

ESTTA Tracking number: **ESTTA1167272**

Filing date: **10/20/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

## Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

### Opposer Information

Name	Varsity Spirit LLC
Granted to Date of previous extension	10/20/2021
Address	6745 LENOX CENTER COURT, SUITE 300 MEMPHIS, TN 38115 UNITED STATES
Attorney information	DANNY M. AWDEH FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP 901 NEW YORK AVENUE, NW WASHINGTON, DC 20001 UNITED STATES Primary Email: <a href="mailto:docketing@finnegan.com">docketing@finnegan.com</a> Secondary Email(s): <a href="mailto:danny.awdeh@finnegan.com">danny.awdeh@finnegan.com</a> , <a href="mailto:katie.mcknight@finnegan.com">katie.mcknight@finnegan.com</a> , <a href="mailto:morgan.smith@finnegan.com">morgan.smith@finnegan.com</a> , <a href="mailto:TTAB-Legal-Assistants@finnegan.com">TTAB-Legal-Assistants@finnegan.com</a> 202-408-4000
Docket Number	14460.0148

### Applicant Information

Application No.	87912479	Publication date	06/22/2021
Opposition Filing Date	10/20/2021	Opposition Period Ends	10/20/2021
Applicant	Sportable Scoreboards, Inc. 106 MAX HURT DRIVE MURRAY, KY 42071 UNITED STATES		

### Goods/Services Affected by Opposition

Class 035. First Use: 0 First Use In Commerce: 0


All goods and services in the class are opposed, namely: On-line retail outlet, mail order catalogue and distributorships featuring scoreboards, timers, marquees, digital displays, sponsorship panels and electronic message displays for use in connection with sporting events or in gyms, athletic facilities or grounds; business services, namely, assisting with advertisement solicitation for the digital displays, marquees, message boards, scoreboards and panels made, used, and sold by, for, or under the varsity scoreboards brand used primarily for sporting events or in gyms, athletic facilities or grounds

### Grounds for Opposition


Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)

## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3418764	Application Date	09/01/1999
Registration Date	04/29/2008	Foreign Priority Date	NONE
Word Mark	VARSITY.COM		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2003/12/31 First Use In Commerce: 2003/12/31 Online retail store services featuring pre-recorded [ videotapes and ]compact discs, school supplies, jewelry [ and home furnishings] ; providing a website which features advertisements for the goodsand services of others on topics of interest to teenage boys and girls on a global computer network</p> <p>Class 039. First use: First Use: 2005/12/31 First Use In Commerce: 2005/12/31 Travel agency services, namely, making reservations</p> <p>Class 045. First use: First Use: 2003/12/31 First Use In Commerce: 2003/12/31 Providing an online database in the field of topics of interest to teenage boysand girls, namely, fashion</p>		

U.S. Registration No.	3436493	Application Date	09/01/1999
Registration Date	05/27/2008	Foreign Priority Date	NONE
Word Mark	VARSITY		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2003/12/31 First Use In Commerce: 2003/12/31 Online retail store services featuring pre-recorded [ videotapes ] and compact discs, school supplies, jewelry [ and home furnishings; ] providing a website which features advertisements for the goods and services of others on topics of interest to teenage boys and girls on a global computer network</p> <p>Class 039. First use: First Use: 2005/12/31 First Use In Commerce: 2005/12/31 Travel agency services, namely, making reservations</p> <p>Class 045. First use: First Use: 2003/12/31 First Use In Commerce: 2003/12/31</p>		

	Providing an online database in the field of topics of interest to teenage boys and girls, namely, fashion
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U.S. Registration No.	4110341	Application Date	04/16/2010
Registration Date	03/06/2012	Foreign Priority Date	NONE
Word Mark	V VARSITY SHOP		
Design Mark			
Description of Mark	The mark consists of stylized capital letter "V" next to the phrase "SHOP" in lower case letters which has the phrase "VARSITY" in capital letter, which has a stylized capital letter "A", above it.		
Goods/Services	Class 035. First use: First Use: 2011/07/20 First Use In Commerce: 2011/07/20 on-line retail store services featuring DVDs, compact discs, jewelry, athletic shirts, athletic shorts, athletic tops, bodysuits, dresses, hats, jackets, jerseys, leotards, pants, shirts, shorts, skirts, sweaters, sweatpants, sweatshirts, t-shirts, unitards and warm-up suits, sports bags, carry-all bags, shoulder bags, backpacks, knapsacks, duffle bags, all-purpose sporting bags, all-purpose carrying bags, tote bags, umbrellas, shoe bags, messenger bags, travel cases, key holders, overnight bags, pom poms, uniforms for cheerleaders, drill teams, pom pomsquads, pep squads, footwear, namely, athletic shoes, cheerleader shoes, dance shoes, gloves, vests, caps, sports bras, socks, loungewear		

U.S. Registration No.	4607865	Application Date	06/30/2010
Registration Date	09/23/2014	Foreign Priority Date	NONE
Word Mark	VARSITY ALL STAR		


Design Mark	<b>VARSIITY ALL STAR</b>
Description of Mark	NONE
Goods/Services	<p>Class 035. First use: First Use: 2007/03/00 First Use In Commerce: 2007/03/00 business information and accounting advisory services; Special event planning for business purposes, namely, providing gym owners and coaches scheduling information for cheerleading and dance competitions and events information with respect to cheerleading and dance uniforms</p> <p>Class 041. First use: First Use: 2007/03/00 First Use In Commerce: 2007/03/00 providing educational courses and revenue-sharing educational programs in the field of cheerleading and dance to gym owners and coaches [ ; providing choreography services for others ]</p>

U.S. Registration No.	5438497	Application Date	06/20/2014
Registration Date	04/03/2018	Foreign Priority Date	NONE
Word Mark	A VARSITY ACHIEVEMENT BRAND		
Design Mark	<b>A VARSITY ACHIEVEMENT BRAND</b>		
Description of Mark	NONE		
Goods/Services	<p>Class 014. First use: First Use: 2018/01/28 First Use In Commerce: 2018/01/28 Jewelry, namely, watches, class rings, rings, keys, charms, and pins; key chains as jewelry</p> <p>Class 016. First use: First Use: 2018/01/28 First Use In Commerce: 2018/01/28 Educational publications, namely, educational learning cards, flash cards, activity cards, workbooks, textbooks, activity books, story books, puzzle books, printed puzzles, teacher guides, manuals, posters and educational booklets in the field of life science; textbooks in the field of life science; educational program materials, namely, printed teachers' guides in the field of social studies; globes; three-dimensional models and maps; books, namely, yearbooks, annuals, and other commemorative publications; photographs; fine paper products, namely, diplomas, stationery, announcements, name cards; yearbooks for educational institutions containing information related to alumni; maps, posters, pencils,</p>		

	<p>pens, stationery, printed certificates, greeting cards, books, event programs, banners, motivational cards, newsletters and brochures in the fields of education, motivation, leadership, teamwork, and character development</p> <p>Class 020. First use: First Use: 2018/01/28 First Use In Commerce: 2018/01/28 Picture frames and certificate frames</p> <p>Class 025. First use: First Use: 2018/01/28 First Use In Commerce: 2018/01/28 Choir robes and collars; clergy robes and stoles; academic robes; confirmation robes; graduation robes, graduation caps; caps; tams; gowns; hoods; neckbands; mortarboards, namely, caps worn during academic ceremonies; judicial robes, nurses capes, surplices, cottas, rabats, and stoles; shirts</p> <p>Class 035. First use: First Use: 2018/01/28 First Use In Commerce: 2018/01/28 Promoting public awareness of the importance of responsible actions on the part of youths in the areas of community outreach, improving grades and teamwork and distribution of printed material in connection therewith</p> <p>Class 036. First use: First Use: 2018/01/28 First Use In Commerce: 2018/01/28 Providing educational scholarships</p> <p>Class 041. First use: First Use: 2018/01/28 First Use In Commerce: 2018/01/28 Educational services, namely, conducting programs in the field of character development, leadership and motivation; publication of books, namely, yearbooks, annuals, and other commemorative books</p>
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U.S. Registration No.	5894092	Application Date	12/04/2017
Registration Date	10/29/2019	Foreign Priority Date	NONE
Word Mark	VARSITY BRANDS IMPACT		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 035. First use: First Use: 2014/11/01 First Use In Commerce: 2014/11/01 Brand development services, namely, consulting, creation, and development of brands for schools; marketing services, namely, creation of school logos and mascots for others; advertising and marketing advising and consulting services for assisting schools with methods for creating and improving school spirit, student engagement, student safety, and school leadership; development of marketing strategies, concepts and tactics, namely, brand awareness services</p> <p>Class 041. First use: First Use: 2014/11/01 First Use In Commerce: 2014/11/01 Providing educational courses in the fields of leadership, school spirit, student engagement, and life skills offered through online, non-downloadable instructional videos and curriculum; education services, namely, providing workshops, courses, and conferences in the fields of student leadership, faculty and staff engagement, and community engagement</p> <p>Class 042. First use: First Use: 2014/11/01 First Use In Commerce: 2014/11/01</p>		

	Graphic design services for creating graphic elements of school logos and mascots
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U.S. Application No.	86316142	Application Date	06/20/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	A VARSITY SPORT BRAND		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 018. First use: First Use: 0 First Use In Commerce: 0 Leather key chains; sports bags, athletic bags, carry-all bags, gym bags, travel bags</p> <p>Class 028. First use: First Use: 0 First Use In Commerce: 0 Sports equipment, namely, bucket caddy for carrying, storing and transporting balls and other sports equipment, soccer goals, stress relief balls for hand exercise, stress relief cubes for hand exercise; athletic protective pads for football; tossing and catching games, namely, disc toss games consisting essentially of flying discs, bean bags, bean bag games, shuffle boards, shuffle board games; scooter board, scooter board games; equipment utilized during the playing of sports, namely, boundary cones; bowling sets; pumps for inflating sports equipment, namely, basketballs, footballs, soccer balls, and playground balls; cooperative play equipment, namely, plastic hoops, namely, toy hoop sets; teamwork trekkers; game set comprising ball, stand, bat, paddle and ball; juggling equipment; horseshoes for recreational purposes; badminton sets; floor hockey sets comprising, floor hockey sticks, floor hockey pucks, floor hockey balls; table tennis accessories, namely, balls, nets, paddles, post sets, rackets, tables; foosball tables; foosball table accessories, namely, balls; multi-purpose game tables, air-powered hockey tables, bumper pool tables; personal rest and exercise mats; athletic floor tape for marking play areas and gym mats for games; table top games; namely, basketball games and football games and table top game stands for use therewith; billiard game playing equipment; shuffleboard tables; personal fitness mats; swing sets; croquet sets; soccer equipment, namely, soccer game tables and soccer corner flags; oversized vinyl play balls for children; pool tables and accessories, namely, cues, cue racks, cue tips, ball trays, triangles, pool balls, chalk and bumpers; and table tennis equipment, namely, paddles, balls, paddle faces, clamps and nets; sports equipment, namely, racks specially adapted for the storage of football helmets and football shoulder pads, anchorless pylons, athletic tape, blocking dummy and replacement parts therefor, blocking sleds for speed and strength training of football players, chin straps for football helmets, protective athletic cups and supporters, bags specially adapted for sports equipment, football down markers and chain sets, football girdles, football pad sets, including hip, thigh and knee pads, and football shoulder pads and accessories therefor; goal post pads, football training equipment, namely, handle shields in the nature of pads with reinforced handles for use during football drills,</p>		

	<p>exercise equipment in the nature of high step machines for agility training, kicking cages, kicking tee, lineman chute for speed training, lineman markers, mouth pieces for athletic use, punting cages, pylons for marking the goal line and end zone, football pads to be worn on hands and forearms during football drills, and shoulder pads and accessories, namely, neck roll pads, biceps pads, back plates, sternum plates, shoulder pad elastic, and shoulder pad laces; clothing especially adapted for sport use in the nature of chainman's and boxman's vests, football pants, scrimmage vests, and flax vests in the nature of padded vests specially adapted for use in the sport of football; Baseballs and softballs, baseball bats, softball bats, baseball gloves, and softball gloves; balls, mats, hoops, ropes, bags, hurdles, arches and conduits for a specially-designed fitness course; athletic landing cushion apparatus-namely, tumbling mats, landing cushions for highjumpers and pole vaulters, and accessories including covers for such tumbling mats and landing cushions, and vaulting boxes for use with vaulters' landing cushions; athletic equipment, namely, hurdles, starting blocks, high jump and pole vault cross bars, jump standards, vault standards, toe boards, take-off boards, batting tees, kicking cages, athletic agility training units composed of metal rods supporting a rectangular grid of cording, and soccer goals; nets used in the games of tennis, badminton, volley ball, water polo, soccer, skeet, lacrosse, field and ice hockey, basketball, paddle tennis, deck tennis, hand tennis, ring tennis, and for gymnasium nets, golf practice and baseball batting cages, baseball protection and baseball and tennis backstop nets, and specially adapted nets for dividing or partitioning gymnasium and other sports and game areas; manually-operated exercise equipment and exercise machines; specially designed bags for sports equipment</p> <p>Class 035. First use: First Use: 0 First Use In Commerce: 0</p> <p>Mail order catalog services, online retail store services, and wholesale distributorship services all in the fields of sporting and athletic goods, equipment and supplies, physical fitness and exercise equipment, children's play equipment, electronic and action skill games and recreational equipment, supplies and accessories therefor; online retail store services featuring clothing, uniforms and footwear, sporting and athletic goods, equipment and supplies; customized online retail store service featuring a customized pre-designated inventory of clothing, uniforms, footwear, and sporting and athletic goods, equipment and supplies</p>
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Related Proceedings	91228292
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Attachments	75984008#TMSN.png( bytes ) 75983628#TMSN.png( bytes ) 85976194#TMSN.png( bytes ) 85074898#TMSN.png( bytes ) 86315936#TMSN.png( bytes ) 87706948#TMSN.png( bytes ) 86316142#TMSN.png( bytes ) 2021-10-20 Notice of Opposition VARSITY SCOREBOARDS 87912479.pdf(2143864 bytes )
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Signature	/Danny M. Awdeh/
Name	Danny M. Awdeh
Date	10/20/2021

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

<p>VARSITY SPIRIT LLC</p> <p style="text-align: center;">Opposer,</p> <p style="text-align: center;">v.</p> <p>SPORTABLE SCOREBOARDS, INC.</p> <p style="text-align: center;">Applicant.</p>	<p>Opposition No. _____</p> <p>Serial No. 87912479 Filed: May 8, 2018 Mark: VARSITY SCOREBOARDS</p>
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**NOTICE OF OPPOSITION**

Varsity Spirit LLC (“Opposer”) believes that it will be damaged by the registration of U.S. Trademark Application Serial No. 87912479 for the mark VARSITY SCOREBOARDS for “On-line retail outlet, mail order catalogue and distributorships featuring scoreboards, timers, marquees, digital displays, sponsorship panels and electronic message displays for use in connection with sporting events or in gyms, athletic facilities or grounds; business services, namely, assisting with advertisement solicitation for the digital displays, marquees, message boards, scoreboards and panels made, used, and sold by, for, or under the varsity scoreboards brand used primarily for sporting events or in gyms, athletic facilities or grounds” in International Class 35, and opposes this application.

As grounds for its opposition, Opposer alleges the following upon actual knowledge with respect to itself and its own acts. All other allegations are based upon information and belief.

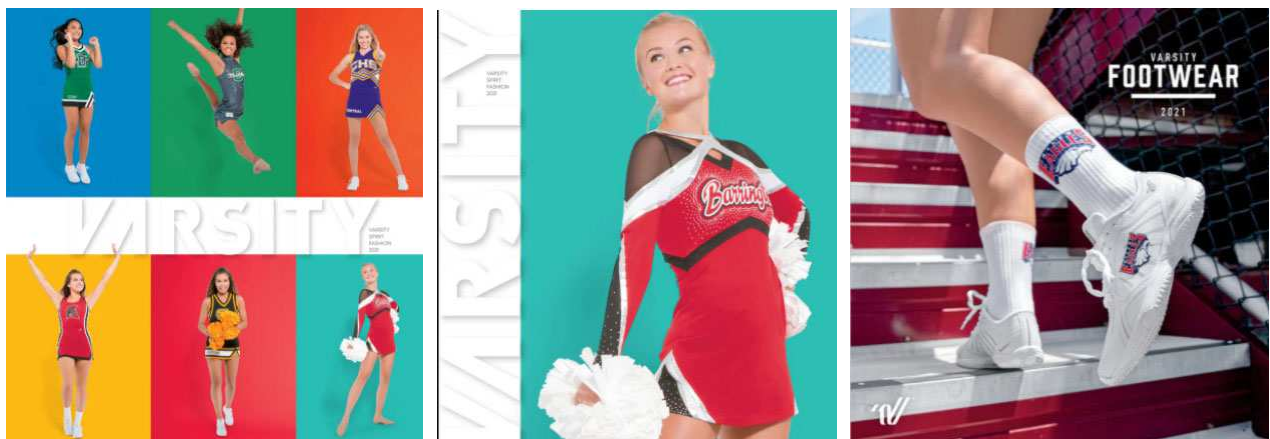
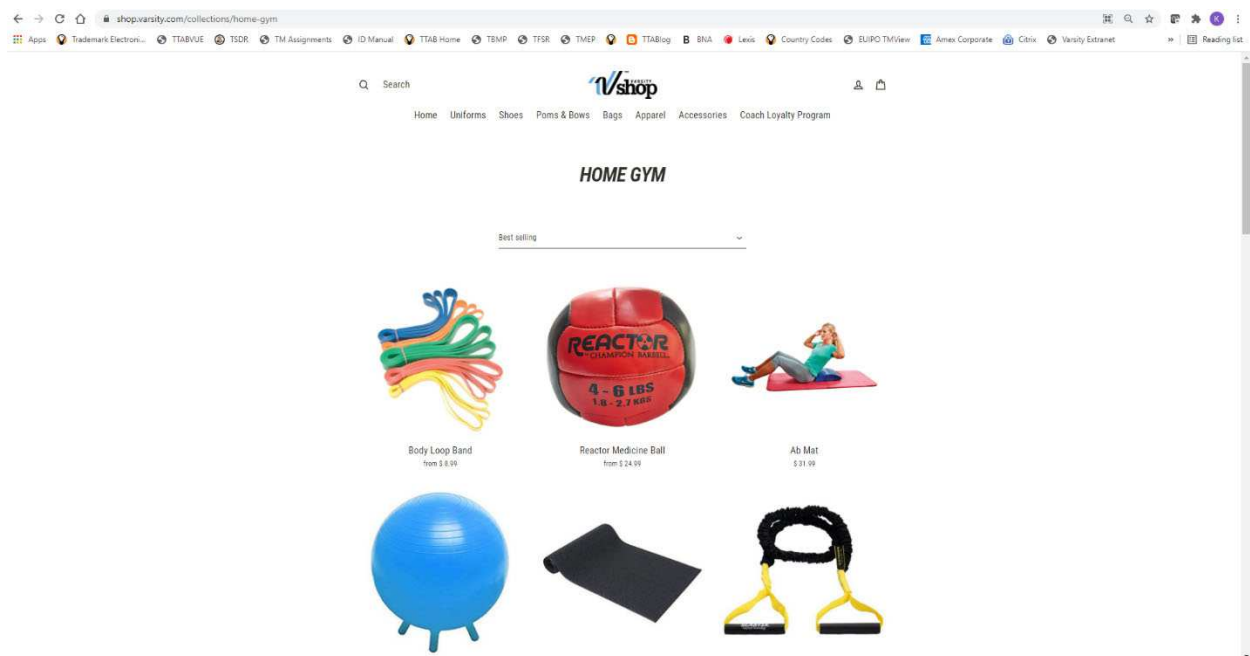


### **Varsity and the Famous VARSITY Name and Marks**

1. Opposer Varsity Spirit LLC is a Tennessee limited liability company with a business address at 6745 Lenox Center Court, Suite 300, Memphis, Tennessee 38115.
2. With a rich history spanning half a century, Opposer, through its predecessors-in-interest, and related companies (collectively, “Varsity”), have long been at the forefront of student athletics, student engagement, community spirit, and achievement.
3. Since at least 1978, Varsity has used the VARSITY name and mark in connection with cheerleading competitions and other sports activities. Over this time, the VARSITY brand has been a driving force behind cheerleading’s dynamic transformation into the popular activity it is today.
4. In 1980, Varsity hosted the first national cheerleading championship—the National High School Cheerleading Championship. In 1983, the competition aired on the ESPN network. By 2015, Varsity’s National High School Cheerleading Championship, National College Cheerleading and Dance Team Championship, and National Dance Team Championship were televised nationally.
5. Over the years, Varsity has expanded to offer a range of competitions, instructional programs, and educational courses relating to athletics, school spirit, student engagement, and school leadership under the VARSITY name and marks.
6. Through these programs and other activities, Varsity now educates hundreds of thousands of students annually and hosts cheer/dance competitions nationwide in connection with the Varsity Mark.
7. Additionally, Varsity outfits over 1 million athletes and is the world’s largest designer and manufacturer of cheerleading and dance uniforms. Varsity leads the industry


through the development of innovative, high-quality apparel, footwear, accessories, and equipment designed for spirit and athletic performance, which it has been selling under the Varsity Marks (defined below) for many decades. Varsity also offers graphic design services under the Varsity Marks to personalize its VARSITY-branded apparel, footwear, accessories, and equipment with custom logos and names.

8. Varsity also offers apparel, uniforms, footwear, accessories, bags, and equipment in its catalogs and the VARSITY SHOP online retail store:



9. Varsity’s products and services are promoted, offered, and sold under the VARSITY mark as well as various VARSITY-formative marks, including VARSITY.COM, VARSITY SHOP and Design, VARSITY ALL STAR, A VARSITY ACHIEVEMENT BRAND, VARSITY BRANDS IMPACT, and A VARSITY SPORT BRAND, among others (collectively, the “Varsity Marks”). Varsity owns, among others, the following valid and subsisting United States trademark registrations and pending applications for the Varsity Marks:

<b>Mark</b>	<b>Reg. No. Issue Date</b>	<b>Goods/Services First Use in Commerce</b>
VARSITY.COM	3418764 04-29-2008	<p>Online retail store services featuring pre-recorded compact discs, school supplies, jewelry; providing a website which features advertisements for the goods and services of others on topics of interest to teenage boys and girls on a global computer network in Class 35 First Use in Commerce: 12-31-2003</p> <p>Travel agency services, namely, making reservations in Class 39 First Use in Commerce: 12-31-2005</p> <p>Providing an online database in the field of topics of interest to teenage boys and girls, namely, fashion in Class 45 First Use in Commerce: 12-31-2003</p>
VARSITY	3436493 05-27-2008	<p>Online retail store services featuring pre-recorded compact discs, school supplies, jewelry; providing a website which features advertisements for the goods and services of others on topics of interest to teenage boys and girls on a global computer network in Class 35 First Use in Commerce: 12-31-2003</p> <p>Travel agency services, namely, making reservations in Class 39 First Use in Commerce: 12-31-2005</p> <p>Providing an online database in the field of topics of interest to teenage boys and girls, namely, fashion in Class 45 First Use in Commerce: 12-31-2003</p>

Mark	Reg. No. Issue Date	Goods/Services First Use in Commerce
	4110341 03-06-2012	On-line retail store services featuring DVDs, compact discs, jewelry, athletic shirts, athletic shorts, athletic tops, bodysuits, dresses, hats, jackets, jerseys, leotards, pants, shirts, shorts, skirts, sweaters, sweatpants, sweatshirts, t-shirts, unitards and warm-up suits, sports bags, carry-all bags, shoulder bags, backpacks, knapsacks, duffle bags, all-purpose sporting bags, all-purpose carrying bags, tote bags, umbrellas, shoe bags, messenger bags, travel cases, key holders, overnight bags, pom poms, uniforms for cheerleaders, drill teams, pom pom squads, pep squads, footwear, namely, athletic shoes, cheerleader shoes, dance shoes, gloves, vests, caps, sports bras, socks, loungewear in Class 35 First Use in Commerce: 07-20-2011
<b>VARSITY ALL STAR</b>	4607865 09-23-2014	Business information and accounting advisory services; Special event planning for business purposes, namely, providing gym owners and coaches scheduling information for cheerleading and dance competitions and events information with respect to cheerleading and dance uniforms in Class 35 First Use in Commerce: 03-00-2007  Providing educational courses and revenue-sharing educational programs in the field of cheerleading and dance to gym owners and coaches; providing choreography services for others in Class 41 First Use in Commerce: 03-00-2007
<b>A VARSITY ACHIEVEMENT BRAND</b>	5438497 04-03-2018	Jewelry, namely, watches, class rings, rings, keys, charms, and pins; key chains as jewelry in Class 14 First Use in Commerce: 01-28-2018  Educational publications, namely, educational learning cards, flash cards, activity cards, workbooks, textbooks, activity books, story books, puzzle books, printed puzzles, teacher guides, manuals, posters and educational booklets in the field of life science; textbooks in the field of life science; educational program materials, namely, printed teachers' guides in the field of social studies; globes; three-dimensional models and maps; books, namely, yearbooks, annuals, and other commemorative publications; photographs; fine paper products, namely, diplomas, stationery, announcements, name cards; yearbooks for

Mark	Reg. No. Issue Date	Goods/Services First Use in Commerce
		<p>educational institutions containing information related to alumni; maps, posters, pencils, pens, stationery, printed certificates, greeting cards, books, event programs, banners, motivational cards, newsletters and brochures in the fields of education, motivation, leadership, teamwork, and character development in Class 16 First Use in Commerce: 01-28-2018</p> <p>Picture frames and certificate frames in Class 20 First Use in Commerce: 01-28-2018</p> <p>Choir robes and collars; clergy robes and stoles; academic robes; confirmation robes; graduation robes, graduation caps; caps; tams; gowns; hoods; neckbands; mortarboards, namely, caps worn during academic ceremonies; judicial robes, nurses capes, surplices, cottas, rabats, and stoles; shirts in Class 25 First Use in Commerce: 01-28-2018</p> <p>Promoting public awareness of the importance of responsible actions on the part of youths in the areas of community outreach, improving grades and teamwork and distribution of printed material in connection therewith in Class 35 First Use in Commerce: 01-28-2018</p> <p>Providing educational scholarships in Class 36 First Use in Commerce: 01-28-2018</p> <p>Educational services, namely, conducting programs in the field of character development, leadership and motivation; publication of books, namely, yearbooks, annuals, and other commemorative books in Class 41 First Use in Commerce: 01-28-2018</p>
<b>VARSAITY BRANDS IMPACT</b>	<b>5894092 10-29-2019</b>	<p>Brand development services, namely, consulting, creation, and development of brands for schools; marketing services, namely, creation of school logos and mascots for others; advertising and marketing advising and consulting services for assisting schools with methods for creating and improving school spirit, student engagement, student safety, and school leadership; development of marketing strategies, concepts and tactics, namely, brand awareness</p>

Mark	Reg. No. Issue Date	Goods/Services First Use in Commerce
		<p>services in Class 35 First Use in Commerce: 11-01-2014</p> <p>Providing educational courses in the fields of leadership, school spirit, student engagement, and life skills offered through online, non-downloadable instructional videos and curriculum; education services, namely, providing workshops, courses, and conferences in the fields of student leadership, faculty and staff engagement, and community engagement in Class 41 First Use in Commerce: 11-01-2014</p> <p>Graphic design services for creating graphic elements of school logos and mascots in Class 42 First Use in Commerce: 11-01-2014</p>
A VARSITY SPORT BRAND	Serial No. 86316142 Filed 06-20-2014	<p>Mail order catalog services, online retail store services, and wholesale distributorship services all in the fields of sporting and athletic goods, equipment and supplies, physical fitness and exercise equipment, children's play equipment, electronic and action skill games and recreational equipment, supplies and accessories therefor; online retail store services featuring clothing, uniforms and footwear, sporting and athletic goods, equipment and supplies; customized online retail store service featuring a customized pre-designated inventory of clothing, uniforms, footwear, and sporting and athletic goods, equipment and supplies in Class 35</p> <p>Sports equipment, namely, bucket caddy for carrying, storing and transporting balls and other sports equipment, soccer goals, stress relief balls for hand exercise, stress relief cubes for hand exercise; athletic protective pads for football; tossing and catching games, namely, disc toss games consisting essentially of flying discs, bean bags, bean bag games, shuffle boards, shuffle board games; scooter board, scooter board games; equipment utilized during the playing of sports, namely, boundary cones; bowling sets; pumps for inflating sports equipment, namely, basketballs, footballs, soccer balls, and playground balls; cooperative play equipment, namely, plastic hoops, namely, toy hoop sets; teamwork trekkers; game set comprising ball, stand, bat, paddle and ball; juggling</p>

Mark	Reg. No. Issue Date	Goods/Services First Use in Commerce
		<p>equipment; horseshoes for recreational purposes; badminton sets; floor hockey sets comprising, floor hockey sticks, floor hockey pucks, floor hockey balls; table tennis accessories, namely, balls, nets, paddles, post sets, rackets, tables; foosball tables; foosball table accessories, namely, balls; multi-purpose game tables, air-powered hockey tables, bumper pool tables; personal rest and exercise mats; athletic floor tape for marking play areas and gym mats for games; table top games; namely, basketball games and football games and table top game stands for use therewith; billiard game playing equipment; shuffleboard tables; personal fitness mats; swing sets; croquet sets; soccer equipment, namely, soccer game tables and soccer corner flags; oversized vinyl play balls for children; pool tables and accessories, namely, cues, cue racks, cue tips, ball trays, triangles, pool balls, chalk and bumpers; and table tennis equipment, namely, paddles, balls, paddle faces, clamps and nets; sports equipment, namely, racks specially adapted for the storage of football helmets and football shoulder pads, anchorless pylons, athletic tape, blocking dummy and replacement parts therefor, blocking sleds for speed and strength training of football players, chin straps for football helmets, protective athletic cups and supporters, bags specially adapted for sports equipment, football down markers and chain sets, football girdles, football pad sets, including hip, thigh and knee pads, and football shoulder pads and accessories therefor; goal post pads, football training equipment, namely, handle shields in the nature of pads with reinforced handles for use during football drills, exercise equipment in the nature of high step machines for agility training, kicking cages, kicking tee, lineman chute for speed training, lineman markers, mouth pieces for athletic use, punting cages, pylons for marking the goal line and end zone, football pads to be worn on hands and forearms during football drills, and shoulder pads and accessories, namely, neck roll pads, biceps pads, back plates, sternum plates, shoulder pad elastic, and shoulder pad laces; clothing especially adapted for sport use in the nature of chainman's and boxman's vests, football pants, scrimmage vests, and flax vests in the nature of padded vests specially adapted for use in the sport of football; Baseballs and softballs, baseball bats,</p>

Mark	Reg. No. Issue Date	Goods/Services First Use in Commerce
		<p>softball bats, baseball gloves, and softball gloves; balls, mats, hoops, ropes, bags, hurdles, arches and conduits for a specially-designed fitness course; athletic landing cushion apparatus-namely, tumbling mats, landing cushions for high jumpers and pole vaulters, and accessories including covers for such tumbling mats and landing cushions, and vaulting boxes for use with vaulters' landing cushions; athletic equipment, namely, hurdles, starting blocks, high jump and pole vault cross bars, jump standards, vault standards, toe boards, take-off boards, batting tees, kicking cages, athletic agility training units composed of metal rods supporting a rectangular grid of cording, and soccer goals; nets used in the games of tennis, badminton, volley ball, water polo, soccer, skeet, lacrosse, field and ice hockey, basketball, paddle tennis, deck tennis, hand tennis, ring tennis, and for gymnasium nets, golf practice and baseball batting cages, baseball protection and baseball and tennis backstop nets, and specially adapted nets for dividing or partitioning gymnasium and other sports and game areas; manually-operated exercise equipment and exercise machines; specially designed bags for sports equipment in Class 28</p> <p>Mail order catalog services, online retail store services, and wholesale distributorship services all in the fields of sporting and athletic goods, equipment and supplies, physical fitness and exercise equipment, children's play equipment, electronic and action skill games and recreational equipment, supplies and accessories therefor; online retail store services featuring clothing, uniforms and footwear, sporting and athletic goods, equipment and supplies; customized online retail store service featuring a customized pre-designated inventory of clothing, uniforms, footwear, and sporting and athletic goods, equipment and supplies in Class 35</p>

10. Printouts from the U.S. Patent and Trademark Office's TESS/TSDR databases, including assignment information, for the registrations and application listed in Paragraph 9 are attached as Exhibit A.



11. The foregoing registrations are valid and subsisting and constitute prima facie evidence of the validity of the marks and registrations, and of Varsity's ownership and exclusive right to use the marks in commerce.

12. As a result of Varsity's extensive use, promotional efforts, and commercial success, the VARSITY mark has achieved such widespread public recognition that it became famous long before May 8, 2018, the filing date of the opposed application, and any other date on which Applicant can rely.

### **Applicant and Its Application**

13. Sportable Scoreboards, Inc. ("Applicant") is a Kentucky corporation with an address of 106 Max Hurt Drive, Murray, Kentucky 42071.

14. On May 8, 2018, Applicant filed an intent-to-use trademark application for the mark VARSITY SCOREBOARDS for "On-line retail outlet, mail order catalogue and distributorships featuring scoreboards, timers, marquees, digital displays, sponsorship panels and electronic message displays; business services, namely, developing fundraising campaigns for others, by providing information and resources regarding fundraising ideas, fundraising techniques and fundraising benefits and benefits of soliciting sponsors through sponsor panels" in Class 35 (the "VARSITY SCOREBOARDS Application"). The application was assigned Serial No. 87912479.

15. On May 10, 2021, Applicant amended its description of its Class 35 services to read "On-line retail outlet, mail order catalogue and distributorships featuring scoreboards, timers, marquees, digital displays, sponsorship panels and electronic message displays for use in connection with sporting events or in gyms, athletic facilities or grounds; business services, namely, assisting with advertisement solicitation for the digital displays, marquees, message

boards, scoreboards and panels made, used, and sold by, for, or under the varsity scoreboards brand used primarily for sporting events or in gyms, athletic facilities or grounds.”

**Count One**  
**Likelihood of Confusion, 15 U.S.C. § 1052(d)**

16. Varsity repeats and re-alleges each and every allegation set forth in each of the preceding paragraphs.

17. Varsity has used in commerce, registered, and/or applied to register its Varsity Marks long prior to the May 8, 2018 filing date of the VARSITY SCOREBOARDS Application, any first-use/use-in-commerce date that may be alleged by Applicant, and any other date on which Applicant can rely. In addition, Varsity has used in commerce its Varsity Marks in connection with its apparel products, uniforms, footwear, accessories, and equipment designed for spirit and athletic performance, and catalog services, online retail store services, and wholesale distributorship services featuring apparel, uniforms, footwear, accessories, bags, and equipment before Applicant’s May 8, 2018 filing date, first-use/use-in-commerce date, and any other date on which Applicant can rely.

18. Applicant’s VARSITY SCOREBOARDS mark so resembles Varsity’s prior used, filed, and/or registered Varsity Marks, and the services/products covered by Varsity’s Varsity Marks and Applicant’s VARSITY SCOREBOARDS mark (as amended) are related in such a way that it is likely that a consumer would be confused, mistaken, or deceived as to the source of the parties’ respective goods/services under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

**Count Two**  
**Dilution, 15 U.S.C. § 1125(c)**

19. Varsity repeats and re-alleges each and every allegation set forth in each of the preceding paragraphs.

20. Through extensive use and promotion, Varsity's distinctive VARSITY mark is famous, as defined under Section 43(c)(1) of the Lanham Act, as amended, 15 U.S.C. § 1125(c)(1).

21. Varsity's VARSITY mark became famous well before the May 8, 2018 filing date of the VARSITY SCOREBOARDS Application, any first-use and first-use-in-commerce date alleged by Applicant, and any other date on which Applicant can rely.

22. Applicant's VARSITY SCOREBOARDS mark is likely to dilute the distinctive quality of the VARSITY mark under Section 43(c) of the Lanham Act, as amended, 15 U.S.C. § 1125(c).

WHEREFORE, Varsity will be damaged by the registration of the VARSITY SCOREBOARDS mark and respectfully requests that this opposition be sustained, and that the mark shown in Application Serial No. 87912479 be refused registration.

A filing fee has been submitted electronically. If the filing fee is found to be insufficient for any reason, please charge such deficiency to Deposit Account No. 06-0916.

Respectfully submitted,

Dated: October 20, 2021

By: / Danny M. Awdeh /  
Danny M. Awdeh  
Katie McKnight  
FINNEGAN, HENDERSON, FARABOW,  
GARRETT & DUNNER, L.L.P.  
901 New York Avenue, N.W.  
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Telephone: (202) 408-4000  
  
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TTAB-Legal-Assistants@finnegan.com

*Attorneys for Opposer*  
Varsity Spirit LLC

Notice of Opposition  
Serial No. 87912479  
Mark: VARSITY SCOREBOARDS

# Exhibit A



## United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#)**Trademarks > Trademark Electronic Search System (TESS)**

TESS was last updated on Wed Oct 20 03:47:22 EDT 2021

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

 Please logout when you are done to release system resources allocated for you.

 List At:  OR  to record:  **Record 3 out of 3**

TSDR	ASSIGN Status	TTAB Status
------	---------------	-------------

*( Use the "Back" button of the Internet Browser to return to TESS)*
**Varsity.com****Word Mark**

Varsity.com

**Goods and Services**

IC 035. US 100 101 102. G & S: Online retail store services featuring pre-recorded [ videotapes and ]compact discs, school supplies, jewelry [ and home furnishings] ; providing a website which features advertisements for the goods and services of others on topics of interest to teenage boys and girls on a global computer network. FIRST USE: 20031231. FIRST USE IN COMMERCE: 20031231

IC 039. US 100 105. G & S: Travel agency services, namely, making reservations. FIRST USE: 20051231. FIRST USE IN COMMERCE: 20051231

IC 045. US 100 101. G & S: Providing an online database in the field of topics of interest to teenage boys and girls, namely, fashion. FIRST USE: 20031231. FIRST USE IN COMMERCE: 20031231

**Mark Drawing Code**

(1) TYPED DRAWING

**Trademark****Search Facility Classification Code**

NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks

**Serial Number**

75984008

**Filing Date**

September 1, 1999

**Current Basis**

1A

**Original Filing Basis**

1B

**Published for Opposition**

February 7, 2006

**Registration Number**

3418764

**Registration Date**

April 29, 2008

**Owner**

(REGISTRANT) VARSITY SPIRIT CORPORATION CORPORATION TENNESSEE 2525 Horizon Lake Drive Memphis TENNESSEE 38133

10/20/21, 1:27 PM

Trademark Electronic Search System (TESS)

	(LAST LISTED OWNER) VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY TENNESSEE 6745 Lenox Center Ct Suite 300 Memphis TENNESSEE 381154300
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Danny M. Awdeh
Prior Registrations	1680452;1752630
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE ".COM" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20180521.
Renewal	1ST RENEWAL 20180521
Live/Dead Indicator	LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST	NEXT LIST
FIRST DOC	PREV DOC	NEXT DOC	LAST DOC							

**Generated on:** This page was generated by TSDR on 2021-10-20 13:28:16 EDT

**Mark:** VARSITY.COM

**VARSITY.COM**

**US Serial Number:** 75984008

**Application Filing Date:** Sep. 01, 1999

**US Registration Number:** 3418764

**Registration Date:** Apr. 29, 2008

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** May 21, 2018

**Publication Date:** Feb. 07, 2006

**Notice of Allowance Date:** Aug. 08, 2006

## Mark Information

**Mark Literal Elements:** VARSITY.COM

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**Disclaimer:** ".COM"

## Related Properties Information

**Claimed Ownership of US Registrations:** 1680452, 1752630

**Child Of:** 75791750

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Online retail store services featuring pre-recorded [ videotapes and ]compact discs, school supplies, jewelry [ and home furnishings] ; providing a website which features advertisements for the goods and services of others on topics of interest to teenage boys and girls on a global computer network

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 31, 2003

**Use in Commerce:** Dec. 31, 2003

**For:** Travel agency services, namely, making reservations

**International Class(es):** 039 - Primary Class

**U.S Class(es):** 100, 105

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 31, 2005

**Use in Commerce:** Dec. 31, 2005

**For:** Providing an online database in the field of topics of interest to teenage boys and girls, namely, fashion

**International Class(es):** 045 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 31, 2003

**Use in Commerce:** Dec. 31, 2003

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** VARSITY SPIRIT LLC

**Owner Address:** 6745 Lenox Center Ct  
Suite 300  
Memphis, TENNESSEE UNITED STATES 381154300

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Danny M. Awdeh

**Docket Number:** 14458.0028

**Attorney Primary Email Address:** [docketing@finnegan.com](mailto:docketing@finnegan.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Danny M. Awdeh  
Finnegan, Henderson, Farabow, Garrett & Dunner, LL  
901 New York Avenue, NW  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20001

**Phone:** 202-408-4000

**Fax:** 202-408-4400

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
May 21, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 21, 2018	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76533
May 21, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76533
May 18, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
May 09, 2018	TEAS SECTION 8 & 9 RECEIVED	
Mar. 07, 2018	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 27, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 27, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	



Jun. 21, 2017	NOTICE OF SUIT	
Apr. 29, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Mar. 31, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 02, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 28, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 24, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 14, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 14, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Apr. 28, 2014	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	67723
May 14, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Apr. 28, 2014	TEAS SECTION 8 & 15 RECEIVED	
Jul. 31, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 21, 2012	NOTICE OF SUIT	
May 18, 2012	NOTICE OF SUIT	
Apr. 29, 2008	REGISTERED-PRINCIPAL REGISTER	
Mar. 25, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	68552
Mar. 25, 2008	ASSIGNED TO LIE	68552
Mar. 18, 2008	CASE FILE IN TICRS	
Mar. 11, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 07, 2008	APPLICATION FILING RECEIPT MAILED	
Mar. 03, 2008	STATEMENT OF USE PROCESSING COMPLETE	66154
Feb. 08, 2008	USE AMENDMENT FILED	66154
Mar. 03, 2008	DIVISIONAL PROCESSING COMPLETE	
Feb. 11, 2008	DIVISIONAL REQUEST RECEIVED	
Feb. 11, 2008	PAPER RECEIVED	
Feb. 08, 2008	TEAS STATEMENT OF USE RECEIVED	
Aug. 06, 2007	EXTENSION 2 GRANTED	98765
Aug. 06, 2007	EXTENSION 2 FILED	98765
Aug. 06, 2007	TEAS EXTENSION RECEIVED	
Jun. 12, 2007	ASSIGNED TO EXAMINER	81860
Feb. 07, 2007	EXTENSION 1 GRANTED	98765
Feb. 07, 2007	EXTENSION 1 FILED	98765
Feb. 07, 2007	TEAS EXTENSION RECEIVED	
Aug. 08, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 23, 2006	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Mar. 02, 2006	EXTENSION OF TIME TO OPPOSE RECEIVED	
Feb. 07, 2006	PUBLISHED FOR OPPOSITION	
Jan. 18, 2006	NOTICE OF PUBLICATION	
Dec. 29, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Dec. 23, 2005	ASSIGNED TO LIE	74221
Dec. 21, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 21, 2005	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 21, 2005	EXAMINERS AMENDMENT -WRITTEN	74832
Oct. 04, 2005	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Sep. 30, 2005	ASSIGNED TO LIE	76985
Sep. 23, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 23, 2005	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 23, 2005	EXAMINERS AMENDMENT -WRITTEN	74832
Mar. 29, 2005	NON-FINAL ACTION E-MAILED	6325
Mar. 29, 2005	NON-FINAL ACTION WRITTEN	74832
Mar. 22, 2005	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Feb. 07, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 20, 2004	LAW OFFICE PUBLICATION REVIEW COMPLETED	76985
Jul. 30, 2004	ASSIGNED TO LIE	76985
Jul. 24, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	

Jun. 21, 2004	PAPER RECEIVED	
Jul. 01, 2004	EXPARTE APPEAL RECEIVED AT TTAB	
Jun. 21, 2004	AMENDMENT FROM APPLICANT ENTERED	72589
Jun. 21, 2004	CORRESPONDENCE RECEIVED IN LAW OFFICE	72589
Jun. 21, 2004	PAPER RECEIVED	
Dec. 15, 2003	FINAL REFUSAL MAILED	
Nov. 25, 2003	CASE FILE IN TICRS	
Jun. 27, 2001	LETTER OF SUSPENSION MAILED	
Feb. 12, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 28, 2000	LETTER OF SUSPENSION MAILED	
Jul. 20, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 20, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 07, 2000	UNRESPONSIVE/DUPLICATE PAPER RECEIVED	
Jan. 20, 2000	NON-FINAL ACTION MAILED	
Jan. 18, 2000	ASSIGNED TO EXAMINER	74832

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** May 21, 2018

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 12

**Registrant:** VARSITY SPIRIT CORPORATION

### Assignment 1 of 12

**Conveyance:** TRADEMARK SECURITY AGREEMENT

**Reel/Frame:** [5076/0362](#)

**Pages:** 29

**Date Recorded:** Jul. 24, 2013

**Supporting Documents:** [assignment-tm-5076-0362.pdf](#)

### Assignor

**Name:** [VARSITY SPIRIT CORPORATION](#)

**Execution Date:** Jun. 25, 2013

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** TENNESSEE

### Assignee

**Name:** [PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 500 FIRST AVENUE  
PITTSBURGH, PENNSYLVANIA 15219

### Correspondent

**Correspondent Name:** LATHAM & WATKINS LLP

**Correspondent Address:** 650 TOWN CENTER DRIVE, SUITE 2000  
COSTA MESA, CA 92626

### Domestic Representative - Not Found

### Assignment 2 of 12

**Conveyance:** ENTITY CONVERSION

**Reel/Frame:** [6281/0483](#)

**Pages:** 24

**Date Recorded:** Feb. 28, 2018

**Supporting Documents:** [assignment-tm-6281-0483.pdf](#)

### Assignor

<b>Name:</b>	<a href="#">VARSITY SPIRIT CORPORATION</a>	<b>Execution Date:</b>	Nov. 24, 2014
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	TENNESSEE
<b>Assignee</b>			
<b>Name:</b>	<a href="#">VARSITY SPIRIT LLC</a>	<b>State or Country Where Organized:</b>	TENNESSEE
<b>Legal Entity Type:</b>	LIMITED LIABILITY COMPANY		
<b>Address:</b>	6745 LENOX CENTER CT SUITE 300 MEMPHIS, TENNESSEE 38115-4300		
<b>Correspondent</b>			
<b>Correspondent Name:</b>	DANNY M. AWDEH		
<b>Correspondent Address:</b>	901 NEW YORK AVENUE, N.W. FINNEGAN WASHINGTON, DC 20001		
<b>Domestic Representative - Not Found</b>			
<b>Assignment 3 of 12</b>			
<b>Conveyance:</b>	ENTITY CONVERSION		
<b>Reel/Frame:</b>	<a href="#">5607/0102</a>	<b>Pages:</b>	23
<b>Date Recorded:</b>	Aug. 24, 2015		
<b>Supporting Documents:</b>	<a href="#">assignment-tm-5607-0102.pdf</a>		
<b>Assignor</b>			
<b>Name:</b>	<a href="#">VARSITY SPIRIT CORPORATION</a>	<b>Execution Date:</b>	Nov. 26, 2014
<b>Legal Entity Type:</b>	CORPORATION	<b>State or Country Where Organized:</b>	TENNESSEE
<b>Assignee</b>			
<b>Name:</b>	<a href="#">VARSITY SPIRIT LLC</a>	<b>State or Country Where Organized:</b>	TENNESSEE
<b>Legal Entity Type:</b>	LIMITED LIABILITY COMPANY		
<b>Address:</b>	6745 LENOX CENTER CT STE 300 MEMPHIS, TENNESSEE 38115-4300		
<b>Correspondent</b>			
<b>Correspondent Name:</b>	DEBORAH K. SQUIERS		
<b>Correspondent Address:</b>	COWAN, LIEBOWITZ & LATMAN, P.C. 1133 AVENUE OF THE AMERICAS NEW YORK, NY 10036		
<b>Domestic Representative - Not Found</b>			
<b>Assignment 4 of 12</b>			
<b>Conveyance:</b>	SECURITY INTEREST		
<b>Reel/Frame:</b>	<a href="#">5423/0493</a>	<b>Pages:</b>	40
<b>Date Recorded:</b>	Dec. 19, 2014		
<b>Supporting Documents:</b>	<a href="#">assignment-tm-5423-0493.pdf</a>		
<b>Assignor</b>			
<b>Name:</b>	<a href="#">VARSITY BRANDS, LLC</a>	<b>Execution Date:</b>	Dec. 11, 2014
<b>Legal Entity Type:</b>	LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b>	DELAWARE
<b>Name:</b>	<a href="#">BSN SPORTS, LLC</a>	<b>Execution Date:</b>	Dec. 11, 2014
<b>Legal Entity Type:</b>	LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b>	DELAWARE
<b>Name:</b>	<a href="#">VARSITY SPIRIT LLC</a>	<b>Execution Date:</b>	Dec. 11, 2014

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TENNESSEE

Name: [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

Execution Date: Dec. 11, 2014

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: MINNESOTA

#### Assignee

Name: [GOLDMAN SACHS BANK USA, AS ADMINISTRATIVE AND COLLATERAL AGENT](#)

Legal Entity Type: A NEW YORK STATE CHARTERED BANK

State or Country Where Organized: NEW YORK

Address: 30 HUDSON ST.  
38TH FLOOR  
JERSEY CITY, NEW YORK 10036

#### Correspondent

Correspondent Name: LAWRENCE KASS

Correspondent Address: 1 CHASE MANHATTAN PLAZA  
C/O LAWRENCE KASS  
NEW YORK, NY 10005

#### Domestic Representative - Not Found

#### Assignment 5 of 12

Conveyance: GRANT OF SECURITY INTEREST IN U S TRADEMARKS

Reel/Frame: [5444/0001](#)

Pages: 34

Date Recorded: Dec. 17, 2014

Supporting Documents: [assignment-tm-5444-0001.pdf](#)

#### Assignor

Name: [VARSITY BRANDS, LLC](#)

Execution Date: Dec. 11, 2014

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [BSN SPORTS, LLC](#)

Execution Date: Dec. 11, 2014

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [VARSITY SPIRIT LLC](#)

Execution Date: Dec. 11, 2014

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [VARSITY SPIRIT FASHIONS](#)

Execution Date: Dec. 11, 2014

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

#### Assignee

Name: [GOLDMAN SACHS BANK USA](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 200 WEST STREET  
NEW YORK, NEW YORK 10282

#### Correspondent

Correspondent Name: SUSAN O'BRIEN

Correspondent Address: CT LIEN SOLUTIONS  
187 WOLF ROAD, SUITE 101  
ALBANY, NY 12205

#### Domestic Representative - Not Found

#### Assignment 6 of 12

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5421/0286](#)

Pages: 30

Date Recorded: Dec. 12, 2014

Supporting Documents: [assignment-tm-5421-0286.pdf](#)

#### Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT](#)

Execution Date: Dec. 11, 2014

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: PENNSYLVANIA

#### Assignee

Name: [VARSITY SPIRIT CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: TENNESSEE

Address: 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

Name: [BSN SPORTS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 1901 DIPLOMAT DRIVE  
FARMERS BRANCH, TEXAS 75234

Name: [HERFF JONES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: INDIANA

Address: HERFF JONES, INC. EXECUTIVE BUILDING  
4625 WEST 62ND STREET  
INDIANAPOLIS, INDIANA 46268-9005

Name: [THE KELLY TOUCH, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: INDIANA

Address: 110 EAST MAIN STREET  
CARMEL, INDIANA 46032

Name: [VARSITY SPIRIT FASHIONS & SUPPLIES, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MINNESOTA

Address: 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

Name: [VARSITY BRANDS, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

#### Correspondent

Correspondent Name: MILBANK, TWEED, HADLEY & MCCLOY

Correspondent Address: 1 CHASE MANHATTAN PLAZA  
C/O LAWRENCE KASS  
NEW YORK, NY 10005

#### Domestic Representative - Not Found

#### Assignment 7 of 12

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6230/0619](#)

Pages: 29

Date Recorded: Dec. 15, 2017

Supporting Documents: [assignment-tm-6230-0619.pdf](#)

**Assignor**

**Name:** [GOLDMAN SACHS BANK USA](#)  
**Legal Entity Type:** ASSOCIATION  
**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [BSN SPORTS, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE  
**Address:** 1901 DIPLOMAT DRIVE  
FARMERS BRANCH, TEXAS 75234

**Name:** [VARSITY BRANDS, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE  
**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** MINNESOTA  
**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [VARSITY SPIRIT LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** TENNESSEE  
**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Correspondent**

**Correspondent Name:** PROSKAUER ROSE LLP  
**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

**Domestic Representative - Not Found****Assignment 8 of 12**

**Conveyance:** SECURITY INTEREST  
**Reel/Frame:** [6230/0662](#) **Pages:** 41  
**Date Recorded:** Dec. 16, 2017  
**Supporting Documents:** [assignment-tm-6230-0662.pdf](#)

**Assignor**

**Name:** [ALLGOODS LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** DELAWARE

**Name:** [HERFF JONES, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** INDIANA

**Name:** [VARSITY BRANDS, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** TENNESSEE

**Name:** [BSN SPORTS, LLC](#) **Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** MINNESOTA

**Name:** [AMERICAN CHEERLEADER MEDIA, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

#### Assignee

**Name:** [JEFFERIES FINANCE LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 520 MADISON AVENUE  
NEW YORK, NEW YORK 10022

#### Correspondent

**Correspondent Name:** PROSKAUER ROSE LLP

**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

#### Domestic Representative - Not Found

#### Assignment 9 of 12

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6230/0729](#)

**Pages:** 41

**Date Recorded:** Dec. 16, 2017

**Supporting Documents:** [assignment-tm-6230-0729.pdf](#)

#### Assignor

**Name:** [ALLGOODS LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [HERFF JONES, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** INDIANA

**Name:** [VARSITY BRANDS, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

**Name:** [BSN SPORTS, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** MINNESOTA

**Name:** [AMERICAN CHEERLEADER MEDIA, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [ARES CAPITAL CORPORATION](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** MARYLAND

**Address:** 245 PARK AVENUE  
44TH FLOOR  
NEW YORK, NEW YORK 10167

**Correspondent**

**Correspondent Name:** PROSKAUER ROSE LLP

**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

**Domestic Representative - Not Found**

**Assignment 10 of 12**

**Conveyance:** RELEASE BY SECURED PARTY

**Reel/Frame:** [6230/0888](#)

**Pages:** 29

**Date Recorded:** Dec. 16, 2017

**Supporting Documents:** [assignment-tm-6230-0888.pdf](#)

**Assignor**

**Name:** [GOLDMAN SACHS BANK USA](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [BSN SPORTS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 1901 DIPLOMAT DRIVE  
FARMERS BRANCH, TEXAS 75234

**Name:** [VARSITY BRANDS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** MINNESOTA

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [VARSITY SPIRIT LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Correspondent**

**Correspondent Name:** PROSKAUER ROSE LLP

**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

**Domestic Representative - Not Found**

**Assignment 11 of 12**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6316/0163](#)

**Pages:** 35

**Date Recorded:** Mar. 30, 2018

**Supporting Documents:** [assignment-tm-6316-0163.pdf](#)



Documents: \_\_\_\_\_

#### Assignor

Name: [ALLGOODS LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Mar. 29, 2018  
State or Country Where Organized: No Place Where Organized Found

Name: [HERFF JONES, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Mar. 29, 2018  
State or Country Where Organized: No Place Where Organized Found

Name: [VARSITY BRANDS, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Mar. 29, 2018  
State or Country Where Organized: No Place Where Organized Found

Name: [VARSITY SPIRIT LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Mar. 29, 2018  
State or Country Where Organized: No Place Where Organized Found

Name: [BSN SPORTS, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Mar. 29, 2018  
State or Country Where Organized: No Place Where Organized Found

Name: [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Mar. 29, 2018  
State or Country Where Organized: No Place Where Organized Found

Name: [AMERICAN CHEERLEADER MEDIA, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Mar. 29, 2018  
State or Country Where Organized: No Place Where Organized Found

#### Assignee

Name: [GOLDMAN SACHS BANK USA](#)  
Legal Entity Type: ASSOCIATION  
Address: 200 WEST STREET  
NEW YORK, NEW YORK 10282

State or Country Where Organized: UNITED STATES

#### Correspondent

Correspondent Name: MARIA WOODBURY

Correspondent Address: 100 NORTHERN AVE  
BOSTON, MA 02210

#### Domestic Representative - Not Found

#### Assignment 12 of 12

Conveyance: SECURITY INTEREST

Reel/Frame: [7003/0102](#)

Pages: 36

Date Recorded: Jul. 21, 2020

Supporting Documents: [assignment-tm-7003-0102.pdf](#)

#### Assignor

Name: [ALLGOODS LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jun. 22, 2020  
State or Country Where Organized: No Place Where Organized Found

Name: [AMERICAN CHEERLEADER MEDIA, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jun. 22, 2020  
State or Country Where Organized: No Place Where Organized Found

Name: [BSN SPORTS, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Jun. 22, 2020  
State or Country Where Organized: No Place Where Organized Found

Name: [HERFF JONES, LLC](#)

Execution Date: Jun. 22, 2020

<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">STANBURY UNIFORMS, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">VARSITY ATHLETIC BAND, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">VARSITY BRANDS, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">VARSITY SPIRIT FASHIONS &amp; SUPPLIES, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">VARSITY SPIRIT, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Assignee</b>	
<b>Name:</b> <a href="#">ANKURA TRUST COMPANY, LLC</a>	
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> NEW HAMPSHIRE
<b>Address:</b> 140 SHERMAN STREET, 4TH FLOOR FAIRFIELD, CONNECTICUT 06824	
<b>Correspondent</b>	
<b>Correspondent Name:</b> RAZA SIDDIQUI, SENIOR PARALEGAL	
<b>Correspondent Address:</b> 300 N. LASALLE KIRKLAND & ELLIS LLP CHICAGO, IL 60654	
<b>Domestic Representative - Not Found</b>	



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# Varsity

**Word Mark** VARSITY

**Goods and Services** IC 035. US 100 101 102. G & S: Online retail store services featuring pre-recorded [ videotapes ] and compact discs, school supplies, jewelry [ and home furnishings; ] providing a website which features advertisements for the goods and services of others on topics of interest to teenage boys and girls on a global computer network. FIRST USE: 20031231. FIRST USE IN COMMERCE: 20031231

IC 039. US 100 105. G & S: Travel agency services, namely, making reservations. FIRST USE: 20051231. FIRST USE IN COMMERCE: 20051231

IC 045. US 100 101. G & S: Providing an online database in the field of topics of interest to teenage boys and girls, namely, fashion. FIRST USE: 20031231. FIRST USE IN COMMERCE: 20031231

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 75983628

**Filing Date** September 1, 1999

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** February 7, 2006

**Registration Number** 3436493

**Registration Date** May 27, 2008

**Owner** (REGISTRANT) VARSITY SPIRIT CORPORATION CORPORATION TENNESSEE 2525 Horizon Lake Drive Memphis TENNESSEE 38133

(LAST LISTED OWNER) VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY TENNESSEE Suite 300 6745  
Lenox Center Ct Memphis TENNESSEE 381154300

**Assignment  
Recorded** ASSIGNMENT RECORDED

**Attorney of  
Record** Danny M. Awdeh

**Prior  
Registrations** 1680452;1752630

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20191016.

**Renewal** 1ST RENEWAL 20191016

**Live/Dead  
Indicator** LIVE

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**Generated on:** This page was generated by TSDR on 2021-10-20 13:29:56 EDT

**Mark:** VARSITY

**Varsity**

**US Serial Number:** 75983628

**Application Filing Date:** Sep. 01, 1999

**US Registration Number:** 3436493

**Registration Date:** May 27, 2008

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Oct. 16, 2019

**Publication Date:** Feb. 07, 2006

**Notice of Allowance Date:** Aug. 08, 2006

## Mark Information

**Mark Literal Elements:** VARSITY

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Related Properties Information

**Claimed Ownership of US Registrations:** 1680452, 1752630

**Child Of:** 75791751

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Online retail store services featuring pre-recorded [ videotapes ] and compact discs, school supplies, jewelry [ and home furnishings; ] providing a website which features advertisements for the goods and services of others on topics of interest to teenage boys and girls on a global computer network

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 31, 2003

**Use in Commerce:** Dec. 31, 2003

**For:** Travel agency services, namely, making reservations

**International Class(es):** 039 - Primary Class

**U.S Class(es):** 100, 105

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 31, 2005

**Use in Commerce:** Dec. 31, 2005

**For:** Providing an online database in the field of topics of interest to teenage boys and girls, namely, fashion

**International Class(es):** 045 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Dec. 31, 2003

**Use in Commerce:** Dec. 31, 2003

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** VARSITY SPIRIT LLC

**Owner Address:** Suite 300  
6745 Lenox Center Ct  
Memphis, TENNESSEE UNITED STATES 381154300

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Danny M. Awdeh

**Docket Number:** 14458.0018-3

**Attorney Primary Email Address:** [docketing@finnegan.com](mailto:docketing@finnegan.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Danny M. Awdeh  
Finnegan, Henderson, Farabow, Garrett & Dunner, LL  
901 New York Avenue, NW  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20001

**Phone:** 202-408-4000

**Fax:** 202-408-4400

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Oct. 16, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 16, 2019	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	64591
Oct. 16, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Nov. 20, 2018	TEAS RESPONSE TO OFFICE ACTION-POST REG RECEIVED	
May 22, 2018	POST REGISTRATION ACTION MAILED - SEC. 8 & 9	64591
May 21, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
May 10, 2018	TEAS SECTION 8 & 9 RECEIVED	
Mar. 07, 2018	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 27, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 27, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	

Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
May 27, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Mar. 31, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 02, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 28, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 24, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 04, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jun. 04, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
May 19, 2014	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	67723
Jun. 03, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
May 19, 2014	TEAS SECTION 8 & 15 RECEIVED	
Aug. 19, 2013	NOTICE OF SUIT	
Jul. 31, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 27, 2008	REGISTERED-PRINCIPAL REGISTER	
Apr. 21, 2008	LAW OFFICE REGISTRATION REVIEW COMPLETED	66213
Apr. 21, 2008	ASSIGNED TO LIE	66213
Apr. 17, 2008	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 18, 2008	CASE FILE IN TICRS	
Mar. 15, 2008	NOTICE OF DIVIDED TRADEMARK APPLICATION MAILED	
Mar. 11, 2008	STATEMENT OF USE PROCESSING COMPLETE	66230
Feb. 08, 2008	USE AMENDMENT FILED	66230
Mar. 11, 2008	DIVISIONAL PROCESSING COMPLETE	
Feb. 11, 2008	DIVISIONAL REQUEST RECEIVED	
Feb. 11, 2008	PAPER RECEIVED	
Feb. 08, 2008	TEAS STATEMENT OF USE RECEIVED	
Aug. 06, 2007	EXTENSION 2 GRANTED	98765
Aug. 06, 2007	EXTENSION 2 FILED	98765
Aug. 06, 2007	TEAS EXTENSION RECEIVED	
Jun. 12, 2007	ASSIGNED TO EXAMINER	77657
Feb. 07, 2007	EXTENSION 1 GRANTED	98765
Feb. 07, 2007	EXTENSION 1 FILED	98765
Feb. 07, 2007	TEAS EXTENSION RECEIVED	
Aug. 08, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 23, 2006	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Mar. 02, 2006	EXTENSION OF TIME TO OPPOSE RECEIVED	
Feb. 07, 2006	PUBLISHED FOR OPPOSITION	
Jan. 18, 2006	NOTICE OF PUBLICATION	
Dec. 29, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Dec. 23, 2005	ASSIGNED TO LIE	74221
Dec. 21, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 21, 2005	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 21, 2005	EXAMINERS AMENDMENT -WRITTEN	74832
Dec. 13, 2005	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Dec. 05, 2005	WITHDRAWN FROM PUB - OG REVIEW QUERY	77908
Nov. 07, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	76985
Sep. 30, 2005	ASSIGNED TO LIE	76985
Sep. 26, 2005	EXAMINER'S AMENDMENT ENTERED	76532
Sep. 26, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 23, 2005	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 23, 2005	EXAMINERS AMENDMENT -WRITTEN	74832
Mar. 29, 2005	NON-FINAL ACTION E-MAILED	6325
Mar. 29, 2005	NON-FINAL ACTION WRITTEN	74832
Mar. 22, 2005	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Feb. 07, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	

Sep. 20, 2004	LAW OFFICE PUBLICATION REVIEW COMPLETED	76985
Jul. 30, 2004	ASSIGNED TO LIE	76985
Jul. 24, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 21, 2004	PAPER RECEIVED	
Jul. 01, 2004	EXPARTE APPEAL RECEIVED AT TTAB	
Jun. 21, 2004	AMENDMENT FROM APPLICANT ENTERED	72589
Jun. 21, 2004	CORRESPONDENCE RECEIVED IN LAW OFFICE	72589
Jun. 21, 2004	PAPER RECEIVED	
Apr. 19, 2004	CASE FILE IN TICRS	
Dec. 15, 2003	FINAL REFUSAL MAILED	
Oct. 25, 2001	UNRESPONSIVE/DUPLICATE PAPER RECEIVED	
Jun. 27, 2001	LETTER OF SUSPENSION MAILED	
Feb. 12, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Aug. 28, 2000	LETTER OF SUSPENSION MAILED	
Jul. 20, 2000	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 20, 2000	NON-FINAL ACTION MAILED	
Jan. 18, 2000	ASSIGNED TO EXAMINER	74832

## TM Staff and Location Information

### TM Staff Information - None File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Oct. 16, 2019

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 12

**Registrant:** VARSITY SPIRIT CORPORATION

### Assignment 1 of 12

**Conveyance:** TRADEMARK SECURITY AGREEMENT

**Reel/Frame:** [5076/0362](#)

**Pages:** 29

**Date Recorded:** Jul. 24, 2013

**Supporting Documents:** [assignment-tm-5076-0362.pdf](#)

### Assignor

**Name:** [VARSITY SPIRIT CORPORATION](#)

**Execution Date:** Jun. 25, 2013

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** TENNESSEE

### Assignee

**Name:** [PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 500 FIRST AVENUE  
PITTSBURGH, PENNSYLVANIA 15219

### Correspondent

**Correspondent Name:** LATHAM & WATKINS LLP

**Correspondent Address:** 650 TOWN CENTER DRIVE, SUITE 2000  
COSTA MESA, CA 92626

### Domestic Representative - Not Found

### Assignment 2 of 12

**Conveyance:** ENTITY CONVERSION

**Reel/Frame:** [6281/0483](#)

**Pages:** 24

**Date Recorded:** Feb. 28, 2018



Supporting Documents: [assignment-tm-6281-0483.pdf](#)

**Assignor**

Name: [VARSITY SPIRIT CORPORATION](#) Execution Date: Nov. 24, 2014  
Legal Entity Type: CORPORATION State or Country Where Organized: TENNESSEE

**Assignee**

Name: [VARSITY SPIRIT LLC](#) State or Country Where Organized: TENNESSEE  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Address: 6745 LENOX CENTER CT  
SUITE 300  
MEMPHIS, TENNESSEE 38115-4300

**Correspondent**

Correspondent Name: DANNY M. AWDEH  
Correspondent Address: 901 NEW YORK AVENUE, N.W.  
FINNEGAN  
WASHINGTON, DC 20001

**Domestic Representative - Not Found**

**Assignment 3 of 12**

Conveyance: ENTITY CONVERSION  
Reel/Frame: [5607/0102](#) Pages: 23  
Date Recorded: Aug. 24, 2015  
Supporting Documents: [assignment-tm-5607-0102.pdf](#)

**Assignor**

Name: [VARSITY SPIRIT CORPORATION](#) Execution Date: Nov. 26, 2014  
Legal Entity Type: CORPORATION State or Country Where Organized: TENNESSEE

**Assignee**

Name: [VARSITY SPIRIT LLC](#) State or Country Where Organized: TENNESSEE  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Address: 6745 LENOX CENTER CT  
STE 300  
MEMPHIS, TENNESSEE 38115-4300

**Correspondent**

Correspondent Name: DEBORAH K. SQUIERS  
Correspondent Address: COWAN, LIEBOWITZ & LATMAN, P.C.  
1133 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

**Domestic Representative - Not Found**

**Assignment 4 of 12**

Conveyance: SECURITY INTEREST  
Reel/Frame: [5423/0493](#) Pages: 40  
Date Recorded: Dec. 19, 2014  
Supporting Documents: [assignment-tm-5423-0493.pdf](#)

**Assignor**

Name: [VARSITY BRANDS, LLC](#) Execution Date: Dec. 11, 2014  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [BSN SPORTS, LLC](#) Execution Date: Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** MINNESOTA

**Assignee**

**Name:** [GOLDMAN SACHS BANK USA, AS ADMINISTRATIVE AND COLLATERAL AGENT](#)

**Legal Entity Type:** A NEW YORK STATE CHARTERED BANK

**State or Country Where Organized:** NEW YORK

**Address:** 30 HUDSON ST.  
38TH FLOOR  
JERSEY CITY, NEW YORK 10036

**Correspondent**

**Correspondent Name:** LAWRENCE KASS

**Correspondent Address:** 1 CHASE MANHATTAN PLAZA  
C/O LAWRENCE KASS  
NEW YORK, NY 10005

**Domestic Representative - Not Found**

**Assignment 5 of 12**

**Conveyance:** GRANT OF SECURITY INTEREST IN U S TRADEMARKS

**Reel/Frame:** [5444/0001](#)

**Pages:** 34

**Date Recorded:** Dec. 17, 2014

**Supporting Documents:** [assignment-tm-5444-0001.pdf](#)

**Assignor**

**Name:** [VARSITY BRANDS, LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [BSN SPORTS, LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT FASHIONS](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [GOLDMAN SACHS BANK USA](#)

**Legal Entity Type:** ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 200 WEST STREET  
NEW YORK, NEW YORK 10282

**Correspondent**

**Correspondent Name:** SUSAN O'BRIEN

**Correspondent Address:** CT LIEN SOLUTIONS  
187 WOLF ROAD, SUITE 101  
ALBANY, NY 12205

**Domestic Representative - Not Found**

**Assignment 6 of 12**

**Conveyance:** RELEASE OF SECURITY INTEREST

**Reel/Frame:** [5421/0286](#)

**Pages:** 30

**Date Recorded:** Dec. 12, 2014

**Supporting Documents:** [assignment-tm-5421-0286.pdf](#)

#### Assignor

**Name:** [PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** NATIONAL ASSOCIATION

**State or Country Where Organized:** PENNSYLVANIA

#### Assignee

**Name:** [VARSITY SPIRIT CORPORATION](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** TENNESSEE

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [BSN SPORTS, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 1901 DIPLOMAT DRIVE  
FARMERS BRANCH, TEXAS 75234

**Name:** [HERFF JONES, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** INDIANA

**Address:** HERFF JONES, INC. EXECUTIVE BUILDING  
4625 WEST 62ND STREET  
INDIANAPOLIS, INDIANA 46268-9005

**Name:** [THE KELLY TOUCH, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** INDIANA

**Address:** 110 EAST MAIN STREET  
CARMEL, INDIANA 46032

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** MINNESOTA

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [VARSITY BRANDS, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

#### Correspondent

**Correspondent Name:** MILBANK, TWEED, HADLEY & MCCLOY

**Correspondent Address:** 1 CHASE MANHATTAN PLAZA  
C/O LAWRENCE KASS  
NEW YORK, NY 10005

#### Domestic Representative - Not Found

#### Assignment 7 of 12

**Conveyance:** RELEASE BY SECURED PARTY

**Reel/Frame:** [6230/0619](#)

**Pages:** 29

**Date Recorded:** Dec. 15, 2017

Supporting [assignment-tm-6230-0619.pdf](#)  
Documents:

#### Assignor

Name: [GOLDMAN SACHS BANK USA](#)  
Legal Entity Type: ASSOCIATION

Execution Date: Dec. 15, 2017  
State or Country UNITED STATES  
Where Organized:

#### Assignee

Name: [BSN SPORTS, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Address: 1901 DIPLOMAT DRIVE  
FARMERS BRANCH, TEXAS 75234

State or Country DELAWARE  
Where Organized:

Name: [VARSITY BRANDS, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Address: 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

State or Country DELAWARE  
Where Organized:

Name: [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Address: 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

State or Country MINNESOTA  
Where Organized:

Name: [VARSITY SPIRIT LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Address: 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

State or Country TENNESSEE  
Where Organized:

#### Correspondent

Correspondent Name: PROSKAUER ROSE LLP  
Correspondent Address: 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

#### Domestic Representative - Not Found

#### Assignment 8 of 12

Conveyance: SECURITY INTEREST  
Reel/Frame: [6230/0662](#)  
Date Recorded: Dec. 16, 2017  
Supporting Documents: [assignment-tm-6230-0662.pdf](#)

Pages: 41

#### Assignor

Name: [ALLGOODS LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Dec. 15, 2017  
State or Country DELAWARE  
Where Organized:

Name: [HERFF JONES, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Dec. 15, 2017  
State or Country INDIANA  
Where Organized:

Name: [VARSITY BRANDS, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Dec. 15, 2017  
State or Country DELAWARE  
Where Organized:

Name: [VARSITY SPIRIT LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY

Execution Date: Dec. 15, 2017  
State or Country TENNESSEE

**Where Organized:**

**Name:** [BSN SPORTS, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** MINNESOTA

**Name:** [AMERICAN CHEERLEADER MEDIA, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [JEFFERIES FINANCE LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 520 MADISON AVENUE  
NEW YORK, NEW YORK 10022

**Correspondent**

**Correspondent Name:** PROSKAUER ROSE LLP

**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

**Domestic Representative - Not Found****Assignment 9 of 12**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6230/0729](#)

**Pages:** 41

**Date Recorded:** Dec. 16, 2017

**Supporting Documents:** [assignment-tm-6230-0729.pdf](#)

**Assignor**

**Name:** [ALLGOODS LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** DELAWARE

**Name:** [HERFF JONES, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** INDIANA

**Name:** [VARSITY BRANDS, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** TENNESSEE

**Name:** [BSN SPORTS, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** MINNESOTA

**Name:** [AMERICAN CHEERLEADER MEDIA, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [ARES CAPITAL CORPORATION](#)

**Legal Entity Type:** CORPORATION

**State or Country** MARYLAND  
**Where Organized:**

**Address:** 245 PARK AVENUE  
44TH FLOOR  
NEW YORK, NEW YORK 10167

**Correspondent**

**Correspondent Name:** PROSKAUER ROSE LLP

**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

**Domestic Representative - Not Found**

**Assignment 10 of 12**

**Conveyance:** RELEASE BY SECURED PARTY

**Reel/Frame:** [6230/0888](#)

**Pages:** 29

**Date Recorded:** Dec. 16, 2017

**Supporting Documents:** [assignment-tm-6230-0888.pdf](#)

**Assignor**

**Name:** [GOLDMAN SACHS BANK USA](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** ASSOCIATION

**State or Country** UNITED STATES  
**Where Organized:**

**Assignee**

**Name:** [BSN SPORTS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** DELAWARE  
**Where Organized:**

**Address:** 1901 DIPLOMAT DRIVE  
FARMERS BRANCH, TEXAS 75234

**Name:** [VARSITY BRANDS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** DELAWARE  
**Where Organized:**

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** MINNESOTA  
**Where Organized:**

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [VARSITY SPIRIT LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** TENNESSEE  
**Where Organized:**

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Correspondent**

**Correspondent Name:** PROSKAUER ROSE LLP

**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

**Domestic Representative - Not Found**

**Assignment 11 of 12**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6316/0163](#)

**Pages:** 35

Date Recorded: Mar. 30, 2018

Supporting Documents: [assignment-tm-6316-0163.pdf](#)

#### Assignor

Name: [ALLGOODS LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Execution Date: Mar. 29, 2018  
State or Country Where Organized: No Place Where Organized Found

Name: [HERFF JONES, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Execution Date: Mar. 29, 2018  
State or Country Where Organized: No Place Where Organized Found

Name: [VARSITY BRANDS, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Execution Date: Mar. 29, 2018  
State or Country Where Organized: No Place Where Organized Found

Name: [VARSITY SPIRIT LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Execution Date: Mar. 29, 2018  
State or Country Where Organized: No Place Where Organized Found

Name: [BSN SPORTS, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Execution Date: Mar. 29, 2018  
State or Country Where Organized: No Place Where Organized Found

Name: [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Execution Date: Mar. 29, 2018  
State or Country Where Organized: No Place Where Organized Found

Name: [AMERICAN CHEERLEADER MEDIA, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Execution Date: Mar. 29, 2018  
State or Country Where Organized: No Place Where Organized Found

#### Assignee

Name: [GOLDMAN SACHS BANK USA](#)  
Legal Entity Type: ASSOCIATION  
Address: 200 WEST STREET  
NEW YORK, NEW YORK 10282  
State or Country Where Organized: UNITED STATES

#### Correspondent

Correspondent Name: MARIA WOODBURY  
Correspondent Address: 100 NORTHERN AVE  
BOSTON, MA 02210

#### Domestic Representative - Not Found

#### Assignment 12 of 12

Conveyance: SECURITY INTEREST  
Reel/Frame: [7003/0102](#)  
Date Recorded: Jul. 21, 2020  
Supporting Documents: [assignment-tm-7003-0102.pdf](#)  
Pages: 36

#### Assignor

Name: [ALLGOODS LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Execution Date: Jun. 22, 2020  
State or Country Where Organized: No Place Where Organized Found

Name: [AMERICAN CHEERLEADER MEDIA, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Execution Date: Jun. 22, 2020  
State or Country Where Organized: No Place Where Organized Found

Name: [BSN SPORTS, LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
Execution Date: Jun. 22, 2020  
State or Country Where Organized: No Place Where Organized Found

<b>Name:</b> <a href="#">HERFF JONES, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">STANBURY UNIFORMS, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">VARSITY ATHLETIC BAND, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">VARSITY BRANDS, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">VARSITY SPIRIT FASHIONS &amp; SUPPLIES, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">VARSITY SPIRIT, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Assignee</b>	
<b>Name:</b> <a href="#">ANKURA TRUST COMPANY, LLC</a>	
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> NEW HAMPSHIRE
<b>Address:</b> 140 SHERMAN STREET, 4TH FLOOR FAIRFIELD, CONNECTICUT 06824	
<b>Correspondent</b>	
<b>Correspondent Name:</b> RAZA SIDDIQUI, SENIOR PARALEGAL	
<b>Correspondent Address:</b> 300 N. LASALLE KIRKLAND & ELLIS LLP CHICAGO, IL 60654	
<b>Domestic Representative - Not Found</b>	





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## Trademarks > Trademark Electronic Search System (TESS)

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List At:  OR  to record:  **Record 1 out of 2**

[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) ( Use the "Back" button of the Internet Browser to return to TESS)



**Word Mark** V VARSITY SHOP  
**Goods and Services** IC 035. US 100 101 102. G & S: on-line retail store services featuring DVDs, compact discs, jewelry, athletic shirts, athletic shorts, athletic tops, bodysuits, dresses, hats, jackets, jerseys, leotards, pants, shirts, shorts, skirts, sweaters, sweatpants, sweatshirts, t-shirts, unitards and warm-up suits, sports bags, carry-all bags, shoulder bags, backpacks, knapsacks, duffle bags, all-purpose sporting bags, all-purpose carrying bags, tote bags, umbrellas, shoe bags, messenger bags, travel cases, key holders, overnight bags, pom poms, uniforms for cheerleaders, drill teams, pom pom squads, pep squads, footwear, namely, athletic shoes, cheerleader shoes, dance shoes, gloves, vests, caps, sports bras, socks, loungewear. FIRST USE: 20110720. FIRST USE IN COMMERCE: 20110720  
**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM  
**Serial Number** 85976194  
**Filing Date** April 16, 2010  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** October 12, 2010  
**Registration Number** 4110341  
**Registration Date** March 6, 2012  
**Owner** (REGISTRANT) Varsity Spirit Corporation CORPORATION TENNESSEE 6745 Lenox Center Court, Suite 300 Memphis TENNESSEE 38115

(LAST LISTED OWNER) Varsity Spirit LLC LIMITED LIABILITY COMPANY TENNESSEE 6745 Lenox Center Court, Suite 300 Memphis TENNESSEE 38115

**Assignment  
Recorded**

ASSIGNMENT RECORDED

**Attorney of  
Record**

Danny M. Awdeh

**Prior  
Registrations**

2526564;3782739;3782740;AND OTHERS

**Disclaimer**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SHOP" APART FROM THE MARK AS SHOWN

**Description  
of Mark**

Color is not claimed as a feature of the mark. The mark consists of stylized capital letter "V" next to the phrase "SHOP" in lower case letters which has the phrase "VARSITY" in capital letter, which has a stylized capital letter "A", above it.

**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Affidavit Text** SECT 15. SECT 8 (6-YR).**Live/Dead  
Indicator**

LIVE

[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)[PREV LIST](#)[CURR LIST](#)[NEXT LIST](#)[FIRST DOC](#)[PREV DOC](#)[NEXT DOC](#)[LAST DOC](#)

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**Generated on:** This page was generated by TSDR on 2021-10-20 13:31:05 EDT

**Mark:** V VARSITY SHOP



**US Serial Number:** 85976194

**Application Filing Date:** Apr. 16, 2010

**US Registration Number:** 4110341

**Registration Date:** Mar. 06, 2012

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** May 16, 2017

**Publication Date:** Oct. 12, 2010

**Notice of Allowance Date:** Dec. 07, 2010

## Mark Information

**Mark Literal Elements:** V VARSITY SHOP

**Standard Character Claim:** No

**Mark Drawing Type:** 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

**Description of Mark:** The mark consists of stylized capital letter "V" next to the phrase "SHOP" in lower case letters which has the phrase "VARSITY" in capital letter, which has a stylized capital letter "A", above it.

**Color(s) Claimed:** Color is not claimed as a feature of the mark.

**Disclaimer:** "SHOP"

## Related Properties Information

**Claimed Ownership of US Registrations:** 2526564, 3782739, 3782740 and others

**Child Of:** 85016110

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** on-line retail store services featuring DVDs, compact discs, jewelry, athletic shirts, athletic shorts, athletic tops, bodysuits, dresses, hats, jackets, jerseys, leotards, pants, shirts, shorts, skirts, sweaters, sweatpants, sweatshirts, t-shirts, unitards and warm-up suits, sports bags, carry-all bags, shoulder bags, backpacks, knapsacks, duffle bags, all-purpose sporting bags, all-purpose carrying bags, tote bags, umbrellas, shoe bags, messenger bags, travel cases, key holders, overnight bags, pom poms, uniforms for cheerleaders, drill teams, pom pom squads, pep squads, footwear, namely, athletic shoes, cheerleader shoes, dance shoes, gloves, vests, caps, sports bras, socks, loungewear

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

First Use: Jul. 20, 2011

Use in Commerce: Jul. 20, 2011

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

Owner Name: Varsity Spirit LLC

Owner Address: 6745 Lenox Center Court, Suite 300  
Memphis, TENNESSEE UNITED STATES 38115

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TENNESSEE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Danny M. Awdeh

Docket Number: 14458.0118

Attorney Primary Email Address: [docketing@finnegan.com](mailto:docketing@finnegan.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Danny M. Awdeh  
Finnegan, Henderson, Farabow, Garrett & Dunner, LL  
901 New York Avenue, NW  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20001

Phone: 202-408-4000

Fax: 202-408-4400

Correspondent e-mail: [docketing@finnegan.com](mailto:docketing@finnegan.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 06, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Feb. 27, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 27, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
May 16, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 16, 2017	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	30006
May 05, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	30006
Mar. 22, 2017	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 17, 2017	TEAS SECTION 8 & 15 RECEIVED	
Mar. 06, 2017	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Jan. 28, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 24, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 31, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 06, 2012	REGISTERED-PRINCIPAL REGISTER	
Jan. 28, 2012	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 27, 2012	LAW OFFICE REGISTRATION REVIEW COMPLETED	66121

Jan. 23, 2012	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 18, 2012	STATEMENT OF USE PROCESSING COMPLETE	71034
Jan. 07, 2011	USE AMENDMENT FILED	71034
Jan. 18, 2012	DIVISIONAL PROCESSING COMPLETE	
Dec. 07, 2011	DIVISIONAL REQUEST RECEIVED	
Dec. 27, 2011	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 22, 2011	ITU OFFICE ACTION ISSUED FOR DIVISIONAL REQUEST	71034
Dec. 09, 2011	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71034
Dec. 07, 2011	TEAS REQUEST TO DIVIDE RECEIVED	
Dec. 07, 2011	TEAS STATEMENT OF USE RECEIVED	
Jun. 07, 2011	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 03, 2011	EXTENSION 1 GRANTED	98765
Jun. 03, 2011	EXTENSION 1 FILED	98765
Jun. 03, 2011	TEAS EXTENSION RECEIVED	
Dec. 07, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 12, 2010	ASSIGNED TO EXAMINER	76629
Oct. 12, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 12, 2010	PUBLISHED FOR OPPOSITION	
Sep. 07, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Sep. 03, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 03, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	66121
Sep. 03, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	66121
Aug. 27, 2010	ASSIGNED TO LIE	66121
Aug. 11, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jul. 26, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jul. 26, 2010	NON-FINAL ACTION E-MAILED	6325
Jul. 26, 2010	NON-FINAL ACTION WRITTEN	60740
Jul. 23, 2010	ASSIGNED TO EXAMINER	60740
Apr. 21, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 20, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** TMEG LAW OFFICE 105

**Date in Location:** May 16, 2017

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 11

**Registrant:** Varsity Spirit Corporation

### Assignment 1 of 11

**Conveyance:** TRADEMARK SECURITY AGREEMENT

**Reel/Frame:** [5076/0362](#)

**Pages:** 29

**Date Recorded:** Jul. 24, 2013

**Supporting Documents:** [assignment-tm-5076-0362.pdf](#)

#### Assignor

**Name:** [VARSITY SPIRIT CORPORATION](#)

**Execution Date:** Jun. 25, 2013

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** TENNESSEE

#### Assignee

**Name:** [PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 500 FIRST AVENUE  
PITTSBURGH, PENNSYLVANIA 15219

**Correspondent**

**Correspondent Name:** LATHAM & WATKINS LLP

**Correspondent Address:** 650 TOWN CENTER DRIVE, SUITE 2000  
COSTA MESA, CA 92626

**Domestic Representative - Not Found**

**Assignment 2 of 11**

**Conveyance:** ENTITY CONVERSION

**Reel/Frame:** [6006/0719](#)

**Pages:** 23

**Date Recorded:** Mar. 09, 2017

**Supporting Documents:** [assignment-tm-6006-0719.pdf](#)

**Assignor**

**Name:** [VARSITY SPIRIT CORPORATION](#)

**Execution Date:** Nov. 26, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** TENNESSEE

**Assignee**

**Name:** [VARSITY SPIRIT LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

**Address:** 6745 LENOX CENTER CT  
STE 300  
MEMPHIS, TENNESSEE 38103

**Correspondent**

**Correspondent Name:** GRADY M. GARRISON

**Correspondent Address:** 165 MADISON AVENUE  
SUITE 2000  
MEMPHIS, TN 38103

**Domestic Representative - Not Found**

**Assignment 3 of 11**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [5423/0493](#)

**Pages:** 40

**Date Recorded:** Dec. 19, 2014

**Supporting Documents:** [assignment-tm-5423-0493.pdf](#)

**Assignor**

**Name:** [VARSITY BRANDS, LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [BSN SPORTS, LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** MINNESOTA

**Assignee**

**Name:** [GOLDMAN SACHS BANK USA, AS ADMINISTRATIVE AND COLLATERAL AGENT](#)

**Legal Entity Type:** A NEW YORK STATE CHARTERED BANK

**State or Country:** NEW YORK

**Where Organized:**

**Address:** 30 HUDSON ST.  
38TH FLOOR  
JERSEY CITY, NEW YORK 10036

**Correspondent**

**Correspondent Name:** LAWRENCE KASS

**Correspondent Address:** 1 CHASE MANHATTAN PLAZA  
C/O LAWRENCE KASS  
NEW YORK, NY 10005

**Domestic Representative - Not Found****Assignment 4 of 11**

**Conveyance:** GRANT OF SECURITY INTEREST IN U S TRADEMARKS

**Reel/Frame:** [5444/0001](#)

**Pages:** 34

**Date Recorded:** Dec. 17, 2014

**Supporting Documents:** [assignment-tm-5444-0001.pdf](#)

**Assignor**

**Name:** [VARSITY BRANDS, LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [BSN SPORTS, LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT FASHIONS](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [GOLDMAN SACHS BANK USA](#)

**Legal Entity Type:** ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 200 WEST STREET  
NEW YORK, NEW YORK 10282

**Correspondent**

**Correspondent Name:** SUSAN O'BRIEN

**Correspondent Address:** CT LIEN SOLUTIONS  
187 WOLF ROAD, SUITE 101  
ALBANY, NY 12205

**Domestic Representative - Not Found****Assignment 5 of 11**

**Conveyance:** RELEASE OF SECURITY INTEREST

**Reel/Frame:** [5421/0286](#)

**Pages:** 30

**Date Recorded:** Dec. 12, 2014

**Supporting Documents:** [assignment-tm-5421-0286.pdf](#)

**Assignor**

**Name:** [PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** NATIONAL ASSOCIATION

**State or Country Where Organized:** PENNSYLVANIA

**Assignee**

Name: <a href="#">VARSITY SPIRIT CORPORATION</a>		
Legal Entity Type:	CORPORATION	State or Country Where Organized: TENNESSEE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115	
Name: <a href="#">BSN SPORTS, INC.</a>		
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
Address:	1901 DIPLOMAT DRIVE FARMERS BRANCH, TEXAS 75234	
Name: <a href="#">HERFF JONES, INC.</a>		
Legal Entity Type:	CORPORATION	State or Country Where Organized: INDIANA
Address:	HERFF JONES, INC. EXECUTIVE BUILDING 4625 WEST 62ND STREET INDIANAPOLIS, INDIANA 46268-9005	
Name: <a href="#">THE KELLY TOUCH, LLC</a>		
Legal Entity Type:	LIMITED LIABILITY COMPANY	State or Country Where Organized: INDIANA
Address:	110 EAST MAIN STREET CARMEL, INDIANA 46032	
Name: <a href="#">VARSITY SPIRIT FASHIONS &amp; SUPPLIES, INC.</a>		
Legal Entity Type:	CORPORATION	State or Country Where Organized: MINNESOTA
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115	
Name: <a href="#">VARSITY BRANDS, INC.</a>		
Legal Entity Type:	CORPORATION	State or Country Where Organized: DELAWARE
Address:	6745 LENOX CENTER COURT SUITE 300 MEMPHIS, TENNESSEE 38115	
Correspondent		
Correspondent Name:	MILBANK, TWEED, HADLEY & MCCLOY	
Correspondent Address:	1 CHASE MANHATTAN PLAZA C/O LAWRENCE KASS NEW YORK, NY 10005	
Domestic Representative - Not Found		
Assignment 6 of 11		
Conveyance:	RELEASE BY SECURED PARTY	
Reel/Frame:	<a href="#">6230/0619</a>	Pages: 29
Date Recorded:	Dec. 15, 2017	
Supporting Documents:	<a href="#">assignment-tm-6230-0619.pdf</a>	
Assignor		
Name:	<a href="#">GOLDMAN SACHS BANK USA</a>	Execution Date: Dec. 15, 2017
Legal Entity Type:	ASSOCIATION	State or Country Where Organized: UNITED STATES
Assignee		
Name:	<a href="#">BSN SPORTS, LLC</a>	
Legal Entity Type:	LIMITED LIABILITY COMPANY	
Address:	1901 DIPLOMAT DRIVE	



FARMERS BRANCH, TEXAS 75234

**Name:** [VARSITY BRANDS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** MINNESOTA

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [VARSITY SPIRIT LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

#### Correspondent

**Correspondent Name:** PROSKAUER ROSE LLP

**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

#### Domestic Representative - Not Found

#### Assignment 7 of 11

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6230/0662](#)

**Pages:** 41

**Date Recorded:** Dec. 16, 2017

**Supporting Documents:** [assignment-tm-6230-0662.pdf](#)

#### Assignor

**Name:** [ALLGOODS LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [HERFF JONES, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** INDIANA

**Name:** [VARSITY BRANDS, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

**Name:** [BSN SPORTS, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** MINNESOTA

**Name:** [AMERICAN CHEERLEADER MEDIA, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Assignee****Name:** [JEFFERIES FINANCE LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Address:** 520 MADISON AVENUE  
NEW YORK, NEW YORK 10022**Correspondent****Correspondent Name:** PROSKAUER ROSE LLP**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067**Domestic Representative - Not Found****Assignment 8 of 11****Conveyance:** SECURITY INTEREST**Reel/Frame:** [6230/0729](#)**Pages:** 41**Date Recorded:** Dec. 16, 2017**Supporting Documents:** [assignment-tm-6230-0729.pdf](#)**Assignor****Name:** [ALLGOODS LLC](#)**Execution Date:** Dec. 15, 2017**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Name:** [HERFF JONES, LLC](#)**Execution Date:** Dec. 15, 2017**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** INDIANA**Name:** [VARSITY BRANDS, LLC](#)**Execution Date:** Dec. 15, 2017**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Name:** [VARSITY SPIRIT LLC](#)**Execution Date:** Dec. 15, 2017**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** TENNESSEE**Name:** [BSN SPORTS, LLC](#)**Execution Date:** Dec. 15, 2017**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)**Execution Date:** Dec. 15, 2017**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** MINNESOTA**Name:** [AMERICAN CHEERLEADER MEDIA, LLC](#)**Execution Date:** Dec. 15, 2017**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country Where Organized:** DELAWARE**Assignee****Name:** [ARES CAPITAL CORPORATION](#)**Legal Entity Type:** CORPORATION**State or Country Where Organized:** MARYLAND**Address:** 245 PARK AVENUE  
44TH FLOOR  
NEW YORK, NEW YORK 10167**Correspondent****Correspondent Name:** PROSKAUER ROSE LLP**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067**Domestic Representative - Not Found**

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**Assignment 9 of 11**

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**Conveyance:** RELEASE BY SECURED PARTY

**Reel/Frame:** [6230/0888](#)

**Pages:** 29

**Date Recorded:** Dec. 16, 2017

**Supporting Documents:** [assignment-tm-6230-0888.pdf](#)

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**Assignor**

**Name:** [GOLDMAN SACHS BANK USA](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** ASSOCIATION

**State or Country Where Organized:** UNITED STATES

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**Assignee**

**Name:** [BSN SPORTS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 1901 DIPLOMAT DRIVE  
FARMERS BRANCH, TEXAS 75234

---

**Name:** [VARSITY BRANDS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

---

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** MINNESOTA

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

---

**Name:** [VARSITY SPIRIT LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

---

**Correspondent**

**Correspondent Name:** PROSKAUER ROSE LLP

**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

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**Domestic Representative - Not Found**

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**Assignment 10 of 11**

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**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6316/0163](#)

**Pages:** 35

**Date Recorded:** Mar. 30, 2018

**Supporting Documents:** [assignment-tm-6316-0163.pdf](#)

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**Assignor**

**Name:** [ALLGOODS LLC](#)

**Execution Date:** Mar. 29, 2018

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

---

**Name:** [HERFF JONES, LLC](#)

**Execution Date:** Mar. 29, 2018

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

---

<b>Name:</b> <a href="#">VARSITY BRANDS, LLC</a>	<b>Execution Date:</b> Mar. 29, 2018
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">VARSITY SPIRIT LLC</a>	<b>Execution Date:</b> Mar. 29, 2018
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">BSN SPORTS, LLC</a>	<b>Execution Date:</b> Mar. 29, 2018
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">VARSITY SPIRIT FASHIONS &amp; SUPPLIES, LLC</a>	<b>Execution Date:</b> Mar. 29, 2018
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">AMERICAN CHEERLEADER MEDIA, LLC</a>	<b>Execution Date:</b> Mar. 29, 2018
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Assignee</b>	
<b>Name:</b> <a href="#">GOLDMAN SACHS BANK USA</a>	<b>State or Country Where Organized:</b> UNITED STATES
<b>Legal Entity Type:</b> ASSOCIATION	
<b>Address:</b> 200 WEST STREET NEW YORK, NEW YORK 10282	
<b>Correspondent</b>	
<b>Correspondent Name:</b> MARIA WOODBURY	
<b>Correspondent Address:</b> 100 NORTHERN AVE BOSTON, MA 02210	
<b>Domestic Representative - Not Found</b>	
<b>Assignment 11 of 11</b>	
<b>Conveyance:</b> SECURITY INTEREST	
<b>Reel/Frame:</b> <a href="#">7003/0102</a>	<b>Pages:</b> 36
<b>Date Recorded:</b> Jul. 21, 2020	
<b>Supporting Documents:</b> <a href="#">assignment-tm-7003-0102.pdf</a>	
<b>Assignor</b>	
<b>Name:</b> <a href="#">ALLGOODS LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">AMERICAN CHEERLEADER MEDIA, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">BSN SPORTS, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">HERFF JONES, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">STANBURY UNIFORMS, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">VARSITY ATHLETIC BAND, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found

<b>Name:</b> <a href="#">VARSITY BRANDS, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">VARSITY SPIRIT FASHIONS &amp; SUPPLIES, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Name:</b> <a href="#">VARSITY SPIRIT, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Assignee</b>	
<b>Name:</b> <a href="#">ANKURA TRUST COMPANY, LLC</a>	<b>Execution Date:</b> Jun. 22, 2020
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> NEW HAMPSHIRE
<b>Address:</b> 140 SHERMAN STREET, 4TH FLOOR FAIRFIELD, CONNECTICUT 06824	
<b>Correspondent</b>	
<b>Correspondent Name:</b> RAZA SIDDIQUI, SENIOR PARALEGAL	
<b>Correspondent Address:</b> 300 N. LASALLE KIRKLAND & ELLIS LLP CHICAGO, IL 60654	
<b>Domestic Representative - Not Found</b>	

## Proceedings

Summary

Number of Proceedings: 6

Type of Proceeding: Opposition

Proceeding Number: 91240495

Filing Date: Apr 06, 2018

Status: Terminated

Status Date: Apr 19, 2018

Interlocutory Attorney: MARY CATHERINE FAINT

Defendant

Name: Donald Ntuk, Donald Hill, and Devonn Bruce

Correspondent Address: DONALD NTUK  
4 LONGVIEW DR  
BORDENTOWN NJ UNITED STATES , 08505

Correspondent e-mail: varsity609@gmail.com , donntuk@gmail.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
VARS CITY	Abandoned - After Inter-Partes Decision	87445071	

Plaintiff(s)

Name: Varsity Brands, LLC, Varsity Spirit Fashions & Supplies, LLC, and Varsity Spirit, LLC

Correspondent Address: DEBORAH K SQUIERS  
COWAN LIEBOWITZ & IATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: ryg@cjl.com , dks@cjl.com , las@cjl.com , trademark@cjl.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	72321158	879543

JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 06, 2018	May 16, 2018
3	PENDING, INSTITUTED	Apr 06, 2018	
4	W/DRAW OF APPLICATION W/ CONSENT	Apr 11, 2018	
5	BD DECISION: DISMISSED W/O PREJ	Apr 19, 2018	
6	TERMINATED	Apr 19, 2018	
7	BD DECISION: SUSTAINED	Apr 23, 2018	

**Type of Proceeding: Opposition**

Proceeding [91235394](#)  
Number:

Filing Date: Jul 05, 2017

**Status:** Terminated

**Status Date:** Apr 29, 2019

**Interlocutory Attorney:** LAWRENCE (LARRY) T STANLEY

**Defendant**

**Name:** Versity, Inc.

**Correspondent Address:** DAVID REMY  
VERSITY INC  
4031 KIRKLAND WAY  
LAKE MARY FL UNITED STATES , 32746

**Correspondent e-mail:** [info@joiniversity.com](mailto:info@joiniversity.com) , [dav.remy@hotmail.com](mailto:dav.remy@hotmail.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VERSITY	Abandoned - After Inter-Partes Decision	<a href="#">87204555</a>	

**Plaintiff(s)**

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

**Correspondent Address:** DEBORAH K SQUIERS  
COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036-1525

**Correspondent e-mail:** [ryg@cjl.com](mailto:ryg@cjl.com) , [dks@cjl.com](mailto:dks@cjl.com) , [las@cjl.com](mailto:las@cjl.com) , [trademark@cjl.com](mailto:trademark@cjl.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
Varsity	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
Varsity Spirit Fashions	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
Varsity Spirit	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
Varsity	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
Varsity Girl	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
Varsity Sport	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V Varsity	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
Varsity.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
Varsity.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
Varsity	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
Varsity University	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
Varsity TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
Varsity TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
Varsity	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V Varsity Shop	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
Varsity ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
Varsity ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
Varsity All Star	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
Varsity Last Pass	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
Varsity	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
Varsity U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
Varsity All Star Fashion	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
Vintage Varsity	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
Varsity Couture	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MyVarsity	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>

VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 05, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 05, 2017	Aug 14, 2017
3	PENDING, INSTITUTED	Jul 05, 2017	
4	ANSWER	Aug 14, 2017	
5	D CHANGE OF CORRESP ADDRESS	Aug 23, 2017	
6	D REQ TO W/DRAW ATTORNEY UPDATED	Jul 14, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Oct 03, 2017	
8	SUSPENDED	Oct 10, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 15, 2017	
10	SUSPENDED	Nov 25, 2017	
11	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 25, 2018	
12	SUSPENDED	Feb 05, 2018	
13	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 04, 2018	
14	SUSPENDED	Apr 13, 2018	
15	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 07, 2018	
16	SUSPENDED	May 24, 2018	
17	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 06, 2018	
18	EXTENSION OF TIME GRANTED	Sep 11, 2018	
19	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 21, 2018	
20	SUSPENDED; TRIAL DATES RESET	Jan 14, 2019	
21	W/DRAW OF APPLICATION W/ CONSENT	Apr 22, 2019	
22	BD DECISION: OPP DISMISSED W/O PREJ	Apr 29, 2019	
23	CORRECTION TO BD ORDER	Apr 29, 2019	
24	TERMINATED	Apr 29, 2019	

#### Type of Proceeding: Opposition

<b>Proceeding Number:</b>	<a href="#">91233944</a>	<b>Filing Date:</b>	Apr 12, 2017
<b>Status:</b>	Terminated	<b>Status Date:</b>	Nov 15, 2017
<b>Interlocutory Attorney:</b>	ELIZABETH A DUNN		

Defendant	
<b>Name:</b>	Lighting Solutions Group LLC dba SpecGrade LED
<b>Correspondent Address:</b>	MELISSA ROGERS MCCURDY STANDLEY LAW GROUP LLP 6300 RIVERSIDE DR DUBLIN OH UNITED STATES , 43220
<b>Correspondent e-mail:</b>	<a href="mailto:trademarks@standleyllp.com">trademarks@standleyllp.com</a> , <a href="mailto:mmccurdy@standleyllp.com">mmccurdy@standleyllp.com</a>

Associated marks			
Mark	Application Status	Serial Number	Registration Number
THE VARSITY	Abandoned - After Inter-Partes Decision	<a href="#">87111197</a>	



Varsity

Abandoned - After Inter-Partes Decision

[87111199](#)

Plaintiff(s)

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC, Varsity Brands, LLC

**Correspondent** DEOBRAH K SQUIERS

**Address:** COWAN LIEBOWITZ LATMAN PC

114 WEST 47TH STREET

NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [dkl@cll.com](mailto:dkl@cll.com) , [ryg@cll.com](mailto:ryg@cll.com) , [las@cll.com](mailto:las@cll.com) , [trademark@cll.com](mailto:trademark@cll.com)

Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 12, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 12, 2017	May 22, 2017
3	PENDING, INSTITUTED	Apr 12, 2017	
4	P MOT FOR EXT W/ CONSENT	May 22, 2017	
5	EXTENSION OF TIME GRANTED	May 23, 2017	
6	P MOT FOR EXT W/ CONSENT	Jul 21, 2017	
7	EXTENSION OF TIME GRANTED	Jul 21, 2017	
8	NOTICE OF DEFAULT	Sep 29, 2017	
9	BD DECISION: SUSTAINED	Nov 15, 2017	
10	TERMINATED	Nov 15, 2017	

### Type of Proceeding: Opposition

**Proceeding Number:** [91233578](#)

**Filing Date:** Mar 22, 2017

**Status:** Terminated

**Status Date:** Jul 10, 2017

**Interlocutory Attorney:** ROBERT COGGINS

#### Defendant

**Name:** The Driving Academy, LLC

**Correspondent Address:** POLLIE GAUTSCH  
G&A LEGAL APC  
665 SAN RODOLFO , #124-209  
SOLANA BEACH CA UNITED STATES , 92075

**Correspondent e-mail:** [pollie@gandalegal.com](mailto:pollie@gandalegal.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY DRIVING ACADEMY	Abandoned - After Inter-Partes Decision	<a href="#">87074617</a>	

#### Plaintiff(s)

**Name:** Varsity Spirit Fashions & Supplies, LLC, Varsity Spirit, LLC, Varsity Brands, LLC

**Correspondent Address:** DEBORAH K SQUIERS  
COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [trademark@cll.com](mailto:trademark@cll.com) , [las@cll.com](mailto:las@cll.com) , [ryg@cll.com](mailto:ryg@cll.com) , [dks@cll.com](mailto:dks@cll.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>

VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 22, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 25, 2017	May 04, 2017
3	PENDING, INSTITUTED	Mar 25, 2017	
4	NOTICE OF DEFAULT	May 14, 2017	
5	BD DECISION: SUSTAINED	Jul 10, 2017	
6	TERMINATED	Jul 10, 2017	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91231189](#)

**Filing Date:** Oct 05, 2016

**Status:** Terminated

**Status Date:** Jul 11, 2019

**Interlocutory Attorney:** REBECCA J STEMPIEN\_COYLE

#### Defendant

**Name:** R&Z Performance Training LLC

**Correspondent** RENEE L DUFF

**Address:** NOLTE INTELLECTUAL PROPERTY LAW GROUP  
445 HAMILTON AVENUE , SUITE 1102  
WHITE PLAINS NY UNITED STATES , 10601

**Correspondent e-mail:** [docketing@nolteip.com](mailto:docketing@nolteip.com) , [rduff@nolteip.com](mailto:rduff@nolteip.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY HIGHLIGHTS	Abandoned - After Inter-Partes Decision	<a href="#">86788023</a>	
VARSITY HIGHLIGHTS	Abandoned - After Inter-Partes Decision	<a href="#">86788040</a>	

#### Plaintiff(s)

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

**Correspondent** DEBORAH K SQUIERS  
**Address:** COWAN LIEBOWITZ & LATMAN PC  
 114 WEST 47TH STREET  
 NEW YORK NY UNITED STATES , 10036-1525

**Correspondent e-mail:** [ryg@cjl.com](mailto:ryg@cjl.com) , [dks@cjl.com](mailto:dks@cjl.com) , [las@cjl.com](mailto:las@cjl.com) , [trademark@cjl.com](mailto:trademark@cjl.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 05, 2016	
2	CONSOLIDATED - PARENT OF 92064795; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016	

3	PENDING, INSTITUTED	Nov 15, 2016
4	P MOT FOR EXT W/ CONSENT	Dec 06, 2016
5	EXTENSION OF TIME GRANTED	Dec 06, 2016
6	CORRECTION TO BD ORDER IN CHILD CASE 92064795	Jan 11, 2017
7	P MOT FOR EXT W/ CONSENT	Jan 19, 2017
8	EXTENSION OF TIME GRANTED	Jan 19, 2017
9	P MOT FOR EXT W/ CONSENT	Mar 23, 2017
10	EXTENSION OF TIME GRANTED	Mar 23, 2017
11	P MOT FOR EXT W/ CONSENT	May 17, 2017
12	EXTENSION OF TIME GRANTED	May 17, 2017
13	P MOT FOR EXT W/ CONSENT	Jul 28, 2017
14	MOTION GRANTED; TRIAL DATES RESET	Aug 12, 2017
15	CORRECTION TO BD ORDER	Aug 12, 2017
16	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 18, 2017
17	SUSPENDED	Sep 18, 2017
18	D CHANGE OF CORRESP ADDRESS	Oct 16, 2017
19	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 17, 2017
20	SUSPENDED	Dec 11, 2017
21	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 10, 2018
22	SUSPENDED	Jan 17, 2018
23	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 06, 2018
24	SUSPENDED	Mar 13, 2018
25	ANSWER	May 21, 2018
26	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 13, 2018
27	SUSPENDED	Jul 25, 2018
28	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 14, 2018
29	SUSPENDED	Oct 02, 2018
30	P MOT FOR EXT W/ CONSENT	Mar 15, 2019
31	TRIAL DATES REMAIN AS SET	Mar 18, 2019
32	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 12, 2019
33	SUSPENDED	Apr 15, 2019
34	W/DRAW OF APPLICATION	Jul 10, 2019
35	BD DECISION: OPP SUSTAINED	Jul 11, 2019
36	TERMINATED	Jul 11, 2019
37	BD DECISION: OPP SUSTAINED	Jul 11, 2019
38	BD DECISION: OPP DISMISSED W/O PREJ	Jul 11, 2019

#### Type of Proceeding: Cancellation

**Proceeding Number:** [92064795](#)

**Filing Date:** Oct 05, 2016

**Status:** Terminated

**Status Date:** Jul 16, 2019

**Interlocutory Attorney:** JILL M MCCORMACK

#### Defendant

**Name:** R&Z Performance Training LLC

**Correspondent Address:** RENEE L DUFF  
NOLTE INTELLECTUAL PROPERTY LAW GROUP  
445 HAMILTON AVENUE, SUITE 1102  
WHITE PLAINS NY UNITED STATES , 10601

**Correspondent e-mail:** [docteting@nolteip.com](mailto:docteting@nolteip.com) , [rduff@nolteip.com](mailto:rduff@nolteip.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY HOUSE GYM	CANCELLED - SECTION 7	<a href="#">86787927</a>	<a href="#">5034866</a>
VARSITY HOUSE GYM	CANCELLED - SECTION 7	<a href="#">86787954</a>	<a href="#">5034867</a>

**Plaintiff(s)**

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

**Correspondent** DEBORAH K SQUIERS

**Address:** COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [dkc@cll.com](mailto:dkc@cll.com) , [ryg@cll.com](mailto:ryg@cll.com) , [las@cll.com](mailto:las@cll.com) , [trademark@cll.com](mailto:trademark@cll.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
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1	FILED AND FEE	Oct 05, 2016
2	CONSOLIDATED - CHILD OF 91231189; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016
3	PENDING, INSTITUTED	Nov 15, 2016
4	NOTICE OF DEFAULT	Jan 04, 2017
5	NOTICE OF DEFAULT VACATED	Jan 11, 2017
6	ANSWER	May 22, 2018
7	BD DECISION: CAN GRANTED	Jul 11, 2019
8	BD DECISION: CAN DENIED W/O PREJ	Jul 11, 2019
9	COMMR ORDER CANCELLING REG	Jul 16, 2019
10	TERMINATED	Jul 16, 2019



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# VARSITY ALL STAR

**Word Mark** VARSITY ALL STAR

**Goods and Services** IC 035. US 100 101 102. G & S: business information and accounting advisory services; Special event planning for business purposes, namely, providing gym owners and coaches scheduling information for cheerleading and dance competitions and events information with respect to cheerleading and dance uniforms. FIRST USE: 20070300. FIRST USE IN COMMERCE: 20070300

IC 041. US 100 101 107. G & S: providing educational courses and revenue-sharing educational programs in the field of cheerleading and dance to gym owners and coaches [ ; providing choreography services for others ]. FIRST USE: 20070300. FIRST USE IN COMMERCE: 20070300

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85074898

**Filing Date** June 30, 2010

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** July 8, 2014

**Registration Number** 4607865

**Registration Date** September 23, 2014

**Owner** (REGISTRANT) Varsity Spirit Corporation CORPORATION TENNESSEE 6745 Lenox Center Court, Suite 300 Memphis TENNESSEE 38115



(LAST LISTED OWNER) Varsity Spirit LLC LIMITED LIABILITY COMPANY TENNESSEE 6745 Lenox Center Court, Suite 300 Memphis TENNESSEE 38115

**Assignment  
Recorded**

ASSIGNMENT RECORDED

**Attorney of  
Record**

Danny M. Awdeh

**Prior  
Registrations**

1796645;2526564;3626221;AND OTHERS

**Type of Mark**

SERVICE MARK

**Register**

PRINCIPAL

**Affidavit Text**

SECT 15. SECT 8 (6-YR).

**Live/Dead  
Indicator**

LIVE

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**Mark:** VARSITY ALL STAR

VARSITY ALL STAR

**US Serial Number:** 85074898

**Application Filing Date:** Jun. 30, 2010

**US Registration Number:** 4607865

**Registration Date:** Sep. 23, 2014

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** A Sections 8 and 15 combined declaration has been accepted and acknowledged.

**Status Date:** Jul. 26, 2021

**Publication Date:** Jul. 08, 2014

## Mark Information

**Mark Literal Elements:** VARSITY ALL STAR

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

## Related Properties Information

**Claimed Ownership of US Registrations:** 1796645, 2526564, 3626221 and others

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** business information and accounting advisory services; Special event planning for business purposes, namely, providing gym owners and coaches scheduling information for cheerleading and dance competitions and events information with respect to cheerleading and dance uniforms

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 2007

**Use in Commerce:** Mar. 2007

**For:** providing educational courses and revenue-sharing educational programs in the field of cheerleading and dance to gym owners and coaches [ ; providing choreography services for others ]

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 2007

**Use in Commerce:** Mar. 2007

## Basis Information (Case Level)

**Filed Use:** Yes

**Filed ITU:** No

**Filed 44D:** No

**Filed 44E:** No

**Filed 66A:** No

**Filed No Basis:** No

**Currently Use:** Yes

**Currently ITU:** No

**Currently 44E:** No

**Currently 66A:** No

**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** Varsity Spirit LLC

**Owner Address:** 6745 Lenox Center Court, Suite 300  
Memphis, TENNESSEE UNITED STATES 38115

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** TENNESSEE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Danny M. Awdeh

**Docket Number:** 14458.0121

**Attorney Primary** [docketing@finnegan.com](mailto:docketing@finnegan.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Danny M. Awdeh  
**Name/Address:** Finnegan, Henderson, Farabow, Garrett & Dunner LLP  
901 New York Avenue NW  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20001

**Phone:** 202-408-4000

**Fax:** 202-408-4400

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com) [teas-filing-receipts@finnegan.com](mailto:teas-filing-receipts@finnegan.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jul. 26, 2021	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 26, 2021	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	81927
Jul. 26, 2021	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	81927
Mar. 23, 2021	TEAS SECTION 8 & 15 RECEIVED	
Sep. 23, 2019	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Mar. 07, 2018	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 27, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 27, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
Jun. 21, 2017	NOTICE OF SUIT	
Jan. 28, 2015	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Dec. 24, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 23, 2014	REGISTERED-PRINCIPAL REGISTER	
Jul. 08, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 08, 2014	PUBLISHED FOR OPPOSITION	
Jun. 18, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 02, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73787
May 27, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	

May 27, 2014	SUSPENSION CHECKED Å- TO ATTORNEY FOR ACTION	73787
Nov. 25, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Jul. 31, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 23, 2013	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Nov. 23, 2012	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	73787
May 23, 2012	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
May 23, 2012	LETTER OF SUSPENSION E-MAILED	6332
May 23, 2012	SUSPENSION LETTER WRITTEN	76582
Nov. 23, 2011	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Nov. 23, 2011	ASSIGNED TO LIE	73787
May 23, 2011	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	
Nov. 22, 2010	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Nov. 22, 2010	LETTER OF SUSPENSION E-MAILED	6332
Nov. 22, 2010	SUSPENSION LETTER WRITTEN	76582
Oct. 28, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 28, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Oct. 28, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 15, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 15, 2010	NON-FINAL ACTION E-MAILED	6325
Oct. 15, 2010	NON-FINAL ACTION WRITTEN	76582
Oct. 08, 2010	ASSIGNED TO EXAMINER	76582
Jul. 06, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 03, 2010	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** TMO LAW OFFICE 115

**Date in Location:** Jul. 26, 2021

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 11

**Registrant:** Varsity Spirit Corporation

### Assignment 1 of 11

**Conveyance:** TRADEMARK SECURITY AGREEMENT

**Reel/Frame:** [5076/0362](#)

**Pages:** 29

**Date Recorded:** Jul. 24, 2013

**Supporting Documents:** [assignment-tm-5076-0362.pdf](#)

### Assignor

**Name:** [VARSITY SPIRIT CORPORATION](#)

**Execution Date:** Jun. 25, 2013

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** TENNESSEE

### Assignee

**Name:** [PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 500 FIRST AVENUE  
PITTSBURGH, PENNSYLVANIA 15219

### Correspondent

**Correspondent Name:** LATHAM & WATKINS LLP

**Correspondent Address:** 650 TOWN CENTER DRIVE, SUITE 2000  
COSTA MESA, CA 92626

**Domestic Representative - Not Found**

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## Assignment 2 of 11

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**Conveyance:** ENTITY CONVERSION

**Reel/Frame:** [6281/0483](#)

**Pages:** 24

**Date Recorded:** Feb. 28, 2018

**Supporting Documents:** [assignment-tm-6281-0483.pdf](#)

### Assignor

**Name:** [VARSITY SPIRIT CORPORATION](#)

**Execution Date:** Nov. 24, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** TENNESSEE

### Assignee

**Name:** [VARSITY SPIRIT LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

**Address:** 6745 LENOX CENTER CT  
SUITE 300  
MEMPHIS, TENNESSEE 38115-4300

### Correspondent

**Correspondent Name:** DANNY M. AWDEH

**Correspondent Address:** 901 NEW YORK AVENUE, N.W.  
FINNEGAN  
WASHINGTON, DC 20001

### Domestic Representative - Not Found

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## Assignment 3 of 11

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**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [5423/0493](#)

**Pages:** 40

**Date Recorded:** Dec. 19, 2014

**Supporting Documents:** [assignment-tm-5423-0493.pdf](#)

### Assignor

**Name:** [VARSITY BRANDS, LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [BSN SPORTS, LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Execution Date:** Dec. 11, 2014

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** MINNESOTA

### Assignee

**Name:** [GOLDMAN SACHS BANK USA, AS ADMINISTRATIVE AND COLLATERAL AGENT](#)

**Legal Entity Type:** A NEW YORK STATE CHARTERED BANK

**State or Country Where Organized:** NEW YORK

**Address:** 30 HUDSON ST.  
38TH FLOOR  
JERSEY CITY, NEW YORK 10036

### Correspondent

**Correspondent Name:** LAWRENCE KASS

**Correspondent Address:** 1 CHASE MANHATTAN PLAZA

Address: C/O LAWRENCE KASS  
NEW YORK, NY 10005

Domestic Representative - Not Found

Assignment 4 of 11

Conveyance: GRANT OF SECURITY INTEREST IN U S TRADEMARKS

Reel/Frame: [5444/0001](#)

Pages: 34

Date Recorded: Dec. 17, 2014

Supporting Documents: [assignment-tm-5444-0001.pdf](#)

Assignor

Name: [VARSITY BRANDS, LLC](#)

Execution Date: Dec. 11, 2014

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [BSN SPORTS, LLC](#)

Execution Date: Dec. 11, 2014

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [VARSITY SPIRIT LLC](#)

Execution Date: Dec. 11, 2014

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [VARSITY SPIRIT FASHIONS](#)

Execution Date: Dec. 11, 2014

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [GOLDMAN SACHS BANK USA](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 200 WEST STREET  
NEW YORK, NEW YORK 10282

Correspondent

Correspondent Name: SUSAN O'BRIEN

Correspondent Address: CT LIEN SOLUTIONS  
187 WOLF ROAD, SUITE 101  
ALBANY, NY 12205

Domestic Representative - Not Found

Assignment 5 of 11

Conveyance: RELEASE OF SECURITY INTEREST

Reel/Frame: [5421/0286](#)

Pages: 30

Date Recorded: Dec. 12, 2014

Supporting Documents: [assignment-tm-5421-0286.pdf](#)

Assignor

Name: [PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT](#)

Execution Date: Dec. 11, 2014

Legal Entity Type: NATIONAL ASSOCIATION

State or Country Where Organized: PENNSYLVANIA

Assignee

Name: [VARSITY SPIRIT CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: TENNESSEE

Address: 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

Name: [BSN SPORTS, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

**Address:** 1901 DIPLOMAT DRIVE  
FARMERS BRANCH, TEXAS 75234

**Name:** [HERFF JONES, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country** INDIANA  
**Where Organized:**

**Address:** HERFF JONES, INC. EXECUTIVE BUILDING  
4625 WEST 62ND STREET  
INDIANAPOLIS, INDIANA 46268-9005

**Name:** [THE KELLY TOUCH, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** INDIANA  
**Where Organized:**

**Address:** 110 EAST MAIN STREET  
CARMEL, INDIANA 46032

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country** MINNESOTA  
**Where Organized:**

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [VARSITY BRANDS, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

#### Correspondent

**Correspondent Name:** MILBANK, TWEED, HADLEY & MCCLOY

**Correspondent Address:** 1 CHASE MANHATTAN PLAZA  
C/O LAWRENCE KASS  
NEW YORK, NY 10005

#### Domestic Representative - Not Found

#### Assignment 6 of 11

**Conveyance:** RELEASE BY SECURED PARTY

**Reel/Frame:** [6230/0619](#)

**Pages:** 29

**Date Recorded:** Dec. 15, 2017

**Supporting Documents:** [assignment-tm-6230-0619.pdf](#)

#### Assignor

**Name:** [GOLDMAN SACHS BANK USA](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** ASSOCIATION

**State or Country** UNITED STATES  
**Where Organized:**

#### Assignee

**Name:** [BSN SPORTS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** DELAWARE  
**Where Organized:**

**Address:** 1901 DIPLOMAT DRIVE  
FARMERS BRANCH, TEXAS 75234

**Name:** [VARSITY BRANDS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** DELAWARE  
**Where Organized:**

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** MINNESOTA

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [VARSITY SPIRIT LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

#### Correspondent

**Correspondent Name:** PROSKAUER ROSE LLP

**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

#### Domestic Representative - Not Found

#### Assignment 7 of 11

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6230/0662](#)

**Pages:** 41

**Date Recorded:** Dec. 16, 2017

**Supporting Documents:** [assignment-tm-6230-0662.pdf](#)

#### Assignor

**Name:** [ALLGOODS LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017

**State or Country Where Organized:** DELAWARE

**Name:** [HERFF JONES, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017

**State or Country Where Organized:** INDIANA

**Name:** [VARSITY BRANDS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017

**State or Country Where Organized:** TENNESSEE

**Name:** [BSN SPORTS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017

**State or Country Where Organized:** MINNESOTA

**Name:** [AMERICAN CHEERLEADER MEDIA, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Execution Date:** Dec. 15, 2017

**State or Country Where Organized:** No Place Where Organized Found

#### Assignee

**Name:** [JEFFERIES FINANCE LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 520 MADISON AVENUE  
NEW YORK, NEW YORK 10022

#### Correspondent



**Correspondent Name:** PROSKAUER ROSE LLP

**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

**Domestic Representative - Not Found**

**Assignment 8 of 11**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6230/0729](#)

**Pages:** 41

**Date Recorded:** Dec. 16, 2017

**Supporting Documents:** [assignment-tm-6230-0729.pdf](#)

**Assignor**

**Name:** [ALLGOODS LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [HERFF JONES, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** INDIANA

**Name:** [VARSITY BRANDS, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

**Name:** [BSN SPORTS, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** MINNESOTA

**Name:** [AMERICAN CHEERLEADER MEDIA, LLC](#)

**Execution Date:** Dec. 15, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [ARES CAPITAL CORPORATION](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** MARYLAND

**Address:** 245 PARK AVENUE  
44TH FLOOR  
NEW YORK, NEW YORK 10167

**Correspondent**

**Correspondent Name:** PROSKAUER ROSE LLP

**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

**Domestic Representative - Not Found**

**Assignment 9 of 11**

**Conveyance:** RELEASE BY SECURED PARTY

**Reel/Frame:** [6230/0888](#)

**Pages:** 29

**Date Recorded:** Dec. 16, 2017

**Supporting Documents:** [assignment-tm-6230-0888.pdf](#)

**Assignor**

**Name:** [GOLDMAN SACHS BANK USA](#)  
**Legal Entity Type:** ASSOCIATION  
**Execution Date:** Dec. 15, 2017  
**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [BSN SPORTS, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE

**Address:** 1901 DIPLOMAT DRIVE  
FARMERS BRANCH, TEXAS 75234

**Name:** [VARSITY BRANDS, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** MINNESOTA

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Name:** [VARSITY SPIRIT LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** TENNESSEE

**Address:** 6745 LENOX CENTER COURT  
SUITE 300  
MEMPHIS, TENNESSEE 38115

**Correspondent**

**Correspondent Name:** PROSKAUER ROSE LLP  
**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

**Domestic Representative - Not Found****Assignment 10 of 11**

**Conveyance:** SECURITY INTEREST  
**Reel/Frame:** [6316/0163](#) **Pages:** 35  
**Date Recorded:** Mar. 30, 2018  
**Supporting Documents:** [assignment-tm-6316-0163.pdf](#)

**Assignor**

**Name:** [ALLGOODS LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Execution Date:** Mar. 29, 2018  
**State or Country Where Organized:** No Place Where Organized Found

**Name:** [HERFF JONES, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Execution Date:** Mar. 29, 2018  
**State or Country Where Organized:** No Place Where Organized Found

**Name:** [VARSITY BRANDS, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Execution Date:** Mar. 29, 2018  
**State or Country Where Organized:** No Place Where Organized Found

**Name:** [VARSITY SPIRIT LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Execution Date:** Mar. 29, 2018  
**State or Country Where Organized:** No Place Where Organized Found

**Name:** [BSN SPORTS, LLC](#) **Execution Date:** Mar. 29, 2018

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Execution Date:** Mar. 29, 2018

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [AMERICAN CHEERLEADER MEDIA, LLC](#)

**Execution Date:** Mar. 29, 2018

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

#### Assignee

**Name:** [GOLDMAN SACHS BANK USA](#)

**Legal Entity Type:** ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 200 WEST STREET  
NEW YORK, NEW YORK 10282

#### Correspondent

**Correspondent Name:** MARIA WOODBURY

**Correspondent Address:** 100 NORTHERN AVE  
BOSTON, MA 02210

#### Domestic Representative - Not Found

#### Assignment 11 of 11

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7003/0102](#)

**Pages:** 36

**Date Recorded:** Jul. 21, 2020

**Supporting Documents:** [assignment-tm-7003-0102.pdf](#)

#### Assignor

**Name:** [ALLGOODS LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [AMERICAN CHEERLEADER MEDIA, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [BSN SPORTS, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [HERFF JONES, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [STANBURY UNIFORMS, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [VARSITY ATHLETIC BAND, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [VARSITY BRANDS, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [VARSITY SPIRIT, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [ANKURA TRUST COMPANY, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** NEW HAMPSHIRE

**Address:** 140 SHERMAN STREET,  
4TH FLOOR  
FAIRFIELD, CONNECTICUT 06824

**Correspondent**

**Correspondent Name:** RAZA SIDDIQUI, SENIOR PARALEGAL

**Correspondent Address:** 300 N. LASALLE  
KIRKLAND & ELLIS LLP  
CHICAGO, IL 60654

**Domestic Representative - Not Found**

## Proceedings

**Summary**

**Number of Proceedings:** 10

**Type of Proceeding: Opposition**

**Proceeding Number:** [91268885](#)

**Filing Date:** Apr 21, 2021

**Status:** Pending

**Status Date:** Apr 21, 2021

**Interlocutory Attorney:** ELIZABETH WINTER

**Defendant**

**Name:** Aspi Solutions, Inc.

**Correspondent Address:** MATTHEW WARNER-BLANKENSHIP  
DENTONS DAVIS BROWN PC  
215 10TH STREET SUITE 1300  
DES MOINES IA UNITED STATES , 50309

**Correspondent e-mail:** [matt.warner-blankenship@dentons.com](mailto:matt.warner-blankenship@dentons.com) , [kassie.ricklefs@dentons.com](mailto:kassie.ricklefs@dentons.com) , [angie.kenin@dentons.com](mailto:angie.kenin@dentons.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VARSITY BOUND	Opposition Pending	<a href="#">88593224</a>	

**Plaintiff(s)**

**Name:** Varsity Spirit LLC

**Correspondent Address:** DANNY M. AWDEH  
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP  
901 NEW YORK AVENUE, NW  
WASHINGTON DC UNITED STATES , 20001

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com) , [danny.awdeh@finnegan.com](mailto:danny.awdeh@finnegan.com) , [katie.mcknight@finnegan.com](mailto:katie.mcknight@finnegan.com) , [morgan.smith@finnegan.com](mailto:morgan.smith@finnegan.com) , [TTAB-Legal-Assistants@finnegan.com](#)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>

VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 21, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 21, 2021	May 31, 2021
3	INSTITUTED	Apr 21, 2021	
4	D CHANGE OF CORRESP ADDRESS	May 26, 2021	
5	D MOT FOR EXT W/ CONSENT	May 26, 2021	
6	EXTENSION OF TIME GRANTED	May 26, 2021	
7	D MOT FOR EXT W/ CONSENT	Jun 29, 2021	
8	EXTENSION OF TIME GRANTED	Jul 07, 2021	
9	D MOT FOR EXT W/ CONSENT	Jul 28, 2021	
10	EXTENSION OF TIME GRANTED	Jul 28, 2021	
11	D MOT FOR EXT W/ CONSENT	Aug 30, 2021	
12	EXTENSION OF TIME GRANTED	Aug 30, 2021	
13	D MOT FOR EXT W/ CONSENT	Sep 27, 2021	
14	EXTENSION OF TIME GRANTED	Sep 27, 2021	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91253529](#)

**Filing Date:** Jan 16, 2020

**Status:** Terminated

**Status Date:** Dec 01, 2020

**Interlocutory Attorney:** MIKE WEBSTER

#### Defendant

**Name:** Varsityprep Inc.

**Correspondent Address:** CURTIS F ROBINSON  
VARSITYPREP INC  
279 MILLER AVE  
MILL VALLEY CA UNITED STATES , 94941

**Correspondent e-mail:** [curtis@varsityprep.com](mailto:curtis@varsityprep.com) , [jonathan@varsityprep.com](mailto:jonathan@varsityprep.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITYPREP	Abandoned - After Inter-Partes Decision	<a href="#">88573632</a>	

#### Plaintiff(s)

**Name:** Varsity Spirit LLC and Varsity Brands, LLC

**Correspondent Address:** DANNY M AWDEH  
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP  
901 NEW YORK AVENUE NW  
WASHINGTON DC UNITED STATES , 20001

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com) , [danny.awdeh@finnegan.com](mailto:danny.awdeh@finnegan.com) , [katie.mcknight@finnegan.com](mailto:katie.mcknight@finnegan.com) , [morgan.smith@finnegan.com](mailto:morgan.smith@finnegan.com) , [TTAB-Legal-Assistants@finnegan.com](#)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>

VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY BRANDS IMPACT	Registered	<a href="#">87706948</a>	<a href="#">5894092</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 16, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 16, 2020	Feb 25, 2020
3	INSTITUTED	Jan 16, 2020	
4	D CHANGE OF CORRESP ADDRESS	Feb 20, 2020	
5	MISFILED DOCUMENT (NOT CONSIDERED)	Feb 24, 2020	
6	ANSWER	Feb 24, 2020	
7	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Mar 16, 2020	
8	D REQ FOR DISCOVERY CONFERENCE-PHONE	Mar 16, 2020	
9	TRIAL DATES RESET	Mar 25, 2020	
10	D CHANGE OF CORRESP ADDRESS	Mar 29, 2020	
11	ANSWER	Apr 16, 2020	
12	MOT TO AMEND APPLICATION	May 04, 2020	
13	TRIAL DATES REMAIN AS SET	Jun 30, 2020	
14	MOT TO AMEND APPLICATION	Jul 07, 2020	
15	P OPP/RESP TO MOTION	Jul 27, 2020	
16	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 07, 2020	
17	TRIAL DATES RESET	Nov 07, 2020	
18	W/DRAW OF OPPOSITION	Nov 23, 2020	
19	BD DECISION: OPP DISMISSED W/O PREJ	Dec 01, 2020	
20	TERMINATED	Dec 01, 2020	

#### Type of Proceeding: Opposition

Proceeding Number: [91245231](#)

Filing Date: Dec 11, 2018

Status: Terminated

Status Date: Feb 01, 2019

Interlocutory Attorney: GEOFFREY MCNUTT

#### Defendant

Name: Varxity Development Corp.

Correspondent Address: LANE MOORE  
VARXITY DEVELOPMENT CORP  
BOX 120 RR3 STE 5  
RIMBEY AB CANADA , TOC 2JO

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARXITY	Abandoned - After Inter-Partes Decision	<a href="#">87719307</a>	
VARXITY PREP ACADEMY	Abandoned - After Inter-Partes Decision	<a href="#">87719342</a>	

#### Plaintiff(s)

Name: Varsity Spirit, LLC, Varsity Brands, LLC

Correspondent Address: DANNY M AWDEH  
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER LLP  
901 NEW YORK AVE NW  
WASHINGTON DC UNITED STATES , 20001

Correspondent e-mail: [docketing@finnegan.com](mailto:docketing@finnegan.com) , [danny.awdeh@finnegan.com](mailto:danny.awdeh@finnegan.com) , [morgan.smith@finnegan.com](mailto:morgan.smith@finnegan.com) , [sydney.english@finnegan.com](mailto:sydney.english@finnegan.com) , [TTAB-Legal-Assistants@finnegan.com](mailto:TTAB-Legal-Assistants@finnegan.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
THE VARSITY	REGISTERED AND RENEWED	<a href="#">77289758</a>	<a href="#">3645472</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 11, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 11, 2018	Jan 20, 2019
3	PENDING, INSTITUTED	Dec 11, 2018	
4	W/DRAW OF APPLICATION	Jan 15, 2019	
5	BD DECISION: OPP SUSTAINED	Feb 01, 2019	
6	TERMINATED	Feb 01, 2019	

#### Type of Proceeding: Opposition

<b>Proceeding Number:</b>	<a href="#">91240909</a>	<b>Filing Date:</b>	Apr 30, 2018
<b>Status:</b>	Terminated	<b>Status Date:</b>	Jun 25, 2019
<b>Interlocutory Attorney:</b>	WINSTON T FOLMAR		

#### Defendant

<b>Name:</b>	VarsitYoga Inc.
<b>Correspondent Address:</b>	ADAM KOTOK LAW OFFICE OF ADAM KOTOK PC 145 PALISADE STREET, SUITE 403 DOBBS FERRY NY UNITED STATES , 10522
<b>Correspondent e-mail:</b>	<a href="mailto:adam@kotoklaw.com">adam@kotoklaw.com</a>

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITYYOGA	Abandoned - After Inter-Partes Decision	<a href="#">87344410</a>	

#### Plaintiff(s)

<b>Name:</b>	Varsity Brands, LLC, Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC
<b>Correspondent Address:</b>	DANNY M AWDEH FINNEGAN HENDERSON FARABOW GARRETT & DUNNER LLP 901 NEW YORK AVENUE, NW WASHINGTON DC UNITED STATES , 20001-4413
<b>Correspondent e-mail:</b>	<a href="mailto:docketing@finnegan.com">docketing@finnegan.com</a> , <a href="mailto:danny.awdeh@finnegan.com">danny.awdeh@finnegan.com</a> , <a href="mailto:morgan.smith@finnegan.com">morgan.smith@finnegan.com</a> , <a href="mailto:TTAB-Legal-Assistants@finnegan.com">TTAB-Legal-Assistants@finnegan.com</a>

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>

VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 30, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 30, 2018	Jun 09, 2018
3	PENDING, INSTITUTED	Apr 30, 2018	
4	D APPEARANCE / POWER OF ATTORNEY	Jun 10, 2018	
5	D MOT FOR EXT W/ CONSENT	Jun 25, 2018	
6	ANSWER	Jun 25, 2018	
7	EXTENSION OF TIME GRANTED	Jul 18, 2018	
8	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Aug 09, 2018	
9	SUSPENDED	Sep 05, 2018	
10	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Jan 17, 2019	
11	SUSPENDED	Jan 17, 2019	
12	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Apr 19, 2019	
13	SUSPENDED	Apr 19, 2019	
14	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	May 20, 2019	
15	SUSPENDED	May 20, 2019	
16	W/DRAW OF APPLICATION	Jun 20, 2019	
17	BD DECISION: OPP DISMISSED W/O PREJ	Jun 25, 2019	
18	TERMINATED	Jun 25, 2019	

#### Type of Proceeding: Opposition

<b>Proceeding Number:</b>	<a href="#">91240495</a>	<b>Filing Date:</b>	Apr 06, 2018
<b>Status:</b>	Terminated	<b>Status Date:</b>	Apr 19, 2018
<b>Interlocutory Attorney:</b>	MARY CATHERINE FAINT		

Defendant			
<b>Name:</b>	Donald Ntuk, Donald Hill, and Devonn Bruce		
<b>Correspondent Address:</b>	DONALD NTUK 4 LONGVIEW DR BORDENTOWN NJ UNITED STATES , 08505		
<b>Correspondent e-mail:</b>	<a href="mailto:varsity609@gmail.com">varsity609@gmail.com</a> , <a href="mailto:donntuk@gmail.com">donntuk@gmail.com</a>		

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VARS CITY	Abandoned - After Inter-Partes Decision	<a href="#">87445071</a>	



**Plaintiff(s)**

**Name:** Varsity Brands, LLC, Varsity Spirit Fashions & Supplies, LLC, and Varsity Spirit, LLC

**Correspondent** DEBORAH K SQUIERS

**Address:** COWAN LIEBOWITZ & IATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [ryg@cjl.com](mailto:ryg@cjl.com) , [dks@cjl.com](mailto:dks@cjl.com) , [las@cjl.com](mailto:las@cjl.com) , [trademark@cjl.com](mailto:trademark@cjl.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
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1	FILED AND FEE	Apr 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 06, 2018	May 16, 2018
3	PENDING, INSTITUTED	Apr 06, 2018	
4	W/DRAW OF APPLICATION W/ CONSENT	Apr 11, 2018	
5	BD DECISION: DISMISSED W/O PREJ	Apr 19, 2018	
6	TERMINATED	Apr 19, 2018	
7	BD DECISION: SUSTAINED	Apr 23, 2018	

### Type of Proceeding: Opposition

**Proceeding Number:** [91235394](#)

**Filing Date:** Jul 05, 2017

**Status:** Terminated

**Status Date:** Apr 29, 2019

**Interlocutory Attorney:** LAWRENCE (LARRY) T STANLEY

#### Defendant

**Name:** Versity, Inc.

**Correspondent Address:** DAVID REMY  
VERSITY INC  
4031 KIRKLAND WAY  
LAKE MARY FL UNITED STATES , 32746

**Correspondent e-mail:** [info@joiniversity.com](mailto:info@joiniversity.com) , [dav.remy@hotmail.com](mailto:dav.remy@hotmail.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VERSITY	Abandoned - After Inter-Partes Decision	<a href="#">87204555</a>	

#### Plaintiff(s)

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

**Correspondent Address:** DEBORAH K SQUIERS  
COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036-1525

**Correspondent e-mail:** [ryg@ccl.com](mailto:ryg@ccl.com) , [dks@ccl.com](mailto:dks@ccl.com) , [las@ccl.com](mailto:las@ccl.com) , [trademark@ccl.com](mailto:trademark@ccl.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>

VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 05, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 05, 2017	Aug 14, 2017
3	PENDING, INSTITUTED	Jul 05, 2017	
4	ANSWER	Aug 14, 2017	
5	D CHANGE OF CORRESP ADDRESS	Aug 23, 2017	
6	D REQ TO W/DRAW ATTORNEY UPDATED	Jul 14, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Oct 03, 2017	
8	SUSPENDED	Oct 10, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Nov 15, 2017	
10	SUSPENDED	Nov 25, 2017	
11	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Jan 25, 2018	
12	SUSPENDED	Feb 05, 2018	
13	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Apr 04, 2018	
14	SUSPENDED	Apr 13, 2018	
15	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	May 07, 2018	
16	SUSPENDED	May 24, 2018	
17	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Jul 06, 2018	
18	EXTENSION OF TIME GRANTED	Sep 11, 2018	
19	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Dec 21, 2018	
20	SUSPENDED; TRIAL DATES RESET	Jan 14, 2019	
21	W/DRAW OF APPLICATION W/ CONSENT	Apr 22, 2019	
22	BD DECISION: OPP DISMISSED W/O PREJ	Apr 29, 2019	
23	CORRECTION TO BD ORDER	Apr 29, 2019	
24	TERMINATED	Apr 29, 2019	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91233944](#)

**Filing Date:** Apr 12, 2017

**Status:** Terminated

**Status Date:** Nov 15, 2017

**Interlocutory Attorney:** ELIZABETH A DUNN

**Defendant****Name:** Lighting Solutions Group LLC dba SpecGrade LED**Correspondent** MELISSA ROGERS MCCURDY**Address:** STANDLEY LAW GROUP LLP  
6300 RIVERSIDE DR  
DUBLIN OH UNITED STATES , 43220**Correspondent e-mail:** [trademarks@standleyllp.com](mailto:trademarks@standleyllp.com) , [mmccurdy@standleyllp.com](mailto:mmccurdy@standleyllp.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
THE VARSITY	Abandoned - After Inter-Partes Decision	<a href="#">87111197</a>	
Varsity	Abandoned - After Inter-Partes Decision	<a href="#">87111199</a>	

**Plaintiff(s)****Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC, Varsity Brands, LLC**Correspondent** DEOBRAH K SQUIERS**Address:** COWAN LIEBOWITZ LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036**Correspondent e-mail:** [dks@cjl.com](mailto:dks@cjl.com) , [ryg@cjl.com](mailto:ryg@cjl.com) , [las@cjl.com](mailto:las@cjl.com) , [trademark@cjl.com](mailto:trademark@cjl.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
Varsity	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
Varsity Spirit Fashions	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
Varsity Spirit	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
Varsity	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
Varsity Girl	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
Varsity Sport	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V Varsity	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
Varsity.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
Varsity.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
Varsity	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
Varsity University	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
Varsity TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
Varsity TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
Varsity	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V Varsity Shop	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
Varsity ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
Varsity ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
Varsity All Star	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
Varsity Last Pass	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
Varsity	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
Varsity U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
Varsity All Star Fashion	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
Vintage Varsity	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
Varsity Couture	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MyVarsity	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
Varsity Dance	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
Varsity All Star	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>

VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 12, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 12, 2017	May 22, 2017
3	PENDING, INSTITUTED	Apr 12, 2017	
4	P MOT FOR EXT W/ CONSENT	May 22, 2017	
5	EXTENSION OF TIME GRANTED	May 23, 2017	
6	P MOT FOR EXT W/ CONSENT	Jul 21, 2017	
7	EXTENSION OF TIME GRANTED	Jul 21, 2017	
8	NOTICE OF DEFAULT	Sep 29, 2017	
9	BD DECISION: SUSTAINED	Nov 15, 2017	
10	TERMINATED	Nov 15, 2017	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91233578](#)

**Filing Date:** Mar 22, 2017

**Status:** Terminated

**Status Date:** Jul 10, 2017

**Interlocutory Attorney:** ROBERT COGGINS

#### Defendant

**Name:** The Driving Academy, LLC

**Correspondent Address:** POLLIE GAUTSCH  
G&A LEGAL APC  
665 SAN RODOLFO , #124-209  
SOLANA BEACH CA UNITED STATES , 92075

**Correspondent e-mail:** [pollie@gandalegal.com](mailto:pollie@gandalegal.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY DRIVING ACADEMY	Abandoned - After Inter-Partes Decision	<a href="#">87074617</a>	

#### Plaintiff(s)

**Name:** Varsity Spirit Fashions & Supplies, LLC, Varsity Spirit, LLC, Varsity Brands, LLC

**Correspondent Address:** DEBORAH K SQUIERS  
COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [trademark@cll.com](mailto:trademark@cll.com) , [las@cll.com](mailto:las@cll.com) , [ryg@cll.com](mailto:ryg@cll.com) , [dks@cll.com](mailto:dks@cll.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>

VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 22, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 25, 2017	May 04, 2017
3	PENDING, INSTITUTED	Mar 25, 2017	
4	NOTICE OF DEFAULT	May 14, 2017	
5	BD DECISION: SUSTAINED	Jul 10, 2017	
6	TERMINATED	Jul 10, 2017	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91231189](#)

**Filing Date:** Oct 05, 2016

**Status:** Terminated

**Status Date:** Jul 11, 2019

**Interlocutory Attorney:** REBECCA J STEMPIEN\_COYLE

#### Defendant

**Name:** R&Z Performance Training LLC

**Correspondent** RENEE L DUFF

**Address:** NOLTE INTELLECTUAL PROPERTY LAW GROUP  
445 HAMILTON AVENUE , SUITE 1102  
WHITE PLAINS NY UNITED STATES , 10601

**Correspondent e-mail:** [docketing@nolteip.com](mailto:docketing@nolteip.com) , [rduff@nolteip.com](mailto:rduff@nolteip.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VARSITY HIGHLIGHTS	Abandoned - After Inter-Partes Decision	<a href="#">86788023</a>	
VARSITY HIGHLIGHTS	Abandoned - After Inter-Partes Decision	<a href="#">86788040</a>	
Plaintiff(s)			

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

**Correspondent Address:** DEBORAH K SQUIERS  
COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036-1525

**Correspondent e-mail:** [ryg@cjl.com](mailto:ryg@cjl.com) , [dks@cjl.com](mailto:dks@cjl.com) , [las@cjl.com](mailto:las@cjl.com) , [trademark@cjl.com](mailto:trademark@cjl.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>

VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 05, 2016	
2	CONSOLIDATED - PARENT OF 92064795; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016	
3	PENDING, INSTITUTED	Nov 15, 2016	
4	P MOT FOR EXT W/ CONSENT	Dec 06, 2016	
5	EXTENSION OF TIME GRANTED	Dec 06, 2016	
6	CORRECTION TO BD ORDER IN CHILD CASE 92064795	Jan 11, 2017	
7	P MOT FOR EXT W/ CONSENT	Jan 19, 2017	
8	EXTENSION OF TIME GRANTED	Jan 19, 2017	
9	P MOT FOR EXT W/ CONSENT	Mar 23, 2017	
10	EXTENSION OF TIME GRANTED	Mar 23, 2017	
11	P MOT FOR EXT W/ CONSENT	May 17, 2017	
12	EXTENSION OF TIME GRANTED	May 17, 2017	
13	P MOT FOR EXT W/ CONSENT	Jul 28, 2017	
14	MOTION GRANTED; TRIAL DATES RESET	Aug 12, 2017	
15	CORRECTION TO BD ORDER	Aug 12, 2017	
16	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Sep 18, 2017	
17	SUSPENDED	Sep 18, 2017	
18	D CHANGE OF CORRESP ADDRESS	Oct 16, 2017	
19	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Nov 17, 2017	
20	SUSPENDED	Dec 11, 2017	
21	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Jan 10, 2018	
22	SUSPENDED	Jan 17, 2018	
23	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Mar 06, 2018	
24	SUSPENDED	Mar 13, 2018	
25	ANSWER	May 21, 2018	
26	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Jul 13, 2018	
27	SUSPENDED	Jul 25, 2018	
28	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Sep 14, 2018	
29	SUSPENDED	Oct 02, 2018	
30	P MOT FOR EXT W/ CONSENT	Mar 15, 2019	
31	TRIAL DATES REMAIN AS SET	Mar 18, 2019	
32	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Apr 12, 2019	
33	SUSPENDED	Apr 15, 2019	
34	W/DRAW OF APPLICATION	Jul 10, 2019	
35	BD DECISION: OPP SUSTAINED	Jul 11, 2019	
36	TERMINATED	Jul 11, 2019	
37	BD DECISION: OPP SUSTAINED	Jul 11, 2019	
38	BD DECISION: OPP DISMISSED W/O PREJ	Jul 11, 2019	

#### Type of Proceeding: Cancellation

Proceeding Number: [92064795](#)

Filing Date: Oct 05, 2016

Status: Terminated

Status Date: Jul 16, 2019

Interlocutory Attorney: JILL M MCCORMACK

Defendant



**Name:** R&Z Performance Training LLC

**Correspondent** RENEE L DUFF

**Address:** NOLTE INTELLECTUAL PROPERTY LAW GROUP  
445 HAMILTON AVENUE, SUITE 1102  
WHITE PLAINS NY UNITED STATES , 10601

**Correspondent e-mail:** [docketing@nolteip.com](mailto:docketing@nolteip.com) , [rduff@nolteip.com](mailto:rduff@nolteip.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VARSITY HOUSE GYM	CANCELLED - SECTION 7	<a href="#">86787927</a>	<a href="#">5034866</a>
VARSITY HOUSE GYM	CANCELLED - SECTION 7	<a href="#">86787954</a>	<a href="#">5034867</a>

**Plaintiff(s)**

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

**Correspondent** DEBORAH K SQUIERS

**Address:** COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [dks@cjl.com](mailto:dks@cjl.com) , [ryg@cjl.com](mailto:ryg@cjl.com) , [las@cjl.com](mailto:las@cjl.com) , [trademark@cjl.com](mailto:trademark@cjl.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>

VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 05, 2016	
2	CONSOLIDATED - CHILD OF 91231189; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016	
3	PENDING, INSTITUTED	Nov 15, 2016	
4	NOTICE OF DEFAULT	Jan 04, 2017	
5	NOTICE OF DEFAULT VACATED	Jan 11, 2017	
6	ANSWER	May 22, 2018	
7	BD DECISION: CAN GRANTED	Jul 11, 2019	
8	BD DECISION: CAN DENIED W/O PREJ	Jul 11, 2019	
9	COMMR ORDER CANCELLING REG	Jul 16, 2019	
10	TERMINATED	Jul 16, 2019	



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IC 016. US 002 005 022 023 029 037 038 050. G & S: Educational publications, namely, educational learning cards, flash cards, activity cards, workbooks, textbooks, activity books, story books, puzzle books, printed puzzles, teacher guides, manuals, posters and educational booklets in the field of life science; textbooks in the field of life science; educational program materials, namely, printed teachers' guides in the field of social studies; globes; three-dimensional models and maps; books, namely, yearbooks, annuals, and other commemorative publications; photographs; fine paper products, namely, diplomas, stationery, announcements, name cards; yearbooks for educational institutions containing information related to alumni; maps, posters, pencils, pens, stationery, printed certificates, greeting cards, books, event programs, banners, motivational cards, newsletters and brochures in the fields of education, motivation, leadership, teamwork, and character development. FIRST USE: 20180128. FIRST USE IN COMMERCE: 20180128

IC 020. US 002 013 022 025 032 050. G & S: Picture frames and certificate frames. FIRST USE: 20180128. FIRST USE IN COMMERCE: 20180128

IC 025. US 022 039. G & S: Choir robes and collars; clergy robes and stoles; academic robes; confirmation robes; graduation robes, graduation caps; caps; tams; gowns; hoods; neckbands; mortarboards, namely, caps worn during academic ceremonies; judicial robes, nurses capes, surplices, cottas, rabats, and stoles; shirts. FIRST USE: 20180128. FIRST USE IN COMMERCE: 20180128

IC 035. US 100 101 102. G & S: Promoting public awareness of the importance of responsible actions on the part of youths in the areas of community outreach, improving grades and teamwork and distribution of printed material in connection therewith. FIRST USE: 20180128. FIRST USE IN COMMERCE: 20180128

IC 036. US 100 101 102. G & S: Providing educational scholarships. FIRST USE: 20180128. FIRST USE IN COMMERCE: 20180128

IC 041. US 100 101 107. G & S: Educational services, namely, conducting programs in the field of character development, leadership and motivation; publication of books, namely, yearbooks, annuals, and other commemorative books. FIRST USE: 20180128. FIRST USE IN COMMERCE: 20180128

**Standard Characters**

**Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86315936

**Filing Date** June 20, 2014

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** December 2, 2014

**Registration Number** 5438497

**Registration Date** April 3, 2018

**Owner** (REGISTRANT) VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY TENNESSEE 6745 LENOX CENTER CT STE 300 MEMPHIS TENNESSEE 381154300

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Danny M. Awdeh

**Prior Registrations** 0879543;2082554;3436493

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BRAND" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Generated on:** This page was generated by TSDR on 2021-10-20 13:33:37 EDT

**Mark:** A VARSITY ACHIEVEMENT BRAND

A VARSITY ACHIEVEMENT BRAND

**US Serial Number:** 86315936

**Application Filing Date:** Jun. 20, 2014

**US Registration Number:** 5438497

**Registration Date:** Apr. 03, 2018

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Apr. 03, 2018

**Publication Date:** Dec. 02, 2014

**Notice of Allowance Date:** Jan. 27, 2015

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## Mark Information

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**Mark Literal Elements:** A VARSITY ACHIEVEMENT BRAND

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "BRAND"

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 0879543, 2082554, 3436493

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Jewelry, namely, watches, class rings, rings, keys, charms, and pins; key chains as jewelry

**International Class(es):** 014 - Primary Class

**U.S Class(es):** 002, 027, 028, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 28, 2018

**Use in Commerce:** Jan. 28, 2018

**For:** Educational publications, namely, educational learning cards, flash cards, activity cards, workbooks, textbooks, activity books, story books, puzzle books, printed puzzles, teacher guides, manuals, posters and educational booklets in the field of life science; textbooks in the field of life science; educational program materials, namely, printed teachers' guides in the field of social studies; globes; three-dimensional models and maps; books, namely, yearbooks, annuals, and other commemorative publications; photographs; fine paper products, namely, diplomas, stationery, announcements, name cards; yearbooks for educational institutions containing information related to alumni; maps, posters, pencils, pens, stationery, printed certificates, greeting cards, books, event programs, banners, motivational cards, newsletters and brochures in the fields of education, motivation, leadership, teamwork, and character development

**International** 016 - Primary Class

**U.S Class(es):** 002, 005, 022, 023, 029, 037, 038, 050

**Class(es):**

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 28, 2018

**Use in Commerce:** Jan. 28, 2018

**For:** Picture frames and certificate frames

**International Class(es):** 020 - Primary Class

**U.S Class(es):** 002, 013, 022, 025, 032, 050

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 28, 2018

**Use in Commerce:** Jan. 28, 2018

**For:** Choir robes and collars; clergy robes and stoles; academic robes; confirmation robes; graduation robes, graduation caps; caps; tams; gowns; hoods; neckbands; mortarboards, namely, caps worn during academic ceremonies; judicial robes, nurses capes, surplices, cottas, rabats, and stoles; shirts

**International Class(es):** 025 - Primary Class

**U.S Class(es):** 022, 039

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 28, 2018

**Use in Commerce:** Jan. 28, 2018

**For:** Promoting public awareness of the importance of responsible actions on the part of youths in the areas of community outreach, improving grades and teamwork and distribution of printed material in connection therewith

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 28, 2018

**Use in Commerce:** Jan. 28, 2018

**For:** Providing educational scholarships

**International Class(es):** 036 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 28, 2018

**Use in Commerce:** Jan. 28, 2018

**For:** Educational services, namely, conducting programs in the field of character development, leadership and motivation; publication of books, namely, yearbooks, annuals, and other commemorative books

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 28, 2018

**Use in Commerce:** Jan. 28, 2018

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** VARSITY SPIRIT LLC

**Owner Address:** 6745 LENOX CENTER CT  
STE 300

MEMPHIS, TENNESSEE UNITED STATES 381154300

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** TENNESSEE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Danny M. Awdeh

**Docket Number:** 14458.0014

**Attorney Primary** [docketing@finnegan.com](mailto:docketing@finnegan.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Danny M. Awdeh

**Name/Address:** Finnegan, Henderson, Farabow, Garrett & Dunner, LL  
901 New York Avenue, N.W.  
Washington, DISTRICT OF COLUMBIA UNITED STATES 22001

**Phone:** 202-408-4000

**Fax:** 202-408-4400

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 03, 2018	REGISTERED-PRINCIPAL REGISTER	
Feb. 27, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 26, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 05, 2018	STATEMENT OF USE PROCESSING COMPLETE	65362
Jan. 29, 2018	USE AMENDMENT FILED	65362
Jan. 29, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 29, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 29, 2018	TEAS STATEMENT OF USE RECEIVED	
Aug. 16, 2017	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	65362
Aug. 04, 2017	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Jul. 29, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 28, 2017	EXTENSION 5 GRANTED	65362
Jul. 26, 2017	EXTENSION 5 FILED	65362
Jul. 26, 2017	TEAS EXTENSION RECEIVED	
Jan. 17, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 13, 2017	EXTENSION 4 GRANTED	98765
Jan. 13, 2017	EXTENSION 4 FILED	98765
Jan. 13, 2017	TEAS EXTENSION RECEIVED	
Aug. 13, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 12, 2016	EXTENSION 3 GRANTED	65362
Jul. 26, 2016	EXTENSION 3 FILED	65362
Jul. 26, 2016	TEAS EXTENSION RECEIVED	
Mar. 30, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 01, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 27, 2016	EXTENSION 2 GRANTED	65362
Jan. 21, 2016	EXTENSION 2 FILED	65362
Feb. 26, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	65362
Jan. 21, 2016	TEAS EXTENSION RECEIVED	
Sep. 02, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 29, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jul. 27, 2015	EXTENSION 1 GRANTED	98765
Jul. 27, 2015	EXTENSION 1 FILED	98765
Jul. 27, 2015	TEAS EXTENSION RECEIVED	
Jan. 27, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	

Dec. 02, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 02, 2014	PUBLISHED FOR OPPOSITION	
Nov. 12, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 24, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Oct. 23, 2014	ASSIGNED TO LIE	68552
Oct. 02, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 02, 2014	EXAMINER'S AMENDMENT ENTERED	88888
Oct. 02, 2014	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Oct. 02, 2014	EXAMINERS AMENDMENT E-MAILED	6328
Oct. 02, 2014	EXAMINERS AMENDMENT -WRITTEN	67443
Sep. 25, 2014	ASSIGNED TO EXAMINER	67443
Jun. 28, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2014	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Feb. 26, 2018

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 5

**Registrant:** VARSITY SPIRIT LLC

### Assignment 1 of 5

**Conveyance:** ENTITY CONVERSION

**Reel/Frame:** [5607/0102](#)

**Pages:** 23

**Date Recorded:** Aug. 24, 2015

**Supporting Documents:** [assignment-tm-5607-0102.pdf](#)

### Assignor

**Name:** [VARSITY SPIRIT CORPORATION](#)

**Execution Date:** Nov. 26, 2014

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** TENNESSEE

### Assignee

**Name:** [VARSITY SPIRIT LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

**Address:** 6745 LENOX CENTER CT  
STE 300  
MEMPHIS, TENNESSEE 38115-4300

### Correspondent

**Correspondent Name:** DEBORAH K. SQUIERS

**Correspondent Address:** COWAN, LIEBOWITZ & LATMAN, P.C.  
1133 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

### Domestic Representative - Not Found

### Assignment 2 of 5

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6230/0662](#)

**Pages:** 41

**Date Recorded:** Dec. 16, 2017

**Supporting Documents:** [assignment-tm-6230-0662.pdf](#)

### Assignor



<b>Name:</b> <a href="#">ALLGOODS LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">HERFF JONES, LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> INDIANA
<b>Name:</b> <a href="#">VARSITY BRANDS, LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">VARSITY SPIRIT LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> TENNESSEE
<b>Name:</b> <a href="#">BSN SPORTS, LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">VARSITY SPIRIT FASHIONS &amp; SUPPLIES, LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> MINNESOTA
<b>Name:</b> <a href="#">AMERICAN CHEERLEADER MEDIA, LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Assignee</b>	
<b>Name:</b> <a href="#">JEFFERIES FINANCE LLC</a>	<b>State or Country Where Organized:</b> DELAWARE
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	
<b>Address:</b> 520 MADISON AVENUE NEW YORK, NEW YORK 10022	
<b>Correspondent</b>	
<b>Correspondent Name:</b> PROSKAUER ROSE LLP	
<b>Correspondent Address:</b> 2049 CENTURY PARK EAST, SUITE 3200 C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067	
<b>Domestic Representative - Not Found</b>	
<b>Assignment 3 of 5</b>	
<b>Conveyance:</b> SECURITY INTEREST	
<b>Reel/Frame:</b> <a href="#">6230/0729</a>	<b>Pages:</b> 41
<b>Date Recorded:</b> Dec. 16, 2017	
<b>Supporting Documents:</b> <a href="#">assignment-tm-6230-0729.pdf</a>	
<b>Assignor</b>	
<b>Name:</b> <a href="#">ALLGOODS LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">HERFF JONES, LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> INDIANA
<b>Name:</b> <a href="#">VARSITY BRANDS, LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">VARSITY SPIRIT LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> TENNESSEE

Name: [BSN SPORTS, LLC](#) Execution Date: Dec. 15, 2017  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#) Execution Date: Dec. 15, 2017  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: MINNESOTA

Name: [AMERICAN CHEERLEADER MEDIA, LLC](#) Execution Date: Dec. 15, 2017  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

#### Assignee

Name: [ARES CAPITAL CORPORATION](#)  
Legal Entity Type: CORPORATION State or Country Where Organized: MARYLAND

Address: 245 PARK AVENUE  
44TH FLOOR  
NEW YORK, NEW YORK 10167

#### Correspondent

Correspondent Name: PROSKAUER ROSE LLP  
Correspondent Address: 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

#### Domestic Representative - Not Found

#### Assignment 4 of 5

Conveyance: SECURITY INTEREST  
Reel/Frame: [6316/0163](#) Pages: 35  
Date Recorded: Mar. 30, 2018  
Supporting Documents: [assignment-tm-6316-0163.pdf](#)

#### Assignor

Name: [ALLGOODS LLC](#) Execution Date: Mar. 29, 2018  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: No Place Where Organized Found

Name: [HERFF JONES, LLC](#) Execution Date: Mar. 29, 2018  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: No Place Where Organized Found

Name: [VARSITY BRANDS, LLC](#) Execution Date: Mar. 29, 2018  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: No Place Where Organized Found

Name: [VARSITY SPIRIT LLC](#) Execution Date: Mar. 29, 2018  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: No Place Where Organized Found

Name: [BSN SPORTS, LLC](#) Execution Date: Mar. 29, 2018  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: No Place Where Organized Found

Name: [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#) Execution Date: Mar. 29, 2018  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: No Place Where Organized Found

Name: [AMERICAN CHEERLEADER MEDIA, LLC](#) Execution Date: Mar. 29, 2018  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: No Place Where Organized Found

#### Assignee

Name: [GOLDMAN SACHS BANK USA](#)

**Legal Entity Type:** ASSOCIATION

**State or Country** UNITED STATES  
**Where Organized:**

**Address:** 200 WEST STREET  
NEW YORK, NEW YORK 10282

**Correspondent**

**Correspondent Name:** MARIA WOODBURY

**Correspondent Address:** 100 NORTHERN AVE  
BOSTON, MA 02210

**Domestic Representative - Not Found**

**Assignment 5 of 5**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7003/0102](#)

**Pages:** 36

**Date Recorded:** Jul. 21, 2020

**Supporting Documents:** [assignment-tm-7003-0102.pdf](#)

**Assignor**

**Name:** [ALLGOODS LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** No Place Where Organized Found  
**Where Organized:**

**Name:** [AMERICAN CHEERLEADER MEDIA, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** No Place Where Organized Found  
**Where Organized:**

**Name:** [BSN SPORTS, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** No Place Where Organized Found  
**Where Organized:**

**Name:** [HERFF JONES, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** No Place Where Organized Found  
**Where Organized:**

**Name:** [STANBURY UNIFORMS, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** No Place Where Organized Found  
**Where Organized:**

**Name:** [VARSITY ATHLETIC BAND, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** No Place Where Organized Found  
**Where Organized:**

**Name:** [VARSITY BRANDS, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** No Place Where Organized Found  
**Where Organized:**

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** No Place Where Organized Found  
**Where Organized:**

**Name:** [VARSITY SPIRIT, LLC](#)

**Execution Date:** Jun. 22, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** No Place Where Organized Found  
**Where Organized:**

**Assignee**

**Name:** [ANKURA TRUST COMPANY, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** NEW HAMPSHIRE  
**Where Organized:**

**Address:** 140 SHERMAN STREET,  
4TH FLOOR  
FAIRFIELD, CONNECTICUT 06824

**Correspondent**

**Correspondent Name:** RAZA SIDDIQUI, SENIOR PARALEGAL

**Correspondent** 300 N. LASALLE  
**Address:** KIRKLAND & ELLIS LLP  
CHICAGO, IL 60654

**Domestic Representative - Not Found**

## Proceedings

### Summary

**Number of** 10  
**Proceedings:**

### Type of Proceeding: Opposition

**Proceeding Number:** [91268885](#)

**Filing Date:** Apr 21, 2021

**Status:** Pending

**Status Date:** Apr 21, 2021

**Interlocutory Attorney:** ELIZABETH WINTER

### Defendant

**Name:** Aspi Solutions, Inc.

**Correspondent Address:** MATTHEW WARNER-BLANKENSHIP  
DENTONS DAVIS BROWN PC  
215 10TH STREET SUITE 1300  
DES MOINES IA UNITED STATES , 50309

**Correspondent e-mail:** [matt.warner-blankenship@dentons.com](mailto:matt.warner-blankenship@dentons.com) , [kassie.ricklefs@dentons.com](mailto:kassie.ricklefs@dentons.com) , [angie.kenin@dentons.com](mailto:angie.kenin@dentons.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY BOUND	Opposition Pending	<a href="#">88593224</a>	

### Plaintiff(s)

**Name:** Varsity Spirit LLC

**Correspondent Address:** DANNY M. AWDEH  
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP  
901 NEW YORK AVENUE, NW  
WASHINGTON DC UNITED STATES , 20001

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com) , [danny.awdeh@finnegan.com](mailto:danny.awdeh@finnegan.com) , [katie.mcknight@finnegan.com](mailto:katie.mcknight@finnegan.com) , [morgan.smith@finnegan.com](mailto:morgan.smith@finnegan.com) , [TTAB-Legal-Assistants@finnegan.com](#)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>

### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 21, 2021	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 21, 2021	May 31, 2021
3	INSTITUTED	Apr 21, 2021	

4	D CHANGE OF CORRESP ADDRESS	May 26, 2021
5	D MOT FOR EXT W/ CONSENT	May 26, 2021
6	EXTENSION OF TIME GRANTED	May 26, 2021
7	D MOT FOR EXT W/ CONSENT	Jun 29, 2021
8	EXTENSION OF TIME GRANTED	Jul 07, 2021
9	D MOT FOR EXT W/ CONSENT	Jul 28, 2021
10	EXTENSION OF TIME GRANTED	Jul 28, 2021
11	D MOT FOR EXT W/ CONSENT	Aug 30, 2021
12	EXTENSION OF TIME GRANTED	Aug 30, 2021
13	D MOT FOR EXT W/ CONSENT	Sep 27, 2021
14	EXTENSION OF TIME GRANTED	Sep 27, 2021

### Type of Proceeding: Opposition

**Proceeding Number:** [91263958](#)

**Filing Date:** Jul 29, 2020

**Status:** Pending

**Status Date:** Mar 09, 2021

**Interlocutory Attorney:** JILL M MCCORMACK

#### Defendant

**Name:** Winning Streak Sports, LLC

**Correspondent Address:** ADAM S. WEISS  
POL SINELLI PC  
150 N. RIVERSIDE PLAZA, SUITE 3000  
CHICAGO IL UNITED STATES , 60606

**Correspondent e-mail:** [uspt@polsinelli.com](mailto:uspt@polsinelli.com) , [aweiss@polsinelli.com](mailto:aweiss@polsinelli.com) , [jwillard@polsinelli.com](mailto:jwillard@polsinelli.com) , [rrice@polsinelli.com](mailto:rrice@polsinelli.com) , [docketing@polsinelli.com](mailto:docketing@polsinelli.com) , [ishannon@polsinelli.com](mailto:ishannon@polsinelli.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY VAULT	Opposition Pending	<a href="#">88692960</a>	

#### Plaintiff(s)

**Name:** Varsity Spirit LLC, Varsity Brands, LLC, Varsity Athletic Band, LLC

**Correspondent Address:** DANNY M. AWDEH  
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP  
901 NEW YORK AVENUE, NW  
WASHINGTON DC UNITED STATES , 20001

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com) , [danny.awdeh@finnegan.com](mailto:danny.awdeh@finnegan.com) , [katie.mcknight@finnegan.com](mailto:katie.mcknight@finnegan.com) , [morgan.smith@finnegan.com](mailto:morgan.smith@finnegan.com) , [TTAB-Legal-Assistants@finnegan.com](mailto:TTAB-Legal-Assistants@finnegan.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>

VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86983766</a>	
VARSITY ATHLETIC BAND	Report Completed Suspension Check - Case Still Suspended	<a href="#">88358313</a>	
VARSITY PERFORMING ARTS	Report Completed Suspension Check - Case Still Suspended	<a href="#">88611306</a>	
VARSITY BRANDS IMPACT	Registered	<a href="#">87706948</a>	<a href="#">5894092</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 29, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 29, 2020	Sep 07, 2020
3	INSTITUTED	Jul 29, 2020	
4	ANSWER	Sep 04, 2020	
5	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Sep 23, 2020	
6	SUSP PEND DISP OF OUTSTNDNG MOT	Sep 24, 2020	
7	D OPP/RESP TO MOTION	Oct 13, 2020	
8	P REPLY IN SUPPORT OF MOTION	Nov 02, 2020	
9	SUSP PEND DISP OF OUTSTNDNG MOT	Jan 21, 2021	
10	P RESP TO BD ORDER/INQUIRY	Feb 22, 2021	
11	TRIAL DATES RESET	Mar 09, 2021	
12	TRIAL DATES REMAIN AS SET	Apr 23, 2021	
13	D MOT FOR EXT W/ CONSENT	Sep 17, 2021	
14	EXTENSION OF TIME GRANTED	Sep 17, 2021	

#### Type of Proceeding: Opposition

<b>Proceeding Number:</b>	<a href="#">91253529</a>	<b>Filing Date:</b>	Jan 16, 2020
<b>Status:</b>	Terminated	<b>Status Date:</b>	Dec 01, 2020
<b>Interlocutory Attorney:</b>	MIKE WEBSTER		

#### Defendant

<b>Name:</b>	Varsityprep Inc.
<b>Correspondent Address:</b>	CURTIS F ROBINSON VARSITYPREP INC 279 MILLER AVE MILL VALLEY CA UNITED STATES , 94941
<b>Correspondent e-mail:</b>	<a href="mailto:curtis@varsityprep.com">curtis@varsityprep.com</a> , <a href="mailto:jonathan@varsityprep.com">jonathan@varsityprep.com</a>

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITYPREP	Abandoned - After Inter-Partes Decision	<a href="#">88573632</a>	

#### Plaintiff(s)

<b>Name:</b>	Varsity Spirit LLC and Varsity Brands, LLC
<b>Correspondent Address:</b>	DANNY M AWDEH FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP 901 NEW YORK AVENUE NW WASHINGTON DC UNITED STATES , 20001
<b>Correspondent e-mail:</b>	<a href="mailto:docketing@finnegan.com">docketing@finnegan.com</a> , <a href="mailto:danny.awdeh@finnegan.com">danny.awdeh@finnegan.com</a> , <a href="mailto:katie.mcknight@finnegan.com">katie.mcknight@finnegan.com</a> , <a href="mailto:morgan.smith@finnegan.com">morgan.smith@finnegan.com</a> , <a href="#">TTAB-Legal-Assistants@finnegan.com</a>

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>

VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY BRANDS IMPACT	Registered	<a href="#">87706948</a>	<a href="#">5894092</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 16, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 16, 2020	Feb 25, 2020
3	INSTITUTED	Jan 16, 2020	
4	D CHANGE OF CORRESP ADDRESS	Feb 20, 2020	
5	MISFILED DOCUMENT (NOT CONSIDERED)	Feb 24, 2020	
6	ANSWER	Feb 24, 2020	
7	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Mar 16, 2020	
8	D REQ FOR DISCOVERY CONFERENCE-PHONE	Mar 16, 2020	
9	TRIAL DATES RESET	Mar 25, 2020	
10	D CHANGE OF CORRESP ADDRESS	Mar 29, 2020	
11	ANSWER	Apr 16, 2020	
12	MOT TO AMEND APPLICATION	May 04, 2020	
13	TRIAL DATES REMAIN AS SET	Jun 30, 2020	
14	MOT TO AMEND APPLICATION	Jul 07, 2020	
15	P OPP/RESP TO MOTION	Jul 27, 2020	
16	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Aug 07, 2020	
17	TRIAL DATES RESET	Nov 07, 2020	
18	W/DRAW OF OPPOSITION	Nov 23, 2020	
19	BD DECISION: OPP DISMISSED W/O PREJ	Dec 01, 2020	
20	TERMINATED	Dec 01, 2020	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91245231](#)

**Filing Date:** Dec 11, 2018

**Status:** Terminated

**Status Date:** Feb 01, 2019

**Interlocutory Attorney:** GEOFFREY MCNUTT

#### Defendant

**Name:** Varxity Development Corp.

**Correspondent Address:** LANE MOORE  
VARXITY DEVELOPMENT CORP  
BOX 120 RR3 STE 5  
RIMBEY AB CANADA , TOC 2JO

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARXITY	Abandoned - After Inter-Partes Decision	<a href="#">87719307</a>	
VARXITY PREP ACADEMY	Abandoned - After Inter-Partes Decision	<a href="#">87719342</a>	

#### Plaintiff(s)

**Name:** Varsity Spirit, LLC, Varsity Brands, LLC

**Correspondent Address:** DANNY M AWDEH  
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER LLP  
901 NEW YORK AVE NW  
WASHINGTON DC UNITED STATES , 20001

Correspondent e-mail: [docketing@finnegan.com](mailto:docketing@finnegan.com) , [danny.awdeh@finnegan.com](mailto:danny.awdeh@finnegan.com) , [morgan.smith@finnegan.com](mailto:morgan.smith@finnegan.com) , [sydney.english@finnegan.com](mailto:sydney.english@finnegan.com) , [TTAB-Legal-Assistants@finnegan.com](mailto:TAB-Legal-Assistants@finnegan.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
THE VARSITY	REGISTERED AND RENEWED	<a href="#">77289758</a>	<a href="#">3645472</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Dec 11, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Dec 11, 2018	Jan 20, 2019
3	PENDING, INSTITUTED	Dec 11, 2018	
4	W/DRAW OF APPLICATION	Jan 15, 2019	
5	BD DECISION: OPP SUSTAINED	Feb 01, 2019	
6	TERMINATED	Feb 01, 2019	

#### Type of Proceeding: Opposition

Proceeding Number: [91240495](#)

Filing Date: Apr 06, 2018

Status: Terminated

Status Date: Apr 19, 2018

Interlocutory Attorney: MARY CATHERINE FAINT

#### Defendant

Name: Donald Ntuk, Donald Hill, and Devonn Bruce

Correspondent Address: DONALD NTUK  
4 LONGVIEW DR  
BORDENTOWN NJ UNITED STATES , 08505

Correspondent e-mail: [varsity609@gmail.com](mailto:varsity609@gmail.com) , [donntuk@gmail.com](mailto:donntuk@gmail.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VARS CITY	Abandoned - After Inter-Partes Decision	<a href="#">87445071</a>	

#### Plaintiff(s)

Name: Varsity Brands, LLC, Varsity Spirit Fashions & Supplies, LLC, and Varsity Spirit, LLC

Correspondent Address: DEBORAH K SQUIERS  
COWAN LIEBOWITZ & IATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: [ryg@cjl.com](mailto:ryg@cjl.com) , [dks@cjl.com](mailto:dks@cjl.com) , [las@cjl.com](mailto:las@cjl.com) , [trademark@cjl.com](mailto:trademark@cjl.com)

Associated marks			



Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 06, 2018	May 16, 2018
3	PENDING, INSTITUTED	Apr 06, 2018	
4	W/DRAW OF APPLICATION W/ CONSENT	Apr 11, 2018	
5	BD DECISION: DISMISSED W/O PREJ	Apr 19, 2018	
6	TERMINATED	Apr 19, 2018	
7	BD DECISION: SUSTAINED	Apr 23, 2018	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91235394](#)

**Filing Date:** Jul 05, 2017

**Status:** Terminated

**Status Date:** Apr 29, 2019

**Interlocutory Attorney:** LAWRENCE (LARRY) T STANLEY

**Defendant**

**Name:** Versity, Inc.

**Correspondent** DAVID REMY

**Address:** VERSITY INC  
4031 KIRKLAND WAY  
LAKE MARY FL UNITED STATES , 32746

**Correspondent e-mail:** [info@joiniversity.com](mailto:info@joiniversity.com) , [dav.remy@hotmail.com](mailto:dav.remy@hotmail.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VERSITY	Abandoned - After Inter-Partes Decision	<a href="#">87204555</a>	

**Plaintiff(s)**

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

**Correspondent** DEBORAH K SQUIERS

**Address:** COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036-1525

**Correspondent e-mail:** [ryg@ccl.com](mailto:ryg@ccl.com) , [dkc@ccl.com](mailto:dkc@ccl.com) , [las@ccl.com](mailto:las@ccl.com) , [trademark@ccl.com](mailto:trademark@ccl.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VERSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
VERSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VERSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VERSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VERSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VERSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VERSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VERSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VERSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VERSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VERSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VERSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VERSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VERSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VERSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VERSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VERSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VERSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VERSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VERSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VERSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VERSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VERSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VERSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>

VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 05, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 05, 2017	Aug 14, 2017
3	PENDING, INSTITUTED	Jul 05, 2017	
4	ANSWER	Aug 14, 2017	
5	D CHANGE OF CORRESP ADDRESS	Aug 23, 2017	
6	D REQ TO W/DRAW ATTORNEY UPDATED	Jul 14, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Oct 03, 2017	
8	SUSPENDED	Oct 10, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Nov 15, 2017	
10	SUSPENDED	Nov 25, 2017	
11	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Jan 25, 2018	
12	SUSPENDED	Feb 05, 2018	
13	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Apr 04, 2018	
14	SUSPENDED	Apr 13, 2018	
15	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	May 07, 2018	
16	SUSPENDED	May 24, 2018	
17	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Jul 06, 2018	
18	EXTENSION OF TIME GRANTED	Sep 11, 2018	
19	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Dec 21, 2018	
20	SUSPENDED; TRIAL DATES RESET	Jan 14, 2019	
21	W/DRAW OF APPLICATION W/ CONSENT	Apr 22, 2019	
22	BD DECISION: OPP DISMISSED W/O PREJ	Apr 29, 2019	
23	CORRECTION TO BD ORDER	Apr 29, 2019	
24	TERMINATED	Apr 29, 2019	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91233944](#)

**Filing Date:** Apr 12, 2017

**Status:** Terminated

**Status Date:** Nov 15, 2017

**Interlocutory Attorney:** ELIZABETH A DUNN

#### Defendant

**Name:** Lighting Solutions Group LLC dba SpecGrade LED

**Correspondent Address:** MELISSA ROGERS MCCURDY  
STANDLEY LAW GROUP LLP  
6300 RIVERSIDE DR  
DUBLIN OH UNITED STATES , 43220

**Correspondent e-mail:** [trademarks@standleyllp.com](mailto:trademarks@standleyllp.com) , [mmccurdy@standleyllp.com](mailto:mmccurdy@standleyllp.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
THE VARSITY	Abandoned - After Inter-Partes Decision	<a href="#">87111197</a>	
VARSITY	Abandoned - After Inter-Partes Decision	<a href="#">87111199</a>	

**Plaintiff(s)**

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC, Varsity Brands, LLC

**Correspondent** DEOBRAH K SQUIERS

**Address:** COWAN LIEBOWITZ LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [dks@cfl.com](mailto:dks@cfl.com) , [ryg@cfl.com](mailto:ryg@cfl.com) , [las@cfl.com](mailto:las@cfl.com) , [trademark@cfl.com](mailto:trademark@cfl.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>

A VARSITY SPORT BRAND

Opposition Pending

[86316142](#)

VARSITY GIRL

Registered

[86824500](#)[5829225](#)

## Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 12, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 12, 2017	May 22, 2017
3	PENDING, INSTITUTED	Apr 12, 2017	
4	P MOT FOR EXT W/ CONSENT	May 22, 2017	
5	EXTENSION OF TIME GRANTED	May 23, 2017	
6	P MOT FOR EXT W/ CONSENT	Jul 21, 2017	
7	EXTENSION OF TIME GRANTED	Jul 21, 2017	
8	NOTICE OF DEFAULT	Sep 29, 2017	
9	BD DECISION: SUSTAINED	Nov 15, 2017	
10	TERMINATED	Nov 15, 2017	

## Type of Proceeding: Opposition

**Proceeding Number:** [91233578](#)

**Filing Date:** Mar 22, 2017

**Status:** Terminated

**Status Date:** Jul 10, 2017

**Interlocutory Attorney:** ROBERT COGGINS

## Defendant

**Name:** The Driving Academy, LLC

**Correspondent Address:** POLLIE GAUTSCH  
G&A LEGAL APC  
665 SAN RODOLFO , #124-209  
SOLANA BEACH CA UNITED STATES , 92075

**Correspondent e-mail:** [pollie@gandalegal.com](mailto:pollie@gandalegal.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY DRIVING ACADEMY	Abandoned - After Inter-Partes Decision	<a href="#">87074617</a>	

## Plaintiff(s)

**Name:** Varsity Spirit Fashions & Supplies, LLC, Varsity Spirit, LLC, Varsity Brands, LLC

**Correspondent Address:** DEBORAH K SQUIERS  
COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [trademark@cjl.com](mailto:trademark@cjl.com) , [las@cjl.com](mailto:las@cjl.com) , [ryg@cjl.com](mailto:ryg@cjl.com) , [dks@cjl.com](mailto:dks@cjl.com)

## Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>

VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 22, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 25, 2017	May 04, 2017
3	PENDING, INSTITUTED	Mar 25, 2017	
4	NOTICE OF DEFAULT	May 14, 2017	
5	BD DECISION: SUSTAINED	Jul 10, 2017	
6	TERMINATED	Jul 10, 2017	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91231189](#)

**Filing Date:** Oct 05, 2016

**Status:** Terminated

**Status Date:** Jul 11, 2019

**Interlocutory Attorney:** REBECCA J STEMPIEN\_COYLE

#### Defendant

**Name:** R&Z Performance Training LLC

**Correspondent Address:** RENEE L DUFF  
NOLTE INTELLECTUAL PROPERTY LAW GROUP  
445 HAMILTON AVENUE , SUITE 1102  
WHITE PLAINS NY UNITED STATES , 10601

**Correspondent e-mail:** [docketing@nolteip.com](mailto:docketing@nolteip.com) , [rduff@nolteip.com](mailto:rduff@nolteip.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY HIGHLIGHTS	Abandoned - After Inter-Partes Decision	<a href="#">86788023</a>	

Plaintiff(s)

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

**Correspondent** DEBORAH K SQUIERS

**Address:** COWAN LIEBOWITZ & LATMAN PC

114 WEST 47TH STREET

NEW YORK NY UNITED STATES , 10036-1525

**Correspondent e-mail:** [ryg@cll.com](mailto:ryg@cll.com) , [dks@cll.com](mailto:dks@cll.com) , [las@cll.com](mailto:las@cll.com) , [trademark@cll.com](mailto:trademark@cll.com)

Associated marks

Mark	Application Status	Serial Number	Registration Number
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 05, 2016	
2	CONSOLIDATED - PARENT OF 92064795; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016	
3	PENDING, INSTITUTED	Nov 15, 2016	
4	P MOT FOR EXT W/ CONSENT	Dec 06, 2016	
5	EXTENSION OF TIME GRANTED	Dec 06, 2016	
6	CORRECTION TO BD ORDER IN CHILD CASE 92064795	Jan 11, 2017	
7	P MOT FOR EXT W/ CONSENT	Jan 19, 2017	
8	EXTENSION OF TIME GRANTED	Jan 19, 2017	
9	P MOT FOR EXT W/ CONSENT	Mar 23, 2017	
10	EXTENSION OF TIME GRANTED	Mar 23, 2017	
11	P MOT FOR EXT W/ CONSENT	May 17, 2017	
12	EXTENSION OF TIME GRANTED	May 17, 2017	
13	P MOT FOR EXT W/ CONSENT	Jul 28, 2017	
14	MOTION GRANTED; TRIAL DATES RESET	Aug 12, 2017	
15	CORRECTION TO BD ORDER	Aug 12, 2017	
16	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 18, 2017	
17	SUSPENDED	Sep 18, 2017	
18	D CHANGE OF CORRESP ADDRESS	Oct 16, 2017	
19	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 17, 2017	
20	SUSPENDED	Dec 11, 2017	
21	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 10, 2018	
22	SUSPENDED	Jan 17, 2018	
23	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 06, 2018	
24	SUSPENDED	Mar 13, 2018	
25	ANSWER	May 21, 2018	
26	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 13, 2018	
27	SUSPENDED	Jul 25, 2018	
28	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 14, 2018	
29	SUSPENDED	Oct 02, 2018	
30	P MOT FOR EXT W/ CONSENT	Mar 15, 2019	
31	TRIAL DATES REMAIN AS SET	Mar 18, 2019	
32	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 12, 2019	
33	SUSPENDED	Apr 15, 2019	
34	W/DRAW OF APPLICATION	Jul 10, 2019	
35	BD DECISION: OPP SUSTAINED	Jul 11, 2019	
36	TERMINATED	Jul 11, 2019	
37	BD DECISION: OPP SUSTAINED	Jul 11, 2019	
38	BD DECISION: OPP DISMISSED W/O PREJ	Jul 11, 2019	

#### Type of Proceeding: Cancellation

**Proceeding Number:** [92064795](#)

**Filing Date:** Oct 05, 2016

**Status:** Terminated

**Status Date:** Jul 16, 2019

**Interlocutory Attorney:** JILL M MCCORMACK

#### Defendant

**Name:** R&Z Performance Training LLC

**Correspondent Address:** RENEE L DUFF  
NOLTE INTELLECTUAL PROPERTY LAW GROUP  
445 HAMILTON AVENUE, SUITE 1102  
WHITE PLAINS NY UNITED STATES , 10601

**Correspondent e-mail:** [docteting@nolteip.com](mailto:docteting@nolteip.com) , [rduff@nolteip.com](mailto:rduff@nolteip.com)

#### Associated marks

Mark	Application Status	Serial	Registration
------	--------------------	--------	--------------



		Number	Number
VARSITY HOUSE GYM	CANCELLED - SECTION 7	<a href="#">86787927</a>	<a href="#">5034866</a>
VARSITY HOUSE GYM	CANCELLED - SECTION 7	<a href="#">86787954</a>	<a href="#">5034867</a>

#### Plaintiff(s)

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

**Correspondent** DEBORAH K SQUIERS

**Address:** COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [dkc@ccl.com](mailto:dkc@ccl.com) , [ryg@ccl.com](mailto:ryg@ccl.com) , [las@ccl.com](mailto:las@ccl.com) , [trademark@ccl.com](mailto:trademark@ccl.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	

VARSITY GIRL

Registered

[86824500](#)

[5829225](#)

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 05, 2016	
2	CONSOLIDATED - CHILD OF 91231189; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016	
3	PENDING, INSTITUTED	Nov 15, 2016	
4	NOTICE OF DEFAULT	Jan 04, 2017	
5	NOTICE OF DEFAULT VACATED	Jan 11, 2017	
6	ANSWER	May 22, 2018	
7	BD DECISION: CAN GRANTED	Jul 11, 2019	
8	BD DECISION: CAN DENIED W/O PREJ	Jul 11, 2019	
9	COMMR ORDER CANCELLING REG	Jul 16, 2019	
10	TERMINATED	Jul 16, 2019	



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## Trademarks > Trademark Electronic Search System (TESS)

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### VARSITY BRANDS IMPACT

**Word Mark** VARSITY BRANDS IMPACT

**Goods and Services** IC 035. US 100 101 102. G & S: Brand development services, namely, consulting, creation, and development of brands for schools; marketing services, namely, creation of school logos and mascots for others; advertising and marketing advising and consulting services for assisting schools with methods for creating and improving school spirit, student engagement, student safety, and school leadership; development of marketing strategies, concepts and tactics, namely, brand awareness services. FIRST USE: 20141101. FIRST USE IN COMMERCE: 20141101

IC 041. US 100 101 107. G & S: Providing educational courses in the fields of leadership, school spirit, student engagement, and life skills offered through online, non-downloadable instructional videos and curriculum; education services, namely, providing workshops, courses, and conferences in the fields of student leadership, faculty and staff engagement, and community engagement. FIRST USE: 20141101. FIRST USE IN COMMERCE: 20141101

IC 042. US 100 101. G & S: Graphic design services for creating graphic elements of school logos and mascots. FIRST USE: 20141101. FIRST USE IN COMMERCE: 20141101

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87706948

**Filing Date** December 4, 2017

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** March 12, 2019

**Registration Number** 5894092

**Registration** October 29, 2019

**Date**

**Owner** (REGISTRANT) Varsity Spirit LLC LIMITED LIABILITY COMPANY TENNESSEE Suite 300 6745 Lenox Center  
Court Memphis TENNESSEE 38115

**Assignment  
Recorded** ASSIGNMENT RECORDED

**Attorney of  
Record** Danny M. Awdeh

**Prior  
Registrations** 3797635;4403734;4823834;AND OTHERS

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BRANDS" APART FROM THE MARK AS SHOWN

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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**Mark:** VARSITY BRANDS IMPACT

VARSITY BRANDS IMPACT

**US Serial Number:** 87706948

**Application Filing Date:** Dec. 04, 2017

**US Registration Number:** 5894092

**Registration Date:** Oct. 29, 2019

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Oct. 29, 2019

**Publication Date:** Mar. 12, 2019

## Mark Information

**Mark Literal Elements:** VARSITY BRANDS IMPACT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "BRANDS"

## Related Properties Information

**Claimed Ownership of US Registrations:** 3797635, 4403734, 4823834 and others

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Brand development services, namely, consulting, creation, and development of brands for schools; marketing services, namely, creation of school logos and mascots for others; advertising and marketing advising and consulting services for assisting schools with methods for creating and improving school spirit, student engagement, student safety, and school leadership; development of marketing strategies, concepts and tactics, namely, brand awareness services

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Nov. 01, 2014

**Use in Commerce:** Nov. 01, 2014

**For:** Providing educational courses in the fields of leadership, school spirit, student engagement, and life skills offered through online, non-downloadable instructional videos and curriculum; education services, namely, providing workshops, courses, and conferences in the fields of student leadership, faculty and staff engagement, and community engagement

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Nov. 01, 2014

**Use in Commerce:** Nov. 01, 2014

**For:** Graphic design services for creating graphic elements of school logos and mascots

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Nov. 01, 2014

**Use in Commerce:** Nov. 01, 2014

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** Varsity Spirit LLC

**Owner Address:** Suite 300  
6745 Lenox Center Court  
Memphis, TENNESSEE UNITED STATES 38115

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Danny M. Awdeh

**Docket Number:** 14458.0009

**Attorney Primary Email Address:** [docketing@finnegan.com](mailto:docketing@finnegan.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** DANNY M. AWDEH  
FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, LL  
901 NEW YORK AVENUE, NW  
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20001-4413

**Phone:** 202-408-4000

**Fax:** 202-408-4400

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 24, 2020	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 29, 2019	REGISTERED-PRINCIPAL REGISTER	
Sep. 19, 2019	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Apr. 09, 2019	EXTENSION OF TIME TO OPPOSE RECEIVED	
Mar. 12, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 12, 2019	PUBLISHED FOR OPPOSITION	
Feb. 20, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 06, 2019	LAW OFFICE PUBLICATION REVIEW COMPLETED	66121
Feb. 06, 2019	ASSIGNED TO LIE	66121

Jan. 23, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 23, 2019	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jan. 23, 2019	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jan. 23, 2019	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Aug. 01, 2018	NOTIFICATION OF FINAL REFUSAL EMAILED	
Aug. 01, 2018	FINAL REFUSAL E-MAILED	
Aug. 01, 2018	FINAL REFUSAL WRITTEN	83175
Jul. 11, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jul. 10, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jul. 10, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 10, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Jan. 10, 2018	NON-FINAL ACTION E-MAILED	6325
Jan. 10, 2018	NON-FINAL ACTION WRITTEN	83175
Jan. 10, 2018	ASSIGNED TO EXAMINER	83175
Dec. 14, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 07, 2017	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Oct. 29, 2019

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 4

**Registrant:** Varsity Spirit LLC

### Assignment 1 of 4

**Conveyance:** SECURITY AGREEMENT

**Reel/Frame:** [6974/0203](#)

**Pages:** 9

**Date Recorded:** Jun. 18, 2020

**Supporting Documents:** [assignment-tm-6974-0203.pdf](#)

#### Assignor

**Name:** [VARSITY SPIRIT LLC](#)

**Execution Date:** Jun. 16, 2020

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

**Name:** [BSN SPORTS, LLC](#)

**Execution Date:** Jun. 16, 2020

**Legal Entity Type:** LIMITED LIABILITY CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [GOLDMAN SACHS BANK USA](#)

**Legal Entity Type:** ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 200 WEST STREET  
NEW YORK, NEW YORK 10282

#### Correspondent

**Correspondent Name:** CT CORPORATION

**Correspondent Address:** 4400 EASTON COMMONS WAY  
SUITE 125  
COLUMBUS, OH 43219

#### Domestic Representative - Not Found

### Assignment 2 of 4

**Conveyance:** GRANT OF SECURITY INTEREST

Reel/Frame: [6974/0375](#)

Pages: 7

Date Recorded: Jun. 18, 2020

Supporting Documents: [assignment-tm-6974-0375.pdf](#)

**Assignor**

Name: [VARSITY SPIRIT, LLC](#)

Execution Date: Jun. 16, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TENNESSEE

Name: [BSN SPORTS, LLC](#)

Execution Date: Jun. 16, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**

Name: [JEFFERIES FINANCE LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 520 MADISON AVENUE  
NEW YORK, NEW YORK 10022

**Correspondent**

Correspondent Name: AL LUCIA

Correspondent Address: ELEVEN TIMES SQUARE  
PROSKAUER ROSE LLP  
NEW YORK, NY 10036-8299

**Domestic Representative - Not Found**

**Assignment 3 of 4**

Conveyance: GRANT OF SECURITY INTEREST

Reel/Frame: [6974/0386](#)

Pages: 7

Date Recorded: Jun. 18, 2020

Supporting Documents: [assignment-tm-6974-0386.pdf](#)

**Assignor**

Name: [VARSITY SPIRIT, LLC](#)

Execution Date: Jun. 16, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TENNESSEE

Name: [BSN SPORTS, LLC](#)

Execution Date: Jun. 16, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**

Name: [ARES CAPITAL CORPORATION](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: MARYLAND

Address: 245 PARK AVENUE, 44TH FLOOR  
NEW YORK, NEW YORK 10167

**Correspondent**

Correspondent Name: AL LUCIA

Correspondent Address: PROSKAUER ROSE LLP  
ELEVEN TIMES SQUARE  
NEW YORK, NY 10036-8299

**Domestic Representative - Not Found**

**Assignment 4 of 4**

Conveyance: SECURITY INTEREST

Reel/Frame: [7003/0102](#)

Pages: 36

Date Recorded: Jul. 21, 2020



Supporting Documents: [assignment-tm-7003-0102.pdf](#)

#### Assignor

Name: <a href="#">ALLGOODS LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">AMERICAN CHEERLEADER MEDIA, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">BSN SPORTS, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">HERFF JONES, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">STANBURY UNIFORMS, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">VARSITY ATHLETIC BAND, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">VARSITY BRANDS, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">VARSITY SPIRIT FASHIONS &amp; SUPPLIES, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">VARSITY SPIRIT, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found

#### Assignee

Name: <a href="#">ANKURA TRUST COMPANY, LLC</a>	State or Country Where Organized: NEW HAMPSHIRE
Legal Entity Type: LIMITED LIABILITY COMPANY	
Address: 140 SHERMAN STREET, 4TH FLOOR FAIRFIELD, CONNECTICUT 06824	

#### Correspondent

Correspondent Name: RAZA SIDDIQUI, SENIOR PARALEGAL

Correspondent Address: 300 N. LASALLE  
KIRKLAND & ELLIS LLP  
CHICAGO, IL 60654

#### Domestic Representative - Not Found

## Proceedings

#### Summary

Number of Proceedings: 3

#### Type of Proceeding: Opposition

Proceeding Number: [91263958](#)

Filing Date: Jul 29, 2020

Status: Pending

Status Date: Mar 09, 2021

Interlocutory JILL M MCCORMACK

Attorney:

**Defendant**

**Name:** Winning Streak Sports, LLC

**Correspondent Address:** ADAM S. WEISS  
POL SINELLI PC  
150 N. RIVERSIDE PLAZA, SUITE 3000  
CHICAGO IL UNITED STATES , 60606

**Correspondent e-mail:** [uspt@polsinelli.com](mailto:uspt@polsinelli.com) , [aweiss@polsinelli.com](mailto:aweiss@polsinelli.com) , [jwillard@polsinelli.com](mailto:jwillard@polsinelli.com) , [rrice@polsinelli.com](mailto:rrice@polsinelli.com) , [docketing@polsinelli.com](mailto:docketing@polsinelli.com) , [lsannon@polsinelli.com](mailto:lsannon@polsinelli.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VARSITY VAULT	Opposition Pending	<a href="#">88692960</a>	

**Plaintiff(s)**

**Name:** Varsity Spirit LLC, Varsity Brands, LLC, Varsity Athletic Band, LLC

**Correspondent Address:** DANNY M. AWDEH  
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP  
901 NEW YORK AVENUE, NW  
WASHINGTON DC UNITED STATES , 20001

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com) , [danny.awdeh@finnegan.com](mailto:danny.awdeh@finnegan.com) , [katie.mcknight@finnegan.com](mailto:katie.mcknight@finnegan.com) , [morgan.smith@finnegan.com](mailto:morgan.smith@finnegan.com) , [TTAB-Legal-Assistants@finnegan.com](mailto:TTAB-Legal-Assistants@finnegan.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86983766</a>	
VARSITY ATHLETIC BAND	Report Completed Suspension Check - Case Still Suspended	<a href="#">88358313</a>	
VARSITY PERFORMING ARTS	Report Completed Suspension Check - Case Still Suspended	<a href="#">88611306</a>	
VARSITY BRANDS IMPACT	Registered	<a href="#">87706948</a>	<a href="#">5894092</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 29, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 29, 2020	Sep 07, 2020
3	INSTITUTED	Jul 29, 2020	
4	ANSWER	Sep 04, 2020	
5	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Sep 23, 2020	
6	SUSP PEND DISP OF OUTSTNDNG MOT	Sep 24, 2020	

7	D OPP/RESP TO MOTION	Oct 13, 2020
8	P REPLY IN SUPPORT OF MOTION	Nov 02, 2020
9	SUSP PEND DISP OF OUTSTNDNG MOT	Jan 21, 2021
10	P RESP TO BD ORDER/INQUIRY	Feb 22, 2021
11	TRIAL DATES RESET	Mar 09, 2021
12	TRIAL DATES REMAIN AS SET	Apr 23, 2021
13	D MOT FOR EXT W/ CONSENT	Sep 17, 2021
14	EXTENSION OF TIME GRANTED	Sep 17, 2021

### Type of Proceeding: Opposition

**Proceeding Number:** [91253529](#)

**Filing Date:** Jan 16, 2020

**Status:** Terminated

**Status Date:** Dec 01, 2020

**Interlocutory Attorney:** MIKE WEBSTER

#### Defendant

**Name:** Varsityprep Inc.

**Correspondent Address:** CURTIS F ROBINSON  
VARSITYPREP INC  
279 MILLER AVE  
MILL VALLEY CA UNITED STATES , 94941

**Correspondent e-mail:** [curtis@varsityprep.com](mailto:curtis@varsityprep.com) , [jonathan@varsityprep.com](mailto:jonathan@varsityprep.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITYPREP	Abandoned - After Inter-Partes Decision	<a href="#">88573632</a>	

#### Plaintiff(s)

**Name:** Varsity Spirit LLC and Varsity Brands, LLC

**Correspondent Address:** DANNY M AWDEH  
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP  
901 NEW YORK AVENUE NW  
WASHINGTON DC UNITED STATES , 20001

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com) , [danny.awdeh@finnegan.com](mailto:danny.awdeh@finnegan.com) , [katie.mcknight@finnegan.com](mailto:katie.mcknight@finnegan.com) , [morgan.smith@finnegan.com](mailto:morgan.smith@finnegan.com) , [TTAB-Legal-Assistants@finnegan.com](#)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY BRANDS IMPACT	Registered	<a href="#">87706948</a>	<a href="#">5894092</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 16, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 16, 2020	Feb 25, 2020
3	INSTITUTED	Jan 16, 2020	

4	D CHANGE OF CORRESP ADDRESS	Feb 20, 2020
5	MISFILED DOCUMENT (NOT CONSIDERED)	Feb 24, 2020
6	ANSWER	Feb 24, 2020
7	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Mar 16, 2020
8	D REQ FOR DISCOVERY CONFERENCE-PHONE	Mar 16, 2020
9	TRIAL DATES RESET	Mar 25, 2020
10	D CHANGE OF CORRESP ADDRESS	Mar 29, 2020
11	ANSWER	Apr 16, 2020
12	MOT TO AMEND APPLICATION	May 04, 2020
13	TRIAL DATES REMAIN AS SET	Jun 30, 2020
14	MOT TO AMEND APPLICATION	Jul 07, 2020
15	P OPP/RESP TO MOTION	Jul 27, 2020
16	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 07, 2020
17	TRIAL DATES RESET	Nov 07, 2020
18	W/DRAW OF OPPOSITION	Nov 23, 2020
19	BD DECISION: OPP DISMISSED W/O PREJ	Dec 01, 2020
20	TERMINATED	Dec 01, 2020

### Type of Proceeding: Extension of Time

**Proceeding Number:** [87706948](#)

**Filing Date:** Apr 09, 2019

**Status:** Terminated

**Status Date:** Sep 19, 2019

**Interlocutory Attorney:**

#### Defendant

**Name:** Varsity Spirit LLC

**Correspondent Address:** DANNY M. AWDEH  
FINNEGAN, HENDERSON, FARABOW, GARRETT &  
901 NEW YORK AVENUE, NW  
WASHINGTON DC , 20001-4413

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY BRANDS IMPACT	Registered	<a href="#">87706948</a>	<a href="#">5894092</a>

#### Potential Opposer(s)

**Name:** SPORTABLE SCOREBOARDS, INC.

**Correspondent Address:** ART HASAN ESQ.  
LEWIS ROCA ROTHGERBER CHRISTIE LLP  
P.O. BOX 29001  
GLENDALE CA UNITED STATES , 91209-9001

**Correspondent e-mail:** [ahasan@lrrc.com](mailto:ahasan@lrrc.com) , [PTO@lrrc.com](mailto:PTO@lrrc.com) , [nchavez@lrrc.com](mailto:nchavez@lrrc.com)

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FIRST 30-DAY REQUEST TO EXT TIME TO OPPOSE	Apr 09, 2019	
2	EXT GRANTED	Apr 09, 2019	
3	ADD'L 60-DAY REQUEST TO EXT TIME TO OPPOSE	May 10, 2019	
4	EXT GRANTED	May 10, 2019	
5	FINAL 60-DAY REQUEST TO EXT TIME TO OPPOSE	Jul 10, 2019	
6	EXT GRANTED	Jul 10, 2019	



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IC 028. US 022 023 038 050. G & S: Sports equipment, namely, bucket caddy for carrying, storing and transporting balls and other sports equipment, soccer goals, stress relief balls for hand exercise, stress relief cubes for hand exercise; athletic protective pads for football; tossing and catching games, namely, disc toss games consisting essentially of flying discs, bean bags, bean bag games, shuffle boards, shuffle board games; scooter board, scooter board games; equipment utilized during the playing of sports, namely, boundary cones; bowling sets; pumps for inflating sports equipment, namely, basketballs, footballs, soccer balls, and playground balls; cooperative play equipment, namely, plastic hoops, namely, toy hoop sets; teamwork trekkers; game set comprising ball, stand, bat, paddle and ball; juggling equipment; horseshoes for recreational purposes; badminton sets; floor hockey sets comprising, floor hockey sticks, floor hockey pucks, floor hockey balls; table tennis accessories, namely, balls, nets, paddles, post sets, rackets, tables; foosball tables; foosball table accessories, namely, balls; multi-purpose game tables, air-powered hockey tables, bumper pool tables; personal rest and exercise mats; athletic floor tape for marking play areas and gym mats for games; table top games; namely, basketball games and football games and table top game stands for use therewith; billiard game playing equipment; shuffleboard tables; personal fitness mats; swing sets; croquet sets; soccer equipment, namely, soccer game tables and soccer corner flags; oversized vinyl play balls for children; pool tables and accessories, namely, cues, cue racks, cue tips, ball trays, triangles, pool balls, chalk and bumpers; and table tennis equipment, namely, paddles, balls, paddle faces, clamps and nets; sports equipment, namely, racks specially adapted for the storage of football helmets and football shoulder pads, anchorless pylons, athletic tape, blocking dummy and replacement parts therefor, blocking sleds for speed and strength training of football players, chin straps for football helmets, protective athletic cups and supporters, bags specially adapted for sports equipment, football down markers and chain sets, football girdles, football pad sets, including hip, thigh and knee pads, and football shoulder pads and accessories therefor; goal post pads, football training equipment, namely, handle shields in the nature of pads with reinforced handles for use during football drills, exercise equipment in the nature of high step machines for agility training, kicking cages, kicking tee, lineman chute for speed training, lineman markers, mouth pieces for athletic use, punting cages, pylons for marking the goal line and end zone, football pads to be worn on hands and forearms during football drills, and shoulder pads and accessories, namely, neck roll pads, biceps pads, back plates, sternum plates, shoulder pad elastic, and shoulder pad laces; clothing especially adapted for sport use in the nature of chainman's and boxman's vests, football pants, scrimmage vests, and flax vests in the nature of padded vests specially adapted for use in the sport of football; Baseballs and softballs, baseball bats, softball bats, baseball gloves, and softball gloves; balls, mats, hoops, ropes, bags, hurdles, arches and conduits for a specially-designed fitness course; athletic landing cushion apparatus-namely, tumbling mats, landing cushions for high

jumpers and pole vaulters, and accessories including covers for such tumbling mats and landing cushions, and vaulting boxes for use with vaulters' landing cushions; athletic equipment, namely, hurdles, starting blocks, high jump and pole vault cross bars, jump standards, vault standards, toe boards, take-off boards, batting tees, kicking cages, athletic agility training units composed of metal rods supporting a rectangular grid of cording, and soccer goals; nets used in the games of tennis, badminton, volley ball, water polo, soccer, skeet, lacrosse, field and ice hockey, basketball, paddle tennis, deck tennis, hand tennis, ring tennis, and for gymnasium nets, golf practice and baseball batting cages, baseball protection and baseball and tennis backstop nets, and specially adapted nets for dividing or partitioning gymnasium and other sports and game areas; manually-operated exercise equipment and exercise machines; specially designed bags for sports equipment

IC 035. US 100 101 102. G & S: Mail order catalog services, online retail store services, and wholesale distributorship services all in the fields of sporting and athletic goods, equipment and supplies, physical fitness and exercise equipment, children's play equipment, electronic and action skill games and recreational equipment, supplies and accessories therefor; online retail store services featuring clothing, uniforms and footwear, sporting and athletic goods, equipment and supplies; customized online retail store service featuring a customized pre-designated inventory of clothing, uniforms, footwear, and sporting and athletic goods, equipment and supplies

**Standard  
Characters  
Claimed**

**Mark  
Drawing  
Code** (4) STANDARD CHARACTER MARK

**Serial  
Number** 86316142

**Filing Date** June 20, 2014

**Current  
Basis** 1B

**Original  
Filing Basis** 1B

**Published for  
Opposition** December 8, 2015

**Owner** (APPLICANT) VARSITY SPIRIT LLC LIMITED LIABILITY COMPANY TENNESSEE STE 300 6745 LENOX CENTER CT MEMPHIS TENNESSEE 381154300

**Assignment  
Recorded** ASSIGNMENT RECORDED

**Attorney of  
Record** DANNY M AWDEH

**Prior  
Registrations** 0879543;2082554;2293083

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BRAND" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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**Mark:** A VARSITY SPORT BRAND

A VARSITY SPORT BRAND

**US Serial Number:** 86316142

**Application Filing Date:** Jun. 20, 2014

**Register:** Principal

**Mark Type:** Trademark, Service Mark

**TM5 Common Status Descriptor:**



LIVE/APPLICATION/Opposition Pending

The pending trademark application has been examined by the Office and was published for opposition, at which time one or more oppositions were filed but they have not yet been decided.

**Status:** An opposition after publication is pending at the Trademark Trial and Appeal Board. For further information, see TTABVue on the Trademark Trial and Appeal Board web page.

**Status Date:** Jun. 06, 2016

**Publication Date:** Dec. 08, 2015

## Mark Information

**Mark Literal Elements:** A VARSITY SPORT BRAND

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "BRAND"

## Related Properties Information

**Claimed Ownership of US Registrations:** 0879543, 2082554, 2293083

**Parent Of:** 86983766

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Leather key chains; sports bags, athletic bags, carry-all bags, gym bags, travel bags

**International Class(es):** 018 - Primary Class

**U.S Class(es):** 001, 002, 003, 022, 041

**Class Status:** ACTIVE

**Basis:** 1(b)

**For:** Sports equipment, namely, bucket caddy for carrying, storing and transporting balls and other sports equipment, soccer goals, stress relief balls for hand exercise, stress relief cubes for hand exercise; athletic protective pads for football; tossing and catching games, namely, disc toss games consisting essentially of flying discs, bean bags, bean bag games, shuffle boards, shuffle board games; scooter board, scooter board games; equipment utilized during the playing of sports, namely, boundary cones; bowling sets; pumps for inflating sports equipment, namely, basketballs, footballs, soccer balls, and playground balls; cooperative play equipment, namely, plastic hoops, namely, toy hoop sets; teamwork trekkers; game set comprising ball, stand, bat, paddle and ball; juggling equipment; horseshoes for recreational purposes; badminton sets; floor hockey sets comprising, floor hockey sticks, floor hockey pucks, floor hockey balls; table tennis accessories, namely, balls, nets, paddles, post sets, rackets, tables; foosball tables; foosball table accessories, namely, balls; multi-purpose game tables, air-powered hockey tables, bumper pool tables; personal rest and exercise mats; athletic floor tape for marking play areas and gym mats for games; table top games; namely, basketball games and football games and table top game stands for use therewith; billiard game playing equipment; shuffleboard tables; personal fitness mats; swing



sets; croquet sets; soccer equipment, namely, soccer game tables and soccer corner flags; oversized vinyl play balls for children; pool tables and accessories, namely, cues, cue racks, cue tips, ball trays, triangles, pool balls, chalk and bumpers; and table tennis equipment, namely, paddles, balls, paddle faces, clamps and nets; sports equipment, namely, racks specially adapted for the storage of football helmets and football shoulder pads, anchorless pylons, athletic tape, blocking dummy and replacement parts therefor, blocking sleds for speed and strength training of football players, chin straps for football helmets, protective athletic cups and supporters, bags specially adapted for sports equipment, football down markers and chain sets, football girdles, football pad sets, including hip, thigh and knee pads, and football shoulder pads and accessories therefor; goal post pads, football training equipment, namely, handle shields in the nature of pads with reinforced handles for use during football drills, exercise equipment in the nature of high step machines for agility training, kicking cages, kicking tee, lineman chute for speed training, lineman markers, mouth pieces for athletic use, punting cages, pylons for marking the goal line and end zone, football pads to be worn on hands and forearms during football drills, and shoulder pads and accessories, namely, neck roll pads, biceps pads, back plates, sternum plates, shoulder pad elastic, and shoulder pad laces; clothing especially adapted for sport use in the nature of chainman's and boxman's vests, football pants, scrimmage vests, and flax vests in the nature of padded vests specially adapted for use in the sport of football; Baseballs and softballs, baseball bats, softball bats, baseball gloves, and softball gloves; balls, mats, hoops, ropes, bags, hurdles, arches and conduits for a specially-designed fitness course; athletic landing cushion apparatus-namely, tumbling mats, landing cushions for high jumpers and pole vaulters, and accessories including covers for such tumbling mats and landing cushions, and vaulting boxes for use with vaulters' landing cushions; athletic equipment, namely, hurdles, starting blocks, high jump and pole vault cross bars, jump standards, vault standards, toe boards, take-off boards, batting tees, kicking cages, athletic agility training units composed of metal rods supporting a rectangular grid of cording, and soccer goals; nets used in the games of tennis, badminton, volley ball, water polo, soccer, skeet, lacrosse, field and ice hockey, basketball, paddle tennis, deck tennis, hand tennis, ring tennis, and for gymnasium nets, golf practice and baseball batting cages, baseball protection and baseball and tennis backstop nets, and specially adapted nets for dividing or partitioning gymnasium and other sports and game areas; manually-operated exercise equipment and exercise machines; specially designed bags for sports equipment

**International Class(es):** 028 - Primary Class

**U.S Class(es):** 022, 023, 038, 050

**Class Status:** ACTIVE

**Basis:** 1(b)

**For:** Mail order catalog services, online retail store services, and wholesale distributorship services all in the fields of sporting and athletic goods, equipment and supplies, physical fitness and exercise equipment, children's play equipment, electronic and action skill games and recreational equipment, supplies and accessories therefor; online retail store services featuring clothing, uniforms and footwear, sporting and athletic goods, equipment and supplies; customized online retail store service featuring a customized pre-designated inventory of clothing, uniforms, footwear, and sporting and athletic goods, equipment and supplies

**International Class(es):** 035 - Primary Class

**U.S Class(es):** 100, 101, 102

**Class Status:** ACTIVE

**Basis:** 1(b)

## Basis Information (Case Level)

**Filed Use:** No

**Currently Use:** No

**Filed ITU:** Yes

**Currently ITU:** Yes

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** VARSITY SPIRIT LLC

**Owner Address:** STE 300  
6745 LENOX CENTER CT  
MEMPHIS, TENNESSEE UNITED STATES 381154300

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** DANNY M AWDEH

**Attorney Primary Email Address:** [docketing@finnegan.com](mailto:docketing@finnegan.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** DANNY M AWDEH

FINNEGAN HENDERSON FARABOW GARRETT & DUNNER LLP



901 NEW YORK AVENUE NW  
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20001-4413

Phone: 202-408-4000

Fax: 202-408-4400

Correspondent e-mail: [danny.awdeh@finnegan.com](mailto:danny.awdeh@finnegan.com) [morgan.smith@finnegan.com](mailto:morgan.smith@finnegan.com)  
[egan.com\\_docketing@finnegan.com](mailto:egan.com_docketing@finnegan.com) [TTAB-Legal-Assistants@finnegan.com](mailto:TTAB-Legal-Assistants@finnegan.com)

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 20, 2018	DIVISIONAL PROCESSING COMPLETE	
Dec. 22, 2017	DIVISIONAL REQUEST RECEIVED	
Mar. 19, 2018	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Feb. 27, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Feb. 27, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 22, 2017	PAPER RECEIVED	
Aug. 04, 2017	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Jun. 06, 2016	OPPOSITION INSTITUTED NO. 999999	228292
Mar. 30, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 07, 2016	EXTENSION OF TIME TO OPPOSE RECEIVED	
Dec. 08, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 08, 2015	PUBLISHED FOR OPPOSITION	
Nov. 18, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 30, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976
Oct. 21, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 26, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 25, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 25, 2015	TEAS REQUEST FOR RECONSIDERATION RECEIVED	
Sep. 21, 2015	NOTIFICATION FOR REQ FOR RECON DENIED NO APPEAL FILED	
Sep. 21, 2015	ACTION FOR REQ FOR RECON DENIED NO APPEAL FILED E-MAILED	
Sep. 21, 2015	ACTION REQ FOR RECON DENIED NO APPEAL FILED COUNTED NOT MAILED	67443
Sep. 02, 2015	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 31, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	77976
Aug. 31, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	77976
Aug. 27, 2015	ASSIGNED TO LIE	77976
Aug. 12, 2015	TEAS VOLUNTARY AMENDMENT RECEIVED	
May 04, 2015	NOTIFICATION OF FINAL REFUSAL EMAILED	
May 04, 2015	FINAL REFUSAL E-MAILED	
May 04, 2015	FINAL REFUSAL WRITTEN	67443
Apr. 07, 2015	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 06, 2015	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 06, 2015	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 06, 2014	NOTIFICATION OF EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Oct. 06, 2014	EXAMINER'S AMENDMENT/PRIORITY ACTION E-MAILED	6326
Oct. 06, 2014	COMBINED EXAMINER'S AMENDMENT/PRIORITY ACTION AUTOMATIC ENTRY	67443
Oct. 06, 2014	EXAMINERS AMENDMENT AND/OR PRIORITY ACTION - COMPLETED	67443
Sep. 25, 2014	ASSIGNED TO EXAMINER	67443
Jun. 28, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 24, 2014	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

TM Attorney: MICHOS, JOHN E

Law Office LAW OFFICE 118  
Assigned:

**File Location**

Current Location: DIVISIONAL UNIT

Date in Location: Mar. 20, 2018

**Assignment Abstract Of Title Information****Summary**

Total Assignments: 5

Applicant: Varsity Spirit Corporation

**Assignment 1 of 5**

Conveyance: ENTITY CONVERSION

Reel/Frame: [5607/0102](#)

Pages: 23

Date Recorded: Aug. 24, 2015

Supporting Documents: [assignment-tm-5607-0102.pdf](#)**Assignor**Name: [VARSITY SPIRIT CORPORATION](#)

Execution Date: Nov. 26, 2014

Legal Entity Type: CORPORATION

State or Country: TENNESSEE  
Where Organized:**Assignee**Name: [VARSITY SPIRIT LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: TENNESSEE  
Where Organized:Address: 6745 LENOX CENTER CT  
STE 300  
MEMPHIS, TENNESSEE 38115-4300**Correspondent**

Correspondent Name: DEBORAH K. SQUIERS

Correspondent Address: COWAN, LIEBOWITZ & LATMAN, P.C.  
1133 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036**Domestic Representative - Not Found****Assignment 2 of 5**

Conveyance: SECURITY INTEREST

Reel/Frame: [6230/0662](#)

Pages: 41

Date Recorded: Dec. 16, 2017

Supporting Documents: [assignment-tm-6230-0662.pdf](#)**Assignor**Name: [ALLGOODS LLC](#)

Execution Date: Dec. 15, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE  
Where Organized:Name: [HERFF JONES, LLC](#)

Execution Date: Dec. 15, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: INDIANA  
Where Organized:Name: [VARSITY BRANDS, LLC](#)

Execution Date: Dec. 15, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE  
Where Organized:Name: [VARSITY SPIRIT LLC](#)

Execution Date: Dec. 15, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: TENNESSEE  
Where Organized:Name: [BSN SPORTS, LLC](#)

Execution Date: Dec. 15, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: DELAWARE  
Where Organized:

<b>Name:</b> <a href="#">VARSITY SPIRIT FASHIONS &amp; SUPPLIES, LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> MINNESOTA
<b>Name:</b> <a href="#">AMERICAN CHEERLEADER MEDIA, LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> No Place Where Organized Found
<b>Assignee</b>	
<b>Name:</b> <a href="#">JEFFERIES FINANCE LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Address:</b> 520 MADISON AVENUE NEW YORK, NEW YORK 10022	
<b>Correspondent</b>	
<b>Correspondent Name:</b> PROSKAUER ROSE LLP	
<b>Correspondent Address:</b> 2049 CENTURY PARK EAST, SUITE 3200 C/O KIMBERLEY A. LATHROP LOS ANGELES, CA 90067	
<b>Domestic Representative - Not Found</b>	
<b>Assignment 3 of 5</b>	
<b>Conveyance:</b> SECURITY INTEREST	
<b>Reel/Frame:</b> <a href="#">6230/0729</a>	<b>Pages:</b> 41
<b>Date Recorded:</b> Dec. 16, 2017	
<b>Supporting Documents:</b> <a href="#">assignment-tm-6230-0729.pdf</a>	
<b>Assignor</b>	
<b>Name:</b> <a href="#">ALLGOODS LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">HERFF JONES, LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> INDIANA
<b>Name:</b> <a href="#">VARSITY BRANDS, LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">VARSITY SPIRIT LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> TENNESSEE
<b>Name:</b> <a href="#">BSN SPORTS, LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Name:</b> <a href="#">VARSITY SPIRIT FASHIONS &amp; SUPPLIES, LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> MINNESOTA
<b>Name:</b> <a href="#">AMERICAN CHEERLEADER MEDIA, LLC</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> LIMITED LIABILITY COMPANY	<b>State or Country Where Organized:</b> DELAWARE
<b>Assignee</b>	
<b>Name:</b> <a href="#">ARES CAPITAL CORPORATION</a>	<b>Execution Date:</b> Dec. 15, 2017
<b>Legal Entity Type:</b> CORPORATION	<b>State or Country Where Organized:</b> MARYLAND
<b>Address:</b> 245 PARK AVENUE 44TH FLOOR NEW YORK, NEW YORK 10167	

**Correspondent**

**Correspondent Name:** PROSKAUER ROSE LLP

**Correspondent Address:** 2049 CENTURY PARK EAST, SUITE 3200  
C/O KIMBERLEY A. LATHROP  
LOS ANGELES, CA 90067

**Domestic Representative - Not Found****Assignment 4 of 5**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6316/0163](#)

**Pages:** 35

**Date Recorded:** Mar. 30, 2018

**Supporting Documents:** [assignment-tm-6316-0163.pdf](#)

**Assignor**

**Name:** [ALLGOODS LLC](#)

**Execution Date:** Mar. 29, 2018

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [HERFF JONES, LLC](#)

**Execution Date:** Mar. 29, 2018

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [VARSITY BRANDS, LLC](#)

**Execution Date:** Mar. 29, 2018

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [VARSITY SPIRIT LLC](#)

**Execution Date:** Mar. 29, 2018

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [BSN SPORTS, LLC](#)

**Execution Date:** Mar. 29, 2018

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [VARSITY SPIRIT FASHIONS & SUPPLIES, LLC](#)

**Execution Date:** Mar. 29, 2018

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Name:** [AMERICAN CHEERLEADER MEDIA, LLC](#)

**Execution Date:** Mar. 29, 2018

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** No Place Where Organized Found

**Assignee**

**Name:** [GOLDMAN SACHS BANK USA](#)

**Legal Entity Type:** ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 200 WEST STREET  
NEW YORK, NEW YORK 10282

**Correspondent**

**Correspondent Name:** MARIA WOODBURY

**Correspondent Address:** 100 NORTHERN AVE  
BOSTON, MA 02210

**Domestic Representative - Not Found****Assignment 5 of 5**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7003/0102](#)

**Pages:** 36

**Date Recorded:** Jul. 21, 2020

**Supporting Documents:** [assignment-tm-7003-0102.pdf](#)

Assignor	
Name: <a href="#">ALLGOODS LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">AMERICAN CHEERLEADER MEDIA, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">BSN SPORTS, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">HERFF JONES, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">STANBURY UNIFORMS, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">VARSITY ATHLETIC BAND, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">VARSITY BRANDS, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">VARSITY SPIRIT FASHIONS &amp; SUPPLIES, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Name: <a href="#">VARSITY SPIRIT, LLC</a>	Execution Date: Jun. 22, 2020
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: No Place Where Organized Found
Assignee	
Name: <a href="#">ANKURA TRUST COMPANY, LLC</a>	
Legal Entity Type: LIMITED LIABILITY COMPANY	State or Country Where Organized: NEW HAMPSHIRE
Address: 140 SHERMAN STREET, 4TH FLOOR FAIRFIELD, CONNECTICUT 06824	
Correspondent	
Correspondent Name:	RAZA SIDDIQUI, SENIOR PARALEGAL
Correspondent Address:	300 N. LASALLE KIRKLAND & ELLIS LLP CHICAGO, IL 60654
Domestic Representative - Not Found	
Proceedings	
Summary	
Number of Proceedings:	10
Type of Proceeding: Opposition	
Proceeding Number:	<a href="#">91263812</a>
Status:	Terminated
Interlocutory Attorney:	WINSTON T FOLMAR
Defendant	

**Name:** Amiee Lynn, Inc

**Correspondent** LANCE G HARRIS

**Address:** STEIN & HARRIS  
1211 AVENUE OF THE AMERICAS, 40TH FLOOR  
NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [Lance@steinharris.com](mailto:Lance@steinharris.com) , [blanca.rodriquez@steinharris.com](mailto:blanca.rodriquez@steinharris.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
WE ARE VARSITY	Abandoned - After Inter-Partes Decision	<a href="#">86945198</a>	
<b>Plaintiff(s)</b>			

**Name:** Varsity Spirit LLC, Varsity Brands, LLC

**Correspondent** DANNY M. AWDEH

**Address:** FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP  
901 NEW YORK AVENUE NW  
WASHINGTON DC UNITED STATES , 20001

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com) , [danny.awdeh@finnegan.com](mailto:danny.awdeh@finnegan.com) , [katie.mcknight@finnegan.com](mailto:katie.mcknight@finnegan.com) , [morgan.smith@finnegan.com](mailto:morgan.smith@finnegan.com) , [TTAB-Legal-Assistants@finnegan.com](#)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 23, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 23, 2020	Sep 01, 2020
3	INSTITUTED	Jul 23, 2020	
4	W/DRAW OF APPLICATION	Aug 26, 2020	
5	BD DECISION: OPP SUSTAINED	Aug 27, 2020	
6	TERMINATED	Aug 27, 2020	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91263958](#)

**Filing Date:** Jul 29, 2020

**Status:** Pending

**Status Date:** Mar 09, 2021

**Interlocutory Attorney:** JILL M MCCORMACK

## Defendant

**Name:** Winning Streak Sports, LLC

**Correspondent Address:** ADAM S. WEISS  
POL SINELLI PC  
150 N. RIVERSIDE PLAZA, SUITE 3000  
CHICAGO IL UNITED STATES , 60606

**Correspondent e-mail:** [uspt@polsinelli.com](mailto:uspt@polsinelli.com) , [aweiss@polsinelli.com](mailto:aweiss@polsinelli.com) , [jwillard@polsinelli.com](mailto:jwillard@polsinelli.com) , [rrice@polsinelli.com](mailto:rrice@polsinelli.com) , [docketing@polsinelli.com](mailto:docketing@polsinelli.com) , [lshannon@polsinelli.com](mailto:lshannon@polsinelli.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY VAULT	Opposition Pending	<a href="#">88692960</a>	

## Plaintiff(s)

**Name:** Varsity Spirit LLC, Varsity Brands, LLC, Varsity Athletic Band, LLC

**Correspondent Address:** DANNY M. AWDEH  
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER, LLP  
901 NEW YORK AVENUE, NW  
WASHINGTON DC UNITED STATES , 20001

**Correspondent e-mail:** [docketing@finnegan.com](mailto:docketing@finnegan.com) , [danny.awdeh@finnegan.com](mailto:danny.awdeh@finnegan.com) , [katie.mcknight@finnegan.com](mailto:katie.mcknight@finnegan.com) , [morgan.smith@finnegan.com](mailto:morgan.smith@finnegan.com) , [TTAB-Legal-Assistants@finnegan.com](mailto:TTAB-Legal-Assistants@finnegan.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86983766</a>	
VARSITY ATHLETIC BAND	Report Completed Suspension Check - Case Still Suspended	<a href="#">88358313</a>	
VARSITY PERFORMING ARTS	Report Completed Suspension Check - Case Still Suspended	<a href="#">88611306</a>	
VARSITY BRANDS IMPACT	Registered	<a href="#">87706948</a>	<a href="#">5894092</a>

## Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 29, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 29, 2020	Sep 07, 2020
3	INSTITUTED	Jul 29, 2020	
4	ANSWER	Sep 04, 2020	
5	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Sep 23, 2020	
6	SUSP PEND DISP OF OUTSTNDNG MOT	Sep 24, 2020	
7	D OPP/RESP TO MOTION	Oct 13, 2020	

8	P REPLY IN SUPPORT OF MOTION	Nov 02, 2020
9	SUSP PEND DISP OF OUTSTNDNG MOT	Jan 21, 2021
10	P RESP TO BD ORDER/INQUIRY	Feb 22, 2021
11	TRIAL DATES RESET	Mar 09, 2021
12	TRIAL DATES REMAIN AS SET	Apr 23, 2021
13	D MOT FOR EXT W/ CONSENT	Sep 17, 2021
14	EXTENSION OF TIME GRANTED	Sep 17, 2021

### Type of Proceeding: Opposition

**Proceeding Number:** [91228292](#)

**Filing Date:** Jun 06, 2016

**Status:** Pending

**Status Date:** Nov 06, 2019

**Interlocutory Attorney:** ASHLEY D HAYES

#### Defendant

**Name:** Varsity Spirit LLC

**Correspondent Address:** DANNY M AWDEH  
FINNEGAN HENDERSON FARABOW GARRETT & DUNNER LLP  
901 NEW YORK AVENUE NW  
WASHINGTON DC UNITED STATES , 20001-4413

**Correspondent e-mail:** [danny.awdeh@finnegan.com](mailto:danny.awdeh@finnegan.com) , [morgan.smith@finnegan.com](mailto:morgan.smith@finnegan.com) , [docketing@finnegan.com](mailto:docketing@finnegan.com) , [TTAB-Legal-Assistants@finnegan.com](mailto:TTAB-Legal-Assistants@finnegan.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	

#### Plaintiff(s)

**Name:** Sportable Scoreboards, Inc.

**Correspondent Address:** ART HASAN  
LEWIS ROCA ROTHGERBER CHRISTIE LLP  
PO BOX 29001  
GLENDALE CA UNITED STATES , 91209-9001

**Correspondent e-mail:** [pto@lrrc.com](mailto:pto@lrrc.com) , [djackson@lrrc.com](mailto:djackson@lrrc.com) , [nchavez@lrrc.com](mailto:nchavez@lrrc.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY SCOREBOARDS	REGISTERED AND RENEWED	<a href="#">78121380</a>	<a href="#">2739163</a>
VARSITY SCOREBOARDS	Registered	<a href="#">86430297</a>	<a href="#">6219176</a>
VARSITY SCOREBOARDS	Registered	<a href="#">86430566</a>	<a href="#">6224692</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 06, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 06, 2016	Jul 16, 2016
3	PENDING, INSTITUTED	Jun 06, 2016	
4	STIP FOR EXT	Jul 14, 2016	
5	EXTENSION OF TIME GRANTED	Jul 14, 2016	
6	D MOT FOR EXT W/ CONSENT	Sep 09, 2016	
7	EXTENSION OF TIME GRANTED	Sep 12, 2016	
8	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 27, 2016	
9	SUSPENDED	Sep 27, 2016	
10	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 21, 2016	
11	SUSPENDED	Dec 21, 2016	
12	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 07, 2017	
13	SUSPENDED	Feb 07, 2017	
14	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	May 04, 2017	
15	SUSPENDED	May 04, 2017	



16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 30, 2017	
17	REQ FOR PROG ON SETTL - SUSPENDED	Jul 31, 2017	
18	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Sep 22, 2017	
19	SUSPENDED	Sep 29, 2017	
20	D APPEARANCE / POWER OF ATTORNEY	Dec 22, 2017	
21	ANSWER	Dec 22, 2017	
22	D MOT TO DIVIDE	Dec 22, 2017	
23	D APPEARANCE / POWER OF ATTORNEY	Feb 07, 2018	
24	TRIAL DATES REMAIN AS SET	Mar 17, 2018	
25	P MOT TO COMPEL DISCOVERY	Jun 18, 2018	
26	D OPP/RESP TO MOTION	Jul 09, 2018	
27	D DECL IN SUPPOR OF ITS OPP TO MOT TO COMPEL	Jul 09, 2018	
28	P REPLY IN SUPPORT OF MOTION	Jul 30, 2018	
29	P MT TO TEST SUFFICIENCY OF ADMISSION	Jul 30, 2018	
30	D OPP/RESP TO MOTION	Aug 20, 2018	
31	D OPP/RESP TO MOTION	Aug 20, 2018	
32	P REPLY IN SUPPORT OF MOTION	Sep 10, 2018	
33	PROCEEDINGS RESUMED	Sep 27, 2018	
34	STIP TO SUSP PEND SETTL NEGOTIATIONS	Dec 05, 2018	
35	SUSPENDED	Dec 22, 2018	
36	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 04, 2019	
37	SUSPENDED	Jan 29, 2019	
38	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Feb 04, 2019	
39	SUSPENDED	Feb 25, 2019	
40	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 07, 2019	
41	SUSPENDED	Mar 14, 2019	
42	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 08, 2019	
43	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 17, 2019	
44	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jun 07, 2019	
45	SUSPENDED	Aug 02, 2019	
46	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Aug 07, 2019	
47	SUSPENDED	Aug 14, 2019	
48	D MOT FOR EXT W/ CONSENT	Oct 24, 2019	
49	EXTENSION OF TIME GRANTED	Nov 06, 2019	
50	D MOT FOR EXT W/ CONSENT	Jan 28, 2020	
51	EXTENSION OF TIME GRANTED	Feb 21, 2020	
52	P MOT FOR EXT W/ CONSENT	Feb 24, 2020	
53	EXTENSION OF TIME GRANTED	Feb 29, 2020	
54	P MOT FOR EXT W/ CONSENT	Mar 23, 2020	
55	EXTENSION OF TIME GRANTED	Mar 31, 2020	
56	STIP FOR EXT	May 05, 2020	
57	EXTENSION OF TIME GRANTED	May 13, 2020	
58	P MOT FOR EXT W/ CONSENT	Jun 08, 2020	
59	EXTENSION OF TIME GRANTED	Jun 11, 2020	
60	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jul 08, 2020	
61	CONSOLIDATED (PARENT) SUSPENDED	Aug 14, 2020	
62	RESPONSE DUE 30 DAYS (DUE DATE)	Aug 23, 2021	Sep 22, 2021

#### Type of Proceeding: Opposition

**Proceeding Number:** [91240495](#)

**Filing Date:** Apr 06, 2018

**Status:** Terminated

**Status Date:** Apr 19, 2018

**Interlocutory Attorney:** MARY CATHERINE FAINT

#### Defendant

**Name:** Donald Ntuk, Donald Hill, and Devonn Bruce

**Correspondent** DONALD NTUK  
**Address:** 4 LONGVIEW DR  
BORDENTOWN NJ UNITED STATES , 08505

**Correspondent e-mail:** [varscity609@gmail.com](mailto:varscity609@gmail.com) , [donntuk@gmail.com](mailto:donntuk@gmail.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VARSCITY	Abandoned - After Inter-Partes Decision	<a href="#">87445071</a>	
Plaintiff(s)			

**Name:** Varsity Brands, LLC, Varsity Spirit Fashions & Supplies, LLC, and Varsity Spirit, LLC

**Correspondent** DEBORAH K SQUIERS  
**Address:** COWAN LIEBOWITZ & IATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [ryg@cjl.com](mailto:ryg@cjl.com) , [dks@cjl.com](mailto:dks@cjl.com) , [las@cjl.com](mailto:las@cjl.com) , [trademark@cjl.com](mailto:trademark@cjl.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
Varsity	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
Varsity Spirit Fashions	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
Varsity Spirit	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
Varsity	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
Varsity Girl	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
Varsity Sport	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V Varsity	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
Varsity.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
Varsity.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
Varsity	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
Varsity University	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
Varsity TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
Varsity TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
Varsity	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V Varsity Shop	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
Varsity ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
Varsity	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
Varsity ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
Varsity All Star	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
Varsity Last Pass	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
Varsity U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
Varsity All Star Fashion	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
Vintage Varsity	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
Varsity Couture	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MyVarsity	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
Varsity Dance	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
Varsity All Star	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
Varsity Touchdown	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
Varsity Pin Trading	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
Varsity Colors	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>

VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 06, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 06, 2018	May 16, 2018
3	PENDING, INSTITUTED	Apr 06, 2018	
4	W/DRAW OF APPLICATION W/ CONSENT	Apr 11, 2018	
5	BD DECISION: DISMISSED W/O PREJ	Apr 19, 2018	
6	TERMINATED	Apr 19, 2018	
7	BD DECISION: SUSTAINED	Apr 23, 2018	

#### Type of Proceeding: Opposition

<b>Proceeding Number:</b>	<a href="#">91235394</a>	<b>Filing Date:</b>	Jul 05, 2017
<b>Status:</b>	Terminated	<b>Status Date:</b>	Apr 29, 2019
<b>Interlocutory Attorney:</b>	LAWRENCE (LARRY) T STANLEY		

#### Defendant

**Name:** Varsity, Inc.

**Correspondent Address:** DAVID REMY  
 Varsity Inc  
 4031 KIRKLAND WAY  
 LAKE MARY FL UNITED STATES , 32746

**Correspondent e-mail:** [info@joinvarsity.com](mailto:info@joinvarsity.com) , [dav.remy@hotmail.com](mailto:dav.remy@hotmail.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number

VARSITY	Abandoned - After Inter-Partes Decision	<a href="#">87204555</a>	
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#### Plaintiff(s)

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

**Correspondent Address:** DEBORAH K SQUIERS  
 COWAN LIEBOWITZ & LATMAN PC  
 114 WEST 47TH STREET  
 NEW YORK NY UNITED STATES , 10036-1525

**Correspondent e-mail:** [ryg@ccl.com](mailto:ryg@ccl.com) , [dkc@ccl.com](mailto:dkc@ccl.com) , [las@ccl.com](mailto:las@ccl.com) , [trademark@ccl.com](mailto:trademark@ccl.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number

VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>

VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jul 05, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jul 05, 2017	Aug 14, 2017
3	PENDING, INSTITUTED	Jul 05, 2017	
4	ANSWER	Aug 14, 2017	
5	D CHANGE OF CORRESP ADDRESS	Aug 23, 2017	
6	D REQ TO W/DRAW ATTORNEY UPDATED	Jul 14, 2017	
7	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Oct 03, 2017	
8	SUSPENDED	Oct 10, 2017	
9	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Nov 15, 2017	
10	SUSPENDED	Nov 25, 2017	
11	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Jan 25, 2018	
12	SUSPENDED	Feb 05, 2018	
13	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Apr 04, 2018	
14	SUSPENDED	Apr 13, 2018	
15	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	May 07, 2018	
16	SUSPENDED	May 24, 2018	
17	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Jul 06, 2018	
18	EXTENSION OF TIME GRANTED	Sep 11, 2018	
19	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Dec 21, 2018	
20	SUSPENDED; TRIAL DATES RESET	Jan 14, 2019	
21	W/DRAW OF APPLICATION W/ CONSENT	Apr 22, 2019	
22	BD DECISION: OPP DISMISSED W/O PREJ	Apr 29, 2019	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91233944](#)

**Filing Date:** Apr 12, 2017

**Status:** Terminated

**Status Date:** Nov 15, 2017

**Interlocutory Attorney:** ELIZABETH A DUNN

**Defendant**

**Name:** Lighting Solutions Group LLC dba SpecGrade LED

**Correspondent Address:** MELISSA ROGERS MCCURDY  
STANDLEY LAW GROUP LLP  
6300 RIVERSIDE DR  
DUBLIN OH UNITED STATES , 43220

**Correspondent e-mail:** [trademarks@standleyllp.com](mailto:trademarks@standleyllp.com) , [mmccurdy@standleyllp.com](mailto:mmccurdy@standleyllp.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
THE VARSITY	Abandoned - After Inter-Partes Decision	<a href="#">87111197</a>	
Varsity	Abandoned - After Inter-Partes Decision	<a href="#">87111199</a>	

**Plaintiff(s)**

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC, Varsity Brands, LLC

**Correspondent Address:** DEOBRAH K SQUIERS  
COWAN LIEBOWITZ LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [dks@cjl.com](mailto:dks@cjl.com) , [ryg@cjl.com](mailto:ryg@cjl.com) , [las@cjl.com](mailto:las@cjl.com) , [trademark@cjl.com](mailto:trademark@cjl.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
Varsity	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
Varsity Spirit Fashions	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
Varsity Spirit	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
Varsity	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
Varsity Girl	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
Varsity Sport	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V Varsity	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
Varsity.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
Varsity.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
Varsity	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
Varsity	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
Varsity University	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
Varsity TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
Varsity TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
Varsity	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V Varsity Shop	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
Varsity ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
Varsity ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
Varsity All Star	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>

VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 12, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 12, 2017	May 22, 2017
3	PENDING, INSTITUTED	Apr 12, 2017	
4	P MOT FOR EXT W/ CONSENT	May 22, 2017	
5	EXTENSION OF TIME GRANTED	May 23, 2017	
6	P MOT FOR EXT W/ CONSENT	Jul 21, 2017	
7	EXTENSION OF TIME GRANTED	Jul 21, 2017	
8	NOTICE OF DEFAULT	Sep 29, 2017	
9	BD DECISION: SUSTAINED	Nov 15, 2017	
10	TERMINATED	Nov 15, 2017	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91233578](#)

**Filing Date:** Mar 22, 2017

**Status:** Terminated

**Status Date:** Jul 10, 2017

**Interlocutory Attorney:** ROBERT COGGINS

#### Defendant

**Name:** The Driving Academy, LLC

**Correspondent Address:** POLLIE GAUTSCH  
G&A LEGAL APC  
665 SAN RODOLFO , #124-209  
SOLANA BEACH CA UNITED STATES , 92075

**Correspondent e-mail:** [pollie@gandalegal.com](mailto:pollie@gandalegal.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY DRIVING ACADEMY	Abandoned - After Inter-Partes Decision	<a href="#">87074617</a>	

#### Plaintiff(s)

**Name:** Varsity Spirit Fashions & Supplies, LLC, Varsity Spirit, LLC, Varsity Brands, LLC

**Correspondent Address:** DEBORAH K SQUIERS  
COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [trademark@cjl.com](mailto:trademark@cjl.com) , [las@cjl.com](mailto:las@cjl.com) , [ryg@cjl.com](mailto:ryg@cjl.com) , [dks@cjl.com](mailto:dks@cjl.com)

mail: \_\_\_\_\_

Associated marks			
Mark	Application Status	Serial Number	Registration Number
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>
Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 22, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Mar 25, 2017	May 04, 2017
3	PENDING, INSTITUTED	Mar 25, 2017	
4	NOTICE OF DEFAULT	May 14, 2017	
5	BD DECISION: SUSTAINED	Jul 10, 2017	
6	TERMINATED	Jul 10, 2017	

## Type of Proceeding: Opposition

**Proceeding Number:** [91231189](#)

**Filing Date:** Oct 05, 2016

**Status:** Terminated

**Status Date:** Jul 11, 2019

**Interlocutory Attorney:** REBECCA J STEMPIEN\_COYLE

### Defendant

**Name:** R&Z Performance Training LLC

**Correspondent Address:** RENEE L DUFF  
NOLTE INTELLECTUAL PROPERTY LAW GROUP  
445 HAMILTON AVENUE , SUITE 1102  
WHITE PLAINS NY UNITED STATES , 10601

**Correspondent e-mail:** [docketing@nolteip.com](mailto:docketing@nolteip.com) , [rduff@nolteip.com](mailto:rduff@nolteip.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY HIGHLIGHTS	Abandoned - After Inter-Partes Decision	<a href="#">86788023</a>	
VARSITY HIGHLIGHTS	Abandoned - After Inter-Partes Decision	<a href="#">86788040</a>	

### Plaintiff(s)

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

**Correspondent Address:** DEBORAH K SQUIERS  
COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036-1525

**Correspondent e-mail:** [ryg@ccl.com](mailto:ryg@ccl.com) , [dks@ccl.com](mailto:dks@ccl.com) , [las@ccl.com](mailto:las@ccl.com) , [trademark@ccl.com](mailto:trademark@ccl.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>
VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>



VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 05, 2016	
2	CONSOLIDATED - PARENT OF 92064795; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016	
3	PENDING, INSTITUTED	Nov 15, 2016	
4	P MOT FOR EXT W/ CONSENT	Dec 06, 2016	
5	EXTENSION OF TIME GRANTED	Dec 06, 2016	
6	CORRECTION TO BD ORDER IN CHILD CASE 92064795	Jan 11, 2017	
7	P MOT FOR EXT W/ CONSENT	Jan 19, 2017	
8	EXTENSION OF TIME GRANTED	Jan 19, 2017	
9	P MOT FOR EXT W/ CONSENT	Mar 23, 2017	
10	EXTENSION OF TIME GRANTED	Mar 23, 2017	
11	P MOT FOR EXT W/ CONSENT	May 17, 2017	
12	EXTENSION OF TIME GRANTED	May 17, 2017	
13	P MOT FOR EXT W/ CONSENT	Jul 28, 2017	
14	MOTION GRANTED; TRIAL DATES RESET	Aug 12, 2017	
15	CORRECTION TO BD ORDER	Aug 12, 2017	
16	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Sep 18, 2017	
17	SUSPENDED	Sep 18, 2017	
18	D CHANGE OF CORRESP ADDRESS	Oct 16, 2017	
19	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Nov 17, 2017	
20	SUSPENDED	Dec 11, 2017	
21	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Jan 10, 2018	
22	SUSPENDED	Jan 17, 2018	
23	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Mar 06, 2018	
24	SUSPENDED	Mar 13, 2018	
25	ANSWER	May 21, 2018	
26	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Jul 13, 2018	
27	SUSPENDED	Jul 25, 2018	
28	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Sep 14, 2018	
29	SUSPENDED	Oct 02, 2018	
30	P MOT FOR EXT W/ CONSENT	Mar 15, 2019	
31	TRIAL DATES REMAIN AS SET	Mar 18, 2019	
32	P MOT TO SUSP W/ CONSENT PEND SETTLE NEGOTIATIONS	Apr 12, 2019	
33	SUSPENDED	Apr 15, 2019	
34	W/DRAW OF APPLICATION	Jul 10, 2019	
35	BD DECISION: OPP SUSTAINED	Jul 11, 2019	
36	TERMINATED	Jul 11, 2019	

37	BD DECISION: OPP SUSTAINED	Jul 11, 2019
38	BD DECISION: OPP DISMISSED W/O PREJ	Jul 11, 2019

### Type of Proceeding: Cancellation

**Proceeding Number:** [92064795](#)

**Filing Date:** Oct 05, 2016

**Status:** Terminated

**Status Date:** Jul 16, 2019

**Interlocutory Attorney:** JILL M MCCORMACK

#### Defendant

**Name:** R&Z Performance Training LLC

**Correspondent Address:** RENEE L DUFF  
NOLTE INTELLECTUAL PROPERTY LAW GROUP  
445 HAMILTON AVENUE, SUITE 1102  
WHITE PLAINS NY UNITED STATES , 10601

**Correspondent e-mail:** [docketing@nolteip.com](mailto:docketing@nolteip.com) , [rduff@nolteip.com](mailto:rduff@nolteip.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
VARSITY HOUSE GYM	CANCELLED - SECTION 7	<a href="#">86787927</a>	<a href="#">5034866</a>
VARSITY HOUSE GYM	CANCELLED - SECTION 7	<a href="#">86787954</a>	<a href="#">5034867</a>

#### Plaintiff(s)

**Name:** Varsity Spirit, LLC, Varsity Spirit Fashions & Supplies, LLC and Varsity Brands, LLC

**Correspondent Address:** DEBORAH K SQUIERS  
COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

**Correspondent e-mail:** [dks@cjl.com](mailto:dks@cjl.com) , [ryg@cjl.com](mailto:ryg@cjl.com) , [las@cjl.com](mailto:las@cjl.com) , [trademark@cjl.com](mailto:trademark@cjl.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
JUNIOR VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">73799998</a>	<a href="#">1575830</a>
MYVARSITY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85941860</a>	<a href="#">4546436</a>
V VARSITY	REGISTERED AND RENEWED	<a href="#">75704039</a>	<a href="#">2357303</a>
V VARSITY SHOP	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85976194</a>	<a href="#">4110341</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75798082</a>	<a href="#">2526564</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75791751</a>	<a href="#">3696209</a>
VARSITY	Cancelled - Section 8	<a href="#">85295219</a>	<a href="#">4403734</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75983628</a>	<a href="#">3436493</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77324887</a>	<a href="#">3928856</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">77978935</a>	<a href="#">3782740</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85074898</a>	<a href="#">4607865</a>
VARSITY ALL STAR	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85402157</a>	<a href="#">4258636</a>
VARSITY ALL STAR FASHION	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85281511</a>	<a href="#">4451703</a>
VARSITY COLORS	Registered	<a href="#">85405112</a>	<a href="#">4743867</a>
VARSITY COUTURE	Cancelled - Section 8	<a href="#">85817591</a>	<a href="#">4526644</a>
VARSITY DANCE	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85698025</a>	<a href="#">4593424</a>
VARSITY ID	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85285208</a>	<a href="#">4203121</a>
VARSITY ID	Cancelled - Section 8	<a href="#">85285219</a>	<a href="#">4203122</a>
VARSITY LAST PASS	Section 8 and 15 - Accepted and Acknowledged	<a href="#">85493057</a>	<a href="#">4314148</a>
VARSITY PIN TRADING	Registered	<a href="#">85110222</a>	<a href="#">4625161</a>
VARSITY SPIRIT	REGISTERED AND RENEWED	<a href="#">74231166</a>	<a href="#">1796645</a>
VARSITY SPIRIT FASHIONS	REGISTERED AND RENEWED	<a href="#">74130827</a>	<a href="#">1680452</a>
VARSITY SPORT	REGISTERED AND RENEWED	<a href="#">75216343</a>	<a href="#">2293083</a>

VARSITY TOUCHDOWN	Cancelled - Section 8	<a href="#">86103624</a>	<a href="#">4615138</a>
VARSITY TV	Cancelled - Section 8	<a href="#">77620494</a>	<a href="#">3920302</a>
VARSITY TV	REGISTERED AND RENEWED	<a href="#">77980010</a>	<a href="#">3858342</a>
VARSITY UNIVERSITY	REGISTERED AND RENEWED	<a href="#">78767393</a>	<a href="#">3797635</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75791750</a>	<a href="#">3689696</a>
VARSITY.COM	REGISTERED AND RENEWED	<a href="#">75984008</a>	<a href="#">3418764</a>
VINTAGE VARSITY	Cancelled - Section 8	<a href="#">85980266</a>	<a href="#">4464123</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">75976147</a>	<a href="#">2082554</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">74069327</a>	<a href="#">1812198</a>
VARSITY	REGISTERED AND RENEWED	<a href="#">72321158</a>	<a href="#">879543</a>
VARSITY U.	Cancelled - Section 8	<a href="#">85305020</a>	<a href="#">4438199</a>
VARSITY UNIVERSITY	Registered	<a href="#">86445436</a>	<a href="#">4823834</a>
VARSITY GIRL	REGISTERED AND RENEWED	<a href="#">75976947</a>	<a href="#">2155823</a>
VARSITY	Registered	<a href="#">85883582</a>	<a href="#">5008375</a>
VARSITY LIFE	Registered	<a href="#">86012461</a>	<a href="#">5156409</a>
A VARSITY ACHIEVEMENT BRAND	Registered	<a href="#">86315936</a>	<a href="#">5438497</a>
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	
VARSITY GIRL	Registered	<a href="#">86824500</a>	<a href="#">5829225</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 05, 2016	
2	CONSOLIDATED - CHILD OF 91231189; NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 15, 2016	
3	PENDING, INSTITUTED	Nov 15, 2016	
4	NOTICE OF DEFAULT	Jan 04, 2017	
5	NOTICE OF DEFAULT VACATED	Jan 11, 2017	
6	ANSWER	May 22, 2018	
7	BD DECISION: CAN GRANTED	Jul 11, 2019	
8	BD DECISION: CAN DENIED W/O PREJ	Jul 11, 2019	
9	COMMR ORDER CANCELLING REG	Jul 16, 2019	
10	TERMINATED	Jul 16, 2019	

#### Type of Proceeding: Extension of Time

**Proceeding Number:** [86316142](#)

**Filing Date:** Jan 07, 2016

**Status:** Terminated

**Status Date:** Jun 06, 2016

**Interlocutory Attorney:**

#### Defendant

**Name:** VARSITY SPIRIT LLC

**Correspondent Address:** ARLANA S. COHEN  
COWAN, LIEBOWITZ & LATMAN, P.C.  
114 West 47th Street  
New York NY , 10036-6710

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
A VARSITY SPORT BRAND	Opposition Pending	<a href="#">86316142</a>	

#### Potential Opposer(s)

**Name:** SPORTABLE SCOREBOARDS, INC.

**Correspondent Address:** Art Hasan  
LEWIS ROCA ROTHGERBER CHRISTIE LLP  
P.O. Box 29001  
Glendale CA UNITED STATES , 91203

**Correspondent e-mail:** [pto@lrrc.com](mailto:pto@lrrc.com)

#### Associated marks

Mark		Application Status	Serial Number	Registration Number
Prosecution History				
Entry Number	History Text	Date		Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Jan 07, 2016		
2	EXTENSION OF TIME GRANTED	Jan 07, 2016		
3	INCOMING - EXT TIME TO OPPOSE FILED	Apr 06, 2016		
4	EXTENSION OF TIME GRANTED	Apr 06, 2016		