

ESTTA Tracking number: **ESTTA1082942**

Filing date: **09/18/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	IMPACT 360 INSTITUTE, INC.
Granted to Date of previous extension	09/19/2020
Address	5200 BUFFINGTON ROAD ATLANTA, GA 30349 UNITED STATES
Correspondence information	TROY G. WOOLLEN BIRD, LOECHL, BRITTAIN & MCCANTS, LLC 3414 PEACHTREE RD NE STE 1150 ATLANTA, GA 30326 UNITED STATES Primary Email: twoollen@birdlawfirm.com 404-264-9400

Applicant Information

Application No.	88841044	Publication date	07/21/2020
Opposition Filing Date	09/18/2020	Opposition Period Ends	09/19/2020
Applicant	Medicines360 353 SACRAMENTO STREET, SUITE 300 SAN FRANCISCO, CA 94111 UNITED STATES		

Goods/Services Affected by Opposition

Class 035. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Promoting awareness of and organizing and developing charitable projects to support contraceptive health for women globally
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Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
No bona fide intent to use mark in commerce for identified goods or services	Trademark Act Section 1(b)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Dilution by tarnishment	Trademark Act Sections 2 and 43(c)
False suggestion of a connection with persons, living or dead, institutions, beliefs, or national symbols, or brings them into contempt, or disreputable	Trademark Act Section 2(a)

ute	
Deceptiveness	Trademark Act Section 2(a)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	4383274	Application Date	11/28/2012
Registration Date	08/13/2013	Foreign Priority Date	NONE
Word Mark	IMPACT 360		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2005/06/03 First Use In Commerce: 2005/10/29 Educational services, namely, providing academic gap-year enrichment programs in the field of leadership, personal development, community service, faith, Christian biblical worldview and Christian lifestyle		

U.S. Application No.	90174222	Application Date	09/11/2020
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	IMPACT 360		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 035. First use: First Use: 2005/10/29 First Use In Commerce: 2005/10/29 Promoting public awareness of issues concerning philosophy, ethics, religion, spirituality, sexuality, gender, marriage, leadership, philanthropy, and science; Charitable services, namely, organizing and conducting volunteer programs and community service projects; Charitable services, namely, organizing youth groups to undertake projects to benefit the needy and the community and to encourage leadership, character, compassion, and good citizenship		

U.S. Application No.	90174256	Application Date	09/11/2020
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	IMPACT 360		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 045. First use: First Use: 2005/10/29 First Use In Commerce: 2005/10/29 Evangelistic and ministerial services; providing evangelistic and ministerial services via a global computer network; providing a ministry in the fields of spirituality and religion; dissemination of information via a global computer network in the fields of religion, spirituality, apologetics, theology, philosophy, ethics, social issues relating to religion and spirituality, cultural issues relating to religion and spirituality, personal relationships, and lifestyle; religious and spiritual services, namely, providing gatherings to develop and enhance the spiritual lives of individuals; providing spiritual and philosophical guidance in the fields of ethics, social issues, cultural issues, personal relationships, and lifestyle		

U.S. Application No.	90174276	Application Date	09/11/2020
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	IMPACT 360		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2005/10/29 First Use In Commerce: 2005/10/29 Educational and entertainment services, namely, providing teaching services, providing mentoring services, conducting seminars, webinars, workshops, and courses and distributing course materials in connection therewith, development and dissemination of educational materials via a global computer network, and providing podcasts, all in the fields of leadership, spirituality, religion, apologetics, theology, philosophy, science, gender, sexuality, ethics, social issues relating to religion and spirituality, cultural issues relating to religion and spirituality, relationships relating to religion and spirituality, and lifestyle relating to religion and spirituality; religious instruction services; providing information in the fields of religious education and religious instruction materials; Providing a website featuring non-downloadable articles in the fields of leadership, spirituality, religion, apologetics, theology, philosophy, science, gender, sexuality, ethics, social issues, cultural issues, relationships, and lifestyle; Providing online non-downloadable articles in the fields of leadership, spirituality, religion, apologetics, theology, philosophy, science, gender, sexuality, ethics, social issues, cultural issues, relationships, and lifestyle; Providing a website featuring non-downloadable videos in the fields of leadership, spirituality, religion, apologetics, theology, philosophy, science, gender, sexuality, ethics, social issues, cultural issues, relationships, and lifestyle		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	IMPACT 360		
Goods/Services	Promoting public awareness of issues concerning bioethics, birth control, reproductive technologies, sexuality, gender, marriage, and science; organizing and conducting volunteer programs and community service projects; providing a website featuring non-downloadable videos in the fields of science, gender, sexuality, ethics, social issues, cultural issues, relationships, and lifestyle; educational services in the fields of bioethics, birth control, reproductive technologies, science, gender, and sexuality		

Related Proceedings	Opposition No. 91264881 (Application Serial No. 88841043)
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Attachments	Impact 360.5 IMPACT RH360 design Opposition.pdf(1293613 bytes)
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Signature	/Troy Woollen/
Name	TROY G. WOOLLEN
Date	09/18/2020

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

IMPACT 360 INSTITUTE, INC.,)	
)	Application Serial No. 88/841,044
)	
Opposer,)	
)	Mark: "IMPACT RH360" [with design]
V.)	
)	
MEDICINES360,)	
)	Published in the Official Gazette
)	on July 21, 2020
Applicant.)	
<hr/>)

NOTICE OF OPPOSITION

Opposer Impact 360 Institute, Inc. ("Impact 360" or "Opposer") is a Georgia non-profit corporation with its business address at 5200 Buffington Road, Atlanta, Georgia 30349.

Impact 360 will be damaged by registration of the mark in Application Serial No. 88/841,044 (the "Opposed Application"), and hereby opposes the same because there will likely be substantial and irreparable confusion between Impact 360's long-used marks and Applicant's proposed mark. In addition, Impact 360's marks will be diluted and tarnished as a result of Applicant's use and registration of Applicant's proposed mark. Impact 360 shows the following:

- Applicant's proposed IMPACT RH360 design mark is extremely similar to Impact 360's mark in appearance and overall commercial impression.
- Impact 360 and its predecessor(s)-in-interest have continuously used its IMPACT 360 mark widely for more than 10 years, and it has become famous and strongly associated with Impact 360's services. Use of Impact 360's mark predates the filing date of Applicant's application by more than 10 years.

In further support of its opposition, Impact 360 states that the grounds for opposition include all of the following:

I. Impact 360 Is Very Well Known and Its Rights to Its “IMPACT 360” Marks Date Back to 2005 or Earlier.

1. Opposer Impact 360 is a Georgia non-profit corporation that is headquartered in Georgia and offers goods and services throughout the United States.

2. Among Impact 360’s nationally recognized services are promoting public awareness of issues concerning birth control, reproductive technologies, sexuality, gender, bioethics, and science, which are provided under the IMPACT 360 word mark (the “IMPACT 360 Mark”).

3. In view of the long-standing use of the IMPACT 360 Mark by Impact 360 and its predecessor(s)-in-interest, along with its efforts and expenditure of considerable sums of money for promotional activities, the IMPACT 360 Mark has developed valuable goodwill and an industry-leading reputation.

4. Impact 360 owns a trademark registration on the Principal Register and several pending trademark applications for its IMPACT 360 Mark (collectively, the “IMPACT 360 Applications”), including those set forth below.

5. On November 28, 2012, Impact 360’s predecessor-in-interest applied to register the mark IMPACT 360 with the U.S. Patent and Trademark Office (the “USPTO”). The application was assigned Application Serial No. 85/789,624, and, on August 13, 2013, it was registered on the Principal Register as U.S. Trademark Registration No. 4,383,274 for use in connection with “Educational services, namely, providing academic gap-year enrichment programs in the field of leadership, personal development, community service, faith, Christian

biblical worldview and Christian lifestyle” in International Class 41 (the “IMPACT 360 Registration”).

6. The trademark of the IMPACT 360 Registration is in use in commerce, and the IMPACT 360 Registration is incontestable under Section 15 of the Lanham Act, 37 U.S.C. § 1065.

7. Impact 360 owns all right, title, and interest (including all associated goodwill) in and to the IMPACT 360 Registration. Attached hereto as Exhibit 1 is a copy of the TSDR electronic database records of the U.S. Patent and Trademark Office showing the current status and title of the IMPACT 360 Registration relied upon herein.

8. On September 11, 2020, Impact 360 applied to register the mark IMPACT 360 with the USPTO, for use in connection with the following services:

Class 35: Promoting public awareness of issues concerning philosophy, ethics, religion, spirituality, sexuality, gender, marriage, leadership, philanthropy, and science; Charitable services, namely, organizing and conducting volunteer programs and community service projects; Charitable services, namely, organizing youth groups to undertake projects to benefit the needy and the community and to encourage leadership, character, compassion, and good citizenship.

The application was assigned Application Serial No. 90/174,222 (the “’222 Application”). Attached hereto as Exhibit 2 is a copy of the TSDR electronic database records of the U.S. Patent and Trademark Office showing the current status and title of the ’222 Application relied upon herein.

9. On September 11, 2020, Impact 360 applied to register the mark IMPACT 360 with the USPTO, for use in connection with the following services:

Class 45: Evangelistic and ministerial services; providing evangelistic and ministerial services via a global computer network; providing a ministry in the fields of spirituality and religion; dissemination of information via a global computer network in the fields of religion, spirituality, apologetics, theology,

philosophy, ethics, social issues relating to religion and spirituality, cultural issues relating to religion and spirituality, personal relationships, and lifestyle; religious and spiritual services, namely, providing gatherings to develop and enhance the spiritual lives of individuals; providing spiritual and philosophical guidance in the fields of ethics, social issues, cultural issues, personal relationships, and lifestyle.

The application was assigned Application Serial No. 90/174,256 (the “’256 Application”). Attached hereto as Exhibit 3 is a copy of the TSDR electronic database records of the U.S. Patent and Trademark Office showing the current status and title of the ’256 Application relied upon herein.

10. On September 11, 2020, Impact 360 applied to register the mark IMPACT 360 with the USPTO, for use in connection with the following services:

Class 41: Educational and entertainment services, namely, providing teaching services, providing mentoring services, conducting seminars, webinars, workshops, and courses and distributing course materials in connection therewith, development and dissemination of educational materials via a global computer network, and providing podcasts, all in the fields of leadership, spirituality, religion, apologetics, theology, philosophy, science, gender, sexuality, ethics, social issues relating to religion and spirituality, cultural issues relating to religion and spirituality, relationships relating to religion and spirituality, and lifestyle relating to religion and spirituality; religious instruction services; providing information in the fields of religious education and religious instruction materials; Providing a website featuring non-downloadable articles in the fields of leadership, spirituality, religion, apologetics, theology, philosophy, science, gender, sexuality, ethics, social issues, cultural issues, relationships, and lifestyle; Providing online non-downloadable articles in the fields of leadership, spirituality, religion, apologetics, theology, philosophy, science, gender, sexuality, ethics, social issues, cultural issues, relationships, and lifestyle; Providing a website featuring non-downloadable videos in the fields of leadership, spirituality, religion, apologetics, theology, philosophy, science, gender, sexuality, ethics, social issues, cultural issues, relationships, and lifestyle.

The application was assigned Application Serial No. 90/174,276 (the “’276 Application”). Attached hereto as Exhibit 4 is a copy of the TSDR electronic database records of the U.S. Patent and Trademark Office showing the current status and title of the ’276 Application relied upon herein.

11. Impact 360 owns common law trademark rights in the word mark IMPACT 360

in connection with the following services:

Promoting public awareness of issues concerning bioethics, birth control, reproductive technologies, sexuality, gender, marriage, and science; organizing and conducting volunteer programs and community service projects; providing a website featuring non-downloadable videos in the fields of science, gender, sexuality, ethics, social issues, cultural issues, relationships, and lifestyle; educational services in the fields of bioethics, birth control, reproductive technologies, science, gender, and sexuality.

Impact 360's rights in the word mark IMPACT 360 in connection with such services are nationwide and are senior to any rights Applicant has in Applicant's proposed mark.

12. For more than 10 years, Impact 360 and its predecessor(s)-in-interest have used its IMPACT 360 Mark with a wide range of services that are very similar or identical to the services in the Opposed Application.

13. Opposer's IMPACT 360 Mark is distinctive and famous. The IMPACT 360 Mark has been continuously in use in commerce for over 10 years throughout the United States. The IMPACT 360 Mark has been advertised extensively and continuously since Opposer (either directly or through its predecessor(s)-in-interest) first used the mark, and this mark is well known to the relevant members of the consuming public. The public associates and identifies the IMPACT 360 Mark with Opposer.

14. Upon information and belief, Opposer's IMPACT 360 Mark became famous both before the first use of the IMPACT RH360 mark by Applicant and before the filing date of the Opposed Application.

II. The Opposed Application Should be Denied under 15 U.S.C. §§ 1052(a), 1052(d), 1063(a), and 1125(c) and for lack of bona fide intent.

15. Medicines360, a California corporation (“Applicant”), requests the proprietary right to a design mark prominently featuring the words “IMPACT RH360” (the “IMPACT RH360 Mark”).

16. Applicant states that the mark in the Opposed Application is to be used in connection with the following services:

Class 35: Promoting awareness of and organizing and developing charitable projects to support contraceptive health for women globally.

17. The services included in the Opposed Application are identical or extremely similar to the services offered under Impact 360’s IMPACT 360 Mark.

18. Applicant’s IMPACT RH360 Mark consists primarily of the phrase “IMPACT RH360”, which is confusingly similar in appearance and overall commercial impression to Impact 360’s IMPACT 360 word mark.

19. Impact 360 and its predecessor(s)-in-interest have continuously used its IMPACT 360® word mark since 2005 or earlier, and Impact 360 has clear priority of use for its IMPACT 360 Mark over Applicant’s mark.

20. Impact 360’s IMPACT 360 Mark is used nationwide.

21. On information and belief, Applicant has not begun using its mark, but plans to use its mark nationwide.

22. By reason of Impact 360’s extensive prior use of its IMPACT 360 Mark, the public will believe that Applicant’s use of its confusingly similar mark is sponsored, approved, or authorized by Impact 360 and that the quality of the goods and services offered under Applicant’s mark has been approved and/or maintained by Impact 360.

23. In view of these similarities, Applicant’s use of its IMPACT RH360 Mark is likely 1) to cause confusion, mistake, or deception with respect to Impact 360’s IMPACT 360

Mark; 2) to damage the goodwill represented and symbolized by Impact 360's IMPACT 360 Mark; and 3) to dilute the distinctive quality of Impact 360's famous mark.

24. By reason of the foregoing, Impact 360 will be irreparably damaged by the registration and use of Applicant's mark.

25. Pursuant to 15 U.S.C. § 1052(d), Impact 360 opposes the registration of Applicant's proposed mark because Applicant's proposed mark "so resembles...[Impact 360's continually used marks]...as to be likely, when used on or in connection with the goods of the applicant, to cause confusion, or to cause mistake, or to deceive."

26. Pursuant to 15 U.S.C. § 1063(a) and 15 U.S.C. § 1125(c), Impact 360 also opposes the registration of Applicant's mark because Applicant's registration and use of Applicant's mark is likely to cause dilution of the distinctive quality of Impact 360's IMPACT 360 Mark.

27. Pursuant to 15 U.S.C. § 1052(a), Impact 360 also opposes the registration of Applicant's mark because Applicant's mark falsely suggests a connection to Impact 360.

28. Impact 360 also opposes the registration of Applicant's mark because, upon information and belief, Applicant did not have a bona fide intent to use its mark in connection with the services identified in Applicant's application on the date that Applicant filed its application.

WHEREFORE, Impact 360 prays that this Opposition be sustained, that the application for the registration of Applicant's mark, Application Serial No. 88/841,044, be denied, and that Impact 360 have such other and further relief as deemed appropriate.

The filing fee for this opposition in the amount of \$400 is herewith submitted.

This is the 18th day of September, 2020.

Respectfully submitted,

Bird, Loechl, Brittain & McCants, LLC

/Troy Woollen/
Troy G. Woollen
Georgia Bar No.: 567866


1150 Monarch Plaza
3414 Peachtree Road, N.E.
Atlanta, Georgia 30326
(404) 264-9400

ATTORNEYS FOR OPPOSER

Exhibit 1

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

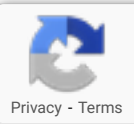
STATUS	DOCUMENTS	MAINTENANCE	Back to Search
			 Print

Generated on: This page was generated by TSDR on 2020-09-18 15:30:30 EDT	
Mark: IMPACT 360	<h1>IMPACT 360</h1>
US Serial Number: 85789624	Application Filing Date: Nov. 28, 2012
US Registration Number: 4383274	Registration Date: Aug. 13, 2013
Register: Principal	
Mark Type: Service Mark	
TM5 Common Status Descriptor:	LIVE/REGISTRATION/Issued and Active
	The trademark application has been registered with the Office.
Status:	A Sections 8 and 15 combined declaration has been accepted and acknowledged.
Status Date:	Oct. 03, 2018
Publication Date:	May 28, 2013

▼ Mark Information [▲ Collapse All](#)

Mark Literal Elements:	IMPACT 360
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

▼ Goods and Services



Note:
 The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For:	Educational services, namely, providing academic gap-year enrichment programs in the field of leadership, personal development, community service, faith, Christian biblical worldview and Christian lifestyle		
International Class(es):	041 - Primary Class	U.S Class(es):	100, 101, 107
Class Status:	ACTIVE		
Basis:	1(a)		
First Use:	Jun. 03, 2005	Use in Commerce:	Oct. 29, 2005

▼ Basis Information (Case Level)

Filed Use:	Yes	Currently Use:	Yes
Filed ITU:	No	Currently ITU:	No
Filed 44D:	No	Currently 44E:	No
Filed 44E:	No	Currently 66A:	No
Filed 66A:	No	Currently No Basis:	No
Filed No Basis:	No		

▼ Current Owner(s) Information

Owner Name:	IMPACT 360 INSTITUTE, INC.		
Owner Address:	5200 BUFFINGTON ROAD ATLANTA, GEORGIA UNITED STATES 30349		
Legal Entity Type:	CORPORATION	State or Country Where Organized:	GEORGIA

▼ Attorney/Correspondence Information

Attorney of Record		
Attorney Name:	Troy G. Woollen	
Correspondent		
Correspondent Name/Address:	Troy G. Woollen BIRD LOECHL BRITTAIN & MCCANTS LLC 3414 PEACHTREE RD NE STE 1150 ATLANTA, GEORGIA UNITED STATES 30326	
Phone:	404-264-9400	Fax: 404-365-9731
Domestic Representative - Not Found		
▾ Prosecution History		
Date	Description	Proceeding Number
Dec. 17, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 17, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 03, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Oct. 03, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	74272
Oct. 03, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	74272
Sep. 24, 2018	TEAS SECTION 8 & 15 RECEIVED	
Aug. 13, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Dec. 14, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Dec. 14, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 13, 2013	REGISTERED-PRINCIPAL REGISTER	
May 28, 2013	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 28, 2013	PUBLISHED FOR OPPOSITION	
May 08, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
May 01, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 24, 2013	LAW OFFICE PUBLICATION REVIEW COMPLETED	73296
Apr. 24, 2013	ASSIGNED TO LIE	73296

Apr. 09, 2013	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 09, 2013	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Apr. 08, 2013	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Apr. 08, 2013	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 26, 2013	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 26, 2013	NON-FINAL ACTION E-MAILED	6325
Mar. 26, 2013	NON-FINAL ACTION WRITTEN	72620
Mar. 19, 2013	ASSIGNED TO EXAMINER	72620
Dec. 06, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Dec. 01, 2012	NEW APPLICATION ENTERED IN TRAM	

▼ **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: TMO LAW OFFICE 116

Date in Location: Oct. 03, 2018


▼ **Assignment Abstract Of Title Information - Click to Load**

▼ **Proceedings - Click to Load**

Exhibit 2

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STATUS	DOCUMENTS	Back to Search	 Print
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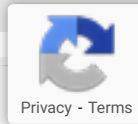
Generated on:	This page was generated by TSDR on 2020-09-18 15:30:43 EDT		
Mark:	IMPACT 360		
	IMPACT 360		
US Serial Number:	90174222	Application Filing Date:	Sep. 11, 2020
Register:	Principal		
Mark Type:	Service Mark		
TM5 Common Status Descriptor:		LIVE/APPLICATION/Awaiting Examination	
		The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.	
Status:	New application will be assigned to an examining attorney approximately 3 months after filing date.		
Status Date:	Sep. 15, 2020		

▼ Mark Information [▲ Collapse All](#)

Mark Literal Elements:	IMPACT 360		
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.		
Mark Drawing Type:	4 - STANDARD CHARACTER MARK		

▼ Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:



- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Promoting public awareness of issues concerning philosophy, ethics, religion, spirituality, sexuality, gender, marriage, leadership, philanthropy, and science; Charitable services, namely, organizing and conducting volunteer programs and community service projects; Charitable services, namely, organizing youth groups to undertake projects to benefit the needy and the community and to encourage leadership, character, compassion, and good citizenship

International Class(es): 035 - Primary Class	U.S Class(es): 100, 101, 102
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Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 29, 2005	Use in Commerce: Oct. 29, 2005
---------------------------------	---------------------------------------

▼ **Basis Information (Case Level)**

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44E: No
Filed 44E: No	Currently 66A: No
Filed 66A: No	Currently No Basis: No
Filed No Basis: No	

▼ **Current Owner(s) Information**

Owner Name: IMPACT 360 INSTITUTE, INC.

Owner Address: 5200 BUFFINGTON ROAD
ATLANTA, GEORGIA UNITED STATES 30349

Legal Entity Type: non-profit corporation	State or Country Where Organized: GEORGIA
--	--


▼ **Attorney/Correspondence Information**

Attorney of Record		
Attorney Name:	Troy G. Woollen	
Attorney Primary Email Address:	twoollen@birdlawfirm.com	Attorney Email Authorized: Yes
Correspondent		
Correspondent Name/Address:	TROY G. WOOLLEN BIRD, LOECHL, BRITAIN & MCCANTS, LLC 3414 PEACHTREE RD NE, SUITE 1150 ATLANTA, GEORGIA UNITED STATES 30326	
Phone:	404-264-9400	
Correspondent e-mail:	twoollen@birdlawfirm.com	Correspondent e-mail Authorized: Yes
Domestic Representative - Not Found		
▼ Prosecution History		
Date	Description	Proceeding Number
Sep. 15, 2020	NEW APPLICATION ENTERED IN TRAM	
▼ TM Staff and Location Information		
TM Staff Information - None		
File Location		
Current Location:	NEW APPLICATION PROCESSING	Date in Location: Sep. 15, 2020
▼ Assignment Abstract Of Title Information - Click to Load		
▼ Proceedings - Click to Load		

Exhibit 3

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

STATUS	DOCUMENTS	Back to Search		Print
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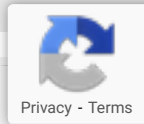
Generated on: This page was generated by TSDR on 2020-09-18 15:30:50 EDT	
Mark: IMPACT 360	<h1>IMPACT 360</h1>
US Serial Number: 90174256	Application Filing Date: Sep. 11, 2020
Register: Principal	
Mark Type: Service Mark	
TM5 Common Status Descriptor: 	LIVE/APPLICATION/Awaiting Examination The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.
Status:	New application will be assigned to an examining attorney approximately 3 months after filing date.
Status Date:	Sep. 15, 2020

▼ Mark Information [▲ Collapse All](#)

Mark Literal Elements:	IMPACT 360
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

▼ Goods and Services

Note:
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- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Evangelistic and ministerial services; providing evangelistic and ministerial services via a global computer network; providing a ministry in the fields of spirituality and religion; dissemination of information via a global computer network in the fields of religion, spirituality, apologetics, theology, philosophy, ethics, social issues relating to religion and spirituality, cultural issues relating to religion and spirituality, personal relationships, and lifestyle; religious and spiritual services, namely, providing gatherings to develop and enhance the spiritual lives of individuals; providing spiritual and philosophical guidance in the fields of ethics, social issues, cultural issues, personal relationships, and lifestyle

International Class(es): 045 - Primary Class **U.S Class(es):** 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 29, 2005 **Use in Commerce:** Oct. 29, 2005

▾ Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44E: No
Filed 44E: No	Currently 66A: No
Filed 66A: No	Currently No Basis: No
Filed No Basis: No	

▾ Current Owner(s) Information

Owner Name: IMPACT 360 INSTITUTE, INC.

Owner Address: 5200 BUFFINGTON ROAD
ATLANTA, GEORGIA UNITED STATES 30349


Legal Entity Type: non-profit corporation **State or Country Where Organized:** GEORGIA

▾ Attorney/Correspondence Information		
Attorney of Record		
Attorney Name:	Troy G. Woollen	
Attorney Primary Email Address:	twoollen@birdlawfirm.com	Attorney Email Authorized: Yes
Correspondent		
Correspondent Name/Address:	TROY G. WOOLLEN BIRD, LOECHL, BRITTAIN & MCCANTS, LLC 3414 PEACHTREE RD NE, SUITE 1150 ATLANTA, GEORGIA UNITED STATES 30326	
Phone:	404-264-9400	
Correspondent e-mail:	twoollen@birdlawfirm.com	Correspondent e-mail Authorized: Yes
Domestic Representative - Not Found		
▾ Prosecution History		
Date	Description	Proceeding Number
Sep. 15, 2020	NEW APPLICATION ENTERED IN TRAM	
▾ TM Staff and Location Information		
TM Staff Information - None		
File Location		
Current Location:	NEW APPLICATION PROCESSING	Date in Location: Sep. 15, 2020
▾ Assignment Abstract Of Title Information - Click to Load		
▾ Proceedings - Click to Load		

Exhibit 4

For assistance with TSDR, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

STATUS	DOCUMENTS	Back to Search	 Print
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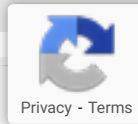
Generated on: This page was generated by TSDR on 2020-09-18 15:30:25 EDT	
Mark: IMPACT 360	<h1>IMPACT 360</h1>
US Serial Number: 90174276	Application Filing Date: Sep. 11, 2020
Register: Principal	
Mark Type: Service Mark	
TM5 Common Status Descriptor:	LIVE/APPLICATION/Awaiting Examination
	The trademark application has been accepted by the Office (has met the minimum filing requirements) and has not yet been assigned to an examiner.
Status:	New application will be assigned to an examining attorney approximately 3 months after filing date.
Status Date:	Sep. 15, 2020

▼ Mark Information [▲ Collapse All](#)

Mark Literal Elements:	IMPACT 360
Standard Character Claim:	Yes. The mark consists of standard characters without claim to any particular font style, size, or color.
Mark Drawing Type:	4 - STANDARD CHARACTER MARK

▼ Goods and Services

Note:
The following symbols indicate that the registrant/owner has amended the goods/services:



- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Educational and entertainment services, namely, providing teaching services, providing mentoring services, conducting seminars, webinars, workshops, and courses and distributing course materials in connection therewith, development and dissemination of educational materials via a global computer network, and providing podcasts, all in the fields of leadership, spirituality, religion, apologetics, theology, philosophy, science, gender, sexuality, ethics, social issues relating to religion and spirituality, cultural issues relating to religion and spirituality, relationships relating to religion and spirituality, and lifestyle relating to religion and spirituality; religious instruction services; providing information in the fields of religious education and religious instruction materials; Providing a website featuring non-downloadable articles in the fields of leadership, spirituality, religion, apologetics, theology, philosophy, science, gender, sexuality, ethics, social issues, cultural issues, relationships, and lifestyle; Providing online non-downloadable articles in the fields of leadership, spirituality, religion, apologetics, theology, philosophy, science, gender, sexuality, ethics, social issues, cultural issues, relationships, and lifestyle; Providing a website featuring non-downloadable videos in the fields of leadership, spirituality, religion, apologetics, theology, philosophy, science, gender, sexuality, ethics, social issues, cultural issues, relationships, and lifestyle

International Class(es): 041 - Primary Class	U.S Class(es): 100, 101, 107
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Class Status: ACTIVE

Basis: 1(a)

First Use: Oct. 29, 2005	Use in Commerce: Oct. 29, 2005
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▼ Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44E: No
Filed 44E: No	Currently 66A: No
Filed 66A: No	Currently No Basis: No
Filed No Basis: No	

▼ Current Owner(s) Information

Owner Name: IMPACT 360 INSTITUTE, INC.

Owner Address:	5200 BUFFINGTON ROAD ATLANTA, GEORGIA UNITED STATES 30349		
Legal Entity Type:	non-profit corporation	State or Country Where Organized:	GEORGIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name:	Troy G. Woollen		
Attorney Primary Email Address:	twoollen@birdlawfirm.com	Attorney Email Authorized:	Yes

Correspondent

Correspondent Name/Address:	TROY G. WOOLLEN BIRD, LOECHL, BRITTAİN & MCCANTS, LLC 3414 PEACHTREE RD NE, SUITE 1150 ATLANTA, GEORGIA UNITED STATES 30326		
Phone:	404-264-9400		
Correspondent e-mail:	twoollen@birdlawfirm.com	Correspondent e-mail Authorized:	Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 15, 2020	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location:	NEW APPLICATION PROCESSING	Date in Location:	Sep. 15, 2020
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- ▼ **Assignment Abstract Of Title Information - Click to Load**
- ▼ **Proceedings - Click to Load**

