

ESTTA Tracking number: **ESTTA1228113**

Filing date: **08/10/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding No.	91270834
Filing Party	Defendant CERVECERÃ#A 5 DE MAYO S.A.P.I. DE C.V.
Other Party	Plaintiff CB BRAND STRATEGIES, LLC, A DELAWARE LIMITED LIABILITY COMPANY, ACTING THROUGH CB BRAND STRATEGIES, LLC, WILMINGTON, DELAWARE, USA, ZUG BRANCH
Pending Motion	There is no motion currently pending and no other motion is being filed concurrent with this consent motion.

Consent Motion for Suspension for Settlement

The parties are actively engaged in negotiations for the settlement of this matter. CERVECERÃ#A 5 DE MAYO S.A.P.I. DE C.V. requests that this proceeding be suspended for 30 days to allow the parties to continue their settlement efforts.

Proceedings to resume on **09/10/2022**.

Time to Answer	09/12/2022
Deadline for Discovery Conference	10/12/2022
Discovery Opens	10/12/2022
Initial Disclosures Due	11/11/2022
Expert Disclosures Due	03/11/2023
Discovery Closes	04/10/2023
Plaintiff's Pretrial Disclosures Due	05/25/2023
Plaintiff's 30-day Trial Period Ends	07/09/2023
Defendant's Pretrial Disclosures Due	07/24/2023
Defendant's 30-day Trial Period Ends	09/07/2023
Plaintiff's Rebuttal Disclosures Due	09/22/2023
Plaintiff's 15-day Rebuttal Period Ends	10/22/2023
Plaintiff's Opening Brief Due	12/21/2023
Defendant's Brief Due	01/20/2024
Plaintiff's Reply Brief Due	02/04/2024
Request for Oral Hearing (optional) Due	02/14/2024

CERVECERÃ#A 5 DE MAYO S.A.P.I. DE C.V. has secured the express consent of all other parties to this proceeding for the suspension and resetting of dates requested herein.

Certificate of Service

The undersigned hereby certifies that a copy of this submission has been served upon all parties, at their address of record by Email on this date.

Respectfully submitted,
/RMM-TJM-tjm/
Terrence J. McAllister
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08/10/2022