

ESTTA Tracking number: **ESTTA1080695**

Filing date: **09/09/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	West Coast University, Inc.
Granted to Date of previous extension	09/09/2020
Address	151 INNOVATION DRIVE IRVINE, CA 92617 UNITED STATES
Attorney information	MATTHEW G. MINDER BRYAN CAVE LEIGHTON PAISNER LLP 211 NORTH BROADWAY SUITE 3600 SAINT LOUIS, MO 63102 UNITED STATES Primary Email: BCIPDocketing@bclplaw.com Secondary Email(s): matt.minder@bclplaw.com, ellen.whitehorn@bclplaw.com 3142592000
Docket Number	

Applicant Information

Application No.	88558549	Publication date	05/12/2020
Opposition Filing Date	09/09/2020	Opposition Period Ends	09/09/2020
Applicant	West Coast Ultrasound Institute, Inc. 3580 WILSHIRE BLVD 4TH FL LOS ANGELES, CA 90010 UNITED STATES		

Goods/Services Affected by Opposition

<p>Class 041. First Use: 2007/06/30 First Use In Commerce: 2007/06/30 All goods and services in the class are opposed, namely: Educational services, namely, conducting courses of instruction and clinical teaching in the field of medicine; educational services, namely, conducting long distance learning instruction in the fields of medical imaging and vocational nursing; degree and non-degree training services in the fields of general abdominal diagnostic medical sonography, adult echocardiography, pediatric echocardiography, fetal echocardiography, ultrasound training in obstetrics and gynecology, physics and instrumentation, vascular ultrasound, advanced vascular ultrasound, musculoskeletal ultrasound, invasive and special procedures in ultrasound; degree and non-degree granting services, namely, providing, educational courses of instruction and training in the field of magnetic resonance imaging; training services in vocational nursing; general education training in the fields of medical math, English fundamentals of health sciences, medical terminology, and behavioral science; education in the form of providing short-term courses of instruction in IV therapy, musculoskeletal ultrasound, endovaginal ultrasound training, and short term obstetrics</p>
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training for obstetric nurses; vascular medical training for physicians; providing educational services, namely, conducting seminars and classes in the field of continuing medical education and distributing course material in connection therewith

Applicant Information

Application No.	88558541	Publication date	05/12/2020
Opposition Filing Date	09/09/2020	Opposition Period Ends	
Applicant	West Coast Ultrasound Institute, Inc. 3580 WILSHIRE BLVD 4TH FL LOS ANGELES, CA 90010 UNITED STATES		

Goods/Services Affected by Opposition

Class 041. First Use: 2019/01/01 First Use In Commerce: 2019/01/01
All goods and services in the class are opposed, namely: Educational services, namely, conducting courses of instruction and clinical teaching in the field of medicine; educational services, namely, conducting long distance learning instruction in the fields of medical imaging and vocational nursing; degree and non-degree training services in the fields of general abdominal diagnostic medical sonography, adult echocardiography, pediatric echocardiography, fetal echocardiography, ultrasound training in obstetrics and gynecology, physics and instrumentation, vascular ultrasound, advanced vascular ultrasound, musculoskeletal ultrasound, invasive and special procedures in ultrasound; degree and non-degree granting services, namely, providing, educational courses of instruction and training in the field of magnetic resonance imaging; training services in vocational nursing; general education training in the fields of medical math, English fundamentals of health sciences, medical terminology, and behavioral science; education in the form of providing short-term courses of instruction in IV therapy, musculoskeletal ultrasound, endovaginal ultrasound training, and short term obstetrics training for obstetric nurses; vascular medical training for physicians; providing educational services, namely, conducting seminars and classes in the field of continuing medical education and distributing course material in connection therewith

Applicant Information

Application No.	88558527	Publication date	05/12/2020
Opposition Filing Date	09/09/2020	Opposition Period Ends	
Applicant	West Coast Ultrasound Institute, Inc. 3580 WILSHIRE BLVD 4TH FL LOS ANGELES, CA 90010 UNITED STATES		

Goods/Services Affected by Opposition

Class 041. First Use: 2019/01/01 First Use In Commerce: 2019/01/01
All goods and services in the class are opposed, namely: Educational services, namely, conducting courses of instruction and clinical teaching in the field of medicine; educational services, namely, conducting long distance learning instruction in the fields of medical imaging and vocational nursing; degree and non-degree training services in the fields of general abdominal diagnostic medical sonography, adult echocardiography, pediatric echocardiography, fetal echocardiography, ultrasound training in obstetrics and gynecology, physics and instrumentation, vascular ultrasound, advanced vascular ultrasound, musculoskeletal ultrasound, invasive and special procedures in ultrasound; degree and non-degree granting services, namely, providing, educational courses of instruction and training in the field of magnetic resonance imaging; training services in vocational nursing; general education training in the fields of medical math, English fundamentals of health sciences, medical terminology, and behavioral science; education in the form of providing short-term courses of instruction in IV therapy, musculoskeletal ultrasound, endovaginal ultrasound training, and short term obstetrics

training for obstetric nurses; vascular medical training for physicians; providing educational services, namely, conducting seminars and classes in the field of continuing medical education and distributing course material in connection therewith

Applicant Information

Application No.	88558506	Publication date	05/12/2020
Opposition Filing Date	09/09/2020	Opposition Period Ends	
Applicant	West Coast Ultrasound Institute, Inc. 3580 WILSHIRE BLVD 4TH FL LOS ANGELES, CA 90010 UNITED STATES		

Goods/Services Affected by Opposition

Class 041. First Use: 2019/01/01 First Use In Commerce: 2019/01/01
All goods and services in the class are opposed, namely: Educational services, namely, conducting courses of instruction and clinical teaching in the field of medicine; educational services, namely, conducting long distance learning instruction in the fields of medical imaging and vocational nursing; degree and non-degree training services in the fields of general abdominal diagnostic medical sonography, adult echocardiography, pediatric echocardiography, fetal echocardiography, ultrasound training in obstetrics and gynecology, physics and instrumentation, vascular ultrasound, advanced vascular ultrasound, musculoskeletal ultrasound, invasive and special procedures in ultrasound; degree and non-degree granting services, namely, providing, educational courses of instruction and training in the field of magnetic resonance imaging; training services in vocational nursing; general education training in the fields of medical math, English fundamentals of health sciences, medical terminology, and behavioral science; education in the form of providing short-term courses of instruction in IV therapy, musculoskeletal ultrasound, endovaginal ultrasound training, and short term obstetrics training for obstetric nurses; vascular medical training for physicians; providing educational services, namely, conducting seminars and classes in the field of continuing medical education and distributing course material in connection therewith

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3232786	Application Date	01/13/2006
Registration Date	04/24/2007	Foreign Priority Date	NONE
Word Mark	WEST COAST UNIVERSITY		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 041. First use: First Use: 2000/02/08 First Use In Commerce: 2001/03/02 educational services, namely providing courses and training at the undergraduate and professional level		

U.S. Registration No.	3744530	Application Date	06/29/2009
Registration Date	02/02/2010	Foreign Priority Date	NONE
Word Mark	WEST COAST UNIVERSITY. EST.1909		

Design Mark	
Description of Mark	The mark consists of a seal with an outer ring with the words "WEST COAST UNIVERSITY EST 1909" and an inner circle with 4 quadrants, the upper left having a symbol of a book, the upper right having a symbol of a steps, the lower left having a symbol for a torch and the lower right having a symbol of a leaf.
Goods/Services	Class 041. First use: First Use: 2009/05/22 First Use In Commerce: 2009/05/22 Educational services, namely, providing courses of instruction at the postsecondary and professional level and distribution of course material in connection therewith

U.S. Registration No.	3744516	Application Date	06/29/2009
Registration Date	02/02/2010	Foreign Priority Date	NONE
Word Mark	WEST COAST UNIVERSITY		
Design Mark			
Description of Mark	The mark consists of the words "WEST COAST UNIVERSITY" in stylized text with flames over the "U" in "UNIVERSITY" .		
Goods/Services	Class 041. First use: First Use: 2009/05/22 First Use In Commerce: 2009/05/22 Educational services, namely, providing courses of instruction at the postsecondary and professional level and distribution of course material in connection therewith		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	WCU		
Goods/Services	Educational services, namely providing courses and training at the undergraduate and professional level; educational services, namely providing degree-granting registered nursing and Bachelor's of science in nursing programs		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	WEST COAST UNIVERSITY		
Goods/Services	Educational services, namely providing courses and training at the undergraduate and professional level; educational services, namely providing degree-granting registered nursing and Bachelor's of science in nursing programs		

Attachments	WCU - WCUI Consolidated Notice of Opposition.pdf(61087 bytes) Exhibit A.pdf(1257960 bytes)
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Signature	/Ellen E. Whitehorn/
Name	Ellen E. Whitehorn
Date	09/09/2020

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of:

Application No. 88/558,549

Published: May 12, 2020

For the Mark: WCUI

and

Application No. 88/558,541

Published: May 12, 2020

For the Mark: WCUI SCHOOL OF NURSING

and

Application No. 88/558,527

Published: May 12, 2020

For the Mark: WCUI SCHOOL OF MEDICAL IMAGING AND NURSING

and

Application No. 88/558,506

Published: May 12, 2020

For the Mark: WCUI SCHOOL OF MEDICAL IMAGING AND NURSING & Design



WEST COAST UNIVERSITY, INC.

Opposer,

v.

WEST COAST ULTRASOUND
INSTITUTE, INC.

Applicant.

Opposition No. _____

CONSOLIDATED NOTICE OF OPPOSITION

Opposer, West Coast University, Inc., a California corporation with its principal place of business at 151 Innovation Dr., Irvine, CA 92617 (together with its predecessors-in-interest and

affiliates, “Opposer”) believes it will be damaged by registration of the alleged mark WCUI, shown in U.S. Application 88/558,549, and the alleged mark WCUI SCHOOL OF NURSING, shown in U.S. Application 88/558,541, and the alleged mark WCUI SCHOOL OF MEDICAL IMAGING AND NURSING, shown in U.S. Application 88/558,527, and the alleged mark WCUI SCHOOL OF MEDICAL IMAGING AND NURSING (Stylized), shown in U.S. Application No. 88/558,506 (collectively, the “Applications”), for the services set forth therein, applied for by West Coast Ultrasound Institute, Inc. (“Applicant”), and hereby opposes the same pursuant to 15 U.S.C. § 1063. This Consolidated Notice of Opposition is timely filed within the time granted in response to the requests for extensions of time to oppose the Applications, granted through September 9, 2020. As grounds for the opposition, Opposer alleges the following:

Opposer’s Use, Registration, and Rights in and to the WCU Marks

1. Opposer is a university that specializes in healthcare degree programs and is home to California’s largest Bachelor of Science in Nursing (BSN) program.
2. Opposer is the exclusive owner of all right, title, and interest in and to the marks WEST COAST UNIVERSITY® and WCU™, including in various forms, for use in connection with educational services, namely providing courses and training at the undergraduate and professional level, including without limitation, U.S. Registration No. 3,232,786, U.S. Registration No. 3,744,530, and U.S. Registration Number 3,744,516, and all common law rights and goodwill in connection therewith (collectively, the “WCU Marks”).
3. Opposer, including through its predecessors in interest, has used its WCU Marks and/or variations thereof since its founding in 1909.

4. On January 13, 2006, Opposer filed with the USPTO trademark application Serial No. 78/791,625 for WEST COAST UNIVERSITY for use in connection with “educational services, namely providing courses and training at the undergraduate and professional level” in Class 41.

5. The '625 application for WEST COAST UNIVERSITY® registered on April 24, 2007, as U.S. Registration No. 3,232,786, and is valid, subsisting, and incontestable.

6. Opposer is also the owner of U.S. Registration No. 3,744,530 for WEST COAST UNIVERSITY. EST. 1909 & Design® in connection with “Educational services, namely, providing courses of instruction at the postsecondary and professional level and distribution of course material in connection therewith.” The underlying application was filed June 29, 2009, and the registration issued on February 2, 2010, claiming use of this stylization in commerce at least as early as May 22, 2009.

7. Opposer is also the owner of U.S. Registration No. 3,744,516 for WEST COAST UNIVERSITY (Stylized)® in connection with “Educational services, namely, providing courses of instruction at the postsecondary and professional level and distribution of course material in connection therewith.” The underlying application was filed June 29, 2009, and the registration issued on February 2, 2010, claiming use in commerce of this stylization since at least as early as May 22, 2009.

8. True and correct copies of the certificates of registration and extracts from the electronic database records of the USPTO showing the current status and title of U.S. Registration No. 3,232,786, U.S. Registration No. 3,744,530, and U.S. Registration No. 3,744,516 are attached as **Exhibit A**.

9. In addition to these registrations, Opposer owns common law rights based on its longstanding, continuous use of the mark WCUTM, an acronym corresponding with its WEST COAST UNIVERSITY® marks, which it has used in commerce since approximately 1909.

10. Further to the broad educational services identified in Opposer's registrations, Opposer provides bachelor's degree programs in nursing and dental hygiene, as well as master's and doctorate programs in nursing, health administration, occupational therapy, physical therapy, and pharmacy.

11. Opposer's Bachelor of Science in Nursing ("BSN") program is the largest such program in California.

12. Opposer has continuously used its WCU Marks in connection with its degree-granting nursing programs since at least as early as 2005.

13. Opposer markets and provides its services under the WCU Marks to prospective nursing students nationwide, and particularly to students seeking educational services in the states of California, Texas, and Florida.

14. Opposer has expended substantial resources in the promotion and advertising of the WCU Marks in connection with the services offered thereunder, and in doing so, has built a strong reputation, goodwill, and loyal following in connection with the valuable WCU Marks.

15. As a result of Opposer's prior, long, continuous, and extensive use of the WCU Marks in commerce, Opposer has acquired extremely valuable rights, substantial goodwill, and strong common law rights in its WCU Marks. The WCU Marks have been used and continue to be used in such a way that the public strongly associates the WCU Marks, including without limitation the marks referenced above, with Opposer.

The Applications

16. Notwithstanding the foregoing, on August 1, 2019, Applicant filed with the USPTO four trademark applications for the alleged marks WCUI, WCUI SCHOOL OF NURSING, WCUI SCHOOL OF MEDICAL IMAGING AND NURSING, and WCUI SCHOOL OF MEDICAL IMAGING AND NURSING (Stylized), all for use in connection with “Educational services, namely, conducting courses of instruction and clinical teaching in the field of medicine; educational services, namely, conducting long distance learning instruction in the fields of medical imaging and vocational nursing; degree and non-degree training services in the fields of general abdominal diagnostic medical sonography, adult echocardiography, pediatric echocardiography, fetal echocardiography, ultrasound training in obstetrics and gynecology, physics and instrumentation, vascular ultrasound, advanced vascular ultrasound, musculoskeletal ultrasound, invasive and special procedures in ultrasound; degree and non-degree granting services, namely, providing, educational courses of instruction and training in the field of magnetic resonance imaging; training services in vocational nursing; general education training in the fields of medical math, English fundamentals of health sciences, medical terminology, and behavioral science; education in the form of providing short-term courses of instruction in IV therapy, musculoskeletal ultrasound, endovaginal ultrasound training, and short term obstetrics training for obstetric nurses; vascular medical training for physicians; providing educational services, namely, conducting seminars and classes in the field of continuing medical education and distributing course material in connection therewith” in Class 41.

17. The Applications are based on Applicant’s alleged use, and assert that the applied-for marks WCUI SCHOOL OF NURSING, WCUI SCHOOL OF MEDICAL IMAGING AND NURSING, and WCUI SCHOOL OF MEDICAL IMAGING AND NURSING (Stylized) were

first used in U.S. commerce on January 1, 2019, and that the applied-for mark WCUI was first used in U.S. commerce on June 30, 2007.

18. On information and belief, Applicant has historically provided medical imaging technician and vocational nursing educational services, namely, non-degree granting vocational practical nursing (“VPN”) or licensed practical nursing (“LPN”) programs.

19. On information and belief, Applicant has not yet provided degree-granting Registered Nursing (“RN”) or Bachelor of Science in Nursing (“BSN”) programs, and is seeking to expand to such programs.

Priority and Likelihood of Confusion

20. Opposer’s constructive nationwide priority, based on its ’786 Registration for WEST COAST UNIVERSITY®, predates the filing of each of the Applications.

21. Opposer’s constructive nationwide priority, based on its ’786 Registration for WEST COAST UNIVERSITY®, predates the alleged first use date asserted in each of the Applications.

22. Opposer’s constructive nationwide priority, based on its ’516 Registration for WEST COAST UNIVERSITY (Stylized)®, predates the filing of each of the Applications.

23. Opposer’s constructive nationwide priority, based on its ’516 Registration for WEST COAST UNIVERSITY (Stylized)®, predates the alleged first use date asserted in one or more of the Applications.

24. Opposer’s constructive nationwide priority, based on its ’530 Registration for WEST COAST UNIVERSITY. EST. 1909 & Design®, predates the filing of each of the Applications.

25. Opposer's constructive nationwide priority, based on its '530 Registration for WEST COAST UNIVERSITY. EST. 1909 & Design®, predates the alleged first use date asserted in one or more of the Applications.

26. Opposer's common law use of its WEST COAST UNIVERSITY® and its WCU™ marks predates the filing of each the Applications.

27. Opposer's common law use of its WEST COAST UNIVERSITY® and its WCU™ marks predates the alleged first use date asserted in each of the Applications.

28. Opposer's common law use of its WEST COAST UNIVERSITY® and its WCU™ marks predates any use by Applicant of "West Coast Ultrasound Institute" and/or "WCUI" or any variations thereof.

29. Accordingly, Opposer has priority over the August 1, 2019 filing of the Applications, and the January 1, 2019 and June 30, 2007 alleged first use in U.S. commerce of the applied-for marks.

30. The marks in the Applications are confusingly similar to Opposer's WCU Marks.

31. On information and belief, Applicant is seeking to expand its services to degree-granting RN and BSN programs in direct competition with Opposer.

32. The identifications of services set forth in the Applications are broad and may encompass degree-granting RN and BSN programs that directly compete with Opposer's degree-granting RN and BSN programs.

33. Such directly competing degree-granting RN and BSN programs are customarily offered through similar channels of trade, to similar classes of customers, and under circumstances that are likely to cause confusion between Opposer's WCU Marks and the marks in the Applications.

34. The dominant portion of the mark in each of Applicant's Applications is the literal element "WCUI."

35. The marks the Applications wholly incorporate Opposer's WCUTM mark, merely adding an "I," which consumers may overlook, and/or may conclude stands for the "Inc." in Opposer's legal name.

36. On information and belief, the "WC" in the marks in the Applications stands for "WEST COAST," which is the dominant portion of Opposer's WEST COAST UNIVERSITY® mark.

37. The marks in the Applications are confusingly similar to Opposer's WCU Marks in, at least, meaning and commercial impression, sound, and appearance.

38. Accordingly, when used in connection with one or more services encompassed within the identification of services in the Applications, the marks in each of the subject Applications so resemble Opposer's WCU Marks as to cause confusion, to cause mistake, and/or to deceive within the meaning of Section 2(d) of the Lanham Act.

39. Applicant is not entitled to registration of WCUI, WCUI SCHOOL OF NURSING, WCUI SCHOOL OF MEDICAL IMAGING AND NURSING, and/or WCUI SCHOOL OF MEDICAL IMAGING AND NURSING (Stylized) under the Lanham Act, and Opposer will be damaged by the registration thereof.

40. The Applications should be refused under Section 2(d) of the Lanham Act in view of Opposer's prior, continuous, extensive and ongoing use in U.S. commerce of its WCU Marks, including without limitation its prior common law rights in WCUTM in various forms, and prior registrations for WEST COAST UNIVERSITY® (U.S. Reg. No. 3,232,786), WEST COAST

UNIVERSITY. EST. 1909 & Design® (U.S. Reg. No. 3,744,530), and WEST COAST UNIVERSITY (Stylized)® (U.S. Reg. No. 3,744,516).

WHEREFORE, West Coast University, Inc. hereby respectfully requests that the Trademark Trial and Appeal Board:

1. Sustain this Consolidated Notice of Opposition and deny registration of U.S. Trademark Application Serial Number 88/558,549 for the mark WCUI;
2. Sustain this Consolidated Notice of Opposition and deny registration of U.S. Trademark Application Serial Number 88/558,541 for the mark WCUI SCHOOL OF NURSING;
3. Sustain this Consolidated Notice of Opposition and deny registration of U.S. Trademark Application Serial Number 88/558,527 for the mark WCUI SCHOOL OF MEDICAL IMAGING AND NURSING;
4. Sustain this Consolidated Notice of Opposition and deny registration of U.S. Trademark Application Serial Number 88/558,506 for the mark WCUI SCHOOL OF MEDICAL IMAGING AND NURSING (Stylized);
5. Enter a judgment in favor of West Coast University, Inc. for such other and further relief as this Board deems just and proper under the circumstances.

Date: September 9, 2020

Respectfully submitted,

/Matthew G. Minder/

K. Lee Marshall

Matthew G. Minder

Ellen E. Whitehorn

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ellen.whitehorn@bclplaw.com

BCIPDocketing@bclplaw.com

Attorneys for Opposer, West Coast University, Inc.

Certificate of Electronic Filing

I hereby certify that the foregoing is being filed electronically with the United States Patent and Trademark Office, Trademark Trial and Appeal Board, via ESTTA, for service in accordance with Trademark Rule 2.105(c).

Dated: September 9, 2020

/Ellen E. Whitehorn/

Ellen E. Whitehorn

EXHIBIT A

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,232,786

Registered Apr. 24, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

WEST COAST UNIVERSITY

ACTON EDUCATIONAL SERVICES, INC. (CALI-
FORNIA CORPORATION)
200 EAST BAKER STREET
SUITE 201
COSTA MESA, CA 92626

FOR: EDUCATIONAL SERVICES, NAMELY PRO-
VIDING COURSES AND TRAINING AT THE UN-
DERGRADUATE AND PROFESSIONAL LEVEL, IN
CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-8-2000; IN COMMERCE 3-2-2001.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "UNIVERSITY", APART FROM
THE MARK AS SHOWN.

SEC. 2(F).

SER. NO. 78-791,625, FILED 1-13-2006.

AISHA CLARKE, EXAMINING ATTORNEY

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Mark: WEST COAST UNIVERSITY

WEST COAST UNIVERSITY

US Serial Number: 78791625

Application Filing Date: Jan. 13, 2006

US Registration Number: 3232786

Registration Date: Apr. 24, 2007

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Sep. 27, 2016

Publication Date: Feb. 06, 2007

Mark Information

Mark Literal Elements: WEST COAST UNIVERSITY

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "university"

Acquired Distinctiveness Claim: In whole

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: educational services, namely providing courses and training at the undergraduate and professional level

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Feb. 08, 2000

Use in Commerce: Mar. 02, 2001

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: WEST COAST UNIVERSITY, INC.

Owner Address: 151 INNOVATION DRIVE
IRVINE, CALIFORNIA UNITED STATES 92617

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Michelle Hon Donovan

Docket Number: E3053-00003

Attorney Primary Email Address: mhdonovan@duanemorris.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: MICHELLE HON DONOVAN
DUANE MORRIS LLP
750 B STREET, SUITE 2900
SAN DIEGO, CALIFORNIA UNITED STATES 92101-8285

Correspondent e-mail: mhdonovan@duanemorris.com masteiner@duanemorris.com emorris.com kxwhite@duanemorris.com ipdocketing@duanemorris.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 13, 2019	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 27, 2016	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 27, 2016	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	68502
Sep. 27, 2016	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	68502
Sep. 27, 2016	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68502
Jul. 07, 2016	TEAS SECTION 8 & 9 RECEIVED	
Jul. 07, 2016	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 24, 2016	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Dec. 31, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Dec. 30, 2012	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	73376
Dec. 30, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	73376
Nov. 29, 2012	TEAS SECTION 8 & 15 RECEIVED	
Aug. 09, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 20, 2011	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 20, 2011	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 07, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 30, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Apr. 24, 2007	REGISTERED-PRINCIPAL REGISTER	
Feb. 06, 2007	PUBLISHED FOR OPPOSITION	
Jan. 17, 2007	NOTICE OF PUBLICATION	
Dec. 12, 2006	LAW OFFICE PUBLICATION REVIEW COMPLETED	76537
Dec. 12, 2006	ASSIGNED TO LIE	76537
Nov. 27, 2006	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 23, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 22, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 22, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Oct. 31, 2006	NON-FINAL ACTION E-MAILED	6325
Oct. 31, 2006	NON-FINAL ACTION WRITTEN	76611
Oct. 27, 2006	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Oct. 26, 2006	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889

Oct. 26, 2006	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 30, 2006	NON-FINAL ACTION E-MAILED	6325
Jun. 30, 2006	NON-FINAL ACTION WRITTEN	76611
Jun. 30, 2006	ASSIGNED TO EXAMINER	76611
Mar. 22, 2006	APPLICANT AMENDMENT PRIOR TO EXAMINATION - ENTERED	74221
Mar. 22, 2006	TEAS VOLUNTARY AMENDMENT RECEIVED	
Jan. 19, 2006	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Sep. 27, 2016

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: Acton Educational Services, Inc.

Assignment 1 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [4067/0758](#)

Pages: 5

Date Recorded: Sep. 24, 2009

Supporting Documents: [assignment-tm-4067-0758.pdf](#)

Assignor

Name: [ACTON EDUCATIONAL SERVICES, INC.](#)

Execution Date: Jul. 02, 2009

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [WEST COAST UNIVERSITY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 200 EAST BAKER STREET. SUITE 201
COSTA MESA, CALIFORNIA 92626

Correspondent

Correspondent Name: MICHELLE HON

Correspondent Address: 101 WEST BROADWAY, SUITE 900
SAN DIEGO, CA 92101

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: SECURITY INTEREST

Reel/Frame: [4035/0323](#)

Pages: 7

Date Recorded: Jul. 31, 2009

Supporting Documents: [assignment-tm-4035-0323.pdf](#)

Assignor

Name: [ACTON EDUCATIONAL SERVICES, INC.](#)

Execution Date: Jul. 30, 2009

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [BANK OF MONTREAL, AS AGENT](#)

Legal Entity Type: CHARTERED BANK

State or Country Where Organized: CANADA

Address: 115 SOUTH LASALLE STREET
CHICAGO, ILLINOIS 60603

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: SECURITY AGREEMENT

Reel/Frame: [6792/0702](#)

Pages: 8

Date Recorded: Nov. 08, 2019

Supporting Documents: [assignment-tm-6792-0702.pdf](#)

Assignor

Name: [WEST COAST UNIVERSITY, INC.](#)

Execution Date: Nov. 08, 2019

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

DBA, AKA, TA, Formerly: FORMERLY ACTION EDUCATIONAL SERVICES, INC.

Assignee

Name: [BANK OF MONTREAL, AS AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: CANADA

Address: 115 SOUTH LASALLE STREET
CHICAGO, ILLINOIS 60603

Correspondent

Correspondent Name: NANCY HELM BROWN

Correspondent Address: 2929 ALLEN PKWY
SUITE 3300
HOUSTON, TX 77019

Domestic Representative - Not Found

United States of America

United States Patent and Trademark Office



Reg. No. 3,744,530 ACTON EDUCATIONAL SERVICES, INC. (CALIFORNIA CORPORATION), DBA WEST
Registered Feb. 2, 2010 COAST UNIVERSITY
200 EAST BAKER STREET, SUITE 201
COSTA MESA, CA 92626

Int. Cl.: 41

**SERVICE MARK
PRINCIPAL REGISTER**

FOR: EDUCATIONAL SERVICES, NAMELY, PROVIDING COURSES OF INSTRUCTION AT THE POSTSECONDARY AND PROFESSIONAL LEVEL AND DISTRIBUTION OF COURSE MATERIAL IN CONNECTION THEREWITH, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 5-22-2009; IN COMMERCE 5-22-2009.

OWNER OF U.S. REG. NOS. 3,232,786 AND 3,239,193.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "UNIVERSITY" AND "EST. 1909", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A SEAL WITH AN OUTER RING WITH THE WORDS "WEST COAST UNIVERSITY EST 1909" AND AN INNER CIRCLE WITH 4 QUADRANTS, THE UPPER LEFT HAVING A SYMBOL OF A BOOK, THE UPPER RIGHT HAVING A SYMBOL OF A STEPS, THE LOWER LEFT HAVING A SYMBOL FOR A TORCH AND THE LOWER RIGHT HAVING A SYMBOL OF A LEAF.

SER. NO. 77-770,370, FILED 6-29-2009.

JILL PRATER, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office

Generated on: This page was generated by TSDR on 2020-09-09 13:39:38 EDT

Mark: WEST COAST UNIVERSITY. EST.1909



US Serial Number: 77770370

Application Filing Date: Jun. 29, 2009

US Registration Number: 3744530

Registration Date: Feb. 02, 2010

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Mar. 12, 2019

Publication Date: Nov. 17, 2009

Mark Information

Mark Literal Elements: WEST COAST UNIVERSITY. EST.1909

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a seal with an outer ring with the words "WEST COAST UNIVERSITY EST 1909" and an inner circle with 4 quadrants, the upper left having a symbol of a book, the upper right having a symbol of a steps, the lower left having a symbol for a torch and the lower right having a symbol of a leaf.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "UNIVERSITY" AND "EST. 1909"

Design Search Code(s): 05.03.10 - Other branches with leaves, with or without fruit
13.01.02 - Welding torch; Torches; Propane torches; Blow torch
14.09.01 - Stepladder; Stepladder; Ladders, step (triangular shaped)
20.05.05 - Books that are open; Bibles (open); Cook books (open); Encyclopedias (open)
24.05.01 - Circular or elliptical seals; Seals, circular or elliptical
26.01.08 - Circles having letters or numerals as a border; Circles having punctuation as a border; Letters, numerals or punctuation forming or bordering the perimeter of a circle
26.01.18 - Three or more concentric circles; Circles, three or more concentric; Concentric circles, three or more
26.01.21 - Circles that are totally or partially shaded.

Related Properties Information

Claimed Ownership of US Registrations: 3232786, 3239193

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Educational services, namely, providing courses of instruction at the postsecondary and professional level and distribution of course material in connection therewith

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: May 22, 2009

Use in Commerce: May 22, 2009

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: West Coast University, Inc.

Owner Address: 151 Innovation Drive
Irvine, CALIFORNIA UNITED STATES 92617

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Michelle Hon Donovan

Docket Number: G4217-00014

Attorney Primary Email Address: mhdonovan@duanemorris.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Michelle Hon Donovan
DUANE MORRIS LLP
750 B STREET, SUITE 2900
SAN DIEGO, CALIFORNIA UNITED STATES 92101

Phone: 619.744.2200

Fax: 619.744.2201

Correspondent e-mail: mhdonovan@duanemorris.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 13, 2019	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 12, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 12, 2019	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	64591
Mar. 12, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Mar. 12, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Feb. 06, 2019	TEAS SECTION 8 & 9 RECEIVED	
Feb. 02, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Feb. 21, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Feb. 21, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Feb. 21, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Feb. 05, 2015	TEAS SECTION 8 & 15 RECEIVED	
Aug. 07, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 20, 2011	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 20, 2011	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 02, 2010	REGISTERED-PRINCIPAL REGISTER	

Nov. 17, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 17, 2009	PUBLISHED FOR OPPOSITION	
Oct. 13, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	68123
Oct. 13, 2009	ASSIGNED TO LIE	68123
Oct. 07, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 30, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Sep. 25, 2009	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 25, 2009	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 25, 2009	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 25, 2009	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 25, 2009	EXAMINERS AMENDMENT -WRITTEN	78329
Sep. 25, 2009	ASSIGNED TO EXAMINER	78329
Jul. 03, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Jul. 02, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 02, 2009	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 12, 2019

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: Acton Educational Services, Inc.

Assignment 1 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [4067/0758](#)

Pages: 5

Date Recorded: Sep. 24, 2009

Supporting Documents: [assignment-tm-4067-0758.pdf](#)

Assignor

Name: [ACTON EDUCATIONAL SERVICES, INC.](#)

Execution Date: Jul. 02, 2009

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Assignee

Name: [WEST COAST UNIVERSITY, INC.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

Address: 200 EAST BAKER STREET, SUITE 201
COSTA MESA, CALIFORNIA 92626

Correspondent

Correspondent Name: MICHELLE HON

Correspondent Address: 101 WEST BROADWAY, SUITE 900
SAN DIEGO, CA 92101

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: SECURITY INTEREST

Reel/Frame: [4035/0323](#)

Pages: 7

Date Recorded: Jul. 31, 2009

Supporting Documents: [assignment-tm-4035-0323.pdf](#)

Assignor

Name: [ACTON EDUCATIONAL SERVICES, INC.](#) **Execution Date:** Jul. 30, 2009
Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

Assignee

Name: [BANK OF MONTREAL, AS AGENT](#)
Legal Entity Type: CHARTERED BANK **State or Country Where Organized:** CANADA

Address: 115 SOUTH LASALLE STREET
CHICAGO, ILLINOIS 60603

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: SECURITY AGREEMENT

Reel/Frame: [6792/0702](#)

Pages: 8

Date Recorded: Nov. 08, 2019

Supporting Documents: [assignment-tm-6792-0702.pdf](#)

Assignor

Name: [WEST COAST UNIVERSITY, INC.](#) **Execution Date:** Nov. 08, 2019
Legal Entity Type: CORPORATION **State or Country Where Organized:** CALIFORNIA

DBA, AKA, TA, Formerly: FORMERLY ACTION EDUCATIONAL SERVICES, INC.

Assignee

Name: [BANK OF MONTREAL, AS AGENT](#)
Legal Entity Type: BANK **State or Country Where Organized:** CANADA

Address: 115 SOUTH LASALLE STREET
CHICAGO, ILLINOIS 60603

Correspondent

Correspondent Name: NANCY HELM BROWN

Correspondent Address: 2929 ALLEN PKWY
SUITE 3300
HOUSTON, TX 77019

Domestic Representative - Not Found

United States of America

United States Patent and Trademark Office

 **WEST COAST
UNIVERSITY**

Reg. No. 3,744,516 WEST COAST UNIVERSITY, INC. (CALIFORNIA CORPORATION)

Registered Feb. 2, 2010 200 EAST BAKER STREET
SUITE 201
COSTA MESA, CA 92626

Int. Cl.: 41

FOR: EDUCATIONAL SERVICES, NAMELY, PROVIDING COURSES OF INSTRUCTION AT THE POSTSECONDARY AND PROFESSIONAL LEVEL AND DISTRIBUTION OF COURSE MATERIAL IN CONNECTION THEREWITH, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

**SERVICE MARK
PRINCIPAL REGISTER**

FIRST USE 5-22-2009; IN COMMERCE 5-22-2009.

OWNER OF U.S. REG. NOS. 3,232,786 AND 3,239,193.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "UNIVERSITY", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "WEST COAST UNIVERSITY" IN STYLIZED TEXT WITH FLAMES OVER THE "U" IN "UNIVERSITY".

SER. NO. 77-770,175, FILED 6-29-2009.

JILL PRATER, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

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Mark: WEST COAST UNIVERSITY



US Serial Number: 77770175

Application Filing Date: Jun. 29, 2009

US Registration Number: 3744516

Registration Date: Feb. 02, 2010

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Mar. 12, 2019

Publication Date: Nov. 17, 2009

Mark Information

Mark Literal Elements: WEST COAST UNIVERSITY

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the words "WEST COAST UNIVERSITY" in stylized text with flames over the "U" in "UNIVERSITY".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "UNIVERSITY"

Design Search Code(s): 01.15.15 - Fire (flames), emanating from objects, words or numbers

Related Properties Information

Claimed Ownership of US Registrations: 3232786, 3239193

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Educational services, namely, providing courses of instruction at the postsecondary and professional level and distribution of course material in connection therewith

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: May 22, 2009

Use in Commerce: May 22, 2009

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes
Filed ITU: No	Currently ITU: No
Filed 44D: No	Currently 44E: No
Filed 44E: No	Currently 66A: No
Filed 66A: No	Currently No Basis: No
Filed No Basis: No	

Current Owner(s) Information

Owner Name: WEST COAST UNIVERSITY, INC.
Owner Address: 151 Innovation Drive
Irvine, CALIFORNIA UNITED STATES 92617
Legal Entity Type: CORPORATION
State or Country Where Organized: CALIFORNIA

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Michelle Hon Donovan
Attorney Primary Email Address: mhdonovan@duanemorris.com
Docket Number: G4217-00015
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Michelle Hon Donovan
DUANE MORRIS LLP
750 B STREET, SUITE 2900
SAN DIEGO, CALIFORNIA UNITED STATES 92101
Phone: 6197442200
Fax: 619.744.2201
Correspondent e-mail: mhdonovan@duanemorris.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 13, 2019	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 12, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Mar. 12, 2019	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	64591
Mar. 12, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Mar. 12, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Feb. 06, 2019	TEAS SECTION 8 & 9 RECEIVED	
Feb. 02, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Feb. 21, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Feb. 21, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	71378
Feb. 21, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Feb. 06, 2015	TEAS SECTION 8 & 15 RECEIVED	
Aug. 07, 2012	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 20, 2011	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Jun. 20, 2011	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Feb. 02, 2010	REGISTERED-PRINCIPAL REGISTER	
Nov. 17, 2009	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 17, 2009	PUBLISHED FOR OPPOSITION	
Oct. 13, 2009	LAW OFFICE PUBLICATION REVIEW COMPLETED	65864
Oct. 13, 2009	ASSIGNED TO LIE	65864
Oct. 07, 2009	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	

Sep. 30, 2009 ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY
Sep. 25, 2009 APPROVED FOR PUB - PRINCIPAL REGISTER
Sep. 25, 2009 ASSIGNED TO EXAMINER
Jul. 07, 2009 NOTICE OF DESIGN SEARCH CODE MAILED
Jul. 06, 2009 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM
Jul. 02, 2009 NEW APPLICATION ENTERED IN TRAM

78329

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Mar. 12, 2019

Assignment Abstract Of Title Information

Summary

Total Assignments: 3

Registrant: WEST COAST UNIVERSITY, INC.

Assignment 1 of 3

Conveyance: CHANGE OF NAME

Reel/Frame: [4067/0758](#)

Pages: 5

Date Recorded: Sep. 24, 2009

Supporting Documents: [assignment-tm-4067-0758.pdf](#)

Assignor

Name: [ACTON EDUCATIONAL SERVICES, INC.](#)

Execution Date: Jul. 02, 2009

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Assignee

Name: [WEST COAST UNIVERSITY, INC.](#)

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Address: 200 EAST BAKER STREET. SUITE 201
COSTA MESA, CALIFORNIA 92626

Correspondent

Correspondent Name: MICHELLE HON

Correspondent Address: 101 WEST BROADWAY, SUITE 900
SAN DIEGO, CA 92101

Domestic Representative - Not Found

Assignment 2 of 3

Conveyance: SECURITY INTEREST

Reel/Frame: [4035/0323](#)

Pages: 7

Date Recorded: Jul. 31, 2009

Supporting Documents: [assignment-tm-4035-0323.pdf](#)

Assignor

Name: [ACTON EDUCATIONAL SERVICES, INC.](#)

Execution Date: Jul. 30, 2009

Legal Entity Type: CORPORATION

State or Country CALIFORNIA
Where Organized:

Assignee

Name: [BANK OF MONTREAL, AS AGENT](#)

Legal Entity Type: CHARTERED BANK

State or Country CANADA
Where Organized:

Address: 115 SOUTH LASALLE STREET
CHICAGO, ILLINOIS 60603

Correspondent

Correspondent Name: RICHARD KALWA

Correspondent Address: 111 WEST MONROE STREET
CHAPMAN AND CUTLER LLP
CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 3 of 3

Conveyance: SECURITY AGREEMENT

Reel/Frame: [6792/0702](#)

Pages: 8

Date Recorded: Nov. 08, 2019

Supporting Documents: [assignment-tm-6792-0702.pdf](#)

Assignor

Name: [WEST COAST UNIVERSITY, INC.](#)

Execution Date: Nov. 08, 2019

Legal Entity Type: CORPORATION

State or Country Where Organized: CALIFORNIA

DBA, AKA, TA, Formerly: FORMERLY ACTION EDUCATIONAL SERVICES, INC.

Assignee

Name: [BANK OF MONTREAL, AS AGENT](#)

Legal Entity Type: BANK

State or Country Where Organized: CANADA

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CHICAGO, ILLINOIS 60603

Correspondent

Correspondent Name: NANCY HELM BROWN

Correspondent Address: 2929 ALLEN PKWY
SUITE 3300
HOUSTON, TX 77019

Domestic Representative - Not Found