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Filing date: **08/16/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91270064
Party	Plaintiff PepsiCo, Inc.
Correspondence Address	PAUL A. LEE PEPSICO, INC. 700 ANDERSON HILL ROAD PURCHASE, NY 10577 UNITED STATES Primary Email: trademarks@pepsico.com Secondary Email(s): Paul.lee@pepsico.com, donna.j.sanders@pepsico.com No phone number provided.
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Tyler M. Beas
Filer's email	tyler.beas@bakerbotts.com, paul.reilly@bakerbotts.com, nytm-dpt@bakerbotts.com, daltmdept@bakerbotts.com
Signature	/Tyler M. Beas/
Date	08/16/2021
Attachments	2021.08.16 P T Beas Appearance.pdf(127979 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

PEPSICO, INC.,

Opposer,

vs.

ZACHARY GWIN,

Applicant.

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Opposition No. 91270064

Mark: **WITH ALL DEW RESPECT**  
(Serial No: 90/144,519)

Publication Date: February 23, 2021

**NOTICE OF APPEARANCE**

On behalf of PepsiCo, Inc., (“**Opposer**”), I, Tyler M. Beas, respectfully request that the Honorable Trademark Trial and Appeal Board (“**Board**”) include myself, Tyler M. Beas, of Baker Botts L.L.P. as additional counsel of record for Opposer in the instant proceeding.

Further communications with Opposer should be directed to its following counsel now of record:

Tyler M. Beas  
Baker Botts L.L.P.  
Texas Bar No. 24078214  
2001 Ross Ave., Suite 900  
Dallas, Texas 75201-2900  
Telephone: (214) 953-6883  
Telecopier: (214) 661-4883  
[tyler.beas@bakerbotts.com](mailto:tyler.beas@bakerbotts.com)  
[daltmdept@bakerbotts.com](mailto:daltmdept@bakerbotts.com)  
[nytmdpt@bakerbotts.com](mailto:nytmdpt@bakerbotts.com)

Respectfully submitted this the 16<sup>th</sup> day of August, 2021.

Baker Botts L.L.P.

By:



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Tyler M. Beas

2001 Ross Ave., Suite 900

Dallas, Texas 75201-2900

Telephone: (214) 953-6849

Telecopier: (214) 661-4899

tyler.beas@bakerbotts.com

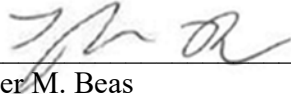
nytmdpt@bakerbotts.com

**ATTORNEY FOR OPPOSER  
PEPSICO, INC.**

**CERTIFICATE OF SERVICE**

I hereby certify that on this 16<sup>th</sup> day of August, 2021, I caused to be served, via email, a true and correct copy of the foregoing *Notice of Appearance* to:

ZACHARY GWIN  
3441 TOM GARRISON LANE  
TIMMONSVILLE, SC 29161  
UNITED STATES  
[zdavid1810@gmail.com](mailto:zdavid1810@gmail.com)

  
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Tyler M. Beas