

ESTTA Tracking number: **ESTTA1026029**

Filing date: **12/31/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Blitz NV, LLC
Granted to Date of previous extension	01/01/2020
Address	6005 LAS VEGAS BLVD. SOUTH SUITE 7 LAS VEGAS, NV 89119 UNITED STATES

Attorney information	WILLIAM G. GILTINAN CARLTON FIELDS, PA P.O. BOX 3239 IP DEPT TAMPA, FL 33601 UNITED STATES trademarks@carltonfields.com, wgiltinan@carltonfields.com 813-223-7000
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Applicant Information

Application No	88423502	Publication date	09/03/2019
Opposition Filing Date	12/31/2019	Opposition Period Ends	01/01/2020
Applicant	Blitz Brand Apparel, LLC P.O. Box 239 Greenbelt, MD 20768 UNITED STATES		

Goods/Services Affected by Opposition


Class 025. First Use: 0 First Use In Commerce: 0 All goods and services in the class are opposed, namely: Bottoms as clothing; Footwear; Headwear; Tops as clothing; Wristbands as clothing
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Grounds for Opposition


Priority and likelihood of confusion	Trademark Act Section 2(d)
Other	Trademark Act Section 43(a)

Marks Cited by Opposer as Basis for Opposition


U.S. Registration No.	4763642	Application Date	10/10/2014
Registration Date	06/30/2015	Foreign Priority Date	NONE

Word Mark	BLITZ
Design Mark	
Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 2014/07/01 First Use In Commerce: 2014/07/01 Clothing namely, t-shirts

U.S. Registration No.	5595904	Application Date	10/10/2014
Registration Date	10/30/2018	Foreign Priority Date	NONE

Word Mark	BLITZ
Design Mark	
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 2018/09/08 First Use In Commerce: 2018/09/08 Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Entertainment services, namely, personal appearances by a celebrity; Providing a website featuring non-downloadable photographs in the field of entertainment; Providing a website featuring non-downloadable publications in the nature of articles, commentary and blog posts in the fields of entertainment, celebrities and celebrity activities; Providing entertainment information via a website

U.S. Application No.	87244205	Application Date	11/21/2016
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	BLITZ TV		


Design Mark	
Description of Mark	The mark consists of the text "BLITZ TV" with the word "BLITZ" in bold below a rendering of a goat skull.
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0 Downloadable software in the nature of a mobile application for accessing and displaying multimedia entertainment content

U.S. Application No.	87244132	Application Date	11/21/2016
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	BLITZ TV		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 0 First Use In Commerce: 0 Downloadable software in the nature of a mobile application for accessing and displaying multimedia entertainment content		

U.S. Application No.	87244187	Application Date	11/21/2016
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	BLITZ TV
Design Mark	
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 0 First Use In Commerce: 0 Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Production of television programs; Providing entertainment information via a website; Providing a website featuring non-downloadable photographs in the field of entertainment; Providing a website featuring non-downloadable publications in the nature of articles, commentary and blog posts in the field of entertainment, celebrities and celebrity activities; Providing a website featuring non-downloadable videos in the field of entertainment

U.S. Application No.	87244217	Application Date	11/21/2016
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	BLITZ TV
Design Mark	
Description of Mark	The mark consists of the text "BLITZ TV" with the word "BLITZ" in bold below a rendering of a goat skull.
Goods/Services	Class 041. First use: First Use: 0 First Use In Commerce: 0 Entertainment services in the nature of development, creation, production and

	post-production services of multimedia entertainment content; Production of television programs; Providing entertainment information via a website; Providing a website featuring non-downloadable photographs in the field of entertainment; Providing a website featuring non-downloadable publications in the nature of articles, commentary and blog posts in the field of entertainment, celebrities and celebrity activities; Providing a website featuring non-downloadable videos in the field of entertainment
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Attachments	86421128#TMSN.png(bytes) 86421119#TMSN.png(bytes) 87244205#TMSN.png(bytes) 87244132#TMSN.png(bytes) 87244187#TMSN.png(bytes) 87244217#TMSN.png(bytes) NOO.PDF(322724 bytes)
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Signature	/William G. Giltinan/
Name	WILLIAM G. GILTINAN
Date	12/31/2019

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Blitz NV, LLC.

Opposer,

vs.

Proceeding No. _____

Blitz Brand Apparel, LLC

Applicant.

_____ /

NOTICE OF OPPOSITION

Opposer, Blitz NV, LLC, a Nevada limited liability company, with an address of 6005 Las Vegas Blvd. South, Suite 7, Las Vegas, NV 89119, believes that it will be damaged by registration of the mark BLITZBEATZ, Application Serial No. 88/423,502 (“the ‘502 Application”), published in the Official Gazette on September 3, 2019, and hereby opposes the same. As grounds for the opposition, Opposer alleges as follows:

1. Opposer is the owner of the trademark BLITZ for use in connection with a variety of goods and services, including clothing and entertainment services.
2. Opposer also uses the trade name Blitz NV, LLC and is commonly known as BLITZ.
3. Opposer owns common law rights in BLITZ relating to products including clothing based on use in interstate commerce.
4. Opposer has continuously used its BLITZ marks in commerce on clothing products since at least as early as 2014.
5. Opposer is the owner of the following U.S. federal trademark registrations for the BLITZ Marks, which are collectively referred to as “Opposer’s Registrations”, and attached

hereto as Exhibit A:

Mark	Registration #	Registration Date	First Use Date	Description Combined
BLITZ	4,763,642	06/30/2015	07/01/2014	025: Clothing namely, t-shirts
BLITZ	5,595,904	10/30/2018	09/08/2018	041: Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Entertainment services, namely, personal appearances by a celebrity; Providing a website featuring non-downloadable photographs in the field of entertainment; Providing a website featuring non-downloadable publications in the nature of articles, commentary and blog posts in the fields of entertainment, celebrities and celebrity activities; Providing entertainment information via a website

6. Opposer's Registrations are valid, subsisting, in full force and effect, and are evidence of Opposer's exclusive rights to use such marks in connection with the goods and services listed pursuant to 15 U.S.C. §§ 1057 and 1115.

7. Opposer is also the owner of two approved intent to use applications for BLITZ TV for entertainment services and software, each of which was filed before the '502 Application U.S. Application Serial Numbers 87/244,132 and 87/244,187.

8. Opposer is also the owner of two approved intent to use applications for logos incorporating BLITZ TV for entertainment services and software, each of which was filed before the '502 Application U.S. Application Serial Numbers 87/244,205 and 87/244,217 (together with U.S. Application Serial Numbers 87/244,132 and 87/244,187 the "BLITZ TV Filings", see Exhibit B).

9. Opposer's marks using BLITZ constitute a family of marks ("the BLITZ Marks").

10. Opposer's BLITZ Marks represent a brand promoted by Instagram personality and international celebrity Dan Bilzerian, who is affiliated with Opposer.

11. Opposer has invested large sums promoting, developing and advertising its BLITZ Marks.

12. As a result of Opposer's investment in its brand, and Dan Bilzerian's celebrity, the BLITZ marks are well known and have received substantial media and third-party attention.

13. Upon information and belief, Blitz Brand Apparel, LLC ("Applicant") is a Maryland limited liability company with an address of P.O. Box 239, Greenbelt, Maryland, 20768.

14. On May 9, 2019, Applicant filed the '502 Application to register the mark BLITZBEATZ ("Applicant's Mark") in connection with "Bottoms as clothing; Footwear; Headwear; Tops as clothing; Wristbands as clothing" in International Class 25 on an intent-to-use basis pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051(b). See, Exhibit C (TSDR record of '502 Application).

15. The '502 Application was filed after Opposer's registration number 4,763,642, which recites goods in international class 25, has already registered.

16. The '502 Application was filed after Opposer's registration number 5,595,904 registered.

17. The '502 Application was filed after Opposer's BLITZ TV Filings were approved by the USPTO.

18. The '502 Application was filed after Opposer had secured common law marks in BLITZ as a brand for products including clothing.

19. The '502 Application was filed after Mr. Dan Bilzerian publicly announced the creation of the BLITZ brand.

20. The BLITZ marks have been used continuously by Opposer since dates prior to any date on which Applicant can rely.

21. Applicant's Mark is the similar to the prior registered and prior-used BLITZ Marks in sight, sound and commercial impression.

22. The goods recited in the '502 Application include "tops" which includes goods recited in Opposer's registration number 4,763,642.

23. Applicant's Mark is also similar to Opposer's common law rights in BLITZ.

24. Registration of Applicant's Mark in connection with the recited goods set forth in the '502 Application is likely to create the erroneous impression that Applicant's goods originate from, or are otherwise associated with, Opposer or that Applicant's Mark or products are somehow endorsed by or connected with Opposer and/or Dan Bilzerian, all to Opposer's injury and harm.

25. Registration of Applicant's Mark in connection with the recited goods is likely to cause confusion, cause mistake, or to deceive the public into the false belief that such goods come from or are otherwise sponsored by Opposer in violation of Sections 2(d) and 43(a) of the Lanham Act, 15 U.S.C. §§ 1052(d) and 1125(a).

26. Opposer is and will continue to be damaged by the registration of Applicant's Mark.

27. Opposer filed extensions of time to oppose, and this Notice of Opposition is timely.

WHEREFORE, it is respectfully requested that this opposition be sustained and that allowance and subsequent registration sought by Application Serial No. 88/423,502 be denied.

Date: December 31, 2019

CARLTON FIELDS, PA

/William G. Giltinan/

William G. Giltinan
PO Box 3239
Tampa, FL 33601-32239
Tel.: 813-223-7000
Fax: 813-229-4133
Email: trademarks@carltonfields.com;
wgiltinan@carltonfields.com

Counsel for Opposer

EXHIBIT A

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Mark: BLITZ

BLITZ

US Serial Number: 86421128

Application Filing Date: Oct. 10, 2014

US Registration Number: 4763642

Registration Date: Jun. 30, 2015

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 30, 2015

Publication Date: Mar. 10, 2015

Mark Information

Mark Literal Elements: BLITZ

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Clothing namely, t-shirts

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 01, 2014

Use in Commerce: Jul. 01, 2014

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Blitz NV, LLC

Owner Address: Wells Fargo Tower

3800 Howard Hughes Parkway, Suite 1000
Las Vegas, NEVADA UNITED STATES 89169

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: NEVADA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: William G. Giltinan

Attorney Primary Email Address: trademarks@carltonfields.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: William G. Giltinan
Carlton Fields Jordan Burt, PA
P.O. Box 3239
IP Dept
Tampa, FLORIDA UNITED STATES 33601

Phone: 813-223-7000

Fax: 813-229-4133

Correspondent e-mail: trademarks@carltonfields.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 20, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Aug. 20, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Sep. 21, 2015	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Sep. 21, 2015	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jun. 30, 2015	REGISTERED-PRINCIPAL REGISTER	
May 25, 2015	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
Apr. 08, 2015	EXTENSION OF TIME TO OPPOSE RECEIVED	
Mar. 10, 2015	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Mar. 10, 2015	PUBLISHED FOR OPPOSITION	
Feb. 18, 2015	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 29, 2015	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 29, 2015	ASSIGNED TO EXAMINER	69197
Oct. 17, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 14, 2014	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 30, 2015

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Extension of Time

Proceeding Number: [86421128](#)

Filing Date: Apr 08, 2015

Status: Terminated

Status Date: May 25, 2015

Interlocutory Attorney:

Defendant

Name: Blitz NV, LLC

Correspondent LINDA M. NORCROSS
Address: HOWARD & HOWARD ATTORNEYS PLLC
450 W 4TH ST
ROYAL OAK MI , 48067-2557

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLITZ	Registered	86421128	4763642

Potential Opposer(s)

Name: Football Northwest LLC

Correspondent Victoria Loughery
Address: National Football League
345 Park Avenue
New York NY UNITED STATES , 10154

Correspondent e-mail: trademarkmatters@nfl.com

Name: NFL Properties LLC

Correspondent Victoria Loughery
Address: National Football League
345 Park Avenue
New York NY UNITED STATES , 10154

Correspondent e-mail: trademarkmatters@nfl.com

Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Apr 08, 2015	
2	EXTENSION OF TIME GRANTED	Apr 08, 2015	
3	INCOMING - EXT TIME TO OPPOSE FILED	Apr 08, 2015	
4	EXTENSION OF TIME GRANTED	Apr 08, 2015	

United States of America
United States Patent and Trademark Office

BLITZ

Reg. No. 4,763,642

Registered June 30, 2015

Int. Cl.: 25

TRADEMARK

PRINCIPAL REGISTER

BLITZ NV, LLC (NEVADA LIMITED LIABILITY COMPANY)
WELLS FARGO TOWER
3800 HOWARD HUGHES PARKWAY, SUITE 1000
LAS VEGAS, NV 89169

FOR: CLOTHING NAMELY, T-SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 7-1-2014; IN COMMERCE 7-1-2014.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-421,128, FILED 10-10-2014.

LINDA E. BLOHM, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

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Mark: BLITZ

BLITZ

US Serial Number: 86421119

Application Filing Date: Oct. 10, 2014

US Registration Number: 5595904

Registration Date: Oct. 30, 2018

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Oct. 30, 2018

Publication Date: Mar. 10, 2015

Notice of Allowance Date: Sep. 08, 2015

Mark Information

Mark Literal Elements: BLITZ

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Entertainment services, namely, personal appearances by a celebrity; Providing a website featuring non-downloadable photographs in the field of entertainment; Providing a website featuring non-downloadable publications in the nature of articles, commentary and blog posts in the fields of entertainment, celebrities and celebrity activities; Providing entertainment information via a website

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(a)

First Use: Sep. 08, 2018

Use in Commerce: Sep. 08, 2018

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Blitz NV, LLC

Owner Address: 6005 Las Vegas Blvd. South, Suite 7
Las Vegas, NEVADA UNITED STATES 89119

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country NEVADA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: William G. Giltinan

Attorney Primary trademarks@carltonfields.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent William G. Giltinan
Name/Address: Carlton Fields Jordan Burt, PA
P.O. Box 3239
IP Dept
Tampa, FLORIDA UNITED STATES 33601

Phone: 813-223-7000

Fax: 813-229-4133

Correspondent e- trademarks@carltonfields.com
mail:

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Mar. 07, 2019	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Mar. 07, 2019	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Oct. 30, 2018	REGISTERED-PRINCIPAL REGISTER	
Sep. 28, 2018	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Sep. 27, 2018	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Sep. 15, 2018	STATEMENT OF USE PROCESSING COMPLETE	66530
Sep. 10, 2018	USE AMENDMENT FILED	66530
Sep. 10, 2018	TEAS STATEMENT OF USE RECEIVED	
Aug. 20, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Aug. 20, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Mar. 03, 2018	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 02, 2018	EXTENSION 5 GRANTED	66530
Feb. 21, 2018	EXTENSION 5 FILED	66530
Feb. 21, 2018	TEAS EXTENSION RECEIVED	
Aug. 24, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 22, 2017	EXTENSION 4 GRANTED	98765
Aug. 22, 2017	EXTENSION 4 FILED	98765
Aug. 22, 2017	TEAS EXTENSION RECEIVED	
Mar. 07, 2017	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Mar. 03, 2017	EXTENSION 3 GRANTED	98765
Mar. 03, 2017	EXTENSION 3 FILED	98765
Mar. 03, 2017	TEAS EXTENSION RECEIVED	
Sep. 01, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Aug. 31, 2016	EXTENSION 2 GRANTED	66530
Aug. 25, 2016	EXTENSION 2 FILED	66530
Aug. 25, 2016	TEAS EXTENSION RECEIVED	
Mar. 01, 2016	NOTICE OF APPROVAL OF EXTENSION REQUEST E-MAILED	
Feb. 29, 2016	EXTENSION 1 GRANTED	66530
Jan. 25, 2016	EXTENSION 1 FILED	66530

Feb. 26, 2016 CASE ASSIGNED TO INTENT TO USE PARALEGAL
 Jan. 25, 2016 TEAS EXTENSION RECEIVED
 Sep. 21, 2015 ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED
 Sep. 21, 2015 TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED
 Sep. 08, 2015 NOA E-MAILED - SOU REQUIRED FROM APPLICANT
 Jul. 24, 2015 EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED
 Apr. 08, 2015 EXTENSION OF TIME TO OPPOSE RECEIVED
 Mar. 10, 2015 OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED
 Mar. 10, 2015 PUBLISHED FOR OPPOSITION
 Feb. 18, 2015 NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED
 Jan. 29, 2015 APPROVED FOR PUB - PRINCIPAL REGISTER
 Jan. 29, 2015 ASSIGNED TO EXAMINER
 Oct. 17, 2014 NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM
 Oct. 14, 2014 NEW APPLICATION ENTERED IN TRAM

66530

69197

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Sep. 27, 2018

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Extension of Time

Proceeding Number: [86421119](#)

Filing Date: Apr 08, 2015

Status: Terminated

Status Date: Jul 24, 2015

Interlocutory Attorney:

Defendant

Name: Blitz NV, LLC

Correspondent Address: LINDA M. NORCROSS
 HOWARD & HOWARD ATTORNEYS PLLC
 450 W 4TH ST
 ROYAL OAK MI , 48067-2557

Associated marks

Mark	Application Status	Serial Number	Registration Number
BLITZ	Registered	86421119	5595904

Potential Opposer(s)

Name: NFL Properties LLC

Correspondent Address: Victoria Loughery
 National Football League
 345 Park Avenue
 New York NY UNITED STATES , 10154

Correspondent e-mail: trademarkmatters@nfl.com

Name: Football Northwest LLC

Correspondent Address: Victoria Loughery
 National Football League
 345 Park Avenue
 New York NY UNITED STATES , 10154

Correspondent e-mail: trademarkmatters@nfl.com

Prosecution History

Entry Number	History Text	Date	Due Date
1	INCOMING - EXT TIME TO OPPOSE FILED	Apr 08, 2015	
2	EXTENSION OF TIME GRANTED	Apr 08, 2015	
3	INCOMING - EXT TIME TO OPPOSE FILED	Apr 08, 2015	
4	EXTENSION OF TIME GRANTED	Apr 08, 2015	
5	INCOMING - EXT TIME TO OPPOSE FILED	May 07, 2015	
6	EXTENSION OF TIME GRANTED	May 07, 2015	
7	INCOMING - EXT TIME TO OPPOSE FILED	May 07, 2015	
8	EXTENSION OF TIME GRANTED	May 07, 2015	

United States of America

United States Patent and Trademark Office

BLITZ

Reg. No. 5,595,904

Registered Oct. 30, 2018

Int. Cl.: 41

Service Mark

Principal Register

Blitz NV, LLC (NEVADA LIMITED LIABILITY COMPANY)
400 South Fourth Street, Third Floor
Las Vegas, NEVADA 89101

CLASS 41: Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Entertainment services, namely, personal appearances by a celebrity; Providing a website featuring non-downloadable photographs in the field of entertainment; Providing a website featuring non-downloadable publications in the nature of articles, commentary and blog posts in the fields of entertainment, celebrities and celebrity activities; Providing entertainment information via a website

FIRST USE 9-8-2018; IN COMMERCE 9-8-2018

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-421,119, FILED 10-10-2014



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

EXHIBIT B

Generated on: This page was generated by TSDR on 2019-12-31 09:13:26 EST

Mark: BLITZ TV

BLITZ TV

US Serial Number: 87244132

Application Filing Date: Nov. 21, 2016

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: Suspension check completed. Application remains suspended.

Status Date: May 29, 2019

Mark Information

Mark Literal Elements: BLITZ TV

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "TV"

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Downloadable software in the nature of a mobile application for accessing and displaying multimedia entertainment content

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Blitz NV, LLC

Owner Address: 7455 Arroyo Crossing Pkwy., Suite 220

Las Vegas, NEVADA UNITED STATES 89113

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country NEVADA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: William G. Giltinan

Attorney Primary Email Address: trademarks@carltonfields.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: William G. Giltinan
Carlton Fields Jordan Burt, PA
P.O. Box 3239
IP Dept
Tampa, FLORIDA UNITED STATES 33601

Phone: 813-223-7000

Fax: 813-229-4133

Correspondent e-mail: trademarks@carltonfields.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 26, 2019	ASSIGNED TO LIE	68123
May 29, 2019	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Nov. 01, 2018	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Aug. 20, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Aug. 20, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 17, 2018	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Apr. 06, 2018	ASSIGNED TO LIE	76568
Sep. 29, 2017	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Sep. 29, 2017	LETTER OF SUSPENSION E-MAILED	6332
Sep. 29, 2017	SUSPENSION LETTER WRITTEN	80805
Sep. 07, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 06, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 06, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 06, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 06, 2017	NON-FINAL ACTION E-MAILED	6325
Mar. 06, 2017	NON-FINAL ACTION WRITTEN	80805
Feb. 27, 2017	ASSIGNED TO EXAMINER	80805
Nov. 29, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 24, 2016	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: VALLILLO, MELISSA C

Law Office Assigned: LAW OFFICE 105

File Location

Current Location: TMEG LAW OFFICE 105

Date in Location: May 29, 2019

Generated on: This page was generated by TSDR on 2019-12-31 09:14:16 EST

Mark: BLITZ TV

BLITZ TV

US Serial Number: 87244187

Application Filing Date: Nov. 21, 2016

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: Suspension check completed. Application remains suspended.

Status Date: May 29, 2019

Mark Information

Mark Literal Elements: BLITZ TV

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "TV"

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Production of television programs; Providing entertainment information via a website; Providing a website featuring non-downloadable photographs in the field of entertainment; Providing a website featuring non-downloadable publications in the nature of articles, commentary and blog posts in the field of entertainment, celebrities and celebrity activities; Providing a website featuring non-downloadable videos in the field of entertainment

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Blitz NV, LLC

Owner Address: Suite 220
7455 Arroyo Crossing Pkwy.
Las Vegas, NEVADA UNITED STATES 89113

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country NEVADA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: William G. Giltinan

Attorney Primary trademarks@carltonfields.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent William G. Giltinan
Name/Address: Carlton Fields Jordan Burt, PA
P.O. Box 3239
IP Dept
Tampa, FLORIDA UNITED STATES 33601

Phone: 813-223-7000

Fax: 813-229-4133

Correspondent e- trademarks@carltonfields.com
mail:

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 26, 2019	ASSIGNED TO LIE	68123
May 29, 2019	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Nov. 01, 2018	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Aug. 20, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Aug. 20, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 17, 2018	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Apr. 06, 2018	ASSIGNED TO LIE	76568
Sep. 29, 2017	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Sep. 29, 2017	LETTER OF SUSPENSION E-MAILED	6332
Sep. 29, 2017	SUSPENSION LETTER WRITTEN	80805
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Sep. 06, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 06, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 06, 2017	NON-FINAL ACTION E-MAILED	6325
Mar. 06, 2017	NON-FINAL ACTION WRITTEN	80805
Feb. 27, 2017	ASSIGNED TO EXAMINER	80805
Nov. 29, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 24, 2016	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: VALLILLO, MELISSA C

Law Office LAW OFFICE 105
Assigned:

File Location

Current Location: TMEG LAW OFFICE 105

Date in Location: May 29, 2019

Generated on: This page was generated by TSDR on 2019-12-31 09:16:57 EST

Mark: BLITZ TV



US Serial Number: 87244205

Application Filing Date: Nov. 21, 2016

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: Suspension check completed. Application remains suspended.

Status Date: May 29, 2019

Mark Information

Mark Literal Elements: BLITZ TV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the text "BLITZ TV" with the word "BLITZ" in bold below a rendering of a goat skull.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "TV"

Design Search Code(s): 03.07.11 - Heads of pigs, boars, goats, sheep and rams

03.13.02 - Skeletons (animals, four-footed mammals); Skulls (animals, four-footed mammals); Bones (animals, four-footed mammals)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Downloadable software in the nature of a mobile application for accessing and displaying multimedia entertainment content

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Blitz NV, LLC

Owner Address: Suite 220
7455 Arroyo Crossing Pkwy.
Las Vegas, NEVADA UNITED STATES 89113

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country NEVADA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: William G. Giltinan

Attorney Primary trademarks@carltonfields.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent William G. Giltinan
Name/Address: Carlton Fields Jordan Burt, PA
P.O. Box 3239
IP Dept
Tampa, FLORIDA UNITED STATES 33601

Phone: 813-223-7000

Fax: 813-229-4133

Correspondent e- trademarks@carltonfields.com
mail:

Correspondent e- Yes
mail Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 26, 2019	ASSIGNED TO LIE	68123
May 29, 2019	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Nov. 01, 2018	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Aug. 20, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Aug. 20, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 17, 2018	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Apr. 06, 2018	ASSIGNED TO LIE	76568
Sep. 29, 2017	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Sep. 29, 2017	LETTER OF SUSPENSION E-MAILED	6332
Sep. 29, 2017	SUSPENSION LETTER WRITTEN	80805
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Sep. 06, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 06, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 06, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 06, 2017	NON-FINAL ACTION E-MAILED	6325
Mar. 06, 2017	NON-FINAL ACTION WRITTEN	80805
Feb. 27, 2017	ASSIGNED TO EXAMINER	80805
Nov. 30, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 29, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 24, 2016	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: VALLILLO, MELISSA C

Law Office LAW OFFICE 105
Assigned:

File Location

Current Location: TMEG LAW OFFICE 105

Date in Location: May 29, 2019

Generated on: This page was generated by TSDR on 2019-12-31 09:17:26 EST

Mark: BLITZ TV



US Serial Number: 87244217

Application Filing Date: Nov. 21, 2016

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Under Examination

The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Status: Suspension check completed. Application remains suspended.

Status Date: May 28, 2019

Mark Information

Mark Literal Elements: BLITZ TV

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the text "BLITZ TV" with the word "BLITZ" in bold below a rendering of a goat skull.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "TV"

Design Search Code(s): 03.07.11 - Heads of pigs, boars, goats, sheep and rams

03.13.02 - Skeletons (animals, four-footed mammals); Skulls (animals, four-footed mammals); Bones (animals, four-footed mammals)

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (...) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Entertainment services in the nature of development, creation, production and post-production services of multimedia entertainment content; Production of television programs; Providing entertainment information via a website; Providing a website featuring non-downloadable photographs in the field of entertainment; Providing a website featuring non-downloadable publications in the nature of articles, commentary and blog posts in the field of entertainment, celebrities and celebrity activities; Providing a website featuring non-downloadable videos in the field of entertainment

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Blitz NV, LLC

Owner Address: Suite 220
7455 Arroyo Crossing Pkwy.
Las Vegas, NEVADA UNITED STATES 89113

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country: NEVADA
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: William G. Giltinan

Attorney Primary Email Address: trademarks@carltonfields.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: William G. Giltinan
Carlton Fields Jordan Burt, PA
P.O. Box 3239
IP Dept
Tampa, FLORIDA UNITED STATES 33601

Phone: 813-223-7000

Fax: 813-229-4133

Correspondent e-mail: trademarks@carltonfields.com

Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Dec. 26, 2019	ASSIGNED TO LIE	68123
May 28, 2019	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Oct. 23, 2018	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Aug. 20, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Aug. 20, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Apr. 10, 2018	REPORT COMPLETED SUSPENSION CHECK CASE STILL SUSPENDED	76568
Apr. 06, 2018	ASSIGNED TO LIE	76568
Sep. 29, 2017	NOTIFICATION OF LETTER OF SUSPENSION E-MAILED	6332
Sep. 29, 2017	LETTER OF SUSPENSION E-MAILED	6332
Sep. 29, 2017	SUSPENSION LETTER WRITTEN	80805
Sep. 09, 2017	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Sep. 06, 2017	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Sep. 06, 2017	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 06, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 06, 2017	NON-FINAL ACTION E-MAILED	6325
Mar. 06, 2017	NON-FINAL ACTION WRITTEN	80805
Feb. 27, 2017	ASSIGNED TO EXAMINER	80805
Nov. 30, 2016	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Nov. 29, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 24, 2016	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: VALLILLO, MELISSA C

Law Office Assigned: LAW OFFICE 105

File Location

Current Location: TMEG LAW OFFICE 105

Date in Location: May 28, 2019

EXHIBIT C

Generated on: This page was generated by TSDR on 2019-12-31 09:19:48 EST

Mark: BLITZBEATZ

BlitzBeatz

US Serial Number: 88423502

Application Filing Date: May 09, 2019

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/APPLICATION/Published for Opposition

A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration.

Status: A request for an extension of time to file an opposition has been filed with the Trademark Trial and Appeal Board. For further information, see TTABVUE on the Trademark Trial and Appeal Board web page.

Status Date: Sep. 10, 2019

Publication Date: Sep. 03, 2019

Mark Information

Mark Literal Elements: BLITZBEATZ

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Bottoms as clothing; Footwear; Headwear; Tops as clothing; Wristbands as clothing

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(b)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Filed ITU: Yes

Currently ITU: Yes

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: Blitz Brand Apparel, LLC

Owner Address: P.O. Box 239
Greenbelt, MARYLAND UNITED STATES 20768

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country MARYLAND
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Alexander JSW Johnson, IA Bar No. 34184
Docket Number: L531056730
Attorney Primary Email Address: tm@lzlegalservices.com
Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: ALEXANDER JSW JOHNSON, IA BAR NO. 34184
LEGALZOOM LEGAL SERVICES, LTD.
101 N. BRAND BLVD., 11TH FLOOR
GLENDALE, CALIFORNIA UNITED STATES 91203
Phone: 818-638-1225
Correspondent e-mail: tm@lzlegalservices.com
Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 10, 2019	EXTENSION OF TIME TO OPPOSE RECEIVED	
Sep. 03, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Sep. 03, 2019	PUBLISHED FOR OPPOSITION	
Aug. 14, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 25, 2019	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 24, 2019	ASSIGNED TO EXAMINER	94054
May 24, 2019	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 13, 2019	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information

TM Attorney: MICHAUD-KING, JILLIAN
Law Office Assigned: LAW OFFICE 122

File Location

Current Location: PUBLICATION AND ISSUE SECTION
Date in Location: Jul. 26, 2019

Proceedings

Summary

Number of Proceedings: 1

Type of Proceeding: Extension of Time

Proceeding Number: [88423502](#)
Filing Date: Sep 10, 2019
Status: Extension of Time to Oppose Filed
Status Date: Sep 10, 2019
Interlocutory Attorney:

Defendant

Name: Blitz Brand Apparel, LLC
Correspondent Address: ALEXANDER JSW JOHNSON, IA BAR NO. 34184
LEGALZOOM LEGAL SERVICES, LTD.
101 N. BRAND BLVD., 11TH FLOOR
GLENDALE CA , 91203

Correspondent e-mail: tm@lzlegalservices.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
BLITZBEATZ	Request For Extension of Time to File Opposition	88423502	

Potential Opposer(s)

Name: Blitz NV, LLC

Correspondent Address: WILLIAM G. GILTINAN
CARLTON FIELDS, PA
P.O. BOX 3239 IP DEPT
TAMPA FL UNITED STATES , 33601

Correspondent e-mail: trademarks@carltonfields.com

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FIRST 90-DAY REQUEST TO EXT TIME TO OPPOSE	Sep 10, 2019	
2	EXT GRANTED	Sep 10, 2019	