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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91254644
Party	Defendant AnaaJ Inc.
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Attachments	Answer Zarafa.pdf(45364 bytes )

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Opposition No. 91254644

Serial No. 88624189

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ESTTA1041861

## ANSWER

The word 'Zarafa' as our brand name is an Urdu word which means Giraffe. And we have chosen this name because we are a rice company and Zarafa which means giraffe for us connotes that our rice is long grain; as long as a giraffe's neck.

## SOLUTION

The word is basically pronounced as Zuh-rafa, therefore, if that would make a huge difference for you guys we can go ahead and change the spelling of our brand name to 'Zurafa'. Secondly, we deal in an entirely different product line.

We will be waiting for your answer.

Thank you!

Kind Regards,

Muhammad Hamza  
CEO  
Anaaj Inc.