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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91270891
Party	Defendant Noble Desserts Holdings Limited
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Date	09/08/2022
Attachments	Notice of Appearance of Counsel S. Rogers and J. Smith.pdf(124965 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of U.S. Application Serial No. 88/891,814

Mark: **GÜ**

Publication Date: April 6, 2021

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Yogen Früz U.S.A., Inc.	)	Opposition No.: 91270891
	)	
Opposer,	)	
	)	
v.	)	
	)	
Noble Desserts Holdings Limited	)	
	)	
Applicant.	)	

**NOTICE OF APPEARANCE OF COUNSEL**

Please take notice that Scott E. Rogers and Jocelyn C. Smith of the law firm Ulmer & Berne LLP, 500 West Madison Street, Suite 3600, Chicago, Illinois 60661, hereby appear as counsel for Applicant Noble Desserts Holdings Limited before the United States Patent and Trademark Office, Trademark Trial and Appeal Board in this Opposition Proceeding.

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Dated: September 8, 2022

Respectfully submitted,

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*/s/ Scott E. Rogers*

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**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a copy of the foregoing was filed using the TTAB's ESTTA system, which provides a copy to all attorneys of record and a courtesy copy is being sent by e-mail to the following:

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Dated: September 8, 2022

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