

ESTTA Tracking number: **ESTTA1159185**

Filing date: **09/13/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding No.	91270834
Filing Party	Defendant CERVECERÃ#A 5 DE MAYO S.A.P.I. DE C.V.
Other Party	Plaintiff CB BRAND STRATEGIES, LLC, A DELAWARE LIMITED LIABILITY COMPANY, ACTING THROUGH CB BRAND STRATEGIES, LLC, WILMINGTON, DELAWARE, USA, ZUG BRANCH
Pending Motion	There is no motion currently pending and no other motion is being filed concurrent with this consent motion.

Consent Motion to Extend

The Time to Answer is currently set to close on 09/12/2021. CERVECERÃ#A 5 DE MAYO S.A.P.I. DE C.V. requests that such date be extended for 30 days, or until 10/12/2021, and that all subsequent dates be reset accordingly.

Time to Answer	10/12/2021
Deadline for Discovery Conference	11/11/2021
Discovery Opens	11/11/2021
Initial Disclosures Due	12/11/2021
Expert Disclosures Due	04/10/2022
Discovery Closes	05/10/2022
Plaintiff's Pretrial Disclosures Due	06/24/2022
Plaintiff's 30-day Trial Period Ends	08/08/2022
Defendant's Pretrial Disclosures Due	08/23/2022
Defendant's 30-day Trial Period Ends	10/07/2022
Plaintiff's Rebuttal Disclosures Due	10/22/2022
Plaintiff's 15-day Rebuttal Period Ends	11/21/2022
Plaintiff's Opening Brief Due	01/20/2023
Defendant's Brief Due	02/19/2023
Plaintiff's Reply Brief Due	03/06/2023
Request for Oral Hearing (optional) Due	03/16/2023

The grounds for this request are as follows:

- *Applicant and applicant attorney are reviewing the issues and are preparing a response.*

CERVECERÃ#A 5 DE MAYO S.A.P.I. DE C.V. has secured the express consent of all other parties to this proceeding for the extension and resetting of dates requested herein.

Certificate of Service

The undersigned hereby certifies that a copy of this submission has been served upon all parties, at their address of record by Email on this date.

Respectfully submitted,
/OGRP-TJM-tjm/

Terrence J. McAllister
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09/13/2021