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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91255260
Party	Plaintiff STX Financing, LLC
Correspondence Address	JILL M. PIETRINI, ESQ. SHEPPARD MULLIN RICHTER & HAMPTON LLP 1901 AVENUE OF THE STARS, SUITE 1600 LOS ANGELES, CA 90067-6017 UNITED STATES Primary Email: jpietrini@smrh.com Secondary Email(s): pbost@smrh.com, baigboboh@smrh.com, shwang@smrh.com, mdanner@smrh.com, rludson@sheppardmullin.com, LGlenn@sheppardmullin.com, rwalsh@smrh.com, baander-son@sheppardmullin.com 3102283700
Submission	Motion to Amend Pleading/Amended Pleading
Filer's Name	Paul A. Bost
Filer's email	pbost@smrh.com
Signature	/Paul A. Bost/
Date	09/08/2020
Attachments	Amended Notice of Opposition to Bad Mommy LLC - BAD MOMMY in Class 41 .pdf(5425016 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

<i>In re Matter of Application No. 87/775,019 for the mark: BAD MOMMY in Class 41</i> STX Financing, LLC, Opposer, vs. Bad Mommy LLC, Applicant.	Opposition No. 91-255260 AMENDED NOTICE OF OPPOSITION
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Commissioner for Trademarks
ATTN: Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, Virginia 22313-1451

Dear Commissioner:

Opposer, STX Financing, LLC, a Delaware limited liability company, having its principal place of business at 3900 West Alameda Avenue, 32nd Floor, Burbank, California 91505 (“Opposer”), believes that it will be harmed by the registration of the mark BAD MOMMY, as shown in Application Serial No. 87/775,019 in Class 41 (the “Application”), and hereby opposes its registration on the following grounds:

FACTUAL BACKGROUND REGARDING OPPOSER’S BAD MOMS MARKS

1. Since 2014, Opposer has been an active participant in the motion picture industry. Opposer has produced and distributed motion pictures and related entertainment products, and has licensed its rights in various motion pictures.

2. Opposer is the entity responsible for producing and distributing the highly successful motion pictures *Bad Moms* and its sequel *A Bad Moms Christmas* (collectively, the “*Bad Moms* Motion Pictures”). Attached hereto as **Exhibit A** are true and correct printouts from the informational website Wikipedia describing the *Bad Moms* Motion Pictures.

3. On July 29, 2016, Opposer released to theaters *Bad Moms*, a motion picture about a social group of mothers sharing assorted humorous adventures about, among other things, dating, sex, entertainment, and raising children. *Bad Moms*, which was preceded by a significant marketing campaign, has grossed more than \$183 million in box offices worldwide, including more than \$100 million in the U.S. alone. Shortly after release of *Bad Moms* in July 2016, Opposer announced that a sequel would be made based in part on the commercial success of *Bad Moms*. *Bad Moms* was released on DVD and Blu-ray on November 1, 2016. On January 18, 2017, *Bad Moms* won a People’s Choice Award for “Favorite Comedy Movie”.

4. Opposer began promoting *A Bad Moms Christmas* on or around December 23, 2016. Many news outlets, including Entertainment Weekly, The Hollywood Reporter, and Variety, reported the announcement, which was also announced through its stars’ social media feeds. On November 1, 2017, Opposer released to theaters *A Bad Moms Christmas*. As it had done with *Bad Moms*, Opposer engaged in a number of co-promotions with other brand owners preceding or during the release of *A Bad Moms Christmas*. *A Bad Moms Christmas* was released on DVD and Blu-ray on February 6, 2018.

5. Opposer’s *Bad Moms* Motion Pictures have received considerable media attention. Each of the *Bad Moms* Motion Pictures was heavily promoted months before their release under the BAD MOMS trademark, and each promotional campaign’s advertisement copy consistently featured specific color palettes and design motifs associated with its respective *Bad*

Moms Motion Picture. Opposer has licensed the use of the BAD MOMS mark and other intellectual property related to *Bad Moms* for the creation and sale of various merchandise. Attached hereto as **Exhibit B** are true and correct printouts from Opposer's websites at the domain names <<http://stxmovies.com/badmoms>> and <<http://stxfilms.com/abadmomschristmas>> about Opposer and the *Bad Moms* Motion Pictures.

6. Opposer owns three registrations of its BAD MOMS trademark, and fifteen pending trademark applications to register BAD MOMS or marks containing BAD MOMS, namely, BADMOMLIFE ("the BAD MOMS Marks"). True and correct copies of Opposer's three registrations of the BAD MOMS trademark along with the TESS and TSDR pages showing status and title are attached hereto collectively as **Exhibit C**. Attached as **Exhibit D** are true and correct printouts from the Office's TESS and TSDR pages for Opposer's BAD MOMS and BADMOMLIFE trademark applications, showing status and title of such applications. Each of Opposer's applications to register the BAD MOMS Marks predate the filing of the Application.

7. Opposer first used the BAD MOMS trademark for goods in Class 9 as early as November 1, 2016, namely, audio-visual recordings featuring entertainment in the nature of celebrity interviews, movie clips and outtakes, and comedy performances; downloadable video recordings featuring music; motion pictures featuring comedy; motion pictures featuring comedy downloadable via the internet and mobile devices; multimedia files containing motion picture stills and artwork downloadable via the internet and mobile devices; musical sound recordings; prerecorded CDs, DVDs and other audio visual recordings featuring motion pictures in the field of comedy; prerecorded electronic media featuring audio and video entertainment in the nature of comedy. Opposer first used the BAD MOMS trademark for services in Class 41 as early as July 29, 2016, namely, entertainment services in the nature of providing information regarding

motion pictures via a website; production and distribution of motion pictures; providing a website featuring non-downloadable film clips and information relating to motion pictures. Since then, Opposer has continuously used the BAD MOMS trademark for its various entertainment and related goods and services. Opposer continues to extensively advertise and promote the *Bad Moms* Motion Pictures and their DVD and Blu-ray offerings on its websites and third party websites, including, but not limited to, on Opposer's social media accounts available through Facebook, Twitter, Instagram, and Pinterest. The *Bad Moms* Motion Pictures have received considerable media attention. As such, Opposer has developed common law rights in the BAD MOMS trademark which predate the filing of the Application.

8. Opposer also owns the trademark BAD DADS for beer and for clothing, and owns the registration of BAD DADS for beer. The trademark BAD DADS was first used on beer on January 15, 2015 and first used on clothing in April 2015. The BAD DADS trademark was registered as Registration No. 4,922,649 on March 22, 2016. True and correct copies of Opposer's registration of the BAD DADS trademark along with the TESS and TSDR pages showing status and title are attached hereto collectively as **Exhibit E**. Opposer also owns common law rights in BAD DADS for beer and for clothing.

FACTUAL BACKGROUND REGARDING THE APPLICATION

9. On January 29, 2018, Applicant Bad Mommy LLC, a California limited liability company, having an address of 108 Ross Avenue, Suite 10, San Anselmo, CA 94960 ("Applicant") filed the Application, which was assigned Serial No. 87/775,019 and sought registration, on an intent-to-use basis, of BAD MOMMY for use with "providing a website featuring information about health, wellness, and cannabis; providing a website featuring information about cannabis; providing a website featuring non-downloadable articles in the field

of cannabis, hemp, cannabidiol, and other cannabinoids; providing an internet website portal featuring current events information, news and commentary in the field of cannabis; providing a website featuring blogs and non-downloadable publications in the nature of articles in the field of cannabis; education services, namely, providing live and on-line classes, seminars, and workshops in the field of cannabis; educational services, namely, conducting programs in the field of cannabis; educational services, namely, developing, arranging, and conducting educational conferences and programs and providing courses of instruction in the field of cannabis; educational services, namely, conducting classes, seminars, conferences, and workshops in the field of cannabis, hemp, cannabidiol, and other cannabinoids and distribution of educational materials in connection therewith” in Class 41 (the “Application”).

10. On September 6, 2019, the examining attorney assigned to the Application entered an amendment amending the Application’s identification of services as follows: “providing a website featuring entertainment information in the field of cannabis; providing a website featuring non-downloadable articles in the field of cannabis, hemp, cannabidiol, and other cannabinoids; providing an internet website portal featuring entertainment information, news, commentary specifically in the field of current events relating to cannabis for non-business and non-commercial purposes; providing a website featuring blogs and non-downloadable publications in the nature of articles in the field of cannabis; education services, namely, providing live and on-line classes, seminars, and workshops in the field of cannabis; educational services, namely, conducting programs in the field of cannabis; educational services, namely, developing, arranging, and conducting educational conferences and programs and providing courses of instruction in the field of cannabis; educational services, namely, conducting classes,

seminars, conferences, and workshops in the field of cannabis, hemp, cannabidiol, and other cannabinoids and distribution of educational materials in connection therewith.”

11. The Application was published for opposition in the *Official Gazette* on October 15, 2019. On November 6, 2019, Opposer requested and was granted an extension of time to oppose the Application. On February 11, 2020, Opposer requested, with Applicant’s consent, and was granted an additional extension of time to oppose the Application.

FIRST GROUND – LIKELIHOOD OF CONFUSION

12. Opposer incorporates the allegations contained in Paragraphs 1 to 11 herein.

13. Opposer has priority over Applicant.

14. Applicant’s proposed mark BAD MOMMY is confusingly similar to Opposer’s BAD MOMS Marks and BAD DADS mark.

15. Applicant’s mark is likely to cause confusion, mistake, or deception as to the source, origin, affiliation, association, connection, or sponsorship of Applicant’s services to be offered under the BAD MOMMY mark with Opposer’s BAD MOMS Marks and BAD DADS mark and/or with Opposer or Opposer’s activities.

SECOND GROUND – LIKELIHOOD OF DILUTION

16. Opposer incorporates the allegations contained in Paragraphs 1 to 15 herein.

17. Opposer’s BAD MOMS Marks are inherently distinctive and have acquired secondary meaning and are associated with Opposer and the goods and services offered under the BAD MOMS Marks. The BAD MOMS Marks are famous within the meaning of the Federal Trademark Dilution Act. Applicant filed the Application after Opposer’s BAD MOMS Marks had become famous, and Applicant seeks to commercially use the applied-for mark BAD MOMMY.

18. Applicant's mark is likely to cause dilution of Opposer's BAD MOMS Marks and blur the distinctiveness of Opposer's BAD MOMS Marks.

THIRD GROUND – VOID AB INITIO

19. Opposer incorporates the allegations contained in Paragraphs 1 to 18 herein.

20. In Applicant's counterclaim against Opposer, Applicant states that it is not the owner of the BAD MOMMY mark but, instead, uses it pursuant to a license granted it by the trademark owner, Get Khosla, LLC. 12 TTABVUE 7.

21. The Application is void ab initio because it was filed by Applicant, a licensee, and not filed by the owner of the BAD MOMMY mark, Get Khosla, LLC. This error cannot be corrected by amendment.

FOURTH GROUND – FALSE SUGGESTION OF A CONNECTION

22. Opposer incorporates the allegations contained in Paragraphs 1 to 21 herein.

23. The BAD MOMS Marks are associated with Opposer and the *Bad Moms* Motion Pictures.

24. Applicant's proposed mark is the same or a close approximation of the BAD MOMS Marks, which were previously used by and associated with the *Bad Moms* Motion Pictures and/or Opposer. Applicant's proposed mark is recognized as such, in that it uniquely and unmistakably point to the *Bad Moms* Motion Pictures and/or Opposer. Neither the *Bad Moms* Motion Pictures nor Opposer are connected with the services sold or offered, or to be sold or offered, by Applicant under the BAD MOMMY mark; and the fame and reputation of the *Bad Moms* Motion Pictures and/or Opposer is of such a nature that a connection with the *Bad Moms* Motion Pictures and/or Opposer is presumed when Applicant's BAD MOMMY mark is used for

or with Applicant's services. The mark shown in the Application will falsely suggest a connection with the *Bad Moms* Motion Pictures and/or Opposer.

DAMAGE TO OPPOSER

25. As a result of all of the foregoing, the maturation of the Application into registration would cause a likelihood of confusion, mistake, or deception and a likelihood of dilution and a false suggestion of a connection.

26. Opposer would be damaged by the registration of the mark shown in the Application in that such registration would give Applicant a *prima facie* exclusive right to the use of BAD MOMMY, despite the likelihood of confusion, mistake, or deception and likelihood of dilution and false suggestion of a connection, and despite that the Application is void ab initio.

PRAYER

WHEREFORE, Opposer prays that this Opposition be sustained in favor of Opposer, that the Application be rejected, and that registration of the Application be refused.

Respectfully submitted,

Dated: September 8, 2020

/Jill M. Pietrini/
Jill M. Pietrini
Paul A. Bost
SHEPPARD MULLIN RICHTER & HAMPTON LLP
1901 Avenue of the Stars, Suite 1600
Los Angeles, California 90067-6017
(310) 228-3700
Attorneys for Opposer STX Financing, LLC

CERTIFICATE OF E-FILING

I hereby certify that this **AMENDED NOTICE OF OPPOSITION** is being transmitted electronically to Commissioner of Trademarks, Attn: Trademark Trial and Appeal Board through ESTTA pursuant to 37 C.F.R. §2.195(a), on this 8th day of September, 2020.

/Paul A. Bost/

Paul A. Bost

CERTIFICATE OF SERVICE

I hereby certify that this **AMENDED NOTICE OF OPPOSITION** is being sent by electronic mail addressed to lalita@badmommyedibles.com, sarah@badmommyedibles.com, and lalitakhosla@gmail.com on this 8th day of September, 2020.

/Paul A. Bost/

Paul A. Bost

SMRH:4816-4983-6490.1

Exhibit A



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Bad Moms

From Wikipedia, the free encyclopedia

Bad Moms is a 2016 American comedy film directed and written by Jon Lucas and Scott Moore. The film stars an ensemble cast that includes Mila Kunis, Kristen Bell, Kathryn Hahn, Jay Hernandez, Annie Mumolo, Jada Pinkett Smith, and Christina Applegate.

Principal photography began on January 11, 2016, in New Orleans. The film premiered on July 19, 2016, in New York City and was theatrically released on July 29, 2016, by STXfilms. It received mixed reviews from critics and grossed over \$183 million worldwide, becoming the first film from STX to gross \$100 million domestically.

A sequel, titled *A Bad Moms Christmas*, was released on November 1, 2017.^[4]

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Plot

Amy Mitchell (Mila Kunis) is a married woman living in the Chicago suburbs with two children, Jane (Oona Laurence) and Dylan (Emjay Anthony), who feels overworked and overcommitted. She works as a sales rep for a "hip" coffee company, prepares healthful, hand-packed lunches for her children, does most of their homework, goes to all of their extracurricular activities, and is active in her school's PTA, run by the domineering Gwendolyn James (Christina Applegate) and her cronies, Stacy (Jada Pinkett Smith) and Vicky (Annie Mumolo). When she catches her husband Mike (David Walton) cheating on her with a camgirl, Amy kicks him out and attempts to keep everything together.

After a particularly stressful day, Amy publicly quits the PTA in response to Gwendolyn's overzealous bake sale plans. At a nearby bar, Amy meets Carla (Kathryn Hahn), a laid-back, sexually active single mom, and Kiki (Kristen Bell), a stay-at-home mom of four who adores Amy's dissent from Gwendolyn. Amy and Carla are irritated to discover that Kiki's husband is domineering and expects her to take care of all the kids and the house with no assistance whatsoever, while Amy and Kiki are disturbed at Carla's very hands-off approach to parenting. The trio embark on an all-night bender that inspires Amy to loosen up with her kids: she takes them for rides in Mike's classic car, gets them lunch from Arby's, forces Dylan to fend for himself to prevent him from being lazy and entitled, and takes the overachieving and constantly stressed Jane for a spa day. Amy herself decides to start dating but finds herself inexperienced due to her early marriage and motherhood. She ultimately ends up striking a connection with Jesse (Jay Hernandez), a handsome widower at the school who's had a crush on her.

After Amy brings store-bought donut holes to the bake sale, she draws the ire of Gwendolyn, who uses her PTA authority to get Jane benched from the soccer team. Amy is angered, and decides to run for PTA president in opposition to Gwendolyn. A meet-and-greet at Amy's home draws only one visitor, who informs them that Gwendolyn has launched a rival party at her own house, catered by Martha Stewart. In spite of this, the other moms, and Martha, swiftly abandon Gwendolyn's party when it becomes clear that she intends to lecture them all evening, leading to a successful party at Amy's house.

Gwendolyn responds by putting drugs in Jane's locker, framing her, which gets her kicked out of all extracurricular activities. Jane and Dylan both go to stay with Mike (who has agreed to an amicable divorce) in response to what they see as Amy's failure as a mom. Amy loses her job because her boss refuses to understand her reasons for taking time off.

A despondent Amy stays home during the PTA election but is roused into action by Carla and Kiki, who finally stands up to her husband and orders him to deal with everything alone until the meeting is over. At the event, Amy gives an inspiring speech about how all the moms are overworked and that they need to take time off, do fewer and less stressful events, and most importantly, allow themselves to make mistakes. Amy wins by a landslide and eventually winds up comforting a devastated Gwendolyn, who reveals that her life is not perfect like she had claimed it to be.

Some weeks later, Amy's approach has led to positive changes: Jane has been reinstated to the soccer team and is stressing out less, Dylan is actually applying himself, Kiki makes her husband help out with taking care of their kids, Carla is more responsible and hands-on, and all of the other moms, including Stacy and Vicky, are feeling more energized. Amy herself has gotten her job back with much better compensation after her boss sees how much he had taken her for granted, and she continues to see Jesse. Gwendolyn invites Amy, Carla, and Kiki for a day of fun on her husband's private jet.

The ending credits play over the cast interviewing their real-life moms.

Cast

- Mila Kunis as Amy Mitchell
- Kristen Bell as Kiki
- Kathryn Hahn as Carla Dunkler
- Christina Applegate as Gwendolyn James
- Jada Pinkett Smith as Stacy
- Eugenia Kuzmina as Russian Mom
- Jay Hernandez as Jesse Harkness
- Oona Laurence as Jane Mitchell
- Emjay Anthony as Dylan Mitchell
- David Walton as Mike Mitchell
- Clark Duke as Dale Kipier
- Wanda Sykes as Dr. Elizabeth Karl
- J.J. Watt as Coach Craig
- Megan Ferguson as Tessa
- Lyle Brocato as Kent
- Cade Cooksey as Jaxon
- Martha Stewart as herself
- Lilly Singh as Cathy



Theatrical release poster

Directed by	Jon Lucas
	Scott Moore
Produced by	Bill Block
	Suzanne Todd
Written by	Jon Lucas
	Scott Moore
Starring	Mila Kunis
	Kristen Bell
	Kathryn Hahn
	Jay Hernandez
	Annie Mumolo
	Jada Pinkett Smith
	Christina Applegate
Music by	Christopher YOUNG
Cinematography	Jim Denault
Edited by	Emma E. Hickox
	James Thomas
Production companies	STX Entertainment
	H. Brothers
	Tang Media Productions
	Bill Block Media
	Suzanne Todd
	Productions
	Virgin Produced
Distributed by	STX Entertainment
Release date	July 19, 2016 (New York City)
	July 29, 2016 (United States)
Running time	101 minutes ^[1]
Country	United States
Language	English
Budget	\$22 million ^[2]
Box office	\$183.9 million ^[3]

- Annlie Munnolo as Vicki
- Wendell Pierce as Principal Daryl Bull

Production [edit]

On April 30, 2015, it was announced that Jon Lucas and Scott Moore were set to direct an untitled female-led comedy, based on their own original script.^[5] Bill Block of Block Entertainment and Raj Brinder Singh of Merced Media Partners would produce the film, along with Judd Apatow and Josh Church through Apatow Productions, while Merced Media financing the film.^[5] Leslie Mann was set to star in the lead role.^[5] This was Bill Block's first film produced through Block Entertainment after leaving QED International.^[5] Paramount Pictures acquired the film's distribution rights on May 8, 2015.^[6] The film was sold to different international distributors at the 2015 Cannes Film Festival.^[7] On June 1, 2015, Mann and Apatow exited the film because of scheduling conflicts.^[8] On October 26, 2015, it was reported that Paramount had left the project, with STX Entertainment coming on board to handle the American distribution.^[9] Mila Kunis, Christina Applegate, and Kristen Bell joined the film, starring in its lead roles, while Suzanne Todd produced the film along with Block.^[9] On January 11, 2016, Jada Pinkett Smith and Kathryn Hahn joined the film, with Smith playing Applegate's blunt best friend, and Hahn also playing a mother.^[10] It was later revealed that Oona Laurence had also joined the cast.^[11]

Filming [edit]

Principal photography on the film began on January 11, 2016 in New Orleans^{[10][12]} and concluded on March 1, 2016.^[13]

Release [edit]

In May 2015, Paramount set the film a release date for April 15, 2016,^[6] but later, in July 2015, the studio moved the film out to a new unspecified release date.^[14] STX Entertainment later bought the distribution rights to the film and scheduled for August 19, 2016, before eventually releasing it on July 29, 2016, swapping release dates with *The Space Between Us*.^[15]

Home media [edit]

Bad Moms was released on DVD and Blu-ray on November 1, 2016 by Universal Studios Home Entertainment.

Reception [edit]

Box office [edit]

Bad Moms grossed \$113.2 million in the United States and Canada and \$70.7 million in other territories for a worldwide total of \$183.9 million, against a budget of \$20 million.^[3]

Bad Moms was released in the United States and Canada on July 29, 2016, alongside *Jason Bourne* and *Nerve*, and was projected to gross around \$25 million in its opening weekend, from 3,215 theaters.^[16] It grossed \$2.1 million from Thursday night previews. In its opening weekend, the film grossed \$23.8 million, finishing 3rd at the box office.^[17] On September 3, the film crossed \$100 million domestically, becoming STX Entertainment's first film to do so.^[18] *Deadline Hollywood* calculated the net profit of the film to be \$50.8 million, when factoring together all expenses and revenues.^[19]

Critical response [edit]

Bad Moms received mixed to positive reviews. On *Rotten Tomatoes* the film has an approval rating of 58% based on 166 reviews with an average rating of 5.64/10. The site's critical consensus reads, "*Bad Moms* boasts a terrific cast and a welcome twist on domestic comedy – and they're often enough to compensate for the movie's unfortunate inability to take full advantage of its assets."^[20] On *Metacritic*, the film has a score of 60 out of 100 based on 34 critics, indicating "mixed or average reviews".^[21] Audiences polled by *CinemaScore* gave the film an average grade of "A" on an A+ to F scale.^[22]

IGN gave the film 7/10, saying, "[t]he uneven *Bad Moms* is an entry in the slob-snob genre that never quite realizes its full comedic potential."^[23] Chris Nashawaty of *Entertainment Weekly* gave it an A-, writing: "beneath all of its hard-R partying, rebellious debauchery, and profanity, it taps into something very real and insidious in the zeitgeist. It's one of the funniest movies of the year-and one of the most necessary."^[24] Peter Travers and Kyle Smith both gave 2½ stars out of 4, with Travers saying: "the movie cops out by going soft in the end, but it's still hardcore hilarity for stressed moms looking for a girls night out",^[25] and Smith saying: "*Bad Moms* is like *Sex and the City: The Sneakers-and-Minivan Years*, a good-natured girl-power comedy that balances a bland sitcom structure with some weird and hilarious moments."^[26]

The A.V. Club's Jesse Hassenger opined that *Bad Moms* "sells its characters' struggle short by shuffling their kids off screen whenever it's convenient, and not even in the name of comical neglect; there always seems to be time and money to get a sitter. ... [This] at times turns the movie into a referendum on unhelpful husbands of well-off moms, rather than the absurdities of Perfect Mom culture."^[27] Lindsey Bahr of the *Associated Press* wrote, "*Bad Moms* had so many opportunities to be great, edgy and insightful, but instead settles for the most milquetoast commentary possible on modern motherhood."^[28]

Accolades [edit]

Awards	Date of ceremony	Category	Recipient(s)	Result	Ref.
People's Choice Awards	January 18, 2017	Favorite Comedy Movie	<i>Bad Moms</i>	Won	^[29]
		Favorite Comedic Movie Actress	Kristen Bell	Nominated	

Sequel and spin-off [edit]

A Bad Mom's Christmas (2017) [edit]

Directors of the first film, Lucas and Moore, have stated that they may get involved with the previously announced spin-off, but that their current focus is to make a sequel to *Bad Moms*.^[30] On December 23, 2016, it was announced that *A Bad Moms Christmas* would be released on November 1, 2017, and that it would be holiday themed, with Bell, Hahn, and Kunis all returning to reprise their roles.^{[31][32]} On May 2, 2017, Susan Sarandon, Christine Baranski, Cheryl Hines, and Peter Gallagher joined the cast of the film.

Bad Dads [edit]

In October 2016, STX Entertainment announced a spin-off film titled *Bad Dads* and set a release date for July 14, 2017.^{[33][34]} However, by July 2017, the film seems to have been delayed with a new release date not set.^[35]

Bad Moms' Moms [edit]

In April 2019, it was announced that Susan Sarandon, Christine Baranski and Cheryl Hines had signed up to appear in a sequel to be called *Bad Moms' Moms*.^[36]

Television series [edit]

In February 2018, it was reported that FOX network is developing an unscripted reality TV series which would take the films' premise of imperfect parents and shift the focus to real-life moms. The series will be produced by STXtelevision.^[37]

References [edit]

1.

↑

"*Bad Moms* (15)" *British Board of Film Classification*. August 4, 2016. Retrieved August 5, 2016.
2.

↑

FilmL.A. (May 2017). "2016 Feature Film Study" (PDF). *FilmL.A. Feature Film*
18.

↑

Anthony D'Alessandro (September 3, 2016). "'Bad Moms' Sleeps Its Way To The Top Of The B.O.; Becomes STX's First \$100M Domestic Hit" *Deadline Hollywood*. Retrieved September 3, 2016.

Study. Retrieved June 29, 2017.

3. ^{↑ ***a*** ***b*** ***"Bad Moms (2016)"*** *Box Office Mojo*. Retrieved April 21, 2017.}

4. ^{↑ ***"A Bad Moms Christmas' Trailer: Santa Lap Dancing, Susan Sarandon & Naked Justin Hartley"*** *Deadline Hollywood*. September 6, 2017. Retrieved September 15, 2017.}

5. ^{↑ ***a*** ***b*** ***c*** ***d*** Fleming Jr, Mike (April 30, 2015). "Leslie Mann Set To Star, 'Hangover' Scribes Jon Lucas & Scott Moore To Direct Untitled Comedy" *Deadline Hollywood*. Retrieved May 9, 2015.}

6. ^{↑ ***a*** ***b*** ***Sneider***, Jeff (May 8, 2015). "Leslie Mann Comedy From Producer Judd Apatow Lands at Paramount" *thewrap.com*. Retrieved May 9, 2015.}

7. ^{↑ McNary, Dave (May 15, 2015). "Cannes: Leslie Mann-Judd Apatow Comedy Sees Strong Sales" *Variety*. variety.com. Retrieved July 28, 2015.}

8. ^{↑ Fleming Jr, Mike (June 1, 2015). "Leslie Mann & Judd Apatow Exit 'Bad Moms'" *Deadline Hollywood*. Retrieved October 27, 2015.}

9. ^{↑ ***a*** ***b*** ***Kit***, Borys (October 26, 2015). "Mila Kunis, Christina Applegate, Kristen Bell to Star in Mom Comedy" *The Hollywood Reporter*. Retrieved October 27, 2015.}

10. ^{↑ ***a*** ***b*** ***Busch***, Anita (January 11, 2016). "Jada Pinkett Smith & Kathryn Hahn Join STX's Mom Comedy" *Deadline Hollywood*. Retrieved January 14, 2016.}

11. ^{↑ Coffin, Lesley (January 17, 2016). "Interview: Stars of Lamb Ross Partridge and Oona Laurence" *TheMarySue.com*. Retrieved January 17, 2016.}

12. ^{↑ Scott, Mike (November 2, 2015). "R-rated comedy, previously titled 'Bad Moms', to bring Mila Kunis, Kristen Bell and Christina Applegate to New Orleans" *nola.com*. Retrieved November 3, 2015.}

13. ^{↑ "On the Set for 3/4/16: It's Morphin' Time as Cameras Start Rolling on 'Power Rangers' While Kristen Bell & Jada Pinkett Smith Wrap-up 'Bad Moms'" *SsnInsider.com*. March 4, 2016. Archived from the original on March 6, 2016. Retrieved March 4, 2016.}

14. ^{↑ McNary, Dave (July 27, 2015). "Richard Linklater Baseball Comedy to Release April 15" *variety.com*. Retrieved July 28, 2015.}

15. ^{↑ "Comedy 'Bad Moms', Sci-Fi Film 'The Space Between Us' Swap Release Dates" *The Hollywood Reporter*. March 14, 2016. Retrieved March 14, 2016.}

16. ^{↑ "Jason Bourne' Should Lead Box Office, But Not Ladies Looking For 'Bad Moms' & 'Nerve' – B.O. Preview" *Deadline.com*.}

17. ^{↑ Brad Brevet (July 31, 2016). "'Jason Bourne' Tops Weekend with \$60M; 'Star Trek Beyond' Suffers Big Second Weekend Drop" *Box Office Mojo*. Retrieved July 31, 2016.}

External links [edit]

- Official website
- Bad Moms* on IMDb
- Bad Moms* at AllMovie

<div><div><div></div><div></div></div><div><div>V ·</div><div>T ·</div><div>E</div></div></div> <div>Films directed by Jon Lucas and Scott Moore</div> <div>[hide]</div>
<div><i>21 & Over</i> (2013) · <i>Bad Moms</i> (2016) · <i>A Bad Moms Christmas</i> (2017) · <i>Jexi</i> (2019)</div>
<div>Categories: 2016 films English-language films 2010s buddy comedy films American films American buddy comedy films American female buddy films 2010s feminist films Films about dysfunctional families Films directed by Jon Lucas and Scott Moore Films with screenplays by Jon Lucas and Scott Moore Films set in Chicago Films shot in New Orleans Huayi Brothers films STX Entertainment films</div>



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A Bad Moms Christmas

From Wikipedia, the free encyclopedia

A Bad Moms Christmas is a 2017 American Christmas comedy film written and directed by Jon Lucas and Scott Moore. It is a sequel to the 2016 film *Bad Moms*. The plot follows the three moms from the first film (Mila Kunis, Kristen Bell, and Kathryn Hahn) dealing with their own mothers (Christine Baranski, Cheryl Hines, and Susan Sarandon) visiting during the Christmas holiday.

The film was released in the United States on November 1, 2017, and grossed over \$130 million. It received mixed reviews, with criticism aimed at the thin story and raunchiness.^[3] In April 2019, it was announced that a sequel was in development.

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2 Cast

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4 Release

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5 Reception

5.1 Box office

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Plot

Amy (Mila Kunis) is now in a happy relationship with Jessie (Jay Hernandez) and is looking forward to having a simple Christmas. Her plans are derailed when her overly critical mother, Ruth (Christine Baranski), texts her to say that she is coming for Christmas.

Meanwhile, Kiki (Kristen Bell) is still overworked with her four kids but now her husband Kent is much more helpful. Kiki is surprised when her mother Sandy (Cheryl Hines) shows up three days earlier than expected and is planning to spend the next three weeks with Kiki. Sandy's love for Kiki is overwhelming, and smothering Kiki.

When Carla (Kathryn Hahn) gets home, her mother, Isis (Susan Sarandon), has arrived, telling her she intends to spend time with her for the first time in years. Surprised by this turn of events, Carla is excited to spend time with her. Eventually, Amy, Kiki and Carla go to the mall where they express their misery over the holidays. But while commiserating about the pressures of the holidays they make a pact to "take Christmas back". Ruth tries to create a spectacle out of Christmas, rather than keeping it simple like Amy wanted. In an effort to tamp down those plans Amy takes the family to Sky Zone to meet up with Kiki and Carla and their families. Ruth, Sandy and Isis all meet and chat while their daughters have fun with their kids.

At work, Carla meets an erotic dancer named Ty (Justin Hartley), who says he is competing in a Sexy Santa competition and he asks Carla to be his date, which she enthusiastically accepts. Kiki continues to have issues with her mother's overbearing ways and decides to bring Sandy to Dr. Karl (Wanda Sykes) to discuss these issues. This leads to a breakdown in communication leading to Kiki scolding Sandy and causing her to leave the session.

Amy and Kiki join Carla as they attend the Sexy Santa show. All the ladies in the room are impressed with Ty's dancing. To everyone's surprise, Isis gets up on the bar and starts dancing with Ty. Carla runs up to get Ty back, leading to a fight. When Carla brings Isis home, Isis tells her she needs money for a new investment, but Carla knows she's just going to gamble it all away and then disappear from Carla's life like it's been for years. Nonetheless, Carla relents and loans Isis the money.

On Christmas Eve, Sandy tells Kiki that she put up a cash offer for the house next door so that she can live right next to Kiki. Finally, Kiki lashes out and tells Sandy she cannot live next door and that she wants some space. Sandy leaves the room crying.

Amy gets angry with Ruth when she discovers Ruth has invited a bunch of strangers over to her home to throw an elaborate Christmas party, exactly what Amy did not want. Amy loses her temper and demands everyone leave her home and tells Ruth to leave and get out of her life forever. Her kids, Jane and Dylan, witness this outburst and become upset with Amy. Meanwhile, Carla finds a note from Isis indicating she has just taken off with the money she lent her. Kiki is all alone as well.

Ruth goes to church for Midnight Mass and is, surprisingly, joined by Sandy and Isis. All the ladies criticize each other for their efforts as mothers, with each of them realizing their flaws. Amy's father, Hank, goes to her to talk about Ruth and the horrible fight they had, but acknowledging that while Ruth can be difficult to deal with, Ruth has always been incredibly insecure, always worried whether or not she was doing a good job as a mother, but she always had the right intentions and loved Amy unconditionally. Amy goes to the church where Ruth is in order to try and repair her relationship with her mother. The two apologize to each other, with both confessing how much they genuinely love each other. Ruth tells Amy that she is a wonderful mother. The two embrace tightly. As the clock strikes midnight, Amy realizes that she needs her mother to help her fix Christmas. The two rush home to start decorating the house properly.

On Christmas morning, Jane and Dylan go downstairs to see that Ruth has returned, the relationship has been repaired and the house looking wonderful with decorations and gifts. Kiki makes up with Sandy, who tells her she put the neighboring house on the market and admits that she's just always felt lonely on Christmas since Kiki's father died. Carla is then visited by Isis, who is serious about turning her life around and has a new job at Sky Zone.

All the families get together and Ruth, Sandy and Isis announce that they have become friends and are now planning to take a trip to Las Vegas.

Cast

- Mila Kunis as Amy Mitchell

Kristen Bell as Kiki

Kathryn Hahn as Carla Dunkler

Christine Baranski as Ruth Redmond

Cheryl Hines as Sandy

Susan Sarandon as Isis Dunkler

Jay Hernandez as Jessie Harkness

Justin Hartley as Ty Swindle

Peter Gallagher as Hank Redmond

Oona Laurence as Jane Mitchell

Emjay Anthony as Dylan Mitchell

Wanda Sykes as Dr. Elizabeth Karl

Christina Applegate as Gwendolyn James

Lyle Brocato as Kent

Cade Cooksey as Jaxon

Ariana Greenblatt as Lori Harkness

Kenny G as himself

Jacks Dean as Bernard

Production

In December 2016, it was announced that *A Bad Moms Christmas* would be released on November 3, 2017, and that it would be Christmas-themed, with Bell, Hahn, and Kunis returning to reprise their roles.^{[4][5]} The release date was subsequently moved up two days to November 1, 2017.^[6] In April 2017, Justin Hartley joined the cast of the film,^[7] and in


A Bad Moms Christmas




Theatrical release poster

Directed by	Scott Moore Jon Lucas
Produced by	Suzanne Todd
Written by	Scott Moore Jon Lucas
<div>Starring</div>	Mila Kunis Kristen Bell Kathryn Hahn Cheryl Hines Christine Baranski Susan Sarandon
Music by	Christopher YOUNG
Cinematography	Mitchell Amundsen
Edited by	James Thomas
Production company	STX Entertainment Huayi Brothers Pictures Tang Media Partners
Distributed by	STXfilms
Release date	October 30, 2017 (Regency Village Theater) November 1, 2017 (United States)
Running time	104 minutes ^[1]
Country	United States
Language	English
Budget	\$28 million ^[2]
Box office	\$130.6 million ^[2]

Exhibit B

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FROM THE WRITERS OF THE HANGOVER

BADMOMS

PARTY LIKE A MOTHER

MILA KUNIS KRISTEN BELL KATHRYN HAHN ANNIE MUMOLO JADA PINKETT SMITH CHRISTINA APPLEGATE

ON DIGITAL HD, BLU-RAY, AND DVD NOW

[ABOUT THE FILM](#)[!\[\]\(cacb2a71cc4d30275b511bb2a429de97_img.jpg\)](#)[!\[\]\(cc550a6475ae0a4b1b30a2c3ecc0f2f6_img.jpg\)](#)[!\[\]\(c69b0103e9852262815d3edabc991a19_img.jpg\)](#)[!\[\]\(9b8c673b0d75e72caabf3ca9944ef845_img.jpg\)](#)[!\[\]\(18f23ec37a471f851e2e8a40dc8f10ea_img.jpg\)](#)

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ABOUT THE FILM

BAD MOMS

OWN IT NOW ON DIGITAL HD, BLU-RAY™, & DVD

In this new comedy from the grateful husbands and devoted fathers who wrote *The Hangover*, Amy has a seemingly perfect life - a great marriage, over-achieving kids, beautiful home and a career. However she's over-worked, over-committed

DIRECTORS Jon Lucas & Scott Moore



<http://stxmovies.com/badmoms/>

and exhausted to the point that she's about to snap.

Fed up, she joins forces with two other over-stressed moms on a quest to liberate themselves from conventional responsibilities – going on a wild, un-mom-like binge of long overdue freedom, fun and self-indulgence – putting them on a collision course with PTA Queen Bee Gwendolyn and her clique of devoted perfect moms.

WRITERS Jon Lucas & Scott Moore

PRODUCERS Suzanne Todd, Bill Block

CAST Mila Kunis, Kristen Bell, Kathryn Hahn, Jay Hernandez, Clark Duke, Annie Mumolo, with Jada Pinkett Smith, and Christina Applegate

LADIES: PLAN YOUR GIRLS' NIGHT AT HOME WITH A

BADMOMS

NIGHT IN



AVAILABLE ON
DIGITAL HD, BLU-RAY™, DVD & ON DEMAND

Whether you're a working mom, a single mom, a stay-at-home mom – or someone who just has a mom – gather together the girls for a fun evening in and watch BAD MOMS on Digital HD, Blu-Ray™, DVD & On Demand.

Don't miss the **Deleted Scenes, Gag Reel and Interviews with the Cast and their Moms** exclusive to home entertainment!

[Get Started](#)

1. BRING BAD MOMS HOME

Own it now on Digital HD, Blu-Ray, DVD & On Demand

2. PLAN YOUR NIGHT IN

Getting the girls together for a fun night in is easy with these simple steps:

- ORGANIZE GIRLS' NIGHT IN:** Invite your friends
- ORGANIZE FOOD & COCKTAILS:**
- FUN THINGS TO DO:**
 - Learn How to Make a Hot Mama
 - Watch the Video
 - Play the Bad Moms Drinking Game
 - Play Which Bad Mom Said What?
 - Take the Which Bad Mom Are You? Quiz

3. PARTY LIKE A MOTHER:

Make this a night to remember! Have fun with these ideas!

VIDEOS





WANT TO JOIN THE BAD MOMS PARTY?

**ROCK OUT WITH THE
OFFICIAL SOUNDTRACK TODAY!**

BUY IT NOW!

GALLERY



WHAT KIND OF MOM ARE YOU?
TAKE THE QUIZ TO FIND OUT!

PTA Mom, Tiger Mom, Hot Mess Mom. You know them.



Odds are, you're one of them...but which one are you?

This quiz will help you understand which type of mom YOU are.
Or will be. You don't have to have kids to take this quiz.
Are you a Crunchy Hippie Mom or a By-The-Book Mom?
Let us and your friends know!

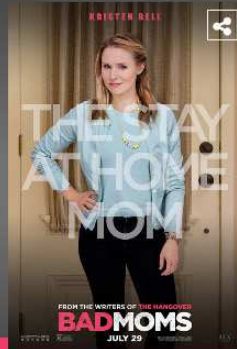
TAKE THE QUIZ

Your child does something worthy of punishment. How do you handle it?

- ☒ Hug them tight and blame yourself.
- ☐ Blame it on another kid.
- ☐ Scold them then have them fix you a bloody mary.
- ☐ You're children are far too well-bred to misbehave.
- ☐ Speak to them calmly, but sternly, about what they've done.

YOU ARE:
"THE BADASS MOM"

MEET THE MOMS



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MILA KUNIS

KRISTEN BELL

KATHRYN HAHN

CHERYL HINES

CHRISTINE BARANSKI

SUSAN SARANDON



SEE IT IN THEATERS

RED-BAND TRAILER

OWN IT



CELEBRATE THE HOLIDAYS LIKE A MOTHER



Credits & Legal



ABOUT THE FILM

A BAD MOMS CHRISTMAS follows our three under-appreciated and over-burdened women as they rebel against the challenges and expectations of the Super Bowl for moms: Christmas. And if creating a more perfect holiday for their families wasn't hard enough, they have to do all of that while hosting and entertaining their own mothers.

By the end of the journey, our moms will redefine how to make the holidays special for all and discover a closer relationship with their mothers.





CAST & CREW

WRITERS/DIRECTORS

Jon Lucas & Scott Moore

PRODUCER

Suzanne Todd

CAST

Mila Kunis, Kristen Bell, Kathryn Hahn, Jay Hernandez, Cheryl Hines, Peter Gallagher, Justin Hartley, David Walton, with Christine Baranski, and Susan Sarandon

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United States Patent and Trademark Office

BAD MOMS

Reg. No. 5,567,301

Registered Sep. 18, 2018

Int. Cl.: 3

Trademark

Principal Register

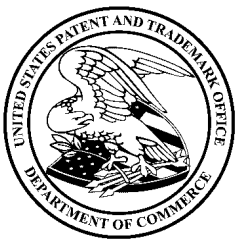
STX Financing, LLC (DELAWARE LIMITED LIABILITY COMPANY)
3900 West Alameda Avenue, 32nd Floor
Burbank, CALIFORNIA 91505

CLASS 3: Cosmetics

FIRST USE 11-8-2017; IN COMMERCE 11-8-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY
PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-978,144, FILED 08-09-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office



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BAD MOMS

Word Mark	BAD MOMS
Goods and Services	IC 003. US 001 004 006 050 051 052. G & S: Cosmetics. FIRST USE: 20171108. FIRST USE IN COMMERCE: 20171108
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87978144
Filing Date	August 9, 2017
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	December 19, 2017
Registration Number	5567301
Registration Date	September 18, 2018
Owner	(REGISTRANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue, 32nd Floor Burbank CALIFORNIA 91505
Attorney of Record	Jill M. Pietrini
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Mark: BAD MOMS

BAD MOMS

US Serial Number: 87978144

Application Filing Date: Aug. 09, 2017

US Registration Number: 5567301

Registration Date: Sep. 18, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 18, 2018

Publication Date: Dec. 19, 2017

Notice of Allowance Date: Feb. 13, 2018

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Related Properties Information

Goods and Services

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Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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United States of America

United States Patent and Trademark Office

BAD MOMS

Reg. No. 5,567,305

Registered Sep. 18, 2018

Int. Cl.: 18

Trademark

Principal Register

STX Financing, LLC (DELAWARE LIMITED LIABILITY COMPANY)
3900 West Alameda Avenue, 32nd Floor
Burbank, CALIFORNIA 91505

CLASS 18: All-purpose carrying bags

FIRST USE 10-10-2017; IN COMMERCE 10-10-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-978,156, FILED 08-09-2017



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BAD MOMS

Word Mark	BAD MOMS
Goods and Services	IC 018. US 001 002 003 022 041. G & S: All-purpose carrying bags. FIRST USE: 20171010. FIRST USE IN COMMERCE: 20171010
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87978156
Filing Date	August 9, 2017
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	February 20, 2018
Registration Number	5567305
Registration Date	September 18, 2018
Owner	(REGISTRANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue, 32nd Floor Burbank CALIFORNIA 91505
Attorney of Record	Jill M. Pietrini
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Mark: BAD MOMS

BAD MOMS

US Serial Number: 87978156

Application Filing Date: Aug. 09, 2017

US Registration Number: 5567305

Registration Date: Sep. 18, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 18, 2018

Publication Date: Feb. 20, 2018

Notice of Allowance Date: Apr. 17, 2018

Mark Information

Related Properties Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

Assignment Abstract Of Title Information - Click to Load

Proceedings - Click to Load

United States of America

United States Patent and Trademark Office

BAD MOMS

Reg. No. 5,567,306

Registered Sep. 18, 2018

Int. Cl.: 21

Trademark

Principal Register

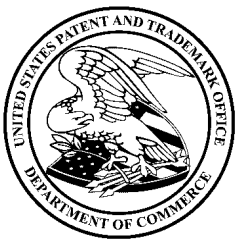
STX Financing, LLC (DELAWARE LIMITED LIABILITY COMPANY)
3900 West Alameda Avenue, 32nd Floor
Burbank, CALIFORNIA 91505

CLASS 21: Beverageware; bottle stoppers specially adapted for use with wine bottles; coasters, not of paper or textile; cocktail shakers; flasks; water bottles sold empty

FIRST USE 6-14-2016; IN COMMERCE 6-14-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-978,157, FILED 08-09-2017



A handwritten signature in cursive script, appearing to read "Andrei Iancu".

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BAD MOMS

Word Mark	BAD MOMS
Goods and Services	IC 021. US 002 013 023 029 030 033 040 050. G & S: Beverageware; bottle stoppers specially adapted for use with wine bottles; coasters, not of paper or textile; cocktail shakers; flasks; water bottles sold empty. FIRST USE: 20160614. FIRST USE IN COMMERCE: 20160614
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	87978157
Filing Date	August 9, 2017
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	February 20, 2018
Registration Number	5567306
Registration Date	September 18, 2018
Owner	(REGISTRANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue, 32nd Floor Burbank CALIFORNIA 91505
Attorney of Record	Jill M. Pietrini
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Mark: BAD MOMS

BAD MOMS

US Serial Number: 87978157

Application Filing Date: Aug. 09, 2017

US Registration Number: 5567306

Registration Date: Sep. 18, 2018

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Sep. 18, 2018

Publication Date: Feb. 20, 2018

Notice of Allowance Date: Apr. 17, 2018

Mark Information

Related Properties Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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BAD MOMS

Word Mark BAD MOMS**Goods and Services** IC 003. US 001 004 006 050 051 052. G & S: Artificial eyelashes; artificial fingernails; baby lotion; baby oil; baby powder; baby shampoo; body shimmer powder; eyebrow gloss; face and body glitter; face paint kits comprised of face paint and face glitter fragrances; incense; nail decals; nail polish base coat; nail polish top coat; nail polish; non-medicated bath preparations; non-medicated hair care preparations; non-medicated lip balm; non-medicated skin care preparations; non-medicated toiletries; perfumes; personal fragrances; potpourri; room fragrances**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87562322**Filing Date** August 9, 2017**Current Basis** 1B**Original Filing Basis** 1B**Published for Opposition** December 19, 2017**Owner** (APPLICANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue, 32nd Floor Burbank CALIFORNIA 91505**Attorney of Record** Jill M. Pietrini**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#) [PREV LIST](#) [CURR LIST](#) [NEXT LIST](#)
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Mark: BAD MOMS

BAD MOMS

US Serial Number: 87562322

Application Filing Date: Aug. 09, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met minimum filing requirements) and that this application has been assigned to an examiner.

Status: A fourth request for extension of time to file a Statement of Use has been granted.

Status Date: Feb. 13, 2020

Publication Date: Dec. 19, 2017

Notice of Allowance Date: Feb. 13, 2018

Mark Information

Related Properties Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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BAD MOMS

Word Mark BAD MOMS

Goods and Services IC 009. US 021 023 026 036 038. G & S: (Based on Intent to Use) Cases for holding compact discs, DVDs, and other electronic media; cases, covers, sleeves, or protective films for PDAs, laptops, mobile phones, handheld computers, electronic book readers, tablet computers, cameras, GPS units, headphones and speakers; computer games, namely, computer game discs, programs and software; computer storage devices, namely, blank flash drives; computer storage devices, namely, pre-recorded flash drives featuring entertainment in the nature of comedy motion pictures and music; decorative magnets; downloadable electronic game software for use on mobile phones and handheld computers; downloadable electronic publications in the nature of books, booklets, magazines, journals, brochures, pamphlets and newsletters, all in the field of motion pictures, and subject matters generally related to entertainment; downloadable music files; musical video recordings; electronic game programs; eyewear; eyewear cases; headphones and earphones; interactive game programs; mouse pads; telephones; video game discs, programs, and software; (Based on Use in Commerce) Audio-visual recordings featuring entertainment in the nature of celebrity interviews, movie clips and outtakes, and comedy performances; downloadable video recordings featuring music; motion pictures featuring comedy; motion pictures featuring comedy downloadable via the internet and mobile devices; multimedia files containing motion picture stills and artwork downloadable via the internet and mobile devices; musical sound recordings; prerecorded CDs, DVDs and other audio visual recordings featuring motion pictures in the field of comedy; prerecorded electronic media featuring audio and video entertainment in the nature of comedy. FIRST USE: 20161102. FIRST USE IN COMMERCE: 20161102

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87562646**Filing Date** August 9, 2017**Current Basis** 1A;1B**Original Filing Basis** 1A;1B**Owner** (APPLICANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue, 32nd Floor Burbank CALIFORNIA 91505**Attorney of Record** Jill M. Pietrini**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

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Mark: BAD MOMS

BAD MOMS

US Serial Number: 87562646

Application Filing Date: Aug. 09, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/APPLICATION/Under Examination

Descriptor:



The trademark application has been accepted by the Office (if minimum filing requirements) and that this application has been examined by an examiner.

Status: Suspension check completed. Application remains suspended.

Status Date: Feb. 27, 2020

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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BAD MOMS

Word Mark BAD MOMS**Goods and Services** IC 018. US 001 002 003 022 041. G & S: Back packs; beach bags; business card cases; clips that attach to outside of a bag or purse as a decorative accessory; coin purses; cosmetic or toiletry bags sold empty; credit card holders; diaper bags; duffel bags; handbags; luggage handle wraps; luggage; luggage tags; messenger bags; reusable shopping bags; umbrellas; wallets; wine carrying bags; animal collars; animal clothing**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87562365**Filing Date** August 9, 2017**Current Basis** 1B**Original Filing Basis** 1B**Published for Opposition** February 20, 2018**Owner** (APPLICANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue, 32nd Floor Burbank CALIFORNIA 91505**Attorney of Record** Jill M. Pietrini**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#) [PREV LIST](#) [CURR LIST](#) [NEXT LIST](#)
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Mark: BAD MOMS

BAD MOMS

US Serial Number: 87562365

Application Filing Date: Aug. 09, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met minimum filing requirements) and that this application has been assigned to an examiner.

Status: A fourth request for extension of time to file a Statement of Use has been granted.

Status Date: Mar. 25, 2020

Publication Date: Feb. 20, 2018

Notice of Allowance Date: Apr. 17, 2018

Mark Information

Related Properties Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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BAD MOMS

Word Mark BAD MOMS**Goods and Services** IC 021. US 002 013 023 029 030 033 040 050. G & S: Bottle chillers specially adapted for use with wine bottles; candle holders; charms for attachment to beverage glassware for identification purposes; cocktail plates and serving platters; containers for household or kitchen use; cutting boards; decorative ceramic tiles not for use as building materials; drinking steins; lunch boxes with drinking cups; milk bottles sold empty; pet feeding dishes; recipe boxes; serving trays; tea tumblers in the nature of insulated drinking containers with infusers for brewing tea; teapots; textile lunch bags; thermal insulated can wraps for keeping contents hot or cold; thermal insulated containers for food or beverage; travel mugs**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87562399**Filing Date** August 9, 2017**Current Basis** 1B**Original Filing Basis** 1B**Published for Opposition** February 20, 2018**Owner** (APPLICANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue, 32nd Floor Burbank CALIFORNIA 91505**Attorney of Record** Jill M. Pietrini**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#) [PREV LIST](#) [CURR LIST](#) [NEXT LIST](#) [FIRST DOC](#)
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Mark: BAD MOMS

BAD MOMS

US Serial Number: 87562399

Application Filing Date: Aug. 09, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met minimum filing requirements) and that this application has been assigned to an examiner.

Status: A fourth request for extension of time to file a Statement of Use has been granted.

Status Date: Mar. 25, 2020

Publication Date: Feb. 20, 2018

Notice of Allowance Date: Apr. 17, 2018

Mark Information

Related Properties Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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BAD MOMS

Word Mark BAD MOMS**Goods and Services** IC 025. US 022 039. G & S: Clothing, namely, aprons, bandanas, beach cover-ups, cardigans, culottes, do rags for use as headwear, dresses, infantwear, jackets, jeans, jerseys, leggings, lingerie, loungewear, neckwear, overalls, overcoats, pants, ponchos, robes, sarongs, sashes, scarves, shawls, shirts, shorts, skirts, skorts, sleepwear, socks, suits, sweat bands, sweaters, sweatpants, sweatshirts, swimwear, tank tops, track pants, t-shirts, undergarments, vests, wind resistant jackets, and windshirts; belts; footwear; and headwear**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87562482**Filing Date** August 9, 2017**Current Basis** 1B**Original Filing Basis** 1B**Owner** (APPLICANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue 32nd Floor Burbank CALIFORNIA 91505**Attorney of Record** Jill M. Pietrini**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

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Mark: BAD MOMS

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US Serial Number: 87562482

Application Filing Date: Aug. 09, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/APPLICATION/Under Examination

Descriptor:



The trademark application has been accepted by the Office (if minimum filing requirements) and that this application has been examined by an examiner.

Status: Suspension check completed. Application remains suspended.

Status Date: Feb. 18, 2020

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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BAD MOMS

Word Mark BAD MOMS

Goods and Services IC 026. US 037 039 040 042 050. G & S: Ornamental novelty buttons; belt buckles; charms for attachment to beverage glassware for identification purposes; accessory charms for cell phones; decorative charms for eyewear; hair accessories, namely, hair bands; hair clips; pet collar accessories, namely, charms; ornamental patches for clothing; shoe laces

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87562530

Filing Date August 9, 2017

Current Basis 1B

Original Filing Basis 1B

Published for Opposition February 20, 2018

Owner (APPLICANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue, 32nd Floor Burbank CALIFORNIA 91505

Attorney of Record Jill M. Pietrini

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Mark: BAD MOMS

BAD MOMS

US Serial Number: 87562530

Application Filing Date: Aug. 09, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/APPLICATION/Under Examination

Descriptor:



The trademark application has been accepted by the Office (if minimum filing requirements) and that this application has been examined by an examiner.

Status: A fourth request for extension of time to file a Statement of Use has been granted.

Status Date: Mar. 25, 2020

Publication Date: Feb. 20, 2018

Notice of Allowance Date: Apr. 17, 2018

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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BAD MOMS

Word Mark BAD MOMS

Goods and Services IC 033. US 047 049. G & S: Alcoholic beverages except beers; Alcoholic beverages, namely, digestifs; Alcoholic beverages, namely, flavor-infused whiskey; Alcoholic carbonated beverages, except beer; Alcoholic cocktail mixes; Alcoholic cocktails in the form of frozen pops; Alcoholic energy drinks; Alcoholic fruit cocktail drinks; Alcoholic mixed beverages except beers; Brandy; Dessert wines; Hard cider; Limoncello (lemon liqueur); Liqueurs; Rum; Rum infused with vitamins; Sangria; Distilled blue agave liquor; Vodka; Wine coolers being drinks; Wine-based drinks; Wines and sparkling wines; Aperitifs with a distilled alcoholic liquor base; Hard lemonade; Prepared alcoholic cocktail

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87315506

Filing Date January 27, 2017

Current Basis 1B

Original Filing Basis 1B

Published for Opposition April 30, 2019

Owner (APPLICANT) STX FINANCING, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 WEST ALAMEDA AVENUE, 32ND FLOOR BURBANK CALIFORNIA 91505

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record Jill M. Pietrini, Esq.

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Mark: BAD MOMS

BAD MOMS

US Serial Number: 87315506

Application Filing Date: Jan. 27, 2017

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/APPLICATION/Under Examination

Descriptor:



The trademark application has been accepted by the Office (if minimum filing requirements) and that this application has been examined by an examiner.

Status: A first request for extension of time to file a Statement of Use has been granted.

Status Date: Dec. 17, 2019

Publication Date: Apr. 30, 2019

Notice of Allowance Date: Jun. 25, 2019

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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BAD MOMS

Word Mark BAD MOMS
Goods and Services IC 033. US 047 049. G & S: Alcoholic beverages except beer; spirits; liquors
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 87562556
Filing Date August 9, 2017
Current Basis 1B
Original Filing Basis 1B
Published for Opposition June 18, 2019
Owner (APPLICANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue, 32nd Floor Burbank CALIFORNIA 91505
Attorney of Record Jill M. Pietrini
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Mark: BAD MOMS

BAD MOMS

US Serial Number: 87562556

Application Filing Date: Aug. 09, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/APPLICATION/Under Examination

Descriptor:



The trademark application has been accepted by the Office (if minimum filing requirements) and that this application has been examined by an examiner.

Status: A first request for extension of time to file a Statement of Use has been granted.

Status Date: Feb. 13, 2020

Publication Date: Jun. 18, 2019

Notice of Allowance Date: Aug. 13, 2019

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

Assignment Abstract Of Title Information - Click to Load

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BAD MOMS

Word Mark BAD MOMS
Goods and Services IC 041. US 100 101 107. G & S: Special event planning for social entertainment purposes.
 FIRST USE: 20160900. FIRST USE IN COMMERCE: 20160900
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 87315504
Filing Date January 27, 2017
Current Basis 1B
Original Filing Basis 1B
Published for Opposition June 6, 2017
Owner (APPLICANT) STX FINANCING, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 WEST ALAMEDA AVENUE, 32ND FLOOR BURBANK CALIFORNIA 91505
Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Jill M. Pietrini, Esq.
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Mark: BAD MOMS

BAD MOMS

US Serial Number: 87315504

Application Filing Date: Jan. 27, 2017

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status

Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met minimum filing requirements) and that this application has been assigned to an examiner.

Status: Applicant's response has been entered to a non-final Office action issued after review of the Statement of Use. The applicant has been returned to the examining attorney for further review. To view all documents in this file, click on the Trademark Documents tab at the top of this page.

Status Date: Mar. 23, 2020

Publication Date: Jun. 06, 2017

Notice of Allowance Date: Aug. 01, 2017

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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BAD MOMS

Word Mark BAD MOMS**Goods and Services** IC 041. US 100 101 107. G & S: (Based on Intent to Use) Entertainment services in the nature of live musical performances; entertainment services in the nature of providing information regarding music via a website; entertainment services, namely, providing temporary use of non-downloadable computer games; live entertainment events, namely, comedy shows, special events, live concerts, and appearances by actors and musicians; blogs, namely, online journals relating to motion pictures, music, actors, television programs, and entertainment events; fan club services; providing online computer games; production of musical audio and video recordings and television programs; entertainment information; providing podcasts relating to motion pictures; (Based on Use in Commerce) Entertainment services in the nature of providing information regarding motion pictures via a website; production and distribution of motion pictures; providing a website featuring non-downloadable film clips and information relating to motion pictures. FIRST USE: 20160729. FIRST USE IN COMMERCE: 20160729**Standard Characters Claimed****Mark****Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87562696**Filing Date** August 9, 2017**Current Basis** 1A;1B**Original Filing Basis** 1A;1B**Owner** (APPLICANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue, 32nd Floor Burbank CALIFORNIA 91505**Attorney of Record** Jill M. Pietrini**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

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Mark: BAD MOMS

BAD MOMS

US Serial Number: 87562696

Application Filing Date: Aug. 09, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status

Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met minimum filing requirements) and that this application has been assigned to an examiner.

Status: A final Office action refusing registration has been sent (issued) because the applicant neither satisfied nor overcame and/or refusals previously raised. The applicant may respond by filing (1) a request for reconsideration; and/or (2) an Trademark Trial and Appeal Board. To view all documents in this file, click on the Trademark Document Retrieval link on the left page.

Status Date: Feb. 25, 2020

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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BADMOMLIFE

Word Mark BADMOMLIFE

Goods and Services IC 009. US 021 023 026 036 038. G & S: Audio-visual recordings featuring entertainment in the nature of celebrity interviews, movie clips and outtakes, and comedy performances; cases for holding compact discs, DVDs, and other electronic media; cases, protective covers, sleeves, and protective films known as skins, specially adapted for PDAs, laptops, mobile phones, handheld computers, electronic book readers, tablet computers, cameras, GPS units, headphones and speakers; computer games, namely, computer game discs, programs and software; computer storage devices, namely, blank flash drives; computer storage devices, namely, prerecorded flash drives featuring entertainment in the fields of comedy and music; decorative magnets; downloadable electronic game software for use on mobile phones and handheld computers; downloadable electronic publications in the nature of books, booklets, magazines, journals, brochures, pamphlets and newsletters, all in the field of motion pictures, and subject matters generally related to entertainment; downloadable music files; downloadable video recordings featuring music; electronic game programs; eyewear; eyewear cases; headphones and earphones; interactive game programs; motion pictures featuring comedy; motion pictures featuring comedy downloadable via the internet and mobile devices; mouse pads; multimedia files containing motion picture stills and artwork downloadable via the internet and mobile devices; musical sound recordings; musical video recordings; prerecorded CDs, DVDs and other audio visual recordings featuring motion pictures in the field of comedy; prerecorded electronic media devices featuring audio and video entertainment in the nature of comedy; telephones; video game discs, programs, and software

Standard Characters Claimed**Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87562582**Filing Date** August 9, 2017**Current Basis** 1B**Original Filing Basis** 1B**Published for Opposition** August 14, 2018**Owner** (APPLICANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue, 32nd Floor Burbank CALIFORNIA 91505**Attorney of Record** Jill M. Pietrini**Type of Mark** TRADEMARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

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Mark: BADMOMLIFE

BADMOMLIFE

US Serial Number: 87562582

Application Filing Date: Aug. 09, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/APPLICATION/Under Examination

Descriptor:



The trademark application has been accepted by the Office (if minimum filing requirements) and that this application has been examined by an examiner.

Status: A third request for extension of time to file a Statement of Use has been granted.

Status Date: Mar. 25, 2020

Publication Date: Aug. 14, 2018

Notice of Allowance Date: Oct. 09, 2018

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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BADMOMLIFE

Word Mark BADMOMLIFE

Goods and Services IC 018. US 001 002 003 022 041. G & S: All-purpose carrying bags; back packs; beach bags; business card cases; clips that attach to outside of a bag or purse as a decorative accessory; coin purses; cosmetic or toiletry bags sold empty; credit card holders; diaper bags; duffel bags; handbags; luggage handle wraps; luggage; luggage tags; messenger bags; reusable shopping bags; umbrellas; wallets; wine carrying bags; animal collars; animal clothing

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87562596

Filing Date August 9, 2017

Current Basis 1B

Original Filing Basis 1B

Published for Opposition February 13, 2018

Owner (APPLICANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue, 32nd Floor Burbank CALIFORNIA 91505

Attorney of Record Jill M. Pietrini

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Mark: BADMOMLIFE

BADMOMLIFE

US Serial Number: 87562596

Application Filing Date: Aug. 09, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/APPLICATION/Under Examination

Descriptor:



The trademark application has been accepted by the Office (if minimum filing requirements) and that this application has been examined by an examiner.

Status: A fourth request for extension of time to file a Statement of Use has been granted.

Status Date: Mar. 25, 2020

Publication Date: Feb. 13, 2018

Notice of Allowance Date: Apr. 10, 2018

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

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BADMOMLIFE

Word Mark BADMOMLIFE
Goods and Services IC 025. US 022 039. G & S: Clothing, namely, aprons, bandanas, beach cover-ups, cardigans, culottes, do rags for use as headwear, dresses, infantwear, jackets, jeans, jerseys, leggings, lingerie, loungewear, neckwear, overalls, overcoats, pants, ponchos, robes, sarongs, sashes, scarves, shawls, shirts, shorts, skirts, skorts, sleepwear, socks, suits, sweat bands, sweaters, sweatpants, sweatshirts, swimwear, tank tops, track pants, t-shirts, undergarments, vests, wind resistant jackets, and windshirts; belts; footwear; and headwear
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 87562616
Filing Date August 9, 2017
Current Basis 1B
Original Filing Basis 1B
Published for Opposition February 13, 2018
Owner (APPLICANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue, 32nd Floor Burbank CALIFORNIA 91505
Attorney of Record Jill M. Pietrini
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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BULK DATA: Since May 7 at 12 a.m., the TSDR Application Programming Interface (API) has not included all information. Images of trademark registration certificates issued since July 2016 and some office actions are absent in the API. Customers who need to retrieve a copy of a registration certificate or an office action should download it directly from the TSDR documents tab.

INTERMITTENT SYSTEM ISSUES: Due to high-volume usage, you may experience intermittent issues on the Trademark Status and Document Retrieval (TSDR) system between 6 – 8 a.m. ET. Refreshing your web browser should resolve the issue. If you still need assistance accessing a document, email teas@uspto.gov and include your serial number, the document you are looking for, and a screenshot of any error messages you have received.

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Mark: BADMOMLIFE

BADMOMLIFE

US Serial Number: 87562616

Application Filing Date: Aug. 09, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/APPLICATION/Under Examination

Descriptor:



The trademark application has been accepted by the Office (if minimum filing requirements) and that this application has been examined by an examiner.

Status: A fourth request for extension of time to file a Statement of Use has been granted.

Status Date: Mar. 25, 2020

Publication Date: Feb. 13, 2018

Notice of Allowance Date: Apr. 10, 2018

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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BADMOMLIFE

Word Mark BADMOMLIFE

Goods and Services IC 041. US 100 101 107. G & S: Entertainment services in the nature of live musical performances; entertainment services in the nature of providing information regarding motion pictures and music via a website; entertainment services, namely, providing temporary use of non-downloadable computer games; blogs, namely, online journals relating to motion pictures, music, actors, television programs, and entertainment events; fan club services; providing online computer games; production of musical audio and video recordings; production and distribution of motion pictures and television programs; providing a website featuring non-downloadable film clips and information relating to motion pictures; entertainment information; providing podcasts relating to motion pictures; organizing, arranging and conducting entertainment events, namely, comedy shows, special social events, and live concerts; entertainment services, namely, personal appearances by actors and musicians; nightclubs

Standard Characters Claimed

Mark Drawing Code (4) STANDARD CHARACTER MARK

Serial Number 87562628

Filing Date August 9, 2017

Current Basis 1B

Original Filing Basis 1B

Published for Opposition October 9, 2018

Owner (APPLICANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue 32nd Floor Burbank CALIFORNIA 91505

Attorney of Record Jill M. Pietrini

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Mark: BADMOMLIFE

BADMOMLIFE

US Serial Number: 87562628

Application Filing Date: Aug. 09, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status

LIVE/APPLICATION/Under Examination

Descriptor:



The trademark application has been accepted by the Office (if minimum filing requirements) and that this application has been examined by an examiner.

Status: A second request for extension of time to file a Statement of Use has been granted.

Status Date: Dec. 04, 2019

Publication Date: Oct. 09, 2018

Notice of Allowance Date: Dec. 04, 2018

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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United States Patent and Trademark Office

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BADMOMLIFE

Word Mark BADMOMLIFE**Goods and Services** IC 043. US 100 101. G & S: Restaurant services; take-out restaurant services; cafes; restaurant information services; self-service restaurant services; bar services**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 87562655**Filing Date** August 9, 2017**Current Basis** 1B**Original Filing Basis** 1B**Published for Opposition** August 28, 2018**Owner** (APPLICANT) STX Financing, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 West Alameda Avenue, 32nd Floor Burbank CALIFORNIA 91505**Attorney of Record** Jill M. Pietrini**Type of Mark** SERVICE MARK**Register** PRINCIPAL**Live/Dead Indicator** LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP	PREV LIST	CURR LIST
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Mark: BADMOMLIFE

BADMOMLIFE

US Serial Number: 87562655

Application Filing Date: Aug. 09, 2017

Filed as TEAS RF: Yes

Currently TEAS RF: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status

LIVE/APPLICATION/Under Examination

Descriptor:



The trademark application has been accepted by the Office (if minimum filing requirements) and that this application has been examined by an examiner.

Status: A third request for extension of time to file a Statement of Use has been granted.

Status Date: Mar. 25, 2020

Publication Date: Aug. 28, 2018

Notice of Allowance Date: Oct. 23, 2018

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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Exhibit E

United States of America
United States Patent and Trademark Office

BAD DADS

Reg. No. 4,922,649

Registered Mar. 22, 2016

Int. Cl.: 32

TRADEMARK

PRINCIPAL REGISTER

CHRISTOPHER P. RAGGIO (UNITED STATES INDIVIDUAL)
6168 PASEO TAPAJOS
CARLSBAD, CA 92009

FOR: BEER, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 1-15-2015; IN COMMERCE 1-15-2015.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-719,464, FILED 8-10-2015.

JULIE GUTTADAURO, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office



United States Patent and Trademark Office

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BAD DADS

Word Mark	BAD DADS
Goods and Services	IC 032. US 045 046 048. G & S: BEER. FIRST USE: 20150115. FIRST USE IN COMMERCE: 20150115
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86719464
Filing Date	August 10, 2015
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	January 5, 2016
Registration Number	4922649
Registration Date	March 22, 2016
Owner	(REGISTRANT) Christopher P. Raggio INDIVIDUAL UNITED STATES 6168 Paseo Tapajos Carlsbad CALIFORNIA 92009 (LAST LISTED OWNER) STX FINANCING, LLC LIMITED LIABILITY COMPANY DELAWARE 3900 WEST ALAMEDA AVE. BURBANK CALIFORNIA 91505
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Jill M. Pietrini, Esq.
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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Mark: BAD DADS

BAD DADS

US Serial Number: 86719464

Application Filing Date: Aug. 10, 2015

US Registration Number: 4922649

Registration Date: Mar. 22, 2016

Register: Principal

Mark Type: Trademark

TM5 Common Status

LIVE/REGISTRATION/Issued and Active

Descriptor:



The trademark application has been registered with the Office

Status: Registered. The registration date is used to determine when post-registration maintenance documents are d

Status Date: Mar. 22, 2016

Publication Date: Jan. 05, 2016

Mark Information

Goods and Services

Basis Information (Case Level)

Current Owner(s) Information

Attorney/Correspondence Information

Prosecution History

TM Staff and Location Information

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