

ESTTA Tracking number: **ESTTA1266983**

Filing date: **02/17/2023**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91270179
Party	Plaintiff Monster Energy Company
Correspondence address	CLAYTON R HENSON KNOBBE MARTENS OLSON & BEAR LLP 2040 MAIN ST, 14TH FLOOR IRVINE, CA 92614 UNITED STATES Primary email: efiling@knobbe.com Secondary email(s): MEC.TTAB@knobbe.com 949-760-0404
Submission	Plaintiff's Notice of Reliance
Filer's name	Jacob R. Rosenbaum
Filer's email	efiling@knobbe.com , MEC.TTAB@knobbe.com
Signature	/Jacob R. Rosenbaum/
Date	02/17/2023
Attachments	2023-02-17 Opposer_s Third Notice of Reliance - HANB.12945M.pdf(851979 bytes) Ex. 52 - MEC032677 BeastHack YouTube.pdf(2210101 bytes) Ex. 53 - MEC032672 BeastHack TikTok.pdf(4965733 bytes) Ex. 54 - MEC032653 BeastHack Twitter.pdf(1693441 bytes) Ex. 55 - MEC032624 BeastHack webpage.pdf(2453271 bytes) Ex. 56 - MEC016557 MEC Facebook.pdf(4572756 bytes) Ex. 57 - MEC016565 MEC Facebook.pdf(1196791 bytes) Ex. 58 - MEC016566 MEC Instagram.pdf(1523438 bytes) Ex. 59 - MEC016574 MEC YouTube.pdf(1890375 bytes) Ex. 60 - MEC016596 MEC Facebook.pdf(1477058 bytes) Ex. 61 - MEC016598 MEC Facebook.pdf(2577368 bytes) Ex. 62 - MEC016609 MEC Facebook.pdf(2264793 bytes) Ex. 63 - MEC016614 MEC Facebook.pdf(1617587 bytes) Ex. 64 - MEC016635 Tech3Racing Twitter.pdf(1440109 bytes) Ex. 65 - MEC016640 Tech3Racing Twitter.pdf(1351676 bytes) Ex. 66 - MEC016641 Tech3Racing Twitter.pdf(1427237 bytes) Ex. 67 - MEC029592 Muscle Monster Facebook.pdf(1110360 bytes) Ex. 68 - MEC019482 MEC Instagram.pdf(2534542 bytes) Ex. 69 - MEC019893 Socialbakers.pdf(3200782 bytes) Ex. 70 - MEC019603 MEC Wayback.pdf(1161447 bytes) Ex. 71 - MEC020428 PBR Instagram.pdf(1462295 bytes) Ex. 72 - MEC032050 American Kickboxing Instagram.pdf(1652171 bytes) Ex. 73 - MEC032042 MEC Instagram.pdf(1536579 bytes) Ex. 74 - MEC001017 BusinessWeek Online.pdf(724147 bytes) Ex. 75 - MEC001029 Reuters.pdf(2390196 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

MONSTER ENERGY COMPANY,

Opposer,

v.

COUNTRY INNOVATION & SUPPLY LLC,

Applicant.

) Consolidated Opposition No.: 91270179

) Serial Nos.: 90/178859, 90/178891,
) 90/248724, 90/248790, 90/248825

) Marks: BEAST HACK



OPPOSER MONSTER ENERGY COMPANY'S THIRD NOTICE OF RELIANCE

Pursuant to 37 C.F.R. § 2.122 and Chapter 700 of the T.B.M.P., Opposer Monster Energy Company ("Opposer") intends to rely on the documents submitted through this Third Notice of Reliance in support of its opposition.

Pursuant to 37 C.F.R. § 2.122(e) and Section 704.08(b) of the T.B.M.P., Opposer intends to rely on Exhibits 52–75 which are publicly available documents.

Exhibit 52: Copy of a printout of a YouTube webpage, published at https://www.youtube.com/channel/UCSGEX-wciScDjGj_yeCYM1Q and accessed on November 18, 2022. Exhibit 52 is generally relevant to the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 53: Copy of a printout of a TikTok webpage, published at <https://www.tiktok.com/@thebeasthack> and accessed on November 18, 2022. Exhibit 53 is generally relevant to the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 54: Copy of a printout of a Twitter webpage, published at <https://twitter.com/TheBeastHack> and accessed on November 15, 2022. Exhibit 54 is generally relevant to the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 55: Copy of a printout of a Beast Hack webpage, published at <https://www.beasthack.com> and accessed on November 22, 2022. Exhibit 55 is generally relevant to the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 56: Copy of a printout of a Facebook webpage, published at <https://www.facebook.com/MonsterEnergy/> and accessed on March 24, 2017. Exhibit 556 is generally relevant to the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 57: Copy of a printout of a Facebook webpage, published at https://www.facebook.com/pg/MonsterEnergy/likes/?ref=page_internal and accessed on March 24, 2017. Exhibit 57 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's

goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 58: Copy of a printout of an Instagram webpage, published at <https://www.instagram.com/MonsterEnergy/> and accessed on March 24, 2017. Exhibit 58 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 59: Copy of a printout of a Twitter webpage, published at <https://www.twitter.com/MonsterEnergy/> and accessed on March 24, 2017. Exhibit 59 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 60: Copy of a printout of a Facebook webpage, published at <https://www.facebook.com/MonsterEnergy/photos/a.86648330826.81128.11768835826/10153606417435827/?type=3> and accessed on October 16, 2015. Exhibit 60 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 61: Copy of a printout of a Facebook webpage, published at <https://www.facebook.com/MonsterEnergy/photos/a.86648330826.81128.11768835826/10153413712815827/?type=3> and accessed on October 16, 2015. Exhibit 61 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of Opposer's BEAST Marks to

Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 62: Copy of a printout of a Facebook webpage, published at <https://www.facebook.com/MonsterEnergy/photos/a.86648330826.81128.11768835826/10152495810175827/?type=3> and accessed on October 16, 2015. Exhibit 62 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 63: Copy of a printout of a Facebook webpage, published at <https://www.facebook.com/MonsterEnergy/photos/a.86648330826.81128.11768835826/10152311163280827/?type=3> and accessed on October 16, 2015. Exhibit 63 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 64: Copy of a printout of a Twitter webpage, published at <https://www.twitter.com/Tech3Racing/status/844939581355180034> and accessed on March 28, 2017. Exhibit 64 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 65: Copy of a printout of a Twitter webpage, published at <https://www.twitter.com/Tech3Racing/status/821403157867675651> and accessed on March 28, 2017. Exhibit 65 is generally relevant to the strength and fame of Opposer's BEAST Marks, the

similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 66: Copy of a printout of a Twitter webpage, published at <https://www.twitter.com/Tech3Racing/status/796323087650353152> and accessed on March 28, 2017. Exhibit 66 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 67: Copy of a printout of a Facebook webpage, published at <https://www.facebook.com/musclemonstershake/photos/a.698849536849669.1073741828.507854099282548/1172422326159052/?type=3&theater> and accessed on December 19, 2017. Exhibit 67 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 68: Copy of a printout of an Instagram webpage, published at <https://www.instagram.com/monsterenergy/?hl=en> and accessed on February 8, 2018. Exhibit 68 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 69: Copy of a printout of a Social Bakers webpage, published at <https://www.socialbakers.com/statistics/facebook/pages/total/brands> and accessed on February 7, 2018. Exhibit 69 is generally relevant to the strength and fame of Opposer's BEAST Marks.

Exhibit 70: Copy of a printout of a Monster Energy webpage, published at <https://web.archive.org/web/20051227095739/http://www.monsterenergy.com:80/images/wallpaper/800MW-6.jpg> and accessed on February 8, 2018. Exhibit 70 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 71: Copy of a printout of an Instagram webpage, published at <https://www.instagram.com/p/BemFx-alePp/?taken-by=pbr> and accessed on February 9, 2018. Exhibit 71 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 72: Copy of a printout of an Instagram webpage, published at <https://www.instagram.com/p/BIEpWWhgn5z/> and accessed on July 29, 2020. Exhibit 72 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 73: Copy of a printout of an Instagram webpage, published at <https://www.instagram.com/p/Bsgpp9BF6sK/> and accessed on July 29, 2020. Exhibit 73 is generally relevant to the strength and fame of Opposer's BEAST Marks, the similarity of

Opposer's BEAST Marks to Applicant's Mark and Opposer's and Applicant's goods and services, and the similarity of the trade channels for Opposer's and Applicant's goods and services.

Exhibit 74: Copy of a printout of a BusinessWeek Online webpage, published at http://businessweek.com/smallbiz/content/may2006/sb20060525_123647.htm and published on May 25, 2006. Exhibit 74 is generally relevant to the strength and fame of Opposer's BEAST Marks.

Exhibit 75: Copy of a printout of a Reuters webpage, published at [http://www.reuters.com/article/pressrelease/idus175047+29-may-2008+prn20080529\[6](http://www.reuters.com/article/pressrelease/idus175047+29-may-2008+prn20080529[6) and published on June 17, 2009. Exhibit 75 is generally relevant to the strength and fame of Opposer's BEAST Marks.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: February 17, 2023

By: /Jacob R. Rosenbaum/
Steven J. Nataupsky
Baraa Kahf
Jacob R. Rosenbaum
Clayton R. Henson
2040 Main Street, Fourteenth Floor
Irvine, CA 92614
(949) 760-0404
efiling@knobbe.com
Attorneys for Opposer,
MONSTER ENERGY COMPANY

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing **OPPOSER MONSTER ENERGY COMPANY'S THIRD NOTICE OF RELIANCE** has been served on Applicant's counsel of record on February 17, 2023 via electronic mail to:

Rexford Brabson
T-REX LAW PC
rex@t-rexlaw.com

Signature: 

Name: Doreen P. Buluran

Date: February 17, 2023

56793826

EXHIBIT 52

Document title:	Beast Hack - YouTube
Capture URL:	https://www.youtube.com/channel/UCSGEX-wciScDjGj_jeCYM1Q
Page loaded at (UTC):	Fri, 18 Nov 2022 22:57:47 GMT
Capture timestamp (UTC):	Fri, 18 Nov 2022 22:58:35 GMT
Capture tool:	10.12.0
Collection server IP:	54.157.181.49
Browser engine:	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/106.0.5249.181 Safari/537.36
Operating system:	Windows_NT (Node 16.16.0)
PDF length:	3
Capture ID:	tYDg9DMbaS8ATqay6inv4C
User:	Shannon.Treanor

PDF REFERENCE #: syjgEoTgAR56QqiZah1AKK

☰

YouTube

Search

🔍

🎤

⋮

Sign in


Home




Shorts


Subscriptions

Library

History



My website   



Beast Hack

@thebeasthack

12 subscribers

Subscribe

HOME

VIDEOS

SHORTS

PLAYLISTS

COMMUNITY

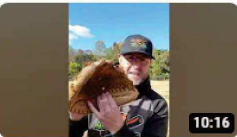
CHANNELS

ABOUT

🔍

>


Videos ▶ Play all



10:16

Lubing your Leather! A ballplayers must on...


No views • 3 weeks ago



1:26

Permanent Hitting Station for Park & Recreation, Military...


8 views • 2 months ago



0:43

College Homerun Minor League Park


3 views • 6 months ago



1:39

How to grip and throw a four seem on ball

2 views • 6 months ago




2:11

Travel ball baseball boys training on Beast Hack Swin...

68 views • 6 months ago


Shorts



GRIPPING YOUR BAT


Baseball / Softball bat grip. Grip the bat where your...

No views



How to be ready to take a homerun swing (A Beast...


27 views



HOME RUN

Setup a JMH2911 for Ethan today and in no time he was taking Beast Hacks! First time swinging a bat ever!

4 views




BeastHack.com

Ring Night in the ATL

2021 World Series Champion Atlanta Braves Championsh...

240 views



High School Baseball trade show Dallas Texas highlights

41 views

Home

Shorts

Subscriptions

Library

History

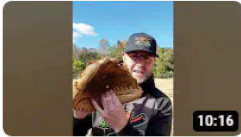
YouTube

Search


Sign in

HOMEVIDEOSSHORTSPPLAYLISTSCOMMUNITYCHANNELSABOUT


Videos▶ Play all




Lubing your Leather! A ballplayers must on...
No views • 3 weeks ago




Permanent Hitting Station for Park & Recreation, Military...
8 views • 2 months ago



College Homerun Minor League Park
3 views • 6 months ago




How to grip and throw a four seem on ball
2 views • 6 months ago




Travel ball baseball boys training on Beast Hack Swin...
68 views • 6 months ago


Shorts




Baseball / Softball bat grip. Grip the bat where your...
No views




How to be ready to take a homerun swing (A Beast...
27 views



How to take your First Swings as a hitter
4 views



2021 World Series Champion Atlanta Braves Championsh...
240 views



High School Baseball trade show Dallas Texas highlights
41 views

Document title: Beast Hack - YouTube
Capture URL: https://www.youtube.com/channel/UCSGEX-wciScDjGj_yeCYM1Q
Capture timestamp (UTC): Fri, 18 Nov 2022 22:58:35 GMT

Page 2 of 2

Exhibit 52 Page 3 of 3

MEC032679
Opposer's Notice of Reliance

EXHIBIT 53



Document title:	Beast Hack (@thebeasthack) TikTok Watch Beast Hack's Newest TikTok Videos
Capture URL:	https://www.tiktok.com/@thebeasthack
Page loaded at (UTC):	Fri, 18 Nov 2022 22:58:40 GMT
Capture timestamp (UTC):	Fri, 18 Nov 2022 22:59:07 GMT
Capture tool:	10.12.0
Collection server IP:	54.157.181.49
Browser engine:	Mozilla/5.0 (Windows NT 10.0; Win64; x64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/106.0.5249.181 Safari/537.36
Operating system:	Windows_NT (Node 16.16.0)
PDF length:	5
Capture ID:	hqvGJEMw1jNVkXHQ8Qjv1r
User:	Shannon.Treanor

PDF REFERENCE #: eZQn3NCcvanYmKZmMbbY7c

TikTok Search accounts ⋮

For You

Following

LIVE

Log in to follow creators, like videos, and view comments.

Popular topics

Comedy

Gaming

Food

Dance

Beauty

Animals

Sports

Suggested accounts

owenlively._
Owen Lively

hoosiercounty
hoosiercounty

seoutdoorsco2
Seoutdoorsco

jackmonroe29
Jack Monroe

lyncocjdontrollpoe
lyncocjdontrollpoe

Discover

thebeasthack
Beast Hack

18 Following 4127 Followers 41.4K Likes

A modular baseball/softball hitting station developed for kids to professionals!

beasthack.com

Videos

Liked

Heart Beating when you see first rack of morning
153

Looking for a snack
239

German Shepherds
82

Rut2022 kicks off tomorrow morning
268:gree weather!

Don't Move!
280

Like a boss!
257

Dove be like swarming when you don't have a shotgun
122

72 hours old
237

A raccoon on a bench
72

A German Shepherd puppy
99

I got caught in the into house
470

Brushing your teeth
143

Whitetail deer
173

MIRACLE LEAGUE COMPLEX
335

Whitetail #foodplot
344

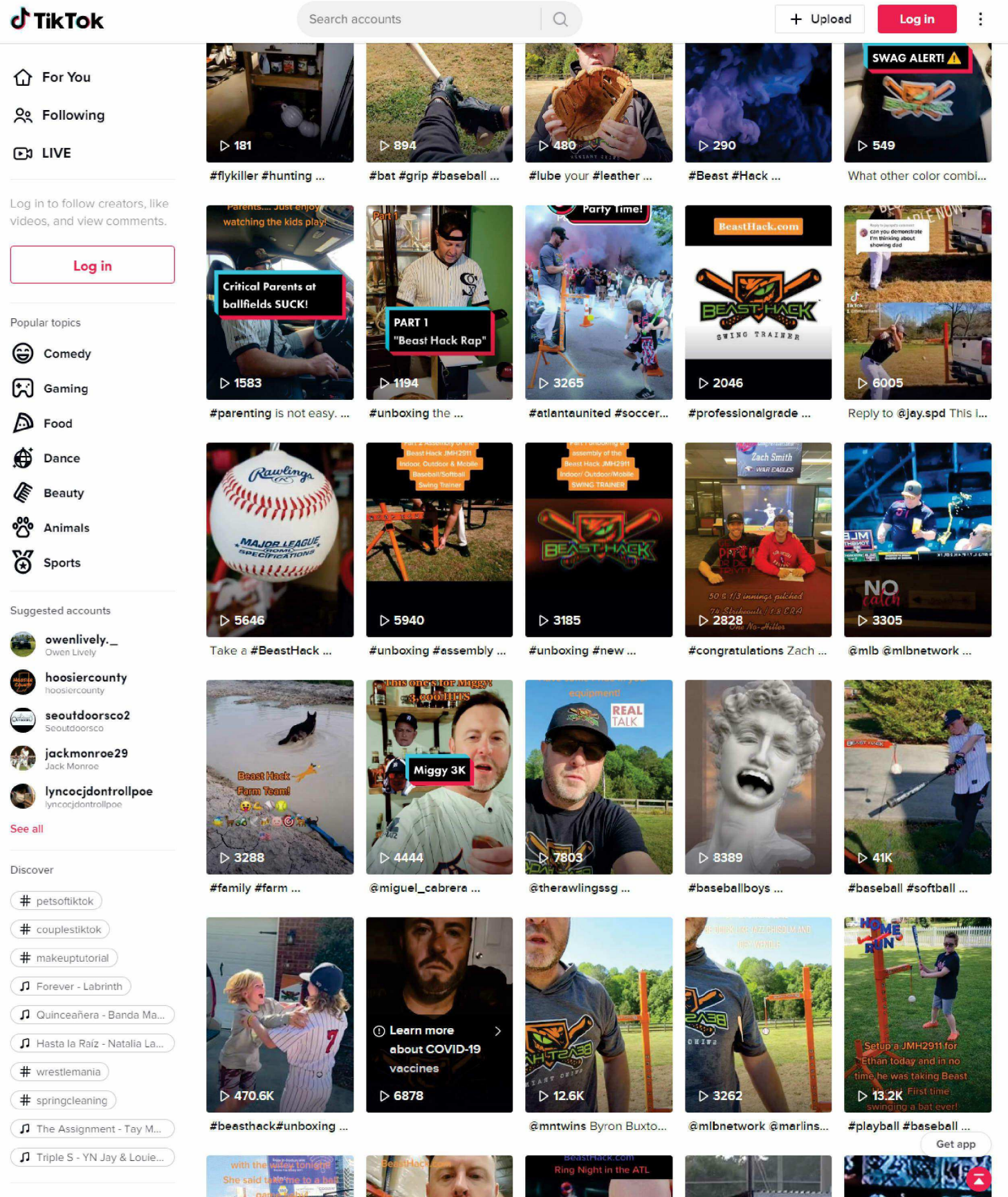
Farming life
470

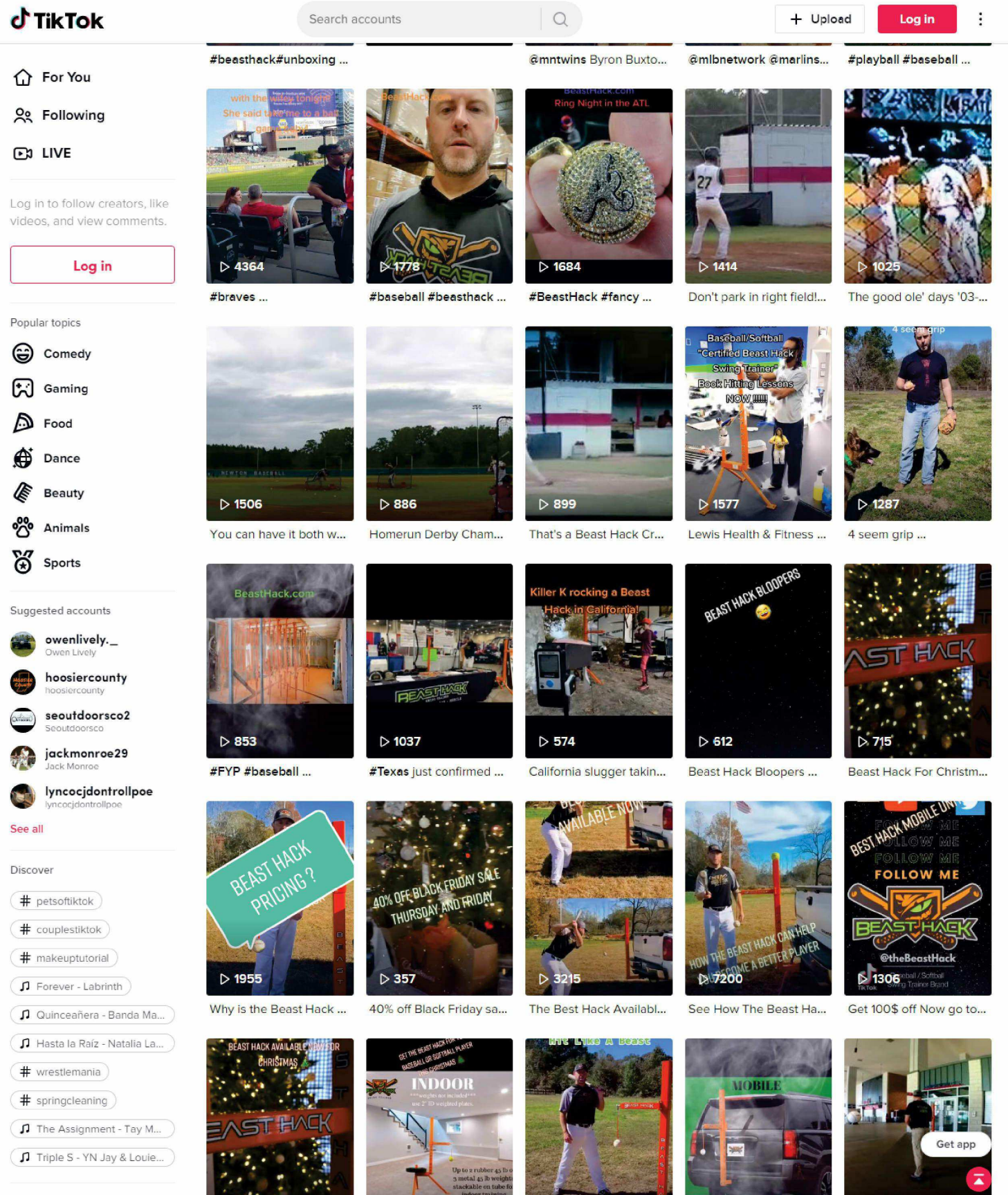
Gripping your Bat
143

Lube Your Leather!
173

Fire
335

SWAG ALERT!
344





For You

Following

LIVE

Log in to follow creators, like videos, and view comments.

Log in

Popular topics

Comedy

Gaming

Food

Dance

Beauty

Animals

Sports

Suggested accounts

owenlively...

Owen Lively

hoosiercounty

hoosiercounty

seoutdoorsco2

Seoutdoorsco

jackmonroe29

Jack Monroe

lyncocjdontrollpoe

lyncocjdontrollpoe

See all

Discover

#petsoftiktok

#couplestiktok

#makeuptutorial

Forever - Labrinth

Quinceañera - Banda Ma...

Hasta la Raíz - Natalia La...

#wrestlemania

#springcleaning

The Assignment - Tay M...

Triple S - YN Jay & Louie...

Search accounts

Q

+ Upload

Log in

1506

You can have it both w...

886

Homerun Derby Cham...

899

That's a Beast Hack Cr...

1577

Lewis Health & Fitness ...

1287

4 seem grip ...

853

#FYP #baseball ...

1037

#Texas just confirmed ...

574

California slugger takin...

612

Beast Hack Bloopers ...

715

Beast Hack For Christm...

1955

Why is the Beast Hack ...

357

40% off Black Friday sa...

3215

The Best Hack Availabl...

7200

See How The Beast Ha...

1306

Get 100\$ off Now go to...

18.8K

We also offer a mobile ...

3181

Beast Hack is also an in...

2523

Beasthack #homerun ...

674

Fast and easily change ...

767

Beast Hack Private De...

29.9K

#swingtrainer ...

22.2K

#baseball #travelball ...

1810

#baseball #Fyp ...

1360

#TeamUSATryout#Fyp ...

Document title: Beast Hack (@thebeasthack) TikTok | Watch Beast Hack's Newest TikTok Videos

Capture URL: <https://www.tiktok.com/@thebeasthack>

Capture timestamp (UTC): Fri, 18 Nov 2022 22:59:07 GMT

Page 4 of 4

MEC032676
Opposer's Notice of Reliance

Exhibit 53 Page 5 of 5


EXHIBIT 54



Document title:	Beast Hack (@TheBeastHack) / Twitter
Capture URL:	https://twitter.com/TheBeastHack
Page loaded at (UTC):	Tue, 15 Nov 2022 17:05:05 GMT
Capture timestamp (UTC):	Tue, 15 Nov 2022 17:08:49 GMT
Capture tool:	v7.15.1
Collection server IP:	54.157.181.49
Browser engine:	Chrome/96.0.4664.93
Operating system:	Microsoft Windows NT 10.0.17763.0 (10.0.17763.0)
PDF length:	9
Capture ID:	464dfbc8-9711-403e-ac0b-8a8c7c4c1015
User:	Mary_Gatus

PDF REFERENCE #: fXagtefNfANqphhbM428gy

Beast Hack
@TheBeastHack
90 Tweets



Beast Hack helps hitters build foundation and understand their current swing all while working on hitting all pitch locations with balance and power! #BeastHack

Winder, GA · beasthack.com · Joined October 2020

40 Following · 15 Followers

Not followed by anyone you're following

Tweets Tweets & replies Media Likes

Beast Hack @TheBeastHack · Nov 5

Looking forward to #developing #twitter account. #marketing #baseball #softball #kids #professional #bestinclass #training @Chinch4 @TheMayorsOffice @LittleLeague

LIVE Analytics ⓘ

You latest LIVE - November 5 12:58:74 mins

Total views	New followers
39.5 K ↑36.3 K ↑	166 +159 ↑
Diamonds 🎁 20 +19 ↑	Gifts 2 +1 ↑


Viewer ranking

Hosts you may want to follow

LIVE Academy




Beast Hack @TheBeastHack · Nov 3

Great day visiting our friends today at extra special people, ESP Watkinsonville Georgia. The Miracle League field looks awesome! Find your local #miracleleague and support these awesome extra special people! 🇺🇸👏🔥 @mlbnetwork @miracleleauge



Search Twitter

You might like

- 
Cloud County College...
 @CloudSoftball Follow
- 
Torey Cagno
 @CagnoTorey Follow
- 
Gene Gunderson
 @DubG43 Follow

Show more

What's happening

NCAA Men's Basketball - Last night
Demons at Horned Frogs

Music · Trending
Ticketmaster
Trending with #TSTheErasTour


Trending in United States:
8 Billion
96.5K Tweets

US elections · LIVE
Washington: Election news and updates

War in Ukraine · LIVE
Latest updates on the war in Ukraine

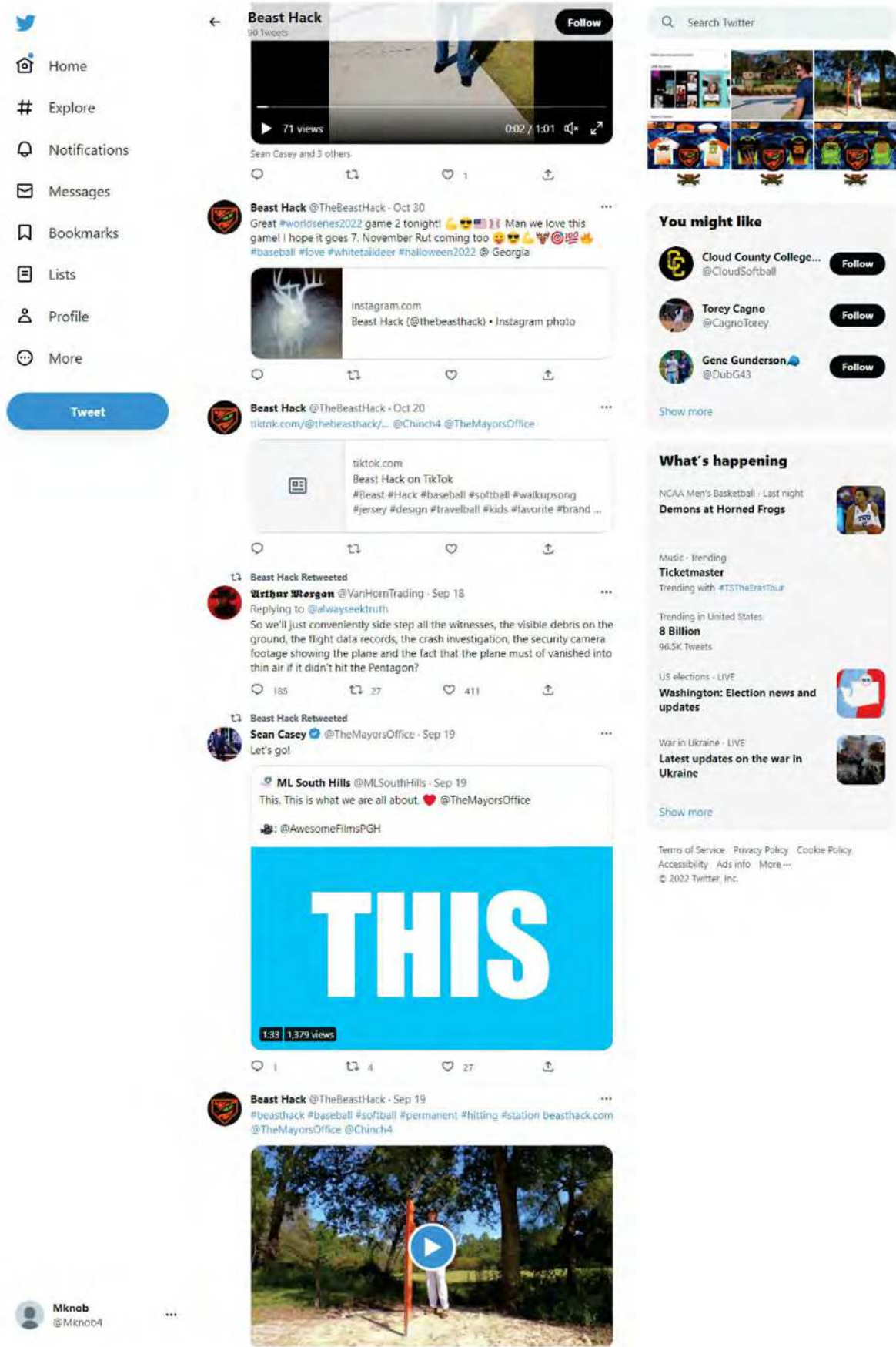
Show more

Terms of Service Privacy Policy Cookie Policy Accessibility Ads info More ...
© 2022 Twitter, Inc.



Mknob
@Mknob4

...



Home

Explore

Notifications

Messages

Bookmarks

Lists

Profile

More

Tweet


Beast Hack

90 Tweets

Follow

1:07

18 views



1

2

Beast Hack

@TheBeastHack · Sep 15

...

The #best #new #hiphop #anthem #walkup #song for #baseball & #softball #players. #vote 🍌 or 🍌. beasthack.com to listen... #TumitUp! This one is for the #ballplayers. @TheMayorsOffice @Braves @MLB @bryceharper3 @BarryLarkin

beasthack.com

Professional Grade Modular Hitting Station and Sw...


Beast Hack is a patented modular baseball and softball swing trainer equipment brand with indoor...


Beast Hack


@TheBeastHack · Aug 17


...

#BeastHack is taking a #vote. Asking all our #softball #baseball #players to vote on 2 of the 4 options. Our #team #swag Check out the new #beasthack #hiphop #anthem on the #website. beasthack.com









Beast Hack

@TheBeastHack · May 1

...

#family #farm #germanshepherd #animals #garden #gardening #jesuslovesyou @timtebow @blakeshelton #lovebaseball #country #countryliving #weekend @ Farming

instagram.com

Beast Hack (@thebeasthack) • Instagram video

Beast Hack

@TheBeastHack · Apr 30

...

@bigdrewwebank @miggy24 @tigers @tigrsedetroit Congratulations on 3K hits Miggy! #stud @ Oconee County, Georgia

instagram.com

Beast Hack (@thebeasthack) • Instagram video

Beast Hack

@TheBeastHack · Apr 28

...

Baseball training on the BBast hack!

m.facebook.com

Keaton Smith - Love seeing kids and their parents ... Love seeing kids and their parents enjoying this awesome game together! Parents with no baseball ...

Beast Hack

@TheBeastHack · Apr 28

...

Don't get caught looking!

m.facebook.com

Keaton Smith - To all my ball players out there! Do...

Search Twitter

You might like

Cloud County College...

@CloudSoftball

Follow

Torey Cagno

@CagnoTorey

Follow

Gene Gunderson

@DubG43


Follow

Show more

What's happening

NCAA Men's Basketball - Last night

Demons at Horned Frogs



Music - Trending

Ticketmaster

Trending with #TSTheBastTour


Trending in United States

8 Billion

96.5K Tweets


US elections - LIVE

Washington: Election news and updates



War in Ukraine - LIVE

Latest updates on the war in Ukraine



Show more

Terms of Service · Privacy Policy · Cookie Policy · Accessibility · Ads info · More ...

© 2022 Twitter, Inc.

Document title: Beast Hack (@TheBeastHack) / Twitter
Capture URL: <https://twitter.com/TheBeastHack>
Capture timestamp (UTC): Tue, 15 Nov 2022 17:08:49 GMT

Page 3 of 8

MEC032656

Exhibit 54 Page 4 of 19

Opposer's Notice of Reliance

Beast Hack
90 Tweets

- Home
- Explore
- Notifications
- Messages
- Bookmarks
- Lists
- Profile
- More

Tweet

Beast Hack @TheBeastHack · Apr 28
Don't get caught looking!

Beast Hack @TheBeastHack · Apr 28
Travel ball teams are rocking the Beast Hack swing trainer!
[m.facebook.com/story.php?story...](#)

Beast Hack Retweeted
Mojo Patterson 2028 @2028MojoFP · Apr 4
@TheBeastHack Putting in work!!!

Beast Hack Retweeted
Osborne Baseball @OsborneBaseball · Feb 8
Thankful for @thebeasthack and Keaton for stopping by and hanging at practice today!! We got better, and his product is awesome!! #FAMILY @Osborne High School [instagram.com/p/CZso_2cMHBM/...](#)

Beast Hack Retweeted
Bob Snavely @ScoutSftball · Feb 8
@TheBeastHack
Big Mack getting her beast on.
#Kscletics
#Deckersports
#BeastHack

Search Twitter

You might like

- Cloud County College...
@CloudSoftball Follow
- Torey Cagno
@CagnoTorey Follow
- Gene Gunderson
@DubG43 Follow

Show more

What's happening

NCAA Men's Basketball - Last night
Demons at Horned Frogs

Music · Trending
Ticketmaster
Trending with #TSTheErasTour

Trending in United States
8 Billion
96.5K Tweets

US elections · LIVE
Washington: Election news and updates

War in Ukraine · LIVE
Latest updates on the war in Ukraine

Show more

Terms of Service Privacy Policy Cookie Policy Accessibility Ads info More ...
© 2022 Twitter, Inc.

Mknob
@Mknob4

Home

Explore

Notifications

Messages

Bookmarks

Lists

Profile


More

Tweet

Beast Hack

90 Tweets


Follow



1


1

1




Beast Hack @TheBeastHack · Feb 8

Just posted a photo @ Osborne High School




instagram.com
Beast Hack (@thebeasthack) • Instagram photos and videos




Beast Hack @TheBeastHack · Feb 1

First JMH2911 going out this morning to a High School in Marietta, GA for their baseball and softball teams! 🙌🏻🇺🇸 @ Winder, Georgia




instagram.com
Beast Hack (@thebeasthack) • Instagram photo




Beast Hack @TheBeastHack · Feb 1

Just posted a video @ Winder, Georgia




instagram.com
Beast Hack (@thebeasthack) • Instagram video



Beast Hack @TheBeastHack · Jan 22


Just posted a photo @ Sheraton Charlotte Airport Hotel

[instagram.com/thebeasthack/p...](#)




Beast Hack @TheBeastHack · Nov 7, 2021

#BeastHack is officially launched! Calling all #softball and #baseball players looking for a #Professional #swingtrainer! See our videos on #TikTok @TheBeastHack on all social channels. #Dudleythunderheat #RawlingsMLB #DiamondD1Pro highest quality balls!




Rawlings softball and 3 others

Search Twitter




You might like




Cloud County College...
@CloudSoftball

Follow



Torcy Cagno
@CagnoTorcy

Follow




Gene Gunderson
@DubG43

Follow

Show more

What's happening

NCAA Men's Basketball · Last night
Demons at Horned Frogs




Music · Trending
Ticketmaster

Trending with #TSTheBrazTour


Trending in United States
8 Billion

96.5K Tweets

US elections · LIVE
Washington: Election news and updates



War in Ukraine · LIVE
Latest updates on the war in Ukraine



Show more

Terms of Service · Privacy Policy · Cookie Policy

Accessibility · Ads info · More ...

© 2022 Twitter, Inc.

Home

Explore

Notifications

Messages

Bookmarks

Lists

Profile

More

Tweet

Beast Hack

90 Tweets

Follow

Rawlings Softball and 3 others

156 (Three times a week)

208 (Four times a week)

\$6,340.00

\$8,320.00

FREE SHIPPING

Beast Hack @TheBeastHack · Jul 31, 2021

Get ready for 67 lbs of carbon steel #madeintheusa #indoor #outdoor #mobile #baseball and #softball #beasthack #MH2911 #swingtrainer @DiamondSportsCo @jugssports @RawlingsSB @RawlingsSports #patentpending

Up to a million go to be a metal go to weights

light wheeled case

Beast Hack Retweeted

MLB Network @MLBNetwork · Oct 14, 2020

Official

2 NLCS Games

2 homers

@Braves slugger @FreddieFreeman5 has been perfecting his swing daily to be ready for the biggest moments.

#Postseason | #MidtUp

MLB NETWORK

REPORTED BY EVAN WILLIAMS BROWDER

3:07 5,957 views

Beast Hack @TheBeastHack · Oct 14, 2020

#BeastHack instagram.com/p/CGTq_wzF9VR/...

Beast Hack @TheBeastHack · Oct 14, 2020

All I see is GREEN LIGHTS! #BeastHack #Beasthack Beasthackhitting instagram.com/p/CGTqcgAlFeT/...

Beast Hack @TheBeastHack · Oct 13, 2020

Getting that SWAG ready for launch! #fallbaillyall #beasthack #beasthackhitting #beasthacktraining

BEASTHACK

BEASTHACK

Beast Hack @TheBeastHack · Oct 12, 2020

Search Twitter

Cloud County College...

@CloudSoftball

Follow

Torcy Cagno

@CagnoTorcy

Follow

Gene Gunderson

@DubG43

Follow

Show more

What's happening

NCAA Men's Basketball - Last night

Demons at Horned Frogs

Music - Trending

Ticketmaster

Trending with #TSTheBratTour

Trending in United States

8 Billion

96.5K Tweets

US elections - LIVE

Washington: Election news and updates

War in Ukraine - LIVE

Latest updates on the war in Ukraine

Show more

Terms of Service Privacy Policy Cookie Policy Accessibility Ads info More ...

© 2022 Twitter, Inc.

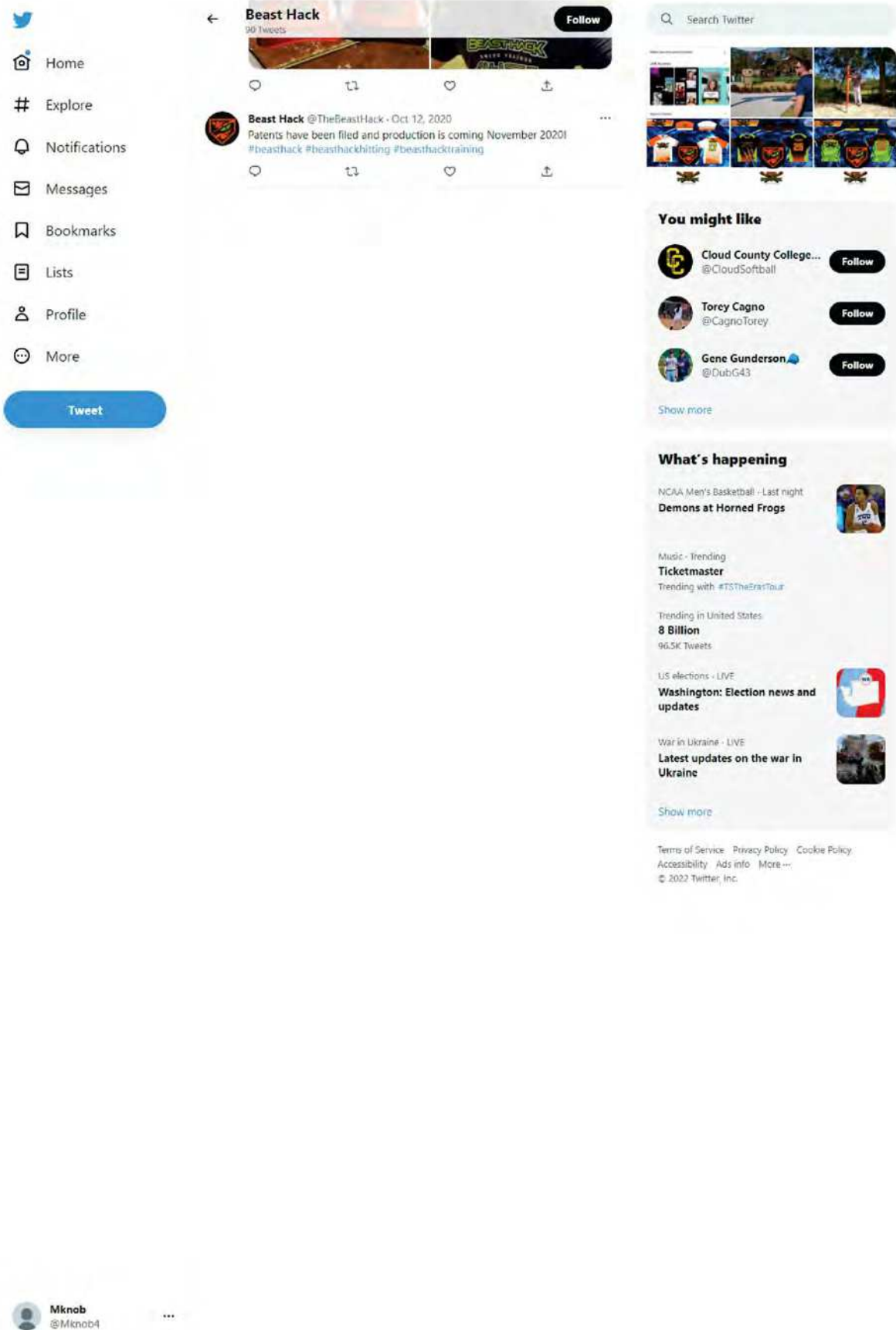
Document title: Beast Hack (@TheBeastHack) / Twitter
Capture URL: <https://twitter.com/TheBeastHack>
Capture timestamp (UTC): Tue, 15 Nov 2022 17:08:49 GMT

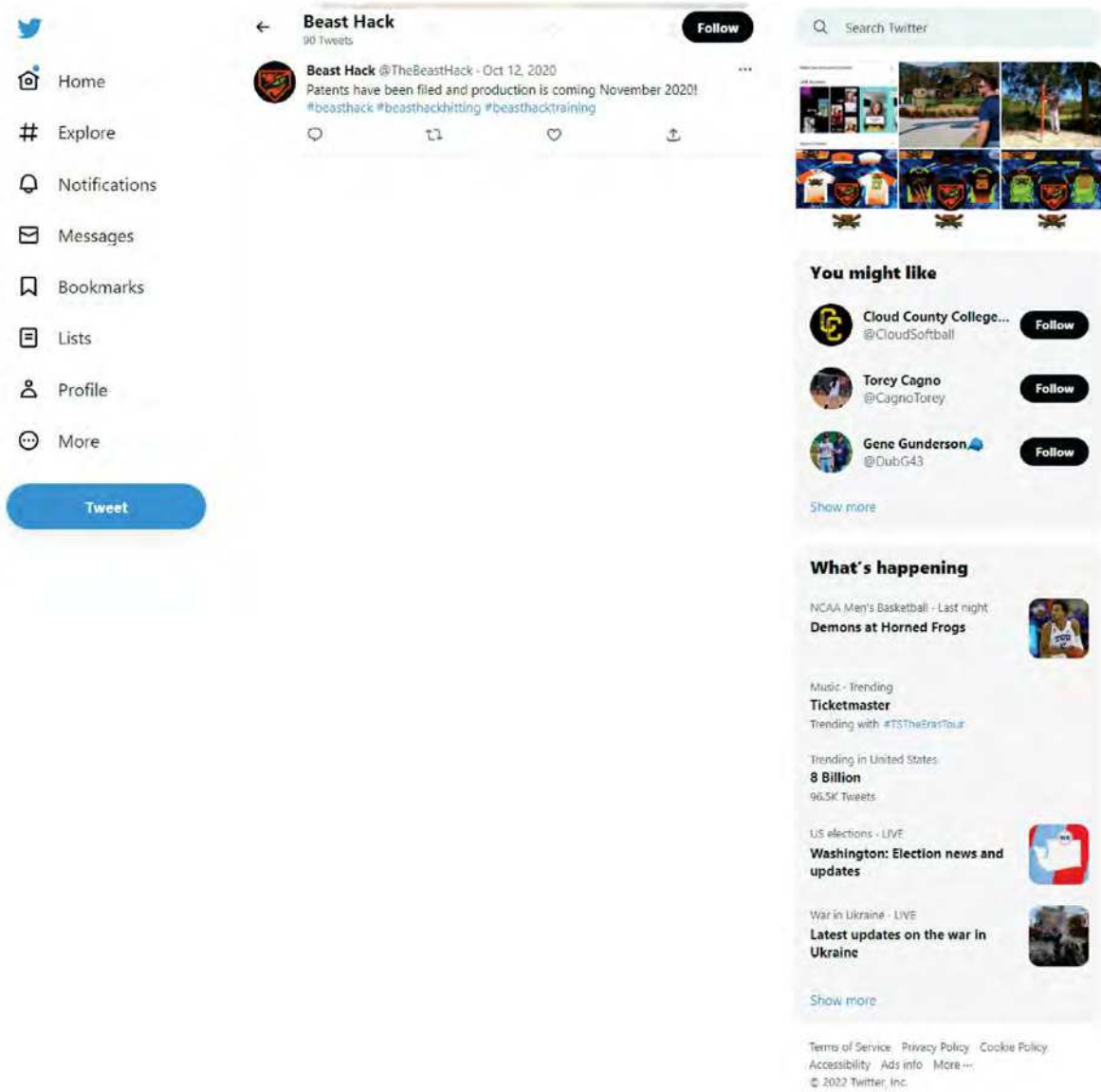
Page 6 of 8

MEC032659

Exhibit 54 Page 7 of 19

Opposer's Notice of Reliance

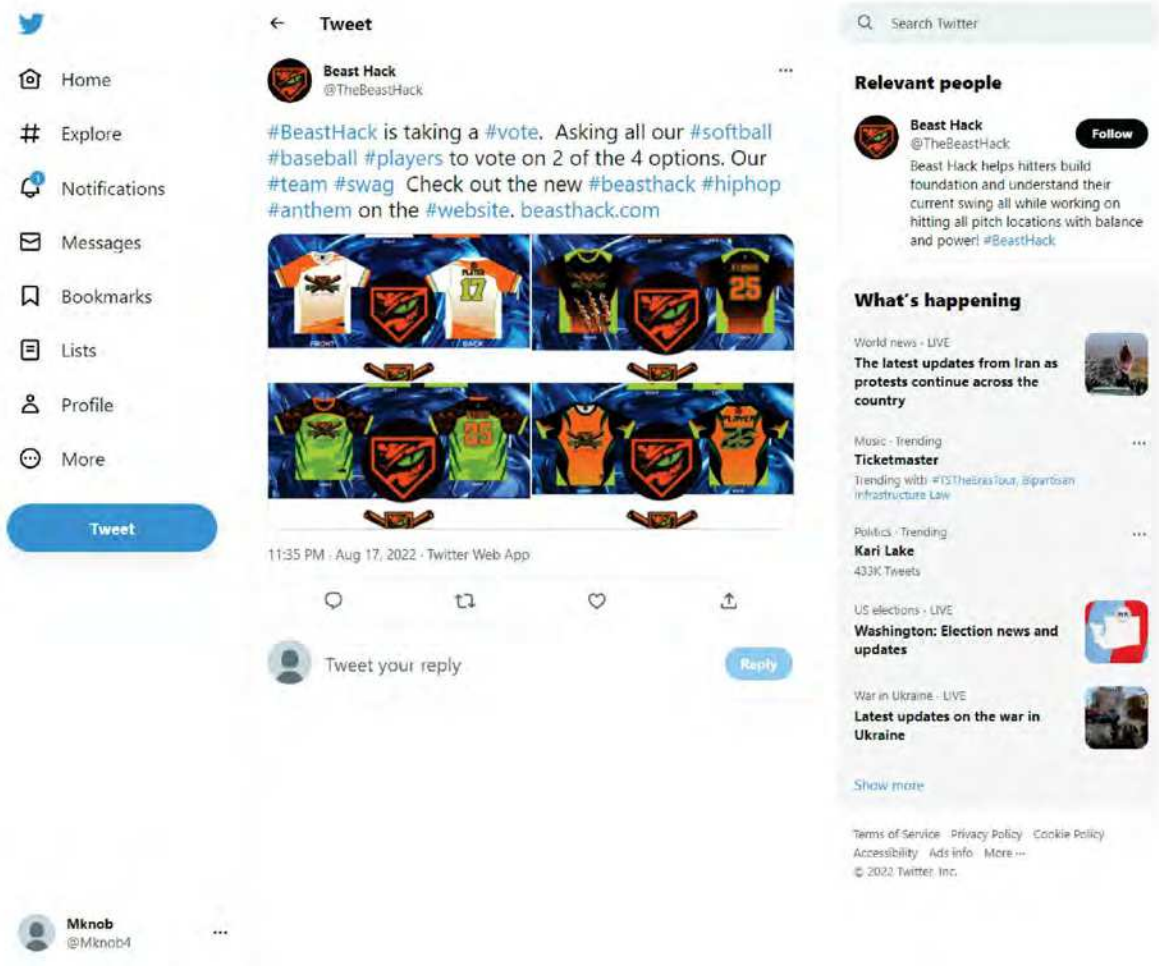






Document title:	(1) Beast Hack on Twitter: "#BeastHack is taking a #vote. Asking all our #softball #baseball #players to vote on 2 of the 4 options. Our #team #swag Check out the new #beasthack #hiphop #anthem on the #website. https://t.co/vSmLOVlpQH https://t.co/CsmNUIsIRB " / Twitter
Capture URL:	https://twitter.com/TheBeastHack/status/1560047795133972483?s=20&t=RgjB8Wyll5yVfeWDWuNlnA
Page loaded at (UTC):	Tue, 15 Nov 2022 17:09:03 GMT
Capture timestamp (UTC):	Tue, 15 Nov 2022 17:09:58 GMT
Capture tool:	v7.15.1
Collection server IP:	54.157.181.49
Browser engine:	Chrome/96.0.4664.93
Operating system:	Microsoft Windows NT 10.0.17763.0 (10.0.17763.0)
PDF length:	2
Capture ID:	074d3470-7785-4aad-b882-438c9fe3dfba
User:	Mary_Gatus

PDF REFERENCE #: b7p2hYVtG6C4baukF33icw





Document title:	(1) Beast Hack on Twitter: "#BeastHack is taking a #vote. Asking all our #softball #baseball #players to vote on 2 of the 4 options. Our #team #swag Check out the new #beasthack #hiphop #anthem on the #website. https://t.co/vSmLOVlpQH https://t.co/CsmNUISIRB " / Twitter
Capture URL:	https://twitter.com/TheBeastHack/status/1560047795133972483/photo/1
Page loaded at (UTC):	Tue, 15 Nov 2022 17:09:03 GMT
Capture timestamp (UTC):	Tue, 15 Nov 2022 17:10:51 GMT
Capture tool:	v7.15.1
Collection server IP:	54.157.181.49
Browser engine:	Chrome/96.0.4664.93
Operating system:	Microsoft Windows NT 10.0.17763.0 (10.0.17763.0)
PDF length:	2
Capture ID:	9ddef606-7a5a-4229-b8eb-dc54297f9559
User:	Mary_Gatus

PDF REFERENCE #: tTeFerAh4yShnhzgXxQqZc



Beast Hack
@TheBeastHack

#BeastHack is taking a #vote. Asking all our #softball #baseball #players to vote on 2 of the 4 options. Our #team #swag Check out the new #beasthack #hiphop #anthem on the #website. beasthack.com

11:35 PM · Aug 17, 2022 · Twitter Web App

Reply



Document title: (1) Beast Hack on Twitter: "#BeastHack is taking a #vote. Asking all our #softball #baseball #players to vote on 2 of the 4 options. Our #team #swag Check out the new #beasthack #hiphop #anthem on the #website. <https://t.co/vSmLOVlpQH> <https://t.co/CsmNUISIRB>" / Twitter

Capture URL: <https://twitter.com/TheBeastHack/status/1560047795133972483/photo/2>

Page loaded at (UTC): Tue, 15 Nov 2022 17:09:03 GMT

Capture timestamp (UTC): Tue, 15 Nov 2022 17:11:49 GMT

Capture tool: v7.15.1

Collection server IP: 54.157.181.49

Browser engine: Chrome/96.0.4664.93

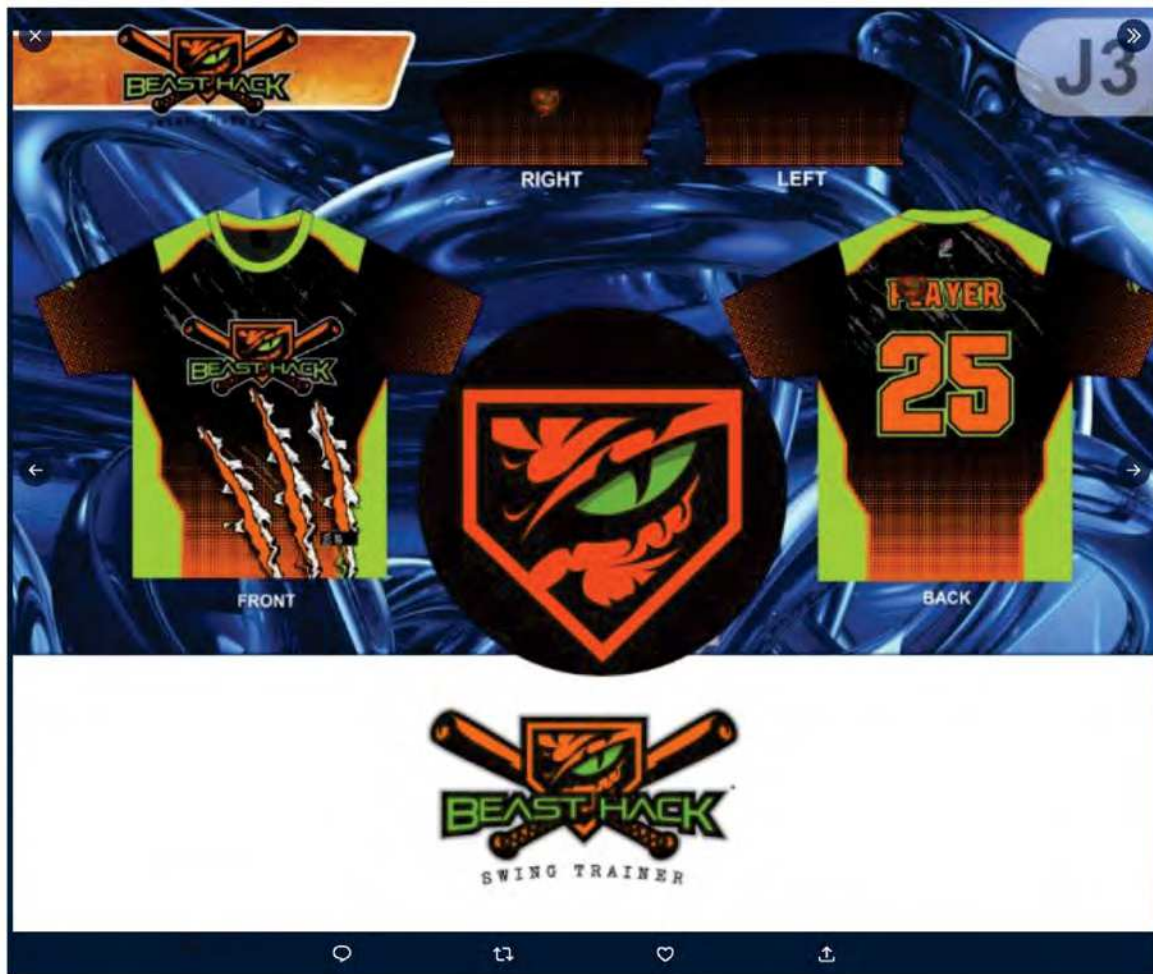
Operating system: Microsoft Windows NT 10.0.17763.0 (10.0.17763.0)

PDF length: 2

Capture ID: ced6728f-6911-446a-9ed9-afb19351c850

User: Mary_Gatus

PDF REFERENCE #: osHgJQ8rFRhBUEzNcL4ijY



Beast Hack
@TheBeastHack

#BeastHack is taking a #vote. Asking all our #softball #baseball #players to vote on 2 of the 4 options. Our #team #swag Check out the new #beasthack #hiphop #anthem on the #website. beasthack.com

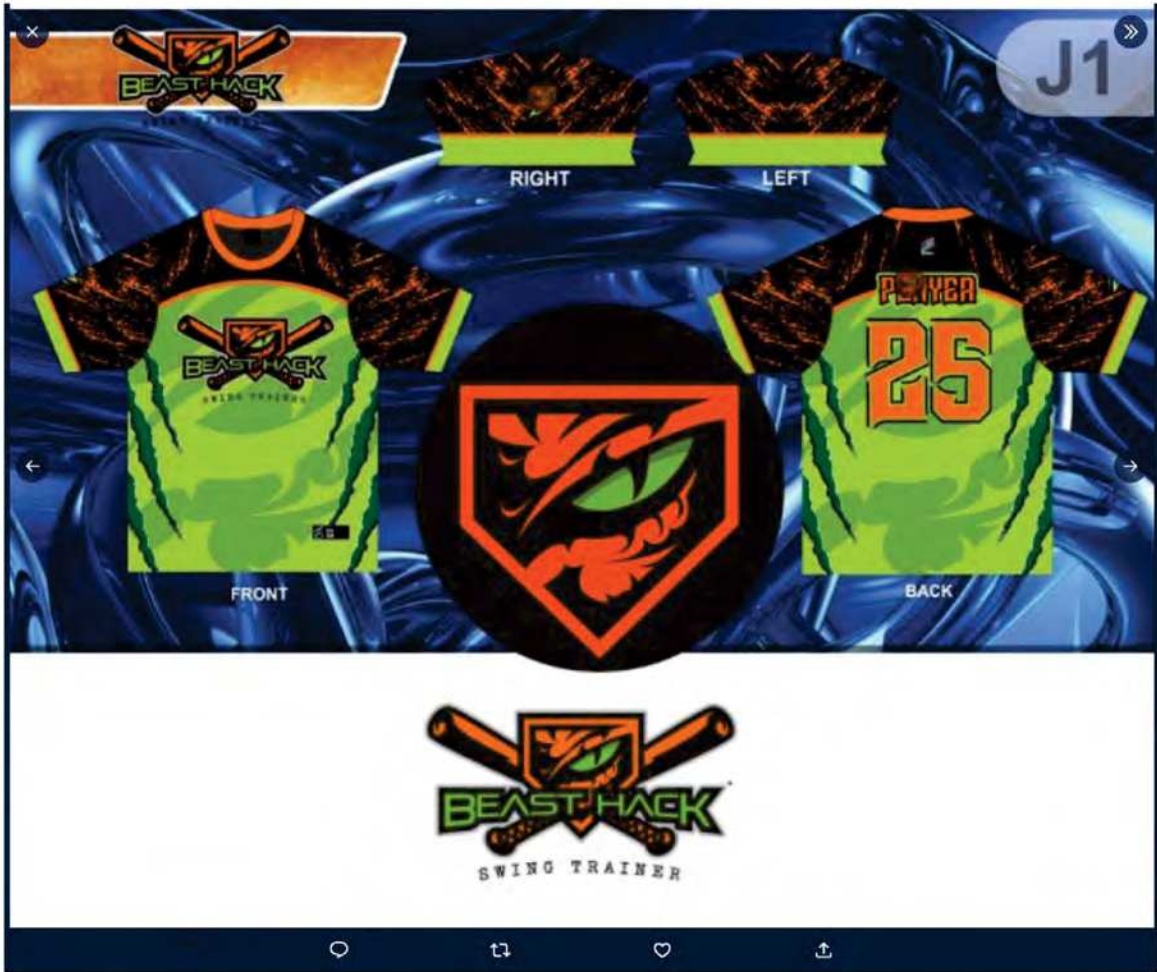
11:35 PM · Aug 17, 2022 · Twitter Web App

Reply



Document title:	(1) Beast Hack on Twitter: "#BeastHack is taking a #vote. Asking all our #softball #baseball #players to vote on 2 of the 4 options. Our #team #swag Check out the new #beasthack #hiphop #anthem on the #website. https://t.co/vSmLOVlpQH https://t.co/CsmNUISIRB " / Twitter
Capture URL:	https://twitter.com/TheBeastHack/status/1560047795133972483/photo/3
Page loaded at (UTC):	Tue, 15 Nov 2022 17:09:03 GMT
Capture timestamp (UTC):	Tue, 15 Nov 2022 17:12:15 GMT
Capture tool:	v7.15.1
Collection server IP:	54.157.181.49
Browser engine:	Chrome/96.0.4664.93
Operating system:	Microsoft Windows NT 10.0.17763.0 (10.0.17763.0)
PDF length:	2
Capture ID:	d76b4ca2-3d5f-4e49-84c3-5c14b15562b9
User:	Mary_Gatus

PDF REFERENCE #: pU9dUH4vThyXL5qZtuJDa7





Document title: (1) Beast Hack on Twitter: "#BeastHack is taking a #vote. Asking all our #softball #baseball #players to vote on 2 of the 4 options. Our #team #swag Check out the new #beasthack #hiphop #anthem on the #website. <https://t.co/vSmLOVlpQH> <https://t.co/CsmNUISIRB>" / Twitter

Capture URL: <https://twitter.com/TheBeastHack/status/1560047795133972483/photo/4>

Page loaded at (UTC): Tue, 15 Nov 2022 17:09:03 GMT

Capture timestamp (UTC): Tue, 15 Nov 2022 17:12:42 GMT

Capture tool: v7.15.1

Collection server IP: 54.157.181.49

Browser engine: Chrome/96.0.4664.93

Operating system: Microsoft Windows NT 10.0.17763.0 (10.0.17763.0)

PDF length: 2

Capture ID: 92298280-d3ea-4eba-b39f-a614f8127e26

User: Mary_Gatus

PDF REFERENCE #: 23TRwoHPyuVP2Q4K7nUwwQ

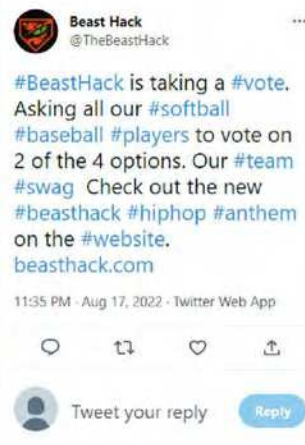
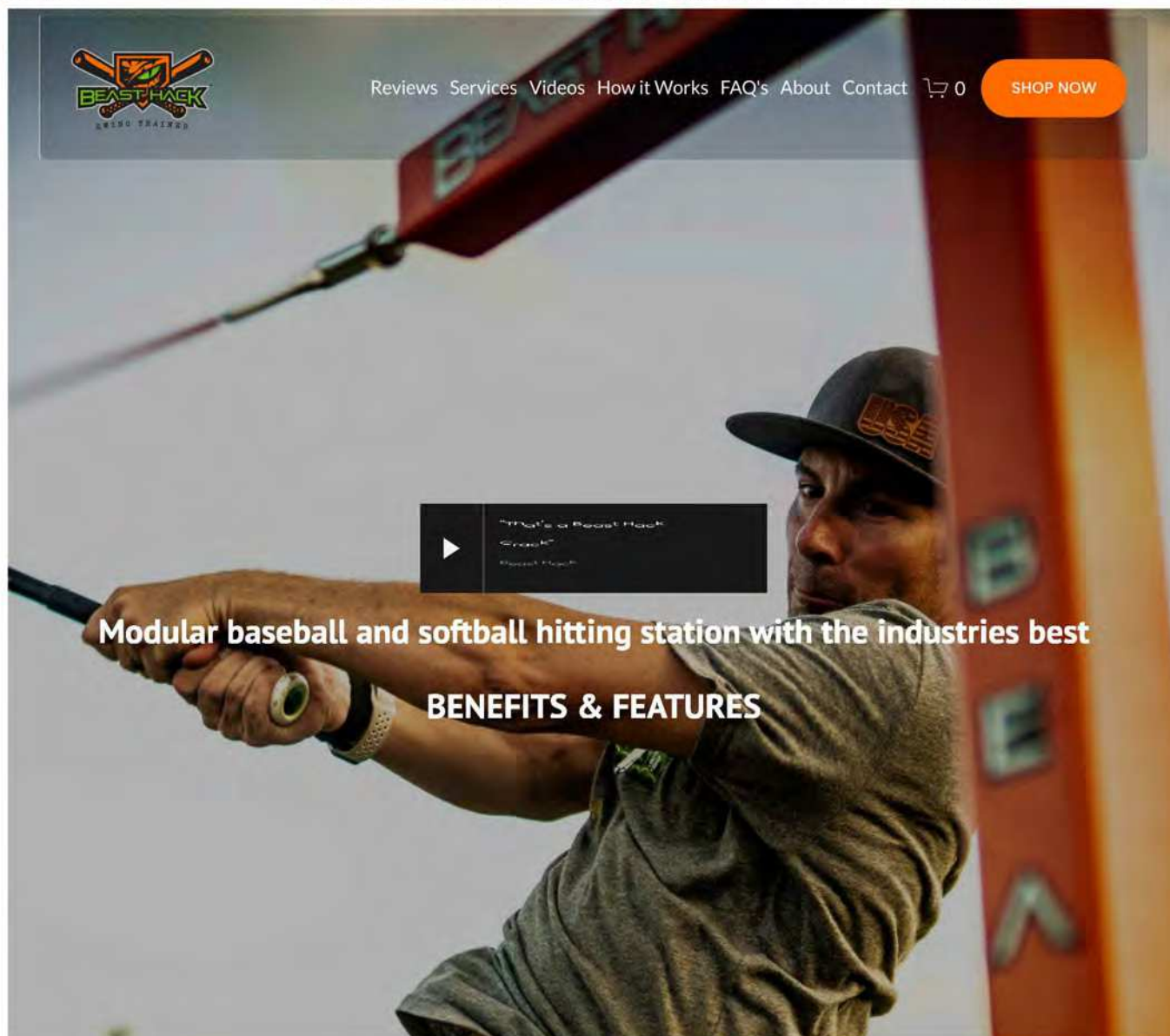


EXHIBIT 55

11/12/2022

Professional Grade Modular Hitting Station and Swing Trainer for softball and baseball players.



Protected by United States Utility and Design Patents
US 11,291,899 B1, | D961032 | D963525

Best in class DURABILITY! Lifetime Guarantee on our made in the USA steel frames.
Designed for hitters of all ages, but ENGINEERED to withstand professional impact forces!

Greatest HEIGHT ADJUSTMENT swing trainer in the industry! We go lower and higher than
any fixed position swing training aid on the market!

The ONLY hitting station that allows you INSTANT FEEDBACK with up to 55 degrees of


<https://www.beasthack.com>

1/8

11/12/2022

Professional Grade Modular Hitting Station and Swing Trainer for softball and baseball players.

The only hitting station that allows you the instant feedback with up to 55 degrees of
ANGLE ROTATION upon contact for self correcting your hands on specific pitch locations

 [Reviews](#) [Services](#) [Videos](#) [How it Works](#) [FAQ's](#) [About](#) [Contact](#) [SHOP NOW](#)

Best in class BALL ASSEMBLIES! *Rawlings MLB Specification, Diamond D1 Pro & Dudley
ThunderHeat* (Baseball assemblies may vary based on stock availability)

Greatest PORTABILITY offering in its class! (Indoor, Outdoor & Mobile) ***Model JMH2911***

The best QUALITY and most TIME EFFICIENT hitting station! More reps and never have to
pick up balls again!

Longest Lasting ball assembly in the industry. Professional quality balls!

Instant Feedback: Angle of rotation tells you everything about your hands at contact

11/12/2022

Professional Grade Modular Hitting Station and Swing Trainer for softball and baseball players.



<https://www.beasthack.com>

3/8

11/12/2022

Professional Grade Modular Hitting Station and Swing Trainer for softball and baseball players.



<https://www.beasthack.com>

4/8

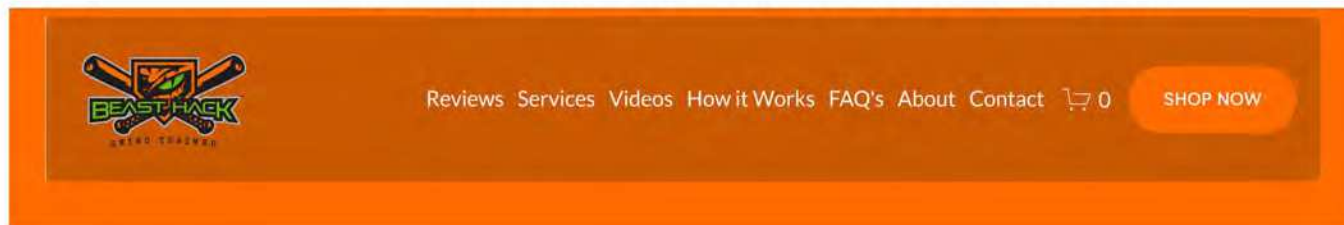
11/12/2022

Professional Grade Modular Hitting Station and Swing Trainer for softball and baseball players.



11/12/2022

Professional Grade Modular Hitting Station and Swing Trainer for softball and baseball players.



Hip Hop Anthem Walk-up song
\$4.99

Customizable Jersey Designs
from \$29.99

11/12/2022

Professional Grade Modular Hitting Station and Swing Trainer for softball and baseball players.



[Reviews](#) [Services](#) [Videos](#) [How it Works](#) [FAQ's](#) [About](#) [Contact](#) [0](#)

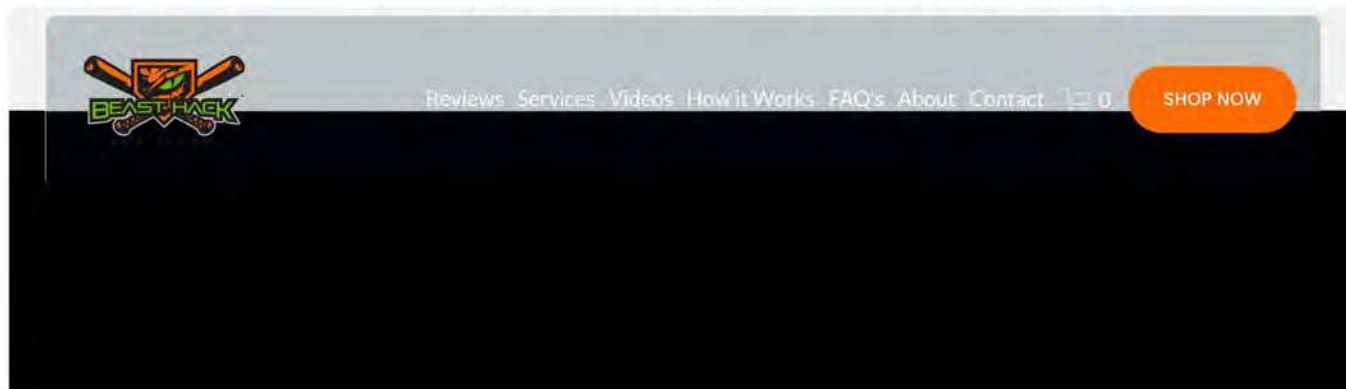
SHOP NOW

<https://www.beasthack.com>

7/8

11/12/2022

Professional Grade Modular Hitting Station and Swing Trainer for softball and baseball players.

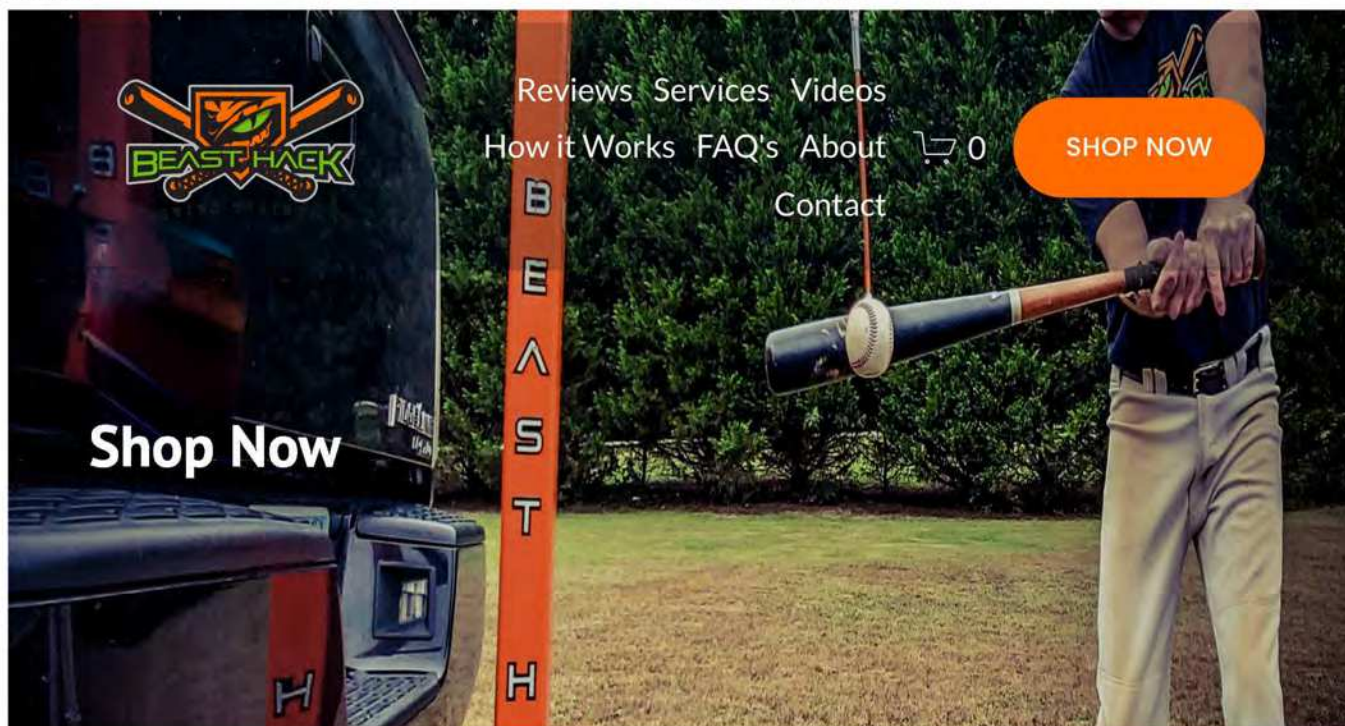


<https://www.beasthack.com>

8/8

11/12/2022

Shop — Beast Hack



[Apparel](#) | [Accessories](#) | [Products](#)



<https://www.beasthack.com/shop>

1/10

11/12/2022

Shop — Beast Hack



Customizable Jersey Designs

from \$29.99



<https://www.beasthack.com/shop>

2/10

11/12/2022

Shop — Beast Hack



The "On Deck" Kit

\$189.63



The "Gideon" mobile hitting station

\$273.42



<https://www.beasthack.com/shop>

3/10

11/12/2022

Shop — Beast Hack



Permanent Station Kit

\$382.10



JMH2911 (Choose Baseball or Softball at checkout)

\$699.99



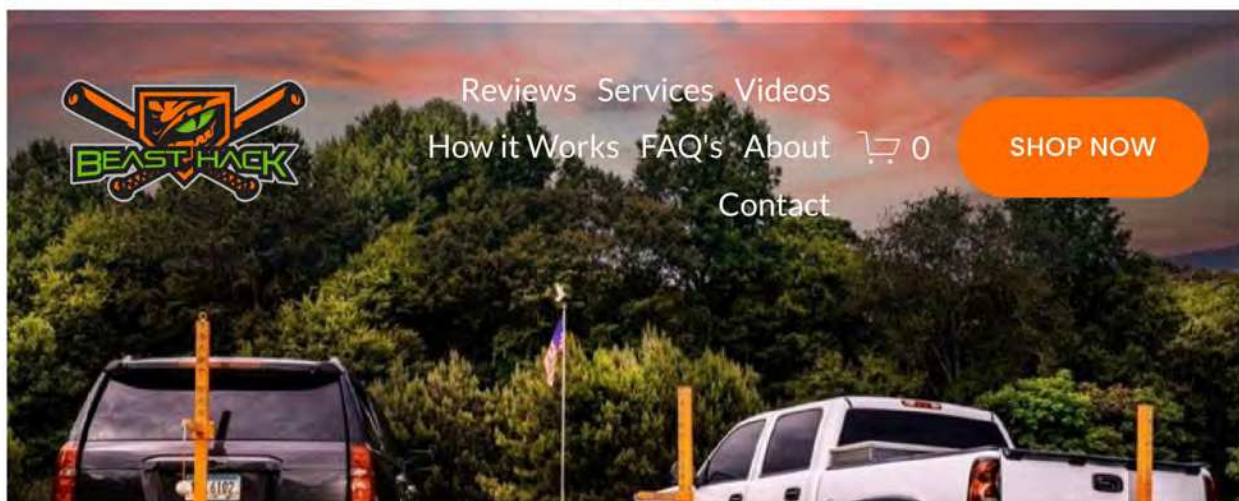
Indoor / Outdoor / Mobile

<https://www.beasthack.com/shop>

4/10

11/12/2022

Shop — Beast Hack



Personal / Group Training (up to 3 players)

\$125.00



"THE GIDEON"
Attaches to 2"
standard trailer
hitchball receiver

Rental Gideon Mobile Unit - 3 months

\$99.63

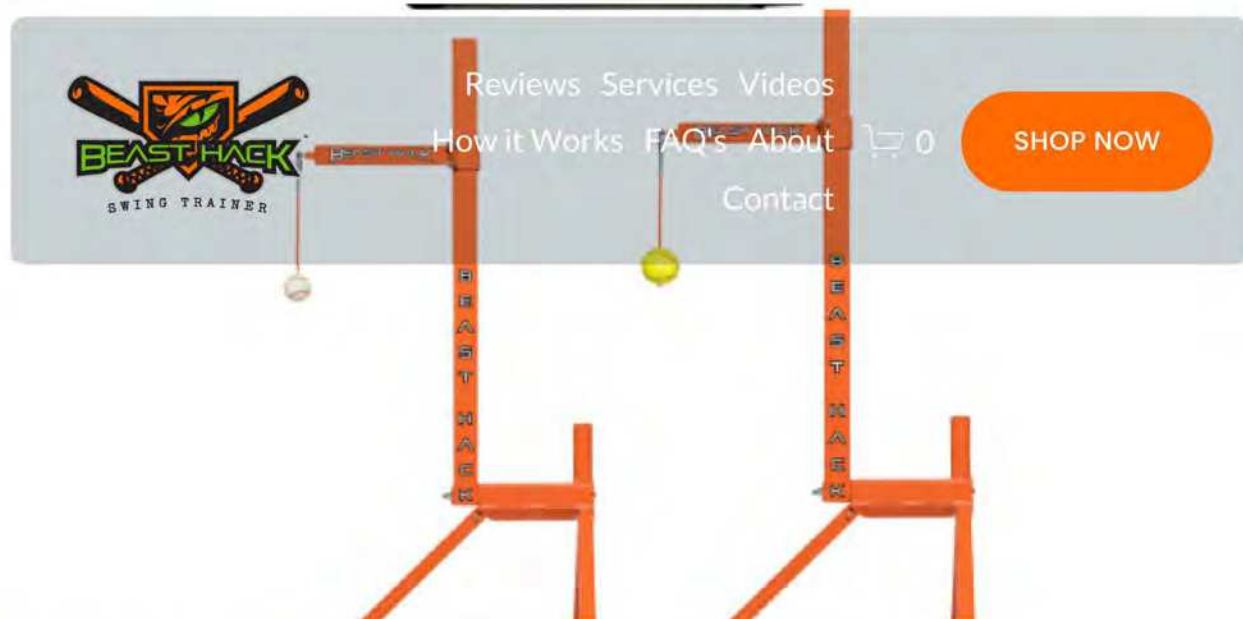


<https://www.beasthack.com/shop>

5/10

11/12/2022

Shop — Beast Hack



Rental JMH2911 - 3 months

\$243.55



Hoodie (Charcoal Grey / Black)

\$53.47



<https://www.beasthack.com/shop>

6/10

11/12/2022

Shop — Beast Hack



Logo T-Shirt (design front & back)

\$29.35



Beast Hack Logo Richardson baseball hat

<https://www.beasthack.com/shop>


7/10

11/12/2022

Shop — Beast Hack

\$35.17



Reviews Services Videos
How it Works FAQ's About  0
Contact

SHOP NOW



Swivel Bearing(s) (3/pack)

\$33.17



11/12/2022

Shop — Beast Hack

Horizontal Arm (replacement part)

Reviews Services Videos

How it Works FAQ's About  0

Contact

\$127.52

BEAST HACK
SWING TRAINER

SHOP NOW



Softball Assembly

\$57.63



<https://www.beasthack.com/shop>

9/10

11/12/2022

Shop — Beast Hack



Reviews Services Videos
How it Works FAQ's About  0
Contact

SHOP NOW

Baseball Assembly

\$57.63

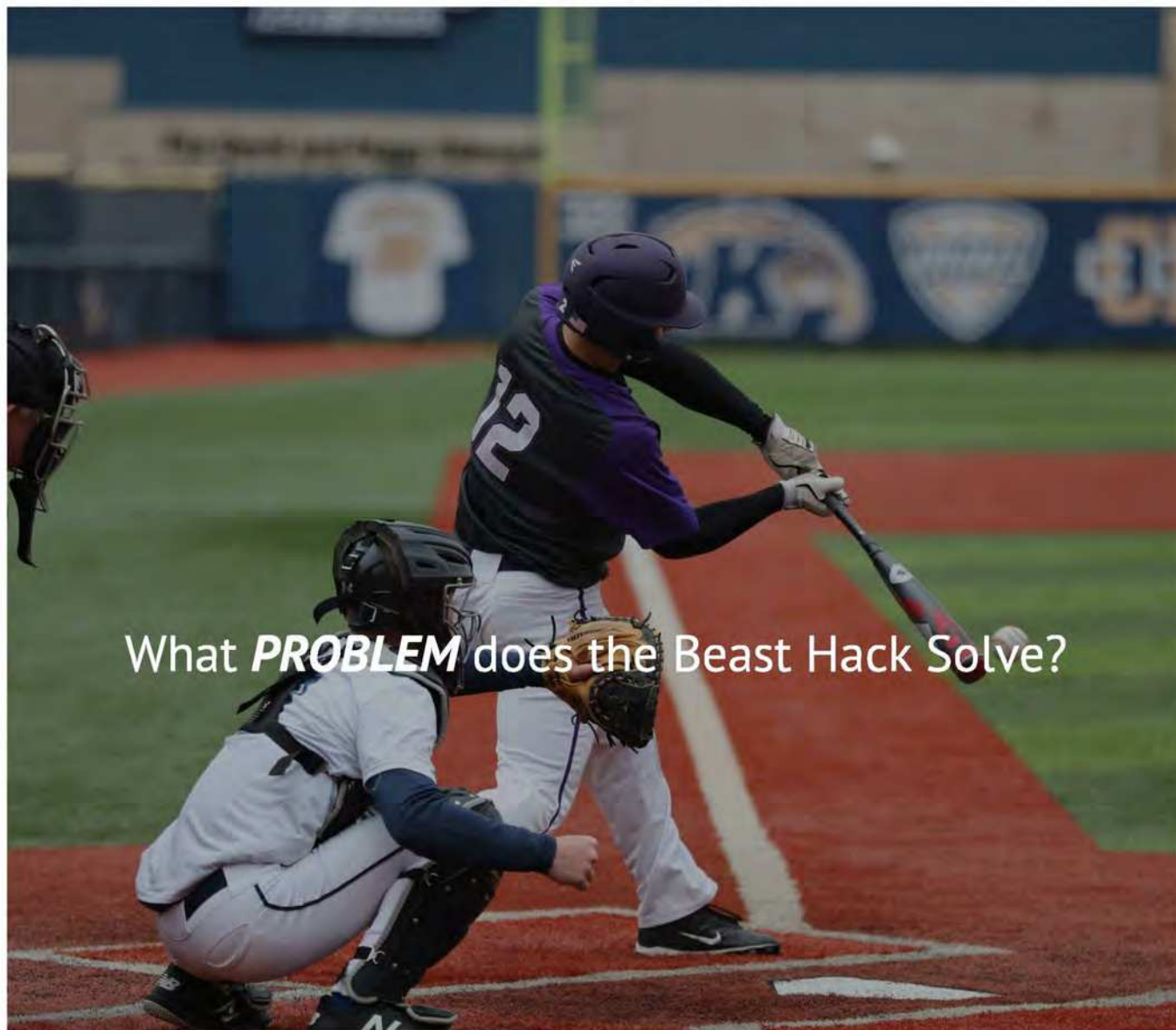
Just For you

Sign up and be the first to know about discounts, tips and everything Beast Hack.

SEND

11/12/2022

How it Works — Beast Hack



What **PROBLEM** does the Beast Hack Solve?

Training is no longer interrupted by weather, temperature, needing another person to train with you to throw balls or whatever your reasons may be. Beast Hack offers a self correcting apparatus due to our fifty-five degrees of angle rotation on our patented swing trainer. With instant feedback after each swing, hitters will know exactly what their hands are doing based on the rotation of the ball assembly. See our video below for a visual explanation of how the Beast Hack swing trainer apparatus helps hitters from all age groups and skill levels!



[How it Works](#) [FAQ's](#) [About](#) [Contact](#)

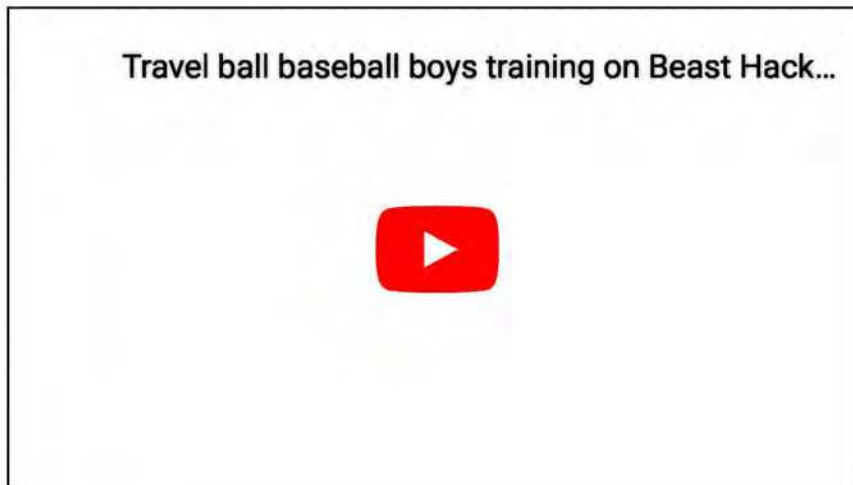
[SHOP NOW](#)

<https://www.beasthack.com/how-it-works>

1/6

11/12/2022

How it Works — Beast Hack



Hitters will know exactly what their hands are doing and how to fix their swing based on the rotation of the ball assembly for the pitch location they are working on. Train to the large parts of the field where your power is greatest!

**Breaking down the JMH2911 swing trainer by
Beast Hack. Explanation of features and
benefits.**

Explanation of “Paths of Rotation”



<https://www.beasthack.com/how-it-works>

2/6

11/12/2022

How it Works — Beast Hack

swing or confirm a proper swing
once correct contact is made just
off the front hip.

The Inside Pitch

The inside pitch on the “Beast Hack” swing trainer will give the feedback for a right handed hitter (opposite for left handed hitters) of rotation in the direction of “Path 2” as seen in Diagram 5. “Beast Hack” hitting stations give detailed feedback of a hitters swing unlike any other swing trainer on the market. When training for power to the power alley on the inside pitch, contact is made just off the front hip with the barrel of the bat just ahead of the hands at contact. See how Austin Riley of the Atlanta Braves shows you how it is done! [Beast Hack to left center field power alley!](#)

Pitch down the Middle

A pitch down the middle of the plate on the “Beast Hack” swing trainer for a right handed batter will give the feedback of rotation for right handed hitters and left handed hitters a rotational direction of “Path 1” as seen in Diagram 5 if the swing is correct. The rotation will be a 6 o'clock - 12 o'clock spin. The hands are in direct correlation with the barrel of the bat at contact just off the front side of the hip. See how Austin Riley show you how its done! [Beast Hacks to center field!](#)



Reviews Services Videos

How it Works FAQ's About

SHOP NOW

The inside pitch on the “Beast Hack” swing trainer for a right handed hitter (opposite for left handed hitters) will give the feedback of rotation in the direction of “Path 3” as seen in

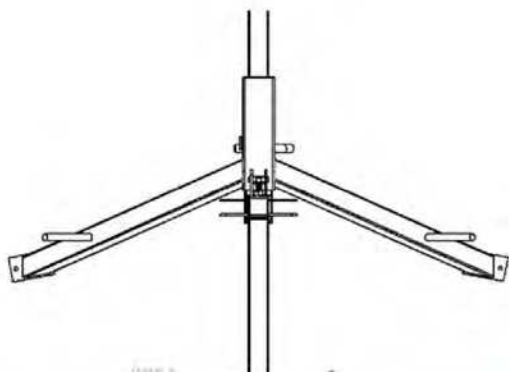
<https://www.beasthack.com/how-it-works>

3/6

11/12/2022

How it Works — Beast Hack

Diagram 5. When hitting the outside pitch to the power alley you still want to hit that pitch just off the front hip and at contact the hands should be just in front of the barrel of the bat as you can see here where Austin Riley shows you how it is done! [Beast Hacks to Right Center \(Power Alley\)](#)



Paths of Rotation for training to center field and the power alley's (Top View)



Diagram 5

Left-handed hitters on the Left side of the hanging ball.

Right-handed hitters on the Right side of the hanging ball

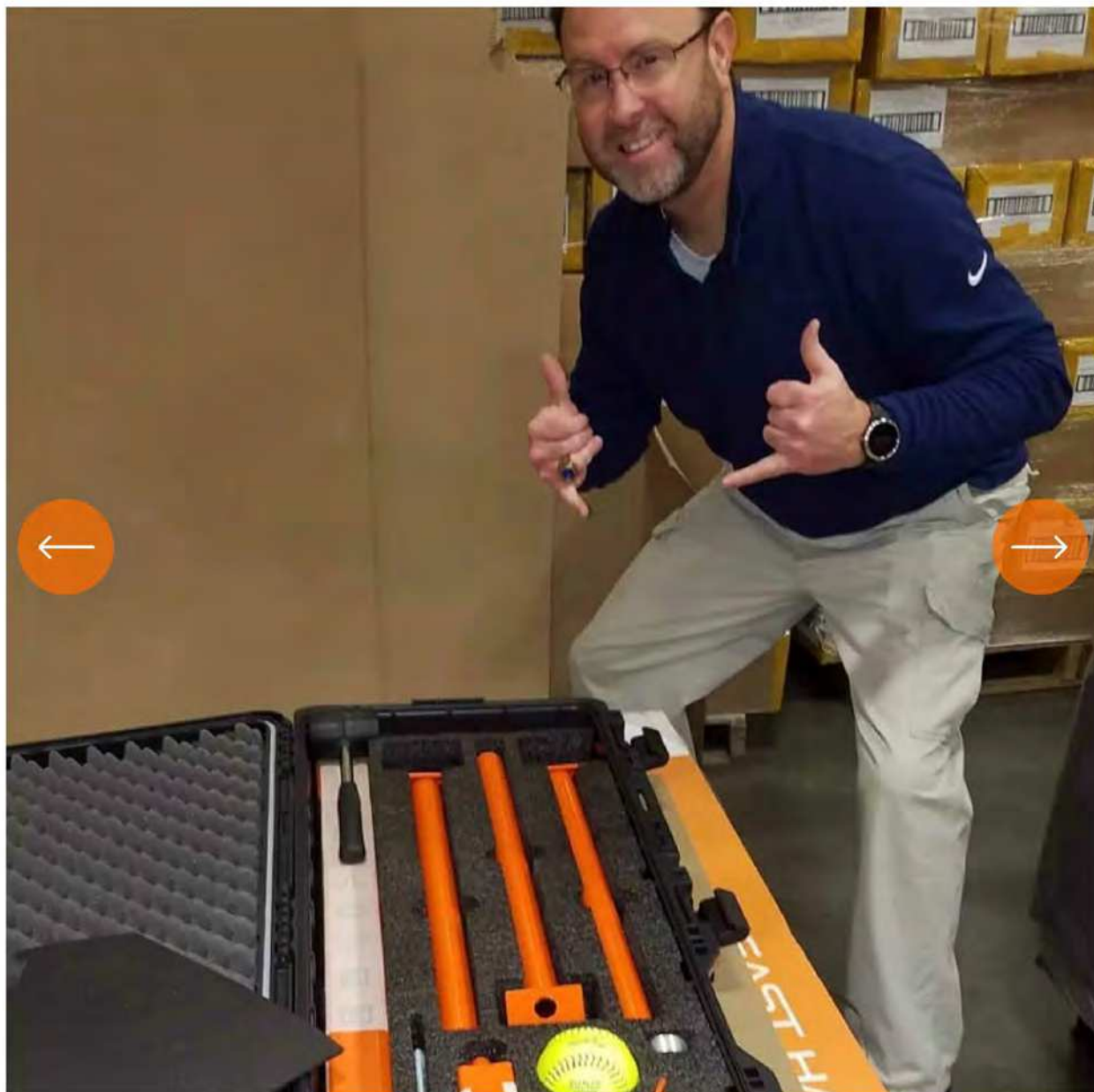


Reviews Services Videos
[How it Works](#) [FAQ's](#) [About](#) [0](#)
Contact

SHOP NOW

11/12/2022

How it Works — Beast Hack



Reviews Services Videos
How it Works FAQ's About  0
Contact

SHOP NOW

<https://www.beasthack.com/how-it-works>

5/6

11/12/2022

How it Works — Beast Hack

Consistent Hard Contact Made in USA - Instant Feedback

Just For you

Sign up and be the first to know about discounts, tips and everything Beast Hack.

SEND

Made in the USA

Lifetime Warranty on all welded frames
against manufacturers defects

Beast Hack copyright 2022 All rights reserved

Beast Hack

[Main](#)

[Shop](#)

[About](#)

[How it](#)

[works](#)

[Contact](#)

Info

[Rentals](#)

[Personal](#)

[Training](#)

[Shipping &](#)

[Returns](#)

[Terms of](#)

[Use](#)

[Privacy](#)

[Policy](#)

Social

[Instagram](#)

[Facebook](#)

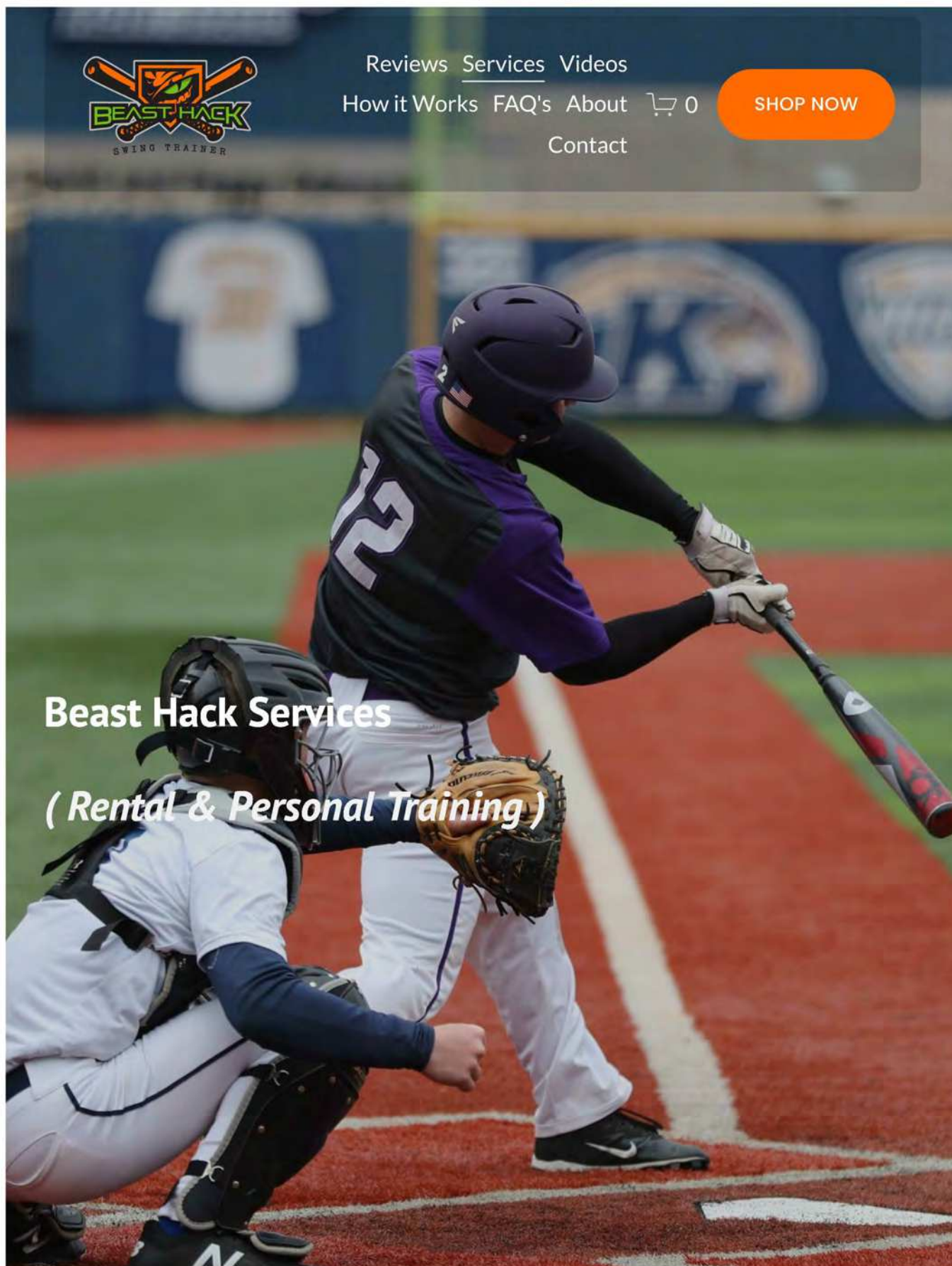
[Twitter](#)

[Youtube](#)

[TikTok](#)

11/12/2022

Services 3 — Beast Hack



<https://www.beasthack.com/services>

1/5

11/12/2022

Services 3 — Beast Hack



Indoor / Outdoor / Mobile



Rent Beast Hack products Weekly, Monthly or Quarterly....

Beast Hack products are best in class, highest quality, most durable and user friendly baseball and softball swing training products in the industry. Rent our products for your next game, tournament, season, birthday party or event!

RENT ME NOW!



<https://www.beasthack.com/services>

2/5

11/12/2022

Services 3 — Beast Hack



With gas prices soaring and not enough time in the day to get everything done, hire a local "Beast Hack Boss" to deliver training at your requested location. Click "Train Me Now" to find your local "Beast Hack Boss" to start training now! On-site mobile training services pricing varies upon location, travel time and trainer experience level (high school, college, professional).

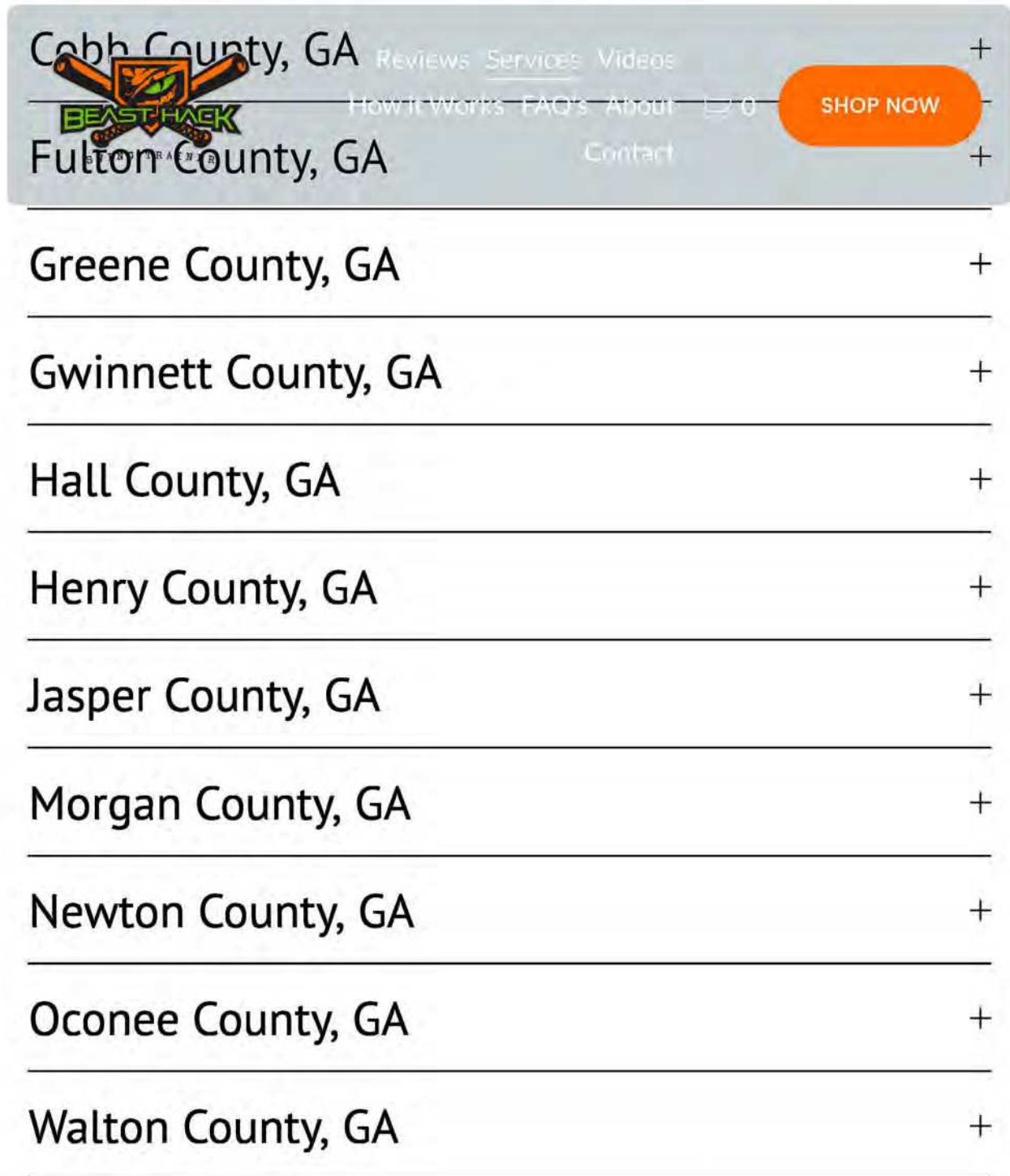
TRAIN ME NOW!

Mobile personal training now offered in the following counties

Barrow County, GA	+
Butts County, GA	+
Clarke County, GA	+

11/12/2022

Services 3 — Beast Hack



The screenshot shows the top navigation bar of the Beast Hack website. The navigation bar includes links for Reviews, Services, Videos, How it Works, FAQ's, About, and a Shopping Cart icon with a '0' next to it. A prominent orange 'SHOP NOW' button is located on the right side of the navigation bar. Below the navigation bar, a list of Georgia counties is displayed, each with a plus sign to its right, indicating that the sections are expandable. The counties listed are: Cobb County, GA; Fulton County, GA; Greene County, GA; Gwinnett County, GA; Hall County, GA; Henry County, GA; Jasper County, GA; Morgan County, GA; Newton County, GA; Oconee County, GA; and Walton County, GA.

Cobb County, GA +
Fulton County, GA +
Greene County, GA +
Gwinnett County, GA +
Hall County, GA +
Henry County, GA +
Jasper County, GA +
Morgan County, GA +
Newton County, GA +
Oconee County, GA +
Walton County, GA +

11/12/2022

Services 3 — Beast Hack



[Reviews](#) [Services](#) [Videos](#)
[How it Works](#) [FAQ's](#) [About](#) [Contact](#)



SHOP NOW

EXHIBIT 56

3/24/2017

Monster Energy

Facebook interface showing the Monster Energy page. The page features a large video of a monster truck jumping over a crowd on a beach. The page includes a navigation menu on the left with options like Home, About, Photos, Videos, Likes, Events, Posts, Notes, Instagram, and YouTube. The main content area displays a featured video of a monster truck jump, a photo of a snowboarder, and a photo of a UFC fighter. The right sidebar contains information about the company, including its website, location, and a list of liked pages.

Monster Energy

Monster Energy

Home

About

Photos

Videos

Likes

Events

Posts

Notes

Instagram

YouTube

Create a Page

Like Follow Share

Watch Video

Featured For You

Save Monster Energy to visit it later

Check out Monster Energy's

25,445,595 people like t... Save

Dakota Roche | Bay Roa... 00:32 · 469.2K Views

Food & Beverage Company in Corona, California

Invite friends to like this Page

Most companies spend their money on ad agencies, TV commercials, radio spots, and billboards to tell you how good their products are. Instead, we support the scene, our bands, our athletes and our fans!

25,445,595 people like this and 24,726,380 people follow this

About See All

www.monsterenergy.com/

Food & Beverage Company · Outdoor, Recre...

Liked by This Page

Monster Army Like

Monster Energy Ga... Like

Monster Energy Mu... Like

English (US) · Español · Português (Brasil) · Français (France) · Deutsch

Privacy · Terms · Advertising · Ad Choices · Cookies · More

Facebook © 2017

Chat

https://www.facebook.com/MonsterEnergy/

1/8

3/24/2017

Monster Energy

Facebook interface showing the Monster Energy profile page. The header includes the search bar, navigation links (Hansen, Home, Find Friends), and user avatars.

The main content area displays a video post by Dakota Roche | Bay Roam, showing a person performing a stunt on a bicycle on a set of stairs. Below this are two smaller image posts: one of a motorcycle rider (Eli Tomac SX) and another of a car (Pedal to the metal with Ballis...). A "See All" link is visible below these posts.

The "Posts" section shows a post from Monster Energy, dated 6 hrs ago. The post features a video of a Mercedes-AMG Petronas Formula One car racing. The text of the post reads: "#F1isBack! Get ready to see team Mercedes-AMG Petronas Motorsport in action this weekend at the #AusGP". Below the video, the text says: "F1: Fast and mean for 2017 Silver Arrows ready double-title defence | Monster Energy". It also includes a link to MONSTERENERGY.COM.

Below the post are interaction buttons: Like, Comment, and Share. The post has 469 reactions (likes, loves, wow) and 13 shares. A comment box is visible with the placeholder text "Write a comment...".

Below the post is another post from Monster Energy, dated Yesterday at 1:35pm. The text of the post reads: "DIRT SHARK lurked to the East Coast to get caught up on all the BTS drama and action at the 2017 Monster Energy Indianapolis".

The bottom right corner of the page shows a "Chat" button.

<https://www.facebook.com/MonsterEnergy/>

2/8

3/24/2017

Monster Energy

Facebook interface showing the Monster Energy profile page. The page header includes the Monster Energy logo, search bar, and navigation links (Hansen, Home, Find Friends, etc.).

The main content area displays a video of the Lucas Oil Stadium. The video player shows a progress bar at -0:20. Below the video, the post has 25K Views, 1.7K reactions (Like, Love, Wow), and 72 shares. A comment box is visible with the text "Write a comment..." and a "View all 16 comments" link.

Below the video post, there is a section titled "Posts" showing a post from Monster Energy. The post text reads: "Get ready... Ballistic BJ Baldwin's #Recoil4 lands 3.28!". The post features a photo of a car performing a stunt over a body of water, with a crowd of spectators on a grassy bank. The post has 46K reactions (Like, Love, Wow) and 1,202 shares. A comment from Lalo Cárdenas Leal is visible, stating: "Se dice que un día hicimos la misma acrobacia con una mahindra Danilo Alexis Flores Molina". The comment has 3 likes and 4 replies.

The bottom of the page shows a "Chat" button and a "See All" link.

<https://www.facebook.com/MonsterEnergy/>

3/8

3/24/2017

Monster Energy

Facebook interface showing the Monster Energy page. The page header includes the Facebook logo, the name "Monster Energy", a search bar, and navigation links: "Hansen", "Home", "Find Friends", and icons for friends, messages, and settings.

The main content area displays a post from "Monster Energy with Bellator MMA." dated March 22 at 4:08pm. The post text reads: "When you punch somebody & that punch connects...it's like a 'high'" - Quinton "Rampage" Jackson talks about his upcoming Bellator MMA fight with Muhammed "King Mo" Lawal for #Bellator175!

The post features a video thumbnail showing two men in a gym setting. One man is wearing a black t-shirt with the "MONSTER" logo and boxing gloves, while the other is wearing a grey t-shirt and glasses. A play button icon is overlaid on the video.

Below the video, the post shows "802K Views", "Like", "Comment", and "Share" buttons. It also displays "5.5K" reactions and "517 shares".

The comments section shows two comments:

- David Jackson: Rampage is not what he used to be clearly but win or lose I've yet to see a boring fight with him in it. (9 likes, 23 hrs, Edited, 2 Replies)
- Lincoln Bigley: Rampage, we literally walked into each other at the door at McCarran Airport. I was leaving & you were walking in. Why you gotta mad dog me dude? Hahahaa. (2 likes, Yesterday at 1:23pm)

Below the comments, there is a post from "Monster Energy with Toyo Tires." dated March 22 at 9:07am. The post text reads: "Where in the world is Ballistic BJ Baldwin?" and "#Recoil4 | 3.28". The video player below this post shows a black screen with a play button and a progress bar at -0:54.

At the bottom right of the page, there is a "Chat" button.

https://www.facebook.com/MonsterEnergy/

4/8

3/24/2017

Monster Energy

Monster Energy

Like Comment Share

13K

Top Comments

2,472 shares

Write a comment...

Press Enter to post.



Parker Jensen The only thing Toyota on the entire truck you are looking at is. DING DING DING!!!! You guess it. The Toyota badge on the from bumper. Cmon Riley let's be honest.
Like · Reply · 1 · Yesterday at 7:23am
2 Replies



Kyle Sheppard Portugal, Spain or Morocco is where he is pointing on the globe! Guess we will see, I would say Spain if he is planning for great footage...but morocco has the Motorsports background with F1.
Like · Reply · 2 · March 22 at 12:21 pm
3 Replies

View more comments

2 of 168



Monster Energy
March 21 at 5:04pm · 🌐

Who needs 4 wheels when you can drift on 3?!

Vaughn Gittin Jr. shows off his new livery in his #MonsterEnergy Mustang RTR!



Like Comment Share

7K

Top Comments

232 shares

Write a comment...

Press Enter to post.



Logan Blake So if the other front wheel comes off is it still a drift? Or is it then considered a wheelie
Like · Reply · 1 · March 22 at 2:30pm
2 Replies

David Lopez Shortly after this photo, a crowd of people was plowed into.

Chat

<https://www.facebook.com/MonsterEnergy/>

5/8

Exhibit 56 Page 5 of 8

MEC016561
Opposer's Notice of Reliance

3/24/2017

Monster Energy


Monster Energy

View more comments2 of 61

Monster Energy

March 21 at 10:09am · 🌐


Here are Colton Satterfield's step-by-step instructions on how to SEND IT! 🍌



LikeCommentShare


👍❤️👹 62KTop Comments ▾

1,002 shares



Write a comment...


Press Enter to post.



Jason Mize

Thunder valley Tennessee. 3rd 4th gear shit. Narly jumps.

Like · Reply · 3 · March 21 at 4:04pm



Wayne Dexter 🍌🍌

I'm trying to find a way to advertise for monster this year. Check out my page!!


Like · Reply · March 22 at 3:20pm

View more comments2 of 120

Monster Energy

March 20 at 3:33pm · 🌐

Petter Solberg announces new PSRX Volkswagen #WorldRX team!



PSRX Volkswagen Team World RX Team Sweden is a go | Monster Energy

Born in Germany and raised in Sweden. A multiple FIA title-holding legend and a young-gun champion elect. This is PSRX Volkswagen RX Team Sweden; and...

MONSTERENERGY.COM

LikeCommentShare

Chat

https://www.facebook.com/MonsterEnergy/

6/8

3/24/2017


Monster Energy


Monster Energy

276 shares

Write a comment...


Press Enter to post.

 **Wayne Dexter** Trying to advertise for monster this year. Check out my page!! How can a man. Make these happen?
Like · Reply · March 22 at 3:22pm


 **Martin Schlichter** 2 Skandinavische Fahrer im VAG-Konzern, ABER gegeneinander?!?!?
Ob das gut geht?!
Wh... See More
See Translation
Like · Reply · March 21 at 2:40pm

View more comments




2 of 58

 **Monster Energy**
March 20 at 10:14am ·

Style pointers from Cam Zink!



Like Comment Share

76K

Top Comments

1,606 shares

Write a comment...

Press Enter to post.

Chat

<https://www.facebook.com/MonsterEnergy/>

7/8

Exhibit 56 Page 7 of 8

MEC016563
Opposer's Notice of Reliance

3/24/2017

Monster Energy

Facebook interface showing the Monster Energy page. The page header includes the Facebook logo, search bar, and navigation links (Hansen, Home, Find Friends). The main content area displays a post from Nicolas Baussart, a shared video from the World Surf League, and a comment from X Games. The video shows a surfer riding a wave. The comment from X Games congratulates Owen Wright on his victory at the 2017 Quiksilver Pro Gold Coast. The page footer includes a chat button and a 'See More' link.

Monster Energy

Nicolas Baussart Jonathan Drouot j'ai fait pareil dimanche mais la réception n'étais pas bonne 🙄
See Translation
Like · Reply · March 21 at 11:17am
2 Replies

View more comments 2 of 184

Monster Energy shared World Surf League's video.
March 19 at 2:21 pm · 🌐

Owen Wright is back! 🏄🏻‍♂️

682,769 Views

World Surf League
March 18 at 9:47pm · Gold Coast, QLD, Australia · 🌐

Congratulations Owen Wright, winner of the 2017 Quiksilver Pro Gold Coast!! 🏆

Like Comment Share

858 Top Comments

Write a comment...

Press Enter to post.

X Games
Like · Reply · 1 · March 20 at 5:15am

Harry Harcourt-tate great to see y
u are all healthy a great end for you and your family????congrats on new born...always and always 67 year -old shortboarder outer -island great sticks owen if get chance get mitchell to do a stick for you great machinery hawaii islands indonesia costa rica mexicp.....imagine.....harry harcourt-tate...
Like · Reply · March 19 at 3:53pm

View 15 more comments

See More

https://www.facebook.com/MonsterEnergy/


Chat


8/8


EXHIBIT 57

3/24/2017

Monster Energy - Likes


 Monster Energy





 Hansen


Home


Find Friends











Monster Energy

@MonsterEnergy

Home

About

Photos

Videos

Likes

Events


Posts

Notes

Instagram

YouTube

Create a Page



Like

Follow

Share

...

Watch Video

People

356,776

People Talking About This

25,445,598

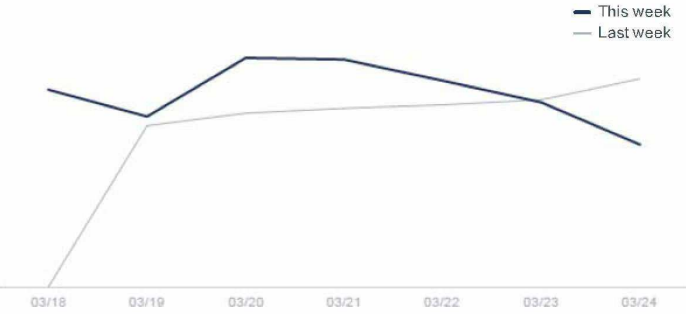
Total Page Likes

▲0.3% from last week

74,405

New Page Likes

▲24.4%



This week

Last week


03/18 03/19 03/20 03/21 03/22 03/23 03/24

24,726,383

Total Page Follows

0% from last week

Chat



https://www.facebook.com/pg/MonsterEnergy/likes/?ref=page_internal

1/1

EXHIBIT 58

3/24/2017

Monster Energy (@monsterenergy) • Instagram photos and videos



Instagram

Search

Get the app

Sign up | Log in



monsterenergy

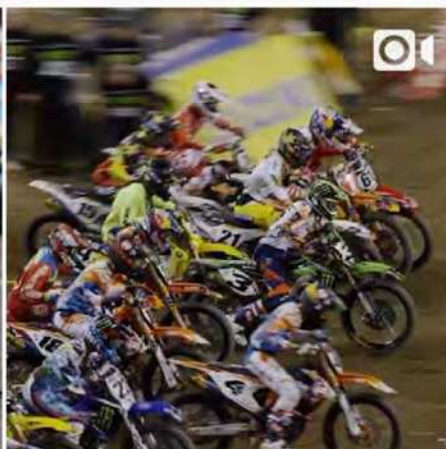
Follow

3,383 posts

3.9m followers

985 following

Monster Energy Watch #Doonies3 now: youtu.be/SViqor_olHc

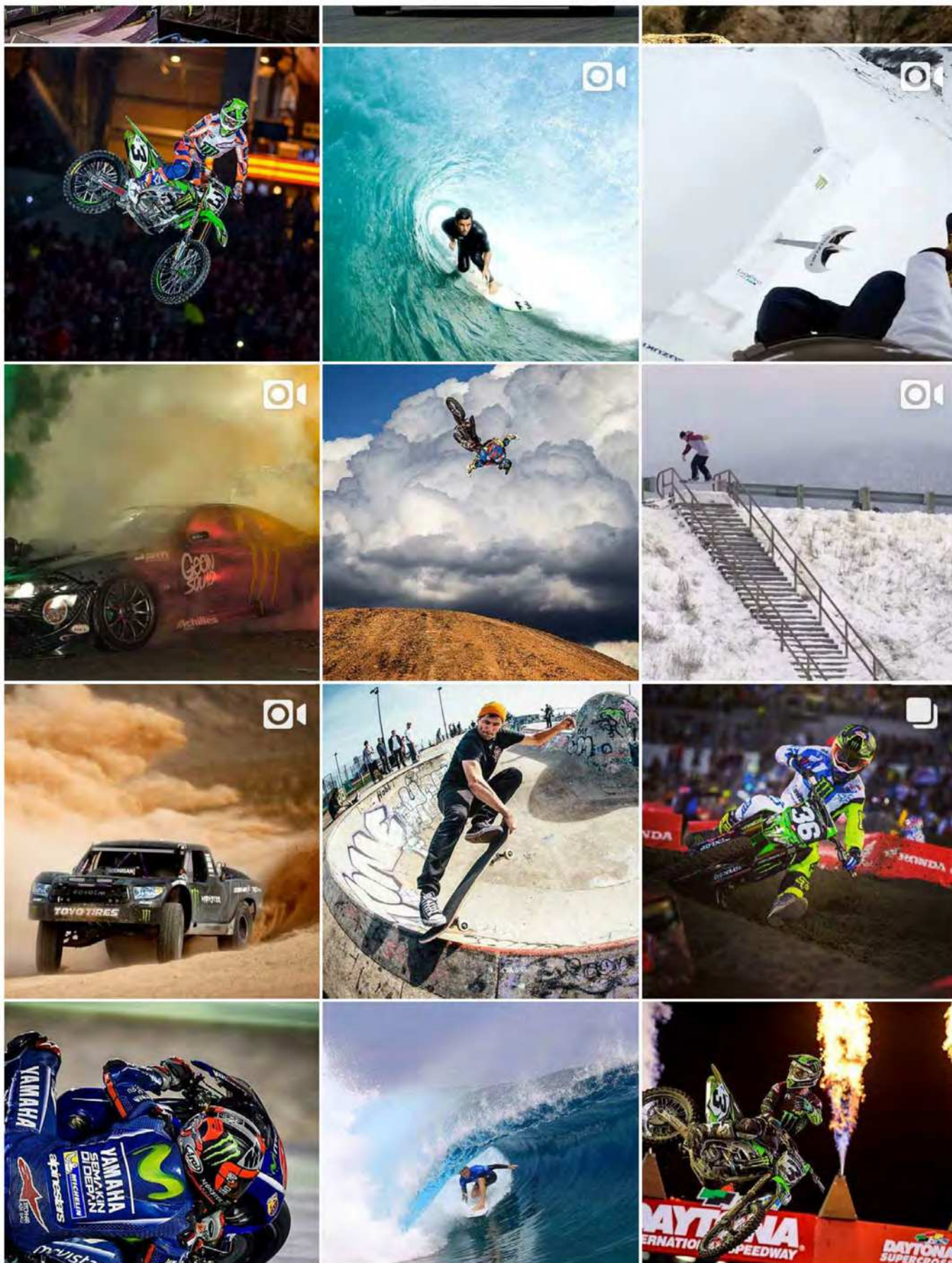


<https://www.instagram.com/monsterenergy/>

1/8

3/24/2017

Monster Energy (@monsterenergy) • Instagram photos and videos

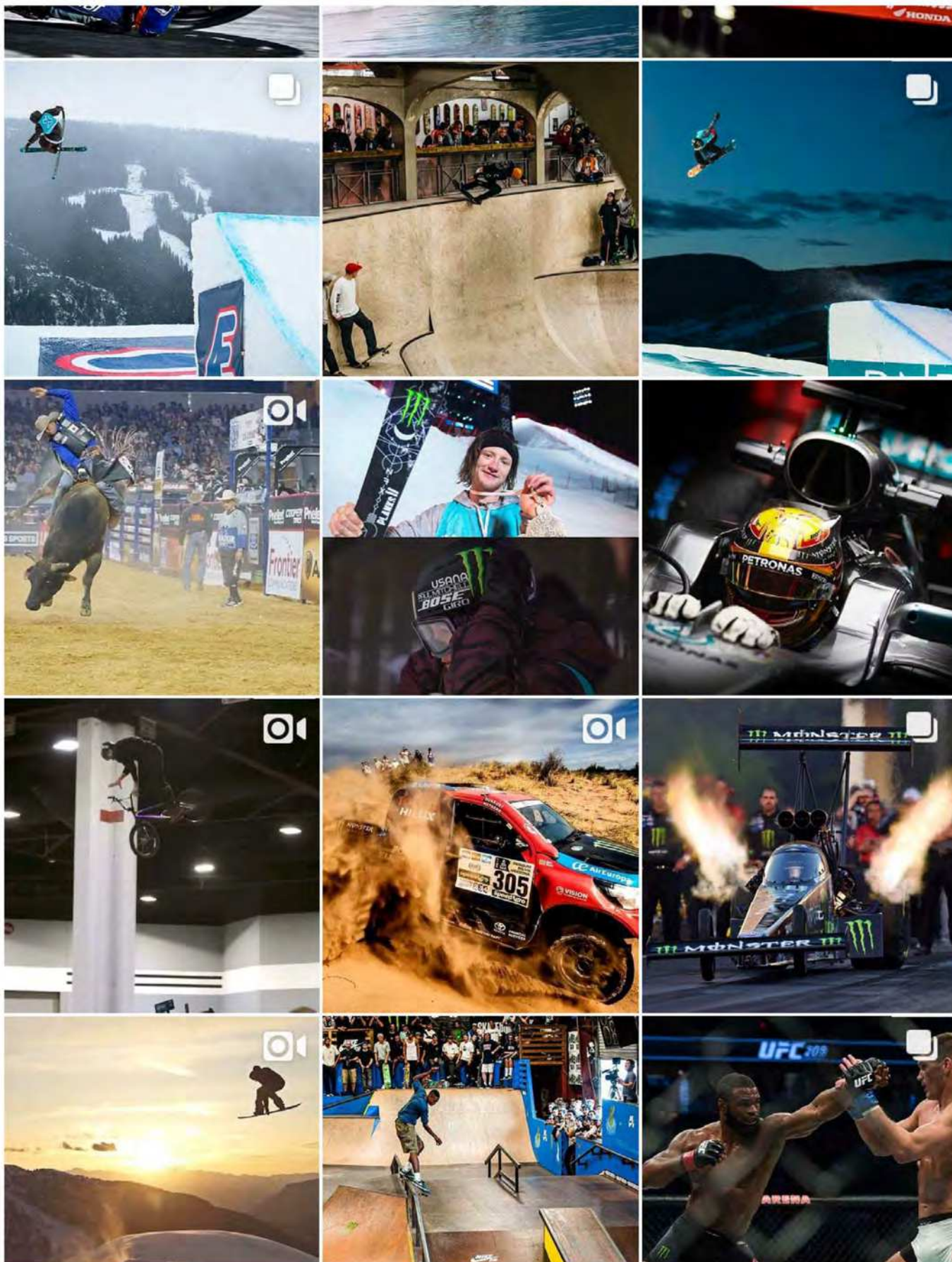


<https://www.instagram.com/monsterenergy/>

2/8

3/24/2017

Monster Energy (@monsterenergy) • Instagram photos and videos

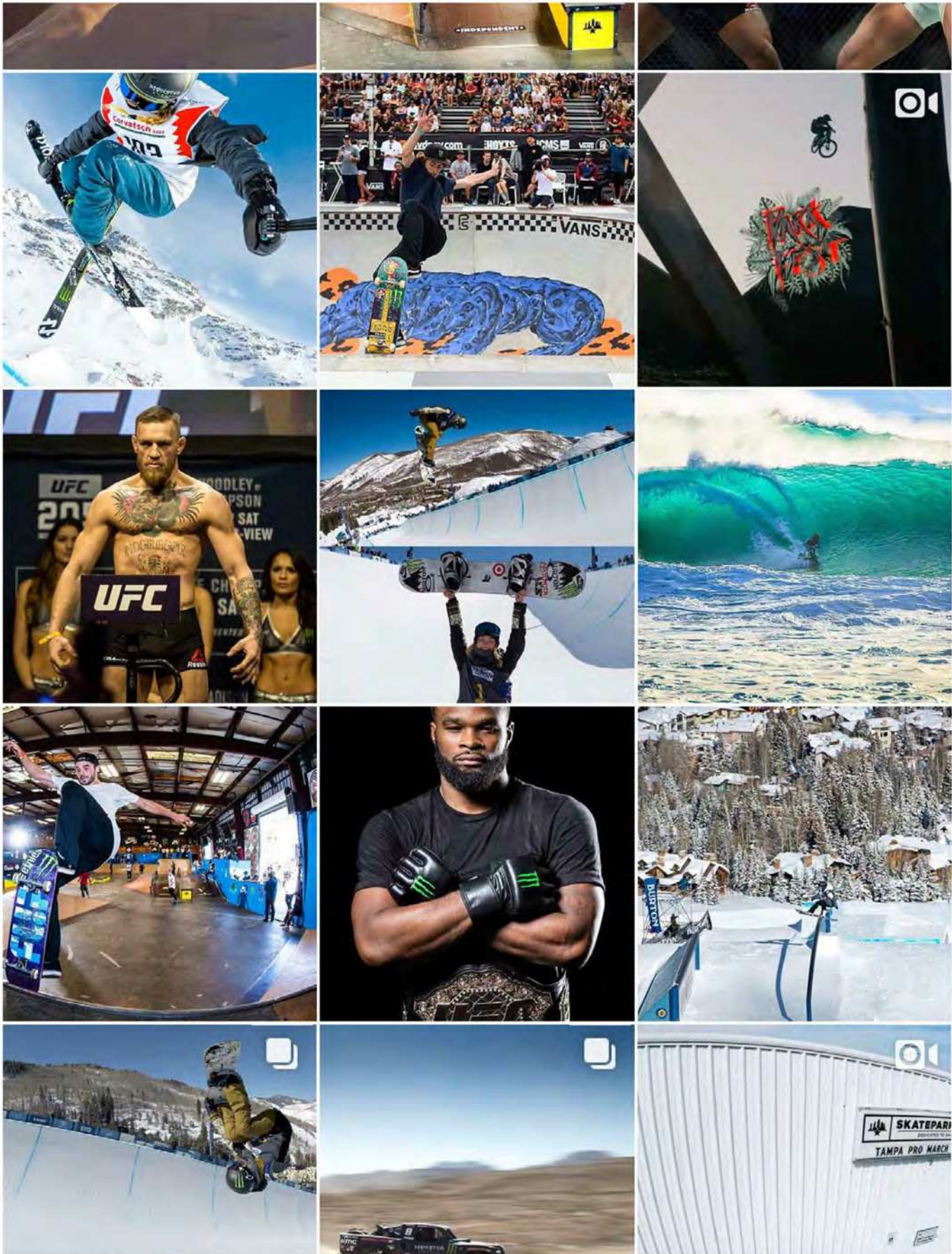


<https://www.instagram.com/monsterenergy/>

3/8

3/24/2017

Monster Energy (@monsterenergy) • Instagram photos and videos

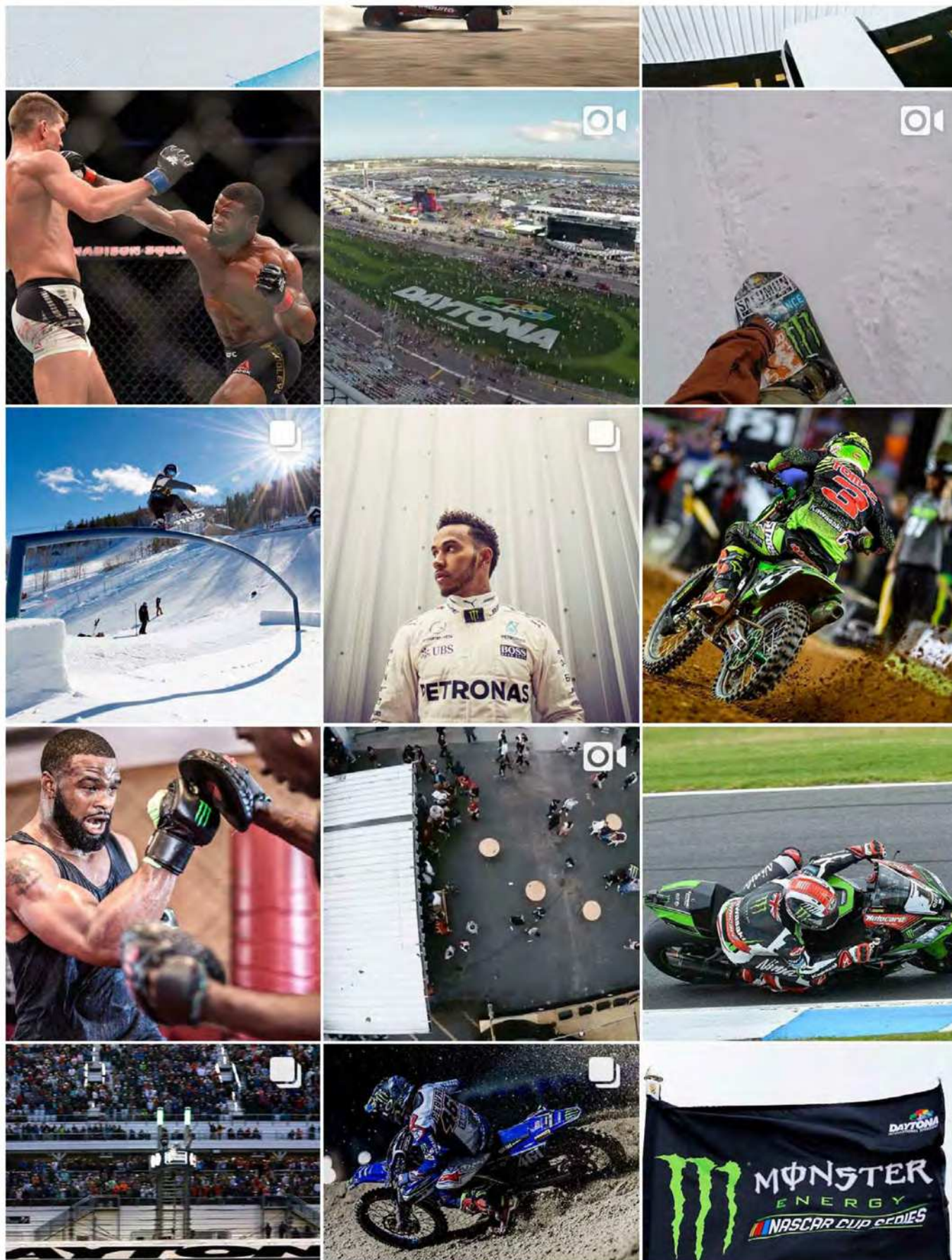


<https://www.instagram.com/monsterenergy/>

4/8

3/24/2017

Monster Energy (@monsterenergy) • Instagram photos and videos

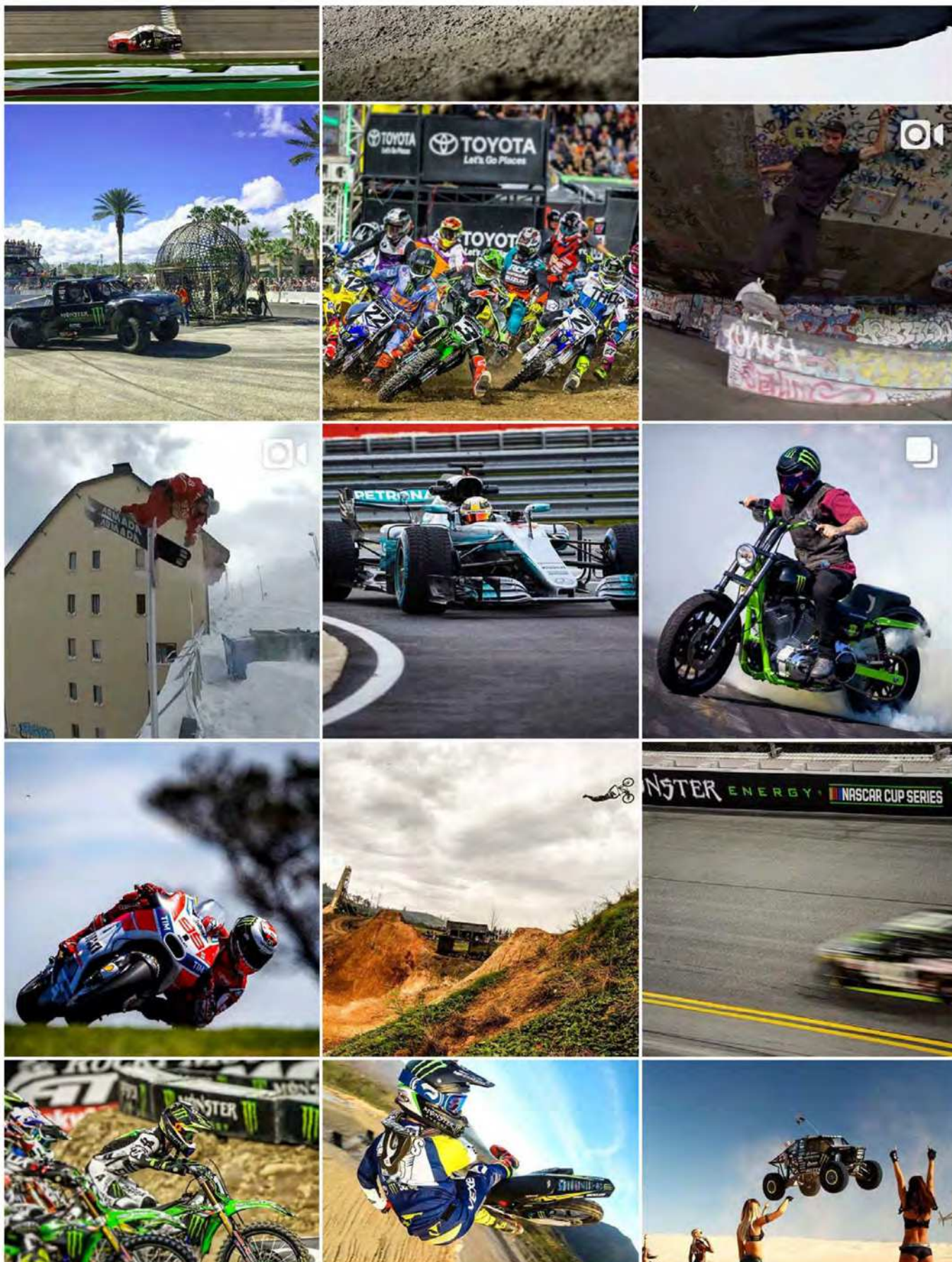


<https://www.instagram.com/monsterenergy/>

5/8

3/24/2017

Monster Energy (@monsterenergy) • Instagram photos and videos

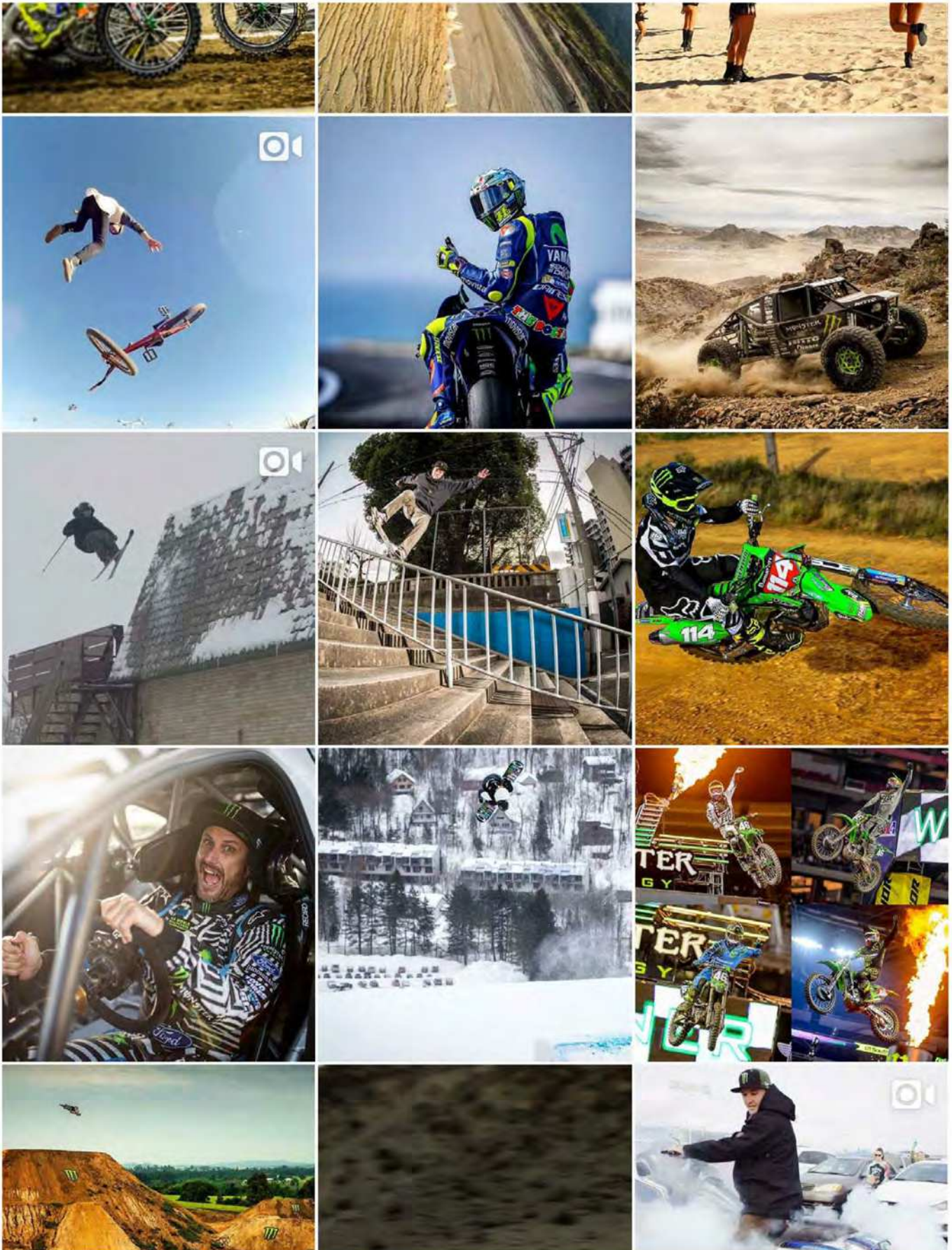


<https://www.instagram.com/monsterenergy/>

6/8

3/24/2017

Monster Energy (@monsterenergy) • Instagram photos and videos



<https://www.instagram.com/monsterenergy/>

7/8

3/24/2017

Monster Energy (@monsterenergy) • Instagram photos and videos



[ABOUT US](#) [SUPPORT](#) [BLOG](#) [PRESS](#) [API](#) [JOBS](#)
[PRIVACY](#) [TERMS](#) [DIRECTORY](#) [LANGUAGE](#)
© 2017 INSTAGRAM

EXHIBIT 59

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter



Have an account? Log in



TWEETS
13.5K

FOLLOWING
896

FOLLOWERS
3.28M

LIKES
9,900

LISTS
3

MOMENTS
1

Follow

Monster Energy

@MonsterEnergy

#UnleashTheBeast

Facebook.com/MonsterEnergy

Instagram.com/MonsterEnergy

snapchat.com/add/monsterene...

MonsterEnergy.com

Worldwide

15.4M Vine Loops

Joined August 2009

5,578 Photos and videos



Tweets

Tweets & replies

Media



Monster Energy @MonsterEnergy · 39m

Connor Fearon showing you how to rip into the weekend!!!



2

15

70



Monster Energy @MonsterEnergy · 2h

Today @NASCAR drivers @StenhouseJr @aric_almirola @jamiemcmurray & @ClintBowyer visited our HQ today! #NASCARGoesWest

https://twitter.com/monsterenergy

1/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter



Have an account? Log in



NASCAR

2

38

154



Monster Energy @MonsterEnergy · 3h

When @NASCAR drivers visit @MonsterEnergy they arrive in style! 🚁
#NASCARGoesWest



3

31

128



Monster Energy @MonsterEnergy · 7h

#F1isBack with @LewisHamilton focused on his 4th world title, who's ready to see @mercedesAMGF1 in action? #AusGP



<https://twitter.com/monsterenergy>

2/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter



Have an account? Log in



F1: Fast and mean for 2017 Silver Arrows ready double-title defence...

It seems like only last week that Nico Rosberg was winning the Formula One World Championship title at the Abu Dhabi Grand Prix, but the new ...

monsterenergy.com



7



44



Monster Energy @MonsterEnergy · Mar 23

Check out all the action from @DirtShark while at the 2017 @MonsterEnergy #Supercross stop at Indianapolis:

youtu.be/P4xldTNZeDA



34



87



Monster Energy @MonsterEnergy · Mar 23

.@StreetLeague recently announced all the stops of the 2017 season... Which one are you most excited to see?



2017 SLS WORLD TOUR | Monster Energy

2017 SLS WORLD TOUR

monsterenergy.com



11



40



Monster Energy Retweeted

Nate 'Dutch' Adams @NateAdams744 · Mar 23

<https://twitter.com/monsterenergy>

3/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter

Have an account? Log in

@HJCAHelmets



Monster Energy, GoPro, Deft Family and 6 others

1

23

108



Monster Energy @MonsterEnergy · Mar 23



OMG... Are you serious
@BJBaldwin97?! #Recoil4 landing 3.28



BJ Baldwin and Toyo Tires

47

157



Monster Energy Retweeted



MotoGP™ @MotoGP · Mar 22

Nearly showtime. #QatarGP



<https://twitter.com/monsterenergy>

4/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

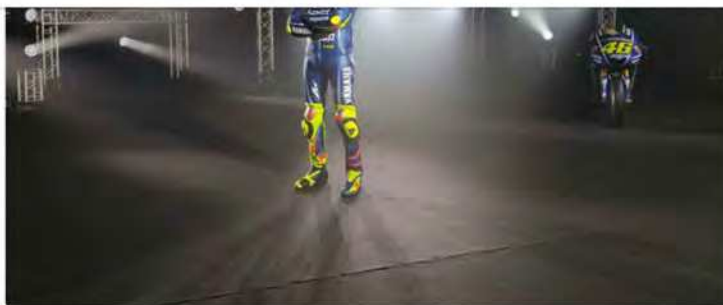
Home

Moments

Search Twitter



Have an account? Log in



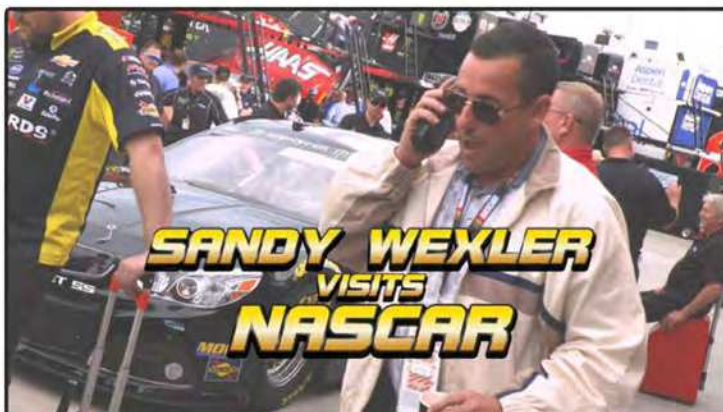
35 1.2K 2.5K

Monster Energy Retweeted



NASCAR @NASCAR · Mar 22

★ NASCAR is headed to Hollywood and #SandyWexler is making his pitch! ★ #NASCARGoesWest



15 215 720

Monster Energy Retweeted



Nate 'Patchy' Adams @NateAdams741 · Mar 22

Whip, Trick, Flip, It's Wednesday!..& Wheelies too, wheelies are fun.
#gopro #hero5 #deftfam #whipitwednesday @MonsterEnergy @Deft_family



1 54 170



Monster Energy @MonsterEnergy · Mar 22

Get ready... @BJBaldwin97's #Recoil4 lands 3.28!

https://twitter.com/monsterenergy

5/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter



Have an account? Log in



Monster Energy @MonsterEnergy · Mar 21

Less is more right? @VaughnGittinJr only needs 3 wheels to drift his #MonsterEnergy @mustangtr!



Monster Energy and Vaughn Gittin Jr.



2



40



184



Monster Energy Retweeted

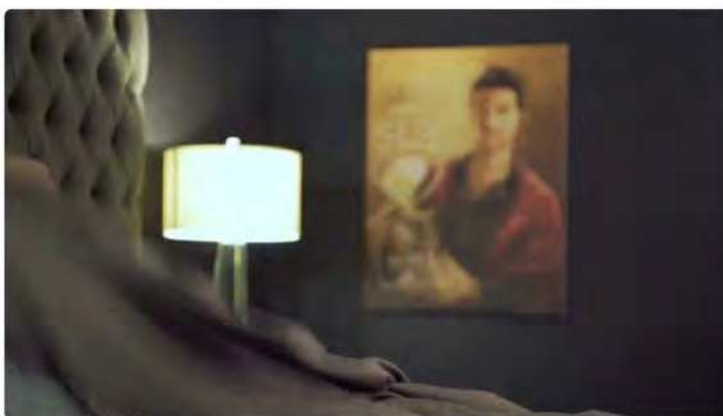


STREET LEAGUE @StreetLeague · Mar 21

@prod84 🍕 Cody McEntire 🍷

@starheadbody 🌞 @louieelo 🐶

2017 SLS @nikesb World Tour Announcement



2



70



158



Monster Energy @MonsterEnergy · Mar 21

Here are @coltonseatt's step by step

<https://twitter.com/monsterenergy>

6/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter



Have an account? Log in



Colton Satterfield and Masters of Dirt



30



146



Monster Energy @MonsterEnergy · Mar 20

Our boy @Petter_Solberg announces new PSRX World RX team with @VolkswagenRally & @JohanKMS88! monsterne.ws/K945VHI0



5



80



278



Monster Energy @MonsterEnergy · Mar 20

Since 1954 @goodyear has been part of @NASCAR as the exclusive tire supplier... Learn more about the iconic brand!



<https://twitter.com/monsterenergy>

7/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter



Have an account? Log in



Goodfellas | Monster Energy

Goodfellas - The Goodyear Tire NASCAR story

nascar.monsterenergy.com

1

19

64



Monster Energy @MonsterEnergy · Mar 20

Getting up close and personal with
[@CamZink!](#) 🙌



Cameron Zink

2

38

172

Monster Energy Retweeted



UFC @ufc · Mar 20

Happy Birthday to the champ, [@DC_MMA!](#) #UFC210



<https://twitter.com/monsterenergy>

8/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter



Have an account? Log in



60 616 2.2K

Monster Energy Retweeted



Monster Energy Music @MonsterMusic · Mar 20

We caught up with @Anthrax for a lengthy chat during their European Among The Kings tour

monsteme.ws/WUCUT32J



3 33 167



Monster Energy @MonsterEnergy · Mar 19

Back to back to back! @elitomac makes it 3 in a row at #MonsterEnergy #Supercross in Indianapolis! 🏆



<https://twitter.com/monsterenergy>

9/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter



Have an account? Log in



Supercross LIVE!, Kawasaki USA, Monster Energy and Eli Tomac

1

45

184

Monster Energy Retweeted



NASCAR @NASCAR · Mar 19

The pressure. The precision. The chaos.

It's the path to victory. #NASCARGoesWest



5

117

335

Monster Energy Retweeted



World Surf League @wsl · Mar 18

Congratulations @RealOwenWright, winner of the 2017 #QuikPro #GoldCoast!! @quiksilver



14

623

1.0K

Monster Energy Retweeted



Kawasaki USA @KawasakiUSA · Mar 18

.@elitomac takes his THIRD CONSECUTIVE WIN and sixth season win of 2017! #racekx #sxonfox



https://twitter.com/monsterenergy

10/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter



Have an account? Log in



Supercross LIVE!, Kawasaki Racing and Monster Energy

5

190

522

Monster Energy Retweeted



ProCircuit Race Team @PCraceteam · Mar 18

Say hello to the fastest qualifier at #IndySX. #WeRace #supercrosslive



VERSACE SAVATGY

31

174



Monster Energy @MonsterEnergy · Mar 18

Every surfer's dream... #NeverEndingBarrel 🏄: @BenjaminSanchis



<https://twitter.com/monsterenergy>

11/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter



Have an account? Log in



2 65 212

Monster Energy Retweeted



Supercross LIVE! @SupercrossLIVE · Mar 18

It's race day in Indy! 🏁



Monster Energy, SPEED and Indianapolis Colts

3 173 498



Monster Energy @MonsterEnergy · Mar 17

Anyone else going to be rooting for
@elitomac to light the candles again at
tomorrow's Indianapolis stop of
@MonsterEnergy @SupercrossLIVE?



<https://twitter.com/monsterenergy>

12/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter



Have an account? Log in



6 71 292

Monster Energy Retweeted



Supercross LIVE! @SupercrossLIVE · Mar 17

Tomorrow, it's on 🏍️ [#DropTheGate](#)



Monster Energy

2 151 467

Monster Energy Retweeted



Conner Coffin @crafcffin · Mar 17

Felt great to lay into a few turns yesterday! Sooo stoked the ocean provided a 💎 with 15 seconds to go 🏄 [#quikpro](#) rd 3 today!! 📸
Moran



World Surf League, Channel Islands, Rip Curl and 4 others

3 52 237



Monster Energy @MonsterEnergy · Mar 17

[#FlashbackFriday](#) to @mrdavidwise's World Record Jump at @NineKnights! Watch full @GoPro edit here: [youtu.be/nIDAYW8dfn](#)

<https://twitter.com/monsterenergy>

13/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter



Have an account? Log in



GoPro: David Wise World Record Jump

2

35

100

Monster Energy Retweeted



MonsterEnergyIE @MonsterEnergyIE · Mar 17

We bleed green all year long!
Happy #StPatricksDay 🍀



40

348

1.6K



Monster Energy @MonsterEnergy · Mar 16

.@sheenyfmx sure knows how to keep his head in the 🏠!



<https://twitter.com/monsterenergy>

14/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter



Home



Moments

Search Twitter



Have an account? Log in



Josh Sheehan



1



31



146



Monster Energy @MonsterEnergy · Mar 16

Talk about INSANE TERRAIN! Check out the 3 part series of @thrashermag's #SkateRock in Mexico!



10



40



Monster Energy @MonsterEnergy · Mar 16

Who needs the stairs when you can take the rail? Watch & vote for Dylan Thompson's @XGames #RealSnow Part!
xgam.es/RealThompson



X Games Real Snow - Dylan Thompson



1



58



165



Monster Energy Retweeted



Ford Performance @FordPerformance · Mar 16

Watch the full development of @kblock43 and @AndreasBakkerud's @FIAWorldRX #FocusRSRX here:

<https://twitter.com/monsterenergy>

15/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter



Have an account? Log in

1 24 61

Monster Energy Retweeted



Monster Energy Music @MonsterMusic · Mar 15

@MonsterEnergy #OutbreakHouse is lit RN at @sxsw! Still up we have @MODSUN, @2fourhrs, @UglyGod and @YoungMAMusic! Come through!!!



3 46 248

Monster Energy Retweeted



X Games @XGames · Mar 15

All six brand new #RealSnow edits are now LIVE »
XGames.com/RealSnow



3 133 318

<https://twitter.com/monsterenergy>

16/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter

Home

Moments

Search Twitter



Have an account? Log in



This is not the guy you want chasing you down in a championship 🤔.
Eli's coming. #DropTheGate



Monster Energy, Kawasaki Racing, Kawasaki USA and Eli Tomac

7

180

549



Monster Energy @MonsterEnergy · Mar 15

Charging hard with @BJBaldwin97! 🙌



1

55

178

New to Twitter?

Sign up now to get your
own personalized
timeline!

Sign up

<https://twitter.com/monsterenergy>

17/18

3/24/2017

Monster Energy (@MonsterEnergy) | Twitter



Home



Moments

Search Twitter



Have an account? Log in



PUMA
@PUMA



YouTube
@YouTube



Mercedes-Benz
@MercedesBenz



Vijay Mallya
@TheVijayMallya



Mercedes-AMG
@MercedesAMG

Worldwide Trends

#Ultra2017
55.3K Tweets

#TuCaraNoTodavia3
13.2K Tweets

#Obamacare
144K Tweets

#KohLanta
36K Tweets

#comicrelief
53.9K Tweets

Coleman
63.5K Tweets

Paloma Gómez Borrero
11.1K Tweets

José José
120K Tweets

Neil Taylor
9,241 Tweets

Love Actually
29.4K Tweets

© 2017 Twitter [About](#)
[Help Center](#) [Terms](#)
[Privacy policy](#) [Cookies](#)
[Ads info](#)

EXHIBIT 60

10/16/2015

Monster Energy - Timeline Photos | Facebook

facebook [Sign Up](#)

Email or Phone

Password

☐ Keep me logged in

[Forgot your password?](#)

Timeline Photos

[Back to Album](#) · [Monster Energy's Photos](#) · [Monster Energy's Page](#)

[Previous](#) · [Next](#)



Monster Energy

The moment of truth...

Conor McGregor is ready to #UnleashTheBeast as he steps into the UFC Octagon for #UFC189!

July 11

Miguel A. Elias, Xavier Gallegos, Pepe Sandoval and 1,045 others like this.

19 shares



Gabe Chagolla Darrell Montague from Millennia Mma tomorrow

July 11 at 10:16pm



Romulo C. Garc ez Aldo the best!

1 · July 13 at 4:25pm



Ew Tal du Polis ei connor leva uma surra tao grande do aldo ki vai so fazer filme c us comedia de holywood

July 14 at 6:51am



Arthur Grimaux Tu est amoureux de quelqu'un ?
1 donne un bizoux   ta main gauche

2 dite le nom de votre amoureux... [See More](#)

July 13 at 2:46pm



Sebastian Hamdam Mc Gregor was awesome last night!

July 12 at 8:45am



J-pred Simo 0659197766

July 12 at 6:36pm



Frank Lucas That tiger is roaring

July 12 at 1:38am



John Martin <https://www.youtube.com/watch?v=A5Nf6UG3xug>

Album: Timeline Photos

Shared with: Public

[Open Photo Viewer](#)

[Download](#)

[Embed Post](#)

<https://www.facebook.com/MonsterEnergy/photos/a.86648330826.81128.11768835826/10153606417435827/?type=3>

1/2

10/16/2015

Monster Energy - Timeline Photos | Facebook



Danger of the Streets Motorcycle Crash...

YOUTUBE.COM

July 12 at 2:25am




Sebastian Hamdam Red to Fade - Ebook - Sci Fi Thriller - <http://www.sci-fi-action.com/home/4589525994>

July 12 at 8:44am



Jon Es I achieve the greatest achievement in the first page I comment Thank you and I hope Addition hhhh h hh 😊

July 11 at 4:36pm

[Sign Up](#) [Log In](#) [Messenger](#) [Facebook Lite](#) [Mobile](#) [Find Friends](#) [Badges](#) [People](#) [Pages](#) [Places](#)
[Games](#) [Locations](#) [About](#) [Create Ad](#) [Create Page](#) [Developers](#) [Careers](#) [Privacy](#) [Cookies](#) [Ad Choices](#) 
[Terms](#) [Help](#)

Facebook © 2015
[English \(US\)](#)

EXHIBIT 61

10/16/2015

Monster Energy - Timeline Photos | Facebook

facebook [Sign Up](#)

Email or Phone

Password

☐ Keep me logged in

[Log In](#)

[Forgot your password?](#)

Timeline Photos

[Back to Album](#) · [Monster Energy's Photos](#) · [Monster Energy's Page](#)

[Previous](#) · [Next](#)



Monster Energy

So that's what 10,000 horsepower running on 100% pure adrenaline looks like...

Album: Timeline Photos

Shared with: Public

Brittany Force sure knows how to #UnleashTheBeast!

May 16

Martin Uriel Gomez Sanchez, Paul Jansen Richi, Israel Reyes and 26,265 others like this.

1,961 shares



Clyde Carpenter I would like to welcome Monster energy back to NHRA drag racing.

21 · May 16 at 10:32am



Monster Energy Thanks for the shout out... We are stoked on the new partnership with [John Force Racing](#)!

26 · May 16 at 11:15am

View more replies



Travis Gardner Fastest girl on 4 wheels?

10 · May 16 at 10:53am



Monster Energy Could be...

13 · May 16 at 11:15am

View more replies



Matthew Barela Who drives that car?

2 · May 16 at 9:41am



Monster Energy Brittany Force with the [John Force Racing](#) team!

11 · May 16 at 10:08am

View more replies



Gonzalo Cantu One speed go!

1 · May 16 at 9:05am

[Open Photo Viewer](#)

[Download](#)

[Embed Post](#)

<https://www.facebook.com/MonsterEnergy/photos/a.86648330826.81128.11768835826/10153413712815827/?type=3>

1/4

10/16/2015

Monster Energy - Timeline Photos | Facebook

 **Monster Energy** Or is it... "One speed... fast as Hell!"
👍 10 · May 16 at 9:12am

 **Jim Ritter** Way to go Monster Energy!! Way to hitch yourself to another winning team. John Force Racing is a great fit for you.
👍 9 · May 16 at 10:38am
↳ 1 Reply

 **Branden van Heerden** Would like to ride one of those and feel that 10,000 horse powers behind me
👍 4 · May 16 at 9:08am
↳ 2 Replies

 **John Bremer** I need that motor n my cobralol
👍 2 · May 16 at 11:01am
↳ 1 Reply

 **Joshua Skinner** Hell yeah!!..
👍 1 · May 16 at 10:43am

 **Gonzalo Cantu** Fast as hell i agree
👍 1 · May 16 at 9:17am

 **Tyler Yamane** Goosebumps
👍 1 · May 16 at 9:57am

 **Matthew Fearneyhough** Rockstar Energy is so much better!
May 18 at 10:49am

 **Matt Collings** Methanol, not adrenaline. These engines run on methanol.
May 18 at 6:02am
↳ 2 Replies

 **Tyler Stensgard** That's one pissed off monster lol
May 16 at 12:43pm

 **Clyde Carpenter** That's Brittany Force. She is really hot.
👍 3 · May 16 at 10:31am

 **Peter Coghill** Baaaaad ASSSSS!!!! Monster
May 18 at 8:46am

 **Keith Bubb** So a drag race car runs on adrenaline? I thought it was an alcoholic nitric blend race fuel
May 18 at 2:11pm

 **Micheal Morris** Great job coming back to drag racing monster...
May 16 at 6:25pm

 **Jerad Deforest Force** kickin Some Ass.....
May 16 at 5:05pm

 **Dave Petherbridge** Big fan of the force family even a bigger fan of Monster Energy
May 18 at 11:01am

 **Chris Doubleday** Thank you for sponsoring John Force Racing!!! Monster is the only energy drink product I'll be purchasing.
👍 3 · May 16 at 11:30am

 **Thomas Steely** She was taught by a legend and had the same drive he does. Good to see his legacy live on through his daughter. You go girl. Making the boys look bad.
👍 5 · May 16 at 6:25pm

 **Kathy Kean** Mathew barela it's Brittany force driving that monster
May 16 at 1:39pm

 **Jesus Moreno** Runs on pure monster juice
May 18 at 8:48pm

 **David Klein** John Force Racing and Monster , a winning combination and a Force to be reckoned with
👍 4 · May 16 at 3:28pm

 **Lori Love Dougherty** Love love love this girl and her dragster💙💚💛 PS thank you MONSTER for your support of NHRA Drag Racing
👍 4 · May 16 at 6:34pm · Edited

<https://www.facebook.com/MonsterEnergy/photos/a.86648330826.81128.11768835826/10153413712815827/?type=3>

2/4

10/16/2015

Monster Energy - Timeline Photos | Facebook

 **Logan Chmielewski** Monster logo = 666 in hebrew
May 18 at 6:04am

 **Luigino Asturi** Adrenaline with steroids with 10000 mg of caffeine on crack
May 18 at 4:33pm

 **Frank Murgio** Two winners. Perfect match JFR and Monster Energy. See you in the winners circle.
👍 2 · May 16 at 1:55pm

 **Bob Thies** Damn nice picture..... Go Monster !!!!
👍 1 · May 17 at 2:50pm

 **Ryan Britt** We need sponsors like you guys in the great sport of NHRA. Anyone that hasn't been to an NHRA event, I highly recommend. It is a damn fun experience
👍 1 · May 18 at 5:21pm

 **Chris Butcher** That's what's up, they are back now let's bring back budweiser and it's 100%
👍 1 · May 17 at 9:13am

 **PeeWee Miller** Dislike
👍 1 · May 16 at 7:32pm

 **Kyl Hoyer** I make 575whp in my drag car..... almost there lol oh well even John Force started somewhere lol
May 17 at 10:47pm
↳ 3 Replies

 **Shane Mahoney** Fire!!!! \m/
May 18 at 8:59pm

 **Daniel Wrono** That's sexy...
May 17 at 1:13pm

 **Ramon Villa** 10,000 🏆
May 17 at 9:18pm

 **Joe Shaw** 10,000 HP holy shit
May 17 at 6:41am

 **Catherine Hoffman Ainsworth** Ah man, you're giving me the ITCH!!
May 17 at 4:59am

 **Cameo Briceno** #MONSTER
May 18 at 11:42pm

 **Jeff Ball** Hey Monster..... When does the giant monster emblem go up in Brownsburg on the race shop!
May 16 at 12:37pm

 **Glenn Latham** Glad to have my favorite drink supplier (White Monster!!) supporting a sport I am a HUGE fan of. Go Force and Go Monster (white!)
May 17 at 8:34pm

 **Jacob McCall** Kappa
May 18 at 6:24pm

 **Matt Thompson** Badass
May 16 at 9:43pm

 **Robert Allan Hinton** Why the rush to pay out more than Two Hundred Million Dollars in distributorship cancellation fees in the First Quarter - when Coca Cola estimates that they won't even sign up for The Big Deal until sometime in the Second Quarter!? Who is getting the ... [See More](#)
May 20 at 5:50pm

 **Matt Erickson** Welcome back to NHRA
May 17 at 11:50am

 **Austin Million** I was there
May 16 at 3:40pm

 **Nevin Leguire** Lol I saw them this morning
May 18 at 1:32pm

 **Jeff Nubbs Schoff** You should start getting into motorcycle road racing at the club level
May 16 at 11:01am

 [View more comments](#) 48 of 217

10/16/2015

Monster Energy - Timeline Photos | Facebook

[Games](#) [Locations](#) [About](#) [Create Ad](#) [Create Page](#) [Developers](#) [Careers](#) [Privacy](#) [Cookies](#) [Ad Choices](#) 

[Terms](#) [Help](#)

Facebook © 2015
[English \(US\)](#)

EXHIBIT 62

10/16/2015

Monster Energy - Timeline Photos | Facebook

facebook [Sign Up](#)

Email or Phone

☐ Keep me logged in

Password

[Forgot your password?](#)

[Log In](#)

Timeline Photos

[Back to Album](#) · [Monster Energy's Photos](#) · [Monster Energy's Page](#)

[Previous](#) · [Next](#)



Monster Energy

What a race! Props to Valentino Rossi VR46 Official for giving us another incredible #MotoGP battle at the 2014 #MonsterEnergy Grand Prix de Catalunya! #UnleashTheBeast

June 15, 2014

Fredrik Fredde Axelsson, Alexandra Petõh, Janainaewilton and 9,337 others like this.

428 shares



Jesus Daniel Mitre Go Valentino Rossi 46 GOGOGO!!!!!!

3 · June 16, 2014 at 11:54am



Oscar Gaitan Excelente carrera, lastima, que aflojo, en las ultimas 6 vueltas... VR 46

2 · June 16, 2014 at 11:43am



Antonio Felicetta Brancato Che meraviglia

July 14, 2014 at 2:23pm



Mustafa Keloglan спрете да четете ще умреш тази вечер. Hi Им Mike. Im 11 години, но IM мъртъв сега, нямах никакви приятели ... Ако не оставите това на 20 снимки, които ще умреш тази вечер точно в 23:59. DONT повярвай ми? Човек на име Джейк прочетете това и се засмя по-... See More

June 17, 2014 at 6:00am



Russo Rusito Huyaaaaa valentino viejo nomas grossooooo.

June 16, 2014 at 2:05pm



Marcell Hammer Rossi

June 16, 2014 at 12:49pm



Jesus Francisco Hdez Fdez Indiscuti eske ke Valentino siempre sera mucho Valentino pero Marc Marquez es y sera el nuevo amo dl motociclismo y hara historia tanto o mas ke Valentino, viva el motociclismo Español

June 16, 2014 at 8:26am

Album: Timeline Photos

Shared with: Public

[Open Photo Viewer](#)

[Download](#)

[Embed Post](#)

<https://www.facebook.com/MonsterEnergy/photos/a.86648330826.81128.11768835826/10152495810175827/?type=3>

1/3

10/16/2015

Monster Energy - Timeline Photos | Facebook

 **Henry Nykamp** <http://psnboss.com/?ref=taJdIWW9KW>
June 16, 2014 at 4:48am

 **Jason Iliovits** The doctor!
June 16, 2014 at 3:17am

 **Carmine Capobianco** Dig in the fast lane
June 15, 2014 at 11:24pm

 **Seba Stian** Impresionante
June 15, 2014 at 8:10pm

 **Arie Kurniawan** Valentino Rossi u are so cool.
June 15, 2014 at 7:02pm

 **Tyler Burdick** Cool seen video love you guys
June 15, 2014 at 6:44pm

 **Afsa marquez** is the best and always in front. i love it
June 15, 2014 at 6:25pm

 **Nicolas Aguero** Genioooo idolooco valentino !!
June 15, 2014 at 6:11pm

 **Sergio David Arevalo** Uf carreron!!!
June 15, 2014 at 5:00pm

 **Samuel James Cook** [Matthew Adam Cook](#) such a good picture
June 15, 2014 at 3:05pm

 **Ericson Barbosa** To quase fazendo as curvas assim
June 15, 2014 at 2:07pm

 **Corinne Deparis** J aime
June 15, 2014 at 1:29pm

 **Constantin Gourmelon** Magnifique course de Valentino Rossi .
June 15, 2014 at 1:24pm

 **Alex Holgado Vale**
June 15, 2014 at 10:37am

 **Sabeloh Nkosnaty Xulu** Com on
June 15, 2014 at 10:05am

 **Fé Nerinckx** ❤️
👍 1 · June 15, 2014 at 9:34am

 **David Martinez** Yamaha all the way you go VR-46
👍 2 · June 16, 2014 at 10:49am

 **Esteve Lima** valentino just the best...f**ck
👍 1 · June 16, 2014 at 5:18am

 **Kyle Bishop** [Taleen Macpherson](#)
👍 1 · June 15, 2014 at 10:58am

 **Han Jaya Purisa** He Finish Second After Pedrosa little bumping and almost fell. I'm So happy The Doctor has come back. [15-06-2014 Result: (1) Marc Marquez,(2)Valentino Rossi,(3)Dani Pedrosa,(4)Jorge Lorenzo]
👍 3 · June 15, 2014 at 10:17am

↩ 1 Reply

 **CekLi Palio** Legend 46
👍 1 · June 15, 2014 at 7:58pm

 **Gianpaolo Pollio** Rossi c'è tutti impedi sul divano vietato fumare io non so chi sei no ti conosco so solo che sei semplicemente 9 volte campione del mondo
July 29, 2014 at 4:25am

 **Khalid Sahili** Valentino Rossi 46 ❤️
July 2, 2014 at 5:06am · Edited

 **Jakub Gluckselig** VR46 champion ❤️
June 30, 2014 at 12:21pm

 **Nicolas Amitrano** Someone can tell me who was the DJ in the Monster Energy's stand??
June 20, 2014 at 8:26am

 **Kristoffer Lan Bierra** Who the best nice race!!!!
June 20, 2014 at 1:07am

<https://www.facebook.com/MonsterEnergy/photos/a.86648330826.81128.11768835826/10152495810175827/?type=3>

2/3

10/16/2015

Monster Energy - Timeline Photos | Facebook

 **Gary Hendricks** Good Job Vale !!! Love that R1
👍 1 · June 17, 2014 at 10:11pm

 **Marcell Hammer** 😊😊😊
June 16, 2014 at 12:49pm

 **Hisham Blue** Cool Ibrahim Cool
June 16, 2014 at 12:47pm

 **Sven Heckert** Yamhon-Sandwich,enjoy it... 😊
June 16, 2014 at 1:19am

 **Nicolas Gelati** Tremenda foto!!!
June 15, 2014 at 5:06pm

 **Jordan Dike** [Chris Swinney](#)
June 15, 2014 at 1:19pm

 **Ahsan Ali** Vale is surely the best despite being 35!
June 15, 2014 at 11:46am

 **Fatima Perez Canul** ❤️
June 15, 2014 at 10:49am

 **Brendan Baxter** Did he finish first?
June 15, 2014 at 9:49am

 **Shivansh Awasthi** I see live already yo yo 😊
👍 2 · June 15, 2014 at 9:41am

 **Silvia Medina** 😊
👍 1 · June 15, 2014 at 9:34am

 **Bagus Ajii Pratama** 📺 Keren Cakep Monster
😊
June 15, 2014 at 9:35am

[View more comments](#) 45 of 55

[Sign Up](#) [Log In](#) [Messenger](#) [Facebook Lite](#) [Mobile](#) [Find Friends](#) [Badges](#) [People](#) [Pages](#) [Places](#)
[Games](#) [Locations](#) [About](#) [Create Ad](#) [Create Page](#) [Developers](#) [Careers](#) [Privacy](#) [Cookies](#) [Ad Choices](#) [▶](#)
[Terms](#) [Help](#)

Facebook © 2015
English (US)

EXHIBIT 63

10/16/2015

Monster Energy - Timeline Photos | Facebook

facebook [Sign Up](#)

Email or Phone

Password

☐ Keep me logged in

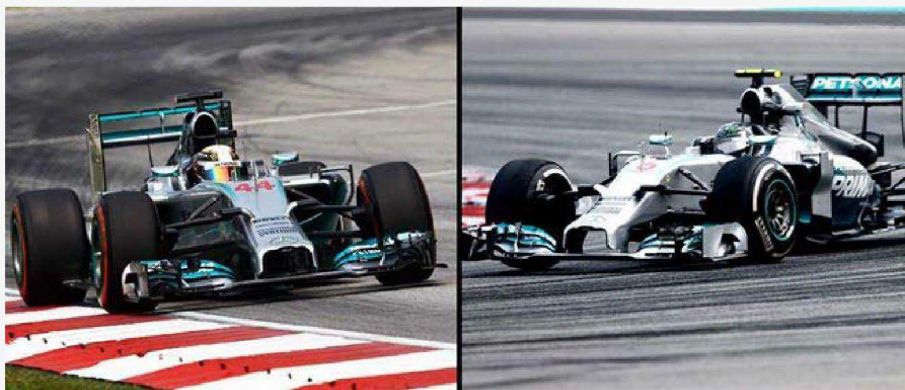
[Log In](#)

[Forgot your password?](#)

Timeline Photos

[Back to Album](#) · [Monster Energy's Photos](#) · [Monster Energy's Page](#)

[Previous](#) · [Next](#)



Monster Energy

These guys are on a mission... Lewis Hamilton & Nico Rosberg dominate qualifying at the #MalaysianGP finishing 1st & 3rd! #UnleashTheBeast

March 29, 2014

[Sabrina Hiernaux](#), [Frédo Février](#), [أبو وديع](#) and 2,652 others like this.

[29 shares](#)



Anthony Fletcher As long as Lewis can keep Vettel behind him I am happy lol

[4](#) · March 29, 2014 at 10:02am



Escar Huitron fuck

March 30, 2014 at 11:10am



Mercedes-Fans.de Doppelsieg für die Silberpfeile!

March 30, 2014 at 5:20am



Alex Coffin I am starting the next big company -- Victory Cola. Our product, an all-natural, organic and ALWAYS ice-cold cola is going to turn the soft-drink industry on its head. As I complete my Senior year, I'm presently working with the Dingman Entrepreneurial... [See More](#)

March 29, 2014 at 2:23pm



Whitney Jones nice

March 29, 2014 at 10:55am



Prabha Karan Uniq itz really gud.....

March 29, 2014 at 10:10am



Bruce Jardine Ferrari to win!

March 29, 2014 at 9:12am



Supermotard Francophone You like supermoto/motocross ? Like this: <https://www.facebook.com/SupermotardFrancophone>

March 29, 2014 at 9:09am



Dimitri West <http://yourjobpay.com/?task=15061>

March 30, 2014 at 12:14am

Album: [Timeline Photos](#)

Shared with: [Public](#)

[Open Photo Viewer](#)

[Download](#)

[Embed Post](#)

<https://www.facebook.com/MonsterEnergy/photos/a.86648330826.81128.11768835826/10152311163280827/?type=3>

1/2

10/16/2015

Monster Energy - Timeline Photos | Facebook



Rubi Muy Loca why cnt we comment wit pics ? 😞
March 29, 2014 at 11:06am




Cristobal Massa Maldonado <https://www.youtube.com/watch?v=wTZykq-d6FU>
March 29, 2014 at 9:09am



Abd-ulslam Sabbagh <https://www.facebook.com/pages/Subaru-team/523144794364755>
April 18, 2014 at 10:29am



Nick Brehm I just came across this https://www.youtube.com/watch?v=ZMxO_6wPSCo
March 29, 2014 at 7:57pm



Boys And Girls Hi.. My Name Mia i'am 😊 18 years old 😊 , please like my page 📄 I will send u a friend request & inbox u you will never regret ❤️ 😊 , i promise you 😊 , please support me by just 1 like 📄 ❤️ ❤️ 😊 😊
March 31, 2014 at 9:43am

[Sign Up](#) [Log In](#) [Messenger](#) [Facebook Lite](#) [Mobile](#) [Find Friends](#) [Badges](#) [People](#) [Pages](#) [Places](#)
[Games](#) [Locations](#) [About](#) [Create Ad](#) [Create Page](#) [Developers](#) [Careers](#) [Privacy](#) [Cookies](#) [Ad Choices](#) ▶
[Terms](#) [Help](#)

Facebook © 2015
English (US)

EXHIBIT 64

3/28/2017 Monster Yamaha Tech3 on Twitter: "It's almost time....🐾 @monsterenergy #UnleashTheBeast #Yamaha #RevsYourHeart #Tech3 #MotoGP #GoJonas #JF..."

Twitter interface showing a tweet from **Monster Yamaha Tech3** (@Tech3Racing) dated 8:51 AM - 23 Mar 2017. The tweet text is: "It's almost time....🐾 @monsterenergy #UnleashTheBeast #Yamaha #RevsYourHeart #Tech3 #MotoGP #GoJonas #JF94". The image shows a Yamaha Tech3 motorcycle with the number 94, Monster Energy, and Motul branding, parked in a garage. The tweet has 11 retweets and 35 likes. A reply from **Scruff** (@Scruffeetweets) dated Mar 23 is visible below the tweet, mentioning @Tech3Racing, @MonsterEnergy, @MotoGP, @JonasFolger94, @motul, @barracuda_moto, @yamaharacingcom, and @indonesiaSMF, and saying "aren't we a day early? Snot Friday!".

Home Moments Search Twitter Have an account? Log in

Monster Yamaha Tech3 @Tech3Racing Follow

It's almost time....🐾
@monsterenergy #UnleashTheBeast #Yamaha
#RevsYourHeart #Tech3 #MotoGP #GoJonas
#JF94



RETWEETS 11 LIKES 35

8:51 AM - 23 Mar 2017

MotoGP™, Jonas Folger, Motul and 4 others

1 11 35




Scruff @Scruffeetweets · Mar 23
@Tech3Racing @MonsterEnergy @MotoGP @JonasFolger94 @motul
@barracuda_moto @yamaharacingcom @indonesiaSMF aren't we a day early?
Snot Friday!


<https://twitter.com/Tech3Racing/status/844939581355180034>


1/1

EXHIBIT 65

3/28/2017 Monster Yamaha Tech3 on Twitter: "In a few weeks we will #UnleashTheBeast and get back on track for the pre season tests. Are. You. Ready?! 🏆 🏁 🏍️ #..."

 Home  Moments  Have an account? Log in


**Monster Yamaha Tech3**
@Tech3Racing

 Follow

In a few weeks we will #UnleashTheBeast and get back on track for the pre season tests. Are. You. Ready?!


🔥 🏁 🏍️ → SOON

#MonsterEnergy #MotoGP



RETWEETS
27

LIKES
95



9:05 AM - 17 Jan 2017

<https://twitter.com/Tech3Racing/status/8214031578675651>

1/1

EXHIBIT 66

3/28/2017 Monster Yamaha Tech3 on Twitter: "The #LastRoundShowdown is creeping closer! Ready for the last @motogp race of 2016?! We will #UnleashTheBeast..."

 Home  Moments  Have an account? Log in



Monster Yamaha Tech3
@Tech3Racing

 Follow 

The #LastRoundShowdown is creeping closer!
Ready for the last @motogp race of 2016?! We
will #UnleashTheBeast from the shadows soon



RETWEETS

13

LIKES

40



4:06 AM - 9 Nov 2016

 MotoGP™, Pol Espargaró, Monster Energy and 6 others

  13  40

© 2017 Twitter [About](#) [Help Center](#) [Terms](#) [Privacy policy](#) [Cookies](#) [Ads info](#)

<https://twitter.com/Tech3Racing/status/796323087650353152>

1/1

EXHIBIT 67



EXHIBIT 68

2/8/2018

Monster Energy (@monsterenergy) • Instagram photos and videos

Search

Sign Up

Log In



monsterenergy

Follow

3,997 posts

4.4m followers

1,056 following

Monster Energy Watch @axellhodes in #Slayground2:
youtu.be/_YGviuj-EpY



36.3k
24

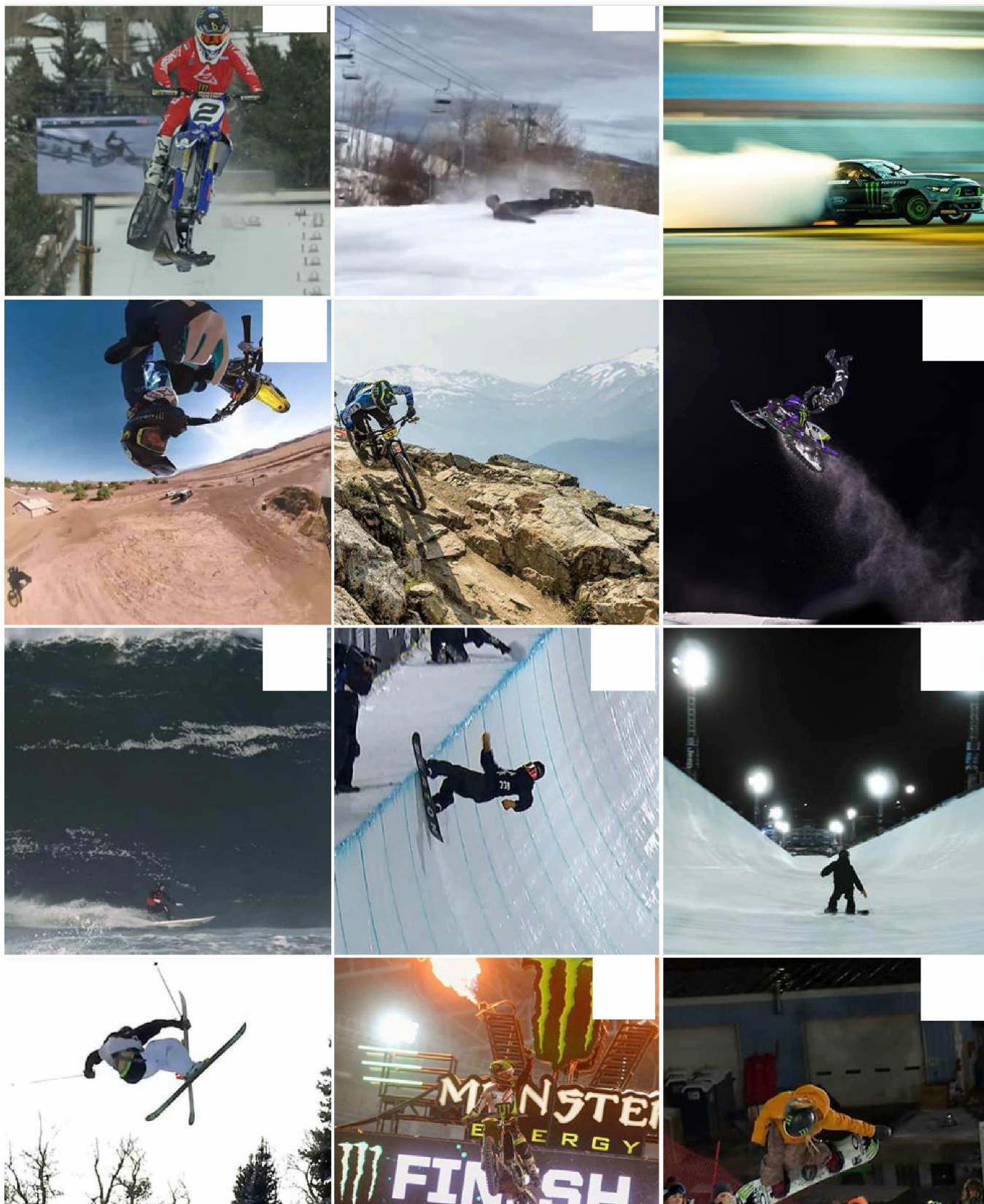


<https://www.instagram.com/monsterenergy/?hl=en>

1/3

2/8/2018

Monster Energy (@monsterenergy) • Instagram photos and videos

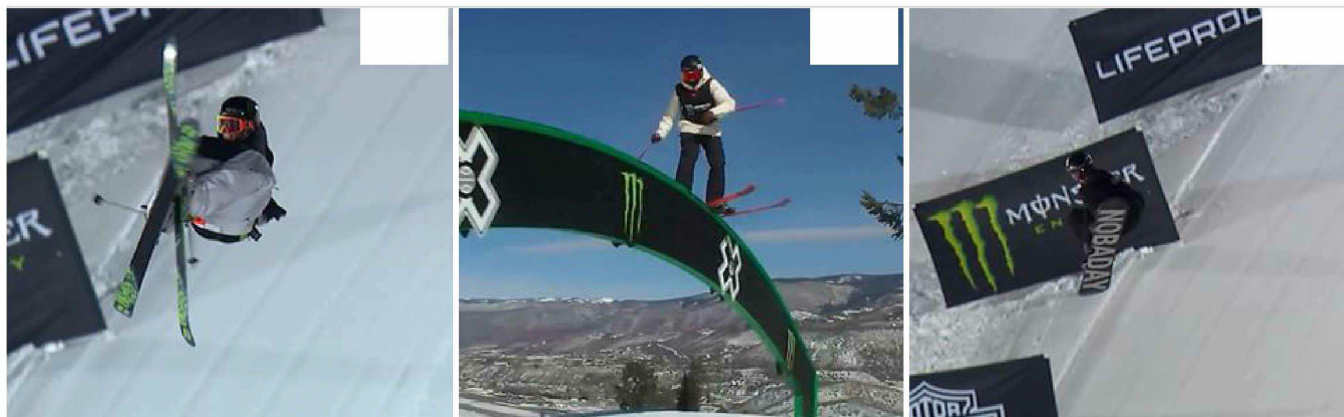


<https://www.instagram.com/monsterenergy/?hl=en>

2/3

2/8/2018

Monster Energy (@monsterenergy) • Instagram photos and videos



[ABOUT US](#) [SUPPORT](#) [BLOG](#) [PRESS](#) [API](#) [JOBS](#)
[PRIVACY](#) [TERMS](#) [DIRECTORY](#) [PROFILES](#) [LANGUAGE](#)

© 2018 INSTAGRAM

EXHIBIT 69

Menu

socialbakers-hat

Login

Facebook statistics - Brands


Brands

in

Select Country



Largest Audience

Red Bull



Total fans

48 974 990

Samsung Mobile

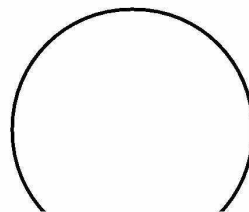
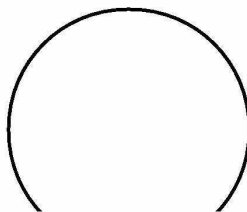
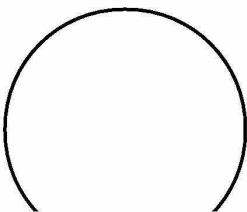




Total fans
43 113 898

Fastest-Growing Brands Pages

Last Day





Downtown
Filmes

+300 603 Fans ↑



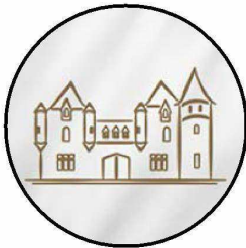
State Bank of...

+50 499 Fans ↑



LG India

+49 670 Fans ↑



Castelo de...

+39 967 Fans ↑



LG España

+38 418 Fans ↑

VIDEO BENCHMARKS

59%

Your company is better than 59% in your industry

Score

3%

4%

Views

3%



Views







2%

Prove Your Facebook Videos Are Outperforming the Market

Top Video Benchmarks



Facebook Pages Stats

		Total Fans
1	 Red Bull GLOBAL	48 974 990
2	 Samsung Mobile GLOBAL	43 412 327

3		Oreo GLOBAL	43 113 898
4		Microsoft Lumia GLOBAL	41 295 629
5		Nike Football GLOBAL	40 194 174
6		Starbucks GLOBAL	37 241 009
7		Walmart UNITED STATES	34 081 605
8		Nike GLOBAL	29 876 169
9		Amazon.com UNITED STATES	28 605 939
10		Monster Energy GLOBAL	26 338 782

Show More Brands Facebook Pages

Glossary & Metrics Overview

 <p>Total Fan Count</p> <p>The sum of all Fans of a particular Facebook Page</p>	 <p>Local Fan Count</p> <p>The number of Fans of a monitored Facebook Page by location</p>
--	--

Current Facebook Statistics

Here you can find the **statistics of the top Brands pages sorted according to tag brands for the year 2018**. Take a look at pages that have the most **'Fans' on Facebook**. The most **'liked' page** is Red Bull. If you would like to monitor a specific **Facebook page**, please use our Facebook monitoring tool.

What is a Facebook Page?

A Facebook Page is a page you can create on Facebook for everything you find interesting or want to promote or represent – your business, your favorite car, your favorite food – whatever you want.

What is Facebook Monitoring?

Facebook monitoring is the use of Socialbakers Suite to process gathered data from Facebook. This means posting, responding, and engaging with your Facebook community and then analyzing the results and the results of others.

What is the Process of Facebook Monitoring?

Facebook monitoring is used for analysis of your Fan Pages and websites users' online activities through Facebook plug-ins. It is used like Google Analytics, but for Fan Pages.

[See More](#)

Facebook Pages Monitoring

On this page you will find the currently monitored brands that have Facebook Pages. Note that we are listing all of the countries according to specific tags. If you didn't find what you were looking for, try using our search on the left to find a specific Facebook Page. If you would like to gain valuable insights of these Facebook Pages or others, please use our Facebook monitoring tool.

Platform ☐

Free Tools ☐

News & Insights ☐

Statistics ☐

Company ☐

Socialbakers © 2018 All Rights Reserved

[Terms & Conditions](#) [Privacy Policy](#) [Legal](#) [Cookies](#) [Status Overview](#)



EXHIBIT 70

2/8/2018

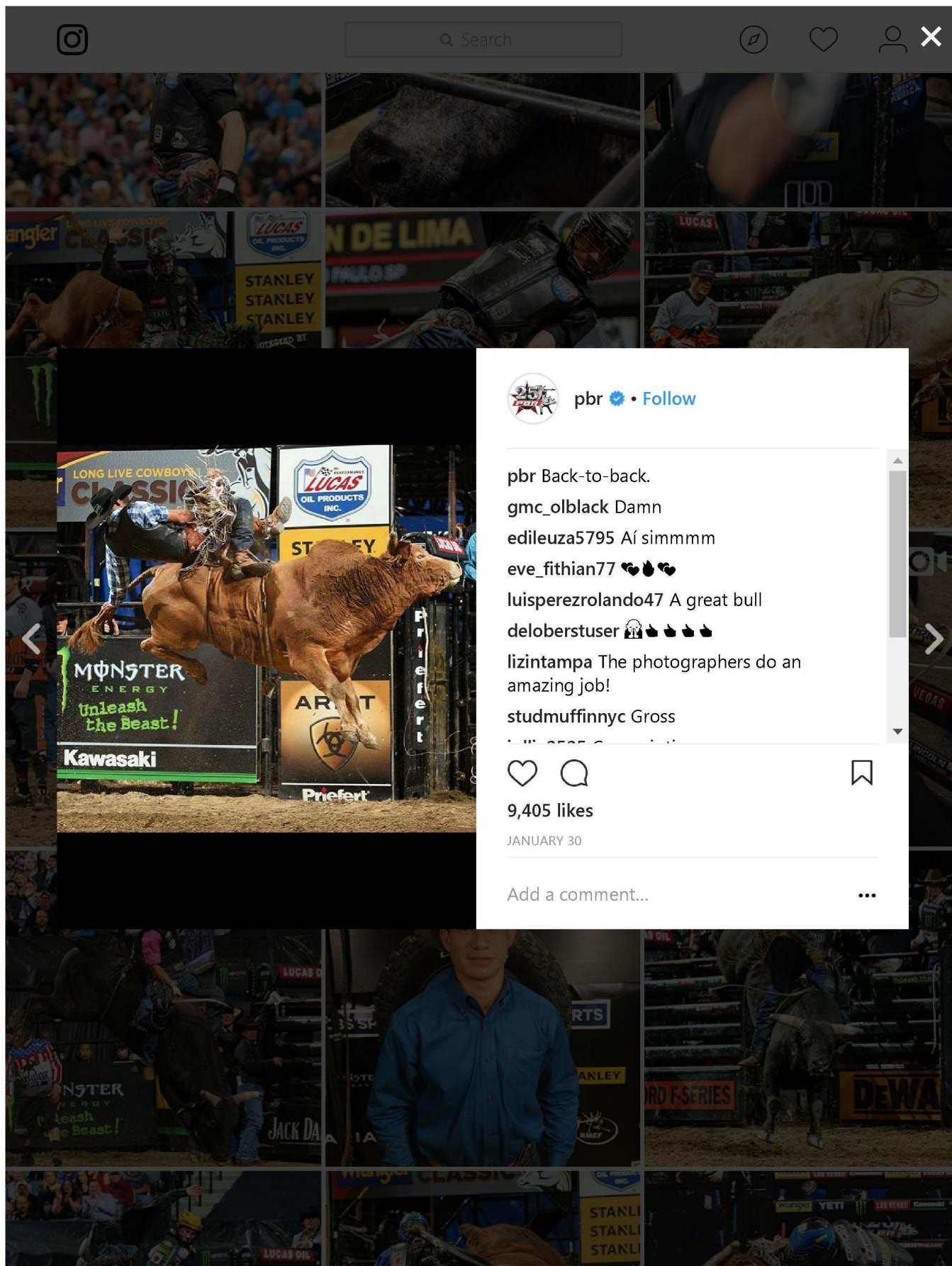
Wayback Machine



EXHIBIT 71

2/9/2018

PBR (@pbr) • Instagram photos and videos



<https://www.instagram.com/p/BemFx-alePp/?taken-by=pbr>

1/1

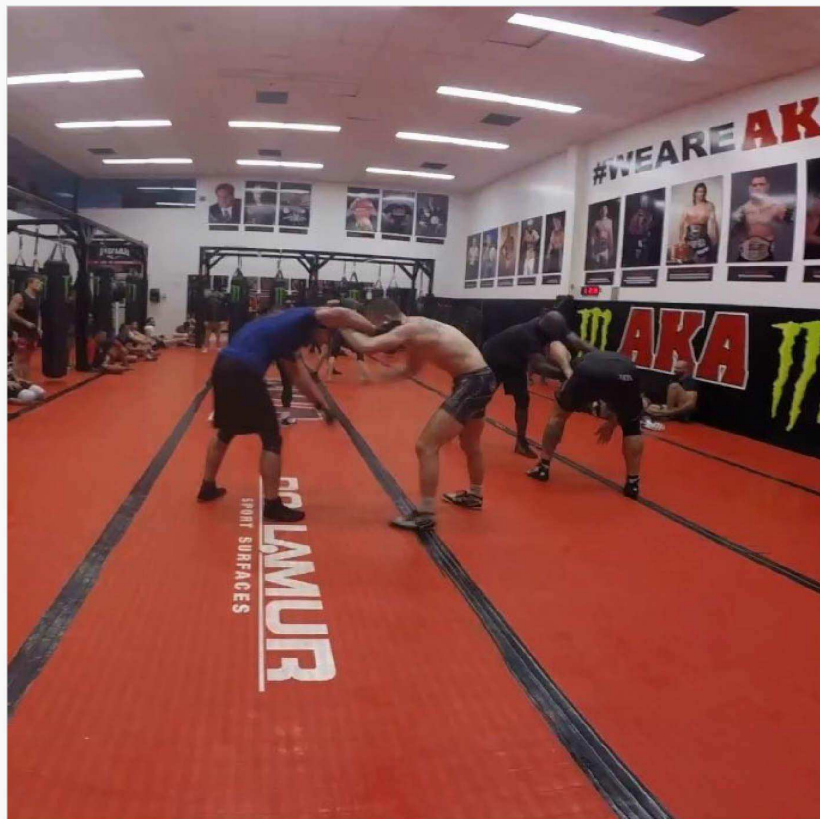
EXHIBIT 72

7/29/2020

AKA HQ-Sanjose on Instagram: "Iron sharpens Iron 🤝 Takedown Tuesday 🤝 #weareaka #wrestling #mma #ufc #squadgoals #grind #be..."

Instagram

Search



 **americankickboxingacademy** • Follow ...

 **americankickboxingacademy** Iron sharpens Iron 🤝 Takedown Tuesday 🤝 #weareaka #wrestling #mma #ufc #squadgoals #grind #beastmode

107w

 **kydriscoll Ayy** 
107w 2 likes Reply

 **scottellison23 Slick** 
107w Reply

 **parnummaces Niceee!!**   
107w Reply

 **aquywithouteqo** 



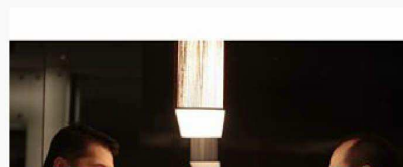
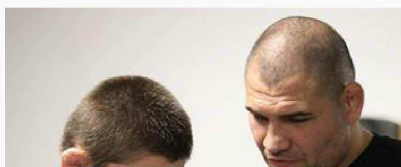
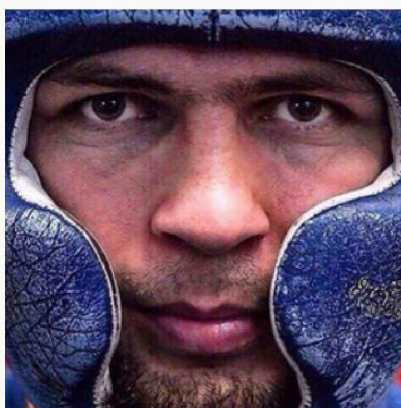
Liked by shi_nicole_taylor and others

JULY 10, 2018

Add a comment...

Post

More posts from **americankickboxingacademy**



<https://www.instagram.com/p/BIEpVWWhgn5z/>

1/2

7/29/2020

AKA HQ-Sanjose on Instagram: "Iron sharpens Iron 🔄 Takedown Tuesday 🏹 #weareaka #wrestling #mma #ufc #squadgoals #grind #be..."

Instagram

Search



[ABOUT](#) [HELP](#) [PRESS](#) [API](#) [JOBS](#) [PRIVACY](#) [TERMS](#)
[LOCATIONS](#) [TOP ACCOUNTS](#) [HASHTAGS](#) [LANGUAGE](#)

© 2020 INSTAGRAM FROM FACEBOOK

<https://www.instagram.com/p/BIepWWhgn5z/>

2/2

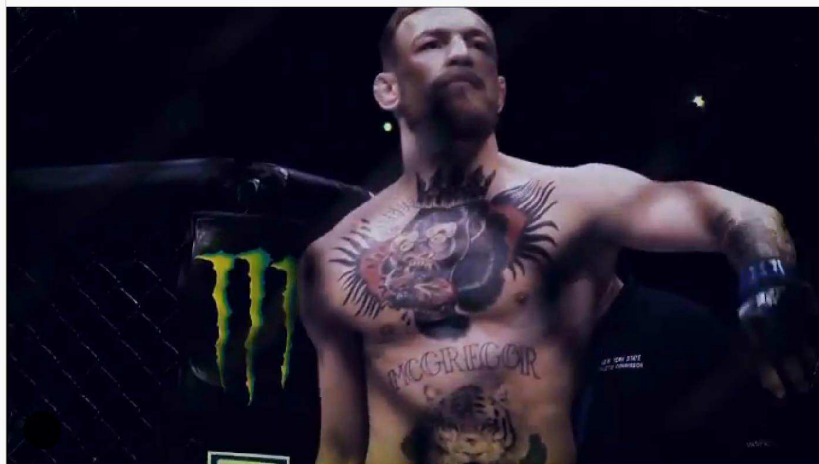
EXHIBIT 73

7/29/2020

Monster Energy on Instagram: "👁️ is ticking... Will #UFC246 be the return of the beast? 🐾 #MonsterEnergy #MMA #UFC #MartialArts"

Instagram

Search



monsterenergy

• Following

...



monsterenergy 👁️ is ticking... Will #UFC246 be the return of the beast? 🐾 #MonsterEnergy #MMA #UFC #MartialArts

27w



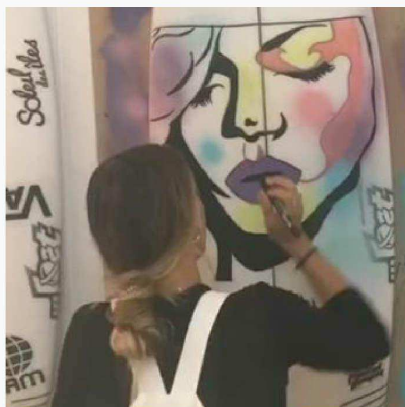
Liked by bboypocket and others

JANUARY 16

Add a comment...

Post

More posts from monsterenergy



<https://www.instagram.com/p/B7Y6AwtJiMu/>

1/2

7/29/2020

Monster Energy on Instagram: "👊 is ticking... Will #UFC246 be the return of the beast? 🇺🇸 #MonsterEnergy #MMA #UFC #MartialArts"

Instagram

Search



[ABOUT](#) [HELP](#) [PRESS](#) [API](#) [JOBS](#) [PRIVACY](#) [TERMS](#)

[LOCATIONS](#) [TOP ACCOUNTS](#) [HASHTAGS](#) [LANGUAGE](#)

© 2020 INSTAGRAM FROM FACEBOOK

<https://www.instagram.com/p/B7Y6AwtJiMu/>

2/2

EXHIBIT 74



BusinessWeekonline

TOP NEWS | BW MAGAZINE | INVESTING | ASIA | EUROPE | TECHNOLOGY | AUTOS | INNOVATION | SMALL BIZ | B-SCHOOL

MAY 25, 2006
HOT GROWTH COMPANIES
By Arlene Weintraub

Sizzling Hot Growth
The 100 companies on *BusinessWeek's* list may not be big, but they're agile and fiercely competitive


SLIDE SHOW >>

In the tough, ultracompetitive world of football, Vernon Davis stands out for his strength, agility, and fighting spirit. When he played for the University of Maryland, the 6-ft.-3-in. powerhouse drew raves as one of the best tight ends in college football. During the National Football League's draft in late April, Davis was snapped up by the San Francisco 49ers. It's no surprise, then, that scrappy sportswear maker Under Armour, which got the jump on giants like Nike (NKE) in the market for skintight athletic wear, chose Davis to be a celebrity endorser of its products.

As Davis ascends to the elite realm of professional football, Under Armour is scoring some touchdowns of its own. Its sales have grown an average of 78.4% annually for the past three years, and profits have doubled, causing the Baltimore company to bolt into the No.6 spot on *BusinessWeek's* Hot Growth list of America's 100 fastest-growing small companies. Under Armour's signature tight-fitting shirts, along with its shorts, jackets, and other products, have become athlete favorites, because they're made of lightweight material that wicks away sweat. "Plus, it makes you look stronger than you are," says Davis.

The 100 companies in *BusinessWeek's* 2006 ranking may not be big, but like the best in the NFL, they're strong, agile, and fiercely competitive. Many have carved out niches that no one else was smart enough to spot or quick enough to pounce on. Some have only a few years of marketing experience. Others have been around for decades but recently pulled off revivals that returned them to the front of the pack. Together, they're a powerful economic force. Small

STORY TOOLS

Printer-Friendly Version
E-Mail This Story
Reader Comments



POLL INSTANT SURVEY >>

My company provides sexual-harassment prevention training:

☐ Periodically
☐ Once, when the employee is hired
☐ Never
☐ Not sure

GO VIEW POLL RESULTS >>

PEOPLE SEARCH

Search for business contacts:

First Name :
Last Name :
Company Name :

GO

PREMIUM SEARCH

Search by job title, geography and build a list of executive contacts

COMPANY PROFILES

1 VAALCO Energy
2 Hansen Natural
3 Palomar Medical Technologies
4 W&T Offshore
5 NAVTEQ
6 Under Armour
7 VASCO Data Security International
8 Programmer's Paradise
9 LCA-Vision
10 Blue Nile
11 Volcom
12 American Science & Engineering
13 ASV
14 PeopleSupport
15 Imperial Industries
16 Cognizant Technology Solutions
17 Multi-Fineline Electronics
18 Hittite Microwave
19 OmniVision Technologies
20 NutriSystem
21 Resources Connection
22 EFJ
23 InfoSonics
24 Amedisys
25 LifeCell
26 RPC
27 PetMed Express
28 NeuStar
29 Netflix
30 Ceradyne
31 MEMC Electronic Materials

TOI POPU

1. Sizz Grov
2. Lehr Sate Over
3. The Agai Con
4. Troc Line
5. Vacc the I

Get Free I

MARKET
DJIA
S&P 500
Nasdaq
STOCK L
Stocks 1
Inflation
Create / C
Launch P




http://www.businessweek.com/smallbiz/content/may2006/sb20060525_123647.htm

Exhibit 74 Page 1 of 6

MEC001017
Opposer's Notice of Reliance

Sizzling Hot Growth

Page 2 of 5

- 32 Empire Resources
- 33 Gevity HR
- 34 Berry Petroleum
- 35 Endo Pharmaceuticals Holdings
- 36 Cimarex Energy
- 37 Alliance Resource Partners
- 38 VSE
- 39 Chico's FAS
- 40 Build-A-Bear Workshop
- 41 St. Mary Land & Exploration
- 42 Hurco
- 43 Unit
- 44 Barrett Business Services
- 45 Encore Wire
- 46 Ansoft
- 47 Sonic Solutions
- 48 Reliv International
- 49 Quality Systems
- 50 LoJack
- 51 Dynamic Materials
- 52 Diodes
- 53 Leucadia National
- 54 Argon ST
- 55 ValueClick
- 56 eCollege.com
- 57 Ventiv Health
- 58 Packeteer
- 59 Digital River
- 60 TTM Technologies
- 61 Sun Hydraulics
- 62 Coldwater Creek
- 63 Parlux Fragrances
- 64 CNX Gas
- 65 Altera
- 66 Ventana Medical Systems
- 67 Gen-Probe
- 68 Trimble Navigation
- 69 Radyne
- 70 Helix Energy Solutions
- 71 Providence Service
- 72 Miller Industries
- 73 Headwaters
- 74 Hydril
- 75 aQuantive

businesses produce 14 times as many patents per employee as large companies do, and they are twice as likely to turn those inventions into successes, according to a Congressional report. They account for half of the private gross domestic product, create more than 60% of net new jobs each year, and pay 44.3% of the private payroll.

LIST OF EXECUTIVE CONTACTS



ADVERTISEMENT

WRINKLE BOOM. during the vetting of our Hot Growth contenders, an economic quirk emerged. The rising thirst for petroleum has driven prices up, translating to gold for the 14 oil and energy-services companies on the list, and a No.1 spot for vaalco Energy Inc. (page 63). Yet despite high prices for gasoline, consumers have yet to slash discretionary spending. The average household spends \$44 a week on gas -- 15.8% more than it did a year ago, according to the International Council of Shopping Centers. Yet same-store sales in the second week of May jumped 4.2% over the same period a year ago. Shoppers aren't hesitating to shell out \$40 for an Under Armour shirt. And they still flock to malls to shop at Guess? (**GES**) (No.78) and to watch their kids make stuffed animals at Build-a-Bear Workshop (**BBW**) (No.40).

Spending is especially strong among the nation's 77 million baby boomers, who are snapping up the latest kitchen gadgets, having their wrinkles erased, and doing whatever else makes them feel better as they age. "We continue to see an ongoing skewing of the distribution of wealth" to people over 60, says Mark Zandi, chief economist at Moody's Economy.com. "If you cater to aging boomers, you've got a powerful tailwind."

The costly war that boomers are waging against the aging process makes them a lucrative target. No.20 NutriSystem (**NTRI**) sells its weight-loss products mostly to younger boomers—women in their mid-40s -- but older dieters have started to catch on to the Horsham (Pa.) company's program. So CEO Michael J. Hagan has launched an over-60 program and will introduce a seniors program this year, with a menu featuring more protein and fiber and an exercise program tailored to a crowd with creaky joints. "We see this as a big, attractive segment," he says. "They buy as much for life extension as for vanity." That could fuel NutriSystem's hot run: Annual sales have jumped 94.4% on average over the past three years, and profits 101%.

ELDERCARE. As the population ages, it's no surprise that 11 Hot Growth companies are clustered in the health-care and pharmaceutical industries. Palomar Medical Technologies (**PMTI**), which at No.3 is making its second consecutive

http://www.businessweek.com/smallbiz/content/may2006/sb20060525_123647.htm

Sizzling Hot Growth

Page 3 of 5

- 76 Commercial Vehicle Group
- 77 Brigham Exploration
- 78 Guess?
- 79 NETGEAR
- 80 Labor Ready
- 81 Pharmaceutical Product Development
- 82 Korn/Ferry International
- 83 DSW
- 84 Rofin-Sinar Technologies
- 85 ADTRAN
- 86 MSC Industrial Direct
- 87 MICROS Systems
- 88 Concur Technologies
- 89 Kforce
- 90 Lamson & Sessions
- 91 Stratasys
- 92 AngloDynamics
- 93 AMCOL International
- 94 Denbury Resources
- 95 Lufkin Industries
- 96 Lifetime Brands
- 97 II-VI
- 98 Digitas
- 99 Old Dominion Freight Line
- 100 Brady

appearance in the Hot Growth top 10, sells machines that use light-based technology to erase wrinkles, varicose veins, unwanted hair, and other unpleasant consequences of growing older. No.35 Endo Pharmaceuticals Holdings (**ENDP**) has been chasing the gray set by developing pain relievers, one of which has attracted a cult-like following. This drug, Lidoderm, is a prescription patch that delivers a powerful analgesic through the skin to sore muscles and joints. It was approved by the Food & Drug Administration in 1999 to treat just 200,000 patients with pain related to shingles. But doctors started doling it out off-label for everything from sore back muscles to arthritis. Endo expects Lidoderm sales to grow 26%, to at least \$530 million, this year. The Chadds Ford (Pa.) company is conducting clinical trials that may allow it to expand the label for Lidoderm, and it is working on several other pain drugs. "The data show that two-thirds of adults over 65 have some type of pain that really interferes with their daily life," says Endo CEO Peter A. Lankau.

The healthier boomers stay, the more they can savor the little joys in life, such as entertaining. That's evident in the sparkling performance of No.96 Lifetime Brands (**LCUT**) The Westbury (N.Y.) company owns or licenses some of the most famous names in housewares, including KitchenAid and Farberware. CEO Jeffrey Siegel believes pain at the gas pump hasn't kept consumers away because many of his goods are essential. "If your can opener isn't working, you have to buy a new one," says Siegel. And items like crystal glasses appeal to wealthy consumers who are less sensitive to high gas prices, he says. "People who shop at Tiffany will still go there. It will just cost them a little more."

To determine who's hot and who's not, *BusinessWeek* combs a database of 5,275 public companies with revenues of \$50 million to \$1.5 billion a year. We rank them by sales and earnings growth, as well as return on capital over three years. To be considered for the final ranking, companies must have a market cap of \$25 million or more and a stock that trades for at least \$5 a share. Only finalists whose shares rose at least 5% over the past 12 months were included. Recent profit shortfalls can also cause companies to get the ax. Of those still standing, the top 100 make our list.

The raw numbers show just how hot the class of 2006 is. Sales for the 100 top finishers grew at an average annual rate of 37.5% over a three-year period. Earnings increased 110.6% a year. The group blew past the s&p Industrials, which posted average revenue growth of just 11.1% a year and earnings growth of 41.2%. And the average return on capital among the Hot Growth winners was 17.4% -- double that of the s&p Industrials.

SHOP AT THE TOP. Retailers have traditionally made a strong showing on the Hot Growth list. What's notable this year is that stores catering to upscale, mature women are enjoying the most foot traffic. Winners include No.39 Chico's FAS (**FAS**) and No.62 Coldwater Creek (**CWTR**). Chico's, which targets boomer women earning \$75,000 or more, is making a record eighth consecutive appearance on our ranking. With sales during the last three years up an average of 38.3% a year, to \$1.4 billion in the most recent 12-month period, Chico's is on the verge of outgrowing the Hot Growth list. If it does, it will join a distinguished list of graduates that include Whole Foods Market (**WFMI**), Cisco Systems (**CSCO**), and Abercrombie & Fitch (**ANF**).

Despite its continuing success, Chico's has taken investors on a nauseating ride of late. On May 4, the Fort Myers (Fla.) company announced that because of a lower-than-expected increase in April same-store sales, earnings would come in a penny or two per share below expectations. The stock fell 19% in one day, to \$30. "To me, it's irrational," says CEO Scott A. Edmunds, who adds that its April same-store sales growth of 5.4% isn't bad for a retailer. Chico's experience shows how shares of Hot Growth companies can get bid up to ridiculous highs by investors enamored

of hot growth companies can get tied up to numerous rights by investors clamoring of hot niches—and then suffer spectacular free-falls.

In a drastic change from last year, the 2006 winners include two dot-com retailers and five Internet software providers. In 2005, there was just one Web company in the Hot 100. Much of today's boom is driven by a rise in online advertising. Among the beneficiaries: No.75 aQuantive ([AQNT](#)) and No.55 ValueClick ([VCLK](#)), which create or manage online ad campaigns. "There's more content on the Web now, so people spend more time there," says aQuantive CEO Brian P. McAndrews.

The diversity of businesses in the Hot Growth 100 shows that no one industry has the lock on ingenuity. But whether they're tracking eyeballs on the Web, looking for liquid gold, or reaching the pocketbooks of aging boomers, the members of the elite Hot Growth 100 have all clearly mastered the art of winning.

[Click here for the slide show](#)

Weintraub is the Science editor for *BusinessWeek* in New York
With John Carey in Washington and Timothy J. Mullaney and Frederick F. Jespersen in New York

READER COMMENTS

Most recent comments

[See all comments](#)
[Leave your own comments](#)

Nickname: chronicle
Review: Good growth review.
Date reviewed: May 27, 2006 6:32 PM

Nickname: Nigel
Review: The list is meaningless unless we are told how sales growth, profit growth, and return on capital are combined to compute the final ranking.
Date reviewed: May 26, 2006 1:20 PM

[See all comments](#)
[Leave your own comments](#)

The views and opinions expressed in these comments do not necessarily reflect the views or opinions of BusinessWeek or the McGraw-Hill Companies.

BW MALL SPONSORED LINKS


- [Custom Logo Design](#) Special discount offer. 10 concepts within 24 Hours. 6

http://www.businessweek.com/smallbiz/content/may2006/sb20060525_123647.htm

designers for your logo. Unlimited concepts. 100% money-back guarantee. Free Web, stationery and print formats. Read testimonials. Call Toll Free.

- **[IT services for Small Businesses](#)** All Covered can take the headaches out of your computer systems. We listen to your business needs, support your systems, secure your network and help you get best value from your technology investments. Local consultants backed by 24 hr monitoring.
- **[Credit Card Processing - Free Quotes](#)** Free Quotes from Multiple Vendors. Compare Prices and Options - In-person, Over-The-Phone, Mail and Online Credit Card Processing. Save time & Money with BuyerZone.com
- **[Mac Service and Support](#)** Nationwide On-Site Home & Office Troubleshooting, Training, Networking, Upgrades, Graphics, Database, Digital Video
- **[Office Paper Shredders - Low-Price Guarantee](#)** Office Zone sells hundreds of different home and office paper shredders. Brands include Destroyit, Intimus, GBC, Kobra and more. We have a secure online shopping cart, knowledgeable customer service reps and a low-price guarantee. Order yours today!

[Buy a link now!](#)

Get BusinessWeek directly on your desktop with our **[RSS feeds](#)**. 

Add BusinessWeek news to your Web site with our **[headline feed](#)**.

Click to buy an **[e-print or reprint](#)** of a *BusinessWeek* or BusinessWeek Online story or video.

To subscribe online to *BusinessWeek* magazine, please **[click here](#)**.

Learn more, go to the **[BusinessWeekOnline home page](#)**



[Advertising](#) | [Special Sections](#) | [MarketPlace](#) | [Knowledge Centers](#)

[Terms of Use](#) | [Privacy Notice](#) | [Ethics Code](#) | [Contact Us](#)

The McGraw-Hill Companies

Copyright 2000- 2006 by The McGraw-Hill Companies Inc.
All rights reserved.



HOT GROWTH

Rodney C. Sacks

Chairman and Chief Executive Officer - Hansen Natural (HANS)

The burgeoning popularity of energy drinks is delivering quite a buzz to Corona (Calif.)-based Hansen Natural. Its tall, testosterone-ized cans of Monster (slogan: "Unleash the beast!") are stealing market share from category leader Red Bull and frustrating Coke and Pepsi, who despite their influence lag way behind. The proof is in Hansen's profits, which have skyrocketed from 28 cents per share in 2003 to what analysts predict will be nearly \$4 this year. The company's shares have jumped 6000% in that time to a staggering \$140 a share. That surging growth would have been inconceivable just a few years ago, when Hansen was merely a sleepy maker of natural sodas and juices. Chief Executive Rodney C. Sacks and a partner bought the company for \$15 million in 1992; it is worth \$3 billion today.



[Read the story](#)

[Reader comments](#)

[More Slide Shows](#)

http://images.businessweek.com/ss/06/05/hot_growth/source/3.htm

EXHIBIT 75

Hansen Natural Tops BusinessWeek's Annual List of 'Hot Growth Companies' | Reuters



LATEST NEWS OBAMA, LEE WARN NORTH

Quotes, News, Pictures & Video

SEARCH

Login



Top News

Reuters top ten news stories delivered to your inbox each day.

[Subscribe](#)

You are here: [Home](#) > [News](#) > [Article](#)

Wed 17 Jun 2009 | 2:51 EDT

Hansen Natural Tops BusinessWeek's Annual List of 'Hot Growth Companies'

Thu May 29, 2008 12:00pm EDT

[Email](#) | [Print](#) | [Share](#) | [Reprints](#) | [Single Page](#)

[\[-\]](#) Text [\[+\]](#)

EDITOR'S CHOICE



A selection of our best photos from the past 24 hours. [Slideshow](#)

Collectively, the group saw a 158% surge in profits in the past 12 months

NEW YORK, May 29 /PRNewswire/ -- Hansen Natural, maker of the popular Monster Energy drink, tops BusinessWeek's annual "Hot Growth Companies" ranking of America's 50 fastest-growing small companies. The businesses making the cut this year are the trend-spotters and innovators, the companies that have displayed an ability to thrive against multinationals with more market clout and foreign rivals with cheaper cost structures. Above all, these companies are showing resilience in the face of a worsening economy.

Collectively, this year's Hot Growth companies saw profits rise 26% in their most recent quarters, versus an average 27% drop in fourth-quarter profits for the broader Standard & Poor's 500-stock index. As a group, they enjoyed average sales growth of 41.7% over the past three years and a 158% surge in profits in the past 12 months. This compares to an average sales growth of just 11.6% for the S&P 500 over the past three years, and a 20.6% increase in earnings last year.

BusinessWeek has made two significant changes to this year's Hot Growth ranking. Each company's performance is now compared with the performance of larger companies in its industry. That reduces the impact of sector-specific shocks, such as high oil prices. In addition, a tighter screening process is now used, so only 50 companies are ranked, as opposed to 100 in years past.

To rank the companies, BusinessWeek started with Standard & Poor's Compustat database of 10,000 publicly traded corporations. Multiple screening processes to identify the companies eligible for the Hot Growth ranking. The remaining companies were then ranked by a combination of return on invested capital (ROIC) and three-year sales growth, each metric adjusted for the performance of the corresponding S&P 500 sector. Finally, since numbers don't always tell the whole story, BusinessWeek used its editorial judgment, excluding or adjusting the rank of companies with extended stock price declines or other red flags that raise questions about future performance.

The annual "Hot Growth Companies" ranking appears in BusinessWeek's June 9, 2008 issue, with expanded content, including full methodology, on BusinessWeek.com at www.businessweek.com.

The Top 50 "Hot Growth Companies"

1	HANSEN NATURAL	HANS
2	LULULEMON ATHLETICA	LULU
3	GRAHAM	GHM
4	NORTH AMERICAN GALVANIZING & COATINGS	NGA
5	BOLT TECHNOLOGY	BOLT
6	VSE	VSEC
7	STRAYER EDUCATION	STRA
8	CARACO PHARM. LABS.	CPD
9	XENOPORT	XNPT
10	GYMBOREE	GYMB
11	ASTRONICS	ATRO
12	AMERICAN ECOLOGY	ECOL
13	BLUE NILE	NILE
14	VASCO DATA SECURITY INTERNATIONAL	VDSI
15	QUICKSILVER RESOURCES	KWK
16	NUTRISYSTEMS	NTRI
17	AMBASSADORS GROUP	EPAX
18	SOTHEBY'S	BID
19	BIDZ.COM	BIDZ
20	PREMIER EXHIBITIONS	PRXI
21	PETMED EXPRESS	PETS
22	L.B. FOSTER	FSTR
23	ULTIMATE SOFTWARE GROUP	ULTI
24	PRICELINE.COM	PCLN
25	J.CREW GROUP	JCG

MOST POPULAR ON REUTERS

[Articles](#) | [Video](#)

1. **Obama, Lee warn North Korea** | [Video](#)
2. Roubini sees weeds amid green shoots | [Video](#)
3. U.S. State Department speaks to Twitter over Iran
4. Jewels missing after Lohan photo shoot | [Video](#)
5. Iran rules out annulment, Tehran crowds gather | [Video](#)
6. White House says no to California budget help
7. U.S. recovery might not feel like one | [Video](#)



<http://www.reuters.com/article/pressrelease/idus175047+29-may-2008+prn20080529>[6

Hansen Natural Tops BusinessWeek's Annual List of 'Hot Growth Companies' | Reuters

26	DECKERS OUTDOOR	DECK
27	CAL-MAINE GROUP	CALM
28	HAYNES INTERNATIONAL	HAYN
29	SUN HYDRAULICS	SNHY
30	HURCO	HURC
31	ITT EDUCATIONAL SVCS.	ESI
32	APPLIANCE RECYCLING CENTERS OF AMERICA	ARCI
33	INTERACTIVE INTELLIGENCE	ININ
34	UNDER ARMOUR	UA
35	MORNINGSTAR	MORN
36	ICF INTERNATIONAL	ICFI
37	HITTITE MICROWAVE	HITT
38	LSB INDUSTRIES	LXU
39	SIGMA DESIGNS	SIGM
40	AMERIGON	ARGN
41	INTUITIVE SURGICAL	ISRG
42	AZZ	AZZ
43	ADAMS GOLF	ADGE
44	RTI INTERNATIONAL METALS	RTI
45	MIDDLEBY	MIDD
46	NETFLIX	NFLX
47	VARIAN SEMICONDUCTOR EQUIPMENT	VSEA
48	DAWSON GEOPHYSICAL	DWSN
49	IDEXX LABORATORIES	IDXX
50	GENCOR INDUSTRIES	GENC

8. Obama to unveil plans for financial rules overhaul
9. Madoff barred from acting as investment adviser
10. Backers of Iran's Mousavi aim to keep up protests | [Video](#)

[Most Popular Articles](#) [RSS Feed](#)

WE WANT TO HEAR FROM YOU

Join the Reuters Consumer Insight Panel and help us get to know you better

[Please take a moment to complete our survey](#)



SOURCE BusinessWeek

Patti Straus, +1-212-512-2680, or Heather Carpenter, +1-212-512-2854, both of BusinessWeek

© Thomson Reuters 2009 All rights reserved

SHARE: [Delicio.us](#) [Digg](#) [Mixx](#) [Yahoo!](#) [Facebook](#) [LinkedIn](#)

ALSO ON REUTERS



Paris voted world's best city "brand" ahead of Sydney



Blog: Larry Fink reaches for Wall Street's crown



Investment Outlook Summit: Dollar under pressure

MORE PRESS RELEASE

- [REG-World Trust Fund Net Asset Value\(s\)](#)
- [Following Is a Test Release](#)
- [Ontario, Canada Invests in Leading-Edge Medical Research](#)
- [H & M Hennes & Mauritz AB: Jimmy Choo Brings Glamour to H&M This Autumn](#)
- [Acision & SPH Search Win 2009 Global Telecoms Business Innovation Award](#)
- [More Press Release News...](#)

Ads by Google [What's This?](#)

Bernanke's Debt Solution
Central Banks To Change Value Of Money - What It Means For You.
UncommonWisdomDaily.com/HowTo

3 Stocks Ready To Surge
3 "Unknown" Stocks Could Turn Every \$300 Into \$1.3 Million -Free Report
www.Penny-Stocks-Exposed.com

Is Your Bank In Trouble?
Free list Of Banks Doomed To Fail. The Banks and Brokers X List. Free!
www.MoneyAndMarkets.com

PRWeb for Press Releases
Distribute Your News to the Media & Consumers. Over 100,000 Contacts!
www.prweb.com

Reuters.com: [Help and Contact Us](#) | [Advertise With Us](#) | [Mobile](#) | [Newsletters](#) | [RSS](#) | [Labs](#) | [Archive](#) | [Site Index](#) | [Video Index](#)

<http://www.reuters.com/article/pressrelease/idus175047+29-may-2008+prn20080529>

Hansen Natural Tops BusinessWeek's Annual List of 'Hot Growth Companies' | Reuters

Thomson Reuters Corporate: [Copyright](#) | [Disclaimer](#) | [Privacy](#) | [Professional Products](#) | [Professional Products Support](#) | [About Thomson Reuters](#) | [Careers](#)

International Editions: [Africa](#) | [Arabic](#) | [Argentina](#) | [Brazil](#) | [Canada](#) | [China](#) | [France](#) | [Germany](#) | [India](#) | [Italy](#) | [Japan](#) | [Latin America](#) | [Mexico](#) | [Russia](#) | [Spain](#) | [United Kingdom](#) | [United States](#)

Thomson Reuters is the world's largest international multimedia news agency, providing investing news, world news, business news, technology news, headline news, small business news, news alerts, personal finance, stock market, and mutual funds information available on Reuters.com, video, mobile, and interactive television platforms. Thomson Reuters journalists are subject to an Editorial Handbook which requires fair presentation and disclosure of relevant interests.

NYSE and AMEX quotes delayed by at least 20 minutes. Nasdaq delayed by at least 15 minutes. For a complete list of exchanges and delays, please [click here](#).

<http://www.reuters.com/article/pressrelease/idus175047+29-may-2008+prn20080529>