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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Global Brand Holdings, LLC
Granted to Date of previous extension	12/05/2020
Address	1407 BROADWAY NEW YORK, NY 10018 UNITED STATES
Attorney information	MARC P. MISTHAL GOTTLIEB, RACKMAN & REISMAN, P.C. 270 MADISON AVENUE NEW YORK, NY 10016 UNITED STATES Primary Email: efiling@grr.com Secondary Email(s): mmisthal@grr.com (212) 684-3900
Docket Number	5684/522

Applicant Information

Application No.	88934504	Publication date	10/06/2020
Opposition Filing Date	11/30/2020	Opposition Period Ends	12/05/2020
Applicant	Li Rui ZAOFANGÂ GROUP,Â XINMINÂ VILLAGE SHUNHEÂ TOWN,Â YU'ANÂ DIST. LIU'AN,Â ANHUIÂ PROV., 237000 CHINA		

Goods/Services Affected by Opposition

Class 025. First Use: 2020/03/30 First Use In Commerce: 2020/03/30 All goods and services in the class are opposed, namely: Bottoms as clothing; Bridesmaid dresses; Children's and infants' apparel treated with fire and heat retardants, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Clothing layettes; Coats; Down jackets; Dresses; Formalwear, namely, dresses, gowns, tuxedos, dinner jackets, trousers and footwear; Gloves as clothing; Headwear; Hosiery; Pyjamas; Scarfs; Shoes; Skirts; Sportsjerseys; Topcoats; Tops as clothing; Wedding dresses; Wedding gowns; Women's ceremonial dresses

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2009243	Application Date	08/23/1991
Registration Date	10/22/1996	Foreign Priority Date	NONE
Word Mark	XOXO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1991/04/01 First Use In Commerce: 1991/04/01 clothing, namely, men's, women's and children's shirts, shorts, pants, jackets, T-shirts, sweatshirts, hats, socks, sweaters and swimwear		

U.S. Registration No.	2102098	Application Date	01/18/1996
Registration Date	09/30/1997	Foreign Priority Date	NONE
Word Mark	XOXO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 018. First use: First Use: 1996/12/01 First Use In Commerce: 1996/12/01 luggage, handbags, purses all made from leather, imitations of leather and other material		

U.S. Registration No.	2269840	Application Date	01/08/1998
Registration Date	08/10/1999	Foreign Priority Date	NONE
Word Mark	XOXO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1998/05/01 First Use In Commerce: 1998/05/01 EYEGLASSES AND SUNGLASSES		

U.S. Registration No.	2320710	Application Date	09/03/1998
Registration Date	02/22/2000	Foreign Priority Date	NONE
Word Mark	XOXO JEANS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1996/07/01 First Use In Commerce: 1996/07/01 WOMEN'S, AND CHILDREN'S CLOTHING, NAMELY JEANS, DRESSES, SKIRTS, SHORTS, JACKETS, SHIRTS, PANTS, BLOUSES, VESTS, BLAZERS, JEANS, OVERALLS, SWEATSHIRTS, SWEATPANTS, TANK-TOPS, TEE-SHIRTS, HATS		

U.S. Registration No.	2370004	Application Date	09/03/1998
Registration Date	07/25/2000	Foreign Priority Date	NONE
Word Mark	XOXO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 1996/09/25 First Use In Commerce: 1996/11/01 RETAIL CLOTHING STORE SERVICES		

U.S. Registration No.	2436377	Application Date	06/15/1999
Registration Date	03/20/2001	Foreign Priority Date	NONE
Word Mark	XOXO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1997/05/00 First Use In Commerce: 1997/05/00 WOMEN'S AND CHILDREN'S SHOES		

U.S. Registration No.	2456625	Application Date	09/03/1998
Registration Date	06/05/2001	Foreign Priority Date	NONE
Word Mark	XOXO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 1997/02/01 First Use In Commerce: 1997/02/01 JEWELRY, WATCHES AND OTHER HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS, NAMELY CLOCKS		

U.S. Registration No.	2556155	Application Date	03/20/2001
Registration Date	04/02/2002	Foreign Priority Date	NONE
Word Mark	FRAGILE BY XOXO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 1999/01/31 First Use In Commerce: 1999/01/31 Eyeglasses and sunglasses		

U.S. Registration No.	2960690	Application Date	11/28/2001
Registration Date	06/07/2005	Foreign Priority Date	NONE

Word Mark	XOXO
Design Mark	
Description of Mark	NONE
Goods/Services	Class 003. First use: First Use: 2004/12/01 First Use In Commerce: 2004/12/01 Perfume, toiletries and cosmetics, namely, lipstick, eyeliner, mascara and nail-polish

U.S. Registration No.	3234559	Application Date	12/09/2004
Registration Date	04/24/2007	Foreign Priority Date	NONE
Word Mark	XOXO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 020. First use: First Use: 2005/07/00 First Use In Commerce: 2005/07/00 Bedding furniture and pillows		

U.S. Registration No.	3455799	Application Date	08/08/2006
Registration Date	06/24/2008	Foreign Priority Date	NONE
Word Mark	XOXO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2005/02/16 First Use In Commerce: 2005/02/16 clothing for humans in the nature of baby doll pajamas, bras, boxer shorts, cam- isoles, chemises, dresses, headbands, lingerie, loungewear, pajamas, panties, shorts and briefs being underwear, robes, skirts, sleepwear and tank tops; head- bands Class 026. First use: First Use: 2006/11/05 First Use In Commerce: 2006/11/05 hair accessories, namely, barrettes, bobby pins, hair bands, hair slides, hair sticks, hair ornaments in the form of combs, hair pins, hair ornaments, hair wraps, ponytail holders, salon hair clips, and snap clips		

U.S. Registration No.	3555477	Application Date	11/12/2004
Registration Date	12/30/2008	Foreign Priority Date	NONE
Word Mark	XOXO		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 024. First use: First Use: 2005/06/29 First Use In Commerce: 2005/06/29 Textile goods, namely, comforters, duvets, quilts, oven mitts, bed linen, bath lin- en, pillow cases, bed covers, bedspreads, table cloths, textile napkins, sheets, namely, bed sheets, shams, dust ruffles, throws, coverlets, bed blankets; win- dow draperies and accessories, namely, curtains, drapes, towels, wash cloths and shower curtains		

Attachments	Notice of Opposition - SHIPXO.pdf(361926 bytes)
Signature	/Marc P. Misthal/
Name	MARC P. MISTHAL
Date	11/30/2020

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

In re Serial No. 88/934,504

Mark: ShipXO

GLOBAL BRAND HOLDINGS, LLC,

Opposer,

v.

LI RUI,

Applicant.

Opposition No.:

NOTICE OF OPPOSITION

Opposer Global Brand Holdings, LLC, a limited liability company organized and existing under the laws of the State of New York, with a business address located at 1407 Broadway, New York, New York 10018 (“Global” or “Opposer”), believes that it would be damaged by the registration of the mark ShipXO shown in Application Serial No. 88/934,504, filed on May 27, 2020 by Angel Matias, Jr. with an address of Zaofang Group, Xinmin Village Shunhe Town, Yu'an Dist. Liu'an, Anhui Prov. CHINA 237000 (“Applicant”), and published for opposition in the *Official Gazette* on October 6, 2020.

The grounds for this opposition are as follows:

1. For almost thirty years, Global (and its predecessor in interest) has exclusively owned all rights in and to the trademark XOXO in connection a wide array of products, including clothing such as jackets, hats, shirts, pants, and sweatshirts, footwear, luggage and handbags, eyeglasses and sunglasses, jewelry and watches, hair accessories, perfumes, toiletries, and cosmetics, and related goods and services (the “XOXO Trademark”). Major retailers including, but not limited to Macy’s, Boscov’s, and Amazon.com have and continue to sell

products bearing Global's XOXO family of marks to consumers in stores nationwide and online throughout the world.

2. Global has invested substantial sums in advertising and promoting its XOXO Trademark and brand. Plaintiff's edgy, high-profile advertising campaigns for its XOXO brand have starred several iconic supermodels, including Tyra Banks, Christy Turlington, Claudia Schiffer, Alessandra Ambrosio, Miranda Kerr, and Chrissy Teigen. Global's advertisements for its XOXO brand have appeared in many leading publications, including the *Los Angeles Times*, *New York Post*, *Wall Street Journal*, and *Women's Wear Daily*.

3. Global further promotes its XOXO Trademark through its website at xoxo.com, and through an active social media presence, including highly-trafficked and much-liked profiles on Facebook, Twitter, Pinterest, and Instagram.

4. As a result of Global's efforts, the public has come to view the XOXO Trademark as a unique symbol of the Opposer.

5. In recognition of its exclusive rights, Global owns twelve (12) federal trademark registrations on file with the United States Patent and Trademark Office ("USPTO") that consist entirely of or prominently incorporate the XOXO Trademark (the "XOXO Registrations"). Notably, the XOXO Registrations reflect dates of first use in commerce as early as April 1991. Copies of printouts from Trademark Electronic Search System (TESS) of the XOXO Registrations are attached as **Exhibit A**.

6. At least 4 of Global's XOXO Registrations cover dresses, t-shirts, shirts, tank tops, pants, bras, pants, shorts, sweatshirts, sweaters, jackets, vests, skirts, swimwear, underwear, headbands, jackets, shoes, hats, and socks, including:

- a. Reg. No. 2,009,243 for XOXO in International Class 25 for “*clothing, namely, men’s, women’s and children’s shirts, shorts, pants, jackets, t-shirts, sweatshirts, hats, socks, sweaters and swimwear,*” registered on October 22, 1996, with a date of first use of April 1, 1991.
- b. Reg. No. 2,320,710 for XOXO JEANS in International Class 25 in connection with “*women’s and children’s clothing, namely, jeans, dresses, skirts, shorts, jackets, shirts, pants, blouses, vests, blazers, jeans, overalls, sweatshirts, sweatpants, tank-tops, tee-shirts,* [and] *hats,*” registered on February 22, 2000 with a date of first use of July 1, 1996.
- c. Reg. No. 2,436,377 for XOXO in International Class 25 in connection with “*women’s and children’s shoes*” registered on March 20, 2001 with a date of first use of June 15, 1999.
- d. Reg. No. 3,455,799 for XOXO in International 25 in connection with “*clothing for humans in the nature of baby doll pajamas, bras, boxer shorts, camisoles, chemises, dresses, headbands, lingerie, loungewear, pajamas, panties, shorts, and briefs being underwear, robes, skirts, sleepwear and tank tops; headbands*” registered on June 24, 2008 with a date of first use of February 2, 2005.

7. Each of the XOXO Registrations is valid, subsisting, and in full force and effect. Moreover, the XOXO Registrations have become incontestable, including each of the XOXO Registrations covering dresses, t-shirts, shirts, tank tops, pants, bras, pants, shorts, sweatshirts, sweaters, jackets, vests, skirts, swimwear, underwear, headbands, jackets, shoes, hats, and socks in International Class 25.

8. On May 27, 2020, Applicant applied to register the trademark ShipXO, U.S. Trademark Application Serial No. 88/487,160 (“Application”), in International Class 25 in connection with “Bottoms as clothing; Bridesmaid dresses; Children's and infants' apparel treated with fire and heat retardants, namely, jumpers, overall sleepwear, pajamas, rompers and one-piece garments; Clothing layettes; Coats; Down jackets; Dresses; Formalwear, namely, dresses, gowns, tuxedos, dinner jackets, trousers and footwear; Gloves as clothing; Headwear; Hosiery; Pyjamas; Scarfs; Shoes; Skirts; Sports jerseys; Topcoats; Tops as clothing; Wedding dresses; Wedding gowns; Women's ceremonial dresses” with a date of first use March 30, 2020 and date of first use in commerce of March 30, 2020.

9. The Application was submitted to the USPTO decades after Opposer began using its XOXO Trademark in connection with dresses, t-shirts, shirts, tank tops, pants, bras, pants, shorts, sweatshirts, sweaters, jackets, vests, skirts, swimwear, underwear, headbands, jackets, shoes, hats, and socks.

10. As a matter of law, the XOXO Registrations put Applicant on constructive notice of Global’s decades-old rights in the XOXO Trademark.

11. The goods included in the Application overlap with the goods contained in the XOXO Registrations with respect to “dresses, t-shirts, shirts, pants, jackets, skirts, pajamas, jackets, shoes, hats, and socks.”

COUNT I
Likelihood of Confusion – 15 U.S.C. § 1052 (d)

12. Opposer realleges and incorporates by reference the preceding allegations of its Notice of Opposition.

13. Global has standing to oppose the Application because registration of the confusingly similar trademark ShipXO is likely to limit or harm Opposer's exclusive rights in the XOXO Trademark.

14. The "ShipXO" mark contains the dominant portion of Global's mark. Indeed, from a visual perspective, XO is the dominant portion of the "ShipXO" mark as both letters are capitalized. Further, the pronunciation of the "ShipXO" mark is similar in pronunciation to the entire "XOXO" mark. As such, "ShipXO" is highly similar in sight, sound, and appearance to the XOXO Trademark. Accordingly, Applicant's mark creates a similar commercial impression to the XOXO Trademark.

15. Applicant has sought to register its confusingly similar mark in the same international class and in connection with some of the same goods specifically identified in one or more of Global's incontestable XOXO Registrations, including "dresses, t-shirts, shirts, pants, jackets, skirts, pajamas, jackets, shoes, hats, and socks."

16. The Application is unrestricted as to consumers or channels of trade. It is presumed therefore that Applicant will market its products to consumers generally, through customary outlets, including those selling Opposer's array of goods. As such, it is likely that consumers will encounter both Opposer's and Applicant's goods in the same commercial venues, whether in physical retail stores or online.

17. Therefore, because Opposer's and Applicant's marks are similar, and because their respective goods overlap, consumers encountering Applicant's mark are likely to mistakenly believe that Applicant's products originate from, are affiliated with, and/or are authorized by Opposer.

18. Applicant's ShipXO trademark so resembles Opposer's prior used and registered XOXO Trademark as to be likely, when used in connection with the goods set forth in the Application, to cause confusion, or to cause mistake, or to deceive under Section 2(d) of the Lanham Act, 15 U.S.C. § 1052 (d).

19. Accordingly, Opposer will be damaged by the registration of the mark SHIPXO.

WHEREFORE, Opposer respectfully requests that its Opposition be sustained and that the registration of Applicant's ShipXO mark be refused pursuant to 15 U.S.C. § 1052(d).

Respectfully submitted,

GOTTLIEB, RACKMAN & REISMAN, P.C.

Dated: November 30, 2020
New York, New York

By: /s/ Marc P. Misthal
Marc P. Misthal
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New York, NY 10016
(212) 684-3900
mmisthal@grr.com

Attorneys for Opposer

EXHIBIT A

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office **Reg. No. 2,009,243**
Registered Oct. 22, 1996

**TRADEMARK
PRINCIPAL REGISTER**

XOXO

LOLA, INC. (CALIFORNIA CORPORATION)
2110 S. GRAND AV
LOS ANGELES, CA 90007

FOR: CLOTHING, NAMELY, MEN'S,
WOMEN'S AND CHILDREN'S SHIRTS,
SHORTS, PANTS, JACKETS, T-SHIRTS,
SWEATSHIRTS, HATS, SOCKS, SWEATERS

AND SWIMWEAR, IN CLASS 25 (U.S. CLS. 22
AND 39).
FIRST USE 4-1-1991; IN COMMERCE
4-1-1991.

SER. NO. 74-197,633, FILED 8-23-1991.

JILL C. ALT, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22, and 41

Reg. No. 2,102,098

United States Patent and Trademark Office

Registered Sep. 30, 1997

**TRADEMARK
PRINCIPAL REGISTER**

XOXO

LOLA, INC. (CALIFORNIA CORPORATION)
4519 EVERETT AVENUE
VERNON, CA 90058

FIRST USE 12-1-1996; IN COMMERCE
12-1-1996.

SN 75-045,299, FILED 1-18-1996.

FOR: LUGGAGE, HANDBAGS, PURSES ALL
MADE FROM LEATHER, IMITATIONS OF
LEATHER AND OTHER METERIAL, IN
CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

CATHERINE KAISER KREBS, EXAMINING
ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

Reg. No. 2,269,840

United States Patent and Trademark Office

Registered Aug. 10, 1999

**TRADEMARK
PRINCIPAL REGISTER**

XOXO

**LOLA, INC. (CALIFORNIA CORPORATION)
6000 SHEILA STREET
COMMERCE, CA 90040**

**FIRST USE 5-1-1998; IN COMMERCE
5-1-1998.
OWNER OF U.S. REG. NO. 2,102,098.**

**FOR: EYEGLASSES AND SUNGLASSES, IN
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).**

**SN 75-415,297, FILED 1-8-1998.
KIMBERLY PERRY, EXAMINING ATTORNEY**

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,320,710

United States Patent and Trademark Office

Registered Feb. 22, 2000

**TRADEMARK
PRINCIPAL REGISTER**

XOXO JEANS

LOLA, INC (CALIFORNIA CORPORATION)
6000 SHEILA STREET
COMMERCE, CA 90040

FOR: WOMEN'S, AND CHILDREN'S CLOTH-
ING, NAMELY JEANS, DRESSES, SKIRTS,
SHORTS, JACKETS, SHIRTS, PANTS,
BLOUSES, VESTS, BLAZERS, JEANS, OVER-
ALLS, SWEATSHIRTS, SWEATPANTS, TANK-
TOPS, TEE-SHIRTS, HATS , IN CLASS 25 (U.S.
CLS. 22 AND 39).

FIRST USE 7-1-1996; IN COMMERCE
7-1-1996.

OWNER OF U.S. REG. NOS. 2,009,243,
2,043,508, AND 2,102,098.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "JEANS", APART FROM THE
MARK AS SHOWN.

SER. NO. 75-547,333, FILED 9-3-1998.

STEVEN PEREZ, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 2,370,004

United States Patent and Trademark Office

Registered July 25, 2000

**SERVICE MARK
PRINCIPAL REGISTER**

XOXO

LOLA, INC. (CALIFORNIA CORPORATION)
6000 SHEILA STREET
COMMERCE, CA 90040

OWNER OF U.S. REG. NOS. 2,009,243, 2,043,508,
AND 2,102,098.

SER. NO. 75-547,330, FILED 9-3-1998.

FOR: RETAIL CLOTHING STORE SERVICES, IN
CLASS 35 (U.S. CLS. 100, 101 AND 102).
FIRST USE 9-25-1996; IN COMMERCE 11-1-1996.

MICHAEL BAIRD, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,436,377

Registered Mar. 20, 2001

**TRADEMARK
PRINCIPAL REGISTER**

XOXO

LOLA, INC. (CALIFORNIA CORPORATION)
6000 SHEILA STREET
COMMERCE, CA 90040

OWNER OF U.S. REG. NOS. 2,009,243 AND
2,043,508.

FOR: WOMEN'S AND CHILDREN'S SHOES, IN
CLASS 25 (U.S. CLS. 22 AND 39).

SER. NO. 75-729,629, FILED 6-15-1999.

FIRST USE 5-0-1997; IN COMMERCE 5-0-1997.

MICHAEL BAIRD, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

United States Patent and Trademark Office

Reg. No. 2,456,625

Registered June 5, 2001

**TRADEMARK
PRINCIPAL REGISTER**

XOXO

XOXO CLOTHING CO., INC. (DELAWARE CORPORATION)
1411 BROADWAY
NEW YORK, NY 10018 , BY MERGER; BY ASSIGNMENT
LOLA, INC. (CALIFORNIA CORPORATION) COMMERCE, CA 90040

FIRST USE 2-1-1997; IN COMMERCE 2-1-1997.

OWNER OF U.S. REG. NOS. 2,009,243, 2,043,508,
AND 2,102,098.

FOR: JEWELRY, WATCHES AND OTHER HOROLOGICAL
AND CHRONOMETRIC INSTRUMENTS, NAMELY CLOCKS ,
IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

SER. NO. 75-547,331, FILED 9-3-1998.

MICHAEL BAIRD, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 2,556,155

Registered Apr. 2, 2002

**TRADEMARK
PRINCIPAL REGISTER**

FRAGILE BY XOXO

ARIS INDUSTRIES, INC. (NEW YORK COR-
PORATION)
463 SEVENTH AVENUE
4TH FLOOR
NEW YORK, NY 10018

FOR: EYEGLASSES AND SUNGLASSES, IN
CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-31-1999; IN COMMERCE 1-31-1999.

OWNER OF U.S. REG. NO. 2,269,840.

SER. NO. 78-054,044, FILED 3-20-2001.

JOHN GARTNER, EXAMINING ATTORNEY

Int. Cl.: 3

Prior U.S. Cls.: 1, 4, 6, 50, 51, and 52

Reg. No. 2,960,690

United States Patent and Trademark Office

Registered June 7, 2005

**TRADEMARK
PRINCIPAL REGISTER**

XOXO

GLOBAL BRAND HOLDINGS, LLC (NEW YORK
LTD LIAB CO)
1407 BROADWAY
NEW YORK, NY 10018

FIRST USE 12-1-2004; IN COMMERCE 12-1-2004.

SN 78-095,458, FILED 11-28-2001.

FOR: PERFUME, TOILETRIES AND COSMETICS,
NAMELY, LIPSTICK, EYELINER, MASCARA AND
NAIL POLISH, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51
AND 52).

NORA BUCHANAN WILL, EXAMINING ATTOR-
NEY

Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32, and 50

Reg. No. 3,234,559

United States Patent and Trademark Office

Registered Apr. 24, 2007

**TRADEMARK
PRINCIPAL REGISTER**

XOXO

GLOBAL BRAND HOLDINGS, LLC (NEW YORK
LTD LIAB CO)
1407 BROADWAY
NEW YORK, NY 10018

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

FOR: BEDDING FURNITURE AND PILLOWS, IN
CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

SN 78-530,059, FILED 12-9-2004.

FIRST USE 7-0-2005; IN COMMERCE 7-0-2005.

RICHARD A. STRASER, EXAMINING ATTORNEY

Int. Cls.: 25 and 26

Prior U.S. Cls.: 22, 37, 39, 40, 42, and 50

Reg. No. 3,455,799

United States Patent and Trademark Office

Registered June 24, 2008

**TRADEMARK
PRINCIPAL REGISTER**

XOXO

GLOBAL BRAND HOLDINGS, LLC (NEW YORK
LIMITED LIABILITY CORPORATION)
1407 BROADWAY
NEW YORK, NY 10018

FOR: CLOTHING FOR HUMANS IN THE NATURE OF BABY DOLL PAJAMAS, BRAS, BOXER SHORTS, CAMISOLES, CHEMISES, DRESSES, HEADBANDS, LINGERIE, LOUNGEWEAR, PAJAMAS, PANTIES, SHORTS AND BRIEFS BEING UNDERWEAR, ROBES, SKIRTS, SLEEPWEAR AND TANK TOPS; HEADBANDS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 2-16-2005; IN COMMERCE 2-16-2005.

FOR: HAIR ACCESSORIES, NAMELY, BARRETTES, BOBBY PINS, HAIR BANDS, HAIR SLIDES, HAIR STICKS, HAIR ORNAMENTS IN THE FORM

OF COMBS, HAIR PINS, HAIR ORNAMENTS, HAIR WRAPS, PONYTAIL HOLDERS, SALON HAIR CLIPS, AND SNAP CLIPS, IN CLASS 26 (U.S. CLS. 37, 39, 40, 42 AND 50).

FIRST USE 11-5-2006; IN COMMERCE 11-5-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,009,243, 2,436,377, AND 2,960,690.

SN 78-947,585, FILED 8-8-2006.

BRENDAN REGAN, EXAMINING ATTORNEY

Int. Cl.: 24

Prior U.S. Cls.: 42 and 50

United States Patent and Trademark Office

Reg. No. 3,555,477

Registered Dec. 30, 2008

**TRADEMARK
PRINCIPAL REGISTER**

XOXO

GLOBAL BRAND HOLDINGS, LLC (NEW YORK
LIMITED LIABILITY COMPANY)
1407 BROADWAY
NEW YORK, NY 10018

FOR: TEXTILE GOODS, NAMELY, COMFORTERS, DUVETS, QUILTS, OVEN MITTS, BED LINEN, BATH LINEN, PILLOW CASES, BED COVERS, BEDSPREADS, TABLE CLOTHS, TEXTILE NAPKINS, SHEETS, NAMELY, BED SHEETS, SHAMS, DUST RUFFLES, THROWS, COVERLETS, BED BLANKETS; WINDOW DRAPERIES AND ACCESSORIES, NAMELY, CURTAINS, DRAPES, TO-

WELS, WASH CLOTHS AND SHOWER CURTAINS,
IN CLASS 24 (U.S. CLS. 42 AND 50).

FIRST USE 6-29-2005; IN COMMERCE 6-29-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 78-977,526, FILED 11-12-2004.

EUGENIA MARTIN, EXAMINING ATTORNEY

Certificate of Transmittal

I hereby certify that this Notice of Opposition is being electronically transmitted to the Trademark Trial and Appeal Board through the Electronic System for Trademark Trials and Appeals (ESTTA) on November 30, 2020.

/s/ Marc P. Misthal _____
Marc P. Misthal