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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91269976
Party	Defendant Zion Athletics Inc.
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Date	02/24/2022
Attachments	Substitution of Attorney.pdf(11836 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Zion L. Williamson,	)	
	)	
Opposer,	)	
	)	Opposition No. 91269976
V.	)	Application Serial No. 88830307
	)	
Zion Athletics Inc.,	)	Mark: Z Power of Zion ( Pwr Up Since 2018 )
	)	Filed: 03/11/2020
Applicant.	)	
	)	

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**SUBSTITUTE POWER OF ATTORNEY**

Applicant, Zion Athletics Inc., hereby appoints Michael N. Cohen, attorney at law at the firm Cohen IP Law Group, PC, maintaining offices at 9025 Wilshire Blvd., Suite 301, Beverly Hills, CA 90211, as attorney to defend this opposition with full power of substitution and revocation, to transact all business in the U.S. Patent and Trademark Office in connection therewith.

Please direct all communications and correspondence to:

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Respectfully Submitted,

*/s/Michael N. Cohen*  
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Michael N. Cohen  
COHEN IP LAW GROUP, PC

## **CERTIFICATE OF SERVICE**

I hereby certify that the foregoing SUBSTITUTE POWER OF ATTORNEY has been served via e-mail on this 24th day of February, 2022 to Counsel for Opposer at the following address:

Brian J. Crews  
Olive & Olive PA  
BCrews@oliveandolive.com, mailboxTTAB@oliveandolive.com this 22nd day of  
February 2022.

/s/ William Tran  
William Tran

## **CERTIFICATE OF ELECTRONIC DEPOSIT**

I hereby certify that a true and complete copy of the foregoing SUBSTITUTE POWER OF ATTORNEY is being electronically deposited on this 24th day of February 2022, via the Electronic System for Trademark Trials and Appeals website.

/s/ William Tran  
William Tran