

ESTTA Tracking number: **ESTTA1154526**

Filing date: **08/20/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	SLAM Media Inc.
Granted to Date of previous extension	08/25/2021
Address	1091 BOSTON POST ROAD RYE, NY 10580 UNITED STATES

Correspondence information	CHERYL L. BURBACH HOVEY WILLIAMS, LLP 10801 MASTIN BLDG. 84, SUITE 1000 OVERLAND PARK, KS 66210 UNITED STATES Primary Email: cburbach@hovewilliams.com Secondary Email(s): bbarbieri@hovewilliams.com, litigation@hovewilliams.com 9136479050
----------------------------	---

**Applicant Information**

Application No.	90266830	Publication date	04/27/2021
Opposition Filing Date	08/20/2021	Opposition Period Ends	08/25/2021
Applicant	EPKA marketing, LLC 55334 HAVASU TRAIL YUCCA VALLEY, CA 92284 UNITED STATES		


**Goods/Services Affected by Opposition**


Class 025. First Use: 2015/01/01 First Use In Commerce: 2016/01/01 All goods and services in the class are opposed, namely: Footwear; Headbands; Headwear; Belts; Bottoms as clothing; Tops as clothing; Wristbands as clothing
Class 035. First Use: 2015/01/01 First Use In Commerce: 2016/01/01 All goods and services in the class are opposed, namely: On-line retail store services featuring clothing

**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act Section 2(d)
--------------------------------------	----------------------------

## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2967311	Application Date	07/08/1998
Registration Date	07/12/2005	Foreign Priority Date	NONE
Word Mark	SLAM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2003/07/15 First Use In Commerce: 2003/09/30 Sports apparel, namely, caps, shirts, sweatsuits, t-shirts		

U.S. Registration No.	5403096	Application Date	01/30/2017
Registration Date	02/13/2018	Foreign Priority Date	NONE
Word Mark	SLAM		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2017/06/20 First Use In Commerce: 2017/06/20 Basketball performance apparel, namely, Headbands; Headwear; Hooded sweat shirts; Jackets; Jogging pants; Shorts; Sports pants		

Attachments	75515392#TMSN.png( bytes ) 87318080#TMSN.png( bytes ) Notice of Opposition - SLAM LIFE.pdf(301477 bytes )
-------------	---

Signature	/C. Blair Barbieri/
Name	C. Blair Barbieri
Date	08/20/2021

**THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of	)
Serial No. 90/266830	)
	)
<b>SLAM MEDIA INC.,</b>	)
Opposer,	)
	)
v.	)
	)
<b>EPKA MARKETING, LLC</b>	)
Applicant.	)

---

**NOTICE OF OPPOSITION**

SLAM Media Inc. (“Opposer”) believes that it will be damaged by registration of the mark shown in Application Serial No. 90/266830 (the “Opposed Application”), filed on October 20, 2020, in the name of EPKA marketing, LLC (“Applicant”). The Opposed Application was published for opposition in the Trademark *Official Gazette* on April 27, 2021, for the mark SLAM LIFE (“Applicant’s Mark”). As grounds for opposition, it is alleged as follows:

1. Opposer, SLAM Media Inc., is a corporation organized under the laws of the State of Delaware, with a principal place of business at 1091 Boston Post Road, Rye, New York 10580.
2. On information and belief, Applicant, EPKA marketing, LLC, is a limited liability company organized under the laws of the State of California, having a recorded business address at 55334 Havasu Trail, Yucca Valley, California, 92284.
3. Applicant has appointed Alexander JSW Johnson, LegalZoom Legal Services, 9900 Spectrum Drive, Austin, Texas 78717, as Applicant’s attorney and correspondent on whom notice or process in the proceeding affecting Applicant’s Mark may be served via email at [tm@lzlegalservices.com](mailto:tm@lzlegalservices.com).

4. Applicant has sought to register the word mark SLAM LIFE, for use on or in connection with the following goods and services:

- Footwear; Headbands; Headwear; Belts; Bottoms as clothing; Tops as clothing; Wristbands as clothing, in International Class 25; and
- On-line retail store services featuring clothing, in International Class 35

(collectively, “Applicant’s Goods and Services”).

5. The Opposed Application was filed on October 20, 2020, on the basis of Section 1(a) of the Trademark Act. With regard to Applicant’s Goods and Services, Applicant has identified January 1, 2015, as the date of first use and January 1, 2016, as the date of first use in U.S. commerce.

6. The Opposed Application was published in the *Official Gazette* on April 27, 2021. Applicant filed a 90-day Request to Extend Time to Oppose on May 4, 2021, which was granted, extending the time to oppose up to and including August 25, 2021. Accordingly, Opposer has timely filed this Notice of Opposition against the Opposed Application.

7. Since long prior to the filing date of or dates of first use recited in the Opposed Application, Opposer, on its own and/or through its predecessors in interest and/or related entities, is and has been engaged in providing its own apparel line, with an emphasis in the sports apparel field, to the general consuming public, including through its retail store services featuring the same (“Opposer’s Goods and Services”).


8. For over two decades, Opposer, on its own and/or through its predecessors in interest and/or related entities, has established and used a family of SLAM trademarks, and variations thereof, in U.S. interstate commerce, in connection with Opposer’s Goods and Services (“Opposer’s SLAM Marks”)

9. Opposer, on its own and/or through its predecessors in interest and/or related entities, has used Opposer’s SLAM Marks in interstate commerce in connection with Opposer’s Goods and Services, since at least as early as 1998, such use being continuous thereafter, to date.

10. Opposer’s use of Opposer’s SLAM Marks in connection with Opposer’s Goods and Services has been continuous, commercially significant, and substantially exclusive.

11. As result of Opposer’s use of Opposer’s SLAM Marks, the word SLAM is highly recognized and widely known in the sports apparel industry and marketplace as indicating Opposer as the source of high-quality, fashionable, and trendy sports apparel.

12. In addition to any common law trademark rights in the SLAM Marks that have been acquired by Opposer in connection with Opposer’s Goods and Services, Opposer is the owner of a family of marks registered with the United States Patent and Trademark Office (“PTO”), which consist of or dominantly feature the SLAM mark, all of which are valid and subsisting, including the following:

Mark / Reg. No.	Key Dates	Relevant Goods/Services
SLAM (and design)  Reg. No. 2967311	Registered: Jul. 12, 2005 Filing date: July 8, 1998 First use date: July 15, 2003	Cl. 25: Sports apparel, namely, caps, shirts, sweatsuits, t-shirts
SLAM (standard characters) Reg. No. 5403096	Registered: Feb. 13, 2018 Filing date: Jan. 30, 2017 First use date: June 20, 2017	Cl. 25: Basketball performance apparel, namely, Headbands; Headwear; Hooded sweatshirts; Jackets; Jogging pants; Shorts; Sports pant

Notably, U.S. Registration No. 2967311 for SLAM (and design) has reached incontestable status at the PTO. Current copies of these Certificates of Registration and status pages are attached hereto as **Exhibit A** and are incorporated by reference in this Notice of Opposition.

13. Opposer's SLAM Marks are inherently distinctive as applied to Opposer's Goods and Services and its business, and they have acquired extensive goodwill in the apparel and sports apparel industry, identifying high-quality goods and services which have their origin with Opposer.

14. Opposer, on its own and/or through its predecessors in interest and/or related entities, has, since long prior to the filing date of the Opposed Application and the first use dates claimed therein, used Opposer's SLAM Marks in commerce, which Congress may regulate in connection with Opposer's Goods and Services, and therefore, Opposer has priority with respect to the same based upon its date of first use of the SLAM trademark, which is at least as early as July 15, 2003, as reflected in **Exhibit A**.

15. Applicant's Mark is likely to cause confusion, mistake, or deception as to the source of Applicant's Goods and Services, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

16. Applicant's Mark is confusingly similar to Opposer's SLAM Marks because SLAM LIFE is highly similar to Opposer's SLAM Marks, and the goods and services listed in the Opposed Application include goods and services which are identical, nearly identical, overlapping, and/or related to Opposer's Goods and Services associated with Opposer's SLAM Marks.

17. Opposer's SLAM Marks and Applicant's Mark are similar in appearance, sound, and commercial impression because, among other things, Applicant's Mark features the term

“SLAM”, which wholly subsumes the entirety, or the dominant portion, of Opposer’s SLAM Marks.

18. Applicant’s Goods and Services include apparel and the retail sale of apparel, same as Opposer’s Goods and Services.

19. Applicant’s Goods and Services are such that they are presumed to be provided to the same and overlapping classes of customers and are offered through the same and overlapping channels of trade as Opposer’s Goods and Services.

20. Applicant’s Mark, used in connection with Applicant’s Goods and Services, so resembles Opposer’s SLAM Marks that it is likely to cause confusion in the minds of the public, and to cause mistake and/or deception as to the source or origin of Applicant’s Goods and Services that would lead the public and prospective purchasers to believe that Applicant’s Goods and Services are those of Opposer’s, and/or are provided by, sponsored by, approved by, licensed by, or affiliated with Opposer, or are in some other way legitimately connected to Opposer and/or its goods, services, and business, and therefore, under Section 2(d) of the Trademark Act, Applicant’s Mark should not be registered..

21. Any defect, objection to, or fault found with Applicant’s Goods or Services provided under Applicant’s Mark would necessarily reflect on and injure the reputation that Opposer has established for its products, services, and business.

22. If Applicant is granted a registration for Applicant’s Mark, for the goods and services identified in the Opposed Application, Applicant would obtain at least a *prima facie* exclusive right to use this mark in connection with those goods and services, and would be a source of damage and injury to Opposer, and to the reputation and goodwill it enjoys in its family of SLAM Marks.



WHEREFORE, Opposer respectfully requests that this opposition be sustained and the Opposed Application be denied as filed and published, and Applicant adjudged not entitled to registration of the mark SLAM LIFE.

The \$1200 filing fee for this Opposition has been charged to Deposit Account No. 19-0522 through the Trademark Trial and Appeal Board's ESTTA filing system. If any additional fees are due in connection with the filing of this Notice of Opposition, they may be charged to this account, and any overpayment may be credited to this account.

Respectfully submitted,

SLAM MEDIA INC.

Dated: August 20, 2021

By: s/Cheryl L. Burbach/  
Cheryl L. Burbach  
C. Blair Barbieri  
HOVEY WILLIAMS LLP  
10801 Mastin Boulevard  
Suite 1000  
Corporate Woods, Building 84  
Overland Park, Kansas 66210  
Tel. No. 913-647-9050  
Fax. No. 913-647-9057  
Email: [cburbach@hovewilliams.com](mailto:cburbach@hovewilliams.com)  
[bbarbieri@hovewilliams.com](mailto:bbarbieri@hovewilliams.com)

*Attorneys for Opposer*

# **EXHIBIT A**

**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 2,967,311**

**Registered July 12, 2005**

**TRADEMARK  
PRINCIPAL REGISTER**

The logo for 'SLAM' is rendered in a bold, black, sans-serif font. The letters 'S', 'L', and 'A' are solid black. The letter 'M' is also solid black but features three white stars of varying sizes stacked vertically on its right side.

PRIMEDIA SPECIALTY GROUP INC. (DELA-  
WARE CORPORATION)  
745 FIFTH AVE.  
NEW YORK, NY 10151

FOR: SPORTS APPAREL, NAMELY, CAPS,  
SHIRTS, SWEATSUITS, T-SHIRTS, IN CLASS 25  
(U.S. CLS. 22 AND 39).

FIRST USE 7-15-2003; IN COMMERCE 9-30-2003.

OWNER OF U.S. REG. NO. 1,994,483.

SN 75-515,392, FILED 7-8-1998.

C. DIONNE CLYBURN, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2021-08-20 10:34:08 EDT

Mark: SLAM

**SLAM**<sup>\*\*\*</sup>

US Serial Number: 75515392

Application Filing Date: Jul. 08, 1998

US Registration Number: 2967311

Registration Date: Jul. 12, 2005

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Aug. 25, 2015

Publication Date: Aug. 22, 2000

Notice of Allowance Date: Mar. 06, 2001

## Mark Information

Mark Literal Elements: SLAM

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 01.01.10 - Three or more stars; Stars, three or more  
01.01.13 - Stars - multiple stars with five points

## Related Properties Information

Claimed Ownership of US Registrations: 1994483

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Sports apparel, namely, caps, shirts, sweatsuits, t-shirts

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 15, 2003

Use in Commerce: Sep. 30, 2003

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

Owner Name: GRIND MEDIA, LLC

Owner Address: 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA UNITED STATES 90245

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Cheryl L. Burbach

Docket Number: 50127/7251

Attorney Primary Email Address: [tmocketing.burbach@hovewilliams.com](mailto:tmocketing.burbach@hovewilliams.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Cheryl L. Burbach  
HOVEY WILLIAMS LLP  
10801 Mastin Blvd., Suite 1000  
Overland Park, KANSAS UNITED STATES 66210

Phone: 9136479050

Fax: 9136479057

Correspondent e-mail: [tmocketing.burbach@hovewilliams.com](mailto:tmocketing.burbach@hovewilliams.com) [jmashb@hovewilliams.com](mailto:jmashb@hovewilliams.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 19, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 19, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 22, 2017	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 09, 2016	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 25, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 25, 2015	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67723
Aug. 25, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67723
Aug. 25, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Jul. 30, 2015	TEAS SECTION 8 & 9 RECEIVED	
Jul. 30, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 09, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 19, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 28, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 09, 2014	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Dec. 11, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 20, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 06, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Oct. 23, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 22, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Aug. 21, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	67723
Aug. 21, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67723
Jul. 12, 2011	TEAS SECTION 8 & 15 RECEIVED	
Nov. 18, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 01, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 12, 2009	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 05, 2008	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	

Mar. 05, 2008	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Mar. 05, 2008	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 23, 2008	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 26, 2007	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 12, 2005	REGISTERED-PRINCIPAL REGISTER	
Apr. 25, 2005	LAW OFFICE REGISTRATION REVIEW COMPLETED	72589
Apr. 22, 2005	ASSIGNED TO LIE	72589
Apr. 20, 2005	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 15, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	76985
Apr. 06, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	76985
Apr. 06, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 14, 2004	NON-FINAL ACTION E-MAILED	
Oct. 14, 2004	SU - NON-FINAL ACTION - WRITTEN	76406
Aug. 30, 2004	CASE FILE IN TICRS	
Aug. 24, 2004	ASSIGNED TO EXAMINER	76406
Aug. 12, 2004	STATEMENT OF USE PROCESSING COMPLETE	
Mar. 03, 2004	USE AMENDMENT FILED	
Mar. 03, 2004	REINSTATED	76569
Jun. 07, 2004	FAX RECEIVED	
May 21, 2004	ABANDONMENT - NO USE STATEMENT FILED	
Mar. 29, 2004	PAPER RECEIVED	
Mar. 03, 2004	TEAS STATEMENT OF USE RECEIVED	
Feb. 17, 2004	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 04, 2003	EXTENSION 5 GRANTED	
Sep. 04, 2003	EXTENSION 5 FILED	
Sep. 04, 2003	TEAS EXTENSION RECEIVED	
May 01, 2003	EXTENSION 4 GRANTED	
Mar. 05, 2003	EXTENSION 4 FILED	
Mar. 10, 2003	PAPER RECEIVED	
Oct. 10, 2002	EXTENSION 3 GRANTED	
Sep. 06, 2002	EXTENSION 3 FILED	
Sep. 09, 2002	PAPER RECEIVED	
Feb. 28, 2002	EXTENSION 2 GRANTED	
Feb. 12, 2002	EXTENSION 2 FILED	
Sep. 20, 2001	EXTENSION 1 GRANTED	
Sep. 05, 2001	EXTENSION 1 FILED	
Mar. 06, 2001	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 25, 2000	EXTENSION OF TIME TO OPPOSE RECEIVED	
Aug. 22, 2000	PUBLISHED FOR OPPOSITION	
Jul. 21, 2000	NOTICE OF PUBLICATION	
Apr. 25, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 20, 2000	EXAMINER'S AMENDMENT MAILED	
Oct. 20, 1999	NON-FINAL ACTION MAILED	
Jul. 22, 1999	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 19, 1999	NON-FINAL ACTION MAILED	
Jan. 19, 1999	ASSIGNED TO EXAMINER	76406
Dec. 17, 1998	ASSIGNED TO EXAMINER	76298

---

### TM Staff and Location Information

---

TM Staff Information - None

File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Aug. 25, 2015

---

### Assignment Abstract Of Title Information

---

**Summary**

Total Assignments: 22

Registrant: PRIMEDIA SPECIALTY GROUP INC.

**Assignment 1 of 22**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2139/0402](#)

Pages: 8

Date Recorded: Sep. 12, 2000

Supporting Documents: [assignment-tm-2139-0402.pdf](#)**Assignor**Name: [PETERSEN PUBLISHING COMPANY, L.L.C.](#)

Execution Date: Jun. 27, 2000

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

**Assignee**Name: [EMAP USA, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 6420 WILSHIRE BOULEVARD  
LOS ANGELES, CALIFORNIA 90048**Correspondent**

Correspondent Name: EPSTEIN BECKER &amp; GREEN

Correspondent Address: DAVID JACOBS, ESQ.  
1875 CENTURY PARK EAST, SUITE 500  
LOS ANGELES, CA 90067**Domestic Representative - Not Found****Assignment 2 of 22**

Conveyance: CHANGE OF NAME

Reel/Frame: [2423/0541](#)

Pages: 5

Date Recorded: Oct. 26, 2001

Supporting Documents: [assignment-tm-2423-0541.pdf](#)**Assignor**Name: [EMAP USA, INC.](#)

Execution Date: Aug. 23, 2001

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

**Assignee**Name: [PRIMEDIA SPECIALTY GROUP INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 745 FIFTH AVE.  
NEW YORK, NEW YORK 10151**Correspondent**

Correspondent Name: COWAN, LIEBOWITZ &amp; LATMAN P.C.

Correspondent Address: DEBORAH K. SQUIERS  
1133 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036-6799**Domestic Representative - Not Found****Assignment 3 of 22**

Conveyance: TRADEMARK SECURITY AGREEMENT

Reel/Frame: [3621/0622](#)

Pages: 18

Date Recorded: Sep. 14, 2007

Supporting Documents: [assignment-tm-3621-0622.pdf](#)

**Assignor**

**Name:** [ALLIANCE ENTERTAINMENT CORPORATION](#) **Execution Date:** Aug. 01, 2007  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Name:** [CANOE & KAYAK, INC.](#) **Execution Date:** Aug. 01, 2007  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Name:** [CSK PUBLISHING COMPANY INCORPORATED](#) **Execution Date:** Aug. 01, 2007  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Name:** [MCMULLEN ARGUS PUBLISHING, INC.](#) **Execution Date:** Aug. 01, 2007  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** CALIFORNIA

**Name:** [MOTOR TREND AUTO SHOWS INC.](#) **Execution Date:** Aug. 01, 2007  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Name:** [PRIMEDIA ENTHUSIAST PUBLICATIONS, INC.](#) **Execution Date:** Aug. 01, 2007  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** PENNSYLVANIA

**Name:** [PRIMEDIA MAGAZINE FINANCE INC.](#) **Execution Date:** Aug. 01, 2007  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Name:** [PRIMEDIA SPECIAL INTEREST PUBLICATIONS INC.](#) **Execution Date:** Aug. 01, 2007  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Name:** [PRIMEDIA SPECIALTY GROUP INC.](#) **Execution Date:** Aug. 01, 2007  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [CITICORP NORTH AMERICA, INC., AS COLLATERAL AGENT](#)  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** No Place Where Organized Found  
**Address:** 390 GREENWICH STREET  
 NEW YORK, NEW YORK 10013

**Correspondent**

**Correspondent Name:** CORPORATION SERVICE COMPANY  
**Correspondent Address:** 1133 AVENUE OF THE AMERICAS  
 SUITE 3100  
 NEW YORK, NY 10036

**Domestic Representative - Not Found****Assignment 4 of 22**

**Conveyance:** TRADEMARK SECURITY AGREEMENT  
**Reel/Frame:** [3622/0137](#) **Pages:** 18  
**Date Recorded:** Sep. 17, 2007  
**Supporting Documents:** [assignment-tm-3622-0137.pdf](#)

**Assignor**

**Name:** [ALLIANCE ENTERTAINMENT CORPORATION](#) **Execution Date:** Aug. 01, 2007  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Name:** [CANOE & KAYAK, INC.](#) **Execution Date:** Aug. 01, 2007



Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [CSK PUBLISHING COMPANY INCORPORATED](#)

Execution Date: Aug. 01, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [MCMULLEN ARGUS PUBLISHING, INC.](#)

Execution Date: Aug. 01, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Name: [MOTOR TREND AUTO SHOWS INC.](#)

Execution Date: Aug. 01, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [PRIMEDIA ENTHUSIAST PUBLICATIONS, INC.](#)

Execution Date: Aug. 01, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: PENNSYLVANIA

Name: [PRIMEDIA MAGAZINE FINANCE INC.](#)

Execution Date: Aug. 01, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [PRIMEDIA SPECIAL INTEREST PUBLICATIONS INC.](#)

Execution Date: Aug. 01, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [PRIMEDIA SPECIALTY GROUP INC.](#)

Execution Date: Aug. 01, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

#### Assignee

Name: [CITICORP NORTH AMERICA, INC., AS COLLATERAL AGENT](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Address: 390 GREENWICH STREET  
NEW YORK, NEW YORK 10013

#### Correspondent

Correspondent Name: CORPORATION SERVICE COMPANY

Correspondent Address: 1133 AVENUE OF THE AMERICAS  
SUITE 3100  
NEW YORK, NY 10036

#### Domestic Representative - Not Found

#### Assignment 5 of 22

Conveyance: MERGER EFFECTIVE 12312007

Reel/Frame: [3699/0535](#)

Pages: 7

Date Recorded: Jan. 18, 2008

Supporting Documents: [assignment-tm-3699-0535.pdf](#)

#### Assignor

Name: [PRIMEDIA SPECIALTY GROUP, INC.](#)

Execution Date: Dec. 17, 2007

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

#### Assignee

Name: [SOURCE INTERLINK MAGAZINES, LLC](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 261 MADISON AVENUE  
6TH FLOOR  
NEW YORK, NEW YORK 10016

**Correspondent**

**Correspondent Name:** SAMANTHA FAVITTA  
**Correspondent Address:** 261 MADISON AVENUE  
SOURCE INTERLINK MEDIA  
NEW YORK, NY 10016

**Domestic Representative - Not Found****Assignment 6 of 22**

**Conveyance:** CORRECTIVE ASSIGNMENT TO CORRECT THE ENTITY TYPE OF RECEIVING PARTY PREVIOUSLY RECORDED ON REEL 003699 FRAME 0535. ASSIGNOR(S) HEREBY CONFIRMS THE CORRECT ENTITY TYPE OF THE RECEIVING PARTY IS A DELAWARE LIMITED LIABILITY COMPANY.

**Reel/Frame:** [3881/0491](#)

**Pages:** 11

**Date Recorded:** Nov. 03, 2008

**Supporting Documents:** [assignment-tm-3881-0491.pdf](#)

**Assignor**

**Name:** [PRIMEDIA SPECIALTY GROUP INC.](#)  
**Legal Entity Type:** CORPORATION  
**Execution Date:** Dec. 17, 2007  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [SOURCE INTERLINK MAGAZINES, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE  
**Address:** 261 MADISON AVENUE  
SAMANTHA FAVITTA  
NEW YORK, NEW YORK 10016

**Correspondent**

**Correspondent Name:** SOURCE INTERLINK MAGAZINES, LLC  
**Correspondent Address:** 261 MADISON AVENUE  
SAMANTHA FAVITTA  
NEW YORK, NY 10016

**Domestic Representative - Not Found****Assignment 7 of 22**

**Conveyance:** RELEASE OF TRADEMARK SECURITY AGREEMENT (TERM LOAN CREDIT AGREEMENT AT R/F3622/0137)

**Reel/Frame:** [4011/0251](#)

**Pages:** 19

**Date Recorded:** Jun. 25, 2009

**Supporting Documents:** [assignment-tm-4011-0251.pdf](#)

**Assignor**

**Name:** [CITICORP NORTH AMERICA, INC.](#)  
**Legal Entity Type:** CORPORATION  
**Execution Date:** Jun. 19, 2009  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [SOURCE INTERLINK DISTRIBUTION, LLC \(AS SUCCESSOR IN INTEREST IN ALLIANCE ENTERTAINMENT CORPORATION\)](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE  
**Address:** 27500 RIVERVIEW CENTER BLVD.  
BONITA SPRINGS, FLORIDA 34134

**Name:** [SOURCE INTERLINK MAGAZINES, LLC \(AS SUCCESSOR IN INTEREST TO PRIMEDIA SPECIALTY GROUP INC., MCMULLEN ARGUS PUBLISHING, INC., & PRIMEDIA MAGAZINE FINANCE, INC.\)](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE  
**Address:** 27500 RIVERVIEW CENTER BLVD.  
BONITA SPRINGS, FLORIDA 34134

**Name:** [SOURCE INTERLINK MAGAZINES, LLC \(AS SUCCESSOR IN INTEREST TO CSK PUBLISHING COMPANY INCORPORATED\)](#)

PRIMEDIA ENTHUSIAST PUBLICATIONS, INC. & PRIMEDIA SPECIAL INTEREST PUBLICATIONS INC.)

**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE  
**Address:** 27500 RIVERVIEW CENTER BLVD.  
BONITA SPRINGS, FLORIDA 34134

**Name:** CANOE & KAYAK, INC.

**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE  
**Address:** 27500 RIVERVIEW CENTER BLVD.  
BONITA SPRINGS, FLORIDA 34134

**Name:** MOTOR TREND AUTO SHOWS, LLC (FORMERLY KNOWN AS MOTOR TREND AUTO SHOWS, INC.)

**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE  
**Address:** 27500 RIVERVIEW CENTER BLVD.  
BONITA SPRINGS, FLORIDA 34134

**Correspondent**

**Correspondent Name:** SKADDEN, ARPS, SLATE, MEAGHER & FLOM

**Correspondent Address:** FOUR TIMES SQUARE  
ATTN: JENNIFER WARD, ESQ.  
NEW YORK, NY 10036

**Domestic Representative - Not Found**

**Assignment 8 of 22**

**Conveyance:** RELEASE OF TRADEMARK SECURITY AGREEMENT (REVOLVING CREDIT AGREEMENT AT R/F 3621/0622)

**Reel/Frame:** 4011/0328

**Pages:** 20

**Date Recorded:** Jun. 25, 2009

**Supporting Documents:** assignment-tm-4011-0328.pdf

**Assignor**

**Name:** CITICORP NORTH AMERICA, INC.  
**Execution Date:** Jun. 19, 2009  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** SOURCE INTERLINK DISTRIBUTION, LLC (AS SUCCESSOR IN INTEREST IN ALLIANCE ENTERTAINMENT CORPORATION)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE  
**Address:** 27500 RIVERVIEW CENTER BLVD.  
BONITA SPRINGS, FLORIDA 34134

**Name:** SOURCE INTERLINK MAGAZINES, LLC (AS SUCCESSOR IN INTEREST TO PRIMEDIA SPECIALTY GROUP INC., MCMULLEN ARGUS PUBLISHING, INC., & PRIMEDIA MAGAZINE FINANCE, INC.)

**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE  
**Address:** 27500 RIVERVIEW CENTER BLVD.  
BONITA SPRINGS, FLORIDA 34134

**Name:** SOURCE INTERLINK MAGAZINES, LLC (AS SUCCESSOR IN INTEREST TO CSK PUBLISHING COMPANY INCORPORATED, PRIMEDIA ENTHUSIAST PUBLICATIONS, INC. & PRIMEDIA SPECIAL INTEREST PUBLICATIONS INC.)

**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** DELAWARE  
**Address:** 27500 RIVERVIEW CENTER BLVD.  
BONITA SPRINGS, FLORIDA 34134

**Name:** CANOE & KAYAK, INC.

**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE  
**Address:** 27500 RIVERVIEW CENTER BLVD.  
BONITA SPRINGS, FLORIDA 34134

Name: [MOTOR TREND AUTO SHOWS, LLC \(FORMERLY KNOWN AS MOTOR TREND AUTO SHOWS, INC.\)](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 27500 RIVERVIEW CENTER BLVD.  
BONITA SPRINGS, FLORIDA 34134

**Correspondent**

Correspondent Name: SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLC

Correspondent Address: FOUR TIMES SQUARE  
ATTN: JENNIFER WARD, ESQ.  
NEW YORK, NY 10036

**Domestic Representative - Not Found**

**Assignment 9 of 22**

Conveyance: REVOLVING CREDIT FACILITY TRADEMARK SECURITY AGREEMENT

Reel/Frame: [4011/0949](#)

Pages: 17

Date Recorded: Jun. 25, 2009

Supporting Documents: [assignment-tm-4011-0949.pdf](#)

**Assignor**

Name: [SOURCE INTERLINK MAGAZINES, LLC](#)

Execution Date: Jun. 19, 2009

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [SOURCE INTERLINK DISTRIBUTION, LLC](#)

Execution Date: Jun. 19, 2009

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [CANOE & KAYAK, INC.](#)

Execution Date: Jun. 19, 2009

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Name: [SOURCE INTERLINK MEDIA, LLC](#)

Execution Date: Jun. 19, 2009

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [AUTOMOTIVE.COM, LLC](#)

Execution Date: Jun. 19, 2009

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [MOTOR TREND AUTO SHOWS, LLC](#)

Execution Date: Jun. 19, 2009

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**

Name: [WELLS FARGO FOOTHILL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 1100 ABERNATHY ROAD, SUITE 1600  
ATLANTA, GEORGIA 30328

**Correspondent**

Correspondent Name: SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLC

Correspondent Address: FOUR TIMES SQUARE  
ATTN: JENNIFER WARD, ESQ.  
NEW YORK, NY 10036

**Domestic Representative - Not Found**

**Assignment 10 of 22**

Conveyance: TERM A FACILITY TRADEMARK SECURITY AGREEMENT

Reel/Frame: [4012/0001](#)

Pages: 17

Date Recorded: Jun. 25, 2009

Supporting [assignment-tm-4012-0001.pdf](#)  
Documents:

**Assignor**

**Name:** [SOURCE INTERLINK MAGAZINES, LLC](#)      **Execution Date:** Jun. 19, 2009  
**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** DELAWARE

**Name:** [SOURCE INTERLINK DISTRIBUTION, LLC](#)      **Execution Date:** Jun. 19, 2009  
**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** DELAWARE

**Name:** [CANOE & KAYAK, INC.](#)      **Execution Date:** Jun. 19, 2009  
**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** DELAWARE

**Name:** [SOURCE INTERLINK MEDIA, LLC](#)      **Execution Date:** Jun. 19, 2009  
**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** DELAWARE

**Name:** [AUTOMOTIVE.COM, LLC](#)      **Execution Date:** Jun. 19, 2009  
**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** DELAWARE

**Name:** [MOTOR TREND AUTO SHOWS, LLC](#)      **Execution Date:** Jun. 19, 2009  
**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [CITICORP NORTH AMERICA, INC.](#)  
**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** DELAWARE

**Address:** TWO PENNS WAY  
NEW CASTLE, DELAWARE 19720

**Correspondent**

**Correspondent Name:** SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLC

**Correspondent Address:** FOUR TIMES SQUARE  
ATTN: JENNIFER WARD  
NEW YORK, NY 10036

**Domestic Representative - Not Found**

**Assignment 11 of 22**

**Conveyance:** TERM B FACILITY TRADEMARK SECURITY AGREEMENT

**Reel/Frame:** [4012/0018](#)

**Pages:** 17

**Date Recorded:** Jun. 25, 2009

Supporting [assignment-tm-4012-0018.pdf](#)  
Documents:

**Assignor**

**Name:** [SOURCE INTERLINK MAGAZINES, LLC](#)      **Execution Date:** Jun. 19, 2009  
**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** DELAWARE

**Name:** [SOURCE INTERLINK DISTRIBUTION, LLC](#)      **Execution Date:** Jun. 19, 2009  
**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** DELAWARE

**Name:** [CANOE & KAYAK, INC.](#)      **Execution Date:** Jun. 19, 2009  
**Legal Entity Type:** CORPORATION      **State or Country Where Organized:** DELAWARE

**Name:** [SOURCE INTERLINK MEDIA, LLC](#)      **Execution Date:** Jun. 19, 2009  
**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** DELAWARE

Name: [AUTOMOTIVE.COM, LLC](#) Execution Date: Jun. 19, 2009  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [MOTOR TREND AUTO SHOWS, LLC](#) Execution Date: Jun. 19, 2009  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

**Assignee**

Name: [CITICORP NORTH AMERICA, INC.](#)  
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE  
Address: TWO PENNS WAY  
NEW CASTLE, DELAWARE 19720

**Correspondent**

Correspondent Name: SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLC  
Correspondent Address: FOUR TIMES SQUARE  
ATTN: JENNIFER WARD, ESQ.  
NEW YORK, NY 10036

**Domestic Representative - Not Found**

**Assignment 12 of 22**

Conveyance: FIRST LIEN TRADEMARK SECURITY AGREEMENT  
Reel/Frame: [5128/0619](#) Pages: 56  
Date Recorded: Oct. 09, 2013  
Supporting Documents: [assignment-tm-5128-0619.pdf](#)

**Assignor**

Name: [AUTOMOTIVE.COM, LLC](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [CANOE & KAYAK, INC.](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [CARDOMAIN NETWORK, INC.](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: CORPORATION State or Country Where Organized: WASHINGTON

Name: [GRIND MEDIA, LLC](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [MOTOR TREND AUTO SHOWS, LLC](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [SOURCE INTERLINK MAGAZINES, LLC](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [SOURCE INTERLINK MEDIA, LLC](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [SOURCE MEDIA VENTURES, LLC](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

**Assignee**

Name: [CORTLAND CAPITAL MARKET SERVICES LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

**Where Organized:**

**Address:** 225 W. WASHINGTON STREET  
21ST FLOOR  
CHICAGO, ILLINOIS 60606

**Correspondent**

**Correspondent Name:** JAMES M. DORER

**Correspondent Address:** 800 BOYLSTON STREET  
PRUDENTIAL TOWER  
BOSTON, MA 02199-3600

**Domestic Representative - Not Found****Assignment 13 of 22**

**Conveyance:** SECOND LIEN TRADEMARK SECURITY AGREEMENT

**Reel/Frame:** [5129/0312](#)

**Pages:** 56

**Date Recorded:** Oct. 10, 2013

**Supporting Documents:** [assignment-tm-5129-0312.pdf](#)

**Assignor**

**Name:** [AUTOMOTIVE.COM, LLC](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Name:** [CANOE & KAYAK, INC.](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Name:** [CARDOMAIN NETWORK, INC.](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** WASHINGTON

**Name:** [GRIND MEDIA, LLC](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Name:** [MOTOR TREND AUTO SHOWS, LLC](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Name:** [SOURCE INTERLINK MAGAZINES, LLC](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Name:** [SOURCE INTERLINK MEDIA, LLC](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Name:** [SOURCE MEDIA VENTURES, LLC](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [CORTLAND CAPITAL MARKET SERVICES, LLC](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Address:** 225 W. WASHINGTON STREET  
21ST FLOOR  
CHICAGO, ILLINOIS 60606

**Correspondent**

**Correspondent Name:** JAMES M. DORER

**Correspondent Address:** 800 BOYLSTON STREET  
PRUDENTIAL TOWER  
BOSTON, MA 02199

Domestic Representative - Not Found

Assignment 14 of 22

Conveyance: RELEASE OF SECURITY INTEREST IN TRADEMARKS RECORDED AT REEL/FRAME NO. 4012/0001

Reel/Frame: [5140/0232](#)

Pages: 18

Date Recorded: Oct. 28, 2013

Supporting Documents: [assignment-tm-5140-0232.pdf](#)

Assignor

Name: [CORTLAND PRODUCTS CORP. \(AS SUCCESSOR TO CITICORP NORTH AMERICA, INC.\), AS ADMINISTRATIVE AGENT, TERM A COLLATERAL AGENT AND TERM B COLLATERAL AGENT](#)

Execution Date: Oct. 04, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

DBA, AKA, TA, Formerly: FORMERLY GLEACHER PRODUCTS CORP.

Assignee

Name: [SOURCE INTERLINK MAGAZINES, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 27500 RIVERVIEW CENTER, BLVD., SUITE 400  
C/O SOURCE INTERLINK COMPANIES, INC.  
BONITA SPRINGS, FLORIDA 34134

Name: [SOURCE INTERLINK DISTRIBUTION, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 27500 RIVERVIEW CENTER, BLVD.  
C/O SOURCE INTERLINK COMPANIES, INC.  
BONITA SPRINGS, FLORIDA 34134

Name: [CANOE & KAYAK, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: 27500 RIVERVIEW CENTER, BLVD., SUITE 400  
C/O SOURCE INTERLINK COMPANIES, INC.  
BONITA SPRINGS, FLORIDA 34134

Name: [SOURCE INTERLINK MEDIA, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 27500 RIVERVIEW CENTER, BLVD., SUITE 400  
C/O SOURCE INTERLINK COMPANIES, INC.  
BONITA SPRINGS, FLORIDA 34134

Name: [AUTOMOTIVE.COM, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 27500 RIVERVIEW CENTER, BLVD., SUITE 400  
C/O SOURCE INTERLINK COMPANIES, INC.  
BONITA SPRINGS, FLORIDA 34134

Name: [MOTOR TREND AUTO SHOWS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 27500 RIVERVIEW CENTER, BLVD., SUITE 400  
C/O SOURCE INTERLINK COMPANIES, INC.  
BONITA SPRINGS, FLORIDA 34134

Correspondent

Correspondent Name: JAMES M. DORER, ROPES & GRAY LLP



**Correspondent** PRUDENTIAL TOWER, 800 BOYLSTON STREET  
**Address:** BOSTON, MA 02199-3600

**Domestic Representative - Not Found**

**Assignment 15 of 22**

**Conveyance:** RELEASE OF SECURITY INTEREST IN TRADEMARKS RECORDED AT REEL/FRAME NO. 4012/0018

**Reel/Frame:** [5150/0933](#)

**Pages:** 18

**Date Recorded:** Oct. 08, 2013

**Supporting Documents:** [assignment-tm-5150-0933.pdf](#)

**Assignor**

**Name:** [CORTLAND PRODUCTS CORP. \(AS SUCCESSOR TO CITICORP NORTH AMERICA, INC.\), AS ADMINISTRATIVE AGENT, TERM A COLLATERAL AGENT AND TERM B COLLATERAL AGENT](#)

**Execution Date:** Oct. 04, 2013

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**DBA, AKA, TA, Formerly:** FORMERLY GLEACHER PRODUCTS CORP.

**Assignee**

**Name:** [SOURCE INTERLINK MAGAZINES, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 27500 RIVERVIEW CENTER, BLVD., SUITE 400  
C/O SOURCE INTERLINK COMPANIES, INC.  
BONITA SPRINGS, FLORIDA 34134

**Name:** [SOURCE INTERLINK DISTRIBUTION, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 27500 RIVERVIEW CENTER, BLVD.  
C/O SOURCE INTERLINK COMPANIES, INC.  
BONITA SPRINGS, FLORIDA 34134

**Name:** [CANOE & KAYAK, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 27500 RIVERVIEW CENTER, BLVD., SUITE 400  
C/O SOURCE INTERLINK COMPANIES, INC.  
BONITA SPRINGS, FLORIDA 34134

**Name:** [SOURCE INTERLINK MEDIA, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 27500 RIVERVIEW CENTER, BLVD., SUITE 400  
C/O SOURCE INTERLINK COMPANIES, INC.  
BONITA SPRINGS, FLORIDA 34134

**Name:** [AUTOMOTIVE.COM, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 27500 RIVERVIEW CENTER, BLVD., SUITE 400  
C/O SOURCE INTERLINK COMPANIES, INC.  
BONITA SPRINGS, FLORIDA 34134

**Name:** [MOTOR TREND AUTO SHOWS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 27500 RIVERVIEW CENTER, BLVD., SUITE 400  
C/O SOURCE INTERLINK COMPANIES, INC.  
BONITA SPRINGS, FLORIDA 34134

**Correspondent**

**Correspondent Name:** JAMES M. DORER, ROPES & GRAY LLP

**Correspondent Address:** PRUDENTIAL TOWER, 800 BOYLSTON STREET  
BOSTON, MA 02199-3600

**Domestic Representative - Not Found**

**Assignment 16 of 22**

**Conveyance:** REASSIGNMENT AND RELEASE OF SECURITY INTEREST

**Reel/Frame:** [5164/0457](#)

**Pages:** 48

**Date Recorded:** Nov. 05, 2013

**Supporting Documents:** [assignment-tm-5164-0457.pdf](#)

**Assignor**

**Name:** [SOURCE INTERLINK MAGAZINES, LLC](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Name:** [CANOE & KAYAK, INC.](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Name:** [SOURCE INTERLINK MEDIA, LLC](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Name:** [AUTOMOTIVE.COM, LLC](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Name:** [MOTOR TREND AUTO SHOWS, LLC](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Name:** [GRIND MEDIA, LLC](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Name:** [SOURCE MEDIA VENTURES, LLC](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Name:** [CARDOMAIN NETWORK, INC.](#) **Execution Date:** Oct. 04, 2013  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** WASHINGTON

**Assignee**

**Name:** [WELLS FARGO CAPITAL FINANCE, LLC, AS COLLATERAL AGENT](#)  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country Where Organized:** DELAWARE

**Address:** 1100 ABERNATHY ROAD, SUITE 1600  
ATLANTA, GEORGIA 303028

**Correspondent**

**Correspondent Name:** SUSAN O'BRIEN

**Correspondent Address:** CT LIEN SOLUTIONS  
187 WOLF ROAD, SUITE 101  
ALBANY, NY 12205

**Domestic Representative - Not Found**

**Assignment 17 of 22**

**Conveyance:** CORRECTIVE ASSIGNMENT TO CORRECT THE COVERSHEET TO INDICATE THAT THE NATURE OF THE CONVEYANCE IS HEREBY CORRECTED TO CONVEY A "SECURITY AGREEMENT" PREVIOUSLY RECORDED ON REEL 005164 FRAME 0457. ASSIGNOR(S) HEREBY CONFIRMS THE "OTHER - REASSIGNMENT AND RELEASE OF SECURITY INTEREST".

Reel/Frame: [5281/0491](#)

Pages: 61

Date Recorded: May 16, 2014

Supporting Documents: [assignment-tm-5281-0491.pdf](#)

**Assignor**

Name: [SOURCE INTERLINK MEDIA, LLC](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [SOURCE MEDIA VENTURES, LLC](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [SOURCE INTERLINK MAGAZINES, LLC](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [GRIND MEDIA, LLC](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [MOTOR TREND AUTO SHOWS, LLC](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [CARDOMAIN NETWORK, INC.](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: CORPORATION State or Country Where Organized: WASHINGTON

Name: [CANOE & KAYAK, INC.](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [AUTOMOTIVE.COM, LLC](#) Execution Date: Oct. 04, 2013  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

**Assignee**

Name: [WELLS FARGO CAPITAL FINANCE, LLC, AS COLLATERAL AGENT](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Address: 1100 ABERNATHY ROAD, SUITE 1600  
ATLANTA, GEORGIA 30328

**Correspondent**

Correspondent Name: KAREEM ANSLEY

Correspondent Address: OTTERBOURG P.C., 230 PARK AVENUE  
NEW YORK, NY 10169

**Domestic Representative - Not Found**

**Assignment 18 of 22**

Conveyance: CHANGE OF NAME

Reel/Frame: [5400/0109](#)

Pages: 13

Date Recorded: Nov. 12, 2014

Supporting Documents: [assignment-tm-5400-0109.pdf](#)

**Assignor**

Name: [SOURCE INTERLINK MAGAZINES, LLC](#) Execution Date: Nov. 07, 2014  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

**Assignee**

Name: [TEN: THE ENTHUSIAST NETWORK MAGAZINES, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE  
Where Organized:

Address: 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Correspondent**

Correspondent Name: DIANA R. MALHIS

Correspondent Address: 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CA 90245

**Domestic Representative - Not Found**

**Assignment 19 of 22**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [5743/0314](#)

Pages: 7

Date Recorded: Mar. 01, 2016

Supporting Documents: [assignment-tm-5743-0314.pdf](#)

**Assignor**

Name: [TEN: THE ENTHUSIAST NETWORK  
MAGAZINES, LLC](#)

Execution Date: Feb. 25, 2016

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE  
Where Organized:

**Assignee**

Name: [GRIND MEDIA, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE  
Where Organized:

Address: 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Correspondent**

Correspondent Name: DIANA R. MALHIS

Correspondent Address: 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CA 90245

**Domestic Representative - Not Found**

**Assignment 20 of 22**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [6180/0640](#)

Pages: 6

Date Recorded: Oct. 12, 2017

Supporting Documents: [assignment-tm-6180-0640.pdf](#)

**Assignor**

Name: [GRIND MEDIA, LLC](#)

Execution Date: Aug. 25, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE  
Where Organized:

**Assignee**

Name: [SLAM MEDIA INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

Address: 1091 BOSTON POST ROAD  
RYE, NEW YORK 10580

**Correspondent**

Correspondent Name: CHERYL L. BURBACH

Correspondent Address: 10801 MASTIN BLVD., SUITE 1000  
OVERLAND PARK, KS 66210

**Domestic Representative - Not Found**

## Assignment 21 of 22

**Conveyance:** RELEASE OF SECURITY INTEREST

**Reel/Frame:** [6184/0504](#)

**Pages:** 16

**Date Recorded:** Oct. 18, 2017

**Supporting Documents:** [assignment-tm-6184-0504.pdf](#)

### Assignor

**Name:** [WELLS FARGO CAPITAL FINANCE, LLC \(FORMERLY KNOWN AS WELLS FARGO FOOTHILL, LLC\)](#)

**Execution Date:** Sep. 26, 2017

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

### Assignee

**Name:** [SOURCE INTERLINK MAGAZINES, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Name:** [SOURCE INTERLINK DISTRIBUTION, A DELAWARE LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Name:** [CANOE & KAYAK, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Name:** [SOURCE INTERLINK MEDIA, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Name:** [AUTOMOTIVE.COM, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Name:** [MOTOR TREND AUTO SHOWS, LLC](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

### Correspondent

**Correspondent Name:** TED MULLIGAN

**Correspondent Address:** 4400 EASTON COMMONS WAY  
SUITE 125  
COLUMBUS, OH 43219

**Domestic Representative - Not Found**

## Assignment 22 of 22

**Conveyance:** RELEASE OF SECURITY INTEREST

**Reel/Frame:** [6185/0416](#)

**Pages:** 40

**Date Recorded:** Oct. 18, 2017

Supporting Documents: [assignment-tm-6185-0416.pdf](#)

**Assignor**

**Name:** [WELLS FARGO CAPITAL FINANCE, LLC](#)      **Execution Date:** Sep. 26, 2017  
**Legal Entity Type:** LIMITED LIABILITY COMPANY      **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [SOURCE INTERLINK MAGAZINES, LLC](#)      **State or Country Where Organized:** DELAWARE  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Address:** 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Name:** [SOURCE MEDIA VENTURES, LLC](#)      **State or Country Where Organized:** DELAWARE  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Address:** 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Name:** [GRIND MEDIA, LLC](#)      **State or Country Where Organized:** DELAWARE  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Address:** 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Name:** [CANOE & KAYAK, INC.](#)      **State or Country Where Organized:** DELAWARE  
**Legal Entity Type:** CORPORATION  
**Address:** 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Name:** [SOURCE INTERLINK MEDIA, LLC](#)      **State or Country Where Organized:** DELAWARE  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Address:** 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Name:** [AUTOMOTIVE.COM, LLC](#)      **State or Country Where Organized:** DELAWARE  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Address:** 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Name:** [CARDOMAIN NETWORK, INC.](#)      **State or Country Where Organized:** WASHINGTON  
**Legal Entity Type:** CORPORATION  
**Address:** 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Name:** [MOTOR TREND AUTO SHOWS, LLC](#)      **State or Country Where Organized:** DELAWARE  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**Address:** 831 SOUTH DOUGLAS STREET  
EL SEGUNDO, CALIFORNIA 90245

**Correspondent**

**Correspondent Name:** TED MULLIGAN  
**Correspondent Address:** 4400 EASTON COMMONS WAY  
SUITE 125  
COLUMBUS, OH 43219

**Domestic Representative - Not Found**

**Proceedings**

**Summary**

Number of Proceedings: 3

**Type of Proceeding: Opposition**

Proceeding Number: [91264492](#)

Filing Date: Aug 31, 2020

Status: Suspended

Status Date: Apr 12, 2021

Interlocutory Attorney: MARY CATHERINE FAINT

**Defendant**

Name: Slammail LLC

Correspondent Address: JESSE L. LONDON  
MILLER IP LAW  
4030 W 5800 N  
MORGAN UT UNITED STATES , 84050

Correspondent e-mail: [jesse@milleripl.com](mailto:jesse@milleripl.com) , [devin@milleripl.com](mailto:devin@milleripl.com) , [sara@milleripl.com](mailto:sara@milleripl.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SLAMMAIL	Opposition Pending	<a href="#">88738730</a>	

**Plaintiff(s)**

Name: Slam Media Inc.

Correspondent Address: CHERYL L BURBACH  
HOVEY WILLIAMS LLP  
10801 MASTIN, BLDG 84 SUITE 1000  
OVERLAND PARK KS UNITED STATES , 66210

Correspondent e-mail: [cburbach@hovewilliams.com](mailto:cburbach@hovewilliams.com) , [bbarbieri@hovewilliams.com](mailto:bbarbieri@hovewilliams.com) , [litigation@hovewilliams.com](mailto:litigation@hovewilliams.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SLAM	REGISTERED AND RENEWED	<a href="#">75515225</a>	<a href="#">2288824</a>
SLAM	Registered	<a href="#">87318080</a>	<a href="#">5403096</a>
SLAM MEDIA	Registered	<a href="#">88019597</a>	<a href="#">5900258</a>
SLAMTV	Registered	<a href="#">88019604</a>	<a href="#">5900259</a>
SLAM	REGISTERED AND RENEWED	<a href="#">74583228</a>	<a href="#">1994483</a>
SLAM	REGISTERED AND RENEWED	<a href="#">75515392</a>	<a href="#">2967311</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 31, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 31, 2020	Oct 10, 2020
3	INSTITUTED	Aug 31, 2020	
4	D MOT FOR EXT W/ CONSENT	Oct 12, 2020	
5	D MOT FOR EXT W/ CONSENT	Oct 12, 2020	
6	EXTENSION OF TIME GRANTED	Oct 26, 2020	
7	D REQ TO W/DRAW AS ATTORNEY	Oct 26, 2020	
8	D CHANGE OF CORRESP ADDRESS	Oct 26, 2020	
9	D APPEARANCE / POWER OF ATTORNEY	Nov 09, 2020	
10	D MOT FOR EXT W/ CONSENT	Nov 09, 2020	
11	P MOT TO AMEND PLEADING/AMENDED PLEADING	Nov 10, 2020	
12	P MOT TO CONSOLIDATE	Nov 10, 2020	
13	D MOT FOR EXT W/ CONSENT	Dec 09, 2020	
14	CONSOLIDATED (PARENT)	Dec 17, 2020	
15	D CHANGE OF CORRESP ADDRESS	Jan 11, 2021	
16	ANSWER	Jan 11, 2021	

17	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Apr 09, 2021
18	SUSP PEND DISP OF OUTSTNDNG MOT	Apr 12, 2021
19	D MOT FOR EXT W/O CONSENT	Apr 29, 2021
20	P OPP/RESP TO MOTION	May 07, 2021
21	D OPP/RESP TO MOTION	Jun 02, 2021
22	P REPLY IN SUPPORT OF MOTION	Jun 15, 2021

**Type of Proceeding: Opposition**

**Proceeding Number:** [91264494](#)

**Filing Date:** Aug 31, 2020

**Status:** Consolidated/Child Case

**Status Date:** Feb 12, 2021

**Interlocutory Attorney:** MARY CATHERINE FAINT

**Defendant**

**Name:** Slammail LLC

**Correspondent Address:** JESSE L. LONDON  
MILLER IP LAW  
66 CLUB RD, SUITE 200  
EUGENE OR UNITED STATES , 97401

**Correspondent e-mail:** [jesse@milleripl.com](mailto:jesse@milleripl.com) , [devin@milleripl.com](mailto:devin@milleripl.com) , [sara@milleripl.com](mailto:sara@milleripl.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SLAM	Opposition Pending	<a href="#">88797505</a>	

**Plaintiff(s)**

**Name:** Slam Media Inc.

**Correspondent Address:** CHERYL L BURBACH  
HOVEY WILLIAMS LLP  
10801 MASTIN, BLDG 84 SUITE 1000  
OVERLAND PARK KS UNITED STATES , 66210

**Correspondent e-mail:** [cburbach@hoveywilliams.com](mailto:cburbach@hoveywilliams.com) , [bbarbieri@hoveywilliams.com](mailto:bbarbieri@hoveywilliams.com) , [litigation@hoveywilliams.com](mailto:litigation@hoveywilliams.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SLAM	REGISTERED AND RENEWED	<a href="#">75515225</a>	<a href="#">2288824</a>
SLAM	Registered	<a href="#">87318080</a>	<a href="#">5403096</a>
SLAM MEDIA	Registered	<a href="#">88019597</a>	<a href="#">5900258</a>
SLAMTV	Registered	<a href="#">88019604</a>	<a href="#">5900259</a>
SLAM	REGISTERED AND RENEWED	<a href="#">74583228</a>	<a href="#">1994483</a>
SLAM	REGISTERED AND RENEWED	<a href="#">75515392</a>	<a href="#">2967311</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 31, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 31, 2020	Oct 10, 2020
3	INSTITUTED	Aug 31, 2020	
4	D MOT FOR EXT W/O CONSENT	Oct 12, 2020	
5	D MOT FOR EXT W/ CONSENT	Oct 12, 2020	
6	EXTENSION OF TIME GRANTED	Oct 23, 2020	
7	D REQ TO W/DRAW AS ATTORNEY	Oct 26, 2020	
8	D CHANGE OF CORRESP ADDRESS	Oct 26, 2020	
9	D APPEARANCE / POWER OF ATTORNEY	Nov 09, 2020	
10	D MOT FOR EXT W/ CONSENT	Nov 09, 2020	
11	P MOT TO AMEND PLEADING/AMENDED PLEADING	Nov 10, 2020	
12	P MOT TO CONSOLIDATE	Nov 10, 2020	
13	D MOT FOR EXT W/ CONSENT	Dec 09, 2020	



14	CONSOLIDATED W/91264492	Dec 17, 2020
15	ANSWER	Jan 11, 2021
16	RESPONSE DUE	Jan 13, 2021
17	D CHANGE OF CORRESP ADDRESS	Jan 20, 2021
18	D CHANGE OF CORRESP ADDRESS	Jan 22, 2021

**Type of Proceeding: Opposition**

**Proceeding Number:** [91192103](#) **Filing Date:** Sep 29, 2009  
**Status:** Terminated **Status Date:** Aug 09, 2010  
**Interlocutory Attorney:** GEORGE POLOGEORGIS

**Defendant**

**Name:** SLAM S.P.A.  
**Correspondent Address:** MARK I PEROFF  
HISCOCK & BARCLAY LLP  
SEVEN TIMES SQUARE  
NEW YORK NY UNITED STATES , 10036  
**Correspondent e-mail:** [trademarks@hblaw.com](mailto:trademarks@hblaw.com) , [kdanish@hblaw.com](mailto:kdanish@hblaw.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SLAM ADVANCED TECHNOLOGY SPORTSWEAR	Abandoned - After Inter-Partes Decision	<a href="#">77303227</a>	

**Plaintiff(s)**

**Name:** Source Interlink Magazine, LLC  
**Correspondent Address:** Scott J. Spooner  
Source Interlink Magazine, LLC  
6420 Wilshire Blvd.  
Los Angeles CA UNITED STATES , 90048  
**Correspondent e-mail:** [scott.spooner@sorc.com](mailto:scott.spooner@sorc.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
SLAM	REGISTERED AND RENEWED	<a href="#">75515392</a>	<a href="#">2967311</a>
SLAM	REGISTERED AND RENEWED	<a href="#">74583228</a>	<a href="#">1994483</a>
SLAM	REGISTERED AND RENEWED	<a href="#">75515225</a>	<a href="#">2288824</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Sep 29, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Sep 29, 2009	Nov 08, 2009
3	PENDING, INSTITUTED	Sep 29, 2009	
4	STIPULATION FOR AN EXTENSION OF TIME	Nov 04, 2009	
5	EXTENSION OF TIME GRANTED	Nov 04, 2009	
6	STIPULATION FOR AN EXTENSION OF TIME	Jan 06, 2010	
7	EXTENSION OF TIME GRANTED	Jan 06, 2010	
8	STIPULATION FOR AN EXTENSION OF TIME	Mar 04, 2010	
9	EXTENSION OF TIME GRANTED	Mar 04, 2010	
10	STIPULATION FOR AN EXTENSION OF TIME	May 04, 2010	
11	EXTENSION OF TIME GRANTED	May 04, 2010	
12	STIPULATION FOR AN EXTENSION OF TIME	Jun 01, 2010	
13	EXTENSION OF TIME GRANTED	Jun 01, 2010	
14	WITHDRAWAL OF APPLICATION	Aug 05, 2010	
15	BOARD'S DECISION: SUSTAINED	Aug 09, 2010	
16	TERMINATED	Aug 09, 2010	

# United States of America

United States Patent and Trademark Office

# SLAM

**Reg. No. 5,403,096**

**Registered Feb. 13, 2018**

**Int. Cl.: 25**

**Trademark**

**Principal Register**

SLAM MEDIA INC. (DELAWARE CORPORATION)  
1091 Boston Post Road  
Rye, NEW YORK 10580

CLASS 25: Basketball performance apparel, namely, Headbands; Headwear; Hooded sweat shirts; Jackets; Jogging pants; Shorts; Sports pants

FIRST USE 6-20-2017; IN COMMERCE 6-20-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 2967311, 1994483, 4392611

SER. NO. 87-318,080, FILED 01-30-2017



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

Generated on: This page was generated by TSDR on 2021-08-20 10:35:31 EDT

Mark: SLAM

# SLAM

US Serial Number: 87318080

Application Filing Date: Jan. 30, 2017

US Registration Number: 5403096

Registration Date: Feb. 13, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 13, 2018

Publication Date: Jun. 06, 2017

Notice of Allowance Date: Aug. 01, 2017

## Mark Information

Mark Literal Elements: SLAM

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 1994483, 2967311, 4392611

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Basketball performance apparel, namely, Headbands; Headwear; Hooded sweat shirts; Jackets; Jogging pants; Shorts; Sports pants

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 20, 2017

Use in Commerce: Jun. 20, 2017

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** SLAM MEDIA INC.

**Owner Address:** 1091 BOSTON POST ROAD  
RYE, NEW YORK UNITED STATES 10580

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Cheryl L. Burbach

**Docket Number:** 50124/7251

**Attorney Primary Email Address:** [tmcketing.burbach@hoveywilliams.com](mailto:tmcketing.burbach@hoveywilliams.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Cheryl L. Burbach  
HOVEY WILLIAMS LLP  
10801 Mastin Blvd., Suite 1000  
Overland Park, KANSAS UNITED STATES 66210

**Phone:** 9136479050

**Fax:** 9136479057

**Correspondent e-mail:** [tmcketing.burbach@hoveywilliams.com](mailto:tmcketing.burbach@hoveywilliams.com) [jmarshb@hoveywilliams.com](mailto:jmarshb@hoveywilliams.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Feb. 13, 2018	REGISTERED-PRINCIPAL REGISTER	
Jan. 19, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 19, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 11, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Jan. 10, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 06, 2018	STATEMENT OF USE PROCESSING COMPLETE	74055
Dec. 19, 2017	USE AMENDMENT FILED	74055
Jan. 06, 2018	CASE ASSIGNED TO INTENT TO USE PARALEGAL	74055
Dec. 19, 2017	TEAS STATEMENT OF USE RECEIVED	
Nov. 22, 2017	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 01, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 06, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 06, 2017	PUBLISHED FOR OPPOSITION	
May 17, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 04, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 20, 2017	ASSIGNED TO EXAMINER	73711
Feb. 02, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 02, 2017	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jan. 10, 2018

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant: SLAM MEDIA INC.

### Assignment 1 of 1

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [6180/0640](#)

**Pages:** 6

**Date Recorded:** Oct. 12, 2017

**Supporting Documents:** [assignment-tm-6180-0640.pdf](#)

#### Assignor

**Name:** [GRIND MEDIA, LLC](#)

**Execution Date:** Aug. 25, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [SLAM MEDIA INC.](#)

**State or Country Where Organized:** DELAWARE

**Legal Entity Type:** CORPORATION

**Address:** 1091 BOSTON POST ROAD  
RYE, NEW YORK 10580

#### Correspondent

**Correspondent Name:** CHERYL L. BURBACH

**Correspondent Address:** 10801 MASTIN BLVD., SUITE 1000  
OVERLAND PARK, KS 66210

Domestic Representative - Not Found

## Proceedings

#### Summary

**Number of Proceedings:** 2

#### Type of Proceeding: Opposition

**Proceeding Number:** [91264492](#)

**Filing Date:** Aug 31, 2020

**Status:** Suspended

**Status Date:** Apr 12, 2021

**Interlocutory Attorney:** MARY CATHERINE FAINT

#### Defendant

**Name:** Slammail LLC

**Correspondent Address:** JESSE L. LONDON  
MILLER IP LAW  
4030 W 5800 N  
MORGAN UT UNITED STATES , 84050

**Correspondent e-mail:** [jesse@milleripl.com](mailto:jesse@milleripl.com) , [devin@milleripl.com](mailto:devin@milleripl.com) , [sara@milleripl.com](mailto:sara@milleripl.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
SLAMMAIL	Opposition Pending	<a href="#">88738730</a>	

#### Plaintiff(s)

**Name:** Slam Media Inc.

**Correspondent Address:** CHERYL L BURBACH  
HOVEY WILLIAMS LLP  
10801 MASTIN, BLDG 84 SUITE 1000  
OVERLAND PARK KS UNITED STATES , 66210

**Correspondent e-mail:** [cburbach@hoveywilliams.com](mailto:cburbach@hoveywilliams.com) , [bbarbieri@hoveywilliams.com](mailto:bbarbieri@hoveywilliams.com) , [litigation@hoveywilliams.com](mailto:litigation@hoveywilliams.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
SLAM	REGISTERED AND RENEWED	<a href="#">75515225</a>	<a href="#">2288824</a>
SLAM	Registered	<a href="#">87318080</a>	<a href="#">5403096</a>
SLAM MEDIA	Registered	<a href="#">88019597</a>	<a href="#">5900258</a>
SLAMTV	Registered	<a href="#">88019604</a>	<a href="#">5900259</a>
SLAM	REGISTERED AND RENEWED	<a href="#">74583228</a>	<a href="#">1994483</a>
SLAM	REGISTERED AND RENEWED	<a href="#">75515392</a>	<a href="#">2967311</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 31, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 31, 2020	Oct 10, 2020
3	INSTITUTED	Aug 31, 2020	
4	D MOT FOR EXT W/ CONSENT	Oct 12, 2020	
5	D MOT FOR EXT W/ CONSENT	Oct 12, 2020	
6	EXTENSION OF TIME GRANTED	Oct 26, 2020	
7	D REQ TO W/DRAW AS ATTORNEY	Oct 26, 2020	
8	D CHANGE OF CORRESP ADDRESS	Oct 26, 2020	
9	D APPEARANCE / POWER OF ATTORNEY	Nov 09, 2020	
10	D MOT FOR EXT W/ CONSENT	Nov 09, 2020	
11	P MOT TO AMEND PLEADING/AMENDED PLEADING	Nov 10, 2020	
12	P MOT TO CONSOLIDATE	Nov 10, 2020	
13	D MOT FOR EXT W/ CONSENT	Dec 09, 2020	
14	CONSOLIDATED (PARENT)	Dec 17, 2020	
15	D CHANGE OF CORRESP ADDRESS	Jan 11, 2021	
16	ANSWER	Jan 11, 2021	
17	P MOT TO STRIKE PLEADING/AFFIRMATIVE DEFENSE	Apr 09, 2021	
18	SUSP PEND DISP OF OUTSTNDNG MOT	Apr 12, 2021	
19	D MOT FOR EXT W/O CONSENT	Apr 29, 2021	
20	P OPP/RESP TO MOTION	May 07, 2021	
21	D OPP/RESP TO MOTION	Jun 02, 2021	
22	P REPLY IN SUPPORT OF MOTION	Jun 15, 2021	

### Type of Proceeding: Opposition

**Proceeding Number:** [91264494](#)

**Filing Date:** Aug 31, 2020

**Status:** Consolidated/Child Case

**Status Date:** Feb 12, 2021

**Interlocutory Attorney:** MARY CATHERINE FAINT

#### Defendant

**Name:** Slammail LLC

**Correspondent Address:** JESSE L. LONDON  
MILLER IP LAW  
66 CLUB RD, SUITE 200  
EUGENE OR UNITED STATES , 97401

**Correspondent e-mail:** [jesse@milleripl.com](mailto:jesse@milleripl.com) , [devin@milleripl.com](mailto:devin@milleripl.com) , [sara@milleripl.com](mailto:sara@milleripl.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
SLAM	Opposition Pending	<a href="#">88797505</a>	

#### Plaintiff(s)

**Name:** Slam Media Inc.

**Correspondent Address:** CHERYL L BURBACH  
HOVEY WILLIAMS LLP  
10801 MASTIN, BLDG 84 SUITE 1000  
OVERLAND PARK KS UNITED STATES , 66210

Correspondent e-mail: [cburbach@hoveywilliams.com](mailto:cburbach@hoveywilliams.com) , [bbarbieri@hoveywilliams.com](mailto:bbarbieri@hoveywilliams.com) , [litigation@hoveywilliams.com](mailto:litigation@hoveywilliams.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
SLAM	REGISTERED AND RENEWED	<a href="#">75515225</a>	<a href="#">2288824</a>
SLAM	Registered	<a href="#">87318080</a>	<a href="#">5403096</a>
SLAM MEDIA	Registered	<a href="#">88019597</a>	<a href="#">5900258</a>
SLAMTV	Registered	<a href="#">88019604</a>	<a href="#">5900259</a>
SLAM	REGISTERED AND RENEWED	<a href="#">74583228</a>	<a href="#">1994483</a>
SLAM	REGISTERED AND RENEWED	<a href="#">75515392</a>	<a href="#">2967311</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 31, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 31, 2020	Oct 10, 2020
3	INSTITUTED	Aug 31, 2020	
4	D MOT FOR EXT W/O CONSENT	Oct 12, 2020	
5	D MOT FOR EXT W/ CONSENT	Oct 12, 2020	
6	EXTENSION OF TIME GRANTED	Oct 23, 2020	
7	D REQ TO W/DRAW AS ATTORNEY	Oct 26, 2020	
8	D CHANGE OF CORRESP ADDRESS	Oct 26, 2020	
9	D APPEARANCE / POWER OF ATTORNEY	Nov 09, 2020	
10	D MOT FOR EXT W/ CONSENT	Nov 09, 2020	
11	P MOT TO AMEND PLEADING/AMENDED PLEADING	Nov 10, 2020	
12	P MOT TO CONSOLIDATE	Nov 10, 2020	
13	D MOT FOR EXT W/ CONSENT	Dec 09, 2020	
14	CONSOLIDATED W/91264492	Dec 17, 2020	
15	ANSWER	Jan 11, 2021	
16	RESPONSE DUE	Jan 13, 2021	
17	D CHANGE OF CORRESP ADDRESS	Jan 20, 2021	
18	D CHANGE OF CORRESP ADDRESS	Jan 22, 2021	