

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500  
General Email: [TTABInfo@uspto.gov](mailto:TTABInfo@uspto.gov)

January 11, 2021

Opposition No. 91266233

*Health Alliance Plan of Michigan*

*v.*

*Strategic Biosciences, LLC*

**Victoria von Vistauxx, Paralegal Specialist:**

I. Bar Membership Information

Applicant's notice of appearance of counsel, filed January 5, 2021, is noted.<sup>1</sup> Effective August 3, 2019, the USPTO amended its rules to require all practitioners qualified under § 11.14(a) to be an active member in good standing and to provide the name of a state in which he or she is an active member in good standing; the date of admission to the bar of the named state; and the bar license number, if one is issued by the named state. 37 C.F.R. § 2.17(b)(3).

Accordingly, Applicant is allowed **twenty days from the mailing date of this order** to provide the information above using the Change of Address form in ESTTA. The bar information entered on the ESTTA Change of Address form will be masked from TTABVUE.

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<sup>1</sup> 4 TTABVUE.

If Applicant fail to comply with this order, the Board may issue an order to show cause.

II. Motion to Extend

Applicant's consented motion, filed January 5, 2021, to extend time to file an answer to the notice of opposition, and to extend conference, disclosure, discovery and trial dates, is granted.<sup>2</sup> Trademark Rule 2.127(a).

An answer must be filed through ESTTA, the Board's Electronic System for Trademark Trials and Appeals. *See* Trademark Rule 2.106(b).

Answer due date, the conference, disclosure, discovery and trial dates are reset in accordance with Applicant's motion as follows:<sup>3</sup>

Time to Answer	2/8/2021
Deadline for Discovery Conference	3/10/2021
Discovery Opens	3/10/2021
Initial Disclosures Due	4/9/2021
Expert Disclosures Due	8/7/2021
Discovery Closes	9/6/2021
Plaintiff's Pretrial Disclosures Due	10/21/2021
Plaintiff's 30-day Trial Period Ends	12/5/2021
Defendant's Pretrial Disclosures Due	12/20/2021
Defendant's 30-day Trial Period Ends	2/3/2022
Plaintiff's Rebuttal Disclosures Due	2/18/2022
Plaintiff's 15-day Rebuttal Period Ends	3/20/2022
Plaintiff's Opening Brief Due	5/19/2022
Defendant's Brief Due	6/18/2022
Plaintiff's Reply Brief Due	7/3/2022
Request for Oral Hearing (optional) Due	7/13/2022

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<sup>2</sup> 5 TTABVue.

<sup>3</sup> When parties stipulate to the rescheduling of a deadline for pretrial disclosures and subsequent testimony periods or to the rescheduling of the closing date for discovery and the rescheduling of subsequent deadlines for pretrial disclosures and testimony periods, a stipulation presented in the form used in a trial order, signed by the parties, or a motion in said form signed by one party and including a statement that every other party has agreed thereto, shall be submitted to the Board through ESTTA, with the relevant dates set forth and an express statement that all parties agree to the new dates. Trademark Rule 2.121(d).

Generally, the Federal Rules of Evidence apply to Board trials. Trial testimony is taken and introduced out of the presence of the Board during the assigned testimony periods. The parties may stipulate to a wide variety of matters, and many requirements relevant to the trial phase of Board proceedings are set forth in Trademark Rules 2.121 through 2.125. These include pretrial disclosures, the manner and timing of taking testimony, matters in evidence, and the procedures for submitting and serving testimony and other evidence, including affidavits, declarations, deposition transcripts and stipulated evidence. Trial briefs shall be submitted in accordance with Trademark Rules 2.128(a) and (b). Oral argument at final hearing will be scheduled only upon the timely submission of a separate notice as allowed by Trademark Rule 2.129(a).

**TIPS FOR FILING EVIDENCE, TESTIMONY, OR LARGE DOCUMENTS**

The Board requires each submission to meet the following criteria before it will be considered: 1) pages must be legible and easily read on a computer screen; 2) page orientation should be determined by its ease of viewing relevant text or evidence, for example, there should be no sideways or upside-down pages; 3) pages must appear in their proper order; 4) depositions and exhibits must be clearly labeled and numbered – use separator pages between exhibits and clearly label each exhibit using sequential letters or numbers; and 5) the entire submission should be text-searchable. Additionally, submissions must be compliant with Trademark Rules 2.119 and 2.126. Submissions failing to meet all of the criteria above may require re-filing. **Note:**

Parties are strongly encouraged to check the entire document before filing.<sup>4</sup> The Board will not extend or reset proceeding schedule dates or other deadlines to allow time to re-file documents. For more tips and helpful filing information, please visit the [ESTTA help](#) webpage.

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<sup>4</sup> To facilitate accuracy, ESTTA provides thumbnails to view each page before submitting.