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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding no.	91254243
Party	Plaintiff Guess? IP Holder L.P. and Guess?, Inc.
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Submission	Response to Board Order/Inquiry
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Signature	/DAVID JACKSON/
Date	05/12/2022
Attachments	2022.05.12 Guess Response to Order re Oral Hearing.pdf(118413 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

In the matter of trademark application **Serial No. 88/657,335**
For the mark GUESS
Published in the Trademark *Official Gazette* on January 21, 2020

<p>Guess? IP Holder L.P. and Guess?, Inc. Opposers, v. JHO Intellectual Property Holdings, LLC Applicant.</p>	<p>Opposition No. 91254243 RESPONSE TO ORDER REGARDING REQUEST FOR ORAL HEARING</p>
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Opposers, Guess? IP Holder L.P. and Guess?, Inc. (collectively, the “Opposers”) hereby respond to the Trademark Trial and Appeal Board’s (“Board”) Order dated May 5, 2022 (the “Order”) with respect to Oral Argument.

1. Opposers contacted Applicant via email regarding participation in the oral hearing. On May 9, 2022, Applicant informed Opposers that they did not intend to participate in the oral hearing.
2. Opposers will participate in the oral hearing by video conference.
3. Opposers provide the following three non-consecutive dates and times for a hearing to be held between six and fourteen weeks past the May 5, 2022 Order:
 - Thursday, June 23 at 2:00 p.m. EST
 - Thursday, June 30 at 2:00 p.m. EST

- Thursday, July 7 at 2:00 p.m. EST

DATED this 12th day of May, 2022.

LEWIS ROCA ROTHGERBER CHRISTIE LLP

/s/ David Jackson _____

Michael MacDermott

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David Jackson

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CERTIFICATE OF SERVICE

I hereby certify that a true copy of the foregoing Opposers Guess? IP Holder L.P. and Guess?, Inc.'s Response to Order Regarding Request for Oral Hearing was served by email upon the following:

Mr. Frank Massabki
Vital Pharmaceuticals Inc.
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E-mailed this 12th day of May, 2022.

/s/ Karen I. Wildman