

ESTTA Tracking number: **ESTTA1142165**

Filing date: **06/23/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Cricut, Inc.		
Entity	Corporation	Citizenship	Utah
Address	10855 SOUTH RIVER FRONT PARKWAY SOUTH JORDAN, UT 84095 UNITED STATES		

Attorney information	ANESSA KRAMER HONIGMAN LLP 39400 WOODWARD AVENUE SUITE 101 BLOOMFIELD HILLS, MI 48304 UNITED STATES Primary Email: trademark@honigman.com Secondary Email(s): trademark@honigman.com, litdocket@honigman.com, akramer@honigman.com 2485668406		
Docket Number	216683494177		

Applicant Information

Application No.	90298531	Publication date	06/01/2021
Opposition Filing Date	06/23/2021	Opposition Period Ends	07/01/2021
Applicant	Shen Zhen Shi Lang Tuo E-commerce Co., Ltd. 602, BLDG. 2, FOUR ALLEYS QIAOLIAN EAST BANTIAN STREET LONGGANG, SHENZHEN, 518000 CHINA		


Goods/Services Affected by Opposition


Class 007. First Use: 2020/10/15 First Use In Commerce: 2020/10/15 All goods and services in the class are opposed, namely: Embossing machines; Embossing printing machines; Printing machines; Printing machines for commercial or industrial use; Printing machines for use on sheet metal; Printing machines for web products, particularly wallpaper, floor coverings and films, parts for the aforementioned machines and lines composed thereof, namely, gravure printing lines, screen printing lines, flexo printing lines and combinations of the aforementioned lines; Printing plates; Printing presses; Printing presses for ceramic material; Printing rollers
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	5701019	Application Date	03/13/2018
Registration Date	03/19/2019	Foreign Priority Date	NONE
Word Mark	CRICUT EASYPRESS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 007. First use: First Use: 2017/08/01 First Use In Commerce: 2017/08/22 Electronic heated ceramic plate for transferring non-porous paper or plastic-coated stencils, namely, iron-on appliques and patches onto fabric and textiles		

U.S. Application No.	88715017	Application Date	12/04/2019
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	EASYPRESS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 007. First use: First Use: 2017/08/01 First Use In Commerce: 2017/08/22 Electronic heated ceramic plate for transferring non-porous paper or plastic-coated stencils, namely, iron-on appliques and patches onto fabric and textiles Class 016. First use: First Use: 2017/06/09 First Use In Commerce: 2018/03/20 Insulation mats for absorbing heat and protecting work surfaces for arts and crafts use		

Attachments	87832599#TMSN.png(bytes) 88715017#TMSN.png(bytes)
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	SLAOUWO EASYPRESS opposition.PDF(462997 bytes) Combined easypress.pdf(281488 bytes)
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Signature	/anessa kramer/
Name	Anessa Kramer
Date	06/23/2021

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

CRICUT, INC.,

Opposer,

v.

SHEN ZHEN SHI LANG TUO
E-COMMERCE CO., LTD.,

Applicant.

Opposition No.:

Mark: Slaouwo EASYPRESS

Serial No. 90/298,531

NOTICE OF OPPOSITION

Opposer, Cricut, Inc. (“Opposer”), by its attorneys Honigman LLP, for its Notice of Opposition against Shen Zhen Shi Lang Tuo E-commerce Co., Ltd. (“Applicant”), alleges as follows:

Parties

1. Opposer is a Utah corporation with an address at 10855 South River Front Parkway, South Jordan, Utah 84095.
2. According to United States Patent and Trademark Office (“USPTO”) filings, Applicant is a limited company of China with an address at 602, Bldg. 2, Four Alleys Qiaolian East Bantian Street Longgang, Shenzhen China 518000.
3. Opposer believes that it will be damaged by registration of the mark Slaouwo EASYPRESS (“Applicant’s Mark”) on the ground that it is likely to cause confusion with Opposer’s registration for CRICUT EASYPRESS and its prior-pending application for EASYPRESS for virtually identical goods. Therefore, pursuant to Lanham Act §13(a), 15 U.S.C.

§ 1063(a), Opposer has standing to oppose the Applicant's Application No. 90/298,531 (the "Application") and timely files this Opposition.

Opposer and Its CRICUT EASYPRESS and EASYPRESS Trademarks

4. Opposer manufactures and sells a range of personal electronic cutting and heat transferring devices, plates and related products, including but not limited to insulation mats, under its CRICUT EASYPRESS and EASYPRESS trademarks (the "EASYPRESS Marks") to consumers for crafts and other home needs.

5. Opposer announced the launch of its CRICUT EASYPRESS heat transfer device at least as early as August 1, 2017. The launch event was live streamed via YouTube.

6. At least as early as August 22, 2017, Opposer shipped the first CRICUT EASYPRESS product for sale to a customer. Opposer's first use of the mark EASYPRESS alone is the same as the CRICUT EASYPRESS mark.

7. Opposer first shipped for sale insulation mats featuring the EASYPRESS mark at least as early as March 20, 2018.

8. Opposer continues to sell heat transfer devices and plates, and insulation mats and other accessories, under the EASYPRESS Marks.

9. The EASYPRESS Marks have been extensively used by Opposer in United States interstate commerce in connection with the advertising and promotion of Opposer's products on the internet, in trade and consumer publications, and through in-store displays, signage, point of sale materials, and the like. Such names and marks are also prominently presented on Opposer's products, advertisements, product packaging, manuals, technical and information literature, and in other ways customary in the trade. Substantial amounts of time, effort, and money have been expended over the years ensuring that the purchasing public associates the EASYPRESS Marks

exclusively with Opposer. Indeed, over the past 3 fiscal years, Opposer expended over a million dollars in advertising and promoting goods and services, including under the EASYPRESS Marks. Opposer has spent substantial time, effort, and money advertising and promoting goods in connection with its EASYPRESS Marks and has derived substantial revenue from sales of products in connection with its EASYPRESS Marks.

10. Opposer’s EASYPRESS products are promoted, offered and sold through a number of online retail platforms, as well as at a substantial number of bricks-and-mortar locations throughout the United States. Opposer also extensively advertises its products on its website https://cricut.com/en_us/shop.

11. As a result of the extensive use, advertising, promotion, and general consumer interest surrounding the EASYPRESS Marks heat transfer press products, the trademarks are widely recognized and firmly associated with Opposer.

12. Opposer is the owner of the following federal trademark applications and registrations for its EASYPRESS Marks:

Mark	App. No./ Reg. No.	App. Date/ Reg. Date	Goods
CRICUT EASYPRESS	Reg. No. 5,701,019	Registration date Mar. 19, 2019	Class 7: electronic heated ceramic plate for transferring non-porous paper or plastic-coated stencils, namely, iron-on appliques and patches onto fabric and textiles <i>First Use in Commerce Date: Aug. 22, 2017</i>
EASYPRESS	App. No. 88/715,017	Application date Dec. 4, 2019	Class 7: electronic heated ceramic plate for transferring non-porous paper or plastic-coated stencils, namely, iron-on appliques and patches onto fabric and textiles <i>First Use in Commerce Date: Aug. 22, 2017</i> Class 16: insulation mats for absorbing heat and protecting work surfaces for arts and crafts use <i>First Use in Commerce Date: Mar. 20, 2018</i>

Copies of the foregoing registration and application are attached hereto as Exhibit A and incorporated herein by reference.

13. Opposer’s application for EASYPRESS was approved for publication by the Examining Attorney on June 22, 2021.

14. In addition to its registration and pending application, Opposer owns common law trademark rights in EASYPRESS Marks via its use.

15. Through its continuous use of the EASYPRESS Marks and expenditure of significant advertising and marketing dollars in connection therewith, Opposer has generated substantial goodwill from and developed widespread consumer recognition in the EASYPRESS Marks.

Applicant and Its Application to Register Slaouwo EASYPRESS

16. On November 4, 2020, Applicant filed a use-based Application for Applicant's Mark for "embossing machines; embossing printing machines; printing machines; printing machines for commercial or industrial use; printing machines for use on sheet metal; printing machines for web products, particularly wallpaper, floor coverings and films, parts for the aforementioned machines and lines composed thereof, namely, gravure printing lines, screen printing lines, flexo printing lines and combinations of the aforementioned lines; printing plates; printing presses; printing presses for ceramic material; printing rollers" in Class 7 ("Applicant's Goods").

17. The Application includes a date of first use in commerce of October 15, 2020.

18. The Application was published on June 1, 2021.

19. Applicant applied for Applicant's Mark without the consent of Opposer.

20. Applicant's specimen submitted with the filing showed the mark EASYPRESS in an Amazon listing. Today, that specimen shows "Slaouwo Easy Heat Press" as shown below:



Roll over image to zoom in

Mini Heat Press Machine for T Shirts, Slaouwo Easy Heat Press Printing Machine, 7" x 3.8" Portable Heat Transfer Machine for Hats Shoes Bags HTV Vinyl Projects

Brand: SLAOUWO

★★★★★ 16 ratings

Prime Day Deal ✓ You save an additional 25% on this item at checkout. Details

Only 2 left in stock - order soon.

- Compact Size and Wide Compatibility: SLAOUWO heat press machine with 7 inches x 3.8 inches heating plate is ideal for T-shirts, handbags, aprons, hats, pillows and more.
- Fast Heating Transfer: For most of HTV Vinyl Projects, this mini heat press machine can press the pattern into your clothes within 25 seconds. (Please note that the heat press machine need to be pre-heated for around 5 minutes before using.)
- Adjustable Heating Mode: SLAOUWO portable heat press machine has 3 heating modes which meet various kind of heat transfer demands with different printing. Low temperature: 275°F(135°C), Medium temperature: 320°F(160°C), High temperature: 356°F(180°C).
- Easy to Use and Portable Design: Set a suitable heating mode, iron out the wrinkles in your clothes, spray a small amount of water in your clothes and then press the HTV project into it. This portable heat press machine is easy to carry, lightweight and store.
- Safety Protection: SLAOUWO heat press machine has a insulated safety base that can prevent burning. Equipped with build-in shut-off system, the heat press will automatically turn off after 10 minutes of inactivity.

Buy used: \$60.34

prime

FREE delivery: Thursday, June 24

Order within 7 hrs and 19 mins

Details

Deliver to David - Bloomfield H.

48301

Used: Very Good | Details

Sold by Amazon Warehouse

Fulfilled by Amazon

Add to Cart

Add to List

Used (5) from \$57.72

prime

Likelihood of Confusion, 15 U.S.C. § 1052(d)

21. Opposer incorporates herein by reference each of the foregoing paragraphs.

22. Opposer has priority based on its prior use of the EASYPRESS Marks since at least as early as August 2017, which predates Applicant's first use date and application filing date.

23. Opposer's rights in its EASYPRESS Marks are embodied, in part, in U.S. Reg. No. 5,701,019 for CRICUT EASYPRESS which predates any use or filing by Applicant, as well as prior pending U.S. App. No. 88/715,017 for EASYPRESS which also has priority, as well as based on its prior common law rights in its EASYPRESS Marks.

24. Through Opposer's extensive advertising and promotion, the EASYPRESS Marks have become strong marks representing significant goodwill to Opposer.

25. Applicant's Mark Slaouwo EASYPRESS is conceptually and visually similar to Opposer's CRICUT EASYPRESS and EASYPRESS trademarks. The parties' respective marks are therefore closely similar. Further, Applicant's Mark is nearly identical to Opposer's EASYPRESS mark, with the only difference being the addition of the term "Slaouwo," which Applicant puts in lowercase letters in its application showing an intent to emphasize EASYPRESS.

26. Applicant's Goods are closely related to Opposer's goods, as both parties offer presses or plates using heat to transfer appliques onto another surface.

27. Applicant and Opposer sell to the same consumers, namely, home crafters/artists and decorators.

28. The parties' respective goods are sold through similar channels of trade.

29. Based on the above, Applicant's Mark so closely resembles Opposer's EASYPRESS Marks as to be likely to cause confusion or mistake, or to deceive consumers under Section 2(d) of the Lanham Act, as amended, 15 U.S.C. § 1052(d).

WHEREFORE, Opposer prays that Application Serial No. 90/298,531 be refused registration, that no registration be issued thereon to Applicant and that this opposition be sustained in favor of Opposer.

Respectfully submitted,

Date: June 23, 2021

By: /Anessa Kramer/

Anessa O. Kramer
Honigman LLP
39400 Woodward Avenue, Suite 101
Bloomfield Hills, Michigan 48304-5151
Phone: (248) 566-8406
Fax: (248) 566-8407
akramer@honigman.com
trademark@honigman.com,
litdocketing@honigman.com

CERTIFICATE OF TRANSMITTAL

I hereby certify that on June 23, 2021, I caused this correspondence to be transmitted electronically in PDF format to the Trademark Trial and Appeal Board through the Electronic System for Trademark Trials and Appeals (ESTTA).

/Anessa kramer/

Anessa Kramer

EXHIBIT A

United States of America

United States Patent and Trademark Office

CRICUT EASYPRESS

Reg. No. 5,701,019

CRICUT, INC. (UTAH CORPORATION)
10855 S River Front Pkwy
South Jordan, UTAH 84095

Registered Mar. 19, 2019

Int. Cl.: 7

CLASS 7: Electronic heated ceramic plate for transferring non-porous paper or plastic-coated stencils, namely, iron-on appliques and patches onto fabric and textiles

Trademark

FIRST USE 8-1-2017; IN COMMERCE 8-22-2017

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-832,599, FILED 03-13-2018



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

Trademark/Service Mark Application, Principal Register

Serial Number: 88715017

Filing Date: 12/04/2019

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	88715017
MARK INFORMATION	
*MARK	EASYPRESS
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	EASYPRESS
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Cricut, Inc.
*STREET	10855 S River Front Pkwy
*CITY	South Jordan
*STATE (Required for U.S. applicants)	Utah
*COUNTRY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	84095
LEGAL ENTITY INFORMATION	
TYPE	corporation
STATE/COUNTRY OF INCORPORATION	Utah
GOODS AND/OR SERVICES AND BASIS INFORMATION	
INTERNATIONAL CLASS	007
*IDENTIFICATION	Electronic heated ceramic plate for transferring non-porous paper or plastic-coated stencils, namely, iron-on appliques and patches onto fabric and textiles
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 08/01/2017
FIRST USE IN COMMERCE DATE	At least as early as 08/22/2017
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT17\IMAGEOUT17\887150\88715017.xml1\RFA0003.JPG
SPECIMEN DESCRIPTION	photograph of Applicant's product packaging bearing the

	subject mark
INTERNATIONAL CLASS	020
*IDENTIFICATION	Insulation mats for absorbing heat and protecting work surfaces
FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 06/09/2017
FIRST USE IN COMMERCE DATE	At least as early as 03/20/2018
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT17\IMAGEOUT17\887\150\88715017\xml1\RFA0004.JPG
SPECIMEN DESCRIPTION	photograph of Applicant's goods in product packaging bearing the subject mark
ADDITIONAL STATEMENTS SECTION	
ACTIVE PRIOR REGISTRATION(S)	The applicant claims ownership of active prior U.S. Registration Number(s) 5701019.
ATTORNEY INFORMATION	
NAME	Jennifer M. Hetu
ATTORNEY DOCKET NUMBER	216683-TBD
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Honigman LLP
STREET	39400 Woodward Avenue, Suite 101
CITY	Bloomfield Hills
STATE	Michigan
COUNTRY	United States
ZIP/POSTAL CODE	48304-5151
PHONE	248-566-8452
FAX	248-566-8453
EMAIL ADDRESS	trademark@honigman.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
OTHER APPOINTED ATTORNEY	Julie E. Reitz, Anessa O. Kramer, Angela Alvarez Sujek, Nicole Kryzhan, Amanda M. Blackburn
CORRESPONDENCE INFORMATION	
NAME	Jennifer M. Hetu
FIRM NAME	Honigman LLP
STREET	39400 Woodward Avenue, Suite 101
CITY	Bloomfield Hills
STATE	Michigan
COUNTRY	United States
ZIP/POSTAL CODE	48304-5151

PHONE	248-566-8452
FAX	248-566-8453
*EMAIL ADDRESS	trademark@honigman.com; jhetu@honigman.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS RF
NUMBER OF CLASSES	2
APPLICATION FOR REGISTRATION PER CLASS	275
*TOTAL FEE DUE	550
*TOTAL FEE PAID	550
SIGNATURE INFORMATION	
SIGNATURE	/jmh/
SIGNATORY'S NAME	Jennifer M. Hetu
SIGNATORY'S POSITION	Attorney of Record, Michigan Bar member
SIGNATORY'S PHONE NUMBER	248-566-8452
DATE SIGNED	12/04/2019

Trademark/Service Mark Application, Principal Register

Serial Number: 88715017

Filing Date: 12/04/2019

To the Commissioner for Trademarks:

MARK: EASYPRESS (Standard Characters, see [mark](#))

The literal element of the mark consists of EASYPRESS. The mark consists of standard characters, without claim to any particular font style, size, or color.

The applicant, Cricut, Inc., a corporation of Utah, having an address of
10855 S River Front Pkwy
South Jordan, Utah 84095
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 007: Electronic heated ceramic plate for transferring non-porous paper or plastic-coated stencils, namely, iron-on appliques and patches onto fabric and textiles

In International Class 007, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 08/01/2017, and first used in commerce at least as early as 08/22/2017, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) photograph of Applicant's product packaging bearing the subject mark.

[Specimen File1](#)

International Class 020: Insulation mats for absorbing heat and protecting work surfaces

In International Class 020, the mark was first used by the applicant or the applicant's related company or licensee or predecessor in interest at least as early as 06/09/2017, and first used in commerce at least as early as 03/20/2018, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) photograph of Applicant's goods in product packaging bearing the subject mark.

[Specimen File1](#)

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 5701019.

The applicant hereby appoints Jennifer M. Hetu. Other appointed attorneys are Julie E. Reitz, Anessa O. Kramer, Angela Alvarez Sujek, Nicole Kryzhan, Amanda M. Blackburn. Jennifer M. Hetu of Honigman LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, and the attorney(s) is located at

39400 Woodward Avenue, Suite 101
Bloomfield Hills, Michigan 48304-5151
United States
248-566-8452(phone)
248-566-8453(fax)
trademark@honigman.com (authorized).

The attorney docket/reference number is 216683-TBD.

Jennifer M. Hetu submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Jennifer M. Hetu
Honigman LLP

39400 Woodward Avenue, Suite 101
Bloomfield Hills, Michigan 48304-5151
248-566-8452(phone)
248-566-8453(fax)
trademark@honigman.com; jhetu@honigman.com (authorized).

Email Authorization: I authorize the USPTO to send email correspondence concerning the application to the applicant, the applicant's attorney, or the applicant's domestic representative at the email address provided in this application. I understand that a valid email address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Reduced Fee status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$550 has been submitted with the application, representing payment for 2 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /jmh/ Date: 12/04/2019
Signatory's Name: Jennifer M. Hetu
Signatory's Position: Attorney of Record, Michigan Bar member
Payment Sale Number: 88715017
Payment Accounting Date: 12/04/2019

Serial Number: 88715017
Internet Transmission Date: Wed Dec 04 15:59:59 EST 2019
TEAS Stamp: USPTO/BAS-XX.XXX.XXX.XXX-201912041559590
84550-88715017-70017d6a1c8439ec9b433ffe6
6de5961f96ccd3ee3c06f63326440361ee35c6c-
DA-59580326-20191204112039265796

EASYPRESS

Cricut | EasyPress™

Iron-on success in 60 seconds or less
• No guesswork • Flawless transfers • Lasting results



Cricut

EasyPress Mat
Tapis Pour EasyPress

8" x 10"
20 cm x 25 cm



Cricut