

ESTTA Tracking number: **ESTTA1018490**

Filing date: **11/26/2019**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Cigna Intellectual Property, Inc
Granted to Date of previous extension	11/27/2019
Address	300 BELLEVUE PARKWAY WILMINGTON, DE 19809 UNITED STATES
Attorney information	Ralph H. Cathcart LADAS & PARRY LLP 1040 Avenue of the Americas New York, NY 10018-3738 UNITED STATES rcathcart@ladas.com, jkwon@ladas.com, rroa@ladas.com, mmercado@ladas.com 2157616221

Applicant Information

Application No	88463358	Publication date	07/30/2019
Opposition Filing Date	11/26/2019	Opposition Period Ends	11/27/2019
Applicant	Guangdong Cigna Sports Co., Ltd Room 505, Building 15 No. 32, Yucai Road, Hengli Town Dongguan, Guangdong, 523460 CHINA		

Goods/Services Affected by Opposition

Class 009. First Use: 2018/09/05 First Use In Commerce: 2018/10/10 All goods and services in the class are opposed, namely: Cabinets for loudspeakers; Crash helmets; Gloves for protection against accidents; Goggles for sports; Protective face-shields for protective helmets; Protective helmets; Protective helmets for sports; Spectacles; Stands adapted for mobile-phones; Theft alarms
Class 012. First Use: 2018/09/05 First Use In Commerce: 2018/10/10 All goods and services in the class are opposed, namely: Bicycles; Carts; Electric bicycles; Mopeds; Pumps for bicycle tires; Push scooters; Pushchairs; Self-balancing boards; Self-balancing scooters; Trolleys
Class 028. First Use: 2018/09/05 First Use In Commerce: 2018/10/10 All goods and services in the class are opposed, namely: Arm guards for athletic use; Balls for games; Body-building apparatus; Bodyboards; Children's toy bicycles other than for transport; Desktop toy sports games; In-line roller skates; Knee guards for athletic use; Palm protectors for ath-

letic use; Ride-on toys and accessories therefor; Toy scooters; Electric action toys; Mechanical toys

Grounds for Opposition


Priority and likelihood of confusion	Trademark Act Section 2(d)
No use of mark in commerce before application or amendment to allege use was filed	Trademark Act Sections 1(a) and (c)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Dilution by tarnishment	Trademark Act Sections 2 and 43(c)
Fraud on the USPTO	In re Bose Corp., 580 F.3d 1240, 91 USPQ2d 1938 (Fed. Cir. 2009)


Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1270224	Application Date	05/04/1982
Registration Date	03/13/1984	Foreign Priority Date	NONE
Word Mark	CIGNA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 036. First use: First Use: 1982/04/18 First Use In Commerce: 1982/04/18 Insurance and Financial Services-Namely, Insurance Underwriting and Risk Management Services, Financial Management, Establishing and Maintaining Underlying Security Interests in Connection with Secured Loans		

U.S. Registration No.	1334825	Application Date	03/02/1984
Registration Date	05/07/1985	Foreign Priority Date	NONE
Word Mark	CIGNA		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1983/09/05 First Use In Commerce: 1983/09/05 Providing Comprehensive Prepaid Health Care Services		

U.S. Registration No.	2197563	Application Date	06/05/1997
Registration Date	10/20/1998	Foreign Priority Date	NONE
Word Mark	CIGNA		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 025. First use: First Use: 1994/11/21 First Use In Commerce: 1994/11/21 caps, hats, jackets, sweaters, shirts, sweatshirts, T-shirts and polo shirts		

U.S. Registration No.	3959795	Application Date	06/23/2010
Registration Date	05/10/2011	Foreign Priority Date	NONE
Word Mark	CIGNA EASY BILL		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 009. First use: First Use: 2010/11/01 First Use In Commerce: 2010/11/01 Downloadable software for use as a spreadsheet to help clients track and calculate employee insurance premiums based on insurance rates and census information		

U.S. Registration No.	1782512	Application Date	10/29/1992
Registration Date	07/20/1993	Foreign Priority Date	NONE
Word Mark	CIGNA EXPRESS		

Design Mark	
Description of Mark	NONE
Goods/Services	Class 009. First use: First Use: 1992/09/25 First Use In Commerce: 1992/09/25 computer software for providing information management and evaluation with respect to health care

Attachments	75303722#TMSN.png(bytes) 85069537#TMSN.png(bytes) Notice of Opposition - Guangdong Cigna.pdf(4472536 bytes)
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Signature	/Ralph H. Cathcart/
Name	Ralph H. Cathcart
Date	11/26/2019

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

	X	
	:	
CIGNA INTELLECTUAL PROPERTY, INC.,	:	
	:	
Opposer,	:	Opposition No. ____
	:	
v.	:	Serial. No. 88/463,358
	:	
GUANGDONG CIGNA SPORTS CO., LTD.,	:	Mark: CIGNA (Stylized)
	:	
Applicant.	:	
	:	
	:	
	:	
	:	
	X	

NOTICE OF OPPOSITION

In the matter of Application Serial No. 88/463,358, filed on June 6, 2019, by Guangdong Cigna Sports Co., Ltd., a Chinese limited company with an address at Room 505, Building 15 No. 32, Yucai Road, Hengli Town, Dongguan, Guangdong, China 523460 (“Applicant”), seeking registration on the Principal Register of the following mark:



in connection with “Crash helmets; Gloves for protection against accidents; Goggles for sports; Protective face-shields for protective helmets; Protective helmets; Protective helmets for sports; Spectacles; Stands adapted for mobile phones; Theft alarms” in Class 9; “Carts; Electric bicycles; Mopeds; Pumps for bicycle tires; Push scooters; Pushchairs; Self-balancing boards; Self-balancing scooters; Trolleys” in Class 12; and “Arm guards for athletic use; Balls for games; Body-building apparatus; Bodyboards; Children's toy bicycles other than for transport; Desktop toy sports games; In-line roller skates; Knee guards for athletic use; Palm protectors for

athletic use; Ride-on toys and accessories therefor; Toy scooters; Electric action toys; Mechanical toys” in Class 28 (collectively, “Applicant’s Goods”), pursuant to 15 U.S.C. § 1051(a) claiming bona fide use in commerce in the United States of all of the applied-for goods as early as October 10, 2018 (“Applicant’s Cigna Mark”), which application was published for opposition on July 30, 2019, with extensions of time to file a Notice of Opposition granted up to and including November 27, 2019;


Whereas Cigna Intellectual Property, Inc., a Delaware corporation with an address at 300 Bellevue Parkway, Wilmington, Delaware 19809 (“Opposer” or “Cigna”), believes that it will be damaged by the registration of Application Serial No. 88/463,358 for Applicant’s Cigna Mark and hereby opposes registration of the mark on the following grounds:

I.

LIKELIHOOD OF CONFUSION

1. Opposer is the owner of extremely valuable common law rights to the famous trademark CIGNA, as well as more than 80 trademark registrations and applications in the United States, including, but not limited to:

MARK	Reg. No., Filing Date, Reg. Date	Goods/Services & Dates of First Use
CIGNA	Reg. No. 1,270,224 Filed: May 4, 1982 Reg’d: March 13, 1984	Class 36: Insurance and financial services- namely, insurance underwriting and risk management services, financial management, establishing and maintaining underlying security interests in connection with secured loans First Use: April 18, 1982 In Commerce: April 18, 1982

MARK	Reg. No., Filing Date, Reg. Date	Goods/Services & Dates of First Use
CIGNA	Reg. No. 1,334,825 Filed: March 2, 1984 Reg'd: May 7, 1985	Class 42: Providing comprehensive prepaid health care services First Use: September 5, 1983 In Commerce: September 5, 1983
	Reg. No. 2,197,563 Filed: June 5, 1997 Reg'd: Oct. 20, 1998	Class 25: Caps, hats, jackets, sweaters, shirts, sweatshirts, t-shirts and polo shirts First Use: November 21, 1994 In Commerce: November 21, 1994
CIGNA EASY BILL	Reg. No. 3,959,795 Filed: June 23, 2010 Reg'd: May 10, 2011	Class 9: Downloadable software for use as a spreadsheet to help clients track and calculate employee insurance premiums based on insurance rates and census information First Use: November 1, 2010 In Commerce: November 1, 2010
CIGNA EXPRESS	Reg. No. 1,782,512 Filed: Oct. 29, 1992 Reg'd: July 20, 1993	Class 9: Computer software for providing information management and evaluation with respect to health care First Use: September 25, 1992 In Commerce: September 25, 1992

(collectively, Opposer's "CIGNA Mark"). Copies of the Certificates of Registration and TESS electronic status records for the foregoing CIGNA Mark registrations, which are each valid, subsisting, and in full force and effect, are attached hereto as **Exhibit A**.

2. Opposer adopted and has continuously used its CIGNA Mark in commerce in connection with health and insurance services and related goods since as early as 1982, decades before Applicant's claimed first use in commerce of Applicant's Cigna Mark on October 10, 2018.

3. In connection with its health and insurance services, Opposer provides information and programs on various health and safety topics including, *e.g.*, bicycle safety and use of helmets and other protective products.

4. Opposer has extensively advertised, promoted, marketed, and otherwise publicized its services such that the CIGNA Mark has acquired significant fame, and consumers have come to know and recognize Opposer's CIGNA Mark as identifying services which originate with, are authorized by, or otherwise identify, Opposer.

5. Applicant's use and application for registration of Applicant's Cigna Mark, which mark is identical and completely subsumes Opposer's famous and distinctive CIGNA Mark, in connection with Applicant's Goods, which are related or complimentary to the goods and services marketed and sold by Opposer under its famous CIGNA Mark, constitutes use and registration of a mark confusingly similar to Opposer's CIGNA Mark.

6. Applicant's Cigna Mark so resembles Opposer's CIGNA Mark such that the average consumer is likely to be confused, mistaken, or deceived into believing that Applicant's goods originate with Opposer or are in some way associated with or connected, sponsored, or authorized by Opposer.

7. Insofar as Applicant's Goods are not identical to Opposer's goods and services, consumers are likely to believe that Opposer has "bridged the gap" or expanded to additional related and/or complimentary goods within Opposer's Natural Zone of Expansion.

II.

DILUTION

8. Opposer repeats and realleges the allegations set forth in Paragraphs 1-7 above as if fully set forth at length herein.

9. Cigna is the owner of valuable common law rights to the famous trademark CIGNA, as well as more than 80 CIGNA trademark registrations and applications in the United States.

10. Cigna adopted and has continuously used its famous CIGNA Mark in commerce in connection with health and insurance services and related goods since as early as 1982.

11. Since 1982, Cigna has been a global health service company dedicated to helping people improve their health, well-being and sense of security. Cigna helps its customers stay well, prevent sickness, obtain access to health care, recover from illness or injury, return to work and provide for their families.

12. Cigna has some 165 million customer and patient relationships and more than 74,000 employees worldwide.

13. Cigna has approximately 17 million global medical customers; approximately 17 million customers covered by dental; and approximately 15 million customers covered by group disability and life insurance.

14. In 2018, Cigna's adjusted revenues totaled some \$48 Billion.

15. In 2018, Cigna's adjusted income from operations totaled some \$3.6 Billion.

16. In 2018, Cigna's assets totaled some \$153 Billion.

17. At a significant cost, Opposer has extensively advertised, promoted, marketed, and otherwise publicized its goods and services such that the CIGNA Mark has acquired significant fame.

18. As a result of Cigna's decades-long, exclusive, continuous, and extensive use of its CIGNA Mark, consumers have come to know and recognize the CIGNA Mark as identifying

services and goods that originate with, are authorized by, or otherwise identify, Opposer, and Cigna has established substantial and valuable goodwill in its CIGNA Mark.

19. The CIGNA Mark is strong, famous, and distinctive, has achieved secondary meaning, and has come to exclusively identify Cigna.

20. Cigna's CIGNA Mark is famous within the meaning of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c) and has been famous and distinctive since long before Applicant filed CIGNA Application 88/463,358 and many years prior to when Applicant purportedly commenced use of Applicant's Cigna Mark in 2018.

21. Applicant's unauthorized use of Applicant's Cigna Mark dilutes and is likely to dilute the distinctive quality of Opposer's famous CIGNA Mark by eroding the public's exclusive identification of CIGNA with Opposer, and lessens and is likely to lessen the capacity of the famous CIGNA Mark to exclusively identify and distinguish Opposer's services and goods.

22. Applicant's unauthorized and unlawful use of Applicant's Cigna Mark is likely to tarnish and blur the positive reputation and distinctiveness of the CIGNA Marks as associated with Opposer's services and goods in the minds of consumers.

23. Applicant's actions have caused and will continue to cause substantial injury to Cigna's goodwill and dilution of the distinctiveness and value of its famous and distinctive CIGNA Mark, in violation of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c).

24. Upon information and belief, Applicant has had, at all relevant times, actual and direct knowledge of Opposer's prior use and ownership of its CIGNA Mark.

25. Upon information and belief, Applicant adopted Applicant's Cigna Mark in bad faith so that Applicant could trade on and receive the benefit of Cigna's considerable goodwill, strong brand recognition, and reputation associated with its famous CIGNA Mark.

26. For at least the forgoing reasons, Opposer is and/or will be damaged by the registration of Application Serial No. 88/436,358 for Applicant's Cigna Mark.

III.

LACK OF BONA FIDE USE IN COMMERCE AS A TRADEMARK

27. Opposer repeats and realleges the allegations set forth in Paragraphs 1-26 above as if fully set forth at length herein.

28. On or about June 6, 2019, Applicant filed Application Serial No. 88/463,358, seeking registration on the Principal Register of Applicant's Cigna Mark in connection with Applicant's Goods, pursuant to 15 U.S.C. § 1051(a), declaring in the Application that "the mark is in use in commerce on or in connection with the goods/services in the application" and claiming bona fide use in commerce in the United States of all of Applicant's Goods as early as October 10, 2018.

29. Upon information, investigation, and belief, Applicant is not now and has never used Applicant's Cigna Mark in commerce in the United States as a trademark in connection with the vast majority of Applicant's Goods.

30. Opposer has undertaken and/or caused to be undertaken good faith searches and investigations, which disclosed no use of Applicant's Cigna Mark in commerce in the United States by Applicant in connection with at least the following goods: "Gloves for protection against accidents; Goggles for sports; Protective face-shields for protective helmets; Spectacles; Stands adapted for mobile phones; Theft alarms" in Class 9; "Carts; Electric bicycles; Mopeds;

Pumps for bicycle tires; Push scooters; Pushchairs; Self-balancing boards; Self-balancing scooters; Trolleys” in Class 12; and “Arm guards for athletic use; Balls for games; Body-building apparatus; Bodyboards; Children's toy bicycles other than for transport; Desktop toy sports games; In-line roller skates; Knee guards for athletic use; Palm protectors for athletic use; Ride-on toys and accessories therefor; Toy scooters; Electric action toys; Mechanical toys” in Class 28.

31. Upon information, investigation, and belief, aside from possibly helmets, the goods appearing in Applicant’s specimen of use submitted to the USPTO on June 6, 2019, have only been sold abroad and have not been sold or transported in commerce in the United States.

32. Upon information, investigation, and belief, any de minimus use of Applicant’s Cigna Mark in the United States in connection with “crash helmets ... protective helmets; [and/or] protective helmets for sports” or any other goods, if any, was token, sporadic, and nominal, and was not made in the ordinary course of trade.

33. Opposer is the owner of the common law rights and goodwill to the mark CIGNA, as well as more than eighty CIGNA trademark registrations and Applications in the United States.

34. Opposer adopted and has continuously used its CIGNA Mark in commerce in connection with health and insurance services and related goods since as early as 1982, decades before Applicant’s October 10, 2018 claimed first use in commerce of Applicant’s Cigna Mark.

35. Opposer has extensively advertised, promoted, marketed, and otherwise publicized its services such that the CIGNA Mark has acquired significant fame, and consumers have come to know and recognize Opposer’s CIGNA Mark as identifying services which originate with, are authorized by, or otherwise identify, Opposer.

36. If Application Serial No. 88/436,358 for Applicant's Cigna Mark is permitted to mature to registration, said registration may suggest that Applicant has exclusive rights to use such mark in commerce and prevent or otherwise impair Opposer's exclusive rights to use or register its famous CIGNA Mark.

37. For at least the forgoing reasons, Opposer is and/or will be damaged by the registration of Application Serial No. 88/436,358 for Applicant's Cigna Mark.

IV.

FRAUD

38. Opposer repeats and realleges the allegations set forth in Paragraphs 1-37 above as if fully set forth at length herein.

39. On or about June 6, 2019, Applicant filed Application Serial No. 88/463,358, seeking registration on the Principal Register of Applicant's Cigna Mark in connection with Applicant's Goods pursuant to 15 U.S.C. § 1051(a).

40. Applicant declared in its Application that "the mark is in use in commerce on or in connection with the goods/services in the application" and, for each class of Applicant's Goods, that Applicant's Cigna Mark "was first used by the applicant or the applicant's related company or licensee predecessor in interest at least as early as 09/05/2018, and first used in commerce at least as early as 10/10/2018, and is now in use in such commerce."

41. Applicant submitted various specimens with its Application, which Applicant declared showed "the mark as used in commerce on or in connection with any item in the class of listed goods/services, consisting of a(n) using specimens of the trademark."

42. On information, investigation, and belief, Applicant is not now and has never used Applicant's Cigna Mark in commerce in the United States as a trademark in connection with the vast majority of Applicant's Goods.

43. Opposer has undertaken and/or caused to be undertaken good faith searches and investigations which disclosed no use of Applicant's Cigna Mark in commerce in the United States by Applicant in connection with at least the following goods: "Gloves for protection against accidents; Goggles for sports; Protective face-shields for protective helmets; Spectacles; Stands adapted for mobile phones; Theft alarms" in Class 9; "Carts; Electric bicycles; Mopeds; Pumps for bicycle tires; Push scooters; Pushchairs; Self-balancing boards; Self-balancing scooters; Trolleys" in Class 12; and "Arm guards for athletic use; Balls for games; Body-building apparatus; Bodyboards; Children's toy bicycles other than for transport; Desktop toy sports games; In-line roller skates; Knee guards for athletic use; Palm protectors for athletic use; Ride-on toys and accessories therefor; Toy scooters; Electric action toys; Mechanical toys" in Class 28.

44. Upon information, investigation, and belief, aside from possibly helmets, the goods appearing in Applicant's specimen of use submitted to the USPTO on June 6, 2019, have only been sold abroad and have not been sold or transported in commerce in the United States.

45. Upon information, investigation, and belief, any de minimus use of Applicant's Cigna Mark in the United States in connection with "crash helmets ... protective helmets; [and/or] protective helmets for sports" or any other goods, if any, was token, sporadic, and nominal, and was not made in the ordinary course of trade.

46. Opposer's investigations confirm that Applicant made false representations to the USPTO in Applicant's Application Serial No. 88/436,358 and the Declaration made therein.

47. Applicant's false representations were material to the registrability of Applicant's Cigna Mark.

48. Applicant knew when it signed the declaration and transmitted its Application Serial No. 88/436,358 for Applicant's Cigna Mark to the USPTO on or about June 6, 2019, that the declaration and statements therein concerning Applicant's bona fide use in the United States of Applicant's Cigna Mark in connection with all of Applicant's Goods were materially false, in violation of 15 U.S.C. § 1120.

49. Applicant's false material statements and declaration were made with intent to deceive, in order to induce the USPTO to issue registration of Applicant's Cigna Mark in connection with Applicant's Goods.

50. If Application Serial No. 88/436,358 for Applicant's Cigna Mark is permitted to mature to registration, said registration may suggest that Applicant has exclusive rights to use such mark in commerce and prevent or otherwise impair Opposer's exclusive rights to use or register its famous Cigna Marks.

51. For at least the forgoing reasons, Opposer is and/or will be damaged by the registration of Application Serial No. 88/436,358 for Applicant's Cigna Mark.


WHEREFORE, Opposer requests that its Notice of Opposition be sustained and that Application Serial No. 88/436,358 for Applicant's Cigna Mark be refused registration.

Respectfully submitted,

LADAS & PARRY LLP
Attorneys for Petitioner

Dated: November 26, 2019

By:


Ralph H. Cathcart
Jennifer Kwon
1040 Avenue of the Americas
New York, New York 10018
(212) 708-1800
(Our Ref: C119717885)

CERTIFICATE OF TRANSMISSION

I, Reinaldo M. Roa, hereby certify that a copy of the foregoing **NOTICE OF OPPOSITION** is being transmitted electronically to the United States Patent and Trademark Office on the date indicated:

Dated: November 26, 2019


Reinaldo Roa

EXHIBIT A

Int. Cl.: 36

Prior U.S. Cl.: 102

United States Patent and Trademark Office

Reg. No. 1,270,224

Registered Mar. 13, 1984

SERVICE MARK

Principal Register

CIGNA

CIGNA Corporation (Delaware corporation)
1185 Avenue of the Americas
New York, N.Y. 10036

For: INSURANCE AND FINANCIAL
SERVICES—NAMELY, INSURANCE UNDER-
WRITING AND RISK MANAGEMENT
SERVICES, FINANCIAL MANAGEMENT,
ESTABLISHING AND MAINTAINING UNDER-
LYING SECURITY INTERESTS IN CONNEC-
TION WITH SECURED LOANS, in CLASS 36
(U.S. Cl. 102).

First use Apr. 18, 1982; in commerce Apr. 18,
1982.

Ser. No. 362,934, filed May 4, 1982.

JEFFREY LEE GERTLER, Examining Attorney

Int. Cl.: 36

Prior U.S. Cl.: 102

United States Patent and Trademark Office
Amended

Reg. No. 1,270,224
Registered Mar. 13, 1984
OG Date Aug. 5, 1986

**SERVICE MARK
PRINCIPAL REGISTER**

CIGNA

CIGNA CORPORATION (DELAWARE
CORPORATION)
ONE LOGAN SQUARE
PHILADELPHIA, PA 19103

FOR: INSURANCE AND FINANCIAL
SERVICES—NAMESLY, INSURANCE UN-
DERWRITING AND RISK MANAGE-
MENT SERVICES, FINANCIAL MAN-

AGEMENT, ESTABLISHING AND
MAINTAINING UNDERLYING SECURI-
TY INTERESTS IN CONNECTION WITH
SECURED LOANS, IN CLASS 36 (U.S.
CL. 102).

FIRST USE 4-18-1982; IN COMMERCE
4-18-1982.

SER. NO. 362,934, FILED 5-4-1982.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Aug. 5, 1986.*

COMMISSIONER OF PATENTS AND TRADEMARKS



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Typed Drawing

Word Mark	CIGNA
Goods and Services	IC 036. US 102. G & S: Insurance and Financial Services-Namely, Insurance Underwriting and Risk Management Services, Financial Management, Establishing and Maintaining Underlying Security Interests in Connection with Secured Loans. FIRST USE: 19820418. FIRST USE IN COMMERCE: 19820418
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73362934
Filing Date	May 4, 1982
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	May 31, 1983
Change In Registration	CHANGE IN REGISTRATION HAS OCCURRED
Registration Number	1270224
Registration Date	March 13, 1984
Owner	(REGISTRANT) CIGNA CORPORATION CORPORATION DELAWARE ONE LOGAN SQUARE PHILADELPHIA PENNSYLVANIA 19103 (LAST LISTED OWNER) CIGNA INTELLECTUAL PROPERTY, INC. CORPORATION DELAWARE 300 Bellevue Parkway Wilmington DELAWARE 19809
Assignment Recorded	ASSIGNMENT RECORDED
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20130603.
Renewal	2ND RENEWAL 20130603
Live/Dead Indicator	LIVE

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Int. Cl.: 42

Prior U.S. Cl.: 100

United States Patent and Trademark Office

Reg. No. 1,334,825

Registered May 7, 1985

**SERVICE MARK
PRINCIPAL REGISTER**

CIGNA

CIGNA CORPORATION (DELAWARE CORPORATION)
ONE LOGAN SQ.
PHILADELPHIA, PA 19103

FIRST USE 9-5-1983; IN COMMERCE
9-5-1983.
OWNER OF U.S. REG. NOS. 1,270,223 AND
1,270,234.

SER. NO. 468,253, FILED 3-2-1984.

FOR: PROVIDING COMPREHENSIVE PRE-
PAID HEALTH CARE SERVICES, IN CLASS 42
(U.S. CL. 100).

R. ELLSWORTH WILLIAMS, EXAMINING ATTORNEY



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Typed Drawing

Word Mark	CIGNA
Goods and Services	IC 042. US 100. G & S: Providing Comprehensive Prepaid Health Care Services. FIRST USE: 19830905. FIRST USE IN COMMERCE: 19830905
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	73468253
Filing Date	March 2, 1984
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	February 26, 1985
Registration Number	1334825
Registration Date	May 7, 1985
Owner	(REGISTRANT) Cigna Corporation CORPORATION DELAWARE One Logan Sq. Philadelphia PENNSYLVANIA 19103 (LAST LISTED OWNER) CIGNA INTELLECTUAL PROPERTY, INC. CORPORATION DELAWARE 300 Bellevue Parkway Wilmington DELAWARE 19809
Assignment Recorded	ASSIGNMENT RECORDED
Prior Registrations	1270223;1270234
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20050808.
Renewal	1ST RENEWAL 20050808
Live/Dead Indicator	LIVE

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Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,197,563

United States Patent and Trademark Office

Registered Oct. 20, 1998

**TRADEMARK
PRINCIPAL REGISTER**



CIGNA

CIGNA CORPORATION (DELAWARE CORPORATION)
ONE LIBERTY PLACE
PHILADELPHIA, PA 191921520

FOR: CAPS, HATS, JACKETS, SWEATERS,
SHIRTS, SWEATSHIRTS, T-SHIRTS AND POLO
SHIRTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 11-21-1994; IN COMMERCE
11-21-1994.

OWNER OF U.S. REG. NO. 1,926,164.

SER. NO. 75-303,722, FILED 6-5-1997.

KELLEY WELLS, EXAMINING ATTORNEY



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Word Mark	CIGNA
Goods and Services	IC 025. US 022 039. G & S: caps, hats, jackets, sweaters, shirts, sweatshirts, T-shirts and polo shirts. FIRST USE: 19941121. FIRST USE IN COMMERCE: 19941121
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	05.01.25 - Cypress tree ; Other trees or bushes ; Willow tree 26.09.21 - Squares that are completely or partially shaded
Serial Number	75303722
Filing Date	June 5, 1997
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	July 28, 1998
Registration Number	2197563
Registration Date	October 20, 1998
Owner	(REGISTRANT) CIGNA CORPORATION CORPORATION DELAWARE One Liberty Place Philadelphia PENNSYLVANIA 191921520 (LAST LISTED OWNER) CIGNA INTELLECTUAL PROPERTY, INC. CORPORATION DELAWARE 300 Bellevue Parkway Wilmington DELAWARE 19809
Assignment Recorded	ASSIGNMENT RECORDED
Prior Registrations	1926164
Type of Mark	TRADEMARK
Register	PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20081004.
Renewal 1ST RENEWAL 20081004
Live/Dead Indicator LIVE

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United States of America

United States Patent and Trademark Office

CIGNA EASY BILL

Reg. No. 3,959,795

Registered May 10, 2011

Int. Cl.: 9

TRADEMARK

PRINCIPAL REGISTER

CIGNA INTELLECTUAL PROPERTY, INC. (DELAWARE CORPORATION)
590 NAAMANS ROAD
CLAYMONT, DE 19703

FOR: DOWNLOADABLE SOFTWARE FOR USE AS A SPREADSHEET TO HELP CLIENTS TRACK AND CALCULATE EMPLOYEE INSURANCE PREMIUMS BASED ON INSURANCE RATES AND CENSUS INFORMATION, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 11-1-2010; IN COMMERCE 11-1-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,270,224 AND 1,334,825.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BILL", APART FROM THE MARK AS SHOWN.

SN 85-069,537, FILED 6-23-2010.

RONALD MCMORROW, EXAMINING ATTORNEY



David J. Kyffas

Director of the United States Patent and Trademark Office



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CIGNA EASY BILL

Word Mark	CIGNA EASY BILL
Goods and Services	IC 009. US 021 023 026 036 038. G & S: Downloadable software for use as a spreadsheet to help clients track and calculate employee insurance premiums based on insurance rates and census information. FIRST USE: 20101101. FIRST USE IN COMMERCE: 20101101
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	85069537
Filing Date	June 23, 2010
Current Basis	1A
Original Filing Basis	1B
Published for Opposition	September 28, 2010
Registration Number	3959795
Registration Date	May 10, 2011
Owner	(REGISTRANT) CIGNA Intellectual Property, Inc. CORPORATION DELAWARE 300 BELLEVUE Parkway Claymont DELAWARE 19809
Prior Registrations	1270224;1334825
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BILL" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead LIVE
Indicator

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Int. Cl.: 9

Prior U.S. Cl.: 38

United States Patent and Trademark Office

Reg. No. 1,782,512

Registered July 20, 1993

**TRADEMARK
PRINCIPAL REGISTER**

CIGNA EXPRESS

CIGNA CORPORATION (DELAWARE CORPORATION)
ONE LIBERTY PLACE, 52ND FLOOR 1650
MARKET STREET
P. O. BOX 7716
PHILADELPHIA, PA 191921520

EVALUATION WITH RESPECT TO HEALTH
CARE, IN CLASS 9 (U.S. CL. 38).
FIRST USE 9-25-1992; IN COMMERCE
9-25-1992.
OWNER OF U.S. REG. NOS. 1,270,223, 1,697,586
AND OTHERS.

FOR: COMPUTER SOFTWARE FOR PRO-
VIDING INFORMATION MANAGEMENT AND

SER. NO. 74-326,333, FILED 10-29-1992.
LIZ KULICK, EXAMINING ATTORNEY



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Typed Drawing

Word Mark	CIGNA EXPRESS
Goods and Services	IC 009. US 038. G & S: computer software for providing information management and evaluation with respect to health care. FIRST USE: 19920925. FIRST USE IN COMMERCE: 19920925
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74326333
Filing Date	October 29, 1992
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	April 27, 1993
Registration Number	1782512
Registration Date	July 20, 1993
Owner	(REGISTRANT) CIGNA Corporation CORPORATION DELAWARE One Liberty Place, 52nd Floor 1650 Market Street P. O. Box 7716 Philadelphia PENNSYLVANIA 191921520 (LAST LISTED OWNER) CIGNA INTELLECTUAL PROPERTY, INC. CORPORATION BY ASSIGNMENT DELAWARE 300 Bellevue Parkway Wilmington DELAWARE 19809
Assignment Recorded	ASSIGNMENT RECORDED
Prior Registrations	1270223;1270224;1334825;1346894;1348519;1479986;1542889;1542890;1561350;1627600;1664383;1670501;1697586;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20121027.
Renewal	2ND RENEWAL 20121027
Live/Dead Indicator	LIVE

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