

ESTTA Tracking number: **ESTTA1026129**

Filing date: **12/31/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	dreamGEAR, LLC		
Entity	Limited Liability Company	Citizenship	California
Address	20001 S. Western Avenue Torrance, CA 90501 UNITED STATES		

Attorney information	Daniel R. Kimbell Karish & Bjorgum, PC 119 E. Union Street, Suite B Pasadena, CA 91103 UNITED STATES daniel.kimbell@kb-ip.com, michell.rudacille@kb-ip.com, docketing@kb-ip.com 2137858070		
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Applicant Information

Application No	88565383	Publication date	12/17/2019
Opposition Filing Date	12/31/2019	Opposition Period Ends	01/16/2020
Applicant	Shenzhen sounder technology co. LTD Room 201, Building A No.1 Qianwan first Road Shenzhen City, 518000 CHINA		

Goods/Services Affected by Opposition


Class 009. First Use: 2019/06/05 First Use In Commerce: 2019/06/20 All goods and services in the class are opposed, namely: Automatic pill counters; Bags for cameras and photographic equipment; Cabinets for loudspeakers; Cell phone covers; Cell phones; Chargers for electric batteries; Communications servers; Computer cursor control devices, namely, computer mouse; Computer hardware and computer peripheral devices; Computer keyboards; Data processing apparatus; Earphones; Electric wires and cables; Electrical and electronic burglar alarms; Measuring apparatus, namely, angle finders; Rechargeable electric batteries; Satellite-aided navigation systems; Stands for photographic apparatus; Telephone headsets; Video recorders


Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
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Marks Cited by Opposer as Basis for Opposition

U.S. Registration	3105624	Application Date	09/03/2004
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No.			
Registration Date	06/20/2006	Foreign Priority Date	NONE
Word Mark	I.SOUND		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2004/08/02 First Use In Commerce: 2004/10/07 Electronics equipment, namely audio speakers for use with videogame systems andfor use with computers, televisions, portable, and handheld digital and analog audio devices		

U.S. Registration No.	4204538	Application Date	06/27/2011
Registration Date	09/11/2012	Foreign Priority Date	NONE
Word Mark	I.SOUND		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2004/08/02 First Use In Commerce: 2004/10/07 ELECTRONICS EQUIPMENT, NAMELY, RADIOS INCORPORATING CLOCKS CONTAINING A COMPUTER DOCKING STATION FOR USE WITH MP3 AND MP4 DIGITAL PLAYERS, MOBILE TELEPHONES, AND TABLET COMPUTERS; ELECTRONICS ACCESSORIES FOR USE WITH PORTABLE OR HANDHELD DIGITAL ELECTRONIC DEVICES FOR ORGANIZING, TRANSMITTING, MANIPULATING, AND REVIEWING TEXT, DATA, AUDIO, IMAGE, AND VIDEO FILES, NAMELY, DOCKING STATIONS, STANDS SPECIALLY DESIGNED FOR HOLDING A DIGITALELECTRONIC DEVICE, MOBILE TELEPHONES AND ACCESSORIES IN THE NATURE OF HEADSETS,BATTERIES, BATTERY CHARGERS, BATTERY PACKS, ELECTRICAL WIRES, ELECTRICAL CABLESAND ELECTRICAL ADAPTORS; COMPUTER, VIDEO GAME AND ELECTRONICS EQUIPMENT, NAMELY, KEYBOARDS; COMPUTER AND VIDEO GAME CONTROLLERS, NAMELY, STEERING WHEEL UNITS FOR PLAYING COMPUTER AND VIDEO GAMES; ELECTRICAL CABLES TO CONNECT VIDEO GAME SYSTEMS, MOBILE TELEPHONES AND OTHER HAND-		

HELD DIGITAL DEVICES TO TELEVISIONS, DVD PLAYERS, VCR PLAYERS, COMPUTERS AND MULTIPLE VIDEO GAME SYSTEMS; AUTOMOBILE AND AC ELECTRICAL POWER ADAPTORS FOR HANDHELDDIGITAL ELECTRONIC DEVICES; COMPUTER MICE; COMPUTER MOUSE PADS AND WRIST PADS IN THE NATURE OF WRIST RESTS AND SUPPORTSFOR USE WITH COMPUTERS; HEADPHONES; EARPHONES FOR VIDEO GAME SYSTEMS, TELEVISIONS, VCRS, DVD PLAYERS, MOBILE TELEPHONES, HANDHELD DIGITAL ELECTRONIC DEVICES, MP3 PLAYERS AND RADIOS; MICROPHONES; WIRELESS MICROPHONES; MICROPHONE RECEIVERS;ELECTRICAL CONNECTION BOXES FOR CONNECTING MULTIPLE MICROPHONES; SHIELDED COMPUTER AND MOBILE TELEPHONE SPEAKERS; HEADSETS FOR COMPUTERS, TELEVISIONS, DVD PLAYERS, CD PLAYERS, MP3 PLAYERS, MOBILE TELEPHONES, HANDHELD DIGITAL ELECTRONIC DEVICES AND RADIOS, MP4 DIGITAL PLAYERS, COMBINATION STEREO AUDIO RECEIVER AND TAPERECORDER, RECORD PLAYERS, TAPE RECORDERS, CD PLAYERS, DVD PLAYERS, MINI DISC RECORDERS, AND MINI DISC; AUDIO SPEAKERS; WIRELESS SPEAKERS; PORTABLE AUDIO SPEAKERS; SPEAKER BASE STATIONS, NAMELY, A MP3PLAYER DOCKING STATION CONTAINING AUDIOSPEAKERS; LOUDSPEAKERS; LOUDSPEAKER SYSTEMS, NAMELY, WOOFER, TWEETER, OR MID-RANGE SPEAKER CONES CONTAINED IN A CABINET; REMOTE CONTROL UNITS FOR CONTROLLING STEREOS, TELEVISIONS, VIDEO CASSETTE PLAYERS, DVD PLAYERS, AND MP3 PLAYERS; WOOFERS; KEYBOARDS NOT SOLD AS AN INTEGRATED PART OF PERSONAL COMPUTERS; ADAPTERS TO CONNECT KEYBOARDS TO COMPUTER SYSTEMS; ELECTRIC WIRE, NAMELY, SPEAKER WIRE; ELECTRICAL SWITCHES USED TO CONTROL THE AUDIO SOUND LEVEL; COMPUTER CABLES, COMPUTERMONITOR CABLES, MODEM CABLES, AND VIDEOGAME SYSTEM ELECTRICAL CABLES; AUDIO CABLES, AND OPTICAL CABLES FOR VIDEO CAMERAS AND STEREO SYSTEMS; TELEPHONES, TELEPHONE ACCESSORIES AND EQUIPMENT, NAMELY, WIRELESS TELEPHONES; BATTERIES; BATTERY CHARGERS; TELEPHONE CARRYING CASES; HANDS-FREE DEVICES, NAMELY, EARPHONES FOR ALLOWING HANDS FREE OPERATION OF CELLULAR TELEPHONES; CARRYING CLIPS FOR WIRELESS TELEPHONES SOLD AS A UNIT IN COMBINATIONWITH WIRELESS TELEPHONES; COMMUNICATIONS DEVICES IN THE NATURE OF WIRELESS APPLICATION PROTOCOL (WAP) RECEIVERS AND TRANSMITTERS; TELECOMMUNICATIONS TRANSMISSION EQUIPMENT, COMPONENTS, SWITCHING, ANDNETWORK SYSTEMS COMPRISED OF RADIO TRANSMITTERS AND RECEIVERS; ANTENNAS; TELECOMMUNICATIONS SWITCHES; SIGNAL TRANSFER POINT DIGITAL MEDIA AND COMPUTER SERVERS;SIGNAL CONTROL POINT DIGITAL MEDIA AND COMPUTER SERVERS; SERVICE RESOURCE PLATFORM DIGITAL MEDIA AND COMPUTER SERVERS; CALL ROUTING DIGITAL MEDIA AND COMPUTER SERVERS AND OPERATING SOFTWARE FOR THE FOREGOING; COMPUTERS AND COMPUTER SOFTWARE FOR THE ACTIVATION AND OPERATION OF WIRELESS TELECOMMUNICATIONS SERVICES; MACHINE READABLE MAGNETICALLY ENCODED CALLING CARDS, CALLER IDENTIFICATION CARDS, DEBIT AND CREDIT CARDS; PAGERS; CALLER IDENTIFICATION BOXES; PROTECTIVE CASES FOR PORTABLE ELECTRONIC DEVICES, NAMELY, PERSONAL DIGITAL ASSISTANTS AND MOBILE TELEPHONES


U.S. Registration No.	5493092	Application Date	12/28/2016
Registration Date	06/12/2018	Foreign Priority Date	NONE
Word Mark	ISOUND		

Design Mark	<h1>ISOUND</h1>
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Description of Mark	NONE
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Goods/Services	<p>Class 009. First use: First Use: 2016/12/01 First Use In Commerce: 2016/12/01</p> <p>Electronics equipment, namely, radios incorporating clocks containing a computer docking station for use with mobile telephones, and tablet computers; Electronics accessories for use with portable or handheld digital electronic devices for organizing, transmitting, manipulating, and reviewing text, data, audio, image, and video files, namely, docking stations, stands specially designed for holding a digital electronic device; Mobile telephones and accessories in the nature of headsets, batteries, battery chargers, battery packs, electrical wires, electrical cables and electrical adaptors; Electrical cables to connect video game systems, mobile telephones and other handheld digital devices to televisions, DVD players, VCR players, computers and multiple video game systems; Automobile and AC electrical power adaptors for handheld digital electronic devices; Headphones; Ear phones for video game systems, televisions, VCRs, DVD players, mobile telephones, handheld digital electronic devices, MP3 players and radios; Shielded computer and mobile telephone speakers; Headsets for computers, televisions, DVD players, CD players, MP3 players, mobile telephones, handheld digital electronic devices and radios, MP4 digital players, combination stereo audio receiver and tape recorder, record players, tape recorders, CD players, DVD players, mini disc recorders, and mini disc; Audio speakers; Wireless speakers; Portable audio speakers; video game system electrical cables; Audio cables, and optical cables for video cameras and stereo systems; telephone accessories, namely, portable batteries, mounts, electronic charging docking station, holders in the nature of universal grips, cassette adapters, stands adapted for mobile phones, capacitive styluses for touch screen devices, screen protectors comprised of acrylic, tempered glass, and plastic adapted for use with mobile phones, electric charging and data sync cables, cases, arm-bands specially adapted for mobile phones, USB cables in the nature of chargers and adapters, AC power adapters, cell phone battery chargers for use in vehicles, wireless headphones, wired headphones, wireless earbuds, wired earbuds, wireless speakers, wired speakers, audio cables; Batteries; Battery chargers; Telephone carrying cases; Hands-free devices, namely, earphones for allowing hands free operation of cellular telephones; Protective cases for portable electronic devices, namely, personal digital assistants and mobile telephones</p>
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U.S. Registration No.	5493095	Application Date	12/29/2016
Registration Date	06/12/2018	Foreign Priority Date	NONE
Word Mark	ISOUND		

Design Mark	
Description of Mark	The mark consists of the stylized wording "ISOUND" in block letters.
Goods/Services	<p>Class 009. First use: First Use: 2016/12/01 First Use In Commerce: 2016/12/01</p> <p>Electronics equipment, namely, radios incorporating clocks containing a computer docking station for use with mobile telephones, and tablet computers; electronics accessories for use with portable or handheld digital electronic devices for organizing, transmitting, manipulating, and reviewing text, data, audio, image, and video files, namely, docking stations, stands specially designed for holding a digital electronic device; mobile telephones and accessories in the nature of headsets, batteries, battery chargers, battery packs, electrical wires, electrical cables and electrical adaptors; electrical cables to connect video game systems, mobile telephones and other handheld digital devices to televisions, DVD players, VCR players, computers and multiple video game systems; automobile and AC electrical power adaptors for handheld digital electronic devices; headphones; ear phones for video game systems, televisions, VCRs, DVD players, mobile telephones, handheld digital electronic devices, MP3 players and radios; shielded computer and mobile telephone speakers; headsets for computers, televisions, DVD players, CD players, MP3 players, mobile telephones, handheld digital electronic devices and radios, MP4 digital players, combination stereo audio receiver and tape recorder, record players, tape recorders, CD players, DVD players, mini disc recorders, and mini disc; audio speakers; wireless speakers; portable audio speakers; video game system electrical cables; audio cables, and optical cables for video cameras and stereo systems; telephone accessories, namely, portable batteries, mounts, electronic charging docking station, holders in the nature of universal grips, cassette adaptors, stands adapted for mobile phones, capacitive styluses for touch screen devices, screen protectors comprised of acrylic, tempered glass, and plastic adapted for use with mobile phones, electric charging and data sync cables, cases, arm-bands specially adapted for mobile phones, USB cables in the nature of chargers and adaptors, AC power adaptors, cell phone battery chargers for use in vehicles, wireless headphones, wired headphones, wireless earbuds, wired earbuds, wireless speakers, wired speakers, audio cables; batteries; battery chargers; telephone carrying cases; hands-free devices, namely, earphones for allowing hands free operation of cellular telephones; protective cases for portable electronic devices, namely, personal digital assistants and mobile telephones</p>

Attachments	<p>76610547#TMSN.png(bytes) 85357453#TMSN.png(bytes) 87283397#TMSN.png(bytes) 87284451#TMSN.png(bytes) Notice of Opposition.pdf(67461 bytes) EXHIBITS A-E FOR ALISOUND.pdf(914966 bytes)</p>
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Signature	/Daniel R. Kimbell/
Name	Daniel R. Kimbell
Date	12/31/2019

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Trademark Application No. 88/565,383
Filed on August 2, 2019
For the mark Alisound
Published in the Official Gazette on December 17, 2019

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)	
)	Opposition No. _____
dreamGEAR, LLC)	
Opposer,)	
)	
v.)	
)	
SHENZHEN SOUNDER)	
TECHNOLOGY CO., LTD)	
)	
Applicant.)	
_____)	

NOTICE OF OPPOSITION

Opposer, dreamGEAR, LLC, a California limited liability company, with a business address of 20001 S. Western Avenue, Torrance, California 90501, believes that it would be damaged by the issuance of a registration for the mark Alisound, as applied for in Application Serial No. 88/565,383 by SHENZHEN SOUNDER TECHNOLOGY CO. LTD (“the Application”) and therefore opposes the same.

As grounds for the opposition, Opposer, by its attorneys Karish & Bjorgum, P.C., alleges as follows:

Likelihood of Confusion: Section 2(d)

1. Opposer is a leader in the consumer electronics industry in the United States. Opposer sells a wide variety of consumer electronic products under its ISOUND brand. Opposer has dedicated great effort into building the ISOUND brand and that brand is highly recognized and well-known by consumers in the United States. Opposer also owns the domain name www.isound.com and www.isound.net (which redirects to www.isound.com).
2. Opposer is the owner of the following two incontestable U.S. Trademark Registrations for I.SOUND, and copies of same are attached hereto as EXHIBITS A and B, respectively:

a. U.S. Registration No. 3,105,624 for I.SOUND for: Electronics equipment, namely audio speakers for use with videogame systems and for use with computers, televisions, portable, and handheld digital and analog audio devices. (“the ‘624 Registration”)

b. U.S. Registration No. 4,204,538 for I.SOUND, for ELECTRONICS EQUIPMENT, NAMELY, RADIOS INCORPORATING CLOCKS CONTAINING A COMPUTER DOCKING STATION FOR USE WITH MP3 AND MP4 DIGITAL PLAYERS, MOBILE TELEPHONES, AND TABLET COMPUTERS; ELECTRONICS ACCESSORIES FOR USE WITH PORTABLE OR HANDHELD DIGITAL ELECTRONIC DEVICES FOR ORGANIZING, TRANSMITTING, MANIPULATING, AND REVIEWING TEXT, DATA, AUDIO, IMAGE, AND VIDEO FILES, NAMELY, DOCKING STATIONS, STANDS SPECIALLY DESIGNED FOR HOLDING A DIGITAL ELECTRONIC DEVICE, MOBILE TELEPHONES AND ACCESSORIES IN THE NATURE OF HEADSETS, BATTERIES, BATTERY CHARGERS, BATTERY PACKS, ELECTRICAL WIRES, ELECTRICAL CABLES AND ELECTRICAL ADAPTORS; COMPUTER, VIDEO GAME AND ELECTRONICS EQUIPMENT, NAMELY, KEYBOARDS; COMPUTER AND VIDEO GAME CONTROLLERS, NAMELY, STEERING WHEEL UNITS FOR PLAYING COMPUTER AND VIDEO GAMES; ELECTRICAL CABLES TO CONNECT VIDEO GAME SYSTEMS, MOBILE TELEPHONES AND OTHER HANDHELD DIGITAL DEVICES TO TELEVISIONS, DVD PLAYERS, VCR PLAYERS, COMPUTERS AND MULTIPLE VIDEO GAME SYSTEMS; AUTOMOBILE AND AC ELECTRICAL POWER ADAPTORS FOR HANDHELD DIGITAL ELECTRONIC DEVICES; COMPUTER MICE; COMPUTER MOUSE PADS AND WRIST PADS IN THE NATURE OF WRIST RESTS AND SUPPORTS FOR USE WITH COMPUTERS; HEADPHONES; EAR PHONES FOR VIDEO GAME SYSTEMS, TELEVISIONS, VCRS, DVD PLAYERS, MOBILE TELEPHONES, HANDHELD DIGITAL ELECTRONIC DEVICES, MP3 PLAYERS AND RADIOS; MICROPHONES; WIRELESS MICROPHONES; MICROPHONE RECEIVERS; ELECTRICAL CONNECTION BOXES FOR CONNECTING MULTIPLE MICROPHONES; SHIELDED COMPUTER AND MOBILE TELEPHONE SPEAKERS; HEADSETS FOR COMPUTERS, TELEVISIONS, DVD PLAYERS, CD PLAYERS, MP3 PLAYERS, MOBILE TELEPHONES, HANDHELD DIGITAL ELECTRONIC DEVICES AND RADIOS, MP4 DIGITAL PLAYERS, COMBINATION STEREO AUDIO RECEIVER AND TAPE RECORDER, RECORD PLAYERS, TAPE RECORDERS, CD PLAYERS, DVD PLAYERS, MINI DISC RECORDERS, AND MINI DISC; AUDIO SPEAKERS; WIRELESS SPEAKERS. PORTABLE AUDIO SPEAKERS; SPEAKER BASE STATIONS, NAMELY, A MP3 PLAYER DOCKING STATION CONTAINING AUDIO SPEAKERS; LOUDSPEAKERS; LOUDSPEAKER SYSTEMS, NAMELY, WOOFER, TWEETER, OR MID-RANGE SPEAKER CONES CONTAINED IN A CABINET; REMOTE CONTROL UNITS FOR CONTROLLING STEREOS, TELEVISIONS, VIDEO CASSETTE PLAYERS, DVD PLAYERS, AND MP3 PLAYERS; WOOFERS; KEYBOARDS NOT SOLD AS AN INTEGRATED PART OF PERSONAL COMPUTERS; ADAPTERS TO CONNECT KEYBOARDS TO COMPUTER SYSTEMS; ELECTRIC WIRE, NAMELY, SPEAKER WIRE; ELECTRICAL SWITCHES USED TO CONTROL THE AUDIO SOUND LEVEL; COMPUTER CABLES, COMPUTER MONITOR CABLES, MODEM CABLES, AND VIDEO GAME SYSTEM ELECTRICAL

CABLES; AUDIO CABLES, AND OPTICAL CABLES FOR VIDEO CAMERAS AND STEREO SYSTEMS; TELEPHONES, TELEPHONE ACCESSORIES AND EQUIPMENT, NAMELY, WIRELESS TELEPHONES; BATTERIES; BATTERY CHARGERS; TELEPHONE CARRYING CASES; HANDS-FREE DEVICES, NAMELY, EARPHONES FOR ALLOWING HANDS FREE OPERATION OF CELLULAR TELEPHONES; CARRYING CLIPS FOR WIRELESS TELEPHONES SOLD AS A UNIT IN COMBINATION WITH WIRELESS TELEPHONES; COMMUNICATIONS DEVICES IN THE NATURE OF WIRELESS APPLICATION PROTOCOL (WAP) RECEIVERS AND TRANSMITTERS; TELECOMMUNICATIONS TRANSMISSION EQUIPMENT, COMPONENTS, SWITCHING, AND NETWORK SYSTEMS COMPRISED OF RADIO TRANSMITTERS AND RECEIVERS; ANTENNAS; TELECOMMUNICATIONS SWITCHES; SIGNAL TRANSFER POINT DIGITAL MEDIA AND COMPUTER SERVERS; SIGNAL CONTROL POINT DIGITAL MEDIA AND COMPUTER SERVERS; SERVICE RESOURCE PLATFORM DIGITAL MEDIA AND COMPUTER SERVERS; CALL ROUTING DIGITAL MEDIA AND COMPUTER SERVERS AND OPERATING SOFTWARE FOR THE FOREGOING; COMPUTERS AND COMPUTER SOFTWARE FOR THE ACTIVATION AND OPERATION OF WIRELESS TELECOMMUNICATIONS SERVICES; MACHINE READABLE MAGNETICALLY ENCODED CALLING CARDS, CALLER IDENTIFICATION CARDS, DEBIT AND CREDIT CARDS; PAGERS; CALLER IDENTIFICATION BOXES; PROTECTIVE CASES FOR PORTABLE ELECTRONIC DEVICES, NAMELY, PERSONAL DIGITAL ASSISTANTS AND MOBILE TELEPHONES. (“the ‘538 Registration”)

3. Opposer is also the owner of the following two U.S. Trademark Registrations for ISOUND and ISOUND & Design. Copies of these two registrations are attached hereto as EXHIBITS C and D, respectively.

a. U.S. Registration No. 5,493,092 for the mark ISOUND for: Electronics equipment, namely, radios incorporating clocks containing a computer docking station for use with mobile telephones, and tablet computers; electronics accessories for use with portable or handheld digital electronic devices for organizing, transmitting, manipulating, and reviewing text, data, audio, image, and video files, namely, docking stations, stands specially designed for holding a digital electronic device; mobile telephones and accessories in the nature of headsets, batteries, battery chargers, battery packs, electrical wires, electrical cables and electrical adaptors; electrical cables to connect video game systems, mobile telephones and other handheld digital devices to televisions, DVD players, VCR players, computers and multiple video game systems; automobile and AC electrical power adaptors for handheld digital electronic devices; headphones; ear phones for video game systems, televisions, VCRs, DVD players, mobile telephones, handheld digital electronic devices, MP3 players and radios; shielded computer and mobile telephone speakers; headsets for computers, televisions, DVD players, CD players, MP3 players, mobile telephones, handheld digital electronic devices and radios, MP4 digital players, combination stereo audio receiver and tape recorder, record players, tape recorders, CD players, DVD players, mini disc recorders, and mini disc; audio speakers; wireless speakers; portable audio speakers; video game system electrical cables; audio cables, and optical cables for video

cameras and stereo systems; telephone accessories, namely, portable batteries, mounts, electronic charging docking station, holders in the nature of universal grips, cassette adapters, stands adapted for mobile phones, capacitive styluses for touch screen devices, screen protectors comprised of acrylic, tempered glass, and plastic adapted for use with mobile phones, electric charging and data sync cables, cases, armbands specially adapted for mobile phones, USB cables in the nature of chargers and adapters, AC power adapters, cell phone battery chargers for use in vehicles, wireless headphones, wired headphones, wireless earbuds, wired earbuds, wireless speakers, wired speakers, audio cables; batteries; battery chargers; telephone carrying cases; hands-free devices, namely, earphones for allowing hands free operation of cellular telephones; protective cases for portable electronic devices, namely, personal digital assistants and mobile telephones, in International Class 009. (“the ‘092 Registration”)

b. U.S. Registration No. 5,493,095 for the mark ISOUND & Design

ISOUND for: Electronics equipment, namely, radios incorporating clocks containing a computer docking station for use with mobile telephones, and tablet computers; electronics accessories for use with portable or handheld digital electronic devices for organizing, transmitting, manipulating, and reviewing text, data, audio, image, and video files, namely, docking stations, stands specially designed for holding a digital electronic device; mobile telephones and accessories in the nature of headsets, batteries, battery chargers, battery packs, electrical wires, electrical cables and electrical adaptors; electrical cables to connect video game systems, mobile telephones and other handheld digital devices to televisions, DVD players, VCR players, computers and multiple video game systems; automobile and AC electrical power adaptors for handheld digital electronic devices; headphones; ear phones for video game systems, televisions, VCRs, DVD players, mobile telephones, handheld digital electronic devices, MP3 players and radios; shielded computer and mobile telephone speakers; headsets for computers, televisions, DVD players, CD players, MP3 players, mobile telephones, handheld digital electronic devices and radios, MP4 digital players, combination stereo audio receiver and tape recorder, record players, tape recorders, CD players, DVD players, mini disc recorders, and mini disc; audio speakers; wireless speakers; portable audio speakers; video game system electrical cables; audio cables, and optical cables for video cameras and stereo systems; telephone accessories, namely, portable batteries, mounts, electronic charging docking station, holders in the nature of universal grips, cassette adapters, stands adapted for mobile phones, capacitive styluses for touch screen devices, screen protectors comprised of acrylic, tempered glass, and plastic adapted for use with mobile phones, electric charging and data sync cables, cases, armbands specially adapted for mobile phones, USB cables in the nature of chargers and adapters, AC power adapters, cell phone battery chargers for use in vehicles, wireless headphones, wired headphones, wireless earbuds, wired earbuds, wireless speakers, wired speakers, audio cables; batteries; battery chargers; telephone carrying cases; hands-free devices, namely, earphones for allowing hands free operation of cellular telephones; protective cases for portable electronic devices, namely, personal digital assistants and mobile telephones. (“the ‘095 Registration”)

4. The '624 Registration and '538 Registration are referred to as the "I.SOUND Registrations", and the '092 Registration and the '095 Registration are referred to as the "ISOUND Registrations". Along with the I.SOUND Registrations, Opposer regards the ISOUND Registrations as belonging to its family of ISOUND Marks that make up its ISOUND Brand.

5. Opposer's use of the I.SOUND Registrations has been continuous and commercially significant for many years in connection with goods related to consumer electronics and strengthening of the ISOUND Brand continues to be accomplished with its use of ISOUND Registrations.

6. Opposer markets its goods bearing the ISOUND Brand via a wide variety of commercial channels including its website www.isound.com plus third party websites including www.amazon.com, and ebay.com to name just a few. Opposer likewise sells ISOUND branded goods via traditional big box retailers (and by their respective websites), including Walmart, GameStop, Sam's Club, Best Buy, Sears, Walgreens, and many more. Thus, Opposer markets its ISOUND Branded goods in the most well-established marketing channels currently available.

7. Applicant is a Chinese limited company, with a listed physical address of Room 201, Building A, No.1 Qianwan first Road, Shenzhen City, CHINA 518000, and with a correspondence address of Unit D, 16/F, One Capital Place, 18 Luard Road, Wan Chai, Hong Kong 999077.

8. The application for the mark Alisound under Application Serial No. 88/565,383 was filed on August 2, 2019 for "Automatic pill counters; Bags for cameras and photographic equipment; Cabinets for loudspeakers; Cell phone covers; Cell phones; Chargers for electric batteries; Communications servers; Computer cursor control devices, namely, computer mouse; Computer hardware and computer peripheral devices; Computer keyboards; Data processing apparatus; Earphones; Electric wires and cables; Electrical and electronic burglar alarms; Measuring apparatus, namely, angle finders; Rechargeable electric batteries; Satellite-aided navigation systems; Stands for photographic apparatus; Telephone headsets; Video recorders." A copy of the full Alisound application details including specimens of use is attached as Exhibit E.

9. The registration dates and/or first use dates of the I.SOUND Registrations and the ISOUND Registrations predate Applicant's filing date and first use date of the applied-for mark Alisound.

10. Opposer has, since long prior to the filing date of the Application, used the ISOUND Marks for consumer electronic products.

11. Because of Opposer's substantial investment of time and resources to promote, advertise, and enforce the ISOUND Marks, consumers have come to associate the ISOUND Marks exclusively with electronic products.

12. Opposer's ISOUND marks are valid, have been in exclusive and continuous use by Opposer and have not been abandoned.

13. The applied for mark Alisound is confusingly-similar to the ISOUND Marks, and registration of the applied-for mark Alisound is likely to cause consumer confusion, mistake and/or deceive as to origin, source, sponsorship of or affiliation with Opposer's goods.

14. Applicant's applied for goods include some of the exact same items that are included in the I.SOUND Registrations ("loudspeaker systems, namely, woofer, tweeter, or mid-range speaker cones contained in a cabinet", "protective cases for portable electronic devices, namely personal digital assistants and mobile telephones", "batteries", "battery chargers", "telephone carrying cases", "computer mice", "hands-free devices, namely, earphones for allowing hands free operation of cellular telephones", "keyboards", "electrical wires, electrical cables and electrical adaptors; electrical cables to connect video game systems, mobile telephones and other handheld digital devices to televisions, DVD players, VCR players, computers and multiple video game systems", "batteries", and "mobile telephones and accessories in the nature of headsets . "headsets for computers, televisions, DVD players, cd players, MP3 players, mobile telephones, handheld digital electronic devices and radios, MP4 digital players, combination stereo audio receiver and tape recorder, record players, tape recorders, CD players, DVD players, mini disc recorders, and mini disc") and other items that are closely related to, and within the natural zone of expansion of Opposer's goods.

15. On information and belief, Applicant's goods would be marketed through channels of trade that overlap with the channels of trade in which Opposer's goods are marketed.

16. On information and belief, Applicant's intended class of purchasers would overlap with the class of purchasers to which Opposer markets its goods.

17. Opposer is likely to be damaged by the registration sought by Applicant because such registration will support and assist Applicant in confusing and misleading consumers as to the source of Applicant's goods, in violation of Trademark Act § 2(d), 15 U.S.C. § 1052(d).

Opposition of USSN 88/565,383
December 31, 2019
K&B Ref. No. 01127:14400.27

WHEREFORE, dreamGEAR, LLC respectfully requests that registration for Application Serial No. 88/565,383 be refused, and that this Notice of Opposition be sustained.

Date: December 31, 2019

Respectfully Submitted

KARISH & BJORGUM, PC

By: /Daniel R. Kimbell/
Daniel R. Kimbell
Marc Karish
A. Eric Bjorgum
119 E. Union Street, Ste. B
Pasadena, California 91103
Tel. 213-785-8070
Fax. 213-995-5010

Opposition of USSN 88/565,383
December 31, 2019
K&B Ref. No. 01127:14400.27

CERTIFICATE OF SERVICE

It is hereby certified that on December 31, 2019, a copy of the foregoing NOTICE OF OPPOSITION was sent by FEDEX, postage prepaid, and by electronic mail to the representative designated by the owner of record of U.S. Application Serial No. 88/565,383 at the correspondence address of record obtained from the TSDR, as follows:

Attn: Mia Mao
Unit D, 16/F, One Capital Place
18 Luard Road, Wan Chai
Hong Kong 999077
e-mail: mia@szkmtr.com

By: /Daniel R. Kimbell/
Daniel R. Kimbell
Karish & Bjorgum, PC

EXHIBIT A

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 3,105,624

United States Patent and Trademark Office

Registered June 20, 2006

**TRADEMARK
PRINCIPAL REGISTER**

I . SOUND

DREAMGEAR LLC (CALIFORNIA LTD LIAB
CO)
18710 CRENSHAW BLVD.
TORRANCE, CA 90504

FIRST USE 8-2-2004; IN COMMERCE 10-7-2004.

FOR: ELECTRONICS EQUIPMENT, NAMELY
AUDIO SPEAKERS FOR USE WITH VIDEOGAME
SYSTEMS AND FOR USE WITH COMPUTERS,
TELEVISIONS, PORTABLE, AND HANDHELD DI-
GITAL AND ANALOG AUDIO DEVICES , IN CLASS
9 (U.S. CLS. 21, 23, 26, 36 AND 38).

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

SER. NO. 76-610,547, FILED 9-3-2004.

TONJA GASKINS, EXAMINING ATTORNEY

EXHIBIT B

United States of America

United States Patent and Trademark Office

I.SOUND

Reg. No. 4,204,538

Registered Sep. 11, 2012

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

DREAMGEAR, LLC (CALIFORNIA LIMITED LIABILITY COMPANY)
20001 S. WESTERN AVENUE
TORRANCE, CA 90501

FOR: ELECTRONICS EQUIPMENT, NAMELY, RADIOS INCORPORATING CLOCKS CONTAINING A COMPUTER DOCKING STATION FOR USE WITH MP3 AND MP4 DIGITAL PLAYERS, MOBILE TELEPHONES, AND TABLET COMPUTERS; ELECTRONICS ACCESSORIES FOR USE WITH PORTABLE OR HANDHELD DIGITAL ELECTRONIC DEVICES FOR ORGANIZING, TRANSMITTING, MANIPULATING, AND REVIEWING TEXT, DATA, AUDIO, IMAGE, AND VIDEO FILES, NAMELY, DOCKING STATIONS, STANDS SPECIALLY DESIGNED FOR HOLDING A DIGITAL ELECTRONIC DEVICE, MOBILE TELEPHONES AND ACCESSORIES IN THE NATURE OF HEADSETS, BATTERIES, BATTERY CHARGERS, BATTERY PACKS, ELECTRICAL WIRES, ELECTRICAL CABLES AND ELECTRICAL ADAPTORS; COMPUTER, VIDEO GAME AND ELECTRONICS EQUIPMENT, NAMELY, KEYBOARDS; COMPUTER AND VIDEO GAME CONTROLLERS, NAMELY, STEERING WHEEL UNITS FOR PLAYING COMPUTER AND VIDEO GAMES; ELECTRICAL CABLES TO CONNECT VIDEO GAME SYSTEMS, MOBILE TELEPHONES AND OTHER HANDHELD DIGITAL DEVICES TO TELEVISIONS, DVD PLAYERS, VCR PLAYERS, COMPUTERS AND MULTIPLE VIDEO GAME SYSTEMS; AUTOMOBILE AND AC ELECTRICAL POWER ADAPTORS FOR HANDHELD DIGITAL ELECTRONIC DEVICES; COMPUTER MICE; COMPUTER MOUSE PADS AND WRIST PADS IN THE NATURE OF WRIST RESTS AND SUPPORTS FOR USE WITH COMPUTERS; HEADPHONES; EAR PHONES FOR VIDEO GAME SYSTEMS, TELEVISIONS, VCRS, DVD PLAYERS, MOBILE TELEPHONES, HANDHELD DIGITAL ELECTRONIC DEVICES, MP3 PLAYERS AND RADIOS; MICROPHONES; WIRELESS MICROPHONES; MICROPHONE RECEIVERS; ELECTRICAL CONNECTION BOXES FOR CONNECTING MULTIPLE MICROPHONES; SHIELDED COMPUTER AND MOBILE TELEPHONE SPEAKERS; HEADSETS FOR COMPUTERS, TELEVISIONS, DVD PLAYERS, CD PLAYERS, MP3 PLAYERS, MOBILE TELEPHONES, HANDHELD DIGITAL ELECTRONIC DEVICES AND RADIOS, MP4 DIGITAL PLAYERS, COMBINATION STEREO AUDIO RECEIVER AND TAPE RECORDER, RECORD PLAYERS, TAPE RECORDERS, CD PLAYERS, DVD PLAYERS, MINI DISC RECORDERS, AND MINI DISC; AUDIO SPEAKERS; WIRELESS SPEAKERS; PORTABLE AUDIO SPEAKERS; SPEAKER BASE STATIONS, NAMELY, A MP3 PLAYER DOCKING STATION CONTAINING AUDIO SPEAKERS; LOUDSPEAKERS; LOUDSPEAKER SYSTEMS, NAMELY, WOOFER, TWEETER, OR MID-RANGE SPEAKER CONES CONTAINED IN A CABINET; REMOTE CONTROL UNITS FOR CONTROLLING STEREOS, TELEVISIONS, VIDEO CASSETTE PLAYERS, DVD PLAYERS, AND MP3 PLAYERS; WOOFERS; KEYBOARDS NOT SOLD AS AN INTEGRATED PART



David J. Kyffers

Director of the United States Patent and Trademark Office

Reg. No. 4,204,538 OF PERSONAL COMPUTERS; ADAPTERS TO CONNECT KEYBOARDS TO COMPUTER SYSTEMS; ELECTRIC WIRE, NAMELY, SPEAKER WIRE; ELECTRICAL SWITCHES USED TO CONTROL THE AUDIO SOUND LEVEL; COMPUTER CABLES, COMPUTER MONITOR CABLES, MODEM CABLES, AND VIDEO GAME SYSTEM ELECTRICAL CABLES; AUDIO CABLES, AND OPTICAL CABLES FOR VIDEO CAMERAS AND STEREO SYSTEMS; TELEPHONES, TELEPHONE ACCESSORIES AND EQUIPMENT, NAMELY, WIRELESS TELEPHONES; BATTERIES; BATTERY CHARGERS; TELEPHONE CARRYING CASES; HANDS-FREE DEVICES, NAMELY, EARPHONES FOR ALLOWING HANDS FREE OPERATION OF CELLULAR TELEPHONES; CARRYING CLIPS FOR WIRELESS TELEPHONES SOLD AS A UNIT IN COMBINATION WITH WIRELESS TELEPHONES; COMMUNICATIONS DEVICES IN THE NATURE OF WIRELESS APPLICATION PROTOCOL (WAP) RECEIVERS AND TRANSMITTERS; TELECOMMUNICATIONS TRANSMISSION EQUIPMENT, COMPONENTS, SWITCHING, AND NETWORK SYSTEMS COMPRISED OF RADIO TRANSMITTERS AND RECEIVERS; ANTENNAS; TELECOMMUNICATIONS SWITCHES; SIGNAL TRANSFER POINT DIGITAL MEDIA AND COMPUTER SERVERS; SIGNAL CONTROL POINT DIGITAL MEDIA AND COMPUTER SERVERS; SERVICE RESOURCE PLATFORM DIGITAL MEDIA AND COMPUTER SERVERS; CALL ROUTING DIGITAL MEDIA AND COMPUTER SERVERS AND OPERATING SOFTWARE FOR THE FOREGOING; COMPUTERS AND COMPUTER SOFTWARE FOR THE ACTIVATION AND OPERATION OF WIRELESS TELECOMMUNICATIONS SERVICES; MACHINE READABLE MAGNETICALLY ENCODED CALLING CARDS, CALLER IDENTIFICATION CARDS, DEBIT AND CREDIT CARDS; PAGERS; CALLER IDENTIFICATION BOXES; PROTECTIVE CASES FOR PORTABLE ELECTRONIC DEVICES, NAMELY, PERSONAL DIGITAL ASSISTANTS AND MOBILE TELEPHONES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 8-2-2004; IN COMMERCE 10-7-2004.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,105,624, 3,185,384, AND 3,423,348.

SER. NO. 85-357,453, FILED 6-27-2011.

ANDREA HACK, EXAMINING ATTORNEY

EXHIBIT C

United States of America

United States Patent and Trademark Office

ISOUND

Reg. No. 5,493,092

Registered Jun. 12, 2018

Int. Cl.: 9

Trademark

Principal Register

dreamGear LLC (CALIFORNIA LIMITED LIABILITY COMPANY)
20001 S. Western Avenue
Torrance, CALIFORNIA 90501

CLASS 9: Electronics equipment, namely, radios incorporating clocks containing a computer docking station for use with mobile telephones, and tablet computers; Electronics accessories for use with portable or handheld digital electronic devices for organizing, transmitting, manipulating, and reviewing text, data, audio, image, and video files, namely, docking stations, stands specially designed for holding a digital electronic device; Mobile telephones and accessories in the nature of headsets, batteries, battery chargers, battery packs, electrical wires, electrical cables and electrical adaptors; Electrical cables to connect video game systems, mobile telephones and other handheld digital devices to televisions, DVD players, VCR players, computers and multiple video game systems; Automobile and AC electrical power adaptors for handheld digital electronic devices; Headphones; Ear phones for video game systems, televisions, VCRs, DVD players, mobile telephones, handheld digital electronic devices, MP3 players and radios; Shielded computer and mobile telephone speakers; Headsets for computers, televisions, DVD players, CD players, MP3 players, mobile telephones, handheld digital electronic devices and radios, MP4 digital players, combination stereo audio receiver and tape recorder, record players, tape recorders, CD players, DVD players, mini disc recorders, and mini disc; Audio speakers; Wireless speakers; Portable audio speakers; video game system electrical cables; Audio cables, and optical cables for video cameras and stereo systems; telephone accessories, namely, portable batteries, mounts, electronic charging docking station, holders in the nature of universal grips, cassette adapters, stands adapted for mobile phones, capacitive styluses for touch screen devices, screen protectors comprised of acrylic, tempered glass, and plastic adapted for use with mobile phones, electric charging and data sync cables, cases, armbands specially adapted for mobile phones, USB cables in the nature of chargers and adapters, AC power adapters, cell phone battery chargers for use in vehicles, wireless headphones, wired headphones, wireless earbuds, wired earbuds, wireless speakers, wired speakers, audio cables; Batteries; Battery chargers; Telephone carrying cases; Hands-free devices, namely, earphones for allowing hands free operation of cellular telephones; Protective cases for portable electronic devices, namely, personal digital assistants and mobile telephones



Andrei Iancu

Director of the United States
Patent and Trademark Office

FIRST USE 12-1-2016; IN COMMERCE 12-1-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 4204538, 3105624, 3185384

SER. NO. 87-283,397, FILED 12-28-2016

EXHIBIT D

United States of America

United States Patent and Trademark Office

ISOUND

Reg. No. 5,493,095

Registered Jun. 12, 2018

Int. Cl.: 9

Trademark

Principal Register

dreamGear LLC (CALIFORNIA LIMITED LIABILITY COMPANY)
20001 S. Western Avenue
Torrance, CALIFORNIA 90501

CLASS 9: Electronics equipment, namely, radios incorporating clocks containing a computer docking station for use with mobile telephones, and tablet computers; electronics accessories for use with portable or handheld digital electronic devices for organizing, transmitting, manipulating, and reviewing text, data, audio, image, and video files, namely, docking stations, stands specially designed for holding a digital electronic device; mobile telephones and accessories in the nature of headsets, batteries, battery chargers, battery packs, electrical wires, electrical cables and electrical adaptors; electrical cables to connect video game systems, mobile telephones and other handheld digital devices to televisions, DVD players, VCR players, computers and multiple video game systems; automobile and AC electrical power adaptors for handheld digital electronic devices; headphones; ear phones for video game systems, televisions, VCRs, DVD players, mobile telephones, handheld digital electronic devices, MP3 players and radios; shielded computer and mobile telephone speakers; headsets for computers, televisions, DVD players, CD players, MP3 players, mobile telephones, handheld digital electronic devices and radios, MP4 digital players, combination stereo audio receiver and tape recorder, record players, tape recorders, CD players, DVD players, mini disc recorders, and mini disc; audio speakers; wireless speakers; portable audio speakers; video game system electrical cables; audio cables, and optical cables for video cameras and stereo systems; telephone accessories, namely, portable batteries, mounts, electronic charging docking station, holders in the nature of universal grips, cassette adapters, stands adapted for mobile phones, capacitive styluses for touch screen devices, screen protectors comprised of acrylic, tempered glass, and plastic adapted for use with mobile phones, electric charging and data sync cables, cases, armbands specially adapted for mobile phones, USB cables in the nature of chargers and adapters, AC power adapters, cell phone battery chargers for use in vehicles, wireless headphones, wired headphones, wireless earbuds, wired earbuds, wireless speakers, wired speakers, audio cables; batteries; battery chargers; telephone carrying cases; hands-free devices, namely, earphones for allowing hands free operation of cellular telephones; protective cases for portable electronic devices, namely, personal digital assistants and mobile telephones

FIRST USE 12-1-2016; IN COMMERCE 12-1-2016

The mark consists of the stylized wording "ISOUND" in block letters.

OWNER OF U.S. REG. NO. 4204538, 3105624, 3185384

SER. NO. 87-284,451, FILED 12-29-2016



Andrei Iancu

Director of the United States
Patent and Trademark Office

EXHIBIT E

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 88565383

Filing Date: 08/02/2019

*NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	Alisound
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Alisound
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Shenzhen sounder technology co. LTD
INTERNAL ADDRESS	Room 201,Building A
*STREET	No.1 Qianwan first Road
*CITY	Shenzhen City
*COUNTRY	China
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	518000
PHONE	+86-
EMAIL ADDRESS	mia@szkmtr.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
LEGAL ENTITY INFORMATION	
*TYPE	limited company (ltd.)
* STATE/COUNTRY WHERE LEGALLY ORGANIZED	China
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	009
	Automatic pill counters; Bags for cameras and photographic equipment; Cabinets for loudspeakers; Cell phone covers; Cell

*IDENTIFICATION	phones; Chargers for electric batteries; Communications servers; Computer cursor control devices, namely, computer mouse; Computer hardware and computer peripheral devices; Computer keyboards; Data processing apparatus; Earphones; Electric wires and cables; Electrical and electronic burglar alarms; Measuring apparatus, namely, angle finders; Rechargeable electric batteries; Satellite-aided navigation systems; Stands for photographic apparatus; Telephone headsets; Video recorders
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 06/05/2019
FIRST USE IN COMMERCE DATE	At least as early as 06/20/2019
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT17\IMAGEOUT17\885\653\88565383\xml1\FTK0003.JPG
SPECIMEN DESCRIPTION	\\TICRS\EXPORT17\IMAGEOUT17\885\653\88565383\xml1\FTK0004.JPG earphones
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	The wording Alisound has no meaning in a foreign language.
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
CORRESPONDENCE INFORMATION	
*NAME	Mia Mao
INTERNAL ADDRESS	Unit D, 16/F, One Capital Place
*STREET	18 Luard Road, Wan Chai
*CITY	Hong Kong
*COUNTRY	Hong Kong
*ZIP/POSTAL CODE	999077
PHONE	+86-
*EMAIL ADDRESS	mia@szkmtr.com; 2355385864@qq.com
*AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
FEE PER CLASS	225
*TOTAL FEE PAID	225
SIGNATURE INFORMATION	

* SIGNATURE	/Zhou Jiangshan/
* SIGNATORY'S NAME	Zhou Jiangshan
* SIGNATORY'S POSITION	Principal
SIGNATORY'S PHONE NUMBER	+86-
* DATE SIGNED	08/03/2019

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 88565383

Filing Date: 08/02/2019

To the Commissioner for Trademarks:

MARK: Alisound (Standard Characters, see [mark](#))

The mark in your application is Alisound.

The applicant, Shenzhen sounder technology co. LTD, a limited company (Ltd.) legally organized under the laws of China, having an address of
Room 201, Building A
No.1 Qianwan first Road
Shenzhen City 518000
China
+86-(phone)
mia@szkmtr.com

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 009: Automatic pill counters; Bags for cameras and photographic equipment; Cabinets for loudspeakers; Cell phone covers; Cell phones; Chargers for electric batteries; Communications servers; Computer cursor control devices, namely, computer mouse; Computer hardware and computer peripheral devices; Computer keyboards; Data processing apparatus; Earphones; Electric wires and cables; Electrical and electronic burglar alarms; Measuring apparatus, namely, angle finders; Rechargeable electric batteries; Satellite-aided navigation systems; Stands for photographic apparatus; Telephone headsets; Video recorders

Use in Commerce: The applicant is using the mark in commerce on or in connection with the identified goods/services. The applicant attaches, or will later submit, one specimen as a JPG/PDF image file showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, regardless of whether the mark itself is in the standard character format or is a stylized or design mark. The specimen image file may be in color, and the image must be in color if color is being claimed as a feature of the mark.

In International Class 009, the mark was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 06/05/2019, and first used in commerce at least as early as 06/20/2019, and is now in use in such commerce. The applicant is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) earphones.

[Specimen File1](#)

[Specimen File2](#)

Translation

The wording Alisound has no meaning in a foreign language.

The applicant's current Correspondence Information:

Mia Mao

Unit D, 16/F, One Capital Place

18 Luard Road, Wan Chai

Hong Kong 999077, Hong Kong

+86-(phone)

mia@szkmtr.com;2355385864@qq.com (authorized)

E-mail Authorization: I authorize the USPTO to send e-mail correspondence concerning the application to the applicant or the applicant's attorney, or the applicant's domestic representative at the e-mail address provided in this application. I understand that a valid e-mail address must be maintained and that the applicant or the applicant's attorney must file the relevant subsequent application-related submissions via the Trademark Electronic Application System (TEAS). Failure to do so will result in the loss of TEAS Plus status and a requirement to submit an additional processing fee of \$125 per international class of goods/services.

A fee payment in the amount of \$225 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

AND/OR

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Zhou Jiangshan/ Date: 08/03/2019

Signatory's Name: Zhou Jiangshan

Signatory's Position: Principal

Signatory's Phone Number: +86-

Payment Sale Number: 88565383

Payment Accounting Date: 08/02/2019

Serial Number: 88565383

Internet Transmission Date: Fri Aug 02 21:20:02 EDT 2019

TEAS Stamp: USPTO/FTK-XXX.XX.XX.X-201908022120024904

50-88565383-620ee12c674b127b77634829c5b9

0c8727faac9cd7f549de3bd52414afc31e3588d-

CC-20011822-20190802210559333741

Alisound



