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Filing date: **09/08/2021**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91265225
Party	Defendant Newyorksocialdiary.com, L.L.C.
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Submission	Appearance of Counsel/Power of Attorney
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Date	09/08/2021
Attachments	Notice of Appearance BMG 91265225.pdf(123835 bytes )

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Palm Beach Social Diary LLC,

Plaintiff,

v.

Newyorksocialdiary, L.L.C.,

Defendant.

Opposition No: 91265225

In re: Application Ser. No. 88878050

Mark: **PALM BEACH SOCIAL DIARY**

**NOTICE OF APPEARANCE**

PLEASE TAKE NOTICE that Brian M. Gaynor, Esq. of Baker and Rannells PA, hereby enters his appearance as co-counsel of record for Defendant, Newyorksocialdiary, L.L.C., in the above-captioned matter. Counsel Brian M. Gaynor's email address is [b.gaynor@br-tmlaw.com](mailto:b.gaynor@br-tmlaw.com).

Respectfully submitted,

BAKER AND RANNELLS, PA

By:  / Brian M. Gaynor/  
Brian M. Gaynor

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## CERTIFICATE OF SERVICE

I hereby certify that on September 8, 2021, I served the foregoing document on Plaintiff's attorneys by electronic mail, addressed to Plaintiff's correspondence address of record as follows:

[tswift@foryourrights.com](mailto:tswift@foryourrights.com) , [lnetherland@foryourrights.com](mailto:lnetherland@foryourrights.com)

By: / Brian M. Gaynor/  
Brian M. Gaynor  
BAKER and RANNELLS, PA