

ESTTA Tracking number: **ESTTA1109257**

Filing date: **01/21/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Corning Incorporated		
Entity	Corporation	Citizenship	New York
Address	ONE RIVERFRONT PLAZA CORNING, NY 14831 UNITED STATES		

Attorney information	LIAN ERNETTE HOLLAND & HART LLP P.O. BOX 8749 _ATTN: TRADEMARK DOCKETING DENVER, CO 80201 UNITED STATES Primary Email: docket@hollandhart.com Secondary Email(s): mllapidus@hollandhart.com, lhtronco@hollandhart.com, lbernette@hollandhart.com, ceradoci@hollandhart.com No phone number provided.		
Docket Number			

**Applicant Information**

Application No.	79290448	Publication date	12/22/2020
Opposition Filing Date	01/21/2021	Opposition Period Ends	01/21/2021
International Registration No.	1542838	International Registration Date	05/07/2020
Applicant	SHENZHEN BLUEO INNOVATION TECHNOLOGY CO., LTD. ROOM 608, WANKE HONGLIFANG BUILDING, NO. 89, JINLONG ROAD, BUJI STREET, LONG CHINA		

**Goods/Services Affected by Opposition**

Class 009. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Computer memory devices; rechargeable battery packs; battery chargers; rechargeable batteries; wireless headsets for smartphones; bags adapted for laptops; USBcables for cellphones; spectacle cases;cases for smartphones; protective filmsadapted for smart phones; stands adapted for mobile phones; cabinets for loudspeakers
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)

## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3734735	Application Date	01/22/2008
Registration Date	01/05/2010	Foreign Priority Date	NONE
Word Mark	GORILLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2007/10/09 First Use In Commerce: 2007/10/09 chemically strengthened or chemically strengthenable glass for display panel covers for electronic devices; sheet glassnot for building, namely, sheet glass for use in display panel covers for electronic devices		

U.S. Registration No.	4827505	Application Date	06/18/2013
Registration Date	10/06/2015	Foreign Priority Date	NONE
Word Mark	CORNING GORILLA GLASS NBT		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2014/01/07 First Use In Commerce: 2014/01/07 Chemically strengthened or chemically strengthenable glass for display panel covers for electronic devices including laptop computers; sheet glass not for building, namely, sheet glass for use in display panel covers for electronic devicesincluding laptop computers sold either as a component part of laptop computers or independently		

U.S. Application No.	88580060	Application Date	08/15/2019
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	GORILLA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 021. First use: First Use: 2016/04/28 First Use In Commerce: 2016/04/28 (Based on Intent to Use) Unworked or semi-worked glass, not for building, including surface modifications, coatings, and/or films, for use as vehicle windows, in the nature of side windows, rear windows, sunroofs, moonroofs, and side panels; unworked or semi-worked glass, not for building, including surface modifications, coatings, and/or films, for use in exterior vehicular applications in the nature of covers, including sensor covers, headlight covers, and license plate covers; unworked or semi-worked glass, notfor building, including surface modifications, coatings, and/or films, for use on the interior vehicle surfaces for infotainment and to provide critical information in the nature of dashboards, dashboard consoles, vehicular interior display panels, doors, center consoles, rear entertainment displays; unworked or semi-worked glass, not for building, including surface modifications, coatings, and/or films, for use on interior vehicle surfaces in the nature of pillars, door sills or kickplates, and sensor covers; (Based		

	on Use in Commerce) Unworked or semi-worked glass, not for building, for useas vehicle windshields
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Attachments	2021.01.21 Notice of Opposition.pdf(139888 bytes ) Exhibit 1.pdf(651885 bytes )
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Signature	/Lian Ernette/
Name	Lian Ernette
Date	01/21/2021

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Corning Incorporated,  Opposer,  v.  Shenzhen Blueo Innovation Technology Co., Ltd.,  Applicant.	Opposition No.:  Mark: TYPE GORILLA  Serial No.: 79290448
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**NOTICE OF OPPOSITION**

Corning Incorporated (“Corning” or “Opposer”), a New York corporation, having a principal place of business at One Riverfront Plaza, Corning, New York 14831, believes it will be damaged by registration of the mark TYPE GORILLA as shown as U.S. Trademark Application Serial No. 79290448 (the “Application”), filed by the Applicant on May 7, 2020 for “*computer memory devices; rechargeable battery packs; battery chargers; rechargeable batteries; wireless headsets for smartphones; bags adapted for laptops; USB cables for cellphones; spectacle cases; cases for smartphones; protective films adapted for smart phones; stands adapted for mobile phones; cabinets for loudspeakers*” in Class 09, and hereby opposes it.

As grounds for its opposition, Corning alleges that, upon actual knowledge with respect to itself and its own actions, and upon information and belief as to other matters:

1. Since at least as early as October 2007, Opposer adopted and began using GORILLA as a mark in connection with chemically strengthened glass used on electronic devices.
  
2. Since adoption and first use of its GORILLA mark, Corning has been a major player in the smartphone industry, providing scratch and drop resistant screens. It has since

expanded to provide protective screens for all electronic devices. Today, Corning's GORILLA products have been incorporated in over 8 billion devices.

3. Opposer owns the following U.S. trademark registrations ("Opposer's Registrations") and pending application ("Opposer's Application") (Opposer's Registrations and Opposer's Application shall collectively be referred to as the "GORILLA Marks"):

Trademark	Reg. or App. Ser. No Reg. Date or Filing Date	Goods
GORILLA	3734735 Jan. 05, 2010	(Int'l Class: 09) chemically strengthened or chemically strengthenable glass for display panel covers for electronic devices; sheet glass not for building, namely, sheet glass for use in display panel covers for electronic devices
CORNING GORILLA GLASS NBT	4827505 Oct. 06, 2015	(Int'l Class: 09) Chemically strengthened or chemically strengthenable glass for display panel covers for electronic devices including laptop computers; sheet glass not for building, namely, sheet glass for use in display panel covers for electronic devices including laptop computers sold either as a component part of laptop computers or independently
GORILLA	88580060 Aug. 15, 2019	(Int'l Class: 21) Unworked or semi-worked glass, not for building, including surface modifications, coatings, and/or films, for use as vehicle windows, in the nature of side windows, rear windows, sunroofs, moonroofs, and side panels; unworked or semi-worked glass, not for building, including surface modifications, coatings, and/or films, for use in exterior vehicular applications in the nature of covers, including sensor covers, headlight covers, and license plate covers; unworked or semi-worked glass, not for building, including surface modifications, coatings, and/or films, for use on the interior vehicle surfaces for

Trademark	Reg. or App. Ser. No Reg. Date or Filing Date	Goods
		infotainment and to provide critical information in the nature of dashboards, dashboard consoles, vehicular interior display panels, doors, center consoles, rear entertainment displays; unworked or semi-worked glass, not for building, including surface modifications, coatings, and/or films, for use on interior vehicle surfaces in the nature of pillars, door sills or kickplates, and sensor covers; Unworked or semi-worked glass, not for building, for use as vehicle windshields

4. Pursuant to TMBP §704.03(b)(1)(A), attached as **Exhibit 1** are true and correct copies from the United States Patent & Trademark Office’s TSDR database for each of Opposer’s Registrations and Opposer’s Application showing the current status and title to same.

5. Opposer’s Registrations are valid and subsisting and therefore constitute *prima facie* evidence of the validity of the marks set forth in Opposer’s Registrations and Opposer’s exclusive right to use and license such marks in connection with the goods set forth in the registrations.

6. Registration No. 3734735 for the mark GORILLA is incontestable pursuant to 15 U.S.C. §§ 1065 and 1115(b), and therefore constitutes conclusive evidence of the validity of the mark and Opposer’s exclusive right to use and license the mark in connection with the goods set forth in the registration.

7. Opposer’s Registrations further provide constructive notice of Opposer’s ownership of the marks set forth in the registrations.

8. Opposer's Application to registration GORILLA in Class 21 was filed well before the filing date of the Application and any claimed date of first use upon which Applicant may rely.

9. Since well prior to the filing date of the Application and any claimed date of first use on which Applicant may rely, Opposer has used its registered GORILLA Marks in connection with the marketing and sale of chemical strengthened glass for display panel covers in the United States.

10. Opposer has expended substantial time, money, and resources marketing, advertising, and promoting its goods under Opposer's registered Marks in the United States.

11. As a result of Opposer's extensive marketing and promotion, coupled with the overwhelming commercial success of the chemical strengthened glass for display panel covers sold under Opposer's registered Marks, Opposer's GORILLA Marks became well-known significantly prior to the filing date of the Application and any claimed date of first use upon which Applicant may rely.

12. Applicant has applied to register the mark TYPE GORILLA in connection with "*computer memory devices; rechargeable battery packs; battery chargers; rechargeable batteries; wireless headsets for smartphones; bags adapted for laptops; USB cables for cellphones; spectacle cases; cases for smartphones; protective films adapted for smart phones; stands adapted for mobile phones; cabinets for loudspeakers*" in Class 09.

13. The filing date for the Application is May 7, 2020, and the Application was published in the Official Gazette of the PTO on December 22, 2020.

14. Applicant's proposed TYPE GORILLA mark is highly similar in appearance, pronunciation, and overall commercial impression to Opposer's GORILLA Marks, including because it incorporates "GORILLA" in its entirety and appends only the term "type," which does not serve to distinguish Applicant's mark from Opposer's GORILLA Marks.

15. Therefore, Applicant's mark is highly evocative of and confusingly similar to Opposer's GORILLA Marks.

16. In addition, the goods identified in the Application for the TYPE GORILLA mark are highly similar to Opposer's goods, as reflected for instance by Opposer's Registrations and Opposer's Application.

17. Applicant is not affiliated or connected with Opposer, nor has Opposer endorsed or sponsored Applicant or its services.

**COUNT I**  
**Likelihood of Confusion**  
**15 U.S.C. §1052(d)**

18. Corning realleges and incorporates by reference the preceding allegations of this Notice of Opposition.

19. Opposer enjoys priority in its GORILLA Marks by virtue of Opposer's use, registration of, and/or application to register the GORILLA Marks prior to the Application filing date and any claimed date of first use on which Applicant may rely.

20. Applicant's mark so closely resembles Opposer's prior used, registered, and applied-for GORILLA Marks as to be likely, when used in connection with the goods set forth in the Application, to cause confusion, or to cause mistake, or to deceive under Section 2(d) of the Lanham Act, 15 U.S.C. §1052(d).

**COUNT II**  
**Likelihood of Dilution**  
**15 U.S.C. §1125(c)**

21. Corning realleges and incorporates by reference the preceding allegations of this Notice of Opposition.

22. Opposer's Registrations are famous and became famous under 15 U.S.C. §1125(c) well prior to the filing date of the Application and any date of first use upon which Applicant may rely.



23. Applicant's TYPE GORILLA mark so resembles Opposer's prior-used and registered GORILLA Marks as to dilute the distinctive quality of Opposer's Registrations under Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c), and should be refused registration.

WHEREFORE, Opposer prays the opposition be sustained and that registration of Application Serial No. 79290448 be refused.

The filing fee in the amount of \$600 is being transmitted electronically with this submission. Any deficiency in the fee should be charged to Deposit Account No. 08-2623.

January 21, 2021

Respectfully submitted,

*/Lian Ernette/*  
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[lbernette@hollandhart.com](mailto:lbernette@hollandhart.com)

**Attorneys for Opposer,  
Corning Incorporated**

**NOTICE REGARDING SERVICE**

Consistent with the Trademark Trial and Appeal Board Manual of Procedure Rule 309.02(c)(1), service of the above NOTICE OF OPPOSITION will be effected by the Board.

To facilitate the Board, the following physical address and email addresses are available for the Applicant's Attorney of Record via TSDR:

Yue Robert Xu  
Apex Attorneys at Law, LLP  
160 Alamo Plaza #942  
Alamo, California 94507  
[trademark@apex-attorneys.com](mailto:trademark@apex-attorneys.com)  
[apex.attorneys@aol.com](mailto:apex.attorneys@aol.com)  
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# **EXHIBIT 1**

# United States of America

United States Patent and Trademark Office

## GORILLA

**Reg. No. 3,734,735** CORNING INCORPORATED (NEW YORK CORPORATION)

Registered Jan. 5, 2010 SP-TI-3-1  
ONE RIVERFRONT PLAZA  
CORNING, NY 14831

**Int. Cl.: 9**

**TRADEMARK  
PRINCIPAL REGISTER**

FOR: CHEMICALLY STRENGTHENED OR CHEMICALLY STRENGTHENABLE GLASS FOR DISPLAY PANEL COVERS FOR ELECTRONIC DEVICES; SHEET GLASS NOT FOR BUILDING, NAMELY, SHEET GLASS FOR USE IN DISPLAY PANEL COVERS FOR ELECTRONIC DEVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 10-9-2007; IN COMMERCE 10-9-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-377,556, FILED 1-22-2008.

DANNEAN HETZEL, EXAMINING ATTORNEY



*David J. Kyffers*

Director of the United States Patent and Trademark Office

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Mark: GORILLA

# GORILLA

US Serial Number: 77377556

Application Filing Date: Jan. 22, 2008

US Registration Number: 3734735

Registration Date: Jan. 05, 2010

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Feb. 20, 2020

Publication Date: Jul. 01, 2008

Notice of Allowance Date: May 19, 2009

## Mark Information

Mark Literal Elements: GORILLA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: chemically strengthened or chemically strengthenable glass for display panel covers for electronic devices; sheet glass not for building, namely, sheet glass for use in display panel covers for electronic devices

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 09, 2007

Use in Commerce: Oct. 09, 2007

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

Owner Name: Corning Incorporated

**Owner Address:** One Riverfront Plaza  
Corning, NEW YORK UNITED STATES 14831

**Legal Entity Type:** CORPORATION

**State or Country** NEW YORK  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Paul R. Burke

**Docket Number:** F10704

**Attorney Primary** [burkepr@corning.com](mailto:burkepr@corning.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** PAUL R. BURKE  
**Name/Address:** CORNING INCORPORATED  
ONE RIVERFRONT PLAZA  
SP-TI-3-1  
CORNING, NEW YORK UNITED STATES 14831-0001

**Phone:** 607.974.3076

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**Correspondent e-** [burkepr@corning.com](mailto:burkepr@corning.com)  
**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Feb. 20, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Feb. 20, 2020	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76293
Feb. 20, 2020	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76293
Feb. 13, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Jan. 03, 2020	TEAS SECTION 8 & 9 RECEIVED	
Jan. 05, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Sep. 19, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Sep. 19, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	64591
Sep. 19, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Aug. 18, 2015	TEAS SECTION 8 & 15 RECEIVED	
Jan. 05, 2010	REGISTERED-PRINCIPAL REGISTER	
Dec. 03, 2009	LAW OFFICE REGISTRATION REVIEW COMPLETED	76243
Dec. 02, 2009	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Dec. 02, 2009	STATEMENT OF USE PROCESSING COMPLETE	66230
Nov. 19, 2009	USE AMENDMENT FILED	66230
Nov. 19, 2009	TEAS STATEMENT OF USE RECEIVED	
Nov. 19, 2009	FAX RECEIVED	
May 19, 2009	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Apr. 06, 2009	NEW NOA TO ISSUE	66230
Mar. 23, 2009	NOTICE OF ALLOWANCE CANCELLED	66230
Apr. 06, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66230
Apr. 03, 2009	PETITION TO REVIVE-GRANTED	88889
Apr. 03, 2009	TEAS PETITION TO REVIVE RECEIVED	
Sep. 23, 2008	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Jul. 01, 2008	PUBLISHED FOR OPPOSITION	
Jun. 11, 2008	NOTICE OF PUBLICATION	
May 23, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	76243
May 23, 2008	ASSIGNED TO LIE	76243
May 23, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 22, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
May 22, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
May 22, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	

Apr. 29, 2008	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 29, 2008	NON-FINAL ACTION E-MAILED	6325
Apr. 29, 2008	NON-FINAL ACTION WRITTEN	81840
Apr. 28, 2008	ASSIGNED TO EXAMINER	81840
Jan. 25, 2008	NEW APPLICATION ENTERED IN TRAM	

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Feb. 20, 2020

# United States of America

United States Patent and Trademark Office

## CORNING GORILLA GLASS NBT

**Reg. No. 4,827,505**

**Registered Oct. 6, 2015**

**Int. Cl.: 9**

**TRADEMARK**

**PRINCIPAL REGISTER**

CORNING INCORPORATED (NEW YORK CORPORATION)  
ONE RIVERFRONT PLAZA  
CORNING, NY 14831

FOR: CHEMICALLY STRENGTHENED OR CHEMICALLY STRENGTHENABLE GLASS FOR DISPLAY PANEL COVERS FOR ELECTRONIC DEVICES INCLUDING LAPTOP COMPUTERS; SHEET GLASS NOT FOR BUILDING, NAMELY, SHEET GLASS FOR USE IN DISPLAY PANEL COVERS FOR ELECTRONIC DEVICES INCLUDING LAPTOP COMPUTERS SOLD EITHER AS A COMPONENT PART OF LAPTOP COMPUTERS OR INDEPENDENTLY, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-7-2014; IN COMMERCE 1-7-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 618,649, 1,682,729, AND 3,734,735.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GLASS", APART FROM THE MARK AS SHOWN.

SN 85-962,922, FILED 6-18-2013.

ADA HAN, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office



**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

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**Mark:** CORNING GORILLA GLASS NBT

CORNING GORILLA GLASS NBT

**US Serial Number:** 85962922

**Application Filing Date:** Jun. 18, 2013

**US Registration Number:** 4827505

**Registration Date:** Oct. 06, 2015

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Oct. 06, 2015

**Publication Date:** Jun. 24, 2014

**Notice of Allowance Date:** Aug. 19, 2014

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## Mark Information

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**Mark Literal Elements:** CORNING GORILLA GLASS NBT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "GLASS"

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 0618649, 1682729, 3734735

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Chemically strengthened or chemically strengthenable glass for display panel covers for electronic devices including laptop computers; sheet glass not for building, namely, sheet glass for use in display panel covers for electronic devices including laptop computers sold either as a component part of laptop computers or independently

**International Class(es):** 009 - Primary Class

**U.S Class(es):** 021, 023, 026, 036, 038

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 07, 2014

**Use in Commerce:** Jan. 07, 2014

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## Basis Information (Case Level)

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**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** Corning Incorporated

**Owner Address:** One Riverfront Plaza  
Corning, NEW YORK UNITED STATES 14831

**Legal Entity Type:** CORPORATION

**State or Country** NEW YORK  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Paul R. Burke

**Docket Number:** F11342

**Attorney Primary** [burkepr@corning.com](mailto:burkepr@corning.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

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**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 06, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Oct. 06, 2015	REGISTERED-PRINCIPAL REGISTER	
Sep. 02, 2015	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Sep. 01, 2015	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 01, 2015	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 01, 2015	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Sep. 01, 2015	EXAMINERS AMENDMENT E-MAILED	
Sep. 01, 2015	SU-EXAMINER'S AMENDMENT WRITTEN	80819
Aug. 30, 2015	STATEMENT OF USE PROCESSING COMPLETE	76538
Aug. 18, 2015	USE AMENDMENT FILED	76538
Aug. 21, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
Aug. 18, 2015	TEAS STATEMENT OF USE RECEIVED	
Mar. 31, 2015	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 28, 2015	EXTENSION 1 GRANTED	74193
Feb. 18, 2015	EXTENSION 1 FILED	74193
Mar. 28, 2015	CASE ASSIGNED TO INTENT TO USE PARALEGAL	74193
Feb. 18, 2015	TEAS EXTENSION RECEIVED	
Aug. 19, 2014	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 24, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 24, 2014	PUBLISHED FOR OPPOSITION	
Jun. 04, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 21, 2014	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
May 20, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 17, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	73296
Apr. 17, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	73296
Apr. 09, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	

Apr. 08, 2014	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Apr. 08, 2014	NON-FINAL ACTION E-MAILED	6325
Apr. 08, 2014	NON-FINAL ACTION WRITTEN	80819
Apr. 08, 2014	TEAS/EMAIL CORRESPONDENCE ENTERED	73296
Apr. 08, 2014	CORRESPONDENCE RECEIVED IN LAW OFFICE	73296
Apr. 03, 2014	ASSIGNED TO LIE	73296
Mar. 20, 2014	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 30, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Sep. 30, 2013	NON-FINAL ACTION E-MAILED	6325
Sep. 30, 2013	NON-FINAL ACTION WRITTEN	80819
Sep. 26, 2013	ASSIGNED TO EXAMINER	80819
Jun. 27, 2013	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 21, 2013	NEW APPLICATION ENTERED IN TRAM	

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Sep. 01, 2015

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Mark: GORILLA

# GORILLA

US Serial Number: 88580060

Application Filing Date: Aug. 15, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Published for Opposition

A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration.

Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

Status Date: Aug. 11, 2020

Publication Date: Jun. 16, 2020

Notice of Allowance Date: Aug. 11, 2020

## Mark Information

Mark Literal Elements: GORILLA

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 3734735, 4827505

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

**For:** (Based on Intent to Use) Unworked or semi-worked glass, not for building, including surface modifications, coatings, and/or films, for use as vehicle windows, in the nature of side windows, rear windows, sunroofs, moonroofs, and side panels; unworked or semi-worked glass, not for building, including surface modifications, coatings, and/or films, for use in exterior vehicular applications in the nature of covers, including sensor covers, headlight covers, and license plate covers; unworked or semi-worked glass, not for building, including surface modifications, coatings, and/or films, for use on the interior vehicle surfaces for infotainment and to provide critical information in the nature of dashboards, dashboard consoles, vehicular interior display panels, doors, center consoles, rear entertainment displays; unworked or semi-worked glass, not for building, including surface modifications, coatings, and/or films, for use on interior vehicle surfaces in the nature of pillars, door sills or kickplates, and sensor covers; (Based on Use in Commerce) Unworked or semi-worked glass, not for building, for use as vehicle windshields

International Class(es): 021 - Primary Class

U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class Status: ACTIVE

Basis: 1(a) 1(b)

First Use: Apr. 28, 2016

Use in Commerce: Apr. 28, 2016

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

Owner Name: Corning Incorporated

Owner Address: One Riverfront Plaza  
Corning, NEW YORK UNITED STATES 14831

Legal Entity Type: CORPORATION

State or Country Where Organized: NEW YORK

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Ryan T. Hardee

Docket Number: F11827

Attorney Primary Email Address: [hardeer@corning.com](mailto:hardeer@corning.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Ryan T. Hardee  
CORNING INCORPORATED  
ONE RIVERFRONT PLAZA  
SULLIVAN PARK T1-3-1  
CORNING, NEW YORK UNITED STATES 14831

Phone: 607-974-3378

Fax: 607-974-3848

Correspondent e-mail: [hardeer@corning.com](mailto:hardeer@corning.com) [KeeferMN@Corning.com](mailto:KeeferMN@Corning.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 11, 2020	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
Jun. 16, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jun. 16, 2020	PUBLISHED FOR OPPOSITION	
May 27, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 12, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 14, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 13, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 13, 2020	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Apr. 10, 2020	ASSIGNED TO LIE	70884
Apr. 03, 2020	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Apr. 03, 2020	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 03, 2020	TEAS WITHDRAWAL OF ATTORNEY RECEIVED-FIRM RETAINS	
Apr. 03, 2020	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Apr. 03, 2020	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 03, 2020	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Nov. 22, 2019	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 22, 2019	NON-FINAL ACTION E-MAILED	6325
Nov. 22, 2019	NON-FINAL ACTION WRITTEN	93937
Nov. 15, 2019	ASSIGNED TO EXAMINER	93937
Aug. 30, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 19, 2019	NEW APPLICATION ENTERED IN TRAM	

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## TM Staff and Location Information

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### TM Staff Information

**TM Attorney:** RONCORONI, LAUREN R

**Law Office Assigned:** LAW OFFICE 109

### File Location

**Current Location:** INTENT TO USE SECTION

**Date in Location:** Aug. 11, 2020