ESTTA Tracking number:

ESTTA1125626

Filing date:

04/08/2021

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding | 91266792 |
|---------------------------|--|
| Party | Defendant Lunarandowner.Com, Inc |
| Correspondence Address | LORNE E. BERKELEY DANIELS, RODRIGUEZ, BERKELEY, DANIELS & CRUZ, PA 4000 PONCE DE LEON BLVD. 4000 PONCE DE LEON BLVD. CORAL GABLES, FL 33146 UNITED STATES Primary Email: |
| Submission | Other Motions/Submissions |
| Filer's Name | Lorne Berkeley |
| Filer's email | Lberkeley@drbdc-law.com |
| Signature | /Lorne Berkeley/ |
| Date | 04/08/2021 |
| Attachments | LL initial.pdf(143988 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| In the Matter of Application Serial No. 8867 | 1419 | |
|--|------|--------------------------|
| For the mark: LUNARLAND.COM | | |
| Published: September 1, 2020 | | |
| | X | |
| Dennis M. Hope, | : | |
| | : | Opposition No.: 91266792 |
| Opposer, | : | |
| | : | |
| v. | : | |
| | : | |
| LUNARLANDOWNER.COM, INC., | : | |
| | : | |
| Applicant. | : | |
| | X | |

APPLICANT'S INITIAL DISCLOSURES

Pursuant to Rule 26(a)(1) of the Federal Rules of Civil Procedure, Section 401 of the Trademark Trial and Appeal Board Manual of Procedure, and 37 C.F.R. § 2.120, Applicant Lunarlandowner.com, Inc. ("Applicant"), by and through its attorneys, Daniels, Rodriguez, Berkeley, Daniels & Cruz, PA, hereby submits its initial disclosures to Opposer Dennis M. Hope ("Registrant").

A. Individuals Likely to Have Discoverable Information

Applicant hereby identifies those individuals likely to have discoverable information that Applicant may use to support its claims and/or defenses. Applicant reserves the right to supplement or amend this list of individuals as appropriate.

| PERSON | SUBJECT OF INFORMATION |
|--|--|
| James Demestre President at Lunarlandowner.com, Inc. Contact may be made through counsel listed below. | Knowledge of Applicant's mark including adoption, use, and ownership of, and rights in and to, such mark; promotion, marketing, and advertising under such mark; sales in connection with such mark; knowledge of all aspects of Applicant's business operations and activities and of the market in which Applicant operates. |
| Sandra Demestre Logistics at Lunarlandowner.com, Inc. Contact may be made through counsel listed below. | Knowledge of Applicant's mark including use of the mark, promotion, marketing, and advertising under the mark, and sales in connection with the mark; knowledge of all aspects of Applicant's business operations and activities and of the market in which Applicant operates. |
| Daniel Serres Project Manager at Lucky Web Design | Knowledge of Applicant's mark including use of the mark, as well as Applicant's promotion, marketing, and advertising under the mark. |
| Contact may be made through counsel listed below. | |

B. Documents, Electronically Stored Information, and Tangible Things

Applicant hereby describes all documents, electronically stored information, and tangible things that are in its possession, custody, or control that it may use to support its claims and/or defenses. Applicant reserves the right to supplement or amend its responses as appropriate.

- 1. All documents and things attached as an exhibit to any pleading filed by Opposer or Applicant.
- 2. Correspondence, marketing and promotional materials, and other documents relating to Applicant's mark.

- 3. Electronically stored information, including emails, attachments, and other files maintained on Applicant's computers, relating to Applicant's mark.
 - 4. Filings with the United States Patent and Trademark Office relating to Applicant's mark.
- 5. All documents and things provided by Applicant as part of its initial disclosures or in response to discovery propounded by Opposer.

Dated: April 8, 2021 Respectfully submitted,

DANIELS, RODRIGUEZ, BERKELEY, DANIELS & CRUZ, P.A. Attorneys for Applicant 490 Sawgrass Corporate Parkway, Suite 320 Sunrise, Florida 33325 Telephone No. (305) 448-7988

By: <u>/s/ Lorne E. Berkeley, Esq.</u>

LORNE E. BERKELEY, ESQ.
Florida Bar No. 146099

lberkeley@drbdc-law.com
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Counsel for Applicant Lunarlandowner.com, Inc.

CERTIFICATE OF SERVICE

I hereby certify that a true and complete copy of the foregoing APPLICANT'S INITIAL DISCLOSURES has been served on Opposer's counsel, Stuart J. West, Esq., West & Associates, A PC, 3050 Citrus Circle, Suite 207, Walnut Creek, CA 94598, via Email: swest@westpatentlaw.com and trademark@westpatentlaw.com, on this 8th day of April, 2021.