

ESTTA Tracking number: **ESTTA1136002**

Filing date: **05/24/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Blizzard Entertainment, Inc.
Granted to Date of previous extension	05/23/2021
Address	1 BLIZZARD WAY IRVINE, CA 92618 UNITED STATES
Attorney information	SCOTT J. MAJOR MILLEN WHITE ZELANO & BRANIGAN, PC 2200 CLARENDON BLVD., 14TH FLOOR ARLINGTON, VA 22201 UNITED STATES Primary Email: docketing@mwzb.com Secondary Email(s): major@mwzb.com, accounting@mwzb.com 703-465-5356
Docket Number	blizz=49-x

Applicant Information

Application No.	90007457	Publication date	11/24/2020
Opposition Filing Date	05/24/2021	Opposition Period Ends	05/23/2021
Applicant	FOX MEDIA LLC 10201 WEST PICO BOULEVARD LOS ANGELES, CA 90035 UNITED STATES		


Goods/Services Affected by Opposition

Class 028. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Pet toys; Christmas tree decorations; Christmas tree ornaments; jigsaw and manipulative puzzles; party games; parlor games; role playing games; board games; action skill games; card games; playing cards; indoor play tents; pinball and arcade game machines; costume masks; party favors made of paper; slot machines; snowglobes; trading cards for games

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2416001	Application Date	04/26/1996
Registration Date	12/26/2000	Foreign Priority Date	NONE
Word Mark	DIABLO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1996/11/12 First Use In Commerce: 1996/12/30 ENTERTAINMENT COMPUTER PROGRAMS IN THE NATURE OF ROLE-PLAYING ADVENTURE GAMES		

U.S. Registration No.	2791742	Application Date	04/26/1996
Registration Date	12/09/2003	Foreign Priority Date	NONE
Word Mark	DIABLO		
Design Mark			
Description of Mark	NONE		
Goods/Services	<p>Class 016. First use: First Use: 1997/01/29 First Use In Commerce: 1997/01/29 [PAPER GOODS, NAMELY, COMIC BOOKS,] STRATEGY GUIDES FOR PLAYING ENTERTAINMENTCOMPUTER PROGRAMS IN THE NATURE OF ROLE-PLAYING ADVENTURE GAMES [, TRADING CARDS, TRADING CARD MILK BOTTLE CAPS, COLORING BOOKS, ADHESIVE STICKERS, RUB-ON TRANSFERS, NOTEBOOKS AND STATIONERY-TYPE PORTFOLIOS]</p> <p>Class 025. First use: First Use: 1996/12/13 First Use In Commerce: 1996/12/31 CLOTHING, NAMELY, [PAJAMAS, HATS SWEATSHIRTS,] T-SHIRTS [, SHIRTS, SHOES, JACKETS, SHORTS, SOCKS AND SWEATERS]</p> <p>Class 028. First use: First Use: 1996/11/12 First Use In Commerce: 1996/11/12 [COMPUTER SOFTWARE GAMES; HANDHELD UNITS FOR PLAYING ELECTRONIC GAMES;] TOYS,NAMELY, TOY ACTION FIGURES AND ACTION FIGURE ACCESSORIES</p>		

U.S. Registration No.	3633218	Application Date	12/09/2005
Registration Date	06/02/2009	Foreign Priority Date	NONE
Word Mark	DIABLO		

Design Mark	<h1>DIABLO</h1>
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 2000/06/28 First Use In Commerce: 2000/06/28 ENTERTAINMENT SERVICES, NAMELY, PROVIDING ON-LINE COMPUTER AND VIDEO GAMES [, ON-LINE PUBLICATIONS IN THE FIELD OF TIPSAND STRATEGIES FOR COMPUTER GAMES; ARRANGING AND CONDUCTING COMPUTER GAME COMPETITIONS; AND PRODUCTION AND DISTRIBUTION OF MOTION PICTURES]

Related Proceedings	91268959
---------------------	----------

Attachments	75978709#TMSN.png(bytes) 78770575#TMSN.png(bytes) Diablo - NOTICE OF OPPOSITION 5-24-21 - final.pdf(1635232 bytes)
-------------	---

Signature	/Scott J. Major/
Name	SCOTT J. MAJOR
Date	05/24/2021

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

BLIZZARD ENTERTAINMENT, INC.)	
)	
Opposer)	
)	
)	Opposition No. _____
v.)	Mark: DIABLO
)	App. Serial Nos. 90/007457
FOX MEDIA LLC)	
)	
Applicant)	
_____)	

NOTICE OF OPPOSITION

Blizzard Entertainment, Inc. (“Blizzard” or “Opposer”), a corporation organized and existing under the laws of Delaware with a principal place of business at 1 Blizzard Way, Irvine, CA 96218, will be damaged by registration of the mark DIABLO shown in Application Serial No. 90/007457 (“the Application”), and hereby opposes its registration.

The grounds for opposition are as follows:

1. Opposer, through its predecessors, affiliates, licensees, business units and itself, has used the mark DIABLO to identify and distinguish in commerce interactive video games and computer game software and related peripheral and consumer goods and services throughout the United States and internationally. Opposer has used the mark DIABLO in interstate commerce on or in connection with the aforementioned goods/services since at least as early as November 12, 1996.

2. Opposer is the owner of the following trademark registrations issued by the United States Patent and Trademark Office (“PTO”):

<u>Trademark</u>	<u>Status</u>	<u>Ser. No</u>	<u>Reg. No.</u>	<u>Class(es)</u>	<u>App. Date</u>	<u>Reg. Date</u>
DIABLO	Registered	75/978,709	2,416,001	9	04/26/1996	12/26/2000
DIABLO	Registered	75/983,307	2,791,742	16, 25, 28	04/26/1996	12/09/2003
DIABLO	Registered	78/770,575	3,633,218	41	12/09/2005	06/02/2009

Each listed registration is valid, subsisting and incontestable.

3. Opposer also owns pending applications in the U.S. for marks consisting in whole or in part of the term DIABLO. These include Application No. 88332243, filed on March 8, 2019 on an intent-to-use basis, for the mark DIABLO for downloadable films and movies featuring narratives based on a video game and provided via a video-on-demand service in International Class 9, and for production and distribution of television shows and movies in International Class 41.

4. As proof of status and title, attached as Exhibit A hereto and incorporated by reference herein are true and correct printouts of the TESS and assignment records for the foregoing registrations from the PTO's online databases.

5. Opposer has expended considerable funds and effort in promoting and advertising Opposer's goods and services identified by the DIABLO mark, and these goods and services have enjoyed enormous commercial success, won various industry awards and been the subject of substantial, unsolicited media attention. As a result, Opposer has established an enviable reputation, acquired substantial goodwill, and attained distinctiveness and fame in the DIABLO mark throughout the United States.

6. Opposer, through its predecessors, affiliates, licensees, business units and itself, has created, developed, manufactured, distributed, sold, and otherwise exploited the DIABLO mark through an expanding, popular, and award-winning series of action-oriented role-playing games as well as related peripheral and promotional merchandise. The following details the main game products associated with the DIABLO mark, and the year of their respective releases:

<u>Game Title</u>	<u>Year</u>
DIABLO	1996
HELLFIRE (Single player DIABLO expansion pack)	1997
DIABLO/HELLFIRE bundle pack	1998
DIABLO II	2000
DIABLO II- Lord of Destruction	2001
DIABLO II-BATTLE CHEST (contains all prior DIABLO games)	2001
DIABLO III	2012
DIABLO III: REAPER OF SOULS (expansion pack)	2014
DIABLO III: REAPER OF SOULS—ULTIMATE EVIL EDITION	2014
DIABLO III: RISE OF THE NECROMANCER (expansion pack)	2017

Opposer also is expected to release in 2021 a mobile game in the series under the mark and title DIABLO IMMORTAL, and DIABLO IV is currently under development by Opposer.

7. Opposer’s DIABLO franchise includes some of the best-selling games in history. For example, DIABLO III set what at the time was a record for the fastest-selling PC game in history with sales of 3.5 million copies within the first 24 hours of its release in May 2012, with sales reaching 6.3 million copies by the end of its first week of release and total overall sales to date of more than 30 million copies.

8. Opposer maintains and regularly expands and upgrades the DIABLO series of games through its various on-line portals such as www.battle.net and www.blizzard.com to enhance and maintain play for game owners and subscribers to on-line services dedicated to interactive electronic gaming.

9. Opposer's DIABLO franchise also includes some of the most critically acclaimed games in history. Industry awards won by Opposer's DIABLO games include the following:

DIABLO

One of the 15 Most Influential Games of All Time- Gamespot
Game of the Year- Computer Gaming World
Game of the Year- Computer Game Entertainment
Role-Playing Game of the Year- Computer Games Strategy Plus
Role-Playing Game of the Year- Computer Net Player
Role-Playing Game of the Year- Online Game Review
Role-Playing Game of the Year- Gamecenter
Role-Playing Game of the Year- runner-up- PC Gamer
1998 Best Role-Playing Game- Software Publishers Association
1998 Best Role-Playing Game- Software Publishers Association
1998 Best Multiplayer Online Game- Software Publishers Association
Best Role-playing Game of the Year, Editor's Choice Awards- PC Games
Ranked second Best Role-Playing game of All Time- Gamecenter
Editors' Choice Award- PC Gamer
CG Choice Award- Computer Gaming World
#5 Reader's Top 50- PC Gamer
A+ rating- GamePen
90 Percent rating- PC Gamer
10 out of 10 rating – Computer Net Player
10 out of 10 rating- Online Game Review
9.6 out of 10 rating- Gamespot
5 out of 5 rating- Gamecenter
4.5 out of 5 rating- Computer Gaming World

DIABLO II

Editors' Choice Award- Computer Gaming World
Editor's Choice/Game of the Month- PC Gamer
Best PC Game of the Year- 2000 European Computer Trade Show Awards
Best Network Game of the Year Award- Play Online Magazine
2000 Game Hall of Fame- MacWorld
Action Game of the Year- Game Industry News
94 percent rating- PC Gamer
4.5 out of 5 rating- Computer Gaming World
5 out of 5 rating- Incite
5 out of 5 rating- Maxim Online
Direct Hit- Daily Radar
4 out of 5 rating- Computer Games Magazine
3 ½ out of 4 rating- USA Today
4 out of 4 rating- Dallas Morning News

DIABLO III

Role-Playing/Massively Multiplayer Game of the Year – 2013 D.I.C.E.

Audio of the Year – 2013 Game Audio Network Guild Awards

Best Original Score – Video Game – 2012 HMMA Awards

90 percent rating- PC Gamer

10 out of 10 rating – Polygon

9.5 out of 10 rating - IGN

4.5 out of 5 rating – G4

Opposer’s DIABLO games also have received massive media attention. For example, a search on the Google search engine for “blizzard” in conjunction with “diablo” yields over 18 million hits, and a search for “diablo” within industry websites, such as IGN.com, Gamespot.com, Polygon.com and Kotaku.com, yields thousands of references to the mark over the years.

10. In 2018, Opposer announced that the mobile game DIABLO IMMORTAL is under development. The official cinematic trailer announcing the game has received more than six million views since its posting on the YouTube website on November 2, 2018, and the official gameplay trailer posted on the same date has received over four million views. In 2019, Opposer announced that the game DIABLO IV is under development. The official cinematic trailer announcing the game has received more than seven million views since its posting on the YouTube website on November 1, 2019, and the official gameplay trailer posted on the same date has received over six million views.

11. Opposer’s incontestable Reg. No. 2791742 for the mark DIABLO includes, among other things, action figures and accessories therefor in International Class 28. Opposer has used and continues to use in commerce the DIABLO mark in connection with such goods, and Opposer’s rights in the DIABLO mark with respect to these goods predate any rights the Applicant may claim in the DIABLO mark.

12. Opposer has used and continues to use in commerce the DIABLO mark in connection with a broad range of merchandise, including drinkware, drink coasters, bottle openers, drawstring backpacks, statues, artwork, books and journals, and holds common law rights in the mark as to such

merchandise. Such goods are available through the e-commerce website at blizzardgearstore.com or through other channels. Opposer's rights in the DIABLO mark with respect to these goods predate any rights the Applicant may claim in the DIABLO mark. Opposer also has used the DIABLO mark for other relevant goods, such as tabletop role playing games.

13. The commercial strength of Opposer's DIABLO mark is such that the use or registration of the same mark, or a confusingly similar mark, for any merchandise associated with an entertainment property is likely to cause confusion or mistake or to deceive.

14. Notwithstanding Opposer's rights in and to its DIABLO mark, Applicant filed App. Serial No. 90/007457 on June 17, 2020 for registration of the mark DIABLO for "Pet toys; Christmas tree decorations; Christmas tree ornaments; jigsaw and manipulative puzzles; party games; parlor games; role playing games; board games; action skill games; card games; playing cards; indoor play tents; pinball and arcade game machines; costume masks; party favors made of paper; slot machines; snow globes; trading cards for games" in International Class 28 (collectively the goods in the Application are referred to hereinafter as "Applicant's Goods"). The Application was published for opposition in the PTO's Official Gazette of November 24, 2021.

15. On information and belief, Applicant's Goods are, or are intended to be, merchandise associated with a television series or other entertainment property owned by Applicant.

16. Opposer's use and/or constructive use rights for the mark DIABLO are prior to any rights of Applicant to the mark DIABLO. Applicant's mark DIABLO is identical to Opposer's mark DIABLO.

17. In view of the fact that the marks at issue are identical, and in consideration of other factors such as the relationship between Opposer's goods and services as identified by the mark DIABLO and Applicant's Goods and the commercial strength of Opposer's mark, it is likely that members of the public will erroneously believe that Applicant's Goods offered under the DIABLO

EXHIBIT A



TESS was last updated on Mon Apr 26 04:07:22 EDT 2021

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG BOTTOM HELP PREV LIST CURR LIST NEXT LIST FIRST DOC PREV DOC NEXT DOC LAST DOC

Logout Please logout when you are done to release system resources allocated for you.

Start List At: [] OR Jump to record: [] Record 6 out of 7

TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

Typed Drawing

Word Mark DIABLO

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: [PAPER GOODS, NAMELY, COMIC BOOKS,] STRATEGY GUIDES FOR PLAYING ENTERTAINMENT COMPUTER PROGRAMS IN THE NATURE OF ROLE-PLAYING ADVENTURE GAMES [, TRADING CARDS, TRADING CARD MILK BOTTLE CAPS, COLORING BOOKS, ADHESIVE STICKERS, RUB-ON TRANSFERS, NOTEBOOKS AND STATIONERY-TYPE PORTFOLIOS]. FIRST USE: 19970129. FIRST USE IN COMMERCE: 19970129

IC 025. US 022 039. G & S: CLOTHING, NAMELY, [PAJAMAS, HATS SWEATSHIRTS,] T-SHIRTS [, SHIRTS, SHOES, JACKETS, SHORTS, SOCKS AND SWEATERS]. FIRST USE: 19961213. FIRST USE IN COMMERCE: 19961231

IC 028. US 022 023 038 050. G & S: [COMPUTER SOFTWARE GAMES; HANDHELD UNITS FOR PLAYING ELECTRONIC GAMES;] TOYS, NAMELY, TOY ACTION FIGURES AND ACTION FIGURE ACCESSORIES. FIRST USE: 19961112. FIRST USE IN COMMERCE: 19961112

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75983307

Filing Date April 26, 1996

Current Basis 1A

Original Filing Basis 1B

Published for Opposition December 12, 2000

Registration Number 2791742

Registration Date December 9, 2003

Owner (REGISTRANT) Davidson & Associates, Inc. CORPORATION CALIFORNIA 6080 Center drive Los Angeles CALIFORNIA 90045

(LAST LISTED OWNER) BLIZZARD ENTERTAINMENT, INC. CORPORATION DELAWARE 1 Blizzard Way Legal Department Irvine CALIFORNIA 92618

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Daniel A. Kohler

Type of Mark Register TRADEMARK PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20140213.



Trademark Assignment Abstract of Title

Total Assignments: 3

Serial #: [75983307](#)

Filing Dt: 04/26/1996

Reg #: [2791742](#)

Reg. Dt: 12/09/2003

Registrant: Davidson & Associates, Inc.

Mark: DIABLO

Assignment: 1

Reel/Frame: [3028/0195](#)

Recorded: 02/11/2005

Pages: 6

Conveyance: MERGER

Assignor: [DAVIDSON & ASSOCIATES, INC.](#)

Exec Dt: 12/27/2004

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [BLIZZARD ENTERTAINMENT, INC.](#)

6060 CENTER DRIVE

5TH FLOOR

LOS ANGELES, CALIFORNIA 90045

Correspondent: ROD A. RIGOLE

6080 CENTER DRIVE

10TH FLOOR

LOS ANGELES, CA 90045

Assignment: 2

Reel/Frame: [5133/0321](#)

Recorded: 10/17/2013

Pages: 23

Conveyance: SECURITY INTEREST

Assignor: [ACTIVISION BLIZZARD, INC.](#)

Exec Dt: 10/11/2013

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: NATIONAL ASSOCIATION

Citizenship: UNITED STATES

Assignee: [BANK OF AMERICA, N.A.](#)

10623 NE 68TH STREET

KIRKLAND, WASHINGTON 98033

Correspondent: SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP

FOUR TIMES SQUARE

NEW YORK, NY 10036

Assignment: 2



TESS was last updated on Mon Apr 26 04:07:22 EDT 2021

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [BOTTOM](#) [HELP](#) [PREV LIST](#) [CURR LIST](#) [NEXT LIST](#) [FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)

Please logout when you are done to release system resources allocated for you.

List At: OR to record: **Record 5 out of 7**

[TSDR](#) [ASSIGN Status](#) [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

DIABLO

Word Mark	DIABLO
Goods and Services	IC 009. US 021 023 026 036 038. G & S: ENTERTAINMENT COMPUTER PROGRAMS IN THE NATURE OF ROLE-PLAYING ADVENTURE GAMES. FIRST USE: 19961112. FIRST USE IN COMMERCE: 19961230
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75978709
Filing Date	April 26, 1996
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	October 3, 2000
Registration Number	2416001
Registration Date	December 26, 2000
Owner	(REGISTRANT) Davidson & Associates, Inc. CORPORATION CALIFORNIA 19840 Pioneer Avenue Torrance CALIFORNIA 90503 (LAST LISTED OWNER) BLIZZARD ENTERTAINMENT, INC. CORPORATION DELAWARE 1 Blizzard Way Legal Department Irvine CALIFORNIA 92618
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Daniel A. Kohler
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20210418.
Renewal	2ND RENEWAL 20210418
Live/Dead Indicator	LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#) [PREV LIST](#) [CURR LIST](#) [NEXT LIST](#) [FIRST DOC](#) [PREV DOC](#) [NEXT DOC](#) [LAST DOC](#)



Trademark Assignment Abstract of Title

Total Assignments: 3

Serial #: [75978709](#)

Filing Dt: 04/26/1996

Reg #: [2416001](#)

Reg. Dt: 12/26/2000

Registrant: Davidson & Associates, Inc.

Mark: DIABLO

Assignment: 1

Reel/Frame: [3028/0195](#)

Recorded: 02/11/2005

Pages: 6

Conveyance: MERGER

Assignor: [DAVIDSON & ASSOCIATES, INC.](#)

Exec Dt: 12/27/2004

Entity Type: CORPORATION

Citizenship: CALIFORNIA

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [BLIZZARD ENTERTAINMENT, INC.](#)

6060 CENTER DRIVE

5TH FLOOR

LOS ANGELES, CALIFORNIA 90045

Correspondent: ROD A. RIGOLE

6080 CENTER DRIVE

10TH FLOOR

LOS ANGELES, CA 90045

Assignment: 2

Reel/Frame: [5133/0321](#)

Recorded: 10/17/2013

Pages: 23

Conveyance: SECURITY INTEREST

Assignor: [ACTIVISION BLIZZARD, INC.](#)

Exec Dt: 10/11/2013

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: NATIONAL ASSOCIATION

Citizenship: UNITED STATES

Assignee: [BANK OF AMERICA, N.A.](#)

10623 NE 68TH STREET

KIRKLAND, WASHINGTON 98033

Correspondent: SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP

FOUR TIMES SQUARE

NEW YORK, NY 10036

Assignment: 2



TESS was last updated on Mon Apr 26 04:07:22 EDT 2021

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG BOTTOM HELP PREV LIST CURR LIST NEXT LIST FIRST DOC PREV DOC NEXT DOC LAST DOC

Logout Please logout when you are done to release system resources allocated for you.

Start List At: [] OR Jump to record: [] Record 3 out of 7

TSDR ASSIGN Status TTAB Status (Use the "Back" button of the Internet Browser to return to TESS)

DIABLO

Word Mark DIABLO

Translations "The foreign wording in the mark translates into English as DEVIL."

Goods and Services IC 041. US 100 101 107. G & S: ENTERTAINMENT SERVICES, NAMELY, PROVIDING ON-LINE COMPUTER AND VIDEO GAMES [ON-LINE PUBLICATIONS IN THE FIELD OF TIPS AND STRATEGIES FOR COMPUTER GAMES; ARRANGING AND CONDUCTING COMPUTER GAME COMPETITIONS; AND PRODUCTION AND DISTRIBUTION OF MOTION PICTURES]. FIRST USE: 20000628. FIRST USE IN COMMERCE: 20000628

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 78770575

Filing Date December 9, 2005

Current Basis 1A

Original Filing Basis 1B

Published for Opposition February 13, 2007

Registration Number 3633218

Registration Date June 2, 2009

Owner (REGISTRANT) Blizzard Entertainment, Inc. CORPORATION DELAWARE 1 Blizzard Way Legal Department Irvine CALIFORNIA 92618

Attorney of Record Daniel A. Kohler

Prior Registrations 2416001;2791742

Type of Mark SERVICE MARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20190410.

Renewal 1ST RENEWAL 20190410

Live/Dead Indicator LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG TOP HELP PREV LIST CURR LIST NEXT LIST FIRST DOC PREV DOC NEXT DOC LAST DOC



Trademark Assignment Abstract of Title

Total Assignments: 2

Serial #: [78770575](#)

Filing Dt: 12/09/2005

Reg #: [3633218](#)

Reg. Dt: 06/02/2009

Registrant: Blizzard Entertainment, Inc.

Mark: DIABLO

Assignment: 1

Reel/Frame: [5133/0321](#)

Recorded: 10/17/2013

Pages: 23

Conveyance: SECURITY INTEREST

Assignor: [ACTIVISION BLIZZARD, INC.](#)

Exec Dt: 10/11/2013

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: NATIONAL ASSOCIATION

Citizenship: UNITED STATES

Assignee: [BANK OF AMERICA, N.A.](#)

10623 NE 68TH STREET
KIRKLAND, WASHINGTON 98033

Correspondent: SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP

FOUR TIMES SQUARE
NEW YORK, NY 10036

Assignment: 2

Reel/Frame: [5901/0868](#)

Recorded: 10/17/2016

Pages: 27

Conveyance: RELEASE BY SECURED PARTY

Assignor: [BANK OF AMERICA, N.A.](#)

Exec Dt: 10/14/2016

Entity Type: ASSOCIATION

Citizenship: UNITED STATES

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignees: [ACTIVISION BLIZZARD, INC.](#)

3100 OCEAN PARK BOULEVARD
SANTA MONICA, CALIFORNIA 90405

[ACTIVISION PUBLISHING, INC.](#)

3100 OCEAN PARK BOULEVARD
SANTA MONICA, CALIFORNIA 90405

[ACTIVISION ENTERTAINMENT HOLDINGS, INC.](#)

3100 OCEAN PARK BOULEVARD
SANTA MONICA, CALIFORNIA 90405

Entity Type: CORPORATION

Citizenship: DELAWARE

Entity Type: CORPORATION

Citizenship: DELAWARE