

ESTTA Tracking number: **ESTTA1053330**

Filing date: **05/05/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91254295
Party	Defendant Apex Bank
Correspondence Address	AARON CHALONER BAKER DONELSON BEARMAN CALDWELL & BERKOWITZ PC 211 COMMERCE STREET, BAKER DONELSON CENTER SUITE 800 NASHVILLE, TN 37201 UNITED STATES srussell@bakerdonelson.com, abaldrige@bakerdonelson.com, achaloner@bakerdonelson.com, trademarks@bakerdonelson.com 615-726-5600
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Susan A. Russell
Filer's email	srussell@bakerdonelson.com, trademarks@bakerdonelson.com, abaldrige@bakerdonelson.com, achaloner@bakerdonelson.com
Signature	/Susan A. Russell/
Date	05/05/2020
Attachments	Apex Bank - CC Serve Corp - ASPIRE BANK Design Mark - TTAB - Opposition Proceeding - Notice of Appearance.pdf(133350 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

CC Serve Corporation	)	
	)	
Opposer,	)	Opposition No.: 91254295
	)	
v.	)	Mark: ASPIRE BANK & Design
	)	
Apex Bank	)	Application Nos.: 88573746, 88573752,
	)	88573758
Applicant.	)	
_____	)	

**NOTICE OF APPEARANCE**

COMES NOW Applicant, Apex Bank, by and through undersigned counsel, and hereby gives notice that Adam S. Baldrige of the law firm of Baker, Donelson, Bearman, Caldwell & Berkowitz, P.C., shall appear as counsel of record in the above-styled cause for Applicant in addition to the current counsel of record.

WHEREFORE, the undersigned respectfully requests that all future pleadings and notices in this matter include the above-mentioned counsel on behalf of Applicant, Apex Bank.

This 5th day of May 2020.

Respectfully submitted,

BAKER, DONELSON, BEARMAN, CALDWELL & BERKOWITZ,  
PC

/Adam S. Baldrige/

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/Aaron Chaloner/

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*ATTORNEYS FOR APPLICANT*

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Opposer,	)	Opposition No.: 91254295
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Applicant.	)	
_____	)	

**CERTIFICATE OF SERVICE**

The foregoing Notice of Appearance was electronically served upon the following counsel

for Opposer:

CC Serve Corporation  
c/o Troutman Sanders LLP  
600 Peachtree Street NE, Suite 3000  
Atlanta, Georgia 30308  
UNITED STATES  
trademarks@troutmansanders.com  
austin.padgett@troutmansanders.com

This 5th day of May 2020.

/Susan A. Russell/  
\_\_\_\_\_  
Susan A. Russell