

ESTTA Tracking number: **ESTTA1034640**

Filing date: **02/10/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Matts Madsen		
Entity	Individual	Citizenship	UNITED STATES
Address	1970 48th Ave. San Francisco, CA 94116 UNITED STATES		

Attorney information	Rohit Chhabra Chhabra Law Firm, PC 100 Pine St Suite 1250 San Francisco, CA 94111 UNITED STATES docket@clfip.com 6505647929		
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Applicant Information

Application No	88596548	Publication date	01/14/2020
Opposition Filing Date	02/10/2020	Opposition Period Ends	02/13/2020
Applicant	Fisherman's Life, LLC 94 NE Elderberry Terrace Jensen Beach, FL 34957 UNITED STATES		

Goods/Services Affected by Opposition

Class 039. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Arranging transport for travel tours; organization of travel and boat trips; travel agency services, namely, making reservations and bookings of transportation for fishing excursions; travel guide services; tour guide services, namely, transport for guided tours
Class 043. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Travel agency services, namely, making reservations and bookings for temporary lodging

Applicant Information

Application No	88596629	Publication date	01/14/2020
Opposition Filing Date	02/10/2020	Opposition Period Ends	02/13/2020
Applicant	Fisherman's Life, LLC 94 NE Elderberry Terrace		

	Jensen Beach, FL 34957 UNITED STATES
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Goods/Services Affected by Opposition

Class 039. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Arranging transport for travel tours; organization of travel and boat trips; travel agency services, namely, making reservations and bookings of transportation for fishing excursions; travel guide services; tour guide services, namely, transport for guided tours
Class 043. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Travel agency services, namely, making reservations and bookings for temporary lodging

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)

Mark Cited by Opposer as Basis for Opposition


U.S. Application No.	88613631	Application Date	09/11/2019
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	FISHERMAN'S LIFE		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 2017/06/30 First Use In Commerce: 2017/06/30 T-shirts; Graphic T-shirts; Short-sleeved or long-sleeved t-shirts Class 028. First use: First Use: 0 First Use In Commerce: 0 Fishing tackle Class 041. First use: First Use: 2016/09/30 First Use In Commerce: 2016/09/30 Educational services, namely, providing providing a non-downloadable, ongoing series of online videos in the fields of fishing; Educational and entertainment services, namely, a continuing program about fishing accessible by means of the internet; Entertainment services, namely, providing webcasts in the field of fishing		

Attachments	2006T001-NoticeOfOpposition-print.pdf(3653110 bytes) 88613631#TMSN.png(bytes)
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Signature	/Rohit Chhabra/
Name	Rohit Chhabra
Date	02/10/2020

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

IN THE MATTER OF:

Application Serial Nos.:	For The Mark:	Filing Date:	Publication Date:
88596548	Fisherman's Life	August 28, 2019	January 14, 2020
88596629		August 28, 2019	January 14, 2020

Matts Madsen
Opposer,
v.
Fisherman's Life, LLC
Applicant.

NOTICE OF OPPOSITION

Matts Madsen, an individual of California with principal place of business at 1970 48th Ave. San Francisco CALIFORNIA 94116, will be damaged by the issuance of the registration of Application Serial Nos. **88596548** and **88596629** (“Applications”) for “Arranging transport for travel tours; organization of travel and boat trips; travel agency services, namely, making reservations and bookings of transportation for fishing excursions; travel guide services; tour guide services, namely, transport for guided tours” in Class 39 and “Travel agency services, namely, making reservations and bookings for temporary lodging” in Class 43, filed by Fisherman’s Life LLC (“Applicant”), and hereby opposes the same.

As grounds for its opposition, Matts Madsen alleges as follows, with knowledge concerning its own acts, and on information and belief as to all other matters:

FACTS

1. Matts Madsen (“Opposer”) is an individual with a famous YouTube.com (“YouTube”) channel, available at: <https://www.youtube.com/channel/UCC7WFw42VnywQRvewSq29eg>. (the “YouTube Channel) under the mark FISHERMAN’S LIFE (the “Mark”).
2. Opposer is well recognized as “Fisherman’s life” on the Internet and within the fishing community.
3. The YouTube Channel has approximately 921,000 subscribers. Attached as **Exhibit 1** is a true and correct copy of the YouTube Channel showing the number of subscribers.
4. Utilizing the Mark, the YouTube Channel was formed on Jan 8, 2014 and since then it has been viewed over 124 Million times. Attached as **Exhibit 2** is a true and correct copy from the “About” section of the YouTube Channel showing the YouTube generated statistics that are publicly available.
5. Utilizing the Mark, Opposer also owns a website, <https://www.fishermanslife.net> (the “Website”) since at least November 17, 2016. **Exhibits 3 and 4** are a true and correct copy of Internet Archive’s “Wayback Machine” showing a snapshot dated November 17, 2016 and June 25, 2017 of Opposer’s Website utilizing the Mark, available at: <http://web.archive.org/web/20161117180703/http://fishermanslife.net/> and <http://web.archive.org/web/20170625044651/http://fishermanslife.net/> respectively.
6. Opposer commenced his own trademark application, Ser. No. 88613631 under Classes 025 and 041 under section 1(a) and Class 028 under 1(b) on September 11, 2019 (“Opposer’s Application”).

7. Commencing long prior to Applicant's filing date, Opposer has been engaged in manufacture, distribution, advertising and promotion in interstate commerce of the Mark on the YouTube Channel since at least **Jan 8, 2014**.

8. Particularly, commencing long prior to Applicant's filing date, Opposer has been engaged in manufacture, distribution, advertising and promotion in interstate commerce of the Mark on the YouTube Channel for informational, educational and for entertainment videos related to, including, but not limited to fishing, fishing equipment, fishing excursions, fishing related travel guides, Do-It-Yourself fishing videos, fishing and cooking techniques, as well as reviews thereof.

9. Commencing long prior to Applicant's filing date, Opposer has been engaged in manufacture, distribution, advertising and promotion in interstate commerce of the Mark on the Website since at least **November 17, 2016**. Particularly, commencing long prior to Applicant's filing date, Opposer has been engaged in manufacture, distribution, advertising and promotion in interstate commerce of the Mark on apparel, including t-shirts and hoodies. *See* Ex. 3 and 4.

10. Opposer also intends to sell fishing gear using the Mark and has filed the Opposer's Application with the Office regarding the same.

11. In the YouTube Channel, Opposer provides information related to, including, but not limited to fishing, fishing equipment, fishing excursions, fishing related travel guides, Do-It-Yourself fishing videos, fishing and cooking techniques, as well as reviews thereof. **Exhibit 5** depicts a list of 59 videos from the YouTube Channel, made by Opposer during his fishing excursions and fishing related travel guides in various parts of the country.

12. A Google search of the Mark 'Fisherman's Life' shows that Opposer dominates the first page results, with almost all the results related to Opposer's use of the Mark. Specifically, the

Google search results for the Mark shows the following results shown, in order in which they appear: (1) the YouTube Channel, (2) Opposer's Website; (3) Opposer's Facebook.com page; (4) Opposer's Twitter.com page (5) Opposer's Instagram.com page; (6) Amazon link to book containing the phrase in the Mark [not relevant] ; (7) Outdoorproshop.com selling Opposer's apparel utilizing the Mark; (8) Reddit.com page related to the YouTube Channel. **Exhibit 6** is a true and correct copy of the search results on the phrase "Fisherman's life" utilizing Google search.

13. Since 2014, Opposer has expended substantial amounts of time, money and effort in building its brand and promoting goods bearing the Mark. Opposer has established goodwill associated with its continuous use of the Mark in the stream of commerce. The goodwill associated with Opposer's use of the Mark is a valuable asset to Opposer.

14. Through the YouTube Channel as well as the Website, Opposer has gained a valuable reputation for the goods and services associated with the Mark.

15. Upon information and belief, Applicant, Fisherman's Life, LLC, has applied for the Applications.

16. Upon information and belief, Applicant is a company with address 94 NE Elderberry Terrace Jensen Beach FLORIDA 34957.

17. Applicant filed U.S. Trademark the Applications, with Serial Nos. **88596548** and **88596629**, under Section 1(b) of the Trademark Act on August 28, 2019, on an intent-to-use basis.

18. Applicant has not alleged use of the Mark.

19. Applicant's Mark is exactly the same as Opposer's prior usage of the Mark.

FIRST GROUND FOR OPPOSITION

LIKELY TO CAUSE CONFUSION, OR TO CAUSE MISTAKE, OR TO DECEIVE

20. Opposer hereby incorporates paragraphs 1 – 19 as if fully set forth herein.

21. There is no issue as to priority. Opposer's prior use of the Mark as described above is prior to the filing date of Applicant's intent-to-use Application.

22. Applicant's services in International Class 039 and 043 are similar and/or identical to the services offered by Opposer under the Mark, may be promoted to the same or a similar class of consumers, and are presumed to travel through the same or similar channels of trade.

23. Particularly, Opposer has created multiple videos related to fishing trips, excursions, advice on where (and how) to fish throughout the United States. Therefore, Applicant's intended use of the Mark for "Arranging transport for travel tours; organization of travel and boat trips; travel agency services, namely, making reservations and bookings of transportation for fishing excursions; travel guide services; tour guide services, namely, transport for guided tours" in Class 39 and "Travel agency services, namely, making reservations and bookings for temporary lodging" in Class 43, are similar and/or identical to the nature of services offered under Opposer's prior usage of the Mark. When viewed on competing or related products, Applicant's use of the Mark is likely to be confused with Opposer's prior use of the Mark.

24. Opposer's use of the Mark is so famous and instantly recognizable that Applicant's use of the Mark will overshadow any minor differences (by use in Class 039 and 043) and cause the ordinary consumer to believe that Applicant is related to, affiliated with or endorsed by Opponent.

25. On December 16, 2019, the Examiner issued an office action on Opposer's Application advising of the Applications filed by Applicant and that registration of the Mark by Applicant

would potentially cause refusal of Opposer's Application under Trademark Act Section 2(d) because of a likelihood of confusion. In other words, even the Examiner believes that a likelihood of confusion may occur if registration on the Applications are granted.¹

26. Upon information and belief, Applicant had actual knowledge of Opposer's prior usage in information, educational and entertainment videos as well as its apparel prior to filing the Application herein opposed.

27. Upon information and belief, Applicant had actual knowledge of the popularity of Opposer's YouTube Channel and knew that Opposer overwhelmingly dominated the first page on Google Search Results for the words in the Mark: "Fisherman's Life."

28. Upon information and belief, Applicant was aware of Opposer's popularity and fame, his prevalent use of the Mark Online, and that Opposer has approximately 1 Million subscribers on his YouTube Channel.

29. Upon information and belief, Applicant is now pursuing registration of the Mark to take economic advantage of Opposer's popularity, fame, distribution, advertising, and promotion of the Mark in interstate commerce.

30. Applicant's Mark is identical to Opposer's prior use of the Mark as to be likely, when applied to the goods/services of Applicant, to cause confusion or mistake or to deceive persons by creating the erroneous impression that Applicant's goods originate or come from Opposer, are authorized, licensed, endorsed, sponsored by, or are connected in some way with Opposer. Therefore, the registration thereof by Applicant would be injurious to Opposer.

¹ Opposer's Application is pending with the Office and Opposer intends to pursue the registration of said Opposer's Application independently. The registration of Applicant's Applications would cause harm to Opposer, regardless of whether Opposer's Application for registration of the Mark is denied and thus, the final disposition of Opposer's Application to register the Mark should have no material bearing on this Notice of Opposition.

31. Applicant's use of the Mark is likely to cause confusion, mistake, or deception in the minds of consumers as to the origin or source of Applicant's Goods and Services, or the affiliation or connection between Applicant and Opposer, in violation of Section 2(d) of the Lanham Act, 15 U.S.C. § 1052(d).

SECOND GROUND FOR OPPOSITION

DILUTION OF A FAMOUS MARK

32. Opposer hereby incorporates paragraphs 1 – 31 as if fully set forth herein.

33. Applicant's use of the Mark is likely to diminish the value and distinctive character of Opposer's Use of the Mark, thus damaging Opposer.

34. For years prior to Applicant's filing of the intent-to-use Applications on August 28, 2019 Opposer has offered and become famous for goods and/or services offered under the Mark.

35. Opposer will also be damaged by registration of the Mark by Applicant because the Mark is likely to cause dilution of the distinctiveness of the famous use of the Mark by Opposer, by eroding consumers' exclusive identification of the Mark with Opposer, and by otherwise lessening the capacity of Opposer's use of the Marks to identify and distinguish the goods and/or services of Opposer, in violation of section 43(c)(1) of the Lanham Act, 15 U.S.C. § 1125(c)(1), and will damage Opposer within the meaning of 15 U.S.C. § 1063.

36. Specifically, Applicant's use of the Mark is likely to cause dilution by blurring of the famous use of the Mark by Opposer based on a number of relevant considerations including, without limitation, the following:

- a. Applicant's Mark is identical to Opposer's famous use of the Mark in appearance and commercial impression;

- b. Opposer's use of the Mark is inherently distinctive and,
- c. due to Opposer's extensive use and promotion, the Mark prior to Applicant's August 28, 2019 intent-to-use filing date.

RELIEF REQUESTED

- 37. Opposer hereby incorporates paragraphs 1 – 36 as if fully set forth herein.
- 38. Applicant knew or should have known of Opposer's prior use of the Mark when Applicant filed the Applications.
- 39. Applicant is not entitled to use or register the Mark that is the subject of Applicant's Applications either on August 28, 2019, the date of filing said Applications, or on January 14, 2020, the date of publication thereof in the Official Gazette.
- 40. Registration of the Mark by Applicant would create statutory rights in favor of Applicant, and thereby restrict, interfere with and damage Opposer in the unhampered conduct of its business and protection of its legitimate interests.
- 41. By reason of the foregoing, Opposer will be damaged by the registration of the Mark by Applicant on the Principal Register.
- 42. The opposition fee in the amount of \$400.00 is filed herewith.

WHEREFORE, Opposer prays that said Applicant's Applications with Serial Nos. **88596548** and **88596629** be rejected; that registration of Applicant's Mark be refused and denied; and that this Opposition be sustained in Opposer's favor. Opposer requests such other and further relief as the Board may deem just and proper.

Respectfully submitted,
CHHABRA LAW FIRM, PC

Dated: February 10, 2020

/s/ Rohit Chhabra
Rohit Chhabra

CERTIFICATE OF TRANSMITTAL

I hereby certify that a true copy of the foregoing NOTICE OF OPPOSITION is being filed electronically with the TTAB via ESTTA on this day, February 10, 2020.

/s/ Rohit Chhabra

Rohit Chhabra

EXHIBIT 1

Sign in to like videos, comment, and subscribe.

SIGN IN

BEST OF YOUTUBE

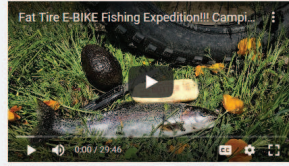
- Music, Sports, Gaming, Movies



Fisherman's Life 921K subscribers

SUBSCRIBE

HOME, VIDEOS, PLAYLISTS, COMMUNITY, CHANNELS, ABOUT



Fat Tire E-BIKE Fishing Expedition!!! Camping, Cooking, Off-Ro... 502,839 views · 10 months ago

SECOND CHANNEL

Fisherman's Low-Key L... SUBSCRIBE

Uploads PLAY ALL

Grid of video thumbnails: Crusted Caramelized Crab Leg CATCH AND COOK!, WHAT IS THIS?!, CATCH and COOK! Diving for a Smörgåsbord of Sea-life!, I Went Fishing and Made THE BEST Fish Sandwich

West Coast Tour! Fisherman's Life PLAY ALL

Grid of video thumbnails for West Coast Tour: Day 1: Shark!! SOLO 1,600 Mile Fishing Road Trip, Day 2: Abalone and Blackberries! SOLO 1,600..., Day 3: Cooking Abalone, Fishing for Trout, Salmon a..., FINAL Day CATCH AND COOK! Blackberry Butter...

Catch, Cook, and Camp Episodes PLAY ALL

Grid of video thumbnails for Catch, Cook, and Camp Episodes: Catch and Cook and Camp Ep. 3 * Solo 2 Night 3 Days L..., Catch and Cook and Camp Episode 2: WILD TROUT!!, Catch and Cook and Camp. Eating a Humongous Kelp..., Catch and Cook and Camp Ep. 4 *WILD Trout, WILD...

Crescent City Three Day Trip PLAY ALL

Grid of video thumbnails for Crescent City Three Day Trip: Catch n Cook Dungeness Crab. Part 1 of 3: Crab and..., EPIC Day of Pier Crabbing after FAILED Salmon Fishin..., CATCH and COOK: Salmon Roel! - RAW AND COOKED

Fisherman's Life Catch and Cook Videos PLAY ALL

Most of the Catch and Cook videos from this channel

Grid of video thumbnails for Fisherman's Life Catch and Cook Videos: Catch and Cook WILD Pacific Salmon!, CATCH and COOK on the Rocks # Making Fish Taco..., Catch and Cook on this Life Threatening Cliff, *GRAPHIC* Catch and Cook this UGLY Eel...?

Favorites PLAY ALL

Grid of video thumbnails for Favorites: Low Tide Lingcod Fishing From the Surf, \$100 Raft in the Pacific Ocean Fishing for Crab, Catch and Cook! Eating a Fish's Beating Heart!, Surf Fishing for Striped Bass in San Francisco. Everyone...

How To's and DIY's! PLAY ALL

Grid of video thumbnails for How To's and DIY's!: How to Make a Fishing Sand Spike/Rod Holder for \$5!!!, How to Make a Crab Snare: Detailed Description, Quick DIY Crab Snare, Striped Bass Fishing: How to Tie the Fish Finder Rig and...

Crabbing!!! PLAY ALL

Grid of video thumbnails for Crabbing!!!: Two Huge Dungeness Crabs, Crabbing in San Francisco, Crab Snaring for Dungeness Crab in San Francisco, \$100 Worth of Dungeness Crab in 3 Hours!!, Smashing Crabs Heads Off. Is this humane? + Crab...

EXHIBIT 2

Sign in to like videos,
comment, and subscribe.

BEST OF YOUTUBE

- Music
- Sports
- Gaming
- Movies



My Website: Buy T-Shirts Here



Fisherman's Life

921K subscribers

SUBSCRIBE

- HOME
- VIDEOS
- PLAYLISTS
- COMMUNITY
- CHANNELS
- ABOUT

Description

Fishing, adventure, and the outdoors. <https://www.fishermanslife.net> for custom t-shirts, tips on fishing and more!

Follow me on Instagram <https://www.instagram.com/officialfishermanslife>

Details

For business inquiries:

[VIEW EMAIL ADDRESS](#)

Location: United States

Links

My Website: [Buy T-Shirts Here](#) [Facebook](#)

Instagram [Patreon](#)

SECOND CHANNEL



Fisherman's Low-Key L...

SUBSCRIBE

Stats

Joined Jan 8, 2014

124,367,171 views

EXHIBIT 3

http://fishermanslife.net/

Go

OCT

NOV

MAR

17

2015

2016

2018



25 captures

17 Nov 2016 - 1 Oct 2019

About this capture

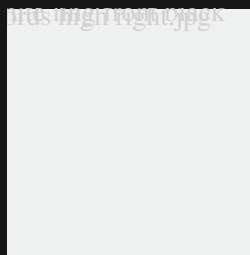


MERCHANDISE FISHING VIDEOS ABOUT

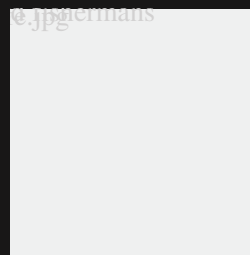
ALL CLOTHING SPORTING GOODS



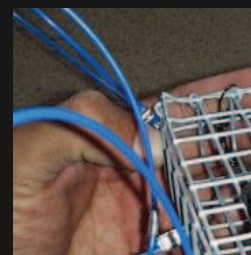
Black Fisherman's Life
T-Shirt
from \$19.99



White Fisherman's Life
T-Shirt
from \$18.99



Black and Red
Fisherman's Life
T-Shirt
from \$19.99



Heavy Duty Crab
Snare
\$12.50

EXHIBIT 4

http://fishermanslife.net/

Go

MAR

JUN

AUG

2016

25

2017

2018



25 captures

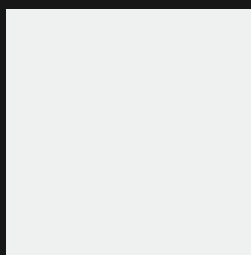
17 Nov 2016 - 1 Oct 2019

About this capture

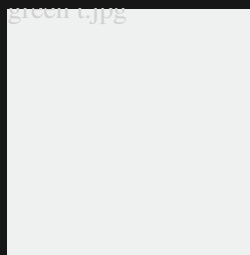


MERCHANDISE FISHING VIDEOS ABOUT

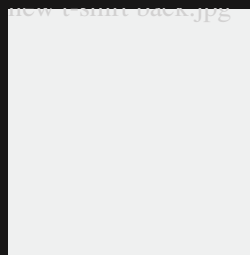
ALL CLOTHING SPORTING GOODS



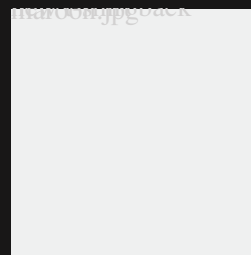
Black Hoodie (Limited Quantity) from \$35.00



Green and White Fisherman's Life T-shirt (Limited Quantity) from \$18.99



Lingcod Chasing Swimbait (Limited Quantity) FRONT and BACK Print Black and White from \$19.99



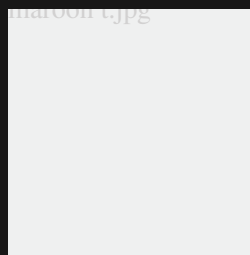
Lingcod Chasing Swimbait (Limited Quantity) FRONT and BACK Print Black and Blood Red from \$19.99



New Black Fisherman's Life T-Shirt from \$16.99



New White Fisherman's Life T-Shirt from \$16.99



New Blood Red Fisherman's Life T-Shirt from \$16.99



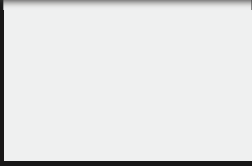
Black Fisherman's Life T-Shirt from \$15.99

Search bar with "Go" button. Calendar navigation showing MAR, JUN 25, and AUG for the years 2016, 2017, and 2018. Social media icons for Facebook and Twitter. A dropdown menu labeled "About this capture".

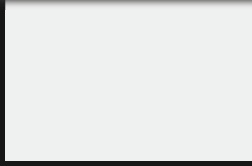
[25 captures](#)
17 Nov 2016 - 1 Oct 2019

SALE

SALE



White Fisherman's Life
T-Shirt
from \$15.99



Black and Red
Fisherman's Life
T-Shirt
from \$15.99

EXHIBIT 5

Date	Video Title	Video Link	Location
10/3/2015	Charter Boat Fishing in San Diego! Catching Tuna, Yellowtail, Barracuda and more!!	https://www.youtube.com/watch?v=CBdL7acd6no	San Diego, CA
03/04/2016	Crab Snare Fishing. Crap Load of Crabs. Underwater Snare footage	https://www.youtube.com/watch?v=8xZo8bjsbdE	Bolinas, CA
04/13/2016	Low Tide Lingcod Fishing From the Surf	https://www.youtube.com/watch?v=e-zdE-x4dOk	Pescadero, CA
05/03/2016	Monster Leopard Shark Fishing Adventure. 52 Inches, 30+ lbs!!	https://www.youtube.com/watch?v=r1hTXzIynd8	Bolinas, CA
05/27/2016	Fishing for Rockcod, Lingcod, & Cabezon with Swimbaits from Shore!	https://www.youtube.com/watch?v=_Kt9h2OL6Xw	Pigeon Point Hostel
06/08/2016	Fishing on a Boat for Lingcod and Rockfish with Drone Footage!	https://www.youtube.com/watch?v=SET0uCKnnb8	Santa Cruz, CA
06/16/2016	Fishing for Wild Brown Trout with Night Crawlers	https://www.youtube.com/watch?v=p3iSvWPusB0	Stanislaus National Forest. Arnold, CA
07/16/2016	Trying out a couple new spots! Coast Guard Pier	https://www.youtube.com/watch?v=ehZW6NOeUr8	Monterey, CA
08/03/2016	Biggest Striped Perch I've Ever Caught, Plus some Tips to make Fishing Trips more Efficient!	https://www.youtube.com/watch?v=15jx6b40ER4	Monterey, CA
08/10/2016	Trying to Dive for Abalone. Almost Died. This is Not A Joke.	https://www.youtube.com/watch?v=twRipEc-eUw	Mendocino, CA
08/13/2016	How to Catch 9 Inch Abalone in 2 Feet of Water	https://www.youtube.com/watch?v=71K-J16Hv3Q	Mendocino, CA
10/14/2016	HUGE CABEZON and the JACKPOT Lingcod. Everyone get their limits here!!!	https://www.youtube.com/watch?v=opb2EKwRYrA	Half Moon Bay, CA

10/19/2016	Catching 5 Species of Fish in 15 Minutes!!! Catch and Release	https://www.youtube.com/watch?v=1wDoKeV9eQY	Half Moon Bay, CA
02/17/2017	Catch and Cook and Camp Episode 2: WILD TROUT!!	https://www.youtube.com/watch?v=DJkS1pa6rAM	Fresno, CA
04/14/2017	Night Fishing for 2+ Foot Brown Trout!!	https://www.youtube.com/watch?v=gexjiuSkKsY	Bull Shoals, Arkansas
04/26/2017	Catch n Cook SHAD, Crappie, Walleye, Kentucky BASS	https://www.youtube.com/watch?v=L77eRMtdzOM	Arkansas
04/18/2017	First Time Bass Fishing. Catching More Fish Than I Can Count!	https://www.youtube.com/watch?v=FwAEcGNk5TE	Arkansas
05/16/2017	Catch and Cook Halibut from the Bay - Filleted on the Boat - First Impressions	https://www.youtube.com/watch?v=29xu4RON1Pk	Oyster Point, CA
05/24/2017	Catch and Cook and Camp Ep. 3 * Solo 2 Night 3 Days in the Wild * No Tent	https://www.youtube.com/watch?v=vQN8y9dyVN4&t=11s	Arnold, CA
06/22/17	Spearfishing and Freediving Catch n Cook w/ the Girlfriend and Wilderness Medic	https://www.youtube.com/watch?v=_vhlzHwzJZY&t=367s	Mendocino, ca
06/30/2017	"I think I broke my finger!" 3 Day Kayak Fishing, Freediving Camping Trip	https://www.youtube.com/watch?v=KLbN-5indF8	Mendocino, ca
07/13/2017	Catch and Cook WILD Pacific Salmon!	https://www.youtube.com/watch?v=041W0WaX3Sc	Emeryville - Paciica, CA
08/16/2017	Day 1: Sharks!! SOLO 1,600 Mile Fishing Road Trip ** Catch and Cook Perch ** West Coast Tour!	https://www.youtube.com/watch?v=WOgAAI9Jixw&t=470s	SF to Bolinas to Mendocino
08/21/2017	Day 2: Abalone and Blackberries! SOLO 1,600 Mile Fishing Road Trip. * My Gear *	https://www.youtube.com/watch?v=wSyZKHtLOBE&t=63s	Mendocino, CA

08/27/2017	Day 3: Cooking Abalone. Fishing for Trout, Salmon and Rock Fish *SOLO 1,600 Mile Fishing Road Trip*	https://www.youtube.com/watch?v=Nf6MGedTo2c&t=49s	Winchester Bay, OR
09/01/2017	FINAL Day CATCH AND COOK!! Blackberry Butter Fish **SOLO 1,600 Mile Fishing Road Trip**	https://www.youtube.com/watch?v=eFXEMKomgi0&t=56s	Raymond, WA
09/11/2017	Fishing in South Korea (Boat's Engine Died at Sea...)	https://www.youtube.com/watch?v=Q24kbn1Htf4	South Korea
09/27/2017	Catch and Cook and Camp Ep. 4 *WILD Trout, WILD Bass, WILD Crayfish*	https://www.youtube.com/watch?v=_Da13AxaBEQ&t=256s	Kings River, Fresno, CA
11/14/2017	Catch n Cook Dungeness Crab. Part 1 of 3: Crab and Salmon Trip in Crescent City, CA	https://www.youtube.com/watch?v=ntKgIPJPrAQ	Crescent City, CA
11/17/2017	EPIC Day of Pier Crabbing after FAILED Salmon Fishing Trip	https://www.youtube.com/watch?v=EJHAP-Uzmk0	Crescent City, CA
11/22/2017	CATCH and COOK: Salmon Roe!! - RAW AND COOKED	https://www.youtube.com/watch?v=zoUpyn8uSTQ&t=668s	Crescent City, CA
12/29/2017	Catch and Cook: Two HUGE VENOMOUS BLUE FISH!!! Let's Eat	https://www.youtube.com/watch?v=PciMm8dmuQk&t=399s	Half Moon Bay, CA
02/03/2018	Would You Eat These??? Freediving, Spearfishing, Lingcod from 50ft Cliff	https://www.youtube.com/watch?v=FXaTIGn9eCc	Mendocino, CA
04/27/2018	Catch and Cook on a Boat, ALONE!!!! California Halibut!	https://www.youtube.com/watch?v=qYc2BqnWwKg&t=478s	Oyster Point, CA

05/11/2018	Catch and Cook!!! BOILING Rice - Fish, Avocado, and Butter! SO EASY!!!!	https://www.youtube.com/watch?v=nXjALMjV85w&t=1080s	Half Moon Bay, CA
06/14/2018	Catch, Cook and Camp Ep. 5 * Fishing Under a Volcano! * Two Night SOLO Adventure in Siskiyou	https://www.youtube.com/watch?v=R0cAiT5Y7BY&t=382s	Siskiyou County, CA
07/13/2018	Fishing for Salmon SOLO in Pacific Ocean BRIGHT PINK MEAT	https://www.youtube.com/watch?v=qe9jveMK-qs	Half Moon Bay - Pacifica, CA
07/20/2018	Catch and Cook, Smoke and Eat GARGANTUAN King Salmon!!!!!!	https://www.youtube.com/watch?v=61qRevaEWxA&t=194s	Half Moon Bay
08/18/2018	Cooking a Pacific Halibut IN ALASKA!	https://www.youtube.com/watch?v=QO2wE-MbOWk&t=438s	Ketchikan, AK
08/21/2018	Fishing Alaska's Shore ALONE with new Swimbait	https://www.youtube.com/watch?v=BOBDVq4mVaU	Ketchikan, AK
08/24/2018	CATCH and COOK in ALASKA!!! King + Coho + Pink Salmon **TASTE COMPARISON**	https://www.youtube.com/watch?v=WANqljZZ3Gw	Ketchikan, AK
08/29/2018	We had to shoot this HUGE fish for our safety (100 Pounder!)	https://www.youtube.com/watch?v=p3Su4HK7En0&t=760s	ketchikan, AK
09/19/2018	Fly Fishing BEAR COUNTRY with MACHETE and HOME DEPOT TARP *Catch, Clean and Camp EP 6*	https://www.youtube.com/watch?v=eG2-9TESHXM&t=1794s	Stanislaus, Ca
12/24/2018	Fishing for Survival ** Day 1 ** Desperation Fish Tacos	https://www.youtube.com/watch?v=aFctabxHxPE&t=254s	Big Sur, CA

12/25/2018	Saltwater Tiny Pool and Pocket Fishing Catch and Cook at KING LOW TIDE	https://www.youtube.com/watch?v=Yi-OU9ZgjVA	San Simeon, CA
04/04/2019	Fat Tire E-BIKE Fishing Expedition!!! Camping, Cooking, Off-Roading! Catch Cook and Camp! S3 • E1	https://www.youtube.com/watch?v=kgsSIC9Sg4k&t=1172s	Kirchflat Campground, CA
06/13/2019	How to CATCH and Cook Whole Fish on an Open Flame	https://www.youtube.com/watch?v=WQrOehodEbg&t=915s	Big Sur, CA
07/05/2019	Catch Cook and CAMP! Huge Trout in Small Freshwater Stream!	https://www.youtube.com/watch?v=zrBiHJ0tEW8&t=685s	South Lake Tahoe, CA
07/07/2019	Trout Fishing the Sierras in California: Day Two (Catch and Cook and Camp)	https://www.youtube.com/watch?v=0d1sRsXmbt0&t=605s	South Lake Tahoe, CA
08/02/2019	Stopped by FULLY ARMED Mexican Police while Fishing in Mexican Waters	https://www.youtube.com/watch?v=-yEcTGMhtxk&t=1333s	SF to San Diego to Mexico
08/16/2019	Catching some INSANELY Colored Fish (Mahi Mahi, Tuna, Yellowtail)	https://www.youtube.com/watch?v=MujQcyq7S7U&t=451s	Magdalena Bay, Mexico
08/23/2019	Can't Believe we didn't lose these Fish! EPIC Wahoo Fishing! VERY Sharp Teeth!!	https://www.youtube.com/watch?v=9aF8R3ba6UE&t=229s	Magdalena Bay, Mexico
09/12/2019	STUFFED Fish, Fried then SMOKED!! Catch and Cook IN ALASKA!!!	https://www.youtube.com/watch?v=Csc0BnHcDtM&t=13s	ketchikan, AK
09/18/2019	We SHOT EVERY FISH We Could!!!	https://www.youtube.com/watch?v=KRZvwSfgzPk&t=12s	ketchikan, AK

09/24/2019	VODKA CURED SALMON (Won't make you drunk) Catch and CURE!!!	https://www.youtube.com/watch?v=T4eM6L4gAD8	ketchikan, AK
09/27/2019	HOW TO Catch and Cook Buttery, Juicy SPOTTED PRAWNS!! 💰 \$1,500 Worth Caught!! 💰	https://www.youtube.com/watch?v=eyQTBPpQ90s&t=875s	ketchikan, AK
10/7/2019	SOLO Deep Country Fishing, Biking, Camping (Fish of a Lifetime!)	https://www.youtube.com/watch?v=8KfOJVUKK9c&t=320s	Fresno, CA
11/8/2019	CATCH and COOK! Diving for a Smörgåsbord of Sea-life! *SCALLOPS, SNAILS, FISH, CRAB, URCHIN*	https://www.youtube.com/watch?v=bpqegygwU2U&t=445s	Los Angeles, CA
11/22/2019	WHAT IS THIS?! And what does it taste like?	https://www.youtube.com/watch?v=7BZpy0IIYvs&t=11s	Alaska - South Korea

EXHIBIT 6



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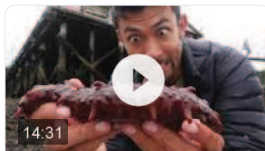
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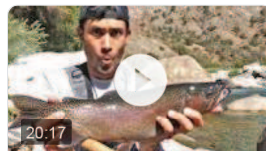
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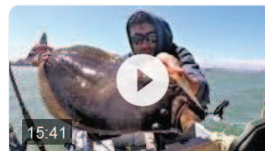
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Fisherman's Life

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Fisherman's Life is all about fishing, camping, the great outdoors, and occasionally butter. We make videos on YouTube, check them out!

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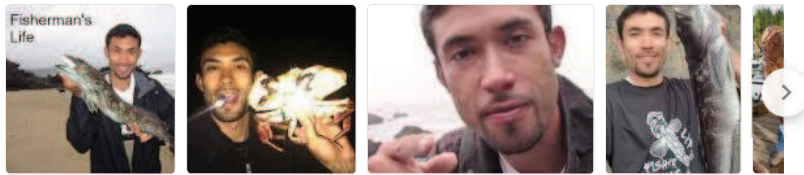


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