

ESTTA Tracking number: **ESTTA1111675**

Filing date: **02/02/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

| | |
|---------------------------------------|--|
| Name | Traxxas, L.P. |
| Granted to Date of previous extension | 02/06/2021 |
| Address | 6250 TRAXXAS WAY MCKINNEY, TX 75070 UNITED STATES |
| Attorney information | GREGORY W. CARR CARR LAW FIRM, PLLC 6170 RESEARCH RD. SUITE 111 FRISCO, TX 75033 UNITED STATES Primary Email: gcarr@carrip.com Secondary Email(s): trademarks@carrip.com No phone number provided. |
| Docket Number | TRAX 3105051 |

Applicant Information

| | | | |
|------------------------|---|------------------------|------------|
| Application No. | 90062301 | Publication date | 12/08/2020 |
| Opposition Filing Date | 02/02/2021 | Opposition Period Ends | 02/06/2021 |
| Applicant | Home Box Office, Inc. 30 HUDSON YARDS NEW YORK, NY 10001 UNITED STATES | | |

Goods/Services Affected by Opposition

Class 028. First Use: 0 First Use In Commerce: 0
All goods and services in the class are opposed, namely: Board games; card games; playing cards; puzzle games; action figures; collectible modeled plastic and resin toy figurines; arcade-type electronic video games; coin-operated video games; slot machines

Grounds for Opposition

| | |
|--------------------------------------|----------------------------|
| Priority and likelihood of confusion | Trademark Act Section 2(d) |
|--------------------------------------|----------------------------|

Marks Cited by Opposer as Basis for Opposition

| | | | |
|-------------------|---------|------------------|------------|
| U.S. Registration | 3191106 | Application Date | 12/15/2004 |
|-------------------|---------|------------------|------------|

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|---------------------|---|-----------------------|------|
| No. | | | |
| Registration Date | 01/02/2007 | Foreign Priority Date | NONE |
| Word Mark | MAXX | | |
| Design Mark | | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 028. First use: First Use: 1999/12/00 First Use In Commerce: 1999/12/00 Radio-controlled model vehicles and parts therefor | | |

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|-----------------------|---|-----------------------|------------|
| U.S. Registration No. | 3169710 | Application Date | 12/15/2004 |
| Registration Date | 11/07/2006 | Foreign Priority Date | NONE |
| Word Mark | T-MAXX | | |
| Design Mark | | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 028. First use: First Use: 1999/11/28 First Use In Commerce: 1999/12/23 Radio-controlled model vehicles and parts therefor | | |

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|-----------------------|---|-----------------------|------------|
| U.S. Registration No. | 5110758 | Application Date | 08/21/2015 |
| Registration Date | 12/27/2016 | Foreign Priority Date | NONE |
| Word Mark | X-MAXX | | |
| Design Mark | | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 028. First use: First Use: 2015/11/20 First Use In Commerce: 2015/11/20 Radio-controlled model vehicles and parts therefor | | |

| | | | |
|-----------------------|---|-----------------------|------------|
| U.S. Registration No. | 3619270 | Application Date | 10/07/2008 |
| Registration Date | 05/12/2009 | Foreign Priority Date | NONE |
| Word Mark | E-MAXX | | |
| Design Mark | | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 028. First use: First Use: 2000/12/04 First Use In Commerce: 2000/12/04 radio-controlled model vehicles and parts therefor | | |

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|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 5110764 | Application Date | 08/25/2015 |
| Registration Date | 12/27/2016 | Foreign Priority Date | NONE |
| Word Mark | XMAXX | | |
| Design Mark | | | |

| | |
|---------------------|---|
| Description of Mark | NONE |
| Goods/Services | Class 028. First use: First Use: 2015/11/20 First Use In Commerce: 2015/11/20 Radio-controlled model vehicles and parts therefor |

| | | | |
|------------------------------------|--|------------------|------|
| U.S. Application/ Registration No. | NONE | Application Date | NONE |
| Registration Date | NONE | | |
| Word Mark | MINI MAXX | | |
| Goods/Services | Parts for radio controlled scale model vehicles, namely, electric motors | | |

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|-----------------------|---|-----------------------|------------|
| U.S. Registration No. | 6101868 | Application Date | 01/03/2020 |
| Registration Date | 07/14/2020 | Foreign Priority Date | NONE |
| Word Mark | WIDEMAXX | | |
| Design Mark | | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 028. First use: First Use: 2003/02/06 First Use In Commerce: 2003/02/06 Scale model vehicle accessories, structural parts, and replacements parts therefor | | |

| | |
|-------------|---|
| Attachments | Traxxas LP v. Home Box Office Inc - Notice of Opposition 2-2-2021.pdf (270309 bytes) |
|-------------|---|

| | |
|-----------|-------------------|
| Signature | /Gregory W. Carr/ |
| Name | GREGORY W. CARR |
| Date | 02/02/2021 |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

TRAXXAS, L.P.

Opposer

v.

Home Box Office, Inc.

Applicant

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Mark: HBO MAX
Application No.: 90062301

NOTICE OF OPPOSITION

Opposer TRAXXAS, L.P. (“Opposer”), a Texas limited partnership with a place of business at 6250 Traxxas Way, McKinney, TX 75070, believes it is or will be damaged by the registration of the HBO MAX mark and hereby opposes the same.

As grounds for relief, Opposer alleges as follows:

1. Opposer TRAXXAS, L.P. (“Opposer”) is engaged in the business of the manufacture, sale and distribution of radio-controlled model vehicles and parts therefore (“Opposer’s Goods”), as well as related goods and services.

2. Opposer and its predecessors in interest have, since at least December of 1999 used and Opposer continues to use the mark “MAXX” to identify, advertise, and promote Opposer’s Goods. Opposer registered its mark MAXX on January 2, 2007 (Reg. No. 3191106) for the same goods after an application for registration was filed on December 15, 2004, and such registration is valid. Opposer’s right to use its MAXX mark has become incontestable. A current status copy of Reg. No. 3191106 is attached and pleaded into the record.

3. Opposer and its predecessors in interest have, since at least November 28, 1999, used and Opposer continues to use the mark “T-MAXX” to identify, advertise, and promote Opposer’s Goods. The T-MAXX mark was registered on November 7, 2006 (Reg. No. 3169710) for the same goods after an application for registration was filed on December 15, 2004, and such registration is valid. Opposer’s right to use its T-MAXX mark has become incontestable. A current status copy of Reg. No. 3169710 is attached and pleaded into the record.

4. Opposer and its predecessors in interest have, since at least December 4, 2000, used and Opposer continues to use the mark “E-MAXX” to identify, advertise, and promote Opposer’s Goods. The E-MAXX mark was registered on May 12, 2009 (Reg. No. 3619270) for the same goods after an application for registration was filed on October 7, 2008, and such registration is valid. Opposer now owns the E-MAXX mark, and Opposer’s right to use the E-MAXX mark has become incontestable. A current status copy of Reg. No. 3619270 is attached and pleaded into the record.

5. Opposer and its predecessors in interest have, since at least July 17, 2009, used and Opposer continues to use the mark “MINI MAXX” to identify, advertise, and promote Opposer’s parts for radio-controlled model vehicles. As a result of its widespread, continuous, and exclusive use of the MINI MAXX Mark to identify Opposer’s parts for radio-controlled model vehicles, Opposer owns valid and subsisting common law rights to the MINI MAXX Mark.

6. Opposer has since at least November 20, 2015, used and continues to use the mark “X-MAXX” to identify, advertise, and promote Opposer’s Goods. Opposer registered its mark X-MAXX on December 27, 2016 (Reg. No. 5110758) for the same goods after making an

application for registration on August 21, 2015, and such registration is valid. A current status copy of Reg. No. 5110758 is attached and pleaded into the record.

7. Opposer has since at least November 20, 2015, used and continues to use the mark “XMAXX” to identify, advertise, and promote Opposer ‘s Goods. Opposer registered its mark XMAXX on December 27, 2016 (Reg. No. 5110764) for the same goods after making an application for registration on August 25, 2015, and such registration is valid. A current status copy of Reg. No. 5110764 is attached and pleaded into the record.

8. Opposer has since at least February 6, 2003, used and continues to use the mark “WIDEMAXX” to identify, advertise, and promote scale model vehicle accessories, structural parts, and replacements parts therefor. Opposer registered its mark WIDEMAXX on July 14, 2020 (Reg. No. 6101868) for the same goods after making an application for registration on January 3, 2020, and such registration is valid. A current status copy of Reg. No. 6101868 is attached and pleaded into the record.

9. It has come to the attention of Opposer that the applicant Home Box Office, Inc. (“Applicant”) has applied for registration of the HBO MAX mark in the United States Patent and Trademark Office, as shown in U.S. Application Ser. No. 90062301 (the “Application”), having a filing date of July 20, 2020. The Application for the HBO MAX Mark seeks registration for Board games; card games; playing cards; puzzle games; action figures; collectible modeled plastic and resin toy figurines; arcade-type electronic video games; coin-operated video games; slot machines (“Applicant’s Goods”) in International Class 028.

10. Applicant seeks to register the HBO MAX Mark for Applicant’s Goods in International Class 028 as evidenced by the publication of the Application in the Official Gazette on December 8, 2020.

11. Prior to the filing date of the Application, Opposer and its predecessors in interest established a family of MAXX marks including at least the MAXX, E-MAXX, MINI MAXX, T-MAXX, X-MAXX, XMAXX, and WIDEMAXX marks. All of the MAXX, E-MAXX, MINI MAXX, T-MAXX, X-MAXX, XMAXX, and WIDEMAXX marks include the same distinct family feature of the term “MAXX.” Opposer and its predecessors in interest have used and promoted the MAXX family of marks together for radio-controlled model vehicles and parts therefor to create among purchasers an association of common ownership, source, affiliation, sponsorship, or approval.

12. Opposer has expended, and continues to expend, substantial efforts and sums advertising and promoting Opposer’s Goods offered in connection with the MAXX, E-MAXX, MINI MAXX, T-MAXX, X-MAXX, XMAXX, WIDEMAXX marks, and Opposer’s MAXX family of marks. Opposer has acquired and now enjoys substantial goodwill and a valuable reputation under its MAXX, E-MAXX, MINI MAXX, T-MAXX, X-MAXX, XMAXX, WIDEMAXX marks, and MAXX family of marks. Opposer’s MAXX, E-MAXX, MINI MAXX, T-MAXX, X-MAXX, XMAXX, WIDEMAXX marks, and MAXX family of marks have become well known within the trade and among the relevant consuming public.

13. The HBO MAX Mark is confusingly similar to Opposer’s MAXX, E-MAXX, MINI MAXX, T-MAXX, X-MAXX, XMAXX, WIDEMAXX marks, and Opposer’s MAXX family of marks when the marks are viewed as a whole, in connection with the associated identification of goods.

14. The identification for Applicant’s Goods under the HBO MAX Mark is without any restriction as to channels of trade or classes of purchasers. The identification for Applicant’s Goods is therefore presumed to encompass and travel in the same channels of trade to the same

class of purchasers as those of Opposer's Goods sold by Opposer under the MAXX, E-MAXX, MINI MAXX, T-MAXX, X-MAXX, XMAXX, WIDEMAXX marks, and Opposer's MAXX family of marks.

15. By virtue of Opposer aforementioned prior and senior rights arising from the registration and use of the Opposer's MAXX, E-MAXX, MINI MAXX, T-MAXX, X-MAXX, XMAXX, WIDEMAXX marks, and Opposer's MAXX family of marks, Applicant is barred from obtaining a registration of the HBO MAX Mark, because the use and attempt to register by Applicant of the HBO MAX Mark for the Applicant's Goods, without authorization by Opposer, will create a likelihood of confusion, under Section 2(d) of the Trademark Act, 15 U.S.C. § 1052(d), including, without limitation, that there exists a common source, affiliation, approval, or sponsorship with the goods provided by Opposer in connection with its marks and family of marks.

Wherefore, for all of the foregoing reasons and for such other reasons as the Board determines are appropriate, Opposer respectfully prays that this Opposition be sustained, and the registration of U.S. Trademark Application No. 90062301 be refused in Class 028.

Dated: February 2, 2021

Respectfully Submitted,

/s/ Gregory W. Carr

Gregory W. Carr
Attorney for Opposer
Carr Law Firm PLLC
6170 Research Road
Suite 111
Frisco, Texas 75033
Telephone: (214) 760-3000
Email: gcarr@carrip.com

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Mark: MAXX

MAXX

US Serial Number: 78533111

Application Filing Date: Dec. 15, 2004

US Registration Number: 3191106

Registration Date: Jan. 02, 2007

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Mar. 20, 2017

Publication Date: Oct. 17, 2006

Mark Information

Mark Literal Elements: MAXX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 0865421

International Application(s) /Registration(s) Based on this Property: A0002580/0865421

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Radio-controlled model vehicles and parts therefor

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 1999

Use in Commerce: Dec. 1999

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Traxxas, L.P.

Composed of: Traxxas Management, LLC, a limited liability company formed in Texas

Owner Address: 6250 Traxxas Way
McKinney, TEXAS UNITED STATES 75070

Legal Entity Type: LIMITED PARTNERSHIP

State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gregory W. Carr

Docket Number: TRAX 3105000

Attorney Primary trademarks@carrrip.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Gregory W. Carr
Name/Address: Carr Law Firm PLLC
6170 Research Rd.
Suite 111
Frisco, TEXAS UNITED STATES 75033

Phone: (214) 760-3000

Correspondent e-mail: trademarks@carrrip.com trademarks@carrrip.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|---|-------------------|
| Feb. 01, 2021 | NOTICE OF SUIT | |
| Jan. 22, 2021 | NOTICE OF SUIT | |
| Jan. 12, 2021 | NOTICE OF SUIT | |
| Jan. 05, 2021 | NOTICE OF SUIT | |
| Jan. 05, 2021 | NOTICE OF SUIT | |
| Dec. 29, 2020 | NOTICE OF SUIT | |
| May 22, 2020 | NOTICE OF SUIT | |
| May 19, 2020 | NOTICE OF SUIT | |
| Feb. 14, 2020 | NOTICE OF SUIT | |
| Feb. 13, 2020 | NOTICE OF SUIT | |
| Nov. 20, 2019 | NOTICE OF SUIT | |
| Jul. 29, 2019 | NOTICE OF SUIT | |
| Oct. 11, 2018 | NOTICE OF SUIT | |
| May 23, 2018 | NOTICE OF SUIT | |
| Apr. 30, 2018 | NOTICE OF SUIT | |
| Apr. 20, 2018 | NOTICE OF SUIT | |
| Feb. 20, 2018 | COUNTERCLAIM OPP. NO. 999999 | 234192 |
| Dec. 14, 2017 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | 68335 |
| Dec. 14, 2017 | CORRECTION UNDER SECTION 7 Â- PROCESSED | 68335 |
| Dec. 14, 2017 | POST REGISTRATION ACTION MAILED - SEC. 7 | 68335 |
| Dec. 07, 2017 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | 68335 |
| Apr. 03, 2017 | OTQR WITHDRAWAL FROM PUBLICATION | 70853 |
| Mar. 20, 2017 | NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED | |

| | | |
|---------------|---|-------|
| Mar. 20, 2017 | REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS) | 68335 |
| Mar. 20, 2017 | REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED | 68335 |
| Mar. 20, 2017 | POST REGISTRATION ACTION CORRECTION | 68335 |
| Dec. 23, 2016 | SEC 7 REQUEST FILED | 68335 |
| Feb. 23, 2017 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | 68335 |
| Dec. 23, 2016 | TEAS SECTION 8 & 9 RECEIVED | |
| Nov. 26, 2016 | CORRECTION UNDER SECTION 7 Â- PROCESSED | 73376 |
| Aug. 30, 2016 | TEAS SECTION 7 REQUEST RECEIVED | |
| Jun. 08, 2016 | NOTICE OF SUIT | |
| Jun. 08, 2016 | NOTICE OF SUIT | |
| Apr. 26, 2016 | NOTICE OF SUIT | |
| Apr. 26, 2016 | NOTICE OF SUIT | |
| Jan. 02, 2016 | COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED | |
| May 06, 2014 | APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED | 88888 |
| May 06, 2014 | TEAS CHANGE OF OWNER ADDRESS RECEIVED | |
| Mar. 14, 2012 | NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED | |
| Mar. 14, 2012 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. | 76533 |
| Mar. 14, 2012 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | 76533 |
| Jan. 30, 2012 | TEAS SECTION 8 & 15 RECEIVED | |
| Jan. 30, 2012 | TEAS CHANGE OF CORRESPONDENCE RECEIVED | |
| Mar. 05, 2009 | NOTICE OF SUIT | |
| Oct. 21, 2008 | TEAS CHANGE OF CORRESPONDENCE RECEIVED | |
| Jan. 02, 2007 | REGISTERED-PRINCIPAL REGISTER | |
| Oct. 17, 2006 | PUBLISHED FOR OPPOSITION | |
| Sep. 27, 2006 | NOTICE OF PUBLICATION | |
| Sep. 07, 2006 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 76568 |
| Aug. 31, 2006 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Aug. 22, 2006 | TEAS/EMAIL CORRESPONDENCE ENTERED | 69712 |
| Aug. 14, 2006 | CORRESPONDENCE RECEIVED IN LAW OFFICE | 69712 |
| Aug. 14, 2006 | PAPER RECEIVED | |
| Feb. 22, 2006 | NON-FINAL ACTION MAILED | |
| Feb. 20, 2006 | NON-FINAL ACTION WRITTEN | 74673 |
| Feb. 14, 2006 | AMENDMENT FROM APPLICANT ENTERED | 69712 |
| Jan. 30, 2006 | CORRESPONDENCE RECEIVED IN LAW OFFICE | 69712 |
| Jan. 30, 2006 | PAPER RECEIVED | |
| Jul. 26, 2005 | NON-FINAL ACTION MAILED | |
| Jul. 26, 2005 | AMENDMENT FROM APPLICANT ENTERED | 76529 |
| Jul. 19, 2005 | CORRESPONDENCE RECEIVED IN LAW OFFICE | 76529 |
| Jul. 25, 2005 | NON-FINAL ACTION WRITTEN | 74673 |
| Jul. 25, 2005 | USE AMENDMENT ACCEPTED | |
| Jul. 21, 2005 | AMENDMENT TO USE PROCESSING COMPLETE | 76568 |
| Jul. 19, 2005 | USE AMENDMENT FILED | 76568 |
| Jul. 21, 2005 | ASSIGNED TO LIE | 76568 |
| Jul. 20, 2005 | ASSIGNED TO EXAMINER | 74673 |
| Jul. 19, 2005 | PAPER RECEIVED | |
| Jun. 14, 2005 | PRELIMINARY/VOLUNTARY AMENDMENT - ENTERED | 68171 |
| Jun. 14, 2005 | PAPER RECEIVED | |
| Dec. 28, 2004 | NEW APPLICATION ENTERED IN TRAM | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 106

Date in Location: Dec. 14, 2017

Generated on: This page was generated by TSDR on 2021-02-02 12:37:52 EST

Mark: T-MAXX

T-MAXX

US Serial Number: 78533121

Application Filing Date: Dec. 15, 2004

US Registration Number: 3169710

Registration Date: Nov. 07, 2006

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Feb. 29, 2012

Publication Date: Sep. 06, 2005

Notice of Allowance Date: Nov. 29, 2005

Mark Information

Mark Literal Elements: T-MAXX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 1443555

International Application(s) /Registration(s) Based on this Property: A0081368/1443555

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Radio-controlled model vehicles and parts therefor

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 28, 1999

Use in Commerce: Dec. 23, 1999

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Traxxas, L.P.

Composed of: Traxxas Management LLC, a Texas limited liability company

Owner Address: 6250 Traxxas Way
McKinney, TEXAS UNITED STATES 75070

Legal Entity Type: LIMITED PARTNERSHIP

State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gregory W. Carr

Docket Number: TRAX 3097000

Correspondent

Correspondent Name/Address: GREGORY W. CARR
CARR LAW FIRM PLLC
6170 RESEARCH RD.
SUITE 111
FRISCO, TEXAS UNITED STATES 75033

Phone: 2147603000

Correspondent e-mail: gcarr@carrrip.com trademarks@carrrip.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|-------------------|
| Feb. 01, 2021 | NOTICE OF SUIT | |
| Jan. 22, 2021 | NOTICE OF SUIT | |
| Jan. 12, 2021 | NOTICE OF SUIT | |
| Jan. 05, 2021 | NOTICE OF SUIT | |
| Jan. 05, 2021 | NOTICE OF SUIT | |
| Dec. 29, 2020 | NOTICE OF SUIT | |
| May 22, 2020 | NOTICE OF SUIT | |
| May 19, 2020 | NOTICE OF SUIT | |
| Feb. 14, 2020 | NOTICE OF SUIT | |
| Feb. 13, 2020 | NOTICE OF SUIT | |
| Nov. 20, 2019 | NOTICE OF SUIT | |
| Jul. 29, 2019 | NOTICE OF SUIT | |
| Oct. 11, 2018 | NOTICE OF SUIT | |
| May 23, 2018 | NOTICE OF SUIT | |
| Apr. 30, 2018 | NOTICE OF SUIT | |
| Apr. 20, 2018 | NOTICE OF SUIT | |
| Feb. 20, 2018 | COUNTERCLAIM OPP. NO. 999999 | 234192 |
| Nov. 16, 2017 | CORRECTION UNDER SECTION 7 Â- PROCESSED | 64591 |
| Jan. 06, 2017 | POST REGISTRATION ACTION MAILED - SEC. 7 | 64591 |
| Jan. 06, 2017 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | 64591 |
| Oct. 26, 2016 | TEAS SECTION 8 & 9 RECEIVED | |
| Aug. 30, 2016 | TEAS SECTION 7 REQUEST RECEIVED | |
| Jun. 08, 2016 | NOTICE OF SUIT | |
| Jun. 08, 2016 | NOTICE OF SUIT | |

| | | |
|---------------|---|-------|
| Apr. 26, 2016 | NOTICE OF SUIT | |
| Apr. 26, 2016 | NOTICE OF SUIT | |
| Nov. 07, 2015 | COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED | |
| May 06, 2014 | APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED | 88888 |
| May 06, 2014 | TEAS CHANGE OF OWNER ADDRESS RECEIVED | |
| Feb. 29, 2012 | NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED | |
| Feb. 29, 2012 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. | 76293 |
| Feb. 28, 2012 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | 76293 |
| Jan. 10, 2012 | TEAS SECTION 8 & 15 RECEIVED | |
| Mar. 05, 2009 | NOTICE OF SUIT | |
| Oct. 21, 2008 | TEAS CHANGE OF CORRESPONDENCE RECEIVED | |
| Nov. 07, 2006 | REGISTERED-PRINCIPAL REGISTER | |
| Sep. 28, 2006 | LAW OFFICE REGISTRATION REVIEW COMPLETED | 77978 |
| Sep. 28, 2006 | ASSIGNED TO LIE | 77978 |
| Sep. 20, 2006 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Sep. 20, 2006 | AMENDMENT FROM APPLICANT ENTERED | 88888 |
| May 05, 2006 | CORRESPONDENCE RECEIVED IN LAW OFFICE | 88888 |
| May 05, 2006 | PAPER RECEIVED | |
| Apr. 13, 2006 | NON-FINAL ACTION MAILED | |
| Apr. 13, 2006 | SU - NON-FINAL ACTION - WRITTEN | 78049 |
| Feb. 26, 2006 | STATEMENT OF USE PROCESSING COMPLETE | 64657 |
| Feb. 03, 2006 | USE AMENDMENT FILED | 64657 |
| Feb. 03, 2006 | PAPER RECEIVED | |
| Nov. 29, 2005 | NOA MAILED - SOU REQUIRED FROM APPLICANT | |
| Sep. 06, 2005 | PUBLISHED FOR OPPOSITION | |
| Aug. 17, 2005 | NOTICE OF PUBLICATION | |
| Jul. 26, 2005 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 77075 |
| Jul. 22, 2005 | ASSIGNED TO LIE | 77075 |
| Jul. 21, 2005 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Jul. 20, 2005 | ASSIGNED TO EXAMINER | 78049 |
| Jun. 12, 2005 | PRELIMINARY/VOLUNTARY AMENDMENT - ENTERED | 71466 |
| Jun. 01, 2005 | PAPER RECEIVED | |
| Dec. 28, 2004 | NEW APPLICATION ENTERED IN TRAM | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: POST REGISTRATION

Date in Location: Nov. 16, 2017

Generated on: This page was generated by TSDR on 2021-02-02 12:38:03 EST

Mark: E-MAXX

E-MAXX

US Serial Number: 77587094

Application Filing Date: Oct. 07, 2008

US Registration Number: 3619270

Registration Date: May 12, 2009

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Dec. 30, 2019

Publication Date: Feb. 24, 2009

Mark Information

Mark Literal Elements: E-MAXX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: radio-controlled model vehicles and parts therefor

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Dec. 04, 2000

Use in Commerce: Dec. 04, 2000

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Traxxas, L.P.

Owner Address: 6250 Traxxas Way

McKinney, TEXAS UNITED STATES 75070

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gregory W. Carr

Docket Number: TRAX 3966000

Attorney Primary Email Address: trademarks@carrip.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Gregory W. Carr
CARR Law Firm PLLC
6170 Research Road, Suite 111
Frisco, TEXAS UNITED STATES 75033

Phone: (214) 760-3000

Fax: (214) 760-3003

Correspondent e-mail: trademarks@carrip.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|---|-------------------|
| Feb. 01, 2021 | NOTICE OF SUIT | |
| Jan. 22, 2021 | NOTICE OF SUIT | |
| Jan. 12, 2021 | NOTICE OF SUIT | |
| Jan. 05, 2021 | NOTICE OF SUIT | |
| Jan. 05, 2021 | NOTICE OF SUIT | |
| Dec. 29, 2020 | NOTICE OF SUIT | |
| May 22, 2020 | NOTICE OF SUIT | |
| May 19, 2020 | NOTICE OF SUIT | |
| Feb. 13, 2020 | NOTICE OF SUIT | |
| Dec. 30, 2019 | NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED | |
| Dec. 30, 2019 | REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS) | 67723 |
| Dec. 30, 2019 | REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED | 67723 |
| Dec. 29, 2019 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | 67723 |
| Nov. 20, 2019 | NOTICE OF SUIT | |
| Nov. 12, 2019 | TEAS SECTION 8 & 9 RECEIVED | |
| Jul. 29, 2019 | NOTICE OF SUIT | |
| Oct. 11, 2018 | NOTICE OF SUIT | |
| May 23, 2018 | NOTICE OF SUIT | |
| May 12, 2018 | COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED | |
| May 09, 2018 | ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY | |
| Apr. 30, 2018 | NOTICE OF SUIT | |
| Apr. 20, 2018 | NOTICE OF SUIT | |
| Jun. 08, 2016 | NOTICE OF SUIT | |
| Jun. 08, 2016 | NOTICE OF SUIT | |
| Apr. 26, 2016 | NOTICE OF SUIT | |
| Apr. 26, 2016 | NOTICE OF SUIT | |
| May 04, 2015 | NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED | |
| May 04, 2015 | REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK. | 76533 |
| May 04, 2015 | CASE ASSIGNED TO POST REGISTRATION PARALEGAL | 76533 |
| Apr. 22, 2015 | TEAS SECTION 8 & 15 RECEIVED | |
| May 06, 2014 | APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED | 88888 |
| May 06, 2014 | TEAS CHANGE OF OWNER ADDRESS RECEIVED | |
| May 12, 2009 | REGISTERED-PRINCIPAL REGISTER | |
| Feb. 24, 2009 | PUBLISHED FOR OPPOSITION | |

| | | |
|---------------|---|-------|
| Feb. 04, 2009 | NOTICE OF PUBLICATION | |
| Jan. 22, 2009 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 68552 |
| Jan. 22, 2009 | ASSIGNED TO LIE | 68552 |
| Jan. 07, 2009 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Jan. 07, 2009 | ASSIGNED TO EXAMINER | 78329 |
| Oct. 21, 2008 | TEAS CHANGE OF CORRESPONDENCE RECEIVED | |
| Oct. 11, 2008 | NOTICE OF PSEUDO MARK MAILED | |
| Oct. 10, 2008 | NEW APPLICATION ENTERED IN TRAM | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Dec. 30, 2019

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: Traxxas Management, LLC

Assignment 1 of 2

Conveyance: NUNC PRO TUNG ASSIGNMENT EFFECTIVE 10/01/2015

Reel/Frame: [6316/0920](#)

Pages: 2

Date Recorded: Apr. 18, 2018

Supporting Documents: [assignment-tm-6316-0920.pdf](#)

Assignor

Name: [TRAXXAS MANAGEMENT, LLC](#)

Execution Date: Apr. 04, 2018

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [TRAXXAS, L.P.](#)

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: TEXAS

Address: 6250 TRAXXAS WAY
MCKINNEY, TEXAS 75070

Correspondent

Correspondent Name: GREGORY W. CARR

Correspondent Address: 6170 RESEARCH RD., SUITE 111
FRISCO, TX 75033

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: NUNC PRO TUNG ASSIGNMENT EFFECTIVE 10/06/2008

Reel/Frame: [6316/0926](#)

Pages: 2

Date Recorded: Apr. 18, 2018

Supporting Documents: [assignment-tm-6316-0926.pdf](#)

Assignor

Name: [TRAXXAS, L.P.](#)

Execution Date: Apr. 04, 2018

Legal Entity Type: LIMITED PARTNERSHIP

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [TRAXXAS MANAGEMENT, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: TEXAS

Address: 6250 TRAXXAS WAY
MCKINNEY, TEXAS 75070

Correspondent

Correspondent Name: GREGORY W. CARR

Correspondent Address: 6170 RESEARCH RD., SUITE 111
FRISCO, TX 75033

Domestic Representative - Not Found

Generated on: This page was generated by TSDR on 2021-02-02 12:38:27 EST

Mark: X-MAXX

X-MAXX

US Serial Number: 86733525

Application Filing Date: Aug. 21, 2015

US Registration Number: 5110758

Registration Date: Dec. 27, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 27, 2016

Publication Date: Jun. 21, 2016

Notice of Allowance Date: Aug. 16, 2016

Mark Information

Mark Literal Elements: X-MAXX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Radio-controlled model vehicles and parts therefor

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 20, 2015

Use in Commerce: Nov. 20, 2015

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Traxxas, L.P.

Composed of: having as its General Partner, Traxxas Management LLC, a Texas limited liability company

Owner Address: 6250 Traxxas Way
McKinney, TEXAS UNITED STATES 75070

Legal Entity Type: LIMITED PARTNERSHIP

State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gregory W. Carr

Docket Number: TRAX - X-MAX

Attorney Primary gcarr@carrip.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent GREGORY W. CARR
Name/Address: Carr Law Firm Pllc
6170 Research Rd Ste 111
Frisco, TEXAS UNITED STATES 75033-3512

Phone: 214-760-3030

Correspondent e-mail: gcarr@carrip.com trademarks@carrip.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|---|-------------------|
| Jan. 22, 2021 | NOTICE OF SUIT | |
| Jan. 12, 2021 | NOTICE OF SUIT | |
| Jan. 05, 2021 | NOTICE OF SUIT | |
| Jan. 05, 2021 | NOTICE OF SUIT | |
| Dec. 29, 2020 | NOTICE OF SUIT | |
| May 22, 2020 | NOTICE OF SUIT | |
| May 19, 2020 | NOTICE OF SUIT | |
| Feb. 14, 2020 | NOTICE OF SUIT | |
| Feb. 13, 2020 | NOTICE OF SUIT | |
| Nov. 20, 2019 | NOTICE OF SUIT | |
| Jul. 29, 2019 | NOTICE OF SUIT | |
| Oct. 11, 2018 | NOTICE OF SUIT | |
| May 23, 2018 | NOTICE OF SUIT | |
| Apr. 20, 2018 | NOTICE OF SUIT | |
| Dec. 27, 2016 | REGISTERED-PRINCIPAL REGISTER | |
| Nov. 23, 2016 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Nov. 22, 2016 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Nov. 04, 2016 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Nov. 03, 2016 | STATEMENT OF USE PROCESSING COMPLETE | 81929 |
| Oct. 13, 2016 | USE AMENDMENT FILED | 81929 |
| Nov. 03, 2016 | EXTENSION 1 GRANTED | 81929 |
| Oct. 13, 2016 | EXTENSION 1 FILED | 81929 |
| Nov. 03, 2016 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 81929 |
| Oct. 13, 2016 | TEAS EXTENSION RECEIVED | |
| Oct. 13, 2016 | TEAS STATEMENT OF USE RECEIVED | |
| Aug. 31, 2016 | APPLICANT SUPPLIED CHANGES/CORRECTIONS AFTER PUB APPROVAL NOT ENT | 65294 |
| Aug. 29, 2016 | ASSIGNED TO PETITION STAFF | 65294 |
| Aug. 16, 2016 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Aug. 04, 2016 | TEAS POST PUBLICATION AMENDMENT RECEIVED | 1111 |
| Jun. 21, 2016 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Jun. 21, 2016 | PUBLISHED FOR OPPOSITION | |

| | | |
|---------------|--|-------|
| Jun. 01, 2016 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| May 14, 2016 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 73797 |
| May 09, 2016 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| May 09, 2016 | TEAS/EMAIL CORRESPONDENCE ENTERED | 88888 |
| Apr. 22, 2016 | CORRESPONDENCE RECEIVED IN LAW OFFICE | 88888 |
| May 05, 2016 | ASSIGNED TO LIE | 73797 |
| Apr. 22, 2016 | TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED | |
| Dec. 08, 2015 | NOTIFICATION OF LETTER OF SUSPENSION E-MAILED | 6332 |
| Dec. 08, 2015 | LETTER OF SUSPENSION E-MAILED | 6332 |
| Dec. 08, 2015 | SUSPENSION LETTER WRITTEN | 82105 |
| Dec. 04, 2015 | ASSIGNED TO EXAMINER | 82105 |
| Aug. 26, 2015 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Aug. 25, 2015 | NEW APPLICATION ENTERED IN TRAM | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 22, 2016

Generated on: This page was generated by TSDR on 2021-02-02 12:38:37 EST

Mark: XMAXX

XMAXX

US Serial Number: 86737018

Application Filing Date: Aug. 25, 2015

US Registration Number: 5110764

Registration Date: Dec. 27, 2016

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Dec. 27, 2016

Publication Date: Jun. 21, 2016

Notice of Allowance Date: Aug. 16, 2016

Mark Information

Mark Literal Elements: XMAXX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 1293330

International Application(s) /Registration(s) Based on this Property: A0056868/1293330

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Radio-controlled model vehicles and parts therefor

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 20, 2015

Use in Commerce: Nov. 20, 2015

Basis Information (Case Level)

| | |
|---------------------------|-------------------------------|
| Filed Use: No | Currently Use: Yes |
| Filed ITU: Yes | Currently ITU: No |
| Filed 44D: No | Currently 44E: No |
| Filed 44E: No | Currently 66A: No |
| Filed 66A: No | Currently No Basis: No |
| Filed No Basis: No | |

Current Owner(s) Information

Owner Name: Traxxas, L.P.
Composed of: having as its General Partner, Traxxas Management LLC, a Texas limited liability company
Owner Address: 6250 Traxxas Way
 McKinney, TEXAS UNITED STATES 75070
Legal Entity Type: LIMITED PARTNERSHIP
State or Country Where Organized: TEXAS

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Gregory W. Carr
Docket Number: TRAX 4808000
Attorney Primary Email Address: trademarks@carrip.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: GREGORY W. CARR
 Carr Law Firm PLLC
 6170 Research Rd Ste 111
 Frisco, TEXAS UNITED STATES 75033-3512
Phone: 2147603000
Correspondent e-mail: trademarks@carrip.com gcarr@carrip.com tmccarthy@carrip.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|---|-------------------|
| Jan. 22, 2021 | NOTICE OF SUIT | |
| Jan. 12, 2021 | NOTICE OF SUIT | |
| Jan. 05, 2021 | NOTICE OF SUIT | |
| Jan. 05, 2021 | NOTICE OF SUIT | |
| Dec. 29, 2020 | NOTICE OF SUIT | |
| Feb. 14, 2020 | NOTICE OF SUIT | |
| Feb. 13, 2020 | NOTICE OF SUIT | |
| Apr. 20, 2018 | NOTICE OF SUIT | |
| Dec. 27, 2016 | REGISTERED-PRINCIPAL REGISTER | |
| Nov. 23, 2016 | NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED | |
| Nov. 22, 2016 | ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED | |
| Nov. 04, 2016 | NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED | |
| Nov. 03, 2016 | STATEMENT OF USE PROCESSING COMPLETE | 81929 |
| Oct. 13, 2016 | USE AMENDMENT FILED | 81929 |
| Nov. 03, 2016 | EXTENSION 1 GRANTED | 81929 |
| Oct. 13, 2016 | EXTENSION 1 FILED | 81929 |
| Nov. 03, 2016 | CASE ASSIGNED TO INTENT TO USE PARALEGAL | 81929 |
| Oct. 13, 2016 | TEAS EXTENSION RECEIVED | |
| Oct. 13, 2016 | TEAS STATEMENT OF USE RECEIVED | |
| Aug. 31, 2016 | APPLICANT SUPPLIED CHANGES/CORRECTIONS AFTER PUB APPROVAL NOT ENT | 65294 |
| Aug. 29, 2016 | ASSIGNED TO PETITION STAFF | 65294 |

| | | |
|---------------|--|-------|
| Aug. 16, 2016 | NOA E-MAILED - SOU REQUIRED FROM APPLICANT | |
| Aug. 04, 2016 | TEAS POST PUBLICATION AMENDMENT RECEIVED | 1111 |
| Jun. 21, 2016 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Jun. 21, 2016 | PUBLISHED FOR OPPOSITION | |
| Jun. 01, 2016 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| May 16, 2016 | LAW OFFICE PUBLICATION REVIEW COMPLETED | 70997 |
| May 09, 2016 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| May 09, 2016 | TEAS/EMAIL CORRESPONDENCE ENTERED | 70997 |
| May 09, 2016 | CORRESPONDENCE RECEIVED IN LAW OFFICE | 70997 |
| May 05, 2016 | ASSIGNED TO LIE | 70997 |
| Apr. 22, 2016 | TEAS RESPONSE TO SUSPENSION INQUIRY RECEIVED | |
| Dec. 08, 2015 | NOTIFICATION OF LETTER OF SUSPENSION E-MAILED | 6332 |
| Dec. 08, 2015 | LETTER OF SUSPENSION E-MAILED | 6332 |
| Dec. 08, 2015 | SUSPENSION LETTER WRITTEN | 82105 |
| Dec. 04, 2015 | ASSIGNED TO EXAMINER | 82105 |
| Aug. 28, 2015 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Aug. 28, 2015 | NEW APPLICATION ENTERED IN TRAM | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 22, 2016

Generated on: This page was generated by TSDR on 2021-02-02 12:38:46 EST

Mark: WIDEMAXX

WIDEMAXX

US Serial Number: 88746613

Application Filing Date: Jan. 03, 2020

US Registration Number: 6101868

Registration Date: Jul. 14, 2020

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 14, 2020

Publication Date: Apr. 28, 2020

Mark Information

Mark Literal Elements: WIDEMAXX

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Related Properties Information

International Registration Number: 1542489

International Application(s) /Registration(s) Based on this Property: A0097810/1542489

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Scale model vehicle accessories, structural parts, and replacements parts therefor

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 06, 2003

Use in Commerce: Feb. 06, 2003

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Traxxas, L.P.

Composed of: Traxxas Management LLC, a Texas limited liability company

Owner Address: 6250 Traxxas Way
McKinney, TEXAS UNITED STATES 75070

Legal Entity Type: LIMITED PARTNERSHIP

State or Country TEXAS
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Daryl R. Wright

Docket Number: TRAX 1000000

Attorney Primary Email Address: patents@traxxas.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: DARYL R. WRIGHT
6250 TRAXXAS WAY
MCKINNEY, TEXAS UNITED STATES 75070

Phone: 469-969-1936

Correspondent e-mail: patents@traxxas.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

| Date | Description | Proceeding Number |
|---------------|--|-------------------|
| Jul. 14, 2020 | REGISTERED-PRINCIPAL REGISTER | |
| Apr. 28, 2020 | OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED | |
| Apr. 28, 2020 | PUBLISHED FOR OPPOSITION | |
| Apr. 08, 2020 | NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED | |
| Mar. 25, 2020 | APPROVED FOR PUB - PRINCIPAL REGISTER | |
| Mar. 24, 2020 | ASSIGNED TO EXAMINER | 80800 |
| Jan. 14, 2020 | TEAS AMENDMENT ENTERED BEFORE ATTORNEY ASSIGNED | 88889 |
| Jan. 14, 2020 | TEAS VOLUNTARY AMENDMENT RECEIVED | |
| Jan. 09, 2020 | NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM | |
| Jan. 07, 2020 | NEW APPLICATION ENTERED IN TRAM | |

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jul. 14, 2020

Proceedings

Summary

Number of Proceedings: 5

Type of Proceeding: Opposition

Proceeding [91266750](#)

Filing Date: Dec 28, 2020

Number: _____

Status: Pending

Status Date: Dec 28, 2020

Interlocutory Attorney: YONG OH (RICHARD) KIM

Defendant

Name: Guangdong Meijixian Innovative Technology Co., Ltd.

Correspondent Address: JOE MCKINNEY MUNCY
MUNCY, GEISSLER, OLDS & LOWE, P.C.
4000 LEGATO ROAD SUITE 310
FAIRFAX VA UNITED STATES , 22033

Correspondent e-mail: mailroom-ch@mg-ip.com , int-g2@ch-iplaw.com

Associated marks

| Mark | Application Status | Serial Number | Registration Number |
|-----------|--------------------|--------------------------|---------------------|
| SMOOTHMAX | Opposition Pending | 88744608 | |

Plaintiff(s)

Name: Traxxas, L.P.

Correspondent Address: GREGORY W. CARR
CARR LAW FIRM, PLLC
6170 RESEARCH RD., SUITE 111
FRISCO TX UNITED STATES , 75033

Correspondent e-mail: gcarr@carrip.com , trademarks@carrip.com

Associated marks

| Mark | Application Status | Serial Number | Registration Number |
|----------|--|--------------------------|-------------------------|
| MAXX | REGISTERED AND RENEWED | 78533111 | 3191106 |
| T-MAXX | Section 8 and 15 - Accepted and Acknowledged | 78533121 | 3169710 |
| E-MAXX | REGISTERED AND RENEWED | 77587094 | 3619270 |
| X-MAXX | Registered | 86733525 | 5110758 |
| XMAXX | Registered | 86737018 | 5110764 |
| WIDEMAXX | Registered | 88746613 | 6101868 |

Prosecution History

| Entry Number | History Text | Date | Due Date |
|--------------|--|--------------|--------------|
| 1 | FILED AND FEE | Dec 28, 2020 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Dec 28, 2020 | Feb 06, 2021 |
| 3 | INSTITUTED | Dec 28, 2020 | |

Type of Proceeding: Opposition

Proceeding Number: [91266499](#)

Filing Date: Dec 14, 2020

Status: Pending

Status Date: Dec 14, 2020

Interlocutory Attorney: KATIE BUKRINSKY

Defendant

Name: Max Goldberg

Correspondent Address: BRIAN A. LINCER
THE INTERNICOLA LAW FIRM, P.C.
115 MAPLE AVENUE
RED BANK NJ UNITED STATES , 07701

Correspondent e-mail: bal@businessandfranchiselaw.com , cni@businessandfranchiselaw.com , gf@businessandfranchiselaw.com

Associated marks

| Mark | Application Status | Serial Number | Registration Number |
|-------|--------------------|--------------------------|---------------------|
| SMAXX | Opposition Pending | 88939890 | |

Plaintiff(s)

Name: Traxxas, L.P.

Correspondent
Address: GREGORY W. CARR
CARR LAW FIRM, PLLC
6170 RESEARCH RD., SUITE 111
FRISCO TX UNITED STATES , 75033

Correspondent e-mail: gcarr@carrip.com , trademarks@carrip.com

| Associated marks | | | |
|------------------|--|--------------------------|-------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| MAXX | REGISTERED AND RENEWED | 78533111 | 3191106 |
| T-MAXX | Section 8 and 15 - Accepted and Acknowledged | 78533121 | 3169710 |
| E-MAXX | REGISTERED AND RENEWED | 77587094 | 3619270 |
| X-MAXX | Registered | 86733525 | 5110758 |
| XMAXX | Registered | 86737018 | 5110764 |
| WIDEMAXX | Registered | 88746613 | 6101868 |

Prosecution History

| Entry Number | History Text | Date | Due Date |
|--------------|--|--------------|--------------|
| 1 | FILED AND FEE | Dec 14, 2020 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Dec 14, 2020 | Jan 23, 2021 |
| 3 | INSTITUTED | Dec 14, 2020 | |
| 4 | D MOT FOR EXT W/ CONSENT | Jan 15, 2021 | |
| 5 | EXTENSION OF TIME GRANTED | Jan 15, 2021 | |

Type of Proceeding: Opposition

Proceeding Number: [91265942](#)

Filing Date: Nov 12, 2020

Status: Suspended

Status Date: Jan 03, 2021

Interlocutory Attorney: JILL M MCCORMACK

Defendant

Name: Shenzhen Xinyiqu Technology Co.,Ltd.

Correspondent
Address: ZHIHUA HAN
7710 80TH PL SE
MERCER ISLAND WA UNITED STATES , 98040

Correspondent e-mail: lin@wen-ip.com

| Associated marks | | | |
|------------------|--------------------|--------------------------|---------------------|
| Mark | Application Status | Serial Number | Registration Number |
| KINGDOMMAX | Opposition Pending | 88536267 | |

Plaintiff(s)

Name: Traxxas, L.P.

Correspondent
Address: GREGORY W. CARR
CARR LAW FIRM, PLLC
6170 RESEARCH RD., SUITE 111
FRISCO TX UNITED STATES , 75033

Correspondent e-mail: gcarr@carrip.com , trademarks@carrip.com

| Associated marks | | | |
|------------------|--|--------------------------|-------------------------|
| Mark | Application Status | Serial Number | Registration Number |
| MAXX | REGISTERED AND RENEWED | 78533111 | 3191106 |
| T-MAXX | Section 8 and 15 - Accepted and Acknowledged | 78533121 | 3169710 |
| E-MAXX | REGISTERED AND RENEWED | 77587094 | 3619270 |
| MINI MAXX | Cancelled - Section 8 | 78274583 | 3697101 |
| X-MAXX | Registered | 86733525 | 5110758 |
| XMAXX | Registered | 86737018 | 5110764 |

WIDEMAXX

Registered

[88746613](#)[6101868](#)**Prosecution History**

| Entry Number | History Text | Date | Due Date |
|--------------|--|--------------|--------------|
| 1 | FILED AND FEE | Nov 12, 2020 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Nov 13, 2020 | Dec 23, 2020 |
| 3 | INSTITUTED | Nov 13, 2020 | |
| 4 | NOTICE OF DEFAULT | Jan 03, 2021 | |

Type of Proceeding: Opposition**Proceeding Number:** [91264883](#)**Filing Date:** Sep 18, 2020**Status:** Terminated**Status Date:** Dec 22, 2020**Interlocutory Attorney:** GEOFFREY MCNUTT**Defendant****Name:** Shenzhen Senma 3D Technology Co., Ltd.**Correspondent Address:** PAULO A DE ALMEIDA
PATEL & ALMEIDA PC
16830 VENTURA BLVD, SUITE 360
ENCINO CA UNITED STATES , 91436**Correspondent e-mail:** notice@paiplaw.com , paulo@paiplaw.com**Associated marks**

| Mark | Application Status | Serial Number | Registration Number |
|---------|---|--------------------------|---------------------|
| LOTMAXX | Abandoned - After Inter-Partes Decision | 88579079 | |

Plaintiff(s)**Name:** Traxxas, L.P.**Correspondent Address:** GREGORY W CARR
CARR LAW FIRM PLLC
6170 RESEARCH RD, SUITE 111
FRISCO TX UNITED STATES , 75033**Correspondent e-mail:** gcarr@carrip.com , trademarks@carrip.com**Associated marks**

| Mark | Application Status | Serial Number | Registration Number |
|-----------|--|--------------------------|-------------------------|
| MAXX | REGISTERED AND RENEWED | 78533111 | 3191106 |
| T-MAXX | Section 8 and 15 - Accepted and Acknowledged | 78533121 | 3169710 |
| E-MAXX | REGISTERED AND RENEWED | 77587094 | 3619270 |
| MINI MAXX | Cancelled - Section 8 | 78274583 | 3697101 |
| X-MAXX | Registered | 86733525 | 5110758 |
| XMAXX | Registered | 86737018 | 5110764 |
| WIDEMAXX | Registered | 88746613 | 6101868 |

Prosecution History

| Entry Number | History Text | Date | Due Date |
|--------------|--|--------------|--------------|
| 1 | FILED AND FEE | Sep 18, 2020 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Sep 18, 2020 | Oct 28, 2020 |
| 3 | INSTITUTED | Sep 18, 2020 | |
| 4 | NOTICE OF DEFAULT | Nov 08, 2020 | |
| 5 | BD DECISION: OPP SUSTAINED | Dec 22, 2020 | |
| 6 | TERMINATED | Dec 22, 2020 | |

Type of Proceeding: Opposition**Proceeding Number:** [91264237](#)**Filing Date:** Aug 14, 2020**Status:** Suspended**Status Date:** Oct 04, 2020

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Egrandbuy Inc

Correspondent Address: EGRANDBUY INC
EGRANDBUY INC
PO BOX 1852
ROSEMEAD CA UNITED STATES , 91770

Correspondent e-mail: hpventusa@yahoo.com

Associated marks

| Mark | Application Status | Serial Number | Registration Number |
|----------|--------------------|--------------------------|---------------------|
| MAXWATT | Opposition Pending | 88806528 | |
| MAXVOLT | Opposition Pending | 88806552 | |
| MAXROCK | Opposition Pending | 88806562 | |
| MAXSTONE | Opposition Pending | 88806490 | |

Plaintiff(s)

Name: Traxxas, L.P.

Correspondent Address: GREGORY W. CARR
CARR LAW FIRM, PLLC
6170 RESEARCH RD. SUITE 111
FRISCO TX UNITED STATES , 75033

Correspondent e-mail: trademarks@carrrip.com , gcarr@carrrip.com

Associated marks

| Mark | Application Status | Serial Number | Registration Number |
|-----------|--|--------------------------|-------------------------|
| MAXX | REGISTERED AND RENEWED | 78533111 | 3191106 |
| T-MAXX | Section 8 and 15 - Accepted and Acknowledged | 78533121 | 3169710 |
| E-MAXX | REGISTERED AND RENEWED | 77587094 | 3619270 |
| MINI MAXX | Cancelled - Section 8 | 78274583 | 3697101 |
| X-MAXX | Registered | 86733525 | 5110758 |
| XMAXX | Registered | 86737018 | 5110764 |
| WIDEMAXX | Registered | 88746613 | 6101868 |

Prosecution History

| Entry Number | History Text | Date | Due Date |
|--------------|--|--------------|--------------|
| 1 | FILED AND FEE | Aug 14, 2020 | |
| 2 | NOTICE AND TRIAL DATES SENT; ANSWER DUE: | Aug 14, 2020 | Sep 23, 2020 |
| 3 | INSTITUTED | Aug 14, 2020 | |
| 4 | NOTICE OF DEFAULT | Oct 04, 2020 | |
| 5 | ANSWER | Oct 09, 2020 | |
| 6 | D RESP TO BD ORDER/INQUIRY | Oct 09, 2020 | |
| 7 | D MOT TO SUSP PEND DISP CIV ACTION | Oct 09, 2020 | |
| 8 | SUSP PEND DISP OF CIVIL ACTION | Nov 10, 2020 | |