

ESTTA Tracking number: **ESTTA1094682**

Filing date: **11/11/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Motion Picture Association, Inc.		
Entity	Corporation	Citizenship	New York
Address	15301 VENTURA BOULEVARD BUILDING E SHERMAN OAKS, CA 91403 UNITED STATES		
Attorney information	ROBERT S. WEISBEIN FOLEY & LARDNER LLP 90 PARK AVENUE NEW YORK, NY 10016 UNITED STATES Primary Email: ipdocketing@foley.com Secondary Email(s): jmcginnis@foley.com, rweisbein@foley.com, kcalifa@foley.com, nquintero@foley.com 2126827474		
Docket Number	092969-7020		

**Applicant Information**

Application No.	90037385	Publication date	11/03/2020
Opposition Filing Date	11/11/2020	Opposition Period Ends	12/03/2020
Applicant	Dean, Shamiaka 1477 TINY TOWN ROAD #176 CLARKSVILLE, TN 37042 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 041. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Entertainment and educational services, namely, the presentation of seminars, lectures, workshops and panel discussions, and ongoing television and radio talk shows all in the field of public interest concerning news and current events, as well as the topics of faith, family and finances

**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Dilution by tarnishment	Trademark Act Sections 2 and 43(c)

## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1439618	Application Date	05/27/1986
Registration Date	05/12/1987	Foreign Priority Date	NONE
Word Mark	RATED G		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class B. First use: First Use: 1970/03/00 First Use In Commerce: 1970/03/00 CERTIFICATION OF THE CONTENT OF ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES		

U.S. Registration No.	1439617	Application Date	05/27/1986
Registration Date	05/12/1987	Foreign Priority Date	NONE
Word Mark	RATED PG		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class B. First use: First Use: 1972/02/00 First Use In Commerce: 1972/02/00 CERTIFICATION OF THE CONTENT OF ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES		

U.S. Registration No.	1439619	Application Date	05/27/1986
Registration Date	05/12/1987	Foreign Priority Date	NONE
Word Mark	RATED PG-13		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class B. First use: First Use: 1984/08/00 First Use In Commerce: 1984/08/00 CERTIFICATION OF THE CONTENT OF ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES		

U.S. Registration No.	1436926	Application Date	05/27/1986
Registration Date	04/14/1987	Foreign Priority Date	NONE
Word Mark	RATED R		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class B. First use: First Use: 1970/03/00 First Use In Commerce: 1970/03/00 ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES		

U.S. Registration No.	2619540	Application Date	04/05/2000
Registration Date	09/17/2002	Foreign Priority Date	NONE
Word Mark	RATED NC-17		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class B. First use: First Use: 1991/01/01 First Use In Commerce: 1991/01/01 ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES		

U.S. Registration No.	5760496	Application Date	02/06/2018
Registration Date	05/28/2019	Foreign Priority Date	NONE
Word Mark	THE FOLLOWING PREVIEW HAS BEEN APPROVED TO ACCOMPANY THIS FEATURE BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED PARENTAL GUIDANCE SUGGESTED PG		
Design Mark			
Description of Mark	The mark consists of a green rectangle with the wording "THE FOLLOWING PREVIEW HAS BEEN APPROVED TO ACCOMPANY THIS FEATURE BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED" in white above a white box divided into two parts. The left portion of the box consists of the wording "PARENTAL GUIDANCE SUGGESTED" in green with a white background at the top and the uppercase letters "PG" in white with a green background is shown on the bottom.		
Goods/Services	Class B. First use: First Use: 2013/05/00 First Use In Commerce: 2013/05/00 Entertainment services rendered through the medium of motion pictures		

U.S. Registration No.	5760495	Application Date	02/06/2018
Registration Date	05/28/2019	Foreign Priority Date	NONE
Word Mark	THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED R RESTRICTED		
Design Mark			
Description of Mark	The mark consists of a red rectangle with the wording "THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED" in white which is above a white box divided into two parts. The left portion of the box consists of the wording "RESTRICTED" in red with a white background at the top and the uppercase letter "R" in white with a red background is shown on the bottom.		
Goods/Services	Class B. First use: First Use: 2013/05/00 First Use In Commerce: 2013/05/00 Entertainment services rendered through the medium of motion pictures		

Attachments	NOTICE OF OPPOSITION - THIS IS RATED.pdf(208727 bytes ) NOTICE OF OPPOSITION - THIS IS RATED Exhibits A-B.pdf(625576 bytes )
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Signature	/Julie A. McGinnis/
Name	Julie A. McGinnis
Date	11/11/2020

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Mark: **THIS IS RATED**  
Serial No.: 90/037,385  
Filed: July 6, 2020  
Published: November 3, 2020

----- X  
MOTION PICTURE ASSOCIATION, INC., :  
 :  
Opposer, :  
 :  
v. : Opposition No.: \_\_\_\_\_  
SHAMIEKA DEAN, :  
 :  
Applicant. :  
 :  
----- X

**NOTICE OF OPPOSITION**

In the matter of the application of Shamielka Dean (“**Applicant**”) for registration of THIS IS RATED (“**Applicant’s Mark**”), Application Serial No. 99/037,385, filed on July 6, 2020, and published in the *Official Gazette* of November 3, 2020 (the “**Application**”), Motion Picture Association, Inc. (“**Opposer**”), a New York not-for-profit corporation, with an address at 15301 Ventura Boulevard, Building E, Sherman Oaks, California 91403, believes it will be damaged by registration of Applicant’s Mark and hereby opposes same.

As grounds for its opposition, Opposer alleges as follows:

1. Continuously since 1968, Opposer has, through its Classification and Rating Administration (“CARA”), administered a motion picture rating system. The purpose of this rating system is to provide advance information for parents to make judgments on movies they want their children to see or not to see, without thwarting the freedom of film makers to tell their

stories without censorship or interference. Under this system, any motion picture may be submitted and rated according to such criteria as themes, language, nudity, sexuality, drug use, smoking, and violence. Based upon these criteria, a film may be issued one of five ratings:

- G                    General Audiences, All Ages Admitted
- PG                  Parental Guidance Suggested; Some Material May Not Be Suitable For Children
- PG-13              Parents Strongly Cautioned; Some Material May Be Inappropriate For Children Under 13
- R                    Restricted, Under 17 Requires Accompanying Parent or Guardian
- NC-17              No Children Under 18 Admitted

2.            Continuously since long prior to the filing date of the Application, Opposer has exclusively used the rating symbols G, PG, PG-13, R and NC-17, with and without their explanatory legends, to certify motion pictures produced and distributed by others, according to their content. Those symbols and legends are certification marks owned by Opposer. The trade and public recognize those ratings symbols and legends as certifying motion pictures containing certain content.

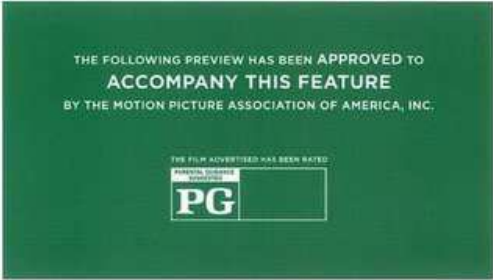
3.            Continuously since long prior to the filing date of the Application, Opposer has exclusively used the rating symbols G, PG, PG-13, R and NC-17 with the word “RATED” preceding the ratings symbol and has acquired trademark rights in the following certification marks:

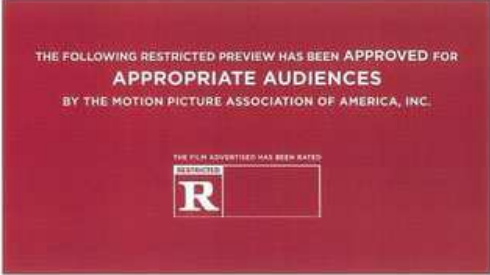
<b>Mark</b>	<b>Appl. Date</b>	<b>Appl. No.</b>	<b>Reg. Date</b>	<b>Reg. No.</b>
RATED G	5/27/1986	73/600,999	5/12/1987	1,439,618
RATED PG	5/27/1986	73/600,847	5/12/1987	1,439,617
RATED PG-13	5/27/1986	73/601,053	5/12/1987	1,439,619
RATED R	5/27/1986	73/601,001	4/14/1987	1,436,926

<b>Mark</b>	<b>Appl. Date</b>	<b>Appl. No.</b>	<b>Reg. Date</b>	<b>Reg. No.</b>
RATED NC-17	4/5/2000	76/019,073	9/17/2002	2,619,540

Copies of these registrations are attached as Exhibit A. Each of these registrations is incontestable, valid, and in full force and effect. The marks described in this paragraph, which are certification marks owned exclusively by Opposer, and which the trade and public recognize as certifying motion pictures containing certain content, shall be referred to hereafter as “Opposer’s RATED Marks.”

4. Opposer’s RATED Marks typically precede movie trailers and feature films shown in movie theaters in the United States. Opposer has incorporated its RATED MARKS into various certification marks that appear as trailer tags prior to the showing of a movie trailer. Opposer has acquired trademark rights in the following certification marks for its trailer tags that incorporate Opposer’s RATED Marks:

<b>Mark</b>	<b>Appl. Date</b>	<b>Appl. No.</b>	<b>Reg. Date</b>	<b>Reg. No.</b>
<p>THE FOLLOWING PREVIEW HAS BEEN APPROVED TO ACCOMPANY THIS FEATURE BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED PARENTAL GUIDANCE SUGGESTED PG</p> 	2/6/2018	87/786,571	5/28/2019	5,760,496

Mark	Appl. Date	Appl. No.	Reg. Date	Reg. No.
<p>THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED R RESTRICTED</p> 	2/6/2018	87/786,519	5/28/2019	5,760,495

Copies of these registrations are attached as Exhibit B. Each of these registrations is valid and in full force and effect. The marks described in this paragraph, which are certification marks owned exclusively by Opposer, and which the trade and public recognize as certifying motion pictures containing certain content, shall be referred to hereafter as “Opposer’s Trailer Tag Marks.”

5. Opposer’s RATED Marks and Opposer’s Trailer Tag Marks are extremely well known among the general public.

6. Since the inception of CARA in 1968, Opposer has rated more than 30,000 films. Opposer issues rating certificates on the condition that all advertising and publicity material for the rated motion picture conform to Opposer’s Advertising Administration Rules. These Rules require that all motion picture advertising and publicity material, including posters, lobby cards, and media advertising, bear the appropriate rating symbol in proper form. In addition, Opposer’s RATED Marks typically precede movie trailers and feature films shown in movie theaters in the United States, including in the form of Opposer’s Trailer Tag Marks – and more than a billion movie tickets are sold in the United States in a typical year. Furthermore, home video versions of rated motion pictures, and rated motion pictures broadcast or streamed through television, cable



and authorized streaming services, must bear the appropriate rating symbol. Consequently, Opposer's RATED Marks and Opposer's Trailer Tag Marks have been exposed to the general public countless times.

7. As a result, Opposer's RATED Marks and Opposer's Trailer Tag Marks have acquired great recognition and renown, and the public has come to recognize said marks as signifying Opposer exclusively. Indeed, upon information and belief, the term RATED, used in the context of entertainment content, has no meaning other than as a reference to Opposer's motion picture rating.

8. As a result of the activities described above, Opposer's RATED Marks have become famous as defined under 15 U.S.C. § 43(c)(1), have acquired great recognition and renown, and the relevant trade and public have come to recognize the RATED Marks as signifying Opposer exclusively.

9. The fame of Opposer's RATED R mark (Registration No. 1,436,926) was acknowledged by the Trademark Trial and Appeal Board ("TTAB") in its decision sustaining an opposition to RATED R SPORTSWEAR for wearing apparel, in *Motion Picture Association of America, Inc. v. Respect Sportswear, Inc.*, Opposition No. 91153141, 83 U.S.P.Q.2d 1555 (TTAB 2007) (finding the RATED R mark famous for purposes of the fifth *du Pont* factor and according the fame of the mark dominant weight in the TTAB's likelihood of confusion analysis).

10. Applicant is seeking registration of the mark THIS IS RATED, in International Class 41 for "*entertainment and educational services, namely, the presentation of seminars, lectures, workshops and panel discussions, and ongoing television and radio talk shows all in the field of public interest concerning news and current events, as well as the topics of faith, family and finances*" ("**Applicant's Services**").

11. Applicant's Mark is substantially similar in sight, sound, and meaning to Opposer's RATED Marks. The phrase THIS IS RATED in Applicant's Mark is also similar in connotation and meaning to the wording "THE FILM ADVERTISED HAS BEEN RATED . . ." appearing in Opposer's Trailer Tag Marks.

12. Applicant's Services include television and radio talk shows. Television and radio talk shows are highly related to Opposer's services. It is quite common for motion pictures and other entertainment content such as television and radio talk shows to be distributed and consumed through similar trade channels, such as cable and broadcast television services, online streaming services, disc rental kiosks, and the electronics sections of retail stores. Accordingly, Applicant's Services are highly related to Opposer's certification services, are likely to target the same or similar consumers, and are likely to travel in the same or similar channels of trade.

13. Due to the similarities in the respective parties' marks, goods and services, target consumers, and channels of trade, and due to the fame of Opposer's RATED Marks, the relevant consumers are likely to believe, erroneously, that Applicant's Services are certified by, licensed by, rated by, or are otherwise affiliated with Opposer and its ratings system.

14. Opposer has no control over the nature or the quality of the goods and services that are or will be offered under Applicant's Mark and any fault found with Applicant's Services may impair the goodwill and reputation afforded to Opposer's RATED Marks and Opposer's Trailer Tag Marks, to the detriment of Opposer.

15. Opposer's RATED Marks were famous prior to the date on which the Application was filed.

16. If permitted to register, Applicant's THIS IS RATED mark is likely to dilute the distinctiveness of Opposer's famous RATED Marks.

#### **COUNT I - LIKELIHOOD OF CONFUSION**

17. Opposer repeats and realleges the allegations of paragraphs 1 through 16 as if fully restated here.

18. Applicant's Mark as applied to Applicant's Services is so similar to Opposer's RATED Marks and Opposer's Trailer Tag Marks as to be likely to create confusion, mistake or deception in violation of Section 2(d) of the Trademark Act, all to the damage of Opposer.

#### **COUNT II - DILUTION**

19. Opposer repeats and realleges the allegations of paragraphs 1 through 18 as if fully restated here.

20. Applicant's claimed trademark dilutes the distinctive quality of Opposer's RATED Marks by blurring, in violation of Section 43(c)(1) of the Trademark Act, all to the damage of Opposer.

WHEREFORE, Opposer believes that it will be damaged by the registration of Applicant's Mark and prays that such registration be denied. The required fee of \$400.00 is being submitted with this Notice of Opposition. Please charge any additional costs to our Deposit Account 19-0741.

Respectfully submitted,

FOLEY & LARDNER LLP

Dated: November 11, 2020

By: *Julie A. McGinnis/*

Robert S. Weisbein, Esq.

Katherine P. Califa, Esq.

Julie A. McGinnis, Esq.

FOLEY & LARDNER LLP

90 Park Avenue

New York, New York 10016

Telephone: (212) 682-7474

Facsimile: (212) 687-2329

*Attorneys for Applicant*

*Motion Picture Association, Inc.*

# Exhibit A

Prior U.S. Cl.: B

**United States Patent and Trademark Office**

**Reg. No. 1,439,618**

Registered May 12, 1987

**CERTIFICATION MARK  
PRINCIPAL REGISTER**

**RATED G**

MOTION PICTURE ASSOCIATION OF AMERICA, INC. (NEW YORK NON-PROFIT CORPORATION)  
1133 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

FOR: CERTIFICATION OF THE CONTENT OF ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES, IN CLASS B (U.S. CL. B).

FIRST USE 3-0-1970; IN COMMERCE 3-0-1970.

OWNER OF U.S. REG. NOS. 959,579 AND 1,169,743.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RATED", APART FROM THE MARK AS SHOWN.

SER. NO. 600,999, FILED 5-27-1986.

ROBERT PEVERADA, EXAMINING ATTORNEY

**Generated on:** This page was generated by TSDR on 2020-11-11 11:02:43 EST

**Mark:** RATED G

**US Serial Number:** 73600999

**Application Filing Date:** May 27, 1986

**US Registration Number:** 1439618

**Registration Date:** May 12, 1987

**Register:** Principal

**Mark Type:** Certification Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Jan. 19, 2018

**Publication Date:** Feb. 17, 1987

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## Mark Information

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**Mark Literal Elements:** RATED G

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**Disclaimer:** "RATED"

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 0959579, 1169743

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** CERTIFICATION OF THE CONTENT OF ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES

**International Class(es):**

**U.S Class(es):** B - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 1970

**Use in Commerce:** Mar. 1970

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## Basis Information (Case Level)

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**Filed Use:** Yes  
**Filed ITU:** No  
**Filed 44D:** No  
**Filed 44E:** No  
**Filed 66A:** No  
**Filed No Basis:** No

**Currently Use:** Yes  
**Currently ITU:** No  
**Currently 44E:** No  
**Currently 66A:** No  
**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** MOTION PICTURE ASSOCIATION, INC.  
**Owner Address:** 15301 VENTURA BLVD., BUILDING E  
SHERMAN OAKS, CALIFORNIA UNITED STATES 91403  
**Legal Entity Type:** NON-PROFIT CORPORATION  
**State or Country Where Organized:** NEW YORK

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Robert S. Weisbein  
**Attorney Primary Email Address:** [IPdocketing@foley.com](mailto:IPdocketing@foley.com)  
**Docket Number:** 092969-3022  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Robert S. Weisbein  
Foley & Lardner LLP  
3000 K Street, N.W., Suite 600  
Washington Harbour  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20007-5109  
**Phone:** 212-338-3528  
**Fax:** 202.672.5399  
**Correspondent e-mail:** [IPdocketing@foley.com](mailto:IPdocketing@foley.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 30, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 19, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 19, 2018	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	81878
Jan. 19, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	81878
Jan. 03, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	81878
Dec. 11, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	78049
Dec. 09, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76873
Nov. 13, 2017	TEAS SECTION 8 & 9 RECEIVED	
May 12, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 22, 2009	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2009	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 25, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	61619
May 25, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Apr. 03, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Apr. 03, 2007	TEAS SECTION 8 & 9 RECEIVED	
Nov. 08, 2006	CASE FILE IN TICRS	
Nov. 04, 1992	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 17, 1992	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 12, 1987	REGISTERED-PRINCIPAL REGISTER	
Feb. 17, 1987	PUBLISHED FOR OPPOSITION	
Jan. 18, 1987	NOTICE OF PUBLICATION	
Nov. 25, 1986	APPROVED FOR PUB - PRINCIPAL REGISTER	



Nov. 14, 1986 EXAMINERS AMENDMENT MAILED  
Oct. 01, 1986 CORRESPONDENCE RECEIVED IN LAW OFFICE  
Jul. 29, 1986 NON-FINAL ACTION MAILED

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jan. 19, 2018

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant: MOTION PICTURE ASSOCIATION OF AMERICA, INC.

### Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [6776/0604](#)

Pages: 3

Date Recorded: Oct. 22, 2019

Supporting Documents: [assignment-tm-6776-0604.pdf](#)

### Assignor

Name: [MOTION PICTURE ASSOCIATION OF AMERICA, INC.](#)

Execution Date: Sep. 16, 2019

Legal Entity Type: NON-PROFIT CORPORATION

State or Country Where Organized: NEW YORK

### Assignee

Name: [MOTION PICTURE ASSOCIATION, INC.](#)

Legal Entity Type: NON-PROFIT CORPORATION

State or Country Where Organized: NEW YORK

Address: 15301 VENTURA BLVD., BUILDING E  
SHERMAN OAKS, CALIFORNIA 91403

### Correspondent

Correspondent Name: KATHERINE P. CALIFA

Correspondent Address: FOLEY & LARDNER LLP  
3000 K STREET, N.W., SIXTH FLOOR  
WASHINGTON, DC 20007

### Domestic Representative - Not Found

## Proceedings

### Summary

Number of Proceedings: 5

### Type of Proceeding: Opposition

Proceeding Number: [91255369](#)

Filing Date: Apr 20, 2020

Status: Terminated

Status Date: Jul 29, 2020

Interlocutory Attorney: ANDREW P BAXLEY

### Defendant

Name: Jamal Sejour

Correspondent Address: JAMAL SEJOUR  
4724 S FIGUEROA ST  
LOS ANGELES CA UNITED STATES , 90037

Correspondent e- [Jamal.sejour305@yahoo.com](mailto:Jamal.sejour305@yahoo.com)

mail:

Mark	Application Status	Serial Number	Registration Number
RATED R BY J	Abandoned - After Inter-Partes Decision	<a href="#">88380621</a>	

**Plaintiff(s)**

**Name:** Motion Picture Association, Inc.

**Correspondent Address:** ROBERT S WEISBEIN  
FOLEY & LARDNER LLP  
90 PARK AVENUE  
NEW YORK NY UNITED STATES , 10016

**Correspondent e-mail:** [IPDOCKETING@FOLEY.COM](mailto:IPDOCKETING@FOLEY.COM) , [RWEISBEIN@FOLEY.COM](mailto:RWEISBEIN@FOLEY.COM) , [KCALIFA@FOLEY.COM](mailto:KCALIFA@FOLEY.COM) , [jmcginnis@foley.com](mailto:jmcginnis@foley.com)

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>
R RESTRICTED UNDER 17 REQUIRES ACCOMPANYING PARENT OR ADULT GUARDIAN	REGISTERED AND RENEWED	<a href="#">72421218</a>	<a href="#">959580</a>
R	REGISTERED AND RENEWED	<a href="#">73225310</a>	<a href="#">1170739</a>
R RESTRICTED	REGISTERED AND RENEWED	<a href="#">73801615</a>	<a href="#">1577122</a>
THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED R RESTRICTED	Registered	<a href="#">87786519</a>	<a href="#">5760495</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 20, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 20, 2020	May 30, 2020
3	INSTITUTED	Apr 20, 2020	
4	NOTICE OF DEFAULT	Jun 09, 2020	
5	BD DECISION: OPP SUSTAINED	Jul 29, 2020	
6	TERMINATED	Jul 29, 2020	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91253681](#)

**Filing Date:** Jan 27, 2020

**Status:** Terminated

**Status Date:** Apr 27, 2020

**Interlocutory Attorney:** SHANNA K SANDERS

**Defendant**

**Name:** Justin L. Miser

**Correspondent Address:** JUSTIN L MISER  
4811 EUBANK ST  
ALEXANDRIA VA UNITED STATES , 22309

**Correspondent e-mail:** [justin.miser@outlook.com](mailto:justin.miser@outlook.com)

Mark	Application Status	Serial Number	Registration Number
RATED ARCADE	Abandoned - After Inter-Partes Decision	<a href="#">88394848</a>	

**Plaintiff(s)**

**Name:** Motion Picture Association, Inc.

**Correspondent Address:** ROBERT S WEISBEIN  
FOLEY & LARDNER LLP

3000 K STREET NW  
WASHINGTON DC UNITED STATES , 20007

Correspondent e-mail: [rweisbein@foley.com](mailto:rweisbein@foley.com) , [kcalifa@foley.com](mailto:kcalifa@foley.com) , [ipdocketing@foley.com](mailto:ipdocketing@foley.com) , [sschoepfer@foley.com](mailto:sschoepfer@foley.com)

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 27, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 27, 2020	Mar 07, 2020
3	INSTITUTED	Jan 27, 2020	
4	NOTICE OF DEFAULT	Mar 17, 2020	
5	BD DECISION: OPP SUSTAINED	Apr 27, 2020	
6	TERMINATED	Apr 27, 2020	

#### Type of Proceeding: Opposition

Proceeding Number: [91240448](#)

Filing Date: Apr 04, 2018

Status: Terminated

Status Date: Jan 10, 2019

Interlocutory Attorney: ANN LINNEHAN VOGLER

#### Defendant

Name: Tye Gates and Money League Acquisitions

Correspondent Address: TYE GATES AND MONEY LEAGUE ACQUISITIONS  
9491 E FOOTHILL BLVD UNIT C  
RANCHO CUCAMONGA CA UNITED STATES , 91730

Correspondent e-mail: [moneyleagueacquisitions@gmail.com](mailto:moneyleagueacquisitions@gmail.com) , [tgates@moneyacquisitions.com](mailto:tgates@moneyacquisitions.com) , [mrtgates@moneyacquisitions.com](mailto:mrtgates@moneyacquisitions.com)

Mark	Application Status	Serial Number	Registration Number
RATED F FOR FUNNY	Abandoned - After Inter-Partes Decision	<a href="#">87538946</a>	

#### Plaintiff(s)

Name: Motion Picture Association of America, Inc.

Correspondent Address: ROBERT S WEISBEIN  
FOLEY & LARDNER LLP  
90 PARK AVENUE  
NEW YORK NY UNITED STATES , 10016

Correspondent e-mail: [IPdocketing@foley.com](mailto:IPdocketing@foley.com) , [rweisbein@foley.com](mailto:rweisbein@foley.com) , [wwalker@foley.com](mailto:wwalker@foley.com) , [sschoepfer@foley.com](mailto:sschoepfer@foley.com) , [econnolly@foley.com](mailto:econnolly@foley.com) , [mfry@foley.com](mailto:mfry@foley.com) , [prodriguez@foley.com](mailto:prodriguez@foley.com) , [nquintero@foley.com](mailto:nquintero@foley.com)

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 04, 2018	

2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 04, 2018	May 14, 2018
3	PENDING, INSTITUTED	Apr 04, 2018	
4	ANSWER	May 09, 2018	
5	P MOT TO COMPEL DISCOVERY	Aug 14, 2018	
6	SUSP PEND DISP OF OUTSTNDNG MOT	Aug 15, 2018	
7	TRIAL DATES RESET	Sep 17, 2018	
8	P MOT FOR DISCOVERY SANCTIONS	Nov 28, 2018	
9	SUSP PEND DISP OF OUTSTNDNG MOT	Dec 03, 2018	
10	BD DECISION: OPP SUSTAINED	Jan 10, 2019	
11	TERMINATED	Jan 10, 2019	

**Type of Proceeding: Extension of Time**

**Proceeding Number:** [76309541](#)

**Filing Date:** Oct 02, 2002

**Status:** Terminated

**Status Date:** Oct 02, 2002

**Interlocutory Attorney:**

**Defendant**

**Name:** G Rated

**Correspondent Address:** CHENNELLA QUEEN  
7829 GROVE RIDGE DR  
HOUSTON TX UNITED STATES , 77061-1406

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RATED G	Abandoned - After Inter-Partes Decision	<a href="#">76309541</a>	

**Potential Opposer(s)**

**Name:** Motion Picture Association of America

**Correspondent Address:** Andrew Baum  
Darby & Darby P.C.  
P.O. Box 5257  
New York NY UNITED STATES , 10150-5257

**Name:** MOTION PICTURE ASSOCIATION OF AMERICA, I NC.

**Correspondent Address:** ANDREW BAUM  
DARBY & DARBY P.C.  
P.O. Box 5257  
NEW YORK NY UNITED STATES , 10150-5257

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Aug 01, 2002	
2	EXTENSION OF TIME GRANTED	Oct 02, 2002	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91153047](#)

**Filing Date:** Aug 30, 2002

**Status:** Terminated

**Status Date:** Dec 12, 2003

**Interlocutory Attorney:** ELIZABETH A DUNN

**Defendant**

**Name:** G RATED

**Correspondent Address:** CHENNELLA QUEEN  
7829 GROVE RIDGE DR  
HOUSTON TX UNITED STATES , 77061-1406

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RATED G	Abandoned - After Inter-Partes Decision	<a href="#">76309541</a>	

**Plaintiff(s)**

**Name:** MOTION PICTURE ASSOCIATION OF AMERICA, I NC.

**Correspondent** ANDREW BAUM

**Address:** DARBY & DARBY P.C.

P.O. BOX 5257

NEW YORK NY UNITED STATES , 10150-5257

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 30, 2002	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 02, 2002	Nov 11, 2002
3	PENDING, INSTITUTED	Oct 02, 2002	
4	NOTICE OF DEFAULT	Jan 31, 2003	
5	Def's communication	Apr 21, 2003	
6	DELETE ENTRY	Jul 02, 2003	
7	Notice of default set aside; Def allowed 30 days to answer which complies w/ Fed.R.Civ.P. 8	Jul 02, 2003	
8	ANSWER	Jul 28, 2003	
9	PLS MOT FOR DEFAULT JUDGMENT	Jul 31, 2003	
10	BOARD'S DECISION: SUSTAINED	Dec 12, 2003	
11	TERMINATED	Dec 12, 2003	

Prior U.S. Cl.: B

**United States Patent and Trademark Office** **Reg. No. 1,439,617**  
Registered May 12, 1987

**CERTIFICATION MARK  
PRINCIPAL REGISTER**

**RATED PG**

MOTION PICTURE ASSOCIATION OF AMERICA, INC. (NEW YORK NON-PROFIT CORPORATION)  
1133 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

FOR: CERTIFICATION OF THE CONTENT OF ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES, IN CLASS B (U.S. CL. B).

FIRST USE 2-0-1972; IN COMMERCE 2-0-1972.

OWNER OF U.S. REG. NOS. 959,581, 1,136,496, AND 1,169,742.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RATED", APART FROM THE MARK AS SHOWN.

SER. NO. 600,847, FILED 5-27-1986.

ROBERT PEVERADA, EXAMINING ATTORNEY

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Mark: RATED PG

US Serial Number: 73600847

Application Filing Date: May 27, 1986

US Registration Number: 1439617

Registration Date: May 12, 1987

Register: Principal

Mark Type: Certification Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 31, 2018

Publication Date: Feb. 17, 1987

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## Mark Information

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Mark Literal Elements: RATED PG

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Disclaimer: "RATED"

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## Related Properties Information

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Claimed Ownership of US Registrations: 0959581, 1136496, 1169742

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: CERTIFICATION OF THE CONTENT OF ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES

International Class(es):

U.S Class(es): B - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 1972

Use in Commerce: Feb. 1972

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## Basis Information (Case Level)

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**Filed Use:** Yes  
**Filed ITU:** No  
**Filed 44D:** No  
**Filed 44E:** No  
**Filed 66A:** No  
**Filed No Basis:** No

**Currently Use:** Yes  
**Currently ITU:** No  
**Currently 44E:** No  
**Currently 66A:** No  
**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** MOTION PICTURE ASSOCIATION, INC.  
**Owner Address:** 15301 VENTURA BLVD., BUILDING E  
SHERMAN OAKS, CALIFORNIA UNITED STATES 91403  
**Legal Entity Type:** NON-PROFIT CORPORATION  
**State or Country Where Organized:** NEW YORK

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Robert S. Weisbein  
**Attorney Primary Email Address:** [IPdocketing@foley.com](mailto:IPdocketing@foley.com)  
**Docket Number:** 092969-3024  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Robert S. Weisbein  
Foley & Lardner LLP  
3000 K Street, N.W., Suite 600  
Washington Harbour  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20007-5109  
**Phone:** 212-338-3528  
**Fax:** 212-687-2329  
**Correspondent e-mail:** [IPdocketing@foley.com](mailto:IPdocketing@foley.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 30, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 31, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 31, 2018	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	71359
Jan. 31, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	71359
Jan. 24, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71359
Dec. 11, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	73373
Dec. 09, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76873
Nov. 13, 2017	TEAS SECTION 8 & 9 RECEIVED	
May 12, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 22, 2009	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2009	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 10, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68335
May 10, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 03, 2007	ASSIGNED TO PARALEGAL	68335
Apr. 03, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Apr. 03, 2007	TEAS SECTION 8 & 9 RECEIVED	
Nov. 08, 2006	CASE FILE IN TICRS	
Nov. 03, 1992	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 17, 1992	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 12, 1987	REGISTERED-PRINCIPAL REGISTER	
Feb. 17, 1987	PUBLISHED FOR OPPOSITION	
Jan. 18, 1987	NOTICE OF PUBLICATION	



Nov. 25, 1986 APPROVED FOR PUB - PRINCIPAL REGISTER  
Nov. 14, 1986 EXAMINERS AMENDMENT MAILED  
Oct. 01, 1986 CORRESPONDENCE RECEIVED IN LAW OFFICE  
Jul. 29, 1986 NON-FINAL ACTION MAILED

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jan. 31, 2018

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant: MOTION PICTURE ASSOCIATION OF AMERICA, INC.

### Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [6776/0604](#)

Pages: 3

Date Recorded: Oct. 22, 2019

Supporting Documents: [assignment-tm-6776-0604.pdf](#)

### Assignor

Name: [MOTION PICTURE ASSOCIATION OF AMERICA, INC.](#)

Execution Date: Sep. 16, 2019

Legal Entity Type: NON-PROFIT CORPORATION

State or Country Where Organized: NEW YORK

### Assignee

Name: [MOTION PICTURE ASSOCIATION, INC.](#)

Legal Entity Type: NON-PROFIT CORPORATION

State or Country Where Organized: NEW YORK

Address: 15301 VENTURA BLVD., BUILDING E  
SHERMAN OAKS, CALIFORNIA 91403

### Correspondent

Correspondent Name: KATHERINE P. CALIFA

Correspondent Address: FOLEY & LARDNER LLP  
3000 K STREET, N.W., SIXTH FLOOR  
WASHINGTON, DC 20007

### Domestic Representative - Not Found

## Proceedings

### Summary

Number of Proceedings: 4

### Type of Proceeding: Opposition

Proceeding Number: [91255369](#)

Filing Date: Apr 20, 2020

Status: Terminated

Status Date: Jul 29, 2020

Interlocutory Attorney: ANDREW P BAXLEY

### Defendant

Name: Jamal Sejour

Correspondent Address: JAMAL SEJOUR  
4724 S FIGUEROA ST  
LOS ANGELES CA UNITED STATES , 90037

Correspondent e-mail: [Jamal.sejour305@yahoo.com](mailto:Jamal.sejour305@yahoo.com)

Mark	Application Status	Serial Number	Registration Number
RATED R BY J	Abandoned - After Inter-Partes Decision	<a href="#">88380621</a>	

**Plaintiff(s)**

**Name:** Motion Picture Association, Inc.

**Correspondent Address:** ROBERT S WEISBEIN  
FOLEY & LARDNER LLP  
90 PARK AVENUE  
NEW YORK NY UNITED STATES , 10016

**Correspondent e-mail:** [IPDOCKETING@FOLEY.COM](mailto:IPDOCKETING@FOLEY.COM) , [RWEISBEIN@FOLEY.COM](mailto:RWEISBEIN@FOLEY.COM) , [KCALIFA@FOLEY.COM](mailto:KCALIFA@FOLEY.COM) , [jmcginnis@foley.com](mailto:jmcginnis@foley.com)

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>
R RESTRICTED UNDER 17 REQUIRES ACCOMPANYING PARENT OR ADULT GUARDIAN	REGISTERED AND RENEWED	<a href="#">72421218</a>	<a href="#">959580</a>
R	REGISTERED AND RENEWED	<a href="#">73225310</a>	<a href="#">1170739</a>
R RESTRICTED	REGISTERED AND RENEWED	<a href="#">73801615</a>	<a href="#">1577122</a>
THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED R RESTRICTED	Registered	<a href="#">87786519</a>	<a href="#">5760495</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 20, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 20, 2020	May 30, 2020
3	INSTITUTED	Apr 20, 2020	
4	NOTICE OF DEFAULT	Jun 09, 2020	
5	BD DECISION: OPP SUSTAINED	Jul 29, 2020	
6	TERMINATED	Jul 29, 2020	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91253681](#)

**Filing Date:** Jan 27, 2020

**Status:** Terminated

**Status Date:** Apr 27, 2020

**Interlocutory Attorney:** SHANNA K SANDERS

**Defendant**

**Name:** Justin L. Miser

**Correspondent Address:** JUSTIN L MISER  
4811 EUBANK ST  
ALEXANDRIA VA UNITED STATES , 22309

**Correspondent e-mail:** [justin.miser@outlook.com](mailto:justin.miser@outlook.com)

Mark	Application Status	Serial Number	Registration Number
RATED ARCADE	Abandoned - After Inter-Partes Decision	<a href="#">88394848</a>	

**Plaintiff(s)**

**Name:** Motion Picture Association, Inc.

**Correspondent** ROBERT S WEISBEIN

**Address:** FOLEY & LARDNER LLP  
3000 K STREET NW  
WASHINGTON DC UNITED STATES , 20007

**Correspondent e-mail:** [rweisbein@foley.com](mailto:rweisbein@foley.com) , [kcalifa@foley.com](mailto:kcalifa@foley.com) , [ipdocketing@foley.com](mailto:ipdocketing@foley.com) , [sschoepfer@foley.com](mailto:sschoepfer@foley.com)

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 27, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 27, 2020	Mar 07, 2020
3	INSTITUTED	Jan 27, 2020	
4	NOTICE OF DEFAULT	Mar 17, 2020	
5	BD DECISION: OPP SUSTAINED	Apr 27, 2020	
6	TERMINATED	Apr 27, 2020	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91240448](#)

**Filing Date:** Apr 04, 2018

**Status:** Terminated

**Status Date:** Jan 10, 2019

**Interlocutory Attorney:** ANN LINNEHAN VOGLER

#### Defendant

**Name:** Tye Gates and Money League Acquisitions

**Correspondent Address:** TYE GATES AND MONEY LEAGUE ACQUISITIONS  
9491 E FOOTHILL BLVD UNIT C  
RANCHO CUCAMONGA CA UNITED STATES , 91730

**Correspondent e-mail:** [moneyleagueacquisitions@gmail.com](mailto:moneyleagueacquisitions@gmail.com) , [tgates@moneyacquisitions.com](mailto:tgates@moneyacquisitions.com) , [mrtgates@moneyacquisitions.com](mailto:mrtgates@moneyacquisitions.com)

Mark	Application Status	Serial Number	Registration Number
RATED F FOR FUNNY	Abandoned - After Inter-Partes Decision	<a href="#">87538946</a>	

#### Plaintiff(s)

**Name:** Motion Picture Association of America, Inc.

**Correspondent Address:** ROBERT S WEISBEIN  
FOLEY & LARDNER LLP  
90 PARK AVENUE  
NEW YORK NY UNITED STATES , 10016

**Correspondent e-mail:** [IPdocketing@foley.com](mailto:IPdocketing@foley.com) , [rweisbein@foley.com](mailto:rweisbein@foley.com) , [wwalker@foley.com](mailto:wwalker@foley.com) , [sschoepfer@foley.com](mailto:sschoepfer@foley.com) , [econnolly@foley.com](mailto:econnolly@foley.com) , [mfry@foley.com](mailto:mfry@foley.com) , [prodriguez@foley.com](mailto:prodriguez@foley.com) , [nquintero@foley.com](mailto:nquintero@foley.com)

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
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1	FILED AND FEE	Apr 04, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 04, 2018	May 14, 2018
3	PENDING, INSTITUTED	Apr 04, 2018	
4	ANSWER	May 09, 2018	
5	P MOT TO COMPEL DISCOVERY	Aug 14, 2018	
6	SUSP PEND DISP OF OUTSTNDNG MOT	Aug 15, 2018	
7	TRIAL DATES RESET	Sep 17, 2018	
8	P MOT FOR DISCOVERY SANCTIONS	Nov 28, 2018	
9	SUSP PEND DISP OF OUTSTNDNG MOT	Dec 03, 2018	
10	BD DECISION: OPP SUSTAINED	Jan 10, 2019	
11	TERMINATED	Jan 10, 2019	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91192532](#)

**Filing Date:** Nov 03, 2009

**Status:** Terminated

**Status Date:** Dec 11, 2009

**Interlocutory Attorney:** LINDA M SKORO

**Defendant**

**Name:** Stephen Elgort

**Correspondent Address:** BRIAN GIBBONS  
3936 S SEMORAN BLVD, STE 330  
ORLANDO FL UNITED STATES , 32822-4015

**Correspondent e-mail:** [trademarks@briangibbons.com](mailto:trademarks@briangibbons.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
PGTV	Abandoned - After Inter-Partes Decision	<a href="#">77520715</a>	

**Plaintiff(s)**

**Name:** Motion Picture Association of America, Inc.

**Correspondent Address:** Andrew Baum  
Foley & Lardner LLP  
90 Park Avenue  
New York NY UNITED STATES , 10016

**Correspondent e-mail:** [ptomailnewyork@foley.com](mailto:ptomailnewyork@foley.com) , [abaum@foley.com](mailto:abaum@foley.com) , [emarmo@foley.com](mailto:emarmo@foley.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
PG	REGISTERED AND RENEWED	<a href="#">73225356</a>	<a href="#">1169742</a>
PG PARENTAL GUIDANCE SUGGESTED SOME MATERIAL MAY NOT BE SUITABLE FOR CHILDREN	REGISTERED AND RENEWED	<a href="#">73139948</a>	<a href="#">1136496</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Nov 03, 2009	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Nov 03, 2009	Dec 13, 2009
3	PENDING, INSTITUTED	Nov 03, 2009	
4	WITHDRAWAL OF APPLICATION	Nov 06, 2009	
5	Mis-filed correspondence	Nov 19, 2009	
6	BOARD'S DECISION: SUSTAINED	Dec 11, 2009	
7	TERMINATED	Dec 11, 2009	

Prior U.S. Cl.: B

**United States Patent and Trademark Office** **Reg. No. 1,439,619**  
Registered May 12, 1987

**CERTIFICATION MARK  
PRINCIPAL REGISTER**

**RATED PG-13**

MOTION PICTURE ASSOCIATION OF AMERICA, INC. (NEW YORK NON-PROFIT CORPORATION)  
1133 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

FOR: CERTIFICATION OF THE CONTENT OF ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES, IN CLASS B (U.S. CL. B).

FIRST USE 8-0-1984; IN COMMERCE 8-0-1984.

OWNER OF U.S. REG. NOS. 1,337,408 AND 1,337,409.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RATED", APART FROM THE MARK AS SHOWN.

SER. NO. 601,053, FILED 5-27-1986.

ROBERT PEVERADA, EXAMINING ATTORNEY

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**Mark:** RATED PG-13

**US Serial Number:** 73601053

**Application Filing Date:** May 27, 1986

**US Registration Number:** 1439619

**Registration Date:** May 12, 1987

**Register:** Principal

**Mark Type:** Certification Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** The registration has been renewed.

**Status Date:** Jan. 31, 2018

**Publication Date:** Feb. 17, 1987

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## Mark Information

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**Mark Literal Elements:** RATED PG-13

**Standard Character Claim:** No

**Mark Drawing Type:** 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

**Disclaimer:** "RATED"

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 1337408, 1337409

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** CERTIFICATION OF THE CONTENT OF ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES

**International Class(es):**

**U.S Class(es):** B - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Aug. 1984

**Use in Commerce:** Aug. 1984

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## Basis Information (Case Level)

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**Filed Use:** Yes  
**Filed ITU:** No  
**Filed 44D:** No  
**Filed 44E:** No  
**Filed 66A:** No  
**Filed No Basis:** No

**Currently Use:** Yes  
**Currently ITU:** No  
**Currently 44E:** No  
**Currently 66A:** No  
**Currently No Basis:** No

## Current Owner(s) Information

**Owner Name:** MOTION PICTURE ASSOCIATION, INC.  
**Owner Address:** 15301 VENTURA BLVD., BUILDING E  
SHERMAN OAKS, CALIFORNIA UNITED STATES 91403  
**Legal Entity Type:** NON-PROFIT CORPORATION  
**State or Country Where Organized:** NEW YORK

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Robert S Weisbein  
**Attorney Primary Email Address:** [IPdocketing@foley.com](mailto:IPdocketing@foley.com)  
**Docket Number:** 092969-3025  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Robert S Weisbein  
Foley & Lardner LLP  
3000 K Street, N.W., Suite 600  
Washington Harbour  
20007-5109, DISTRICT OF COLUMBIA UNITED STATES 20007-5109  
**Phone:** 212-338-3528  
**Fax:** 202.672.5399  
**Correspondent e-mail:** [IPdocketing@foley.com](mailto:IPdocketing@foley.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 30, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 31, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 31, 2018	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	71359
Jan. 31, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	71359
Jan. 24, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71359
Dec. 11, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	73373
Dec. 09, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76873
Nov. 13, 2017	TEAS SECTION 8 & 9 RECEIVED	
May 12, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 22, 2009	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2009	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 10, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68335
May 10, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 03, 2007	ASSIGNED TO PARALEGAL	68335
Apr. 03, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Apr. 03, 2007	TEAS SECTION 8 & 9 RECEIVED	
Nov. 08, 2006	CASE FILE IN TICRS	
Nov. 04, 1992	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Aug. 17, 1992	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 12, 1987	REGISTERED-PRINCIPAL REGISTER	
Feb. 17, 1987	PUBLISHED FOR OPPOSITION	
Jan. 18, 1987	NOTICE OF PUBLICATION	

Nov. 25, 1986 APPROVED FOR PUB - PRINCIPAL REGISTER  
Nov. 14, 1986 EXAMINERS AMENDMENT MAILED  
Oct. 11, 1986 CORRESPONDENCE RECEIVED IN LAW OFFICE  
Jul. 29, 1986 NON-FINAL ACTION MAILED

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Jan. 31, 2018

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 1

Registrant: MOTION PICTURE ASSOCIATION OF AMERICA, INC.

### Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [6776/0604](#)

Pages: 3

Date Recorded: Oct. 22, 2019

Supporting Documents: [assignment-tm-6776-0604.pdf](#)

#### Assignor

Name: [MOTION PICTURE ASSOCIATION OF AMERICA, INC.](#)

Execution Date: Sep. 16, 2019

Legal Entity Type: NON-PROFIT CORPORATION

State or Country Where Organized: NEW YORK

#### Assignee

Name: [MOTION PICTURE ASSOCIATION, INC.](#)

Legal Entity Type: NON-PROFIT CORPORATION

State or Country Where Organized: NEW YORK

Address: 15301 VENTURA BLVD., BUILDING E  
SHERMAN OAKS, CALIFORNIA 91403

#### Correspondent

Correspondent Name: KATHERINE P. CALIFA

Correspondent Address: FOLEY & LARDNER LLP  
3000 K STREET, N.W., SIXTH FLOOR  
WASHINGTON, DC 20007

#### Domestic Representative - Not Found

## Proceedings

### Summary

Number of Proceedings: 4

### Type of Proceeding: Opposition

Proceeding Number: [91255369](#)

Filing Date: Apr 20, 2020

Status: Terminated

Status Date: Jul 29, 2020

Interlocutory Attorney: ANDREW P BAXLEY

#### Defendant

Name: Jamal Sejour

Correspondent Address: JAMAL SEJOUR  
4724 S FIGUEROA ST  
LOS ANGELES CA UNITED STATES , 90037



Correspondent e-mail: [Jamal.sejour305@yahoo.com](mailto:Jamal.sejour305@yahoo.com)

Mark	Application Status	Serial Number	Registration Number
RATED R BY J	Abandoned - After Inter-Partes Decision	<a href="#">88380621</a>	

**Plaintiff(s)**

**Name:** Motion Picture Association, Inc.

**Correspondent Address:** ROBERT S WEISBEIN  
FOLEY & LARDNER LLP  
90 PARK AVENUE  
NEW YORK NY UNITED STATES , 10016

**Correspondent e-mail:** [IPDOCKETING@FOLEY.COM](mailto:IPDOCKETING@FOLEY.COM) , [RWEISBEIN@FOLEY.COM](mailto:RWEISBEIN@FOLEY.COM) , [KCALIFA@FOLEY.COM](mailto:KCALIFA@FOLEY.COM) , [jmcginnis@foley.com](mailto:jmcginnis@foley.com)

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>
R RESTRICTED UNDER 17 REQUIRES ACCOMPANYING PARENT OR ADULT GUARDIAN	REGISTERED AND RENEWED	<a href="#">72421218</a>	<a href="#">959580</a>
R	REGISTERED AND RENEWED	<a href="#">73225310</a>	<a href="#">1170739</a>
R RESTRICTED	REGISTERED AND RENEWED	<a href="#">73801615</a>	<a href="#">1577122</a>
THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED R RESTRICTED	Registered	<a href="#">87786519</a>	<a href="#">5760495</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 20, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 20, 2020	May 30, 2020
3	INSTITUTED	Apr 20, 2020	
4	NOTICE OF DEFAULT	Jun 09, 2020	
5	BD DECISION: OPP SUSTAINED	Jul 29, 2020	
6	TERMINATED	Jul 29, 2020	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91253681](#)

**Filing Date:** Jan 27, 2020

**Status:** Terminated

**Status Date:** Apr 27, 2020

**Interlocutory Attorney:** SHANNA K SANDERS

**Defendant**

**Name:** Justin L. Miser

**Correspondent Address:** JUSTIN L MISER  
4811 EUBANK ST  
ALEXANDRIA VA UNITED STATES , 22309

**Correspondent e-mail:** [justin.miser@outlook.com](mailto:justin.miser@outlook.com)

Mark	Application Status	Serial Number	Registration Number
RATED ARCADE	Abandoned - After Inter-Partes Decision	<a href="#">88394848</a>	

**Plaintiff(s)**

**Name:** Motion Picture Association, Inc.

**Correspondent** ROBERT S WEISBEIN

**Address:** FOLEY & LARDNER LLP  
3000 K STREET NW  
WASHINGTON DC UNITED STATES , 20007

**Correspondent e-mail:** [rweisbein@foley.com](mailto:rweisbein@foley.com) , [kcalifa@foley.com](mailto:kcalifa@foley.com) , [ipdocketing@foley.com](mailto:ipdocketing@foley.com) , [sschoepfer@foley.com](mailto:sschoepfer@foley.com)

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 27, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 27, 2020	Mar 07, 2020
3	INSTITUTED	Jan 27, 2020	
4	NOTICE OF DEFAULT	Mar 17, 2020	
5	BD DECISION: OPP SUSTAINED	Apr 27, 2020	
6	TERMINATED	Apr 27, 2020	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91240448](#)

**Filing Date:** Apr 04, 2018

**Status:** Terminated

**Status Date:** Jan 10, 2019

**Interlocutory Attorney:** ANN LINNEHAN VOGLER

#### Defendant

**Name:** Tye Gates and Money League Acquisitions

**Correspondent Address:** TYE GATES AND MONEY LEAGUE ACQUISITIONS  
9491 E FOOTHILL BLVD UNIT C  
RANCHO CUCAMONGA CA UNITED STATES , 91730

**Correspondent e-mail:** [moneyleagueacquisitions@gmail.com](mailto:moneyleagueacquisitions@gmail.com) , [tgates@moneyacquisitions.com](mailto:tgates@moneyacquisitions.com) , [mrtgates@moneyacquisitions.com](mailto:mrtgates@moneyacquisitions.com)

Mark	Application Status	Serial Number	Registration Number
RATED F FOR FUNNY	Abandoned - After Inter-Partes Decision	<a href="#">87538946</a>	

#### Plaintiff(s)

**Name:** Motion Picture Association of America, Inc.

**Correspondent Address:** ROBERT S WEISBEIN  
FOLEY & LARDNER LLP  
90 PARK AVENUE  
NEW YORK NY UNITED STATES , 10016

**Correspondent e-mail:** [IPdocketing@foley.com](mailto:IPdocketing@foley.com) , [rweisbein@foley.com](mailto:rweisbein@foley.com) , [wwalker@foley.com](mailto:wwalker@foley.com) , [sschoepfer@foley.com](mailto:sschoepfer@foley.com) , [econnolly@foley.com](mailto:econnolly@foley.com) , [mfry@foley.com](mailto:mfry@foley.com) , [prodriguez@foley.com](mailto:prodriguez@foley.com) , [nquintero@foley.com](mailto:nquintero@foley.com)

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
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1	FILED AND FEE	Apr 04, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 04, 2018	May 14, 2018
3	PENDING, INSTITUTED	Apr 04, 2018	
4	ANSWER	May 09, 2018	
5	P MOT TO COMPEL DISCOVERY	Aug 14, 2018	
6	SUSP PEND DISP OF OUTSTNDNG MOT	Aug 15, 2018	
7	TRIAL DATES RESET	Sep 17, 2018	
8	P MOT FOR DISCOVERY SANCTIONS	Nov 28, 2018	
9	SUSP PEND DISP OF OUTSTNDNG MOT	Dec 03, 2018	
10	BD DECISION: OPP SUSTAINED	Jan 10, 2019	
11	TERMINATED	Jan 10, 2019	

### Type of Proceeding: Opposition

**Proceeding Number:** [91203379](#)

**Filing Date:** Jan 17, 2012

**Status:** Terminated

**Status Date:** Jun 25, 2012

**Interlocutory Attorney:** YONG OH (RICHARD) KIM

#### Defendant

**Name:** PG-13 Inc.

**Correspondent Address:** LOUIS J KROECK IV  
ANSTANDIG MCDYER YURCON PC  
707 GRANT ST, 1300 GULF TWR  
PITTSBURGH PA UNITED STATES , 15219

**Correspondent e-mail:** [lkroeck@ambylaw.com](mailto:lkroeck@ambylaw.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
PG-13	Abandoned - After Inter-Partes Decision	<a href="#">85297285</a>	

#### Plaintiff(s)

**Name:** Motion Picture Association of America, Inc.

**Correspondent Address:** ANDREW BAUM  
FOLEY LARNDER LLP  
90 PARK AVENUE  
NEW YORK NY UNITED STATES , 10016

**Correspondent e-mail:** [ABaum@foley.com](mailto:ABaum@foley.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
PG-13	REGISTERED AND RENEWED	<a href="#">73503772</a>	<a href="#">1337409</a>
PG-13 PARENTS ARE STRONGLY CAUTIONED SOME MATERIAL MAY BE INAPPROPRIATE FOR CHILDREN UNDER 13	REGISTERED AND RENEWED	<a href="#">73503706</a>	<a href="#">1337408</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 17, 2012	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 17, 2012	Feb 26, 2012
3	PENDING, INSTITUTED	Jan 17, 2012	
4	CORRECTION TO BOARD'S ORDER	Jan 20, 2012	
5	D'S APPEARANCE OF COUNSEL/POWER OF ATTORNEY	Feb 13, 2012	
6	D'S MOT FOR EXTEN. OF TIME W/ CONSENT	Feb 15, 2012	
7	EXTENSION OF TIME GRANTED	Feb 15, 2012	
8	ANSWER	Mar 27, 2012	
9	WITHDRAWAL OF APPLICATION	Jun 14, 2012	
10	BOARD'S DECISION: SUSTAINED	Jun 25, 2012	



Prior U.S. Cl.: B

**United States Patent and Trademark Office**

**Reg. No. 1,436,926**

Registered Apr. 14, 1987

**CERTIFICATION MARK  
PRINCIPAL REGISTER**

**RATED R**

MOTION PICTURE ASSOCIATION OF AMERICA, INC. (NEW YORK CORPORATION)  
1133 AVENUE OF THE AMERICAS  
NEW YORK, NY 10036

FOR: ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES, IN CLASS B (U.S. CL. B).  
FIRST USE 3-0-1970; IN COMMERCE 3-0-1970.

OWNER OF U.S. REG. NOS. 959,580 AND 1,170,739.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RATED", APART FROM THE MARK AS SHOWN.

THE MARK CERTIFIES THAT THE MOTION PICTURE FILM, IN THE OPINION OF APPLICANT'S RATING BOARD, IS AN ADULT FILM IN SOME OF ITS ASPECTS AND TREATMENT SO FAR AS LANGUAGE, VIOLENCE, NUDITY AND SENSUALITY ARE CONCERNED, AND THAT BECAUSE OF SUCH ELEMENTS NO ONE UNDER THE AGE OF 17 SHOULD BE ADMITTED UNLESS ACCOMPANIED BY A PARENT OR GUARDIAN.

SER. NO. 601,001, FILED 5-27-1986.

ROBERT PEVERADA, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2020-11-11 11:03:21 EST

Mark: RATED R

US Serial Number: 73601001

Application Filing Date: May 27, 1986

US Registration Number: 1436926

Registration Date: Apr. 14, 1987

Register: Principal

Mark Type: Certification Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jan. 11, 2018

Publication Date: Jan. 20, 1987

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## Mark Information

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Mark Literal Elements: RATED R

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Disclaimer: "RATED"

Certification Statement: THE MARK CERTIFIES THAT THE MOTION PICTURE FILM, IN THE OPINION OF APPLICANT'S RATING BOARD, IS AN ADULT FILM IN SOME OF ITS ASPECTS AND TREATMENT SO FAR AS LANGUAGE, VIOLENCE, NUDITY AND SENSUALITY ARE CONCERNED, AND THAT BECAUSE OF SUCH ELEMENTS NO ONE UNDER THE AGE OF 17 SHOULD BE ADMITTED UNLESS ACCOMPANIED BY A PARENT OR GUARDIAN.

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## Related Properties Information

---

Claimed Ownership of US Registrations: 0959580, 1170739

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## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES

**International Class(es):**

**U.S Class(es):** B - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Mar. 1970

**Use in Commerce:** Mar. 1970

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** MOTION PICTURE ASSOCIATION, INC.

**Owner Address:** 15301 VENTURA BLVD., BUILDING E  
SHERMAN OAKS, CALIFORNIA UNITED STATES 91403

**Legal Entity Type:** NON-PROFIT CORPORATION

**State or Country** NEW YORK  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Robert S. Weisbein

**Docket Number:** 092969-3026

**Attorney Primary** [IPdocketing@foley.com](mailto:IPdocketing@foley.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Robert S. Weisbein  
**Name/Address:** Foley & Lardner LLP  
3000 K Street, N.W., Suite 600  
Washington Harbour  
Washington, DISTRICT OF COLUMBIA UNITED STATES 20007-5109

**Phone:** 212-338-3528

**Fax:** 212-687-2329

**Correspondent e-** [IPdocketing@foley.com](mailto:IPdocketing@foley.com)  
**mail:**

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 30, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jan. 11, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jan. 11, 2018	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	30006
Jan. 11, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	30006
Jan. 11, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	30006
Nov. 14, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	73373
Nov. 10, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	69471
Oct. 16, 2017	TEAS SECTION 8 & 9 RECEIVED	
Apr. 14, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jan. 22, 2009	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2009	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
May 25, 2007	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	61619
May 25, 2007	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
May 25, 2007	ASSIGNED TO PARALEGAL	61619
Apr. 03, 2007	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Apr. 03, 2007	TEAS SECTION 8 & 9 RECEIVED	
Nov. 16, 2006	CASE FILE IN TICRS	
Oct. 31, 2005	CANCELLATION TERMINATED NO. 999999	44166
Oct. 31, 2005	CANCELLATION DENIED NO. 999999	44166

Feb. 09, 2005	CANCELLATION INSTITUTED NO. 999999	44166
Apr. 02, 2001	CANCELLATION TERMINATED NO. 999999	20622
Apr. 02, 2001	CANCELLATION DENIED NO. 999999	20622
Nov. 02, 1992	REGISTERED - SEC. 8 (6-YR) ACCEPTED	
Aug. 17, 1992	REGISTERED - SEC. 8 (6-YR) FILED	
Jun. 08, 1992	CANCELLATION INSTITUTED NO. 999999	20622
Apr. 14, 1987	REGISTERED-PRINCIPAL REGISTER	
Jan. 20, 1987	PUBLISHED FOR OPPOSITION	
Dec. 18, 1986	NOTICE OF PUBLICATION	
Nov. 07, 1986	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 31, 1986	EXAMINERS AMENDMENT MAILED	
Oct. 01, 1986	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 29, 1986	NON-FINAL ACTION MAILED	

## TM Staff and Location Information

### TM Staff Information - None File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jan. 11, 2018

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** MOTION PICTURE ASSOCIATION OF AMERICA, INC.

### Assignment 1 of 1

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [6776/0604](#)

**Pages:** 3

**Date Recorded:** Oct. 22, 2019

**Supporting Documents:** [assignment-tm-6776-0604.pdf](#)

#### Assignor

**Name:** [MOTION PICTURE ASSOCIATION OF AMERICA, INC.](#)

**Execution Date:** Sep. 16, 2019

**Legal Entity Type:** NON-PROFIT CORPORATION

**State or Country Where Organized:** NEW YORK

#### Assignee

**Name:** [MOTION PICTURE ASSOCIATION, INC.](#)

**Legal Entity Type:** NON-PROFIT CORPORATION

**State or Country Where Organized:** NEW YORK

**Address:** 15301 VENTURA BLVD., BUILDING E  
SHERMAN OAKS, CALIFORNIA 91403

#### Correspondent

**Correspondent Name:** KATHERINE P. CALIFA

**Correspondent Address:** FOLEY & LARDNER LLP  
3000 K STREET, N.W., SIXTH FLOOR  
WASHINGTON, DC 20007

#### Domestic Representative - Not Found

## Proceedings

### Summary

**Number of Proceedings:** 7

**Type of Proceeding:** Opposition



Proceeding [91255369](#)  
Number:

Filing Date: Apr 20, 2020

Status: Terminated

Status Date: Jul 29, 2020

Interlocutory Attorney: ANDREW P BAXLEY

#### Defendant

Name: Jamal Sejour

Correspondent JAMAL SEJOUR  
Address: 4724 S FIGUEROA ST  
LOS ANGELES CA UNITED STATES , 90037

Correspondent e-mail: [Jamal.sejour305@yahoo.com](mailto:Jamal.sejour305@yahoo.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
RATED R BY J	Abandoned - After Inter-Partes Decision	<a href="#">88380621</a>	

#### Plaintiff(s)

Name: Motion Picture Association, Inc.

Correspondent ROBERT S WEISBEIN  
Address: FOLEY & LARDNER LLP  
90 PARK AVENUE  
NEW YORK NY UNITED STATES , 10016

Correspondent e-mail: [IPDOCKETING@FOLEY.COM](mailto:IPDOCKETING@FOLEY.COM) , [RWEISBEIN@FOLEY.COM](mailto:RWEISBEIN@FOLEY.COM) , [KCALIFA@FOLEY.COM](mailto:KCALIFA@FOLEY.COM) , [jmcginnis@foley.com](mailto:jmcginnis@foley.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>
R RESTRICTED UNDER 17 REQUIRES ACCOMPANYING PARENT OR ADULT GUARDIAN	REGISTERED AND RENEWED	<a href="#">72421218</a>	<a href="#">959580</a>
R	REGISTERED AND RENEWED	<a href="#">73225310</a>	<a href="#">1170739</a>
R RESTRICTED	REGISTERED AND RENEWED	<a href="#">73801615</a>	<a href="#">1577122</a>
THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED R RESTRICTED	Registered	<a href="#">87786519</a>	<a href="#">5760495</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 20, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 20, 2020	May 30, 2020
3	INSTITUTED	Apr 20, 2020	
4	NOTICE OF DEFAULT	Jun 09, 2020	
5	BD DECISION: OPP SUSTAINED	Jul 29, 2020	
6	TERMINATED	Jul 29, 2020	

#### Type of Proceeding: Opposition

Proceeding [91253681](#)  
Number:

Filing Date: Jan 27, 2020

Status: Terminated

Status Date: Apr 27, 2020

Interlocutory Attorney: SHANNA K SANDERS

#### Defendant

Name: Justin L. Miser

Correspondent JUSTIN L MISER  
Address: 4811 EUBANK ST

ALEXANDRIA VA UNITED STATES , 22309

Correspondent e-mail: [justin.miser@outlook.com](mailto:justin.miser@outlook.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RATED ARCADE	Abandoned - After Inter-Partes Decision	<a href="#">88394848</a>	

**Plaintiff(s)**

**Name:** Motion Picture Association, Inc.

**Correspondent Address:** ROBERT S WEISBEIN  
FOLEY & LARDNER LLP  
3000 K STREET NW  
WASHINGTON DC UNITED STATES , 20007

Correspondent e-mail: [rweisbein@foley.com](mailto:rweisbein@foley.com) , [kcalifa@foley.com](mailto:kcalifa@foley.com) , [ipdocketing@foley.com](mailto:ipdocketing@foley.com) , [sschoepfer@foley.com](mailto:sschoepfer@foley.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 27, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 27, 2020	Mar 07, 2020
3	INSTITUTED	Jan 27, 2020	
4	NOTICE OF DEFAULT	Mar 17, 2020	
5	BD DECISION: OPP SUSTAINED	Apr 27, 2020	
6	TERMINATED	Apr 27, 2020	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91240448](#)

**Filing Date:** Apr 04, 2018

**Status:** Terminated

**Status Date:** Jan 10, 2019

**Interlocutory Attorney:** ANN LINNEHAN VOGLER

**Defendant**

**Name:** Tye Gates and Money League Acquisitions

**Correspondent Address:** TYE GATES AND MONEY LEAGUE ACQUISITIONS  
9491 E FOOTHILL BLVD UNIT C  
RANCHO CUCAMONGA CA UNITED STATES , 91730

Correspondent e-mail: [moneyleagueacquisitions@gmail.com](mailto:moneyleagueacquisitions@gmail.com) , [tgates@moneyacquisitions.com](mailto:tgates@moneyacquisitions.com) , [mrtgates@moneyacquisitions.com](mailto:mrtgates@moneyacquisitions.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RATED F FOR FUNNY	Abandoned - After Inter-Partes Decision	<a href="#">87538946</a>	

**Plaintiff(s)**

**Name:** Motion Picture Association of America, Inc.

**Correspondent Address:** ROBERT S WEISBEIN  
FOLEY & LARDNER LLP  
90 PARK AVENUE  
NEW YORK NY UNITED STATES , 10016

Correspondent e-mail: [IPdocketing@foley.com](mailto:IPdocketing@foley.com) , [rweisbein@foley.com](mailto:rweisbein@foley.com) , [wwalker@foley.com](mailto:wwalker@foley.com) , [sschoepfer@foley.com](mailto:sschoepfer@foley.com) , [econnolly@foley.com](mailto:econnolly@foley.com) , [mfr@foley.com](mailto:mfr@foley.com) , [prodriguez@foley.com](mailto:prodriguez@foley.com) , [nquintero@foley.com](mailto:nquintero@foley.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 04, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 04, 2018	May 14, 2018
3	PENDING, INSTITUTED	Apr 04, 2018	
4	ANSWER	May 09, 2018	
5	P MOT TO COMPEL DISCOVERY	Aug 14, 2018	
6	SUSP PEND DISP OF OUTSTNDNG MOT	Aug 15, 2018	
7	TRIAL DATES RESET	Sep 17, 2018	
8	P MOT FOR DISCOVERY SANCTIONS	Nov 28, 2018	
9	SUSP PEND DISP OF OUTSTNDNG MOT	Dec 03, 2018	
10	BD DECISION: OPP SUSTAINED	Jan 10, 2019	
11	TERMINATED	Jan 10, 2019	

#### Type of Proceeding: Opposition

**Proceeding Number:** [91226428](#)

**Filing Date:** Feb 19, 2016

**Status:** Terminated

**Status Date:** May 24, 2016

**Interlocutory Attorney:** BENJAMIN U OKEKE

#### Defendant

**Name:** Matthew Joseph Sosnowski

**Correspondent Address:** MATTHEW JOSEPH SOSNOWSKI  
24 JOHNSON ST  
MIDDLETOWN CT UNITED STATES , 06457-2225

**Correspondent e-mail:** [sosfitnesstraining@gmail.com](mailto:sosfitnesstraining@gmail.com); [sosfitness](mailto:sosfitness)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
RATED "R" FOR RIPPED	Abandoned - After Inter-Partes Decision	<a href="#">86760588</a>	

#### Plaintiff(s)

**Name:** Motion Picture Association of America, Inc.

**Correspondent Address:** ROBERT S WEISBEINR  
FOLEY & LARDNER LLP  
3000 K STREET NW, SUITE 600  
WASHINGTON DC UNITED STATES , 20007-5109

**Correspondent e-mail:** [IPDOCKETING@FOLEY.COM](mailto:IPDOCKETING@FOLEY.COM) , [rweisbein@foley.com](mailto:rweisbein@foley.com) , [abaum@foley.com](mailto:abaum@foley.com) , [emarmo@foley.com](mailto:emarmo@foley.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>
R RESTRICTED UNDER 17 REQUIRES ACCOMPANYING PARENT OR ADULT GUARDIAN	REGISTERED AND RENEWED	<a href="#">72421218</a>	<a href="#">959580</a>
R	REGISTERED AND RENEWED	<a href="#">73225310</a>	<a href="#">1170739</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Feb 19, 2016	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 19, 2016	Mar 30, 2016

3	PENDING, INSTITUTED	Feb 19, 2016
4	NOTICE OF DEFAULT	Apr 14, 2016
5	BD DECISION: SUSTAINED	May 24, 2016
6	TERMINATED	May 24, 2016

**Type of Proceeding: Opposition**

**Proceeding Number:** [91215932](#) **Filing Date:** Apr 16, 2014  
**Status:** Terminated **Status Date:** Sep 03, 2014  
**Interlocutory Attorney:** GEORGE POLOGEORGIS

**Defendant**

**Name:** Randford R. Lacey, Jr. and Donna M. Lacey  
**Correspondent Address:** RANDFORD R LACEY JR  
RATED R WEAR  
PO BOX 53432  
IRVINE CA UNITED STATES , 92619-3432  
**Correspondent e-mail:** [doublerwear@yahoo.com](mailto:doublerwear@yahoo.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RATED R WEAR	Abandoned - After Inter-Partes Decision	<a href="#">86023481</a>	

**Plaintiff(s)**

**Name:** Motion Picture Association of America, Inc.  
**Correspondent Address:** ANDREW BAUM  
FOELY & LARDNER LLP  
3000 K STREET NW, SUITE 600  
WASHINGTON DC UNITED STATES , 20007-5109  
**Correspondent e-mail:** [IPDOCKETING@FOLEY.COM](mailto:IPDOCKETING@FOLEY.COM) , [abaum@foley.com](mailto:abaum@foley.com) , [emarmo@foley.com](mailto:emarmo@foley.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>
R RESTRICTED UNDER 17 REQUIRES ACCOMPANYING PARENT OR ADULT GUARDIAN	REGISTERED AND RENEWED	<a href="#">72421218</a>	<a href="#">959580</a>
R	REGISTERED AND RENEWED	<a href="#">73225310</a>	<a href="#">1170739</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 16, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 16, 2014	May 26, 2014
3	PENDING, INSTITUTED	Apr 16, 2014	
4	D MOT FOR EXT W/ CONSENT	May 06, 2014	
5	EXTENSION OF TIME GRANTED	May 06, 2014	
6	NOTICE OF DEFAULT	Jul 17, 2014	
7	BD DECISION: SUSTAINED	Sep 03, 2014	
8	TERMINATED	Sep 03, 2014	

**Type of Proceeding: Cancellation**

**Proceeding Number:** [92044166](#) **Filing Date:** Jan 28, 2005  
**Status:** Terminated **Status Date:** Oct 31, 2005  
**Interlocutory Attorney:** CHERYL S GOODMAN

**Defendant**

**Name:** MOTION PICTURE ASSOC. OF AMERICA, INC.  
**Correspondent** Andrew Baum

**Address:** MOTION PICTURE ASSOC. OF AMERICA, INC.  
P.O. BOX 5257  
NEW YORK NY UNITED STATES , 10150-5257

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>

**Plaintiff(s)**

**Name:** RESPECT SPORTSWEAR, INC.

**Correspondent Address:** SIMON V. HABERMAN  
RESPECT SPORTSWEAR, INC.  
1 WEST 85TH STREET, SUITE 4A  
NEW YORK NY UNITED STATES , 10024

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 28, 2005	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Feb 09, 2005	Mar 21, 2005
3	PENDING, INSTITUTED	Feb 09, 2005	
4	RETURNED MAIL	Feb 25, 2005	
5	DEF'S MOTION TO DISMISS PET TO CANCEL	Mar 21, 2005	
6	PL'S OBJECTION TO DEF'S REPLY	Apr 25, 2005	
7	COPY OF #6	Apr 25, 2005	
8	D'S REPLY IN SUPPORT OF MOTION	Apr 20, 2005	
9	P'S OPPOSITION/RESPONSE TO MOTION	Apr 11, 2005	
10	PROC SUSPENDED PEND DISP OF RESP MOT TO DISMISS	May 10, 2005	
11	MOT. FOR SJ IS DENIED;MOT TO CONSOLIDATE IS MOOT DUE TO DISMISSAL OF CANC.; OPP	May 26, 2005	
12	BOARD'S DECISION: DISMISSED W/ PREJUDICE	Oct 31, 2005	
13	TERMINATED	Oct 31, 2005	

**Type of Proceeding: Cancellation**

**Proceeding Number:** [92020622](#)

**Filing Date:** Jul 29, 1991

**Status:** Terminated

**Status Date:** Apr 02, 2001

**Interlocutory Attorney:** JYLL S TAYLOR

**Defendant**

**Name:** MOTION PICTURE ASSOCIATION OF AMERICA,

**Correspondent Address:** ROBERT J. SHAUGHNESSY  
WILLIAMS & CONNOLLY  
EDWARD BENNETT WILLIAMS BUILDING 725 12TH STREET, N.W.  
WASHINGTON DC UNITED STATES , 20005

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
R RESTRICTEDUNDER 17 REQUIRES ACCOMPANYING	REGISTERED AND RENEWED	<a href="#">72421218</a>	<a href="#">959580</a>
R	REGISTERED AND RENEWED	<a href="#">73225310</a>	<a href="#">1170739</a>
RESTRICTEDUNDER 17 REQUIRES ACCOMPANYING	REGISTERED AND RENEWED	<a href="#">73225306</a>	<a href="#">1213655</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>
R RESTRICTED	REGISTERED AND RENEWED	<a href="#">73801615</a>	<a href="#">1577122</a>

**Plaintiff(s)**

**Name:** MALJACK PRODUCTIONS, INC.

**Correspondent Address:** DAVID GERBER  
D. GERBER LAW OFFICES  
3600 SOUTH HARBOR BOULEVARD, SUITE 226 BOX 513, CHANNEL ISLANDS HARBOR  
OXNARD CA UNITED STATES , 93035-4136

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
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**Prosecution History**

<b>Entry Number</b>	<b>History Text</b>	<b>Date</b>	<b>Due Date</b>
1	FILED AND FEE	Apr 28, 1992	
2	NOTICE SENT; ANSWER DUE (DUE DATE)	Jun 08, 1992	Jul 20, 1992
3	PENDING, INSTITUTED	Jun 08, 1992	
4	DEF'S RETURNED UNDELIVERABLE BY PS	Jun 11, 1992	
5	#2 REMAILED; DEF'S RESPONSE RE-ADDRESS & ANSWER DUE 40 DAYS	Jul 14, 1992	
6	PL'S MOTION TO SUSPEND PROCEEDINGS OR TO DISMISS PETITION FOR FAILURE TO STATE	Aug 24, 1992	
7	PL'S RESPONSE TO MOT TO SUSPEND OR DISMS	Sep 08, 1992	
8	SUSPENDED PENDING DISP OF CIVIL ACTION	Sep 23, 1992	
9	PL'S MOT TO LIFT SUSPENSION OF CANCELLAT ION PROCEEDING	Jan 19, 1994	
10	DEF'S MEMO IN OPP TO PL'S MOT TO LIFT SUSPENSION	Feb 08, 1994	
11	SUSPENDED PENDING DISP OF CIVIL ACTION	Mar 04, 1994	
12	PL'S REPLY TO DEF'S OPP TO PL'S MOT TO L IFT SUSPENSION OF PROCEEDINGS	Feb 28, 1994	
13	DF'S BRIEF IN OPPS TO PET TO COMMISSIONER	Apr 22, 1994	
14	PET'S PET TO COMMISSIONER	Apr 04, 1994	
15	PROC. SUSP. PENDING COMMISIONER'S DESCISION	May 20, 1994	
16	SUSPENDED PENDING DISP OF CIVIL ACTION	Sep 02, 1994	
17	STATUS RE C/A DUE 30 DAYS	Feb 10, 1997	
18	DEF'S RESPONSE TO #17	Mar 11, 1997	
19	SUSPENDED PENDING DISP OF CIVIL ACTION	Mar 20, 1997	
20	PARTIES 30 DAYS TO REPORT STATUS OF CIV ACT	Apr 22, 1999	
21	D'S STATEMENT RE: THE PARALLEL C/A	Apr 30, 1999	
22	PROCS SUSPENDED PENDING C/A	Jun 13, 1999	
23	WITHDRAWAL OF PETITION FOR CANCELLATION	Feb 20, 2001	
24	BOARD'S DECISION: DISMISSED W/ PREJUDICE	Apr 02, 2001	
25	TERMINATED	Apr 02, 2001	

**Prior U.S. Cl.: B**

**United States Patent and Trademark Office**

**Reg. No. 2,619,540**

**Registered Sep. 17, 2002**

**CERTIFICATION MARK  
PRINCIPAL REGISTER**

**RATED NC-17**

MOTION PICTURE ASSOCIATION OF AMERICA, INC. (NEW YORK CORPORATION)  
15503 VENTURA BOULEVARD  
ENCINO, CA 91436

FOR: ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES, IN CLASS B (U.S. CL. B).

FIRST USE 1-1-1991; IN COMMERCE 1-1-1991.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RATED", APART FROM THE MARK AS SHOWN.

THE CERTIFICATION MARK, AS USED BY PERSONS AUTHORIZED BY CERTIFIER, CERTIFIES THAT, IN THE OPINION OF APPLICANT'S RATING OR APPEALS BOARDS, MOST AMERICAN PARENTS WILL CONSIDER THE MOTION PICTURE INAPPROPRIATE FOR VIEWING BY ANYONE UNDER THE AGE OF 18, BY REASON OF ITS DEPICTION OR TREATMENT OF VIOLENCE OR SEX OR ABERRATIONAL BEHAVIOR OR DRUG ABUSE, OR A COMBINATION OF THESE OR OTHER ELEMENTS.

SER. NO. 76-019,073, FILED 4-5-2000.

MICHAEL TINYK, EXAMINING ATTORNEY

Generated on: This page was generated by TSDR on 2020-11-11 11:03:32 EST

Mark: RATED NC-17

RATED NC-17

US Serial Number: 76019073

Application Filing Date: Apr. 05, 2000

US Registration Number: 2619540

Registration Date: Sep. 17, 2002

Register: Principal

Mark Type: Certification Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Sep. 26, 2012

Publication Date: Jun. 25, 2002

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## Mark Information

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Mark Literal Elements: RATED NC-17

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Disclaimer: "RATED"

Certification Statement: THE CERTIFICATION MARK, AS USED BY PERSONS AUTHORIZED BY CERTIFIER, CERTIFIES THAT, IN THE OPINION OF APPLICANT'S RATING OR APPEALS BOARDS, MOST AMERICAN PARENTS WILL CONSIDER THE MOTION PICTURE INAPPROPRIATE FOR VIEWING BY ANYONE UNDER THE AGE OF 18, BY REASON OF ITS DEPICTION OR TREATMENT OF VIOLENCE OR SEX OR ABERRATIONAL BEHAVIOR OR DRUG ABUSE, OR A COMBINATION OF THESE OR OTHER ELEMENTS.

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: ENTERTAINMENT SERVICES RENDERED THROUGH THE MEDIUM OF MOTION PICTURES

International Class(es):

U.S Class(es): B - Primary Class

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 01, 1991

Use in Commerce: Jan. 01, 1991

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## Basis Information (Case Level)

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Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No



Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** MOTION PICTURE ASSOCIATION, INC.

**Owner Address:** 15301 VENTURA BLVD., BUILDING E  
SHERMAN OAKS, CALIFORNIA UNITED STATES 91403

**Legal Entity Type:** NON-PROFIT CORPORATION

**State or Country Where Organized:** NEW YORK

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Andrew Baum

**Docket Number:** 092969-3023

**Attorney Primary Email Address:** [ptomailnewyork@foley.com](mailto:ptomailnewyork@foley.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Andrew Baum  
FOLEY & LARDNER LLP  
90 PARK AVENUE  
NEW YORK, NEW YORK UNITED STATES 10016

**Phone:** 212-338-3527

**Fax:** 212-687-2329

**Correspondent e-mail:** [ptomailnewyork@foley.com](mailto:ptomailnewyork@foley.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Oct. 30, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 26, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 26, 2012	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	66607
Sep. 26, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	66607
Sep. 26, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
Sep. 10, 2012	TEAS SECTION 8 & 9 RECEIVED	
Jan. 22, 2009	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 22, 2009	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 26, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75184
Sep. 15, 2008	ASSIGNED TO PARALEGAL	75184
Sep. 12, 2008	TEAS SECTION 8 & 15 RECEIVED	
Oct. 02, 2007	CASE FILE IN TICRS	
Sep. 17, 2002	REGISTERED-PRINCIPAL REGISTER	
Jun. 25, 2002	PUBLISHED FOR OPPOSITION	
Jun. 05, 2002	NOTICE OF PUBLICATION	
Sep. 25, 2001	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 14, 2001	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Dec. 15, 2000	NON-FINAL ACTION MAILED	
Nov. 06, 2000	ASSIGNED TO EXAMINER	77867

## TM Staff and Location Information

**TM Staff Information - None**

**File Location**

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Sep. 26, 2012

## Assignment Abstract Of Title Information

**Summary**

Total Assignments: 1

Registrant: MOTION PICTURE ASSOCIATION OF AMERICA, INC.

Assignment 1 of 1

Conveyance: CHANGE OF NAME

Reel/Frame: [6776/0604](#)

Pages: 3

Date Recorded: Oct. 22, 2019

Supporting Documents: [assignment-tm-6776-0604.pdf](#)

Assignor

Name: [MOTION PICTURE ASSOCIATION OF AMERICA, INC.](#)

Execution Date: Sep. 16, 2019

Legal Entity Type: NON-PROFIT CORPORATION

State or Country Where Organized: NEW YORK

Assignee

Name: [MOTION PICTURE ASSOCIATION, INC.](#)

Legal Entity Type: NON-PROFIT CORPORATION

State or Country Where Organized: NEW YORK

Address: 15301 VENTURA BLVD., BUILDING E SHERMAN OAKS, CALIFORNIA 91403

Correspondent

Correspondent Name: KATHERINE P. CALIFA

Correspondent Address: FOLEY & LARDNER LLP 3000 K STREET, N.W., SIXTH FLOOR WASHINGTON, DC 20007

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 4

Type of Proceeding: Opposition

Proceeding Number: [91255369](#)

Filing Date: Apr 20, 2020

Status: Terminated

Status Date: Jul 29, 2020

Interlocutory Attorney: ANDREW P BAXLEY

Defendant

Name: Jamal Sejour

Correspondent Address: JAMAL SEJOUR 4724 S FIGUEROA ST LOS ANGELES CA UNITED STATES , 90037

Correspondent e-mail: [Jamal.sejour305@yahoo.com](mailto:Jamal.sejour305@yahoo.com)

Associated marks

Mark	Application Status	Serial Number	Registration Number
RATED R BY J	Abandoned - After Inter-Partes Decision	<a href="#">88380621</a>	

Plaintiff(s)

Name: Motion Picture Association, Inc.

Correspondent Address: ROBERT S WEISBEIN FOLEY & LARDNER LLP 90 PARK AVENUE NEW YORK NY UNITED STATES , 10016

Correspondent e-mail: [IPDOCKETING@FOLEY.COM](mailto:IPDOCKETING@FOLEY.COM) , [RWEISBEIN@FOLEY.COM](mailto:RWEISBEIN@FOLEY.COM) , [KCALIFA@FOLEY.COM](mailto:KCALIFA@FOLEY.COM) , [jmcginnis@foley.com](mailto:jmcginnis@foley.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>
R RESTRICTED UNDER 17 REQUIRES ACCOMPANYING PARENT OR ADULT GUARDIAN	REGISTERED AND RENEWED	<a href="#">72421218</a>	<a href="#">959580</a>
R	REGISTERED AND RENEWED	<a href="#">73225310</a>	<a href="#">1170739</a>
R RESTRICTED	REGISTERED AND RENEWED	<a href="#">73801615</a>	<a href="#">1577122</a>
THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED R RESTRICTED	Registered	<a href="#">87786519</a>	<a href="#">5760495</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 20, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 20, 2020	May 30, 2020
3	INSTITUTED	Apr 20, 2020	
4	NOTICE OF DEFAULT	Jun 09, 2020	
5	BD DECISION: OPP SUSTAINED	Jul 29, 2020	
6	TERMINATED	Jul 29, 2020	

#### Type of Proceeding: Opposition

<b>Proceeding Number:</b>	<a href="#">91253681</a>	<b>Filing Date:</b>	Jan 27, 2020
<b>Status:</b>	Terminated	<b>Status Date:</b>	Apr 27, 2020
<b>Interlocutory Attorney:</b>	SHANNA K SANDERS		

Defendant	
<b>Name:</b>	Justin L. Miser
<b>Correspondent Address:</b>	JUSTIN L MISER 4811 EUBANK ST ALEXANDRIA VA UNITED STATES , 22309
<b>Correspondent e-mail:</b>	<a href="mailto:justin.miser@outlook.com">justin.miser@outlook.com</a>

Associated marks			
Mark	Application Status	Serial Number	Registration Number
RATED ARCADE	Abandoned - After Inter-Partes Decision	<a href="#">88394848</a>	

Plaintiff(s)	
<b>Name:</b>	Motion Picture Association, Inc.
<b>Correspondent Address:</b>	ROBERT S WEISBEIN FOLEY & LARDNER LLP 3000 K STREET NW WASHINGTON DC UNITED STATES , 20007
<b>Correspondent e-mail:</b>	<a href="mailto:rweisbein@foley.com">rweisbein@foley.com</a> , <a href="mailto:kcalifa@foley.com">kcalifa@foley.com</a> , <a href="mailto:ipdocketing@foley.com">ipdocketing@foley.com</a> , <a href="mailto:sschoepfer@foley.com">sschoepfer@foley.com</a>

Associated marks			
Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>

Prosecution History			
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Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jan 27, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jan 27, 2020	Mar 07, 2020
3	INSTITUTED	Jan 27, 2020	
4	NOTICE OF DEFAULT	Mar 17, 2020	
5	BD DECISION: OPP SUSTAINED	Apr 27, 2020	
6	TERMINATED	Apr 27, 2020	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91240448](#)

**Filing Date:** Apr 04, 2018

**Status:** Terminated

**Status Date:** Jan 10, 2019

**Interlocutory Attorney:** ANN LINNEHAN VOGLER

**Defendant**

**Name:** Tye Gates and Money League Acquisitions

**Correspondent Address:** TYE GATES AND MONEY LEAGUE ACQUISITIONS  
9491 E FOOTHILL BLVD UNIT C  
RANCHO CUCAMONGA CA UNITED STATES , 91730

**Correspondent e-mail:** [moneyleagueacquisitions@gmail.com](mailto:moneyleagueacquisitions@gmail.com) , [tgates@moneyacquisitions.com](mailto:tgates@moneyacquisitions.com) , [mrtgates@moneyacquisitions.com](mailto:mrtgates@moneyacquisitions.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RATED F FOR FUNNY	Abandoned - After Inter-Partes Decision	<a href="#">87538946</a>	

**Plaintiff(s)**

**Name:** Motion Picture Association of America, Inc.

**Correspondent Address:** ROBERT S WEISBEIN  
FOLEY & LARDNER LLP  
90 PARK AVENUE  
NEW YORK NY UNITED STATES , 10016

**Correspondent e-mail:** [IPdocketing@foley.com](mailto:IPdocketing@foley.com) , [rweisbein@foley.com](mailto:rweisbein@foley.com) , [wwalker@foley.com](mailto:wwalker@foley.com) , [sschoepfer@foley.com](mailto:sschoepfer@foley.com) , [econnolly@foley.com](mailto:econnolly@foley.com) , [mfry@foley.com](mailto:mfry@foley.com) , [prodriguez@foley.com](mailto:prodriguez@foley.com) , [nquintero@foley.com](mailto:nquintero@foley.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 04, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 04, 2018	May 14, 2018
3	PENDING, INSTITUTED	Apr 04, 2018	
4	ANSWER	May 09, 2018	
5	P MOT TO COMPEL DISCOVERY	Aug 14, 2018	
6	SUSP PEND DISP OF OUTSTNDNG MOT	Aug 15, 2018	
7	TRIAL DATES RESET	Sep 17, 2018	
8	P MOT FOR DISCOVERY SANCTIONS	Nov 28, 2018	
9	SUSP PEND DISP OF OUTSTNDNG MOT	Dec 03, 2018	
10	BD DECISION: OPP SUSTAINED	Jan 10, 2019	
11	TERMINATED	Jan 10, 2019	

**Type of Proceeding: Opposition**

**Proceeding Number:** [91218088](#)

**Filing Date:** Aug 28, 2014

Number: \_\_\_\_\_

Status: Terminated

Status Date: Dec 05, 2014

Interlocutory Attorney: CHERYL S GOODMAN

**Defendant**

Name: NC17 LLC

Correspondent Address: RAJ ABHYANKER  
RAJ ABHYANKER PC  
1580 W EL CAMINO REAL, SUITE 8  
MOUNTAIN VIEW CA UNITED STATES , 94040-2462

Correspondent e-mail: [trademarks@legalforce.com](mailto:trademarks@legalforce.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
NC17	Abandoned - After Inter-Partes Decision	<a href="#">86232618</a>	

**Plaintiff(s)**

Name: Motion Picture Association of America, Inc.

Correspondent Address: ANDREW BAUM  
FOLEY & LARDNER LLP  
3000 K STREET NW, SUITE 600  
WASHINGTON DC UNITED STATES , 20007-5109

Correspondent e-mail: [ipdocketing@foley.com](mailto:ipdocketing@foley.com) , [abaum@foley.com](mailto:abaum@foley.com) , [emarmo@foley.com](mailto:emarmo@foley.com)

**Associated marks**

Mark	Application Status	Serial Number	Registration Number
NC-17	REGISTERED AND RENEWED	<a href="#">74124770</a>	<a href="#">1661271</a>
NC-17 NO ONE 17 AND UNDER ADMITTED	REGISTERED AND RENEWED	<a href="#">74100518</a>	<a href="#">1672924</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>

**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 28, 2014	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 28, 2014	Oct 07, 2014
3	PENDING, INSTITUTED	Aug 28, 2014	
4	NOTICE OF DEFAULT	Oct 23, 2014	
5	BD DECISION: SUSTAINED	Dec 05, 2014	
6	TERMINATED	Dec 05, 2014	

# Exhibit B

# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,760,496**

**Registered May 28, 2019**

**U.S. Cl.: B**

**Certification Mark**

**Principal Register**

MOTION PICTURE ASSOCIATION OF AMERICA, INC. (NEW YORK non-profit corporation )

15301 Ventura Blvd., Building E  
Sherman Oaks, CALIFORNIA 91403

CLASS B: Entertainment services rendered through the medium of motion pictures

FIRST USE 5-00-2013; IN COMMERCE 5-00-2013

The color(s) green and white is/are claimed as a feature of the mark.

The mark consists of a green rectangle with the wording "THE FOLLOWING PREVIEW HAS BEEN APPROVED TO ACCOMPANY THIS FEATURE BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED" in white above a white box divided into two parts. The left portion of the box consists of the wording "PARENTAL GUIDANCE SUGGESTED" in green with a white background at the top and the uppercase letters "PG" in white with a green background is shown on the bottom.

OWNER OF U.S. REG. NO. 1213656, 1136496, 2160013, 0959581, 1169742

No claim is made to the exclusive right to use the following apart from the mark as shown: "THE FILM ADVERTISED HAS BEEN RATED"

SEC. 2(F) As to "THE FOLLOWING PREVIEW HAS BEEN APPROVED TO ACCOMPANY THIS FEATURE BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC". and "PARENTAL GUIDANCE SUGGESTED"

The certification mark, as used by persons authorized by certifier, certifies in the opinion of the certifier's Advertising Administration that the motion picture trailer contains no images that would be inappropriate for the audience intended to view it.

SER. NO. 87-786,571, FILED 02-06-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office

**Generated on:** This page was generated by TSDR on 2020-11-11 11:36:06 EST

**Mark:** THE FOLLOWING PREVIEW HAS BEEN APPROVED TO ACCOMPANY THIS FEATURE BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED PARENTAL GUIDANCE SUGGESTED PG



**US Serial Number:** 87786571

**Application Filing Date:** Feb. 06, 2018

**US Registration Number:** 5760496

**Registration Date:** May 28, 2019

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Certification Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** May 28, 2019

**Publication Date:** Mar. 12, 2019

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## Mark Information

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**Mark Literal Elements:** THE FOLLOWING PREVIEW HAS BEEN APPROVED TO ACCOMPANY THIS FEATURE BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED PARENTAL GUIDANCE SUGGESTED PG

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of a green rectangle with the wording "THE FOLLOWING PREVIEW HAS BEEN APPROVED TO ACCOMPANY THIS FEATURE BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED" in white above a white box divided into two parts. The left portion of the box consists of the wording "PARENTAL GUIDANCE SUGGESTED" in green with a white background at the top and the uppercase letters "PG" in white with a green background is shown on the bottom.

**Color Drawing:** Yes

**Color(s) Claimed:** The color(s) green and white is/are claimed as a feature of the mark.

**Disclaimer:** "THE FILM ADVERTISED HAS BEEN RATED"

**Acquired Distinctiveness Claim:** In part

**Distinctiveness Limitation Statement:** As to "THE FOLLOWING PREVIEW HAS BEEN APPROVED TO ACCOMPANY THIS FEATURE BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC". and "PARENTAL GUIDANCE SUGGESTED"

**Design Search Code(s):** 26.11.21 - Rectangles that are completely or partially shaded

**Certification Statement:** The certification mark, as used by persons authorized by certifier, certifies in the opinion of the certifier's Advertising Administration that the motion picture trailer contains no images that would be inappropriate for the audience intended to view it.

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 0959581, 1136496, 1169742, 1213656, 2160013 and others

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Entertainment services rendered through the medium of motion pictures

**International Class(es):**

**U.S Class(es):** B - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 2013

**Use in Commerce:** May 2013

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** MOTION PICTURE ASSOCIATION, INC.

**Owner Address:** 15301 VENTURA BLVD., BUILDING E  
SHERMAN OAKS, CALIFORNIA UNITED STATES 91403

**Legal Entity Type:** NON-PROFIT CORPORATION

**State or Country Where Organized:** NEW YORK

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Robert S. Weisbein

**Docket Number:** 092969-3032

**Attorney Primary Email Address:** [IPdocketing@foley.com](mailto:IPdocketing@foley.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** ROBERT S. WEISBEIN  
FOLEY & LARDNER LLP  
WASHINGTON HARBOUR  
3000 K STREET, N.W., SUITE 600  
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20007-5109

**Phone:** 212-338-3528

**Fax:** 202.672.5399

**Correspondent e-mail:** [IPdocketing@foley.com](mailto:IPdocketing@foley.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Oct. 30, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 28, 2019	REGISTERED-PRINCIPAL REGISTER	
Mar. 12, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 12, 2019	PUBLISHED FOR OPPOSITION	
Feb. 20, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 06, 2019	LAW OFFICE PUBLICATION REVIEW COMPLETED	68552
Feb. 05, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 17, 2019	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 17, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328

Jan. 17, 2019	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 17, 2019	EXAMINERS AMENDMENT -WRITTEN	83172
Nov. 29, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 28, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 28, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Nov. 20, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Nov. 20, 2018	NON-FINAL ACTION E-MAILED	6325
Nov. 20, 2018	NON-FINAL ACTION WRITTEN	83172
Oct. 22, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	68552
Oct. 22, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	68552
Oct. 18, 2018	ASSIGNED TO LIE	68552
Oct. 09, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 29, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 29, 2018	NON-FINAL ACTION E-MAILED	6325
May 29, 2018	NON-FINAL ACTION WRITTEN	83172
May 21, 2018	ASSIGNED TO EXAMINER	83172
Feb. 15, 2018	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Feb. 14, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 09, 2018	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** May 28, 2019

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** MOTION PICTURE ASSOCIATION OF AMERICA, INC.

### Assignment 1 of 1

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [6776/0604](#)

**Pages:** 3

**Date Recorded:** Oct. 22, 2019

**Supporting Documents:** [assignment-tm-6776-0604.pdf](#)

### Assignor

**Name:** [MOTION PICTURE ASSOCIATION OF AMERICA, INC.](#)

**Execution Date:** Sep. 16, 2019

**Legal Entity Type:** NON-PROFIT CORPORATION

**State or Country Where Organized:** NEW YORK

### Assignee

**Name:** [MOTION PICTURE ASSOCIATION, INC.](#)

**Legal Entity Type:** NON-PROFIT CORPORATION

**State or Country Where Organized:** NEW YORK

**Address:** 15301 VENTURA BLVD., BUILDING E  
SHERMAN OAKS, CALIFORNIA 91403

### Correspondent

**Correspondent Name:** KATHERINE P. CALIFA

**Correspondent Address:** FOLEY & LARDNER LLP  
3000 K STREET, N.W., SIXTH FLOOR  
WASHINGTON, DC 20007

**Domestic Representative - Not Found**

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**

**NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.**

# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,760,495**

**Registered May 28, 2019**

**U.S. Cl.: B**

**Certification Mark**

**Principal Register**

MOTION PICTURE ASSOCIATION OF AMERICA, INC. (NEW YORK non-profit corporation )  
15301 Ventura Blvd.  
Building E  
Sherman Oaks, CALIFORNIA 91403

CLASS B: Entertainment services rendered through the medium of motion pictures

FIRST USE 5-00-2013; IN COMMERCE 5-00-2013

The color(s) red and white is/are claimed as a feature of the mark.

The mark consists of a red rectangle with the wording "THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED" in white which is above a white box divided into two parts. The left portion of the box consists of the wording "RESTRICTED" in red with a white background at the top and the uppercase letter "R" in white with a red background is shown on the bottom.

OWNER OF U.S. REG. NO. 1577122, 2160013, 1170739, 0959580

No claim is made to the exclusive right to use the following apart from the mark as shown: "THE FILM ADVERTISED HAS BEEN RATED"

SEC. 2(F) as to "THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC". and "RESTRICTED"

The certification mark, as used by persons authorized by certifier, certifies in the opinion of the certifier's Advertising Administration that the motion picture trailer may contain strong content and is appropriate only for mature audiences.

SER. NO. 87-786,519, FILED 02-06-2018



Director of the United States  
Patent and Trademark Office

**Generated on:** This page was generated by TSDR on 2020-11-11 11:04:40 EST

**Mark:** THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED R RESTRICTED



**US Serial Number:** 87786519

**Application Filing Date:** Feb. 06, 2018

**US Registration Number:** 5760495

**Registration Date:** May 28, 2019

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Certification Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** May 28, 2019

**Publication Date:** Mar. 12, 2019

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## Mark Information

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**Mark Literal Elements:** THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED R RESTRICTED

**Standard Character Claim:** No

**Mark Drawing Type:** 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

**Description of Mark:** The mark consists of a red rectangle with the wording "THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED" in white which is above a white box divided into two parts. The left portion of the box consists of the wording "RESTRICTED" in red with a white background at the top and the uppercase letter "R" in white with a red background is shown on the bottom.

**Color Drawing:** Yes

**Color(s) Claimed:** The color(s) red and white is/are claimed as a feature of the mark.

**Disclaimer:** "THE FILM ADVERTISED HAS BEEN RATED"

**Acquired Distinctiveness Claim:** In part

**Distinctiveness Limitation Statement:** as to "THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BY THE MOTION PICTURE ASSOCIATION OF AMERICA, INC". and "RESTRICTED"

**Design Search Code(s):** 26.09.21 - Squares that are completely or partially shaded  
26.11.20 - Rectangles inside one another  
26.11.21 - Rectangles that are completely or partially shaded

**Certification Statement:** The certification mark, as used by persons authorized by certifier, certifies in the opinion of the certifier's Advertising Administration that the motion picture trailer may contain strong content and is appropriate only for mature audiences.

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## Related Properties Information

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**Claimed Ownership of US Registrations:** 0959580, 1170739, 1577122, 2160013 and others

---

## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

**For:** Entertainment services rendered through the medium of motion pictures

**International Class(es):**

**U.S Class(es):** B - Primary Class

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 2013

**Use in Commerce:** May 2013

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

## Current Owner(s) Information

**Owner Name:** MOTION PICTURE ASSOCIATION, INC.

**Owner Address:** 15301 VENTURA BLVD., BUILDING E  
SHERMAN OAKS, CALIFORNIA UNITED STATES 91403

**Legal Entity Type:** NON-PROFIT CORPORATION

**State or Country Where Organized:** NEW YORK

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Robert S. Weisbein

**Docket Number:** 092969-3035

**Attorney Primary Email Address:** [IPdocketing@foley.com](mailto:IPdocketing@foley.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** ROBERT S. WEISBEIN  
FOLEY & LARDNER LLP  
WASHINGTON HARBOUR  
3000 K STREET, N.W., SUITE 600  
WASHINGTON, DISTRICT OF COLUMBIA UNITED STATES 20007-5109

**Phone:** 212-338-3528

**Fax:** 202.672.5399

**Correspondent e-mail:** [IPdocketing@foley.com](mailto:IPdocketing@foley.com)

**Correspondent e-mail Authorized:** Yes

**Domestic Representative - Not Found**

## Prosecution History

Date	Description	Proceeding Number
Oct. 30, 2019	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 28, 2019	REGISTERED-PRINCIPAL REGISTER	
Mar. 12, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 12, 2019	PUBLISHED FOR OPPOSITION	
Feb. 20, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Feb. 06, 2019	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Feb. 05, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 17, 2019	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 17, 2019	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328

Jan. 17, 2019	EXAMINERS AMENDMENT E-MAILED	6328
Jan. 17, 2019	EXAMINERS AMENDMENT -WRITTEN	83172
Dec. 12, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	69712
Dec. 12, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	69712
Dec. 04, 2018	ASSIGNED TO LIE	69712
Nov. 28, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 29, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 29, 2018	NON-FINAL ACTION E-MAILED	6325
May 29, 2018	NON-FINAL ACTION WRITTEN	83172
May 21, 2018	ASSIGNED TO EXAMINER	83172
Feb. 15, 2018	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Feb. 14, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Feb. 09, 2018	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None File Location

**Current Location:** PUBLICATION AND ISSUE SECTION      **Date in Location:** May 28, 2019

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1      **Registrant:** MOTION PICTURE ASSOCIATION OF AMERICA, INC.

### Assignment 1 of 1

**Conveyance:** CHANGE OF NAME

**Reel/Frame:** [6776/0604](#)

**Pages:** 3

**Date Recorded:** Oct. 22, 2019

**Supporting Documents:** [assignment-tm-6776-0604.pdf](#)

### Assignor

**Name:** [MOTION PICTURE ASSOCIATION OF AMERICA, INC.](#)

**Execution Date:** Sep. 16, 2019

**Legal Entity Type:** NON-PROFIT CORPORATION

**State or Country Where Organized:** NEW YORK

### Assignee

**Name:** [MOTION PICTURE ASSOCIATION, INC.](#)

**Legal Entity Type:** NON-PROFIT CORPORATION

**State or Country Where Organized:** NEW YORK

**Address:** 15301 VENTURA BLVD., BUILDING E  
SHERMAN OAKS, CALIFORNIA 91403

### Correspondent

**Correspondent Name:** KATHERINE P. CALIFA

**Correspondent Address:** FOLEY & LARDNER LLP  
3000 K STREET, N.W., SIXTH FLOOR  
WASHINGTON, DC 20007

### Domestic Representative - Not Found

## Proceedings

### Summary

**Number of Proceedings:** 1

**Type of Proceeding: Opposition**

Proceeding [91255369](#)  
Number:

Filing Date: Apr 20, 2020

Status: Terminated

Status Date: Jul 29, 2020

Interlocutory Attorney: ANDREW P BAXLEY

#### Defendant

Name: Jamal Sejour

Correspondent JAMAL SEJOUR  
Address: 4724 S FIGUEROA ST  
LOS ANGELES CA UNITED STATES , 90037

Correspondent e-mail: [Jamal.sejour305@yahoo.com](mailto:Jamal.sejour305@yahoo.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
RATED R BY J	Abandoned - After Inter-Partes Decision	<a href="#">88380621</a>	

#### Plaintiff(s)

Name: Motion Picture Association, Inc.

Correspondent ROBERT S WEISBEIN  
Address: FOLEY & LARDNER LLP  
90 PARK AVENUE  
NEW YORK NY UNITED STATES , 10016

Correspondent e-mail: [IPDOCKETING@FOLEY.COM](mailto:IPDOCKETING@FOLEY.COM) , [RWEISBEIN@FOLEY.COM](mailto:RWEISBEIN@FOLEY.COM) , [KCALIFA@FOLEY.COM](mailto:KCALIFA@FOLEY.COM) , [jmcginnis@foley.com](mailto:jmcginnis@foley.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
RATED G	REGISTERED AND RENEWED	<a href="#">73600999</a>	<a href="#">1439618</a>
RATED PG	REGISTERED AND RENEWED	<a href="#">73600847</a>	<a href="#">1439617</a>
RATED PG-13	REGISTERED AND RENEWED	<a href="#">73601053</a>	<a href="#">1439619</a>
RATED R	REGISTERED AND RENEWED	<a href="#">73601001</a>	<a href="#">1436926</a>
RATED NC-17	REGISTERED AND RENEWED	<a href="#">76019073</a>	<a href="#">2619540</a>
R RESTRICTED UNDER 17 REQUIRES ACCOMPANYING PARENT OR ADULT GUARDIAN	REGISTERED AND RENEWED	<a href="#">72421218</a>	<a href="#">959580</a>
R	REGISTERED AND RENEWED	<a href="#">73225310</a>	<a href="#">1170739</a>
R RESTRICTED	REGISTERED AND RENEWED	<a href="#">73801615</a>	<a href="#">1577122</a>
THE FOLLOWING RESTRICTED PREVIEW HAS BEEN APPROVED FOR APPROPRIATE AUDIENCES BYTHE MOTION PICTURE ASSOCIATION OF AMERICA, INC. THE FILM ADVERTISED HAS BEEN RATED R RESTRICTED	Registered	<a href="#">87786519</a>	<a href="#">5760495</a>

#### Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Apr 20, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Apr 20, 2020	May 30, 2020
3	INSTITUTED	Apr 20, 2020	
4	NOTICE OF DEFAULT	Jun 09, 2020	
5	BD DECISION: OPP SUSTAINED	Jul 29, 2020	
6	TERMINATED	Jul 29, 2020	