

ESTTA Tracking number: **ESTTA1147005**

Filing date: **07/15/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	WW International, Inc.
Granted to Date of previous extension	07/21/2021
Address	675 AVENUE OF THE AMERICAS NEW YORK, NY 10010 UNITED STATES
Attorney information	J. DAVID MAYBERRY KILPATRICK TOWNSEND & STOCKTON LLP 1114 AVENUE OF THE AMERICAS, 21ST FLOOR NEW YORK, NY 10036 UNITED STATES Primary Email: dmayberry@kilpatricktownsend.com Secondary Email(s): sstadler@kilpatricktownsend.com, agarcia@kilpatricktownsend.com, tadmin@kilpatricktownsend.com 212-775-8700
Docket Number	

**Applicant Information**

Application No.	90169080	Publication date	03/23/2021
Opposition Filing Date	07/15/2021	Opposition Period Ends	07/21/2021
Applicant	Key Point Technologies, Inc. 555 21ST STREET HERMOSA BEACH, CA 90254 UNITED STATES		

**Goods/Services Affected by Opposition**

<p>Class 009. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Downloadable software for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the user's routine and health metrics; downloadable software, namely, downloadable mobile applications, for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the user's routine and health metrics; downloadable software for obtaining, displaying and updating biometric health data from the user and for recommending goods, services, media content, and practices for the user based on the user's biometric health data; downloadable software, namely, downloadable mobile applications, for obtaining, displaying and updating biometric health data from the user and for recom-</p>
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mending goods, services, media content, and practices for the user based on the user's biometric health data; downloadable software for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the user's routine, health metrics, and location; downloadable software, namely, downloadable mobile applications, for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the individual's routine, health metrics, and location

Class 035. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Providing a web site featuring the ratings, reviews, and recommendations on products and services for commercial purposes posted by users of health, fitness, nutrition, mindfulness, and wellness goods, media content, and services provided by others

Class 041. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Providing educational information online in the field of physical fitness; educational services, namely, conducting classes in the field of mindfulness and wellness

Class 042. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Providing temporary use of non-downloadable online software for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the user's routine and health metrics; Providing a website featuring temporary use of non-downloadable online software for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the user's routine and health metrics; Providing temporary use of non-downloadable online software for obtaining, displaying and updating biometric health data from the user and for recommending goods, services, media content, and practices for the user based on the user's biometric health data; Providing a website featuring temporary use of non-downloadable online software for obtaining, displaying and updating biometric health data from the user and for recommending goods, services, media content, and practices for the user based on the user's biometric health data; Providing temporary use of non-downloadable online software for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the user's routine, health metrics, and location; Providing a website featuring temporary use of non-downloadable online software for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the user's routine, health metrics, and location

Class 044. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Providing educational information online in the field of health, nutrition, mindfulness and wellness, nutrition counseling

## Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2139767	Application Date	10/02/1996
Registration Date	02/24/1998	Foreign Priority Date	NONE
Word Mark	POINTS		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 042. First use: First Use: 1997/03/31 First Use In Commerce: 1997/08/11 food nutrition consultation and advice		
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U.S. Registration No.	3163684	Application Date	10/04/2004
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Registration Date	10/24/2006	Foreign Priority Date	NONE
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Word Mark	POINTS		
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Design Mark	<h1>POINTS</h1>		
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Description of Mark	NONE		
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Goods/Services	Class 044. First use: First Use: 1997/08/00 First Use In Commerce: 1997/08/00 Providing weight reduction planning, treatment and supervision through weight reduction programs featuring counseling, creating diet regimes, and discussions; providing advice, consultation and information in the field of weight control and nutrition		
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U.S. Registration No.	4919515	Application Date	04/16/2015
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Registration Date	03/15/2016	Foreign Priority Date	NONE
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Word Mark	SMARTPOINTS		
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Design Mark	<h1>SMARTPOINTS</h1>		
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Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 2015/12/06 First Use In Commerce: 2015/12/06 Electronics, namely, calculators, pedometers, diaries and day planners; food and body weighing apparatus; computer software for calculating food intake and physical activity

U.S. Registration No.	4919517	Application Date	04/16/2015
Registration Date	03/15/2016	Foreign Priority Date	NONE

Word Mark	SMARTPOINTS
Design Mark	

Description of Mark	NONE
Goods/Services	Class 044. First use: First Use: 2015/12/06 First Use In Commerce: 2015/12/06 Providing services for weight reduction planning, treatment and supervision; consultation services in the fields of weight reduction, weight control and nutrition; provision of information in the fields of weight reduction, weight control and nutrition; providing a website and online database featuring information concerning weight reduction, weight control and nutrition; providing information on weight reduction, weight control and nutrition accessible by means of web-based applications and mobile phone applications


U.S. Registration No.	4919518	Application Date	04/16/2015
Registration Date	03/15/2016	Foreign Priority Date	NONE

Word Mark	SMART POINTS
Design Mark	


Description of Mark	NONE
Goods/Services	Class 044. First use: First Use: 2015/12/06 First Use In Commerce: 2015/12/06


	Providing services for weight reduction planning, treatment and supervision; consultation services in the fields of weight reduction, weight control and nutrition; provision of information in the fields of weight reduction, weight control and nutrition; providing a website and online database featuring information concerning weight reduction, weight control and nutrition; providing information on weight reduction, weight control and nutrition accessible by means of web-based applications and mobile phone applications
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U.S. Registration No.	4947809	Application Date	04/16/2015
Registration Date	04/26/2016	Foreign Priority Date	NONE
Word Mark	SMARTPOINTS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2015/12/06 First Use In Commerce: 2015/12/06 Conducting seminars, lectures and workshops in the fields of weight loss, weight control, nutrition and fitness; providing instruction and information on physical fitness and activity, accessible by means of a website, web-based applications and mobile phone applications		

U.S. Registration No.	4974630	Application Date	04/16/2015
Registration Date	06/07/2016	Foreign Priority Date	NONE
Word Mark	SMARTPOINTS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2015/12/06 First Use In Commerce: 2015/12/06 Publications, namely, magazines, books and newsletters in the fields of weight reduction, weight control, nutrition and fitness; diaries in the fields of weight reduction, weight control, nutrition and fitness; cookbooks and printed instructional		

	teaching materials in the fields of weight reduction, weight control, nutrition and fitness
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U.S. Registration No.	4938459	Application Date	06/29/2015
Registration Date	04/12/2016	Foreign Priority Date	NONE
Word Mark	FITPOINTS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2015/12/06 First Use In Commerce: 2015/12/06 Providing instruction and information in the field of physical fitness; providing instruction and information on physical fitness by means of a website, web-based applications and mobile phone applications		

U.S. Registration No.	4938497	Application Date	07/21/2015
Registration Date	04/12/2016	Foreign Priority Date	NONE
Word Mark	FITPOINTS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 2015/12/06 First Use In Commerce: 2015/12/06 Printed materials, namely, journals and trackers featuring information relating to fitness and activity		

U.S. Application No.	87499989	Application Date	06/21/2017
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	ZEROPOINTS		

Design Mark	<h1>ZEROPOINTS</h1>
Description of Mark	NONE
Goods/Services	<p>Class 044. First use: First Use: 2017/12/03 First Use In Commerce: 2017/12/03          Providing services for weight reductionplanning, treatment and supervision; consultation services in the fields of weight reduction, weight control and nutrition; provision of information in the fields of weight reduction, weight control and nutrition; providing a website and online database featuring information concerning weight reduction, weight controland nutrition; providing information onweight reduction, weight control and nutrition accessible by means of web-basedapplications and mobile phone applications</p>

Attachments	<p>78494178#TMSN.png( bytes )          86600022#TMSN.png( bytes )          86600333#TMSN.png( bytes )          86600353#TMSN.png( bytes )          86600314#TMSN.png( bytes )          86600107#TMSN.png( bytes )          86678007#TMSN.png( bytes )          86699866#TMSN.png( bytes )          87499989#TMSN.png( bytes )          Notice of Opposition_POINT_Exhibit A.PDF(444586 bytes )</p>
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Signature	/Sara K. Stadler/
Name	Sara K. Stadler
Date	07/15/2021

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

*In re* Application Serial No.: 90/169,080

Mark: POINT

Filing Date: September 9, 2020

Publication Date: March 23, 2021

WW INTERNATIONAL, INC.,

Opposer,

v.

KEY POINT TECHNOLOGIES, INC.,

Applicant.

Opposition No. \_\_\_\_\_

**NOTICE OF OPPOSITION**

Opposer WW International, Inc. (“WW”), a corporation organized and existing under the laws of Virginia with a principal place of business at 675 Avenue of the Americas, New York, New York 10010, will be damaged by registration of the POINT mark (“Applicant’s Mark”) in Application Serial No. 90/169,080 (the “Application”) and published in the *Official Gazette* on March 23, 2021, and accordingly, WW opposes the Application.

As grounds for this Notice of Opposition, WW alleges as follows:

1. WW, formerly known as Weight Watchers, is a global wellness company powered by the world’s leading commercial weight management program and focused on inspiring people to adopt healthy habits for real life. With nearly six decades of weight management experience and expertise, WW educates its members and provides them with guidance and an inspiring community to enable them to develop healthy and fulfilling food, activity, mindset and sleep



habits. WW’s services and products include consumer products as well as digital offerings on a platform that includes apps and websites, workshops, and various events and experiences.

2. Before Applicant Key Point Technologies, Inc. (“Applicant”) applied to register Applicant’s Mark, WW owned, continuously used, and extensively promoted the POINTS mark and other marks incorporating POINT or POINTS (collectively, the “POINTS Marks”), such as SMARTPOINTS, FITPOINTS, ZEROPOINTS, and ZEROPOINT, in connection with its services and related products.

3. As a result of WW’s extensive promotion and sales of services and products under the POINTS Marks, the consuming public and the trade associate the POINTS Marks for wellness and weight management services and related products with a single source, namely WW, and have identified WW as the source of those services and products since prior to the filing date of the Application and any date of first use that Applicant may be able to establish.

4. WW owns a large family of POINTS Marks, as evidenced by the following trademark registrations and prior application on the Principal Register of the United States Patent and Trademark Office (the “USPTO”), among others:

<b>Mark</b>	<b>Reg. No.</b>	<b>Dates</b>	<b>Goods and Services</b>
POINTS	2,139,767*	First use in commerce: Aug. 11, 1997  Filing date: Oct. 2, 1996  Registration date: Feb. 24, 1998	Class 42: Food nutrition consultation and advice
POINTS	3,163,684*	First use in commerce: Aug. 1997	Class 44: Providing weight reduction planning, treatment and supervision through weight reduction programs featuring counseling, creating diet regimes, and

<b>Mark</b>	<b>Reg. No.</b>	<b>Dates</b>	<b>Goods and Services</b>
		Filing date: Oct. 4, 2004  Registration date: Oct. 24, 2006	discussions; providing advice, consultation and information in the field of weight control and nutrition
SMARTPOINTS	4,919,515	Filing date: Apr. 16, 2015  First use in commerce: Dec. 6, 2015  Registration date: Mar. 15, 2016	Class 9: Electronics, namely, calculators, pedometers, diaries and day planners; food and body weighing apparatus; computer software for calculating food intake and physical activity
SMARTPOINTS	4,919,517	Filing date: Apr. 16, 2015  First use in commerce: Dec. 6, 2015  Registration date: Mar. 15, 2016	Class 44: Providing services for weight reduction planning, treatment and supervision; consultation services in the fields of weight reduction, weight control and nutrition; provision of information in the fields of weight reduction, weight control and nutrition; providing a website and online database featuring information concerning weight reduction, weight control and nutrition; providing information on weight reduction, weight control and nutrition accessible by means of web-based applications and mobile phone applications
SMART POINTS	4,919,518	Filing date: Apr. 16, 2015  First use in commerce: Dec. 6, 2015  Registration date: Mar. 15, 2016	Class 44: Providing services for weight reduction planning, treatment and supervision; consultation services in the fields of weight reduction, weight control and nutrition; provision of information in the fields of weight reduction, weight control and nutrition; providing a website and online database featuring information concerning weight reduction, weight control and nutrition; providing information on weight reduction, weight control and nutrition accessible by means of web-based applications and mobile phone applications
SMARTPOINTS	4,947,809	Filing date: Apr. 16, 2015	Class 41: Conducting seminars, lectures and workshops in the fields of weight loss, weight control, nutrition and fitness; providing instruction and information on

<b>Mark</b>	<b>Reg. No.</b>	<b>Dates</b>	<b>Goods and Services</b>
		First use in commerce: Dec. 6, 2015  Registration date: Apr. 26, 2016	physical fitness and activity, accessible by means of a website, web-based applications and mobile phone applications
SMARTPOINTS	4,974,630	Filing date: Apr. 16, 2015  First use in commerce: Dec. 6, 2015  Registration date: June 7, 2016	Class 16: Publications, namely, magazines, books and newsletters in the fields of weight reduction, weight control, nutrition and fitness; diaries in the fields of weight reduction, weight control, nutrition and fitness; cookbooks and printed instructional teaching materials in the fields of weight reduction, weight control, nutrition and fitness
FITPOINTS	4,938,459	Filing date: June 29, 2015  First use in commerce: Dec. 6, 2015  Registration date: Apr. 12, 2016	Class 41: Providing instruction and information in the field of physical fitness; providing instruction and information on physical fitness by means of a website, web-based applications and mobile phone applications
FITPOINTS	4,938,497	Filing date: July 21, 2015  First use in commerce: Dec. 6, 2015  Registration date: Apr. 12, 2016	Class 16: Printed materials, namely, journals and trackers featuring information relating to fitness and activity
ZEROPOINTS	87/499,989 (allowed)	Filing date: June 21, 2017  First use in commerce: Dec. 3, 2017	Class 44: Providing services for weight reduction planning, treatment and supervision; consultation services in the fields of weight reduction, weight control and nutrition; provision of information in the fields of weight reduction, weight control and nutrition; providing a website and online database featuring information concerning weight reduction, weight control and nutrition; providing information on weight reduction, weight control and nutrition

Mark	Reg. No.	Dates	Goods and Services
			accessible by means of web-based applications and mobile phone applications

The foregoing registrations are valid and in full force and effect and the registrations marked with an asterisk have become incontestable. The foregoing registrations constitute *prima facie* or conclusive evidence of WW’s exclusive right to use the registered marks in connection with the goods and services specified in the registrations. Pursuant to 37 C.F.R. § 2.122(d), printouts from the USPTO’s electronic TSDR database, showing the current status and title for each of the foregoing registrations and Application Serial No. 87/499,989 are attached as **Exhibit A**.

5. Notwithstanding WW’s prior rights, Applicant filed the Application on September 9, 2020, under Section 1(b), 15 U.S.C. § 1051(b), to register Applicant’s Mark for the goods and services shown below (“Applicant’s Goods and Services”):

Class 9: Downloadable software for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the user’s routine and health metrics; downloadable software, namely, downloadable mobile applications, for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the user’s routine and health metrics; downloadable software for obtaining, displaying and updating biometric health data from the user and for recommending goods, services, media content, and practices for the user based on the user’s biometric health data; downloadable software, namely, downloadable mobile applications, for obtaining, displaying and updating biometric health data from the user and for recommending goods, services, media content, and practices for the user based on the user’s biometric health data; downloadable software for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the user’s routine, health metrics, and location; downloadable software, namely, downloadable mobile applications, for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services,

media content, and practices based on the individual's routine, health metrics, and location

Class 35: Providing a web site featuring the ratings, reviews, and recommendations on products and services for commercial purposes posted by users of health, fitness, nutrition, mindfulness, and wellness goods, media content, and services provided by others

Class 41: Providing educational information online in the field of physical fitness; educational services, namely, conducting classes in the field of mindfulness and wellness

Class 42: Providing temporary use of non-downloadable online software for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the user's routine and health metrics; Providing a website featuring temporary use of non-downloadable online software for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the user's routine and health metrics; Providing temporary use of non-downloadable online software for obtaining, displaying and updating biometric health data from the user and for recommending goods, services, media content, and practices for the user based on the user's biometric health data; Providing a website featuring temporary use of non-downloadable online software for obtaining, displaying and updating biometric health data from the user and for recommending goods, services, media content, and practices for the user based on the user's biometric health data; Providing temporary use of non-downloadable online software for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the user's routine, health metrics, and location; Providing a website featuring temporary use of non-downloadable online software for recommending fitness-related goods and services, health-related goods and services, mindfulness-related goods and services, nutrition-related goods and services, wellness-related goods and services, media content, and practices based on the user's routine, health metrics, and location

Class 44: Providing educational information online in the field of health, nutrition, mindfulness and wellness, nutrition counseling

6. The common element of WW's POINTS Marks is POINT, which is identical to Applicant's Mark, and Applicant's Goods and Services include software and a website containing recommendations and advice concerning nutrition and physical fitness.

**GROUND FOR OPPOSITION**  
**LIKELIHOOD OF CONFUSION**  
**15 U.S.C. § 1052(d)**

7. WW hereby incorporates each of the preceding paragraphs as if fully set forth herein.

8. Applicant's Mark, POINT, is confusingly similar in appearance, sound, and commercial impression to WW's POINTS Marks, each of which contains either POINT or the plural form POINTS. Indeed, WW's POINTS mark is the plural form of Applicant's Mark.

9. Applicant's Goods and Services are identical, closely related, or complementary to services and products offered by WW under its POINTS Marks. For example, WW provides "information on . . . nutrition accessible by means of web-based applications and mobile phone applications" and "instruction and information on physical fitness by means of a website" under its POINTS Marks; and the Application identifies "Providing educational information online in the field[s] of . . . nutrition . . . nutrition counseling" and "Providing educational information online in the field of physical fitness."

10. Applicant's use of a mark highly similar to WW's POINTS Marks for goods and services that are identical, closely related, and complementary to those offered by WW under those marks is likely to lead consumers mistakenly to believe that Applicant's Goods and Services are associated with, endorsed by, connected with, or affiliated with WW.

11. WW will be damaged by the registration of Applicant's Mark because Applicant's Mark so closely resembles WW's previously used and registered POINTS Marks as to be likely to cause confusion, mistake, or deception in the minds of consumers as to the origin or source of Applicant's Goods and Services or the affiliation between Applicant and WW, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

12. If the Application matured into a registration, Applicant would obtain a *prima facie* exclusive right to use Applicant's Mark in connection with Applicant's Goods and Services, thus causing damage and injury to WW.

13. WW therefore asks the Board to sustain this proceeding in WW's favor by refusing registration to the mark underlying Application Serial No. 90/169,080.

The required opposition fee is being electronically processed in connection with this Notice of Opposition.

This 15th day of July, 2021.

Respectfully submitted,

*/Sara K. Stadler/*

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*Attorneys for Opposer WW International,  
Inc.*

# **EXHIBIT A**



Generated on: This page was generated by TSDR on 2021-07-08 16:34:09 EDT

Mark: POINTS

US Serial Number: 75175791

Application Filing Date: Oct. 02, 1996

US Registration Number: 2139767

Registration Date: Feb. 24, 1998

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 19, 2018

Publication Date: May 06, 1997

Notice of Allowance Date: Jul. 29, 1997

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## Mark Information

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Mark Literal Elements: POINTS

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: food nutrition consultation and advice

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Mar. 31, 1997

Use in Commerce: Aug. 11, 1997

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## Basis Information (Case Level)

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Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** WW INTERNATIONAL, INC.

**Owner Address:** 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK UNITED STATES 10010

**Legal Entity Type:** CORPORATION

**State or Country** VIRGINIA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record - None

### Correspondent

**Correspondent Name/Address:** WEIGHT WATCHERS INTERNATIONAL, INC.  
675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK UNITED STATES 10010

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Dec. 23, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 28, 2020	NOTICE OF SUIT	
Jun. 18, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 19, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 19, 2018	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	68502
Jan. 19, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68502
Jan. 18, 2018	TEAS SECTION 8 & 9 RECEIVED	
Jan. 18, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 17, 2018	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jan. 17, 2018	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jan. 17, 2018	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 28, 2017	NOTICE OF SUIT	
Jul. 28, 2017	NOTICE OF SUIT	
May 01, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 18, 2009	NOTICE OF SUIT	
Oct. 16, 2009	NOTICE OF SUIT	
Dec. 13, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68502
Dec. 13, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 12, 2007	ASSIGNED TO PARALEGAL	68502
Dec. 10, 2007	TEAS SECTION 8 & 9 RECEIVED	
May 01, 2007	CASE FILE IN TICRS	
Jun. 12, 2006	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 12, 2006	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 10, 2003	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Mar. 05, 2003	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Mar. 05, 2003	PAPER RECEIVED	
Feb. 24, 1998	REGISTERED-PRINCIPAL REGISTER	
Dec. 22, 1997	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 12, 1997	STATEMENT OF USE PROCESSING COMPLETE	
Oct. 28, 1997	USE AMENDMENT FILED	
Jul. 29, 1997	NOA MAILED - SOU REQUIRED FROM APPLICANT	
May 06, 1997	PUBLISHED FOR OPPOSITION	
Apr. 04, 1997	NOTICE OF PUBLICATION	
Mar. 12, 1997	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 10, 1997	ASSIGNED TO EXAMINER	66551

# TM Staff and Location Information

## TM Staff Information - None

### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jan. 19, 2018

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 9

Registrant: Weight Watchers International, Inc.

### Assignment 1 of 9

Conveyance: SECURITY INTEREST

Reel/Frame: [1971/0642](#)

Pages: 53

Date Recorded: Oct. 14, 1999

Supporting Documents: [assignment-tm-1971-0642.pdf](#)

### Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Sep. 29, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Name: [WAIST WATCHERS, INC.](#)

Execution Date: Sep. 29, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Name: [WEIGHT WATCHERS DIRECT, INC.](#)

Execution Date: Sep. 29, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Name: [WEIGHT WATCHERS NORTH AMERICA, INC.](#)

Execution Date: Sep. 29, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Name: [W/W TWENTYFIRST CORPORATION](#)

Execution Date: Sep. 29, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Name: [W.W. WEIGHT REDUCTION SERVICES, INC.](#)

Execution Date: Sep. 29, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Name: [W.W.I. EUROPEAN SERVICES, LTD.](#)

Execution Date: Sep. 29, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Name: [W.W. INVENTORY SERVICE CORP.](#)

Execution Date: Sep. 29, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Name: [58 WW FOOD CORP.](#)

Execution Date: Sep. 29, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Name: [WEIGHT WATCHERS CAMPS, INC.](#)

Execution Date: Sep. 29, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Name: [W.W. CAMPS AND SPAS, INC.](#)

Execution Date: Sep. 29, 1999

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

### Assignee

Name: [NOVA SCOTIA, THE, AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: No Place Where Organized Found

Address: ONE LIBERTY PLAZA  
NEW YORK, NEW YORK 10006

**Correspondent**

Correspondent Name: MAYER, BROWN & PLATT

Correspondent Address: NORA A. WHITESCARVER  
1909 K STREET, NW  
WASHINGTON, DC 20006

**Domestic Representative - Not Found**

**Assignment 2 of 9**

Conveyance: SECURITY AGREEMENT

Reel/Frame: [5014/0255](#)

Pages: 15

Date Recorded: Apr. 26, 2013

Supporting Documents: [assignment-tm-5014-0255.pdf](#)

**Assignor**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Apr. 02, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

**Assignee**

Name: [JP MORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 10 SOUTH DEARBORN, 7TH FLOOR  
CHICAGO, ILLINOIS 60603

**Correspondent**

Correspondent Name: IP RESEARCH PLUS, INC.

Correspondent Address: 21 TADCASTER CIRCLE  
ATTN: PENELOPE J.A. AGODOA  
WALDORF, MD 20602

**Domestic Representative - Not Found**

**Assignment 3 of 9**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [5016/0087](#)

Pages: 17

Date Recorded: Apr. 29, 2013

Supporting Documents: [assignment-tm-5016-0087.pdf](#)

**Assignor**

Name: [THE BANK OF NOVA SCOTIA, AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 02, 2013

Legal Entity Type: BANK

State or Country Where Organized: CANADA

**Assignee**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

**Correspondent**

Correspondent Name: IP RESEARCH PLUS, INC.

Correspondent Address: 21 TADCASTER CIRCLE

Address: ATTN: PENELOPE J.A. AGODOA  
WALDORF, MD 20602

Domestic Representative - Not Found

Assignment 4 of 9

Conveyance: SECURITY INTEREST

Reel/Frame: [6216/0210](#)

Pages: 25

Date Recorded: Nov. 29, 2017

Supporting Documents: [assignment-tm-6216-0210.pdf](#)

Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Assignee

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

Correspondent

Correspondent Name: MELONY SOT

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 5 of 9

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6216/0518](#)

Pages: 11

Date Recorded: Nov. 30, 2017

Supporting Documents: [assignment-tm-6216-0518.pdf](#)

Assignor

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 6 of 9

Conveyance: CHANGE OF NAME

Reel/Frame: [6968/0654](#)

Pages: 8

Date Recorded: Feb. 14, 2020

Supporting Documents: [assignment-tm-6968-0654.pdf](#)

**Assignor**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#) Execution Date: Sep. 29, 2019  
Legal Entity Type: CORPORATION State or Country Where Organized: VIRGINIA

**Assignee**

Name: [WW INTERNATIONAL, INC.](#) State or Country Where Organized: VIRGINIA  
Legal Entity Type: CORPORATION  
Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10010

**Correspondent**

Correspondent Name: DAWN HARRINGTON  
Correspondent Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NY 10010

**Domestic Representative - Not Found**

**Assignment 7 of 9**

Conveyance: RELEASE BY SECURED PARTY  
Reel/Frame: [7283/0918](#) Pages: 19  
Date Recorded: Apr. 15, 2021  
Supporting Documents: [assignment-tm-7283-0918.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A.](#) Execution Date: Apr. 13, 2021  
Legal Entity Type: NATIONAL BANKING ASSOCIATION State or Country Where Organized: UNITED STATES

**Assignee**

Name: [WW INTERNATIONAL, INC. \(F/K/A WEIGHT WATCHERS INTERNATIONAL, INC.\)](#) State or Country Where Organized: VIRGINIA  
Legal Entity Type: CORPORATION  
Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

**Correspondent**

Correspondent Name: STEWART WALSH  
Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 8 of 9**

Conveyance: SECURITY INTEREST  
Reel/Frame: [7257/0193](#) Pages: 15  
Date Recorded: Apr. 15, 2021  
Supporting Documents: [assignment-tm-7257-0193.pdf](#)

**Assignor**

Name: [WW INTERNATIONAL, INC.](#) Execution Date: Apr. 13, 2021  
Legal Entity Type: CORPORATION State or Country Where Organized: VIRGINIA

**Assignee**

Name: [BANK OF AMERICA, N.A.](#) State or Country Where Organized: UNITED STATES  
Legal Entity Type: NATIONAL BANKING ASSOCIATION

**Address:** 900 W. TRADE ST.  
GATEWAY VILLAGE - 900 BUILDING  
CHARLOTTE, NORTH CAROLINA 28255-0001

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 9 of 9**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7265/0130](#)

**Pages:** 15

**Date Recorded:** Apr. 16, 2021

**Supporting Documents:** [assignment-tm-7265-0130.pdf](#)

**Assignor**

**Name:** [WW INTERNATIONAL, INC.](#)

**Execution Date:** Apr. 13, 2021

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** VIRGINIA

**Assignee**

**Name:** [THE BANK OF NEW YORK MELLON](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 500 ROSS STREET 12TH FLOOR  
PITTSBURGH, PENNSYLVANIA 15262

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Proceedings**

**Summary**

**Number of Proceedings:** 1

**Type of Proceeding: Opposition**

**Proceeding Number:** [91185995](#)

**Filing Date:** Aug 14, 2008

**Status:** Terminated

**Status Date:** Dec 17, 2008

**Interlocutory Attorney:** YONG OH (RICHARD) KIM

**Defendant**

**Name:** ProActive Progress, LLC

**Correspondent Address:** Charles S. Sara  
DeWitt Ross & Stevens, SC  
2 E. Mifflin Street , 6th Floor  
Madison WI UNITED STATES , 53703-2865

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
EASYPOINTS 0 1 2 3 4	Abandoned - After Inter-Partes Decision	<a href="#">77399921</a>	

**Plaintiff(s)**

**Name:** Weight Watchers International, Inc.

**Correspondent** Baila H. Celedonia  
**Address:** Cowan, Liebowitz & Latman, P.C.  
 1133 Avenue of the Americas  
 New York NY UNITED STATES , 10036

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
POINTS	REGISTERED AND RENEWED	<a href="#">75175791</a>	<a href="#">2139767</a>
POINTS	REGISTERED AND RENEWED	<a href="#">78494178</a>	<a href="#">3163684</a>
POINTS VALUE	Cancelled - Section 8	<a href="#">77059493</a>	<a href="#">3346918</a>
POINTSBOOSTER	Cancelled - Section 8	<a href="#">75735721</a>	<a href="#">2432287</a>
POINTS	REGISTERED AND RENEWED	<a href="#">75277723</a>	<a href="#">2185114</a>
POINTSfinder	REGISTERED AND RENEWED	<a href="#">75238984</a>	<a href="#">2272683</a>
POINTS	Abandoned - No Statement Of Use Filed	<a href="#">77011759</a>	
POINTS	Abandoned - No Statement Of Use Filed	<a href="#">77011727</a>	
POINTS	Abandoned - No Statement Of Use Filed	<a href="#">76481562</a>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 14, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 26, 2008	Oct 05, 2008
3	PENDING, INSTITUTED	Aug 26, 2008	
4	ANSWER	Oct 06, 2008	
5	P'S MOT TO SUSP PEND SETLMT NEGOTIATIONS	Dec 02, 2008	
6	SUSPENDED	Dec 11, 2008	
7	WITHDRAWAL OF APPLICATION	Dec 16, 2008	
8	BOARD'S DECISION: SUSTAINED	Dec 17, 2008	
9	TERMINATED	Dec 17, 2008	



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Mark: POINTS

POINTS

US Serial Number: 78494178

Application Filing Date: Oct. 04, 2004

US Registration Number: 3163684

Registration Date: Oct. 24, 2006

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 29, 2016

Publication Date: Dec. 20, 2005

Notice of Allowance Date: Mar. 14, 2006

## Mark Information

Mark Literal Elements: POINTS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 2139767, 2185114, 2432287 and others

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Providing weight reduction planning, treatment and supervision through weight reduction programs featuring counseling, creating diet regimes, and discussions; providing advice, consultation and information in the field of weight control and nutrition

International Class(es): 044 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 1997

Use in Commerce: Aug. 1997

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** WW INTERNATIONAL, INC.

**Owner Address:** 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK UNITED STATES 10010

**Legal Entity Type:** CORPORATION

**State or Country** VIRGINIA  
**Where Organized:**

## Attorney/Correspondence Information

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** Weight Watchers International, Inc.  
675 Avenue of the Americas  
NEW YORK, NEW YORK UNITED STATES 10010

**Phone:** 212-589-2700

**Fax:** 212-589-2858

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Dec. 23, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 28, 2020	NOTICE OF SUIT	
Jun. 18, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jul. 28, 2017	NOTICE OF SUIT	
Jul. 28, 2017	NOTICE OF SUIT	
Jan. 29, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 29, 2016	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70132
Jan. 29, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	70132
Jan. 29, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70132
Nov. 13, 2015	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Nov. 13, 2015	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 13, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 13, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Nov. 13, 2015	TEAS SECTION 8 & 9 RECEIVED	
Oct. 24, 2015	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 01, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 09, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 05, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 05, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	77315
May 05, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Apr. 20, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 20, 2012	TEAS SECTION 8 & 15 RECEIVED	
Oct. 16, 2009	NOTICE OF SUIT	
Oct. 24, 2006	REGISTERED-PRINCIPAL REGISTER	
Sep. 19, 2006	LAW OFFICE REGISTRATION REVIEW COMPLETED	77075
Sep. 19, 2006	ASSIGNED TO LIE	77075
Sep. 03, 2006	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Aug. 09, 2006	STATEMENT OF USE PROCESSING COMPLETE	71034
Jul. 13, 2006	USE AMENDMENT FILED	71034
Jul. 13, 2006	TEAS STATEMENT OF USE RECEIVED	
Mar. 14, 2006	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 01, 2006	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Dec. 20, 2005	PUBLISHED FOR OPPOSITION	

Nov. 30, 2005	NOTICE OF PUBLICATION	
Oct. 31, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	77075
Oct. 28, 2005	ASSIGNED TO LIE	77075
Oct. 25, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 25, 2005	TEAS/EMAIL CORRESPONDENCE ENTERED	65287
Oct. 17, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	65287
Oct. 17, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 17, 2005	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
May 17, 2005	NON-FINAL ACTION MAILED	
May 17, 2005	NON-FINAL ACTION WRITTEN	75594
May 05, 2005	ASSIGNED TO EXAMINER	75594
Oct. 13, 2004	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jan. 29, 2016

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 9

**Registrant:** Weight Watchers International, Inc.

### Assignment 1 of 9

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [4769/0323](#)

**Pages:** 16

**Date Recorded:** Mar. 29, 2012

**Supporting Documents:** [assignment-tm-4769-0323.pdf](#)

#### Assignor

**Name:** [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

**Execution Date:** Mar. 15, 2012

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** VIRGINIA

#### Assignee

**Name:** [BANK OF NOVA SCOTIA, AS ADMINISTRATIVE AGENT, THE](#)

**Legal Entity Type:** CHARTERED BANK

**State or Country Where Organized:** CANADA

**Address:** WBO - LOAN OPERATIONS  
720 KING STREET WEST, 2ND FLOOR  
TORONTO, CANADA M5V2T3

#### Correspondent

**Correspondent Name:** GENEVIEVE DORMENT, ESQ.

**Correspondent Address:** SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NEW YORK 10017

#### Domestic Representative - Not Found

### Assignment 2 of 9

**Conveyance:** SECURITY AGREEMENT

**Reel/Frame:** [5014/0255](#)

**Pages:** 15

**Date Recorded:** Apr. 26, 2013

**Supporting Documents:** [assignment-tm-5014-0255.pdf](#)

#### Assignor

**Name:** [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

**Execution Date:** Apr. 02, 2013

Legal Entity Type: CORPORATION

State or Country VIRGINIA  
Where Organized:

**Assignee**

Name: [JP MORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country UNITED STATES  
Where Organized:

Address: 10 SOUTH DEARBORN, 7TH FLOOR  
CHICAGO, ILLINOIS 60603

**Correspondent**

Correspondent Name: IP RESEARCH PLUS, INC.

Correspondent Address: 21 TADCASTER CIRCLE  
ATTN: PENELOPE J.A. AGODOA  
WALDORF, MD 20602

**Domestic Representative - Not Found**

**Assignment 3 of 9**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [5014/0425](#)

Pages: 13

Date Recorded: Apr. 25, 2013

Supporting Documents: [assignment-tm-5014-0425.pdf](#)

**Assignor**

Name: [THE BANK OF NOVA SCOTIA, AS ADMINISTRATIVE AGENT](#)

Execution Date: Apr. 02, 2013

Legal Entity Type: BANK

State or Country CANADA  
Where Organized:

**Assignee**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country VIRGINIA  
Where Organized:

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

**Correspondent**

Correspondent Name: IP RESEARCH PLUS, INC.

Correspondent Address: 21 TADCASTER CIRCLE  
ATTN: PENELOPE J.A. AGODOA  
WALDORF, MD 20602

**Domestic Representative - Not Found**

**Assignment 4 of 9**

Conveyance: SECURITY INTEREST

Reel/Frame: [6216/0210](#)

Pages: 25

Date Recorded: Nov. 29, 2017

Supporting Documents: [assignment-tm-6216-0210.pdf](#)

**Assignor**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: CORPORATION

State or Country VIRGINIA  
Where Organized:

**Assignee**

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES  
Where Organized:

Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

**Correspondent**

**Correspondent Name:** MELONY SOT

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 5 of 9**

**Conveyance:** RELEASE BY SECURED PARTY

**Reel/Frame:** [6216/0518](#)

**Pages:** 11

**Date Recorded:** Nov. 30, 2017

**Supporting Documents:** [assignment-tm-6216-0518.pdf](#)

**Assignor**

**Name:** [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

**Execution Date:** Nov. 29, 2017

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** VIRGINIA

**Address:** 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

**Correspondent**

**Correspondent Name:** DARLENA BARI STARK

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 6 of 9**

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [6968/0654](#)

**Pages:** 8

**Date Recorded:** Feb. 14, 2020

**Supporting Documents:** [assignment-tm-6968-0654.pdf](#)

**Assignor**

**Name:** [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

**Execution Date:** Sep. 29, 2019

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** VIRGINIA

**Assignee**

**Name:** [WW INTERNATIONAL, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** VIRGINIA

**Address:** 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10010

**Correspondent**

**Correspondent Name:** DAWN HARRINGTON

**Correspondent Address:** 675 AVENUE OF THE AMERICAS  
NEW YORK, NY 10010

**Domestic Representative - Not Found**

**Assignment 7 of 9**

**Conveyance:** RELEASE BY SECURED PARTY

Reel/Frame: [7283/0918](#)

Pages: 19

Date Recorded: Apr. 15, 2021

Supporting Documents: [assignment-tm-7283-0918.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A.](#)

Execution Date: Apr. 13, 2021

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country: UNITED STATES  
Where Organized:

**Assignee**

Name: [WW INTERNATIONAL, INC. \(F/K/A WEIGHT WATCHERS INTERNATIONAL, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country: VIRGINIA  
Where Organized:

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

**Correspondent**

Correspondent Name: STEWART WALSH

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

**Assignment 8 of 9**

Conveyance: SECURITY INTEREST

Reel/Frame: [7257/0193](#)

Pages: 15

Date Recorded: Apr. 15, 2021

Supporting Documents: [assignment-tm-7257-0193.pdf](#)

**Assignor**

Name: [WW INTERNATIONAL, INC.](#)

Execution Date: Apr. 13, 2021

Legal Entity Type: CORPORATION

State or Country: VIRGINIA  
Where Organized:

**Assignee**

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country: UNITED STATES  
Where Organized:

Address: 900 W. TRADE ST.  
GATEWAY VILLAGE - 900 BUILDING  
CHARLOTTE, NORTH CAROLINA 28255-0001

**Correspondent**

Correspondent Name: STEWART WALSH

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

**Assignment 9 of 9**

Conveyance: SECURITY INTEREST

Reel/Frame: [7265/0130](#)

Pages: 15

Date Recorded: Apr. 16, 2021

Supporting Documents: [assignment-tm-7265-0130.pdf](#)

**Assignor**

Name: [WW INTERNATIONAL, INC.](#)

Execution Date: Apr. 13, 2021

Legal Entity Type: CORPORATION

State or Country: VIRGINIA  
Where Organized:

**Assignee****Name:** [THE BANK OF NEW YORK MELLON](#)**Legal Entity Type:** NATIONAL BANKING ASSOCIATION**State or Country Where Organized:** UNITED STATES**Address:** 500 ROSS STREET 12TH FLOOR  
PITTSBURGH, PENNSYLVANIA 15262**Correspondent****Correspondent Name:** STEWART WALSH**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005**Domestic Representative - Not Found**

## Proceedings

**Summary****Number of Proceedings:** 1**Type of Proceeding: Opposition****Proceeding Number:** [91185995](#)**Filing Date:** Aug 14, 2008**Status:** Terminated**Status Date:** Dec 17, 2008**Interlocutory Attorney:** YONG OH (RICHARD) KIM**Defendant****Name:** ProActive Progress, LLC**Correspondent Address:** Charles S. Sara  
DeWitt Ross & Stevens, SC  
2 E. Mifflin Street , 6th Floor  
Madison WI UNITED STATES , 53703-2865**Associated marks**

Mark	Application Status	Serial Number	Registration Number
EASYPOINTS 0 1 2 3 4	Abandoned - After Inter-Partes Decision	<a href="#">77399921</a>	

**Plaintiff(s)****Name:** Weight Watchers International, Inc.**Correspondent Address:** Baila H. Celedonia  
Cowan, Liebowitz & Latman, P.C.  
1133 Avenue of the Americas  
New York NY UNITED STATES , 10036**Associated marks**

Mark	Application Status	Serial Number	Registration Number
POINTS	REGISTERED AND RENEWED	<a href="#">75175791</a>	<a href="#">2139767</a>
POINTS	REGISTERED AND RENEWED	<a href="#">78494178</a>	<a href="#">3163684</a>
POINTS VALUE	Cancelled - Section 8	<a href="#">77059493</a>	<a href="#">3346918</a>
POINTSBOOSTER	Cancelled - Section 8	<a href="#">75735721</a>	<a href="#">2432287</a>
POINTS	REGISTERED AND RENEWED	<a href="#">75277723</a>	<a href="#">2185114</a>
POINTS FINDER	REGISTERED AND RENEWED	<a href="#">75238984</a>	<a href="#">2272683</a>
POINTS	Abandoned - No Statement Of Use Filed	<a href="#">77011759</a>	
POINTS	Abandoned - No Statement Of Use Filed	<a href="#">77011727</a>	
POINTS	Abandoned - No Statement Of Use Filed	<a href="#">76481562</a>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 14, 2008	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 26, 2008	Oct 05, 2008

3	PENDING, INSTITUTED	Aug 26, 2008
4	ANSWER	Oct 06, 2008
5	P'S MOT TO SUSP PEND SETLMT NEGOTIATIONS	Dec 02, 2008
6	SUSPENDED	Dec 11, 2008
7	WITHDRAWAL OF APPLICATION	Dec 16, 2008
8	BOARD'S DECISION: SUSTAINED	Dec 17, 2008
9	TERMINATED	Dec 17, 2008



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Mark: SMARTPOINTS

SMARTPOINTS

US Serial Number: 86600022

Application Filing Date: Apr. 16, 2015

US Registration Number: 4919515

Registration Date: Mar. 15, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 15, 2016

Publication Date: Sep. 08, 2015

Notice of Allowance Date: Nov. 03, 2015

## Mark Information

Mark Literal Elements: SMARTPOINTS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Electronics, namely, calculators, pedometers, diaries and day planners; food and body weighing apparatus; computer software for calculating food intake and physical activity

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 06, 2015

Use in Commerce: Dec. 06, 2015

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** WW INTERNATIONAL, INC.

**Owner Address:** 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK UNITED STATES 10010

**Legal Entity Type:** CORPORATION

**State or Country** VIRGINIA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record - None Correspondent

**Correspondent Name/Address:** WEIGHT WATCHERS INTERNATIONAL, INC.  
Weight Watchers International Inc  
675 Avenue Of The Americas  
New York, NEW YORK UNITED STATES 10010-5100

**Phone:** 212-589-2711

**Fax:** 212-589-2858

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 15, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 23, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 18, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 27, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 15, 2016	REGISTERED-PRINCIPAL REGISTER	
Feb. 06, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 05, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 02, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 30, 2016	STATEMENT OF USE PROCESSING COMPLETE	71906
Dec. 09, 2015	USE AMENDMENT FILED	71906
Jan. 30, 2016	EXTENSION 1 GRANTED	71906
Dec. 09, 2015	EXTENSION 1 FILED	71906
Jan. 28, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71906
Dec. 09, 2015	TEAS EXTENSION RECEIVED	
Dec. 09, 2015	TEAS STATEMENT OF USE RECEIVED	
Nov. 03, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 08, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 08, 2015	PUBLISHED FOR OPPOSITION	
Aug. 19, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 29, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 24, 2015	ASSIGNED TO EXAMINER	92557
Apr. 25, 2015	NOTICE OF PSEUDO MARK E-MAILED	
Apr. 24, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 20, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Feb. 05, 2016

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 7

**Registrant:** Weight Watchers International, Inc.

Conveyance: SECURITY AGREEMENT

Reel/Frame: [5773/0094](#)

Pages: 12

Date Recorded: Apr. 18, 2016

Supporting Documents: [assignment-tm-5773-0094.pdf](#)

**Assignor**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Apr. 06, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

**Assignee**

Name: [JPMORGAN CHASE BANK N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

**Correspondent**

Correspondent Name: IP RESEARCH PLUS, INC.

Correspondent Address: 21 TADCASTER CIRCLE  
ATTN: PENELOPE J.A. AGODOA  
WALDORF, MD 20602

**Domestic Representative - Not Found**

**Assignment 2 of 7**

Conveyance: SECURITY INTEREST

Reel/Frame: [6216/0210](#)

Pages: 25

Date Recorded: Nov. 29, 2017

Supporting Documents: [assignment-tm-6216-0210.pdf](#)

**Assignor**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

**Assignee**

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

**Correspondent**

Correspondent Name: MELONY SOT

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 3 of 7**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6216/0499](#)

Pages: 11

Date Recorded: Nov. 30, 2017

Supporting Documents: [assignment-tm-6216-0499.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country: UNITED STATES

Where Organized:

Assignee

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)  
Legal Entity Type: CORPORATION State or Country VIRGINIA  
Where Organized:  
Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK  
Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 4 of 7

Conveyance: CHANGE OF NAME  
Reel/Frame: [6968/0654](#) Pages: 8  
Date Recorded: Feb. 14, 2020  
Supporting Documents: [assignment-tm-6968-0654.pdf](#)

Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#) Execution Date: Sep. 29, 2019  
Legal Entity Type: CORPORATION State or Country VIRGINIA  
Where Organized:

Assignee

Name: [WW INTERNATIONAL, INC.](#)  
Legal Entity Type: CORPORATION State or Country VIRGINIA  
Where Organized:  
Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DAWN HARRINGTON  
Correspondent Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NY 10010

Domestic Representative - Not Found

Assignment 5 of 7

Conveyance: RELEASE BY SECURED PARTY  
Reel/Frame: [7283/0918](#) Pages: 19  
Date Recorded: Apr. 15, 2021  
Supporting Documents: [assignment-tm-7283-0918.pdf](#)

Assignor

Name: [JPMORGAN CHASE BANK, N.A.](#) Execution Date: Apr. 13, 2021  
Legal Entity Type: NATIONAL BANKING ASSOCIATION State or Country UNITED STATES  
Where Organized:

Assignee

Name: [WW INTERNATIONAL, INC. \(F/K/A WEIGHT WATCHERS INTERNATIONAL, INC.\)](#)  
Legal Entity Type: CORPORATION State or Country VIRGINIA  
Where Organized:  
Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: STEWART WALSH

**Correspondent** 1025 VERMONT AVE NW, SUITE 1130  
**Address:** COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 6 of 7**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7257/0193](#)

**Pages:** 15

**Date Recorded:** Apr. 15, 2021

**Supporting Documents:** [assignment-tm-7257-0193.pdf](#)

**Assignor**

**Name:** [WW INTERNATIONAL, INC.](#)

**Execution Date:** Apr. 13, 2021

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** VIRGINIA

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#)

**State or Country Where Organized:** UNITED STATES

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**Address:** 900 W. TRADE ST.  
GATEWAY VILLAGE - 900 BUILDING  
CHARLOTTE, NORTH CAROLINA 28255-0001

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 7 of 7**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7265/0130](#)

**Pages:** 15

**Date Recorded:** Apr. 16, 2021

**Supporting Documents:** [assignment-tm-7265-0130.pdf](#)

**Assignor**

**Name:** [WW INTERNATIONAL, INC.](#)

**Execution Date:** Apr. 13, 2021

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** VIRGINIA

**Assignee**

**Name:** [THE BANK OF NEW YORK MELLON](#)

**State or Country Where Organized:** UNITED STATES

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**Address:** 500 ROSS STREET 12TH FLOOR  
PITTSBURGH, PENNSYLVANIA 15262

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

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Mark: SMARTPOINTS

SMARTPOINTS

US Serial Number: 86600333

Application Filing Date: Apr. 16, 2015

US Registration Number: 4919517

Registration Date: Mar. 15, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 15, 2016

Publication Date: Sep. 15, 2015

Notice of Allowance Date: Nov. 10, 2015

## Mark Information

Mark Literal Elements: SMARTPOINTS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 2139767, 2185114, 3163684

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Providing services for weight reduction planning, treatment and supervision; consultation services in the fields of weight reduction, weight control and nutrition; provision of information in the fields of weight reduction, weight control and nutrition; providing a website and online database featuring information concerning weight reduction, weight control and nutrition; providing information on weight reduction, weight control and nutrition accessible by means of web-based applications and mobile phone applications

International Class(es): 044 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 06, 2015

Use in Commerce: Dec. 06, 2015

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

Owner Name: WW INTERNATIONAL, INC.

Owner Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK UNITED STATES 10010

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

## Attorney/Correspondence Information

### Attorney of Record - None

#### Correspondent

Correspondent Name/Address: WEIGHT WATCHERS INTERNATIONAL, INC.  
Weight Watchers International Inc  
675 Avenue Of The Americas  
New York, NEW YORK UNITED STATES 10010-5100

Phone: 212-589-2711

Fax: 212-589-2858

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 15, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 23, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 18, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 27, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 15, 2016	REGISTERED-PRINCIPAL REGISTER	
Feb. 06, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 05, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 02, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 30, 2016	STATEMENT OF USE PROCESSING COMPLETE	71906
Dec. 09, 2015	USE AMENDMENT FILED	71906
Jan. 30, 2016	EXTENSION 1 GRANTED	71906
Dec. 09, 2015	EXTENSION 1 FILED	71906
Jan. 28, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71906
Dec. 09, 2015	TEAS EXTENSION RECEIVED	
Dec. 09, 2015	TEAS STATEMENT OF USE RECEIVED	
Nov. 10, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 15, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 15, 2015	PUBLISHED FOR OPPOSITION	
Aug. 26, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 13, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Aug. 12, 2015	ASSIGNED TO LIE	77312
Jul. 29, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 29, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 29, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 29, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 29, 2015	EXAMINERS AMENDMENT -WRITTEN	92557
Jul. 24, 2015	ASSIGNED TO EXAMINER	92557
Jul. 24, 2015	ASSIGNED TO EXAMINER	92451
Apr. 25, 2015	NOTICE OF PSEUDO MARK E-MAILED	
Apr. 24, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Feb. 05, 2016

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 7

**Registrant:** Weight Watchers International, Inc.

### Assignment 1 of 7

**Conveyance:** SECURITY AGREEMENT

**Reel/Frame:** [5773/0094](#)

**Pages:** 12

**Date Recorded:** Apr. 18, 2016

**Supporting Documents:** [assignment-tm-5773-0094.pdf](#)

#### Assignor

**Name:** [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

**Execution Date:** Apr. 06, 2016

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** VIRGINIA

#### Assignee

**Name:** [JPMORGAN CHASE BANK N.A., AS ADMINISTRATIVE AGENT](#)

**Legal Entity Type:** ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

#### Correspondent

**Correspondent Name:** IP RESEARCH PLUS, INC.

**Correspondent Address:** 21 TADCASTER CIRCLE  
ATTN: PENELOPE J.A. AGODOA  
WALDORF, MD 20602

#### Domestic Representative - Not Found

### Assignment 2 of 7

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6216/0210](#)

**Pages:** 25

**Date Recorded:** Nov. 29, 2017

**Supporting Documents:** [assignment-tm-6216-0210.pdf](#)

#### Assignor

**Name:** [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

**Execution Date:** Nov. 29, 2017

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** VIRGINIA

#### Assignee

**Name:** [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

#### Correspondent

**Correspondent Name:** MELONY SOT

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130



Address: COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 3 of 7

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6216/0499](#)

Pages: 11

Date Recorded: Nov. 30, 2017

Supporting Documents: [assignment-tm-6216-0499.pdf](#)

Assignor

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 4 of 7

Conveyance: CHANGE OF NAME

Reel/Frame: [6968/0654](#)

Pages: 8

Date Recorded: Feb. 14, 2020

Supporting Documents: [assignment-tm-6968-0654.pdf](#)

Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Sep. 29, 2019

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Assignee

Name: [WW INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DAWN HARRINGTON

Correspondent Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NY 10010

Domestic Representative - Not Found

Assignment 5 of 7

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7283/0918](#)

Pages: 19

Date Recorded: Apr. 15, 2021

Supporting Documents: [assignment-tm-7283-0918.pdf](#)

Documents: \_\_\_\_\_

**Assignor**

**Name:** [JPMORGAN CHASE BANK, N.A.](#)  
**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**Execution Date:** Apr. 13, 2021  
**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [WW INTERNATIONAL, INC. \(F/K/A WEIGHT WATCHERS INTERNATIONAL, INC.\)](#)  
**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** VIRGINIA

**Address:** 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 6 of 7**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7257/0193](#)

**Pages:** 15

**Date Recorded:** Apr. 15, 2021

**Supporting Documents:** [assignment-tm-7257-0193.pdf](#)

**Assignor**

**Name:** [WW INTERNATIONAL, INC.](#)  
**Legal Entity Type:** CORPORATION

**Execution Date:** Apr. 13, 2021  
**State or Country Where Organized:** VIRGINIA

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#)  
**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 900 W. TRADE ST.  
GATEWAY VILLAGE - 900 BUILDING  
CHARLOTTE, NORTH CAROLINA 28255-0001

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 7 of 7**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7265/0130](#)

**Pages:** 15

**Date Recorded:** Apr. 16, 2021

**Supporting Documents:** [assignment-tm-7265-0130.pdf](#)

**Assignor**

**Name:** [WW INTERNATIONAL, INC.](#)  
**Legal Entity Type:** CORPORATION

**Execution Date:** Apr. 13, 2021  
**State or Country Where Organized:** VIRGINIA

**Assignee**

**Name:** [THE BANK OF NEW YORK MELLON](#)  
**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country** UNITED STATES

**Where Organized:**

**Address:** 500 ROSS STREET 12TH FLOOR  
PITTSBURGH, PENNSYLVANIA 15262

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

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Mark: SMART POINTS

SMART POINTS

US Serial Number: 86600353

Application Filing Date: Apr. 16, 2015

US Registration Number: 4919518

Registration Date: Mar. 15, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Mar. 15, 2016

Publication Date: Sep. 15, 2015

Notice of Allowance Date: Nov. 10, 2015

## Mark Information

Mark Literal Elements: SMART POINTS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 2139767, 2185114, 3163684

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Providing services for weight reduction planning, treatment and supervision; consultation services in the fields of weight reduction, weight control and nutrition; provision of information in the fields of weight reduction, weight control and nutrition; providing a website and online database featuring information concerning weight reduction, weight control and nutrition; providing information on weight reduction, weight control and nutrition accessible by means of web-based applications and mobile phone applications

International Class(es): 044 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 06, 2015

Use in Commerce: Dec. 06, 2015

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** WW INTERNATIONAL, INC.

**Owner Address:** 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK UNITED STATES 10010

**Legal Entity Type:** CORPORATION

**State or Country** VIRGINIA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record - None

### Correspondent

**Correspondent Name/Address:** WEIGHT WATCHERS INTERNATIONAL, INC.  
Weight Watchers International Inc  
675 Avenue Of The Americas  
New York, NEW YORK UNITED STATES 10010-5100

**Phone:** 212-589-2711

**Fax:** 212-589-2858

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Mar. 15, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 23, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 18, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 27, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 15, 2016	REGISTERED-PRINCIPAL REGISTER	
Feb. 06, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Feb. 05, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Feb. 02, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jan. 30, 2016	STATEMENT OF USE PROCESSING COMPLETE	71906
Dec. 09, 2015	USE AMENDMENT FILED	71906
Jan. 30, 2016	EXTENSION 1 GRANTED	71906
Dec. 09, 2015	EXTENSION 1 FILED	71906
Jan. 28, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71906
Dec. 09, 2015	TEAS EXTENSION RECEIVED	
Dec. 09, 2015	TEAS STATEMENT OF USE RECEIVED	
Nov. 10, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 15, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 15, 2015	PUBLISHED FOR OPPOSITION	
Aug. 26, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 13, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Aug. 12, 2015	ASSIGNED TO LIE	77312
Jul. 29, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 29, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 29, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 29, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 29, 2015	EXAMINERS AMENDMENT -WRITTEN	92557
Jul. 24, 2015	ASSIGNED TO EXAMINER	92557
Apr. 24, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 20, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Feb. 05, 2016

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 7

Registrant: Weight Watchers International, Inc.

### Assignment 1 of 7

Conveyance: SECURITY AGREEMENT

Reel/Frame: [5773/0094](#)

Pages: 12

Date Recorded: Apr. 18, 2016

Supporting Documents: [assignment-tm-5773-0094.pdf](#)

#### Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Apr. 06, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

#### Assignee

Name: [JPMORGAN CHASE BANK N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

#### Correspondent

Correspondent Name: IP RESEARCH PLUS, INC.

Correspondent Address: 21 TADCASTER CIRCLE  
ATTN: PENELOPE J.A. AGODOA  
WALDORF, MD 20602

### Domestic Representative - Not Found

### Assignment 2 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: [6216/0210](#)

Pages: 25

Date Recorded: Nov. 29, 2017

Supporting Documents: [assignment-tm-6216-0210.pdf](#)

#### Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

#### Assignee

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

#### Correspondent

Correspondent Name: MELONY SOT

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 3 of 7

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6216/0499](#)

Pages: 11

Date Recorded: Nov. 30, 2017

Supporting Documents: [assignment-tm-6216-0499.pdf](#)

Assignor

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 4 of 7

Conveyance: CHANGE OF NAME

Reel/Frame: [6968/0654](#)

Pages: 8

Date Recorded: Feb. 14, 2020

Supporting Documents: [assignment-tm-6968-0654.pdf](#)

Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Sep. 29, 2019

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Assignee

Name: [WW INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DAWN HARRINGTON

Correspondent Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NY 10010

Domestic Representative - Not Found

Assignment 5 of 7

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7283/0918](#)

Pages: 19

Date Recorded: Apr. 15, 2021

Supporting Documents: [assignment-tm-7283-0918.pdf](#)

Assignor

**Name:** [JPMORGAN CHASE BANK, N.A.](#) **Execution Date:** Apr. 13, 2021  
**Legal Entity Type:** NATIONAL BANKING ASSOCIATION **State or Country:** UNITED STATES  
**Where Organized:**

**Assignee**

**Name:** [WW INTERNATIONAL, INC. \(F/K/A WEIGHT WATCHERS INTERNATIONAL, INC.\)](#)  
**Legal Entity Type:** CORPORATION **State or Country:** VIRGINIA  
**Where Organized:**

**Address:** 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 6 of 7**

**Conveyance:** SECURITY INTEREST  
**Reel/Frame:** [7257/0193](#) **Pages:** 15  
**Date Recorded:** Apr. 15, 2021  
**Supporting Documents:** [assignment-tm-7257-0193.pdf](#)

**Assignor**

**Name:** [WW INTERNATIONAL, INC.](#) **Execution Date:** Apr. 13, 2021  
**Legal Entity Type:** CORPORATION **State or Country:** VIRGINIA  
**Where Organized:**

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#) **State or Country:** UNITED STATES  
**Legal Entity Type:** NATIONAL BANKING ASSOCIATION **Where Organized:**

**Address:** 900 W. TRADE ST.  
GATEWAY VILLAGE - 900 BUILDING  
CHARLOTTE, NORTH CAROLINA 28255-0001

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 7 of 7**

**Conveyance:** SECURITY INTEREST  
**Reel/Frame:** [7265/0130](#) **Pages:** 15  
**Date Recorded:** Apr. 16, 2021  
**Supporting Documents:** [assignment-tm-7265-0130.pdf](#)

**Assignor**

**Name:** [WW INTERNATIONAL, INC.](#) **Execution Date:** Apr. 13, 2021  
**Legal Entity Type:** CORPORATION **State or Country:** VIRGINIA  
**Where Organized:**

**Assignee**

**Name:** [THE BANK OF NEW YORK MELLON](#) **State or Country:** UNITED STATES  
**Legal Entity Type:** NATIONAL BANKING ASSOCIATION **Where Organized:**

**Address:** 500 ROSS STREET 12TH FLOOR



PITTSBURGH, PENNSYLVANIA 15262

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

Generated on: This page was generated by TSDR on 2021-07-08 16:40:22 EDT

Mark: SMARTPOINTS

SMARTPOINTS

US Serial Number: 86600314

Application Filing Date: Apr. 16, 2015

US Registration Number: 4947809

Registration Date: Apr. 26, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 26, 2016

Publication Date: Sep. 08, 2015

Notice of Allowance Date: Nov. 03, 2015

## Mark Information

Mark Literal Elements: SMARTPOINTS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 2139767, 2185114, 3163684

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Conducting seminars, lectures and workshops in the fields of weight loss, weight control, nutrition and fitness; providing instruction and information on physical fitness and activity, accessible by means of a website, web-based applications and mobile phone applications

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 06, 2015

Use in Commerce: Dec. 06, 2015

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** WW INTERNATIONAL, INC.

**Owner Address:** 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK UNITED STATES 10010

**Legal Entity Type:** CORPORATION

**State or Country** VIRGINIA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record - None Correspondent

**Correspondent Name/Address:** WEIGHT WATCHERS INTERNATIONAL, INC.  
Weight Watchers International Inc  
675 Avenue Of The Americas  
New York, NEW YORK UNITED STATES 10010-5100

**Phone:** 212-589-2711

**Fax:** 212-589-2858

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 26, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 23, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 18, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 27, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 26, 2016	REGISTERED-PRINCIPAL REGISTER	
Mar. 23, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Mar. 22, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 12, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 11, 2016	STATEMENT OF USE PROCESSING COMPLETE	69302
Feb. 09, 2016	USE AMENDMENT FILED	69302
Mar. 11, 2016	EXTENSION 1 GRANTED	69302
Feb. 09, 2016	EXTENSION 1 FILED	69302
Mar. 10, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Feb. 09, 2016	TEAS EXTENSION RECEIVED	
Feb. 09, 2016	TEAS STATEMENT OF USE RECEIVED	
Nov. 03, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 08, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 08, 2015	PUBLISHED FOR OPPOSITION	
Aug. 19, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 24, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 24, 2015	ASSIGNED TO EXAMINER	92557
Jul. 24, 2015	ASSIGNED TO EXAMINER	92451
Apr. 25, 2015	NOTICE OF PSEUDO MARK E-MAILED	
Apr. 24, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 20, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Mar. 22, 2016

# Assignment Abstract Of Title Information

## Summary

Total Assignments: 7

Registrant: Weight Watchers International, Inc.

### Assignment 1 of 7

Conveyance: SECURITY AGREEMENT

Reel/Frame: [5773/0094](#)

Pages: 12

Date Recorded: Apr. 18, 2016

Supporting Documents: [assignment-tm-5773-0094.pdf](#)

#### Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Apr. 06, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

#### Assignee

Name: [JPMORGAN CHASE BANK N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

#### Correspondent

Correspondent Name: IP RESEARCH PLUS, INC.

Correspondent Address: 21 TADCASTER CIRCLE  
ATTN: PENELOPE J.A. AGODOA  
WALDORF, MD 20602

#### Domestic Representative - Not Found

### Assignment 2 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: [6216/0210](#)

Pages: 25

Date Recorded: Nov. 29, 2017

Supporting Documents: [assignment-tm-6216-0210.pdf](#)

#### Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

#### Assignee

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

#### Correspondent

Correspondent Name: MELONY SOT

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

#### Domestic Representative - Not Found

### Assignment 3 of 7

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6216/0499](#)

Pages: 11

Date Recorded: Nov. 30, 2017

Supporting Documents: [assignment-tm-6216-0499.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

**Assignee**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

**Correspondent**

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 4 of 7**

Conveyance: CHANGE OF NAME

Reel/Frame: [6968/0654](#)

Pages: 8

Date Recorded: Feb. 14, 2020

Supporting Documents: [assignment-tm-6968-0654.pdf](#)

**Assignor**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Sep. 29, 2019

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

**Assignee**

Name: [WW INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10010

**Correspondent**

Correspondent Name: DAWN HARRINGTON

Correspondent Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NY 10010

**Domestic Representative - Not Found**

**Assignment 5 of 7**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7283/0918](#)

Pages: 19

Date Recorded: Apr. 15, 2021

Supporting Documents: [assignment-tm-7283-0918.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A.](#)

Execution Date: Apr. 13, 2021

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

**Assignee**

Name: [WW INTERNATIONAL, INC. \(F/K/A WEIGHT WATCHERS INTERNATIONAL, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country VIRGINIA  
Where Organized:

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

**Correspondent**

Correspondent Name: STEWART WALSH

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 6 of 7**

Conveyance: SECURITY INTEREST

Reel/Frame: [7257/0193](#)

Pages: 15

Date Recorded: Apr. 15, 2021

Supporting Documents: [assignment-tm-7257-0193.pdf](#)

**Assignor**

Name: [WW INTERNATIONAL, INC.](#)

Execution Date: Apr. 13, 2021

Legal Entity Type: CORPORATION

State or Country VIRGINIA  
Where Organized:

**Assignee**

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES  
Where Organized:

Address: 900 W. TRADE ST.  
GATEWAY VILLAGE - 900 BUILDING  
CHARLOTTE, NORTH CAROLINA 28255-0001

**Correspondent**

Correspondent Name: STEWART WALSH

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 7 of 7**

Conveyance: SECURITY INTEREST

Reel/Frame: [7265/0130](#)

Pages: 15

Date Recorded: Apr. 16, 2021

Supporting Documents: [assignment-tm-7265-0130.pdf](#)

**Assignor**

Name: [WW INTERNATIONAL, INC.](#)

Execution Date: Apr. 13, 2021

Legal Entity Type: CORPORATION

State or Country VIRGINIA  
Where Organized:

**Assignee**

Name: [THE BANK OF NEW YORK MELLON](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES  
Where Organized:

Address: 500 ROSS STREET 12TH FLOOR  
PITTSBURGH, PENNSYLVANIA 15262

**Correspondent**

Correspondent Name: STEWART WALSH

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.

WASHINGTON, DC 20005

**Domestic Representative - Not Found**

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Mark: SMARTPOINTS

SMARTPOINTS

US Serial Number: 86600107

Application Filing Date: Apr. 16, 2015

US Registration Number: 4974630

Registration Date: Jun. 07, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 07, 2016

Publication Date: Sep. 15, 2015

Notice of Allowance Date: Nov. 10, 2015

## Mark Information

Mark Literal Elements: SMARTPOINTS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 2139767, 2185114, 3163684

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** Publications, namely, magazines, books and newsletters in the fields of weight reduction, weight control, nutrition and fitness; diaries in the fields of weight reduction, weight control, nutrition and fitness; cookbooks and printed instructional teaching materials in the fields of weight reduction, weight control, nutrition and fitness

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 06, 2015

Use in Commerce: Dec. 06, 2015

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No



Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** WW INTERNATIONAL, INC.

**Owner Address:** 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK UNITED STATES 10010

**Legal Entity Type:** CORPORATION

**State or Country** VIRGINIA  
**Where Organized:**

## Attorney/Correspondence Information

**Attorney of Record - None**

**Correspondent**

**Correspondent Name/Address:** WEIGHT WATCHERS INTERNATIONAL, INC.  
Weight Watchers International Inc  
675 Avenue Of The Americas  
New York, NEW YORK UNITED STATES 10010-5100

**Phone:** 212-589-2711

**Fax:** 212-589-2858

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jun. 07, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 23, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 18, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 07, 2016	REGISTERED-PRINCIPAL REGISTER	
Apr. 30, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Apr. 29, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 27, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 19, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 18, 2016	STATEMENT OF USE PROCESSING COMPLETE	66530
Mar. 10, 2016	USE AMENDMENT FILED	66530
Apr. 18, 2016	EXTENSION 1 GRANTED	66530
Mar. 10, 2016	EXTENSION 1 FILED	66530
Apr. 14, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Mar. 10, 2016	TEAS EXTENSION RECEIVED	
Mar. 10, 2016	TEAS STATEMENT OF USE RECEIVED	
Nov. 10, 2015	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 15, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 15, 2015	PUBLISHED FOR OPPOSITION	
Aug. 26, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Aug. 13, 2015	LAW OFFICE PUBLICATION REVIEW COMPLETED	77312
Aug. 12, 2015	ASSIGNED TO LIE	77312
Jul. 29, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 29, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 29, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 29, 2015	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 29, 2015	EXAMINERS AMENDMENT -WRITTEN	92557
Jul. 24, 2015	ASSIGNED TO EXAMINER	92557
Apr. 25, 2015	NOTICE OF PSEUDO MARK E-MAILED	
Apr. 24, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 20, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 29, 2016

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 7

Registrant: Weight Watchers International, Inc.

### Assignment 1 of 7

Conveyance: SECURITY AGREEMENT

Reel/Frame: [5773/0094](#)

Pages: 12

Date Recorded: Apr. 18, 2016

Supporting Documents: [assignment-tm-5773-0094.pdf](#)

#### Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Apr. 06, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

#### Assignee

Name: [JPMORGAN CHASE BANK N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

#### Correspondent

Correspondent Name: IP RESEARCH PLUS, INC.

Correspondent Address: 21 TADCASTER CIRCLE  
ATTN: PENELOPE J.A. AGODOA  
WALDORF, MD 20602

### Domestic Representative - Not Found

### Assignment 2 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: [6216/0210](#)

Pages: 25

Date Recorded: Nov. 29, 2017

Supporting Documents: [assignment-tm-6216-0210.pdf](#)

#### Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

#### Assignee

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

#### Correspondent

Correspondent Name: MELONY SOT

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 3 of 7

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6216/0499](#)

Pages: 11

Date Recorded: Nov. 30, 2017

Supporting Documents: [assignment-tm-6216-0499.pdf](#)

Assignor

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 4 of 7

Conveyance: CHANGE OF NAME

Reel/Frame: [6968/0654](#)

Pages: 8

Date Recorded: Feb. 14, 2020

Supporting Documents: [assignment-tm-6968-0654.pdf](#)

Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Sep. 29, 2019

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Assignee

Name: [WW INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: DAWN HARRINGTON

Correspondent Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NY 10010

Domestic Representative - Not Found

Assignment 5 of 7

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7283/0918](#)

Pages: 19

Date Recorded: Apr. 15, 2021

Supporting Documents: [assignment-tm-7283-0918.pdf](#)

Assignor

**Name:** [JPMORGAN CHASE BANK, N.A.](#) **Execution Date:** Apr. 13, 2021  
**Legal Entity Type:** NATIONAL BANKING ASSOCIATION **State or Country:** UNITED STATES  
**Where Organized:**

**Assignee**

**Name:** [WW INTERNATIONAL, INC. \(F/K/A WEIGHT WATCHERS INTERNATIONAL, INC.\)](#)  
**Legal Entity Type:** CORPORATION **State or Country:** VIRGINIA  
**Where Organized:**

**Address:** 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 6 of 7**

**Conveyance:** SECURITY INTEREST  
**Reel/Frame:** [7257/0193](#) **Pages:** 15  
**Date Recorded:** Apr. 15, 2021  
**Supporting Documents:** [assignment-tm-7257-0193.pdf](#)

**Assignor**

**Name:** [WW INTERNATIONAL, INC.](#) **Execution Date:** Apr. 13, 2021  
**Legal Entity Type:** CORPORATION **State or Country:** VIRGINIA  
**Where Organized:**

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#) **State or Country:** UNITED STATES  
**Legal Entity Type:** NATIONAL BANKING ASSOCIATION **Where Organized:**

**Address:** 900 W. TRADE ST.  
GATEWAY VILLAGE - 900 BUILDING  
CHARLOTTE, NORTH CAROLINA 28255-0001

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 7 of 7**

**Conveyance:** SECURITY INTEREST  
**Reel/Frame:** [7265/0130](#) **Pages:** 15  
**Date Recorded:** Apr. 16, 2021  
**Supporting Documents:** [assignment-tm-7265-0130.pdf](#)

**Assignor**

**Name:** [WW INTERNATIONAL, INC.](#) **Execution Date:** Apr. 13, 2021  
**Legal Entity Type:** CORPORATION **State or Country:** VIRGINIA  
**Where Organized:**

**Assignee**

**Name:** [THE BANK OF NEW YORK MELLON](#) **State or Country:** UNITED STATES  
**Legal Entity Type:** NATIONAL BANKING ASSOCIATION **Where Organized:**

**Address:** 500 ROSS STREET 12TH FLOOR

PITTSBURGH, PENNSYLVANIA 15262

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

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Mark: FITPOINTS

# FITPOINTS

US Serial Number: 86678007

Application Filing Date: Jun. 29, 2015

US Registration Number: 4938459

Registration Date: Apr. 12, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 13, 2018

Publication Date: Nov. 17, 2015

Notice of Allowance Date: Jan. 12, 2016

## Mark Information

Mark Literal Elements: FITPOINTS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Providing instruction and information in the field of physical fitness; providing instruction and information on physical fitness by means of a website, web-based applications and mobile phone applications

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 06, 2015

Use in Commerce: Dec. 06, 2015

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** WW INTERNATIONAL, INC.

**Owner Address:** 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK UNITED STATES 10010

**Legal Entity Type:** CORPORATION

**State or Country** VIRGINIA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record - None

### Correspondent

**Correspondent Name/Address:** ERIC J SHIMANOFF  
COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK, NEW YORK UNITED STATES 10036

**Phone:** 212-589-2700

**Fax:** 212-589-2858

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 22, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 12, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 13, 2018	TTAB RELEASE CASE TO TRADEMARKS	65762
Dec. 13, 2018	CANCELLATION TERMINATED NO. 999999	65762
Dec. 13, 2018	CANCELLATION DENIED NO. 999999	65762
Apr. 03, 2017	CANCELLATION INSTITUTED NO. 999999	65762
Apr. 27, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 12, 2016	REGISTERED-PRINCIPAL REGISTER	
Mar. 11, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Mar. 10, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 10, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 09, 2016	STATEMENT OF USE PROCESSING COMPLETE	70565
Feb. 01, 2016	USE AMENDMENT FILED	70565
Mar. 09, 2016	EXTENSION 1 GRANTED	70565
Feb. 01, 2016	EXTENSION 1 FILED	70565
Mar. 04, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Feb. 01, 2016	TEAS EXTENSION RECEIVED	
Feb. 01, 2016	TEAS STATEMENT OF USE RECEIVED	
Jan. 12, 2016	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 17, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 17, 2015	PUBLISHED FOR OPPOSITION	
Oct. 28, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 09, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 06, 2015	ASSIGNED TO EXAMINER	81095
Jul. 07, 2015	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 06, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 02, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Mar. 10, 2016

## Assignment Abstract Of Title Information

### Summary

## Assignment 1 of 7

Conveyance: SECURITY AGREEMENT

Reel/Frame: [5773/0094](#)

Pages: 12

Date Recorded: Apr. 18, 2016

Supporting Documents: [assignment-tm-5773-0094.pdf](#)

## Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Apr. 06, 2016

Legal Entity Type: CORPORATION

State or Country: VIRGINIA  
Where Organized:

## Assignee

Name: [JPMORGAN CHASE BANK N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country: UNITED STATES  
Where Organized:Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

## Correspondent

Correspondent Name: IP RESEARCH PLUS, INC.

Correspondent Address: 21 TADCASTER CIRCLE  
ATTN: PENELOPE J.A. AGODOA  
WALDORF, MD 20602

## Domestic Representative - Not Found

## Assignment 2 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: [6216/0210](#)

Pages: 25

Date Recorded: Nov. 29, 2017

Supporting Documents: [assignment-tm-6216-0210.pdf](#)

## Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: CORPORATION

State or Country: VIRGINIA  
Where Organized:

## Assignee

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country: UNITED STATES  
Where Organized:Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

## Correspondent

Correspondent Name: MELONY SOT

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

## Domestic Representative - Not Found

## Assignment 3 of 7

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6216/0499](#)

Pages: 11

Date Recorded: Nov. 30, 2017

Supporting Documents: [assignment-tm-6216-0499.pdf](#)

## Assignor



Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

**Assignee**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

**Correspondent**

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 4 of 7**

Conveyance: CHANGE OF NAME

Reel/Frame: [7256/0711](#)

Pages: 2

Date Recorded: Apr. 15, 2021

Supporting Documents: [assignment-tm-7256-0711.pdf](#)

**Assignor**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Sep. 29, 2019

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

**Assignee**

Name: [WW INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10010

**Correspondent**

Correspondent Name: DAWN HARRINGTON

Correspondent Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NY 10010

**Domestic Representative - Not Found**

**Assignment 5 of 7**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7283/0918](#)

Pages: 19

Date Recorded: Apr. 15, 2021

Supporting Documents: [assignment-tm-7283-0918.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A.](#)

Execution Date: Apr. 13, 2021

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

**Assignee**

Name: [WW INTERNATIONAL, INC. \(F/K/A WEIGHT WATCHERS INTERNATIONAL, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

**Correspondent**

**Correspondent Name:** STEWART WALSH  
**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 6 of 7**

**Conveyance:** SECURITY INTEREST  
**Reel/Frame:** [7257/0193](#) **Pages:** 15  
**Date Recorded:** Apr. 15, 2021  
**Supporting Documents:** [assignment-tm-7257-0193.pdf](#)

**Assignor**

**Name:** [WW INTERNATIONAL, INC.](#) **Execution Date:** Apr. 13, 2021  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** VIRGINIA

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#) **State or Country Where Organized:** UNITED STATES  
**Legal Entity Type:** NATIONAL BANKING ASSOCIATION  
**Address:** 900 W. TRADE ST.  
GATEWAY VILLAGE - 900 BUILDING  
CHARLOTTE, NORTH CAROLINA 28255-0001

**Correspondent**

**Correspondent Name:** STEWART WALSH  
**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 7 of 7**

**Conveyance:** SECURITY INTEREST  
**Reel/Frame:** [7265/0130](#) **Pages:** 15  
**Date Recorded:** Apr. 16, 2021  
**Supporting Documents:** [assignment-tm-7265-0130.pdf](#)

**Assignor**

**Name:** [WW INTERNATIONAL, INC.](#) **Execution Date:** Apr. 13, 2021  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** VIRGINIA

**Assignee**

**Name:** [THE BANK OF NEW YORK MELLON](#) **State or Country Where Organized:** UNITED STATES  
**Legal Entity Type:** NATIONAL BANKING ASSOCIATION  
**Address:** 500 ROSS STREET 12TH FLOOR  
PITTSBURGH, PENNSYLVANIA 15262

**Correspondent**

**Correspondent Name:** STEWART WALSH  
**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Proceedings**

**Summary**

Number of 1  
Proceedings:

**Type of Proceeding: Cancellation**

Proceeding [92065762](#)  
Number:

Filing Date: Mar 30, 2017

Status: Terminated

Status Date: Dec 13, 2018

Interlocutory GEOFFREY MCNUTT  
Attorney:

**Defendant**

Name: Weight Watchers International, Inc.

Correspondent ERIC J SHIMANOFF  
Address: COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10036

Correspondent e-mail: [ejs@ccl.com](mailto:ejs@ccl.com) , [slf@ccl.com](mailto:slf@ccl.com) , [rxa@ccl.com](mailto:rxa@ccl.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FITPOINTS	Registered	<a href="#">86678007</a>	<a href="#">4938459</a>

**Plaintiff(s)**

Name: GOLO, LLC

Correspondent ROBYN WILLIAMS  
Address: DEVLIN LAW FIRM LLC  
98 ROCKWELL PLACE 6TH FLOOR  
NEW YORK NY UNITED STATES , 11217

Correspondent e-mail: [williams@devlinlawfirm.com](mailto:williams@devlinlawfirm.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FIT POINTS	ABANDONED-FAILURE TO RESPOND OR LATE RESPONSE	<a href="#">87327878</a>	
GOLO FIT POINTS	Abandoned - Express	<a href="#">87083537</a>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 30, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 03, 2017	May 13, 2017
3	PENDING, INSTITUTED	Apr 03, 2017	
4	CHANGE OF CORRESP ADDRESS	Apr 06, 2017	
5	STIP FOR EXT	Apr 06, 2017	
6	EXTENSION OF TIME GRANTED	Apr 06, 2017	
7	ANSWER	Jun 09, 2017	
8	D MOT TO CONSOLIDATE	Jun 09, 2017	
9	MOT TO CONSOL GRANTED; TRIAL DATES RESET	Jun 19, 2017	
10	P APPEARANCE / POWER OF ATTORNEY	Jun 20, 2017	
11	P APPEARANCE / POWER OF ATTORNEY	Sep 14, 2017	
12	P CHANGE OF CORRESP ADDRESS	Sep 14, 2017	
13	P APPEARANCE / POWER OF ATTORNEY	Sep 21, 2017	
14	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 20, 2017	
15	SUSPENDED	Dec 20, 2017	
16	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 30, 2018	
17	SUSPENDED	Jan 30, 2018	
18	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 06, 2018	
19	SUSPENDED	Apr 06, 2018	

20	D MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Apr 27, 2018
21	SUSPENDED	Apr 27, 2018
22	D MOT TO SUSP PEND DISP CIV ACTION	Oct 05, 2018
23	P OPP/RESP TO MOTION	Oct 22, 2018
24	D REPLY IN SUPPORT OF MOTION	Oct 25, 2018
25	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Nov 20, 2018
26	W/DRAW OF PET FOR CANCELLATION	Dec 05, 2018
27	BD DECISION: CAN DENIED W/PREJ	Dec 13, 2018
28	TERMINATED	Dec 13, 2018

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Mark: FITPOINTS

# FITPOINTS

US Serial Number: 86699866

Application Filing Date: Jul. 21, 2015

US Registration Number: 4938497

Registration Date: Apr. 12, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 13, 2018

Publication Date: Nov. 17, 2015

Notice of Allowance Date: Jan. 12, 2016

## Mark Information

Mark Literal Elements: FITPOINTS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Printed materials, namely, journals and trackers featuring information relating to fitness and activity

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 06, 2015

Use in Commerce: Dec. 06, 2015

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** WW INTERNATIONAL, INC.

**Owner Address:** 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK UNITED STATES 10010

**Legal Entity Type:** CORPORATION

**State or Country** VIRGINIA  
**Where Organized:**

## Attorney/Correspondence Information

**Attorney of Record - None**  
**Correspondent**

**Correspondent Name/Address:** ERIC J SHIMANOFF ESQ  
COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK, NEW YORK UNITED STATES 10010  
**Phone:** 2125892700

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Apr. 12, 2021	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 23, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 18, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Dec. 13, 2018	TTAB RELEASE CASE TO TRADEMARKS	65771
Dec. 13, 2018	CANCELLATION TERMINATED NO. 999999	65771
Dec. 13, 2018	CANCELLATION DENIED NO. 999999	65771
Apr. 03, 2017	CANCELLATION INSTITUTED NO. 999999	65771
Apr. 27, 2016	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 12, 2016	REGISTERED-PRINCIPAL REGISTER	
Mar. 11, 2016	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Mar. 10, 2016	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Mar. 10, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 09, 2016	STATEMENT OF USE PROCESSING COMPLETE	70565
Feb. 01, 2016	USE AMENDMENT FILED	70565
Mar. 09, 2016	EXTENSION 1 GRANTED	70565
Feb. 01, 2016	EXTENSION 1 FILED	70565
Mar. 04, 2016	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Feb. 01, 2016	TEAS EXTENSION RECEIVED	
Feb. 01, 2016	TEAS STATEMENT OF USE RECEIVED	
Jan. 12, 2016	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Nov. 17, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 17, 2015	PUBLISHED FOR OPPOSITION	
Oct. 28, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Oct. 09, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 06, 2015	ASSIGNED TO EXAMINER	81095
Jul. 28, 2015	NOTICE OF PSEUDO MARK E-MAILED	
Jul. 27, 2015	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 24, 2015	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

**TM Staff Information - None**  
**File Location**

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Mar. 10, 2016

## Assignment Abstract Of Title Information

**Summary**

## Assignment 1 of 7

Conveyance: SECURITY AGREEMENT

Reel/Frame: [5773/0094](#)

Pages: 12

Date Recorded: Apr. 18, 2016

Supporting Documents: [assignment-tm-5773-0094.pdf](#)

## Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Apr. 06, 2016

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

## Assignee

Name: [JPMORGAN CHASE BANK N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

## Correspondent

Correspondent Name: IP RESEARCH PLUS, INC.

Correspondent Address: 21 TADCASTER CIRCLE  
ATTN: PENELOPE J.A. AGODOA  
WALDORF, MD 20602

## Domestic Representative - Not Found

## Assignment 2 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: [6216/0210](#)

Pages: 25

Date Recorded: Nov. 29, 2017

Supporting Documents: [assignment-tm-6216-0210.pdf](#)

## Assignor

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

## Assignee

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

## Correspondent

Correspondent Name: MELONY SOT

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

## Domestic Representative - Not Found

## Assignment 3 of 7

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6216/0499](#)

Pages: 11

Date Recorded: Nov. 30, 2017

Supporting Documents: [assignment-tm-6216-0499.pdf](#)

## Assignor

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

**Assignee**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

**Correspondent**

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 4 of 7**

Conveyance: CHANGE OF NAME

Reel/Frame: [6968/0654](#)

Pages: 8

Date Recorded: Feb. 14, 2020

Supporting Documents: [assignment-tm-6968-0654.pdf](#)

**Assignor**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Sep. 29, 2019

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

**Assignee**

Name: [WW INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10010

**Correspondent**

Correspondent Name: DAWN HARRINGTON

Correspondent Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NY 10010

**Domestic Representative - Not Found**

**Assignment 5 of 7**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7283/0918](#)

Pages: 19

Date Recorded: Apr. 15, 2021

Supporting Documents: [assignment-tm-7283-0918.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A.](#)

Execution Date: Apr. 13, 2021

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

**Assignee**

Name: [WW INTERNATIONAL, INC. \(F/K/A WEIGHT WATCHERS INTERNATIONAL, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010



**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 6 of 7**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7257/0193](#)

**Pages:** 15

**Date Recorded:** Apr. 15, 2021

**Supporting Documents:** [assignment-tm-7257-0193.pdf](#)

**Assignor**

**Name:** [WW INTERNATIONAL, INC.](#)

**Execution Date:** Apr. 13, 2021

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** VIRGINIA

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#)

**State or Country Where Organized:** UNITED STATES

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**Address:** 900 W. TRADE ST.  
GATEWAY VILLAGE - 900 BUILDING  
CHARLOTTE, NORTH CAROLINA 28255-0001

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 7 of 7**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [7265/0130](#)

**Pages:** 15

**Date Recorded:** Apr. 16, 2021

**Supporting Documents:** [assignment-tm-7265-0130.pdf](#)

**Assignor**

**Name:** [WW INTERNATIONAL, INC.](#)

**Execution Date:** Apr. 13, 2021

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** VIRGINIA

**Assignee**

**Name:** [THE BANK OF NEW YORK MELLON](#)

**State or Country Where Organized:** UNITED STATES

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**Address:** 500 ROSS STREET 12TH FLOOR  
PITTSBURGH, PENNSYLVANIA 15262

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Proceedings**

**Summary**

Number of 1  
Proceedings:

**Type of Proceeding: Cancellation**

**Proceeding Number:** [92065771](#)

**Filing Date:** Mar 30, 2017

**Status:** Terminated

**Status Date:** Dec 13, 2018

**Interlocutory Attorney:** GEOFFREY MCNUTT

**Defendant**

**Name:** Weight Watchers International, Inc.

**Correspondent Address:** ERIC J SHIMANOFF ESQ  
COWAN LIEBOWITZ & LATMAN PC  
114 WEST 47TH STREET  
NEW YORK NY UNITED STATES , 10010

**Correspondent e-mail:** [ejc@cll.com](mailto:ejc@cll.com) , [sll@cll.com](mailto:sll@cll.com) , [rxs@cll.com](mailto:rxs@cll.com) , [trademark@cll.com](mailto:trademark@cll.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FITPOINTS	Registered	<a href="#">86699866</a>	<a href="#">4938497</a>

**Plaintiff(s)**

**Name:** GOLO, LLC

**Correspondent Address:** GREGORY J BRODZIK  
YOUNG CONAWAY STARGATT & TAYLOR LLP  
1000 NORTH KING STREET  
WILMINGTON DE UNITED STATES , 19801

**Correspondent e-mail:** [uspto@ycst.com](mailto:uspto@ycst.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
FIT POINTS	ABANDONED-FAILURE TO RESPOND OR LATE RESPONSE	<a href="#">87327878</a>	
GOLO FIT POINTS	Abandoned - Express	<a href="#">87083537</a>	

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Mar 30, 2017	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 03, 2017	May 13, 2017
3	PENDING, INSTITUTED	Apr 03, 2017	
4	D CHANGE OF CORRESP ADDRESS	Apr 06, 2017	
5	STIP FOR EXT	Apr 06, 2017	
6	EXTENSION OF TIME GRANTED	Apr 06, 2017	
7	ANSWER	Jun 09, 2017	
8	D MOT TO CONSOLIDATE	Jun 09, 2017	
9	MOT TO CONSOL GRANTED; TRIAL DATES RESET	Jun 19, 2017	
10	W/DRAW OF PET FOR CANCELLATION	Dec 05, 2018	
11	BD DECISION: CAN DENIED W/PREJ	Dec 13, 2018	
12	TERMINATED	Dec 13, 2018	

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Mark: ZEROPOINTS

ZEROPOINTS

US Serial Number: 87499989

Application Filing Date: Jun. 21, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

**Status:** A non-final Office Action has been sent (issued) to the applicant after review of the Statement of Use. This is a letter from the examining attorney requiring additional information and/or making an initial refusal. The applicant must respond. To view all documents in this file, click on the Trademark Document Retrieval link at the top of this page.

Status Date: Jan. 31, 2021

Publication Date: Aug. 22, 2017

Notice of Allowance Date: Oct. 17, 2017

## Mark Information

Mark Literal Elements: ZEROPOINTS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 3163684, 3932648, 4919517

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Providing services for weight reduction planning, treatment and supervision; consultation services in the fields of weight reduction, weight control and nutrition; provision of information in the fields of weight reduction, weight control and nutrition; providing a website and online database featuring information concerning weight reduction, weight control and nutrition; providing information on weight reduction, weight control and nutrition accessible by means of web-based applications and mobile phone applications

International Class(es): 044 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(b)

First Use: Dec. 03, 2017

Use in Commerce: Dec. 03, 2017

## Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** WW INTERNATIONAL, INC.

**Owner Address:** 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK UNITED STATES 10010

**Legal Entity Type:** CORPORATION

**State or Country** VIRGINIA  
**Where Organized:**

## Attorney/Correspondence Information

**Attorney of Record - None**

**Correspondent**

**Correspondent** WW INTERNATIONAL, INC.  
**Name/Address:** 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK UNITED STATES 10010

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Jan. 31, 2021	NOTIFICATION OF NON-FINAL ACTION E-MAILED	
Jan. 31, 2021	NON-FINAL ACTION E-MAILED	
Jan. 31, 2021	SU - NON-FINAL ACTION - WRITTEN	80813
Jan. 25, 2021	STATEMENT OF USE PROCESSING COMPLETE	70565
Oct. 15, 2020	USE AMENDMENT FILED	70565
Dec. 23, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 15, 2020	TEAS STATEMENT OF USE RECEIVED	
Jul. 23, 2020	ASSIGNED TO EXAMINER	80813
Jun. 18, 2020	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 15, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 14, 2020	EXTENSION 5 GRANTED	69302
Apr. 10, 2020	EXTENSION 5 FILED	69302
Apr. 14, 2020	CASE ASSIGNED TO INTENT TO USE PARALEGAL	69302
Apr. 10, 2020	TEAS EXTENSION RECEIVED	
Oct. 05, 2019	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 03, 2019	EXTENSION 4 GRANTED	98765
Oct. 03, 2019	EXTENSION 4 FILED	98765
Oct. 03, 2019	TEAS EXTENSION RECEIVED	
Apr. 18, 2019	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 16, 2019	EXTENSION 3 GRANTED	98765
Apr. 16, 2019	EXTENSION 3 FILED	98765
Apr. 16, 2019	TEAS EXTENSION RECEIVED	
Oct. 11, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Oct. 09, 2018	EXTENSION 2 GRANTED	98765
Oct. 09, 2018	EXTENSION 2 FILED	98765
Oct. 09, 2018	TEAS EXTENSION RECEIVED	
Apr. 10, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 06, 2018	EXTENSION 1 GRANTED	98765
Apr. 06, 2018	EXTENSION 1 FILED	98765
Apr. 06, 2018	TEAS EXTENSION RECEIVED	
Oct. 17, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	

Aug. 22, 2017 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED  
Aug. 22, 2017 PUBLISHED FOR OPPOSITION  
Aug. 02, 2017 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED  
Jul. 16, 2017 APPROVED FOR PUB - PRINCIPAL REGISTER  
Jul. 12, 2017 ASSIGNED TO EXAMINER  
Jun. 28, 2017 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM  
Jun. 24, 2017 NEW APPLICATION ENTERED IN TRAM

77073

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** HELFMAN, JUDITH MICHEL

**Law Office Assigned:** LAW OFFICE 111

### File Location

**Current Location:** TMO LAW OFFICE 111 - EXAMINING ATTORNEY ASSIGNED

**Date in Location:** Jan. 31, 2021

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 7

**Applicant:** Weight Watchers International, Inc.

### Assignment 1 of 7

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6129/0207](#)

**Pages:** 7

**Date Recorded:** Aug. 15, 2017

**Supporting Documents:** [assignment-tm-6129-0207.pdf](#)

### Assignor

**Name:** [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

**Execution Date:** Aug. 09, 2017

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** VIRGINIA

### Assignee

**Name:** [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

### Correspondent

**Correspondent Name:** JOANNA MCCALL

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

### Domestic Representative - Not Found

### Assignment 2 of 7

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6216/0210](#)

**Pages:** 25

**Date Recorded:** Nov. 29, 2017

**Supporting Documents:** [assignment-tm-6216-0210.pdf](#)

### Assignor

**Name:** [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

**Execution Date:** Nov. 29, 2017

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** VIRGINIA

### Assignee

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 270 PARK AVENUE  
NEW YORK, NEW YORK 10017

**Correspondent**

Correspondent Name: MELONY SOT

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 3 of 7**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6216/0482](#)

Pages: 6

Date Recorded: Nov. 30, 2017

Supporting Documents: [assignment-tm-6216-0482.pdf](#)

**Assignor**

Name: [JPMORGAN CHASE BANK, N.A., AS ADMINISTRATIVE AGENT](#)

Execution Date: Nov. 29, 2017

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

**Assignee**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

**Correspondent**

Correspondent Name: DARLENA BARI STARK

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 4 of 7**

Conveyance: CHANGE OF NAME

Reel/Frame: [6968/0654](#)

Pages: 8

Date Recorded: Feb. 14, 2020

Supporting Documents: [assignment-tm-6968-0654.pdf](#)

**Assignor**

Name: [WEIGHT WATCHERS INTERNATIONAL, INC.](#)

Execution Date: Sep. 29, 2019

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

**Assignee**

Name: [WW INTERNATIONAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS  
NEW YORK, NEW YORK 10010

**Correspondent**

Correspondent Name: DAWN HARRINGTON

Correspondent Address: 675 AVENUE OF THE AMERICAS

Address: NEW YORK, NY 10010

Domestic Representative - Not Found

Assignment 5 of 7

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7283/0918](#)

Pages: 19

Date Recorded: Apr. 15, 2021

Supporting Documents: [assignment-tm-7283-0918.pdf](#)

Assignor

Name: [JPMORGAN CHASE BANK, N.A.](#)

Execution Date: Apr. 13, 2021

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Assignee

Name: [WW INTERNATIONAL, INC. \(F/K/A WEIGHT WATCHERS INTERNATIONAL, INC.\)](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Address: 675 AVENUE OF THE AMERICAS, 6TH FLOOR  
NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: STEWART WALSH

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 6 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: [7257/0193](#)

Pages: 15

Date Recorded: Apr. 15, 2021

Supporting Documents: [assignment-tm-7257-0193.pdf](#)

Assignor

Name: [WW INTERNATIONAL, INC.](#)

Execution Date: Apr. 13, 2021

Legal Entity Type: CORPORATION

State or Country Where Organized: VIRGINIA

Assignee

Name: [BANK OF AMERICA, N.A.](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 900 W. TRADE ST.  
GATEWAY VILLAGE - 900 BUILDING  
CHARLOTTE, NORTH CAROLINA 28255-0001

Correspondent

Correspondent Name: STEWART WALSH

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 7 of 7

Conveyance: SECURITY INTEREST

Reel/Frame: [7265/0130](#)

Pages: 15

Date Recorded: Apr. 16, 2021

Supporting Documents: [assignment-tm-7265-0130.pdf](#)

Documents: \_\_\_\_\_

**Assignor**

**Name:** [WW INTERNATIONAL, INC.](#)  
**Legal Entity Type:** CORPORATION

**Execution Date:** Apr. 13, 2021  
**State or Country Where Organized:** VIRGINIA

**Assignee**

**Name:** [THE BANK OF NEW YORK MELLON](#)  
**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 500 ROSS STREET 12TH FLOOR  
PITTSBURGH, PENNSYLVANIA 15262

**Correspondent**

**Correspondent Name:** STEWART WALSH

**Correspondent Address:** 1025 VERMONT AVE NW, SUITE 1130  
COGENCY GLOBAL INC.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**