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Filing date: **02/18/2020**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91253339
Party	Defendant My Habitat Inc.
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Date	02/18/2020
Attachments	Notice of Appearance.pdf(11686 bytes )

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

SQUIRE BOONE CAVERNS, INC.	)	
	)	Opposition No.: 91253339
Opposer,	)	
	)	Application S/N: 88/202,648
v.	)	
	)	Mark: GIANT MALLOW POOFY POP
MY HABITAT INC.	)	
	)	
Applicant.	)	
	)	
	)	
	)	

Trademark Trial and Appeal Board  
United States Patent and Trademark Office  
P.O. Box 1451  
Alexandria, VA 22313-1451

*For online submission via ESTTA*

**NOTICE OF APPEARANCE**

The undersigned hereby gives notice of his appearance in the above-captioned proceeding as counsel for Applicant, My Habitat Inc.

Please direct all paper correspondence and all email to the undersigned at the firm and address listed below.

Respectfully submitted,

Dated: February 18, 2020

/Harold L Novick/  
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**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing **NOTICE OF APPEARANCE** is being served on Opposer Squire Boone Caverns, Inc. through its attorney of record by transmitting a copy on February 18, 2020 via email to the email address specified below:

Joseph W. Berenato, III (uspto.filings@bw-iplaw.com)

Signed: /Angela Y. Dai/  
Angela Y. Dai