Jan. 18, 2000	ASSIGNED TO EXAMINER	74832
Jan. 20, 2000	NON-FINAL ACTION MAILED	
Jan. 07, 2000	UNRESPONSIVE/DUPLICATE PAPER RECEIVED	
Jul. 20, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 20, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 28, 2000	LETTER OF SUSPENSION MAILED	
Feb. 12, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 27, 2001	LETTER OF SUSPENSION MAILED	
Nov. 25, 2003	CASE FILE IN TICRS	
Dec. 15, 2003	FINAL REFUSAL MAILED	
Jun. 21, 2004	PAPER RECEIVED	
Jun. 21, 2004	CORRESPONDENCE RECEIVED IN LAW OFFICE	72589
Jun. 21, 2004	AMENDMENT FROM APPLICANT ENTERED	72589
Jul. 01, 2004	EXPARTE APPEAL RECEIVED AT TTAB	
Jun. 21, 2004	PAPER RECEIVED	

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE

Date in Location: May 21, 2018

Assignment Abstract Of Title Information

Summary			
Total Assignments:	12	Registrant:	VARSITY SPIRIT CORPORATION
	Assi	gnment 1 of 12	
Conveyance:	TRADEMARK SECURITY AGREEMENT		
Reel/Frame:	5076/0362	Pages:	29
Date Recorded:	Jul. 24, 2013		
Supporting Documents:	assignment-tm-5076-0362.pdf		
		Assignor	
Name:	VARSITY SPIRIT CORPORATION	Execution Date:	Jun. 25, 2013
Legal Entity Type:	CORPORATION	State or Country Where Organized:	
		Assignee	
Name:	PNC BANK, NATIONAL ASSOCIATION, AS	COLLATERAL AGENT	
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	UNITED STATES
Address:	500 FIRST AVENUE PITTSBURGH, PENNSYLVANIA 15219		
		Correspondent	
Correspondent Name:	LATHAM & WATKINS LLP		
	650 TOWN CENTER DRIVE, SUITE 2000 COSTA MESA, CA 92626		
	Dom	nestic Representative - Not For	und
		Assignment 2 of 12	
Conveyance:	ENTITY CONVERSION		
Reel/Frame:	<u>6281/0483</u>	Pages:	24
Date Recorded:	Feb. 28, 2018		
Supporting Documents:	assignment-tm-6281-0483.pdf		
		Assignor	

Name:	VARSITY SPIRIT CORPORATION	Execution Date:	Nov. 24, 2014
Legal Entity Type:	CORPORATION	State or Country Where Organized:	TENNESSEE
		Assignee	
Name:	VARSITY SPIRIT LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Address:	6745 LENOX CENTER CT SUITE 300 MEMPHIS, TENNESSEE 38115-4300		
		Correspondent	
Correspondent Name:	DANNY M. AWDEH		
	901 NEW YORK AVENUE, N.W. FINNEGAN WASHINGTON, DC 20001		
		Domestic Representative - Not Fou	Ind
		Assignment 3 of 12	
Conveyance	ENTITY CONVERSION	-	
Reel/Frame:		Pages:	23
Date Recorded:		rayes:	20
	assignment-tm-5607-0102.pdf		
Documents:			
		Assignor	
Name:	VARSITY SPIRIT CORPORATION	Execution Date:	Nov. 26, 2014
Legal Entity Type:	CORPORATION	State or Country Where Organized:	TENNESSEE
		Assignee	
Name:	VARSITY SPIRIT LLC		
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Address:	6745 LENOX CENTER CT STE 300 MEMPHIS, TENNESSEE 38115-4300		
		Correspondent	
Correspondent Name:	DEBORAH K. SQUIERS		
	COWAN, LIEBOWITZ & LATMAN, P.C. 1133 AVENUE OF THE AMERICAS NEW YORK, NY 10036		
		Domestic Representative - Not Fou	Ind
		Assignment 4 of 12	
Convevance:	SECURITY INTEREST		
Reel/Frame:		Pages:	40
Date Recorded:			
Supporting Documents:	assignment-tm-5423-0493.pdf		
		Assignor	
Name:	VARSITY BRANDS, LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	BSN SPORTS, LLC	Execution Date:	Dec. 11, 2014
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	VARSITY SPIRIT LLC	Execution Date:	Dec. 11, 2014

Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
		Assignee	
Name:	GOLDMAN SACHS BANK USA, AS ADMINISTRATIV	E AND COLLATERAL	AGENT
Legal Entity Type:	A NEW YORK STATE CHARTERED BANK	State or Country Where Organized:	NEW YORK
Address:	30 HUDSON ST. 38TH FLOOR JERSEY CITY, NEW YORK 10036		
	Co	orrespondent	
Correspondent Name:	LAWRENCE KASS		
	1 CHASE MANHATTAN PLAZA C/O LAWRENCE KASS NEW YORK, NY 10005		
	Domestic Rep	presentative - Not For	und
	Assig	Inment 5 of 12	
Conveyance:	GRANT OF SECURITY INTEREST IN U S TRADEMA	RKS	
Reel/Frame:	<u>5444/0001</u>	Pages:	34
Date Recorded:	Dec. 17, 2014		
Supporting Documents:	assignment-tm-5444-0001.pdf		
		Assignor	
Name:	VARSITY BRANDS, LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	BSN SPORTS, LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT FASHIONS	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
		Assignee	
Name:	GOLDMAN SACHS BANK USA		
Legal Entity Type:	ASSOCIATION	State or Country Where Organized:	UNITED STATES
Address:	200 WEST STREET NEW YORK, NEW YORK 10282		
	Cc	orrespondent	
Correspondent Name:	SUSAN O'BRIEN		
	CT LIEN SOLUTIONS 187 WOLF ROAD, SUITE 101 ALBANY, NY 12205		
	Domestic Rep	presentative - Not For	und
	Assig	Inment 6 of 12	
Conveyance:	RELEASE OF SECURITY INTEREST		

Reel/Frame: <u>5421/0286</u>

Date Recorded: Dec. 12, 2014

Date Recorded:	Dec. 12, 2014		
Supporting Documents:	assignment-tm-5421-0286.pdf		
		Assignor	
Name:	PNC BANK, NATIONAL ASSOCIATION, AS	Execution Date:	Dec. 11, 2014
	COLLATERAL AGENT		
Legal Entity Type:	NATIONAL ASSOCIATION	State or Country Where Organized:	PENNSYLVANIA
		Assignee	
Name:	VARSITY SPIRIT CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	BSN SPORTS, INC.		
Legal Entity Type:		State or Country Where Organized:	
Address:	1901 DIPLOMAT DRIVE FARMERS BRANCH, TEXAS 75234		
Name	HERFF JONES, INC.		
Legal Entity Type:		State or Country Where Organized:	
Address:	HERFF JONES, INC. EXECUTIVE BUILDING 4625 WEST 62ND STREET INDIANAPOLIS, INDIANA 46268-9005		
Name:	THE KELLY TOUCH, LLC		
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Address:	110 EAST MAIN STREET CARMEL, INDIANA 46032		
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, INC.		
Legal Entity Type:		State or Country Where Organized:	
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	VARSITY BRANDS, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
		Correspondent	
Correspondent Name:	MILBANK, TWEED, HADLEY & MCCLOY		
	1 CHASE MANHATTAN PLAZA C/O LAWRENCE KASS NEW YORK, NY 10005		
	Domestic	Representative - Not For	und
	As	signment 7 of 12	
Conveyance:	RELEASE BY SECURED PARTY		
Reel/Frame:	<u>6230/0619</u>	Pages:	29
Date Recorded:	Dec. 15, 2017		
	assignment-tm-6230-0619.pdf		

		Assignor	Dec 45 0047
Name: Legal Entity Type:	GOLDMAN SACHS BANK USA	Execution Date:	Dec. 15, 2017 UNITED STATES
Legal Entity Type:	ASSOCIATION	Where Organized:	UNITED STATES
		Assignee	
	BSN SPORTS, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	1901 DIPLOMAT DRIVE FARMERS BRANCH, TEXAS 7523	34	
Name:	VARSITY BRANDS, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	VARSITY SPIRIT FASHIONS & SU	JPPLIES, LLC	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115	, and the second s	
Name:	VARSITY SPIRIT LLC		
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
		Correspondent	
Correspondent Name:	PROSKAUER ROSE LLP		
	2049 CENTURY PARK EAST, SUI C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067	TE 3200	
		Domestic Representative - Not For	Ind
		Assignment 8 of 12	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	6230/0662	Pages:	41
Date Recorded:	Dec. 16, 2017		
Supporting Documents:	assignment-tm-6230-0662.pdf		
		Assignor	
Name:	ALLGOODS LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	HERFF JONES, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	INDIANA
Name:	VARSITY BRANDS, LLC	Execution Date:	Dec. 15, 2017
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name	VARSITY SPIRIT LLC	Execution Date:	Dec. 15, 2017
	LIMITED LIABILITY COMPANY	State or Country	
Legal Entity Type:		Where Organized:	

Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY		No Place Where Organized Found
		Where Organized: Assignee	
Name:	JEFFERIES FINANCE LLC	Assignee	
	LIMITED LIABILITY COMPANY	State or Country	
Legal Littly Type.		Where Organized:	
Address:	520 MADISON AVENUE		
	NEW YORK, NEW YORK 10022	Correspondent	
Correspondent	PROSKAUER ROSE LLP	correspondent	
Name:			
	2049 CENTURY PARK EAST, SUITE 3200 C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067		
	Domestic	c Representative - Not For	und
	A	ssignment 9 of 12	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	6230/0729_	Pages:	41
Date Recorded:	Dec. 16, 2017		
Supporting Documents:	assignment-tm-6230-0729.pdf		
		Assignor	
Name:	ALLGOODS LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	HERFF JONES, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country	INDIANA
		Where Organized:	
Name:	VARSITY BRANDS, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Name:	BSN SPORTS, LLC_	Execution Date:	Dec 15 2017
	LIMITED LIABILITY COMPANY	State or Country	
		Where Organized:	
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
Nama		•	Dec 15 2017
	AMERICAN CHEERLEADER MEDIA, LLC LIMITED LIABILITY COMPANY	Execution Date: State or Country	
Legar Entity Type.		Where Organized:	
		Assignee	
	ARES CAPITAL CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MARYLAND

Address:	245 PARK AVENUE 44TH FLOOR NEW YORK, NEW YORK 10167		
		Correspondent	
Correspondent Name:	PROSKAUER ROSE LLP		
	2049 CENTURY PARK EAST, SUITE 32 C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067	200	
		Domestic Representative - Not Fou	Ind
		Assignment 10 of 12	
Conveyance:	RELEASE BY SECURED PARTY		
Reel/Frame:		Pages:	29
Date Recorded:		· ·	
Supporting Documents:	assignment-tm-6230-0888.pdf		
		Assignor	
Name:	GOLDMAN SACHS BANK USA	Execution Date:	Dec. 15, 2017
Legal Entity Type:	ASSOCIATION	State or Country Where Organized:	UNITED STATES
		Assignee	
Name:	BSN SPORTS, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	1901 DIPLOMAT DRIVE FARMERS BRANCH, TEXAS 75234		
Name:	VARSITY BRANDS, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Namo	VARSITY SPIRIT FASHIONS & SUPPL		
	LIMITED LIABILITY COMPANY	State or Country	MININESOTA
Legal Littly Type.		Where Organized:	
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	VARSITY SPIRIT LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
		Correspondent	
Correspondent Name:	PROSKAUER ROSE LLP		
	2049 CENTURY PARK EAST, SUITE 32 C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067	200	
		Domestic Representative - Not For	Ind
		Assignment 11 of 12	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	<u>6316/0163</u>	Pages:	35
Date Recorded:	Mar. 30, 2018		

Supporting assignment-tm-6316-0163.pdf

Documents:			
		Assignor	
Name:	ALLGOODS LLC_	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	HERFF JONES, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY BRANDS, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	BSN SPORTS, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
		Assignee	
	GOLDMAN SACHS BANK USA		
Legal Entity Type:		State or Country Where Organized:	UNITED STATES
Address:	200 WEST STREET NEW YORK, NEW YORK 10282		
0		Correspondent	
Name:			
	100 NORTHERN AVE BOSTON, MA 02210		
	Domestic	Representative - Not For	und
	As	signment 12 of 12	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	7003/0102	Pages:	36
Date Recorded:	Jul. 21, 2020		
Supporting Documents:	assignment-tm-7003-0102.pdf		
		Assignor	
Name:	ALLGOODS LLC	Execution Date:	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	BSN SPORTS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	HERFF JONES, LLC	Execution Date:	Jun. 22, 2020

Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	STANBURY UNIFORMS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY ATHLETIC BAND, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY BRANDS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
		Assignee	
Name:	ANKURA TRUST COMPANY, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	NEW HAMPSHIRE
Address:	140 SHERMAN STREET, 4TH FLOOR FAIRFIELD, CONNECTICUT 06824		
	Correspondent		
Correspondent Name:	RAZA SIDDIQUI, SENIOR PARALEGAL		
	300 N. LASALLE KIRKLAND & ELLIS LLP CHICAGO, IL 60654		
	Domestic	Representative - Not For	und



Serial

United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Wed Oct 20 03:47:22 EDT 2021

FIRST DOC PR	EW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG BOTTOM HELP PREV LIST CURR LIST NEXT LIST EV Doc NEXT Doc LAST Doc ease logout when you are done to release system resources allocated for you. At: OR Jump to record: Record 8 out of 8
TSDR TESS)	ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to
	VARSITY
Word Mark Goods and Services	VARSITY IC 035. US 100 101 102. G & S: Online retail store services featuring pre-recorded [videotapes] and compact discs, school supplies, jewelry [and home furnishings;] providing a website which features advertisements for the goods and services of others on topics of interest to teenage boys and girls on a global computer network. FIRST USE: 20031231. FIRST USE IN COMMERCE: 20031231
	IC 039. US 100 105. G & S: Travel agency services, namely, making reservations. FIRST USE: 20051231. FIRST USE IN COMMERCE: 20051231
	IC 045. US 100 101. G & S: Providing an online database in the field of topics of interest to teenage boys and girls, namely, fashion. FIRST USE: 20031231. FIRST USE IN COMMERCE: 20031231
Mark Drawing Code	(1) TYPED DRAWING

Serial Number	75983628
Filing Date	September 1, 1999
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	February 7, 2006
Registration Number	3436493
Registration Date	May 27, 2008
Owner	(REGISTRANT) VARSITY SPIRIT CORPORATION CORPORATION TENNESSEE 2525 Horizon Lake Drive Memphis TENNESSEE 38133

10/20/21,	1:29 PM

FIRST DOC PREV DOC

LAST DOC

NEXT DOC

Trademark Electronic Search System (TESS)

(LAST LISTED OWNER) VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY TENNESSEE Suite 300 6745 Lenox Center Ct Memphis TENNESSEE 381154300 Assignment ASSIGNMENT RECORDED Recorded Attorney of Danny M. Awdeh Record Prior 1680452;1752630 Registrations Type of Mark SERVICE MARK Register PRINCIPAL Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20191016. 1ST RENEWAL 20191016 Renewal Live/Dead LIVE Indicator STRUCTURED FREE FORM BROWSE DICT SEARCH OG PREV LIST CURR LIST NEXT LIST HELP TESS HOME NEW USER TOP

I.HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY

Generated on: This page was generated by TSDR on 2021-10-20 13:29:56 EDT

Mark: VARSITY

VARSITY

US Serial Number:	75983628	Application Filing Sep. 01, 1999 Date:
US Registration Number:	3436493	Registration Date: May 27, 2008
Register:	Principal	
-	Service Mark	
TM5 Common St Descrij	atus	LIVE/REGISTRATION/Issued and Active
		The trademark application has been registered with the Office.
Status:	The registration has been renewed.	
Status Date:	Oct. 16, 2019	
Publication Date:	Feb. 07, 2006	Notice of Aug. 08, 2006 Allowance Date:
	Marl	k Information
Mark Literal Elements:	VARSITY	
Standard Character Claim:	No	
Mark Drawing Type:	1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S	s)
	Related Pro	operties Information
Claimed Ownership	1680452, 1752630	
of US Registrations:		
of US	75791751	
of US Registrations:		s and Services
of US Registrations: Child Of: Note: The following symbols i • Brackets [] ind • Double parenthe		goods/services: a Section 15 affidavit of incontestability; and
of US Registrations: Child Of: Note: The following symbols i Brackets [] ind Double parenthu Asterisks ** ide	Good indicate that the registrant/owner has amended the icate deleted goods/services; esis (()) identify any goods/services not claimed in entify additional (new) wording in the goods/services Online retail store services featuring pre-recorded	goods/services: a Section 15 affidavit of incontestability; and
of US Registrations: Child Of: Note: The following symbols i Brackets [] ind Double parenthu Asterisks ** ide For:	Good indicate that the registrant/owner has amended the icate deleted goods/services; esis (()) identify any goods/services not claimed in entify additional (new) wording in the goods/services Online retail store services featuring pre-recorded providing a website which features advertisements	goods/services: a Section 15 affidavit of incontestability; and s. [videotapes] and compact discs, school supplies, jewelry [and home furnishings;]
of US Registrations: Child Of: Note: The following symbols i Brackets [] ind Double parenthu Asterisks ** ide For: International	Good indicate that the registrant/owner has amended the icate deleted goods/services; esis (()) identify any goods/services not claimed in entify additional (new) wording in the goods/service: Online retail store services featuring pre-recorded providing a website which features advertisements on a global computer network 035 - Primary Class	goods/services: a Section 15 affidavit of incontestability; and s. [videotapes] and compact discs, school supplies, jewelry [and home furnishings;] for the goods and services of others on topics of interest to teenage boys and girls
of US Registrations: Child Of: Note: The following symbols i • Brackets [] ind • Double parenth • Asterisks ** ide For: International Class(es):	Good Indicate that the registrant/owner has amended the icate deleted goods/services; esis (()) identify any goods/services not claimed in entify additional (new) wording in the goods/services Online retail store services featuring pre-recorded providing a website which features advertisements on a global computer network 035 - Primary Class ACTIVE	goods/services: a Section 15 affidavit of incontestability; and s. [videotapes] and compact discs, school supplies, jewelry [and home furnishings;] for the goods and services of others on topics of interest to teenage boys and girls
of US Registrations: Child Of: Note: The following symbols i Brackets [] ind Double parenthe Asterisks ** ide For: International Class Status: Basis:	Good Indicate that the registrant/owner has amended the icate deleted goods/services; esis (()) identify any goods/services not claimed in entify additional (new) wording in the goods/services Online retail store services featuring pre-recorded providing a website which features advertisements on a global computer network 035 - Primary Class ACTIVE	goods/services: a Section 15 affidavit of incontestability; and s. [videotapes] and compact discs, school supplies, jewelry [and home furnishings;] for the goods and services of others on topics of interest to teenage boys and girls
of US Registrations: Child Of: Child Of: Data Data Data Brackets [] ind Double parenthe Asterisks ** ide For: International Class(es): Class Status: Basis: First Use:	Good Indicate that the registrant/owner has amended the icate deleted goods/services; esis (()) identify any goods/services not claimed in entify additional (new) wording in the goods/service: Online retail store services featuring pre-recorded providing a website which features advertisements on a global computer network 035 - Primary Class ACTIVE 1(a)	<pre>goods/services: a Section 15 affidavit of incontestability; and s. [videotapes] and compact discs, school supplies, jewelry [and home furnishings;] for the goods and services of others on topics of interest to teenage boys and girls U.S Class(es): 100, 101, 102 Use in Commerce: Dec. 31, 2003</pre>
of US Registrations: Child Of: Note: The following symbols i • Brackets [] ind • Double parenth • Asterisks ** ide For: International Class Status: Basis: First Use: For:	Good indicate that the registrant/owner has amended the icate deleted goods/services; esis (()) identify any goods/services not claimed in entify additional (new) wording in the goods/services Online retail store services featuring pre-recorded providing a website which features advertisements on a global computer network 035 - Primary Class ACTIVE 1(a) Dec. 31, 2003	<pre>goods/services: a Section 15 affidavit of incontestability; and s. [videotapes] and compact discs, school supplies, jewelry [and home furnishings;] for the goods and services of others on topics of interest to teenage boys and girls U.S Class(es): 100, 101, 102 Use in Commerce: Dec. 31, 2003</pre>
of US Registrations: Child Of: Note: The following symbols i • Brackets [] ind • Double parenthe • Asterisks ** ide For: International Class (es): Class Status: Basis: First Use: For:	Good Indicate that the registrant/owner has amended the icate deleted goods/services; esis (()) identify any goods/services not claimed in entify additional (new) wording in the goods/services Online retail store services featuring pre-recorded providing a website which features advertisements on a global computer network 035 - Primary Class ACTIVE 1(a) Dec. 31, 2003 Travel agency services, namely, making reservation 039 - Primary Class	goods/services: a Section 15 affidavit of incontestability; and s. [videotapes] and compact discs, school supplies, jewelry [and home furnishings;] of or the goods and services of others on topics of interest to teenage boys and girls U.S Class(es): 100, 101, 102 Use in Commerce: Dec. 31, 2003

First use:	Dec. 31, 2005	Use in Commerce:	Dec. 31, 2005	
For:	Providing an online database in the field of topics of inter	est to teenage boys	and girls, namely, fashion	
International Class(es):	045 - Primary Class	U.S Class(es):	100, 101	
Class Status:	ACTIVE			
Basis:	1(a)			
First Use:	Dec. 31, 2003	Use in Commerce:	Dec. 31, 2003	
	Basis Informa	tion (Case	Level)	
Filed Use:		Currently Use:		
Filed ITU:		Currently ITU:		
Filed 44D:	No	Currently 44E:	No	
Filed 44E:	No	Currently 66A:	No	
Filed 66A:	No C	urrently No Basis:	No	
Filed No Basis:	No			
	Current Owne	er(s) Inform	nation	
Owner Name:	VARSITY SPIRIT LLC			
Owner Address:				
	LIMITED LIABILITY COMPANY	State or Country Where Organized:		
	Attorney/Correspo	ondence In	formation	
		Judence In		
	· ·		normation	
Attornov Namo	Attorn	ey of Record		
Attorney Name:	Attorn Danny M. Awdeh	ey of Record Docket Number:	14458.0018-3	
	Attorn	ey of Record	14458.0018-3	
Attorney Primary Email Address:	Attorn Danny M. Awdeh docketing@finnegan.com Corr	ey of Record Docket Number: Attorney Email	14458.0018-3	
Attorney Primary Email Address: Correspondent Name/Address:	Attorn Danny M. Awdeh docketing@finnegan.com	ey of Record Docket Number: Attorney Email Authorized: respondent	14458.0018-3	
Attorney Primary Email Address: Correspondent Name/Address:	Attorn Danny M. Awdeh docketing@finnegan.com Corr Danny M. Awdeh Finnegan, Henderson, Farabow, Garrett & Dunner, LL 901 New York Avenue, NW	ey of Record Docket Number: Attorney Email Authorized: respondent	14458.0018-3	
Attorney Primary Email Address: Correspondent Name/Address: Phone:	Attorn Danny M. Awdeh docketing@finnegan.com Danny M. Awdeh Finnegan, Henderson, Farabow, Garrett & Dunner, LL 901 New York Avenue, NW Washington, DISTRICT OF COLUMBIA UNITED STATE	ey of Record Docket Number: Attorney Email Authorized: respondent	14458.0018-3 Yes 202-408-4400	
Attorney Primary Email Address: Correspondent Name/Address: Phone: Correspondent e-	Attorn Danny M. Awdeh docketing@finnegan.com Danny M. Awdeh Finnegan, Henderson, Farabow, Garrett & Dunner, LL 901 New York Avenue, NW Washington, DISTRICT OF COLUMBIA UNITED STATE 202-408-4000 docketing@finnegan.com	ey of Record Docket Number: Attorney Email Authorized: respondent S 20001 Fax: Correspondent e-	14458.0018-3 Yes 202-408-4400 Yes	
Attorney Primary Email Address: Correspondent Name/Address: Phone: Correspondent e-	Attorn Danny M. Awdeh docketing@finnegan.com Danny M. Awdeh Finnegan, Henderson, Farabow, Garrett & Dunner, LL 901 New York Avenue, NW Washington, DISTRICT OF COLUMBIA UNITED STATE 202-408-4000 docketing@finnegan.com Domestic Repre	ey of Record Docket Number: Attorney Email Authorized: espondent S 20001 Fax: Correspondent e- mail Authorized:	14458.0018-3 Yes 202-408-4400 Yes	
Attorney Primary Email Address: Correspondent Name/Address: Phone: Correspondent e-	Attorn Danny M. Awdeh docketing@finnegan.com Danny M. Awdeh Finnegan, Henderson, Farabow, Garrett & Dunner, LL 901 New York Avenue, NW Washington, DISTRICT OF COLUMBIA UNITED STATE 202-408-4000 docketing@finnegan.com Domestic Repre	ey of Record Docket Number: Attorney Email Authorized: respondent S 20001 Fax: Correspondent e- mail Authorized: esentative - Not For	14458.0018-3 Yes 202-408-4400 Yes	
Attorney Primary Email Address: Correspondent Name/Address: Phone: Correspondent e- mail:	Attorn Danny M. Awdeh docketing@finnegan.com Danny M. Awdeh Finnegan, Henderson, Farabow, Garrett & Dunner, LL 901 New York Avenue, NW Washington, DISTRICT OF COLUMBIA UNITED STATE 202-408-4000 docketing@finnegan.com Domestic Repre	ey of Record Docket Number: Attorney Email Authorized: respondent S 20001 Fax: Correspondent e- mail Authorized: esentative - Not For	14458.0018-3 Yes 202-408-4400 Yes	Proceeding Number
Attorney Primary Email Address: Correspondent Name/Address: Phone: Correspondent e- mail: Date D	Attorn Danny M. Awdeh docketing@finnegan.com Danny M. Awdeh Finnegan, Henderson, Farabow, Garrett & Dunner, LL 901 New York Avenue, NW Washington, DISTRICT OF COLUMBIA UNITED STATE 202-408-4000 docketing@finnegan.com Domestic Represent	ey of Record Docket Number: Attorney Email Authorized: respondent S 20001 Fax: Correspondent e- mail Authorized: esentative - Not For	14458.0018-3 Yes 202-408-4400 Yes	
Attorney Primary Email Address: Correspondent Name/Address: Phone: Correspondent e- mail: Date D Oct. 16, 2019 NOT	Attorn Danny M. Awdeh docketing@finnegan.com Danny M. Awdeh Finnegan, Henderson, Farabow, Garrett & Dunner, LL 901 New York Avenue, NW Washington, DISTRICT OF COLUMBIA UNITED STATE 202-408-4000 docketing@finnegan.com Domestic Represent Excription	ey of Record Docket Number: Attorney Email Authorized: respondent S 20001 Fax: Correspondent e- mail Authorized: resentative - Not For ion Histor	14458.0018-3 Yes 202-408-4400 Yes	
Attorney Primary Email Address: Correspondent Name/Address: Phone: Correspondent e- mail: Correspondent e- mail: Date D Oct. 16, 2019 NOT Oct. 16, 2019 REG	Attorn Danny M. Awdeh docketing@finnegan.com Danny M. Awdeh Finnegan, Henderson, Farabow, Garrett & Dunner, LL 901 New York Avenue, NW Washington, DISTRICT OF COLUMBIA UNITED STATE 202-408-4000 docketing@finnegan.com Domestic Represent Escription ICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	ey of Record Docket Number: Attorney Email Authorized: respondent S 20001 Fax: Correspondent e- mail Authorized: resentative - Not For ion History	14458.0018-3 Yes 202-408-4400 Yes	Number
Attorney Primary Email Address: Correspondent Name/Address: Phone: Correspondent e- mail: Correspondent e- mail: Date D Oct. 16, 2019 NOT Oct. 16, 2019 REG Oct. 16, 2019 REG Nov. 20, 2018 TEAS	Attorn Danny M. Awdeh docketing@finnegan.com Danny M. Awdeh Finnegan, Henderson, Farabow, Garrett & Dunner, LL 901 New York Avenue, NW Washington, DISTRICT OF COLUMBIA UNITED STATE 202-408-4000 docketing@finnegan.com Domestic Repres Escription ICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED ISTERED AND RENEWED (FIRST RENEWAL - 10 YRS	ey of Record Docket Number: Attorney Email Authorized: respondent S 20001 Fax: Correspondent e- mail Authorized: resentative - Not For ion History	14458.0018-3 Yes 202-408-4400 Yes	Number 64591
Attorney Primary Email Address: Correspondent Name/Address: Phone: Correspondent e- mail: Correspondent e- mail: Date D Oct. 16, 2019 NOT Oct. 16, 2019 REG Oct. 16, 2019 REG Nov. 20, 2018 TEAS May 22, 2018 POS	Attorn Danny M. Awdeh docketing@finnegan.com Corr Danny M. Awdeh Finnegan, Henderson, Farabow, Garrett & Dunner, LL 901 New York Avenue, NW Washington, DISTRICT OF COLUMBIA UNITED STATE 202-408-4000 docketing@finnegan.com Domestic Repre Prosecut escription ICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED ISTERED AND RENEWED (FIRST RENEWAL - 10 YRS ISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANT	ey of Record Docket Number: Attorney Email Authorized: respondent S 20001 Fax: Correspondent e- mail Authorized: resentative - Not For ion History	14458.0018-3 Yes 202-408-4400 Yes	Number 64591

Mar. 07, 2018 ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY

Feb. 27, 2018 ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED

Feb. 27, 2018 TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED

Jun. 21, 2017 NOTICE OF SUIT

Jun. 21, 2017 NOTICE OF SUIT

lup 01 0017		
Jun. 21, 2017		
Jun. 21, 2017		
May 27, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Mar. 31, 2016		
Sep. 02, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 28, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 24, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 04, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	67700
Jun. 04, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
May 19, 2014	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	67723
Jun. 03, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
May 19, 2014	TEAS SECTION 8 & 15 RECEIVED	
Aug. 19, 2013	NOTICE OF SUIT	
Jul. 31, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 27, 2008	REGISTERED-PRINCIPAL REGISTER	
Apr. 21, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	66213
Apr. 21, 2008	ASSIGNED TO LIE	66213
Apr. 17, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 18, 2008	CASE FILE IN TICRS	
Mar. 15, 2008	NOTICE OF DIVIDED TRADEMARK APPLICATION MAILED	
Mar. 11, 2008	STATEMENT OF USE PROCESSING COMPLETE	66230
Feb. 08, 2008	USE AMENDMENT FILED	66230
Mar. 11, 2008	DIVISIONAL PROCESSING COMPLETE	
Feb. 11, 2008	DIVISIONAL REQUEST RECEIVED	
Feb. 11, 2008	PAPER RECEIVED	
Feb. 08, 2008	TEAS STATEMENT OF USE RECEIVED	
Aug. 06, 2007	EXTENSION 2 GRANTED	98765
Aug. 06, 2007	EXTENSION 2 FILED	98765
Aug. 06, 2007	TEAS EXTENSION RECEIVED	
Jun. 12, 2007	ASSIGNED TO EXAMINER	77657
Feb. 07, 2007	EXTENSION 1 GRANTED	98765
Feb. 07, 2007	EXTENSION 1 FILED	98765
Feb. 07, 2007	TEAS EXTENSION RECEIVED	
Aug. 08, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 23, 2006	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Mar. 02, 2006	EXTENSION OF TIME TO OPPOSE RECEIVED	
Feb. 07, 2006	PUBLISHED FOR OPPOSITION	
Jan. 18, 2006	NOTICE OF PUBLICATION	
Dec. 29, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Dec. 23, 2005	ASSIGNED TO LIE	74221
Dec. 21, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 21, 2005	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 21, 2005	EXAMINERS AMENDMENT -WRITTEN	74832
Dec. 13, 2005	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Dec. 05, 2005	WITHDRAWN FROM PUB - OG REVIEW QUERY	77908
Nov. 07, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	76985
Sep. 30, 2005	ASSIGNED TO LIE	76985
Sep. 26, 2005	EXAMINER'S AMENDMENT ENTERED	76532
Sep. 26, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 23, 2005	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 23, 2005	EXAMINERS AMENDMENT -WRITTEN	74832
Mar. 29, 2005	NON-FINAL ACTION E-MAILED	6325
Mar. 29, 2005	NON-FINAL ACTION WRITTEN	74832
Mar. 22, 2005	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Feb. 07, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	

Sep. 20, 2004	LAW OFFICE PUBLICATION REVIEW COMPLETED	76985
Jul. 30, 2004	ASSIGNED TO LIE	76985
Jul. 24, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 21, 2004	PAPER RECEIVED	
Jul. 01, 2004	EXPARTE APPEAL RECEIVED AT TTAB	
Jun. 21, 2004	AMENDMENT FROM APPLICANT ENTERED	72589
Jun. 21, 2004	CORRESPONDENCE RECEIVED IN LAW OFFICE	72589
Jun. 21, 2004	PAPER RECEIVED	
Apr. 19, 2004	CASE FILE IN TICRS	
Dec. 15, 2003	FINAL REFUSAL MAILED	
Oct. 25, 2001	UNRESPONSIVE/DUPLICATE PAPER RECEIVED	
Jun. 27, 2001	LETTER OF SUSPENSION MAILED	
Feb. 12, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 28, 2000	LETTER OF SUSPENSION MAILED	
Jul. 20, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 20, 2000	NON-FINAL ACTION MAILED	
Jan. 18, 2000	ASSIGNED TO EXAMINER	74832

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Oct. 16, 2019

Assignment Abstract Of Title Information

Summary			
Total Assignments:	12	Registrant:	VARSITY SPIRIT CORPORATION
	Assig	nment 1 of 12	
Conveyance:	TRADEMARK SECURITY AGREEMENT		
Reel/Frame:	5076/0362	Pages:	29
Date Recorded:	Jul. 24, 2013		
Supporting Documents:	assignment-tm-5076-0362.pdf		
		Assignor	
Name:	VARSITY SPIRIT CORPORATION	Execution Date:	Jun. 25, 2013
Legal Entity Type:	CORPORATION	State or Country Where Organized:	TENNESSEE
		Assignee	
Name:	PNC BANK, NATIONAL ASSOCIATION, AS	COLLATERAL AGENT	
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	UNITED STATES
Address:	500 FIRST AVENUE PITTSBURGH, PENNSYLVANIA 15219		
		Correspondent	
Correspondent Name:	LATHAM & WATKINS LLP		
	650 TOWN CENTER DRIVE, SUITE 2000 COSTA MESA, CA 92626		
	Dom	estic Representative - Not For	und
		Assignment 2 of 12	
Conveyance:	ENTITY CONVERSION		
Reel/Frame:	<u>6281/0483</u>	Pages:	24

Date Recorded: Feb. 28, 2018

Supporting Documents:	assignment-tm-6281-0483.pdf		
Documents.		Assignor	
Name:	VARSITY SPIRIT CORPORATION	Execution Date:	Nov 24 2014
Legal Entity Type:		State or Country Where Organized:	
		Assignee	
Name:	VARSITY SPIRIT LLC	g	
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Address:	6745 LENOX CENTER CT SUITE 300		
	MEMPHIS, TENNESSEE 38115-4300	• • • •	
		Correspondent	
Name:	DANNY M. AWDEH		
	901 NEW YORK AVENUE, N.W. FINNEGAN WASHINGTON, DC 20001		
	,	Domestic Representative - Not Fou	Ind
		Assignment 3 of 12	
Conveyance:	ENTITY CONVERSION		
Reel/Frame:	<u>5607/0102</u>	Pages:	23
Date Recorded:	Aug. 24, 2015		
Supporting Documents:	assignment-tm-5607-0102.pdf		
		Assignor	
Name:	VARSITY SPIRIT CORPORATION	Execution Date:	Nov. 26, 2014
Legal Entity Type:	CORPORATION	State or Country Where Organized:	TENNESSEE
		Assignee	
Name:	VARSITY SPIRIT LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Address:	6745 LENOX CENTER CT STE 300 MEMPHIS, TENNESSEE 38115-4300		
		Correspondent	
Correspondent Name:	DEBORAH K. SQUIERS		
	COWAN, LIEBOWITZ & LATMAN, P.C. 1133 AVENUE OF THE AMERICAS NEW YORK, NY 10036		
	I	Domestic Representative - Not For	Ind
		Assignment 4 of 12	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	5423/0493	Pages:	40
Date Recorded:	Dec. 19, 2014		
Supporting Documents:	assignment-tm-5423-0493.pdf		
		Assignor	
Name:	VARSITY BRANDS, LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	BSN SPORTS, LLC	Execution Date:	Dec. 11, 2014

Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Name:	VARSITY SPIRIT FASHIONS & SUPF	PLIES, LLC Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
		Assignee	
Name:	GOLDMAN SACHS BANK USA, AS A	DMINISTRATIVE AND COLLATERAL	AGENT
Legal Entity Type:	A NEW YORK STATE CHARTERED I	BANK State or Country Where Organized:	NEW YORK
Address:	30 HUDSON ST. 38TH FLOOR JERSEY CITY, NEW YORK 10036		
		Correspondent	
Correspondent Name:	LAWRENCE KASS		
	1 CHASE MANHATTAN PLAZA C/O LAWRENCE KASS NEW YORK, NY 10005		
		Domestic Representative - Not Fou	Ind
		Assignment 5 of 12	
Conveyance:	GRANT OF SECURITY INTEREST IN	I U S TRADEMARKS	
Reel/Frame:		Pages:	34
Date Recorded:	Dec. 17, 2014	-	
Supporting	assignment-tm-5444-0001.pdf		
Documents:			
		Assignor	
	VARSITY BRANDS, LLC	Execution Date:	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	BSN SPORTS, LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT FASHIONS	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
		Assignee	
	GOLDMAN SACHS BANK USA		
Legal Entity Type:	ASSOCIATION	State or Country Where Organized:	UNITED STATES
Address:	200 WEST STREET NEW YORK, NEW YORK 10282		
0		Correspondent	
Name:	SUSAN O'BRIEN		
	CT LIEN SOLUTIONS 187 WOLF ROAD, SUITE 101 ALBANY, NY 12205		
		Domestic Representative - Not Fou	Ind
		Assignment 6 of 12	

Conveyance:	RELEASE OF SECURITY INTEREST		
Reel/Frame:	5421/0286	Pages:	30
Date Recorded:	Dec. 12, 2014		
Supporting Documents:	assignment-tm-5421-0286.pdf		
		Assignor	
Name:	PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT	Execution Date:	Dec. 11, 2014
Legal Entity Type:	NATIONAL ASSOCIATION	State or Country Where Organized:	PENNSYLVANIA
		Assignee	
Name:	VARSITY SPIRIT CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	TENNESSEE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	BSN SPORTS, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	1901 DIPLOMAT DRIVE FARMERS BRANCH, TEXAS 75234		
Name:	HERFF JONES, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	INDIANA
Address:	HERFF JONES, INC. EXECUTIVE BUILDING 4625 WEST 62ND STREET INDIANAPOLIS, INDIANA 46268-9005		
Name:	THE KELLY TOUCH, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	INDIANA
Address:	110 EAST MAIN STREET CARMEL, INDIANA 46032		
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MINNESOTA
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	VARSITY BRANDS, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
		Correspondent	
Correspondent Name:	MILBANK, TWEED, HADLEY & MCCLOY		
	1 CHASE MANHATTAN PLAZA C/O LAWRENCE KASS NEW YORK, NY 10005		
	Domestic	Representative - Not Fou	Ind
	A	ssignment 7 of 12	
Conveyance:	RELEASE BY SECURED PARTY		
Reel/Frame:	6230/0619	Pages:	29

Reel/Frame: 6230/0619

Date Recorded: Dec. 15, 2017

Supporting	assignment-tm-6230-0619.pdf		
Documents:			
		Assignor	
	GOLDMAN SACHS BANK USA	Execution Date:	,
Legal Entity Type:	ASSOCIATION	State or Country Where Organized:	UNITED STATES
		Assignee	
Name:	BSN SPORTS, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Address:	1901 DIPLOMAT DRIVE FARMERS BRANCH, TEXAS 75234		
Name:	VARSITY BRANDS, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	VARSITY SPIRIT FASHIONS & SUPP	PLIES, LLC	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	VARSITY SPIRIT LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
		Correspondent	
Correspondent Name:	PROSKAUER ROSE LLP		
	2049 CENTURY PARK EAST, SUITE C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067	3200	
		Domestic Representative - Not Fou	und
		Assignment 8 of 12	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	6230/0662	Pages:	41
Date Recorded:	Dec. 16, 2017		
Supporting	assignment-tm-6230-0662.pdf		
Documents:			
		Assignor	
	ALLGOODS LLC	Execution Date:	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	HERFF JONES, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	VARSITY BRANDS, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	VARSITY SPIRIT LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country	TENNESSEE

		Where Organized:	
Name:	BSN SPORTS, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
		Assignee	
		_	
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	520 MADISON AVENUE NEW YORK, NEW YORK 10022		
		Correspondent	
Name:	PROSKAUER ROSE LLP		
	2049 CENTURY PARK EAST, SUITE 3200 C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067		
	Domestic F	Representative - Not For	und
	As	signment 9 of 12	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	<u>6230/0729</u>	Pages:	41
Date Recorded:	Dec. 16, 2017		
Supporting Documents:	assignment-tm-6230-0729.pdf		
		Assignor	
Name:	ALLGOODS LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	HERFF JONES, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	INDIANA
Name:	VARSITY BRANDS, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Name:	BSN SPORTS, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Dec. 15, 2017
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
		Assignee	

Address:	245 PARK AVENUE 44TH FLOOR	
	NEW YORK, NEW YORK 10167	
		Correspondent
Correspondent Name:	PROSKAUER ROSE LLP	
	2049 CENTURY PARK EAST, SUITE S C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067	3200
		Domestic Representative - Not Found
		Assignment 10 of 12
Conveyance:	RELEASE BY SECURED PARTY	
Reel/Frame:	6230/0888	Pages: 29
Date Recorded:	Dec. 16, 2017	
Supporting Documents:	assignment-tm-6230-0888.pdf	
		Assignor
Name:	GOLDMAN SACHS BANK USA	Execution Date: Dec. 15, 2017
Legal Entity Type:	ASSOCIATION	State or Country UNITED STATES Where Organized:
		Assignee
Name:	BSN SPORTS, LLC	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country DELAWARE Where Organized:
Address:	1901 DIPLOMAT DRIVE FARMERS BRANCH, TEXAS 75234	
Name:	VARSITY BRANDS, LLC	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country DELAWARE Where Organized:
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115	
Name:	VARSITY SPIRIT FASHIONS & SUPP	LIES, LLC_
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country MINNESOTA Where Organized:
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115	
Name:	VARSITY SPIRIT LLC	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country TENNESSEE Where Organized:
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115	
		Correspondent
Correspondent Name:	PROSKAUER ROSE LLP	
	2049 CENTURY PARK EAST, SUITE S C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067	3200
		Domestic Representative - Not Found
		Assignment 11 of 12
Conveyance	SECURITY INTEREST	

Conveyance: SECURITY INTEREST Reel/Frame: <u>6316/0163</u> Date Recorded: Mar. 30, 2018

Supporting assignment-tm-6316-0163.pdf Documents:

		Assignor	
Name:	ALLGOODS LLC	Execution Date:	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	HERFF JONES, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY BRANDS, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	BSN SPORTS, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
		Assignee	
Name:	GOLDMAN SACHS BANK USA		
Legal Entity Type:	ASSOCIATION	State or Country Where Organized:	UNITED STATES
Address:	200 WEST STREET NEW YORK, NEW YORK 10282		
		Correspondent	
Correspondent Name:	MARIA WOODBURY		
Correspondent Address:	100 NORTHERN AVE BOSTON, MA 02210		
	Domestic	Representative - Not Fou	und
	As	signment 12 of 12	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	7003/0102	Pages:	36
Date Recorded:	Jul. 21, 2020		
Supporting Documents:	assignment-tm-7003-0102.pdf		
		Assignor	
Name:	ALLGOODS LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	BSN SPORTS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found

Name:	HERFF JONES, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	STANBURY UNIFORMS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY ATHLETIC BAND, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY BRANDS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
		Assignee	
Name:	ANKURA TRUST COMPANY, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	NEW HAMPSHIRE
Address:	140 SHERMAN STREET, 4TH FLOOR FAIRFIELD, CONNECTICUT 06824		
		Correspondent	
Correspondent Name:	RAZA SIDDIQUI, SENIOR PARALEGAL		
	300 N. LASALLE KIRKLAND & ELLIS LLP CHICAGO, IL 60654		
	Domesti	c Representative - Not For	und



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Trademarks > **Trademark Electronic Search System (TESS)**

TESS was last updated on Wed Oct 20 03:47:22 EDT 2021

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TSDR TESS)	ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to
Word Mark	V VARSITY SHOP
Goods and Services	IC 035. US 100 101 102. G & S: on-line retail store services featuring DVDs, compact discs, jewelry, athletic shirts, athletic shorts, athletic tops, bodysuits, dresses, hats, jackets, jerseys, leotards, pants, shirts, shorts, skirts, sweaters, sweatpants, sweatshirts, t-shirts, unitards and warm-up suits, sports bags, carry-all bags, shoulder bags, backpacks, knapsacks, duffle bags, all-purpose sporting bags, all-purpose carrying bags, tote bags, umbrellas, shoe bags, messenger bags, travel cases, key holders, overnight bags, pom poms, uniforms for cheerleaders, drill teams, pom pom squads, pep squads, footwear, namely, athletic shoes, cheerleader shoes, dance shoes, gloves, vests, caps, sports bras, socks, loungewear. FIRST USE: 20110720. FIRST USE IN COMMERCE: 20110720
Mark Drawing Code	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number	85976194
Filing Date	April 16, 2010
Current Basis	1A
Original Filing Basis	1B
	October 12, 2010
Registration Number	4110341
Registration Date	March 6, 2012
	(RECISTRANT) Variative Spirit Corporation CORPORATION TENNESSEE 6745 Lanov Contar Court, Suite 200

Owner (REGISTRANT) Varsity Spirit Corporation CORPORATION TENNESSEE 6745 Lenox Center Court, Suite 300 Memphis TENNESSEE 38115

10/20/21, 1:30	PM				Trademark E	lectronic Sea	rch System	(TESS)		
		LISTED O Suite 300 I			LC LIMITED E 38115	LIABILITY	COMPAN	Y TENNES	SEE 6745 L	enox Center.
Assignme Recorded	nt ASSIC	SNMENT R	ECORDED							
Attorney o Record	f Danny	M. Awdeh								
Prior Registratio	ons 25265	64;3782739	9;3782740;/	AND OTHE	ERS					
Disclaime	· NO CI	_AIM IS MA	DE TO TH	E EXCLUS	IVE RIGHT T	O USE "SH	HOP" APAI	RT FROM T	HE MARK	AS SHOWN
Descriptio of Mark	"SHOI						•	•		to the phrase ed capital letter
Type of Ma	ark SERV	ICE MARK								
Register	PRINC	CIPAL								
Affidavit T	ext SECT	15. SECT 8	8 (6-YR).							
Live/Dead Indicator	LIVE									
TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	Тор	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

I.HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY

Generated on: This page was generated by TSDR on 2021-10-20 13:31:05 EDT

Mark: V VARSITY SHOP

11/shöp

US Serial Number:	85976194	Application Filing Date:	Apr. 16, 2010
US Registration Number:	4110341	Registration Date:	Mar. 06, 2012
Register:	Principal		
Mark Type:	Service Mark		
TM5 Common S		LIVE/REGISTRATION	I/Issued and Active
Descri	pitor:	The trademark applica	tion has been registered with the Office.
Status:	A Sections 8 and 15 combined declaration has been	accepted and acknowle	dged.
Status Date:	May 16, 2017		
Publication Date:	Oct. 12, 2010	Notice of Allowance Date:	Dec. 07, 2010
	Mark	Information	
Mark Literal Elements:	V VARSITY SHOP		
Standard Character Claim:	No		
Mark Drawing Type:	5 - AN ILLUSTRATION DRAWING WITH WORD(S)	/LETTER(S)/ NUMBER	(S) INSTYLIZED FORM
	The mark consists of stylized capital letter "V" next to capital letter, which has a stylized capital letter "A", a		ower case letters which has the phrase "VARSITY" in
Color(s) Claimed:	Color is not claimed as a feature of the mark.		
Disclaimer:	"SHOP"		
	Related Prop	oerties Inform	mation

Claimed Ownership 2526564, 3782739, 3782740 and others

of US

Registrations:

Child Of: 85016110

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: on-line retail store services featuring DVDs, compact discs, jewelry, athletic shirts, athletic shorts, athletic tops, bodysuits, dresses, hats, jackets, jerseys, leotards, pants, shirts, shorts, skirts, sweaters, sweatpants, sweatshirts, t-shirts, unitards and warm-up suits, sports bags, carry-all bags, shoulder bags, backpacks, knapsacks, duffle bags, all-purpose sporting bags, all-purpose carrying bags, tote bags, umbrellas, shoe bags, messenger bags, travel cases, key holders, overnight bags, pom poms, uniforms for cheerleaders, drill teams, pom pom squads, pep squads, footwear, namely, athletic shoes, cheerleader shoes, dance shoes, gloves, vests, caps, sports bras, socks, loungewear

International 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Class(es):

Basis: 1(a)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	Yes
Filed ITU:	Yes	Currently ITU:	No
Filed 44D:	No	Currently 44E:	No
Filed 44E:	No	Currently 66A:	No
Filed 66A:	No	Currently No Basis:	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name: Varsity Spirit LLC

Owner Address: 6745 Lenox Center Court, Suite 300 Memphis, TENNESSEE UNITED STATES 38115

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TENNESSEE Where Organized:

Attorney/Correspondence Information

	Attorn	ey of Record		
Attorney Name:	Danny M. Awdeh	Docket Number:	14458.0118	
Attorney Primary Email Address:	docketing@finnegan.com	Attorney Email Authorized:	Yes	
	Correspondent			
	Danny M. Awdeh Finnegan, Henderson, Farabow, Garrett & Dunner, LL 901 New York Avenue, NW Washington, DISTRICT OF COLUMBIA UNITED STATE	ES 20001		
Phone:	202-408-4000	Fax:	202-408-4400	
Correspondent e- mail:	docketing@finnegan.com	Correspondent e- mail Authorized:	Yes	

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 06, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Feb. 27, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 27, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
May 16, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 16, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	30006
May 05, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	30006
Mar. 22, 2017	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 17, 2017	TEAS SECTION 8 & 15 RECEIVED	
Mar. 06, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 28, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 24, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 31, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 06, 2012	REGISTERED-PRINCIPAL REGISTER	
Jan. 28, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 27, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	66121

Jan. 23, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 18, 2012	STATEMENT OF USE PROCESSING COMPLETE	71034
Jan. 07, 2011	USE AMENDMENT FILED	71034
Jan. 18, 2012	DIVISIONAL PROCESSING COMPLETE	
Dec. 07, 2011	DIVISIONAL REQUEST RECEIVED	
Dec. 27, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 22, 2011	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	71034
Dec. 09, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Dec. 07, 2011	TEAS REQUEST TO DIVIDE RECEIVED	
Dec. 07, 2011	TEAS STATEMENT OF USE RECEIVED	
Jun. 07, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 03, 2011	EXTENSION 1 GRANTED	98765
Jun. 03, 2011	EXTENSION 1 FILED	98765
Jun. 03, 2011	TEAS EXTENSION RECEIVED	
Dec. 07, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 12, 2010	ASSIGNED TO EXAMINER	76629
Oct. 12, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 12, 2010	PUBLISHED FOR OPPOSITION	
Sep. 07, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Sep. 03, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 03, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	66121
Sep. 03, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	66121
Aug. 27, 2010	ASSIGNED TO LIE	66121
Aug. 11, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 26, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 26, 2010	NON-FINAL ACTION E-MAILED	6325
Jul. 26, 2010	NON-FINAL ACTION WRITTEN	60740
Jul. 23, 2010	ASSIGNED TO EXAMINER	60740
Apr. 21, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 20, 2010	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None						
	File Location					
Current Location:	TMEG LAW OFFICE 105	Date in Location: May 16, 2017				
	Assignment Abstr	ract Of Title Information				
Summary						
Total Assignments:	11	Registrant: Varsity Spirit Corporation				
	Assignmen	nt 1 of 11				
Conveyance:	TRADEMARK SECURITY AGREEMENT					
Reel/Frame:	5076/0362	Pages: 29				
Date Recorded:	Jul. 24, 2013					
Supporting Documents:	assignment-tm-5076-0362.pdf					
		Assignor				
Name:	VARSITY SPIRIT CORPORATION	Execution Date: Jun. 25, 2013				
Legal Entity Type:	CORPORATION	State or Country TENNESSEE Where Organized:				
	Assignee					
Name:	PNC BANK, NATIONAL ASSOCIATION, AS COLLA	ATERAL AGENT				
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country UNITED STATES Where Organized:				

Address:	500 FIRST AVENUE PITTSBURGH, PENNSYLVANIA 15219	Correspondent	
Correspondent	LATHAM & WATKINS LLP	Correspondent	
Name:			
	650 TOWN CENTER DRIVE, SUITE 2000 COSTA MESA, CA 92626		
	Do	mestic Representative - Not For	und
		Assignment 2 of 11	
Conveyance:	ENTITY CONVERSION		
Reel/Frame:	<u>6006/0719</u>	Pages:	23
Date Recorded:	Mar. 09, 2017		
	assignment-tm-6006-0719.pdf		
Documents:		A	
Name:	VARSITY SPIRIT CORPORATION	Assignor Execution Date:	Nov 26 2014
Legal Entity Type:		State or Country	,
Legal Linity Type.		Where Organized:	
		Assignee	
Name:	VARSITY SPIRIT LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Address:	6745 LENOX CENTER CT STE 300 MEMPHIS, TENNESSEE 38103		
		Correspondent	
Correspondent Name:	GRADY M. GARRISON		
	165 MADISON AVENUE SUITE 2000 MEMPHIS, TN 38103		
	Do	mestic Representative - Not For	und
		Assignment 3 of 11	
Conveyance:	SECURITY INTEREST		
Conveyance: Reel/Frame:		Pages:	40
-	5423/0493	Pages:	40
Reel/Frame: Date Recorded:	5423/0493	Pages:	40
Reel/Frame: Date Recorded: Supporting	<u>5423/0493</u> Dec. 19, 2014	Pages: Assignor	40
Reel/Frame: Date Recorded: Supporting Documents: Name:	5423/0493 Dec. 19, 2014 assignment-tm-5423-0493.pdf VARSITY BRANDS, LLC		
Reel/Frame: Date Recorded: Supporting Documents: Name:	5423/0493 Dec. 19, 2014 assignment-tm-5423-0493.pdf	Assignor	Dec. 11, 2014
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type:	5423/0493 Dec. 19, 2014 assignment-tm-5423-0493.pdf VARSITY BRANDS, LLC	Assignor Execution Date: State or Country	Dec. 11, 2014 DELAWARE
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name:	5423/0493 Dec. 19, 2014 assignment-tm-5423-0493.pdf VARSITY BRANDS, LLC LIMITED LIABILITY COMPANY	Assignor Execution Date: State or Country Where Organized:	Dec. 11, 2014 DELAWARE Dec. 11, 2014
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name: Legal Entity Type:	5423/0493 Dec. 19, 2014 assignment-tm-5423-0493.pdf VARSITY BRANDS, LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC	Assignor Execution Date: State or Country Where Organized: Execution Date: State or Country	Dec. 11, 2014 DELAWARE Dec. 11, 2014 DELAWARE
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name: Legal Entity Type: Name:	5423/0493 Dec. 19, 2014 assignment-tm-5423-0493.pdf VARSITY BRANDS, LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC LIMITED LIABILITY COMPANY	Assignor Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized:	Dec. 11, 2014 DELAWARE Dec. 11, 2014 DELAWARE Dec. 11, 2014
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type:	5423/0493 Dec. 19, 2014 assignment-tm-5423-0493.pdf VARSITY BRANDS, LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC LIMITED LIABILITY COMPANY VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY	Assignor Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized:	Dec. 11, 2014 DELAWARE Dec. 11, 2014 DELAWARE Dec. 11, 2014 TENNESSEE
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name:	5423/0493 Dec. 19, 2014 assignment-tm-5423-0493.pdf VARSITY BRANDS, LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC LIMITED LIABILITY COMPANY VARSITY SPIRIT LLC	Assignor Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: State or Country State or Country	Dec. 11, 2014 DELAWARE Dec. 11, 2014 DELAWARE Dec. 11, 2014 TENNESSEE Dec. 11, 2014
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name:	5423/0493 Dec. 19, 2014 assignment-tm-5423-0493.pdf VARSITY BRANDS, LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC LIMITED LIABILITY COMPANY VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY	Assignor Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: State or Country State or Country Where Organized: State or Country Where Organized:	Dec. 11, 2014 DELAWARE Dec. 11, 2014 DELAWARE Dec. 11, 2014 TENNESSEE Dec. 11, 2014
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type:	5423/0493 Dec. 19, 2014 assignment-tm-5423-0493.pdf VARSITY BRANDS, LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC LIMITED LIABILITY COMPANY VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY VARSITY SPIRIT FASHIONS & SUPPLIES LIMITED LIABILITY COMPANY	Assignor Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: State or Country Where Organized: State or Country Where Organized: State or Country Where Organized: State or Country Where Organized:	Dec. 11, 2014 DELAWARE Dec. 11, 2014 DELAWARE Dec. 11, 2014 TENNESSEE Dec. 11, 2014 MINNESOTA
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type:	5423/0493 Dec. 19, 2014 assignment-tm-5423-0493.pdf VARSITY BRANDS, LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC LIMITED LIABILITY COMPANY VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY	Assignor Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: State or Country Where Organized: State or Country Where Organized: State or Country Where Organized: Assignee	Dec. 11, 2014 DELAWARE Dec. 11, 2014 DELAWARE Dec. 11, 2014 TENNESSEE Dec. 11, 2014 MINNESOTA

Address: 30.HUSSON ST. 2ERSEY CTY. NEW YORK 10326 2ERSEY CTY. NEW YORK 10326 2ERSEY CTY. NEW YORK 10326 Correspondent LAWREINCE KASS New YORK, NY 1005 NEW YORK			where Organized:	
Correspondent LAVPENCE KASS NEW YORK, NY 10005 Correspondent 1 CHASE LIANHATTAN PLAZA Address: COLLAVPENCE KASS NEW YORK, NY 10005 Domesile Representative - Not Found Assignment 4 of 11 Conveyance: GRANT OF SECURITY INTEREST IN U S TRADEMARKS Realifram: State(001) Data Records: Doc. 17, 2014 Supporting assignment-Im-544-0001.pdf Dowesinest: Mame: VARISTY BRANDS, LLO Legal Entity Type: LIMITED LABILITY COMPANY Where Organized: Name: SEN SPORTS, LLC Legal Entity Type: LIMITED LABILITY COMPANY Where Organized: Name: VARISTY SPIRIT LLC Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LABILITY COMPANY Where Organized: Name: VARISTY SPIRIT LLC Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LABILITY COMPANY Where Organized: Name: VARISTY SPIRIT LLC Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LABILITY COMPANY Where Organized: Name: VARISTY SPIRIT LLC Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LABILITY COMPANY Where Organized: Name: VARISTY SPIRIT FASHONS, Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LABILITY COMPANY Where Organized: Name: VARISTY SPIRIT FASHONS, Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LABILITY COMPANY Where Organized: Name: SOLOMAN SACHS BANK USA Legal Entity Type: LIMITED LABILITY COMPANY Where Organized: Address: 200 WEST STREET NEW YORK, NEW YORK 1022 New YORK, NEW YORK 1022 Domestic Representative - Not Found Assignment 5 of 11 Conveyance: RELEASE OF SECURITY IN INTEREST Realify Type: SIGNUSS Address: 200 Date Recorded: Doc. 12, 2014 Supporting assignment 5 of 11 Conveyance: SIGNUSS Assigner New YORK, NATIONAL ASSOCIATION, AS COLLIFERAL ASSOCIATION, AS COLLIFERAL ASSOCIATION, AS COLLIFERAL ASSOCIATION, AS COLLIFERAL ASSOCIATION, SILE OF Country PENNSYLVANIA	Address:	38TH FLOOR		
Correspondent LAWRENCE KASS New YORK, NY 10005 Correspondent 1 CHARE MARHATTRAY PAZA Address: COLLAWRENCE KASS NEW YORK, NY 10005 Domestic Representative - Not Found Assignment 4 of 11 Conveyance: GRANT OF SECURITY INTEREST IN U.S. TRADEMARKS Realiframs: 54440001, 201 Data Records: Doc. 17, 2014 Supporting assignment: m-5444.0001, 201 Domestic Representative - Not Found Legal Entity Type: LIMITED LABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY BRANDS, LLO Legal Entity Type: LIMITED LABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT LLO Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT LLO Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT LO Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT FASHIONS Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LABILITY COMPANY Where Organized: Name: VARSITY SPIRIT FASHIONS Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LABILITY COMPANY Where Organized: Name: VARSITY SPIRIT FASHIONS Execution Date: Dec. 11, 2014 Legal Entity Type: ASSOCIATION Name: COLOMAN SACHS BANK USA Legal Entity Type: ASSOCIATION Mate Organized: Address: 200 WEST STREET NEW YORK, NEW YORK 10202 New YORK ASSOCIATION State or Country PENNSYLVANIA			Correspondent	
Address: Cic LAWRENCE KASS NEW YORK, NY 10005 Domestic Representative - Not Found Assignment 4 of 11 Conveyance: GRANT OF SECURITY INTEREST IN US TRADEMARKS Reel/Frame: 54440001, Pages: 34 Date Recorded: Doc. 17, 2014 Supporting assignment to 5444.0001, Difference of the second of the sec		LAWRENCE KASS		
Domestic Representative - Not Found Assignment 4 of 11 Conveyance: GRANT OF SECURITY INTEREST IN US TRADEMARKS Reel/Frame: SMARCOL Pages: 34 Date Recorded: Dec: 17, 2014 Supporting assignment m-5444-0001 pdf. December Assignor Name: VARSITY SRANDS, LLC. Execution Date: Dec: 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SRIFT LLC Execution Date: Dec: 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SRIFT ENTIT COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SRIFT FOR MANY State or Country DELAWARE Where Organized: Name: GOLDMAN SACHS BANK USA. Legal Entity Type: SSOCIATION State or Country DELAWARE Where Organized		C/O LAWRENCE KASS		
Assignment 4 of 11 Conveyance: GRANT OF SECURITY INTEREST IN U S TRADEMARKS ReelFram: 54440001 Pages: 34 Date Records: Dec: 17, 2014 Supporting assignment/m-54440001.pdf Documents: Assignment/m-54440001.pdf Documents: Assignment/m-54440001.pdf Documents: Assignment/m-54440001.pdf Documents: Assignment/m-54440001.pdf Documents: Assignment/m-54440001.pdf Documents: Mate: VARSITY BRANDS.ILC. Execution Date: Doc. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT LASHIONS Execution Date: Doc. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT LASHIONS Execution Date: Doc. 11, 2014 Legal Entity Type: LIM			estic Representative - Not For	und
ReelFrame: 54440001 Pages: 34 Bube Recorded: De: 17, 2014 Supporting: assignment.tht.54440001 pdf Documents: Assignor Name: VARSITY BRANDS, LLC. Execution Date: Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: SSISPORTS, LLC. Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT LLC. Execution Date: Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT FASHONS Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: SOLDMAN SACHS BANK USA Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: SOLDMAN SACHS BANK USA Legal Entity Type: Assignee Assignee Name: SOLDMAN SACHS BANK USA State or Country UNITED STATES <tr< th=""><th></th><th></th><th></th><th></th></tr<>				
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Date Recorded: Dec. 17, 2014 Supporting segmenent:m::S444-0001.pdf Document Name: VARSITY BRANDS, LLC Legal Entity Type: LMRITED LABILITY COMPANY State or Country DELAWARE Where Organized: Name: Name: SASSIGNE Legal Entity Type: LMRITED LABILITY COMPANY State or Country DELAWARE Where Organized: Name: Name: VARSITY SPIRIT LLC Legal Entity Type: LMRITED LIABILITY COMPANY Where Organized: Name: Name: VARSITY SPIRIT LLC Legal Entity Type: LMRITED LIABILITY COMPANY State or Country State or Country Mame: SOLDMAN SACHS BANK USA. Legal Entity Type: ASSOCIATION State or Country UNITED STATES Address: 200 WEST STREET New YORK, NEW YORK 10282 Correspondent Correspondent SUSAN O'BRIEN Address: 137 WOLF FOAD, SUFE 101 ALBANY, NY 12205 Domestic Representative - Not Found Conveyance: RELEASE OF SEQURITY INTEREST <th></th> <th></th> <th></th> <th>34</th>				34
Documents: Assignor Name: VARSITY BRANDS, LLC Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: BSN SPORTS, LLC Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT LLC, Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY Where Organized: Name: VARSITY SPIRIT FASHIONS Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT FASHIONS Execution Date: Dec. 11, 2014 Legal Entity Type: Limited LIABILITY COMPANY State or Country DELAWARE Where Organized: Where Organized: Name: South Company Company State or Country DelaWaRE Mame: GCIDMAN SACHS BANK USA State or Country UNITED STATES Mame: GCIDMAN SACHS BANK USA </th <th>Date Recorded:</th> <th>Dec. 17, 2014</th> <th>·</th> <th></th>	Date Recorded:	Dec. 17, 2014	·	
Name: VARSITY BRANDS, LLC, Execution Date: Dec: 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: SSN SPORTS, LLC, Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT LLC, Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT FASHIONS Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT FASHIONS Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: GOLDMAN SACHS BANK USA Dec. 11, 2014 Legal Entity Type: ASSOCIATION State or Country UNITED STATES Name: GOLDMAN SACHS BANK USA Correspondent Correspondent Correspondent SUSAN O'BRIEN Address:	Supporting	assignment-tm-5444-0001.pdf		
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Mame: BSN SPORTS, LLC Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Mame: VARSITY SPIRIT LLC Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Mame: VARSITY SPIRIT FASHIONS Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT FASHIONS Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: GOLDMAN SACHS BANK USA State or Country UNITED STATES Where Organized: Legal Entity Type: ASSOCIATION State or Country UNITED STATES Where Organized: Name: GOLDMAN SACHS BANK USA Subary ORK, NEW YORK, NEW YORK 10282 Correspondent Correspondent Correspondent SUSAN O'BRIEN Address: 127 WOLF ROAD, SUITE 101 Address: 128 WOLF ROAD, SUITE 101 ALBANY, NY 12026			Assignor	
Where Organized: Name: BSN SPORTS, LLC. Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: VARSITY SPIRIT Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: VARSITY SPIRIT FASHIONS Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Mare: State or Country DELAWARE Where Organized: Mare: GOLDMAN SACHS BANK USA Execution Date: Dec. 11, 2014 Legal Entity Type: Limited LiABILITY COMPANY State or Country DELAWARE Where Organized: Where Organized: Dec. 11, 2014 December Organized: Name: GOLDMAN SACHS BANK USA State or Country UNITED STATES Address: 200 WEST STREET Name: Correspondent SUSAN O'BRIEN Name: Correspondent OLI FLOAD, SUITE 101 ALIGANY, NY 12205 Domestic Representatit	Name:	VARSITY BRANDS, LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: VARSITY SPIRIT LLC Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: VARSITY SPIRIT FASHIONS Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Assignee Name: GOLDMAN SACHS BANK USA State or Country DELAWARE Where Organized: Address: 200 WEST STREET Where Organized: Name: SUSAN O'BRIEN State or Country DELAWARE Name: Correspondent Correspondent Correspondent Correspondent SUSAN O'BRIEN Address: 1021 FOOD, SUITE 101 Address: 1021 FOOD, SUITE 101 Address: 200 VES FOORD, SUITE 101 Address: 200 Entereferame: 54210286, Desecurrefera	Legal Entity Type:	LIMITED LIABILITY COMPANY		
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: VARSITY SPIRIT LLC Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: VARSITY SPIRIT FASHIONS Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Dec. 11, 2014 Legal Entity Type: ASSIGNE State or Country DELAWARE Name: GOLDMAN SACHS BANK USA State or Country DELAWARE Address: 200 WEST STREET Where Organized: Name: Correspondent Correspondent Correspondent Correspondent Correspondent Conveyance: RELEASE OF SECURITY INTEREST ReelFram: ReelFram: S4210286 Pages: 30 Date Recorded: Dec. 12, 2014 Supporting <td< th=""><th>Name:</th><th>BSN SPORTS, LLC</th><th>Execution Date:</th><th>Dec. 11, 2014</th></td<>	Name:	BSN SPORTS, LLC	Execution Date:	Dec. 11, 2014
Where Organized: Name: VARSITY SPIRIT LLC Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: Name: VARSITY SPIRIT FASHIONS Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Assignee Name: GOLDMAN SACHS BANK USA. Legal Entity Type: ASSOCIATION State or Country UNITED STATES Address: 200 WEST STREET NEW YORK, NEW YORK 10282 Correspondent Correspondent SUSAN O'BRIEN Name: Correspondent Correspondent CT LIEN SOLUTIONS Address: 107 WOLF ROAD, SUITE 101 ALBANY, NY 12205 Domestic Representative - Not Found Actives: 127 WOLF ROAD, SUITE INT Address: 12,0014 Supporting assignment 5 of 11 Conveyance: RELEASE OF SECURITY INTEREST Reel/Fram: 5421/0286, pdf Documents Supporting	Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country	DELAWARE
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organizzad: Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organizzad: Where Organizzad: Concent Country UNITED STATES Mare: 20 WEST STREET NEW YORK, NEW YORK 10282 Where Organizzad: Correspondent Correspondent SUSAN O'BRIEN Name: Correspondent SUSAN O'BRIEN Name: Correspondent SUSAN O'BRIEN Name: Correspondent SUSAN O'BRIEN Name: Correspondent SUSAN O'BRIEN Address: Address: 187 WOLF POAD, SUTE 101 Address: Address: Supporting assignment.tm 5421.0286 Pages: 30 Date Recorded: Dec. 12, 2014 Supporting assignment.tm 5421.0286 pdf Documents: Execution Date:				
Where Organized: Name: VARSITY SPIRIT FASHIONS. Execution Date: Dec. 11, 2014 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Assigne Name: GOLDMAN SACHS BANK USA Legal Entity Type: ASSOCIATION State or Country UNITED STATES Where Organized: Where Organized: Address: 200 WEST STREET NEW YORK, NEW YORK 10282 Correspondent Correspondent SUSAN O'BRIEN Name: Correspondent Correspondent CULIEN SOLUTIONS Address: 107 WOLF ROAD, SUITE 101 ALBANY, NY 12205 Domestic Representative - Not Found Assignment 5 of 11 Conveyance: Conveyance: RELEASE OF SECURITY INTEREST Reel/Frame: 54210286 Pages: 30 Date Recorded: Dec. 12, 2014 Supporting assignment-tm-5421-0286.pdf Documents: Assignor Name: DNC BANK, NATIONAL ASSOCIATION, AS COLATERAL AGENT Execution Date: Dec. 11, 2014 Legal Entity Type: NATIONAL ASSOCIATION State or Country PENNSYLVANIA	Name:	VARSITY SPIRIT LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Assignee Name: GOLDMAN SACHS BANK USA Legal Entity Type: ASSOCIATION State or Country UNITED STATES Where Organized: Where Organized: Address: 200 WEST STREET NEW YORK, NEW YORK 10282 Correspondent Correspondent SUSAN O'BRIEN Name: Correspondent Correspondent CT LIEN SOLUTIONS Address: 187 WOLF ROAD, SUITE 101 Aldress: 187 WOLF ROAD, SUITE 101 Address: 187 WOLF ROAD, SUITE 101 Address: 187 WOLF ROAD, SUITE 101 Address: 187 WOLF ROAD, SUITE 101 Aldress: 187 WOLF ROAD, SUITE 101 Address: 187 WOLF ROAD, SUITE 101 Aldress: 187 WOLF ROAD, SUITE 101 Bell/Frame: 5421/0286 Pages: 30 Date Recorded: Dec. 12, 2014 Supporting assignment-tim-5421-0286.pdf Documents: Dec. 11, 2014 COLLATERAL AGENT Execution Date: Dec. 11, 201	Legal Entity Type:	LIMITED LIABILITY COMPANY		
Where Organized: Assignee Name: GOLDMAN SACHS BANK USA Legal Entity Type: ASSOCIATION State or Country UNITED STATES Where Organized: Address: 200 WEST STREET NEW YORK, NEW YORK 10282 Correspondent Correspondent SUSAN O'BRIEN Name: Correspondent Correspondent CT LIEN SOLUTIONS Address: 187 WOLF ROAD, SUITE 101 ALBANY, NY 12205 Domestic Representative - Not Found Assignment 5 of 11 Conveyance: RELEASE OF SECURITY INTEREST Reel/Frame: 5421/0286 Date Recorded: Doc: 12, 2014 Supporting assignment.tm.5421-0286.pdf Documents: Legal Entity Type: Assignor Name: PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT Legal Entity Type:	Name:	VARSITY SPIRIT FASHIONS	Execution Date:	Dec. 11, 2014
Name: GOLDMAN SACHS BANK USA. Legal Entity Type: ASSOCIATION State or Country UNITED STATES Where Organized: Marce Address: 200 WEST STREET New YORK, NEW YORK 10282 Correspondent Correspondent SUSAN O'BRIEN Name: Correspondent Correspondent CT LIEN SOLUTIONS Address: 137 WOLF ROAD, SUITE 101 ALBANY, NY 12205 Domestic Representative - Not Found Conveyance: RELEASE OF SECURITY INTEREST Reel/Frame: 5421/0286 Pages: 30 Date Recorded: Dec. 12, 2014 Supporting assignment-tm-5421-0286.pdf. Documents: Assignor Name: PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT Legal Entity Type: NATIONAL ASSOCIATION, AS COLATERAL AGENT	Legal Entity Type:	LIMITED LIABILITY COMPANY		
Legal Entity Type: ASSOCIATION State or Country UNITED STATES Where Organized: Address: 200 WEST STREET NEW YORK, NEW YORK 10282 Correspondent Correspondent SUSAN O'BRIEN Name: Correspondent CT LIEN SOLUTIONS Address: Address: 187 WOLF ROAD, SUITE 101 ALBANY, NY 12205 Domestic Representative - Not Found Corveyance: RELEASE OF SECURITY INTEREST Reel/Frame: 5421/0286 Date Recorded: Dec. 12, 2014 Supporting assignment-tm-5421-0286.pdf Documents: Documents: Assignor Name: PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT Legal Entity Type: NATIONAL ASSOCIATION			Assignee	
More Organized: Address: 200 WEST STREET NEW YORK, NEW YORK 10282 Correspondent Correspondent Correspondent SUSAN O'BRIEN Name: Correspondent CT LIEN SOLUTIONS Address: 187 WOLF ROAD, SUITE 101 ALBANY, NY 12205 Domestic Representative - Not Found Conveyance: RELEASE OF SECURITY INTEREST Reel/Frame: 5421/0286 Pages: 30 Date Recorded: Dec. 12, 2014 Supporting assignment-tm-5421-0286.pdf Documents: COLLATERAL AGENT Legal Entity Type: NATIONAL ASSOCIATION	Name:	GOLDMAN SACHS BANK USA		
NEW YORK, NEW YORK 10282 Correspondent Correspondent SUSAN O'BRIEN Name: Correspondent Correspondent Correspondent Correspondent CORRESPONDENT Address: BODMESTIC Representative - Not Found Assignment 5 of 11 Conveyance: RELEASE OF SECURITY INTEREST Reel/Frame: 5421/0286 Pages: 30 Date Recorded: Dec. 12, 2014 Supporting assignment-tm-5421-0286.pdf Documents: Documents: DATE Assignor Name: PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT Execution Date: Dec. 11, 2014 Legal Entity Type: NATIONAL ASSOCIATION State or Country PENNSYLVANIA	Legal Entity Type:	ASSOCIATION		
Correspondent SUSAN O'BRIEN Name: Correspondent CT LIEN SOLUTIONS Address: 187 WOLF ROAD, SUITE 101 ALBANY, NY 12205 Domestic Representative - Not Found Assignment 5 of 11 Conveyance: RELEASE OF SECURITY INTEREST Reel/Frame: 5421/0286 Date Recorded: Dec. 12, 2014 Supporting assignment-tm-5421-0286.pdf Documents: PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT Legal Entity Type: NATIONAL ASSOCIATION State or Country PENNSYLVANIA	Address:			
Name: Correspondent CT LIEN SOLUTIONS Address: 187 WOLF ROAD, SUITE 101 ALBANY, NY 12205 Domestic Representative - Not Found Assignment 5 of 11 Conveyance: RELEASE OF SECURITY INTEREST Reel/Frame: 5421/0286 Date Recorded: Dec. 12, 2014 Supporting assignment-tm-5421-0286.pdf Documents: Documents: Legal Entity Type: Name: PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT Legal Entity Type: NATIONAL ASSOCIATION			Correspondent	
Address: 187 WOLF ROAD, SUITE 101 ALBANY, NY 12205 Domestic Representative - Not Found Assignment 5 of 11 Conveyance: RELEASE OF SECURITY INTEREST Reel/Frame: 5421/0286 Pages: 30 Date Recorded: Dec. 12, 2014 Supporting Documents: assignment-tm-5421-0286.pdf Name: PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT Execution Date: Dec. 11, 2014 Legal Entity Type: NATIONAL ASSOCIATION State or Country PENNSYLVANIA				
Assignment 5 of 11 Conveyance: RELEASE OF SECURITY INTEREST Reel/Frame: 5421/0286 Pages: 30 Date Recorded: Dec. 12, 2014 Pages: 30 Supporting assignment-tm-5421-0286.pdf Pages: 30 Documents: Assignor Name: PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT Execution Date: Dec. 11, 2014 Legal Entity Type: NATIONAL ASSOCIATION State or Country PENNSYLVANIA		187 WOLF ROAD, SUITE 101		
Conveyance: RELEASE OF SECURITY INTEREST Reel/Frame: 5421/0286 Date Recorded: Dec. 12, 2014 Supporting assignment-tm-5421-0286.pdf Documents: Documents: Assignor Name: PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT Legal Entity Type: NATIONAL ASSOCIATION State or Country PENNSYLVANIA		Dome	estic Representative - Not For	und
Reel/Frame: 5421/0286 Pages: 30 Date Recorded: Dec. 12, 2014 Supporting assignment-tm-5421-0286.pdf Supporting: assignment-tm-5421-0286.pdf Column 1 Column			Assignment 5 of 11	
Date Recorded: Dec. 12, 2014 Supporting Documents: assignment-tm-5421-0286.pdf Name: PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT Legal Entity Type: NATIONAL ASSOCIATION State or Country PENNSYLVANIA	Conveyance:	RELEASE OF SECURITY INTEREST		
Supporting Documents: assignment-tm-5421-0286.pdf Mame: PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT Execution Date: Dec. 11, 2014 Legal Entity Type: NATIONAL ASSOCIATION State or Country PENNSYLVANIA	Reel/Frame:	5421/0286	Pages:	30
Documents: Assignor Name: PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT Execution Date: Dec. 11, 2014 Legal Entity Type: NATIONAL ASSOCIATION State or Country PENNSYLVANIA	Date Recorded:	Dec. 12, 2014		
Name: PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT Execution Date: Dec. 11, 2014 Legal Entity Type: NATIONAL ASSOCIATION State or Country PENNSYLVANIA				
COLLATERAL AGENT State or Country PENNSYLVANIA Legal Entity Type: NATIONAL ASSOCIATION State or Country PENNSYLVANIA			Assignor	
	Name:		Execution Date:	Dec. 11, 2014
where Organized:	Legal Entity Type:	NATIONAL ASSOCIATION	State or Country Where Organized:	
Assignee			Assignee	
			-	

Name:	VARSITY SPIRIT CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	TENNESSEE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	BSN SPORTS, INC.		
Legal Entity Type:		State or Country Where Organized:	DELAWARE
Address:	1901 DIPLOMAT DRIVE FARMERS BRANCH, TEXAS 75234		
Name:	HERFF JONES, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	INDIANA
Address:	HERFF JONES, INC. EXECUTIVE BUILDING 4625 WEST 62ND STREET INDIANAPOLIS, INDIANA 46268-9005		
Name:	THE KELLY TOUCH, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	INDIANA
Address:	110 EAST MAIN STREET CARMEL, INDIANA 46032		
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, INC	<u>).</u>	
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MINNESOTA
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	VARSITY BRANDS, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
		Correspondent	
Correspondent Name:	MILBANK, TWEED, HADLEY & MCCLOY		
	1 CHASE MANHATTAN PLAZA C/O LAWRENCE KASS NEW YORK, NY 10005		
	Domest	ic Representative - Not Fou	Ind
		Assignment 6 of 11	
Conveyance:	RELEASE BY SECURED PARTY		
Reel/Frame:	<u>6230/0619</u>	Pages:	29
Date Recorded:	Dec. 15, 2017		
Supporting Documents:	assignment-tm-6230-0619.pdf		
Documents:		Assignor	
Name:	GOLDMAN SACHS BANK USA	Execution Date:	Dec. 15, 2017
Legal Entity Type:		State or Country Where Organized:	
		Assignee	
Name:	BSN SPORTS, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	1901 DIPLOMAT DRIVE		

	FARMERS BRANCH, TEXAS 75234		
Name:	VARSITY BRANDS, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	6745 LENOX CENTER COURT SUITE 300		
	MEMPHIS, TENNESSEE 38115		
	VARSITY SPIRIT FASHIONS & SUP		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	VARSITY SPIRIT LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
		Correspondent	
Correspondent Name:	PROSKAUER ROSE LLP		
Correspondent Address:	2049 CENTURY PARK EAST, SUITE C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067	3200	
		Domestic Representative - Not For	Ind
		Assignment 7 of 11	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	6230/0662	Pages:	41
Date Recorded:	Dec. 16, 2017		
Supporting Documents:	assignment-tm-6230-0662.pdf		
Mamai		Assignor	
Name:	ALLGOODS LLC	Assignor Execution Date:	Dec. 15, 2017
	ALLGOODS LLC LIMITED LIABILITY COMPANY	U U	,
Legal Entity Type:		Execution Date: State or Country	DELAWARE
Legal Entity Type: Name:	LIMITED LIABILITY COMPANY	Execution Date: State or Country Where Organized:	DELAWARE Dec. 15, 2017
Legal Entity Type: Name: Legal Entity Type:	LIMITED LIABILITY COMPANY	Execution Date: State or Country Where Organized: Execution Date: State or Country	DELAWARE Dec. 15, 2017 INDIANA
Legal Entity Type: Name: Legal Entity Type: Name:	LIMITED LIABILITY COMPANY HERFF JONES, LLC LIMITED LIABILITY COMPANY	Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized:	DELAWARE Dec. 15, 2017 INDIANA Dec. 15, 2017
Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type:	LIMITED LIABILITY COMPANY HERFF JONES, LLC LIMITED LIABILITY COMPANY VARSITY BRANDS, LLC	Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country	DELAWARE Dec. 15, 2017 INDIANA Dec. 15, 2017 DELAWARE
Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name:	LIMITED LIABILITY COMPANY HERFF JONES, LLC LIMITED LIABILITY COMPANY VARSITY BRANDS, LLC LIMITED LIABILITY COMPANY	Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized:	DELAWARE Dec. 15, 2017 INDIANA Dec. 15, 2017 DELAWARE Dec. 15, 2017
Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type:	LIMITED LIABILITY COMPANY HERFF JONES, LLC LIMITED LIABILITY COMPANY VARSITY BRANDS, LLC LIMITED LIABILITY COMPANY VARSITY SPIRIT LLC	Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country State or Country	DELAWARE Dec. 15, 2017 INDIANA Dec. 15, 2017 DELAWARE Dec. 15, 2017 TENNESSEE
Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name:	LIMITED LIABILITY COMPANY HERFF JONES, LLC LIMITED LIABILITY COMPANY VARSITY BRANDS, LLC LIMITED LIABILITY COMPANY VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY	Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized:	DELAWARE Dec. 15, 2017 INDIANA Dec. 15, 2017 DELAWARE Dec. 15, 2017 TENNESSEE Dec. 15, 2017
Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type:	LIMITED LIABILITY COMPANY HERFF JONES, LLC LIMITED LIABILITY COMPANY VARSITY BRANDS, LLC LIMITED LIABILITY COMPANY VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC	Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized:	DELAWARE Dec. 15, 2017 INDIANA Dec. 15, 2017 DELAWARE Dec. 15, 2017 TENNESSEE Dec. 15, 2017 DELAWARE
Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type:	LIMITED LIABILITY COMPANY HERFF JONES, LLC LIMITED LIABILITY COMPANY VARSITY BRANDS, LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC LIMITED LIABILITY COMPANY	Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized:	DELAWARE Dec. 15, 2017 INDIANA Dec. 15, 2017 DELAWARE Dec. 15, 2017 TENNESSEE Dec. 15, 2017 DELAWARE Dec. 15, 2017 DELAWARE Dec. 15, 2017
Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type:	LIMITED LIABILITY COMPANY HERFF JONES, LLC LIMITED LIABILITY COMPANY VARSITY BRANDS, LLC LIMITED LIABILITY COMPANY VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC LIMITED LIABILITY COMPANY VARSITY SPIRIT FASHIONS & SUP	Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: PLIES, LLC Execution Date: State or Country Where Organized:	DELAWARE Dec. 15, 2017 INDIANA Dec. 15, 2017 DELAWARE Dec. 15, 2017 TENNESSEE Dec. 15, 2017 DELAWARE Dec. 15, 2017 DELAWARE

		Assignee	
Name:	JEFFERIES FINANCE LLC	Assigned	
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Address:	520 MADISON AVENUE	where organized.	
	NEW YORK, NEW YORK 10022	Correspondent	
Correspondent Name:	PROSKAUER ROSE LLP	conceptingent	
	2049 CENTURY PARK EAST, SUITE 3200 C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067		
	Domes	tic Representative - Not For	und
		Assignment 8 of 11	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	6230/0729_	Pages:	41
Date Recorded:	Dec. 16, 2017		
	assignment-tm-6230-0729.pdf		
Documents:		Assignor	
Name:	ALLGOODS LLC	Execution Date:	Dec 15 2017
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	HERFF JONES, LLC	Execution Date:	
	LIMITED LIABILITY COMPANY	State or Country	
		Where Organized:	
Name:	VARSITY BRANDS, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	VARSITY SPIRIT LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	BSN SPORTS, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LL	<u>C</u> Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
		Assignee	
Name:	ARES CAPITAL CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	
Address:	245 PARK AVENUE 44TH FLOOR NEW YORK, NEW YORK 10167		
		Correspondent	
Correspondent Name:	PROSKAUER ROSE LLP		
	2049 CENTURY PARK EAST, SUITE 3200 C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067		
	Domes	tic Representative - Not For	und

Assignment 9 of 11				
Conveyance:	RELEASE BY SECURED PARTY			
Reel/Frame:	<u>6230/0888</u>	Pages:	29	
Date Recorded:	Dec. 16, 2017			
Supporting Documents:	assignment-tm-6230-0888.pdf			
Documents:		Assignor		
Name:	GOLDMAN SACHS BANK USA	Execution Date:	Dec. 15, 2017	
Legal Entity Type:		State or Country	UNITED STATES	
		Where Organized:		
Name:	BSN SPORTS, LLC	Assignee		
	LIMITED LIABILITY COMPANY	State or Country	DELAWARE	
		Where Organized:		
Address:	1901 DIPLOMAT DRIVE FARMERS BRANCH, TEXAS 75234			
Name:	VARSITY BRANDS, LLC			
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE	
Address:	6745 LENOX CENTER COURT			
	SUITE 300 MEMPHIS, TENNESSEE 38115			
Name:	VARSITY SPIRIT FASHIONS & SUPP	PLIES. LLC		
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA	
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115	where organized.		
Name:	VARSITY SPIRIT LLC			
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE	
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115			
		Correspondent		
Correspondent Name:	PROSKAUER ROSE LLP			
	2049 CENTURY PARK EAST, SUITE C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067	3200		
		Domestic Representative - Not For	und	
		Assignment 10 of 11		
Conveyance:	SECURITY INTEREST			
Reel/Frame:	<u>6316/0163</u>	Pages:	35	
Date Recorded:	Mar. 30, 2018			
Supporting Documents:	assignment-tm-6316-0163.pdf			
		Assignor		
	ALLGOODS LLC	Execution Date:		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found	
	HERFF JONES, LLC	Execution Date:	Mar. 29, 2018	
Name:		Execution Date:	Mar. 23, 2010	

Name:	VARSITY BRANDS, LLC	Execution Date:	Mar. 29, 2018		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found		
Name:	VARSITY SPIRIT LLC	Execution Date:	Mar. 29, 2018		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found		
Name:	BSN SPORTS, LLC	Execution Date:	Mar. 29, 2018		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found		
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Mar. 29, 2018		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found		
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Mar. 29, 2018		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found		
		Assignee			
Name:	GOLDMAN SACHS BANK USA				
Legal Entity Type:		State or Country Where Organized:	UNITED STATES		
Address:	200 WEST STREET NEW YORK, NEW YORK 10282				
		Correspondent			
Correspondent Name:	MARIA WOODBURY				
	100 NORTHERN AVE BOSTON, MA 02210				
	Domestic Representative - Not Found				
Assignment 11 of 11					
	Ass	signment 11 of 11			
Conveyance:	Ass SECURITY INTEREST	signment 11 of 11			
Conveyance: Reel/Frame:	SECURITY INTEREST	signment 11 of 11 Pages:			
-	SECURITY INTEREST 7003/0102	<u> </u>			
Reel/Frame: Date Recorded:	SECURITY INTEREST 7003/0102	<u> </u>			
Reel/Frame: Date Recorded: Supporting Documents:	SECURITY INTEREST <u>7003/0102</u> Jul. 21, 2020 <u>assignment-tm-7003-0102.pdf</u>	Pages: Assignor	36		
Reel/Frame: Date Recorded: Supporting Documents: Name:	SECURITY INTEREST 7003/0102 Jul. 21, 2020 assignment-tm-7003-0102.pdf ALLGOODS LLC	Pages: Assignor Execution Date:	36 Jun. 22, 2020		
Reel/Frame: Date Recorded: Supporting Documents: Name:	SECURITY INTEREST <u>7003/0102</u> Jul. 21, 2020 <u>assignment-tm-7003-0102.pdf</u>	Pages: Assignor Execution Date:	36 Jun. 22, 2020 No Place Where Organized Found		
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type:	SECURITY INTEREST 7003/0102 Jul. 21, 2020 assignment-tm-7003-0102.pdf ALLGOODS LLC	Pages: Assignor Execution Date: State or Country	36 Jun. 22, 2020 No Place Where Organized Found		
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name:	SECURITY INTEREST 7003/0102 Jul. 21, 2020 assignment-tm-7003-0102.pdf ALLGOODS LLC LIMITED LIABILITY COMPANY	Pages: Assignor Execution Date: State or Country Where Organized: Execution Date:	36 Jun. 22, 2020 No Place Where Organized Found Jun. 22, 2020 No Place Where Organized Found		
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name: Legal Entity Type:	SECURITY INTEREST 7003/0102 Jul. 21, 2020 assignment-tm-7003-0102.pdf ALLGOODS LLC LIMITED LIABILITY COMPANY AMERICAN CHEERLEADER MEDIA, LLC	Pages: Assignor Execution Date: State or Country Where Organized: Execution Date: State or Country	36 Jun. 22, 2020 No Place Where Organized Found Jun. 22, 2020 No Place Where Organized Found		
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name: Legal Entity Type: Name:	SECURITY INTEREST 7003/0102 Jul. 21, 2020 assignment-tm-7003-0102.pdf ALLGOODS LLC LIMITED LIABILITY COMPANY AMERICAN CHEERLEADER MEDIA, LLC LIMITED LIABILITY COMPANY	Pages: Assignor Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date:	36 Jun. 22, 2020 No Place Where Organized Found Jun. 22, 2020 No Place Where Organized Found Jun. 22, 2020 No Place Where Organized Found		
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type:	SECURITY INTEREST 7003/0102 Jul. 21, 2020 assignment-tm-7003-0102.pdf ALLGOODS LLC LIMITED LIABILITY COMPANY AMERICAN CHEERLEADER MEDIA, LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC	Pages: Assignor Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country	36 Jun. 22, 2020 No Place Where Organized Found Jun. 22, 2020 No Place Where Organized Found Jun. 22, 2020 No Place Where Organized Found		
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type:	SECURITY INTEREST 7003/0102 Jul. 21, 2020 assignment-tm-7003-0102.pdf ALLGOODS LLC LIMITED LIABILITY COMPANY AMERICAN CHEERLEADER MEDIA, LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC LIMITED LIABILITY COMPANY	Pages: Pages: Assignor Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date:	36 Jun. 22, 2020 No Place Where Organized Found Jun. 22, 2020 No Place Where Organized Found Jun. 22, 2020 No Place Where Organized Found Jun. 22, 2020 No Place Where Organized Found		
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type:	SECURITY INTEREST 7003/0102 Jul. 21, 2020 assignment-tm-7003-0102.pdf ALLGOODS LLC LIMITED LIABILITY COMPANY AMERICAN CHEERLEADER MEDIA, LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC LIMITED LIABILITY COMPANY HERFF JONES, LLC	Pages: Assignor Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country	36 Jun. 22, 2020 No Place Where Organized Found Jun. 22, 2020 No Place Where Organized Found Jun. 22, 2020 No Place Where Organized Found Jun. 22, 2020 No Place Where Organized Found		
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type:	SECURITY INTEREST 7003/0102 Jul. 21, 2020 assignment-tm-7003-0102.pdf ALLGOODS LLC LIMITED LIABILITY COMPANY AMERICAN CHEERLEADER MEDIA, LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC LIMITED LIABILITY COMPANY HERFF JONES, LLC LIMITED LIABILITY COMPANY	Pages: Pages: Assignor Execution Date: State or Country Where Organized: Execution Date:	36 Jun. 22, 2020 No Place Where Organized Found Jun. 22, 2020 No Place Where Organized Found		
Reel/Frame: Date Recorded: Supporting Documents: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type: Name: Legal Entity Type:	SECURITY INTEREST 7003/0102 Jul. 21, 2020 assignment-tm-7003-0102.pdf ALLGOODS LLC LIMITED LIABILITY COMPANY AMERICAN CHEERLEADER MEDIA, LLC LIMITED LIABILITY COMPANY BSN SPORTS, LLC LIMITED LIABILITY COMPANY HERFF JONES, LLC LIMITED LIABILITY COMPANY STANBURY UNIFORMS, LLC	Pages: Assignor Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country Where Organized: Execution Date: State or Country	36 Jun. 22, 2020 No Place Where Organized Found Jun. 22, 2020 No Place Where Organized Found		

Name:	VARSITY BRANDS, LLC	Execution Date:	Jun. 22, 2020	
	LIMITED LIABILITY COMPANY	State or Country	No Place Where Organized Found	
		Where Organized:		
Name:	VARSITY SPIRIT FASHIONS & SUPPLIE	5, LLC Execution Date:	Jun. 22, 2020	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found	
Name:	VARSITY SPIRIT, LLC	Execution Date:	Jun. 22, 2020	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found	
		Assignee		
Name:	ANKURA TRUST COMPANY, LLC			
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	NEW HAMPSHIRE	
Address:	140 SHERMAN STREET, 4TH FLOOR FAIRFIELD, CONNECTICUT 06824			
		Correspondent		
Correspondent Name:	RAZA SIDDIQUI, SENIOR PARALEGAL			
	300 N. LASALLE KIRKLAND & ELLIS LLP CHICAGO, IL 60654			
	Do	mestic Representative - Not Fo	und	
		Proceedings		
		0		
Summary				
Number of Proceedings:	6			
	- /-			
	I ype of P	oceeding: Opposition		
Proceeding		roceeding: Opposition Filing Date:	Apr 06, 2018	
Proceeding Number:			Apr 06, 2018	
Number:		Filing Date:	Apr 06, 2018 Apr 19, 2018	
Number: Status:	<u>91240495</u>	Filing Date:		
Number: Status: Interlocutory	<u>91240495</u> Terminated	Filing Date:		
Number: Status: Interlocutory Attorney:	<u>91240495</u> Terminated	Filing Date: Status Date: Defendant		
Number: Status: Interlocutory Attorney: Name: Correspondent	91240495 Terminated MARY CATHERINE FAINT	Filing Date: Status Date: Defendant		
Number: Status: Interlocutory Attorney: Name: Correspondent Address:	91240495 Terminated MARY CATHERINE FAINT Donald Ntuk, Donald Hill, and Devonn Bru- DONALD NTUK 4 LONGVIEW DR	Filing Date: Status Date: Defendant		
Number: Status: Interlocutory Attorney: Name: Correspondent Address: Correspondent e-	91240495 Terminated MARY CATHERINE FAINT Donald Ntuk, Donald Hill, and Devonn Bru- DONALD NTUK 4 LONGVIEW DR BORDENTOWN NJ UNITED STATES, 08	Filing Date: Status Date: Defendant		
Number: Status: Interlocutory Attorney: Name: Correspondent Address: Correspondent e- mail:	91240495 Terminated MARY CATHERINE FAINT Donald Ntuk, Donald Hill, and Devonn Bru- DONALD NTUK 4 LONGVIEW DR BORDENTOWN NJ UNITED STATES, 08	Filing Date: Status Date: Defendant		Registration Number
Number: Status: Interlocutory Attorney: Name: Correspondent Address: Correspondent e- mail: Associated marks	91240495 Terminated MARY CATHERINE FAINT Donald Ntuk, Donald Hill, and Devonn Bru DONALD NTUK 4 LONGVIEW DR BORDENTOWN NJ UNITED STATES, 06 varscity609@gmail.com, donntuk@gmail.	Filing Date: Status Date: Defendant Ce	Apr 19, 2018	
Number: Status: Interlocutory Attorney: Name: Correspondent Address: Correspondent e- mail: Associated marks Mark VARS CITY	91240495 Terminated MARY CATHERINE FAINT Donald Ntuk, Donald Hill, and Devonn Bru DONALD NTUK 4 LONGVIEW DR BORDENTOWN NJ UNITED STATES , 08 varscity609@gmail.com , donntuk@gmail.	Filing Date: Status Date: Defendant Ce 4505 com Application Status Abandoned - After Inter-Partes De Plaintiff(s)	Apr 19, 2018 Serial Number ecision <u>87445071</u>	•
Number: Status: Interlocutory Attorney: Name: Correspondent Address: Correspondent e- mail: Associated marks Mark VARS CITY Name:	91240495 Terminated MARY CATHERINE FAINT Donald Ntuk, Donald Hill, and Devonn Bru DONALD NTUK 4 LONGVIEW DR BORDENTOWN NJ UNITED STATES, 06 varscity609@gmail.com, donntuk@gmail.	Filing Date: Status Date: Defendant Ce 4505 com Application Status Abandoned - After Inter-Partes De Plaintiff(s)	Apr 19, 2018 Serial Number ecision <u>87445071</u>	
Number: Status: Interlocutory Attorney: Name: Correspondent Address: Correspondent e- mail: Associated marks Mark VARS CITY VARS CITY	91240495 Terminated MARY CATHERINE FAINT Donald Ntuk, Donald Hill, and Devonn Bru DONALD NTUK 4 LONGVIEW DR BORDENTOWN NJ UNITED STATES , 08 varscity609@gmail.com , donntuk@gmail.	Filing Date: Status Date: Defendant Ce 505 com Application Status Abandoned - After Inter-Partes De Plaintiff(s) s & Supplies, LLC, and Varsity Sp	Apr 19, 2018 Serial Number ecision <u>87445071</u>	
Number: Status: Interlocutory Attorney: Name: Correspondent e- mail: Associated marks Mark VARS CITY VARS CITY	91240495 Terminated MARY CATHERINE FAINT Donald Ntuk, Donald Hill, and Devonn Bru DONALD NTUK 4 LONGVIEW DR BORDENTOWN NJ UNITED STATES , 08 varscity609@gmail.com , donntuk@gmail. Varsity Brands, LLC, Varsity Spirit Fashion DEBORAH K SQUIERS COWAN LIEBOWITZ & IATMAN PC 114 WEST 47TH STREET	Filing Date: Status Date: Defendant ce 505 com Application Status Abandoned - After Inter-Partes De Plaintiff(s) s & Supplies, LLC, and Varsity Sp	Apr 19, 2018 Serial Number ecision <u>87445071</u>	
Number: Status: Interlocutory Attorney: Name: Correspondent e- mail: Associated marks Mark VARS CITY VARS CITY Name: Correspondent e-	91240495 Terminated MARY CATHERINE FAINT Donald Ntuk, Donald Hill, and Devonn Bru DONALD NTUK 4 LONGVIEW DR BORDENTOWN NJ UNITED STATES , 08 varscity609@gmail.com , donntuk@gmail. Varsity Brands, LLC, Varsity Spirit Fashion DEBORAH K SQUIERS COWAN LIEBOWITZ & IATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 10036	Filing Date: Status Date: Defendant ce 505 com Application Status Abandoned - After Inter-Partes De Plaintiff(s) s & Supplies, LLC, and Varsity Sp	Apr 19, 2018 Serial Number ecision <u>87445071</u>	
Number: Status: Interlocutory Attorney: Name: Correspondent Address: Correspondent e- mail: Mark VARS CITY Name: Correspondent Address:	91240495 Terminated MARY CATHERINE FAINT Donald Ntuk, Donald Hill, and Devonn Bru DONALD NTUK 4 LONGVIEW DR BORDENTOWN NJ UNITED STATES , 08 varscity609@gmail.com , donntuk@gmail. Varsity Brands, LLC, Varsity Spirit Fashion DEBORAH K SQUIERS COWAN LIEBOWITZ & IATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 10036	Filing Date: Status Date: Defendant ce 505 com Application Status Abandoned - After Inter-Partes De Plaintiff(s) s & Supplies, LLC, and Varsity Sp	Apr 19, 2018 Serial Number ecision <u>87445071</u>	

JUNIOR VARSITY SPIRI	T FASHIONS	REGISTERED AND RENEWED	<u>73799998</u>	1575830
VARSITY SPIRIT FASHI	ONS	REGISTERED AND RENEWED	74130827	<u>1680452</u>
VARSITY SPIRIT		REGISTERED AND RENEWED	<u>74231166</u>	<u>1796645</u>
VARSITY		REGISTERED AND RENEWED	74069327	<u>1812198</u>
VARSITY		REGISTERED AND RENEWED	<u>75976147</u>	2082554
VARSITY GIRL		REGISTERED AND RENEWED	<u>75976947</u>	<u>2155823</u>
VARSITY SPORT		REGISTERED AND RENEWED	<u>75216343</u>	<u>2293083</u>
V VARSITY		REGISTERED AND RENEWED	<u>75704039</u>	<u>2357303</u>
VARSITY		REGISTERED AND RENEWED	75798082	<u>2526564</u>
VARSITY.COM		REGISTERED AND RENEWED	<u>75984008</u>	<u>3418764</u>
VARSITY		REGISTERED AND RENEWED	75983628	<u>3436493</u>
VARSITY.COM		REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
VARSITY		REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY		REGISTERED AND RENEWED	<u>77978935</u>	<u>3782740</u>
VARSITY UNIVERSITY		REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
VARSITY TV		REGISTERED AND RENEWED	<u>77980010</u>	<u>3858342</u>
VARSITY TV		Cancelled - Section 8	77620494	<u>3920302</u>
VARSITY		REGISTERED AND RENEWED	77324887	<u>3928856</u>
V VARSITY SHOP		Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
VARSITY ID		Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
VARSITY		Cancelled - Section 8	<u>85295219</u>	<u>4403734</u>
VARSITY ID		Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
VARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>
VARSITY LAST PASS		Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY U.		Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
VARSITY ALL STAR FAS	SHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VINTAGE VARSITY		Cancelled - Section 8	85980266	4464123
VARSITY COUTURE		Cancelled - Section 8	<u>85817591</u>	4526644
MYVARSITY		Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
VARSITY DANCE		Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
VARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>
VARSITY TOUCHDOWN	1	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
VARSITY PIN TRADING		Registered	<u>85110222</u>	<u>4625161</u>
VARSITY COLORS		Registered	<u>85405112</u>	4743867
VARSITY UNIVERSITY		Registered	<u>86445436</u>	<u>4823834</u>
VARSITY		Registered	<u>85883582</u>	<u>5008375</u>
VARSITY LIFE		Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEME	ENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT BRA	ND	Opposition Pending	<u>86316142</u>	
VARSITY GIRL		Registered	<u>86824500</u>	<u>5829225</u>
		Prosecution History		
Entry Number	History Text		Date	Due Date
1	FILED AND FEE		Apr 06, 2018	
2	NOTICE AND TRIAL DATES SENT; AN	ISWER DUE:	Apr 06, 2018	May 16, 2018
3	PENDING, INSTITUTED		Apr 06, 2018	
4	W/DRAW OF APPLICATION W/ CONS		Apr 11, 2018	
5	BD DECISION: DISMISSED W/O PREJ	1	Apr 19, 2018	
6			Apr 19, 2018	
			A	

Type of Proceeding: Opposition

BD DECISION: SUSTAINED

7

Filing Date: Jul 05, 2017

Apr 23, 2018

Status: Terminated

Interlocutory LAWRENCE (LARRY) T STANLEY Attorney:

Defendant

Name: Versity, Inc. Correspondent DAVID REMY Address: VERSITY INC 4031 KIRKLAND WAY LAKE MARY FL UNITED STATES , 32746 Correspondent email: info@joinversity.com , dav.remy@hotmail.com

Associated marks

Number	Number
<u>87204555</u>	

Name: Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

Correspondent DEBORAH K SQUIERS

Address: COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 10036-1525

Correspondent e- ryg@cll.com , dks@cll.com , las@cll.com , trademark@cll.com mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	72321158	<u>879543</u>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<u>73799998</u>	<u>1575830</u>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	74130827	<u>1680452</u>
VARSITY SPIRIT	REGISTERED AND RENEWED	74231166	<u>1796645</u>
VARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>
VARSITY	REGISTERED AND RENEWED	<u>75976147</u>	<u>2082554</u>
VARSITY GIRL	REGISTERED AND RENEWED	<u>75976947</u>	<u>2155823</u>
VARSITY SPORT	REGISTERED AND RENEWED	<u>75216343</u>	<u>2293083</u>
V VARSITY	REGISTERED AND RENEWED	<u>75704039</u>	<u>2357303</u>
VARSITY	REGISTERED AND RENEWED	<u>75798082</u>	<u>2526564</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75984008</u>	<u>3418764</u>
VARSITY	REGISTERED AND RENEWED	<u>75983628</u>	<u>3436493</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	REGISTERED AND RENEWED	<u>77978935</u>	<u>3782740</u>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
VARSITY TV	REGISTERED AND RENEWED	<u>77980010</u>	<u>3858342</u>
VARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
VARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	4258636
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY	Cancelled - Section 8	<u>85295219</u>	4403734
VARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	4451703
VINTAGE VARSITY	Cancelled - Section 8	<u>85980266</u>	<u>4464123</u>
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	4526644
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>

VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	85698025	4593424
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>
VARSITY TOUCHDOWN	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
VARSITY PIN TRADING	Registered	<u>85110222</u>	<u>4625161</u>
VARSITY COLORS	Registered	<u>85405112</u>	4743867
VARSITY UNIVERSITY	Registered	<u>86445436</u>	4823834
VARSITY	Registered	<u>85883582</u>	<u>5008375</u>
VARSITY LIFE	Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT BRAND	Opposition Pending	<u>86316142</u>	
VARSITY GIRL	Registered	<u>86824500</u>	<u>5829225</u>
	Prosecution History		

Prosecution History				
History Text	Date	Due Date		
FILED AND FEE	Jul 05, 2017			
NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 05, 2017	Aug 14, 2017		
PENDING, INSTITUTED	Jul 05, 2017			
ANSWER	Aug 14, 2017			
D CHANGE OF CORRESP ADDRESS	Aug 23, 2017			
D REQ TO W/DRAW ATTORNEY UPDATED	Jul 14, 2017			
P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 03, 2017			
SUSPENDED	Oct 10, 2017			
P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 15, 2017			
SUSPENDED	Nov 25, 2017			
P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2018			
SUSPENDED	Feb 05, 2018			
P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 04, 2018			
SUSPENDED	Apr 13, 2018			
P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 07, 2018			
SUSPENDED	May 24, 2018			
P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 06, 2018			
EXTENSION OF TIME GRANTED	Sep 11, 2018			
P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 21, 2018			
SUSPENDED; TRIAL DATES RESET	Jan 14, 2019			
W/DRAW OF APPLICATION W/ CONSENT	Apr 22, 2019			
BD DECISION: OPP DISMISSED W/O PREJ	Apr 29, 2019			
CORRECTION TO BD ORDER	Apr 29, 2019			
TERMINATED	Apr 29, 2019			
	History TextFILED AND FEENOTICE AND TRIAL DATES SENT; ANSWER DUE:PENDING, INSTITUTEDANSWERD CHANGE OF CORRESP ADDRESSD REQ TO W/DRAW ATTORNEY UPDATEDP MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSSUSPENDEDP MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSSUSPENDED; TRIAL DATES RESETW/DRAW OF APPLICATION W/ CONSENTBD DECISION: OPP DISMISSED W/O PREJCORRECTION TO BD ORDER	History TextDateFILED AND FEEJul 05, 2017NOTICE AND TRIAL DATES SENT; ANSWER DUE:Jul 05, 2017PENDING, INSTITUTEDJul 05, 2017ANSWERAug 14, 2017D CHANGE OF CORRESP ADDRESSAug 23, 2017D REQ TO W/DRAW ATTORNEY UPDATEDJul 14, 2017P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSOct 03, 2017SUSPENDEDOct 10, 2017P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSNov 15, 2017SUSPENDEDNov 25, 2017P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSJan 25, 2018SUSPENDEDReb 05, 2018P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSJan 25, 2018SUSPENDEDReb 05, 2018P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSApr 04, 2018SUSPENDEDReb 05, 2018P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSApr 04, 2018SUSPENDEDMay 24, 2018P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSMay 07, 2018SUSPENDEDMay 24, 2018P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSJul 06, 2018EXTENSION OF TIME GRANTEDSep 11, 2018P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSJul 06, 2018EXTENSION OF TIME GRANTEDSep 11, 2018P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSDec 21, 2018SUSPENDED; TRIAL DATES RESETJan 14, 2019W/DRAW OF APPLICATION W/ CONSENTApr 22, 2019BD DECISION: OPP DISMISSED W/O PREJApr 29, 2019CORRECTION TO BD ORDERApr 29, 2019		

Type of Proceeding: Opposition					
Proceeding Number:	91233944	Filing Date: Apr 12, 2017			
Status:	Terminated	Status Date: Nov 15, 2017			
Interlocutory Attorney:	ELIZABETH A DUNN				
		Defendant			
Name:	Lighting Solutions Group LLC dba SpecGra	ade LED			
	MELISSA ROGERS MCCURDY STANDLEY LAW GROUP LLP 6300 RIVERSIDE DR DUBLIN OH UNITED STATES , 43220				
Correspondent e- mail:	trademarks@standleyllp.com , mmccurdy@	estandleyllp.com			
Associated marks					
Mark		Application Status	-	erial lumber	Registration Number

<u>87111197</u>

<u>87111199</u>

Plaintiff(s)

Name: Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC, Varsity Brands, LLC

Correspondent DEOBRAH K SQUIERS Address: COWAN LIEBOWITZ LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 10036

Correspondent e- dks@cll.com , ryg@cll.com , las@cll.com , trademark@cll.com mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	72321158	879543
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<u>73799998</u>	<u>1575830</u>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	74130827	<u>1680452</u>
VARSITY SPIRIT	REGISTERED AND RENEWED	74231166	<u>1796645</u>
VARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>
VARSITY	REGISTERED AND RENEWED	<u>75976147</u>	<u>2082554</u>
VARSITY GIRL	REGISTERED AND RENEWED	75976947	<u>2155823</u>
VARSITY SPORT	REGISTERED AND RENEWED	<u>75216343</u>	<u>2293083</u>
V VARSITY	REGISTERED AND RENEWED	75704039	<u>2357303</u>
VARSITY	REGISTERED AND RENEWED	75798082	<u>2526564</u>
VARSITY.COM	REGISTERED AND RENEWED	75984008	<u>3418764</u>
VARSITY	REGISTERED AND RENEWED	75983628	<u>3436493</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	REGISTERED AND RENEWED	<u>77978935</u>	<u>3782740</u>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
VARSITY TV	REGISTERED AND RENEWED	<u>77980010</u>	<u>3858342</u>
VARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
VARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY	Cancelled - Section 8	<u>85295219</u>	<u>4403734</u>
VARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VINTAGE VARSITY	Cancelled - Section 8	85980266	<u>4464123</u>
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	85698025	<u>4593424</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>
VARSITY TOUCHDOWN	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
VARSITY PIN TRADING	Registered	<u>85110222</u>	<u>4625161</u>
VARSITY COLORS	Registered	<u>85405112</u>	4743867
VARSITY UNIVERSITY	Registered	86445436	4823834
VARSITY	Registered	85883582	5008375
VARSITY LIFE	Registered	86012461	5156409
A VARSITY ACHIEVEMENT BRAND	Registered	86315936	5438497
A VARSITY SPORT BRAND	Opposition Pending	86316142	
VARSITY GIRL	Registered	86824500	

Prosecution History

Entry Number	History Text		Date		Due Date
	FILED AND FEE		Apr 12, 2017		
	NOTICE AND TRIAL DATES SENT; AN	ISWER DUE:	Apr 12, 2017	M	ay 22, 2017
	PENDING, INSTITUTED		Apr 12, 2017	,	
	P MOT FOR EXT W/ CONSENT		May 22, 201	7	
	EXTENSION OF TIME GRANTED		May 23, 201	7	
	P MOT FOR EXT W/ CONSENT		Jul 21, 2017		
	EXTENSION OF TIME GRANTED		Jul 21, 2017		
	NOTICE OF DEFAULT		Sep 29, 2017	7	
	BD DECISION: SUSTAINED		Nov 15, 2017	7	
0	TERMINATED		Nov 15, 2017	7	
		Type of Proceeding: Opposition			
Proceeding Number:	<u>91233578</u>	Filing Date: Mar 22, 201	7		
Status:	Terminated	Status Date: Jul 10, 2017			
Interlocutory	ROBERT COGGINS				
Attorney:					
Name	The Driving Academy, LLC	Defendant			
	The Driving Academy, LLC				
	POLLIE GAUTSCH G&A LEGAL APC 665 SAN RODOLFO , #124-209 SOLANA BEACH CA UNITED STATES .	, 92075			
Correspondent e- mail:	pollie@gandalegal.com				
Associated marks					
Mark		Application Status		Serial Number	Registratio Number
ARSITY DRIVING AC	ADEMY	Abandoned - After Inter-Partes Decision		<u>87074617</u>	
		Plaintiff(s)			
Name:	Varsity Spirit Fashions & Supplies, LLC,	Varsity Spirit, LLC, Varsity Brands, LLC			
	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES, 1003	36			
Correspondent e- mail:	trademark@cll.com, las@cll.com, ryg@	<u>cll.com</u> , <u>dks@cll.com</u>			
Associated marks					
Mark		Application Status		Serial Number	Registratio Number
ARSITY		REGISTERED AND RENEWED		72321158	<u>879543</u>
UNIOR VARSITY SPIF	RIT FASHIONS	REGISTERED AND RENEWED		73799998	1575830
ARSITY SPIRIT FASH	IIONS	REGISTERED AND RENEWED		74130827	1680452
ARSITY SPIRIT		REGISTERED AND RENEWED		74231166	1796645
ARSITY		REGISTERED AND RENEWED		74069327	1812198
ARSITY		REGISTERED AND RENEWED		75976147	2082554
ARSITY GIRL		REGISTERED AND RENEWED		75976947	2155823
ARSITY SPORT		REGISTERED AND RENEWED		75216343	2293083
VARSITY		REGISTERED AND RENEWED		75704039	2293083
ARSITY		REGISTERED AND RENEWED			
				75798082	<u>2526564</u> 2419764
ARSITY.COM ARSITY		REGISTERED AND RENEWED		75984008	<u>3418764</u>
ABSILY		REGISTERED AND RENEWED		75983628	<u>3436493</u>
-				75704750	0000000
ARSITY.COM		REGISTERED AND RENEWED		75791750	<u>3689696</u>
ARSITY.COM ARSITY		REGISTERED AND RENEWED		75791751	3696209
ARSITY.COM ARSITY ARSITY ARSITY UNIVERSITY					

VARSITY TV		REGISTERED AND RENEWED		77980010	38	58342
VARSITY TV		Cancelled - Section 8		77620494	<u>39</u> :	20302
VARSITY		REGISTERED AND RENEWED		77324887	<u>39</u> :	28856
V VARSITY SHOP		Section 8 and 15 - Accepted and Acknowledged		<u>85976194</u>	<u>41</u>	10341
VARSITY ID		Section 8 and 15 - Accepted and Acknowledged		85285208	42	03121
VARSITY ID		Cancelled - Section 8		<u>85285219</u>	42	03122
VARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledged		<u>85402157</u>	42	<u>58636</u>
VARSITY LAST PASS		Section 8 and 15 - Accepted and Acknowledged		85493057	<u>43</u>	14148
VARSITY		Cancelled - Section 8		<u>85295219</u>	44	03734
VARSITY U.		Cancelled - Section 8		<u>85305020</u>	44	<u>38199</u>
VARSITY ALL STAR F	ASHION	Section 8 and 15 - Accepted and Acknowledged		<u>85281511</u>	44	<u>51703</u>
VINTAGE VARSITY		Cancelled - Section 8		85980266	44	<u>64123</u>
VARSITY COUTURE		Cancelled - Section 8		<u>85817591</u>	<u>45</u>	26644
MYVARSITY		Section 8 and 15 - Accepted and Acknowledged		<u>85941860</u>	<u>45</u>	46436
VARSITY DANCE		Section 8 and 15 - Accepted and Acknowledged		<u>85698025</u>	45	93424
VARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledged		<u>85074898</u>	46	07865
VARSITY TOUCHDOW	/N	Cancelled - Section 8		<u>86103624</u>	<u>46</u>	15138
VARSITY PIN TRADIN	G	Registered		85110222	46	25161
VARSITY COLORS		Registered		<u>85405112</u>	47	43867
VARSITY UNIVERSITY	,	Registered		86445436	48	23834
VARSITY		Registered		85883582	50	08375
VARSITY LIFE		Registered		86012461	51	56409
A VARSITY ACHIEVEN	IENT BRAND	Registered		86315936	54	38497
A VARSITY SPORT BF	AND	Opposition Pending		86316142		
VARSITY GIRL		Registered		86824500	58	29225
		Prosecution History				
Entry Number	History Text		Date		Due D	Date
Entry Number	History Text FILED AND FEE		Date Mar 22, 2017		Due D	Date
-	-	ISWER DUE:			Due D May 04, 2	
1	FILED AND FEE	ISWER DUE:	Mar 22, 2017			
1 2	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN	ISWER DUE:	Mar 22, 2017 Mar 25, 2017			
1 2 3	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED	ISWER DUE:	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017			
1 2 3 4	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT	ISWER DUE:	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 May 14, 2017			
1 2 3 4 5	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED	ISWER DUE: Type of Proceeding: Opposition	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 May 14, 2017 Jul 10, 2017			
1 2 3 4 5 6 Proceeding	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED		Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 May 14, 2017 Jul 10, 2017			
1 2 3 4 5 6 Proceeding Number:	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED	ype of Proceeding: Opposition	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 May 14, 2017 Jul 10, 2017			
1 2 3 4 5 6 Proceeding Number: Status: Interlocutory	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189	Type of Proceeding: Opposition Filing Date: Oct 05, 2016	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 May 14, 2017 Jul 10, 2017			
1 2 3 4 5 6 Proceeding Number: Status:	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated	Type of Proceeding: Opposition Filing Date: Oct 05, 2016 Status Date: Jul 11, 2019	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 May 14, 2017 Jul 10, 2017			
1 2 3 4 5 6 Proceeding Number: Status: Interlocutory Attorney:	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated REBECCA J STEMPIEN_COYLE	Type of Proceeding: Opposition Filing Date: Oct 05, 2016	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 May 14, 2017 Jul 10, 2017			
1 2 3 4 5 6 Proceeding Number: Status: Interlocutory Attorney: Name:	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated REBECCA J STEMPIEN_COYLE R&Z Performance Training LLC	Type of Proceeding: Opposition Filing Date: Oct 05, 2016 Status Date: Jul 11, 2019	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 May 14, 2017 Jul 10, 2017			
1 2 3 4 5 6 Proceeding Number: Status: Interlocutory Attorney: Name: Correspondent	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated REBECCA J STEMPIEN_COYLE	Type of Proceeding: Opposition Filing Date: Oct 05, 2016 Status Date: Jul 11, 2019 Defendant W GROUP	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 May 14, 2017 Jul 10, 2017			
1 2 3 4 5 6 Proceeding Number: Status: Interlocutory Attorney: Name: Correspondent Address:	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated REBECCA J STEMPIEN_COYLE R&Z Performance Training LLC RENEE L DUFF NOLTE INTELLECTUAL PROPERTY LA 445 HAMILTON AVENUE , SUITE 1102	Type of Proceeding: Opposition Filing Date: Oct 05, 2016 Status Date: Jul 11, 2019 Defendant W GROUP 0601	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 May 14, 2017 Jul 10, 2017			
1 2 3 4 5 6 Proceeding Number: Status: Interlocutory Attorney: Name: Correspondent Address: Correspondent e-	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated REBECCA J STEMPIEN_COYLE R&Z Performance Training LLC RENEE L DUFF NOLTE INTELLECTUAL PROPERTY LA 445 HAMILTON AVENUE, SUITE 1102 WHITE PLAINS NY UNITED STATES, 1	Type of Proceeding: Opposition Filing Date: Oct 05, 2016 Status Date: Jul 11, 2019 Defendant W GROUP 0601	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 May 14, 2017 Jul 10, 2017			
1 2 3 4 5 6 Proceeding Number: Status: Interlocutory Attorney: Name: Correspondent Address: Correspondent e- mail:	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated REBECCA J STEMPIEN_COYLE R&Z Performance Training LLC RENEE L DUFF NOLTE INTELLECTUAL PROPERTY LA 445 HAMILTON AVENUE, SUITE 1102 WHITE PLAINS NY UNITED STATES, 1	Type of Proceeding: Opposition Filing Date: Oct 05, 2016 Status Date: Jul 11, 2019 Defendant W GROUP 0601	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 May 14, 2017 Jul 10, 2017		May 04, 2	
1 2 3 4 5 6 Proceeding Number: Status: Interlocutory Attorney: Name: Correspondent Address: Correspondent e- mail: Associated marks	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated REBECCA J STEMPIEN_COYLE R&Z Performance Training LLC RENEE L DUFF NOLTE INTELLECTUAL PROPERTY LA 445 HAMILTON AVENUE , SUITE 1102 WHITE PLAINS NY UNITED STATES , 1 docketing@nolteip.com , rduff@nolteip.com	Type of Proceeding: Opposition Filing Date: Oct 05, 2016 Status Date: Jul 11, 2019 Defendant W GROUP 0601 om	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 Jul 10, 2017 Jul 10, 2017	Serial	May 04, 2	2017 Registration
1 2 3 4 5 6 Proceeding Number: Status: Interlocutory Attorney: Name: Correspondent Address: Correspondent e- mail: Associated marks Mark Mark	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated REBECCA J STEMPIEN_COYLE R&Z Performance Training LLC RENEE L DUFF NOLTE INTELLECTUAL PROPERTY LA 445 HAMILTON AVENUE, SUITE 1102 WHITE PLAINS NY UNITED STATES , 1 docketing@nolteip.com , rduff@nolteip.com	Type of Proceeding: Opposition Filing Date: Oct 05, 2016 Status Date: Jul 11, 2019 Defendant 0601 Dem Oct 05, 2016 Application Status Opposition	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 May 14, 2017 Jul 10, 2017	Serial Number	May 04, 2	2017 Registration
1 2 3 4 5 6 Proceeding Number: Status: Interlocutory Attorney: Correspondent e- mail: Associated marks Mark VARSITY HIGHLIGHTS	FILED AND FEE NOTICE AND TRIAL DATES SENT; AN PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated REBECCA J STEMPIEN_COYLE R&Z Performance Training LLC RENEE L DUFF NOLTE INTELLECTUAL PROPERTY LA 445 HAMILTON AVENUE, SUITE 1102 WHITE PLAINS NY UNITED STATES , 1 docketing@nolteip.com , rduff@nolteip.com	Type of Proceeding: Opposition Filing Date: Oct 05, 2016 Status Date: Jul 11, 2019 Defendant Defendant W GROUP 0601 Om Defendant Application Status Abandoned - After Inter-Partes Decision	Mar 22, 2017 Mar 25, 2017 Mar 25, 2017 May 14, 2017 Jul 10, 2017	Serial Number 86788023	May 04, 2	2017 Registration

Name: Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

Correspondent DEBORAH K SQUIERS Address: COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 10036-1525

Correspondent e- ryg@cll.com , dks@cll.com , las@cll.com , trademark@cll.com mail:

Associated marks

Mark	Application Status	Serial Number	Registratio Number
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	73799998	<u>1575830</u>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
V VARSITY	REGISTERED AND RENEWED	<u>75704039</u>	<u>2357303</u>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
VARSITY	REGISTERED AND RENEWED	<u>75798082</u>	2526564
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	Cancelled - Section 8	<u>85295219</u>	<u>4403734</u>
VARSITY	REGISTERED AND RENEWED	<u>75983628</u>	<u>3436493</u>
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
VARSITY	REGISTERED AND RENEWED	77978935	3782740
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	4607865
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VARSITY COLORS	Registered	<u>85405112</u>	<u>4743867</u>
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	85698025	<u>4593424</u>
/ARSITY ID	Section 8 and 15 - Accepted and Acknowledged	85285208	<u>4203121</u>
/ARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
ARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	85493057	<u>4314148</u>
ARSITY PIN TRADING	Registered	<u>85110222</u>	<u>4625161</u>
ARSITY SPIRIT	REGISTERED AND RENEWED	74231166	<u>1796645</u>
ARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	74130827	<u>1680452</u>
ARSITY SPORT	REGISTERED AND RENEWED	75216343	<u>2293083</u>
ARSITY TOUCHDOWN	Cancelled - Section 8	86103624	<u>4615138</u>
/ARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
/ARSITY TV	REGISTERED AND RENEWED	77980010	<u>3858342</u>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
/ARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
/ARSITY.COM	REGISTERED AND RENEWED	<u>75984008</u>	<u>3418764</u>
/INTAGE VARSITY	Cancelled - Section 8	<u>85980266</u>	<u>4464123</u>
/ARSITY	REGISTERED AND RENEWED	<u>75976147</u>	<u>2082554</u>
/ARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>
/ARSITY GIRL	REGISTERED AND RENEWED	<u>75976947</u>	<u>2155823</u>
/ARSITY	REGISTERED AND RENEWED	<u>72321158</u>	<u>879543</u>
/ARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
ARSITY UNIVERSITY	Registered	<u>86445436</u>	4823834
/ARSITY	Registered	<u>85883582</u>	<u>5008375</u>
/ARSITY LIFE	Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT BRAND	Opposition Pending	86316142	
VARSITY GIRL	Registered	<u>86824500</u>	<u>5829225</u>
	Prosecution History		
Entry Number History Text	Da	ate	Due Date

Entry M	Number History Text	Date	Due Date
1	FILED AND FEE	Oct 05, 2016	
2	CONSOLIDATED - PARENT OF 92064795; NOTICE AND TRIAL DAT ANSWER DUE:	TES SENT; Nov 15, 2016	

3	PENDING, INSTITUTED	Nov 15, 2016
4	P MOT FOR EXT W/ CONSENT	Dec 06, 2016
5	EXTENSION OF TIME GRANTED	Dec 06, 2016
6	CORRECTION TO BD ORDER IN CHILD CASE 92064795	Jan 11, 2017
7	P MOT FOR EXT W/ CONSENT	Jan 19, 2017
8	EXTENSION OF TIME GRANTED	Jan 19, 2017
9	P MOT FOR EXT W/ CONSENT	Mar 23, 2017
10	EXTENSION OF TIME GRANTED	Mar 23, 2017
11	P MOT FOR EXT W/ CONSENT	May 17, 2017
12	EXTENSION OF TIME GRANTED	May 17, 2017
13	P MOT FOR EXT W/ CONSENT	Jul 28, 2017
14	MOTION GRANTED; TRIAL DATES RESET	Aug 12, 2017
15	CORRECTION TO BD ORDER	Aug 12, 2017
16	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 18, 2017
17	SUSPENDED	Sep 18, 2017
18	D CHANGE OF CORRESP ADDRESS	Oct 16, 2017
19	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 17, 2017
20	SUSPENDED	Dec 11, 2017
21	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 10, 2018
22	SUSPENDED	Jan 17, 2018
23	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 06, 2018
24	SUSPENDED	Mar 13, 2018
25	ANSWER	May 21, 2018
26	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 13, 2018
27	SUSPENDED	Jul 25, 2018
28	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 14, 2018
29	SUSPENDED	Oct 02, 2018
30	P MOT FOR EXT W/ CONSENT	Mar 15, 2019
31	TRIAL DATES REMAIN AS SET	Mar 18, 2019
32	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 12, 2019
33	SUSPENDED	Apr 15, 2019
34	W/DRAW OF APPLICATION	Jul 10, 2019
35	BD DECISION: OPP SUSTAINED	Jul 11, 2019
36	TERMINATED	Jul 11, 2019
37	BD DECISION: OPP SUSTAINED	Jul 11, 2019
38	BD DECISION: OPP DISMISSED W/O PREJ	Jul 11, 2019
	Type of Presseding: Cancellatio	n

Type of Proceeding: Cancellation

Proceeding Number:		Filing Date:	Oct 05, 2016
Status:	Terminated	Status Date:	Jul 16, 2019
Interlocutory Attorney:	JILL M MCCORMACK		
		Defendant	
Name:	R&Z Performance Training LLC		
	RENEE L DUFF NOLTE INTELLECTUAL PROPERTY LAW GROUP 445 HAMILTON AVENUE, SUITE 1102 WHITE PLAINS NY UNITED STATES , 10601		
Correspondent e- mail:	docketing@nolteip.com , rduff@nolteip.com		
Associated marks			

Mark	Application Status	Serial Number	Registration Number
VARSITY HOUSE GYM	CANCELLED - SECTION 7	<u>86787927</u>	5034866
VARSITY HOUSE GYM	CANCELLED - SECTION 7	<u>86787954</u>	<u>5034867</u>

Plaintiff(s)

Name: Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

Correspondent DEBORAH K SQUIERS Address: COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 10036

Correspondent e- dks@cll.com , ryg@cll.com , las@cll.com , trademark@cll.com mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	73799998	1575830
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
V VARSITY	REGISTERED AND RENEWED	75704039	<u>2357303</u>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
VARSITY	REGISTERED AND RENEWED	75798082	<u>2526564</u>
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	Cancelled - Section 8	<u>85295219</u>	4403734
VARSITY	REGISTERED AND RENEWED	75983628	<u>3436493</u>
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
VARSITY	REGISTERED AND RENEWED	77978935	<u>3782740</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VARSITY COLORS	Registered	<u>85405112</u>	<u>4743867</u>
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
VARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY PIN TRADING	Registered	<u>85110222</u>	<u>4625161</u>
VARSITY SPIRIT	REGISTERED AND RENEWED	74231166	1796645
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	74130827	<u>1680452</u>
VARSITY SPORT	REGISTERED AND RENEWED	75216343	<u>2293083</u>
VARSITY TOUCHDOWN	Cancelled - Section 8	86103624	<u>4615138</u>
VARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
VARSITY TV	REGISTERED AND RENEWED	77980010	3858342
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75984008</u>	<u>3418764</u>
VINTAGE VARSITY	Cancelled - Section 8	<u>85980266</u>	<u>4464123</u>
VARSITY	REGISTERED AND RENEWED	<u>75976147</u>	2082554
VARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>
VARSITY	REGISTERED AND RENEWED	72321158	<u>879543</u>
VARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
VARSITY UNIVERSITY	Registered	<u>86445436</u>	4823834
VARSITY GIRL	REGISTERED AND RENEWED	75976947	<u>2155823</u>
VARSITY	Registered	<u>85883582</u>	<u>5008375</u>
VARSITY LIFE	Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT BRAND	Opposition Pending	<u>86316142</u>	
VARSITY GIRL	Registered	<u>86824500</u>	<u>5829225</u>
	Prosecution History		
Entry Number History Text	E	Date	Due Date

1	FILED AND FEE	Oct 05, 2016
2	CONSOLIDATED - CHILD OF 91231189; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016
3	PENDING, INSTITUTED	Nov 15, 2016
4	NOTICE OF DEFAULT	Jan 04, 2017
5	NOTICE OF DEFAULT VACATED	Jan 11, 2017
6	ANSWER	May 22, 2018
7	BD DECISION: CAN GRANTED	Jul 11, 2019
8	BD DECISION: CAN DENIED W/O PREJ	Jul 11, 2019
9	COMMR ORDER CANCELLING REG	Jul 16, 2019
10	TERMINATED	Jul 16, 2019

United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

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Logout Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

VARSITY ALL STAR

Word Mark VARSITY ALL STAR Goods and IC 035. US 100 101 102. G & S: business information and accounting advisory services; Special event planning for business purposes, namely, providing gym owners and coaches scheduling information for cheerleading and Services dance competitions and events information with respect to cheerleading and dance uniforms. FIRST USE: 20070300. FIRST USE IN COMMERCE: 20070300 IC 041. US 100 101 107. G & S: providing educational courses and revenue-sharing educational programs in the field of cheerleading and dance to gym owners and coaches [; providing choreography services for others]. FIRST USE: 20070300. FIRST USE IN COMMERCE: 20070300 Standard Characters Claimed Mark Drawing (4) STANDARD CHARACTER MARK Code Serial 85074898 Number **Filing Date** June 30, 2010 Current 1A Basis Original 1A **Filing Basis** Published for July 8, 2014 Opposition Registration 4607865 Number Registration September 23, 2014 Date Owner (REGISTRANT) Varsity Spirit Corporation CORPORATION TENNESSEE 6745 Lenox Center Court, Suite 300 Memphis TENNESSEE 38115

10/20/21,	1:31	PM

Trademark Electronic Search System (TESS)

(LAST LISTED OWNER) Varsity Spirit LLC LIMITED LIABILITY COMPANY TENNESSEE 6745 Lenox Center Court, Suite 300 Memphis TENNESSEE 38115 Assignment ASSIGNMENT RECORDED Recorded Attorney of Danny M. Awdeh Record Prior 1796645;2526564;3626221;AND OTHERS Registrations Type of Mark SERVICE MARK Register PRINCIPAL Affidavit Text SECT 15. SECT 8 (6-YR). Live/Dead LIVE Indicator TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG HELP TOP

I.HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY

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Mark: VARSITY ALL STAR

VARSITY ALL STAR

US Serial Number: 8507	4898	Application Filing Date:	Jun. 30, 2010
US Registration 4607 Number:	865	Registration Date:	Sep. 23, 2014
Register: Princ	ipal		
Mark Type: Servi	ice Mark		
TM5 Common Status		LIVE/REGISTRATION	I/Issued and Active
Descriptor:		The trademark applica	tion has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jul. 26, 2021

Publication Date: Jul. 08, 2014

Mark Information

Mark Literal VARSITY ALL STAR Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

Related Properties Information

Claimed Ownership 1796645, 2526564, 3626221 and others

of US Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

```
• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
```

Asterisks *..* identify additional (new) wording in the goods/services.

For: business information and accounting advisory services; Special event planning for business purposes, namely, providing gym owners and coaches scheduling information for cheerleading and dance competitions and events information with respect to cheerleading and dance uniforms

International Class(es):	035 - Primary Class	U.S Class(es): 100, 101, 102
Class Status:	ACTIVE	
Basis:	1(a)	
First Use:	Mar. 2007	Use in Commerce: Mar. 2007
For:	providing educational courses and revenue-sharing edu coaches [; providing choreography services for others]	cational programs in the field of cheerleading and dance to gym owners and
International Class(es):	041 - Primary Class	U.S Class(es): 100, 101, 107
Class Status:	ACTIVE	
Basis:	1(a)	

First Use: Mar. 2007

Use in Commerce: Mar. 2007

Basis Information (Case Level)

Filed Use:YesFiled ITU:NoFiled 44D:NoFiled 44E:NoFiled 66A:No

Filed No Basis: No

Currently Use: Yes Currently ITU: No Currently 44E: No Currently 66A: No Currently No Basis: No

Current Owner(s) Information

Owner Name: Varsity Spirit LLC

Owner Address: 6745 Lenox Center Court, Suite 300 Memphis, TENNESSEE UNITED STATES 38115

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TENNESSEE Where Organized:

Attorney/Correspondence Information

	Attorn	ey of Record	
Attorney Name:	Danny M. Awdeh	Docket Number:	14458.0121
Attorney Primary Email Address:	docketing@finnegan.com	Attorney Email Authorized:	Yes
	Con	respondent	
	Danny M. Awdeh Finnegan, Henderson, Farabow, Garrett & Dunner LLP 901 New York Avenue NW Washington, DISTRICT OF COLUMBIA UNITED STATE	ES 20001	
Phone:	202-408-4000	Fax:	202-408-4400
•	docketing@finnegan.com teas-filing- receipts@finnegan.com	Correspondent e- mail Authorized:	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Jul. 26, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 26, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	81927
Jul. 26, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	81927
Mar. 23, 2021	TEAS SECTION 8 & 15 RECEIVED	
Sep. 23, 2019	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Mar. 07, 2018	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 27, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 27, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
Jan. 28, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 24, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 23, 2014	REGISTERED-PRINCIPAL REGISTER	
Jul. 08, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 08, 2014	PUBLISHED FOR OPPOSITION	
Jun. 18, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 02, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
May 27, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	

May 27, 2014	SUSPENSION CHECKED Â- TO ATTORNEY FOR ACTION	73787
Nov. 25, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Jul. 31, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 23, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Nov. 23, 2012	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	73787
May 23, 2012	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
May 23, 2012	LETTER OF SUSPENSION E-MAILED	6332
May 23, 2012	SUSPENSION LETTER WRITTEN	76582
Nov. 23, 2011	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Nov. 23, 2011	ASSIGNED TO LIE	73787
May 23, 2011	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Nov. 22, 2010	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Nov. 22, 2010	LETTER OF SUSPENSION E-MAILED	6332
Nov. 22, 2010	SUSPENSION LETTER WRITTEN	76582
Oct. 28, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 28, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 28, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 15, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 15, 2010	NON-FINAL ACTION E-MAILED	6325
Oct. 15, 2010	NON-FINAL ACTION WRITTEN	76582
Oct. 08, 2010	ASSIGNED TO EXAMINER	76582
Jul. 06, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul 02 2010		

Jul. 03, 2010 NEW APPLICATION ENTERED IN TRAM

TM Staff and Location Information

		TM Staff Information - None	
		File Location	
Current Location:	TMO LAW OFFICE 115	Date in Location:	Jul. 26, 2021
	Assignment A	bstract Of Title	Information
Summary			
-	4.4	Devietnente	Versite Origit Corrected
Total Assignments:		Registrant:	Varsity Spirit Corporation
	Assig	nment 1 of 11	
Conveyance:	TRADEMARK SECURITY AGREEMENT		
Reel/Frame:	5076/0362	Pages:	29
Date Recorded:	Jul. 24, 2013		
Supporting Documents:	assignment-tm-5076-0362.pdf		
		Assignor	
Name:	VARSITY SPIRIT CORPORATION	Execution Date:	Jun. 25, 2013
Legal Entity Type:	CORPORATION	State or Country Where Organized:	TENNESSEE
		Assignee	
Name:	PNC BANK, NATIONAL ASSOCIATION, AS	COLLATERAL AGENT	
Legal Entity Type:	NATIONAL BANKING ASSOCIATION	State or Country Where Organized:	UNITED STATES
Address:	500 FIRST AVENUE PITTSBURGH, PENNSYLVANIA 15219		
		Correspondent	
Correspondent Name:	LATHAM & WATKINS LLP		
	650 TOWN CENTER DRIVE, SUITE 2000 COSTA MESA, CA 92626		
	Domo	estic Representative - Not Fou	Ind

	Assi	gnment 2 of 11	
Conveyance:	ENTITY CONVERSION		
Reel/Frame:	<u>6281/0483</u>	Pages:	24
Date Recorded:	Feb. 28, 2018		
Supporting Documents:	assignment-tm-6281-0483.pdf		
		Assignor	
Name:	VARSITY SPIRIT CORPORATION	Execution Date:	Nov. 24, 2014
Legal Entity Type:	CORPORATION	State or Country Where Organized:	
		Assignee	
	VARSITY SPIRIT LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Address:	6745 LENOX CENTER CT SUITE 300 MEMPHIS, TENNESSEE 38115-4300		
	C	orrespondent	
Correspondent Name:	DANNY M. AWDEH		
	901 NEW YORK AVENUE, N.W. FINNEGAN WASHINGTON, DC 20001		
	Domestic Re	presentative - Not For	und
	Assi	gnment 3 of 11	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	5423/0493	Pages:	40
Date Recorded:	Dec. 19, 2014		
Supporting Documents:	assignment-tm-5423-0493.pdf		
		Assignor	
Name:	VARSITY BRANDS, LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	BSN SPORTS, LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	VARSITY SPIRIT LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
		Assignee	
Name:	GOLDMAN SACHS BANK USA, AS ADMINISTRATIV	/E AND COLLATERAL	AGENT
Legal Entity Type:	A NEW YORK STATE CHARTERED BANK	State or Country Where Organized:	
Address:	30 HUDSON ST. 38TH FLOOR JERSEY CITY, NEW YORK 10036		
		a waa a a a a a a a a a	
	C	orrespondent	
Correspondent Name:	LAWRENCE KASS	orrespondent	

		Domestic Representative - Not Fou	und
		Assignment 4 of 11	
Conveyance:	GRANT OF SECURITY INTEREST	IN U S TRADEMARKS	
Reel/Frame:	5444/0001	Pages:	34
Date Recorded:	Dec. 17, 2014		
Supporting Documents:	assignment-tm-5444-0001.pdf		
		Assignor	
	VARSITY BRANDS, LLC	Execution Date:	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	BSN SPORTS, LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	VARSITY SPIRIT LLC	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT FASHIONS	Execution Date:	Dec. 11, 2014
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
		Assignee	
Name:	GOLDMAN SACHS BANK USA		
Legal Entity Type:	ASSOCIATION	State or Country Where Organized:	UNITED STATES
Address:	200 WEST STREET NEW YORK, NEW YORK 10282		
		Correspondent	
Correspondent Name:	SUSAN O'BRIEN		
	CT LIEN SOLUTIONS 187 WOLF ROAD, SUITE 101 ALBANY, NY 12205		
		Domestic Representative - Not For	und
		Assignment 5 of 11	
Conveyance:	RELEASE OF SECURITY INTERES	ST	
Reel/Frame:	5421/0286	Pages:	30
Date Recorded:	Dec. 12, 2014		
Supporting Documents:	assignment-tm-5421-0286.pdf		
		Assignor	
Name:	PNC BANK, NATIONAL ASSOCIAT COLLATERAL AGENT	TION, AS Execution Date:	Dec. 11, 2014
Legal Entity Type:	NATIONAL ASSOCIATION	State or Country Where Organized:	PENNSYLVANIA
		Assignee	
	VARSITY SPIRIT CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	TENNESSEE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	BSN SPORTS, INC.		

Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	1901 DIPLOMAT DRIVE FARMERS BRANCH, TEXAS 75234		
Name:	HERFF JONES, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	INDIANA
Address:	HERFF JONES, INC. EXECUTIVE BUI 4625 WEST 62ND STREET INDIANAPOLIS, INDIANA 46268-9005	LDING	
Name:	THE KELLY TOUCH, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	INDIANA
Address:	110 EAST MAIN STREET CARMEL, INDIANA 46032		
Name:	VARSITY SPIRIT FASHIONS & SUPPL	IES, INC.	
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MINNESOTA
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	VARSITY BRANDS, INC.		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	DELAWARE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
		Correspondent	
Correspondent Name:	MILBANK, TWEED, HADLEY & MCCLO	YC	
	1 CHASE MANHATTAN PLAZA C/O LAWRENCE KASS NEW YORK, NY 10005		
		Domestic Representative - Not Fou	Ind
		Assignment 6 of 11	
Conveyance:	RELEASE BY SECURED PARTY		
Reel/Frame:	<u>6230/0619</u>	Pages:	29
Date Recorded:	Dec. 15, 2017		
Supporting Documents:	assignment-tm-6230-0619.pdf		
		Assignor	
Name:	GOLDMAN SACHS BANK USA	Execution Date:	Dec. 15, 2017
Legal Entity Type:	ASSOCIATION	State or Country Where Organized:	UNITED STATES
		Assignee	
	BSN SPORTS, LLC		
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	1901 DIPLOMAT DRIVE FARMERS BRANCH, TEXAS 75234		
Name:	VARSITY BRANDS, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		

Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country	
Address		Where Organized:	
Address:	6745 LENOX CENTER COURT SUITE 300		
	MEMPHIS, TENNESSEE 38115		
			TENNESSEE
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Address:	6745 LENOX CENTER COURT SUITE 300		
	MEMPHIS, TENNESSEE 38115	Correspondent	
Correspondent	PROSKAUER ROSE LLP	Correspondent	
Name:			
	2049 CENTURY PARK EAST, SUITE 3200 C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067		
	,	Representative - Not Fou	und
	A	ssignment 7 of 11	
Conveyance:	SECURITY INTEREST		
Reel/Frame:		Pages:	41
Date Recorded:	Dec. 16, 2017		
Supporting Documents:	assignment-tm-6230-0662.pdf		
		Assignor	
Name:	ALLGOODS LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	HERFF JONES, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	VARSITY BRANDS, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Name:	BSN SPORTS, LLC	Execution Date:	Dec. 15. 2017
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Dec. 15, 2017
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
Nores	AMERICAN CHEERLEADER MEDIA, LLC_	Execution Date:	
	LIMITED LIABILITY COMPANY		No Place Where Organized Found
Logar Linuty Type.		Where Organized:	
		Assignee	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	520 MADISON AVENUE NEW YORK, NEW YORK 10022		

Correspondent

Correspondent PROSKAUER ROSE LLP Name:

Correspondent 2049 CENTURY PARK EAST, SUITE 3200 Address: C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067

Domestic Representative - Not Found

Assignment 8 of 11 Conveyance: SECURITY INTEREST Reel/Frame: 6230/0729 Pages: 41 Date Record: 6c: 16, 2017 Supporting: assignment.im.6230.0729.pdf. Documents: Execution Date: Declinements: Assigner Mame: ALLGOODS LLC Execution Date: Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: HERFF JONES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Where Organized: Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Dec. 15, 2017 Declineme: Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Dec. 15, 2017 Declineme: Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Qual Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Legal Entity Type: LIMITED LIABILITY COMPANY		Idnment X of 11	A	
ReversionPage: 41Date Recorded:Dec: 16, 2017Supporting:assignment:m:6230-0729.pdfDocument:Recorded:Dec: 16, 2017Execution Date:Dec: 16, 2017Execution Date:Legal Entity Type:LIMTED LIABILITY COMPANYState or CountryName:HERFF JONES, LLCExecution Date:Legal Entity Type:LIMTED LIABILITY COMPANYWhere Organized:Dec. 15, 2017Legal Entity Type:LIMTED LIABILITY COMPANYState or CountryINDIANAWhere Organized:Dec. 15, 2017Legal Entity Type:LIMTED LIABILITY COMPANYState or CountryDec. 15, 2017Legal Entity Type:LIMTED LIABILITY COMPANYState or CountryDec. 15, 2017Legal Entity Type:LIMTED LIABILITY COMPANYState or CountryTENNESSEECagel Entity Type:LIMTED LIABILITY COMPANYState or CountryDec. 15, 2017Legal Entity Type:LIMTED LIABILITY COMPANYState or CountryDec. 15, 2017Legal Entity Type:LIMTED LIABILITY COMPANYState or CountryMINNESSTAPrecordinatize:Dec. 15, 2017Legal Entity Type:LIMTED LIABILITY COMPANYState or CountryMINNESSTALegal Entity Type:LIMTED LIABILITY COMPANYState or CountryMINNESSTALegal Entity Type:LIMTED LIABILITY COMPANYState or CountryState or CountryLegal Entity Type:LIMTED LIABILITY COMPANYSt				
Date Recorded: bec: 16, 2017 Supporting bocuments: assignment-tm-6230-0729 pdf. Decements: Assignor Name: ALLGOODS LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Mame: HERFF JONES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Where Organized: Worker Organized: Worker Organized: Name: VARSITY BRANDS, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Where Organized: Where Organized: Worker Organized: Name: VARSITY SPIRIT LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Mame: SSN SPORTS, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Where Organized: Non: Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MARYEA		_		-
Supporting bocuments: sistignment-im-6230-0729.pdf. Name: ALGOODS LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILIT		Pages:		
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Name:ALLGOODS LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or CountryDELAWAREMame:HERFF JONES, LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or CountryINDIANAMame:VARSITY BRANDS, LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or CountryDELAWAREMame:VARSITY SPIRIT LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or CountryDELAWAREMame:VARSITY SPIRIT LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or CountryTENNESSEEName:BSN SPORTS, LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or CountryTENNESSEEName:BSN SPORTS, LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or CountryDELAWAREMere:Organized:MinesoTAWhere Organized:Legal Entity Type:LIMITED LIABILITY COMPANYState or CountryDELAWARELegal Entity Type:LIMITED LIABILITY COMPANY </th <th></th> <th></th> <th>assignment-tm-6230-0729.pdf</th> <th></th>			assignment-tm-6230-0729.pdf	
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: HERFF_JONES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Mame: YARSITY BRANDS, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Mame: YARSITY SPIRIT LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Name: YARSITY SPIRIT FLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Mame: SIN SPORTS, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE <td< th=""><th></th><th>Assignor</th><th></th><th></th></td<>		Assignor		
Name: HERFF JONES, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Amme: VARSITY BRANDS, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Mame: VARSITY SPIRIT LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: VARSITY SPIRIT LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Name: SSN SPORTS, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Name: SSN SPORTS, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINESSEE Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Where Organized: Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Where Organized: Dec. 15, 2017	15, 2017	Execution Date:	ALLGOODS LLC	Name:
Name: HERFF JONES, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Where Organized: Name: VARSITY BRANDS, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Mame: VARSITY SPIRIT LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Mare: VARSITY SPIRIT LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Name: BSN SPORTS, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Dec. 15, 2017 Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: DELAWARE<	AWARE		LIMITED LIABILITY COMPANY	Legal Entity Type:
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Name: VARSITY BRANDS, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Amme: VARSITY SPIRIT LLO Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENESSEE Name: SN SPORTS, LLO Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: SN SPORTS, LLO Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Amme: VARSITY SPIRIT FASHIONS & SUPPLIES, LLO Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINESOTA Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINESOTA Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE		-		
Name: VARSITY BRANDS, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE Name: VARSITY SPIRIT LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: TENNESSEE Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: TENNESSEE Name: BSN SPORTS, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE Amme: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: MINNESOTA Amme: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE VARESITY SPIRIT CORPORATION Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE Leg				
Name:VARSITY BRANDS, LLC.Execution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or CountryDELAWAREName:VARSITY SPIRIT LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or CountryTENNESSEEName:BSN SPORTS, LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or CountryDELAWAREName:BSN SPORTS, LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or CountryDELAWAREName:VARSITY SPIRIT FASHIONS & SUPPLIES, LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or CountryMINNESOTAWhere Organized:MINNESOTAWhere Organized:MINNESOTALegal Entity Type:LIMITED LIABILITY COMPANYState or CountryMINNESOTAMame:AMERICAN CHEERLEADER MEDIA, LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or CountryMARYLANEWhere Organized:Where Organized:MINNESOTAMame:ARES CAPITAL CORPORATIONState or CountryDELAWARELegal Entity Type:CORPORATIONState or CountryMARYLANDLegal Entity Type:CORPORATIONState or CountryMARYLANDWhere Organized:Where Organized:MARYLANDWhere Organized:245 PARK AVENUEWhere Organized:Address: <th>ANA</th> <th></th> <th>LIMITED LIABILITY COMPANY</th> <th>Legal Entity Type:</th>	ANA		LIMITED LIABILITY COMPANY	Legal Entity Type:
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Name: VARSITY SPIRIT LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Name: BSN SPORTS, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Mame: BSN SPORTS, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Name: AMERICAN CHEERLEADER MEDIA, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Name: AMERICAN CHEERLEADER MEDIA, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Where Organized: Dec. 15, 2017 Legal Entity Type: CORPORATION State or Country DELAWARE Legal Entity Type: CORPORATION State or Country MARYLAND <				
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Name: BSN SPORTS, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: MINNESOTA Name: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: CORPORATION State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: CORPORATION State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: CORPORATION State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: CORPORATION State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: CORPORATION State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: CORPORATION State or Country Where Organized: Dec.	15, 2017	Execution Date:	VARSITY SPIRIT LLC	Name:
Name: BSN SPORTS, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Mame: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Mame: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Where Organized: Dec. 15, 2017 Legal Entity Type: CORPORATION State or Country DELAWARE Legal Entity Type: CORPORATION State or Country MARYLAND Address: 245 PARK AVENUE Where Organized: Address: 245 PARK AVENUE Where Organized: Where Organized: Where Organized: <th>NESSEE</th> <th></th> <th>LIMITED LIABILITY COMPANY</th> <th>Legal Entity Type:</th>	NESSEE		LIMITED LIABILITY COMPANY	Legal Entity Type:
Legal Entity Type:LIMITED LIABILITY COMPANYState or Country Where Organized:DELAWAREName:VARSITY SPIRIT FASHIONS & SUPPLIES, LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or Country Where Organized:MINNESOTAName:AMERICAN CHEERLEADER MEDIA, LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or Country Where Organized:DELAWARELegal Entity Type:LIMITED LIABILITY COMPANYState or Country Where Organized:DELAWARELegal Entity Type:CORPORATIONExecution Date:Dec. 15, 2017Legal Entity Type:CORPORATIONState or Country Where Organized:DELAWAREAddress:245 PARK AVENUE ATH FLOOR NEW YORK, NEW YORK 10167State or Country Where Organized:MARYLAND		Where Organized:		
Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Name: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Mame: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Where Organized: Dec. 15, 2017 Legal Entity Type: CORPORATION State or Country MARYLAND Address: 245 PARK AVENUE State or Country MARYLAND Where Organized: Where Organized: MARYLAND Where YORK, NEW YORK 10167 Were Organized: Dec. 15, 2017	15, 2017	Execution Date:	BSN SPORTS, LLC	Name:
Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country WinNESOTA Name: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Address: 245 PARK AVENUE 44TH FLOOR NEW YORK 10167 State or Country Where Organized: MARYLAND Where Organized:	AWARE		LIMITED LIABILITY COMPANY	Legal Entity Type:
Legal Entity Type:LIMITED LIABILITY COMPANYState or Country Where Organized:MINNESOTAName:AMERICAN CHEERLEADER MEDIA, LLCExecution Date:Dec. 15, 2017Legal Entity Type:LIMITED LIABILITY COMPANYState or Country Where Organized:DELAWAREName:ARES CAPITAL CORPORATIONAssigneeLegal Entity Type:CORPORATIONState or Country Where Organized:MARYLANDAddress:245 PARK AVENUE ATTH FLOOR NEW YORK, NEW YORK 10167State or Country Where Organized:MARYLAND		-		
Where Organized: Where Organized: Name: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: ARES CAPITAL CORPORATION Assignee Legal Entity Type: CORPORATION State or Country MARYLAND Address: 245 PARK AVENUE Att H FLOOR Where Organized: New YORK, NEW YORK 10167 New YORK, NEW YORK 10167 State or Country MARYLAND				
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Mare: ARES CAPITAL CORPORATION Legal Entity Type: CORPORATION Address: 245 PARK AVENUE 44TH FLOOR NEW YORK, NEW YORK 10167	NESOTA			Legal Entity Type:
Where Organized: Assignee Name: ARES CAPITAL CORPORATION Legal Entity Type: CORPORATION State or Country MARYLAND Address: 245 PARK AVENUE 44TH FLOOR NEW YORK, NEW YORK 10167 State or Country MARYLAND	15, 2017	Execution Date:	AMERICAN CHEERLEADER MEDIA, LLC	Name:
Assignee Name: ARES CAPITAL CORPORATION Legal Entity Type: CORPORATION State or Country MARYLAND Address: 245 PARK AVENUE 44TH FLOOR NEW YORK, NEW YORK 10167 State or Country MARYLAND	AWARE		LIMITED LIABILITY COMPANY	Legal Entity Type:
Name: ARES CAPITAL CORPORATION Legal Entity Type: CORPORATION State or Country MARYLAND Where Organized: Address: 245 PARK AVENUE 44TH FLOOR NEW YORK, NEW YORK 10167 State or Country MARYLAND Where Organized:				
Legal Entity Type: CORPORATION State or Country MARYLAND Where Organized: Address: 245 PARK AVENUE 44TH FLOOR NEW YORK, NEW YORK 10167 NEW YORK 10167		Assignee		Name
Where Organized: Address: 245 PARK AVENUE 44TH FLOOR NEW YORK, NEW YORK 10167		State or Country		
44TH FLOOR NEW YORK, NEW YORK 10167	TEAND			Legal Littly Type.
NEW YORK, NEW YORK 10167				Address:
• • • •				
Correspondent		Correspondent		
Correspondent PROSKAUER ROSE LLP Name:			PROSKAUER ROSE LLP	
Correspondent 2049 CENTURY PARK EAST, SUITE 3200 Address: C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067			C/O KIMBERLEY A. LATHROP	
Domestic Representative - Not Found		epresentative - Not Fou	Domestic	
Assignment 9 of 11		ignment 9 of 11	A	
Conveyance: RELEASE BY SECURED PARTY			RELEASE BY SECURED PARTY	Conveyance:
Reel/Frame: 6230/0888 Pages: 29		Pages:		2
Date Recorded: Dec. 16, 2017		-		
Supporting assignment-tm-6230-0888.pdf			assignment-tm-6230-0888.pdf	

Documents:

		Assignor	
	GOLDMAN SACHS BANK USA	Execution Date:	,
Legal Entity Type:	ASSOCIATION	State or Country Where Organized:	UNITED STATES
		Assignee	
Name:	BSN SPORTS, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	1901 DIPLOMAT DRIVE FARMERS BRANCH, TEXAS 752	34	
Name:	VARSITY BRANDS, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	VARSITY SPIRIT FASHIONS & SI	UPPLIES, LLC	
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
Name:	VARSITY SPIRIT LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115		
		Correspondent	
Correspondent Name:	PROSKAUER ROSE LLP		
	2049 CENTURY PARK EAST, SU C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067	ITE 3200	
		Domestic Representative - Not For	und
		Assignment 10 of 11	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	<u>6316/0163</u>	Pages:	35
Date Recorded:	Mar. 30, 2018		
Supporting Documents:	assignment-tm-6316-0163.pdf		
		Assignor	
Name:	ALLGOODS LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	HERFF JONES, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY BRANDS, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT LLC	Execution Date:	Mar. 29, 2018
	LIMITED LIABILITY COMPANY		No Place Where Organized Found
Name:	BSN SPORTS, LLC	Execution Date:	Mar 29 2018

Execution Date: Mar. 29, 2018

Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, L	LC Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
		Assignee	
Name:	GOLDMAN SACHS BANK USA		
Legal Entity Type:	ASSOCIATION	State or Country Where Organized:	UNITED STATES
Address:	200 WEST STREET NEW YORK, NEW YORK 10282		
		Correspondent	
Correspondent Name:	MARIA WOODBURY		
	100 NORTHERN AVE BOSTON, MA 02210		
	Dome	stic Representative - Not For	und
		Assignment 11 of 11	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	7003/0102	Pages:	36
Date Recorded:	Jul. 21, 2020		
Supporting Documents:	assignment-tm-7003-0102.pdf		
		Assignor	
Name:	ALLGOODS LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	BSN SPORTS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	HERFF JONES, LLC	Execution Date:	Jun. 22, 2020
	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	STANBURY UNIFORMS, LLC	Execution Date:	Jun. 22. 2020
	LIMITED LIABILITY COMPANY		No Place Where Organized Found
Name:	VARSITY ATHLETIC BAND, LLC	Execution Date:	lun 22 2020
	LIMITED LIABILITY COMPANY		No Place Where Organized Found
Logui Linity Typo.		Where Organized:	
Name:	VARSITY BRANDS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, L	LC Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT, LLC	Execution Date:	Jun. 22, 2020

Legal Entity Type:	LIMITED LIABILITY COMPANY	Where Organized:	No Place Where Organized	Found	
		Assignee			
	ANKURA TRUST COMPANY, LLC				
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	NEW HAMPSHIRE		
Address:	140 SHERMAN STREET, 4TH FLOOR FAIRFIELD, CONNECTICUT 06824				
		Correspondent			
Correspondent Name:	RAZA SIDDIQUI, SENIOR PARALEGAL				
	300 N. LASALLE KIRKLAND & ELLIS LLP CHICAGO, IL 60654				
	,	omestic Representative - Not For	und		
		Proceedings			
Summary					
Number of Proceedings:					
	Type of P	roceeding: Opposition			
Proceeding Number:		Filing Date:	Apr 21, 2021		
Status:	Pending	Status Date:	Apr 21, 2021		
	ELIZABETH WINTER				
		Defendant			
Name:	Aspi Solutions, Inc.				
	MATTHEW WARNER-BLANKENSHIP DENTONS DAVIS BROWN PC 215 10TH STREET SUITE 1300 DES MOINES IA UNITED STATES , 5030	09			
Correspondent e- mail:	matt.warner-blankenship@dentons.com,	kassie.ricklefs@dentons.com, ang	ie.kenin@dentons.com		
Associated marks					
Mark		Application Status		Serial Number	Registration Number
VARSITY BOUND		Opposition Pending		<u>88593224</u>	
		Plaintiff(s)			
Name:	Varsity Spirit LLC				
	DANNY M. AWDEH FINNEGAN HENDERSON FARABOW G/ 901 NEW YORK AVENUE, NW WASHINGTON DC UNITED STATES, 20				
	docketing@finnegan.com , danny.awdeh(Legal-Assistants@finnegan.com	@finnegan.com , katie.mcknight@fi	nnegan.com , morgan.smith	@finnegan.com,	TTAB-
Associated marks					
Mark		Application Status		Serial Number	Registration Number
MYVARSITY		Section 8 and 15 - Accepted and /	Acknowledged	85941860	4546436
VARSITY TV		REGISTERED AND RENEWED	-	77980010	3858342
VARSITY		REGISTERED AND RENEWED		75791751	3696209
VARSITY TV		Cancelled - Section 8		77620494	3920302
VARSITY		REGISTERED AND RENEWED		75983628	3436493
VARSITY.COM		REGISTERED AND RENEWED		75984008	3418764
VARSITY SPIRIT		REGISTERED AND RENEWED		74231166	1796645

VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>	
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>	
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>	
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>	
VARSITY UNIVERSITY	Registered	<u>86445436</u>	<u>4823834</u>	
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>	
	Prosecution History			

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 21, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 21, 2021	May 31, 2021
3	INSTITUTED	Apr 21, 2021	
4	D CHANGE OF CORRESP ADDRESS	May 26, 2021	
5	D MOT FOR EXT W/ CONSENT	May 26, 2021	
6	EXTENSION OF TIME GRANTED	May 26, 2021	
7	D MOT FOR EXT W/ CONSENT	Jun 29, 2021	
3	EXTENSION OF TIME GRANTED	Jul 07, 2021	
Э	D MOT FOR EXT W/ CONSENT	Jul 28, 2021	
10	EXTENSION OF TIME GRANTED	Jul 28, 2021	
11	D MOT FOR EXT W/ CONSENT	Aug 30, 2021	
12	EXTENSION OF TIME GRANTED	Aug 30, 2021	
13	D MOT FOR EXT W/ CONSENT	Sep 27, 2021	
14	EXTENSION OF TIME GRANTED	Sep 27, 2021	

n

MarkApplication StatusNumberVARSITYPREPAbandoned - After Inter-Partes Decision88573632VARSITYPREPVarsity Spirit LLC and Varsity Brands, LLCPlaintiff(s)Name:Varsity Spirit LLC and Varsity Brands, LLCCorrespondent:DANNY M AWDEH SINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP 901 NEW YORK AVENUE NW WASHINGTON DC UNITED STATES :Correspondent e: mail:docketing@finnegan.com, danny.awdeh@finnegan.com, katie.mcknight@finnegan.com, morgan.smit/@finnegan.com, tTAB-Associated marksMarkSerial NumberVARSITY UNIVERSITYRegisteredRegistered AND RENEWED86445436VARSITY UNIVERSITY UNIVERSITYREGISTERED AND RENEWEDVARSITY.COMT5791750		-)			
Interlocutory MIKE WEBSTER Attorney MIKE WEBSTER Name: Varisityperp Inc. Correspondent OURTIS F ROBINSON Address: VARSITYPREP INC 273 MILLER AVE MILL VALLEY CA UNITED STATES, 94941 Correspondent Mark Garden Content of the Serial Registration Mark Serial Registration Mark Serial Registration Mark Serial Registration Mark Varisity Spirit LLC and Varisity Brands, LLC Correspondent Mark Varisity Spirit LLC and Varisity Brands, LLC Mark Varisity Spirit LLC and Varisity Brands, LLC Correspondent Mark Varisity Spirit LLC and Varisity Brands, LLC Registratis Mark Registratis Mark Regist			Filing Date: Jan 16, 2020			
Defendant Defendant Varsityprep Inc. Correspondent WARSITYPREP INC WARSITYPREP.com Serial Market Warsityprep.com Address Warsityprep.com, jonathan@warsityprep.com Associated marks Serial Market M	Status:	Terminated	Status Date: Dec 01, 2020			
Name: Varsityprep Inc. Correspondent com/Address: CURTIS F ROBINSON Address: VARSITYPREP INC 279 MILLER AVE mille						
Correspondent Address: Correspondent S F ROBINSON VARSITYPREP INC 279 MILLER AVE 2014 VARSITYPREP INC 279 MILLER AVE 2014 VARSITYPREP INC 279 MILLER AVE 2014 VARSITYPREP COM , jonathan@varsityprep.com , jonathan@varsit			Defendant			
Áddress:VARSITYPREP INC 279 MILLER AVE MILL VALLEY CA UNITED STATES , 94941Correspondent mailcurtia@varsityprep.com, jonathan@varsityprep.comAssociated marks:Associated marks:MarkApplication StatusSerial MumberRegistration NumberVARSITYPREPAbandoned - After Inter-Partes Decision88573632VARSITYPREPAbandoned - After Inter-Partes Decision88573632VARSITYPREPDANNY M AWDEH StatusSerial (Mumber)Registration Number)Orrespondent Address:DANNY M AWDEH StatusSerial (Mumber)Registration Number)Correspondent MarkDANNY M AWDEH Status (Mumber)Application StatusSerial (Mumber)Registration Number)MarkDANNY M AWDEH Status (Markingen com, danny, awdeh/e/Innegan.com, katie.mcknight@finnegan.com, morgan.smith@finnegan.com, frame Number)Serial (Megistration)Registration Number)MarkApplication StatusSerial (Markingen)Registration Number)Registration Number)VARSITY UNIVERSITYRegistered AND RENEWEDSerial (Markingen)Registration Number)Registration Number)VARSITY UNIVERSITY UNIVERSITYRegistrated AND RENEWEDSerial (Markingen)Serial (Markingen)Serial (Markingen)Serial (Markingen)Serial (Markingen)MarkRegistrated AND RENEWEDSerial (Markingen)Serial (Markingen)Serial (Markingen)Serial (Markingen)Serial (Markingen)MarkRegistrated AND RENEWEDRegistrated AND RE	Name:	Varsityprep Inc.				
Associated marks Associated marks Application Status Serial Number Registration Number Mark Abandoned - After Inter-Partes Decision 88573632 Registration Number VARSITYPREP Abandoned - After Inter-Partes Decision 88573632 Implication Status VARSITYPREP Varity Spirit LLC and Varisty Brands LLC Flammer Flammer Implication Status Implication Stat		VARSITYPREP INC 279 MILLER AVE	941			
MarkApplication StatusSerial NumberRegistration NumberVARSITYPREPAbandoned - After Inter-Partes Decision88573632VARSITYPREPVarsity Spirit LLC and Varsity Brands, LLCPlaintiff(s)Correspondent BAddress:DANNY M AWDEH SINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP 901 NEW YORK AVENUE NW WASHINGTON DC UNITED STATES ; 2001The Serial NumberCorrespondente: main:docketing@finnegan.com, danny.awdeh@finnegan.com, katie.mcknight@finnegan.com, morgan.smith@finnegan.com, TTAB- Uniter StatusAssociated marksKegisteredSerial NumberRegistrationVARSITY UNIVERSITYRegistered864454364823834VARSITY UNIVERSITYRegistered AND RENEWED864454364823834VARSITY UNIVERSITYREGISTERED AND RENEWED757917503689696			typrep.com			
MarkApplication StatusNumberNumberVARSITYPREPAbandoned - After Inter-Partes Decision88573632VARSITYPREPVarsity Spirit LLC and Varsity Brands, LLCPlaintiff(s)CorrespondentDANNY M AWDEH Address:Serial ScienceFINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP 901 NEW YORK AVENUE NW WASHINGTON DC UNITED STATES , 2001Serial ScienceCorrespondent e- mail:docketing@finnegan.com , danny.awdeh@finnegan.com , katie.mcknight@finnegan.com , morgan.smith@finnegan.com , TTAB- tegal-Assistants@finnegan.comAssociated marksSerial ScienceVARSITY UNIVERSITYRegistered864454364823834 42797635VARSITY UNIVERSITYREGISTERED AND RENEWED787673933797635 3797635VARSITY.COMSerial ScienceSerial Science3689696	Associated marks					
Plaintiff(s) Name: Varsity Spirit LLC and Varsity Brands, LLC Correspondent Address: DANNY M AWDEH FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP 901 NEW YORK AVENUE NW WASHINGTON DC UNITED STATES , 20001 State	Mark		Application Status		Registration Number	
Name: Varsity Spirit LLC and Varsity Brands, LLC Correspondent Address: DANNY M AWDEH FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP 901 NEW YORK AVENUE NW WASHINGTON DC UNITED STATES ; 2001 Correspondent e- mai: docketing@finnegan.com , danny.awdeh@finnegan.com , katie.mcknight@finnegan.com , morgan.smith@finnegan.com , TTAB- Legal-Assistants@finnegan.com Associated marks Application Status Serial Number Registration Number VARSITY UNIVERSITY Registered 86445436 4823834 VARSITY UNIVERSITY REGISTERED AND RENEWED 78767393 3797635 VARSITY.COM Serial Segistered 8664550 3689696	VARSITYPREP		Abandoned - After Inter-Partes Decision	<u>88573632</u>		
Correspondent Address:DANNY M AWDEH FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP 901 NEW YORK AVENUE NW WASHINGTON DC UNITED STATES , 20001Correspondent e- mail:docketing@finnegan.com , danny.awdeh@finnegan.com , katie.mcknight@finnegan.com , morgan.smith@finnegan.com , TAB- Legal-Assistants@finnegan.comAssociated marksApplication StatusSerial NumberRegistration NumberMarkRegistered864454364823834 4823834VARSITY UNIVERSITYRegistered864454364823834 478SITY UNIVERSITYREGISTERED AND RENEWED757917503689696			Plaintiff(s)			
Address: FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP 901 NEW YORK AVENUE NW WASHINGTON DC UNITED STATES ; 2001 Correspondent enail: docketing@finnegan.com , danuy.awdeb@finnegan.com , katie.mcknight@finnegan.com , morgan.smitb@finnegan.com , TTAB- Legal-Assistants@finnegan.com Associated marks Application Status Serial Number Registration Mark Registered Registered 86445436 4823834 VARSITY UNIVERSITY Registered AND RENEWED 78767393 3797635 VARSITY UNIVERSITY.COM REGISTERED AND RENEWED 75791750 3689696	Name:	Varsity Spirit LLC and Varsity Brands, LL	С			
Mark Application Status Serial Number Registration Number VARSITY UNIVERSITY Registered 86445436 4823834 VARSITY UNIVERSITY REGISTERED AND RENEWED 78767393 3797635 VARSITY.COM REGISTERED AND RENEWED 75791750 3689696		FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP 901 NEW YORK AVENUE NW				
MarkApplication StatusSerial NumberRegistration NumberVARSITY UNIVERSITYRegistered864454364823834VARSITY UNIVERSITYREGISTERED AND RENEWED787673933797635VARSITY.COMREGISTERED AND RENEWED757917503689696	Correspondent e- mail:	Correspondent e- docketing@finnegan.com, danny.awdeh@finnegan.com, katie.mcknight@finnegan.com, morgan.smith@finnegan.com, TTAB- mail: Legal-Assistants@finnegan.com				
MarkApplication StatusNumberNumberVARSITY UNIVERSITYRegistered864454364823834VARSITY UNIVERSITYREGISTERED AND RENEWED787673933797635VARSITY.COMREGISTERED AND RENEWED757917503689696	Associated marks					
VARSITY UNIVERSITYREGISTERED AND RENEWED787673933797635VARSITY.COMREGISTERED AND RENEWED757917503689696	Mark		Application Status		Registration Number	
VARSITY.COM REGISTERED AND RENEWED <u>75791750</u> <u>3689696</u>	VARSITY UNIVERSITY	(Registered	86445436	4823834	
······	VARSITY UNIVERSITY	(REGISTERED AND RENEWED	<u>78767393</u>	3797635	
VARSITY.COM REGISTERED AND RENEWED <u>75984008</u> <u>3418764</u>	VARSITY.COM		REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>	
	VARSITY.COM		REGISTERED AND RENEWED	75984008	<u>3418764</u>	

REGISTERED AND RENEWED

VARSITY TV

77980010

3858342

VARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	REGISTERED AND RENEWED	75983628	<u>3436493</u>
VARSITY BRANDS IMPACT	Registered	87706948	<u>5894092</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>
VARSITY SPIRIT	REGISTERED AND RENEWED	74231166	<u>1796645</u>
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
	Prosecution History		

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 16, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 16, 2020	Feb 25, 2020
3	INSTITUTED	Jan 16, 2020	
4	D CHANGE OF CORRESP ADDRESS	Feb 20, 2020	
5	MISFILED DOCUMENT (NOT CONSIDERED)	Feb 24, 2020	
6	ANSWER	Feb 24, 2020	
7	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Mar 16, 2020	
8	D REQ FOR DISCOVERY CONFERENCE-PHONE	Mar 16, 2020	
9	TRIAL DATES RESET	Mar 25, 2020	
10	D CHANGE OF CORRESP ADDRESS	Mar 29, 2020	
11	ANSWER	Apr 16, 2020	
12	MOT TO AMEND APPLICATION	May 04, 2020	
13	TRIAL DATES REMAIN AS SET	Jun 30, 2020	
14	MOT TO AMEND APPLICATION	Jul 07, 2020	
15	P OPP/RESP TO MOTION	Jul 27, 2020	
16	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 07, 2020	
17	TRIAL DATES RESET	Nov 07, 2020	
18	W/DRAW OF OPPOSITION	Nov 23, 2020	
19	BD DECISION: OPP DISMISSED W/O PREJ	Dec 01, 2020	
20	TERMINATED	Dec 01, 2020	

Type of Proceeding: Opposition

Filing Date:	Dec 11, 2018
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Status Date: Feb 01, 2019

Number:		
Status:	Terminated	Sta
Interlocutory Attorney:	GEOFFREY MCNUTT	
		Defendant
Name:	Varxity Development Corp.	
Correspondent	LANE MOORE	

Correspondent LANE MOORE Address: VARXITY DEVELOPMENT CORP BOX 120 RR3 STE 5 RIMBEY AB CANADA , TOC 2JO

Proceeding 91245231

. . .

Associated marks				
Mark		Application Status	Serial Number	Registration Number
VARXITY		Abandoned - After Inter-Partes Decision	<u>87719307</u>	
VARXITY PREP ACAD	EMY	Abandoned - After Inter-Partes Decision	<u>87719342</u>	
		Plaintiff(s)		
Name:	Varsity Spirit, LLC, Varsity Brands, LLC			
Correspondent DANNY M AWDEH Address: FINNEGAN HENDERSON FARABOW GARRETT & DUNNER LLP 901 NEW YORK AVE NW WASHINGTON DC UNITED STATES , 20001				
Correspondent e- docketing@finnegan.com, danny.awdeh@finnegan.com, morgan.smith@finnegan.com, sydney.english@finnegan.com, TTAB- mail: Legal-Assistants@finnegan.com				

Mark		Application Status		Serial Number	Registration Number
VARSITY.COM		REGISTERED AND RENEWED		<u>75791750</u>	3689696
VARSITY		REGISTERED AND RENEWED		<u>75791751</u>	<u>3696209</u>
VARSITY TV		REGISTERED AND RENEWED		<u>77980010</u>	<u>3858342</u>
VARSITY UNIVERSITY	, ,	REGISTERED AND RENEWED		78767393	<u>3797635</u>
VARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledged		85402157	4258636
VARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledged		85074898	<u>4607865</u>
VARSITY UNIVERSITY	, ,	Registered		86445436	4823834
A VARSITY ACHIEVEN	IENT BRAND	Registered		86315936	<u>5438497</u>
VARSITY SPIRIT		REGISTERED AND RENEWED		74231166	<u>1796645</u>
VARSITY		REGISTERED AND RENEWED		72321158	<u>879543</u>
VARSITY		REGISTERED AND RENEWED		74069327	<u>1812198</u>
VARSITY		REGISTERED AND RENEWED		75976147	2082554
VARSITY		REGISTERED AND RENEWED		75798082	2526564
THE VARSITY		REGISTERED AND RENEWED		77289758	<u>3645472</u>
VARSITY		REGISTERED AND RENEWED		77978935	<u>3782740</u>
VARSITY		REGISTERED AND RENEWED		77324887	3928856
		Prosecution History			
Entry Number	History Text		Date		Due Date
1	FILED AND FEE		Dec 11, 2018		
2	NOTICE AND TRIAL DATES SENT; A	ANSWER DUE:	Dec 11, 2018	Ja Ja	n 20, 2019
3	PENDING, INSTITUTED		Dec 11, 2018		
4	W/DRAW OF APPLICATION		Jan 15, 2019		
5	BD DECISION: OPP SUSTAINED		Feb 01, 2019		
6	TERMINATED		Feb 01, 2019		
		Type of Proceeding: Opposition			
Proceeding Number:	91240909	Filing Date: Apr 30, 2018			
Status:	Terminated	Status Date: Jun 25, 2019			
Interlocutory Attorney:	WINSTON T FOLMAR				
		Defendant			
Name:	VarsitYoga Inc.				
Correspondent Address:	ADAM KOTOK LAW OFFICE OF ADAM KOTOK PC 145 PALISADE STREET, SUITE 403 DOBBS FERRY NY UNITED STATES	, 10522			
Correspondent e- mail:	adam@kotoklaw.com				
Associated marks					
Mark		Application Status		Serial Number	Registration Number
VARSITYOGA		Abandoned - After Inter-Partes Decision		<u>87344410</u>	
		Plaintiff(s)			
Name:	Varsity Brands, LLC, Varsity Spirit, LLC	C, Varsity Spirit Fashions & Supplies, LLC			
	DANNY M AWDEH FINNEGAN HENDERSON FARABOW 901 NEW YORK AVENUE, NW WASHINGTON DC UNITED STATES ,				
Correspondent e- mail:	docketing@finnegan.com , danny.awde	eh@finnegan.com , morgan.smith@finnegan.com ,]	TAB-Legal-A	ssistants@finne	egan.com
Associated marks					
				Serial	Registration
Mark		Application Status		Number	Number

VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	74130827	<u>1680452</u>
VARSITY SPIRIT	REGISTERED AND RENEWED	<u>74231166</u>	<u>1796645</u>
VARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>
VARSITY	REGISTERED AND RENEWED	<u>75976147</u>	2082554
VARSITY GIRL	REGISTERED AND RENEWED	<u>75976947</u>	<u>2155823</u>
VARSITY SPORT	REGISTERED AND RENEWED	<u>75216343</u>	2293083
VARSITY	REGISTERED AND RENEWED	<u>75798082</u>	2526564
VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	REGISTERED AND RENEWED	<u>77978935</u>	<u>3782740</u>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>
VARSITY TOUCHDOWN	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
VARSITY UNIVERSITY	Registered	<u>86445436</u>	<u>4823834</u>
	Prosecution History		

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 30, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 30, 2018	Jun 09, 2018
3	PENDING, INSTITUTED	Apr 30, 2018	
4	D APPEARANCE / POWER OF ATTORNEY	Jun 10, 2018	
5	D MOT FOR EXT W/ CONSENT	Jun 25, 2018	
6	ANSWER	Jun 25, 2018	
7	EXTENSION OF TIME GRANTED	Jul 18, 2018	
8	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 09, 2018	
9	SUSPENDED	Sep 05, 2018	
10	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 17, 2019	
11	SUSPENDED	Jan 17, 2019	
12	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 19, 2019	
13	SUSPENDED	Apr 19, 2019	
14	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 20, 2019	
15	SUSPENDED	May 20, 2019	
16	W/DRAW OF APPLICATION	Jun 20, 2019	
17	BD DECISION: OPP DISMISSED W/O PREJ	Jun 25, 2019	
18	TERMINATED	Jun 25, 2019	

8	TERMINATED	Jun 25, 2019	1	
	Туј	pe of Proceeding: Opposition		
Proceeding Number:		Filing Date: Apr 06, 2018		
Status:	Terminated	Status Date: Apr 19, 2018		
Interlocutory Attorney:	MARY CATHERINE FAINT			
		Defendant		
Name:	Donald Ntuk, Donald Hill, and Devonn Bruc	e		
	DONALD NTUK 4 LONGVIEW DR BORDENTOWN NJ UNITED STATES , 085	505		
Correspondent e- mail:	varscity609@gmail.com , donntuk@gmail.c	<u>om</u>		
ssociated marks				
Mork		Application Status	Serial	Registration

Mark	Application Status	Serial Registration Number Number
VARS CITY	Abandoned - After Inter-Partes Decision	<u>87445071</u>

Plaintiff(s)

Name: Varsity Brands, LLC, Varsity Spirit Fashions & Supplies, LLC, and Varsity Spirit, LLC

Correspondent DEBORAH K SQUIERS Address: COWAN LIEBOWITZ & IATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 10036

Correspondent e- ryg@cll.com , dks@cll.com , las@cll.com , trademark@cll.com

mail: Associated marks

Mark	Application Status	Serial Number	Registratio Number
VARSITY	REGISTERED AND RENEWED	72321158	<u>879543</u>
UNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<u>73799998</u>	<u>1575830</u>
ARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	74130827	<u>1680452</u>
ARSITY SPIRIT	REGISTERED AND RENEWED	<u>74231166</u>	1796645
ARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>
ARSITY	REGISTERED AND RENEWED	<u>75976147</u>	<u>2082554</u>
ARSITY GIRL	REGISTERED AND RENEWED	<u>75976947</u>	2155823
ARSITY SPORT	REGISTERED AND RENEWED	<u>75216343</u>	2293083
VARSITY	REGISTERED AND RENEWED	<u>75704039</u>	<u>2357303</u>
ARSITY	REGISTERED AND RENEWED	<u>75798082</u>	2526564
ARSITY.COM	REGISTERED AND RENEWED	<u>75984008</u>	<u>3418764</u>
ARSITY	REGISTERED AND RENEWED	<u>75983628</u>	<u>3436493</u>
ARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
ARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
ARSITY	REGISTERED AND RENEWED	<u>77978935</u>	<u>3782740</u>
ARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
ARSITY TV	REGISTERED AND RENEWED	<u>77980010</u>	<u>3858342</u>
ARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
ARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
ARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
ARSITY	Cancelled - Section 8	<u>85295219</u>	4403734
ARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
ARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>
ARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
ARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
ARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
INTAGE VARSITY	Cancelled - Section 8	<u>85980266</u>	<u>4464123</u>
ARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>
YVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
ARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
ARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>
ARSITY TOUCHDOWN	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
ARSITY PIN TRADING	Registered	<u>85110222</u>	<u>4625161</u>
ARSITY COLORS	Registered	<u>85405112</u>	4743867
ARSITY UNIVERSITY	Registered	<u>86445436</u>	4823834
ARSITY	Registered	<u>85883582</u>	<u>5008375</u>
ARSITY LIFE	Registered	<u>86012461</u>	<u>5156409</u>
VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
VARSITY SPORT BRAND	Opposition Pending	<u>86316142</u>	
ARSITY GIRL	Registered	<u>86824500</u>	<u>5829225</u>
	Prosecution History		
Entry Number History Text		Date	Due Date

	FILED AND FEE NOTICE AND TRIAL DATES SENT: AN		Apr 06, 2018 Apr 06, 2018 May 16, 2018		v 16 2018
	PENDING, INSTITUTED	owen boe.	Apr 06, 2018		
	W/DRAW OF APPLICATION W/ CONSI	ENT	Apr 11, 2018		
	BD DECISION: DISMISSED W/O PREJ		Apr 19, 2018		
	TERMINATED		Apr 19, 2018		
	BD DECISION: SUSTAINED		Apr 23, 2018		
		ype of Proceeding: Opposition	, .p. 20, 2010		
Proceeding		Filing Date: Jul 05, 2017			
Number:		Status Datas Are 20, 2010			
	Terminated LAWRENCE (LARRY) T STANLEY	Status Date: Apr 29, 2019			
Attorney:					
Namo	Voraity Inc	Defendant			
	Versity, Inc.				
Correspondent Address:	DAVID REMY VERSITY INC 4031 KIRKLAND WAY LAKE MARY FL UNITED STATES , 3274	6			
Correspondent e- mail:	info@joinversity.com , dav.remy@hotmai	l.com			
ssociated marks					
Mark		Application Status		Serial Number	Registration Number
ERSITY		Abandoned - After Inter-Partes Decision		87204555	
		Plaintiff(s)			
		Plaintiff(s) s & Supplies, LLC and Varsity Brands, LLC			
Correspondent Address:	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003	6-1525			
Correspondent Address: Correspondent e- mail:	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	6-1525			
Correspondent Address: Correspondent e- mail: ssociated marks	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	s & Supplies, LLC and Varsity Brands, LLC 6-1525 , <u>trademark@cll.com</u>		Serial	Begistration
Correspondent Address: Correspondent e- mail:	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status		Serial Number	Registration Number
Correspondent Address: Correspondent e- mail: ssociated marks Mark	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	s & Supplies, LLC and Varsity Brands, LLC 6-1525 , <u>trademark@cll.com</u>			
Correspondent e- mail: ssociated marks Mark ARSITY	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status		Number	Number
Correspondent Address: Correspondent e- mail: ssociated marks Mark Mark ARSITY JNIOR VARSITY SPIN	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status REGISTERED AND RENEWED		Number 72321158	Number 879543
Correspondent Address: Correspondent e- mail: ssociated marks Mark Mark ARSITY JNIOR VARSITY SPII ARSITY SPIRIT FASH	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status REGISTERED AND RENEWED REGISTERED AND RENEWED		Number 72321158 73799998	Number 879543 1575830
Correspondent Address: Correspondent e- mail: ssociated marks Mark Mark ARSITY JNIOR VARSITY SPIRIT ARSITY SPIRIT FASH ARSITY SPIRIT	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status REGISTERED AND RENEWED REGISTERED AND RENEWED REGISTERED AND RENEWED REGISTERED AND RENEWED		Number 72321158 73799998 74130827	Number 879543 1575830 1680452
Correspondent e- mail: ssociated marks Mark ARSITY JNIOR VARSITY SPII ARSITY SPIRIT FASH ARSITY SPIRIT ARSITY SPIRIT	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status REGISTERED AND RENEWED		Number 72321158 73799998 74130827 74231166	Number 879543 1575830 1680452 1796645
Correspondent Address: Correspondent e- mail: ssociated marks Mark ARSITY JNIOR VARSITY SPIRI ARSITY SPIRIT FASH ARSITY SPIRIT ARSITY ARSITY	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status REGISTERED AND RENEWED		Number 72321158 737999998 74130827 74231166 74069327	Number 879543 1575830 1680452 1796645 1812198
Correspondent Address: Correspondent e- mail: ssociated marks Mark Mark ARSITY JNIOR VARSITY SPIRIT ARSITY SPIRIT FASH ARSITY SPIRIT ARSITY ARSITY ARSITY GIRL	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status REGISTERED AND RENEWED		Number 72321158 73799998 74130827 74231166 74069327 75976147	Number 879543 1575830 1680452 1796645 1812198 2082554
Correspondent Address: Correspondent e- mail: ssociated marks Mark Mark ARSITY JNIOR VARSITY SPI ARSITY SPIRIT FASH ARSITY SPIRIT ARSITY SPIRIT ARSITY ARSITY GIRL ARSITY GIRL ARSITY SPORT	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status REGISTERED AND RENEWED		Number 72321158 73799998 74130827 74231166 74069327 75976147 75976947	Number 879543 1575830 1680452 1796645 1812198 2082554 2155823
Correspondent Address: Correspondent e- mail: ssociated marks Mark Mark ARSITY JNIOR VARSITY SPIRIT ARSITY SPIRIT FASH ARSITY SPIRIT ARSITY ARSITY ARSITY GIRL ARSITY SPORT VARSITY	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status Application Status REGISTERED AND RENEWED		Number 72321158 73799998 74130827 74231166 74069327 75976147 75976947 75216343	Number 879543 1575830 1680452 1796645 1812198 2082554 2155823 2293083
Correspondent e- mail: ssociated marks Mark ARSITY JNIOR VARSITY SPIRIT ARSITY SPIRIT FASH ARSITY SPIRIT ARSITY ARSITY ARSITY GIRL ARSITY SPORT VARSITY ARSITY	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status REGISTERED AND RENEWED		Number 72321158 73799998 74130827 74231166 74069327 75976147 75976947 75216343 75704039	Number 879543 1575830 1680452 1796645 1812198 2082554 2155823 2293083 2357303
Correspondent Address: Correspondent e- mail: ssociated marks Mark ARSITY JNIOR VARSITY SPIRIT ARSITY SPIRIT FASH ARSITY SPIRIT ARSITY SPIRIT ARSITY GIRL ARSITY GIRL ARSITY GIRL ARSITY SPORT VARSITY ARSITY ARSITY ARSITY ARSITY ARSITY ARSITY ARSITY	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status Application Status REGISTERED AND RENEWED		Number 72321158 73799998 74130827 74231166 74069327 75976147 75976947 75216343 75798082	Number 879543 1575830 1680452 1796645 1812198 2082554 2155823 2293083 2357303 2526564
Correspondent Address: Correspondent e- mail: ssociated marks Mark Mark ARSITY JNIOR VARSITY SPIRIT ARSITY SPIRIT FASH ARSITY SPIRIT ARSITY ARSITY ARSITY ARSITY ARSITY ARSITY ARSITY ARSITY ARSITY ARSITY.COM ARSITY	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status Application Status REGISTERED AND RENEWED		Number 72321158 73799998 74130827 74231166 74069327 75976147 75976947 75216343 75794039 75798082 75984008	Number 879543 1575830 1680452 1796645 1812198 2082554 2155823 2293083 2357303 2526564 3418764
Correspondent e- mail: ssociated marks Mark Mark ARSITY JNIOR VARSITY SPIRI ARSITY SPIRIT FASH ARSITY SPIRIT ARSITY GIRL ARSITY GIRL ARSITY GIRL ARSITY GIRL ARSITY SPORT VARSITY ARSITY ARSITY ARSITY.COM	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status Application Status REGISTERED AND RENEWED REGISTERED AND RENEWED		Number 72321158 73799998 74130827 74231166 74069327 75976147 75216343 75704039 75798082 75984008 75983628 75971750	Number 879543 1575830 1680452 1796645 1812198 2082554 2155823 2293083 2526564 3418764 3689696
Correspondent e- mail: ssociated marks Mark Mark ARSITY UNIOR VARSITY SPIRIT ARSITY SPIRIT FASH ARSITY SPIRIT FASH ARSITY SPIRIT ARSITY GIRL ARSITY GIRL ARSITY GIRL ARSITY GIRL ARSITY ARSITY ARSITY ARSITY ARSITY ARSITY.COM ARSITY.COM	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com	Application Status Application Status REGISTERED AND RENEWED		Number 72321158 73799998 74130827 74231166 74069327 75976147 75976947 75216343 75798082 75984008 75983628 75791750 75791751	Number 879543 1575830 1680452 1796645 1812198 2082554 2155823 2293083 2526564 3418764 3689696 3696209
Correspondent Address: Correspondent e- mail: ssociated marks Mark Mark ARSITY UNIOR VARSITY SPIRIT ARSITY SPIRIT FASH ARSITY SPIRIT ARSITY SPIRIT ARSITY GIRL ARSITY GIRL ARSITY GIRL ARSITY ARSITY ARSITY ARSITY.COM ARSITY ARSITY.COM ARSITY ARSITY.COM ARSITY ARSITY ARSITY ARSITY ARSITY ARSITY ARSITY	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com RIT FASHIONS HIONS	A Supplies, LLC and Varsity Brands, LLC 6-1525 , trademark@cll.com Application Status REGISTERED AND RENEWED REGISTERED AND RENEWED		Number 72321158 737999998 74130827 74231166 74069327 75976147 75976947 75216343 75798082 75983628 75991750 75791751 77978935	Number 879543 1575830 1680452 1796645 1812198 2082554 2155823 2293083 2357303 2526564 3418764 3689696 3696209 3782740
Correspondent Address: Correspondent e- mail: SSOCIATED marks Mark Mark ARSITY JNIOR VARSITY SPIRIT ARSITY SPIRIT FASH ARSITY SPIRIT ARSITY SPIRIT ARSITY	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com RIT FASHIONS HIONS	Application Status Application Status Application Status REGISTERED AND RENEWED		Number 72321158 737999998 74130827 74231166 74069327 75976147 75976947 75216343 75798082 75984008 75983628 75791750 75791751 77978935 78767393	Number 879543 1575830 1680452 1796645 1812198 2082554 2155823 2293083 2526564 3418764 3689696 3696209 3782740 3797635
Correspondent e- mail: ssociated marks Mark Mark ARSITY JNIOR VARSITY SPIRI ARSITY SPIRIT FASH ARSITY SPIRIT ARSITY SPIRIT ARSITY UNIVERSITY ARSITY TV	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com RIT FASHIONS HIONS	A Supplies, LLC and Varsity Brands, LLC 6-1525 , trademark@cll.com REGISTERED AND RENEWED REGISTERED AND RENEWED		Number 72321158 73799998 74130827 74231166 74069327 75976147 75976947 75216343 75798082 75984008 75983628 75791750 75791751 7978935 78767393 77980010	Number 879543 1575830 1680452 1796645 1812198 2082554 2155823 2293083 2357303 2526564 3418764 3689696 3696209 3782740 3797635 3858342
Correspondent Address: Correspondent e- mail: ssociated marks	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003 ryg@cll.com , dks@cll.com , las@cll.com RIT FASHIONS HIONS	Application Status Application Status Application Status REGISTERED AND RENEWED		Number 72321158 737999998 74130827 74231166 74069327 75976147 75976947 75216343 75798082 75984008 75983628 75791750 75791751 77978935 78767393	Number 879543 1575830 1680452 1796645 1812198 2082554 2155823 2293083 2526564 3418764 3689696 3696209 3782740 3797635

VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
VARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY	Cancelled - Section 8	<u>85295219</u>	<u>4403734</u>
VARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VINTAGE VARSITY	Cancelled - Section 8	<u>85980266</u>	<u>4464123</u>
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	4526644
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	4607865
VARSITY TOUCHDOWN	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
VARSITY PIN TRADING	Registered	<u>85110222</u>	<u>4625161</u>
VARSITY COLORS	Registered	<u>85405112</u>	<u>4743867</u>
VARSITY UNIVERSITY	Registered	<u>86445436</u>	4823834
VARSITY	Registered	<u>85883582</u>	<u>5008375</u>
VARSITY LIFE	Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT BRAND	Opposition Pending	<u>86316142</u>	
VARSITY GIRL	Registered	<u>86824500</u>	<u>5829225</u>
	Processition History		

	Prosecution History		
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 05, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 05, 2017	Aug 14, 2017
3	PENDING, INSTITUTED	Jul 05, 2017	
4	ANSWER	Aug 14, 2017	
5	D CHANGE OF CORRESP ADDRESS	Aug 23, 2017	
6	D REQ TO W/DRAW ATTORNEY UPDATED	Jul 14, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 03, 2017	
8	SUSPENDED	Oct 10, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 15, 2017	
10	SUSPENDED	Nov 25, 2017	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2018	
12	SUSPENDED	Feb 05, 2018	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 04, 2018	
14	SUSPENDED	Apr 13, 2018	
15	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 07, 2018	
16	SUSPENDED	May 24, 2018	
17	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 06, 2018	
18	EXTENSION OF TIME GRANTED	Sep 11, 2018	
19	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 21, 2018	
20	SUSPENDED; TRIAL DATES RESET	Jan 14, 2019	
21	W/DRAW OF APPLICATION W/ CONSENT	Apr 22, 2019	
22	BD DECISION: OPP DISMISSED W/O PREJ	Apr 29, 2019	
23	CORRECTION TO BD ORDER	Apr 29, 2019	
24	TERMINATED	Apr 29, 2019	

Type of Proceeding: Opposition

Proceeding 91233944 Number:

Filing Date: Apr 12, 2017

Status: Terminated

Interlocutory ELIZABETH A DUNN Attorney:

Status Date: Nov 15, 2017

Name: Lighting Solutions Group LLC dba SpecGrade LED

Correspondent	MELISSA ROGERS MCCURDY
Address:	STANDLEY LAW GROUP LLP
	6300 RIVERSIDE DR
	DUBLIN OH UNITED STATES, 43220

Correspondent e- trademarks@standleyllp.com, mmccurdy@standleyllp.com

mail: Associated marks

Mark	Application Status	Serial Number	Registration Number
THE VARSITY	Abandoned - After Inter-Partes Decision	87111197	
VARSITY	Abandoned - After Inter-Partes Decision	<u>87111199</u>	
	Plaintiff(s)		

Name: Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC, Varsity Brands, LLC

Correspondent	DEOBRAH K SQUIERS
Address:	COWAN LIEBOWITZ LATMAN PC
	114 WEST 47TH STREET
	NEW YORK NY UNITED STATES, 10036

Correspondent e- dks@cll.com , ryg@cll.com , las@cll.com , trademark@cll.com mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	72321158	<u>879543</u>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<u>73799998</u>	<u>1575830</u>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<u>74130827</u>	<u>1680452</u>
VARSITY SPIRIT	REGISTERED AND RENEWED	<u>74231166</u>	<u>1796645</u>
VARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>
VARSITY	REGISTERED AND RENEWED	75976147	2082554
VARSITY GIRL	REGISTERED AND RENEWED	75976947	<u>2155823</u>
VARSITY SPORT	REGISTERED AND RENEWED	<u>75216343</u>	<u>2293083</u>
V VARSITY	REGISTERED AND RENEWED	75704039	<u>2357303</u>
VARSITY	REGISTERED AND RENEWED	75798082	2526564
VARSITY.COM	REGISTERED AND RENEWED	75984008	<u>3418764</u>
VARSITY	REGISTERED AND RENEWED	75983628	<u>3436493</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	REGISTERED AND RENEWED	<u>77978935</u>	<u>3782740</u>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
VARSITY TV	REGISTERED AND RENEWED	77980010	<u>3858342</u>
VARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
VARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	4258636
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY	Cancelled - Section 8	<u>85295219</u>	4403734
VARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VINTAGE VARSITY	Cancelled - Section 8	<u>85980266</u>	<u>4464123</u>
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	85698025	<u>4593424</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	85074898	4607865

VARSITY TOUCHDO	WN	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
VARSITY PIN TRADI	NG	Registered	<u>85110222</u>	<u>4625161</u>
VARSITY COLORS		Registered	<u>85405112</u>	<u>4743867</u>
VARSITY UNIVERSI	ГҮ	Registered	<u>86445436</u>	<u>4823834</u>
VARSITY		Registered	<u>85883582</u>	<u>5008375</u>
VARSITY LIFE		Registered	<u>86012461</u>	5156409
A VARSITY ACHIEVE	EMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT E	BRAND	Opposition Pending	<u>86316142</u>	2
VARSITY GIRL		Registered	<u>86824500</u>	<u>5829225</u>
		Prosecution History		
Entry Number	History Text		Date	Due Date
1	FILED AND FEE		Apr 12, 2017	
2	NOTICE AND TRIAL DATES	S SENT; ANSWER DUE:	Apr 12, 2017	May 22, 2017
3	PENDING, INSTITUTED		Apr 12, 2017	
4	P MOT FOR EXT W/ CONSI	ENT	May 22, 2017	
5	EXTENSION OF TIME GRA	NTED	May 23, 2017	
6	P MOT FOR EXT W/ CONSI	ENT	Jul 21, 2017	
7	EXTENSION OF TIME GRA	NTED	Jul 21, 2017	

Sep 29, 2017

Nov 15, 2017

 TERMINATED
 Nov 15, 2017

 Type of Proceeding: Opposition

 Proceeding
 91233578
 Filing Date: Mar 22, 2017

 Number:
 Status:
 Terminated
 Status Date: Jul 10, 2017

 Interlocutory Attorney:
 ROBERT COGGINS
 Defendant

Name: The Driving Academy, LLC

NOTICE OF DEFAULT

BD DECISION: SUSTAINED

Correspondent POLLIE GAUTSCH Address: G&A LEGAL APC 665 SAN RODOLFO , #124-209 SOLANA BEACH CA UNITED STATES , 92075

Correspondent e- pollie@gandalegal.com mail:

Associated marks

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10

Mark	Application Status	Serial Number	Registration Number
VARSITY DRIVING ACADEMY	Abandoned - After Inter-Partes Decision	<u>87074617</u>	Number
	Plaintiff(s)		
Name: Varsity Spirit Eachions &	Supplies LLC Vareity Spirit LLC Vareity Brands LLC		

Name: Varsity Spirit Fashions & Supplies, LLC, Varsity Spirit, LLC, Varsity Brands, LLC

Correspondent DEBORAH K SQUIERS Address: COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 10036

Correspondent e- trademark@cll.com , las@cll.com , ryg@cll.com , dks@cll.com mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	72321158	<u>879543</u>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<u>73799998</u>	<u>1575830</u>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	74130827	<u>1680452</u>
VARSITY SPIRIT	REGISTERED AND RENEWED	74231166	<u>1796645</u>
VARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>

1	FILED AND FEE		Mar 22, 2017	
Entry Number	History Text		Date	Due Date
VARSITY GIRL		Registered Prosecution History	<u>86824500</u>	<u>5829225</u>
A VARSITY SPORT B	KANU	Opposition Pending	<u>86316142</u>	
		Registered	<u>86315936</u>	
		Registered	86012461	·
VARSITY		Registered	85883582	
VARSITY UNIVERSITY	Y	Registered	<u>86445436</u>	
VARSITY COLORS		Registered	<u>85405112</u>	
VARSITY PIN TRADIN	IG	Registered	<u>85110222</u>	
VARSITY TOUCHDOV		Cancelled - Section 8	<u>86103624</u>	
VARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledg		
VARSITY DANCE		Section 8 and 15 - Accepted and Acknowledg		
MYVARSITY		Section 8 and 15 - Accepted and Acknowledg		
VARSITY COUTURE		Cancelled - Section 8	<u>85817591</u>	
VINTAGE VARSITY		Cancelled - Section 8	<u>85980266</u>	
VARSITY ALL STAR F	ASHION	Section 8 and 15 - Accepted and Acknowledg		
VARSITY U.		Cancelled - Section 8	<u>85305020</u>	
VARSITY		Cancelled - Section 8	<u>85295219</u>	
VARSITY LAST PASS		Section 8 and 15 - Accepted and Acknowledg		
VARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledg		
VARSITY ID		Cancelled - Section 8	<u>85285219</u>	
VARSITY ID		Section 8 and 15 - Accepted and Acknowledg		
V VARSITY SHOP		Section 8 and 15 - Accepted and Acknowledg		
VARSITY		REGISTERED AND RENEWED	77324887	
VARSITY TV		Cancelled - Section 8	77620494	
VARSITY TV		REGISTERED AND RENEWED	<u>77980010</u>	
VARSITY UNIVERSITY	Y	REGISTERED AND RENEWED	<u>78767393</u>	
VARSITY		REGISTERED AND RENEWED	77978935	
VARSITY		REGISTERED AND RENEWED	<u>75791751</u>	
VARSITY.COM		REGISTERED AND RENEWED	<u>75791750</u>	3689696
VARSITY		REGISTERED AND RENEWED	75983628	3436493
VARSITY.COM		REGISTERED AND RENEWED	75984008	3418764
VARSITY		REGISTERED AND RENEWED	75798082	2526564
V VARSITY		REGISTERED AND RENEWED	75704039	2357303
VARSITY SPORT		REGISTERED AND RENEWED	75216343	2293083
VARSITY GIRL		REGISTERED AND RENEWED	75976947	2155823
VARSITY		REGISTERED AND RENEWED	<u>75976147</u>	2082554

Attorney:	—	
	C)
Name:	R&Z Performance Training LLC	

Defendant

Type of Proceeding: Opposition

Filing Date: Oct 05, 2016

Status Date: Jul 11, 2019

Mar 25, 2017

May 14, 2017

Jul 10, 2017

Jul 10, 2017

Name: R&Z Performance Trainin Correspondent RENEE L DUFF

Proceeding 91231189

Status: Terminated

Number:

PENDING, INSTITUTED

NOTICE OF DEFAULT

TERMINATED

Interlocutory REBECCA J STEMPIEN_COYLE

BD DECISION: SUSTAINED

3

4

5

6

Address: NOLTE INTELLECTUAL PROPERTY LAW GROUP 445 HAMILTON AVENUE , SUITE 1102 WHITE PLAINS NY UNITED STATES , 10601

Correspondent e- docketing@nolteip.com , rduff@nolteip.com

mail:

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VARSITY HIGHLIGHTS	Abandoned - After Inter-Partes Decision	86788023	
VARSITY HIGHLIGHTS	Abandoned - After Inter-Partes Decision	<u>86788040</u>	
	Plaintiff(s)		

Name: Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

Correspondent DEBORAH K SQUIERS Address: COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 10036-1525

Correspondent e- ryg@cll.com , dks@cll.com , las@cll.com , trademark@cll.com mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<u>73799998</u>	1575830
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
V VARSITY	REGISTERED AND RENEWED	75704039	<u>2357303</u>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
VARSITY	REGISTERED AND RENEWED	75798082	2526564
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	Cancelled - Section 8	<u>85295219</u>	<u>4403734</u>
VARSITY	REGISTERED AND RENEWED	75983628	<u>3436493</u>
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
VARSITY	REGISTERED AND RENEWED	77978935	3782740
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	4607865
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	4258636
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VARSITY COLORS	Registered	<u>85405112</u>	4743867
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	4526644
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
VARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY PIN TRADING	Registered	<u>85110222</u>	<u>4625161</u>
VARSITY SPIRIT	REGISTERED AND RENEWED	74231166	<u>1796645</u>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	74130827	<u>1680452</u>
VARSITY SPORT	REGISTERED AND RENEWED	<u>75216343</u>	2293083
VARSITY TOUCHDOWN	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
VARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
VARSITY TV	REGISTERED AND RENEWED	77980010	<u>3858342</u>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75984008</u>	<u>3418764</u>
VINTAGE VARSITY	Cancelled - Section 8	<u>85980266</u>	<u>4464123</u>
VARSITY	REGISTERED AND RENEWED	75976147	2082554
VARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>
VARSITY GIRL	REGISTERED AND RENEWED	75976947	<u>2155823</u>
VARSITY	REGISTERED AND RENEWED	<u>72321158</u>	<u>879543</u>

VARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
VARSITY UNIVERSITY	Registered	<u>86445436</u>	4823834
VARSITY	Registered	<u>85883582</u>	<u>5008375</u>
VARSITY LIFE	Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT BRAND	Opposition Pending	<u>86316142</u>	
VARSITY GIRL	Registered	<u>86824500</u>	<u>5829225</u>
	Prosecution History		

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 05, 2016	
2	CONSOLIDATED - PARENT OF 92064795; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016	
3	PENDING, INSTITUTED	Nov 15, 2016	
4	P MOT FOR EXT W/ CONSENT	Dec 06, 2016	
5	EXTENSION OF TIME GRANTED	Dec 06, 2016	
6	CORRECTION TO BD ORDER IN CHILD CASE 92064795	Jan 11, 2017	
7	P MOT FOR EXT W/ CONSENT	Jan 19, 2017	
8	EXTENSION OF TIME GRANTED	Jan 19, 2017	
9	P MOT FOR EXT W/ CONSENT	Mar 23, 2017	
10	EXTENSION OF TIME GRANTED	Mar 23, 2017	
11	P MOT FOR EXT W/ CONSENT	May 17, 2017	
12	EXTENSION OF TIME GRANTED	May 17, 2017	
13	P MOT FOR EXT W/ CONSENT	Jul 28, 2017	
14	MOTION GRANTED; TRIAL DATES RESET	Aug 12, 2017	
15	CORRECTION TO BD ORDER	Aug 12, 2017	
16	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 18, 2017	
17	SUSPENDED	Sep 18, 2017	
18	D CHANGE OF CORRESP ADDRESS	Oct 16, 2017	
19	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 17, 2017	
20	SUSPENDED	Dec 11, 2017	
21	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 10, 2018	
22	SUSPENDED	Jan 17, 2018	
23	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 06, 2018	
24	SUSPENDED	Mar 13, 2018	
25	ANSWER	May 21, 2018	
26	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 13, 2018	
27	SUSPENDED	Jul 25, 2018	
28	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 14, 2018	
29	SUSPENDED	Oct 02, 2018	
30	P MOT FOR EXT W/ CONSENT	Mar 15, 2019	
31	TRIAL DATES REMAIN AS SET	Mar 18, 2019	
32	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 12, 2019	
33	SUSPENDED	Apr 15, 2019	
34	W/DRAW OF APPLICATION	Jul 10, 2019	
35	BD DECISION: OPP SUSTAINED	Jul 11, 2019	
36	TERMINATED	Jul 11, 2019	
37	BD DECISION: OPP SUSTAINED	Jul 11, 2019	
38	BD DECISION: OPP DISMISSED W/O PREJ	Jul 11, 2019	

Type of Proceeding: Cancellation

Proceeding 92064795 Number:

Status: Terminated

Interlocutory JILL M MCCORMACK Attorney: Filing Date: Oct 05, 2016

Status Date: Jul 16, 2019

Defendant

Name: R&Z Performance Training LLC

Correspondent RENEE L DUFF Address: NOLTE INTELLECTUAL PROPERTY LAW GROUP 445 HAMILTON AVENUE, SUITE 1102 WHITE PLAINS NY UNITED STATES , 10601

Correspondent e- docketing@nolteip.com , rduff@nolteip.com mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY HOUSE GYM	CANCELLED - SECTION 7	<u>86787927</u>	5034866
VARSITY HOUSE GYM	CANCELLED - SECTION 7	<u>86787954</u>	5034867
	Plaintiff(s)		

Plaintiff(s)

Name: Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

Correspondent DEBORAH K SQUIERS Address: COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 10036

Correspondent e- dks@cll.com , ryg@cll.com , las@cll.com , trademark@cll.com mail:

Associated marks

Mark	Application Status	Serial Number	Registration Number
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<u>73799998</u>	<u>1575830</u>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
V VARSITY	REGISTERED AND RENEWED	75704039	<u>2357303</u>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
VARSITY	REGISTERED AND RENEWED	75798082	2526564
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	Cancelled - Section 8	<u>85295219</u>	4403734
VARSITY	REGISTERED AND RENEWED	75983628	<u>3436493</u>
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
VARSITY	REGISTERED AND RENEWED	77978935	<u>3782740</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	4607865
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	4258636
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VARSITY COLORS	Registered	<u>85405112</u>	4743867
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
VARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY PIN TRADING	Registered	<u>85110222</u>	<u>4625161</u>
VARSITY SPIRIT	REGISTERED AND RENEWED	74231166	<u>1796645</u>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	74130827	<u>1680452</u>
VARSITY SPORT	REGISTERED AND RENEWED	<u>75216343</u>	<u>2293083</u>
VARSITY TOUCHDOWN	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
VARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
VARSITY TV	REGISTERED AND RENEWED	<u>77980010</u>	<u>3858342</u>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75984008</u>	<u>3418764</u>
VINTAGE VARSITY	Cancelled - Section 8	<u>85980266</u>	<u>4464123</u>
VARSITY	REGISTERED AND RENEWED	<u>75976147</u>	2082554
VARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>

VARSITY	REGISTERED AND RENEWED	72321158	<u>879543</u>	
VARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>	
VARSITY UNIVERSITY	Registered	<u>86445436</u>	<u>4823834</u>	
VARSITY GIRL	REGISTERED AND RENEWED	<u>75976947</u>	<u>2155823</u>	
VARSITY	Registered	<u>85883582</u>	<u>5008375</u>	
VARSITY LIFE	Registered	<u>86012461</u>	<u>5156409</u>	
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>	
A VARSITY SPORT BRAND	Opposition Pending	<u>86316142</u>		
VARSITY GIRL	Registered	<u>86824500</u>	<u>5829225</u>	
Prosecution History				

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 05, 2016	
2	CONSOLIDATED - CHILD OF 91231189; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016	
3	PENDING, INSTITUTED	Nov 15, 2016	
4	NOTICE OF DEFAULT	Jan 04, 2017	
5	NOTICE OF DEFAULT VACATED	Jan 11, 2017	
6	ANSWER	May 22, 2018	
7	BD DECISION: CAN GRANTED	Jul 11, 2019	
8	BD DECISION: CAN DENIED W/O PREJ	Jul 11, 2019	
9	COMMR ORDER CANCELLING REG	Jul 16, 2019	
10	TERMINATED	Jul 16, 2019	

United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

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Record 1 out of 1

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A VARSITY ACHIEVEMENT BRAND

Word Mark A VARSITY ACHIEVEMENT BRAND

Goods and IC 014. US 002 027 028 050. G & S: Jewelry, namely, watches, class rings, rings, keys, charms, and pins; key chains as jewelry. FIRST USE: 20180128. FIRST USE IN COMMERCE: 20180128

IC 016. US 002 005 022 023 029 037 038 050. G & S: Educational publications, namely, educational learning cards, flash cards, activity cards, workbooks, textbooks, activity books, story books, puzzle books, printed puzzles, teacher guides, manuals, posters and educational booklets in the field of life science; textbooks in the field of life science; educational program materials, namely, printed teachers' guides in the field of social studies; globes; three-dimensional models and maps; books, namely, yearbooks, annuals, and other commemorative publications; photographs; fine paper products, namely, diplomas, stationery, announcements, name cards; yearbooks for educational institutions containing information related to alumni; maps, posters, pencils, pens, stationery, printed certificates, greeting cards, books, event programs, banners, motivational cards, newsletters and brochures in the fields of education, motivation, leadership, teamwork, and character development. FIRST USE: 20180128. FIRST USE IN COMMERCE: 20180128

IC 020. US 002 013 022 025 032 050. G & S: Picture frames and certificate frames. FIRST USE: 20180128. FIRST USE IN COMMERCE: 20180128

IC 025. US 022 039. G & S: Choir robes and collars; clergy robes and stoles; academic robes; confirmation robes; graduation robes, graduation caps; caps; tams; gowns; hoods; neckbands; mortarboards, namely, caps worn during academic ceremonies; judicial robes, nurses capes, surplices, cottas, rabats, and stoles; shirts. FIRST USE: 20180128. FIRST USE IN COMMERCE: 20180128

IC 035. US 100 101 102. G & S: Promoting public awareness of the importance of responsible actions on the part of youths in the areas of community outreach, improving grades and teamwork and distribution of printed material in connection therewith. FIRST USE: 20180128. FIRST USE IN COMMERCE: 20180128

IC 036. US 100 101 102. G & S: Providing educational scholarships. FIRST USE: 20180128. FIRST USE IN COMMERCE: 20180128

IC 041. US 100 101 107. G & S: Educational services, namely, conducting programs in the field of character development, leadership and motivation; publication of books, namely, yearbooks, annuals, and other commemorative books. FIRST USE: 20180128. FIRST USE IN COMMERCE: 20180128

Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86315936
Filing Date	June 20, 2014
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	December 2, 2014
Registration Number	5438497
Registration Date	April 3, 2018
Owner	(REGISTRANT) VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY TENNESSEE 6745 LENOX CENTER CT STE 300 MEMPHIS TENNESSEE 381154300
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Danny M. Awdeh
Prior Registrations	0879543;2082554;3436493
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BRAND" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL
Live/Dead	LIVE

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Mark: A VARSITY ACHIEVEMENT BRAND

A VARSITY ACHIEVEMENT BRAND

US Serial Number:	86315936	Application Filing Date:	Jun. 20, 2014
US Registration Number:	5438497	Registration Date:	Apr. 03, 2018
Register:	Principal		
Mark Type:	Trademark, Service Mark		
TM5 Common S		LIVE/REGISTRATION	I/Issued and Active
Descri	ptor:	The trademark applica	tion has been registered with the Office.
Status:	Registered. The registration date is use	ed to determine when post-registration	n maintenance documents are due.
Status Date:	Apr. 03, 2018		
Publication Date:	Dec. 02, 2014	Notice of Allowance Date:	Jan. 27, 2015
		Mark Information	
Mark Literal Elements:	A VARSITY ACHIEVEMENT BRAND		
Standard Character Claim:	r Yes. The mark consists of standard characters without claim to any particular font style, size, or color.		
Mark Drawing Type:	4 - STANDARD CHARACTER MARK		
Disclaimer:	"BRAND"		
	Relat	ed Properties Inform	mation
Claimed Ownership of US Registrations:	0879543, 2082554, 3436493		
		Goods and Services	5
 Brackets [] ind Double parenth 	indicate that the registrant/owner has ar licate deleted goods/services; esis (()) identify any goods/services no entify additional (new) wording in the go	ot claimed in a Section 15 affidavit of in	acontestability; and
	Jewelry, namely, watches, class rings,		
International Class(es):	014 - Primary Class	U.S Class(es):	002, 027, 028, 050
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 28, 2018	Use in Commerce:	Jan. 28, 2018
For:	books, puzzle books, printed puzzles, t in the field of life science; educational	teacher guides, manuals, posters and program materials, namely, printed tea	tivity cards, workbooks, textbooks, activity books, story educational booklets in the field of life science; textbooks achers' guides in the field of social studies; globes; three- er commemorative publications; photographs; fine paper

in the field of life science; educational program materials, namely, printed teachers' guides in the field of social studies; globes; threedimensional models and maps; books, namely, yearbooks, annuals, and other commemorative publications; photographs; fine paper products, namely, diplomas, stationery, announcements, name cards; yearbooks for educational institutions containing information related to alumni; maps, posters, pencils, pens, stationery, printed certificates, greeting cards, books, event programs, banners, motivational cards, newsletters and brochures in the fields of education, motivation, leadership, teamwork, and character development

International 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class(es):			
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 28, 2018	Use in Commerce:	Jan. 28, 2018
For:	Picture frames and certificate frames		
International Class(es):	020 - Primary Class	U.S Class(es):	002, 013, 022, 025, 032, 050
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 28, 2018	Use in Commerce:	Jan. 28, 2018
For:			on robes; graduation robes, graduation caps; caps; tams ic ceremonies; judicial robes, nurses capes, surplices,
International Class(es):	025 - Primary Class	U.S Class(es):	022, 039
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 28, 2018	Use in Commerce:	Jan. 28, 2018
For:	Promoting public awareness of the importance of improving grades and teamwork and distribution o		
International Class(es):	035 - Primary Class	U.S Class(es):	100, 101, 102
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 28, 2018	Use in Commerce:	Jan. 28, 2018
For:	Providing educational scholarships		
International Class(es):	036 - Primary Class	U.S Class(es):	100, 101, 102
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 28, 2018	Use in Commerce:	Jan. 28, 2018
For:	Educational services, namely, conducting program books, namely, yearbooks, annuals, and other cor		levelopment, leadership and motivation; publication of
International Class(es):	041 - Primary Class	U.S Class(es):	100, 101, 107
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 28, 2018	Use in Commerce:	Jan. 28, 2018
	Basis Infor	mation (Case	Level)
Filed Use:	No	Currently Use:	Yes
Filed ITU:		Currently ITU:	
Filed 44D:		Currently 44E:	
Filed 44E:		Currently 66A:	
Filed 44E:		-	
		Currently No Basis:	INU
Filed No Basis:			
	Current O	wner(s) Inform	nation

Owner Name: VARSITY SPIRIT LLC
Owner Address: 6745 LENOX CENTER CT
STE 300

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TENNESSEE Where Organized:

Attorney/Correspondence Information

	Attorney of Record			
Attorney Name:	Danny M. Awdeh	Docket Number:	14458.0014	
Attorney Primary Email Address:	docketing@finnegan.com	Attorney Email Authorized:	Yes	
	Correspondent			
Name/Address:	ent Danny M. Awdeh ss: Finnegan, Henderson, Farabow, Garrett & Dunner, LL 901 New York Avenue, N.W. Washington, DISTRICT OF COLUMBIA UNITED STATES 22001			
Phone:	202-408-4000	Fax:	202-408-4400	
Correspondent e- mail:	docketing@finnegan.com	Correspondent e- mail Authorized:	Yes	
Domestic Representative - Not Found				

Prosecution History

Date	Description	Proceeding Number
Apr. 03, 2018	REGISTERED-PRINCIPAL REGISTER	
Feb. 27, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 26, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 05, 2018	STATEMENT OF USE PROCESSING COMPLETE	65362
Jan. 29, 2018	USE AMENDMENT FILED	65362
Jan. 29, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 29, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 29, 2018	TEAS STATEMENT OF USE RECEIVED	
Aug. 16, 2017	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	65362
Aug. 04, 2017	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Jul. 29, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 28, 2017	EXTENSION 5 GRANTED	65362
Jul. 26, 2017	EXTENSION 5 FILED	65362
Jul. 26, 2017	TEAS EXTENSION RECEIVED	
Jan. 17, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 13, 2017	EXTENSION 4 GRANTED	98765
Jan. 13, 2017	EXTENSION 4 FILED	98765
Jan. 13, 2017	TEAS EXTENSION RECEIVED	
Aug. 13, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 12, 2016	EXTENSION 3 GRANTED	65362
Jul. 26, 2016	EXTENSION 3 FILED	65362
Jul. 26, 2016	TEAS EXTENSION RECEIVED	
Mar. 30, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 01, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 27, 2016	EXTENSION 2 GRANTED	65362
Jan. 21, 2016	EXTENSION 2 FILED	65362
Feb. 26, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Jan. 21, 2016	TEAS EXTENSION RECEIVED	
Sep. 02, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 29, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 27, 2015	EXTENSION 1 GRANTED	98765
Jul. 27, 2015	EXTENSION 1 FILED	98765
Jul. 27, 2015	TEAS EXTENSION RECEIVED	
Jan. 27, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	

Dec. 02, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 02, 2014	PUBLISHED FOR OPPOSITION	
Nov. 12, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 24, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Oct. 23, 2014	ASSIGNED TO LIE	68552
Oct. 02, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 02, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 02, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 02, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 02, 2014	EXAMINERS AMENDMENT -WRITTEN	67443
Sep. 25, 2014	ASSIGNED TO EXAMINER	67443
Jun. 28, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None
File Location
Dete in Leastion.

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 26, 2018

Assignment Abstract Of Title Information

Summary			
Total Assignments:	5	Registrant:	VARSITY SPIRIT LLC
	As	ssignment 1 of 5	
Conveyance:	ENTITY CONVERSION		
Reel/Frame:	5607/0102	Pages:	23
Date Recorded:	Aug. 24, 2015		
Supporting Documents:	assignment-tm-5607-0102.pdf		
		Assignor	
Name:	VARSITY SPIRIT CORPORATION	Execution Date:	Nov. 26, 2014
Legal Entity Type:	CORPORATION	State or Country Where Organized:	TENNESSEE
		Assignee	
Name:	VARSITY SPIRIT LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Address:	6745 LENOX CENTER CT STE 300 MEMPHIS, TENNESSEE 38115-4300		
		Correspondent	
Correspondent Name:	DEBORAH K. SQUIERS		
	COWAN, LIEBOWITZ & LATMAN, P.C. 1133 AVENUE OF THE AMERICAS NEW YORK, NY 10036		
	D	omestic Representative - Not For	und
		Assignment 2 of 5	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	<u>6230/0662</u>	Pages:	41
Date Recorded:	Dec. 16, 2017		
Supporting Documents:	assignment-tm-6230-0662.pdf		
		Assignor	

Name:	ALLGOODS LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	HERFF JONES, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	INDIANA
Name:	VARSITY BRANDS, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	VARSITY SPIRIT LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	BSN SPORTS, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
		Assignee	
Name:	JEFFERIES FINANCE LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Address:	520 MADISON AVENUE NEW YORK, NEW YORK 10022		
		Correspondent	
Correspondent Name:	PROSKAUER ROSE LLP		
	2049 CENTURY PARK EAST, SUITE 3200 C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067		
	Domestic	Representative - Not For	und
	A	Assignment 3 of 5	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	<u>6230/0729</u>	Pages:	41
Date Recorded:	Dec. 16, 2017		
Supporting Documents:	assignment-tm-6230-0729.pdf		
		Assignor	
Name:	ALLGOODS LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	HERFF JONES, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	INDIANA
Name:	VARSITY BRANDS, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	

Name:	BSN SPORTS, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
		Assignee	
Name:	ARES CAPITAL CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MARYLAND
Address:	245 PARK AVENUE 44TH FLOOR NEW YORK, NEW YORK 10167		
		Correspondent	
Correspondent Name:	PROSKAUER ROSE LLP		
	2049 CENTURY PARK EAST, SUITE 3200 C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067		
	Domestic	Representative - Not For	und
	А	ssignment 4 of 5	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	<u>6316/0163</u>	Pages:	35
Date Recorded:	Mar. 30, 2018		
Supporting Documents:	assignment-tm-6316-0163.pdf		
		Assignor	
Name:	ALLGOODS LLC_	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	HERFF JONES, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY BRANDS, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	BSN SPORTS, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Mar. 29, 2018
	LIMITED LIABILITY COMPANY		No Place Where Organized Found
		Assignee	
		•	

Name: GOLDMAN SACHS BANK USA

Legal Entity Type: ASSOCIATION

		where Organized:	
Address:	200 WEST STREET NEW YORK, NEW YORK 10282		
Correspondent			
Correspondent Name:	MARIA WOODBURY		
	100 NORTHERN AVE BOSTON, MA 02210		
Domestic Representative - Not Found			
Assignment 5 of 5			
Conveyance:	SECURITY INTEREST		
Reel/Frame:	7003/0102	Pages:	36
Date Recorded:	Jul. 21, 2020		
	assignment-tm-7003-0102.pdf		
Documents: Assignor			
Name:	ALLGOODS LLC	Execution Date:	Jun 22 2020
	LIMITED LIABILITY COMPANY		No Place Where Organized Found
		Where Organized:	
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	BSN SPORTS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	HERFF JONES, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	STANBURY UNIFORMS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY		No Place Where Organized Found
		Where Organized:	
Name:	VARSITY ATHLETIC BAND, LLC	Execution Date:	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY BRANDS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Assignee			
Name:	ANKURA TRUST COMPANY, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	NEW HAMPSHIRE
Address:	140 SHERMAN STREET, 4TH FLOOR FAIRFIELD, CONNECTICUT 06824		
Correspondent			
Correspondent	RAZA SIDDIQUI. SENIOR PARALEGAL		

Correspondent RAZA SIDDIQUI, SENIOR PARALEGAL Name:

2

3

Domestic Representative - Not Found

Proceedings

Summary Number of 10 Proceedings: Type of Proceeding: Opposition Proceeding 91268885 Filing Date: Apr 21, 2021 Number: Status: Pending Status Date: Apr 21, 2021 Interlocutory ELIZABETH WINTER Attorney: Defendant Name: Aspi Solutions, Inc. Correspondent MATTHEW WARNER-BLANKENSHIP Address: DENTONS DAVIS BROWN PC 215 10TH STREET SUITE 1300 DES MOINES IA UNITED STATES, 50309 Correspondent e- matt.warner-blankenship@dentons.com , kassie.ricklefs@dentons.com , angie.kenin@dentons.com mail: Associated marks Serial Registration Mark **Application Status** Number Number VARSITY BOUND **Opposition Pending** 88593224 Plaintiff(s) Name: Varsity Spirit LLC Correspondent DANNY M. AWDEH Address: FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP 901 NEW YORK AVENUE, NW WASHINGTON DC UNITED STATES, 20001 Correspondent e- docketing@finnegan.com , danny.awdeh@finnegan.com , katie.mcknight@finnegan.com , morgan.smith@finnegan.com , TTABmail: Legal-Assistants@finnegan.com Associated marks Serial Registration Mark **Application Status** Number Number MYVARSITY Section 8 and 15 - Accepted and Acknowledged 85941860 4546436 VARSITY TV REGISTERED AND RENEWED 77980010 3858342 VARSITY REGISTERED AND RENEWED 75791751 3696209 VARSITY TV Cancelled - Section 8 77620494 3920302 VARSITY REGISTERED AND RENEWED 75983628 3436493 VARSITY.COM REGISTERED AND RENEWED 75984008 3418764 VARSITY SPIRIT REGISTERED AND RENEWED 74231166 1796645 VARSITY.COM REGISTERED AND RENEWED 75791750 3689696 VARSITY UNIVERSITY REGISTERED AND RENEWED 78767393 3797635 VARSITY ALL STAR Section 8 and 15 - Accepted and Acknowledged 85402157 4258636 VARSITY ALL STAR Section 8 and 15 - Accepted and Acknowledged 85074898 4607865 VARSITY UNIVERSITY Registered 86445436 4823834 A VARSITY ACHIEVEMENT BRAND Registered 86315936 5438497 **Prosecution History** Due Date **History Text** Entry Number Date FILED AND FEE Apr 21, 2021 1

Apr 21, 2021

Apr 21, 2021

May 31, 2021

NOTICE AND TRIAL DATES SENT: ANSWER DUE:

INSTITUTED

4	D CHANGE OF CORRESP ADDRESS	May 26, 2021
5	D MOT FOR EXT W/ CONSENT	May 26, 2021
6	EXTENSION OF TIME GRANTED	May 26, 2021
7	D MOT FOR EXT W/ CONSENT	Jun 29, 2021
8	EXTENSION OF TIME GRANTED	Jul 07, 2021
9	D MOT FOR EXT W/ CONSENT	Jul 28, 2021
10	EXTENSION OF TIME GRANTED	Jul 28, 2021
11	D MOT FOR EXT W/ CONSENT	Aug 30, 2021
12	EXTENSION OF TIME GRANTED	Aug 30, 2021
13	D MOT FOR EXT W/ CONSENT	Sep 27, 2021
14	EXTENSION OF TIME GRANTED	Sep 27, 2021

Type of Proceeding: Opposition

Proceeding 91263958 Filing Date: Jul 29, 2020 Number: Status: Pending Status Date: Mar 09, 2021 Interlocutory JILL M MCCORMACK Attorney: Defendant Name: Winning Streak Sports, LLC Correspondent ADAM S. WEISS Address: POLSINELLI PC 150 N. RIVERSIDE PLAZA, SUITE 3000 CHICAGO IL UNITED STATES, 60606 Correspondent e- uspt@polsinelli.com, aweiss@polsinelli.com, jwillard@polsinelli.com, rice@polsinelli.com, docketing@polsinelli.com, lshannon@po mail: Isinelli.com Associated marks

Mark		Application Status	Serial Number	Registration Number
VARSITY VAULT		Opposition Pending	<u>88692960</u>	
Plaintiff(s)				
Name:	Varsity Spirit LLC, Varsity Brands, LLC, V	/arsity Athletic Band, LLC		
Correspondent DANNY M. AWDEH Address: FINNEGAN HENDERSON FARABOW GARRETT & DUNNE 901 NEW YORK AVENUE, NW WASHINGTON DC UNITED STATES , 20001				
Conserved and a desketing Ofice and the sudde Ofice and the instrument of the second and the ofice and the second and the seco				

Correspondent e- docketing@finnegan.com , danny.awdeh@finnegan.com , katie.mcknight@finnegan.com , morgan.smith@finnegan.com , TTABmail: Legal-Assistants@finnegan.com

Mark	Application Status	Serial Number	Registration Number
VARSITY SPIRIT	REGISTERED AND RENEWED	74231166	1796645
VARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>
VARSITY	REGISTERED AND RENEWED	75976147	2082554
VARSITY GIRL	REGISTERED AND RENEWED	75976947	<u>2155823</u>
VARSITY SPORT	REGISTERED AND RENEWED	75216343	2293083
V VARSITY	REGISTERED AND RENEWED	75704039	2357303
VARSITY	REGISTERED AND RENEWED	75798082	2526564
VARSITY	REGISTERED AND RENEWED	77978935	3782740
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
VARSITY TOUCHDOWN	Cancelled - Section 8	86103624	<u>4615138</u>
VARSITY COLORS	Registered	<u>85405112</u>	<u>4743867</u>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	85285208	4203121

VARSITY	Registered	<u>85883582</u>	<u>5008375</u>
VARSITY LIFE	Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT BRAND	Opposition Pending	<u>86316142</u>	
A VARSITY SPORT BRAND	Opposition Pending	<u>86983766</u>	
VARSITY ATHLETIC BAND	Report Completed Suspension Check - Case Still Suspended	<u>88358313</u>	
VARSITY PERFORMING ARTS	Report Completed Suspension Check - Case Still Suspended	<u>88611306</u>	
VARSITY BRANDS IMPACT	Registered	<u>87706948</u>	<u>5894092</u>
	Prosecution History		

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 29, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 29, 2020	Sep 07, 2020
3	INSTITUTED	Jul 29, 2020	
4	ANSWER	Sep 04, 2020	
5	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Sep 23, 2020	
6	SUSP PEND DISP OF OUTSTNDNG MOT	Sep 24, 2020	
7	D OPP/RESP TO MOTION	Oct 13, 2020	
8	P REPLY IN SUPPORT OF MOTION	Nov 02, 2020	
9	SUSP PEND DISP OF OUTSTNDNG MOT	Jan 21, 2021	
10	P RESP TO BD ORDER/INQUIRY	Feb 22, 2021	
11	TRIAL DATES RESET	Mar 09, 2021	
12	TRIAL DATES REMAIN AS SET	Apr 23, 2021	
13	D MOT FOR EXT W/ CONSENT	Sep 17, 2021	
14	EXTENSION OF TIME GRANTED	Sep 17, 2021	

Proceeding Number:		Filing Date: Jan 16, 2020		
Status:	Terminated	Status Date: Dec 01, 2020		
Interlocutory Attorney:	MIKE WEBSTER			
		Defendant		
Name:	Varsityprep Inc.			
	CURTIS F ROBINSON VARSITYPREP INC 279 MILLER AVE MILL VALLEY CA UNITED STATES , 949	141		
Correspondent e- mail:	curtis@varsityprep.com, jonathan@varsity	yprep.com		
Associated marks				
Mark		Application Status	Serial Number	Registration Number
VARSITYPREP		Abandoned - After Inter-Partes Decision	<u>88573632</u>	
		Plaintiff(s)		
Name:	Varsity Spirit LLC and Varsity Brands, LLC			
	DANNY M AWDEH FINNEGAN HENDERSON FARABOW GA 901 NEW YORK AVENUE NW WASHINGTON DC UNITED STATES , 20			
	docketing@finnegan.com , danny.awdeh@ Legal-Assistants@finnegan.com	@finnegan.com , <u>katie.mcknight@finnegan.com</u> , <u>morgan.sn</u>	nith@finnegan.com ,]	<u>FTAB-</u>
Associated marks				
Mark		Application Status	Serial Number	Registration Number
Mark VARSITY UNIVERSITY	,	Application Status Registered		
			Number	Number

VARSITY.COM	REGISTERED AND RENEWED	75984008	<u>3418764</u>	
VARSITY TV	REGISTERED AND RENEWED	<u>77980010</u>	<u>3858342</u>	
VARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>	
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>	
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>	
VARSITY	REGISTERED AND RENEWED	75983628	<u>3436493</u>	
VARSITY BRANDS IMPACT	Registered	87706948	<u>5894092</u>	
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	85074898	<u>4607865</u>	
VARSITY SPIRIT	REGISTERED AND RENEWED	74231166	1796645	
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>	

Prosecution History	1
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Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 16, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 16, 2020	Feb 25, 2020
3	INSTITUTED	Jan 16, 2020	
4	D CHANGE OF CORRESP ADDRESS	Feb 20, 2020	
5	MISFILED DOCUMENT (NOT CONSIDERED)	Feb 24, 2020	
6	ANSWER	Feb 24, 2020	
7	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Mar 16, 2020	
8	D REQ FOR DISCOVERY CONFERENCE-PHONE	Mar 16, 2020	
9	TRIAL DATES RESET	Mar 25, 2020	
10	D CHANGE OF CORRESP ADDRESS	Mar 29, 2020	
11	ANSWER	Apr 16, 2020	
12	MOT TO AMEND APPLICATION	May 04, 2020	
13	TRIAL DATES REMAIN AS SET	Jun 30, 2020	
14	MOT TO AMEND APPLICATION	Jul 07, 2020	
15	P OPP/RESP TO MOTION	Jul 27, 2020	
16	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 07, 2020	
17	TRIAL DATES RESET	Nov 07, 2020	
18	W/DRAW OF OPPOSITION	Nov 23, 2020	
19	BD DECISION: OPP DISMISSED W/O PREJ	Dec 01, 2020	
20	TERMINATED	Dec 01, 2020	

Type of Proceeding: Opposition

Proceeding Number:	91245231	Filing Date:	Dec 11, 2018		
Status:	Terminated	Status Date:	Feb 01, 2019		
Interlocutory Attorney:	GEOFFREY MCNUTT				
		Defendant			
Name:	Varxity Development Corp.				
Correspondent Address:	LANE MOORE VARXITY DEVELOPMENT CORP BOX 120 RR3 STE 5 RIMBEY AB CANADA , TOC 2JO				
Associated marks					
Mark		Application Status		Serial Number	Registration Number
VARXITY		Abandoned - After Inter-Partes De	ecision	<u>87719307</u>	
VARXITY PREP ACAD	EMY	Abandoned - After Inter-Partes De	ecision	<u>87719342</u>	
		Plaintiff(s)			
Name:	Varsity Spirit, LLC, Varsity Brands, LLC				

Correspondent DANNY M AWDEH Address: FINNEGAN HENDERSON FARABOW GARRETT & DUNNER LLP 901 NEW YORK AVE NW WASHINGTON DC UNITED STATES , 20001

Correspondent e- docketing@finnegan.com , danny.awdeh@finnegan.com , morgan.smith@finnegan.com , sydney.english@finnegan.com , TTABmail: Legal-Assistants@finnegan.com

Associated marks					
Mark		Application Status		Serial Number	Registration Number
VARSITY.COM		REGISTERED AND RENEWED		<u>75791750</u>	<u>3689696</u>
VARSITY		REGISTERED AND RENEWED		<u>75791751</u>	3696209
VARSITY TV		REGISTERED AND RENEWED		<u>77980010</u>	3858342
VARSITY UNIVERSITY	(REGISTERED AND RENEWED		<u>78767393</u>	<u>3797635</u>
VARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledge	k	85402157	<u>4258636</u>
VARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledged	k	85074898	<u>4607865</u>
VARSITY UNIVERSITY	(Registered		86445436	<u>4823834</u>
A VARSITY ACHIEVE	IENT BRAND	Registered		<u>86315936</u>	<u>5438497</u>
VARSITY SPIRIT		REGISTERED AND RENEWED		74231166	<u>1796645</u>
VARSITY		REGISTERED AND RENEWED		<u>72321158</u>	<u>879543</u>
VARSITY		REGISTERED AND RENEWED		74069327	<u>1812198</u>
VARSITY		REGISTERED AND RENEWED		75976147	2082554
VARSITY		REGISTERED AND RENEWED		<u>75798082</u>	2526564
THE VARSITY		REGISTERED AND RENEWED		77289758	<u>3645472</u>
VARSITY		REGISTERED AND RENEWED		<u>77978935</u>	<u>3782740</u>
VARSITY		REGISTERED AND RENEWED		77324887	<u>3928856</u>
		Prosecution History			
Entry Number	History Text		Date		Due Date
1	FILED AND FEE		Dec 11, 201	8	
2	NOTICE AND TRIAL DATES SENT; A	NSWER DUE:	Dec 11, 201	8	Jan 20, 2019
3	PENDING, INSTITUTED		Dec 11, 201	8	
4	W/DRAW OF APPLICATION		Jan 15, 201	9	
5	BD DECISION: OPP SUSTAINED		Feb 01, 201		
6	TERMINATED		Feb 01, 201	9	
		Type of Proceeding: Opposition			
	Proceeding 91240495 Filing Date: Apr 06, 2018 Number: Filing Date: Apr 06, 2018				
Status:	Terminated	Status Date: Apr 19, 2018	1		
Interlocutory Attorney:	MARY CATHERINE FAINT				
		Defendant			

Name: Donald Ntuk, Donald Hill, and Devonn Bruce

Correspondent DONALD NTUK Address: 4 LONGVIEW DR BORDENTOWN NJ UNITED STATES, 08505

Correspondent e- varscity609@gmail.com, donntuk@gmail.com mail:

Associated marks Serial Registration Mark **Application Status** Number Number VARS CITY Abandoned - After Inter-Partes Decision 87445071 Plaintiff(s) Name: Varsity Brands, LLC, Varsity Spirit Fashions & Supplies, LLC, and Varsity Spirit, LLC Correspondent DEBORAH K SQUIERS Address: COWAN LIEBOWITZ & IATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 10036 Correspondent e- ryg@cll.com , dks@cll.com , las@cll.com , trademark@cll.com mail: Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	72321158	<u>879543</u>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<u>73799998</u>	<u>1575830</u>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<u>74130827</u>	<u>1680452</u>
VARSITY SPIRIT	REGISTERED AND RENEWED	<u>74231166</u>	<u>1796645</u>
VARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>
VARSITY	REGISTERED AND RENEWED	75976147	2082554
VARSITY GIRL	REGISTERED AND RENEWED	75976947	<u>2155823</u>
VARSITY SPORT	REGISTERED AND RENEWED	75216343	2293083
V VARSITY	REGISTERED AND RENEWED	75704039	<u>2357303</u>
VARSITY	REGISTERED AND RENEWED	75798082	2526564
VARSITY.COM	REGISTERED AND RENEWED	75984008	<u>3418764</u>
VARSITY	REGISTERED AND RENEWED	75983628	<u>3436493</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	REGISTERED AND RENEWED	77978935	3782740
VARSITY UNIVERSITY	REGISTERED AND RENEWED	78767393	3797635
VARSITY TV	REGISTERED AND RENEWED	77980010	3858342
VARSITY TV	Cancelled - Section 8	77620494	3920302
VARSITY	REGISTERED AND RENEWED	77324887	3928856
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	85976194	4110341
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	85285208	4203121
VARSITY	Cancelled - Section 8	85295219	4403734
VARSITY ID	Cancelled - Section 8	85285219	4203122
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	85402157	4258636
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	85493057	4314148
VARSITY U.	Cancelled - Section 8	85305020	4438199
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	85281511	4451703
VINTAGE VARSITY	Cancelled - Section 8	85980266	4464123
VARSITY COUTURE	Cancelled - Section 8	85817591	4526644
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	85941860	4546436
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	85698025	4593424
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	4607865
VARSITY TOUCHDOWN	Cancelled - Section 8	86103624	4615138
VARSITY PIN TRADING	Registered	85110222	4625161
VARSITY COLORS	Registered	85405112	4743867
VARSITY UNIVERSITY	Registered	86445436	4823834
VARSITY	Registered	85883582	5008375
VARSITY LIFE	Registered	86012461	5156409
A VARSITY ACHIEVEMENT BRAND	Registered	86315936	5438497
A VARSITY SPORT BRAND	Opposition Pending	86316142	
VARSITY GIRL	Registered	86824500	5829225
	Prosecution History		
Entry Number History Text	- -	ato	Due Date

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 06, 2018	May 16, 2018
3	PENDING, INSTITUTED	Apr 06, 2018	
4	W/DRAW OF APPLICATION W/ CONSENT	Apr 11, 2018	
5	BD DECISION: DISMISSED W/O PREJ	Apr 19, 2018	
6	TERMINATED	Apr 19, 2018	
7	BD DECISION: SUSTAINED	Apr 23, 2018	

Type of Proceeding: Opposition

Proceeding Number:	<u>91235394</u>	Filing Date: Jul 05, 2017		
Status:	Terminated	Status Date: Apr 29, 2019		
Interlocutory Attorney:	LAWRENCE (LARRY) T STANLEY			
		Defendant		
Name:	Versity, Inc.			
Correspondent Address:	DAVID REMY VERSITY INC 4031 KIRKLAND WAY LAKE MARY FL UNITED STATES , 32	746		
Correspondent e- mail:	info@joinversity.com, dav.remy@hotm	<u>ail.com</u>		
Associated marks				
Mark		Application Status	Serial Number	Registration Number
VERSITY		Abandoned - After Inter-Partes Decision	87204555	
		Plaintiff(s)		
Name:	Varsity Spirit, LLC, Varsity Spirit Fashio	ns & Supplies, LLC and Varsity Brands, LLC		
	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES, 100	036-1525		
Correspondent e- mail:	ryg@cll.com , dks@cll.com , las@cll.co	m , trademark@cll.com		
Associated marks				
Mark		Application Status	Serial Number	Registration
VARSITY		REGISTERED AND RENEWED	72321158	879543
JUNIOR VARSITY SPI	RIT FASHIONS	REGISTERED AND RENEWED	73799998	1575830
VARSITY SPIRIT FASI	HONS	REGISTERED AND RENEWED	74130827	1680452
VARSITY SPIRIT		REGISTERED AND RENEWED	74231166	1796645
VARSITY		REGISTERED AND RENEWED	74069327	1812198
VARSITY		REGISTERED AND RENEWED	75976147	2082554
ARSITY GIRL		REGISTERED AND RENEWED	75976947	2155823
ARSITY SPORT		REGISTERED AND RENEWED	75216343	2293083
/ VARSITY		REGISTERED AND RENEWED	75704039	2357303
VARSITY		REGISTERED AND RENEWED	75798082	2526564
ARSITY.COM		REGISTERED AND RENEWED	75984008	3418764
VARSITY		REGISTERED AND RENEWED	75983628	3436493
ARSITY.COM		REGISTERED AND RENEWED	75791750	3689696
VARSITY			75791751	3696209
VADOLLI		REGISTERED AND RENEWED		
		REGISTERED AND RENEWED REGISTERED AND RENEWED		3782740
/ARSITY	,	REGISTERED AND RENEWED	77978935	<u>3782740</u> 3797635
/ARSITY /ARSITY UNIVERSITY	,	REGISTERED AND RENEWED REGISTERED AND RENEWED	77978935 78767393	3797635
/ARSITY /ARSITY UNIVERSITY /ARSITY TV	/	REGISTERED AND RENEWED	77978935 78767393 77980010	<u>3797635</u> <u>3858342</u>
/ARSITY /ARSITY UNIVERSITY /ARSITY TV /ARSITY TV	,	REGISTERED AND RENEWED REGISTERED AND RENEWED REGISTERED AND RENEWED	77978935 78767393	3797635 3858342 3920302
VARSITY VARSITY UNIVERSITY VARSITY TV VARSITY TV VARSITY	, ,	REGISTERED AND RENEWED REGISTERED AND RENEWED REGISTERED AND RENEWED Cancelled - Section 8	77978935 78767393 77980010 77620494	3797635 3858342 3920302 3928856
/ARSITY /ARSITY UNIVERSITY /ARSITY TV /ARSITY TV /ARSITY / VARSITY SHOP	,	REGISTERED AND RENEWED REGISTERED AND RENEWED REGISTERED AND RENEWED Cancelled - Section 8 REGISTERED AND RENEWED	77978935 78767393 77980010 77620494 77324887	3797635 3858342 3920302
/ARSITY /ARSITY UNIVERSITY /ARSITY TV /ARSITY TV / VARSITY / VARSITY SHOP /ARSITY ID	,	REGISTERED AND RENEWED REGISTERED AND RENEWED REGISTERED AND RENEWED Cancelled - Section 8 REGISTERED AND RENEWED Section 8 and 15 - Accepted and Acknowledged	77978935 78767393 77980010 77620494 77324887 85976194 85285208	3797635 3858342 3920302 3928856 4110341 4203121
/ARSITY /ARSITY UNIVERSITY /ARSITY TV /ARSITY TV / VARSITY SHOP /ARSITY ID /ARSITY ID	,	REGISTERED AND RENEWED REGISTERED AND RENEWED REGISTERED AND RENEWED Cancelled - Section 8 REGISTERED AND RENEWED Section 8 and 15 - Accepted and Acknowledged Section 8 and 15 - Accepted and Acknowledged Cancelled - Section 8	77978935 78767393 77980010 77620494 77324887 85976194 85285208 85285219	3797635 3858342 3920302 3928856 4110341 4203121 4203122
/ARSITY /ARSITY UNIVERSITY /ARSITY TV /ARSITY / VARSITY SHOP /ARSITY ID /ARSITY ID /ARSITY ID	, , ,	REGISTERED AND RENEWED REGISTERED AND RENEWED REGISTERED AND RENEWED Cancelled - Section 8 REGISTERED AND RENEWED Section 8 and 15 - Accepted and Acknowledged Section 8 and 15 - Accepted and Acknowledged Cancelled - Section 8 Section 8 and 15 - Accepted and Acknowledged	77978935 78767393 77980010 77620494 77324887 85976194 85285208	3797635 3858342 3920302 3928856 4110341 4203121 4203122 4258636
VARSITY VARSITY UNIVERSITY VARSITY TV VARSITY TV VARSITY SHOP VARSITY ID VARSITY ID VARSITY ALL STAR VARSITY LAST PASS	,	REGISTERED AND RENEWED REGISTERED AND RENEWED REGISTERED AND RENEWED Cancelled - Section 8 REGISTERED AND RENEWED Section 8 and 15 - Accepted and Acknowledged Section 8 and 15 - Accepted and Acknowledged Cancelled - Section 8 Section 8 and 15 - Accepted and Acknowledged Section 8 and 15 - Accepted and Acknowledged	77978935 78767393 77980010 77620494 77324887 85976194 85285208 85285219 85402157 85493057	3797635 3858342 3920302 3928856 4110341 4203121 4203122 4258636 4314148
VARSITY VARSITY UNIVERSITY VARSITY TV VARSITY SHOP VARSITY ID VARSITY ID VARSITY ID VARSITY ALL STAR VARSITY LAST PASS VARSITY	, ,	REGISTERED AND RENEWED REGISTERED AND RENEWED REGISTERED AND RENEWED Cancelled - Section 8 REGISTERED AND RENEWED Section 8 and 15 - Accepted and Acknowledged Section 8 and 15 - Accepted and Acknowledged Cancelled - Section 8 Section 8 and 15 - Accepted and Acknowledged Section 8 and 15 - Accepted and Acknowledged Section 8 and 15 - Accepted and Acknowledged Cancelled - Section 8	77978935 78767393 77980010 77620494 77324887 85976194 85285208 85285219 85402157 85493057 85295219	3797635 3858342 3920302 3928856 4110341 4203121 4203122 4258636 4314148 4403734
VARSITY VARSITY UNIVERSITY VARSITY TV VARSITY TV VARSITY SHOP VARSITY ID VARSITY ID VARSITY ALL STAR VARSITY LAST PASS		REGISTERED AND RENEWED REGISTERED AND RENEWED REGISTERED AND RENEWED Cancelled - Section 8 REGISTERED AND RENEWED Section 8 and 15 - Accepted and Acknowledged Section 8 and 15 - Accepted and Acknowledged Cancelled - Section 8 Section 8 and 15 - Accepted and Acknowledged Section 8 and 15 - Accepted and Acknowledged	77978935 78767393 77980010 77620494 77324887 85976194 85285208 85285219 85402157 85493057	3797635 3858342 3920302 3928856 4110341 4203121 4203122 4258636 4314148

VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	4526644
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>
VARSITY TOUCHDOWN	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
VARSITY PIN TRADING	Registered	<u>85110222</u>	<u>4625161</u>
VARSITY COLORS	Registered	<u>85405112</u>	<u>4743867</u>
VARSITY UNIVERSITY	Registered	<u>86445436</u>	<u>4823834</u>
VARSITY	Registered	<u>85883582</u>	<u>5008375</u>
VARSITY LIFE	Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT BRAND	Opposition Pending	<u>86316142</u>	
VARSITY GIRL	Registered	<u>86824500</u>	<u>5829225</u>
	Prosecution History		

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 05, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 05, 2017	Aug 14, 2017
3	PENDING, INSTITUTED	Jul 05, 2017	
4	ANSWER	Aug 14, 2017	
5	D CHANGE OF CORRESP ADDRESS	Aug 23, 2017	
6	D REQ TO W/DRAW ATTORNEY UPDATED	Jul 14, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 03, 2017	
8	SUSPENDED	Oct 10, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 15, 2017	
10	SUSPENDED	Nov 25, 2017	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2018	
12	SUSPENDED	Feb 05, 2018	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 04, 2018	
14	SUSPENDED	Apr 13, 2018	
15	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 07, 2018	
16	SUSPENDED	May 24, 2018	
17	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 06, 2018	
18	EXTENSION OF TIME GRANTED	Sep 11, 2018	
19	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 21, 2018	
20	SUSPENDED; TRIAL DATES RESET	Jan 14, 2019	
21	W/DRAW OF APPLICATION W/ CONSENT	Apr 22, 2019	
22	BD DECISION: OPP DISMISSED W/O PREJ	Apr 29, 2019	
23	CORRECTION TO BD ORDER	Apr 29, 2019	
24	TERMINATED	Apr 29, 2019	

Type of Proceeding: Opposition

Proceeding Number:	<u>91233944</u>
Status:	Terminated
Interlocutory	

Filing Date: Apr 12, 2017

Status Date: Nov 15, 2017

Interlocutory ELIZABETH A DUNN Attorney:

Defendant

Name: Lighting Solutions Group LLC dba SpecGrade LED

Correspondent MELISSA ROGERS MCCURDY Address: STANDLEY LAW GROUP LLP 6300 RIVERSIDE DR DUBLIN OH UNITED STATES, 43220

Correspondent e- trademarks@standleyllp.com , mmccurdy@standleyllp.com mail:

Mark	Application Status	Serial Number	Registration Number
THE VARSITY	Abandoned - After Inter-Partes Decision	<u>87111197</u>	
VARSITY	Abandoned - After Inter-Partes Decision	<u>87111199</u>	

Plaintiff(s)

Name: Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC, Varsity Brands, LLC

Correspondent DEOBRAH K SQUIERS Address: COWAN LIEBOWITZ LATMAN PC

114 WEST 47TH STREET NEW YORK NY UNITED STATES , 10036

Correspondent e- dks@cll.com , ryg@cll.com , las@cll.com , trademark@cll.com mail:

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	72321158	<u>879543</u>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<u>73799998</u>	<u>1575830</u>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<u>74130827</u>	<u>1680452</u>
VARSITY SPIRIT	REGISTERED AND RENEWED	<u>74231166</u>	1796645
VARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>
VARSITY	REGISTERED AND RENEWED	<u>75976147</u>	2082554
VARSITY GIRL	REGISTERED AND RENEWED	<u>75976947</u>	<u>2155823</u>
VARSITY SPORT	REGISTERED AND RENEWED	<u>75216343</u>	<u>2293083</u>
V VARSITY	REGISTERED AND RENEWED	<u>75704039</u>	<u>2357303</u>
VARSITY	REGISTERED AND RENEWED	<u>75798082</u>	2526564
VARSITY.COM	REGISTERED AND RENEWED	<u>75984008</u>	<u>3418764</u>
VARSITY	REGISTERED AND RENEWED	<u>75983628</u>	<u>3436493</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	REGISTERED AND RENEWED	<u>77978935</u>	<u>3782740</u>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
VARSITY TV	REGISTERED AND RENEWED	<u>77980010</u>	<u>3858342</u>
VARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
VARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY	Cancelled - Section 8	85295219	4403734
VARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VINTAGE VARSITY	Cancelled - Section 8	<u>85980266</u>	<u>4464123</u>
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	85074898	4607865
VARSITY TOUCHDOWN	Cancelled - Section 8	86103624	<u>4615138</u>
VARSITY PIN TRADING	Registered	<u>85110222</u>	4625161
VARSITY COLORS	Registered	<u>85405112</u>	4743867
VARSITY UNIVERSITY	Registered	86445436	<u>4823834</u>
VARSITY	Registered	<u>85883582</u>	<u>5008375</u>
VARSITY LIFE	Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEMENT BRAND	Registered	86315936	<u>5438497</u>

	RAND	Opposition Pending		86316142	5000005
VARSITY GIRL		Registered		86824500	<u>5829225</u>
Entry Number	History Text	Prosecution History	Date		Due Date
1	FILED AND FEE		Apr 12, 2017		Due Dale
2	NOTICE AND TRIAL DATES SENT; AN	SWER DUE:	Apr 12, 2017 Apr 12, 2017		May 22, 2017
3	PENDING, INSTITUTED	Swen Doe.	Apr 12, 2017 Apr 12, 2017		IVIAY 22, 2017
4	P MOT FOR EXT W/ CONSENT		May 22, 2017	,	
5	EXTENSION OF TIME GRANTED		May 23, 2017		
6	P MOT FOR EXT W/ CONSENT		Jul 21, 2017		
7	EXTENSION OF TIME GRANTED		Jul 21, 2017		
8	NOTICE OF DEFAULT		Sep 29, 2017		
9	BD DECISION: SUSTAINED		Nov 15, 2017		
10	TERMINATED		Nov 15, 2017		
	Т	ype of Proceeding: Opposition			
Proceeding Number:		Filing Date: Mar 22, 2017			
Status:	Terminated	Status Date: Jul 10, 2017			
Interlocutory Attorney:	ROBERT COGGINS				
		Defendant			
Name:	The Driving Academy, LLC				
	POLLIE GAUTSCH G&A LEGAL APC 665 SAN RODOLFO, #124-209 SOLANA BEACH CA UNITED STATES,	92075			
Correspondent e- mail:	pollie@gandalegal.com				
Associated marks					
Mark		Application Status		Serial Number	Registration Number
VARSITY DRIVING AC	ADEMY	Abandoned - After Inter-Partes Decision		87074617	
		Plaintiff(s)			
Name:	Varsity Spirit Fashions & Supplies, LLC, V	/arsity Spirit, LLC, Varsity Brands, LLC			
	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003	6			
Correspondent e- mail:	trademark@cll.com , las@cll.com , ryg@c	sll.com , dks@cll.com			
Associated marks					
Mark		Application Status		Serial Number	Registration Number
VARSITY		REGISTERED AND RENEWED		72321158	<u>879543</u>
JUNIOR VARSITY SPI	RIT FASHIONS	REGISTERED AND RENEWED		73799998	<u>1575830</u>
VARSITY SPIRIT FASH	HIONS	REGISTERED AND RENEWED		74130827	<u>1680452</u>
VARSITY SPIRIT		REGISTERED AND RENEWED		<u>74231166</u>	<u>1796645</u>
VARSITY		REGISTERED AND RENEWED		74069327	<u>1812198</u>
VARSITY		REGISTERED AND RENEWED		<u>75976147</u>	2082554
VARSITY GIRL		REGISTERED AND RENEWED		75976947	<u>2155823</u>
VARSITY SPORT		REGISTERED AND RENEWED		75216343	2293083
V VARSITY		REGISTERED AND RENEWED		75704039	2357303
VARSITY		REGISTERED AND RENEWED		75798082	2526564
VARSITY.COM		REGISTERED AND RENEWED		75984008	3418764
VARSITY		REGISTERED AND RENEWED		75983628	3436493
VARSITY.COM		REGISTERED AND RENEWED		75791750	<u>3689696</u>

			_	
VARSITY			75791751	3696209
VARSITY			77978935	
VARSITY UNIVERSITY			78767393	3797635
VARSITY TV			<u>77980010</u>	<u>3858342</u>
VARSITY TV		Cancelled - Section 8	77620494	<u>3920302</u>
VARSITY		REGISTERED AND RENEWED	77324887	<u>3928856</u>
V VARSITY SHOP		Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	
VARSITY ID		Section 8 and 15 - Accepted and Acknowledged	85285208	<u>4203121</u>
VARSITY ID		Cancelled - Section 8	85285219	
VARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	
VARSITY LAST PASS		Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY		Cancelled - Section 8	<u>85295219</u>	4403734
VARSITY U.		Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
VARSITY ALL STAR FA	ASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VINTAGE VARSITY		Cancelled - Section 8	<u>85980266</u>	<u>4464123</u>
VARSITY COUTURE		Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>
MYVARSITY		Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
VARSITY DANCE		Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
VARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>
VARSITY TOUCHDOW	'N	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
VARSITY PIN TRADING	G	Registered	<u>85110222</u>	<u>4625161</u>
VARSITY COLORS		Registered	<u>85405112</u>	4743867
ARSITY UNIVERSITY		Registered	<u>86445436</u>	4823834
/ARSITY		Registered	<u>85883582</u>	<u>5008375</u>
ARSITY LIFE		Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEN	IENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT BR	AND	Opposition Pending	<u>86316142</u>	
VARSITY GIRL		Registered	<u>86824500</u>	<u>5829225</u>
		Prosecution History		
Entry Number	History Text		Date	Due Date
	FILED AND FEE		Mar 22, 2017	
2				
	NOTICE AND TRIAL DATES SENT; AN	SWER DUE:	Mar 25, 2017	May 04, 2017
3	PENDING, INSTITUTED	SWER DUE:	Mar 25, 2017	May 04, 2017
3	PENDING, INSTITUTED NOTICE OF DEFAULT	SWER DUE:	Mar 25, 2017 May 14, 2017	May 04, 2017
3 4 5	PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED	SWER DUE:	Mar 25, 2017 May 14, 2017 Jul 10, 2017	May 04, 2017
3 4 5	PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED		Mar 25, 2017 May 14, 2017	May 04, 2017
3 4 5	PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED	SWER DUE:	Mar 25, 2017 May 14, 2017 Jul 10, 2017	May 04, 2017
3 4 5	PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED		Mar 25, 2017 May 14, 2017 Jul 10, 2017	May 04, 2017
Proceeding Number:	PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED	ype of Proceeding: Opposition	Mar 25, 2017 May 14, 2017 Jul 10, 2017	May 04, 2017
Proceeding Number: Status:	PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189	Type of Proceeding: Opposition Filing Date: Oct 05, 2016	Mar 25, 2017 May 14, 2017 Jul 10, 2017	May 04, 2017
Proceeding Number: Status: Interlocutory Attorney:	PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated REBECCA J STEMPIEN_COYLE	Type of Proceeding: Opposition Filing Date: Oct 05, 2016	Mar 25, 2017 May 14, 2017 Jul 10, 2017	May 04, 2017
Proceeding Number: Status: Interlocutory Attorney:	PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated	Type of Proceeding: Opposition Filing Date: Oct 05, 2016 Status Date: Jul 11, 2019	Mar 25, 2017 May 14, 2017 Jul 10, 2017	May 04, 2017
3 4 5 5 6 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated REBECCA J STEMPIEN_COYLE R&Z Performance Training LLC	Type of Proceeding: Opposition Filing Date: Oct 05, 2016 Status Date: Jul 11, 2019 Defendant W GROUP	Mar 25, 2017 May 14, 2017 Jul 10, 2017	May 04, 2017
3 4 5 6 Proceeding Number: Status: Interlocutory Attorney: Name: Correspondent Address:	PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated REBECCA J STEMPIEN_COYLE R&Z Performance Training LLC RENEE L DUFF NOLTE INTELLECTUAL PROPERTY LA 445 HAMILTON AVENUE , SUITE 1102	Type of Proceeding: Opposition Filing Date: Oct 05, 2016 Status Date: Jul 11, 2019 Defendant W GROUP 0601	Mar 25, 2017 May 14, 2017 Jul 10, 2017	May 04, 2017
3 4 5 6 Proceeding Number: Status: Interlocutory Attorney: Name: Correspondent Address: Correspondent e-	PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated REBECCA J STEMPIEN_COYLE R&Z Performance Training LLC RENEE L DUFF NOLTE INTELLECTUAL PROPERTY LA 445 HAMILTON AVENUE, SUITE 1102 WHITE PLAINS NY UNITED STATES, 1	Type of Proceeding: Opposition Filing Date: Oct 05, 2016 Status Date: Jul 11, 2019 Defendant W GROUP 0601	Mar 25, 2017 May 14, 2017 Jul 10, 2017	May 04, 2017
3 4 5 6 7 Proceeding Number: Status: Interlocutory Attorney: Name: Correspondent Address: Correspondent e- mail:	PENDING, INSTITUTED NOTICE OF DEFAULT BD DECISION: SUSTAINED TERMINATED 91231189 Terminated REBECCA J STEMPIEN_COYLE R&Z Performance Training LLC RENEE L DUFF NOLTE INTELLECTUAL PROPERTY LA 445 HAMILTON AVENUE, SUITE 1102 WHITE PLAINS NY UNITED STATES, 1	Type of Proceeding: Opposition Filing Date: Oct 05, 2016 Status Date: Jul 11, 2019 Defendant W GROUP 0601	Mar 25, 2017 May 14, 2017 Jul 10, 2017	Registration

Plaintiff(s)

Name: Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

Correspondent DEBORAH K SQUIERS Address: COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES, 10036-1525

Correspondent e- ryg@cll.com , dks@cll.com , las@cll.com , trademark@cll.com mail:

Mark	Application Status	Serial Number	Registration Number	
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	73799998	<u>1575830</u>	
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>	
V VARSITY	REGISTERED AND RENEWED	75704039	<u>2357303</u>	
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>	
VARSITY	REGISTERED AND RENEWED	75798082	2526564	
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>	
VARSITY	Cancelled - Section 8	<u>85295219</u>	4403734	
VARSITY	REGISTERED AND RENEWED	75983628	<u>3436493</u>	
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>	
VARSITY	REGISTERED AND RENEWED	<u>77978935</u>	<u>3782740</u>	
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>	
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>	
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>	
VARSITY COLORS	Registered	<u>85405112</u>	<u>4743867</u>	
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>	
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>	
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	85285208	<u>4203121</u>	
VARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>	
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>	
VARSITY PIN TRADING	Registered	<u>85110222</u>	<u>4625161</u>	
VARSITY SPIRIT	REGISTERED AND RENEWED	74231166	<u>1796645</u>	
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	74130827	1680452	
VARSITY SPORT	REGISTERED AND RENEWED	75216343	2293083	
VARSITY TOUCHDOWN	Cancelled - Section 8	86103624	4615138	
VARSITY TV	Cancelled - Section 8	77620494	3920302	
VARSITY TV	REGISTERED AND RENEWED	77980010	3858342	
VARSITY UNIVERSITY	REGISTERED AND RENEWED	78767393	3797635	
VARSITY.COM	REGISTERED AND RENEWED	75791750	3689696	
VARSITY.COM	REGISTERED AND RENEWED	75984008	3418764	
VINTAGE VARSITY	Cancelled - Section 8	85980266	4464123	
VARSITY	REGISTERED AND RENEWED	75976147	2082554	
VARSITY	REGISTERED AND RENEWED	74069327	1812198	
VARSITY GIRL	REGISTERED AND RENEWED	75976947	2155823	
VARSITY	REGISTERED AND RENEWED	72321158	879543	
VARSITY U.	Cancelled - Section 8	85305020	4438199	
VARSITY UNIVERSITY	Registered	86445436	4823834	
VARSITY	Registered	85883582	5008375	
VARSITY LIFE	Registered	86012461	5156409	
A VARSITY ACHIEVEMENT BRAND	Registered	86315936	5438497	
A VARSITY SPORT BRAND	Opposition Pending	86316142		
VARSITY GIRL	Registered	86824500	5829225	
	Prosecution History			

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 05, 2016	
2	CONSOLIDATED - PARENT OF 92064795; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016	
3	PENDING, INSTITUTED	Nov 15, 2016	
4	P MOT FOR EXT W/ CONSENT	Dec 06, 2016	
5	EXTENSION OF TIME GRANTED	Dec 06, 2016	
6	CORRECTION TO BD ORDER IN CHILD CASE 92064795	Jan 11, 2017	
7	P MOT FOR EXT W/ CONSENT	Jan 19, 2017	
8	EXTENSION OF TIME GRANTED	Jan 19, 2017	
9	P MOT FOR EXT W/ CONSENT	Mar 23, 2017	
10	EXTENSION OF TIME GRANTED	Mar 23, 2017	
11	P MOT FOR EXT W/ CONSENT	May 17, 2017	
12	EXTENSION OF TIME GRANTED	May 17, 2017	
13	P MOT FOR EXT W/ CONSENT	Jul 28, 2017	
14	MOTION GRANTED; TRIAL DATES RESET	Aug 12, 2017	
15	CORRECTION TO BD ORDER	Aug 12, 2017	
16	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 18, 2017	
17	SUSPENDED	Sep 18, 2017	
18	D CHANGE OF CORRESP ADDRESS	Oct 16, 2017	
19	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 17, 2017	
20	SUSPENDED	Dec 11, 2017	
21	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 10, 2018	
22	SUSPENDED	Jan 17, 2018	
23	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 06, 2018	
24	SUSPENDED	Mar 13, 2018	
25	ANSWER	May 21, 2018	
26	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 13, 2018	
27	SUSPENDED	Jul 25, 2018	
28	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 14, 2018	
29	SUSPENDED	Oct 02, 2018	
30	P MOT FOR EXT W/ CONSENT	Mar 15, 2019	
31	TRIAL DATES REMAIN AS SET	Mar 18, 2019	
32	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 12, 2019	
33	SUSPENDED	Apr 15, 2019	
34	W/DRAW OF APPLICATION	Jul 10, 2019	
35	BD DECISION: OPP SUSTAINED	Jul 11, 2019	
36	TERMINATED	Jul 11, 2019	
37	BD DECISION: OPP SUSTAINED	Jul 11, 2019	
38	BD DECISION: OPP DISMISSED W/O PREJ	Jul 11, 2019	

Type of Proceeding: Cancellation

Proceeding Number:	<u>92064795</u>	Filing Date:	Oct 05, 2016		
Status:	Terminated	Status Date:	Jul 16, 2019		
Interlocutory Attorney:	JILL M MCCORMACK				
		Defendant			
Name:	R&Z Performance Training LLC				
	RENEE L DUFF NOLTE INTELLECTUAL PROPERTY LAW 445 HAMILTON AVENUE, SUITE 1102 WHITE PLAINS NY UNITED STATES , 10				
Correspondent e- mail:	docketing@nolteip.com , rduff@nolteip.co	<u>m</u>			
Associated marks					
Mark		Application Status		Serial	Registration

		Number	Number
VARSITY HOUSE GYM	CANCELLED - SECTION 7	86787927	5034866
VARSITY HOUSE GYM	CANCELLED - SECTION 7	<u>86787954</u>	<u>5034867</u>
Plaintiff(s)			

Name: Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

Correspondent DEBORAH K SQUIERS Address: COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 10036

Correspondent e- dks@cll.com , ryg@cll.com , las@cll.com , trademark@cll.com mail:

Mark	Application Status	Serial Number	Registration Number
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	73799998	1575830
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
V VARSITY	REGISTERED AND RENEWED	75704039	<u>2357303</u>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
VARSITY	REGISTERED AND RENEWED	75798082	2526564
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	Cancelled - Section 8	<u>85295219</u>	4403734
VARSITY	REGISTERED AND RENEWED	75983628	<u>3436493</u>
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
VARSITY	REGISTERED AND RENEWED	77978935	<u>3782740</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VARSITY COLORS	Registered	<u>85405112</u>	<u>4743867</u>
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
VARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY PIN TRADING	Registered	<u>85110222</u>	<u>4625161</u>
VARSITY SPIRIT	REGISTERED AND RENEWED	74231166	1796645
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	74130827	<u>1680452</u>
VARSITY SPORT	REGISTERED AND RENEWED	75216343	<u>2293083</u>
VARSITY TOUCHDOWN	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
VARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
VARSITY TV	REGISTERED AND RENEWED	77980010	<u>3858342</u>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
VARSITY.COM	REGISTERED AND RENEWED	75984008	<u>3418764</u>
VINTAGE VARSITY	Cancelled - Section 8	<u>85980266</u>	4464123
VARSITY	REGISTERED AND RENEWED	75976147	<u>2082554</u>
VARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>
VARSITY	REGISTERED AND RENEWED	72321158	<u>879543</u>
VARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
VARSITY UNIVERSITY	Registered	<u>86445436</u>	4823834
VARSITY GIRL	REGISTERED AND RENEWED	75976947	<u>2155823</u>
VARSITY	Registered	<u>85883582</u>	<u>5008375</u>
VARSITY LIFE	Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT BRAND	Opposition Pending	<u>86316142</u>	

VARSITY GIRL

Registered

86824500	5829225

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 05, 2016	
2	CONSOLIDATED - CHILD OF 91231189; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016	
3	PENDING, INSTITUTED	Nov 15, 2016	
4	NOTICE OF DEFAULT	Jan 04, 2017	
5	NOTICE OF DEFAULT VACATED	Jan 11, 2017	
6	ANSWER	May 22, 2018	
7	BD DECISION: CAN GRANTED	Jul 11, 2019	
8	BD DECISION: CAN DENIED W/O PREJ	Jul 11, 2019	
9	COMMR ORDER CANCELLING REG	Jul 16, 2019	
10	TERMINATED	Jul 16, 2019	

United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

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Record 1 out of 1

TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

VARSITY BRANDS IMPACT

Word Mark VARSITY BRANDS IMPACT

Goods and Services IC 035. US 100 101 102. G & S: Brand development services, namely, consulting, creation, and development of brands for schools; marketing services, namely, creation of school logos and mascots for others; advertising and marketing advising and consulting services for assisting schools with methods for creating and improving school spirit, student engagement, student safety, and school leadership; development of marketing strategies, concepts and tactics, namely, brand awareness services. FIRST USE: 20141101. FIRST USE IN COMMERCE: 20141101

IC 041. US 100 101 107. G & S: Providing educational courses in the fields of leadership, school spirit, student engagement, and life skills offered through online, non-downloadable instructional videos and curriculum; education services, namely, providing workshops, courses, and conferences in the fields of student leadership, faculty and staff engagement, and community engagement. FIRST USE: 20141101. FIRST USE IN COMMERCE: 20141101

IC 042. US 100 101. G & S: Graphic design services for creating graphic elements of school logos and mascots. FIRST USE: 20141101. FIRST USE IN COMMERCE: 20141101

Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87706948
Filing Date	December 4, 2017
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	March 12, 2019
Registration Number	5894092
Registration	October 29, 2019

10/20/21, 1:34 PM	Trademark Electronic Search System (TESS)
Date	
Owner	(REGISTRANT) Varsity Spirit LLC LIMITED LIABILITY COMPANY TENNESSEE Suite 300 6745 Lenox Center Court Memphis TENNESSEE 38115
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Danny M. Awdeh
Prior Registrations	3797635;4403734;4823834;AND OTHERS
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BRANDS" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE
TESS HOME NEW	NUSER STRUCTURED FREE FORM BROWSE DICT SEARCH OG TOP HELP

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Mark: VARSITY BRANDS IMPACT

VARSITY BRANDS IMPACT

US Serial Number: 87706948	Application Filing Dec. 04, 2017 Date:
US Registration 5894092 Number:	Registration Date: Oct. 29, 2019
Filed as TEAS RF: Yes	Currently TEAS RF: Yes
Register: Principal	
Mark Type: Service Mark	
TM5 Common Status	LIVE/REGISTRATION/Issued and Active
Descriptor:	The trademark application has been registered with the Office.
Status: Registered The registration date i	s used to determine when post-registration maintenance documents are due

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due

Status Date: Oct. 29, 2019

Publication Date: Mar. 12, 2019

Mark Information

Mark Literal VARSITY BRANDS IMPACT

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color. Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Disclaimer: "BRANDS"

Related Properties Information

Claimed Ownership 3797635, 4403734, 4823834 and others

of US Registrations:

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks *..* identify additional (new) wording in the goods/services.

For: Brand development services, namely, consulting, creation, and development of brands for schools; marketing services, namely, creation of school logos and mascots for others; advertising and marketing advising and consulting services for assisting schools with methods for creating and improving school spirit, student engagement, student safety, and school leadership; development of marketing strategies, concepts and tactics, namely, brand awareness services

International 035 - Primary Class

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 01, 2014

Use in Commerce: Nov. 01, 2014

U.S Class(es): 100, 101, 102

For: Providing educational courses in the fields of leadership, school spirit, student engagement, and life skills offered through online, nondownloadable instructional videos and curriculum; education services, namely, providing workshops, courses, and conferences in the fields of student leadership, faculty and staff engagement, and community engagement

International 041 - Primary Class Class(es):

U.S Class(es): 100, 101, 107

Class Status:	ACTIVE	
Basis:	1(a)	
First Use:	Nov. 01, 2014	Use in Commerce: Nov. 01, 2014
For:	Graphic design services for creating graphic elements of	of school logos and mascots
International Class(es):	042 - Primary Class	U.S Class(es): 100, 101
Class Status:	ACTIVE	
Basis:	1(a)	
First Use:	Nov. 01, 2014	Use in Commerce: Nov. 01, 2014
	Basis Informa	tion (Case Level)
	N.	
Filed Use:	Yes	Currently Use: Yes
Filed ITU:	No	Currently ITU: No

Filed ITU: No

Filed 44D: No

Filed 44E: No

Filed 66A: No

Filed No Basis: No

Currently 44E: No Currently 66A: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Varsity Spirit LLC

Owner Address: Suite 300 6745 Lenox Center Court

Memphis, TENNESSEE UNITED STATES 38115

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TENNESSEE Where Organized:

Attorney/Correspondence Information

Attorney of Record			
Attorney Name:	Danny M. Awdeh	Docket Number:	14458.0009
Attorney Primary Email Address:	docketing@finnegan.com	Attorney Email Authorized:	
	Cor	respondent	
•	DANNY M. AWDEH FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, LL 901 NEW YORK AVENUE, NW WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20001-4413		
Phone:	202-408-4000	Fax:	202-408-4400
Correspondent e- mail:	docketing@finnegan.com	Correspondent e- mail Authorized:	
Domestic Representative - Not Found			

Prosecution History

Date	Description	Proceeding Number
Jun. 24, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 29, 2019	REGISTERED-PRINCIPAL REGISTER	
Sep. 19, 2019	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Apr. 09, 2019	EXTENSION OF TIME TO OPPOSE RECEIVED	
Mar. 12, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 12, 2019	PUBLISHED FOR OPPOSITION	
Feb. 20, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 06, 2019	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Feb. 06, 2019	ASSIGNED TO LIE	66121

Jan. 23, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 23, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 23, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 23, 2019	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Aug. 01, 2018	NOTIFICATION OF FINAL REFUSAL EMAILED	
Aug. 01, 2018	FINAL REFUSAL E-MAILED	
Aug. 01, 2018	FINAL REFUSAL WRITTEN	83175
Jul. 11, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 10, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 10, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 10, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 10, 2018	NON-FINAL ACTION E-MAILED	6325
Jan. 10, 2018	NON-FINAL ACTION WRITTEN	83175
Jan. 10, 2018	ASSIGNED TO EXAMINER	83175
Dec. 14, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 07, 2017	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

	TM Staff Information - Non	
	File Location	
Current Location: PUBLICATION AND ISSUE SECTION	Date in Location:	

n Location: Oct. 29, 2019

Assignment Abstract Of Title Information

Summary			
Total Assignments:	4	Registrant:	Varsity Spirit LLC
Assignment 1 of 4			
Conveyance:	SECURITY AGREEMENT		
Reel/Frame:	6974/0203	Pages:	9
Date Recorded:	Jun. 18, 2020		
Supporting Documents:	assignment-tm-6974-0203.pdf		
		Assignor	
Name:	VARSITY SPIRIT LLC	Execution Date:	Jun. 16, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Name:	BSN SPORTS, LLC	Execution Date:	Jun. 16, 2020
Legal Entity Type:	LIMITED LIABILITY CORPORATION	State or Country Where Organized:	DELAWARE
		Assignee	
Name:	GOLDMAN SACHS BANK USA		
Legal Entity Type:	ASSOCIATION	State or Country Where Organized:	UNITED STATES
Address:	200 WEST STREET NEW YORK, NEW YORK 10282		
		Correspondent	
Correspondent Name:	CT CORPORATION		
	4400 EASTON COMMONS WAY SUITE 125 COLUMBUS, OH 43219		
		Domestic Representative - Not For	und
		Assignment 2 of 4	

Reel/Frame: 6974/0375

Date Recorded: Jun. 18, 2020

Supporting assignment-tm-6974-0375.pdf Documents:

Documents:	assignment-tin-0974-0373.pdf		
		Assignor	
Name:	VARSITY SPIRIT, LLC	Execution Date:	Jun. 16, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	TENNESSEE
Name:	BSN SPORTS, LLC	Execution Date:	Jun. 16, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
		Assignee	
Name:	JEFFERIES FINANCE LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
Address:	520 MADISON AVENUE NEW YORK, NEW YORK 10022		
		Correspondent	
Correspondent Name:	AL LUCIA		
	ELEVEN TIMES SQUARE PROSKAUER ROSE LLP NEW YORK, NY 10036-8299		
		Domestic Representative - Not Fou	Ind
		Assignment 3 of 4	
Conveyance:	GRANT OF SECURITY INTEREST		
Reel/Frame:	6974/0386	Pages:	7
Date Recorded:	Jun. 18, 2020		
Supporting Documents:	assignment-tm-6974-0386.pdf		
		Assignor	
Name:	VARSITY SPIRIT, LLC	Execution Date:	Jun. 16, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	
Name:	BSN SPORTS, LLC	Execution Date:	Jun. 16, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	DELAWARE
		Assignee	
Name:	ARES CAPITAL CORPORATION		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	MARYLAND
Address:	245 PARK AVENUE, 44TH FLOOR NEW YORK, NEW YORK 10167		
		Correspondent	
Correspondent Name:			
	PROSKAUER ROSE LLP ELEVEN TIMES SQUARE NEW YORK, NY 10036-8299		
	- ,	Domestic Representative - Not Fou	Ind
		Assignment 4 of 4	
Conveyance:	SECURITY INTEREST		

Reel/Frame: 7003/0102

Date Recorded: Jul. 21, 2020

Pages: 36

Supporting assignment-tm-7003-0102.pdf Documents:

		Assignor	
	ALLGOODS LLC_	Execution Date:	
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	BSN SPORTS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	HERFF JONES, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	STANBURY UNIFORMS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY ATHLETIC BAND, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY BRANDS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES	S, LLC Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
		Assignee	
Name:	ANKURA TRUST COMPANY, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	NEW HAMPSHIRE
Address:	140 SHERMAN STREET, 4TH FLOOR FAIRFIELD, CONNECTICUT 06824		
		Correspondent	
Correspondent Name:	RAZA SIDDIQUI, SENIOR PARALEGAL		
	300 N. LASALLE KIRKLAND & ELLIS LLP CHICAGO, IL 60654		
	Do	mestic Representative - Not Fou	und
		Proceedings	
Summary			
Number of Proceedings:	3		
		ecceding. Opposition	

Type of Proceeding: Opposition

Proceeding <u>91263958</u> Number:

Status: Pending

Interlocutory JILL M MCCORMACK

Status Date: Mar 09, 2021

Filing Date: Jul 29, 2020

Attorney

Attorney.				
	Defendant			
Name:	Winning Streak Sports, LLC			
	ADAM S. WEISS POLSINELLI PC 150 N. RIVERSIDE PLAZA, SUITE 3000 CHICAGO IL UNITED STATES , 60606			
	uspt@polsinelli.com , aweiss@polsinelli.com , jwillard@polsinelli.c	om , rrice@polsinelli.com , docketing	@polsinelli.com , <u>ls</u>	hannon@po
Associated marks				
Mark	Application Status		Serial Number	Registration Number
VARSITY VAULT	Opposition Pending		88692960	
	Plaintiff(s)			
Name:	Varsity Spirit LLC, Varsity Brands, LLC, Varsity Athletic Band, LLC	;		
Correspondent DANNY M. AWDEH Address: FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP 901 NEW YORK AVENUE, NW WASHINGTON DC UNITED STATES , 20001				
	nt e- docketing@finnegan.com, danny.awdeh@finnegan.com, katie.mcknight@finnegan.com, morgan.smith@finnegan.com, TTAB- nail: Legal-Assistants@finnegan.com			
Associated marks				
Mark	Application Status		Serial Number	Registration
VARSITY SPIRIT	REGISTERED AND RE	NEWED	74231166	Number
/ARSITY	REGISTERED AND RE			
/ARSITY	REGISTERED AND RE		74069327	Number
ARSITY GIRL	REGISTERED AND RE		74069327 75976147	Number 1796645
		NEWED		Number 1796645 1812198
ARSITY SPORT	REGISTERED AND RE	ENEWED	75976147	Number 1796645 1812198 2082554
	REGISTERED AND RE REGISTERED AND RE	NEWED NEWED	75976147 75976947	Number 1796645 1812198 2082554 2155823
/ VARSITY	REGISTERED AND RE REGISTERED AND RE REGISTERED AND RE	NEWED NEWED NEWED NEWED	75976147 75976947 75216343	Number 1796645 1812198 2082554 2155823 2293083
/ VARSITY /ARSITY	REGISTERED AND RE REGISTERED AND RE REGISTERED AND RE REGISTERED AND RE	NEWED NEWED NEWED NEWED NEWED	75976147 75976947 75216343 75704039	Number 1796645 1812198 2082554 2155823 2293083 2357303
VARSITY SPORT V VARSITY VARSITY VARSITY VARSITY	REGISTERED AND RE REGISTERED AND RE REGISTERED AND RE REGISTERED AND RE REGISTERED AND RE	NEWED NEWED NEWED NEWED NEWED	75976147 75976947 75216343 75704039 75798082	Number 1796645 1812198 2082554 2155823 2293083 2357303 2526564

VARSITY	REGISTERED AND RENEWED	75798082	2526564
VARSITY	REGISTERED AND RENEWED	77978935	3782740
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	4526644
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	85698025	<u>4593424</u>
VARSITY TOUCHDOWN	Cancelled - Section 8	86103624	<u>4615138</u>
VARSITY COLORS	Registered	<u>85405112</u>	4743867
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
VARSITY	Registered	<u>85883582</u>	<u>5008375</u>
VARSITY LIFE	Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT BRAND	Opposition Pending	<u>86316142</u>	
A VARSITY SPORT BRAND	Opposition Pending	<u>86983766</u>	
VARSITY ATHLETIC BAND	Report Completed Suspension Check - Case Still Suspended	<u>88358313</u>	
VARSITY PERFORMING ARTS	Report Completed Suspension Check - Case Still Suspended	<u>88611306</u>	
VARSITY BRANDS IMPACT	Registered	<u>87706948</u>	<u>5894092</u>
	Prosecution History		

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 29, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 29, 2020	Sep 07, 2020
3	INSTITUTED	Jul 29, 2020	
4	ANSWER	Sep 04, 2020	
5	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Sep 23, 2020	
6	SUSP PEND DISP OF OUTSTNDNG MOT	Sep 24, 2020	

7	D OPP/RESP TO MOTION		Oct 13, 2020		
8	P REPLY IN SUPPORT OF MOTION		Nov 02, 202		
9	SUSP PEND DISP OF OUTSTNDNG M	от	Jan 21, 2021		
10	P RESP TO BD ORDER/INQUIRY		Feb 22, 202		
11	TRIAL DATES RESET		Mar 09, 202		
12	TRIAL DATES REMAIN AS SET		Apr 23, 2021		
13 14	D MOT FOR EXT W/ CONSENT EXTENSION OF TIME GRANTED		Sep 17, 202 Sep 17, 202		
14		ype of Proceeding: Opposition	3ep 17, 202	1	
Proceeding		Filing Date: Jan 16, 2020			
Number:					
Status:	Terminated	Status Date: Dec 01, 2020)		
Interlocutory Attorney:	MIKE WEBSTER				
		Defendant			
Name:	Varsityprep Inc.				
	CURTIS F ROBINSON VARSITYPREP INC 279 MILLER AVE MILL VALLEY CA UNITED STATES , 945	941			
Correspondent e- mail:	curtis@varsityprep.com , jonathan@varsit	yprep.com			
Associated marks					
Mark		Application Status		Serial Number	Registration Number
VARSITYPREP		Abandoned - After Inter-Partes Decision		<u>88573632</u>	
		Plaintiff(s)			
Name:	Varsity Spirit LLC and Varsity Brands, LLC	0			
	DANNY M AWDEH FINNEGAN HENDERSON FARABOW GA 901 NEW YORK AVENUE NW WASHINGTON DC UNITED STATES, 20				
	docketing@finnegan.com , danny.awdeh(Legal-Assistants@finnegan.com	@finnegan.com , <u>katie.mcknight@finnegan.com</u> ,	morgan.smith	i@finnegan.c	om , <u>TTAB-</u>
Associated marks					
Mark		Application Status		Serial Number	Registration Number
ARSITY UNIVERSITY		Registered		86445436	4823834
ARSITY UNIVERSITY		REGISTERED AND RENEWED		<u>78767393</u>	<u>3797635</u>
ARSITY.COM		REGISTERED AND RENEWED		<u>75791750</u>	<u>3689696</u>
/ARSITY.COM		REGISTERED AND RENEWED		<u>75984008</u>	<u>3418764</u>
ARSITY TV		REGISTERED AND RENEWED		<u>77980010</u>	<u>3858342</u>
ARSITY TV		Cancelled - Section 8		77620494	<u>3920302</u>
ARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledged		<u>85402157</u>	<u>4258636</u>
/ARSITY		REGISTERED AND RENEWED		<u>75791751</u>	<u>3696209</u>
ARSITY		REGISTERED AND RENEWED		75983628	<u>3436493</u>
ARSITY BRANDS IMI	PACT	Registered		<u>87706948</u>	<u>5894092</u>
ARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledged		<u>85074898</u>	<u>4607865</u>
ARSITY SPIRIT		REGISTERED AND RENEWED		<u>74231166</u>	<u>1796645</u>
A VARSITY ACHIEVEN	IENT BRAND	Registered		<u>86315936</u>	<u>5438497</u>
F . N .		Prosecution History	D :		D
Entry Number	History Text		Date	<u></u>	Due Date
	FILED AND FEE		Jan 16, 2020		Fab 05, 0000
2	NOTICE AND TRIAL DATES SENT; AN	SWER DUE:	Jan 16, 2020		Feb 25, 2020
3	INSTITUTED		Jan 16, 2020	J	

	Type of Proceeding: Extension of	Time
20	TERMINATED	Dec 01, 2020
19	BD DECISION: OPP DISMISSED W/O PREJ	Dec 01, 2020
18	W/DRAW OF OPPOSITION	Nov 23, 2020
17	TRIAL DATES RESET	Nov 07, 2020
16	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 07, 2020
15	P OPP/RESP TO MOTION	Jul 27, 2020
14	MOT TO AMEND APPLICATION	Jul 07, 2020
13	TRIAL DATES REMAIN AS SET	Jun 30, 2020
12	MOT TO AMEND APPLICATION	May 04, 2020
11	ANSWER	Apr 16, 2020
10	D CHANGE OF CORRESP ADDRESS	Mar 29, 2020
9	TRIAL DATES RESET	Mar 25, 2020
8	D REQ FOR DISCOVERY CONFERENCE-PHONE	Mar 16, 2020
7	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Mar 16, 2020
6	ANSWER	Feb 24, 2020
5	MISFILED DOCUMENT (NOT CONSIDERED)	Feb 24, 2020
4	D CHANGE OF CORRESP ADDRESS	Feb 20, 2020

Type of I	Proceeding	:Ex	tension	of	Time
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Proceeding Number:	<u>87706948</u>	Filing Date: Apr 09, 2019
Status:	Terminated	Status Date: Sep 19, 2019

Interlocutory Attorney:

Defendant

Name: Varsity Spirit LLC

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Correspondent DANNY M. AWDEH
Address: FINNEGAN, HENDERSON, FARABOW, GARRETT &
901 NEW YORK AVENUE, NW
WASHINGTON DC , 20001-4413
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Correspondent e- docketing@finnegan.com

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. mail:
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Associated marks

Registration Number Mark **Application Status** Serial Number VARSITY BRANDS IMPACT Registered 87706948 5894092 Potential Opposer(s) Name: SPORTABLE SCOREBOARDS, INC. Correspondent ART HASAN ESQ. Address: LEWIS ROCA ROTHGERBER CHRISTIE LLP P.O. BOX 29001 GLENDALE CA UNITED STATES, 91209-9001 Correspondent e- ahasan@lrrc.com , PTO@lrrc.com , nchavez@lrrc.com mail:

Entry Number	History Text	Date	Due Date
1	FIRST 30-DAY REQUEST TO EXT TIME TO OPPOSE	Apr 09, 2019	
2	EXT GRANTED	Apr 09, 2019	
3	ADD'L 60-DAY REQUEST TO EXT TIME TO OPPOSE	May 10, 2019	
4	EXT GRANTED	May 10, 2019	
5	FINAL 60-DAY REQUEST TO EXT TIME TO OPPOSE	Jul 10, 2019	
6	EXT GRANTED	Jul 10, 2019	

United States Patent and Trademark Office

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Record 1 out of 1

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A VARSITY SPORT BRAND

Word Mark A VARSITY SPORT BRAND

Goods and IC 018. US 001 002 003 022 041. G & S: Leather key chains; sports bags, athletic bags, carry-all bags, gym bags, travel bags

IC 028. US 022 023 038 050. G & S: Sports equipment, namely, bucket caddy for carrying, storing and transporting balls and other sports equipment, soccer goals, stress relief balls for hand exercise, stress relief cubes for hand exercise; athletic protective pads for football; tossing and catching games, namely, disc toss games consisting essentially of flying discs, bean bags, bean bag games, shuffle boards, shuffle board games; scooter board, scooter board games; equipment utilized during the playing of sports, namely, boundary cones; bowling sets; pumps for inflating sports equipment, namely, basketballs, footballs, soccer balls, and playground balls; cooperative play equipment, namely, plastic hoops, namely, toy hoop sets; teamwork trekkers; game set comprising ball, stand, bat, paddle and ball; juggling equipment; horseshoes for recreational purposes; badminton sets; floor hockey sets comprising, floor hockey sticks, floor hockey pucks, floor hockey balls; table tennis accessories, namely, balls, nets, paddles, post sets, rackets, tables; foosball tables; foosball table accessories, namely, balls; multi-purpose game tables, air-powered hockey tables, bumper pool tables; personal rest and exercise mats; athletic floor tape for marking play areas and gym mats for games; table top games; namely, basketball games and football games and table top game stands for use therewith; billiard game playing equipment; shuffleboard tables; personal fitness mats; swing sets; croquet sets; soccer equipment, namely, soccer game tables and soccer corner flags; oversized vinyl play balls for children; pool tables and accessories, namely, cues, cue racks, cue tips, ball trays, triangles, pool balls, chalk and bumpers; and table tennis equipment, namely, paddles, balls, paddle faces, clamps and nets; sports equipment, namely, racks specially adapted for the storage of football helmets and football shoulder pads, anchorless pylons, athletic tape, blocking dummy and replacement parts therefor, blocking sleds for speed and strength training of football players, chin straps for football helmets, protective athletic cups and supporters, bags specially adapted for sports equipment, football down markers and chain sets, football girdles, football pad sets, including hip, thigh and knee pads, and football shoulder pads and accessories therefor; goal post pads, football training equipment, namely, handle shields in the nature of pads with reinforced handles for use during football drills, exercise equipment in the nature of high step machines for agility training, kicking cages, kicking tee, lineman chute for speed training, lineman markers, mouth pieces for athletic use, punting cages, pylons for marking the goal line and end zone, football pads to be worn on hands and forearms during football drills, and shoulder pads and accessories, namely, neck roll pads, biceps pads, back plates, sternum plates, shoulder pad elastic, and shoulder pad laces; clothing especially adapted for sport use in the nature of chainman's and boxman's vests, football pants, scrimmage vests, and flax vests in the nature of padded vests specially adapted for use in the sport of football; Baseballs and softballs, baseball bats, softball bats, baseball gloves, and softball gloves; balls, mats, hoops, ropes, bags, hurdles, arches and conduits for a speciallydesigned fitness course; athletic landing cushion apparatus-namely, tumbling mats, landing cushions for high

Trademark Electronic Search System (TESS)

jumpers and pole vaulters, and accessories including covers for such tumbling mats and landing cushions, and vaulting boxes for use with vaulters' landing cushions; athletic equipment, namely, hurdles, starting blocks, high jump and pole vault cross bars, jump standards, vault standards, toe boards, take-off boards, batting tees, kicking cages, athletic agility training units composed of metal rods supporting a rectangular grid of cording, and soccer goals; nets used in the games of tennis, badminton, volley ball, water polo, soccer, skeet, lacrosse, field and ice hockey, basketball, paddle tennis, deck tennis, hand tennis, ring tennis, and for gymnasium nets, golf practice and baseball batting cages, baseball protection and baseball and tennis backstop nets, and specially adapted nets for dividing or partitioning gymnasium and other sports and game areas; manually-operated exercise equipment and exercise machines; specially designed bags for sports equipment

IC 035. US 100 101 102. G & S: Mail order catalog services, online retail store services, and wholesale distributorship services all in the fields of sporting and athletic goods, equipment and supplies, physical fitness and exercise equipment, children's play equipment, electronic and action skill games and recreational equipment, supplies and accessories therefor; online retail store services featuring clothing, uniforms and footwear, sporting and athletic goods, equipment and supplies; customized online retail store service featuring a customized predesignated inventory of clothing, uniforms, footwear, and sporting and athletic goods, equipment and supplies

Live/Dead Indicator	LIVE
Register	PRINCIPAL
Type of Mark	TRADEMARK. SERVICE MARK
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BRAND" APART FROM THE MARK AS SHOWN
Prior Registrations	0879543;2082554;2293083
Attorney of Record	DANNY M AWDEH
Assignment Recorded	ASSIGNMENT RECORDED
Owner	(APPLICANT) VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY TENNESSEE STE 300 6745 LENOX CENTER CT MEMPHIS TENNESSEE 381154300
Published for Opposition	December 8, 2015
Original Filing Basis	1B
Current Basis	1B
Filing Date	June 20, 2014
Serial Number	86316142
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Standard Characters Claimed	

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Mark: A VARSITY SPORT BRAND

A VARSITY SPORT BRAND

US Serial Number: 86316142

Register: Principal

Mark Type: Trademark, Service Mark



Application Filing Jun. 20, 2014 Date:

LIVE/APPLICATION/Opposition Pending

The pending trademark application has been examined by the Office and was published for opposition, at which time one or more oppositions were filed but they have not yet been decided.

Status: An opposition after publication is pending at the Trademark Trial and Appeal Board. For further information, see TTABVUE on the Trademark Trial and Appeal Board web page.

Status Date: Jun. 06, 2016

Publication Date: Dec. 08, 2015

Mark Information

Mark Literal A VARSITY SPORT BRAND Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

Claim:

Disclaimer: "BRAND"

Related Properties Information

Claimed Ownership 0879543, 2082554, 2293083 of US Registrations:

Parent Of: 86983766

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks *..* identify additional (new) wording in the goods/services.

For: Leather key chains; sports bags, athletic bags, carry-all bags, gym bags, travel bags

International 018 - Primary Class Class(es):

U.S Class(es): 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 1(b)

For: Sports equipment, namely, bucket caddy for carrying, storing and transporting balls and other sports equipment, soccer goals, stress relief balls for hand exercise, stress relief cubes for hand exercise; athletic protective pads for football; tossing and catching games, namely, disc toss games consisting essentially of flying discs, bean bags, bean bag games, shuffle boards, shuffle board games; scooter board, scooter board games; equipment utilized during the playing of sports, namely, boundary cones; bowling sets; pumps for inflating sports equipment, namely, basketballs, footballs, soccer balls, and playground balls; cooperative play equipment, namely, plastic hoops, namely, toy hoop sets; teamwork trekkers; game set comprising ball, stand, bat, paddle and ball; juggling equipment; horseshoes for recreational purposes; badminton sets; floor hockey sets comprising, floor hockey sticks, floor hockey pucks, floor hockey balls; table tennis accessories, namely, balls, nets, paddles, post sets, rackets, tables; foosball tables; porsonal rest and exercise mats; athletic floor tape for marking play areas and gym mats for games; table top games; namely, basketball games and football games and table top game stands for use therewith; billiard game playing equipment; shuffleboard tables; personal fitness mats; swing

sets; croquet sets; soccer equipment, namely, soccer game tables and soccer corner flags; oversized vinyl play balls for children; pool tables and accessories, namely, cues, cue racks, cue tips, ball trays, triangles, pool balls, chalk and bumpers; and table tennis equipment, namely, paddles, balls, paddle faces, clamps and nets; sports equipment, namely, racks specially adapted for the storage of football helmets and football shoulder pads, anchorless pylons, athletic tape, blocking dummy and replacement parts therefor, blocking sleds for speed and strength training of football players, chin straps for football helmets, protective athletic cups and supporters, bags specially adapted for sports equipment, football down markers and chain sets, football girdles, football pad sets, including hip, thigh and knee pads, and football shoulder pads and accessories therefor; goal post pads, football training equipment, namely, handle shields in the nature of pads with reinforced handles for use during football drills, exercise equipment in the nature of high step machines for agility training, kicking cages, kicking tee, lineman chute for speed training, lineman markers, mouth pieces for athletic use, punting cages, pylons for marking the goal line and end zone, football pads to be worn on hands and forearms during football drills, and shoulder pads and accessories, namely, neck roll pads, biceps pads, back plates, sternum plates, shoulder pad elastic, and shoulder pad laces; clothing especially adapted for sport use in the nature of chainman's and boxman's vests, football pants, scrimmage vests, and flax vests in the nature of padded vests specially adapted for use in the sport of football; Baseballs and softballs, baseball bats, softball bats, baseball gloves, and softball gloves; balls, mats, hoops, ropes, bags, hurdles, arches and conduits for a specially-designed fitness course; athletic landing cushion apparatus-namely, tumbling mats, landing cushions for high jumpers and pole vaulters, and accessories including covers for such tumbling mats and landing cushions, and vaulting boxes for use with vaulters' landing cushions; athletic equipment, namely, hurdles, starting blocks, high jump and pole vault cross bars, jump standards, vault standards, toe boards, take-off boards, batting tees, kicking cages, athletic agility training units composed of metal rods supporting a rectangular grid of cording, and soccer goals; nets used in the games of tennis, badminton, volley ball, water polo, soccer, skeet, lacrosse, field and ice hockey, basketball, paddle tennis, deck tennis, hand tennis, ring tennis, and for gymnasium nets, golf practice and baseball batting cages, baseball protection and baseball and tennis backstop nets, and specially adapted nets for dividing or partitioning gymnasium and other sports and game areas; manually-operated exercise equipment and exercise machines; specially designed bags for sports equipment International 028 - Primary Class U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Class(es):

Basis: 1(b)

For: Mail order catalog services, online retail store services, and wholesale distributorship services all in the fields of sporting and athletic goods, equipment and supplies, physical fitness and exercise equipment, children's play equipment, electronic and action skill games and recreational equipment, supplies and accessories therefor; online retail store services featuring clothing, uniforms and footwear, sporting and athletic goods, equipment and supplies; customized online retail store service featuring a customized pre-designated inventory of clothing, uniforms, footwear, and sporting and athletic goods, equipment and supplies

International 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Class(es):

Basis: 1(b)

Basis Information (Case Level)

Filed Use:	No	Currently Use:	No
Filed ITU:	Yes	Currently ITU:	Yes
Filed 44D:	No	Currently 44E:	No
Filed 44E:	No	Currently 66A:	No
Filed 66A:	No	Currently No Basis:	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name: VARSITY SPIRIT LLC

Owner Address: STE 300 6745 LENOX CENTER CT MEMPHIS, TENNESSEE UNITED STATES 381154300

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TENNESSEE

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: DANNY M AWDEH

Attorney Primary <u>docketing@finnegan.com</u> Email Address: Attorney Email Yes Authorized:

Correspondent

Correspondent DANNY M AWDEH Name/Address: FINNEGAN HENDERSON FARABOW GARRETT & DUNNER LLP

901 NEW YORK AVENUE NW WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20001-4413

Phone: 202-408-4000

Correspondent e- danny.awdeh@finnegan.com morgan.smith@finn mail: egan.com docketing@finnegan.com TTAB-Legal-Assistants@finnegan.com Correspondent e- Yes mail Authorized:

Fax: 202-408-4400

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 20, 2018	DIVISIONAL PROCESSING COMPLETE	
Dec. 22, 2017	DIVISIONAL REQUEST RECEIVED	
Mar. 19, 2018	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Feb. 27, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 27, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 22, 2017	PAPER RECEIVED	
Aug. 04, 2017	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Jun. 06, 2016	OPPOSITION INSTITUTED NO. 999999	228292
Mar. 30, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 07, 2016	EXTENSION OF TIME TO OPPOSE RECEIVED	
Dec. 08, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 08, 2015	PUBLISHED FOR OPPOSITION	
Nov. 18, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 30, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Oct. 21, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 26, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 25, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 25, 2015	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Sep. 21, 2015	NOTIFICATION FOR REQ FOR RECON DENIED NO APPEAL FILED	
Sep. 21, 2015	ACTION FOR REQ FOR RECON DENIED NO APPEAL FILED E-MAILED	
Sep. 21, 2015	ACTION REQ FOR RECON DENIED NO APPEAL FILED COUNTED NOT MAILED	67443
Sep. 02, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 31, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	77976
Aug. 31, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	77976
Aug. 27, 2015	ASSIGNED TO LIE	77976
Aug. 12, 2015	TEAS VOLUNTARY AMENDMENT RECEIVED	
May 04, 2015	NOTIFICATION OF FINAL REFUSAL EMAILED	
May 04, 2015	FINAL REFUSAL E-MAILED	
May 04, 2015	FINAL REFUSAL WRITTEN	67443
Apr. 07, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 06, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 06, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 06, 2014	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Oct. 06, 2014	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Oct. 06, 2014	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	67443
Oct. 06, 2014	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	67443
Sep. 25, 2014	ASSIGNED TO EXAMINER	67443
Jun. 28, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: MICHOS, JOHN E

Law Office LAW OFFICE 118 Assigned: File Location

Current Location: DIVISIONAL UNIT

Date in Location: Mar. 20, 2018

Assignment Abstract Of Title Information

Total Assignment: 5 Applicam:: Yanahy Spint Corporation Assignment 1 of 5 Conveyance: ENTITY CONVERSION Bellerina: Segurination:Segurinatio	Summary			
Assignment 1 of 5 Conveyance: ENTITY CONVERSION ReelFram: 5607/0102 ReelFram: 5607/0102 ReelFram: 5607/0102 Register Component:m: 5607/0102 pdf Documents: Supporting assignment:m:5607/0102 pdf Supporting assignment:m:5607/0102 pdf Register Component:m:5607/0102 pdf Register Component:Register Component Register Component Register Component Register Register Register Regi	•	5	Applicant:	Varsity Spirit Corporation
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ReelFrame: 50070102 Page: 23 Date Recorde: Aug. 24, 2015 Support Support </th <th>Convoyanoo</th> <th></th> <th></th> <th></th>	Convoyanoo			
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Supporting assignment Im 5807-0102.pdf Version Version Versio			i ages.	25
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Where Organized:	Name:	BSN SPORTS, LLC	Execution Date:	Dec. 15, 2017

Name: VARIETY SPIRIT EASI-0028 & SUPPLIES, LCC Execution Date: Dot: 15, 3017 Legal Entity Type: LANTED LABILITY COMPANY Sale or County MININESOTA Name: AMERICAN-OPTERILEADER MEDIA LLC Execution Date: Dot: 15, 3017 Legal Entity Type: LIMITED LABILITY COMPANY Sale or County N Name: AGETICAN-OPTERILEADER MEDIA LLC Execution Date: Dot: 15, 3017 Legal Entity Type: LIMITED LABILITY COMPANY Sale or Country DELAWARE Address: Sal AUGION AVENUE Sale or Country DELAWARE Address: Sal AUGION AVENUE Sale or Country DELAWARE Correspondent PROKAUER ROSE LLP Correspondent Correspondent Correspondent CORONSPECT Domestic Representative - Not Found Conveyance: SECURITY INTEREST Reservance Sale or Country ReelFrame: Sale or Country Sale or Country Sale or Country Legal Entity Type: LIMITED LABILITY COMPANY Sale or Country Sale or Country Legal Entity Type: LIMITED LABILITY COMPANY Sale or Country Sale or Country Su				
Name: AMERICAN CHEERLEADER MEDIA. LLC. Execution Date: Doc. 15, 2017 Legal Entity Type: LIMITED LLABILITY COMPANY State or Country No Place Where Organized Name: JEFFERES FRANCE LLC. Assignee Legal Entity Type: LIMITED LLABILITY COMPANY State or Country DELAWARE Address: State or Country DELAWARE Correspondent Correspondent PROSKAUER ROSE LLP Name: Name: Correspondent Correspondent Correspondent: Des Stot Control State or Country DELAWARE Correspondent Correspondent: Des Stot Control State or Country DELAWARE Correspondent Correspondent: Des Stot Control State or Country DELAWARE Correspondent Correspondent: Des Stot Control State or Country DELAWARE Control State or Country DELAWARE Conveyance: SECURITY INTEREST Pages: 41 Des Stot Control State or Country DELAWARE Date Record: Des: 15: 2017 State or Country DELAWARE State or Country DELAWARE Versition designment in 6230 0729.pd Decention Date: Dec. 15: 2017 Legal Entity Type: LIMITED LLABILITY COMPANY State or Country DELAWARE				
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Where Organized: Assignee Name: JEFFENES FINANCE LLC. Legal Entity Type: LIMITED LABILITY COMPANY State or Country DELAWARE Address: State with the country Correspondent PROSKAUER ROSE LLP Name: Correspondent Correspondent 2049 CENTURY PARK EAST, SUITE 3200 Address: CORMERCIEV A LATHORP Correspondent 2049 CENTURY PARK EAST, SUITE 3200 Address: CORMERCIEV A LATHORP Domestic Representative - Not Found Conveyance: SEQURITY INTEREST Reinframe: SEQURITY COMPANY Support State or County DELAWARE Documents: Securition Date: Decuments: Securition Date: Decuments: Securition Date: Legal Entity Type: LIMITED LABILITY COMPANY Where Organized: Name: Legal Entity Type: Limited DataBility COMPANY	Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Dec. 15, 2017
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Legal Entity Type: LIMITED LIABILITY COMPANY Shale or Country DELAWARE where Organized: Where Organized: Where Organized: Where Organized: Correspondent PROSKAUER ROSE LUP Correspondent 2005 Corresponden			Assignee	
Address: SSD MADISON AVENUE NEW YORK, NEW YORK 10022 Correspondent PROSKAUER ROSE LLP Name: Correspondent 2000 Correspondent 2001 Correspondent 2002 Correspondent 2003 Correspondent 2003 Correspondent 2004 Correspondent 2005 Conveyance: SEQURITY INTEREST Pages: 41 2004 Execution Date:	Name:	JEFFERIES FINANCE LLC		
Correspondent PROSKAUER ROSE LLP Correspondent 2049 CENTURY PARK EAST, SUITE 3200 Address: Co KIMBERLEY A, LATIHOP LOG ANGELES, G. 4806F Conveyance: SECURITY INTEREST ReelFrame: 62500729 Pages: 41 Date Recorded: De: 16, 2017 Supporting assignment/m-6230.0729.pdf Documents: Country DELAWARE Mame: ALLGOODS LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LABILITY COMPANY State or Country DELAWARE VARSITY SPIRIT LABILITY COMPANY State or Country DELAWARE VARSITY SPIRIT LCC Legal Entity Type: LIMITED LABILITY COMPANY State or Country DELAWARE VARSITY SPIRIT LCC Legal Entity Type: LIMITED LABILITY COMPANY State or Country DELAWARE VARSITY SPIRIT LCC Legal Entity Type: LIMITED LABILITY COMPANY State or Country DELAWARE VARSITY SPIRIT LCC Legal Entity Type: LIMITED LABILITY COMPANY State or Country DELAWARE VARSITY SPIRIT LCC Legal Entity Type: LIMITED LABILITY COMPANY State or Country TENNESSEE Name: VARSITY SPIRIT LCC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LABILITY COMPANY State or Country TENNESSEE Name: VARSITY SPIRIT LCC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LABILITY COMPANY State or Country TENNESSEE Name: VARSITY SPIRIT LCC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LABILITY COMPANY State or Country TENNESSEE Name: VARSITY SPIRIT LCC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LABILITY COMPANY State or Country TENNESSEE Name: VARSITY SPIRIT FASHONS & SUPPLES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LABILITY COMPANY State or Country VENNESOTA Where Organized: Name: VARSITY SPIRIT FASHONS & SUPPLES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LABILITY COMPANY State or Country VENNESOTA Where Organized: Name: VARSITY SPIRIT FASHONS & SUPPLES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LABILITY COMPANY State or Country VENNESOTA Where Organized: Name: VARSITY SPIRIT FASHONS & SUPPLES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LABILITY COMPANY State or Country VARSHE	Legal Entity Type:	LIMITED LIABILITY COMPANY		
Correspondent: PROSKAUER ROSE LLP Neme: Correspondent: 2049 CENTURY PARK EAST, SUITE 3200 Address: 2049 CENTURY PARK EAST, SUITE 3200 Correspondent: 2049 CENTURY PARK EAST, SUITE 3200 COSANGELES, CA 8000F Conveyance: SECURITY INTEREST RetelFrame: 62300729 Pages: 41 Date Recorded: Dec: 16, 2017 Supporting assignment in: 6230 0729 adf Documents: Cosangenents: Cosangenes: Cosangenents: Cosangenents: Cosangen	Address:			
i Name: Corresponden: 2049 CENTURY PARK EAST, SUITE 3200 Address: 2/0 KIMBERLEY, A. LATHROP LOS ANGELES, CA 80067 Domestic Representative - Not Found Assignment 3 of 5 Corveyance: SECURITY INTEREST ReelFrame: 6230/0729 Pages: 41 Date Recorded: Dec. 16, 2017 Supporting assignment-tm-6230-0729.pdf Documents Doc. 15, 2017 Legal Entity Type: LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: AMERCAN CHEERLEADER MEDIA.LO Execution Date: Doc. 15, 2017 Legal Entity Type: LIABILITY COMPANY State or Country MARYLAND Where Organized: Name: AMERCAN CHEERLEADER MEDIA.LO Execution Date: Doc. 15, 2017 Legal Entity Type: LIABILITY COMPANY State or Country MARYLAND Wher			Correspondent	
Address: Co KIMBERLEY, A. LATHROP LOS ANGELES, CA 90067 Domestic Representative - Not Found Assignment 3 of 5 Conveyance: SCURITY INTEREST ReelFram: Supporting assignment-tm-6230-0729 pdf Documents: Supporting assignment-tm-6230-0729 pdf Documents: Supporting assignment-tm-6230-0729 pdf Documents: Assignment Assignment the 6230-0729 pdf Documents: Supporting assignment-tm-6230-0729 pdf Documents: Mark ALLGOODS LLC. Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Where Organized: Name: VARSITY SPIRIT LLO Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT LLO Legal Entity Type: LIMITED LIABILI		PROSKAUER ROSE LLP		
Assignment 3 of 5 Conveyance: SECURITY INTEREST Real/Frame: §2300729 Pages: 41 Date Recorded: Dec. 16, 2017 Sugges: 41 Date Recorded: Dec. 16, 2017 Documents: Assignment/me320-0729.pdf Documents: Documents: Assignor Light Colspan="2">Documents: Documents: Assignor Lagal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY BRANDS, LLC Lecution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT LC Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: WARSITY SPIRIT LC Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE <th></th> <th>C/O KIMBERLEY A. LATHROP</th> <th></th> <th></th>		C/O KIMBERLEY A. LATHROP		
Conveyance: SECURITY INTEREST Reel/Frame: 0230/0729 Pages: 41 Date Recorded: Dec: 16, 2017 Supporting assignment.tm-0230-0729 pdf. Documents: Assignor Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: HERFF.JONES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: YARSITY BRANDS, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: VARSITY BRANDS, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT LLC Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Name: VARSITY SPIRIT PASHIONS & SUPPLIES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Name: MARSITY SPIRIT FASHIONS & SUPPLIES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Name: MARSITY SPIRIT FASHIONS & SUPPLIES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY St		Domestic R	epresentative - Not For	und
Reel/Trame: 5230/0729_ Pages: 41 Date Recorded: Dec: 16, 2017 Supporting: assignment:m-8230-0729.pdf. Documents: Security Name: ALLGOODS LLC_ Execution Date: Dec: 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY Where Organized: Name: HERFF.JONES, LLC_ Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Where Organized: Name: MARSITY BRANDS, LLC_ Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Where Organized: Name: VARSITY BRANDS, LLC_ Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country OELAWARE Where Organized: Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Name: SSN SPORTS, LLC_ Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESSEE Name: SSN SPORTS, LLC_ Execution Date: Dec. 15, 2017 </th <th></th> <th>As</th> <th>signment 3 of 5</th> <th></th>		As	signment 3 of 5	
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Name: ALLGOODS LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: HERFF.JONES, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Where Organized: Name: VARSITY BRANDS, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Where Organized: Name: VARSITY SPIRIT LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Name: VARSITY SPIRIT LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Name: State or Country TENNESSEE Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DLAWARE Where Organized: Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC Execution Date: Dec. 15, 2017 Legal Entity			Assignor	
Where Organized: Name: HERFF JONES, LLC. Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Where Organized: Name: VARSITY BRANDS, LLC. Execution Date: Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: VARSITY SPIRIT Execution Date: Dec. 15, 2017 Legal Entity Type: Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Name: SN SPORTS, LLC Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Mines Organized: Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Mines Organized: Name: AMERICAN CHEERLEADER MEDIA, LLC Legal Entity Type: <t< th=""><th>Name:</th><th>ALLGOODS LLC</th><th>•</th><th>Dec. 15, 2017</th></t<>	Name:	ALLGOODS LLC	•	Dec. 15, 2017
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country INDIANA Name: VARSITY BRANDS, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: VARSITY SPIRIT LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Name: VARSITY SPIRIT LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Name: BSN SPORTS, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Where Organized: Dec. 15, 2017 DELAWARE Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Where Organized: More Organized: DELAWARE Minee Name: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 DELAWARE	Legal Entity Type:	LIMITED LIABILITY COMPANY		
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Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE Name: VARSITY SPIRIT LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: TENNESSEE Name: BSN SPORTS, LLC. Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: MINNESOTA Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: MINNESOTA Name: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 45, 2017 Legal Entity Type: CORPORATION State or Country Where Organized: Dec. 45, 2017 Legal Entity Type: CORPORATION State or Country Where Organized: MARYLAND Wher			State or Country	INDIANA
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Where Organized: Name: VARSITY SPIRIT LLC Legal Entity Type: LIMITED LIABILITY COMPANY State or Country TENNESSEE Name: BSN SPORTS, LLC Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Name: Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Where Organized: Minnesota Name: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Where Organized: Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Where Organized: Where Organized: DELAWARE Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MARYLAND Legal Entity Type: CORPORATIO				
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Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Name: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: CORPORATION State or Country Where Organized: Dec. 15, 2017 Legal Entity Type: CORPORATION State or Country Where Organized: MARYLAND Address: 245 PARK AVENUE HELAWARE HELAWARE HELAWARE	Legal Entity Type:	LIMITED LIABILITY COMPANY		
Where Organized: Name: VARSITY SPIRIT FASHIONS & SUPPLIES, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Name: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country MINNESOTA Where Organized: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Mare: ARES CAPITAL CORPORATION Legal Entity Type: CORPORATION State or Country MARYLAND Address: 245 PARK AVENUE 44TH FLOOR Where Organized:	Name:	BSN SPORTS, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country WINNESOTA Name: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Mame: ARES CAPITAL CORPORATION Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE Mame: ARES CAPITAL CORPORATION Execution Date: Dec. 15, 2017 Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE Address: 245 PARK AVENUE 44TH FLOOR State or Country Where Organized: MARYLAND	Legal Entity Type:	LIMITED LIABILITY COMPANY		
Where Organized: Name: AMERICAN CHEERLEADER MEDIA, LLC Execution Date: Dec. 15, 2017 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE Name: ARES CAPITAL CORPORATION Assignee Legal Entity Type: CORPORATION State or Country Where Organized: MARYLAND Address: 245 PARK AVENUE 44TH FLOOR State or Country Where Organized: MARYLAND	Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Dec. 15, 2017
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Assignee Name: ARES CAPITAL CORPORATION Legal Entity Type: CORPORATION State or Country MARYLAND Where Organized: Address: 245 PARK AVENUE 44TH FLOOR	Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	MINNESOTA
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country DELAWARE Where Organized: Assignee Name: ARES CAPITAL CORPORATION Legal Entity Type: CORPORATION State or Country MARYLAND Where Organized: Address: 245 PARK AVENUE 44TH FLOOR	Name:	AMERICAN CHEERLEADER MEDIA. LLC	Execution Date:	Dec. 15, 2017
Assignee Name: ARES CAPITAL CORPORATION Legal Entity Type: CORPORATION State or Country MARYLAND Where Organized: Maryland Address: 245 PARK AVENUE 44TH FLOOR Maryland			State or Country	DELAWARE
Name: ARES CAPITAL CORPORATION Legal Entity Type: CORPORATION State or Country MARYLAND Where Organized: Address: 245 PARK AVENUE 44TH FLOOR State or Country MARYLAND Where Organized:			Ŭ	
Legal Entity Type: CORPORATION State or Country MARYLAND Where Organized: Address: 245 PARK AVENUE 44TH FLOOR 44TH FLOOR	Name:	ARES CAPITAL CORPORATION	U ·	
Address: 245 PARK AVENUE 44TH FLOOR				
	Address:	44TH FLOOR	.	

Correspondent

		Correspondent	
Correspondent Name:	PROSKAUER ROSE LLP		
	2049 CENTURY PARK EAST, SUITE 3200 C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067		
	Domestic	Representative - Not For	und
	Α	ssignment 4 of 5	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	<u>6316/0163</u>	Pages:	35
Date Recorded:	Mar. 30, 2018		
Supporting Documents:	assignment-tm-6316-0163.pdf		
News		Assignor	Mar. 00, 0040
		Execution Date:	
Legal Entity Type:	LIMITED LIABILITY COMPANY	Where Organized:	No Place Where Organized Found
Name:	HERFF JONES, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY BRANDS, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	BSN SPORTS, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Mar. 29, 2018
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
		Assignee	
	GOLDMAN SACHS BANK USA		
Legal Entity Type:		State or Country Where Organized:	UNITED STATES
Address:	200 WEST STREET NEW YORK, NEW YORK 10282		
		Correspondent	
Correspondent Name:	MARIA WOODBURY		
	100 NORTHERN AVE BOSTON, MA 02210		
		Representative - Not For	und
	A	ssignment 5 of 5	
Conveyance:	SECURITY INTEREST		
Reel/Frame:	7003/0102_	Pages:	36
Date Recorded:	Jul. 21, 2020		
Supporting Documents:	assignment-tm-7003-0102.pdf		

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Nama		Assignor	lup 00,0000
		Execution Date:	
Legal Entity Type:	LIMITED LIABILITY COMPANY	Where Organized:	No Place Where Organized Found
Name:	AMERICAN CHEERLEADER MEDIA, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	BSN SPORTS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	HERFF JONES, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	STANBURY UNIFORMS, LLC	Execution Date:	Jun. 22. 2020
	LIMITED LIABILITY COMPANY		No Place Where Organized Found
Name:	VARSITY ATHLETIC BAND, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY BRANDS, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
Name:	VARSITY SPIRIT, LLC	Execution Date:	Jun. 22, 2020
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	No Place Where Organized Found
		Assignee	
Name:	ANKURA TRUST COMPANY, LLC		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized:	NEW HAMPSHIRE
Address:	140 SHERMAN STREET, 4TH FLOOR FAIRFIELD, CONNECTICUT 06824		
		Correspondent	
Correspondent Name:	RAZA SIDDIQUI, SENIOR PARALEGAL		
	300 N. LASALLE KIRKLAND & ELLIS LLP CHICAGO, IL 60654		
	Domestic R	epresentative - Not For	und
	Pr	oceedings	
Summary			
Number of Proceedings:			
	Type of Proceeding	ng: Opposition	
Proceeding Number:		Filing Date:	Jul 23, 2020
Status:	Terminated	Status Date:	Aug 27, 2020
Interlocutory Attorney:	WINSTON T FOLMAR		

Defendant

Name:	Amiee Lynn, Inc				
Correspondent	LANCE G HARRIS				
	STEIN & HARRIS 1211 AVENUE OF THE AMERICAS, 40 NEW YORK NY UNITED STATES, 100				
Correspondent e- mail:	Lance@steinharris.com , blanca.rodrigu	iez@steinharris.com			
Associated marks					
Mark		Application Status		Serial Numbe	Registratior r Number
VE ARE VARSITY		Abandoned - After Inter-Partes Decision		86945198	
		Plaintiff(s)			
Name:	Varsity Spirit LLC, Varsity Brands, LLC				
•	DANNY M. AWDEH FINNEGAN HENDERSON FARABOW 901 NEW YORK AVENUE NW WASHINGTON DC UNITED STATES ,				
Correspondent e- mail:	docketing@finnegan.com , danny.awde Legal-Assistants@finnegan.com	h@finnegan.com , katie.mcknight@finnegan.com ,	morgan.smith	ı@finnegan.	<u>com</u> , <u>TTAB-</u>
Associated marks					
Mark		Application Status		Serial Numbe	Registration r Number
ARSITY SPIRIT		REGISTERED AND RENEWED		74231166	<u>1796645</u>
ARSITY		REGISTERED AND RENEWED		74069327	<u>1812198</u>
ARSITY		REGISTERED AND RENEWED		<u>75976147</u>	<u>2082554</u>
ARSITY GIRL		REGISTERED AND RENEWED		<u>75976947</u>	<u>2155823</u>
ARSITY SPORT		REGISTERED AND RENEWED		<u>75216343</u>	<u>2293083</u>
VARSITY		REGISTERED AND RENEWED		<u>75704039</u>	<u>2357303</u>
ARSITY		REGISTERED AND RENEWED		<u>75798082</u>	2526564
ARSITY		REGISTERED AND RENEWED		77978935	3782740
ARSITY		REGISTERED AND RENEWED		77324887	<u>3928856</u>
ARSITY LAST PASS		Section 8 and 15 - Accepted and Acknowledged		85493057	<u>4314148</u>
ARSITY ALL STAR F	ASHION	Section 8 and 15 - Accepted and Acknowledged		<u>85281511</u>	<u>4451703</u>
ARSITY COUTURE		Cancelled - Section 8		<u>85817591</u>	4526644
ARSITY DANCE		Section 8 and 15 - Accepted and Acknowledged		<u>85698025</u>	<u>4593424</u>
ARSITY TOUCHDOW	/N	Cancelled - Section 8		<u>86103624</u>	<u>4615138</u>
ARSITY COLORS		Registered		<u>85405112</u>	4743867
ARSITY ID		Section 8 and 15 - Accepted and Acknowledged		<u>85285208</u>	<u>4203121</u>
ARSITY LIFE		Registered		<u>86012461</u>	<u>5156409</u>
ARSITY GIRL		Registered		86824500	<u>5829225</u>
VARSITY SPORT BF	RAND	Opposition Pending		<u>86316142</u>	
		Prosecution History			
Entry Number	History Text		Date		Due Date
	FILED AND FEE		Jul 23, 2020		
	NOTICE AND TRIAL DATES SENT; A	INSWER DUE:	Jul 23, 2020		Sep 01, 2020
			Jul 23, 2020		
	W/DRAW OF APPLICATION BD DECISION: OPP SUSTAINED		Aug 26, 202 Aug 27, 202		
	TERMINATED		Aug 27, 202		
		Type of Proceeding: Opposition	Aug 27, 202	0	
Proceeding Number:	91263958	Filing Date: Jul 29, 2020			
	Pending	Status Date: Mar 09, 2021			
	JILL M MCCORMACK				

Defendant

Name:	Winning Streak Sports, LLC			
	ADAM S. WEISS POLSINELLI PC 150 N. RIVERSIDE PLAZA, SUITE 3000 CHICAGO IL UNITED STATES , 60606			
		om , jwillard@polsinelli.com , rrice@polsinelli.com , docketing@	polsinelli.com , j	shannon@po
ssociated marks				
Mark		Application Status	Serial Number	Registratio Number
ARSITY VAULT		Opposition Pending	88692960	
		Plaintiff(s)		
Name:	Varsity Spirit LLC, Varsity Brands, LLC, V	arsity Athletic Band, LLC		
	DANNY M. AWDEH FINNEGAN HENDERSON FARABOW GA 901 NEW YORK AVENUE, NW WASHINGTON DC UNITED STATES , 20			
	docketing@finnegan.com , danny.awdeh(Legal-Assistants@finnegan.com	@finnegan.com , katie.mcknight@finnegan.com , morgan.smith	@finnegan.com	, <u>TTAB-</u>
ssociated marks				
Mark		Application Status	Serial Number	Registratio Number
ARSITY SPIRIT		REGISTERED AND RENEWED	74231166	1796645
ARSITY		REGISTERED AND RENEWED	74069327	<u>1812198</u>
ARSITY		REGISTERED AND RENEWED	<u>75976147</u>	2082554
ARSITY GIRL		REGISTERED AND RENEWED	<u>75976947</u>	<u>2155823</u>
ARSITY SPORT		REGISTERED AND RENEWED	<u>75216343</u>	<u>2293083</u>
VARSITY		REGISTERED AND RENEWED	<u>75704039</u>	2357303
ARSITY		REGISTERED AND RENEWED	<u>75798082</u>	2526564
ARSITY		REGISTERED AND RENEWED	<u>77978935</u>	<u>3782740</u>
ARSITY		REGISTERED AND RENEWED	<u>77324887</u>	<u>3928856</u>
ARSITY LAST PASS		Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
ARSITY ALL STAR F.	ASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
ARSITY COUTURE		Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>
ARSITY DANCE		Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
ARSITY TOUCHDOW	/N	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
ARSITY COLORS		Registered	<u>85405112</u>	4743867
		5		
		Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
ARSITY ID		Section 8 and 15 - Accepted and Acknowledged Registered	<u>85285208</u> <u>85883582</u>	<u>4203121</u> 5008375
ARSITY ID ARSITY				
ARSITY ID ARSITY ARSITY LIFE	IENT BRAND	Registered	85883582	5008375
ARSITY ID ARSITY ARSITY LIFE VARSITY ACHIEVEN VARSITY SPORT BF		Registered Registered	85883582 86012461	<u>5008375</u> 5156409
ARSITY ID ARSITY ARSITY LIFE VARSITY ACHIEVEN	RAND	Registered Registered	85883582 86012461 86315936	<u>5008375</u> 5156409
ARSITY ID ARSITY ARSITY LIFE VARSITY ACHIEVEN VARSITY SPORT BF	RAND	Registered Registered Registered Opposition Pending	85883582 86012461 86315936 86316142 86983766	<u>5008375</u> 5156409
ARSITY ID ARSITY ARSITY LIFE VARSITY ACHIEVEN VARSITY SPORT BF	RAND RAND AND	Registered Registered Registered Opposition Pending Opposition Pending	85883582 86012461 86315936 86316142 86983766 88358313	<u>5008375</u> 5156409

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 29, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 29, 2020	Sep 07, 2020
3	INSTITUTED	Jul 29, 2020	
4	ANSWER	Sep 04, 2020	
5	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Sep 23, 2020	
6	SUSP PEND DISP OF OUTSTNDNG MOT	Sep 24, 2020	
7	D OPP/RESP TO MOTION	Oct 13, 2020	

0			Nov 02, 2020		
8	P REPLY IN SUPPORT OF MOTION	Not	,		
9	SUSP PEND DISP OF OUTSTNDNG	MOT	Jan 21, 2021		
10	P RESP TO BD ORDER/INQUIRY		Feb 22, 2021		
11	TRIAL DATES RESET		Mar 09, 2021		
12	TRIAL DATES REMAIN AS SET		Apr 23, 2021		
13	D MOT FOR EXT W/ CONSENT		Sep 17, 2021		
14	EXTENSION OF TIME GRANTED	Type of Proceeding: Opposition	Sep 17, 2021		
Proceeding Number:		Filing Date: Jun 06			
Status:	Pending	Status Date: Nov 0	6, 2019		
Interlocutory Attorney:	ASHLEY D HAYES				
		Defendant			
Name:	Varsity Spirit LLC				
	DANNY M AWDEH FINNEGAN HENDERSON FARABOW 901 NEW YORK AVENUE NW WASHINGTON DC UNITED STATES ,				
Correspondent e- mail:	danny.awdeh@finnegan.com, morgan.	.smith@finnegan.com , docketing@finnegan	.com , TTAB-Legal-As	sistants@finneq	gan.com
Associated marks					
Mark		Application Status		Serial Number	Registration Number
A VARSITY SPORT BE	RAND	Opposition Pending	8	36316142	
		Plaintiff(s)			
		()			
Name:	Sportable Scoreboards, Inc.				
Correspondent		TIE LLP			
Correspondent Address: Correspondent e- mail:	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001	TIE LLP 209-9001			
Correspondent Address: Correspondent e- mail:	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912	TIE LLP 209-9001			
Correspondent Address: Correspondent e- mail:	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912	TIE LLP 209-9001		Serial Number	Registration Number
Correspondent Address: Correspondent e- mail: Associated marks Mark	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nct	ΓΙΕ LLP 209-9001 havez@lrrc.com			
Correspondent Address: Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES, 912 pto@lrrc.com, djackson@lrrc.com, nct	TIE LLP 209-9001 havez@lrrc.com Application Status		Number	Number
Correspondent Address: Correspondent e- mail: Associated marks Mark /ARSITY SCOREBOA /ARSITY SCOREBOA	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nch	TIE LLP 209-9001 havez@lrrc.com Application Status REGISTERED AND RENEWED	<u> </u>	Number 78121380	2739163
Correspondent Address: Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nch	TIE LLP 209-9001 havez@Irrc.com Application Status REGISTERED AND RENEWED Registered	<u> </u>	Number 78121380 86430297	Number 2739163 6219176
Correspondent Address: Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nch	TIE LLP 209-9001 havez@lrrc.com Application Status REGISTERED AND RENEWED Registered Registered	<u> </u>	Number 78121380 36430297 36430566	Number 2739163 6219176
Correspondent Address: Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nct	TIE LLP 209-9001 havez@lrrc.com Application Status REGISTERED AND RENEWED Registered Registered	<u>8</u>	Number 78121380 36430297 36430566	Number 2739163 6219176 6224692
Correspondent Address: Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA Entry Number	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nch RDS RDS RDS History Text	TIE LLP 209-9001 havez@Irrc.com Application Status REGISTERED AND RENEWED Registered Registered Registered Registered	2 S Date	Number 78121380 36430297 36430566	Number 2739163 6219176 6224692
Correspondent Address: Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nch RDS RDS RDS History Text FILED AND FEE	TIE LLP 209-9001 havez@Irrc.com Application Status REGISTERED AND RENEWED Registered Registered Registered Registered	<u>5</u> 5 Date Jun 06, 2016	Number 78121380 36430297 36430566	Number 2739163 6219176 6224692 Due Date
Correspondent Address: Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA Entry Number	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nch RDS RDS RDS RDS FILED AND FEE NOTICE AND TRIAL DATES SENT; A	TIE LLP 209-9001 havez@Irrc.com Application Status REGISTERED AND RENEWED Registered Registered Registered Registered	5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	Number 78121380 36430297 36430566	Number 2739163 6219176 6224692 Due Date
Correspondent Address: Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA Entry Number	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nct RDS RDS RDS FILED AND FEE NOTICE AND TRIAL DATES SENT; A PENDING, INSTITUTED	TIE LLP 209-9001 havez@Irrc.com Application Status REGISTERED AND RENEWED Registered Registered Registered Registered	5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	Number 78121380 36430297 36430566	Number 2739163 6219176 6224692 Due Date
Correspondent Address: Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nct RDS RDS RDS RDS FILED AND FEE NOTICE AND TRIAL DATES SENT; A PENDING, INSTITUTED STIP FOR EXT	TIE LLP 209-9001 havez@Irrc.com Application Status REGISTERED AND RENEWED Registered Registered Registered Registered	Date Jun 06, 2016 Jun 06, 2016 Jun 06, 2016 Jun 06, 2016 Jul 14, 2016 Jul 14, 2016	Number 78121380 36430297 36430566	Number 2739163 6219176 6224692 Due Date
Correspondent Address: Correspondent e- mail: Associated marks Mark /ARSITY SCOREBOA /ARSITY SCOREBOA /ARSITY SCOREBOA /ARSITY SCOREBOA	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , not RDS RDS RDS FILED AND FEE NOTICE AND TRIAL DATES SENT; A PENDING, INSTITUTED STIP FOR EXT EXTENSION OF TIME GRANTED	TIE LLP 209-9001 havez@Irrc.com Application Status REGISTERED AND RENEWED Registered Registered Registered Registered	Date Jun 06, 2016 Jun 06, 2016 Jun 06, 2016 Jun 14, 2016	Number 78121380 36430297 36430566	Number 2739163 6219176 6224692 Due Date
Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA CARSITY SCOREBOA	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , not RDS RDS RDS RDS FILED AND FEE NOTICE AND TRIAL DATES SENT; A PENDING, INSTITUTED STIP FOR EXT EXTENSION OF TIME GRANTED D MOT FOR EXT W/ CONSENT	TIE LLP 209-9001 havez@lrrc.com Application Status REGISTERED AND RENEWED Registered Registered Registered Nrosecution History	Date Jun 06, 2016 Jun 06, 2016 Jun 06, 2016 Jun 06, 2016 Jul 14, 2016 Jul 14, 2016 Sep 09, 2016	Number 78121380 36430297 36430566	Number 2739163 6219176 6224692 Due Date
Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA Entry Number	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nch RDS RDS RDS FILED AND FEE NOTICE AND TRIAL DATES SENT; A PENDING, INSTITUTED STIP FOR EXT EXTENSION OF TIME GRANTED D MOT FOR EXT W/ CONSENT EXTENSION OF TIME GRANTED	TIE LLP 209-9001 havez@lrrc.com Application Status REGISTERED AND RENEWED Registered Registered Registered Nrosecution History	Date Jun 06, 2016 Jun 06, 2016 Jun 06, 2016 Jun 14, 2016 Jul 14, 2016 Sep 09, 2016 Sep 12, 2016	Number 78121380 36430297 36430566	Number 2739163 6219176 6224692 Due Date
Correspondent Address: Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA Entry Number	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nct RDS RDS RDS FILED AND FEE NOTICE AND TRIAL DATES SENT; A PENDING, INSTITUTED STIP FOR EXT EXTENSION OF TIME GRANTED D MOT FOR EXT W/ CONSENT EXTENSION OF TIME GRANTED D MOT TO SUSP W/ CONSENT PEN	TIE LLP 209-9001 havez@lrrc.com Application Status REGISTERED AND RENEWED Registered Registered Prosecution History ANSWER DUE: ID SETTL NEGOTIATIONS	Date Jun 06, 2016 Jun 06, 2016 Jun 06, 2016 Jun 14, 2016 Jul 14, 2016 Sep 09, 2016 Sep 12, 2016 Sep 27, 2016	Number 78121380 36430297 36430566	Number 2739163 6219176 6224692 Due Date
Correspondent Address: Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA VARSITY SCOREBOA	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nct RDS RDS RDS RDS FILED AND FEE NOTICE AND TRIAL DATES SENT; A PENDING, INSTITUTED STIP FOR EXT EXTENSION OF TIME GRANTED D MOT FOR EXT W/ CONSENT EXTENSION OF TIME GRANTED D MOT FOR EXT W/ CONSENT EXTENSION OF TIME GRANTED D MOT TO SUSP W/ CONSENT PEN SUSPENDED	TIE LLP 209-9001 havez@lrrc.com Application Status REGISTERED AND RENEWED Registered Registered Prosecution History ANSWER DUE: ID SETTL NEGOTIATIONS	Date Jun 06, 2016 Jun 06, 2016 Jun 06, 2016 Jun 06, 2016 Jul 14, 2016 Jul 14, 2016 Sep 09, 2016 Sep 27, 2016 Sep 27, 2016	Number 78121380 36430297 36430566	Number 2739163 6219176 6224692 Due Date
Correspondent Address: Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA O A COMPANY VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nch RDS RDS RDS RDS RDS FILED AND FEE NOTICE AND TRIAL DATES SENT; A PENDING, INSTITUTED STIP FOR EXT EXTENSION OF TIME GRANTED D MOT FOR EXT W/ CONSENT PEN SUSPENDED D MOT TO SUSP W/ CONSENT PEN	TIE LLP 209-9001 havez@lrrc.com Application Status REGISTERED AND RENEWED Registered Registered Prosecution History ANSWER DUE: ID SETTL NEGOTIATIONS	Date Jun 06, 2016 Jun 06, 2016 Jun 06, 2016 Jul 14, 2016 Jul 14, 2016 Sep 09, 2016 Sep 27, 2016 Sep 27, 2016 Dec 21, 2016	Number 78121380 36430297 36430566	Number 2739163 6219176 6224692 Due Date
Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA VARSITY SCOREBOA VARSITY SCOREBOA Entry Number 1 2 3 4 5 6 6 7 8 9 10 11 12	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , not RDS RDS RDS RDS RDS RDS RDS RDS RDS RDS	TIE LLP 209-9001 havez@lrrc.com Application Status REGISTERED AND RENEWED Registered Registered Prosecution History ANSWER DUE: ID SETTL NEGOTIATIONS	Date Jun 06, 2016 Jun 06, 2016 Jun 06, 2016 Jun 06, 2016 Jul 14, 2016 Jul 14, 2016 Sep 09, 2016 Sep 27, 2016 Sep 27, 2016 Dec 21, 2016	Number 78121380 36430297 36430566	Number 2739163 6219176 6224692 Due Date
Correspondent Address: Correspondent e- mail: Associated marks Mark VARSITY SCOREBOA VARSITY SCOREBOA	ART HASAN LEWIS ROCA ROTHGERBER CHRIST PO BOX 29001 GLENDALE CA UNITED STATES , 912 pto@lrrc.com , djackson@lrrc.com , nch RDS RDS RDS RDS FILED AND FEE NOTICE AND TRIAL DATES SENT; A PENDING, INSTITUTED STIP FOR EXT EXTENSION OF TIME GRANTED D MOT FOR EXT W/ CONSENT PEN SUSPENDED D MOT TO SUSP W/ CONSENT PEN SUSPENDED D MOT TO SUSP W/ CONSENT PEN SUSPENDED D MOT TO SUSP W/ CONSENT PEN	TIE LLP 209-9001 havez@lrrc.com Application Status REGISTERED AND RENEWED Registered Registered Registered Prosecution History VER DUE: U SETTL NEGOTIATIONS U SETTL NEGOTIATIONS U SETTL NEGOTIATIONS	Date Jun 06, 2016 Jun 06, 2016 Jun 06, 2016 Jun 06, 2016 Jul 14, 2016 Jul 14, 2016 Sep 09, 2016 Sep 12, 2016 Sep 27, 2016 Dec 21, 2016 Dec 21, 2016 Feb 07, 2017	Number 78121380 36430297 36430566	Number 2739163 6219176 6224692 Due Date

16 D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS Jun 31, 2017 17 REO COR PICO ON SETT - SUSPENDED Jul 31, 2017 18 D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS Sep 22, 2017 19 SUSPENDED Dec 22, 2017 20 D APPEARANCE / POWER OF ATTORNEY Dec 22, 2017 21 ANSWER Dec 22, 2017 22 D MOT TO DIVIDE Dec 22, 2017 23 D APPEARANCE / POWER OF ATTORNEY Pec 22, 2017 24 TRIAL DATES REMAIN AS SET Mar 17, 2018 25 P MOT TO COMPEL DISCOVERY Jul 09, 2018 26 D OPPIRESP TO MOTION Jul 09, 2018 27 D ECCL INSUPPOR OF RO FOR POT TO COMPEL Jul 09, 2018 28 P REFLY IN SUPPORT OF MOTION Jul 09, 2018 29 P MT TO TEST SUFFICIENCY OF ADMISSION Jul 09, 2018 30 D OPPIRESP TO MOTION Aug 20, 2018 310 D OPPIRESP TO MOTION Aug 20, 2018 311 D OPPIRESP TO MOTION Aug 20, 2018 312 P REPLY IN SUPPORT OF MOTION Aug 20, 2018 313 D OPPIRESP TO MOTION Aug 20, 2018 <th></th> <th></th> <th></th> <th></th>				
18D.MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSSep 22, 201719SUSPENDEDSop 2, 201720D.APPEARANCE / POWER OF ATTORNEYDec 22, 201721M.NSWERDec 22, 201722D.MOT TO DIVIDEDec 22, 201723D.APPEARANCE / POWER OF ATTORNEYFeb 07, 201824TIAL DATES REMAIN AS SETMai 17, 201825P.MOT TO COMPEL DISCOVERYJul 18, 201826D.OPPIRESP TO MOTIONJul 09, 201827D.ECLIN SUPPORT OF SOP TO MOT TO COMPELJul 09, 201828P.REPLY IN SUPPORT OF MOTIONJul 30, 201829D.OPPIRESP TO MOTIONAug 20, 201829D.OPPIRESP TO MOTIONAug 20, 201820D.OPPIRESP TO MOTIONAug 20, 201831D.OPPIRESP TO MOTIONAug 20, 201832P.REPLY IN SUPPORT OF MOTIONAug 20, 201834D.OPPIRESP TO MOTIONAug 20, 201835SUSPENDEDDec 22, 201736SUSPENDEDDec 22, 201837SUSPENDEDDec 22, 201838P.MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSAug 20, 201839SUSPENDEDDec 22, 201941SUSPENDEDAug 20, 201842P.MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSAug 02, 201943D.MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSAug 02, 201944P.MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONSAug 02, 201945SUSPENDEDAug 02, 201946D.MOT TO SUSP W//	16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 30, 2017	
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	60	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 08, 2020	
62 RESPONSE DUE 30 DAYS (DUE DATE) Aug 23, 2021 Sep 22, 2021	61	CONSOLIDATED (PARENT) SUSPENDED	Aug 14, 2020	
	62	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 23, 2021	Sep 22, 2021

Type of Proceeding: Opposition

Proceeding 91240495 Number:

Status: Terminated

Interlocutory MARY CATHERINE FAINT

Filing Date: Apr 06, 2018

Status Date: Apr 19, 2018

Attorney:

Defendant

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mail:			
Associated marks		Orviol	De vietertie
Mark	Application Status	Serial Number	Registratio Number
/ARS CITY	Abandoned - After Inter-Partes Decision	87445071	
	Plaintiff(s)		
Name: Varsity Brands, LLC	, Varsity Spirit Fashions & Supplies, LLC, and Varsity Spirit, LLC		
Correspondent DEBORAH K SQUIE Address: COWAN LIEBOWIT 114 WEST 47TH ST NEW YORK NY UN	Z & IATMAN PC		
Correspondent e- ryg@cll.com , dks@ mail:	cll.com , las@cll.com , trademark@cll.com		
Associated marks			
Mark	Application Status	Serial Number	Registratio Number
ARSITY	REGISTERED AND RENEWED	72321158	879543
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<u>73799998</u>	<u>1575830</u>
ARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<u>74130827</u>	<u>1680452</u>
ARSITY SPIRIT	REGISTERED AND RENEWED	<u>74231166</u>	<u>1796645</u>
ARSITY	REGISTERED AND RENEWED	<u>74069327</u>	<u>1812198</u>
ARSITY	REGISTERED AND RENEWED	<u>75976147</u>	<u>2082554</u>
ARSITY GIRL	REGISTERED AND RENEWED	<u>75976947</u>	<u>2155823</u>
ARSITY SPORT	REGISTERED AND RENEWED	<u>75216343</u>	<u>2293083</u>
/ VARSITY	REGISTERED AND RENEWED	75704039	<u>2357303</u>
ARSITY	REGISTERED AND RENEWED	75798082	2526564
/ARSITY.COM	REGISTERED AND RENEWED	75984008	<u>3418764</u>
ARSITY	REGISTERED AND RENEWED	75983628	3436493
/ARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
ARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
/ARSITY	REGISTERED AND RENEWED	<u>77978935</u>	3782740
ARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
/ARSITY TV	REGISTERED AND RENEWED	77980010	<u>3858342</u>
/ARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
/ARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
/ VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
/ARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
/ARSITY	Cancelled - Section 8	85295219	<u>4403734</u>
ARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
ARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>
ARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
/ARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
ARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
/INTAGE VARSITY	Cancelled - Section 8	85980266	<u>4464123</u>
ARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>

Section 8 and 15 - Accepted and Acknowledged Cancelled - Section 8 Section 8 and 15 - Accepted and Acknowledged Cancelled - Section 8 Cancelled - Section 8 Section 8 and 15 - Accepted and Acknowledged Section 8 and 15 - Accepted and Acknowledged Section 8 and 15 - Accepted and Acknowledged Cancelled - Section 8 Registered

85941860

85698025

85074898

86103624

85110222

85405112

4546436

4593424

4607865

4615138

4625161

4743867

Registered

445436 883582 012461	<u>4823834</u> 5008375
012461	5008375
	<u>5156409</u>
<u>315936</u>	<u>5438497</u>
<u>316142</u>	
824500	<u>5829225</u>
	Due Date
N	May 16, 2018
Serial Number	Registration Number
Number	
Number 204555 Serial	Number
Number 204555 Serial Number	Number Registration Number
Number 204555 Serial Number 321158	Number Registration Number 879543
Number 204555 Serial Number 321158 799998	Number Registration Number 879543 1575830
Number 204555 Serial Number 321158 799998 130827	Number Registration Number 879543 1575830 1680452
Number 204555 Serial Number 321158 799998 130827 231166	Number Registration Number 879543 1575830 1680452 1796645
Number 204555 204555 Serial Number 321158 799998 130827 231166 069327	Number Registration Number 879543 1575830 1680452 1796645 1812198
Number 204555 204555 Serial 321158 799998 130827 231166 069327 976147	Number Registration Number 879543 1575830 1680452 1796645 1812198 2082554
Number 204555 204555 Serial Number 321158 799998 130827 231166 069327 976147 976947	Number Registration Number 879543 1575830 1680452 1796645 1812198 2082554 2155823
Number 204555 204555 Serial Number 321158 799998 130827 231166 069327 976147 976947 216343	Number Registration Number 879543 1575830 1680452 1796645 1812198 2082554 2155823 2293083
Number 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204039 204039	Number Registration Number 879543 1575830 1680452 1796645 1812198 2082554 2155823 2293083 2357303
Number 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 2057 206327 976147 976947 216343 704039 798082	Number Registration Number 879543 1575830 1680452 1796645 1812198 2082554 2155823 2293083 2357303 2526564
Number 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204555 204039 204039	Number Registration Number 879543 1575830 1680452 1796645 1812198 2082554 2155823 2293083 2357303
	324500

VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	REGISTERED AND RENEWED	77978935	<u>3782740</u>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
VARSITY TV	REGISTERED AND RENEWED	<u>77980010</u>	<u>3858342</u>
VARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
VARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY	Cancelled - Section 8	<u>85295219</u>	4403734
VARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VINTAGE VARSITY	Cancelled - Section 8	<u>85980266</u>	<u>4464123</u>
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	4546436
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	4593424
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>
VARSITY TOUCHDOWN	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
VARSITY PIN TRADING	Registered	<u>85110222</u>	<u>4625161</u>
VARSITY COLORS	Registered	<u>85405112</u>	4743867
VARSITY UNIVERSITY	Registered	<u>86445436</u>	4823834
VARSITY	Registered	<u>85883582</u>	<u>5008375</u>
VARSITY LIFE	Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT BRAND	Opposition Pending	86316142	
VARSITY GIRL	Registered	<u>86824500</u>	<u>5829225</u>
	Prosecution History		

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 05, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 05, 2017	Aug 14, 2017
3	PENDING, INSTITUTED	Jul 05, 2017	
4	ANSWER	Aug 14, 2017	
5	D CHANGE OF CORRESP ADDRESS	Aug 23, 2017	
6	D REQ TO W/DRAW ATTORNEY UPDATED	Jul 14, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 03, 2017	
8	SUSPENDED	Oct 10, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 15, 2017	
10	SUSPENDED	Nov 25, 2017	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2018	
12	SUSPENDED	Feb 05, 2018	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 04, 2018	
14	SUSPENDED	Apr 13, 2018	
15	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 07, 2018	
16	SUSPENDED	May 24, 2018	
17	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 06, 2018	
18	EXTENSION OF TIME GRANTED	Sep 11, 2018	
19	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 21, 2018	
20	SUSPENDED; TRIAL DATES RESET	Jan 14, 2019	
21	W/DRAW OF APPLICATION W/ CONSENT	Apr 22, 2019	
22	BD DECISION: OPP DISMISSED W/O PREJ	Apr 29, 2019	
19 20 21	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS SUSPENDED; TRIAL DATES RESET W/DRAW OF APPLICATION W/ CONSENT	Dec 21, 2018 Jan 14, 2019 Apr 22, 2019	

23	CORRECTION TO BD ORDER		Apr 29, 2019	
24	TERMINATED Apr 29, 2019			
		Type of Proceeding: Opposition		
Proceeding	91233944	Filing Date: Apr 12, 2017		
Number:				
Status:	Terminated	Status Date: Nov 15, 2017		
Interlocutory Attorney:	ELIZABETH A DUNN			
		Defendant		
Name:	Lighting Solutions Group LLC dba Sp	ecGrade LED		
	MELISSA ROGERS MCCURDY STANDLEY LAW GROUP LLP 6300 RIVERSIDE DR DUBLIN OH UNITED STATES, 4322	0		
Correspondent e- mail:	trademarks@standleyllp.com,mmcc	urdy@standleyllp.com		
Associated marks				
Mark		Application Status	Serial Number	Registratio Number
THE VARSITY		Abandoned - After Inter-Partes Decision	87111197	
VARSITY		Abandoned - After Inter-Partes Decision	87111199	
		Plaintiff(s)		
Name:	Varsity Spirit, LLC, Varsity Spirit Fash	ions & Supplies, LLC, Varsity Brands, LLC		
	DEOBRAH K SQUIERS COWAN LIEBOWITZ LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES, 1	0036		
Correspondent e- mail:	dks@cll.com, ryg@cll.com, las@cll.c	com , trademark@cll.com		
Associated marks				
Mark		Application Status	Serial Number	Registratio Number
/ARSITY		REGISTERED AND RENEWED	72321158	879543
UNIOR VARSITY SPI	RIT FASHIONS	REGISTERED AND RENEWED	73799998	1575830
ARSITY SPIRIT FASI	HIONS	REGISTERED AND RENEWED	74130827	1680452
ARSITY SPIRIT		REGISTERED AND RENEWED	74231166	1796645
ARSITY		REGISTERED AND RENEWED	74069327	1812198
ARSITY		REGISTERED AND RENEWED	75976147	2082554
ARSITY GIRL		REGISTERED AND RENEWED	75976947	2155823
ARSITY SPORT		REGISTERED AND RENEWED	75216343	2293083
VARSITY		REGISTERED AND RENEWED	75704039	2357303
/ARSITY		REGISTERED AND RENEWED	75798082	2526564
ARSITY.COM		REGISTERED AND RENEWED	75984008	3418764
/ARSITY		REGISTERED AND RENEWED	75983628	3436493
ARSITY.COM		REGISTERED AND RENEWED	75791750	3689696
ARSITY		REGISTERED AND RENEWED	75791751	<u>3696209</u>
ARSITY		REGISTERED AND RENEWED	77978935	<u>3782740</u>
	1	REGISTERED AND RENEWED	78767393	3797635
ARSITY TV		REGISTERED AND RENEWED	77980010	<u>3858342</u>
ARSITY TV		Cancelled - Section 8	77620494	<u>3920302</u>
ARSITY		REGISTERED AND RENEWED	77324887	<u>3920302</u> 3928856
VARSITY SHOP		Section 8 and 15 - Accepted and Acknowledged	85976194	<u>3920050</u> 4110341
ARSITY ID		Section 8 and 15 - Accepted and Acknowledged	85285208	4203121
ARSITY ID		Cancelled - Section 8		4203121
			<u>85285219</u>	4200122

Section 8 and 15 - Accepted and Acknowledged

<u>85402157</u>

<u>4258636</u>

VARSITY ALL STAR

			05400055	1011110
VARSITY LAST PASS		Section 8 and 15 - Accepted and Acknowledged		<u>4314148</u>
VARSITY		Cancelled - Section 8	<u>85295219</u>	4403734
VARSITY U.		Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
VARSITY ALL STAR F	ASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VINTAGE VARSITY		Cancelled - Section 8	<u>85980266</u>	<u>4464123</u>
VARSITY COUTURE		Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>
MYVARSITY		Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
VARSITY DANCE		Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
VARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>
VARSITY TOUCHDOW	/N	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
VARSITY PIN TRADIN	G	Registered	<u>85110222</u>	<u>4625161</u>
VARSITY COLORS		Registered	<u>85405112</u>	4743867
VARSITY UNIVERSITY	/	Registered	<u>86445436</u>	<u>4823834</u>
VARSITY		Registered	<u>85883582</u>	<u>5008375</u>
VARSITY LIFE		Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEN	IENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT BR	RAND	Opposition Pending	<u>86316142</u>	
VARSITY GIRL		Registered	<u>86824500</u>	<u>5829225</u>
		Prosecution History		
Entry Number	History Text		Date	Due Date
1	FILED AND FEE		Apr 12, 2017	
2	NOTICE AND TRIAL DATES SENT	; ANSWER DUE:	Apr 12, 2017	May 22, 2017
3	PENDING, INSTITUTED		Apr 12, 2017	
4	P MOT FOR EXT W/ CONSENT		May 22, 2017	
5	EXTENSION OF TIME GRANTED		May 23, 2017	

Jul 21, 2017

Jul 21, 2017

Sep 29, 2017

Nov 15, 2017

Nov 15, 2017

 Type of Proceeding: Opposition

 Proceeding
 91233578
 Filing Date:
 Mar 22, 2017

 Number:
 Terminated
 Status Date:
 Jul 10, 2017

 Interlocutory Attorney:
 ROBERT COGGINS
 Defendant

Name: The Driving Academy, LLC

Correspondent POLLIE GAUTSCH Address: G&A LEGAL APC 665 SAN RODOLFO , #124-209 SOLANA BEACH CA UNITED STATES , 92075

P MOT FOR EXT W/ CONSENT

NOTICE OF DEFAULT

TERMINATED

BD DECISION: SUSTAINED

EXTENSION OF TIME GRANTED

Correspondent e- pollie@gandalegal.com mail:

Associated marks

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ASSOCIATED IIIAIKS				
Mark		Application Status	Serial Number	Registration Number
VARSITY DRIVING AC	ADEMY	Abandoned - After Inter-Partes Decision	<u>87074617</u>	
		Plaintiff(s)		
Name:	Varsity Spirit Fashions & Supplies, LLC, V	Varsity Spirit, LLC, Varsity Brands, LLC		
•	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET			

NEW YORK NY UNITED STATES , 10036

Correspondent e- trademark@cll.com , las@cll.com , ryg@cll.com , dks@cll.com

mail:

		Carial	Deviatuation
Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	72321158	<u>879543</u>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	73799998	1575830
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	74130827	<u>1680452</u>
VARSITY SPIRIT	REGISTERED AND RENEWED	74231166	1796645
VARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>
VARSITY	REGISTERED AND RENEWED	<u>75976147</u>	<u>2082554</u>
VARSITY GIRL	REGISTERED AND RENEWED	<u>75976947</u>	<u>2155823</u>
VARSITY SPORT	REGISTERED AND RENEWED	<u>75216343</u>	2293083
V VARSITY	REGISTERED AND RENEWED	<u>75704039</u>	<u>2357303</u>
VARSITY	REGISTERED AND RENEWED	75798082	2526564
VARSITY.COM	REGISTERED AND RENEWED	75984008	<u>3418764</u>
VARSITY	REGISTERED AND RENEWED	75983628	<u>3436493</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	REGISTERED AND RENEWED	77978935	<u>3782740</u>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	78767393	<u>3797635</u>
VARSITY TV	REGISTERED AND RENEWED	77980010	<u>3858342</u>
VARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	85285208	<u>4203121</u>
VARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	4258636
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY	Cancelled - Section 8	<u>85295219</u>	4403734
VARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VINTAGE VARSITY	Cancelled - Section 8	85980266	<u>4464123</u>
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	4526644
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	85074898	4607865
VARSITY TOUCHDOWN	Cancelled - Section 8	86103624	4615138
VARSITY PIN TRADING	Registered	85110222	4625161
VARSITY COLORS	Registered	85405112	4743867
VARSITY UNIVERSITY	Registered	86445436	4823834
VARSITY	Registered	85883582	5008375
VARSITY LIFE	Registered	86012461	5156409
A VARSITY ACHIEVEMENT BRAND	Registered	86315936	5438497
A VARSITY SPORT BRAND	Opposition Pending	86316142	
VARSITY GIRL	Registered	86824500	5829225

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 22, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 25, 2017	May 04, 2017
3	PENDING, INSTITUTED	Mar 25, 2017	
4	NOTICE OF DEFAULT	May 14, 2017	
5	BD DECISION: SUSTAINED	Jul 10, 2017	
6	TERMINATED	Jul 10, 2017	

	I	ype of Proceeding: Opposition				
Proceeding Number:	91231189	Filing Date: Oct 05, 2016				
Status:	Terminated	Status Date: Jul 11, 2019				
Interlocutory Attorney:	REBECCA J STEMPIEN_COYLE					
		Defendant				
Name:	R&Z Performance Training LLC					
	445 HAMILTON AVENUE, SUITE 1102	NOLTE INTELLECTUAL PROPERTY LAW GROUP				
Correspondent e- mail:	docketing@nolteip.com, rduff@nolteip.co	<u>9m</u>				
Associated marks						
Mark		Application Status	Serial Number	Registration Number		
ARSITY HIGHLIGHTS	3	Abandoned - After Inter-Partes Decision	86788023			
ARSITY HIGHLIGHTS	3	Abandoned - After Inter-Partes Decision	<u>86788040</u>			
		Plaintiff(s)				
Name:	Varsity Spirit, LLC, Varsity Spirit Fashions	& Supplies, LLC and Varsity Brands, LLC				
	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 1003	6-1525				
Correspondent e- mail:	ryg@cll.com, dks@cll.com, las@cll.com	, <u>trademark@cll.com</u>				
Associated marks						
Mark		Application Status	Serial Number	Registration Number		
JUNIOR VARSITY SPI	RIT FASHIONS	REGISTERED AND RENEWED	<u>73799998</u>	<u>1575830</u>		
MYVARSITY		Section 8 and 15 - Accepted and Acknowledged	<u>85941860</u>	<u>4546436</u>		
/ VARSITY		REGISTERED AND RENEWED	<u>75704039</u>	<u>2357303</u>		
/ VARSITY SHOP		Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>		
/ARSITY		REGISTERED AND RENEWED	75798082	2526564		
/ARSITY		REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>		
/ARSITY		Cancelled - Section 8	<u>85295219</u>	<u>4403734</u>		
/ARSITY		REGISTERED AND RENEWED	<u>75983628</u>	<u>3436493</u>		
/ARSITY		REGISTERED AND RENEWED	77324887	<u>3928856</u>		
/ARSITY		REGISTERED AND RENEWED	77978935	<u>3782740</u>		
ARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	<u>4607865</u>		
ARSITY ALL STAR		Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>		
ARSITY ALL STAR F	ASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>		
ARSITY COLORS		Registered	85405112	<u>4743867</u>		
ARSITY COUTURE		Cancelled - Section 8	<u>85817591</u>	<u>4526644</u>		
ARSITY DANCE		Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>		
/ARSITY ID		Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>		
/ARSITY ID		Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>		
ARSITY LAST PASS		Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>		
ARSITY PIN TRADIN	G	Registered	<u>85110222</u>	<u>4625161</u>		
ARSITY SPIRIT		REGISTERED AND RENEWED	74231166	<u>1796645</u>		
VARSITY SPIRIT FASH	HIONS	REGISTERED AND RENEWED	74130827	1680452		
VARSITY SPORT		REGISTERED AND RENEWED	75216343	2293083		
VARSITY TOUCHDOW	/N	Cancelled - Section 8	86103624	<u>4615138</u>		
VARSITY TV		Cancelled - Section 8	77620494	<u>3920302</u>		

VARSITY TV	REGISTERED AND RENEWED	77980010 3858342				
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u> <u>3797635</u>				
VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u> <u>3689696</u>				
VARSITY.COM	REGISTERED AND RENEWED	<u>75984008</u> <u>3418764</u>				
VINTAGE VARSITY	Cancelled - Section 8	<u>85980266</u> <u>4464123</u>				
VARSITY	REGISTERED AND RENEWED	<u>75976147</u> <u>2082554</u>				
VARSITY	REGISTERED AND RENEWED	<u>74069327</u> <u>1812198</u>				
VARSITY GIRL	REGISTERED AND RENEWED	<u>75976947</u> <u>2155823</u>				
VARSITY	REGISTERED AND RENEWED	<u>72321158</u> <u>879543</u>				
VARSITY U.	Cancelled - Section 8	<u>85305020</u> <u>4438199</u>				
VARSITY UNIVERSITY	Registered	<u>86445436</u> <u>4823834</u>				
VARSITY	Registered	<u>85883582</u> <u>5008375</u>				
VARSITY LIFE	Registered	<u>86012461</u> <u>5156409</u>				
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u> <u>5438497</u>				
A VARSITY SPORT BRAND	Opposition Pending	<u>86316142</u>				
VARSITY GIRL	Registered	<u>86824500</u> <u>5829225</u>				
Prosecution History						

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 05, 2016	
2	CONSOLIDATED - PARENT OF 92064795; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016	
3	PENDING, INSTITUTED	Nov 15, 2016	
4	P MOT FOR EXT W/ CONSENT	Dec 06, 2016	
5	EXTENSION OF TIME GRANTED	Dec 06, 2016	
6	CORRECTION TO BD ORDER IN CHILD CASE 92064795	Jan 11, 2017	
7	P MOT FOR EXT W/ CONSENT	Jan 19, 2017	
8	EXTENSION OF TIME GRANTED	Jan 19, 2017	
9	P MOT FOR EXT W/ CONSENT	Mar 23, 2017	
10	EXTENSION OF TIME GRANTED	Mar 23, 2017	
11	P MOT FOR EXT W/ CONSENT	May 17, 2017	
12	EXTENSION OF TIME GRANTED	May 17, 2017	
13	P MOT FOR EXT W/ CONSENT	Jul 28, 2017	
14	MOTION GRANTED; TRIAL DATES RESET	Aug 12, 2017	
15	CORRECTION TO BD ORDER	Aug 12, 2017	
16	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 18, 2017	
17	SUSPENDED	Sep 18, 2017	
18	D CHANGE OF CORRESP ADDRESS	Oct 16, 2017	
19	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 17, 2017	
20	SUSPENDED	Dec 11, 2017	
21	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 10, 2018	
22	SUSPENDED	Jan 17, 2018	
23	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 06, 2018	
24	SUSPENDED	Mar 13, 2018	
25	ANSWER	May 21, 2018	
26	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 13, 2018	
27	SUSPENDED	Jul 25, 2018	
28	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 14, 2018	
29	SUSPENDED	Oct 02, 2018	
30	P MOT FOR EXT W/ CONSENT	Mar 15, 2019	
31	TRIAL DATES REMAIN AS SET	Mar 18, 2019	
32	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 12, 2019	
33	SUSPENDED	Apr 15, 2019	
34	W/DRAW OF APPLICATION	Jul 10, 2019	
35	BD DECISION: OPP SUSTAINED	Jul 11, 2019	
36	TERMINATED	Jul 11, 2019	

37	BD DECISION: OPP SUSTAINED		Jul 11, 2019		
38	BD DECISION: OPP DISMISSED W/O P	'REJ	Jul 11, 2019		
	Ту	pe of Proceeding: Cancellation			
Proceeding Number:	92064795	Filing Date: Oct 05, 2016			
Status:	Terminated	Status Date: Jul 16, 2019			
Interlocutory Attorney:	JILL M MCCORMACK				
		Defendant			
Name:	R&Z Performance Training LLC				
	RENEE L DUFF NOLTE INTELLECTUAL PROPERTY LAW 445 HAMILTON AVENUE, SUITE 1102 WHITE PLAINS NY UNITED STATES , 10				
Correspondent e- mail:	docketing@nolteip.com , rduff@nolteip.co	<u>m</u>			
Associated marks					
Mark		Application Status		Serial Number	Registratior Number
VARSITY HOUSE GYN	Λ	CANCELLED - SECTION 7		86787927	<u>5034866</u>
VARSITY HOUSE GYN	Λ	CANCELLED - SECTION 7		<u>86787954</u>	<u>5034867</u>
		Plaintiff(s)			
Name:	Varsity Spirit, LLC, Varsity Spirit Fashions	& Supplies, LLC and Varsity Brands, LLC			
	DEBORAH K SQUIERS COWAN LIEBOWITZ & LATMAN PC 114 WEST 47TH STREET NEW YORK NY UNITED STATES , 10036	6			
Correspondent e- mail:	dks@cll.com, ryg@cll.com, las@cll.com	, <u>trademark@cll.com</u>			
Associated marks					
Mark		Application Status		Serial Number	Registration Number
JUNIOR VARSITY SPI	RIT FASHIONS	REGISTERED AND RENEWED		73799998	1575830
MYVARSITY		Section 8 and 15 - Accepted and Acknowledged		<u>85941860</u>	<u>4546436</u>
V VARSITY		REGISTERED AND RENEWED		75704039	<u>2357303</u>
V VARSITY SHOP		Section 8 and 15 - Accepted and Acknowledged		<u>85976194</u>	<u>4110341</u>
				75700000	0500504

V VARSITY	REGISTERED AND RENEWED	<u>75704039</u>	<u>2357303</u>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<u>85976194</u>	<u>4110341</u>
VARSITY	REGISTERED AND RENEWED	<u>75798082</u>	<u>2526564</u>
VARSITY	REGISTERED AND RENEWED	<u>75791751</u>	<u>3696209</u>
VARSITY	Cancelled - Section 8	<u>85295219</u>	<u>4403734</u>
VARSITY	REGISTERED AND RENEWED	75983628	<u>3436493</u>
VARSITY	REGISTERED AND RENEWED	77324887	<u>3928856</u>
VARSITY	REGISTERED AND RENEWED	77978935	<u>3782740</u>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85074898</u>	4607865
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<u>85402157</u>	<u>4258636</u>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<u>85281511</u>	<u>4451703</u>
VARSITY COLORS	Registered	<u>85405112</u>	4743867
VARSITY COUTURE	Cancelled - Section 8	<u>85817591</u>	4526644
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<u>85698025</u>	<u>4593424</u>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<u>85285208</u>	<u>4203121</u>
VARSITY ID	Cancelled - Section 8	<u>85285219</u>	<u>4203122</u>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<u>85493057</u>	<u>4314148</u>
VARSITY PIN TRADING	Registered	<u>85110222</u>	<u>4625161</u>
VARSITY SPIRIT	REGISTERED AND RENEWED	<u>74231166</u>	<u>1796645</u>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	74130827	<u>1680452</u>
VARSITY SPORT	REGISTERED AND RENEWED	75216343	<u>2293083</u>

VARSITY TOUCHDOWN	Cancelled - Section 8	<u>86103624</u>	<u>4615138</u>
VARSITY TV	Cancelled - Section 8	77620494	<u>3920302</u>
VARSITY TV	REGISTERED AND RENEWED	<u>77980010</u>	<u>3858342</u>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<u>78767393</u>	<u>3797635</u>
VARSITY.COM	REGISTERED AND RENEWED	<u>75791750</u>	<u>3689696</u>
VARSITY.COM	REGISTERED AND RENEWED	75984008	<u>3418764</u>
VINTAGE VARSITY	Cancelled - Section 8	<u>85980266</u>	<u>4464123</u>
VARSITY	REGISTERED AND RENEWED	<u>75976147</u>	2082554
VARSITY	REGISTERED AND RENEWED	74069327	<u>1812198</u>
VARSITY	REGISTERED AND RENEWED	<u>72321158</u>	<u>879543</u>
VARSITY U.	Cancelled - Section 8	<u>85305020</u>	<u>4438199</u>
VARSITY UNIVERSITY	Registered	<u>86445436</u>	<u>4823834</u>
VARSITY GIRL	REGISTERED AND RENEWED	<u>75976947</u>	<u>2155823</u>
VARSITY	Registered	<u>85883582</u>	<u>5008375</u>
VARSITY LIFE	Registered	<u>86012461</u>	<u>5156409</u>
A VARSITY ACHIEVEMENT BRAND	Registered	<u>86315936</u>	<u>5438497</u>
A VARSITY SPORT BRAND	Opposition Pending	<u>86316142</u>	
VARSITY GIRL	Registered	<u>86824500</u>	<u>5829225</u>
	Prosecution History		
Entry Number History Text		Date	Due Date

1	FILED AND FEE	Oct 05, 2016
2	CONSOLIDATED - CHILD OF 91231189; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016
3	PENDING, INSTITUTED	Nov 15, 2016
4	NOTICE OF DEFAULT	Jan 04, 2017
5	NOTICE OF DEFAULT VACATED	Jan 11, 2017
6	ANSWER	May 22, 2018
7	BD DECISION: CAN GRANTED	Jul 11, 2019
8	BD DECISION: CAN DENIED W/O PREJ	Jul 11, 2019
9	COMMR ORDER CANCELLING REG	Jul 16, 2019
10	TERMINATED	Jul 16, 2019

Type of Proceeding: Extension of Time

		-			
Proceeding Number:		Filing Date:	Jan 07, 2016		
Status:	Terminated	Status Date:	Jun 06, 2016		
Interlocutory Attorney:					
		Defendant			
Name:	VARSITY SPIRIT LLC				
	ARLANA S. COHEN COWAN, LIEBOWITZ & LATMAN, P.C. 114 West 47th Street New York NY , 10036-6710				
Associated marks					
Mark		Application Status		Serial Number	Registration Number
A VARSITY SPORT BR	RAND	Opposition Pending		<u>86316142</u>	
		Potential Opposer(s)			
Name:	SPORTABLE SCOREBOARDS, INC.				
Correspondent Address:	Art Hasan LEWIS ROCA ROTHGERBER CHRISTIE P.O. Box 29001 Glendale CA UNITED STATES , 91203	LLP			
Correspondent e- mail:	pto@lrrc.com				
Associated marks					

Mark		Application Status	Serial Number	Registration Number	
Prosecution History					
Entry Number	History Text		Date	Due Date	
1	INCOMING - EXT TIME TO OPPOSE FILED		Jan 07, 2016		
2	EXTENSION OF TIME GRANTED		Jan 07, 2016		
3	INCOMING - EXT TIME TO OPPOSE FILED		Apr 06, 2016		
4	EXTENSION OF TIME GRANTED		Apr 06, 2016		