

ESTTA Tracking number: **ESTTA1119638**

Filing date: **03/10/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	American Licorice Company
Granted to Date of previous extension	03/10/2021
Address	1914 HAPPINESS WAY LA PORTE, IN 46350 UNITED STATES
Attorney information	LAURA MILLER KILPATRICK TOWNSEND & STOCKTON LLP 1001 WEST FOURTH STREET WINSTON-SALEM, NC 27101 UNITED STATES Primary Email: lamiller@kilpatricktownsend.com Secondary Email(s): khamel@kilpatricktownsend.com, tmadmin@kilpatricktownsend.com, hyang@kilpatricktownsend.com 3366077300
Docket Number	1229251

**Applicant Information**

Application No.	90028684	Publication date	11/10/2020
Opposition Filing Date	03/10/2021	Opposition Period Ends	03/10/2021
Applicant	Gamezgleam corporation GAMEZ.ANTONIO@ICLOUD.COM MIAMI, FL 33101 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 030. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are opposed, namely: Candy; Pretzels; Soft pretzels

**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act Section 2(d)
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**Marks Cited by Opposer as Basis for Opposition**

U.S. Registration No.	5573417	Application Date	10/06/2017
Registration Date	10/02/2018	Foreign Priority	NONE

		Date	
Word Mark	SNAPS		
Design Mark			
Description of Mark	The mark consists of the word "SNAPS" in red stylized capital letters having a white border outlined in black.		
Goods/Services	Class 030. First use: First Use: 2017/09/13 First Use In Commerce: 2017/09/13 Candy-coated hollow licorice pieces, not peppermint candy		

U.S. Registration No.	5573411	Application Date	10/05/2017
Registration Date	10/02/2018	Foreign Priority Date	NONE
Word Mark	SNAPS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 2017/09/13 First Use In Commerce: 2017/09/13 Candy-coated hollow licorice pieces, not peppermint candy		

U.S. Registration No.	2827194	Application Date	10/23/2002
Registration Date	03/30/2004	Foreign Priority Date	NONE
Word Mark	ORIGINAL SNAPS BRAND CLASSIC CHEWY CANDY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 030. First use: First Use: 2002/10/15 First Use In Commerce: 2002/10/15 Candy		

Attachments	NOO - BOOMSNAPS SN 90028684.pdf(41726 bytes ) Exhibit A - 2827194.pdf(26206 bytes ) Exhibit B - 5573411.pdf(22033 bytes ) Exhibit C - 5573417.pdf(59788 bytes )
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Signature	/laura miller/
Name	LAURA MILLER
Date	03/10/2021

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

*In re* Application No. 90/028,684  
Filed: June 30, 2020  
Published: November 10, 2020  
For: **BOOMSNAPS**

AMERICAN LICORICE COMPANY

Opposer,

v.

GAMEZGLEAM CORPORATION,

Applicant.

Opposition No. \_\_\_\_\_

**NOTICE OF OPPOSITION**

Opposer AMERICAN LICORICE COMPANY (“Opposer”), a Delaware corporation, located and doing business at 1914 Happiness Way, La Porte, Indiana 46350, believes that it will be damaged by the registration of the BOOMSNAPS mark that is the subject of Application Serial No. 90/028,684 (“Application”) filed by GAMEZGLEAM CORPORATION (“Applicant”), a Florida corporation, and published in the *Official Gazette* of November 10, 2020, and hereby opposes registration thereof.

As grounds for opposition, Opposer alleges:

1. Commencing operations in 1914, Opposer is one of the oldest licorice manufacturers in the United States. Today, Opposer’s popular brands include the RED VINES brand red licorice-like candy twists, which Opposer began manufacturing and selling in the 1950s, and SOUR PUNCH brand sour candy straws, which have been manufactured and sold since the early 1990s.

2. Opposer's SNAPS brand candies, which are bite-size licorice pieces covered with candy coating, were first manufactured, marketed, and sold in the United States in the 1930s. Opposer's extensive and long-standing use of SNAPS in connection with candy has made SNAPS one of Opposer's oldest and most-beloved brands.

3. Opposer is the owner of incontestable Registration No. 2,827,194 for the SNAPS design mark as shown below for "candy" in International Class 30.



Opposer's application for said registration was filed on October 23, 2002 and matured to registration on March 30, 2004. Opposer has used the SNAPS mark on and in connection with the sale of the aforementioned goods since at least as early as October 15, 2002. A true and correct copy of the TSDR record for said registration is attached hereto as Exhibit A.

4. Opposer is the owner of Registration No. 5,573,411 for SNAPS for "candy-coated hollow licorice pieces, not peppermint candy" in International Class 30. Opposer's application for said registration was filed on October 5, 2017, and matured to registration on October 2, 2018. Opposer used the SNAPS mark on and in connection with the sale of the aforementioned goods since at least as early as September 13, 2017. Said registration is broad, without claim to any particular font, style, size, color, or restriction or limitation of channels of trade. A true and correct copy of the TSDR record for said registration is attached hereto as Exhibit B.

5. Opposer is the owner of Registration No. 5,573,417 for the stylized SNAPS mark as shown below for “candy-coated hollow licorice pieces, not peppermint candy” in International Class 30.



Opposer’s application for said registration was filed on October 6, 2017, and matured to registration on October 2, 2018. Opposer has used the stylized SNAPS mark on and in connection with the provision of the aforementioned goods since at least as early as September 13, 2017. A true and correct copy of the TSDR record for said registration is attached hereto as Exhibit C. The trademark registrations referenced in Paragraphs 3-5 are hereinafter collectively, the “SNAPS Marks.”

6. By virtue of Opposer’s extensive use and promotion of the SNAPS Marks, Opposer has established valuable goodwill in the SNAPS Marks for candy-related goods. The public has come to associate the SNAPS Marks with Opposer and has come to know them as an indication of goods that originate from Opposer.

7. On June 30, 2020, notwithstanding Opposer’s prior rights and well after Opposer’s first use of the SNAPS Marks, Applicant filed U.S. Trademark Application Serial No. 90/028,864 based on its intent to use the mark BOOMSNAPS in connection with “candy; pretzels; soft pretzels” in International Class 30 (hereafter “Applicant’s Mark”).

8. Applicant seeks to register the BOOMSNAPS mark broadly, without claim to any particular font, style, size, or color or restriction or limitation of its channels of trade.

9. On information and belief, Applicant had not commenced use in commerce of Applicant's Mark at the time it filed its application.

10. Applicant's Mark is confusingly similar in sight, sound, and meaning to Opposer's SNAPS Marks, differing only by the addition of the word BOOM at the beginning of Applicant's Mark. Indeed, the word BOOM at the beginning of the word exacerbates the likelihood of confusion given that consumers may mistakenly believe that BOOMSNAPS is a new variety of Opposer's SNAPS candies.

11. Applicant's goods as described in the Application are identical and highly-related to the goods identified in Opposer's Registrations.

12. On information and belief, Applicant's goods will be offered through the same or similar channels of trade and to the same or similar class of consumers as Opposer's goods.

13. Opposer has clear priority in connection with candy. Prior to the earlier of Applicant's first actual use in commerce or first constructive use in commerce of Applicant's mark, Opposer had been using the marks in commerce in connection with Opposer's goods for over 80 years and had already obtained multiple registrations for the SNAPS Marks.

14. As a result of the similarity between the SNAPS Marks and Applicant's Mark and the identity of the parties' goods, Applicant's Mark is likely to cause confusion, mistake, or deception in the trade and among purchasers as to the source, origin, or sponsorship of the parties' respective goods.

15. If the Application is permitted to register, the registration would presumptively entitle Applicant to *prima facie* exclusive ownership and rights to Applicant's Mark. Such registration would cause confusion among consumers as to the separate and distinct sources of Applicant's goods and those of Opposer and the relationship of Opposer to Applicant, thereby

damaging Opposer's goodwill in the SNAPS Marks and resulting in irreparable harm to Opposer's business and reputation, all to the detriment of Opposer, which has expended considerable sums and effort in promoting its marks.

16. Pursuant to the allegations stated above, registration of Applicant's Mark will result in damage to Opposer under the Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

WHEREFORE, Opposer prays that this Opposition be sustained and that registration of U.S. Trademark Application Serial No. 90/028,684 be denied.

Please direct all notices, pleadings, and process regarding this matter to:

Laura Miller  
1001 West Fourth Street  
Winston-Salem, North Carolina 27101  
Email: tadmin@kilpatricktownsend.com;  
lamiller@kilpatricktownsend.com

Respectfully submitted,

KILPATRICK TOWNSEND AND STOCKTON LLP

Dated: March 10, 2021

By:     /Laura Miller/    

Laura Miller  
Hannah Yang

*Attorneys for Opposer*  
AMERICAN LICORICE COMPANY

**CERTIFICATE OF TRANSMITTAL**

I hereby certify that a true and complete copy of the foregoing **NOTICE OF OPPOSITION** is being filed electronically with the TTAB via ESTTA on this day, March 10, 2021.

\_\_\_\_\_  
/Karl Hamel/



# EXHIBIT - A

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Mark: ORIGINAL SNAPS BRAND CLASSIC CHEWY CANDY



US Serial Number: 76461618

Application Filing Date: Oct. 23, 2002

US Registration Number: 2827194

Registration Date: Mar. 30, 2004

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 15, 2013

Publication Date: May 27, 2003

## Mark Information

Mark Literal Elements: ORIGINAL SNAPS BRAND CLASSIC CHEWY CANDY

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "ORIGINAL", "BRAND" and "CLASSIC CHEWY CANDY"

Acquired Distinctiveness Claim: In part

Distinctiveness Limitation Statement: as to "SNAPS"

Design Search Code(s): 26.03.02 - Ovals, plain single line; Plain single line ovals  
26.03.03 - Ovals, incomplete; Incomplete ovals  
26.03.04 - Ovals with two breaks or divided in the middle

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Candy

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 15, 2002

Use in Commerce: Oct. 15, 2002

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** American Licorice Co.

**Owner Address:** 1914 Happiness Way  
La Porte, INDIANA UNITED STATES 46350

**Legal Entity Type:** CORPORATION

**State or Country** DELAWARE  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lisa Widup

**Docket Number:** 1174487

**Attorney Primary** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Lisa Widup  
**Name/Address:** Kilpatrick Townsend & Stockton LLP  
1080 Marsh Road  
Menlo Park, CALIFORNIA UNITED STATES 94025

**Phone:** 650 324-6357

**Fax:** 650 618-2510

**Correspondent e-mail:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com) [lwidup@kilpatricktownsend.com](mailto:lwidup@kilpatricktownsend.com)  
[cktownsend.com](mailto:cktownsend.com) [khamel@kilpatricktownsend.com](mailto:khamel@kilpatricktownsend.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 28, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 28, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 10, 2019	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 10, 2019	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 26, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Feb. 26, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Jun. 15, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 15, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	75461
Jun. 15, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75461
Jun. 15, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
May 24, 2013	TEAS SECTION 8 & 9 RECEIVED	
Mar. 29, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 29, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	66607
Apr. 22, 2009	ASSIGNED TO PARALEGAL	66607
Apr. 20, 2009	TEAS SECTION 8 & 15 RECEIVED	
May 31, 2007	CASE FILE IN TICRS	
Oct. 17, 2005	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 30, 2004	REGISTERED-PRINCIPAL REGISTER	
Jul. 10, 2003	EXTENSION OF TIME TO OPPOSE RECEIVED	
May 27, 2003	PUBLISHED FOR OPPOSITION	
May 07, 2003	NOTICE OF PUBLICATION	
Mar. 26, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 10, 2003	ASSIGNED TO EXAMINER	70436

# TM Staff and Location Information

## TM Staff Information - None

### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jun. 15, 2013

## Proceedings

### Summary

Number of  
Proceedings: 2

### Type of Proceeding: Opposition

Proceeding  
Number: [91197083](#)

Filing Date: Oct 25, 2010

Status: Terminated

Status Date: Jan 26, 2011

Interlocutory  
Attorney: CHERYL S GOODMAN

### Defendant

Name: Hershey Chocolate & Confectionery Corporation

Correspondent  
Address: JOHN P RYNKIEWICZ  
KAYE SCHOLER LLP  
901 FIFTEENTH STREET NW, THE MCPHERSON BUILDING  
WASHINGTON DC UNITED STATES , 20005

Correspondent e-mail: [jrynkiewicz@kayescholer.com](mailto:jrynkiewicz@kayescholer.com), [lduquette@hersheys.com](mailto:lduquette@hersheys.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
SNAPSY	Section 8 and 15 - Accepted and Acknowledged	<a href="#">77906847</a>	<a href="#">3975400</a>

### Plaintiff(s)

Name: American Licorice Co.

Correspondent  
Address: BARRY J PARKER  
CARR MCCLELLAN INGERSOLL ET AL  
216 PARK ROAD  
BURLINGAME CA UNITED STATES , 94010

Correspondent e-mail: [bparker@carr-mcclellan.com](mailto:bparker@carr-mcclellan.com), [trademarks@carr-mcclellan.com](mailto:trademarks@carr-mcclellan.com), [jlowery@carr-mcclellan.com](mailto:jlowery@carr-mcclellan.com)

### Associated marks

Mark	Application Status	Serial Number	Registration Number
ORIGINAL SNAPS BRAND CLASSIC CHEWY CANDY	REGISTERED AND RENEWED	<a href="#">76461618</a>	<a href="#">2827194</a>

### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 25, 2010	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 25, 2010	Dec 04, 2010
3	PENDING, INSTITUTED	Oct 25, 2010	
4	STIPULATION FOR AN EXTENSION OF TIME	Dec 06, 2010	
5	EXTENSION OF TIME GRANTED	Dec 06, 2010	
6	D'S AMENDMENT TO ITS APPLICATION WITH CONSENT	Jan 18, 2011	
7	SUSPENDED	Jan 21, 2011	
8	WITHDRAWAL OF OPPOSITION	Jan 24, 2011	
9	BD'S DECISION: DISMISSED W/O PREJUDICE	Jan 26, 2011	
10	TERMINATED	Jan 26, 2011	

### Type of Proceeding: Extension of Time

Proceeding  
Number: [76461618](#)

Filing Date: Jul 10, 2003

**Status:** Terminated

**Status Date:** Jul 10, 2003

**Interlocutory  
Attorney:**

**Defendant**

**Name:** American Licorice Co.

**Correspondent** BARRY J. PARKER  
**Address:** CARR, MCCLELLAN, INGERSOLL, THOMPSON  
216 PARK ROAD  
BURLINGAME CA UNITED STATES , 94010

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
ORIGINAL SNAPS BRAND CLASSIC CHEWY CANDY	REGISTERED AND RENEWED	<a href="#">76461618</a>	<a href="#">2827194</a>

**Potential Opposer(s)**

**Name:** KELLOGG COMPANY

**Correspondent** DAVID HERDMAN  
**Address:** KELLOGG COMPANY  
ONE KELLOGG SQUARE P.O. BOX 3599  
BATTLE CREEK MI UNITED STATES , 49016-3599

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Jun 30, 2003	
2	EXTENSION OF TIME GRANTED	Jul 10, 2003	

# EXHIBIT - B

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Mark: SNAPS

# SNAPS

US Serial Number: 87634720

Application Filing Date: Oct. 05, 2017

US Registration Number: 5573411

Registration Date: Oct. 02, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 02, 2018

Publication Date: Jul. 17, 2018

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## Mark Information

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Mark Literal Elements: SNAPS

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

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## Related Properties Information

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Claimed Ownership of US Registrations: 2827194

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Candy-coated hollow licorice pieces, not peppermint candy

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 13, 2017

Use in Commerce: Sep. 13, 2017

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## Basis Information (Case Level)

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Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** American Licorice Company

**Owner Address:** 1914 Happiness Way  
La Porte, INDIANA UNITED STATES 46350

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lisa Widup

**Docket Number:** 1174489

**Attorney Primary Email Address:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Lisa Widup  
Kilpatrick Townsend & Stockton LLP  
1080 Marsh Road  
Menlo Park, CALIFORNIA UNITED STATES 94025

**Phone:** 650 324-6357

**Fax:** 650 618-2510

**Correspondent e-mail:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com) [lwidup@kilpatricktownsend.com](mailto:lwidup@kilpatricktownsend.com) [khamel@kilpatricktownsend.com](mailto:khamel@kilpatricktownsend.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 28, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 28, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 10, 2019	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 10, 2019	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 02, 2018	REGISTERED-PRINCIPAL REGISTER	
Jul. 17, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 17, 2018	PUBLISHED FOR OPPOSITION	
Jun. 27, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 11, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 11, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 10, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 10, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 15, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 15, 2017	NON-FINAL ACTION E-MAILED	6325
Nov. 15, 2017	NON-FINAL ACTION WRITTEN	92461
Nov. 14, 2017	ASSIGNED TO EXAMINER	92461
Oct. 12, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 09, 2017	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Oct. 02, 2018



# EXHIBIT - C

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Mark: SNAPS



US Serial Number: 87636834

Application Filing Date: Oct. 06, 2017

US Registration Number: 5573417

Registration Date: Oct. 02, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 02, 2018

Publication Date: Jul. 17, 2018

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## Mark Information

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Mark Literal Elements: SNAPS

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Description of Mark: The mark consists of the word "SNAPS" in red stylized capital letters having a white border outlined in black.

Color Drawing: Yes

Color(s) Claimed: The colors red, white and black are claimed as a feature of the mark.

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## Related Properties Information

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Claimed Ownership of US Registrations: 2827194, 4204354

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Candy-coated hollow licorice pieces, not peppermint candy

International Class(es): 030 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 13, 2017

Use in Commerce: Sep. 13, 2017

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## Basis Information (Case Level)

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Filed Use: Yes

Currently Use: Yes

Filed ITU: No  
Filed 44D: No  
Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently ITU: No  
Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** American Licorice Company  
**Owner Address:** 1914 Happiness Way  
La Porte, INDIANA UNITED STATES 46350  
**Legal Entity Type:** CORPORATION  
**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Lisa Widup  
**Docket Number:** 1174490  
**Attorney Primary Email Address:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Lisa Widup  
Kilpatrick Townsend & Stockton LLP  
1080 Marsh Road  
Menlo Park, CALIFORNIA UNITED STATES 94025  
**Phone:** 650 324-6357  
**Fax:** 650 618-2510  
**Correspondent e-mail:** [tmadmin@kilpatricktownsend.com](mailto:tmadmin@kilpatricktownsend.com) [lwidup@kilpatricktownsend.com](mailto:lwidup@kilpatricktownsend.com) [khamel@kilpatricktownsend.com](mailto:khamel@kilpatricktownsend.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jan. 28, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 28, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
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Oct. 02, 2018	REGISTERED-PRINCIPAL REGISTER	
Jul. 17, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 17, 2018	PUBLISHED FOR OPPOSITION	
Jun. 27, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 01, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 11, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 10, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 10, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 15, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 15, 2017	NON-FINAL ACTION E-MAILED	6325
Nov. 15, 2017	NON-FINAL ACTION WRITTEN	92461
Nov. 14, 2017	ASSIGNED TO EXAMINER	92461
Oct. 13, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 10, 2017	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Oct. 02, 2018