

ESTTA Tracking number: **ESTTA1024135**

Filing date: **12/19/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

**Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

**Opposer Information**

Name	Stone Brewing Co., LLC		
Entity	Limited Liability Company	Citizenship	California
Address	1999 Citracado Parkway Escondido, CA 92029 UNITED STATES		

Attorney information	Allison Hagey BraunHagey & Borden LLP 351 California Street, 10th Floor San Francisco, CA 94104 UNITED STATES tmadmin@braunhagey.com, shadow@braunhagey.com 415-599-0210		
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**Applicant Information**

Application No	88314687	Publication date	12/03/2019
Opposition Filing Date	12/19/2019	Opposition Period Ends	01/02/2020
Applicant	Stoner's Pizza Joint, LLC 4055 Farber Place Drive, Suite 214 Charleston, SC 29405 UNITED STATES		

**Goods/Services Affected by Opposition**

Class 043. First Use: 2019/01/01 First Use In Commerce: 2019/01/01 All goods and services in the class are opposed, namely: Pizza parlors; restaurant services
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**Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act Section 2(d)
Dilution by blurring	Trademark Act Sections 2 and 43(c)

**Marks Cited by Opposer as Basis for Opposition**

U.S. Registration No.	2168093	Application Date	04/04/1996
Registration Date	06/23/1998	Foreign Priority Date	NONE
Word Mark	STONE		
Design Mark			

Description of Mark	NONE
Goods/Services	Class 032. First use: First Use: 1998/01/06 First Use In Commerce: 1998/01/06 beers and ales

U.S. Registration No.	2393034	Application Date	04/28/1999
Registration Date	10/10/2000	Foreign Priority Date	NONE

Word Mark	STONE BREWING CO. NORTH COUNTY SAN DIEGO
Design Mark	

Description of Mark	NONE
Goods/Services	Class 025. First use: First Use: 1996/06/00 First Use In Commerce: 1996/06/00 Clothing, namely shirts, T-shirts, sports shirts, polo shirts, sweatshirts, jackets, tank tops, socks, hats, baseball caps, and visors

U.S. Registration No.	5123189	Application Date	05/27/2016
Registration Date	01/17/2017	Foreign Priority Date	NONE

Word Mark	STONE CITRUSY WIT
Design Mark	

Description of Mark	NONE
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Goods/Services	Class 032. First use: First Use: 2016/05/23 First Use In Commerce: 2016/05/23 Beers and Ales		
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U.S. Registration No.	5123194	Application Date	05/27/2016
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Registration Date	01/17/2017	Foreign Priority Date	NONE
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Word Mark	STONE DELICIOUS IPA		
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Design Mark			
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Description of Mark	NONE		
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Goods/Services	Class 032. First use: First Use: 2015/01/05 First Use In Commerce: 2015/01/05 Beers and Ales		
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U.S. Registration No.	5506435	Application Date	07/14/2017
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Registration Date	07/03/2018	Foreign Priority Date	NONE
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Word Mark	STONE BREWING		
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Design Mark			
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Description of Mark	NONE		
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Goods/Services	Class 025. First use: First Use: 1996/01/26 First Use In Commerce: 1996/01/26 Clothing, namely, shirts, T-shirts, sports shirts, polo shirts, sweatshirts, jackets, tank tops, socks, hats, baseball caps and visors Class 032. First use: First Use: 1996/01/26 First Use In Commerce: 1996/01/26 Beers and ales		
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U.S. Registration No.	5737939	Application Date	04/19/2018
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Registration Date	04/30/2019	Foreign Priority Date	NONE
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Word Mark	STONE RIPPER
Design Mark	
Description of Mark	NONE
Goods/Services	Class 021. First use: First Use: 2016/11/07 First Use In Commerce: 2016/11/07 Beer glasses Class 025. First use: First Use: 2016/11/07 First Use In Commerce: 2016/11/07 Shirts; Tank tops; Baseball caps; T-shirts Class 032. First use: First Use: 2016/11/07 First Use In Commerce: 2016/11/07 Ales; Beer

U.S. Registration No.	5824180	Application Date	04/04/2018
Registration Date	08/06/2019	Foreign Priority Date	NONE

Word Mark	STONE SOUR FEST
Design Mark	
Description of Mark	NONE
Goods/Services	Class 041. First use: First Use: 2007/07/22 First Use In Commerce: 2007/07/22 Conducting entertainment exhibitions inthe nature of beer and ale festivals also featuring celebrity appearances, livemusical or spoken word performances; Entertainment services in the nature of beer and ale festivals also featuring celebrity appearances, live musical or spoken word performances

Attachments	75693175#TMSN.png( bytes ) 87052399#TMSN.png( bytes ) 87052515#TMSN.png( bytes ) 87529300#TMSN.png( bytes ) 87884194#TMSN.png( bytes ) 87863859#TMSN.png( bytes ) Notice of Opposition 88314687 STONERS PIZZA JOINT Logo.pdf(461282 bytes)
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	) ExhB-2168093 STONE.pdf(17616 bytes ) ExhC-2393034 STONE BREWING CO Logo.pdf(19730 bytes ) ExhD-5123189 STONE CITRUSY WIT.pdf(23134 bytes ) ExhE-5123194 STONE DELICIOUS IPA.pdf(20458 bytes ) ExhF-5506435 STONE BREWING.pdf(21140 bytes ) ExhG-5737939 STONE RIPPER.pdf(23066 bytes ) ExhH-5824180 STONE SOUR FEST.pdf(22820 bytes )
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Signature	/Allison Hagey/
Name	Allison Hagey
Date	12/19/2019

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Application Serial No. 88314687

Mark : STONER’S PIZZA JOINT Logo  
Applicant : Stoner’s Pizza Joint, LLC  
Application Date : February 25, 2019

STONE BREWING CO., LLC,  
a California limited liability company,  
Opposer,  
v.  
STONER’S PIZZA JOINT, LLC,  
a Florida limited liability company,  
Applicant.

Opposition No. TBA

**NOTICE OF OPPOSITION**

Opposer Stone Brewing Co., LLC (“Opposer” or “Stone”), a California limited liability company with a business address of 1999 Citracado Parkway, Escondido, California, believes it will be damaged by registration of the mark shown in Application Serial No. 88314687 (the “Application”) and hereby opposes the Application.

As grounds for the opposition, Opposer alleges that:

1. Stone is a pioneering craft brewery with a business address of 1999 Citracado Parkway, Escondido, California. Stone is a duly registered limited liability company organized under California law. Before 2016, Stone was organized as a California corporation named Koochenvagner’s Brewing Co., d/b/a Stone Brewing Co. Stone is the registered owner of the incontestable trademark registrations for STONE (U.S. Reg. No. 2168093) and STONE BREWING CO. NORTH COUNTY SAN DIEGO (U.S. Reg. No. 2393034), as well as the U.S.

registrations identified in Exhibit A (collectively, the “**STONE Marks**”) (see also Exhibits B through H attached).

2. Since 1996, the STONE mark has represented a promise to beer lovers that each STONE-branded beer reflects the company’s devotion to craft and quality. Consumers associate the STONE Marks with Stone’s pioneering craft brews, brewery experiences, and restaurants. Today, the STONE Marks are one of the most recognizable and popular craft beer brands in the U.S. and the global standard bearer for independent craft beer, with sales in all fifty U.S. States and across five continents. The STONE Marks are one of the most valuable brands in beer, reflecting Stone’s substantial investment in crafting high quality brews under the STONE name. Stone brings this Opposition to prevent Applicant from unfairly capitalizing on the distinctiveness and fame of the STONE Marks and brand.

### **FACTUAL BACKGROUND**

#### **A. Foundations of STONE®**

3. Before it grew into an internationally recognized craft beer brand, Stone had its origins in the creative fermentation of California in the 1980s and ‘90s. Founders Steve Wagner and Greg Koch first crossed paths in the effervescent Los Angeles rock-and-roll music scene of the 1980s. Years later, they raised a glass at brewing mecca U.C. Davis in Northern California, where both had enrolled to channel their creative energies into brewing. In a series of conversations, the future founders of Stone discovered that they shared a love of bold, interesting beers and a fiery obsession with being a part of the craft beer revolution.

4. After a few years commiserating on the bleak state of the American beer market, the pair decided to take matters into their own hands. Greg and Steve made plans to open a brewery

that would be defined by an unwavering commitment to quality and sustainability, holding true to the art of brewing bold, flavorful beers. Stone and the STONE Marks were born.

5. Over the course of the next four years, Stone signed a lease on a small warehouse that it turned into a brewery, went from kegging its beers to having two bottling lines, and released its most popular beer, STONE IPA. From Stone's earliest bottles to its first website and delivery trucks, the STONE Marks have signified Stone's rebel culture of creativity, quality, and independence.

6. From the start, Stone assiduously developed and maintained its trademark and brand. Every Stone beer proudly bears the STONE trademark, which has been registered with the U.S. Patent and Trademark Office since June 23, 1998 under U.S. Reg. No. 2168093.

7. In 2005, Stone opened up a new brewery in Escondido, California. Soon after the brewery opening, Stone launched the very first *Stone Brewing World Bistro & Garden*, which challenged "brewpub" conventions by serving, alongside STONE-branded beers, gourmet cuisine inspired by the Slow Food movement, with local, organic ingredients and a seasonal menu, and offerings of other beverages including a selection of wines.

8. Sprinting into the 2000s, Stone grew in size and reach, overflowing its first facility. Stone entered a new phase when it planned a custom-built brewhouse tailored to fit Stone's commitment to quality, sustainability, and craft.

9. The stage was set for a craft brewing revolution. Throughout the 2000s, Stone continued to win converts with its bold, unorthodox beers and artisan philosophy. Other brewers joined the fray, transforming the tastes of millions of beer drinkers who had not known what they



were missing. In droves, Americans began turning away from incumbent beer brands in favor of craft beers with more compelling brands and flavors.

10. The strength of Stone's brand kept pace with its commercial success. On or about June 28, 2008, the USPTO accepted Stone Brewing's Combined Declaration of Use and Incontestability for STONE, rendering the mark incontestable as a matter of law.

11. From 2012 to 2013, Stone opened three company stores throughout Southern California—including locations in Oceanside and Pasadena.

12. In 2013, Stone opened a new *Stone Brewing World Bistro & Garden* at Liberty Station, in the heart of downtown San Diego.

13. That same year, Stone opened a 2,900 square-foot restaurant in the San Diego International Airport. This beer haven offers thirsty travelers a sampling of the STONE brews and farm-to-table fare.

14. In 2014, Stone opened Stone Tap Room just outside Petco Park, the home of the San Diego Padres.

15. In July 2016, Stone opened a brewery in Richmond, Virginia. Stone has plans to open an accompanying *Stone Brewing World Bistro & Garden* in the next year or so.

16. Every Stone Restaurant, Brewery and Taproom similarly bears the STONE Marks, offers a variety of STONE-branded beers, and serves wine for those less inclined to hops.

## **B. STONE® Today**

17. Today, Stone is the ninth-largest independent craft brewer in the United States. Presiding over a rapid expansion of the craft brewing industry from 800 breweries in 1996 to more

than 5,000 today, Stone has maintained its commitment to true independent craft and sustainability.

18. STONE-branded beers are sold in thousands of stores, bars, and restaurants throughout the country, including at major grocery stores and retailers. Instantly recognized by the STONE name, the STONE Marks enjoy exceptional customer loyalty and engagement, with a devoted fan base unrivalled by other brewers. A sampling of popular STONE beers appears thus:

**STONE® Original Tap Beer**



**Current STONE® Beer**



19. Stone and its products have been widely lauded by national and international press, as well as connoisseurs and critics. In 2010, Stone Brewing was named the “All-Time Top Brewery on Planet Earth” by Beer Advocate magazine. Numerous national and international publications have recognized STONE as an industry leader, including The New York Times, The Wall Street Journal, The Economist, USA Today, and Time magazine, to name a few.

20. Even as Stone has expanded its range of offerings with bold new flavors and numerous seasonal beers, the STONE Marks have remained constant, an unchanging identifier of STONE’s reputation for quality and commitment to its craft.

21. By virtue of these efforts, STONE is uniquely beloved among American and international beers, with a passionate and loyal following among consumers and critics alike. STONE enjoys exceptional consumer engagement ratings on social media, with scores nearly double the nearest craft brewer. Loyal customers have even been known to commission tattoos of STONE in homage—and then travel to the Escondido brewery to proudly show off their ink.

22. STONE's brand and commitment to producing innovative artisan beer have helped it defy the status quo and disrupt the American beer industry. In 2016, Stone produced more than 10.6 million gallons of beer for sale to customers in all fifty U.S. States. In 2017, STONE's U.S. sales exceeded \$70 million, placing it among the ten best-selling craft brewers in the country.

23. Stone also has taken its beer brewing passion abroad. STONE is now the first American craft brewer to independently build, own and operate a brewery in Europe—in the heartland of Germany where serious beer has been enjoyed for over a thousand years. Doing so has strengthened Stone's already diverse international fan base, who happily drink STONE beer throughout the European Union and China, plus Canada, Australia, Singapore, Taiwan, Puerto Rico, Panama and Brazil, among other nations. It is fair to say that the STONE Mark has become inherently distinctive and Stone the internationally recognized standard-bearer for American craft beer.

**C. Applicant and its “STONER'S PIZZA JOINT Logo” Brand**

24. Upon information and belief, Applicant Stoner's Pizza Joint, LLC, is a Florida limited liability company with a business address of 4055 Farber Place Drive, Suite 214, Charleston, South Carolina.

25. Applicant filed Application No. 88314687 on February 25, 2019, for the mark STONER'S PIZZA JOINT Logo, describing the services as "Pizza parlors; restaurant services" in Class 043, claiming a January 1, 2019 date of first use and first use in commerce.

26. The application was published for opposition on December 3, 2019.

### **CLAIMS FOR RELIEF**

#### **First Basis for Opposition**

#### **LIKELIHOOD OF CONFUSION – Lanham Act § 2(d)**

27. Opposer incorporates by reference the facts and allegations set forth in each of the preceding paragraphs as though fully set forth herein.

28. On information and belief, Opposer's application for a federally registered trademark on April 4, 1996, predates Applicant's filing for STONER'S PIZZA JOINT Logo and constitutes constructive use of the STONE Marks, thereby conferring a right of nationwide priority. *See* Section 7(c) of the U.S. Trademark (Lanham) Act, 15 U.S.C. § 1057(c). Applicant failed to provide Opposer any constructive notice of any claimed use of its mark.

29. Opposer, has senior use of the mark across the entire United States.

30. The STONER'S PIZZA JOINT Logo mark is likely to be confused with Opposer's STONE Marks because it is confusingly similar in appearance, sound, and meaning to the STONE Marks, and conveys a confusingly similar commercial impression.

31. The services identified in the Application are closely related to, and travel through the same channels of trade as the goods and services offered under Opposer's STONE Marks and use of Applicant's STONER'S PIZZA JOINT Logo mark in connection with its services would so nearly resemble Opposer's use as to be likely to cause confusion, mistake, and/or deception.

32. If Applicant is permitted to register the mark in the Application, Opposer will be damaged because, among other reasons, confusion in the trade and in the public is likely to result, injuring Opposer's reputation in the trade and with the public. That confusion will also injure the public, in that consumers, upon seeing Applicant's mark used in connection with Applicant's services, are likely to believe that Applicant's services are somehow associated with or approved by the Opposer.

**Second Basis for Opposition**  
**LIKELIHOOD OF DILUTION – Lanham Act § 43(c)**

33. Opposer incorporates by reference the facts and allegations set forth in each of the preceding paragraphs as though fully set forth herein.

34. On information and belief, Applicant filed for its trademark after Opposer filed for its trademark.


35. Opposer's application date for the STONE Marks predates Applicant's filing date.

36. The STONE Marks are distinctive and famous in that they are widely recognized by the general consuming public as a designation of the source of Opposer's goods and were famous well before Applicant's January 4, 2019 application date.

37. If Applicant is permitted to register the mark in the Application, Opposer will be damaged because, among other reasons, such registration and use is likely to impair the distinctive quality of Opposer's famous mark and brand and otherwise cause injury to Opposer's business reputation and brand.



## EXHIBIT A

Mark	Reg./Ser. No.	Goods & Services
	2168093 (see Exhibit B attached)	Class 32: beers and ales
	2393034 (see Exhibit C attached)	Class 25: Clothing, namely shirts, T-shirts, sports shirts, polo shirts, sweatshirts, jackets, tank tops, socks, hats, baseball caps, and visors
<b>STONE CITRUSY WIT</b>	5123189 (see Exhibit D attached)	Class 32: Beers and Ales
<b>STONE DELICIOUS IPA</b>	5123194 (see Exhibit E attached)	Class 32: Beers and Ales
<b>STONE BREWING</b>	5506435 (see Exhibit F attached)	Class 25: Clothing, namely, shirts, T-shirts, sports shirts, polo shirts, sweatshirts, jackets, tank tops, socks, hats, baseball caps and visors
		Class 32: Beers and ales
<b>STONE RIPPER</b>	5737939 (see Exhibit G attached)	Class 21: Beer glasses
		Class 25: Shirts; Tank tops; Baseball caps; T-shirts Class 32: Ales; Beer
<b>STONE SOUR FEST</b>	5824180 (see Exhibit H attached)	Class 41: Conducting entertainment exhibitions in the nature of beer and ale festivals also featuring celebrity appearances, live musical or spoken word performances; Entertainment services in the nature of beer and ale festivals also featuring celebrity appearances, live musical or spoken word performances

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Mark: STONE

US Serial Number: 75083606

Application Filing Date: Apr. 04, 1996

US Registration Number: 2168093

Registration Date: Jun. 23, 1998

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Jun. 21, 2018

Publication Date: Jul. 29, 1997

Notice of Allowance Date: Oct. 21, 1997

## Mark Information

Mark Literal Elements: STONE

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: beers and ales

International Class(es): 032 - Primary Class

U.S Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 06, 1998

Use in Commerce: Jan. 06, 1998

## Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Filed ITU: Yes

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No



Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** STONE BREWING CO., LLC

**Owner Address:** 1999 CITRACADO PARKWAY  
ESCONDIDO, CALIFORNIA UNITED STATES 92029

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** CALIFORNIA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Allison Hagey

**Attorney Primary** [tmadmin@braunhagey.com](mailto:tmadmin@braunhagey.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Allison Hagey  
**Name/Address:** BRAUNHAGEY & BORDEN LLP  
351 California Street, 10th Floor  
San Francisco, CALIFORNIA UNITED STATES 94104

**Phone:** 415-599-0210

**Fax:** 415-599-0210

**Correspondent e-** [tmadmin@braunhagey.com](mailto:tmadmin@braunhagey.com) [shadow@braunhagey.com](mailto:shadow@braunhagey.com)  
**mail:** [y.com](http://y.com)

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 13, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jun. 21, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Jun. 21, 2018	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	64591
Jun. 21, 2018	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	64591
Jun. 21, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	64591
Jun. 11, 2018	TEAS SECTION 8 & 9 RECEIVED	
May 23, 2018	NOTICE OF SUIT	
Jan. 24, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 24, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 24, 2018	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Jun. 23, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Aug. 10, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 13, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 04, 2011	CASE FILE IN TICRS	
Feb. 25, 2011	CASE FILE IN TICRS	
Jun. 28, 2008	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70132
Jun. 28, 2008	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 11, 2008	ASSIGNED TO PARALEGAL	70132
May 27, 2008	TEAS SECTION 8 & 9 RECEIVED	
Jun. 26, 2004	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
May 11, 2004	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 11, 2004	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 11, 2004	TEAS SECTION 8 & 15 RECEIVED	
Jun. 23, 1998	REGISTERED-PRINCIPAL REGISTER	
Apr. 27, 1998	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Apr. 20, 1998	ASSIGNED TO EXAMINER	72620
Apr. 10, 1998	STATEMENT OF USE PROCESSING COMPLETE	
Feb. 26, 1998	USE AMENDMENT FILED	

Oct. 21, 1997 NOA MAILED - SOU REQUIRED FROM APPLICANT  
Jul. 29, 1997 PUBLISHED FOR OPPOSITION  
Jun. 27, 1997 NOTICE OF PUBLICATION  
Oct. 15, 1996 APPROVED FOR PUB - PRINCIPAL REGISTER  
Oct. 10, 1996 ASSIGNED TO EXAMINER

70430

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## TM Staff and Location Information

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### TM Staff Information - None

#### File Location

**Current Location:** GENERIC WEB UPDATE

**Date in Location:** Jun. 21, 2018

Generated on: This page was generated by TSDR on 2019-11-25 20:47:47 EST

Mark: STONE BREWING CO. NORTH COUNTY SAN DIEGO



US Serial Number: 75693175

Application Filing Date: Apr. 28, 1999

US Registration Number: 2393034

Registration Date: Oct. 10, 2000

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Aug. 24, 2010

Publication Date: Jul. 18, 2000

## Mark Information

Mark Literal Elements: STONE BREWING CO. NORTH COUNTY SAN DIEGO

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Disclaimer: "BREWING CO." and "NORTH COUNTY SAN DIEGO"

Design Search Code(s): 04.01.04 - Devils; Horns, persons having  
04.03.25 - Other beings partly human and partly animal  
05.15.02 - Laurel leaves or branches (borders or frames); Wreaths  
26.11.01 - Rectangles as carriers or rectangles as single or multiple line borders  
26.17.13 - Letters or words underlined and/or overlined by one or more strokes or lines; Overlined words or letters; Underlined words or letters

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Clothing, namely shirts, T-shirts, sports shirts, polo shirts, sweatshirts, jackets, tank tops, socks, hats, baseball caps, and visors

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jun. 1996

Use in Commerce: Jun. 1996

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** STONE BREWING CO., LLC

**Owner Address:** 1999 CITRACADO PARKWAY  
ESCONDIDO, CALIFORNIA UNITED STATES 92029

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** CALIFORNIA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Allison Hagey

**Attorney Primary** [tmadmin@braunhagey.com](mailto:tmadmin@braunhagey.com)  
**Email Address:**

**Attorney Email** Yes  
**Authorized:**

### Correspondent

**Correspondent** Allison Hagey  
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**Phone:** 415-599-0210

**Fax:** 415-599-0210

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**mail:** [y.com](mailto:y.com)

**Correspondent e-** Yes  
**mail Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Oct. 10, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
May 13, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 21, 2018	CERTIFICATE OF CORRECTION ISSUED	71378
Mar. 19, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Feb. 21, 2018	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Feb. 14, 2018	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 09, 2018	TEAS SECTION 7 REQUEST RECEIVED	
Jan. 24, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 24, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Aug. 10, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Aug. 13, 2014	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 24, 2010	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76533
Aug. 24, 2010	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Aug. 24, 2010	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76533
Jul. 20, 2010	TEAS SECTION 8 & 9 RECEIVED	
Jan. 29, 2009	NOTICE OF DESIGN SEARCH CODE MAILED	
Jul. 23, 2006	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75184
May 03, 2006	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 03, 2006	TEAS SECTION 8 & 15 RECEIVED	
Feb. 09, 2006	CASE FILE IN TICRS	
Oct. 10, 2000	REGISTERED-PRINCIPAL REGISTER	
Jul. 18, 2000	PUBLISHED FOR OPPOSITION	
Jun. 16, 2000	NOTICE OF PUBLICATION	
May 22, 2000	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 19, 1999	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Sep. 22, 1999	NON-FINAL ACTION MAILED	
Sep. 15, 1999	ASSIGNED TO EXAMINER	68788

## TM Staff and Location Information

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**TM Staff Information - None**  
**File Location**

**Current Location:** TMEG LAW OFFICE 108

**Date in Location:** Mar. 21, 2018

**Generated on:** This page was generated by TSDR on 2019-11-25 21:22:21 EST

**Mark:** STONE CITRUSY WIT

STONE CITRUSY WIT

**US Serial Number:** 87052399

**Application Filing Date:** May 27, 2016

**US Registration Number:** 5123189

**Registration Date:** Jan. 17, 2017

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jan. 17, 2017

**Publication Date:** Nov. 01, 2016

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## Mark Information

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**Mark Literal Elements:** STONE CITRUSY WIT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "CITRUSY WIT"

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Beers and Ales

**International Class(es):** 032 - Primary Class

**U.S Class(es):** 045, 046, 048

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** May 23, 2016

**Use in Commerce:** May 23, 2016

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## Basis Information (Case Level)

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**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

---

## Current Owner(s) Information

---

**Owner Name:** STONE BREWING CO., LLC

**Owner Address:** 1999 Citracado Parkway  
Escondido, CALIFORNIA UNITED STATES 92029

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** CALIFORNIA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Allison Hagey

**Attorney Primary Email Address:** [tmadmin@braunhagey.com](mailto:tmadmin@braunhagey.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Allison Hagey  
BRAUNHAGEY & BORDEN LLP  
351 California Street, 10th Floor  
San Francisco, CALIFORNIA UNITED STATES 94104

**Phone:** 415-599-0210

**Fax:** 415-599-0210

**Correspondent e-mail:** [tmadmin@braunhagey.com](mailto:tmadmin@braunhagey.com) [shadow@braunhagey.com](mailto:shadow@braunhagey.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 13, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 12, 2018	CERTIFICATE OF CORRECTION ISSUED	68973
Mar. 19, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Feb. 21, 2018	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 09, 2018	TEAS SECTION 7 REQUEST RECEIVED	
Jan. 24, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 24, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 17, 2017	REGISTERED-PRINCIPAL REGISTER	
Nov. 01, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 01, 2016	PUBLISHED FOR OPPOSITION	
Oct. 12, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 27, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Sep. 26, 2016	ASSIGNED TO LIE	76568
Sep. 12, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 12, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 12, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 12, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 12, 2016	EXAMINERS AMENDMENT -WRITTEN	83706
Sep. 12, 2016	ASSIGNED TO EXAMINER	83706
Jun. 04, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 31, 2016	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** POST REGISTRATION

**Date in Location:** Apr. 12, 2018

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** STONE BREWING CO., LLC

**Assignment 1 of 1**

**Conveyance:** ENTITY CONVERSION

**Reel/Frame:** [6269/0424](#)

**Pages:** 2

**Date Recorded:** Feb. 09, 2018

**Supporting Documents:** [assignment-tm-6269-0424.pdf](#)

**Assignor**

**Name:** [KOOCHENVAGNER'S BREWING CO.](#)

**Execution Date:** Jun. 16, 2016

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** CALIFORNIA

**Assignee**

**Name:** [STONE BREWING CO., LLC](#)

**State or Country Where Organized:** CALIFORNIA

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**Address:** 1999 CITRACADO PARKWAY  
ESCONDIDO, CALIFORNIA 92029

**Correspondent**

**Correspondent Name:** ALLISON HAGEY

**Correspondent Address:** 220 SANSOME STREET, 2ND FLOOR  
SAN FRANCISCO, CA 94104-2711

**Domestic Representative - Not Found**



**Generated on:** This page was generated by TSDR on 2019-11-25 21:22:50 EST

**Mark:** STONE DELICIOUS IPA

STONE DELICIOUS IPA

**US Serial Number:** 87052515

**Application Filing Date:** May 27, 2016

**US Registration Number:** 5123194

**Registration Date:** Jan. 17, 2017

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Jan. 17, 2017

**Publication Date:** Nov. 01, 2016

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## Mark Information

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**Mark Literal Elements:** STONE DELICIOUS IPA

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "DELICIOUS IPA"

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Beers and Ales

**International Class(es):** 032 - Primary Class

**U.S Class(es):** 045, 046, 048

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jan. 05, 2015

**Use in Commerce:** Jan. 05, 2015

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## Basis Information (Case Level)

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**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

---

## Current Owner(s) Information

---

**Owner Name:** STONE BREWING CO., LLC

**Owner Address:** 1999 Citracado Parkway  
Escondido, CALIFORNIA UNITED STATES 92029

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** CALIFORNIA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Allison Hagey

**Attorney Primary Email Address:** [tmadmin@braunhagey.com](mailto:tmadmin@braunhagey.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Allison Hagey  
BRAUNHAGEY & BORDEN LLP  
351 California Street, 10th Floor  
San Francisco, CALIFORNIA UNITED STATES 94104

**Phone:** 415-599-0210

**Fax:** 415-599-0210

**Correspondent e-mail:** [tmadmin@braunhagey.com](mailto:tmadmin@braunhagey.com) [shadow@braunhagey.com](mailto:shadow@braunhagey.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 13, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 12, 2018	CERTIFICATE OF CORRECTION ISSUED	68973
Mar. 19, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Feb. 21, 2018	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Feb. 09, 2018	TEAS SECTION 7 REQUEST RECEIVED	
Jan. 24, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 24, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Jan. 17, 2017	REGISTERED-PRINCIPAL REGISTER	
Nov. 01, 2016	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 01, 2016	PUBLISHED FOR OPPOSITION	
Oct. 12, 2016	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Sep. 27, 2016	LAW OFFICE PUBLICATION REVIEW COMPLETED	76568
Sep. 26, 2016	ASSIGNED TO LIE	76568
Sep. 12, 2016	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 12, 2016	EXAMINER'S AMENDMENT ENTERED	88888
Sep. 12, 2016	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Sep. 12, 2016	EXAMINERS AMENDMENT E-MAILED	6328
Sep. 12, 2016	EXAMINERS AMENDMENT -WRITTEN	83706
Sep. 12, 2016	ASSIGNED TO EXAMINER	83706
Jun. 07, 2016	NOTICE OF PSEUDO MARK E-MAILED	
Jun. 06, 2016	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
May 31, 2016	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** POST REGISTRATION

**Date in Location:** Apr. 12, 2018

Generated on: This page was generated by TSDR on 2019-11-25 21:23:21 EST

Mark: STONE BREWING

STONE BREWING

US Serial Number: 87529300

Application Filing Date: Jul. 14, 2017

US Registration Number: 5506435

Registration Date: Jul. 03, 2018

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jul. 03, 2018

Publication Date: Apr. 17, 2018

## Mark Information

Mark Literal Elements: STONE BREWING

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

Disclaimer: "BREWING"

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Clothing, namely, shirts, T-shirts, sports shirts, polo shirts, sweatshirts, jackets, tank tops, socks, hats, baseball caps and visors

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 26, 1996

Use in Commerce: Jan. 26, 1996

For: Beers and ales

International Class(es): 032 - Primary Class

U.S Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 26, 1996

Use in Commerce: Jan. 26, 1996

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

**Owner Name:** Stone Brewing Co., LLC

**Owner Address:** 1999 Citracado Parkway  
Escondido, CALIFORNIA UNITED STATES 92029

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country** CALIFORNIA  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Allison Hagey

**Attorney Primary Email Address:** [tmadmin@braunhagey.com](mailto:tmadmin@braunhagey.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Allison Hagey  
BRAUNHAGEY & BORDEN LLP  
351 California Street, 10th Floor  
San Francisco, CALIFORNIA UNITED STATES 94104

**Phone:** 415-599-0210

**Fax:** 415-599-0210

**Correspondent e-mail:** [tmadmin@braunhagey.com](mailto:tmadmin@braunhagey.com) [shadow@braunhagey.com](mailto:shadow@braunhagey.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 13, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Jul. 03, 2018	REGISTERED-PRINCIPAL REGISTER	
Apr. 17, 2018	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 17, 2018	PUBLISHED FOR OPPOSITION	
Mar. 28, 2018	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Mar. 10, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 09, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 08, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 08, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jan. 24, 2018	ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	
Jan. 24, 2018	TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	
Oct. 14, 2017	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Oct. 14, 2017	NON-FINAL ACTION E-MAILED	6325
Oct. 14, 2017	NON-FINAL ACTION WRITTEN	90336
Oct. 12, 2017	ASSIGNED TO EXAMINER	90336
Jul. 21, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jul. 18, 2017	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Jul. 03, 2018

Generated on: This page was generated by TSDR on 2019-11-25 21:23:57 EST

Mark: STONE RIPPER

STONE RIPPER

US Serial Number: 87884194

Application Filing Date: Apr. 19, 2018

US Registration Number: 5737939

Registration Date: Apr. 30, 2019

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Apr. 30, 2019

Publication Date: Feb. 12, 2019

## Mark Information

Mark Literal Elements: STONE RIPPER

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

## Related Properties Information

Claimed Ownership of US Registrations: 2168093, 2393034, 5123189 and others

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*...\* identify additional (new) wording in the goods/services.

For: Beer glasses

International Class(es): 021 - Primary Class

U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 07, 2016

Use in Commerce: Nov. 07, 2016

For: Shirts; Tank tops; Baseball caps; T-shirts

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 07, 2016

Use in Commerce: Nov. 07, 2016

For: Ales; Beer

International Class(es): 032 - Primary Class

U.S Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 07, 2016

Use in Commerce: Nov. 07, 2016

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

## Current Owner(s) Information

Owner Name: Stone Brewing Co., LLC

Owner Address: 1999 Citracado Parkway  
Escondido, CALIFORNIA UNITED STATES 92029

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: CALIFORNIA

## Attorney/Correspondence Information

### Attorney of Record

Attorney Name: Allison Hagey

Attorney Primary Email Address: [tmadmin@braunhagey.com](mailto:tmadmin@braunhagey.com)

Attorney Email Authorized: Yes

### Correspondent

Correspondent Name/Address: ALLISON HAGEY  
BRAUNHAGEY & BORDEN LLP  
351 California Street, 10th Floor  
San Francisco, CALIFORNIA UNITED STATES 94104

Phone: 415-599-0210

Fax: 415-599-0210

Correspondent e-mail: [tmadmin@braunhagey.com](mailto:tmadmin@braunhagey.com) [shadow@braunhagey.com](mailto:shadow@braunhagey.com)

Correspondent e-mail Authorized: Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
May 13, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Apr. 30, 2019	REGISTERED-PRINCIPAL REGISTER	
Feb. 12, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 12, 2019	PUBLISHED FOR OPPOSITION	
Jan. 23, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jan. 09, 2019	LAW OFFICE PUBLICATION REVIEW COMPLETED	69712
Jan. 07, 2019	ASSIGNED TO LIE	69712
Dec. 14, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 28, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 27, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 27, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 04, 2018	UNDELIVERABLE MAIL - COURTESY COPY MAILED	99888
May 28, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 28, 2018	NON-FINAL ACTION E-MAILED	6325

May 28, 2018	NON-FINAL ACTION WRITTEN	83173
May 25, 2018	ASSIGNED TO EXAMINER	83173
Apr. 28, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 23, 2018	NEW APPLICATION ENTERED IN TRAM	

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## TM Staff and Location Information

---

### TM Staff Information - None

#### File Location

**Current Location:** PUBLICATION AND ISSUE SECTION

**Date in Location:** Apr. 30, 2019

**Generated on:** This page was generated by TSDR on 2019-11-25 21:24:22 EST

**Mark:** STONE SOUR FEST

STONE SOUR FEST

**US Serial Number:** 87863859

**Application Filing Date:** Apr. 04, 2018

**US Registration Number:** 5824180

**Registration Date:** Aug. 06, 2019

**Filed as TEAS Plus:** Yes

**Currently TEAS Plus:** Yes

**Register:** Principal

**Mark Type:** Service Mark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Status Date:** Aug. 06, 2019

**Publication Date:** Feb. 19, 2019

## Mark Information

**Mark Literal Elements:** STONE SOUR FEST

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "SOUR FEST"

## Related Properties Information

**Claimed Ownership of US Registrations:** 2168093, 2393034, 5123189 and others

## Goods and Services

**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** Conducting entertainment exhibitions in the nature of beer and ale festivals also featuring celebrity appearances, live musical or spoken word performances; Entertainment services in the nature of beer and ale festivals also featuring celebrity appearances, live musical or spoken word performances

**International Class(es):** 041 - Primary Class

**U.S Class(es):** 100, 101, 107

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Jul. 22, 2007

**Use in Commerce:** Jul. 22, 2007

## Basis Information (Case Level)

**Filed Use:** Yes

**Currently Use:** Yes

**Filed ITU:** No

**Currently ITU:** No



Filed 44D: No  
Filed 44E: No  
Filed 66A: No  
Filed No Basis: No

Currently 44E: No  
Currently 66A: No  
Currently No Basis: No

## Current Owner(s) Information

**Owner Name:** Stone Brewing Co., LLC  
**Owner Address:** 1999 Citracado Parkway  
Escondido, CALIFORNIA UNITED STATES 92029  
**Legal Entity Type:** LIMITED LIABILITY COMPANY  
**State or Country Where Organized:** CALIFORNIA

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Allison Hagey  
**Attorney Primary Email Address:** [tmadmin@braunhagey.com](mailto:tmadmin@braunhagey.com)  
**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** ALLISON HAGEY  
BRAUNHAGEY & BORDEN LLP  
351 California Street, 10th Floor  
San Francisco, CALIFORNIA UNITED STATES 94104  
**Phone:** 415-599-0210  
**Fax:** 415-599-0210  
**Correspondent e-mail:** [tmadmin@braunhagey.com](mailto:tmadmin@braunhagey.com) [shadow@braunhagey.com](mailto:shadow@braunhagey.com)  
**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Aug. 06, 2019	REGISTERED-PRINCIPAL REGISTER	
Jun. 30, 2019	EXTENSION OF TIME TO OPPOSE PROCESS - TERMINATED	
May 13, 2019	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Mar. 21, 2019	EXTENSION OF TIME TO OPPOSE RECEIVED	
Feb. 19, 2019	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Feb. 19, 2019	PUBLISHED FOR OPPOSITION	
Jan. 30, 2019	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 25, 2018	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 22, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Dec. 20, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Dec. 20, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Dec. 20, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Dec. 20, 2018	NON-FINAL ACTION E-MAILED	6325
Dec. 20, 2018	NON-FINAL ACTION WRITTEN	83173
Nov. 29, 2018	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Nov. 28, 2018	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Nov. 28, 2018	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Jun. 04, 2018	UNDELIVERABLE MAIL - COURTESY COPY MAILED	99888
May 28, 2018	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
May 28, 2018	NON-FINAL ACTION E-MAILED	6325
May 28, 2018	NON-FINAL ACTION WRITTEN	83173
May 25, 2018	ASSIGNED TO EXAMINER	83173
Apr. 12, 2018	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 07, 2018	NEW APPLICATION ENTERED IN TRAM	

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## TM Staff and Location Information

---

TM Staff Information - None  
File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 06, 2019