

UNITED STATES PATENT AND TRADEMARK OFFICE
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VV/al

August 3, 2020

Opposition No. 91254537

Kimberly-Clark Worldwide, Inc.

v.

Huggg Limited

By the Trademark Trial and Appeal Board:

On July 27, 2020, Applicant filed the parties' stipulation with Applicant's proposed amendment to its involved application Serial No. 88342536, and Opposer's withdrawal with prejudice of the opposition, contingent upon entry of the amendment.

By the proposed amendment, Applicant seeks to amend the identification of goods and services in the subject application, as follows:

International Class 16

From: Printed publications, namely, newsletters, magazines and booklets all in the field of gift giving; calendars; diaries; reports, namely, printed reports concerning gift giving and developments in the wrapping, greeting cards and postcards industries; occasion cards; greeting cards; postcards; stationery; stickers; plastic films and plastic bags for packaging; gift wrap, namely, paper gift wrap; vouchers of value in the nature of gift vouchers, namely, printed gift vouchers; discount cards other than encoded or magnetic, namely, coupons; publications, namely, coupon books featuring gift vouchers, coupons, rebates, price-comparison

information and discount information; publications, namely, catalogues featuring information relating to the products and services of others, including redeemable gift vouchers, coupons, rebates, price-comparison information, discount information and reviews of goods and services; magazines featuring information in the field of gift giving; newsletters in the field of peer to peer giving; gift certificates, namely, paper gift cards in certificate form; vouchers and tickets, namely, printed vouchers and tickets; parts and fittings for all the aforesaid goods, namely, book bindings for catalogues, newsletters, magazines and booklets; ~~all the foregoing excluding goods associated with or intended for babies or toddlers~~

To: Printed publications, namely, newsletters, magazines and booklets all in the field of gift giving; calendars; diaries; reports, namely, printed reports concerning gift giving and developments in the wrapping, greeting cards and postcards industries; occasion cards; greeting cards; postcards; stationery; stickers; plastic films and plastic bags for packaging; gift wrap, namely, paper gift wrap; vouchers of value in the nature of gift vouchers, namely, printed gift vouchers; discount cards other than encoded or magnetic, namely, coupons; publications, namely, coupon books featuring gift vouchers, coupons, rebates, price-comparison information and discount information; publications, namely, catalogues featuring information relating to the products and services of others, including redeemable gift vouchers, coupons, rebates, price-comparison information, discount information and reviews of goods and services; magazines featuring information in the field of gift giving; newsletters in the field of peer to peer giving; gift certificates, namely, paper gift cards in certificate form; vouchers and tickets, namely, printed vouchers and tickets; parts and fittings for all the aforesaid goods, namely, book bindings for catalogues, newsletters, magazines and booklets; **all the foregoing excluding goods associated with or intended for babies or children under the age of 10**

International Class 35

From: Advertising, marketing and promoting the goods and services of others via computer and communication networks; providing and leasing of space online, websites and mobile applications for advertising and promotion of goods and services of others; management, organization, operation and supervision of incentive, loyalty and bonus schemes, namely, incentive, loyalty

and bonus award programs to promote the sale of products and services of others; compilation and management of electronic databases; data processing and analysis, namely, data processing and business data analysis; market research services; providing marketplace information, namely, information in the field of sales methods; consultancy, advisory and information services relating to any of the aforesaid services including all the aforesaid services provided by means of electronic media, global computer networks, communication networks and communication devices, including provided on-line from a computer, a computer database, digital platforms, the Internet, websites, social media, search engines, mobile applications, mobile devices, forums or other communication channels; ~~all the foregoing excluding services associated with or intended for babies or toddlers~~

To: Advertising, marketing and promoting the goods and services of others via computer and communication networks; providing and leasing of space online, websites and mobile applications for advertising and promotion of goods and services of others; management, organization, operation and supervision of incentive, loyalty and bonus schemes, namely, incentive, loyalty and bonus award programs to promote the sale of products and services of others; compilation and management of electronic databases; data processing and analysis, namely, data processing and business data analysis; market research services; providing marketplace information, namely, information in the field of sales methods; consultancy, advisory and information services relating to any of the aforesaid services including all the aforesaid services provided by means of electronic media, global computer networks, communication networks and communication devices, including provided on-line from a computer, a computer database, digital platforms, the Internet, websites, social media, search engines, mobile applications, mobile devices, forums or other communication channels; **all the foregoing excluding services associated with or intended for babies or children under the age of 10**

International Class 38

From: Providing access, namely, providing telecommunications connections to databases of information about goods and services of others for which the user may purchase redeemable gift certificates or other redeemable tokens of value; providing access, namely, telecommunications connections to databases of gift

vouchers which may then be redeemed for goods or services; providing access, namely, telecommunications communications to electronic, computer or online databases; providing access, namely, telecommunications communications to online peer-to-peer micro gifting services; electronic transmission of gift vouchers and tokens of value; electronic transmission of electronic redeemable gift certificates, vouchers or other tokens of value with or without accompanying user-generated content, message, text, photo, video recording or audio recording; operating messaging services, message boards and chat rooms in connection with peer-to-peer gifting; operating messaging services, namely, electronic messaging, operating message boards and chat rooms, namely, providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in connection with peer-to-peer gifting; instant messaging services; web messaging services, and text messaging services; transmission of greetings cards online; consultancy, advisory and information services relating to any of the aforesaid services; including all the aforesaid services provided by means of electronic media, global computer networks, communication networks and communication devices, including provided on-line from a computer, a computer database, digital platforms, the Internet, websites, social media, search engines, mobile applications, mobile devices, forums or other communication channels; ~~all the foregoing excluding services associated with or intended for babies or toddlers~~

To: Providing access, namely, providing telecommunications connections to databases of information about goods and services of others for which the user may purchase redeemable gift certificates or other redeemable tokens of value; providing access, namely, telecommunications connections to databases of gift vouchers which may then be redeemed for goods or services; providing access, namely, telecommunications communications to electronic, computer or online databases; providing access, namely, telecommunications communications to online peer-to-peer micro gifting services; electronic transmission of gift vouchers and tokens of value; electronic transmission of electronic redeemable gift certificates, vouchers or other tokens of value with or without accompanying user-generated content, message, text, photo, video recording or audio recording; operating messaging services, message boards and chat rooms in connection with peer-to-peer gifting; operating messaging services, namely, electronic messaging, operating message boards and chat rooms,

namely, providing on-line chat rooms and electronic bulletin boards for transmission of messages among users in connection with peer-to-peer gifting; instant messaging services; web messaging services, and text messaging services; transmission of greetings cards online; consultancy, advisory and information services relating to any of the aforesaid services; including all the aforesaid services provided by means of electronic media, global computer networks, communication networks and communication devices, including provided on-line from a computer, a computer database, digital platforms, the Internet, websites, social media, search engines, mobile applications, mobile devices, forums or other communication channels; **all the foregoing excluding services associated with or intended for babies or children under the age of 10**

International Class 42

From: Design, development, hosting and maintenance of websites for others for peer-to-peer gifting, messaging and social interaction; design, development, maintenance and installation of computer software, computer programs, computer applications, and mobile applications for peer-to-peer gifting, messaging and social interaction; programming computer software, computer programs, computer applications, and mobile applications for others for peer-to-peer gifting, messaging and social interaction; computer services, namely, hosting and maintaining the facility in the nature of computer facilities for others to access, browse, select, share and receive electronic redeemable gift certificates, vouchers or other tokens of value; consultancy, advisory and information services relating to any of the aforesaid services; including all the aforesaid services provided through communication networks, including provided on-line from via the Internet; ~~all the foregoing excluding services associated with or intended for babies or toddlers~~

To: Design, development, hosting and maintenance of websites for others for peer-to-peer gifting, messaging and social interaction; design, development, maintenance and installation of computer software, computer programs, computer applications, and mobile applications for peer-to-peer gifting, messaging and social interaction; programming computer software, computer programs, computer applications, and mobile applications for others for peer-to-peer gifting, messaging and social interaction; computer services, namely, hosting and maintaining the facility

in the nature of computer facilities for others to access, browse, select, share and receive electronic redeemable gift certificates, vouchers or other tokens of value; consultancy, advisory and information services relating to any of the aforesaid services; including all the aforesaid services provided through communication networks, including provided on-line from via the Internet; **all the foregoing excluding services associated with or intended for babies or children under the age of 10**

International Class 45

From: Online social networking services in the field of peer-to-peer gifting; personal gift selection for others; consultancy, advisory and information services relating to any of the aforesaid services; including all the aforesaid services provided by means of electronic media, global computer networks, communication networks and communication devices, including provided on-line from a computer, a computer database, digital platforms, the Internet, websites, social media, search engines, mobile applications, mobile devices, forums or other communication channels; ~~all the foregoing excluding services associated with or intended for babies or toddlers~~

To: Online social networking services in the field of peer-to-peer gifting; personal gift selection for others; consultancy, advisory and information services relating to any of the aforesaid services; including all the aforesaid services provided by means of electronic media, global computer networks, communication networks and communication devices, including provided on-line from a computer, a computer database, digital platforms, the Internet, websites, social media, search engines, mobile applications, mobile devices, forums or other communication channels; **all the foregoing excluding services associated with or intended for babies or children under the age of 10**

The amendment is limiting in nature, as required by Trademark Rule 2.71(a).

Because Opposer consents thereto, the amendment is **approved** and entered. See Trademark Rule 2.133(a).

Opposition No. 91254537

The contingency in Opposer's withdrawal having now been met, the opposition is dismissed **with prejudice**.