

ESTTA Tracking number: **ESTTA1104481**

Filing date: **12/28/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91263848
Party	Plaintiff Bear Naked, Inc.
Correspondence Address	JULIE REITZ HONIGMAN LLP 39400 WOODWARD AVE., SUITE 101 BLOOMFIELD HILLS, MI 48304 UNITED STATES Primary Email: jreitz@honigman.com Secondary Email(s): bswedlow@honigman.com, trademark@honigman.com, litdocket@honigman.com 734-418-4288
Submission	Withdrawal of Opposition
Filer's Name	Mary A. Hyde
Filer's email	jreitz@honigman.com, bswedlow@honigman.com, mhyde@honigman.com, trademark@honigman.com, litdocket@honigman.com
Signature	/Mary A. Hyde/
Date	12/28/2020
Attachments	Bear Naked v. Urban Fresh - Withdrawal of Opposition.pdf(16883 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

BEAR NAKED, INC.

Opposer,

Opposition No.: 91263848

Mark: BEAR

v.

Serial No. 79/246,060

URBAN FRESH FOODS LIMITED

Applicant.

---

**WITHDRAWAL OF NOTICE OF OPPOSITION WITHOUT PREJUDICE**

Pursuant to 37 C.F.R. 2.106(c), Opposer Bear Naked, Inc. hereby withdraws the above-captioned opposition action without prejudice. Each party shall bear its own costs and attorneys' fees in connection with the Opposition.

December 28, 2020

Respectfully submitted,

By: /Mary A. Hyde/

Julie E. Reitz

Deborah J. Swedlow

Mary A. Hyde

Honigman LLP

315 East Eisenhower, Ste. 100

Phone: (734) 418-4212

Fax: (734) 414-4213

[jreitz@honigman.com](mailto:jreitz@honigman.com)

[bswedlow@honigman.com](mailto:bswedlow@honigman.com),

[mhyde@honigman.com](mailto:mhyde@honigman.com)

[trademark@honigman.com](mailto:trademark@honigman.com),

[litdocketing@honigman.com](mailto:litdocketing@honigman.com)

**CERTIFICATE OF FILING**

The undersigned affirms that the foregoing Withdrawal of Notice of Opposition Without Prejudice was filed with the Trademark Trial and Appeal Board via the ESTTA electronic filing system on the date below.

Dated: December 28, 2020

/Mary A. Hyde/  
Mary A. Hyde, Esq.

**CERTIFICATE OF SERVICE**

The undersigned affirms that the foregoing Withdrawal of Notice of Opposition Without Prejudice was served by electronic mail upon the following:

Maureen C. Kassner, Esq.  
K&G Law LLC  
602 S Bethlehem Pike  
Building B, 2<sup>nd</sup> Floor  
Ambler, PA 19002  
*Attorneys for Applicant*

Dated: December 28, 2020

/Mary A. Hyde/  
Mary A. Hyde, Esq.