

ESTTA Tracking number: **ESTTA1206668**

Filing date: **05/03/2022**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91265225
Party	Plaintiff Palm Beach Social Diary LLC
Correspondence address	TRENT J SWIFT LYTAL REITER SMITH IVEY & FRONRATH 515 N FLAGLER DR 10TH FLOOR WEST PALM BEACH, FL 33406 UNITED STATES Primary email: tswift@foryourrights.com Secondary email(s): lnetherland@foryourrights.com 561-820-2218
Submission	Other Motions/Submissions
Filer's name	Trent J. Swift, Esq.
Filer's email	tswift@foryourrights.com, lnetherland@foryourrights.com
Signature	/Trent J Swift/
Date	05/03/2022
Attachments	Opposer Notice of Related Proceedings.pdf(119997 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

PALM BEACH SOCIAL DIARY, LLC,

Opposer,

Opposition No. 91265225

Serial No.: 88,878,050

Mark: PALM BEACH SOCIAL DIARY

v.

NEWYORKSOCIALDIARY.COM LLC

Applicant.

OPPOSER’S NOTICE OF RELATED PROCEEDINGS

In the Board’s October 27, 2021 Order suspending this proceeding pending the resolution of the parties’ civil action, the Board requested that the parties promptly notify it of any related cases, even if the parties become aware of such during the suspension period.

On April 20, 2022, Opposer filed a related Opposition proceeding against Applicant’s separate trademark application for the mark “SOCIAL DIARY,” Opposition No. 91275713. That proceeding was instituted, and the Applicant’s answer is due on May 30, 2022. This Opposition proceeding was identified as related in Opposer’s Notice of Opposition in that matter. On April 27, 2022, Opposer filed a motion to suspend that related Opposition proceeding pending the resolution of the pending civil action, the same reason that this proceeding has been suspended.

Further, on April 26, 2022, Applicant Newyorksocialdiary.com LLC moved to amend its pleading in the pending civil action, styled *Palm Beach Social Diary, LLC v. Schott-Ledes et al.*, Case No.: 50-2021-CA-00579-XXXX-MB (the “State Action”), pending in the 15th Judicial District in and for Palm Beach County, Florida. In moving to amend its pleadings, Applicant has proposed to bring claims for trademark infringement based on, *inter alia*, its alleged rights in the marks “PALM BEACH SOCIAL DIARY” and “SOCIAL DIARY,” the subject Opposer’s two related Opposition proceedings.

For the Board's reference, a copy of the complaint in the State Action was filed as Exhibit D to the Opposer's Notice of Opposition in Opposition No. 91275713, and a copy of the Applicant's motion to amend and proposed amended pleading, with counterclaims, was filed as Exhibit A to Opposer's Motion to Suspend for Civil Action in that same proceeding.

Dated: May 3, 2022.

Respectfully submitted,

/s/ Trent J. Swift, Esquire

Trent J. Swift, Esquire
Florida Bar No.: 0093829
Attorneys for Opposer
Lytal, Reiter, Smith, Ivey & Fronrath
515 N. Flagler Drive, 10th Floor
West Palm Beach, FL 33401
Telephone: (561) 655-1990
Facsimile: (561) 832-2932
Email: tswift@foryourrights.com
Email: lnetherland@foryourrights.com

CERTIFICATE OF FILING AND SERVICE

I HEREBY CERTIFY that a true copy of the foregoing Opposer's Notice of Related Proceedings was filed electronically through the Electronic System for Trademark Trial and Appeals on May 3, 202. Notice of this filing will be sent to counsel for all parties by operation of the ESTTA. Counsel for Applicant as indicated on TSDR includes:

Steven L. Baker, Esquire
Baker and Rannells PA
92 East Main Street, Suite 302
Somerville, New Jersey 08876
Telephone: (908)722-5640
Email: s.baker@br-tmlaw.com
officeactions@br-tmlaw.com
k.hnasko@br-tmlaw.com
s.cesaro@br-tmlaw.com

/s/ Trent J. Swift, Esquire

Trent J. Swift, Esquire