

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
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January 7, 2021

Opposition No. 91266162

L'Oreal USA Creative, Inc.

v.

Esse Brands LLC

By the Trademark Trial and Appeal Board:

On January 4, 2021, Applicant filed an abandonment of its application Serial No. 88781912, with prejudice, and with Opposer's written consent.

In view thereof, application Serial No. 88781912 stands abandoned with prejudice, and the opposition is dismissed without prejudice. *See* Trademark Rule 2.135.