

ESTTA Tracking number: **ESTTA1088005**

Filing date: **10/12/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	SCHOOL SPECIALTY, INC.
Granted to Date of previous extension	10/21/2020
Address	P.O. BOX 1579 APPLETON, WI 549131579 UNITED STATES
Attorney information	SHANE DELSMAN GODFREY & KAHN, S.C. 833 EAST MICHIGAN STREET SUITE 1800 MILWAUKEE, WI 53202 UNITED STATES Primary Email: <a href="mailto:docketing@gklaw.com">docketing@gklaw.com</a> Secondary Email(s): <a href="mailto:sdelsman@gklaw.com">sdelsman@gklaw.com</a> 4142733500
Docket Number	009316-1273

**Applicant Information**

Application No.	88805176	Publication date	06/23/2020
Opposition Filing Date	10/12/2020	Opposition Period Ends	10/21/2020
Applicant	PUZZLE CASTLE LIMITED RM.502, NEW CITY CENTER 2 LEI YUE MUN ROAD, KWUN TONG KOWLOON HONG KONG		

**Goods/Services Affected by Opposition**

Class 009. First Use: 2019/12/19 First Use In Commerce: 2019/12/19 All goods and services in the class are opposed, namely: Downloadable computer game software for use on mobile and cellular phones; Downloadable computer software for the collection, editing, organizing, modifying, book marking, transmission, storage, and sharing of data and information; Downloadable electronic game software for cellular telephones; Downloadable electronic game software for handheld electronic devices; Downloadable game software; Downloadable software for processing images, graphics and text; Downloadable electronic games via the internet and wireless devices
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act Section 2(d)
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## Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	2278178	Application Date	10/01/1998
Registration Date	09/14/1999	Foreign Priority Date	NONE
Word Mark	WORDLY WISE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1967/00/00 First Use In Commerce: 1967/00/00 Series of workbooks dealing with vocabulary		

U.S. Registration No.	3217686	Application Date	05/09/2006
Registration Date	03/13/2007	Foreign Priority Date	NONE
Word Mark	WORDLY WISE 3000		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 016. First use: First Use: 1996/06/30 First Use In Commerce: 1996/06/30 series of children's books and workbooks relating to vocabulary		

U.S. Registration No.	5713686	Application Date	08/07/2018
Registration Date	04/02/2019	Foreign Priority Date	NONE
Word Mark	WORDLY WISE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 2017/07/31 First Use In Commerce: 2017/07/31 Children's educational software as a service; vocabulary and reading comprehension software as a service		

U.S. Application No.	88762217	Application Date	01/16/2020
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	WORDLY WISE I3000		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 2017/07/00 First Use In Commerce: 2017/07/00 Providing online non-downloadable children's education software as a service; providing online non-downloadable vocabulary and reading comprehension software as a service		

Attachments	Notice of Opposition for WORD WISE.pdf(1392047 bytes )
Signature	/Shane Delsman/
Name	SHANE DELSMAN
Date	10/12/2020

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

SCHOOL SPECIALTY, INC.	)	
	)	
Opposer,	)	
	)	
v.	)	Opposition No. _____
	)	In re Application No. 88/805,176
PUZZLE CASTLE LIMITED	)	Mark: WORDWISE
	)	
Applicant.	)	

**NOTICE OF OPPOSITION**

Opposer, School Specialty, Inc., a Delaware corporation, having a place of business at W6316 Design Drive, Greenville, Wisconsin, 54942, believes that it will be damaged by registration of the mark identified above, and, hereby opposes same under 15 U.S.C. § 1063. As grounds for opposition, Opposer asserts that:

1. Opposer is currently and for many years has been engaged in the business of providing educational products.
2. Opposer has adopted and used among others, the trademark WORDLY WISE in connection with its educational products. The WORDLY WISE mark was adopted and used in commerce by Opposer and/or a predecessor in interest in the United States by 1967.
3. By virtue of Opposer's sale, promotion, offering for sale and advertising of its products and services, under and in connection with the trademark WORDLY WISE, the mark WORDLY WISE has become identified with high quality products and services originating with Opposer.

4. Opposer owns the following marks and corresponding United States Trademark Registrations filed before the application that is the subject of this opposition:

<u>Trademark</u>	<u>[Appl. No.] Reg. No.</u>	<u>Goods</u>
<b>WORDLY WISE</b>	2,278,178	Class 16: Series of workbooks dealing with vocabulary.
<b>WORDLY WISE 3000</b>	3,217,686	Class 16: Series of children's books and workbooks relating to vocabulary
<b>WORDLY WISE</b>	5,713,686	Class 42: Children's educational software as a service; vocabulary and reading comprehension software as a service.
<b>WORDLY WISE I3000</b>	[88/762,217]	Class 42: Providing online non-downloadable children's education software as a service; providing online non-downloadable vocabulary and reading comprehension software as a service

In accordance with 37 CFR § 2.122(d)(1), attached hereto are printouts from the electronic database records of the USPTO showing the current status and title of the registrations and application (**Exhibits A-D**) (collectively, “the WORDLY WISE Marks”).

5. Opposer is and has been engaged in offering and vocabulary workbooks under the WORDLY WISE Marks since 1967 and educational software as a service and vocabulary and reading software as service under the WORDLY WISE Marks since at least July 31, 2017.

6. WORDLY WISE is inherently distinctive of vocabulary workbooks and education software as a service.

7. Since 1967, Opposer and/or a predecessor in interest has invested and continues to invest considerable time, money and effort to promote and establish the reputation of the WORDLY WISE Marks to identify Opposer as the source of the goods and services associated

with the WORDLY WISE Marks. As a result, Opposer has developed extremely valuable goodwill throughout the United States with respect to the WORDLY WISE Marks.

8. Notwithstanding Opposer's prior rights as described above, Applicant, Puzzle Castle Limited ("Puzzle Castle"), filed Application Serial Number 88/805,176 on February 21, 2020, on the basis of use allegedly since December 19, 2019, 35 U.S.C. 1051(a) (the "Opposed Application").

9. Applicant seeks registration of the mark WORD WISE (the "Opposed Mark") for use with the following:

International Class 9: Downloadable computer game software for use on mobile and cellular phones; Downloadable computer software for the collection, editing, organizing, modifying, book marking, transmission, storage, and sharing of data and information; Downloadable electronic game software for cellular telephones; Downloadable electronic game software for handheld electronic devices; Downloadable game software; Downloadable software for processing images, graphics and text; Downloadable electronic games via the internet and wireless devices.

#### Likelihood of Confusion

10. Opposer hereby incorporates by reference the allegations in Paragraphs 1-9 as if fully set forth herein.

11. The date of first use in commerce, in the United States, of the WORDLY WISE Marks, by Opposer and/or its predecessor in interest, precedes the filing date of the Opposed Application. The date of registration or application of each of the WORDLY WISE Marks precedes the filing date of the Opposed Application. As such, Opposer has priority.

12. The Opposed Mark creates a similar commercial impression as the WORDLY WISE Marks.

13. Applicant's goods claimed in the Opposed Application are related to the goods and services offered by Opposer in connection with, as well as those claimed in the registrations

for, the WORDLY WISE Marks. For example, one component of Opposer's goods and services offered in connection with the WORDLY WISE Marks are vocabulary related crossword puzzles. (*see Exhibit E*). Applicant advertises its goods in connection with the Opposed Mark as: "1000+ interesting word puzzles means you'll never get bored of this crossword." Although cut off from the specimen, the website goes on to provide: "[e]xpand your vocabulary, train your brain, and have fun at the same time!" On the Google Play Store as shown in its specimen submitted to the USPTO for the Opposed Mark available at: <https://tsdr.uspto.gov/documentviewer?caseId=sn88805176&docId=SPE20200225113649#docIndex=5&page=4> (*see also Exhibit F*).

14. In light of Opposer's rights in the WORDLY WISE Marks, Opposer believes that use of the Opposed Mark in connection with the goods identified in the Opposed Application, is likely to cause confusion or mistake or to deceive, and will deceive and mislead the trade and the purchasing public into believing that Applicant's goods are the goods of Opposer, or that Applicant's goods are sponsored, approved or endorsed by Opposer, or that Applicant is authorized, licensed or controlled by Opposer, or that Applicant is a division or subsidiary, or in some way related to Opposer.

15. If Applicant is granted registration for the Opposed Mark, Applicant would obtain thereby at least the prima facie exclusive right to use the Opposed Mark. Such registration would be a significant source of damage and injury to Opposer.

16. The registration of the Opposed Application would authorize Applicant to use the mark in similar manner to Opposer's use of its WORDLY WISE Marks so as to trade upon the goodwill established by Opposer, thereby damaging Opposer.

17. The Oppose Mark is deceptively similar to the WORDLY WISE Marks so as to cause confusion, or to cause mistake or to deceive the public as to the origin of Applicant's goods offered under the mark. Specifically, registration of the Opposed Mark will lead the public to conclude, incorrectly, that Applicant is or has been affiliated or connected with Opposer, and/or that Applicant's goods provided under the mark are or have been, authorized, sponsored, endorsed, or licensed by Opposer. Issuance of any registration to Applicant for the proposed mark will result in damage to Opposer and the public. Therefore, registration of the Opposed Mark is prohibited by 15 U.S.C. §§ 1052(d) and 1063(a).

18. The statutory fee of four hundred dollars (\$400.00) and any additional required fees, should be charged to the undersigned's Deposit Account Number 07-1509.

**RELIEF**

WHEREFORE, the Opposer prays that this opposition be sustained and that registration to Applicant for the mark covered by Application Serial Number 88/805,176 be refused.

Respectfully submitted,

GODFREY & KAHN, S.C.

Date: October 12, 2020

By: \_\_\_\_\_/Shane Delsman/

Shane Delsman  
*Attorneys for Opposer, School Specialty, Inc.*  
Godfrey & Kahn, S.C.  
833 East Michigan Street  
Milwaukee, Wisconsin 53202  
Telephone: (414) 273-3500  
Facsimile: (414) 273-5198  
Email: sdelsman@gklaw.com





# EXHIBIT A

Generated on: This page was generated by TSDR on 2020-10-12 13:30:44 EDT

Mark: WORDLY WISE

WORDLY WISE

US Serial Number: 75562823

Application Filing Date: Oct. 01, 1998

US Registration Number: 2278178

Registration Date: Sep. 14, 1999

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Oct. 04, 2018

Publication Date: Jun. 22, 1999

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## Mark Information

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Mark Literal Elements: WORDLY WISE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Series of workbooks dealing with vocabulary

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: 1967

Use in Commerce: 1967

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## Basis Information (Case Level)

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Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

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## Current Owner(s) Information

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Owner Name: SCHOOL SPECIALTY, INC.

Owner Address: P.O. BOX 1579

APPLETON, WISCONSIN UNITED STATES 549131579

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Shane Delsman

Docket Number: 009316-0521

Attorney Primary Email Address: [docketing@gklaw.com](mailto:docketing@gklaw.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: Shane Delsman

GODFREY & KAHN, S.C.  
833 East Michigan Street, Suite 1800  
Milwaukee, WISCONSIN UNITED STATES 53202-5615

Phone: 414-273-3500

Fax: 414-273-5198

Correspondent e-mail: [docketing@gklaw.com](mailto:docketing@gklaw.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 04, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 04, 2018	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	64591
Oct. 04, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Oct. 02, 2018	TEAS SECTION 8 & 9 RECEIVED	
Sep. 14, 2018	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Apr. 11, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 11, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Feb. 05, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 03, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 26, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 30, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 06, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 31, 2009	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	64591
Mar. 31, 2009	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 31, 2009	ASSIGNED TO PARALEGAL	64591
Mar. 27, 2009	TEAS SECTION 8 & 9 RECEIVED	
Sep. 13, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 30, 2006	CASE FILE IN TICRS	
Nov. 20, 2004	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 14, 2004	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Oct. 14, 2004	PAPER RECEIVED	
Sep. 14, 1999	REGISTERED-PRINCIPAL REGISTER	
Jun. 22, 1999	PUBLISHED FOR OPPOSITION	
May 21, 1999	NOTICE OF PUBLICATION	
Mar. 23, 1999	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 18, 1999	ASSIGNED TO EXAMINER	69976

## TM Staff and Location Information

### TM Staff Information - None

### File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Oct. 04, 2018

## Assignment Abstract Of Title Information

**Summary**

Total Assignments: 23

Registrant: Educators Publishing Service, Inc.

**Assignment 1 of 23**

Conveyance: SECURITY AGREEMENT

Reel/Frame: [2539/0956](#)

Pages: 9

Date Recorded: Jul. 09, 2002

Supporting Documents: [assignment-tm-2539-0956.pdf](#)**Assignor**Name: [DELTA EDUCATION, LLC](#)

Execution Date: Jul. 01, 2002

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**Name: [HELLER FINANCIAL, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: ATTENTION: JEFFREY KILREA  
500 WEST MONROE STREET  
CHICAGO, ILLINOIS 60661**Correspondent**

Correspondent Name: FEDERAL RESEARCH CORP.

Correspondent Address: PENELOPE JOHNSON  
400 7TH ST., NW, STE. 101  
WASHINGTON, DC 20004**Domestic Representative - Not Found****Assignment 2 of 23**

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [2561/0630](#)

Pages: 4

Date Recorded: Aug. 07, 2002

Supporting Documents: [assignment-tm-2561-0630.pdf](#)**Assignor**Name: [EDUCATORS PUBLISHING SERVICES, INC.](#)

Execution Date: Jul. 01, 2002

Legal Entity Type: CORPORATION

State or Country Where Organized: MASSACHUSETTS

**Assignee**Name: [DELTA EDUCATION LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 405 PARK AVENUE  
C/O THE WICKS GROUP OF COMPANIES, L.L.C.  
NEW YORK, NEW YORK 10022**Correspondent**

Correspondent Name: GOLENBOCK, EISEMAN, ASSOR, BELL &amp; PESKOE

Correspondent Address: ELIEZER BRODT, ESQ.  
437 MADISON AVENUE  
NEW YORK, NEW YORK 10022**Domestic Representative - Not Found****Assignment 3 of 23**

Conveyance: NOTICE OF GRANT OF SECURITY INTEREST

Reel/Frame: [3184/0247](#)

Pages: 8

Date Recorded: Oct. 31, 2005

Supporting Documents: [assignment-tm-3184-0247.pdf](#)

**Assignor**

Name: [DELTA EDUCATION, LLC](#) Execution Date: Aug. 31, 2005  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

**Assignee**

Name: [BANK OF AMERICA, N.A., AS COLLATERAL AGENT](#)  
Legal Entity Type: NATIONAL BANKING ASSOCIATION State or Country Where Organized: UNITED STATES  
Address: 1455 MARKET STREET  
CA5-701-05-19  
SAN FRANCISCO, CALIFORNIA 94103

**Correspondent**

Correspondent Name: MOORE & VAN ALLEN PLLC  
Correspondent Address: 430 DAVIS DRIVE  
SUITE 500  
MORRISVILLE, NC 27560

**Domestic Representative - Not Found**

**Assignment 4 of 23**

Conveyance: ASSIGNS THE ENTIRE INTEREST  
Reel/Frame: [3234/0390](#) Pages: 25  
Date Recorded: Oct. 12, 2005  
Supporting Documents: [assignment-tm-3234-0390.pdf](#)

**Assignor**

Name: [HELLER FINANCIAL, INC.](#) Execution Date: Aug. 31, 2005  
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

**Assignee**

Name: [DELTA EDUCATION, LLC](#)  
Legal Entity Type: LLC State or Country Where Organized: DELAWARE  
Address: 80 NORTHWEST BLVD.  
NASHUA, NEW HAMPSHIRE 03061

**Correspondent**

Correspondent Name: GOLENBOCK EISEMAN ASSOR BELL ET AL.  
Correspondent Address: ROBIN SILVERMAN  
437 MADISON AVE.  
35TH FLOOR  
NEW YORK, NY 10022

**Domestic Representative - Not Found**

**Assignment 5 of 23**

Conveyance: TRADEMARK RELEASE AND REASSIGNMENT  
Reel/Frame: [3270/0517](#) Pages: 19  
Date Recorded: Mar. 10, 2006  
Supporting Documents: [assignment-tm-3270-0517.pdf](#)

**Assignor**

Name: [HELLER FINANCIAL, INC.](#) Execution Date: Aug. 31, 2005  
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

**Assignee**

Name: [DELTA EDUCATION, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 80 NORTHWEST BOULEVARD  
NASHUA, NEW HAMPSHIRE 03063

**Correspondent**

**Correspondent Name:** NICHOLAS A. KEES

**Correspondent Address:** GODFREY & KAHN, S.C.  
780 N. WATER STREET  
MILWAUKEE, WI 53202

**Domestic Representative - Not Found**

**Assignment 6 of 23**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [3389/0070](#)

**Pages:** 5

**Date Recorded:** Sep. 13, 2006

**Supporting Documents:** [assignment-tm-3389-0070.pdf](#)

**Assignor**

**Name:** [DELTA EDUCATION, LLC](#)

**Execution Date:** Sep. 12, 2006

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [SCHOOL SPECIALTY, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WISCONSIN

**Address:** P.O. BOX 1579  
APPLETON, WISCONSIN 54913-1579

**Correspondent**

**Correspondent Name:** ROXANA WIZOREK; GODFREY & KAHN, S.C.

**Correspondent Address:** 780 N. WATER STREET  
MILWAUKEE, WI 53202

**Domestic Representative - Not Found**

**Assignment 7 of 23**

**Conveyance:** INTELLECTUAL PROPERTY SECURITY INTEREST ASSIGNMENT AGREEMENT

**Reel/Frame:** [4194/0512](#)

**Pages:** 13

**Date Recorded:** Apr. 28, 2010

**Supporting Documents:** [assignment-tm-4194-0512.pdf](#)

**Assignor**

**Name:** [BANK OF AMERICA, N.A., INCLUDING AS COLLATERAL AGENT, AS ADMINISTRATIVE AGENT, AS AGENT, AND AS SUCCESSOR-IN-INTEREST TO NATIONSBANK, N.A., AS ADMINISTRATIVE AGENT, AND NATIONSBANK, N.A., AS AGENT](#)

**Execution Date:** Apr. 23, 2010

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 1455 MARKET STREET  
5TH FLOOR  
SAN FRANCISCO, CALIFORNIA 94103

**Correspondent**

**Correspondent Name:** MOORE & VAN ALLEN PLLC

**Correspondent Address:** 430 DAVIS DRIVE  
SUITE 500  
MORRISVILLE, NC 27560

**Domestic Representative - Not Found**

**Assignment 8 of 23**

**Conveyance:** TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [4786/0358](#) **Pages:** 7

**Date Recorded:** May 24, 2012

**Supporting Documents:** [assignment-tm-4786-0358.pdf](#)

**Assignor**

**Name:** [BANK OF AMERICA, N.A.](#)

**Execution Date:** May 22, 2012

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [SCHOOL SPECIALTY, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WISCONSIN

**Address:** P.O. BOX 1579  
APPLETON, WISCONSIN 54913-1579

**Correspondent**

**Correspondent Name:** NICHOLAS A. KEES; GODFREY & KAHN, S.C.

**Correspondent Address:** 780 N. WATER STREET  
MILWAUKEE, WI 53202

**Domestic Representative - Not Found**

**Assignment 9 of 23**

**Conveyance:** GRANT OF TRADEMARK SECURITY INTEREST

**Reel/Frame:** [4786/0439](#) **Pages:** 11

**Date Recorded:** May 25, 2012

**Supporting Documents:** [assignment-tm-4786-0439.pdf](#)

**Assignor**

**Name:** [SCHOOL SPECIALTY, INC.](#)

**Execution Date:** May 22, 2012

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WISCONSIN

**Assignee**

**Name:** [BAYSIDE FINANCE, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 600 FIFTH AVENUE, 24TH FLOOR  
NEW YORK, NEW YORK 10020

**Correspondent**

**Correspondent Name:** NICHOLAS A. KEES; GODFREY & KAHN, S.C.

**Correspondent Address:** 780 N. WATER STREET  
MILWAUKEE, WI 53202

**Domestic Representative - Not Found**

**Assignment 10 of 23**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [4792/0518](#) **Pages:** 15

**Date Recorded:** Jun. 04, 2012



Supporting Documents: [assignment-tm-4792-0518.pdf](#)

**Assignor**

Name: [SCHOOL SPECIALTY, INC.](#) Execution Date: May 22, 2012  
Legal Entity Type: CORPORATION State or Country Where Organized: WISCONSIN

**Assignee**

Name: [WELLS FARGO CAPITAL FINANCE, LLC, AS AGENT](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE  
Address: 111 S. WACKER DRIVE, SUITE 3000  
CHICAGO, ILLINOIS 60606

**Correspondent**

Correspondent Name: NANCY BROUGHER  
Correspondent Address: GOLDBERG KOHN LTD.  
55 EAST MONROE STREET, SUITE 3300  
CHICAGO, IL 60603

**Domestic Representative - Not Found**

**Assignment 11 of 23**

Conveyance: SECURITY INTEREST  
Reel/Frame: [4957/0797](#) Pages: 13  
Date Recorded: Feb. 08, 2013  
Supporting Documents: [assignment-tm-4957-0797.pdf](#)

**Assignor**

Name: [SCHOOL SPECIALTY, INC.](#) Execution Date: Jan. 31, 2013  
Legal Entity Type: CORPORATION State or Country Where Organized: WISCONSIN

**Assignee**

Name: [BAYSIDE FINANCE LLC, AS AGENT](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE  
Address: 600 FIFTH AVENUE, 24TH FLOOR  
C/O CAPITAL FINANCE INC.  
NEW YORK, NEW YORK 10020

**Correspondent**

Correspondent Name: PATRICIA GUNN, C/O AKIN GUMP  
Correspondent Address: ONE BRYANT PARK  
NEW YORK, NY 10036-6745

**Domestic Representative - Not Found**

**Assignment 12 of 23**

Conveyance: SECURITY INTEREST  
Reel/Frame: [4969/0565](#) Pages: 11  
Date Recorded: Mar. 01, 2013  
Supporting Documents: [assignment-tm-4969-0565.pdf](#)

**Assignor**

Name: [SCHOOL SPECIALTY, INC.](#) Execution Date: Feb. 27, 2013  
Legal Entity Type: INC. ASSOCIATION State or Country Where Organized: WISCONSIN

**Assignee**

Name: [U.S. BANK, NATIONAL ASSOCIATION](#)  
Legal Entity Type: A NATIONAL BANKING ASSOCIATION State or Country: MINNESOTA

Where Organized:

Address: 800 NICOLLET MALL  
MINNEAPOLIS, MINNESOTA 55402

Correspondent

Correspondent Name: JEFFREY MANN

Correspondent Address: 180 MAIDEN LANE, FLOOR 38  
NEW YORK, NY 10038

Domestic Representative - Not Found

Assignment 13 of 23

Conveyance: RELEASE OF SECURITY INTEREST ABL

Reel/Frame: [5050/0187](#)

Pages: 11

Date Recorded: Jun. 18, 2013

Supporting Documents: [assignment-tm-5050-0187.pdf](#)

Assignor

Name: [WELLS FARGO CAPITAL FINANCE, LLC](#)

Execution Date: Jun. 07, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [SCHOOL SPECIALTY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: WISCONSIN

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

Correspondent

Correspondent Name: THOMAS FAHEY

Correspondent Address: 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 14 of 23

Conveyance: TERMINATION OF SECURITY INTEREST TL

Reel/Frame: [5050/0101](#)

Pages: 10

Date Recorded: Jun. 18, 2013

Supporting Documents: [assignment-tm-5050-0101.pdf](#)

Assignor

Name: [U.S. BANK NATIONAL ASSOCIATION](#)

Execution Date: Jun. 11, 2013

Legal Entity Type: BANK

State or Country Where Organized: OHIO

Assignee

Name: [SCHOOL SPECIALTY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: WISCONSIN

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

Correspondent

Correspondent Name: THOMAS FAHEY

Correspondent Address: 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

### Assignment 15 of 23

**Conveyance:** NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [5050/0111](#)

**Pages:** 12

**Date Recorded:** Jun. 18, 2013

**Supporting Documents:** [assignment-tm-5050-0111.pdf](#)

#### Assignor

**Name:** [SCHOOL SPECIALTY, INC.](#)

**Execution Date:** Jun. 11, 2013

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH](#)

**Legal Entity Type:** BANK

**State or Country Where Organized:** SWITZERLAND

**Address:** ELEVEN MADISON AVENUE  
NEW YORK, NEW YORK 10010

#### Correspondent

**Correspondent Name:** THOMAS FAHEY

**Correspondent Address:** 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

### Assignment 16 of 23

**Conveyance:** NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [5058/0093](#)

**Pages:** 12

**Date Recorded:** Jun. 27, 2013

**Supporting Documents:** [assignment-tm-5058-0093.pdf](#)

#### Assignor

**Name:** [SCHOOL SPECIALTY, INC.](#)

**Execution Date:** Jun. 11, 2013

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

#### Assignee

**Name:** [BANK OF AMERICA, N.A.](#)

**Legal Entity Type:** NATIONAL ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 135 SOUTH LASALLE STREET  
4TH FLOOR  
CHICAGO, ILLINOIS 60603

#### Correspondent

**Correspondent Name:** SKADDEN ARPS SLATE MEAGHER & FLOM LLP

**Correspondent Address:** FOUR TIMES SQUARE  
ATTN: JOHN DEMING, ESQ.  
NEW YORK, NY 10036

**Domestic Representative - Not Found**

### Assignment 17 of 23

**Conveyance:** MERGER EFFECTIVE 06/11/2013

**Reel/Frame:** [5202/0417](#)

**Pages:** 16

**Date Recorded:** Jan. 28, 2014

**Supporting Documents:** [assignment-tm-5202-0417.pdf](#)

#### Assignor

Name: [SCHOOL SPECIALTY, INC.](#)

Execution Date: Jun. 11, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: WISCONSIN

**Assignee**

Name: [SCHOOL SPECIALTY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: P.O. BOX 1579  
APPLETON, WISCONSIN 54912-1579

**Correspondent**

Correspondent Name: NICHOLAS A. KEES; GODFREY & KAHN, S.C.

Correspondent Address: 780 N. WATER STREET  
MILWAUKEE, WI 53202

**Domestic Representative - Not Found**

**Assignment 18 of 23**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6030/0711](#)

Pages: 7

Date Recorded: Apr. 10, 2017

Supporting Documents: [assignment-tm-6030-0711.pdf](#)

**Assignor**

Name: [BAYSIDE FINANCE, LLC](#)

Execution Date: Apr. 07, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**

Name: [SCHOOL SPECIALTY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

**Correspondent**

Correspondent Name: NICHOLAS A. KEES; GODFREY & KAHN, S.C.

Correspondent Address: 833 E. MICHIGAN STREET  
SUITE 1800  
MILWAUKEE, WI 53202-5615

**Domestic Representative - Not Found**

**Assignment 19 of 23**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6031/0404](#)

Pages: 7

Date Recorded: Apr. 10, 2017

Supporting Documents: [assignment-tm-6031-0404.pdf](#)

**Assignor**

Name: [BAYSIDE FINANCE, LLC](#)

Execution Date: Apr. 07, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**

Name: [SCHOOL SPECIALTY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: WISCONSIN

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

**Correspondent**

**Correspondent Name:** NICHOLAS A. KEES; GODFREY & KAHN, S.C.

**Correspondent Address:** 833 E. MICHIGAN STREET  
SUITE 1800  
MILWAUKEE, WI 53202-5615

**Domestic Representative - Not Found**

**Assignment 20 of 23**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [6031/0434](#)

**Pages:** 23

**Date Recorded:** Apr. 10, 2017

**Supporting Documents:** [assignment-tm-6031-0434.pdf](#)

**Assignor**

**Name:** [SCHOOL SPECIALTY, INC.](#)

**Execution Date:** Apr. 07, 2017

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Name:** [CLASSROOMDIRECT.COM, LLC](#)

**Execution Date:** Apr. 07, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [CHILDCRAFT EDUCATION, LLC](#)

**Execution Date:** Apr. 07, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [SPORTIME, LLC](#)

**Execution Date:** Apr. 07, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [PREMIER AGENDAS, LLC](#)

**Execution Date:** Apr. 07, 2017

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Name:** [CALIFONE INTERNATIONAL, LLC](#)

**Execution Date:** Apr. 07, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [DELTA EDUCATION, LLC](#)

**Execution Date:** Apr. 07, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Name:** [SSI GUARDIAN, LLC](#)

**Execution Date:** Apr. 07, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [TCW ASSET MANAGEMENT COMPANY, LLC, AS AGENT](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 200 CLARENDON STREET, 51ST FLOOR  
BOSTON, MASSACHUSETTS 02116

**Correspondent**

**Correspondent Name:** JACLYN DI GRANDE - PARALEGAL

**Correspondent Address:** GOLDBERG KOHN LTD.  
55 E MONROE ST., SUITE 3300  
CHICAGO, IL 60603

**Domestic Representative - Not Found**

**Assignment 21 of 23**

**Conveyance:** RELEASE BY SECURED PARTY

**Reel/Frame:** [6039/0561](#)

**Pages:** 7

Date Recorded: Apr. 21, 2017

Supporting Documents: [assignment-tm-6039-0561.pdf](#)

**Assignor**

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH](#)

Execution Date: Apr. 07, 2017

Legal Entity Type: CORPORATION

State or Country Where Organized: SWITZERLAND

**Assignee**

Name: [SCHOOL SPECIALTY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

**Correspondent**

Correspondent Name: NICHOLAS A. KEES; GODFREY & KAHN, S.C.

Correspondent Address: 833 E. MICHIGAN STREET  
SUITE 1800  
MILWAUKEE, WI 53202-5615

**Domestic Representative - Not Found**

**Assignment 22 of 23**

Conveyance: SECURITY INTEREST

Reel/Frame: [6844/0096](#)

Pages: 35

Date Recorded: Jan. 23, 2020

Supporting Documents: [assignment-tm-6844-0096.pdf](#)

**Assignor**

Name: [SCHOOL SPECIALTY, INC.](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Name: [CLASSROOMDIRECT.COM, LLC](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [SPORTIME, LLC](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [DELTA EDUCATION, LLC](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [PREMIER AGENDAS, LLC](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [CHILDCRAFT EDUCATION, LLC](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [BIRD-IN-HAND WOODWORKS, LLC](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [CALIFONE INTERNATIONAL, LLC](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [SSI GUARDIAN, LLC](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [FREY SCIENTIFIC, LLC](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [SAX ARTS & CRAFTS, LLC](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country Where Organized: UNITED STATES

Address: 60 LIVINGSTON AVENUE  
EP-MN-WS3C  
ST. PAUL, MINNESOTA 55107

**Correspondent**

Correspondent Name: WILLIAM R. SIEGEL, MAYER BROWN LLP

Correspondent Address: 71 S. WACKER DRIVE  
CHICAGO, IL 60606

**Domestic Representative - Not Found**

**Assignment 23 of 23**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7057/0768](#)

Pages: 13

Date Recorded: Sep. 21, 2020

Supporting Documents: No Supporting Documents Available

**Assignor**

Name: [TCW ASSET MANAGEMENT COMPANY LLC, AS AGENT](#)

Execution Date: Sep. 15, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Assignee**

Name: [SCHOOL SPECIALTY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

Name: [CLASSROOMDIRECT.COM, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

Name: [CHILDCRAFT EDUCATION, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

Name: [SPORTIME, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

Name: [PREMIER AGENDAS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

**Where Organized:****Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942**Name:** [CALIFONE INTERNATIONAL, LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country** DELAWARE  
**Where Organized:****Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942**Name:** [DELTA EDUCATION, LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country** DELAWARE  
**Where Organized:****Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942**Name:** [SSI GUARDIAN, LLC](#)**Legal Entity Type:** LIMITED LIABILITY COMPANY**State or Country** DELAWARE  
**Where Organized:****Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942**Correspondent****Correspondent Name:** JACLYN DI GRANDE - PARALEGAL**Correspondent Address:** GOLDBERG KOHN LTD.  
55 E MONROE STREET, SUITE 3300  
CHICAGO, IL 60603**Domestic Representative - Not Found****Proceedings****Summary****Number of Proceedings:** 1**Type of Proceeding: Opposition****Proceeding Number:** [91242908](#)**Filing Date:** Aug 08, 2018**Status:** Terminated**Status Date:** Jun 10, 2019**Interlocutory Attorney:** YONG OH (RICHARD) KIM**Defendant****Name:** OCLC, Inc.**Correspondent Address:** JOSEPH P GRASSER  
SQUIRE PATTON BOGGS US LLP  
1801 PAGE MILL ROAD, SUITE 110  
PALO ALTO CA UNITED STATES , 94304**Correspondent e-mail:** [David.Elkins@squirepb.com](mailto:David.Elkins@squirepb.com) , [Joseph.Grasser@squirepb.com](mailto:Joseph.Grasser@squirepb.com) , [sfr\\_docket@squirepb.com](mailto:sfr_docket@squirepb.com) , [trademark@squirepb.com](mailto:trademark@squirepb.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
WISE+	Abandoned - No Statement Of Use Filed	<a href="#">87669273</a>	
WISE PLUS	Abandoned - No Statement Of Use Filed	<a href="#">87669302</a>	
WISE	Registered	<a href="#">87669249</a>	<a href="#">5932642</a>

**Plaintiff(s)****Name:** School Specialty, Inc.**Correspondent Address:** SHANE DELSMAN  
GODFREY & KAHN SC  
833 EAST MICHIGAN STREET, SUITE 1800  
MILWAUKEE WI UNITED STATES , 53202-5615



Correspondent e-mail: [sdelsman@gklaw.com](mailto:sdelsman@gklaw.com), [docketing@gklaw.com](mailto:docketing@gklaw.com), [emcguire@gklaw.com](mailto:emcguire@gklaw.com), [alandsman@gklaw.com](mailto:alandsman@gklaw.com), [nakees@gklaw.com](mailto:nakees@gklaw.com), [jgregor@gklaw.com](mailto:jgregor@gklaw.com), [w.com](mailto:w.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
WORDLY WISE	REGISTERED AND RENEWED	<a href="#">75562823</a>	<a href="#">2278178</a>
WORDLY WISE 3000	REGISTERED AND RENEWED	<a href="#">78879989</a>	<a href="#">3217686</a>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 08, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 08, 2018	Sep 17, 2018
3	PENDING, INSTITUTED	Aug 08, 2018	
4	D MOT FOR EXT W/ CONSENT	Sep 07, 2018	
5	EXTENSION OF TIME GRANTED	Sep 07, 2018	
6	D MOT FOR EXT W/ CONSENT	Oct 12, 2018	
7	EXTENSION OF TIME GRANTED	Oct 23, 2018	
8	D MOT FOR EXT W/ CONSENT	Oct 30, 2018	
9	EXTENSION OF TIME GRANTED	Oct 30, 2018	
10	D MOT FOR EXT W/ CONSENT	Nov 27, 2018	
11	EXTENSION OF TIME GRANTED	Nov 27, 2018	
12	D MOT FOR EXT W/ CONSENT	Dec 21, 2018	
13	EXTENSION OF TIME GRANTED	Dec 21, 2018	
14	ANSWER	Jan 29, 2019	
15	P CHANGE OF CORRESP ADDRESS	Feb 05, 2019	
16	D MOT FOR EXT W/ CONSENT	Feb 28, 2019	
17	EXTENSION OF TIME GRANTED	Feb 28, 2019	
18	D MOT FOR EXT W/ CONSENT	Mar 29, 2019	
19	EXTENSION OF TIME GRANTED	Mar 29, 2019	
20	D MOT FOR EXT W/ CONSENT	Apr 29, 2019	
21	EXTENSION OF TIME GRANTED	Apr 29, 2019	
22	W/DRAW OF OPPOSITION	Jun 04, 2019	
23	P CERTIFICATE OF SERVICE	Jun 04, 2019	
24	BD DECISION: OPP DISMISSED W/ PREJ	Jun 10, 2019	
25	TERMINATED	Jun 10, 2019	

# EXHIBIT B

Generated on: This page was generated by TSDR on 2020-10-12 13:31:15 EDT

Mark: WORDLY WISE 3000

WORDLY WISE 3000

US Serial Number: 78879989

Application Filing Date: May 09, 2006

US Registration Number: 3217686

Registration Date: Mar. 13, 2007

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jul. 14, 2016

Publication Date: Dec. 26, 2006

## Mark Information

Mark Literal Elements: WORDLY WISE 3000

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 2278178

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: series of children's books and workbooks relating to vocabulary

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 30, 1996

Use in Commerce: Jun. 30, 1996

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** SCHOOL SPECIALTY, INC.

**Owner Address:** P.O. BOX 1579  
APPLETON, WISCONSIN UNITED STATES 549121579

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Nicholas A. Kees

**Docket Number:** 009316-0570

**Attorney Primary Email Address:** [docketing@gklaw.com](mailto:docketing@gklaw.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** NICHOLAS A. KEES  
GODFREY & KAHN, S.C.  
833 EAST MICHIGAN STREET, SUITE 1800  
MILWAUKEE, WISCONSIN UNITED STATES 53202-5615

**Phone:** 414-273-3500

**Fax:** 414-273-5198

**Correspondent e-mail:** [docketing@gklaw.com](mailto:docketing@gklaw.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jul. 14, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jul. 14, 2016	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76874
Jul. 14, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76874
Jul. 12, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76874
Apr. 20, 2016	TEAS SECTION 8 & 9 RECEIVED	
Mar. 11, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 13, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Feb. 05, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 03, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jun. 26, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 31, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 31, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	66607
Jul. 31, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	66607
Jul. 16, 2012	TEAS SECTION 8 & 15 RECEIVED	
May 30, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
May 06, 2010	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 13, 2007	REGISTERED-PRINCIPAL REGISTER	
Dec. 26, 2006	PUBLISHED FOR OPPOSITION	
Dec. 06, 2006	NOTICE OF PUBLICATION	
Nov. 02, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	76538
Nov. 01, 2006	ASSIGNED TO LIE	76538
Oct. 23, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 11, 2006	ASSIGNED TO EXAMINER	82421
Sep. 13, 2006	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
May 15, 2006	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

TM Staff Information - None

**File Location**

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jul. 14, 2016

**Assignment Abstract Of Title Information**

**Summary**

**Total Assignments:** 18

**Registrant:** SCHOOL SPECIALTY, INC.

**Assignment 1 of 18**

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [3389/0070](#)

**Pages:** 5

**Date Recorded:** Sep. 13, 2006

**Supporting Documents:** [assignment-tm-3389-0070.pdf](#)

**Assignor**

**Name:** [DELTA EDUCATION, LLC](#)

**Execution Date:** Sep. 12, 2006

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [SCHOOL SPECIALTY, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WISCONSIN

**Address:** P.O. BOX 1579  
APPLETON, WISCONSIN 54913-1579

**Correspondent**

**Correspondent Name:** ROXANA WIZOREK; GODFREY & KAHN, S.C.

**Correspondent Address:** 780 N. WATER STREET  
MILWAUKEE, WI 53202

**Domestic Representative - Not Found**

**Assignment 2 of 18**

**Conveyance:** NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [4194/0469](#)

**Pages:** 5

**Date Recorded:** Apr. 28, 2010

**Supporting Documents:** [assignment-tm-4194-0469.pdf](#)

**Assignor**

**Name:** [SCHOOL SPECIALTY, INC.](#)

**Execution Date:** Apr. 23, 2010

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WISCONSIN

**Assignee**

**Name:** [BANK OF AMERICA, N.A., AS ADMINISTRATIVE AGENT](#)

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Address:** 1455 MARKET STREET  
CA5-701-05-19  
SAN FRANCISCO, CALIFORNIA 94103

**Correspondent**

**Correspondent Name:** MOORE & VAN ALLEN PLLC

**Correspondent Address:** 430 DAVIS DRIVE  
SUITE 500  
MORRISVILLE, NC 27560

**Domestic Representative - Not Found**

**Assignment 3 of 18**

**Conveyance:** TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

**Reel/Frame:** [4786/0358](#)

**Pages:** 7

**Date Recorded:** May 24, 2012

**Supporting Documents:** [assignment-tm-4786-0358.pdf](#)

**Assignor**

**Name:** [BANK OF AMERICA, N.A.](#)

**Execution Date:** May 22, 2012

**Legal Entity Type:** NATIONAL BANKING ASSOCIATION

**State or Country Where Organized:** UNITED STATES

**Assignee**

**Name:** [SCHOOL SPECIALTY, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WISCONSIN

**Address:** P.O. BOX 1579  
APPLETON, WISCONSIN 54913-1579

**Correspondent**

**Correspondent Name:** NICHOLAS A. KEES; GODFREY & KAHN, S.C.

**Correspondent Address:** 780 N. WATER STREET  
MILWAUKEE, WI 53202

**Domestic Representative - Not Found**

**Assignment 4 of 18**

**Conveyance:** GRANT OF TRADEMARK SECURITY INTEREST

**Reel/Frame:** [4786/0439](#)

**Pages:** 11

**Date Recorded:** May 25, 2012

**Supporting Documents:** [assignment-tm-4786-0439.pdf](#)

**Assignor**

**Name:** [SCHOOL SPECIALTY, INC.](#)

**Execution Date:** May 22, 2012

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WISCONSIN

**Assignee**

**Name:** [BAYSIDE FINANCE, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** 600 FIFTH AVENUE, 24TH FLOOR  
NEW YORK, NEW YORK 10020

**Correspondent**

**Correspondent Name:** NICHOLAS A. KEES; GODFREY & KAHN, S.C.

**Correspondent Address:** 780 N. WATER STREET  
MILWAUKEE, WI 53202

**Domestic Representative - Not Found**

**Assignment 5 of 18**

**Conveyance:** SECURITY INTEREST

**Reel/Frame:** [4792/0518](#)

**Pages:** 15

**Date Recorded:** Jun. 04, 2012

**Supporting Documents:** [assignment-tm-4792-0518.pdf](#)

**Assignor**

**Name:** [SCHOOL SPECIALTY, INC.](#)

**Execution Date:** May 22, 2012

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WISCONSIN

**Assignee**

Name: [WELLS FARGO CAPITAL FINANCE, LLC, AS AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 111 S. WACKER DRIVE, SUITE 3000  
CHICAGO, ILLINOIS 60606

**Correspondent**

Correspondent Name: NANCY BROUGHNER

Correspondent Address: GOLDBERG KOHN LTD.  
55 EAST MONROE STREET, SUITE 3300  
CHICAGO, IL 60603

**Domestic Representative - Not Found**

**Assignment 6 of 18**

Conveyance: SECURITY INTEREST

Reel/Frame: [4957/0797](#)

Pages: 13

Date Recorded: Feb. 08, 2013

Supporting Documents: [assignment-tm-4957-0797.pdf](#)

**Assignor**

Name: [SCHOOL SPECIALTY, INC.](#)

Execution Date: Jan. 31, 2013

Legal Entity Type: CORPORATION

State or Country Where Organized: WISCONSIN

**Assignee**

Name: [BAYSIDE FINANCE LLC, AS AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 600 FIFTH AVENUE, 24TH FLOOR  
C/O CAPITAL FINANCE INC.  
NEW YORK, NEW YORK 10020

**Correspondent**

Correspondent Name: PATRICIA GUNN, C/O AKIN GUMP

Correspondent Address: ONE BRYANT PARK  
NEW YORK, NY 10036-6745

**Domestic Representative - Not Found**

**Assignment 7 of 18**

Conveyance: SECURITY INTEREST

Reel/Frame: [4969/0565](#)

Pages: 11

Date Recorded: Mar. 01, 2013

Supporting Documents: [assignment-tm-4969-0565.pdf](#)

**Assignor**

Name: [SCHOOL SPECIALTY, INC.](#)

Execution Date: Feb. 27, 2013

Legal Entity Type: INC. ASSOCIATION

State or Country Where Organized: WISCONSIN

**Assignee**

Name: [U.S. BANK, NATIONAL ASSOCIATION](#)

Legal Entity Type: A NATIONAL BANKING ASSOCIATION

State or Country Where Organized: MINNESOTA

Address: 800 NICOLLET MALL  
MINNEAPOLIS, MINNESOTA 55402

**Correspondent**

Correspondent Name: JEFFREY MANN

Correspondent Address: 180 MAIDEN LANE, FLOOR 38  
NEW YORK, NY 10038

Domestic Representative - Not Found

Assignment 8 of 18

Conveyance: RELEASE OF SECURITY INTEREST ABL

Reel/Frame: [5050/0187](#)

Pages: 11

Date Recorded: Jun. 18, 2013

Supporting Documents: [assignment-tm-5050-0187.pdf](#)

Assignor

Name: [WELLS FARGO CAPITAL FINANCE, LLC](#)

Execution Date: Jun. 07, 2013

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Assignee

Name: [SCHOOL SPECIALTY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: WISCONSIN

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

Correspondent

Correspondent Name: THOMAS FAHEY

Correspondent Address: 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 9 of 18

Conveyance: TERMINATION OF SECURITY INTEREST TL

Reel/Frame: [5050/0101](#)

Pages: 10

Date Recorded: Jun. 18, 2013

Supporting Documents: [assignment-tm-5050-0101.pdf](#)

Assignor

Name: [U.S. BANK NATIONAL ASSOCIATION](#)

Execution Date: Jun. 11, 2013

Legal Entity Type: BANK

State or Country Where Organized: OHIO

Assignee

Name: [SCHOOL SPECIALTY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: WISCONSIN

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

Correspondent

Correspondent Name: THOMAS FAHEY

Correspondent Address: 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

Domestic Representative - Not Found

Assignment 10 of 18

Conveyance: NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

Reel/Frame: [5050/0111](#)

Pages: 12

Date Recorded: Jun. 18, 2013

Supporting Documents: [assignment-tm-5050-0111.pdf](#)

Assignor



**Name:** [SCHOOL SPECIALTY, INC.](#) **Execution Date:** Jun. 11, 2013  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH](#)  
**Legal Entity Type:** BANK **State or Country Where Organized:** SWITZERLAND  
**Address:** ELEVEN MADISON AVENUE  
NEW YORK, NEW YORK 10010

**Correspondent**

**Correspondent Name:** THOMAS FAHEY  
**Correspondent Address:** 1025 VERMONT AVENUE NW, SUITE 1130  
NATIONAL CORPORATE RESEARCH, LTD.  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**

**Assignment 11 of 18**

**Conveyance:** NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS  
**Reel/Frame:** [5058/0093](#) **Pages:** 12  
**Date Recorded:** Jun. 27, 2013  
**Supporting Documents:** [assignment-tm-5058-0093.pdf](#)

**Assignor**

**Name:** [SCHOOL SPECIALTY, INC.](#) **Execution Date:** Jun. 11, 2013  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [BANK OF AMERICA, N.A.](#)  
**Legal Entity Type:** NATIONAL ASSOCIATION **State or Country Where Organized:** UNITED STATES  
**Address:** 135 SOUTH LASALLE STREET  
4TH FLOOR  
CHICAGO, ILLINOIS 60603

**Correspondent**

**Correspondent Name:** SKADDEN ARPS SLATE MEAGHER & FLOM LLP  
**Correspondent Address:** FOUR TIMES SQUARE  
ATTN: JOHN DEMING, ESQ.  
NEW YORK, NY 10036

**Domestic Representative - Not Found**

**Assignment 12 of 18**

**Conveyance:** MERGER EFFECTIVE 06/11/2013  
**Reel/Frame:** [5202/0417](#) **Pages:** 16  
**Date Recorded:** Jan. 28, 2014  
**Supporting Documents:** [assignment-tm-5202-0417.pdf](#)

**Assignor**

**Name:** [SCHOOL SPECIALTY, INC.](#) **Execution Date:** Jun. 11, 2013  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** WISCONSIN

**Assignee**

**Name:** [SCHOOL SPECIALTY, INC.](#)  
**Legal Entity Type:** CORPORATION **State or Country Where Organized:** DELAWARE  
**Address:** P.O. BOX 1579

APPLETON, WISCONSIN 54912-1579

**Correspondent**

**Correspondent Name:** NICHOLAS A. KEES; GODFREY & KAHN, S.C.

**Correspondent Address:** 780 N. WATER STREET  
MILWAUKEE, WI 53202

**Domestic Representative - Not Found**

**Assignment 13 of 18**

**Conveyance:** RELEASE BY SECURED PARTY

**Reel/Frame:** [6030/0711](#)

**Pages:** 7

**Date Recorded:** Apr. 10, 2017

**Supporting Documents:** [assignment-tm-6030-0711.pdf](#)

**Assignor**

**Name:** [BAYSIDE FINANCE, LLC](#)

**Execution Date:** Apr. 07, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [SCHOOL SPECIALTY, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

**Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

**Correspondent**

**Correspondent Name:** NICHOLAS A. KEES; GODFREY & KAHN, S.C.

**Correspondent Address:** 833 E. MICHIGAN STREET  
SUITE 1800  
MILWAUKEE, WI 53202-5615

**Domestic Representative - Not Found**

**Assignment 14 of 18**

**Conveyance:** RELEASE BY SECURED PARTY

**Reel/Frame:** [6031/0404](#)

**Pages:** 7

**Date Recorded:** Apr. 10, 2017

**Supporting Documents:** [assignment-tm-6031-0404.pdf](#)

**Assignor**

**Name:** [BAYSIDE FINANCE, LLC](#)

**Execution Date:** Apr. 07, 2017

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Assignee**

**Name:** [SCHOOL SPECIALTY, INC.](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** WISCONSIN

**Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

**Correspondent**

**Correspondent Name:** NICHOLAS A. KEES; GODFREY & KAHN, S.C.

**Correspondent Address:** 833 E. MICHIGAN STREET  
SUITE 1800  
MILWAUKEE, WI 53202-5615

**Domestic Representative - Not Found**

**Assignment 15 of 18**

Conveyance: SECURITY INTEREST

Reel/Frame: [6031/0434](#)

Pages: 23

Date Recorded: Apr. 10, 2017

Supporting Documents: [assignment-tm-6031-0434.pdf](#)

**Assignor**

Name: [SCHOOL SPECIALTY, INC.](#) Execution Date: Apr. 07, 2017  
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [CLASSROOMDIRECT.COM, LLC](#) Execution Date: Apr. 07, 2017  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [CHILDCRAFT EDUCATION, LLC](#) Execution Date: Apr. 07, 2017  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [SPORTIME, LLC](#) Execution Date: Apr. 07, 2017  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [PREMIER AGENDAS, LLC](#) Execution Date: Apr. 07, 2017  
Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Name: [CALIFONE INTERNATIONAL, LLC](#) Execution Date: Apr. 07, 2017  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [DELTA EDUCATION, LLC](#) Execution Date: Apr. 07, 2017  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [SSI GUARDIAN, LLC](#) Execution Date: Apr. 07, 2017  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

**Assignee**

Name: [TCW ASSET MANAGEMENT COMPANY, LLC, AS AGENT](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Address: 200 CLARENDON STREET, 51ST FLOOR  
BOSTON, MASSACHUSETTS 02116

**Correspondent**

Correspondent Name: JACLYN DI GRANDE - PARALEGAL

Correspondent Address: GOLDBERG KOHN LTD.  
55 E MONROE ST., SUITE 3300  
CHICAGO, IL 60603

**Domestic Representative - Not Found**

**Assignment 16 of 18**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [6039/0561](#)

Pages: 7

Date Recorded: Apr. 21, 2017

Supporting Documents: [assignment-tm-6039-0561.pdf](#)

**Assignor**

Name: [CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH](#) Execution Date: Apr. 07, 2017  
Legal Entity Type: CORPORATION State or Country SWITZERLAND

**Where Organized:****Assignee**

**Name:** [SCHOOL SPECIALTY, INC.](#)  
**Legal Entity Type:** CORPORATION **State or Country** DELAWARE  
**Where Organized:**  
**Address:** W6316 DESIGN DRIVE  
 GREENVILLE, WISCONSIN 54942

**Correspondent**

**Correspondent Name:** NICHOLAS A. KEES; GODFREY & KAHN, S.C.  
**Correspondent Address:** 833 E. MICHIGAN STREET  
 SUITE 1800  
 MILWAUKEE, WI 53202-5615

**Domestic Representative - Not Found****Assignment 17 of 18****Conveyance:** SECURITY INTEREST**Reel/Frame:** [6844/0096](#)**Pages:** 35**Date Recorded:** Jan. 23, 2020**Supporting Documents:** [assignment-tm-6844-0096.pdf](#)**Assignor**

**Name:** [SCHOOL SPECIALTY, INC.](#) **Execution Date:** Jan. 17, 2020  
**Legal Entity Type:** CORPORATION **State or Country** No Place Where Organized Found  
**Where Organized:**

**Name:** [CLASSROOMDIRECT.COM, LLC](#) **Execution Date:** Jan. 17, 2020  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country** DELAWARE  
**Where Organized:**

**Name:** [SPORTIME, LLC](#) **Execution Date:** Jan. 17, 2020  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country** DELAWARE  
**Where Organized:**

**Name:** [DELTA EDUCATION, LLC](#) **Execution Date:** Jan. 17, 2020  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country** DELAWARE  
**Where Organized:**

**Name:** [PREMIER AGENDAS, LLC](#) **Execution Date:** Jan. 17, 2020  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country** DELAWARE  
**Where Organized:**

**Name:** [CHILDCRAFT EDUCATION, LLC](#) **Execution Date:** Jan. 17, 2020  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country** DELAWARE  
**Where Organized:**

**Name:** [BIRD-IN-HAND WOODWORKS, LLC](#) **Execution Date:** Jan. 17, 2020  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country** DELAWARE  
**Where Organized:**

**Name:** [CALIFONE INTERNATIONAL, LLC](#) **Execution Date:** Jan. 17, 2020  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country** DELAWARE  
**Where Organized:**

**Name:** [SSI GUARDIAN, LLC](#) **Execution Date:** Jan. 17, 2020  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country** DELAWARE  
**Where Organized:**

**Name:** [FREY SCIENTIFIC, LLC](#) **Execution Date:** Jan. 17, 2020  
**Legal Entity Type:** LIMITED LIABILITY COMPANY **State or Country** DELAWARE  
**Where Organized:**

**Name:** [SAX ARTS & CRAFTS, LLC](#) **Execution Date:** Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE  
Where Organized:

**Assignee**

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION

State or Country UNITED STATES  
Where Organized:

Address: 60 LIVINGSTON AVENUE  
EP-MN-WS3C  
ST. PAUL, MINNESOTA 55107

**Correspondent**

Correspondent Name: WILLIAM R. SIEGEL, MAYER BROWN LLP

Correspondent Address: 71 S. WACKER DRIVE  
CHICAGO, IL 60606

**Domestic Representative - Not Found**

**Assignment 18 of 18**

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7057/0768](#)

Pages: 13

Date Recorded: Sep. 21, 2020

Supporting Documents: No Supporting Documents Available

**Assignor**

Name: [TCW ASSET MANAGEMENT COMPANY LLC, AS AGENT](#)

Execution Date: Sep. 15, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE  
Where Organized:

**Assignee**

Name: [SCHOOL SPECIALTY, INC.](#)

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

Name: [CLASSROOMDIRECT.COM, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE  
Where Organized:

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

Name: [CHILDCRAFT EDUCATION, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE  
Where Organized:

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

Name: [SPORTIME, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE  
Where Organized:

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

Name: [PREMIER AGENDAS, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE  
Where Organized:

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

Name: [CALIFONE INTERNATIONAL, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country DELAWARE  
Where Organized:

**Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

**Name:** [DELTA EDUCATION, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

**Name:** [SSI GUARDIAN, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

#### Correspondent

**Correspondent Name:** JACLYN DI GRANDE - PARALEGAL

**Correspondent Address:** GOLDBERG KOHN LTD.  
55 E MONROE STREET, SUITE 3300  
CHICAGO, IL 60603

#### Domestic Representative - Not Found

## Proceedings

### Summary

**Number of Proceedings:** 1

### Type of Proceeding: Opposition

**Proceeding Number:** [91242908](#)

**Filing Date:** Aug 08, 2018

**Status:** Terminated

**Status Date:** Jun 10, 2019

**Interlocutory Attorney:** YONG OH (RICHARD) KIM

#### Defendant

**Name:** OCLC, Inc.

**Correspondent Address:** JOSEPH P GRASSER  
SQUIRE PATTON BOGGS US LLP  
1801 PAGE MILL ROAD, SUITE 110  
PALO ALTO CA UNITED STATES , 94304

**Correspondent e-mail:** [David.Elkins@squirepb.com](mailto:David.Elkins@squirepb.com) , [Joseph.Grasser@squirepb.com](mailto:Joseph.Grasser@squirepb.com) , [sfr\\_docket@squirepb.com](mailto:sfr_docket@squirepb.com) , [trademark@squirepb.com](mailto:trademark@squirepb.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
WISE+	Abandoned - No Statement Of Use Filed	<a href="#">87669273</a>	
WISE PLUS	Abandoned - No Statement Of Use Filed	<a href="#">87669302</a>	
WISE	Registered	<a href="#">87669249</a>	<a href="#">5932642</a>

#### Plaintiff(s)

**Name:** School Specialty, Inc.

**Correspondent Address:** SHANE DELSMAN  
GODFREY & KAHN SC  
833 EAST MICHIGAN STREET, SUITE 1800  
MILWAUKEE WI UNITED STATES , 53202-5615

**Correspondent e-mail:** [sdelsman@gklaw.com](mailto:sdelsman@gklaw.com) , [docketing@gklaw.com](mailto:docketing@gklaw.com) , [emcguire@gklaw.com](mailto:emcguire@gklaw.com) , [alandsman@gklaw.com](mailto:alandsman@gklaw.com) , [nakees@gklaw.com](mailto:nakees@gklaw.com) , [jgregor@gklaw.com](mailto:jgregor@gklaw.com)

#### Associated marks

Mark	Application Status	Serial Number	Registration Number
WORDLY WISE	REGISTERED AND RENEWED	<a href="#">75562823</a>	<a href="#">2278178</a>
WORDLY WISE 3000	REGISTERED AND RENEWED	<a href="#">78879989</a>	<a href="#">3217686</a>

**Prosecution History**

<b>Entry Number</b>	<b>History Text</b>	<b>Date</b>	<b>Due Date</b>
1	FILED AND FEE	Aug 08, 2018	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 08, 2018	Sep 17, 2018
3	PENDING, INSTITUTED	Aug 08, 2018	
4	D MOT FOR EXT W/ CONSENT	Sep 07, 2018	
5	EXTENSION OF TIME GRANTED	Sep 07, 2018	
6	D MOT FOR EXT W/ CONSENT	Oct 12, 2018	
7	EXTENSION OF TIME GRANTED	Oct 23, 2018	
8	D MOT FOR EXT W/ CONSENT	Oct 30, 2018	
9	EXTENSION OF TIME GRANTED	Oct 30, 2018	
10	D MOT FOR EXT W/ CONSENT	Nov 27, 2018	
11	EXTENSION OF TIME GRANTED	Nov 27, 2018	
12	D MOT FOR EXT W/ CONSENT	Dec 21, 2018	
13	EXTENSION OF TIME GRANTED	Dec 21, 2018	
14	ANSWER	Jan 29, 2019	
15	P CHANGE OF CORRESP ADDRESS	Feb 05, 2019	
16	D MOT FOR EXT W/ CONSENT	Feb 28, 2019	
17	EXTENSION OF TIME GRANTED	Feb 28, 2019	
18	D MOT FOR EXT W/ CONSENT	Mar 29, 2019	
19	EXTENSION OF TIME GRANTED	Mar 29, 2019	
20	D MOT FOR EXT W/ CONSENT	Apr 29, 2019	
21	EXTENSION OF TIME GRANTED	Apr 29, 2019	
22	W/DRAW OF OPPOSITION	Jun 04, 2019	
23	P CERTIFICATE OF SERVICE	Jun 04, 2019	
24	BD DECISION: OPP DISMISSED W/ PREJ	Jun 10, 2019	
25	TERMINATED	Jun 10, 2019	

# EXHIBIT C



Generated on: This page was generated by TSDR on 2020-10-12 13:31:47 EDT

Mark: WORDLY WISE

WORDLY WISE

US Serial Number: 88067739

Application Filing Date: Aug. 07, 2018

US Registration Number: 5713686

Registration Date: Apr. 02, 2019

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 02, 2019

Publication Date: Oct. 16, 2018

## Mark Information

Mark Literal Elements: WORDLY WISE

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*.\* identify additional (new) wording in the goods/services.

For: Children's educational software as a service; vocabulary and reading comprehension software as a service

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 31, 2017

Use in Commerce: Jul. 31, 2017

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

Owner Name: School Specialty, Inc.

Owner Address: P.O. Box 1579  
Appleton, WISCONSIN UNITED STATES 54912

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Shane Delsman

Docket Number: 009316-1213

Attorney Primary Email Address: [docketing@gklaw.com](mailto:docketing@gklaw.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: SHANE DELSMAN  
GODFREY & KAHN S.C.  
833 EAST MICHIGAN STREET, SUITE 1800  
MILWAUKEE, WISCONSIN UNITED STATES 53202-5615

Phone: 414-273-3500

Fax: 414-273-5198

Correspondent e-mail: [docketing@gklaw.com](mailto:docketing@gklaw.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Apr. 02, 2019	REGISTERED-PRINCIPAL REGISTER	
Feb. 24, 2019	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Nov. 15, 2018	EXTENSION OF TIME TO OPPOSE RECEIVED	
Oct. 16, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Oct. 16, 2018	PUBLISHED FOR OPPOSITION	
Sep. 26, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 07, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 06, 2018	ASSIGNED TO EXAMINER	73708
Aug. 13, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 10, 2018	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Apr. 02, 2019

## Assignment Abstract Of Title Information

### Summary

Total Assignments: 3

Registrant: School Specialty, Inc.

### Assignment 1 of 3

Conveyance: SECURITY INTEREST

Reel/Frame: [6788/0140](#)

Pages: 21

Date Recorded: Nov. 05, 2019

Supporting Documents: [assignment-tm-6788-0140.pdf](#)

### Assignor

Name: [SCHOOL SPECIALTY, INC.](#)

Execution Date: Apr. 07, 2017

Legal Entity Type: CORPORATION

State or Country DELAWARE  
Where Organized:

Name: [CLASSROOMDIRECT.COM, LLC](#)

Execution Date: Apr. 07, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [CHILDCRAFT EDUCATION, LLC](#)

Execution Date: Apr. 07, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [SPORTIME, LLC](#)

Execution Date: Apr. 07, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [PREMIER AGENDAS, LLC](#)

Execution Date: Apr. 07, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [CALIFONE INTERNATIONAL, LLC](#)

Execution Date: Apr. 07, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [DELTA EDUCATION, LLC](#)

Execution Date: Apr. 07, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [SSI GUARDIAN, LLC](#)

Execution Date: Apr. 07, 2017

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

#### Assignee

Name: [TCW ASSET MANAGEMENT COMPANY, LLC, AS AGENT](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Address: 200 CLARENDON STREET, 51ST FLOOR  
BOSTON, MASSACHUSETTS 02116

#### Correspondent

Correspondent Name: JACLYN DI GRANDE - PARALEGAL

Correspondent Address: GOLDBERG KOHN LTD.  
55 E MONROE STREET, SUITE 3300  
CHICAGO, IL 60603

#### Domestic Representative - Not Found

#### Assignment 2 of 3

Conveyance: SECURITY INTEREST

Reel/Frame: [6844/0096](#)

Pages: 35

Date Recorded: Jan. 23, 2020

Supporting Documents: [assignment-tm-6844-0096.pdf](#)

#### Assignor

Name: [SCHOOL SPECIALTY, INC.](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: CORPORATION

State or Country Where Organized: No Place Where Organized Found

Name: [CLASSROOMDIRECT.COM, LLC](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [SPORTIME, LLC](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [DELTA EDUCATION, LLC](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: DELAWARE

Name: [PREMIER AGENDAS, LLC](#)

Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [CHILDCRAFT EDUCATION, LLC](#) Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [BIRD-IN-HAND WOODWORKS, LLC](#) Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [CALIFONE INTERNATIONAL, LLC](#) Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [SSI GUARDIAN, LLC](#) Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [FREY SCIENTIFIC, LLC](#) Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Name: [SAX ARTS & CRAFTS, LLC](#) Execution Date: Jan. 17, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

#### Assignee

Name: [U.S. BANK NATIONAL ASSOCIATION, AS AGENT](#)

Legal Entity Type: NATIONAL BANKING ASSOCIATION State or Country Where Organized: UNITED STATES

Address: 60 LIVINGSTON AVENUE  
EP-MN-WS3C  
ST. PAUL, MINNESOTA 55107

#### Correspondent

Correspondent Name: WILLIAM R. SIEGEL, MAYER BROWN LLP

Correspondent Address: 71 S. WACKER DRIVE  
CHICAGO, IL 60606

#### Domestic Representative - Not Found

#### Assignment 3 of 3

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: [7057/0798](#) Pages: 7

Date Recorded: Sep. 22, 2020

Supporting Documents: No Supporting Documents Available

#### Assignor

Name: [TCW ASSET MANAGEMENT COMPANY LLC, AS AGENT](#) Execution Date: Sep. 15, 2020

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

#### Assignee

Name: [SCHOOL SPECIALTY, INC.](#)

Legal Entity Type: CORPORATION State or Country Where Organized: DELAWARE

Address: W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

Name: [CLASSROOMDIRECT.COM, LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where Organized: DELAWARE

Address: W6316 DESIGN DRIVE

GREENVILLE, WISCONSIN 54942

**Name:** [CHILDCRAFT EDUCATION, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

**Name:** [SPORTIME, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

**Name:** [PREMIER AGENDAS, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

**Name:** [CALIFONE INTERNATIONAL, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

**Name:** [DELTA EDUCATION, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

**Name:** [SSI GUARDIAN, LLC](#)

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** DELAWARE

**Address:** W6316 DESIGN DRIVE  
GREENVILLE, WISCONSIN 54942

#### Correspondent

**Correspondent Name:** JACLYN DI GRANDE - PARALEGAL

**Correspondent Address:** GOLDBERG KOHN LTD.  
55 E MONROE STREET, SUITE 3300  
CHICAGO, IL 60603

#### Domestic Representative - Not Found

## Proceedings

#### Summary

**Number of Proceedings:** 1

#### Type of Proceeding: Extension of Time

**Proceeding Number:** [88067739](#)

**Filing Date:** Nov 15, 2018

**Status:** Terminated

**Status Date:** Feb 24, 2019

**Interlocutory Attorney:**

#### Defendant

**Name:** School Specialty, Inc.

**Correspondent Address:** SHANE DELSMAN  
GODFREY & KAHN S.C.  
833 EAST MICHIGAN STREET, SUITE 1800  
MILWAUKEE WI , 53202-5615

Correspondent e-mail: [docketing@gklaw.com](mailto:docketing@gklaw.com)

Associated marks			
Mark	Application Status	Serial Number	Registration Number
WORDLY WISE	Registered	<a href="#">88067739</a>	<a href="#">5713686</a>

**Potential Opposer(s)**

**Name:** OCLC, Inc.

**Correspondent Address:** Philip R. Zender, Esq.  
Squire Patton Boggs (US) LLP  
275 Battery Street, Suite 2600  
San Francisco CA UNITED STATES , 94111

Correspondent e-mail: [trademark@squirepb.com](mailto:trademark@squirepb.com)

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FIRST 30-DAY REQUEST TO EXT TIME TO OPPOSE	Nov 15, 2018	
2	EXT GRANTED	Nov 15, 2018	
3	ADD'L 60-DAY REQUEST TO EXT TIME TO OPPOSE	Dec 17, 2018	
4	EXT GRANTED	Dec 17, 2018	

# EXHIBIT D

**Generated on:** This page was generated by TSDR on 2020-10-12 13:32:10 EDT

**Mark:** WORDLY WISE I3000

WORDLY WISE i3000

**US Serial Number:** 88762217

**Application Filing Date:** Jan. 16, 2020

**Filed as TEAS RF:** Yes

**Currently TEAS RF:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/APPLICATION/Published for Opposition

A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration.

**Status:** Application has been published for opposition. The opposition period begins on the date of publication.

**Status Date:** Jul. 28, 2020

**Publication Date:** Jul. 28, 2020

---

## Mark Information

---

**Mark Literal Elements:** WORDLY WISE I3000

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

---

## Related Properties Information

---

**Claimed Ownership of US Registrations:** 2278178, 3217686, 5713686

---

## Goods and Services

---

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Providing online non-downloadable children's education software as a service; providing online non-downloadable vocabulary and reading comprehension software as a service

**International Class(es):** 042 - Primary Class

**U.S Class(es):** 100, 101

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 2017

**Use in Commerce:** Jul. 2017

---

## Basis Information (Case Level)

---

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No



Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** School Specialty, Inc.

**Owner Address:** W6316 Design Drive  
Greenville, WISCONSIN UNITED STATES 54942

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** DELAWARE

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Nicholas A. Kees

**Docket Number:** 009316

**Attorney Primary Email Address:** [docketing@gklaw.com](mailto:docketing@gklaw.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Nicholas A. Kees  
GODFREY & KAHN, S.C.  
833 EAST MICHIGAN STREET, SUITE 1800  
MILWAUKEE, WISCONSIN UNITED STATES 53202-5615

**Phone:** 414-273-3500

**Fax:** 414-273-5198

**Correspondent e-mail:** [docketing@gklaw.com](mailto:docketing@gklaw.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jul. 28, 2020	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Jul. 28, 2020	PUBLISHED FOR OPPOSITION	
Jul. 08, 2020	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jun. 24, 2020	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 24, 2020	EXAMINER'S AMENDMENT ENTERED	88888
Jun. 24, 2020	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jun. 24, 2020	EXAMINERS AMENDMENT E-MAILED	6328
Jun. 24, 2020	EXAMINERS AMENDMENT -WRITTEN	82430
Jun. 23, 2020	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Jun. 22, 2020	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Jun. 22, 2020	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 02, 2020	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 02, 2020	NON-FINAL ACTION E-MAILED	6325
Mar. 02, 2020	NON-FINAL ACTION WRITTEN	82430
Feb. 25, 2020	ASSIGNED TO EXAMINER	82430
Jan. 23, 2020	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jan. 20, 2020	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information

**TM Attorney:** LATTUCA, FRANK J

**Law Office Assigned:** LAW OFFICE 109

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jun. 25, 2020

# EXHIBIT E

BOOK

2

# WORDLY WISE

3000<sup>®</sup>

Direct Academic Vocabulary Instruction

Fourth Edition

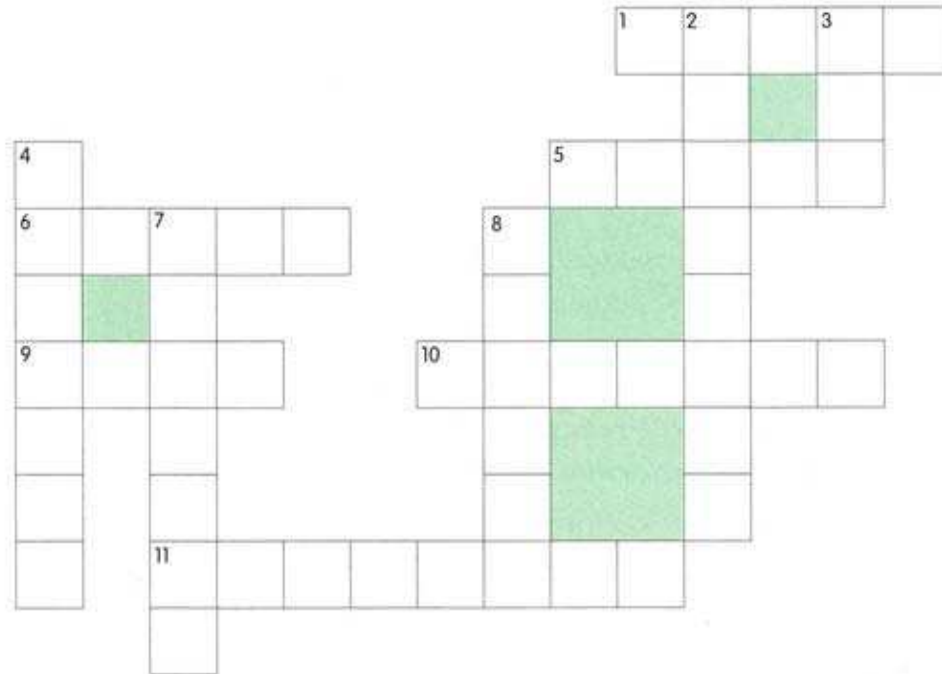


Kenneth Hodkinson • Sandra Adams • Erika Hodkinson

**EDUCATORS PUBLISHING SERVICE**

## Review

**Crossword Puzzle** Solve the puzzle by writing the missing word in each sentence in the boxes with the matching numbers. The number after each clue is the lesson the word is from.

**ACROSS**

1. How many pounds do you \_\_\_\_\_? (2)
5. Hector used this metal \_\_\_\_\_ to serve ice cream. (2)
6. When the children heard the fire \_\_\_\_\_, they left the building. (2)
9. The opposite of boy is \_\_\_\_\_.
10. This piece of wood will \_\_\_\_\_ the table until we can fix the leg. (2)
11. Rosa threw the ball through the window by \_\_\_\_\_. (2)

**DOWN**

2. The size of this airplane is \_\_\_\_\_. (2)
3. The fence has a big \_\_\_\_\_ where the tree fell on it. (2)
4. The tail on Jaime's kite got \_\_\_\_\_ in the tree. (2)
7. We clapped when the \_\_\_\_\_ did a back flip. (2)
8. Please \_\_\_\_\_ the ball and throw it to the next player. (2)

# EXHIBIT F

- My apps
- Shop
- Games
- Kids
- Editors' Choice
- Account
- Payment methods
- My subscriptions
- Redeem
- Buy gift card
- My wishlist
- My Play activity
- Parent Guide



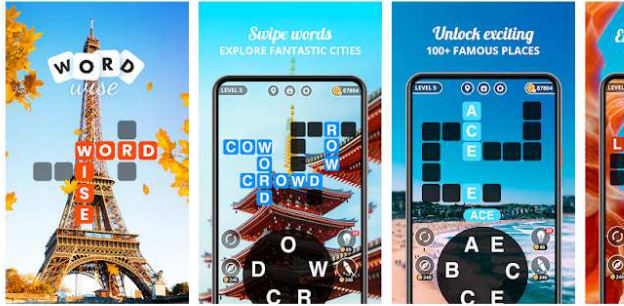
# Wordwise - Word Puzzle, Tour 2020

Puzzle Castle Word ★★★★★ 1,207

Everyone

Contains Ads - Offers in-app purchases

Install



WARNING This game is for geniuses only 🧠 Do you like word puzzle games? Have you always dreamed of traveling around the world? Wordwise is the anagram game here to grant both your wishes! Multiple levels and a crazy number of exotic locales are here FREE for you to explore.

### Features

-100+ locations and landmarks for you to explore and enjoy. Savor the experience of a long-

READ MORE

### REVIEWS

Review Policy

4.8



1,207 total



- Muskan ji** ★★★★★ July 14, 2020

This game is good. And this is also a source to learn English but There is no level even we have crossed 1001 level but there is no change during levels . Otherwise it is a good source of timepaas and to learn English.
- ALEXA.** ★★★★★ June 21, 2020

I really love this game so much!! It has stunning graphics and beautiful backgrounds. It has minimal ads compare to what I used to play before. The only one thing I would like to suggest is can you add a daily puzzle? It would be so much fun if you can add that. Overall it's a great game and I defin...
- Milagros Rivera** ★★★★★ July 17, 2020

Fun word game and very Addictive . It will keep you playing for hours .
- Rose Anne Kogut** ★★★★ June 22, 2020

I am not happy as the daily puzzle has disappeared...level 1027 doesn't have daily puzzle anymore and I love that part...please put back or I will uninstall...

READ ALL REVIEWS

### WHAT'S NEW

Summer is arrived! Explore the world with WordWise!

### Similar

See more



Word Relax  
Dourdenstudio  
Most addictive brain challenge with beautiful quote cards

★★★★★



Word Connect -  
Bubble Shooter - Bubble P  
Fun and relaxing crossword puzzle.

★★★★★



World of Words  
WhaleApp LTD  
Brain challenging crossword game and word searching fun to



Wordsdom - Be  
The Great Hippo  
★★★★★2019 BEST WORD GAME★★★★★  
Train your brain and test

★★★★★



Word Search Puz  
Long Time No See Game  
Enjoy the fun of search letters to Words.

★★★★★

- My apps
- Shop
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- Editors' Choice
- Account
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- My wishlist
- My Play activity
- Parent Guide



**WARNING** This game is for geniuses only! 🧠🧐 Do you like **word puzzle games**? Have you always dreamed of **traveling** around the world? **Wordwise** is the anagram game here to grant both your wishes! Multiple levels and a crazy number of exotic locales are here **FREE** for you to explore.

**Features**

-100+ locations and landmarks for you to explore and enjoy. Savor the experience of a long-

[READ MORE](#)

REVIEWS

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**M** Muskan ji  
★★★★★ July 14, 2020  
This game is good . And this is also a source to learn English but There is no level even we have crossed 1001 level but there is no change during levels . Otherwise it is a good source of timepaas and to learn English.

**A** ALEXA.  
★★★★★ June 21, 2020  
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[Full Review](#)

**M** Milagros Rivera  
★★★★★ July 17, 2020  
Fun word game and very Addictive . It will keep you playing for hours .

**R** Rose Anne Kogut  
★★★★★ June 22, 2020  
I am not happy as the daily puzzle has disappeared...level 1027 doesn't have daily puzzle anymore and I love that part...please put back or I will uninstall..

[READ ALL REVIEWS](#)

WHAT'S NEW

Summer is arrived! Explore the world with WordWise!

ADDITIONAL INFORMATION

<b>Updated</b> July 10, 2020	<b>Size</b> 89M	<b>Installs</b> 100,000+
<b>Current Version</b> 1.1.8	<b>Requires Android</b> 4.4 and up	<b>Content Rating</b> Everyone <a href="#">Learn More</a>
<b>In-app Products</b> \$0.99 - \$39.99 per item	<b>Permissions</b> <a href="#">View details</a>	<b>Report</b> Flag as inappropriate
<b>Offered By</b> Puzzle Castle	<b>Developer</b> <a href="#">Visit website</a> support@puzzlecastle.co <a href="#">Privacy Policy</a> RM 502,NEW CITY CENTRE, 2 LEI YUE MUN ROAD, KWUN TONG, KOWLOON, HK	

**Worddom - Be The Great Hippo**  
★★★★★ 2019 BEST WORD GAME★★★★★  
Train your brain and test  
★★★★★

**Word Search Puzzle**  
Long Time No See Game  
Enjoy the fun of search letters to Words.  
★★★★★