

ESTTA Tracking number: **ESTTA1165001**

Filing date: **10/11/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding No.	91270834
Filing Party	Defendant CERVECERÃ#A 5 DE MAYO S.A.P.I. DE C.V.
Other Party	Plaintiff CB BRAND STRATEGIES, LLC, A DELAWARE LIMITED LIABILITY COMPANY, ACTING THROUGH CB BRAND STRATEGIES, LLC, WILMINGTON, DELAWARE, USA, ZUG BRANCH
Pending Motion	There is no motion currently pending and no other motion is being filed concurrent with this consent motion.

Consent Motion to Extend

The Time to Answer is currently set to close on 10/12/2021. CERVECERÃ#A 5 DE MAYO S.A.P.I. DE C.V. requests that such date be extended for 30 days, or until 11/11/2021, and that all subsequent dates be reset accordingly.

Time to Answer	11/11/2021
Deadline for Discovery Conference	12/11/2021
Discovery Opens	12/11/2021
Initial Disclosures Due	01/10/2022
Expert Disclosures Due	05/10/2022
Discovery Closes	06/09/2022
Plaintiff's Pretrial Disclosures Due	07/24/2022
Plaintiff's 30-day Trial Period Ends	09/07/2022
Defendant's Pretrial Disclosures Due	09/22/2022
Defendant's 30-day Trial Period Ends	11/06/2022
Plaintiff's Rebuttal Disclosures Due	11/21/2022
Plaintiff's 15-day Rebuttal Period Ends	12/21/2022
Plaintiff's Opening Brief Due	02/19/2023
Defendant's Brief Due	03/21/2023
Plaintiff's Reply Brief Due	04/05/2023
Request for Oral Hearing (optional) Due	04/15/2023

The grounds for this request are as follows:

- *Parties are unable to complete discovery/testimony during assigned period*
- *Parties are engaged in settlement discussions*

CERVECERÃ#A 5 DE MAYO S.A.P.I. DE C.V. has secured the express consent of all other parties to this proceeding for the extension and resetting of dates requested herein.

Certificate of Service

The undersigned hereby certifies that a copy of this submission has been served upon all parties, at their address of record by Email on this date.

Respectfully submitted,

/OGRP-TJM-tjm/
Terrence J. McAllister
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10/11/2021