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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Whirlpool Properties, Inc.
Granted to Date of previous extension	07/11/2021
Address	500 RENAISSANCE DR. SUITE 101 SAINT JOSEPH, MI 49085 UNITED STATES

Attorney information	SHIMA ROY BAKER & MCKENZIE LLP 300 E. RANDOLPH STREET SUITE 5000 CHICAGO, IL 60601 UNITED STATES Primary Email: chiusptomail@bakermckenzie.com Secondary Email(s): shima.roy@bakermckenzie.com, meri.mclaughlin@bakermckenzie.com 312-861-8005
Docket Number	210291

Applicant Information

Application No.	88907370	Publication date	01/12/2021
Opposition Filing Date	07/12/2021	Opposition Period Ends	07/11/2021
Applicant	Electrolux Professional AB SANKT GÃ¶RANSGATAN 143 STOCKHOLM, 11217 SWEDEN		

Goods/Services Affected by Opposition

Class 007. First Use: 2018/06/00 First Use In Commerce: 2018/06/00 All goods and services in the class are opposed, namely: clothes washing machines; and wet-cleaning washing machines for clothes
Class 009. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: recorded and downloadable computer programs and software to monitor and check current and past use of laundries; downloadable computer software for monitoring and operating laundry equipment, namely,clothes washing machines, wet-cleaning washing machines for clothes, laundry drying machines, and electric clothes drying machines; downloadable mobile applications to monitor and check current and past use of laundries; downloadable mobile applications for monitoring and operating laundry equipment, namely, clothes

washing machines, wet-cleaning washing machines for clothes, laundry drying machines, and electric clothes drying machines; electronic automated process control system comprised of logic-based hardwareused to monitor the status of industrial machinery, namely, clothes washing machines, wet-cleaning washing machines forclothes, laundry drying machines, and electric clothes drying machines; recorded electronic operating system which controls the washing process and drying process for professional laundries; and alarm sensors for clothes washing machines
Class 011. First Use: 2018/06/00 First Use In Commerce: 2018/06/00 All goods and services in the class are opposed, namely: laundry drying machines; electric clothes drying machines; tumble clothes dryers, electric; laundry dryers, electric; and spin dryers, electric
Class 037. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: installation, maintenance, and repair of cleaning, washing, and laundering machines; installation, maintenance, and repair of clothes washing machines, wet-cleaning washing machines for clothes, laundry drying machines, and electric clothes drying machines; installation, maintenance, and repair of professional laundryequipment; rental of cleaning, washing,and laundering machines; rental of clothes washing machines, wet-cleaning washing machines for clothes, laundry drying machines, and electric clothes drying machines; and rental of professional laundry equipment
Class 042. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: providing on-line, non-downloadable computer programs and software to monitor and check current and past use of laundries; and providing on-line, non-downloadable computer software for monitoring andoperating laundry equipment, namely, clothes washing machines, wet-cleaning washing machines for clothes, laundry drying machines, and electric clothes drying machines

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	5891636	Application Date	11/21/2016
Registration Date	10/22/2019	Foreign Priority Date	NONE
Word Mark	WHIRLPOOL		
Design Mark			
Description of Mark	The mark consists of "Whirlpool" and a Ring Design.		
Goods/Services	Class 036. First use: First Use: 2019/04/16 First Use In Commerce: 2019/04/16 Extended warranty services, namely, service contracts for household appliances including built-in appliances, heating and cooling systems; Issuing and administering extended service contract plans for household appliances including built-in appliances, heating and cooling systems Class 037. First use: First Use: 2017/07/24 First Use In Commerce: 2017/07/24 Services for the installation, repair and maintenance of clothes washing and drying apparatus, dishwashers, refrigerators and freezers, ranges, ovens and sur-		

	face units, microwave ovens, cooktops, exhaust hoods, air conditioners, dehumidifiers, food waste disposers, food waste and trash compactors, ice makers, electrically operated hot water dispensers, compressors for refrigeration and air conditioning, plumbing fixtures; Repair and installation services for water purification and delivery systems such as stand-alone water cabinets, built-in bottled water dispensing system for hot or chilled water, water filtration systems which use filter units and reverse osmosis unitsfor purification of water, water delivery pumps, water distillation units, and piping, tubing, and parts and accessories therefore; maintenance and repair of household appliances including built-in appliances, heating and cooling systems, such maintenance and repair services provided by subcontractors, through a prepaid service plan agreement

U.S. Registration No.	5618032	Application Date	11/21/2016
Registration Date	11/27/2018	Foreign Priority Date	NONE
Word Mark	WHIRLPOOL		
Design Mark			
Description of Mark	The mark consists of "WHIRLPOOL" and Ring Design.		
Goods/Services	Class 009. First use: First Use: 2016/12/15 First Use In Commerce: 2016/12/15 USB (universal serial bus) operating software; Computer application software sold as an integral component of clothes washing machines, namely, software for providing information on stains and other laundry issues and for providing technical assistance for use of the clothes washers; Computer application software for mobile phones, portable media players, and handheld computers, namely, software for creating custom laundry cycles, providing information on stains and other laundry issues, and providing technical assistance for use of the clothes washers;Computer application software for clothes washers, namely, software for creating custom laundry cycles and for controlling laundry cycles		

U.S. Registration No.	5644075	Application Date	11/21/2016
Registration Date	01/01/2019	Foreign Priority Date	NONE
Word Mark	WHIRLPOOL		
Design Mark			
Description of Mark	The mark consists of "WHIRLPOOL" and Ring Design.		

Goods/Services	Class 007. First use: First Use: 2018/01/15 First Use In Commerce: 2018/01/15 Dish washing machines; Clothes washing machines; Food waste disposers, waste compactors

U.S. Registration No.	5921312	Application Date	11/21/2016
Registration Date	11/26/2019	Foreign Priority Date	NONE
Word Mark	WHIRLPOOL		
Design Mark			
Description of Mark	The mark consists of "WHIRLPOOL" and Ring Design.		
Goods/Services	Class 011. First use: First Use: 2018/12/03 First Use In Commerce: 2018/12/03 Heating, cooling and ventilating apparatus, namely, furnaces, gas water heaters, conversion burners, heat pumps, air conditioning units, condensing units, evaporator units, evaporator coils, central humidifiers, central air cleaners, furnace boilers and heat exchangers; Clothes drying machines; Refrigerators, freezers, combination refrigerator-freezers; Water softening apparatus and installations, air conditioners, dehumidifiers, cooking ovens, cooking ranges, gas and electric cooktops, microwave ovens for cookingand range exhaust hoods; Freezer chests; Water purification and delivery systems comprising standalone water cabinets; Built-in bottled water dispensing apparatus for hot or chilled water; Domestic water filtration units; Reverse osmosis units for purification of water; Appliances for domestic and commercial use, namely, combination garment wrinkle and odorremover and garment dryer; Apparatus and appliances for domestic use, namely, air purifying units, air filters; Gas andelectric water heaters; Water conditioning units, water softening apparatus andinstallations, water coolers, water chillers, countertop water filtration devices, home water filtration devices and water faucet filters; Refrigerator water filters		

U.S. Registration No.	2958503	Application Date	10/02/2003
Registration Date	05/31/2005	Foreign Priority Date	NONE
Word Mark	WHIRLPOOL		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 011. First use: First Use: 2004/05/10 First Use In Commerce: 2004/05/10 Water conditioning units, water softening units, water coolers, combination countertop water chillers and water filtration units, whole water filtration cartridges for home use and water faucet filters

U.S. Registration No.	1673661	Application Date	09/07/1990
Registration Date	01/28/1992	Foreign Priority Date	NONE
Word Mark	WHIRLPOOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 037. First use: First Use: 1981/11/12 First Use In Commerce: 1981/11/12 services for the installation, repair and maintenance of clothes washing and drying apparatus, dishwashers, refrigerators and freezers, ranges, ovens and surface units, microwave ovens, cooktops, exhaust hoods, air conditioners, dehumidifiers, food waste disposers, food waste and trash compactors, ice makers, electrically operated hot water dispensers, compressors for refrigeration and air conditioning, plumbing fixtures		

U.S. Registration No.	1251511	Application Date	06/07/1982
Registration Date	09/20/1983	Foreign Priority Date	NONE
Word Mark	WHIRLPOOL		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 007. First use: First Use: 1981/11/21 First Use In Commerce: 1981/11/21 Clothes Washers, Clothes Dryers, Dishwashers and Waste Compactors Class 011. First use: First Use: 1981/11/21 First Use In Commerce: 1981/11/21 Refrigerators, Combinations Refrigerator-Freezers, Freezers, Air Conditioners, Dehumidifiers, Ice Makers, Cooking Ranges, Cooking Ovens, Cooktops, Microwave Ovens and Range Hoods

U.S. Registration No.	1137316	Application Date	03/29/1979
Registration Date	06/24/1980	Foreign Priority Date	NONE
Word Mark	WHIRLPOOL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 011. First use: First Use: 1967/09/20 First Use In Commerce: 1967/09/20 REFRIGERATORS, FREEZERS, COMBINATION REFRIGERATOR-FREEZERS, DEHUMIDIFIERS, ICE MAKERS, COOKING RANGES, COOKING OVENS, COOKTOPS, MICROWAVE OVENS, COOKING RANGE EXHAUST HOODS, VACUUM PUMPS, CONDENSERS,SER/BLOWER/COMPRESSOR UNITS, COMBINATIONBLOWER/EVAPORATOR COIL/COMPRESSOR UNITS,AIR CONDITIONERS, COMBINATION HEATING/COOLING UNITS, ELECTRIC FURNACES, HEAT PUMPS, GAS FURNACES AND OIL FURNACES		

U.S. Application No.	88758191	Application Date	01/14/2020

Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	WHIRLPOOL		
Design Mark			
Description of Mark	The mark consists of "WHIRLPOOL" and ring design.		
Goods/Services	Class 011. First use: First Use: 0 First Use In Commerce: 0 Ice making machines		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Design Mark			
Goods/Services	Class 7: Machines for household use; electric mixers; electric blenders; clothes washing machines; dishwashing machines Class 9: Computer software application for mobile phones and tablets, namely, software for controlling the function of home appliances and smart ovens, and providing learning, demo, and training on washing machines, dryers, dishwashers and other home appliances. Class 11: Household and kitchen machines and equipment; Heating, steam producing and cooking devices, in particular, cooking, baking, toasting, thawing, and hot-keeping apparatus, namely, cooking ovens; refriger-		

	ators; freezers; ice making machines; electric cooking ranges, ovens and cooktops; gas cooking ovens, ranges and cooktops; exhaust hoods; temperature controlled wine cellars; clothes drying machines; water filtration units Class 37: Services for the installation, repair and maintenance of clothes washing and drying apparatus, dishwashers, refrigerators and freezers, ranges, ovens and surface units, microwave ovens, cooktops, exhaust hoods, air conditioners, dehumidifiers, food waste disposers, food waste and trash compactors, ice makers, electrically operated hot water dispensers, compressors for refrigeration and air conditioning, plumbing fixtures; Repair and installation services for water purification and delivery systems such as stand-alone water cabinets, built-in bottled water dispensing system for hot or chilled water, water filtration systems which use filter units and reverse osmosis units for purification of water, water delivery pumps, water distillation units, and piping, tubing, and parts and accessories therefore; maintenance and repair of household appliances including built-in appliances, heating and cooling systems, such maintenance and repair services provided by subcontractors, through a prepaid service plan agreement Class 42: Providing on-line, non-downloadable computer software for monitoring and operating household and kitchen machines and equipment, namely ovens, refrigerators, laundry washers and dryers, and other household appliances.

Attachments	87243158#TMSN.png(bytes) 87243143#TMSN.png(bytes) 87243141#TMSN.png(bytes) 87243150#TMSN.png(bytes) 78308487#TMSN.png(bytes) 74094622#TMSN.png(bytes) 73368279#TMSN.png(bytes) 73209405#TMSN.png(bytes) 88758191#TMSN.png(bytes) Whirlpool - Notice of Oposition against W Design of Electrolux Profes sional.pdf(1241398 bytes) W & Circle design.jpg

Signature	/Shima Roy/
Name	Shima Roy
Date	07/12/2021

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Whirlpool Properties, Inc., Opposer, *- v -* Electrolux Professional AB Corporation Sweden, Applicant.	Opposition No.:

NOTICE OF OPPOSITION

Whirlpool Properties, Inc., a Michigan corporation located at 500 Renaissance Drive, Suite 101, St. Joseph, Michigan 49085 ("Opposer"), hereby brings this opposition against Application Serial No. 88-907370 for the mark (the "Application" or "Applied-for-Mark"), filed by Electrolux Professional AB Corporation Sweden ("Applicant").

Opposer believes it will be damaged by the registration of the Applied-for-Mark for the goods covered by the Application and therefore opposes same. As grounds for this Opposition, Opposer states as follows:

1. On information and belief, Applicant is a Swedish company with an address of Sankt Göransgatan 143, Stockholm, Sweden 11217.

2. On May 8, 2020, Applicant filed an application for the mark , which was assigned Serial No. 88-907370.

3. The Application claimed June 1, 2018 as the date of first use in U.S. commerce for the goods and services in Classes 7 and 11.

4. At the time of publication, the Application covered the following goods in International Classes 7, 9, 11, 37, and 42, all of which are subject to this Notice of Opposition (the "Applied-for Goods"):

> Class 7: clothes washing machines; and wet-cleaning washing machines for clothes.
>
> Class 9: recorded and downloadable computer programs and software to monitor and check current and past use of laundries; downloadable computer software for monitoring and operating laundry equipment, namely, clothes washing machines, wet-cleaning washing machines for clothes, laundry drying machines, and electric clothes drying machines; downloadable mobile applications to monitor and check current and past use of laundries; downloadable mobile applications for monitoring and operating laundry equipment, namely, clothes washing machines, wet-cleaning washing machines for clothes, laundry drying machines, and electric clothes drying machines; electronic automated process control system comprised of logic-based hardware used to monitor the status of industrial machinery, namely, clothes washing machines, wet-cleaning washing machines for clothes, laundry drying machines, and electric clothes drying machines; recorded electronic operating system which controls the washing process and drying process for professional laundries; and alarm sensors for clothes washing machines
>
> Class 11: laundry drying machines; electric clothes drying machines; tumble clothes dryers, electric; laundry dryers, electric; and spin dryers, electric.
>
> Class 37: installation, maintenance, and repair of cleaning, washing, and laundering machines; installation, maintenance, and repair of clothes washing machines, wet-cleaning washing machines for clothes, laundry drying machines, and electric clothes drying machines; installation, maintenance, and repair of professional laundry equipment; rental of cleaning, washing, and laundering machines; rental of clothes washing machines, wet-cleaning washing machines for clothes, laundry drying machines, and electric clothes drying machines; and rental of professional laundry equipment
>
> Class 42: providing on-line, non-downloadable computer programs and software to monitor and check current and past use of laundries; and providing on-line, non-downloadable computer software for

monitoring and operating laundry equipment, namely, clothes washing machines, wet-cleaning washing machines for clothes, laundry drying machines, and electric clothes drying machines

5. On January 12, 2021, the Application was published for opposition.

6. Opposer timely filed Requests for Extension of Time to oppose the Application, which were granted by the Trademark Trial and Appeal Board until July 11, 2021. Therefore, this Notice of Opposition is timely filed.

7. Opposer, Whirlpool Properties, Inc., is a wholly owned subsidiary of Whirlpool Corporation. Opposer is the owner of many U.S. registrations and an application for the mark "WHIRLPOOL" surrounded by the Whirlpool "ring of promise" in connection with the goods and services covered by the Applied-for Mark, including washing machines for clothes, software to monitor appliances, laundry drying machines, and installation and maintenance services. Opposer uses the mark W with its "ring of promise" ( ) in connection with home appliances, service of appliances, and software to monitor such appliances. Opposer refers to those marks collectively as the "Whirlpool Marks". Opposer licenses the Whirlpool Marks to Whirlpool Corporation, which has used the Marks in U.S. commerce continuously, including many of those Marks for over 54 years, since at least January 1967.

8. Whirlpool Corporation is a leading manufacturer and marketer of home appliances and related products, parts, and accessories in the U.S. and nearly every country around the world.

9. Opposer and its licensee, Whirlpool Corporation, has heavily advertised and promoted its Whirlpool Marks nationwide. The Whirlpool Marks are further promoted by, and goods bearing many of those marks are sold to consumers nationwide by, third party retailers and distributers of Whirlpool Corporation's appliances and parts and accessories therefor.

10. Indeed, consumers and the trade immediately and favorably recognize the Whirlpool Marks and rely on them as indicating high-quality goods and services originating from a single-trusted source.

11. By virtue of Whirlpool's widespread sales and advertising and long-standing use of the Whirlpool Marks, the Whirlpool Marks have a high degree distinctiveness and serve to identify Whirlpool Whirlpool as the source of the goods and services, and distinguish Whirlpool's goods and services from those of others.

12. As a result, Whirlpool has acquired extensive and valuable common law rights in the Whirlpool Marks.

13. Thus, the Whirlpool Marks have earned very valuable goodwill. This goodwill is evidenced by the substantial sales by Whirlpool Corporation of goods and services offered under the Whirlpool Marks.

14. To protect the significant goodwill associated with the Whirlpool Marks, Opposer, itself and/or through its predecessors in interest, has successfully registered, and today owns, many U.S. trademark registrations for the Whirlpool Marks with the Whirlpool "ring of promise" and/or Whirlpool design, including, but not limited to the following:

Mark	Reg. No.	Reg. Date	Relevant Services/Goods
Whirlpool	5891636	Oct. 22, 2019	Class 37 - Services for the installation, repair and maintenance of clothes washing and drying apparatus, dishwashers, refrigerators and freezers, ranges, ovens and surface units, microwave ovens, cooktops, exhaust hoods, air conditioners, dehumidifiers, food waste disposers, food waste and trash compactors, ice makers, electrically operated hot water dispensers, compressors for refrigeration and air conditioning, plumbing fixtures; Repair and installation services for water

			purification and delivery systems such as stand-alone water cabinets, built-in bottled water dispensing system for hot or chilled water, water filtration systems which use filter units and reverse osmosis units for purification of water, water delivery pumps, water distillation units, and piping, tubing, and parts and accessories therefore; maintenance and repair of household appliances including built-in appliances, heating and cooling systems, such maintenance and repair services provided by subcontractors, through a prepaid service plan agreement
Whirlpool	5618032	Nov. 27, 2018	Class 9 - USB (universal serial bus) operating software; Computer application software sold as an integral component of clothes washing machines, namely, software for providing information on stains and other laundry issues and for providing technical assistance for use of the clothes washers; Computer application software for mobile phones, portable media players, and handheld computers, namely, software for creating custom laundry cycles, providing information on stains and other laundry issues, and providing technical assistance for use of the clothes washers; Computer application software for clothes washers, namely, software for creating custom laundry cycles and for controlling laundry cycles
Whirlpool	5644075	Jan. 1, 2019	Class 7 - Dish washing machines; Clothes washing machines; Food waste disposers, waste compactors.
Whirlpool	5921312	Nov. 26, 2019	Class 11 - Heating, cooling and ventilating apparatus, namely, furnaces, gas water heaters, conversion burners, heat pumps, air conditioning units, condensing units, evaporator units, evaporator coils, central humidifiers, central air cleaners, furnace boilers and heat exchangers; Clothes drying machines; Refrigerators, freezers, combination refrigerator-freezers; Water

			softening apparatus and installations, air conditioners, dehumidifiers, cooking ovens, cooking ranges, gas and electric cooktops, microwave ovens for cooking and range exhaust hoods; Freezer chests; Water purification and delivery systems comprising standalone water cabinets; Built-in bottled water dispensing apparatus for hot or chilled water; Domestic water filtration units; Reverse osmosis units for purification of water; Appliances for domestic and commercial use, namely, combination garment wrinkle and odor remover and garment dryer; Apparatus and appliances for domestic use, namely, air purifying units, air filters; Gas and electric water heaters; Water conditioning units, water softening apparatus and installations, water coolers, water chillers, countertop water filtration devices, home water filtration devices and water faucet filters; Refrigerator water filters.
	2958503	May 31, 2005	Class 11 - Water conditioning units, water softening units, water coolers, combination countertop water chillers and water filtration units, whole water filtration cartridges for home use and water faucet filters.
	1673661	Jan. 28, 1992	Class 37 - services for the installation, repair and maintenance of clothes washing and drying apparatus, dishwashers, refrigerators and freezers, ranges, ovens and surface units, microwave ovens, cooktops, exhaust hoods, air conditioners, dehumidifiers, food waste disposers, food waste and trash compactors, ice makers, electrically operated hot water dispensers, compressors for refrigeration and air conditioning, plumbing fixtures.
	1251511	Sept. 20, 1983	Class 7 - Clothes Washers, Clothes Dryers, Dishwashers and Waste Compactors.

			Class 11 - Refrigerators, Combinations Refrigerator-Freezers, Freezers, Air Conditioners, Dehumidifiers, Ice Makers, Cooking Ranges, Cooking Ovens, Cooktops, Microwave Ovens and Range Hoods.
Whirlpool	1137316	June 24, 1980	Class 11 - Refrigerators, freezers, combination refrigerator-freezers, dehumidifiers, ice makers, cooking ovens, cooktops, microwave ovens, cooking range exhaust hoods, vacuum pumps, condensors, ser/blower/compressor units, combination blower/vaporator coil/compressor units, air conditioners, combination heating/cooling units, electric furnaces, heat pumps, gas furnaces and oil furnaces.

15. Whirlpool also has pending applications for marks containing the "ring of promise", including: Whirlpool (Serial No. 88-758191) for Class 11 ice making machines.

16. Opposer's use and many of its registrations for the Whirlpool Marks predate Applicant's claimed first use of date of June 1, 2018 and filing date of May 8, 2020.

17. Many of the registrations cited in Paragraph 12 have become incontestable pursuant to Section 15 of the Lanham Act, 15 U.S.C. § 1065, and thus serve as conclusive evidence of the validity of those Whirlpool Marks pursuant to 15 U.S.C. § 1115(b).

Count I: Likelihood of Confusion

18. Opposer realleges all of the foregoing paragraphs as if stated herein.

19. Opposer's rights in the Whirlpool Marks extend nationwide and long predate any rights of Applicant in the Applied-for Mark; therefore, Opposer has priority.

20. The Applied-for Mark is similar and/or identical in sight, sound, and meaning as Opposer's Whirlpool Marks, and creates an identical commercial impression as Opposer's Whirlpool Marks, and is therefore confusingly similar.

21. The Applied-for Goods are complementary with, identical to, or closely related to, the goods and services covered by the Whirlpool Marks.

22. On information and belief, the Applied-for Goods will be sold through the same or overlapping channels of trade as the goods and services offered under Opposer's Whirlpool Marks.

23. On information and belief, the Applied-for Goods will be marketed and advertised in similar ways and will be targeted and sold to the same or overlapping groups of consumers as the goods and services offered under Opposer's Whirlpool Marks

24. Applicant's Mark is not entitled to registration because it is likely to cause confusion or mistake in the minds of the public, and is likely to lead the public and prospective purchasers into believing that Applicant's goods originate from Opposer or Opposer's authorized licensee, Whirlpool Corporation, or are endorsed by, sponsored by, licensed by, connected to, or are otherwise affiliated with Opposer and/or Opposer's Whirlpool Marks in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

25. By reason of all the foregoing, Opposer would be gravely damaged and injured by the registration of the Applied-for Mark. If Applicant is granted the registration herein opposed, Applicant would obtain at least a *prima facie* exclusive right to use the mark for the goods in the Application. Such registration would be the source of damage and injury to Opposer as the owner of the Whirlpool Marks and the corresponding registrations.

26. Because it will create a likelihood of confusion, Applicant is not entitled to registration of the Applied-for Mark, and the Opposition should be sustained in favor of Opposer.

Count II: Dilution

27. Opposer realleges all of the foregoing paragraphs as if stated herein.

28. Through extensive advertising and promotion, significant sales, and long use, Opposer's Whirlpool Marks have become famous throughout the United States.

29. Opposer's Whirlpool Marks became famous throughout the United States long prior to the June 1, 2018 date of first use in commerce that was claimed by Applicant in the Application, and long prior to the May 8, 2020 filing date of the Application.

30. The Whirlpool Marks, including: Whirlpool, Whirlpool, Whirlpool, and are all strong and distinctive trademarks.

31. Registration of the Applied-for Mark is likely to cause dilution of Opposer's Whirlpool Marks, to the injury of Opposer, by diluting the distinctive quality of Opposer's Whirlpool Marks, lessening the capacity of the Whirlpool Marks to identify and distinguish the goods and services offered under those Marks by Opposer's licensee, and/or by otherwise diluting by blurring or tarnishing Opposer's famous Whirlpool Marks.

32. Based on the foregoing, the grant of a registration for the Applied-for Mark as sought in the Application should be denied based on a likelihood of dilution of the distinctive quality of Opposer's famous Whirlpool Marks, in violation of Section 43(c) of the Trademark Act, 15 U.S.C. § 1125(c).

WHEREFORE, by its undersigned attorneys, Opposer respectfully requests that this Opposition be sustained and that registration of the Application be denied.

Please charge deposit account 501649 in the amount of $3,000, and any deficiencies to cover the filing fees for this Notice of Opposition.

Dated July 12, 2021

Respectfully submitted,

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Attorneys for Opposer, Whirlpool Properties, Inc.

REGISTRATIONS

For assistance with TSDR, email **teas@uspto.gov** and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

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Mark: WHIRLPOOL

US Serial Number:	87243158	**Application Filing Date:**	Nov. 21, 2016
US Registration Number:	5891636	**Registration Date:**	Oct. 22, 2019
Filed as TEAS RF:	Yes	**Currently TEAS RF:**	Yes
Register:	Principal		
Mark Type:	Service Mark		
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Offic		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are c		
Status Date:	Oct. 22, 2019		
Publication Date:	May 09, 2017	**Notice of Allowance Date:**	Jul. 04, 2017

Mark Information

Mark Literal Elements:	WHIRLPOOL
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Description of Mark:	The mark consists of "Whirlpool" and a Ring Design.
Color(s) Claimed:	Color is not claimed as a feature of the mark.
Design Search Code(s):	26.03.02 - Ovals, plain single line; Plain single line ovals

Related Properties Information

Claimed Ownership of US Registrations:	**1251511**, **1673661**, **4610281**

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

Privacy - Terms

For:	Extended warranty services, namely, service contracts for household appliances including built-in appliance systems; Issuing and administering extended service contract plans for household appliances including buil cooling systems
International Class(es):	036 - Primary Class
U.S Class(es):	100, 101, 102
Class Status:	ACTIVE
Basis:	1(a)
First Use:	Apr. 16, 2019
Use in Commerce:	Apr. 16, 2019

For:	Services for the installation, repair and maintenance of clothes washing and drying apparatus, dishwashers ranges, ovens and surface units, microwave ovens, cooktops, exhaust hoods, air conditioners, dehumidifier waste and trash compactors, ice makers, electrically operated hot water dispensers, compressors for refrige plumbing fixtures; Repair and installation services for water purification and delivery systems such as stand- bottled water dispensing system for hot or chilled water, water filtration systems which use filter units and re purification of water, water delivery pumps, water distillation units, and piping, tubing, and parts and access and repair of household appliances including built-in appliances, heating and cooling systems, such mainte provided by subcontractors, through a prepaid service plan agreement
International Class(es):	037 - Primary Class
U.S Class(es):	100, 103, 106
Class Status:	ACTIVE
Basis:	1(a)
First Use:	Jul. 24, 2017
Use in Commerce:	Jul. 24, 2017

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes
Filed ITU:	Yes	**Currently ITU:**	No
Filed 44D:	No	**Currently 44E:**	No
Filed 44E:	No	**Currently 66A:**	No
Filed 66A:	No	**Currently No Basis:**	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name:	Whirlpool Properties, Inc.		
Owner Address:	Suite 101 500 Renaissance Drive St. Joseph, MICHIGAN UNITED STATES 49085		
Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	MICHIGAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Erin M Goebel		
Attorney Primary Email	whirlpool_properties@whirlpool.com	**Attorney Email Authorized:**	Yes

Privacy - Terms

Address:	

Correspondent

Correspondent Name/Address:	Erin M Goebel WHIRLPOOL PROPERTIES, INC. 500 RENAISSANCE DRIVE SUITE 101 ST. JOSEPH, MICHIGAN UNITED STATES 49085
Phone:	2699234347
Fax:	269-923-5577
Correspondent e-mail:	whirlpool_properties@whirlpool.com
Correspondent e-mail Authorized:	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 22, 2019	REGISTERED-PRINCIPAL REGISTER	
Sep. 17, 2019	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Sep. 14, 2019	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 13, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 13, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 04, 2019	STATEMENT OF USE PROCESSING COMPLETE	71906
Jul. 01, 2019	USE AMENDMENT FILED	71906
Jul. 22, 2019	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71906
Jul. 01, 2019	TEAS STATEMENT OF USE RECEIVED	
Dec. 22, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 20, 2018	EXTENSION 3 GRANTED	98765
Dec. 20, 2018	EXTENSION 3 FILED	98765
Dec. 20, 2018	TEAS EXTENSION RECEIVED	
Jun. 06, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Jun. 04, 2018	EXTENSION 2 GRANTED	98765
Jun. 04, 2018	EXTENSION 2 FILED	98765
Jun. 04, 2018	TEAS EXTENSION RECEIVED	
Dec. 13, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 11, 2017	EXTENSION 1 GRANTED	98765
Dec. 11, 2017	EXTENSION 1 FILED	98765
Dec. 11, 2017	TEAS EXTENSION RECEIVED	
Jul. 04, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 09, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 09, 2017	PUBLISHED FOR OPPOSITION	
Apr. 19, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 23, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	

Privacy - Terms

Mar. 08, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 07, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 07, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 04, 2017	NOTIFICATION OF PRIORITY ACTION E-MAILED	6326
Mar. 04, 2017	PRIORITY ACTION E-MAILED	6326
Mar. 04, 2017	PRIORITY ACTION WRITTEN	76503
Feb. 27, 2017	ASSIGNED TO EXAMINER	76503
Nov. 29, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 28, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 24, 2016	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Sep. 14, 2019

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Mark: WHIRLPOOL

US Serial Number:	87243143	**Application Filing Date:**	Nov. 21, 2016
US Registration Number:	5618032	**Registration Date:**	Nov. 27, 2018
Filed as TEAS RF:	Yes	**Currently TEAS RF:**	Yes
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Offic		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are c		
Status Date:	Nov. 27, 2018		
Publication Date:	Feb. 28, 2017	**Notice of Allowance Date:**	Apr. 25, 2017

Mark Information

Mark Literal Elements:	WHIRLPOOL
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Description of Mark:	The mark consists of "WHIRLPOOL" and Ring Design.
Color(s) Claimed:	Color is not claimed as a feature of the mark.
Design Search Code(s):	26.03.02 - Ovals, plain single line; Plain single line ovals

Related Properties Information

Claimed Ownership of US Registrations:	**1251511**, **1673661**, **4610281** and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

Privacy - Terms

For:	USB (universal serial bus) operating software; Computer application software sold as an integral componen machines, namely, software for providing information on stains and other laundry issues and for providing te the clothes washers; Computer application software for mobile phones, portable media players, and handhe software for creating custom laundry cycles, providing information on stains and other laundry issues, and p for use of the clothes washers; Computer application software for clothes washers, namely, software for cre and for controlling laundry cycles

International Class(es):	009 - Primary Class	**U.S Class(es):**	021, 023, 026, 036, 03
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Dec. 15, 2016	**Use in Commerce:**	Dec. 15, 2016

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes
Filed ITU:	Yes	**Currently ITU:**	No
Filed 44D:	No	**Currently 44E:**	No
Filed 44E:	No	**Currently 66A:**	No
Filed 66A:	No	**Currently No Basis:**	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name:	Whirlpool Properties, Inc.
Owner Address:	Suite 101 500 Renaissance Drive St. Joseph, MICHIGAN UNITED STATES 49085

Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	MICHIGAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Erin M Goebel		
Attorney Primary Email Address:	whirlpool_properties@whirlpool.com	**Attorney Email Authorized:**	Yes

Correspondent

Correspondent Name/Address:	Erin M Goebel WHIRLPOOL PROPERTIES, INC. 500 RENAISSANCE DRIVE SUITE 101 ST. JOSEPH, MICHIGAN UNITED STATES 49085		
Phone:	2699234347	**Fax:**	269-923-5577
Correspondent e-mail:	whirlpool_properties@whirlpool.com	**Correspondent e-mail Authorized:**	Yes

Privacy - Terms

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 13, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 13, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Nov. 27, 2018	REGISTERED-PRINCIPAL REGISTER	
Oct. 25, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 24, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 23, 2018	STATEMENT OF USE PROCESSING COMPLETE	71906
Sep. 27, 2018	USE AMENDMENT FILED	71906
Oct. 23, 2018	CASE ASSIGNED TO INTENT TO USE PARALEGAL	71906
Sep. 27, 2018	TEAS STATEMENT OF USE RECEIVED	
Mar. 20, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 16, 2018	EXTENSION 2 GRANTED	98765
Mar. 16, 2018	EXTENSION 2 FILED	98765
Mar. 16, 2018	TEAS EXTENSION RECEIVED	
Aug. 26, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 24, 2017	EXTENSION 1 GRANTED	98765
Aug. 24, 2017	EXTENSION 1 FILED	98765
Aug. 24, 2017	TEAS EXTENSION RECEIVED	
Apr. 25, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Feb. 28, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 28, 2017	PUBLISHED FOR OPPOSITION	
Feb. 08, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 26, 2017	LAW OFFICE PUBLICATION REVIEW COMPLETED	70629
Jan. 20, 2017	ASSIGNED TO LIE	70629
Jan. 03, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 27, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 27, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 27, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 27, 2016	EXAMINERS AMENDMENT -WRITTEN	92449
Dec. 19, 2016	ASSIGNED TO EXAMINER	92449
Nov. 29, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 28, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 24, 2016	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

Privacy - Terms

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Oct. 24, 2018

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Mark: WHIRLPOOL

US Serial Number:	87243141	**Application Filing Date:**	Nov. 21, 2016
US Registration Number:	5644075	**Registration Date:**	Jan. 01, 2019
Filed as TEAS RF:	Yes	**Currently TEAS RF:**	Yes
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Offic		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are c		
Status Date:	Jan. 01, 2019		
Publication Date:	Mar. 07, 2017	**Notice of Allowance Date:**	May 02, 2017

Mark Information

Mark Literal Elements:	WHIRLPOOL
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Description of Mark:	The mark consists of "WHIRLPOOL" and Ring Design.
Color(s) Claimed:	Color is not claimed as a feature of the mark.
Design Search Code(s):	26.03.02 - Ovals, plain single line; Plain single line ovals

Related Properties Information

Claimed Ownership of US Registrations:	**1251511**, **1673661**, **4610281** and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

Privacy - Terms

For:	Dish washing machines; Clothes washing machines; Food waste disposers, waste compactors		
International Class(es):	007 - Primary Class	**U.S Class(es):**	013, 019, 021, 023, 03
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jan. 15, 2018	**Use in Commerce:**	Jan. 15, 2018

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes
Filed ITU:	Yes	**Currently ITU:**	No
Filed 44D:	No	**Currently 44E:**	No
Filed 44E:	No	**Currently 66A:**	No
Filed 66A:	No	**Currently No Basis:**	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name:	Whirlpool Properties, Inc.		
Owner Address:	500 Renaissance Drive, Suite 101 St. Joseph, MICHIGAN UNITED STATES 49085		
Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	MICHIGAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Erin M Goebel		
Attorney Primary Email Address:	whirlpool_properties@whirlpool.com	**Attorney Email Authorized:**	Yes

Correspondent

Correspondent Name/Address:	Erin M Goebel WHIRLPOOL PROPERTIES, INC. 500 RENAISSANCE DRIVE SUITE 101 ST. JOSEPH, MICHIGAN UNITED STATES 49085		
Phone:	2699234347	**Fax:**	269-923-5577
Correspondent e-mail:	whirlpool_properties@whirlpool.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Num
Sep. 13, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	

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Sep. 13, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 01, 2019	REGISTERED-PRINCIPAL REGISTER	
Nov. 27, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Nov. 26, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Nov. 16, 2018	STATEMENT OF USE PROCESSING COMPLETE	70565
Oct. 23, 2018	USE AMENDMENT FILED	70565
Nov. 16, 2018	CASE ASSIGNED TO INTENT TO USE PARALEGAL	70565
Oct. 23, 2018	TEAS STATEMENT OF USE RECEIVED	
Apr. 18, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Apr. 16, 2018	EXTENSION 2 GRANTED	98765
Apr. 16, 2018	EXTENSION 2 FILED	98765
Apr. 16, 2018	TEAS EXTENSION RECEIVED	
Sep. 30, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Sep. 28, 2017	EXTENSION 1 GRANTED	98765
Sep. 28, 2017	EXTENSION 1 FILED	98765
Sep. 28, 2017	TEAS EXTENSION RECEIVED	
May 02, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Mar. 07, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 07, 2017	PUBLISHED FOR OPPOSITION	
Feb. 15, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 27, 2017	LAW OFFICE PUBLICATION REVIEW COMPLETED	70629
Jan. 20, 2017	ASSIGNED TO LIE	70629
Jan. 03, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 27, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 27, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 27, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 27, 2016	EXAMINERS AMENDMENT -WRITTEN	92449
Dec. 19, 2016	ASSIGNED TO EXAMINER	92449
Nov. 29, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 28, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 24, 2016	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Nov. 26, 2018

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Mark: WHIRLPOOL

US Serial Number:	87243150	**Application Filing Date:**	Nov. 21, 2016
US Registration Number:	5921312	**Registration Date:**	Nov. 26, 2019
Filed as TEAS RF:	Yes	**Currently TEAS RF:**	Yes
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Offic		
Status:	Registered. The registration date is used to determine when post-registration maintenance documents are c		
Status Date:	Nov. 26, 2019		
Publication Date:	Jul. 18, 2017	**Notice of Allowance Date:**	Sep. 12, 2017

Mark Information

Mark Literal Elements:	WHIRLPOOL
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Description of Mark:	The mark consists of "WHIRLPOOL" and Ring Design.
Color(s) Claimed:	Color is not claimed as a feature of the mark.
Design Search Code(s):	26.03.02 - Ovals, plain single line; Plain single line ovals

Related Properties Information

Claimed Ownership of US Registrations:	**1251511**, **1673661**, **4610281** and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

Privacy - Terms

For:	Heating, cooling and ventilating apparatus, namely, furnaces, gas water heaters, conversion burners, heat p condensing units, evaporator units, evaporator coils, central humidifiers, central air cleaners, furnace boilers Clothes drying machines; Refrigerators, freezers, combination refrigerator-freezers; Water softening appara conditioners, dehumidifiers, cooking ovens, cooking ranges, gas and electric cooktops, microwave ovens fo hoods; Freezer chests; Water purification and delivery systems comprising standalone water cabinets; Built apparatus for hot or chilled water; Domestic water filtration units; Reverse osmosis units for purification of w and commercial use, namely, combination garment wrinkle and odor remover and garment dryer; Apparatus use, namely, air purifying units, air filters; Gas and electric water heaters; Water conditioning units, water so installations, water coolers, water chillers, countertop water filtration devices, home water filtration devices a Refrigerator water filters

International Class(es):	011 - Primary Class	**U.S Class(es):**	013, 021, 023, 031, 03
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Dec. 03, 2018	**Use in Commerce:**	Dec. 03, 2018

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes
Filed ITU:	Yes	**Currently ITU:**	No
Filed 44D:	No	**Currently 44E:**	No
Filed 44E:	No	**Currently 66A:**	No
Filed 66A:	No	**Currently No Basis:**	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name:	Whirlpool Properties, Inc.
Owner Address:	Suite 101 500 Renaissance Drive St. Joseph, MICHIGAN UNITED STATES 49085

Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	MICHIGAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Erin M Goebel		
Attorney Primary Email Address:	whirlpool_properties@whirlpool.com	**Attorney Email Authorized:**	Yes

Correspondent

Correspondent Name/Address:	Erin M Goebel Whirlpool Properties, Inc. Suite 101 500 Renaissance Drive St. Joseph, MICHIGAN UNITED STATES 49085

Privacy - Terms

Phone:	2699234347	**Fax:**	2699235577
Correspondent e-mail:	whirlpool_properties@whirlpool.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 26, 2019	REGISTERED-PRINCIPAL REGISTER	
Oct. 22, 2019	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Oct. 19, 2019	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Oct. 04, 2019	STATEMENT OF USE PROCESSING COMPLETE	66530
Sep. 12, 2019	USE AMENDMENT FILED	66530
Oct. 03, 2019	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Sep. 12, 2019	TEAS STATEMENT OF USE RECEIVED	
Sep. 03, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 03, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 07, 2019	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 05, 2019	EXTENSION 3 GRANTED	98765
Mar. 05, 2019	EXTENSION 3 FILED	98765
Mar. 05, 2019	TEAS EXTENSION RECEIVED	
Aug. 25, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 23, 2018	EXTENSION 2 GRANTED	98765
Aug. 23, 2018	EXTENSION 2 FILED	98765
Aug. 23, 2018	TEAS EXTENSION RECEIVED	
Mar. 07, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 05, 2018	EXTENSION 1 GRANTED	98765
Mar. 05, 2018	EXTENSION 1 FILED	98765
Mar. 05, 2018	TEAS EXTENSION RECEIVED	
Sep. 12, 2017	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 18, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 18, 2017	PUBLISHED FOR OPPOSITION	
Jun. 28, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 07, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 06, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 06, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 06, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 27, 2016	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 27, 2016	NON-FINAL ACTION E-MAILED	6325
Dec. 27, 2016	NON-FINAL ACTION WRITTEN	92449

Privacy - Terms

Dec. 19, 2016	ASSIGNED TO EXAMINER	92449
Nov. 29, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 28, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 24, 2016	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION **Date in Location:** Oct. 19, 2019

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Mark: WHIRLPOOL

US Serial Number:	78308487	**Application Filing Date:**	Oct. 02, 2003
US Registration Number:	2958503	**Registration Date:**	May 31, 2005
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Offic		
Status:	The registration has been renewed.		
Status Date:	May 19, 2015		
Publication Date:	Aug. 17, 2004	**Notice of Allowance Date:**	Nov. 09, 2004

Mark Information

Mark Literal Elements:	WHIRLPOOL
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Design Search Code(s):	26.01.26 - Swirls; Spirals; Coils 26.03.02 - Plain single line ovals; Ovals, plain single line 26.03.03 - Ovals, incomplete; Incomplete ovals 26.03.13 - Two ovals; Ovals, exactly two (not concentric) 26.03.21 - Ovals that are completely or partially shaded

Related Properties Information

Claimed Ownership of US Registrations:	**1832111**, **2721368** and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;

Privacy - Terms

- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:	Water conditioning units, water softening units, water coolers, combination countertop water chillers and wa water filtration cartridges for home use and water faucet filters

International Class(es):	011 - Primary Class	**U.S Class(es):**	013, 021, 023, 031, 03
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	May 10, 2004	**Use in Commerce:**	May 10, 2004

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	Yes
Filed ITU:	Yes	**Currently ITU:**	No
Filed 44D:	No	**Currently 44E:**	No
Filed 44E:	No	**Currently 66A:**	No
Filed 66A:	No	**Currently No Basis:**	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name:	Whirlpool Properties, Inc.
Owner Address:	Suite 101 500 Renaissance Drive St. Joseph, MICHIGAN UNITED STATES 49085

Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	MICHIGAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Erin M Goebel		
Attorney Primary Email Address:	whirlpool_properties@whirlpool.com	**Attorney Email Authorized:**	Yes

Correspondent

Correspondent Name/Address:	Erin M Goebel Whirlpool Properties, Inc. 500 Renaissance Drive Suite 101 St. Joseph, MICHIGAN UNITED STATES 49085

Phone:	2699234347	**Fax:**	2699235577
Correspondent e-mail:	whirlpool_properties@whirlpool.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Privacy - Terms

Prosecution History

Date	Description	Proceeding Number
Sep. 13, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 13, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 19, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 19, 2015	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68502
May 19, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68502
May 19, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502
May 01, 2015	TEAS SECTION 8 & 9 RECEIVED	
Jul. 06, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68335
Jun. 26, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
May 24, 2011	TEAS SECTION 8 & 15 RECEIVED	
May 31, 2005	REGISTERED-PRINCIPAL REGISTER	
Feb. 20, 2005	LAW OFFICE REGISTRATION REVIEW COMPLETED	76869
Feb. 17, 2005	ASSIGNED TO LIE	76869
Jan. 31, 2005	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jan. 31, 2005	STATEMENT OF USE PROCESSING COMPLETE	71427
Jan. 14, 2005	USE AMENDMENT FILED	71427
Jan. 14, 2005	TEAS STATEMENT OF USE RECEIVED	
Nov. 09, 2004	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Aug. 17, 2004	PUBLISHED FOR OPPOSITION	
Jul. 28, 2004	NOTICE OF PUBLICATION	
May 24, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 10, 2004	FAX RECEIVED	
May 10, 2004	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Mar. 23, 2004	NON-FINAL ACTION E-MAILED	
Mar. 23, 2004	ASSIGNED TO EXAMINER	76851

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE **Date in Location:** May 19, 2015

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Proceedings - Click to Load

Privacy - Terms

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Mark: WHIRLPOOL

US Serial Number:	74094622	**Application Filing Date:**	Sep. 07, 1990
US Registration Number:	1673661	**Registration Date:**	Jan. 28, 1992
Register:	Principal		
Mark Type:	Service Mark		
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Offic		
Status:	The registration has been renewed.		
Status Date:	Dec. 29, 2011		
Publication Date:	Nov. 05, 1991		

Mark Information

Mark Literal Elements:	WHIRLPOOL
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Design Search Code(s):	26.01.26 - Swirls; Spirals; Coils 26.03.02 - Plain single line ovals; Ovals, plain single line

Related Properties Information

Claimed Ownership of US Registrations:	**0581480**, **0626550**, **0632608**, **0632683**, **0660780**, **0813992**, **0926736**, **0937550**, **1251511** and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: services for the installation, repair and maintenance of clothes washing and drying apparatus, ranges, ovens and surface units, microwave ovens, cooktops, exhaust hoods, air conditioners, dehumidifier

Privacy - Terms

	waste and trash compactors, ice makers, electrically operated hot water dispensers, compressors for refrige plumbing fixtures

International Class(es):	037 - Primary Class	**U.S Class(es):**	103
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Nov. 12, 1981	**Use in Commerce:**	Nov. 12, 1981

Basis Information (Case Level)

Filed Use:	Yes	**Currently Use:**	Yes
Filed ITU:	No	**Currently ITU:**	No
Filed 44D:	No	**Currently 44E:**	No
Filed 44E:	No	**Currently 66A:**	No
Filed 66A:	No	**Currently No Basis:**	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name:	WHIRLPOOL PROPERTIES, INC.		
Owner Address:	500 RENAISSANCE DRIVE, SUITE 101 ST. JOSEPH, MICHIGAN UNITED STATES 49085		
Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	MICHIGAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Erin M Goebel		
Attorney Primary Email Address:	whirlpool_properties@whirlpool.com	**Attorney Email Authorized:**	Yes

Correspondent

Correspondent Name/Address:	Erin M Goebel Whirlpool Properties, Inc. 500 Renaissance Drive Suite 101 St. Joseph, MICHIGAN UNITED STATES 49805		
Phone:	2699234347	**Fax:**	2699235577
Correspondent e-mail:	whirlpool_properties@whirlpool.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Num

Privacy - Terms

Jan. 28, 2021	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Sep. 16, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 16, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Dec. 29, 2011	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	59136
Dec. 29, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	59136
Dec. 05, 2011	TEAS SECTION 8 & 9 RECEIVED	
Dec. 18, 2007	CASE FILE IN TICRS	
Feb. 27, 2002	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Feb. 27, 2002	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 04, 2002	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Feb. 21, 1998	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 27, 1998	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jan. 28, 1992	REGISTERED-PRINCIPAL REGISTER	
Nov. 05, 1991	PUBLISHED FOR OPPOSITION	
Oct. 04, 1991	NOTICE OF PUBLICATION	
Jun. 24, 1991	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 19, 1991	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 26, 1991	NON-FINAL ACTION MAILED	
Feb. 08, 1991	ASSIGNED TO EXAMINER	66551

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE **Date in Location:** Dec. 29, 2011

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Mark: WHIRLPOOL

US Serial Number:	73368279	**Application Filing Date:**	Jun. 07, 1982
US Registration Number:	1251511	**Registration Date:**	Sep. 20, 1983
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Offic		
Status:	The registration has been renewed.		
Status Date:	Aug. 29, 2013		
Publication Date:	Jun. 28, 1983		

Mark Information

Mark Literal Elements:	WHIRLPOOL
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Design Search Code(s):	01.15.12 - Whirlpools; Cyclones; Tornadoes

Related Properties Information

Claimed Ownership of US Registrations:	**08889760**, **11373160** and others

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothes Washers, Clothes Dryers, Dishwashers and Waste Compactors

Privacy - Terms

International Class(es):	007 - Primary Class	**U.S Class(es):**	023, 024
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Nov. 21, 1981	**Use in Commerce:**	Nov. 21, 1981
For:	Refrigerators, Combinations Refrigerator-Freezers, Freezers, Air Conditioners, Dehumidifiers, Ice Makers, C Ovens, Cooktops, Microwave Ovens and Range Hoods		
International Class(es):	011 - Primary Class	**U.S Class(es):**	031, 034
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Nov. 21, 1981	**Use in Commerce:**	Nov. 21, 1981

Basis Information (Case Level)

Filed Use:	Yes	**Currently Use:**	Yes
Filed ITU:	No	**Currently ITU:**	No
Filed 44D:	No	**Currently 44E:**	No
Filed 44E:	No	**Currently 66A:**	No
Filed 66A:	No	**Currently No Basis:**	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name:	WHIRLPOOL PROPERTIES, INC.		
Owner Address:	500 RENAISSANCE DRIVE SUITE 500 ST. JOSEPH, MICHIGAN UNITED STATES 49085		
Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	MICHIGAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Erin M Goebel		
Attorney Primary Email Address:	whirlpool_properties@whirlpool.com	**Attorney Email Authorized:**	Yes

Correspondent

Correspondent Name/Address:	Erin M Goebel Whirlpool Properties, Inc. 500 Renaissance Drive Suite 101 St. Joseph, MICHIGAN UNITED STATES 49805		
Phone:	2699234347	**Fax:**	2699235

Privacy - Terms

Correspondent e-mail: whirlpool_properties@whirlpool.com **Correspondent e-mail Authorized:** Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 16, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 16, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 09, 2019	NOTICE OF SUIT	
Jul. 29, 2019	NOTICE OF SUIT	
Oct. 29, 2018	NOTICE OF SUIT	
Oct. 12, 2018	NOTICE OF SUIT	
Oct. 10, 2018	NOTICE OF SUIT	
Aug. 30, 2018	NOTICE OF SUIT	
Aug. 07, 2018	NOTICE OF SUIT	
Mar. 28, 2018	NOTICE OF SUIT	
May 10, 2017	NOTICE OF SUIT	
May 10, 2017	NOTICE OF SUIT	
Feb. 10, 2017	NOTICE OF SUIT	
Feb. 10, 2017	NOTICE OF SUIT	
Feb. 09, 2017	NOTICE OF SUIT	
Feb. 09, 2017	NOTICE OF SUIT	
Aug. 29, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 29, 2013	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	75184
Aug. 29, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75184
Aug. 28, 2013	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	75184
Aug. 28, 2013	TEAS SECTION 8 & 9 RECEIVED	
Sep. 11, 2008	NOTICE OF DESIGN SEARCH CODE MAILED	
Apr. 25, 2008	CASE FILE IN TICRS	
Jan. 04, 2005	FAX SENT	
Dec. 01, 2003	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Dec. 01, 2003	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 21, 2003	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Aug. 22, 2003	TEAS SECTION 8 & 9 RECEIVED	
May 09, 2002	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Oct. 31, 1989	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Sep. 18, 1989	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Sep. 20, 1983	REGISTERED-PRINCIPAL REGISTER	
Jun. 28, 1983	PUBLISHED FOR OPPOSITION	

Privacy - Terms

Sep. 20, 1983	REGISTERED-PRINCIPAL REGISTER
Jun. 28, 1983	PUBLISHED FOR OPPOSITION
Jun. 07, 1983	NOTICE OF PUBLICATION
Jun. 02, 1983	NOTICE OF PUBLICATION
Jun. 01, 1983	NOTICE OF PUBLICATION
Apr. 20, 1983	APPROVED FOR PUB - PRINCIPAL REGISTER
Feb. 17, 1983	ASSIGNED TO EXAMINER

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE **Date in Location:** Aug. 29, 2013

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Mark: WHIRLPOOL

US Serial Number:	73209405	**Application Filing Date:**	Mar. 29, 1979
US Registration Number:	1137316	**Registration Date:**	Jun. 24, 1980
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active The trademark application has been registered with the Offic		
Status:	The registration has been renewed.		
Status Date:	Jun. 13, 2010		

Mark Information

Mark Literal Elements:	WHIRLPOOL
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Design Search Code(s):	26.01.26 - Swirls; Coils; Spirals

Related Properties Information

Claimed Ownership of US Registrations:	**0521605**, **0888976** and others

Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: REFRIGERATORS, FREEZERS, COMBINATION REFRIGERATOR-FREEZERS, DEHUMIDIFIERS, ICE M
RANGES, COOKING OVENS, COOKTOPS, MICROWAVE OVENS, COOKING RANGE EXH
CONDENSERS, SER/BLOWER/COMPRESSOR UNITS, COMBINATIONBLOWER/EVAPOR
CONDITIONERS, COMBINATION HEATING/COOLING UNITS, ELECTRIC FURNACES, HE
FURNACES

Privacy - Terms

International Class(es):	011 - Primary Class	**U.S Class(es):**	031, 034
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Sep. 20, 1967	**Use in Commerce:**	Sep. 20, 1967

Basis Information (Case Level)

Filed Use:	Yes	**Currently Use:**	Yes
Filed ITU:	No	**Currently ITU:**	No
Filed 44D:	No	**Currently 44E:**	No
Filed 44E:	No	**Currently 66A:**	No
Filed 66A:	No	**Currently No Basis:**	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name:	WHIRLPOOL PROPERTIES, INC.		
Owner Address:	500 Renaissance Drive Suite 101 St. Joseph, MICHIGAN UNITED STATES 49085		
Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	MICHIGAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Erin M Goebel		
Attorney Primary Email Address:	whirlpool_properties@whirlpool.com	**Attorney Email Authorized:**	Yes

Correspondent

Correspondent Name/Address:	Erin M Goebel Whirlpool Properties, Inc. 500 Renaissance Drive Suite 101 St. Joseph, MICHIGAN UNITED STATES 49805		
Phone:	2699234347	**Fax:**	2699235577
Correspondent e-mail:	whirlpool_properties@whirlpool.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Num
Sep. 16, 2019	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	

Privacy - Terms

Sep. 16, 2019	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 24, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jun. 13, 2010	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	73376
Jun. 13, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 10, 2010	TEAS SECTION 8 & 9 RECEIVED	
Feb. 08, 2008	CASE FILE IN TICRS	
May 09, 2002	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jan. 23, 2001	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jan. 23, 2001	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 14, 2000	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Nov. 08, 1986	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jun. 23, 1986	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jun. 25, 1986	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jun. 25, 1986	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE **Date in Location:** Jun. 13, 2010

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Mark: WHIRLPOOL

US Serial Number:	88758191	**Application Filing Date:**	Jan. 14, 2020
Filed as TEAS RF:	Yes	**Currently TEAS RF:**	Yes
Register:	Principal		
Mark Type:	Trademark		
TM5 Common Status Descriptor:	LIVE/APPLICATION/Under Examination The trademark application has been accepted by the Office (minimum filing requirements) and that this application has be examiner.		
Status:	A second request for extension of time to file a Statement of Use has been granted.		
Status Date:	May 12, 2021		
Publication Date:	May 05, 2020	**Notice of Allowance Date:**	Jun. 30, 2020

Mark Information

Mark Literal Elements:	WHIRLPOOL
Standard Character Claim:	No
Mark Drawing Type:	3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)
Description of Mark:	The mark consists of "WHIRLPOOL" and ring design.
Color(s) Claimed:	Color is not claimed as a feature of the mark.
Design Search Code(s):	26.01.03 - Circles, incomplete (more than semi-circles); Incomplete circles (more than semi-circles)

Related Properties Information

Claimed Ownership of US Registrations:	**5607621**, **5644075**, **5921312**

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

Privacy - Terms

For:	Ice making machines		
International Class(es):	011 - Primary Class	**U.S Class(es):**	013, 021, 023, 031, 03
Class Status:	ACTIVE		
Basis:	1(b)		

Basis Information (Case Level)

Filed Use:	No	**Currently Use:**	No
Filed ITU:	Yes	**Currently ITU:**	Yes
Filed 44D:	No	**Currently 44E:**	No
Filed 44E:	No	**Currently 66A:**	No
Filed 66A:	No	**Currently No Basis:**	No
Filed No Basis:	No		

Current Owner(s) Information

Owner Name:	Whirlpool Properties, Inc.		
Owner Address:	Suite 101 500 Renaissance Drive St. Joseph, MICHIGAN UNITED STATES 49085		
Legal Entity Type:	CORPORATION	**State or Country Where Organized:**	MICHIGAN

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Erin M Goebel	**Docket Number:**	wp 25466
Attorney Primary Email Address:	whirlpool_properties@whirlpool.com	**Attorney Email Authorized:**	Yes

Correspondent

Correspondent Name/Address:	Erin M Goebel WHIRLPOOL PROPERTIES, INC. 500 RENAISSANCE DRIVE SUITE 101 ST. JOSEPH, MICHIGAN UNITED STATES 49085		
Phone:	269-923-4347	**Fax:**	2699235577
Correspondent e-mail:	whirlpool_properties@whirlpool.com erin_m_goebel@whirlpool.com	**Correspondent e-mail Authorized:**	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Numbe
May 14, 2021	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	

Privacy - Terms

May 12, 2021	EXTENSION 2 GRANTED	98765
May 12, 2021	EXTENSION 2 FILED	98765
May 12, 2021	TEAS EXTENSION RECEIVED	
Dec. 05, 2020	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Dec. 03, 2020	EXTENSION 1 GRANTED	98765
Dec. 03, 2020	EXTENSION 1 FILED	98765
Dec. 03, 2020	TEAS EXTENSION RECEIVED	
Jun. 30, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 05, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 05, 2020	PUBLISHED FOR OPPOSITION	
Apr. 15, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 30, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 27, 2020	ASSIGNED TO EXAMINER	93659
Jan. 21, 2020	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Jan. 18, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 17, 2020	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: JOHN, CRISTEL M **Law Office Assigned:** LAW OFFICE 125

File Location

Current Location: INTENT TO USE SECTION **Date in Location:** Jun. 30, 2020

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