

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500  
General Email: [TTABInfo@uspto.gov](mailto:TTABInfo@uspto.gov)

May 23, 2024

Opposition No. 91267206

*Freestyle Brands, LLC*

*v.*

*The Pinkfong Company, Inc. FKA Smart  
Study Co., Ltd.*

**Chaunte Austin, Paralegal Specialist:**

Opposer's consented motion, filed May 16, 2024, to suspend this proceeding for 90 days is granted.

Because the parties are negotiating for a possible settlement of this case, proceedings are suspended up to, and including August 14, 2024, subject to the right of either party to request resumption at any time.<sup>1</sup> *See* Trademark Rules 2.117(c) and 2.127(a); and TBMP § 605.02.

If, during the suspension period, either of the parties or their attorneys have a change of address or email address, the Board should be so informed. *See* Trademark Rule 2.18(b)(1).

---

<sup>1</sup> The parties should note that if proceedings are suspended for a lengthy period of time pursuant to the filing of several motions to suspend for settlement, the Board retains discretion to condition the approval of any future consented or stipulated motion to suspend on a party or the parties providing necessary information about the status of settlement talks, discovery activities, or trial activities, as may be appropriate. *See* Trademark Rule 2.117(c).

In the event that there is no word from either party concerning the progress of their negotiations, upon conclusion of the suspension period, **proceedings shall resume without further notice or order from the Board**, upon the schedule set forth below.

Proceedings Resume: 8/15/2024

Initial Disclosures Due	9/8/2024
Expert Disclosures Due	1/6/2025
Discovery Closes	2/5/2025
Plaintiff's Pretrial Disclosures Due	3/22/2025
Plaintiff's 30-day Trial Period Ends	5/6/2025
Defendant's Pretrial Disclosures Due	5/21/2025
Defendant's 30-day Trial Period Ends	7/5/2025
Plaintiff's Rebuttal Disclosures Due	7/20/2025
Plaintiff's 15-day Rebuttal Period Ends	8/19/2025
Plaintiff's Opening Brief Due	10/18/2025
Defendant's Brief Due	11/17/2025
Plaintiff's Reply Brief Due	12/2/2025
Request for Oral Hearing (optional) Due	12/12/2025

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at

final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

**TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS**

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:** Parties are strongly encouraged to check the entire document before filing.<sup>2</sup> The Board will not extend or reset proceeding schedule dates or other deadlines to allow time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.

---

<sup>2</sup> To facilitate accuracy, ESTTA provides thumbnails to view each page before submitting.