

ESTTA Tracking number: **ESTTA1157735**

Filing date: **09/07/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	MagicSnow Systems LLC		
Entity	Corporation	Citizenship	CA
Address	8581 SANTA MONICA BL 219 LOS ANGELES, CA 90069 UNITED STATES		

Correspondence information	ADAM WILLIAMS PRESIDENT MAGICSNOW SYSTEMS LLC 8581 SANTA MONICA BL 219 LOS ANGELES, CA 90069 UNITED STATES Primary Email: adam@magicsnow.com Secondary Email(s): allan@magicsnow.com 310-289-9852		
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**Applicant Information**

Application No.	90592333	Publication date	09/07/2021
Opposition Filing Date	09/07/2021	Opposition Period Ends	10/07/2021
Applicant	Anker Play Products, LLC 420 LINCOLN ROAD, SUITE 257 MIAMI BEACH, FL 33139 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 028. First Use: 2018/12/31 First Use In Commerce: 2018/12/31 All goods and services in the class are opposed, namely: Bubble making wand and solution sets
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Application No.	90592341	Publication date	09/07/2021
Opposition Filing Date	09/07/2021	Opposition Period Ends	10/07/2021
Applicant	Anker Play Products, LLC 420 LINCOLN ROAD, SUITE 257 MIAMI BEACH, FL 33139 UNITED STATES		


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## Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Dilution by tarnishment	Trademark Act Sections 2 and 43(c)
Applicant not rightful owner of mark for identified goods or services	Trademark Act Section 1

## Mark Cited by Opposer as Basis for Opposition

U.S. Registration No.	4775657	Application Date	08/06/2014
Registration Date	07/21/2015	Foreign Priority Date	NONE
Word Mark	BUBBLEWORKS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 001. First use: First Use: 2014/07/01 First Use In Commerce: 2014/08/01 Chemical preparations for making soap bubbles		

Attachments	86358886#TMSN.png( bytes ) Bubbleworks-Bubble-Workz-Trademark-Dispute.pdf(68324 bytes )
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Signature	/Adam Williams/
Name	Adam Williams
Date	09/07/2021

September 7, 2021

To whom it may concern:

My name is Adam Williams and I am the President of MagicSnow Systems LLC.

- 1) Our company is the owner of USPTO registered trademark, 'Bubbleworks' for the class of chemical preparations for making soap bubbles.
- 2) Our mark was registered on July 21, 2015 and the registration number is 86358886.
- 3) A confusingly similar mark, 'Bubble Workz' has been published for opposition in the USPTO Principal Register on September 7, 2021, for 'Bubble making wand and solution sets.'
- 4) Both 'Bubbleworks' and 'Bubble Workz' are in the business of making bubbles and bubble making preparations and solutions.
- 5) The related nature of the products, along with the resemblance between the two marks in appearance and sound would easily cause confusion in the minds of consumers and infringe on our established brand.

We are seeking full relief and refusal of the 'Bubble Workz' trademark application.

A handwritten signature in black ink, appearing to be 'Adam Williams', written in a cursive style.